

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	6,148	26,736	63,100
2010 Total Population	6,113	31,099	76,291
2017 Total Population	6,235	33,451	84,087
2017 Group Quarters	4	46	317
2022 Total Population	6,403	35,042	90,733
2017-2022 Annual Rate	0.53%	0.93%	1.53%
2017 Total Daytime Population	5,855	33,781	66,511
Workers	3,232	18,147	27,390
Residents	2,623	15,634	39,121
<b>Household Summary</b>			
2000 Households	2,253	9,372	21,739
2000 Average Household Size	2.73	2.84	2.88
2010 Households	2,242	11,060	26,894
2010 Average Household Size	2.72	2.81	2.83
2017 Households	2,281	11,859	29,505
2017 Average Household Size	2.73	2.82	2.84
2022 Households	2,345	12,405	31,763
2022 Average Household Size	2.73	2.82	2.85
2017-2022 Annual Rate	0.55%	0.90%	1.49%
2010 Families	1,582	8,106	19,865
2010 Average Family Size	3.14	3.25	3.27
2017 Families	1,601	8,605	21,621
2017 Average Family Size	3.15	3.27	3.29
2022 Families	1,638	8,957	23,190
2022 Average Family Size	3.15	3.28	3.30
2017-2022 Annual Rate	0.46%	0.81%	1.41%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,334	9,746	22,589
Owner Occupied Housing Units	51.9%	68.7%	69.6%
Renter Occupied Housing Units	44.6%	27.5%	26.7%
Vacant Housing Units	3.5%	3.8%	3.8%
2010 Housing Units	2,366	11,667	28,699
Owner Occupied Housing Units	55.2%	68.9%	69.0%
Renter Occupied Housing Units	39.6%	25.9%	24.7%
Vacant Housing Units	5.2%	5.2%	6.3%
2017 Housing Units	2,441	12,740	31,644
Owner Occupied Housing Units	53.2%	66.4%	67.3%
Renter Occupied Housing Units	40.2%	26.6%	26.0%
Vacant Housing Units	6.6%	6.9%	6.8%
2022 Housing Units	2,508	13,344	34,030
Owner Occupied Housing Units	53.5%	66.5%	67.4%
Renter Occupied Housing Units	40.0%	26.5%	25.9%
Vacant Housing Units	6.5%	7.0%	6.7%
<b>Median Household Income</b>			
2017	\$65,607	\$86,455	\$92,961
2022	\$70,373	\$96,020	\$102,380
<b>Median Home Value</b>			
2017	\$280,312	\$307,374	\$306,297
2022	\$297,330	\$330,714	\$333,348
<b>Per Capita Income</b>			
2017	\$29,422	\$36,081	\$37,136
2022	\$33,166	\$40,844	\$42,192
<b>Median Age</b>			
2010	32.8	34.7	34.7
2017	34.4	35.7	35.7
2022	35.5	36.8	36.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2017 Households by Income</b>			
Household Income Base	2,281	11,859	29,505
<\$15,000	5.0%	5.4%	4.6%
\$15,000 - \$24,999	9.3%	5.0%	4.1%
\$25,000 - \$34,999	5.4%	4.5%	4.2%
\$35,000 - \$49,999	13.8%	9.4%	8.3%
\$50,000 - \$74,999	23.2%	17.8%	17.0%
\$75,000 - \$99,999	15.9%	14.7%	15.2%
\$100,000 - \$149,999	18.1%	24.0%	26.1%
\$150,000 - \$199,999	5.0%	10.9%	12.2%
\$200,000+	4.5%	8.3%	8.3%
Average Household Income	\$80,419	\$101,693	\$105,468
<b>2022 Households by Income</b>			
Household Income Base	2,345	12,405	31,763
<\$15,000	5.3%	5.4%	4.5%
\$15,000 - \$24,999	9.1%	4.7%	3.8%
\$25,000 - \$34,999	4.9%	4.0%	3.6%
\$35,000 - \$49,999	12.2%	8.3%	7.1%
\$50,000 - \$74,999	21.2%	16.0%	15.0%
\$75,000 - \$99,999	15.1%	13.3%	13.7%
\$100,000 - \$149,999	20.2%	25.2%	27.2%
\$150,000 - \$199,999	6.1%	12.8%	14.5%
\$200,000+	5.8%	10.3%	10.5%
Average Household Income	\$90,562	\$115,263	\$120,174
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	1,299	8,464	21,283
<\$50,000	8.6%	2.2%	1.6%
\$50,000 - \$99,999	1.0%	0.9%	0.8%
\$100,000 - \$149,999	0.5%	2.8%	2.4%
\$150,000 - \$199,999	10.4%	10.8%	9.4%
\$200,000 - \$249,999	10.9%	13.8%	16.2%
\$250,000 - \$299,999	30.8%	17.1%	17.5%
\$300,000 - \$399,999	28.2%	33.9%	31.1%
\$400,000 - \$499,999	6.1%	11.3%	12.1%
\$500,000 - \$749,999	3.6%	6.4%	7.6%
\$750,000 - \$999,999	0.0%	0.5%	0.7%
\$1,000,000 +	0.0%	0.4%	0.5%
Average Home Value	\$279,369	\$320,161	\$327,859
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	1,342	8,871	22,935
<\$50,000	3.1%	0.8%	0.5%
\$50,000 - \$99,999	0.7%	0.5%	0.5%
\$100,000 - \$149,999	0.3%	2.2%	1.8%
\$150,000 - \$199,999	8.1%	8.4%	7.2%
\$200,000 - \$249,999	8.8%	11.0%	12.9%
\$250,000 - \$299,999	30.7%	15.5%	15.6%
\$300,000 - \$399,999	34.4%	37.9%	34.8%
\$400,000 - \$499,999	8.9%	14.2%	15.5%
\$500,000 - \$749,999	5.1%	8.5%	9.8%
\$750,000 - \$999,999	0.0%	0.6%	0.9%
\$1,000,000 +	0.0%	0.4%	0.6%
Average Home Value	\$312,127	\$345,645	\$355,033

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	6,112	31,097	76,292
0 - 4	7.2%	7.1%	7.1%
5 - 9	6.8%	7.2%	7.4%
10 - 14	8.1%	8.2%	8.3%
15 - 24	15.4%	14.6%	14.4%
25 - 34	15.7%	13.4%	13.3%
35 - 44	17.4%	16.7%	16.9%
45 - 54	16.4%	16.1%	15.8%
55 - 64	8.5%	9.7%	9.7%
65 - 74	3.1%	4.5%	4.4%
75 - 84	1.1%	2.0%	2.0%
85 +	0.4%	0.6%	0.8%
18 +	72.8%	72.1%	71.9%
<b>2017 Population by Age</b>			
Total	6,236	33,450	84,085
0 - 4	6.4%	6.5%	6.5%
5 - 9	6.4%	6.8%	6.9%
10 - 14	6.3%	7.1%	7.2%
15 - 24	14.5%	13.5%	13.4%
25 - 34	17.4%	15.1%	15.1%
35 - 44	14.0%	14.2%	14.4%
45 - 54	15.6%	15.1%	15.1%
55 - 64	12.1%	11.9%	11.6%
65 - 74	5.3%	6.5%	6.5%
75 - 84	1.6%	2.4%	2.4%
85 +	0.5%	0.8%	0.9%
18 +	77.0%	75.4%	75.2%
<b>2022 Population by Age</b>			
Total	6,403	35,041	90,733
0 - 4	6.2%	6.4%	6.5%
5 - 9	5.9%	6.4%	6.4%
10 - 14	6.1%	6.8%	6.7%
15 - 24	12.7%	12.0%	11.9%
25 - 34	18.4%	15.6%	16.2%
35 - 44	14.2%	15.1%	15.2%
45 - 54	13.1%	13.3%	13.3%
55 - 64	13.2%	12.6%	12.1%
65 - 74	7.2%	7.7%	7.6%
75 - 84	2.5%	3.3%	3.2%
85 +	0.5%	0.9%	1.0%
18 +	78.4%	76.6%	76.4%
<b>2010 Population by Sex</b>			
Males	2,941	14,589	35,975
Females	3,172	16,510	40,316
<b>2017 Population by Sex</b>			
Males	3,008	15,790	39,802
Females	3,227	17,660	44,285
<b>2022 Population by Sex</b>			
Males	3,090	16,634	43,137
Females	3,313	18,408	47,597

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Bob Evans  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 38.64743  
Longitude: -76.88904

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	6,113	31,099	76,292
White Alone	29.7%	34.5%	35.3%
Black Alone	57.4%	54.4%	53.9%
American Indian Alone	0.9%	0.6%	0.6%
Asian Alone	3.3%	3.8%	3.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.2%	2.1%	2.0%
Two or More Races	4.4%	4.4%	4.4%
Hispanic Origin	7.9%	5.7%	5.7%
Diversity Index	64.2	62.8	62.8
<b>2017 Population by Race/Ethnicity</b>			
Total	6,236	33,451	84,087
White Alone	25.4%	29.0%	29.9%
Black Alone	59.7%	58.5%	57.7%
American Indian Alone	0.8%	0.6%	0.6%
Asian Alone	3.4%	4.1%	4.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.6%	2.8%	2.7%
Two or More Races	4.9%	4.9%	4.9%
Hispanic Origin	10.5%	7.6%	7.7%
Diversity Index	65.8	63.3	63.6
<b>2022 Population by Race/Ethnicity</b>			
Total	6,403	35,042	90,734
White Alone	21.9%	25.0%	25.6%
Black Alone	62.2%	61.5%	61.0%
American Indian Alone	0.8%	0.6%	0.5%
Asian Alone	3.6%	4.3%	4.4%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	6.2%	3.1%	3.0%
Two or More Races	5.2%	5.3%	5.4%
Hispanic Origin	11.6%	8.5%	8.6%
Diversity Index	65.4	62.6	63.0
<b>2010 Population by Relationship and Household Type</b>			
Total	6,113	31,099	76,291
In Households	99.9%	99.9%	99.6%
In Family Households	85.3%	87.6%	87.9%
Householder	25.9%	26.1%	26.0%
Spouse	15.1%	16.7%	17.2%
Child	35.6%	36.8%	36.8%
Other relative	4.8%	5.1%	5.0%
Nonrelative	3.9%	3.0%	2.9%
In Nonfamily Households	14.7%	12.2%	11.7%
In Group Quarters	0.1%	0.1%	0.4%
Institutionalized Population	0.0%	0.0%	0.2%
Noninstitutionalized Population	0.1%	0.1%	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Bob Evans  
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	1 mile	3 miles	5 miles
<b>2017 Population 25+ by Educational Attainment</b>			
Total	4,143	22,113	55,528
Less than 9th Grade	2.0%	2.7%	2.0%
9th - 12th Grade, No Diploma	3.5%	5.3%	4.6%
High School Graduate	27.5%	26.5%	26.7%
GED/Alternative Credential	1.6%	3.4%	3.2%
Some College, No Degree	28.2%	27.4%	25.6%
Associate Degree	13.1%	9.3%	8.9%
Bachelor's Degree	16.3%	16.4%	18.3%
Graduate/Professional Degree	7.8%	9.1%	10.7%
<b>2017 Population 15+ by Marital Status</b>			
Total	5,046	26,614	66,761
Never Married	45.1%	38.9%	36.9%
Married	40.8%	44.9%	47.5%
Widowed	2.8%	4.3%	3.9%
Divorced	11.3%	11.8%	11.7%
<b>2017 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	94.2%	94.6%	94.9%
Civilian Unemployed (Unemployment Rate)	5.8%	5.4%	5.1%
<b>2017 Employed Population 16+ by Industry</b>			
Total	3,646	17,970	45,287
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	6.7%	6.0%	5.7%
Manufacturing	1.9%	2.6%	2.4%
Wholesale Trade	1.3%	1.2%	1.2%
Retail Trade	16.5%	12.6%	11.5%
Transportation/Utilities	4.5%	4.8%	5.4%
Information	1.5%	1.5%	1.5%
Finance/Insurance/Real Estate	1.3%	3.8%	3.7%
Services	46.6%	48.2%	47.4%
Public Administration	19.7%	19.2%	21.2%
<b>2017 Employed Population 16+ by Occupation</b>			
Total	3,645	17,970	45,287
White Collar	56.6%	64.2%	66.2%
Management/Business/Financial	11.7%	18.7%	18.6%
Professional	17.7%	19.9%	22.7%
Sales	12.9%	8.9%	8.2%
Administrative Support	14.2%	16.7%	16.8%
Services	22.7%	18.0%	17.4%
Blue Collar	20.7%	17.9%	16.3%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	6.2%	4.8%	4.2%
Installation/Maintenance/Repair	3.0%	3.1%	4.0%
Production	2.3%	2.6%	2.3%
Transportation/Material Moving	9.2%	7.3%	5.8%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	6,113	31,099	76,291
Population Inside Urbanized Area	99.7%	96.9%	94.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.3%	3.1%	5.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	2,243	11,060	26,893
Households with 1 Person	22.3%	21.6%	21.2%
Households with 2+ People	77.7%	78.4%	78.8%
Family Households	70.5%	73.3%	73.9%
Husband-wife Families	41.2%	46.9%	48.9%
With Related Children	21.8%	24.8%	26.4%
Other Family (No Spouse Present)	29.3%	26.3%	24.9%
Other Family with Male Householder	5.5%	5.1%	5.1%
With Related Children	3.0%	3.0%	3.1%
Other Family with Female Householder	23.8%	21.2%	19.9%
With Related Children	16.8%	15.3%	14.1%
Nonfamily Households	7.1%	5.1%	5.0%
All Households with Children	42.4%	43.7%	44.2%
Multigenerational Households	6.3%	6.7%	6.6%
Unmarried Partner Households	7.6%	6.5%	6.3%
Male-female	6.8%	5.9%	5.7%
Same-sex	0.8%	0.6%	0.6%
<b>2010 Households by Size</b>			
Total	2,243	11,059	26,896
1 Person Household	22.3%	21.6%	21.2%
2 Person Household	30.9%	28.7%	28.3%
3 Person Household	18.6%	20.0%	20.2%
4 Person Household	17.0%	16.2%	16.6%
5 Person Household	6.3%	7.9%	8.1%
6 Person Household	3.0%	3.2%	3.4%
7 + Person Household	1.9%	2.3%	2.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,242	11,060	26,894
Owner Occupied	58.2%	72.6%	73.6%
Owned with a Mortgage/Loan	52.5%	66.6%	67.2%
Owned Free and Clear	5.8%	6.1%	6.4%
Renter Occupied	41.8%	27.4%	26.4%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	2,366	11,667	28,699
Housing Units Inside Urbanized Area	99.7%	96.8%	93.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.3%	3.2%	6.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Bob Evans  
Rings: 1, 3, 5 mile radii

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Latitude: 38.64743  
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	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
	1. Bright Young Professionals	Soccer Moms (4A)	Soccer Moms (4A)
	2. Home Improvement (4B)	Bright Young Professionals	Enterprising Professionals
	3. City Lights (8A)	City Strivers (11A)	Pleasantville (2B)
<b>2017 Consumer Spending</b>			
Apparel & Services: Total \$	\$5,009,514	\$32,659,196	\$84,442,852
Average Spent	\$2,196.19	\$2,753.96	\$2,861.98
Spending Potential Index	102	128	133
Education: Total \$	\$3,354,321	\$22,998,045	\$57,955,907
Average Spent	\$1,470.55	\$1,939.29	\$1,964.27
Spending Potential Index	101	133	135
Entertainment/Recreation: Total \$	\$7,013,707	\$45,809,003	\$118,557,210
Average Spent	\$3,074.84	\$3,862.80	\$4,018.21
Spending Potential Index	99	124	129
Food at Home: Total \$	\$11,299,804	\$73,003,202	\$186,561,962
Average Spent	\$4,953.88	\$6,155.93	\$6,323.06
Spending Potential Index	98	122	126
Food Away from Home: Total \$	\$7,726,808	\$49,726,840	\$128,706,801
Average Spent	\$3,387.47	\$4,193.17	\$4,362.20
Spending Potential Index	102	126	131
Health Care: Total \$	\$12,139,122	\$79,629,329	\$205,533,183
Average Spent	\$5,321.84	\$6,714.67	\$6,966.05
Spending Potential Index	95	120	125
HH Furnishings & Equipment: Total \$	\$4,424,188	\$28,661,568	\$74,614,226
Average Spent	\$1,939.58	\$2,416.86	\$2,528.87
Spending Potential Index	100	124	130
Personal Care Products & Services: Total \$	\$1,824,696	\$11,830,888	\$30,623,384
Average Spent	\$799.95	\$997.63	\$1,037.90
Spending Potential Index	100	125	130
Shelter: Total \$	\$37,793,150	\$246,596,993	\$627,611,847
Average Spent	\$16,568.68	\$20,794.08	\$21,271.37
Spending Potential Index	102	128	131
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,182,580	\$33,868,990	\$88,485,028
Average Spent	\$2,272.06	\$2,855.97	\$2,998.98
Spending Potential Index	97	122	128
Travel: Total \$	\$4,728,355	\$31,359,574	\$81,765,877
Average Spent	\$2,072.93	\$2,644.37	\$2,771.25
Spending Potential Index	100	128	134
Vehicle Maintenance & Repairs: Total \$	\$2,398,096	\$15,543,074	\$40,061,563
Average Spent	\$1,051.34	\$1,310.66	\$1,357.79
Spending Potential Index	98	122	127

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Ring: 1 mile radius

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Latitude: 38.64743  
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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Bright Young Professionals (8C)	42.5%	Population	6,235	6,403
Home Improvement (4B)	31.3%	Households	2,281	2,345
City Lights (8A)	17.2%	Families	1,601	1,638
Soccer Moms (4A)	5.6%	Median Age	34.4	35.5
Savvy Suburbanites (1D)	2.9%	Median Household Income	\$65,607	\$70,373
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		102	\$2,196.19	\$5,009,514
Men's		101	\$426.12	\$971,978
Women's		101	\$744.01	\$1,697,088
Children's		104	\$346.79	\$791,033
Footwear		102	\$472.71	\$1,078,260
Watches & Jewelry		103	\$122.15	\$278,620
Apparel Products and Services (1)		103	\$84.41	\$192,534
<b>Computer</b>				
Computers and Hardware for Home Use		104	\$179.48	\$409,390
Portable Memory		104	\$5.53	\$12,605
Computer Software		107	\$12.33	\$28,135
Computer Accessories		102	\$18.52	\$42,238
<b>Entertainment &amp; Recreation</b>		99	\$3,074.84	\$7,013,707
Fees and Admissions		104	\$659.62	\$1,504,604
Membership Fees for Clubs (2)		102	\$214.39	\$489,033
Fees for Participant Sports, excl. Trips		104	\$103.68	\$236,500
Tickets to Theatre/Operas/Concerts		101	\$60.16	\$137,229
Tickets to Movies/Museums/Parks		107	\$82.72	\$188,675
Admission to Sporting Events, excl. Trips		101	\$56.63	\$129,177
Fees for Recreational Lessons		106	\$141.13	\$321,919
Dating Services		112	\$0.91	\$2,072
TV/Video/Audio		98	\$1,251.27	\$2,854,157
Cable and Satellite Television Services		96	\$912.12	\$2,080,539
Televisions		102	\$121.66	\$277,509
Satellite Dishes		109	\$1.58	\$3,607
VCRs, Video Cameras, and DVD Players		103	\$6.70	\$15,280
Miscellaneous Video Equipment		97	\$9.35	\$21,323
Video Cassettes and DVDs		102	\$15.48	\$35,302
Video Game Hardware/Accessories		103	\$30.19	\$68,860
Video Game Software		106	\$16.45	\$37,524
Streaming/Downloaded Video		106	\$27.14	\$61,906
Rental of Video Cassettes and DVDs		105	\$16.02	\$36,540
Installation of Televisions		104	\$0.93	\$2,121
Audio (3)		100	\$89.46	\$204,064
Rental and Repair of TV/Radio/Sound Equipment		104	\$4.20	\$9,583
Pets		95	\$564.26	\$1,287,071
Toys/Games/Crafts/Hobbies (4)		100	\$121.66	\$277,503
Recreational Vehicles and Fees (5)		94	\$95.49	\$217,823
Sports/Recreation/Exercise Equipment (6)		101	\$173.63	\$396,052
Photo Equipment and Supplies (7)		104	\$57.91	\$132,094
Reading (8)		96	\$119.83	\$273,326
Catered Affairs (9)		102	\$31.16	\$71,077
<b>Food</b>		100	\$8,341.35	\$19,026,612
Food at Home		98	\$4,953.88	\$11,299,804
Bakery and Cereal Products		98	\$647.65	\$1,477,296
Meats, Poultry, Fish, and Eggs		98	\$1,118.72	\$2,551,801
Dairy Products		97	\$516.96	\$1,179,177
Fruits and Vegetables		99	\$970.24	\$2,213,128
Snacks and Other Food at Home (10)		99	\$1,700.31	\$3,878,402
Food Away from Home		102	\$3,387.47	\$7,726,808
Alcoholic Beverages		102	\$566.45	\$1,292,068

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Bob Evans  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 38.64743  
Longitude: -76.88904

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	94	\$5,796.80	\$13,222,499
Value of Retirement Plans	93	\$22,707.19	\$51,795,091
Value of Other Financial Assets	89	\$1,159.73	\$2,645,338
Vehicle Loan Amount excluding Interest	97	\$2,650.48	\$6,045,739
Value of Credit Card Debt	101	\$586.81	\$1,338,525
<b>Health</b>			
Nonprescription Drugs	94	\$120.36	\$274,536
Prescription Drugs	91	\$352.63	\$804,353
Eyeglasses and Contact Lenses	96	\$90.33	\$206,049
<b>Home</b>			
Mortgage Payment and Basics (11)	99	\$8,534.93	\$19,468,181
Maintenance and Remodeling Services	95	\$1,836.80	\$4,189,738
Maintenance and Remodeling Materials (12)	90	\$364.12	\$830,550
Utilities, Fuel, and Public Services	96	\$4,839.93	\$11,039,883
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	101	\$96.45	\$220,007
Furniture	102	\$583.21	\$1,330,310
Rugs	98	\$22.87	\$52,166
Major Appliances (14)	96	\$307.56	\$701,538
Housewares (15)	99	\$94.35	\$215,220
Small Appliances	100	\$48.18	\$109,907
Luggage	104	\$12.33	\$28,115
Telephones and Accessories	103	\$71.26	\$162,534
<b>Household Operations</b>			
Child Care	107	\$512.79	\$1,169,672
Lawn and Garden (16)	92	\$385.84	\$880,099
Moving/Storage/Freight Express	109	\$69.43	\$158,375
Housekeeping Supplies (17)	97	\$693.86	\$1,582,705
<b>Insurance</b>			
Owners and Renters Insurance	91	\$472.34	\$1,077,409
Vehicle Insurance	99	\$1,164.29	\$2,655,740
Life/Other Insurance	95	\$406.54	\$927,323
Health Insurance	96	\$3,493.23	\$7,968,065
Personal Care Products (18)	100	\$471.44	\$1,075,348
School Books and Supplies (19)	103	\$159.72	\$364,319
Smoking Products	89	\$371.34	\$847,031
<b>Transportation</b>			
Payments on Vehicles excluding Leases	99	\$2,229.26	\$5,084,936
Gasoline and Motor Oil	98	\$2,712.99	\$6,188,330
Vehicle Maintenance and Repairs	98	\$1,051.34	\$2,398,096
<b>Travel</b>			
Airline Fares	103	\$522.55	\$1,191,936
Lodging on Trips	98	\$513.73	\$1,171,827
Auto/Truck Rental on Trips	102	\$26.94	\$61,441
Food and Drink on Trips	99	\$490.19	\$1,118,119

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Bob Evans  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 38.64743  
Longitude: -76.88904

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Soccer Moms (4A)	25.5%	Population	33,451	35,042
Bright Young Professionals (8C)	14.6%	Households	11,859	12,405
City Strivers (11A)	11.4%	Families	8,605	8,957
Home Improvement (4B)	11.1%	Median Age	35.7	36.8
Pleasantville (2B)	9.9%	Median Household Income	\$86,455	\$96,020
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		128	\$2,753.96	\$32,659,196
Men's		126	\$534.26	\$6,335,819
Women's		126	\$932.05	\$11,053,160
Children's		129	\$430.43	\$5,104,430
Footwear		128	\$592.55	\$7,027,020
Watches & Jewelry		131	\$155.22	\$1,840,732
Apparel Products and Services (1)		134	\$109.46	\$1,298,034
<b>Computer</b>				
Computers and Hardware for Home Use		128	\$221.53	\$2,627,162
Portable Memory		126	\$6.69	\$79,371
Computer Software		131	\$15.14	\$179,510
Computer Accessories		127	\$22.88	\$271,283
<b>Entertainment &amp; Recreation</b>		124	\$3,862.80	\$45,809,003
Fees and Admissions		133	\$849.03	\$10,068,602
Membership Fees for Clubs (2)		133	\$279.54	\$3,315,096
Fees for Participant Sports, excl. Trips		132	\$130.97	\$1,553,185
Tickets to Theatre/Operas/Concerts		131	\$77.92	\$924,100
Tickets to Movies/Museums/Parks		132	\$101.55	\$1,204,289
Admission to Sporting Events, excl. Trips		130	\$72.58	\$860,686
Fees for Recreational Lessons		139	\$185.43	\$2,199,017
Dating Services		127	\$1.03	\$12,228
TV/Video/Audio		122	\$1,558.28	\$18,479,698
Cable and Satellite Television Services		120	\$1,140.88	\$13,529,638
Televisions		127	\$151.56	\$1,797,292
Satellite Dishes		131	\$1.90	\$22,514
VCRs, Video Cameras, and DVD Players		122	\$7.99	\$94,796
Miscellaneous Video Equipment		125	\$12.01	\$142,465
Video Cassettes and DVDs		121	\$18.46	\$218,934
Video Game Hardware/Accessories		126	\$36.66	\$434,776
Video Game Software		124	\$19.25	\$228,255
Streaming/Downloaded Video		126	\$32.15	\$381,220
Rental of Video Cassettes and DVDs		124	\$18.97	\$224,909
Installation of Televisions		135	\$1.20	\$14,237
Audio (3)		126	\$112.16	\$1,330,054
Rental and Repair of TV/Radio/Sound Equipment		127	\$5.11	\$60,608
Pets		118	\$701.32	\$8,316,920
Toys/Games/Crafts/Hobbies (4)		125	\$151.62	\$1,798,094
Recreational Vehicles and Fees (5)		123	\$125.45	\$1,487,751
Sports/Recreation/Exercise Equipment (6)		124	\$212.98	\$2,525,763
Photo Equipment and Supplies (7)		130	\$72.21	\$856,357
Reading (8)		121	\$150.96	\$1,790,234
Catered Affairs (9)		135	\$40.95	\$485,584
<b>Food</b>		124	\$10,349.11	\$122,730,042
Food at Home		122	\$6,155.93	\$73,003,202
Bakery and Cereal Products		122	\$811.16	\$9,619,519
Meats, Poultry, Fish, and Eggs		122	\$1,391.94	\$16,506,998
Dairy Products		121	\$646.45	\$7,666,237
Fruits and Vegetables		124	\$1,209.34	\$14,341,598
Snacks and Other Food at Home (10)		122	\$2,097.04	\$24,868,849
Food Away from Home		126	\$4,193.17	\$49,726,840
Alcoholic Beverages		127	\$705.73	\$8,369,250

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	125	\$7,721.31	\$91,567,021
Value of Retirement Plans	125	\$30,361.40	\$360,055,879
Value of Other Financial Assets	110	\$1,428.19	\$16,936,858
Vehicle Loan Amount excluding Interest	119	\$3,228.16	\$38,282,697
Value of Credit Card Debt	128	\$748.98	\$8,882,139
<b>Health</b>			
Nonprescription Drugs	118	\$150.49	\$1,784,700
Prescription Drugs	114	\$444.11	\$5,266,661
Eyeglasses and Contact Lenses	121	\$114.52	\$1,358,036
<b>Home</b>			
Mortgage Payment and Basics (11)	131	\$11,275.06	\$133,710,967
Maintenance and Remodeling Services	125	\$2,431.30	\$28,832,755
Maintenance and Remodeling Materials (12)	121	\$488.30	\$5,790,790
Utilities, Fuel, and Public Services	121	\$6,096.06	\$72,293,202
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	126	\$120.47	\$1,428,654
Furniture	126	\$724.08	\$8,586,857
Rugs	130	\$30.15	\$357,584
Major Appliances (14)	120	\$386.57	\$4,584,337
Housewares (15)	123	\$116.50	\$1,381,586
Small Appliances	124	\$59.75	\$708,594
Luggage	132	\$15.63	\$185,351
Telephones and Accessories	125	\$86.41	\$1,024,695
<b>Household Operations</b>			
Child Care	139	\$667.78	\$7,919,151
Lawn and Garden (16)	118	\$494.46	\$5,863,856
Moving/Storage/Freight Express	127	\$81.02	\$960,863
Housekeeping Supplies (17)	121	\$863.85	\$10,244,416
<b>Insurance</b>			
Owners and Renters Insurance	119	\$614.19	\$7,283,676
Vehicle Insurance	123	\$1,443.91	\$17,123,320
Life/Other Insurance	125	\$534.98	\$6,344,378
Health Insurance	121	\$4,426.77	\$52,497,095
Personal Care Products (18)	125	\$585.48	\$6,943,165
School Books and Supplies (19)	129	\$198.98	\$2,359,755
Smoking Products	109	\$455.82	\$5,405,516
<b>Transportation</b>			
Payments on Vehicles excluding Leases	122	\$2,736.67	\$32,454,142
Gasoline and Motor Oil	120	\$3,328.60	\$39,473,870
Vehicle Maintenance and Repairs	122	\$1,310.66	\$15,543,074
<b>Travel</b>			
Airline Fares	131	\$667.00	\$7,910,007
Lodging on Trips	127	\$665.00	\$7,886,190
Auto/Truck Rental on Trips	128	\$33.69	\$399,570
Food and Drink on Trips	126	\$624.13	\$7,401,611

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Bob Evans  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 38.64743  
Longitude: -76.88904

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Soccer Moms (4A)	22.4%	Population	84,087	90,733
Enterprising Professionals (2D)	11.4%	Households	29,505	31,763
Pleasantville (2B)	11.1%	Families	21,621	23,190
Home Improvement (4B)	9.7%	Median Age	35.7	36.4
Boomburbs (1C)	8.8%	Median Household Income	\$92,961	\$102,380
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		133	\$2,861.98	\$84,442,852
Men's		131	\$553.09	\$16,318,879
Women's		131	\$965.40	\$28,484,124
Children's		134	\$449.49	\$13,262,099
Footwear		133	\$616.26	\$18,182,708
Watches & Jewelry		136	\$161.25	\$4,757,580
Apparel Products and Services (1)		143	\$116.50	\$3,437,462
<b>Computer</b>				
Computers and Hardware for Home Use		133	\$229.56	\$6,773,085
Portable Memory		131	\$6.96	\$205,391
Computer Software		135	\$15.59	\$459,871
Computer Accessories		131	\$23.73	\$700,123
<b>Entertainment &amp; Recreation</b>		129	\$4,018.21	\$118,557,210
Fees and Admissions		140	\$890.36	\$26,270,117
Membership Fees for Clubs (2)		138	\$290.60	\$8,574,138
Fees for Participant Sports, excl. Trips		140	\$138.83	\$4,096,138
Tickets to Theatre/Operas/Concerts		134	\$80.02	\$2,361,006
Tickets to Movies/Museums/Parks		138	\$106.28	\$3,135,929
Admission to Sporting Events, excl. Trips		136	\$75.87	\$2,238,484
Fees for Recreational Lessons		148	\$197.71	\$5,833,473
Dating Services		130	\$1.05	\$30,950
TV/Video/Audio		124	\$1,592.62	\$46,990,163
Cable and Satellite Television Services		122	\$1,159.96	\$34,224,573
Televisions		131	\$155.78	\$4,596,353
Satellite Dishes		143	\$2.07	\$61,056
VCRs, Video Cameras, and DVD Players		127	\$8.29	\$244,567
Miscellaneous Video Equipment		135	\$12.92	\$381,194
Video Cassettes and DVDs		126	\$19.21	\$566,745
Video Game Hardware/Accessories		128	\$37.50	\$1,106,503
Video Game Software		129	\$19.94	\$588,250
Streaming/Downloaded Video		131	\$33.54	\$989,606
Rental of Video Cassettes and DVDs		130	\$19.77	\$583,324
Installation of Televisions		149	\$1.33	\$39,130
Audio (3)		132	\$117.31	\$3,461,203
Rental and Repair of TV/Radio/Sound Equipment		124	\$5.00	\$147,657
Pets		124	\$739.78	\$21,827,314
Toys/Games/Crafts/Hobbies (4)		130	\$157.30	\$4,641,066
Recreational Vehicles and Fees (5)		132	\$134.91	\$3,980,624
Sports/Recreation/Exercise Equipment (6)		133	\$227.60	\$6,715,307
Photo Equipment and Supplies (7)		137	\$76.21	\$2,248,436
Reading (8)		125	\$156.13	\$4,606,611
Catered Affairs (9)		142	\$43.30	\$1,277,572
<b>Food</b>		128	\$10,685.27	\$315,268,763
Food at Home		126	\$6,323.06	\$186,561,962
Bakery and Cereal Products		125	\$829.70	\$24,480,226
Meats, Poultry, Fish, and Eggs		125	\$1,424.44	\$42,028,233
Dairy Products		124	\$662.40	\$19,544,080
Fruits and Vegetables		127	\$1,239.77	\$36,579,280
Snacks and Other Food at Home (10)		126	\$2,166.76	\$63,930,144
Food Away from Home		131	\$4,362.20	\$128,706,801
Alcoholic Beverages		132	\$731.48	\$21,582,290

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	130	\$8,037.95	\$237,159,593
Value of Retirement Plans	130	\$31,660.67	\$934,147,936
Value of Other Financial Assets	116	\$1,509.17	\$44,527,977
Vehicle Loan Amount excluding Interest	125	\$3,399.56	\$100,304,140
Value of Credit Card Debt	132	\$770.03	\$22,719,821
<b>Health</b>			
Nonprescription Drugs	122	\$155.62	\$4,591,549
Prescription Drugs	118	\$458.48	\$13,527,462
Eyeglasses and Contact Lenses	126	\$118.59	\$3,498,920
<b>Home</b>			
Mortgage Payment and Basics (11)	138	\$11,921.71	\$351,750,018
Maintenance and Remodeling Services	133	\$2,573.74	\$75,938,114
Maintenance and Remodeling Materials (12)	127	\$515.77	\$15,217,771
Utilities, Fuel, and Public Services	124	\$6,231.81	\$183,869,586
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	131	\$124.58	\$3,675,847
Furniture	132	\$755.09	\$22,279,012
Rugs	131	\$30.53	\$900,744
Major Appliances (14)	127	\$408.64	\$12,056,960
Housewares (15)	128	\$121.73	\$3,591,515
Small Appliances	127	\$61.18	\$1,805,000
Luggage	138	\$16.33	\$481,918
Telephones and Accessories	131	\$90.61	\$2,673,511
<b>Household Operations</b>			
Child Care	146	\$697.86	\$20,590,393
Lawn and Garden (16)	125	\$524.15	\$15,465,069
Moving/Storage/Freight Express	132	\$84.31	\$2,487,471
Housekeeping Supplies (17)	126	\$894.61	\$26,395,524
<b>Insurance</b>			
Owners and Renters Insurance	124	\$643.04	\$18,972,953
Vehicle Insurance	126	\$1,486.34	\$43,854,517
Life/Other Insurance	130	\$557.44	\$16,447,262
Health Insurance	125	\$4,581.15	\$135,166,904
Personal Care Products (18)	129	\$606.35	\$17,890,355
School Books and Supplies (19)	133	\$206.34	\$6,088,066
Smoking Products	109	\$455.46	\$13,438,265
<b>Transportation</b>			
Payments on Vehicles excluding Leases	128	\$2,879.61	\$84,963,016
Gasoline and Motor Oil	124	\$3,450.81	\$101,816,268
Vehicle Maintenance and Repairs	127	\$1,357.79	\$40,061,563
<b>Travel</b>			
Airline Fares	137	\$697.17	\$20,570,064
Lodging on Trips	133	\$696.70	\$20,556,072
Auto/Truck Rental on Trips	135	\$35.60	\$1,050,376
Food and Drink on Trips	132	\$653.44	\$19,279,685

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Bob Evans  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 38.64743  
Longitude: -76.88904

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	364		1,885		2,805							
Total Employees:	3,989		21,243		32,942							
Total Residential Population:	6,235		33,451		84,087							
Employee/Residential Population Ratio (per 100 Residents)	64		64		39							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	7	1.9%	73	1.8%	25	1.3%	203	1.0%	43	1.5%	369	1.1%
Construction	26	7.1%	217	5.4%	128	6.8%	1,318	6.2%	223	8.0%	2,088	6.3%
Manufacturing	7	1.9%	69	1.7%	34	1.8%	380	1.8%	51	1.8%	858	2.6%
Transportation	9	2.5%	44	1.1%	54	2.9%	544	2.6%	77	2.7%	836	2.5%
Communication	4	1.1%	20	0.5%	19	1.0%	379	1.8%	30	1.1%	437	1.3%
Utility	1	0.3%	5	0.1%	6	0.3%	52	0.2%	9	0.3%	69	0.2%
Wholesale Trade	20	5.5%	122	3.1%	66	3.5%	810	3.8%	101	3.6%	1,287	3.9%
Retail Trade Summary	110	30.2%	2,411	60.4%	466	24.7%	8,782	41.3%	696	24.8%	12,694	38.5%
Home Improvement	7	1.9%	240	6.0%	23	1.2%	454	2.1%	28	1.0%	501	1.5%
General Merchandise Stores	4	1.1%	546	13.7%	20	1.1%	1,453	6.8%	31	1.1%	2,397	7.3%
Food Stores	9	2.5%	48	1.2%	38	2.0%	798	3.8%	58	2.1%	1,231	3.7%
Auto Dealers, Gas Stations, Auto Aftermarket	21	5.8%	750	18.8%	62	3.3%	1,485	7.0%	80	2.9%	1,670	5.1%
Apparel & Accessory Stores	1	0.3%	16	0.4%	31	1.6%	358	1.7%	69	2.5%	819	2.5%
Furniture & Home Furnishings	12	3.3%	65	1.6%	48	2.5%	440	2.1%	66	2.4%	605	1.8%
Eating & Drinking Places	25	6.9%	605	15.2%	109	5.8%	2,851	13.4%	164	5.8%	3,973	12.1%
Miscellaneous Retail	32	8.8%	140	3.5%	136	7.2%	942	4.4%	199	7.1%	1,497	4.5%
Finance, Insurance, Real Estate Summary	22	6.0%	123	3.1%	158	8.4%	1,256	5.9%	225	8.0%	1,996	6.1%
Banks, Savings & Lending Institutions	4	1.1%	28	0.7%	29	1.5%	242	1.1%	41	1.5%	318	1.0%
Securities Brokers	2	0.5%	4	0.1%	12	0.6%	53	0.2%	16	0.6%	59	0.2%
Insurance Carriers & Agents	5	1.4%	17	0.4%	50	2.7%	219	1.0%	60	2.1%	262	0.8%
Real Estate, Holding, Other Investment Offices	10	2.7%	74	1.9%	67	3.6%	742	3.5%	108	3.9%	1,357	4.1%
Services Summary	145	39.8%	899	22.5%	830	44.0%	7,201	33.9%	1,201	42.8%	11,905	36.1%
Hotels & Lodging	4	1.1%	47	1.2%	15	0.8%	266	1.3%	17	0.6%	338	1.0%
Automotive Services	34	9.3%	227	5.7%	104	5.5%	554	2.6%	133	4.7%	688	2.1%
Motion Pictures & Amusements	8	2.2%	54	1.4%	54	2.9%	544	2.6%	82	2.9%	696	2.1%
Health Services	10	2.7%	145	3.6%	176	9.3%	1,846	8.7%	217	7.7%	2,497	7.6%
Legal Services	3	0.8%	12	0.3%	26	1.4%	124	0.6%	32	1.1%	188	0.6%
Education Institutions & Libraries	4	1.1%	44	1.1%	29	1.5%	844	4.0%	60	2.1%	2,472	7.5%
Other Services	81	22.3%	370	9.3%	426	22.6%	3,023	14.2%	659	23.5%	5,026	15.3%
Government	1	0.3%	5	0.1%	20	1.1%	281	1.3%	26	0.9%	347	1.1%
Unclassified Establishments	12	3.3%	3	0.1%	78	4.1%	37	0.2%	123	4.4%	55	0.2%
Totals	364	100.0%	3,989	100.0%	1,885	100.0%	21,243	100.0%	2,805	100.0%	32,942	100.0%

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	3	0.2%	5	0.0%	7	0.2%	12	0.0%
Mining	0	0.0%	1	0.0%	1	0.1%	10	0.0%	2	0.1%	15	0.0%
Utilities	0	0.0%	4	0.1%	4	0.2%	48	0.2%	7	0.2%	65	0.2%
Construction	29	8.0%	242	6.1%	136	7.2%	1,415	6.7%	234	8.3%	2,199	6.7%
Manufacturing	11	3.0%	84	2.1%	40	2.1%	326	1.5%	60	2.1%	589	1.8%
Wholesale Trade	19	5.2%	118	3.0%	64	3.4%	800	3.8%	98	3.5%	1,276	3.9%
Retail Trade	81	22.3%	1,782	44.7%	347	18.4%	5,843	27.5%	515	18.4%	8,582	26.1%
Motor Vehicle & Parts Dealers	18	4.9%	738	18.5%	54	2.9%	1,451	6.8%	67	2.4%	1,594	4.8%
Furniture & Home Furnishings Stores	6	1.6%	48	1.2%	24	1.3%	238	1.1%	35	1.2%	372	1.1%
Electronics & Appliance Stores	6	1.6%	16	0.4%	21	1.1%	180	0.8%	28	1.0%	207	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	7	1.9%	240	6.0%	23	1.2%	454	2.1%	28	1.0%	501	1.5%
Food & Beverage Stores	12	3.3%	44	1.1%	40	2.1%	756	3.6%	61	2.2%	1,176	3.6%
Health & Personal Care Stores	6	1.6%	32	0.8%	43	2.3%	308	1.4%	62	2.2%	480	1.5%
Gasoline Stations	3	0.8%	12	0.3%	8	0.4%	34	0.2%	13	0.5%	76	0.2%
Clothing & Clothing Accessories Stores	3	0.8%	22	0.6%	37	2.0%	408	1.9%	84	3.0%	935	2.8%
Sport Goods, Hobby, Book, & Music Stores	5	1.4%	27	0.7%	21	1.1%	222	1.0%	27	1.0%	375	1.1%
General Merchandise Stores	4	1.1%	546	13.7%	20	1.1%	1,453	6.8%	31	1.1%	2,397	7.3%
Miscellaneous Store Retailers	11	3.0%	55	1.4%	42	2.2%	290	1.4%	57	2.0%	354	1.1%
Nonstore Retailers	2	0.5%	2	0.1%	14	0.7%	49	0.2%	22	0.8%	114	0.3%
Transportation & Warehousing	6	1.6%	40	1.0%	45	2.4%	512	2.4%	62	2.2%	696	2.1%
Information	5	1.4%	25	0.6%	26	1.4%	496	2.3%	48	1.7%	881	2.7%
Finance & Insurance	12	3.3%	54	1.4%	93	4.9%	521	2.5%	120	4.3%	652	2.0%
Central Bank/Credit Intermediation & Related Activities	5	1.4%	33	0.8%	31	1.6%	249	1.2%	44	1.6%	328	1.0%
Securities, Commodity Contracts & Other Financial	2	0.5%	4	0.1%	12	0.6%	53	0.2%	16	0.6%	59	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	5	1.4%	17	0.4%	50	2.7%	219	1.0%	61	2.2%	264	0.8%
Real Estate, Rental & Leasing	26	7.1%	103	2.6%	104	5.5%	816	3.8%	159	5.7%	1,463	4.4%
Professional, Scientific & Tech Services	20	5.5%	93	2.3%	149	7.9%	1,158	5.5%	214	7.6%	1,615	4.9%
Legal Services	5	1.4%	19	0.5%	33	1.8%	156	0.7%	41	1.5%	224	0.7%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.1%	0	0.0%	1	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	5	1.4%	28	0.7%	70	3.7%	346	1.6%	104	3.7%	627	1.9%
Educational Services	5	1.4%	49	1.2%	50	2.7%	963	4.5%	85	3.0%	2,599	7.9%
Health Care & Social Assistance	17	4.7%	209	5.2%	226	12.0%	2,327	11.0%	298	10.6%	3,407	10.3%
Arts, Entertainment & Recreation	4	1.1%	47	1.2%	24	1.3%	418	2.0%	44	1.6%	545	1.7%
Accommodation & Food Services	30	8.2%	665	16.7%	128	6.8%	3,181	15.0%	188	6.7%	4,400	13.4%
Accommodation	4	1.1%	47	1.2%	15	0.8%	266	1.3%	17	0.6%	338	1.0%
Food Services & Drinking Places	26	7.1%	617	15.5%	113	6.0%	2,915	13.7%	170	6.1%	4,062	12.3%
Other Services (except Public Administration)	80	22.0%	438	11.0%	278	14.7%	1,757	8.3%	412	14.7%	2,935	8.9%
Automotive Repair & Maintenance	23	6.3%	188	4.7%	74	3.9%	455	2.1%	93	3.3%	552	1.7%
Public Administration	1	0.3%	5	0.1%	20	1.1%	281	1.3%	26	0.9%	347	1.1%
Unclassified Establishments	12	3.3%	3	0.1%	77	4.1%	19	0.1%	122	4.3%	37	0.1%
<b>Total</b>	<b>364</b>	<b>100.0%</b>	<b>3,989</b>	<b>100.0%</b>	<b>1,885</b>	<b>100.0%</b>	<b>21,243</b>	<b>100.0%</b>	<b>2,805</b>	<b>100.0%</b>	<b>32,942</b>	<b>100.0%</b>

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