

2603 Philadelphia Rd, Edgewood, Maryland, 21040 Rings: 1, 3, 5 mile radii

Prepared by Esri Latitude: 39.44813 Longitude: -76.30022

			Longitude: -76.30022
D. J. Mar. C. and C.	1 mile	3 miles	5 miles
Population Summary	1 000	40.652	01 507
2000 Total Population	1,989 2,682	48,653 55,221	81,587
2010 Total Population			92,494
2018 Total Population	2,862	57,450	96,876
2018 Group Quarters	3	123	407
2023 Total Population	2,944	58,825	99,586
2018-2023 Annual Rate	0.57%	0.47%	0.55%
2018 Total Daytime Population	5,499	44,172	78,971
Workers	4,128	16,526	32,977
Residents	1,371	27,646	45,994
Household Summary			
2000 Households	743	17,753	29,937
2000 Average Household Size	2.68	2.74	2.72
2010 Households	1,014	20,324	34,231
2010 Average Household Size	2.64	2.71	2.69
2018 Households	1,079	21,128	35,834
2018 Average Household Size	2.65	2.71	2.69
2023 Households	1,111	21,636	36,833
2023 Average Household Size	2.65	2.71	2.69
2018-2023 Annual Rate	0.59%	0.48%	0.55%
2010 Families	710	14,457	24,591
2010 Average Family Size	3.12	3.20	3.16
2018 Families	735	14,854	25,434
2018 Average Family Size	3.19	3.23	3.20
2023 Families	750	15,122	25,998
2023 Average Family Size	3.20	3.25	3.21
2018-2023 Annual Rate	0.40%	0.36%	0.44%
Housing Unit Summary	0.4070	0.3070	0.4470
	798	18,587	31,253
2000 Housing Units			
Owner Occupied Housing Units	75.2%	71.3%	73.8%
Renter Occupied Housing Units	18.0%	24.2%	22.0%
Vacant Housing Units	6.8%	4.5%	4.2%
2010 Housing Units	1,083	21,458	36,044
Owner Occupied Housing Units	77.0%	72.7%	74.0%
Renter Occupied Housing Units	16.6%	22.0%	20.9%
Vacant Housing Units	6.4%	5.3%	5.0%
2018 Housing Units	1,146	22,372	37,828
Owner Occupied Housing Units	74.8%	72.4%	73.0%
Renter Occupied Housing Units	19.4%	22.0%	21.7%
Vacant Housing Units	5.8%	5.6%	5.3%
2023 Housing Units	1,182	23,012	39,067
Owner Occupied Housing Units	74.0%	72.4%	73.1%
Renter Occupied Housing Units	20.0%	21.6%	21.2%
Vacant Housing Units	6.0%	6.0%	5.7%
Median Household Income	0.0 70	0.070	5.7 70
2018	\$77,752	\$76,769	\$80,329
2018	\$89,071	\$84,620	\$89,770
Median Home Value	\$09,071	\$64,020	\$69,770
	¢296 712	#246 F17	¢266.22E
2018	\$286,713	\$246,517	\$266,335
2023	\$328,261	\$275,466	\$298,694
Per Capita Income		100-	10= 05=
2018	\$34,616	\$31,798	\$35,096
2023	\$40,656	\$36,849	\$40,685
Median Age			
2010	38.8	34.1	36.2
2018	39.2	35.5	37.6
2023	40.3	36.2	38.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
018 Households by Income			
Household Income Base	1,079	21,128	35,834
<\$15,000	11.5%	7.5%	7.0%
\$15,000 - \$24,999	5.3%	5.9%	5.4%
\$25,000 - \$34,999	5.7%	6.6%	5.9%
\$35,000 - \$49,999	8.1%	9.1%	8.7%
\$50,000 - \$74,999	17.7%	19.1%	18.2%
\$75,000 - \$99,999	12.8%	18.3%	17.6%
\$100,000 - \$149,999	22.5%	20.8%	21.3%
\$150,000 - \$199,999	10.7%	8.3%	9.5%
\$200,000+	5.9%	4.4%	6.5%
Average Household Income	\$91,250	\$86,328	\$94,208
2023 Households by Income	,	, ,	
Household Income Base	1,111	21,636	36,833
<\$15,000	10.4%	7.0%	6.4%
\$15,000 - \$24,999	4.5%	5.0%	4.5%
\$25,000 - \$34,999	4.4%	5.2%	4.6%
\$35,000 - \$49,999	6.8%	7.4%	6.9%
\$50,000 - \$74,999	16.3%	16.8%	15.8%
\$75,000 - \$74,999 \$75,000 - \$99,999	12.2%	18.5%	17.6%
	24.5%	24.2%	24.5%
\$100,000 - \$149,999 \$150,000 - \$199,999	12.8%	10.0%	11.2%
\$200,000+	8.2%	6.0%	8.4%
Average Household Income	\$106,831	\$100,077	\$109,295
018 Owner Occupied Housing Units by Value	057	16.106	27.624
Total	857	16,196	27,631
<\$50,000	8.6%	3.9%	3.0%
\$50,000 - \$99,999	2.1%	2.4%	1.9%
\$100,000 - \$149,999	3.2%	7.7%	6.1%
\$150,000 - \$199,999	9.9%	16.3%	13.9%
\$200,000 - \$249,999	14.0%	21.2%	19.7%
\$250,000 - \$299,999	16.7%	17.8%	16.4%
\$300,000 - \$399,999	27.3%	20.5%	21.9%
\$400,000 - \$499,999	11.3%	6.3%	9.8%
\$500,000 - \$749,999	5.8%	2.6%	5.5%
\$750,000 - \$999,999	1.2%	1.0%	1.4%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$295,251	\$266,285	\$296,431
2023 Owner Occupied Housing Units by Value			
Total	875	16,655	28,547
<\$50,000	5.1%	2.5%	1.9%
\$50,000 - \$99,999	1.3%	1.9%	1.4%
\$100,000 - \$149,999	1.7%	5.6%	4.2%
\$150,000 - \$199,999	6.2%	12.2%	10.0%
\$200,000 - \$249,999	10.7%	18.4%	16.5%
\$250,000 - \$299,999	16.0%	18.4%	16.4%
\$300,000 - \$399,999	31.5%	25.5%	26.0%
\$400,000 - \$499,999	15.3%	9.0%	12.8%
\$500,000 - \$749,999	9.6%	4.1%	7.8%
\$750,000 - \$999,999	2.3%	1.8%	2.3%
\$1,000,000 - \$1,499,999	0.0%	0.5%	0.6%
\$1,500,000 - \$1,499,999 \$1,500,000 - \$1,999,999	0.1%	0.0%	0.0%
			0.0%
Average nome value	\$3 4 3,031	φουυ,σοδ	\$33 2 ,970
\$2,000,000 + Average Home Value	0.0% \$345,051	0.0% \$300,638	

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
2010 Population by Age			
Total	2,683	55,222	92,494
0 - 4	6.9%	8.3%	7.3%
5 - 9	6.2%	7.5%	7.1%
10 - 14	5.6%	7.1%	7.1%
15 - 24	11.4%	12.6%	12.4%
25 - 34	14.1%	15.9%	14.3%
35 - 44	15.6%	15.3%	14.9%
45 - 54	15.9%	14.6%	15.6%
55 - 64	11.9%	10.3%	11.3%
65 - 74	7.2%	5.1%	6.0%
75 - 84	3.7%	2.5%	3.0%
85 +	1.2%	0.8%	1.1%
18 +	77.5%	72.9%	74.2%
2018 Population by Age			
Total	2,861	57,450	96,876
0 - 4	6.3%	7.3%	6.5%
5 - 9	6.5%	7.4%	6.8%
10 - 14	6.2%	7.4%	6.9%
15 - 24	9.2%	12.3%	11.9%
25 - 34	15.6%	14.9%	14.0%
35 - 44	14.1%	14.6%	13.9%
45 - 54	13.9%	13.4%	13.8%
55 - 64	12.9%	11.4%	12.7%
65 - 74	9.2%	7.3%	8.4%
75 - 84	4.6%	2.9%	3.6%
85 +	1.6%	1.0%	1.3%
18 +	78.1%	74.0%	75.9%
2023 Population by Age	70.170	7 1.0 70	73.370
Total	2,946	58,824	99,586
0 - 4	6.0%	7.3%	6.5%
5 - 9	6.0%	7.0%	6.4%
10 - 14	6.3%	7.2%	6.7%
15 - 24	9.1%	12.0%	11.3%
25 - 34	13.5%	14.8%	14.1%
35 - 44		14.8%	14.5%
45 - 54	16.0% 12.7%	12.7%	
			12.6%
55 - 64 65 - 74	12.3%	11.2%	12.4%
	10.7%	8.2%	9.4%
75 - 84	5.6%	3.8%	4.7%
85 +	1.9%	1.1%	1.4%
18 +	78.2%	74.6%	76.6%
2010 Population by Sex			
Males	1,305	26,615	44,795
Females	1,377	28,606	47,699
2018 Population by Sex			
Males	1,377	27,796	47,069
Females	1,485	29,654	49,806
2023 Population by Sex			
Males	1,415	28,537	48,523
Females	1,529	30,288	51,062

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	2,681	55,222	92,495
White Alone	69.3%	66.0%	72.2%
Black Alone	23.0%	26.0%	20.3%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	3.0%	2.7%	3.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.5%	1.6%	1.2%
Two or More Races	3.0%	3.4%	2.9%
Hispanic Origin	4.2%	5.1%	4.4%
Diversity Index	50.9	54.5	48.5
2018 Population by Race/Ethnicity			
Total	2,862	57,451	96,876
White Alone	66.7%	62.6%	68.8%
Black Alone	24.0%	27.4%	21.8%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	3.8%	3.5%	3.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.8%	2.1%	1.6%
Two or More Races	3.4%	4.0%	3.5%
Hispanic Origin	5.2%	6.5%	5.9%
Diversity Index	54.5	58.9	53.6
2023 Population by Race/Ethnicity			
Total	2,944	58,825	99,586
White Alone	63.1%	59.6%	65.9%
Black Alone	25.9%	28.8%	23.1%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	4.5%	4.2%	4.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.2%	2.4%	1.9%
Two or More Races	4.0%	4.6%	4.0%
Hispanic Origin	6.4%	7.8%	7.1%
Diversity Index	58.9	62.4	57.5
2010 Population by Relationship and Household Type			
Total	2,682	55,221	92,494
In Households	99.9%	99.8%	99.6%
In Family Households	85.0%	86.4%	86.4%
Householder	26.8%	26.2%	26.7%
Spouse	20.4%	18.6%	19.9%
Child	30.8%	34.8%	33.6%
Other relative	4.7%	4.1%	3.8%
Nonrelative	2.3%	2.7%	2.4%
In Nonfamily Households	14.8%	13.4%	13.2%
In Group Quarters	0.1%	0.2%	0.4%
Institutionalized Population	0.1%	0.2%	0.4%
·			
Noninstitutionalized Population	0.0%	0.1%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Population 25+ by Educational Attainment	1 mile	3 miles	5 miles
Total	2,055	37,677	65,666
Less than 9th Grade	2.6%	2.6%	2.6%
9th - 12th Grade, No Diploma	5.4%	4.7%	4.5%
High School Graduate	25.3%	25.0%	24.0%
GED/Alternative Credential	5.2%	4.7%	4.3%
Some College, No Degree	23.1%	23.6%	22.1%
Associate Degree	7.2%	9.6%	8.9%
Bachelor's Degree	19.9%	17.9%	20.2%
Graduate/Professional Degree	11.4%	11.8%	13.4%
2018 Population 15+ by Marital Status	-2	11.0 / 0	201170
Total	2,321	44,756	77,216
Never Married	28.3%	32.7%	30.6%
Married	56.6%	52.2%	53.7%
Widowed	4.5%	4.3%	5.1%
Divorced	10.5%	10.9%	10.6%
2018 Civilian Population 16+ in Labor Force	1013 /0	10.5 70	10.070
Civilian Employed	95.5%	94.9%	95.3%
Civilian Unemployed (Unemployment Rate)	4.5%	5.1%	4.7%
2018 Employed Population 16+ by Industry	4.5 /0	3.1 /0	7.7 70
Total	1,502	30,184	51,480
Agriculture/Mining	0.2%	0.3%	0.3%
Construction	6.4%	6.7%	6.6%
Manufacturing	6.6%	6.9%	6.7%
Wholesale Trade	2.8%	1.8%	2.0%
Retail Trade	12.0%	12.3%	12.2%
Transportation/Utilities	5.5%	6.6%	5.9%
Information	0.9%	1.3%	1.3%
Finance/Insurance/Real Estate	5.7%	5.0%	5.7%
Services	48.0%	49.0%	49.6%
Public Administration	12.0%	10.2%	9.8%
2018 Employed Population 16+ by Occupation	12.0 /0	10.2 /0	3.0 70
Total	1,500	30,185	51,480
White Collar	62.4%	62.8%	65.2%
Management/Business/Financial	15.8%	15.6%	16.1%
Professional	23.4%	23.0%	25.4%
Sales	10.1%	9.5%	9.6%
Administrative Support	13.0%	14.7%	14.1%
Services	16.9%	17.0%	15.6%
Blue Collar	20.6%	20.2%	19.1%
Farming/Forestry/Fishing	0.3%	0.1%	0.2%
Construction/Extraction	4.1%	4.3%	4.2%
Installation/Maintenance/Repair	4.3%	4.8%	4.3%
Production	5.2%	4.8%	4.3%
Transportation/Material Moving	6.7%	6.1%	6.2%
2010 Population By Urban/ Rural Status	3.7 70	0.1 70	0.270
Total Population	2,682	55,221	92,494
Population Inside Urbanized Area	100.0%	98.7%	92,494
Population Inside Orbanized Area Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.3%	2.9%
Nurai i opulation	0.070	1.570	2.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	1,014	20,323	34,231
Households with 1 Person	24.0%	22.7%	22.2%
Households with 2+ People	76.0%	77.3%	77.8%
Family Households	70.0%	71.1%	71.8%
Husband-wife Families	53.8%	50.6%	53.7%
With Related Children	24.3%	25.6%	25.9%
Other Family (No Spouse Present)	16.2%	20.5%	18.2%
Other Family with Male Householder	5.2%	5.2%	4.9%
With Related Children	2.9%	3.2%	3.0%
Other Family with Female Householder	10.9%	15.3%	13.3%
With Related Children	6.5%	10.7%	9.0%
Nonfamily Households	6.0%	6.1%	5.9%
All Households with Children	33.9%	40.0%	38.4%
Multigenerational Households	5.7%	5.5%	5.1%
Unmarried Partner Households	7.1%	7.7%	7.1%
Male-female	6.1%	7.0%	6.3%
Same-sex	1.0%	0.8%	0.8%
2010 Households by Size			
Total	1,014	20,324	34,231
1 Person Household	24.0%	22.7%	22.2%
2 Person Household	33.2%	30.7%	32.0%
3 Person Household	17.8%	18.9%	18.9%
4 Person Household	14.6%	15.9%	15.9%
5 Person Household	6.3%	7.3%	6.9%
6 Person Household	2.6%	2.8%	2.7%
7 + Person Household	1.6%	1.8%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	1,014	20,324	34,231
Owner Occupied	82.2%	76.8%	78.0%
Owned with a Mortgage/Loan	65.0%	65.8%	65.0%
Owned Free and Clear	17.3%	11.0%	13.0%
Renter Occupied	17.8%	23.2%	22.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,083	21,458	36,044
Housing Units Inside Urbanized Area	100.0%	98.5%	96.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.5%	3.3%
3			

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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		1 mil	e 3 miles	5 miles
Top 3 Tapestry Segments				
	1.	Soccer Moms (4A)	Soccer Moms (4A)	Soccer Moms (4A)
	2.	Midlife Constants (5E)	Metro Fusion (11C)	Home Improvement (4B)
	3.	Old and Newcomers (8F)	Home Improvement (4B)	Enterprising Professionals
2018 Consumer Spending				
Apparel & Services: Total \$		\$2,555,766	\$48,344,364	\$88,288,724
Average Spent		\$2,368.64	\$2,288.17	\$2,463.83
Spending Potential Index		109	105	113
Education: Total \$		\$1,691,643	\$31,634,712	\$59,087,496
Average Spent		\$1,567.79	\$1,497.29	\$1,648.92
Spending Potential Index		108	103	114
Entertainment/Recreation: Total \$		\$3,776,325	\$69,417,662	\$128,407,731
Average Spent		\$3,499.84	\$3,285.58	\$3,583.40
Spending Potential Index		109	102	111
Food at Home: Total \$		\$5,752,804	\$108,134,517	\$197,658,185
Average Spent		\$5,331.61	\$5,118.07	\$5,515.94
Spending Potential Index		106	102	110
Food Away from Home: Total \$		\$4,142,378	\$78,124,984	\$142,651,044
Average Spent		\$3,839.09	\$3,697.70	\$3,980.89
Spending Potential Index		109	105	113
Health Care: Total \$		\$6,711,494	\$120,206,239	\$224,151,569
Average Spent		\$6,220.11	\$5,689.43	\$6,255.28
Spending Potential Index		109	99	109
HH Furnishings & Equipment: Total \$		\$2,492,978	\$45,942,689	\$84,744,639
Average Spent		\$2,310.45	\$2,174.49	\$2,364.92
Spending Potential Index		111	104	113
Personal Care Products & Services: Total \$		\$988,985	\$18,393,919	\$33,824,123
Average Spent		\$916.58	\$870.59	\$943.91
Spending Potential Index		111	105	114
Shelter: Total \$		\$19,156,346	\$366,425,562	\$673,064,504
Average Spent		\$17,753.80	\$17,343.13	\$18,782.85
Spending Potential Index		106	103	112
Support Payments/Cash Contributions/Gifts in Kind: Tota	l \$	\$2,862,207	\$52,140,706	\$98,006,173
Average Spent		\$2,652.65	\$2,467.85	\$2,735.01
Spending Potential Index		107	99	110
Travel: Total \$		\$2,579,090	\$47,418,377	\$88,634,365
Average Spent		\$2,390.26	\$2,244.34	\$2,473.47
Spending Potential Index		111	104	115
Vehicle Maintenance & Repairs: Total \$		\$1,254,302	\$23,269,897	\$42,799,841
Average Spent		\$1,162.47	\$1,101.38	\$1,194.39
Spending Potential Index		108	102	111

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

November 29, 2018



2603 Philadelphia Rd, Edgewood, Maryland, 21040 Ring: 1 mile radius

Prepared by Esri Latitude: 39.44813 Longitude: -76.30022

Top Tapestry Segments	Percent	Demographic Summary	2018	20
Soccer Moms (4A)	68.7%	Population	2,862	2,
Midlife Constants (5E)	17.1%	Households	1,079	1,
Old and Newcomers (8F)	14.4%	Families	735	
Top Tier (1A)	0.0%	Median Age	39.2	4
Professional Pride (1B)	0.0%	Median Household Income	\$77,752	\$89,
	0.0 / 0	Spending Potential	Average Amount	400,
		Index	Spent	Т
Apparel and Services		109	\$2,368.64	\$2,555,
Men's		107	\$442.15	\$477,
Women's		107	\$802.63	\$866,
Children's		112	\$362.10	
		107	\$504.84	\$390,
Footwear			·	\$544,
Watches & Jewelry		113	\$161.36	\$174,
Apparel Products and Services (1)		116	\$95.55	\$103,
Computer				
Computers and Hardware for Home	e Use	108	\$184.68	\$199,
Portable Memory		111	\$6.05	\$6,
Computer Software		105	\$11.06	\$11,
Computer Accessories		111	\$20.82	\$22,
Entertainment & Recreation		109	\$3,499.84	\$3,776,
Fees and Admissions		113	\$773.57	\$834
Membership Fees for Clubs (2)		112	\$252.63	\$272,
Fees for Participant Sports, excl.	Trips	116	\$131.62	\$142,
Tickets to Theatre/Operas/Conce	•	107	\$70.81	\$76,
Tickets to Movies/Museums/Park		108	\$85.98	\$92,
Admission to Sporting Events, ex		118	\$70.15	\$75,
Fees for Recreational Lessons	ten mpo	117	\$161.65	\$174,
Dating Services		106	\$0.71	\$ \$
TV/Video/Audio		105	\$1,367.20	\$1,475,
Cable and Satellite Television Se	nvicos	104	\$1,002.97	\$1,082
Televisions	vices	107	\$1,002.97	\$135,
Satellite Dishes		111	\$120.01	
	Distans		·	\$2,
VCRs, Video Cameras, and DVD	Players	107	\$5.89	\$6,
Miscellaneous Video Equipment		114	\$16.49	\$17,
Video Cassettes and DVDs		109	\$13.49	\$14,
Video Game Hardware/Accessori	es	104	\$31.01	\$33,
Video Game Software		104	\$15.62	\$16,
Streaming/Downloaded Video		108	\$35.65	\$38,
Rental of Video Cassettes and D\	/Ds	104	\$13.34	\$14,
Installation of Televisions		111	\$1.02	\$1,
Audio (3)		108	\$100.33	\$108,
Rental and Repair of TV/Radio/So	ound Equipment	100	\$3.43	\$3,
Pets		109	\$694.53	\$749,
Toys/Games/Crafts/Hobbies (4)		109	\$125.68	\$135,
Recreational Vehicles and Fees (5)		112	\$123.11	\$132
Sports/Recreation/Exercise Equipm	ent (6)	115	\$205.29	\$221,
Photo Equipment and Supplies (7)		114	\$60.59	\$65,
Reading (8)		107	\$119.98	\$129
Catered Affairs (9)		111	\$29.89	\$32
Food		108	\$9,170.70	\$9,895
Food at Home		106	\$5,331.61	\$5,752
Bakery and Cereal Products		106	\$700.16	\$755,
Meats, Poultry, Fish, and Eggs		105	\$1,186.34	\$1,280
Dairy Products		106	\$547.40	\$590
Fruits and Vegetables		106		
Snacks and Other Food at Home	(10)		\$1,043.19 \$1,854.52	\$1,125
	(10)	107 109	\$1,854.52 \$3,839.09	\$2,001, \$4,142,
Food Away from Home				

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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November 29, 2018

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2603 Philadelphia Rd, Edgewood, Maryland, 21040 Ring: 1 mile radius

Prepared by Esri Latitude: 39.44813 Longitude: -76.30022

То	Average Amount Spent	Spending Potential Index	
	•		inancial
\$5,977,9	\$5,540.27	110	Value of Stocks/Bonds/Mutual Funds
\$28,840,5	\$26,728.99	116	Value of Retirement Plans
\$1,643,6	\$1,523.34	108	Value of Other Financial Assets
\$3,288,7	\$3,048.00	109	Vehicle Loan Amount excluding Interest
\$702,1	\$650.75	110	Value of Credit Card Debt
			lealth
\$156,8	\$145.35	109	Nonprescription Drugs
\$419,4	\$388.70	108	Prescription Drugs
\$110,4	\$102.37	110	Eyeglasses and Contact Lenses
			lome
\$11,012,7	\$10,206.44	118	Mortgage Payment and Basics (11)
\$2,571,9	\$2,383.67	117	Maintenance and Remodeling Services
\$608,8	\$564.28	115	Maintenance and Remodeling Materials (12)
\$5,656,4	\$5,242.29	106	Utilities, Fuel, and Public Services
			lousehold Furnishings and Equipment
\$114,9	\$106.58	108	Household Textiles (13)
\$729,2	\$675.83	111	Furniture
\$27,7	\$25.75	105	Rugs
\$420,8	\$390.01	112	Major Appliances (14)
\$122,7	\$113.78	110	Housewares (15)
\$54,7	\$50.75	104	Small Appliances
\$16,4	\$15.28	111	Luggage
\$80,9	\$75.04	107	Telephones and Accessories
			lousehold Operations
\$630,1	\$583.97	113	Child Care
\$528,4	\$489.78	114	Lawn and Garden (16)
\$74,2	\$68.77	106	Moving/Storage/Freight Express
\$835,7	\$774.57	108	Housekeeping Supplies (17)
			insurance
\$695,6	\$644.70	114	Owners and Renters Insurance
\$1,441,4	\$1,335.95	106	Vehicle Insurance
\$509,2	\$471.95	113	Life/Other Insurance
\$4,426,9	\$4,102.87	109	Health Insurance
\$569,1	\$527.46	109	Personal Care Products (18)
\$173,8	\$161.15	108	School Books and Supplies (19)
\$438,4	\$406.34	98	Smoking Products
			Transportation
\$2,856,9	\$2,647.75	111	Payments on Vehicles excluding Leases
\$2,748,3	\$2,547.17	106	Gasoline and Motor Oil
\$1,254,3	\$1,162.47	108	Vehicle Maintenance and Repairs
			ravel .
\$621,9	\$576.41	109	Airline Fares
\$696,1	\$645.20	113	Lodging on Trips
\$33,9	\$31.47	114	Auto/Truck Rental on Trips
\$619,0	\$573.70	111	Food and Drink on Trips

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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2603 Philadelphia Rd, Edgewood, Maryland, 21040 Ring: 3 mile radius

Prepared by Esri Latitude: 39.44813 Longitude: -76.30022

Top Tapestry Segments	Percent	Demographic Summary	2018	2
Soccer Moms (4A)	23.3%	Population	57,450	58
Metro Fusion (11C)	14.9%	Households	21,128	21
Home Improvement (4B)	14.6%	Families	14,854	15
Enterprising Professionals (2D)	14.0%	Median Age	35.5	
Old and Newcomers (8F)	6.0%	Median Household Income	\$76,769	\$84
, ,		Spending Potential	Average Amount	
		Index	Spent	1
Apparel and Services		105	\$2,288.17	\$48,344
Men's		103	\$425.45	\$8,988
Women's		104	\$773.86	\$16,350
Children's		108	\$350.30	\$7,401
Footwear		105	\$494.40	\$10,445
Watches & Jewelry		107	\$152.83	\$3,228
Apparel Products and Services (1)		110	\$91.34	\$1,929
		110	Ψ91.54	Ψ1,323
Computers and Hardware for Harns	Llaa	106	¢100.72	#2.010
Computers and Hardware for Home	Use		\$180.72	\$3,818
Portable Memory		108	\$5.90	\$124
Computer Software		106	\$11.19	\$236
Computer Accessories		105	\$19.84	\$419
Entertainment & Recreation		102	\$3,285.58	\$69,417
Fees and Admissions		106	\$727.37	\$15,367
Membership Fees for Clubs (2)		105	\$236.61	\$4,999
Fees for Participant Sports, excl.	•	108	\$121.56	\$2,568
Tickets to Theatre/Operas/Conce		102	\$67.82	\$1,432
Tickets to Movies/Museums/Park	S	108	\$86.05	\$1,818
Admission to Sporting Events, ex	cl. Trips	105	\$62.17	\$1,313
Fees for Recreational Lessons		110	\$152.40	\$3,219
Dating Services		112	\$0.75	\$15
TV/Video/Audio		100	\$1,306.13	\$27,595
Cable and Satellite Television Ser	vices	98	\$948.18	\$20,033
Televisions		104	\$122.84	\$2,595
Satellite Dishes		106	\$1.86	\$39
VCRs, Video Cameras, and DVD I	Players	106	\$5.86	\$123
Miscellaneous Video Equipment		105	\$15.14	\$319
Video Cassettes and DVDs		105	\$13.06	\$275
Video Game Hardware/Accessorie	es	105	\$31.41	\$663
Video Game Software		105	\$15.78	\$333
Streaming/Downloaded Video		108	\$35.89	\$758
Rental of Video Cassettes and DV	/Ds	106	\$13.54	\$286
Installation of Televisions		108	\$0.99	\$20
Audio (3)		105	\$98.08	\$2,072
Rental and Repair of TV/Radio/So	ound Equipment	102	\$3.49	\$73
Pets		99	\$630.06	\$13,311
Toys/Games/Crafts/Hobbies (4)		104	\$120.51	\$2,546
Recreational Vehicles and Fees (5)		100	\$109.80	\$2,319
Sports/Recreation/Exercise Equipm	ent (6)	108	\$191.92	\$4,054
Photo Equipment and Supplies (7)	oe (0)	109	\$57.93	\$1,223
Reading (8)		100	\$112.53	\$2,377
Catered Affairs (9)		109	\$29.33	\$619
Food		103	\$8,815.77	\$186,259
Food at Home		102	\$5,118.07	\$108,134
Bakery and Cereal Products		102	\$670.46	\$14,165
,		102	•	
Meats, Poultry, Fish, and Eggs			\$1,144.58 \$523.09	\$24,182
Dairy Products		101		\$11,051
Fruits and Vegetables	(10)	102	\$1,008.00	\$21,296
Snacks and Other Food at Home	(10)	102	\$1,771.94	\$37,437
Food Away from Home Alcoholic Beverages		105	\$3,697.70	\$78,124
		105	\$586.57	\$12,393

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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2603 Philadelphia Rd, Edgewood, Maryland, 21040 Ring: 3 mile radius

Prepared by Esri Latitude: 39.44813 Longitude: -76.30022

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	99	\$4,993.68	\$105,506,437
Value of Retirement Plans	101	\$23,383.57	\$494,047,968
Value of Other Financial Assets	95	\$1,336.24	\$28,232,183
Vehicle Loan Amount excluding Interest	102	\$2,845.12	\$60,111,680
Value of Credit Card Debt	104	\$613.44	\$12,960,830
Health			
Nonprescription Drugs	100	\$133.83	\$2,827,647
Prescription Drugs	96	\$345.96	\$7,309,374
Eyeglasses and Contact Lenses	101	\$93.67	\$1,978,977
Home			
Mortgage Payment and Basics (11)	105	\$9,035.08	\$190,893,187
Maintenance and Remodeling Services	103	\$2,099.00	\$44,347,678
Maintenance and Remodeling Materials (12)	99	\$483.56	\$10,216,552
Utilities, Fuel, and Public Services	100	\$4,948.66	\$104,555,278
Household Furnishings and Equipment			
Household Textiles (13)	104	\$102.73	\$2,170,413
Furniture	105	\$644.48	\$13,616,479
Rugs	98	\$24.00	\$506,969
Major Appliances (14)	101	\$352.46	\$7,446,730
Housewares (15)	102	\$106.01	\$2,239,758
Small Appliances	101	\$49.58	\$1,047,489
Luggage	109	\$14.95	\$315,770
Telephones and Accessories	107	\$75.10	\$1,586,649
Household Operations			
Child Care	110	\$566.48	\$11,968,489
Lawn and Garden (16)	100	\$428.58	\$9,055,008
Moving/Storage/Freight Express	113	\$72.85	\$1,539,160
Housekeeping Supplies (17)	101	\$725.73	\$15,333,125
Insurance			
Owners and Renters Insurance	99	\$561.91	\$11,872,109
Vehicle Insurance	101	\$1,273.33	\$26,902,899
Life/Other Insurance	101	\$419.72	\$8,867,931
Health Insurance	100	\$3,764.79	\$79,542,440
Personal Care Products (18)	104	\$506.70	\$10,705,516
School Books and Supplies (19)	107	\$159.22	\$3,364,024
Smoking Products	93	\$386.22	\$8,159,998
Transportation		·	, , ,
Payments on Vehicles excluding Leases	104	\$2,478.77	\$52,371,520
Gasoline and Motor Oil	102	\$2,444.19	\$51,640,778
Vehicle Maintenance and Repairs	102	\$1,101.38	\$23,269,897
Travel		, -,	, -,,
Airline Fares	105	\$554.74	\$11,720,446
Lodging on Trips	104	\$593.09	\$12,530,744
Auto/Truck Rental on Trips	107	\$29.60	\$625,475
Food and Drink on Trips	104	\$538.76	\$11,382,888
. 555 dila Billik oli lilpo	104	4550.70	411,302,000

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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2603 Philadelphia Rd, Edgewood, Maryland, 21040 Ring: 5 mile radius

Prepared by Esri Latitude: 39.44813 Longitude: -76.30022

Top Tapestry Segments	Percent	Demographic Summary	2018	
Soccer Moms (4A)	17.6%	Population	96,876	99
Home Improvement (4B)	13.0%	Households	35,834	36
Enterprising Professionals (2D)	11.4%	Families	25,434	2!
Metro Fusion (11C)	8.8%	Median Age	37.6	
Savvy Suburbanites (1D)	6.2%	Median Household Income	\$80,329	\$89
, , ,		Spending Potential	Average Amount	·
		Index	Spent	
Apparel and Services		113	\$2,463.83	\$88,288
Men's		111	\$459.78	\$16,47
Women's		113	\$839.88	\$30,096
Children's		115	\$370.17	\$13,264
Footwear		112	\$529.07	\$18,95
Watches & Jewelry		116	\$166.21	\$5,956
Apparel Products and Services (1)		119	\$98.72	\$3,53
Computer			·	. ,
Computers and Hardware for Home	lise	114	\$194.47	\$6,968
Portable Memory	030	116	\$6.30	\$22!
Computer Software		110	\$11.99	\$429
Computer Software Computer Accessories		114	\$21.49	\$769
Entertainment & Recreation		111	\$3,583.40	\$128,40
Fees and Admissions		117	\$800.73	\$28,69
Membership Fees for Clubs (2)		116	\$262.70	\$9,413
Fees for Participant Sports, excl.	Trine	118	\$133.26	\$4,77!
Tickets to Theatre/Operas/Concer	•	114	\$75.64	\$2,71
Tickets to Movies/Museums/Parks		115	\$92.21	\$3,30
Admission to Sporting Events, ex		117	\$69.14	\$2,47
Fees for Recreational Lessons	ci. IIIps	121	\$167.01	\$5,98
Dating Services		116	\$0.78	\$3,90. \$2
TV/Video/Audio		108	\$1,410.86	\$50,55
Cable and Satellite Television Ser	vices	103	\$1,410.80	\$36,85
Televisions	VICES	111	\$1,020.39	\$4,72
Satellite Dishes		111	\$2.01	\$ 7 ,72
VCRs, Video Cameras, and DVD F	Davers	113	\$6.25	\$22 ₀
Miscellaneous Video Equipment	layers	115	\$16.58	\$59 ⁻
Video Cassettes and DVDs		112	\$13.93	\$49°
Video Cassettes and DVDs Video Game Hardware/Accessorie	ac .	111	\$32.94	\$1,18
Video Game Software		110	\$16.51	\$59
Streaming/Downloaded Video		115	\$37.95	\$1,35
Rental of Video Cassettes and DV	'De	112	\$14.32	\$513
Installation of Televisions	D3	121	\$1.11	\$31
Audio (3)		113	\$105.56	\$3,78
Rental and Repair of TV/Radio/So	und Fauinment	105	\$3.60	\$12
Pets	una Equipinient	109	\$691.54	\$24,78
Toys/Games/Crafts/Hobbies (4)		112	\$129.71	\$4,64
Recreational Vehicles and Fees (5)		112	\$122.28	\$4,38
Sports/Recreation/Exercise Equipme	ant (6)	117	\$209.58	\$7,51
Photo Equipment and Supplies (7)	ent (0)	117	\$62.39	\$2,23
Reading (8)		110	\$124.37	\$4,45
Catered Affairs (9)		119	\$31.94	\$1,14
Food		111	\$9,496.83	\$340,30
Food at Home		111	\$5,515.94	\$197,65
Bakery and Cereal Products		110	\$3,313.94 \$723.83	\$197,63 \$25,93
Meats, Poultry, Fish, and Eggs		109	\$1,230.08	\$23,93 \$44,07
Dairy Products		109	\$565.88	\$20,27
Fruits and Vegetables	(10)	111	\$1,088.05	\$38,989
Snacks and Other Food at Home Food Away from Home	(10)	110 113	\$1,908.10 \$3,980.89	\$68,374 \$142,65

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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2603 Philadelphia Rd, Edgewood, Maryland, 21040 Ring: 5 mile radius

Prepared by Esri Latitude: 39.44813 Longitude: -76.30022

	Spending Potential Index	Average Amount Spent	Tota
Financial	Index	Spenc	1000
Value of Stocks/Bonds/Mutual Funds	113	\$5,710.03	\$204,613,04
Value of Retirement Plans	115	\$26,528.60	\$950,625,86
Value of Other Financial Assets	107	\$1,515.57	\$54,309,06
Vehicle Loan Amount excluding Interest	109	\$3,049.15	\$109,263,25
Value of Credit Card Debt	114	\$669.57	\$23,993,22
Health		,	, -,,
Nonprescription Drugs	109	\$145.88	\$5,227,39
Prescription Drugs	106	\$381.61	\$13,674,45
Eyeglasses and Contact Lenses	111	\$102.99	\$3,690,58
Home		,	1-77
Mortgage Payment and Basics (11)	117	\$10,092.77	\$361,664,16
Maintenance and Remodeling Services	116	\$2,364.29	\$84,722,01
Maintenance and Remodeling Materials (12)	112	\$546.70	\$19,590,50
Utilities, Fuel, and Public Services	108	\$5,370.76	\$192,455,79
Household Furnishings and Equipment		. ,	. , ,
Household Textiles (13)	113	\$111.16	\$3,983,3
Furniture	114	\$697.19	\$24,983,1
Rugs	109	\$26.85	\$962,1
Major Appliances (14)	111	\$386.17	\$13,837,8
Housewares (15)	112	\$115.99	\$4,156,3
Small Appliances	109	\$53.52	\$1,917,7
Luggage	118	\$16.16	\$579,0
Telephones and Accessories	114	\$80.47	\$2,883,7
Household Operations		·	
Child Care	119	\$611.24	\$21,903,0
Lawn and Garden (16)	111	\$478.18	\$17,134,9
Moving/Storage/Freight Express	118	\$76.44	\$2,739,1
Housekeeping Supplies (17)	110	\$787.49	\$28,218,9
Insurance			
Owners and Renters Insurance	110	\$625.99	\$22,431,68
Vehicle Insurance	109	\$1,379.03	\$49,416,1
Life/Other Insurance	113	\$470.26	\$16,851,2
Health Insurance	110	\$4,137.14	\$148,250,4
Personal Care Products (18)	112	\$546.22	\$19,573,20
School Books and Supplies (19)	114	\$170.21	\$6,099,2
Smoking Products	99	\$412.95	\$14,797,59
Transportation			
Payments on Vehicles excluding Leases	111	\$2,664.27	\$95,471,58
Gasoline and Motor Oil	110	\$2,622.70	\$93,981,89
Vehicle Maintenance and Repairs	111	\$1,194.39	\$42,799,84
Travel			
Airline Fares	116	\$610.11	\$21,862,64
Lodging on Trips	115	\$657.30	\$23,553,57
Auto/Truck Rental on Trips	117	\$32.49	\$1,164,20
Food and Drink on Trips	115	\$592.78	\$21,241,66

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2603 Philadelphia Rd, Edgewood, Maryland, 21040 Ring: 5 mile radius

Latitude: 39.44813 Longitude: -76.30022

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- (1) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs includes membership fees for social, recreational, and civic clubs.
- (3) Audio includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

November 29, 2018



Business Summary

2603 Philadelphia Rd, Edgewood, Maryland, 21040

Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 39.44813 Longitude: -76.30022

Data for all businesses in area		е		3 mile	es		5 miles					
Total Businesses:	240					1,118	8		2,121			
Total Employees:	3,271					13,60	18		26,988			
Total Residential Population:	2,862					57,45	0		96,876			
Employee/Residential Population Ratio (per 100 Residents)	114				24				28			
	Businesses Employees			yees	Businesses Employees				Businesses Employees			
by SIC Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	5	2.1%	76	2.3%	22	2.0%	205	1.5%	37	1.7%	355	1.3%
Construction	27	11.2%	284	8.7%	107	9.6%	785	5.8%	189	8.9%	1,279	4.7%
Manufacturing	11	4.6%	356	10.9%	35	3.1%	1,070	7.9%	65	3.1%	1,862	6.9%
Transportation	11	4.6%	130	4.0%	41	3.7%	407	3.0%	64	3.0%	565	2.1%
Communication	1	0.4%	3	0.1%	5	0.4%	20	0.1%	13	0.6%	71	0.3%
Utility	0	0.0%	2	0.1%	3	0.3%	11	0.1%	8	0.4%	42	0.2%
Wholesale Trade	10	4.2%	112	3.4%	37	3.3%	341	2.5%	73	3.4%	2,149	8.0%
Retail Trade Summary	55	22.9%	807	24.7%	252	22.5%	4,590	33.7%	438	20.7%	7,506	27.8%
Home Improvement	3	1.2%	90	2.8%	15	1.3%	373	2.7%	25	1.2%	523	1.9%
General Merchandise Stores	1	0.4%	100	3.1%	11	1.0%	918	6.7%	17	0.8%	1,148	4.3%
Food Stores	6	2.5%	74	2.3%	30	2.7%	1,063	7.8%	56	2.6%	1,538	5.7%

Food Stores	6	2.5%	74	2.3%	30	2.7%	1,063	7.8%	56	2.6%	1,538	5.7%
Auto Dealers, Gas Stations, Auto Aftermarket	13	5.4%	119	3.6%	34	3.0%	357	2.6%	47	2.2%	479	1.8%
Apparel & Accessory Stores	3	1.2%	19	0.6%	12	1.1%	100	0.7%	23	1.1%	197	0.7%
Furniture & Home Furnishings	5	2.1%	78	2.4%	17	1.5%	207	1.5%	29	1.4%	342	1.3%
Eating & Drinking Places	16	6.7%	280	8.6%	73	6.5%	1,212	8.9%	128	6.0%	2,542	9.4%
Miscellaneous Retail	9	3.8%	46	1.4%	59	5.3%	360	2.6%	112	5.3%	738	2.7%
Finance, Insurance, Real Estate Summary	10	4.2%	37	1.1%	80	7.2%	688	5.1%	169	8.0%	1,676	6.2%
Banks, Savings & Lending Institutions	0	0.0%	0	0.0%	16	1.4%	221	1.6%	30	1.4%	378	1.4%
Securities Brokers	2	0.8%	6	0.2%	8	0.7%	21	0.2%	16	0.8%	51	0.2%
Insurance Carriers & Agents	2	0.8%	4	0.1%	13	1.2%	61	0.4%	34	1.6%	171	0.6%
Real Estate, Holding, Other Investment Offices	7	2.9%	26	0.8%	43	3.8%	385	2.8%	89	4.2%	1,076	4.0%
Services Summary	97	40.4%	1,361	41.6%	462	41.3%	5,141	37.8%	928	43.8%	10,919	40.5%
Hotels & Lodging	6	2.5%	77	2.4%	13	1.2%	145	1.1%	20	0.9%	276	1.0%
Automotive Services	15	6.2%	66	2.0%	58	5.2%	296	2.2%	91	4.3%	538	2.0%
Motion Pictures & Amusements	10	4.2%	44	1.3%	42	3.8%	191	1.4%	76	3.6%	342	1.3%
Health Services	9	3.8%	71	2.2%	57	5.1%	607	4.5%	163	7.7%	2,046	7.6%
Legal Services	0	0.0%	1	0.0%	4	0.4%	10	0.1%	11	0.5%	31	0.1%
Education Institutions & Libraries	3	1.2%	173	5.3%	20	1.8%	1,067	7.8%	52	2.5%	2,333	8.6%
Other Services	53	22.1%	928	28.4%	268	24.0%	2,824	20.8%	515	24.3%	5,354	19.8%
Government	2	0.8%	96	2.9%	14	1.3%	337	2.5%	25	1.2%	523	1.9%
Unclassified Establishments	12	5.0%	7	0.2%	61	5.5%	15	0.1%	114	5.4%	40	0.1%
Totals	240	100.0%	3,271	100.0%	1,118	100.0%	13,608	100.0%	2,121	100.0%	26,988	100.0%
Source: Copyright 2018 Infogroup, Inc. All rights reserved. E	sri Total Resident	tial Population	forecasts for	2018.								

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

November 29, 2018

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Business Summary

2603 Philadelphia Rd, Edgewood, Maryland, 21040

Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 39.44813 Longitude: -76.30022

		Businesses		Employees		Businesses		Employees		Businesses		oyees
by NAICS Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	-
Agriculture, Forestry, Fishing & Hunting	2	0.8%	8	0.2%	3	0.3%	12	0.1%	5	0.2%	28	0.1%
Mining	1	0.4%	46	1.4%	2	0.2%	63	0.5%	2	0.1%	64	0.2%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	20	0.1%
Construction	32	13.3%	359	11.0%	121	10.8%	941	6.9%	211	9.9%	1,505	5.6%
Manufacturing	12	5.0%	366	11.2%	38	3.4%	1,094	8.0%	67	3.2%	1,895	7.0%
Wholesale Trade	10	4.2%	112	3.4%	36	3.2%	337	2.5%	72	3.4%	2,145	7.9%
Retail Trade	38	15.8%	515	15.7%	172	15.4%	3,337	24.5%	294	13.9%	4,863	18.0%
Motor Vehicle & Parts Dealers	10	4.2%	100	3.1%	23	2.1%	286	2.1%	31	1.5%	379	1.4%
Furniture & Home Furnishings Stores	2	0.8%	9	0.3%	10	0.9%	68	0.5%	15	0.7%	105	0.4%
Electronics & Appliance Stores	2	0.8%	59	1.8%	4	0.4%	115	0.8%	10	0.5%	207	0.8%
Bldg Material & Garden Equipment & Supplies Dealers	3	1.2%	90	2.8%	15	1.3%	373	2.7%	25	1.2%	523	1.9%
Food & Beverage Stores	7	2.9%	77	2.4%	35	3.1%	1,103	8.1%	57	2.7%	1,541	5.7%
Health & Personal Care Stores	1	0.4%	11	0.3%	16	1.4%	130	1.0%	33	1.6%	294	1.1%
Gasoline Stations	4	1.7%	19	0.6%	11	1.0%	71	0.5%	16	0.8%	100	0.4%
Clothing & Clothing Accessories Stores	3	1.2%	19	0.6%	12	1.1%	100	0.7%	24	1.1%	201	0.7%
Sport Goods, Hobby, Book, & Music Stores	2	0.8%	5	0.2%	5	0.4%	12	0.1%	13	0.6%	106	0.4%
General Merchandise Stores	1	0.4%	100	3.1%	11	1.0%	918	6.7%	17	0.8%	1,148	4.3%
Miscellaneous Store Retailers	4	1.7%	26	0.8%	19	1.7%	154	1.1%	35	1.7%	242	0.9%
Nonstore Retailers	1	0.4%	0	0.0%	10	0.9%	6	0.0%	19	0.9%	18	0.1%
Transportation & Warehousing	9	3.8%	113	3.5%	31	2.8%	340	2.5%	47	2.2%	463	1.7%
Information	2	0.8%	16	0.5%	13	1.2%	117	0.9%	35	1.7%	392	1.5%
Finance & Insurance	5	2.1%	12	0.4%	41	3.7%	313	2.3%	84	4.0%	614	2.3%
Central Bank/Credit Intermediation & Related Activities	1	0.4%	2	0.1%	20	1.8%	231	1.7%	34	1.6%	388	1.4%
Securities, Commodity Contracts & Other Financial	2	0.8%	6	0.2%	8	0.7%	21	0.2%	17	0.8%	55	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	2	0.8%	4	0.1%	13	1.2%	61	0.4%	34	1.6%	171	0.6%
Real Estate, Rental & Leasing	14	5.8%	469	14.3%	71	6.4%	969	7.1%	126	5.9%	1,765	6.5%
Professional, Scientific & Tech Services	14	5.8%	113	3.5%	81	7.2%	642	4.7%	170	8.0%	1,395	5.2%
Legal Services	1	0.4%	1	0.0%	5	0.4%	11	0.1%	15	0.7%	46	0.2%
Management of Companies & Enterprises	0	0.0%	3	0.1%	1	0.1%	7	0.1%	1	0.0%	7	0.0%
Administrative & Support & Waste Management & Remediation	7	2.9%	119	3.6%	45	4.0%	376	2.8%	92	4.3%	905	3.4%
Educational Services	4	1.7%	174	5.3%	23	2.1%	1,052	7.7%	65	3.1%	2,249	8.3%
Health Care & Social Assistance	14	5.8%	165	5.0%	90	8.1%	1,350	9.9%	227	10.7%	3,551	13.2%
Arts, Entertainment & Recreation	7	2.9%	40	1.2%	24	2.1%	144	1.1%	45	2.1%	249	0.9%
Accommodation & Food Services	22	9.2%	357	10.9%	87	7.8%	1,369	10.1%	156	7.4%	2,875	10.7%
Accommodation	6	2.5%	77	2.4%	13	1.2%	145	1.1%	20	0.9%	276	1.0%
Food Services & Drinking Places	16	6.7%	280	8.6%	74	6.6%	1,224	9.0%	136	6.4%	2,599	9.6%
Other Services (except Public Administration)	34	14.2%	180	5.5%	166	14.8%	797	5.9%	282	13.3%	1,439	5.3%
Automotive Repair & Maintenance	10	4.2%	49	1.5%	42	3.8%	207	1.5%	65	3.1%	315	1.2%
Public Administration	2	0.8%	96	2.9%	14	1.3%	337	2.5%	25	1.2%	523	1.9%
Unclassified Establishments	12	5.0%	7	0.2%	61	5.5%	15	0.1%	114	5.4%	40	0.1%
Total	240	100.0%	3,271	100.0%	1,118	100.0%	13,608	100.0%	2,121	100.0%	26,988	100.0%

Source: Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

November 29, 2018

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