

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	4,114	49,111	89,060
2020 Total Population	4,200	51,776	94,763
2020 Group Quarters	8	106	330
2023 Total Population	4,211	52,391	96,326
2023 Group Quarters	8	106	330
2028 Total Population	4,192	52,723	97,454
2023-2028 Annual Rate	-0.09%	0.13%	0.23%
2023 Total Daytime Population	4,782	41,955	78,898
Workers	2,499	17,211	33,879
Residents	2,283	24,744	45,019
Household Summary			
2010 Households	1,424	18,086	33,079
2010 Average Household Size	2.89	2.71	2.68
2020 Total Households	1,420	19,300	35,646
2020 Average Household Size	2.95	2.68	2.65
2023 Households	1,430	19,728	36,501
2023 Average Household Size	2.94	2.65	2.63
2028 Households	1,435	20,059	37,289
2028 Average Household Size	2.92	2.62	2.60
2023-2028 Annual Rate	0.07%	0.33%	0.43%
2010 Families	1,057	12,693	23,748
2010 Average Family Size	3.31	3.21	3.15
2023 Families	1,033	13,410	25,476
2023 Average Family Size	3.45	3.23	3.16
2028 Families	1,034	13,624	26,023
2028 Average Family Size	3.43	3.19	3.13
2023-2028 Annual Rate	0.02%	0.32%	0.43%
Housing Unit Summary			
2000 Housing Units	1,274	16,887	30,093
Owner Occupied Housing Units	79.9%	69.5%	73.2%
Renter Occupied Housing Units	13.7%	25.5%	22.4%
Vacant Housing Units	6.4%	5.0%	4.3%
2010 Housing Units	1,524	19,144	34,874
Owner Occupied Housing Units	81.3%	70.2%	73.9%
Renter Occupied Housing Units	12.1%	24.3%	20.9%
Vacant Housing Units	6.6%	5.5%	5.1%
2020 Housing Units	1,528	20,410	37,451
Owner Occupied Housing Units	78.7%	64.5%	69.5%
Renter Occupied Housing Units	14.2%	30.1%	25.7%
Vacant Housing Units	5.4%	5.3%	4.8%
2023 Housing Units	1,533	20,791	38,241
Owner Occupied Housing Units	85.1%	71.2%	73.6%
Renter Occupied Housing Units	8.2%	23.7%	21.8%
Vacant Housing Units	6.7%	5.1%	4.6%
2028 Housing Units	1,536	21,051	38,932
Owner Occupied Housing Units	85.7%	72.5%	74.9%
Renter Occupied Housing Units	7.7%	22.8%	20.9%
Vacant Housing Units	6.6%	4.7%	4.2%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2023 Households by Income			
Household Income Base	1,430	19,728	36,501
<\$15,000	7.7%	7.1%	5.8%
\$15,000 - \$24,999	5.9%	4.4%	4.0%
\$25,000 - \$34,999	6.2%	5.9%	5.0%
\$35,000 - \$49,999	7.2%	8.1%	7.6%
\$50,000 - \$74,999	11.2%	17.9%	17.3%
\$75,000 - \$99,999	14.5%	15.3%	15.1%
\$100,000 - \$149,999	27.8%	22.5%	22.7%
\$150,000 - \$199,999	10.1%	11.1%	11.9%
\$200,000+	9.4%	7.7%	10.7%
Average Household Income	\$111,048	\$106,281	\$117,617
2028 Households by Income			
Household Income Base	1,435	20,059	37,289
<\$15,000	7.3%	6.7%	5.3%
\$15,000 - \$24,999	5.0%	3.8%	3.3%
\$25,000 - \$34,999	5.4%	5.2%	4.3%
\$35,000 - \$49,999	6.5%	7.6%	6.7%
\$50,000 - \$74,999	9.8%	16.8%	15.8%
\$75,000 - \$99,999	13.2%	14.6%	14.2%
\$100,000 - \$149,999	29.3%	23.3%	23.4%
\$150,000 - \$199,999	12.1%	13.0%	14.0%
\$200,000+	11.4%	9.2%	12.9%
Average Household Income	\$124,934	\$117,969	\$131,825
2023 Owner Occupied Housing Units by Value			
Total	1,304	14,807	28,163
<\$50,000	7.1%	8.1%	5.7%
\$50,000 - \$99,999	1.5%	3.3%	2.1%
\$100,000 - \$149,999	1.1%	5.0%	3.3%
\$150,000 - \$199,999	9.4%	10.8%	8.0%
\$200,000 - \$249,999	9.3%	16.1%	12.9%
\$250,000 - \$299,999	10.9%	14.3%	13.1%
\$300,000 - \$399,999	18.6%	21.6%	24.8%
\$400,000 - \$499,999	16.1%	8.8%	13.7%
\$500,000 - \$749,999	23.6%	9.5%	12.6%
\$750,000 - \$999,999	0.6%	1.6%	2.3%
\$1,000,000 - \$1,499,999	1.5%	0.6%	0.8%
\$1,500,000 - \$1,999,999	0.2%	0.1%	0.3%
\$2,000,000 +	0.0%	0.2%	0.7%
Average Home Value	\$385,868	\$306,889	\$362,109
2028 Owner Occupied Housing Units by Value			
Total	1,316	15,258	29,167
<\$50,000	6.5%	8.3%	5.4%
\$50,000 - \$99,999	0.7%	2.6%	1.5%
\$100,000 - \$149,999	0.4%	3.3%	2.0%
\$150,000 - \$199,999	4.5%	6.8%	4.9%
\$200,000 - \$249,999	5.7%	12.8%	9.5%
\$250,000 - \$299,999	8.6%	14.3%	12.3%
\$300,000 - \$399,999	19.9%	24.9%	27.2%
\$400,000 - \$499,999	19.7%	10.9%	16.2%
\$500,000 - \$749,999	30.8%	12.6%	15.8%
\$750,000 - \$999,999	0.8%	2.3%	2.9%
\$1,000,000 - \$1,499,999	2.2%	0.8%	1.1%
\$1,500,000 - \$1,999,999	0.3%	0.2%	0.4%
\$2,000,000 +	0.0%	0.3%	0.8%
Average Home Value	\$437,339	\$342,650	\$398,799

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
Median Household Income			
2023	\$94,233	\$83,908	\$90,798
2028	\$102,787	\$90,498	\$100,295
Median Home Value			
2023	\$358,025	\$273,397	\$320,070
2028	\$419,112	\$307,912	\$352,881
Per Capita Income			
2023	\$39,399	\$40,182	\$44,498
2028	\$44,774	\$45,065	\$50,364
Median Age			
2010	38.6	33.7	35.8
2020	40.8	36.2	37.8
2023	39.4	35.7	38.0
2028	40.4	36.6	38.9
2020 Population by Age			
Total	4,200	51,776	94,763
0 - 4	5.1%	6.6%	6.1%
5 - 9	5.5%	6.8%	6.5%
10 - 14	7.1%	7.2%	7.1%
15 - 24	12.7%	12.5%	12.2%
25 - 34	12.3%	15.2%	14.1%
35 - 44	12.0%	13.4%	13.3%
45 - 54	14.1%	13.1%	13.4%
55 - 64	15.4%	13.0%	13.7%
65 - 74	9.8%	7.9%	8.7%
75 - 84	4.6%	3.2%	3.8%
85 +	1.4%	1.0%	1.2%
18 +	78.2%	75.3%	76.3%
2023 Population by Age			
Total	4,210	52,392	96,326
0 - 4	5.8%	7.1%	6.3%
5 - 9	6.3%	7.2%	6.7%
10 - 14	6.4%	7.2%	6.9%
15 - 24	9.3%	12.0%	11.6%
25 - 34	15.5%	15.3%	14.1%
35 - 44	14.0%	15.0%	14.6%
45 - 54	12.7%	12.0%	12.6%
55 - 64	13.0%	11.0%	12.5%
65 - 74	10.3%	8.4%	9.4%
75 - 84	5.2%	3.7%	4.1%
85 +	1.4%	1.0%	1.2%
18 +	78.3%	74.8%	76.4%
2028 Population by Age			
Total	4,191	52,725	97,455
0 - 4	5.9%	7.2%	6.3%
5 - 9	5.9%	6.8%	6.3%
10 - 14	6.5%	6.8%	6.5%
15 - 24	9.1%	12.0%	11.2%
25 - 34	12.2%	14.7%	13.7%
35 - 44	17.3%	15.1%	14.9%
45 - 54	11.8%	12.1%	12.4%
55 - 64	11.8%	10.4%	11.6%
65 - 74	11.2%	8.8%	10.0%
75 - 84	6.5%	4.9%	5.5%
85 +	1.9%	1.3%	1.5%
18 +	78.2%	75.4%	77.1%
2020 Population by Sex			

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
Males	2,063	24,813	45,746
Females	2,137	26,963	49,017
2023 Population by Sex			
Males	2,018	25,321	46,965
Females	2,193	27,070	49,361
2028 Population by Sex			
Males	1,992	25,390	47,416
Females	2,200	27,333	50,037
2010 Population by Race/Ethnicity			
Total	4,113	49,111	89,060
White Alone	65.6%	63.2%	71.2%
Black Alone	27.1%	28.6%	21.2%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	2.1%	2.5%	3.0%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	1.8%	1.8%	1.3%
Two or More Races	2.9%	3.5%	3.0%
Hispanic Origin	5.3%	5.4%	4.6%
Diversity Index	54.6	56.5	49.4
2020 Population by Race/Ethnicity			
Total	4,200	51,776	94,763
White Alone	54.0%	52.6%	60.8%
Black Alone	30.2%	32.2%	24.3%
American Indian Alone	0.6%	0.4%	0.3%
Asian Alone	1.8%	2.8%	3.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.5%	3.8%	2.9%
Two or More Races	8.7%	8.1%	7.8%
Hispanic Origin	9.2%	7.9%	6.7%
Diversity Index	67.3	66.8	61.7
2023 Population by Race/Ethnicity			
Total	4,211	52,392	96,325
White Alone	52.1%	51.0%	59.4%
Black Alone	31.3%	33.1%	25.1%
American Indian Alone	0.6%	0.4%	0.3%
Asian Alone	1.9%	2.9%	3.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.9%	4.1%	3.1%
Two or More Races	9.0%	8.4%	8.1%
Hispanic Origin	10.1%	8.5%	7.3%
Diversity Index	68.8	68.0	63.3
2028 Population by Race/Ethnicity			
Total	4,193	52,724	97,455
White Alone	48.7%	48.0%	56.5%
Black Alone	33.2%	34.7%	26.4%
American Indian Alone	0.6%	0.4%	0.4%
Asian Alone	2.1%	3.2%	4.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.3%	4.4%	3.3%
Two or More Races	10.0%	9.3%	9.0%
Hispanic Origin	11.1%	9.3%	8.0%
Diversity Index	71.0	69.9	65.8

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2020 Population by Relationship and Household Type			
Total	4,200	51,776	94,763
In Households	99.8%	99.8%	99.7%
Householder	36.0%	37.5%	37.5%
Opposite-Sex Spouse	18.1%	16.6%	18.2%
Same-Sex Spouse	0.3%	0.2%	0.2%
Opposite-Sex Unmarried Partner	2.6%	2.9%	2.7%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	27.2%	29.6%	29.0%
Adopted Child	0.8%	0.6%	0.6%
Stepchild	1.7%	1.5%	1.5%
Grandchild	3.9%	3.0%	2.6%
Brother or Sister	1.4%	1.2%	1.1%
Parent	1.5%	1.3%	1.3%
Parent-in-law	0.5%	0.3%	0.4%
Son-in-law or Daughter-in-law	0.7%	0.4%	0.4%
Other Relatives	1.9%	1.5%	1.3%
Foster Child	0.2%	0.1%	0.1%
Other Nonrelatives	2.9%	3.0%	2.6%
In Group Quarters	0.2%	0.2%	0.3%
Institutionalized	0.1%	0.1%	0.2%
Noninstitutionalized	0.1%	0.1%	0.1%
2023 Population 25+ by Educational Attainment			
Total	3,039	34,833	66,047
Less than 9th Grade	2.8%	2.2%	1.7%
9th - 12th Grade, No Diploma	3.6%	3.4%	3.5%
High School Graduate	29.4%	24.0%	22.9%
GED/Alternative Credential	4.6%	6.5%	5.2%
Some College, No Degree	20.1%	23.5%	21.3%
Associate Degree	9.2%	8.8%	9.0%
Bachelor's Degree	14.9%	18.4%	21.5%
Graduate/Professional Degree	15.5%	13.3%	15.0%
2023 Population 15+ by Marital Status			
Total	3,431	41,137	77,181
Never Married	30.5%	34.1%	32.1%
Married	55.1%	51.5%	53.8%
Widowed	6.7%	4.4%	5.0%
Divorced	7.8%	10.0%	9.2%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,167	29,175	53,937
Population 16+ Employed	90.4%	95.6%	96.0%
Population 16+ Unemployment rate	9.6%	4.4%	4.0%
Population 16-24 Employed	7.4%	14.3%	12.9%
Population 16-24 Unemployment rate	31.6%	8.0%	9.1%
Population 25-54 Employed	67.1%	64.3%	64.3%
Population 25-54 Unemployment rate	6.9%	3.9%	3.2%
Population 55-64 Employed	18.3%	14.2%	15.9%
Population 55-64 Unemployment rate	7.5%	4.3%	3.4%
Population 65+ Employed	7.1%	7.2%	6.8%
Population 65+ Unemployment rate	9.7%	2.4%	2.2%

	1 mile	3 miles	5 miles
2023 Employed Population 16+ by Industry			
Total	1,959	27,883	51,785
Agriculture/Mining	0.4%	0.3%	0.3%
Construction	6.0%	5.4%	6.1%
Manufacturing	7.6%	6.6%	6.4%
Wholesale Trade	2.2%	1.4%	1.3%
Retail Trade	10.3%	12.1%	11.2%
Transportation/Utilities	8.9%	8.8%	7.3%
Information	2.1%	1.6%	1.6%
Finance/Insurance/Real Estate	6.9%	6.7%	7.6%
Services	45.1%	46.1%	46.8%
Public Administration	10.6%	10.9%	11.4%
2023 Employed Population 16+ by Occupation			
Total	1,960	27,884	51,784
White Collar	68.6%	65.2%	68.2%
Management/Business/Financial	16.3%	17.2%	19.7%
Professional	31.8%	26.9%	27.9%
Sales	8.4%	8.0%	7.9%
Administrative Support	12.1%	13.2%	12.6%
Services	11.1%	15.2%	14.1%
Blue Collar	20.4%	19.6%	17.7%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	5.3%	3.4%	3.4%
Installation/Maintenance/Repair	3.8%	2.7%	2.9%
Production	5.0%	4.6%	3.8%
Transportation/Material Moving	6.3%	8.8%	7.4%
2020 Households by Type			
Total	1,420	19,300	35,646
Married Couple Households	51.8%	44.9%	49.1%
With Own Children <18	16.8%	17.6%	19.3%
Without Own Children <18	35.0%	27.2%	29.7%
Cohabiting Couple Households	7.2%	7.9%	7.6%
With Own Children <18	2.6%	3.2%	2.8%
Without Own Children <18	4.6%	4.7%	4.8%
Male Householder, No Spouse/Partner	16.9%	16.8%	16.0%
Living Alone	10.1%	10.9%	10.4%
65 Years and over	3.3%	2.6%	2.7%
With Own Children <18	1.8%	1.9%	1.8%
Without Own Children <18, With Relatives	3.8%	2.9%	2.7%
No Relatives Present	1.1%	1.1%	1.1%
Female Householder, No Spouse/Partner	24.0%	30.4%	27.3%
Living Alone	10.1%	13.5%	12.8%
65 Years and over	4.6%	5.5%	5.7%
With Own Children <18	4.8%	8.1%	6.6%
Without Own Children <18, With Relatives	8.7%	8.0%	7.1%
No Relatives Present	0.6%	0.9%	0.8%
2020 Households by Size			
Total	1,420	19,300	35,646
1 Person Household	20.2%	24.4%	23.2%
2 Person Household	35.6%	31.5%	32.4%
3 Person Household	19.4%	19.2%	18.7%
4 Person Household	13.0%	14.3%	15.1%
5 Person Household	7.3%	6.4%	6.5%
6 Person Household	3.0%	2.7%	2.7%
7 + Person Household	1.5%	1.6%	1.4%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2020 Households by Tenure and Mortgage Status			
Total	1,420	19,300	35,646
Owner Occupied	84.7%	68.2%	73.0%
Owned with a Mortgage/Loan	66.5%	56.2%	58.7%
Owned Free and Clear	18.2%	12.0%	14.3%
Renter Occupied	15.3%	31.8%	27.0%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	105	123	113
Percent of Income for Mortgage	22.8%	19.6%	21.2%
Wealth Index	114	95	116
2020 Housing Units By Urban/ Rural Status			
Total	1,528	20,410	37,451
Urban Housing Units	100.0%	99.5%	95.6%
Rural Housing Units	0.0%	0.5%	4.4%
2020 Population By Urban/ Rural Status			
Total	4,200	51,776	94,763
Urban Population	100.0%	99.6%	95.9%
Rural Population	0.0%	0.4%	4.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Workday Drive (4A)	Workday Drive (4A)	Workday Drive (4A)
2.	Parks and Rec (5C)	Metro Fusion (11C)	Home Improvement (4B)
3.	Midlife Constants (5E)	Enterprising Professionals	Enterprising Professionals (2D)
2023 Consumer Spending			
Apparel & Services: Total \$	\$3,178,917	\$43,530,314	\$87,589,452
Average Spent	\$2,223.02	\$2,206.52	\$2,399.65
Spending Potential Index	101	100	109
Education: Total \$	\$2,707,373	\$34,699,661	\$72,431,583
Average Spent	\$1,893.27	\$1,758.90	\$1,984.37
Spending Potential Index	106	98	111
Entertainment/Recreation: Total \$	\$5,603,127	\$72,933,169	\$149,808,651
Average Spent	\$3,918.27	\$3,696.94	\$4,104.23
Spending Potential Index	104	98	109
Food at Home: Total \$	\$9,654,532	\$131,615,633	\$265,634,204
Average Spent	\$6,751.42	\$6,671.51	\$7,277.45
Spending Potential Index	99	98	107
Food Away from Home: Total \$	\$5,393,671	\$74,413,119	\$149,603,370
Average Spent	\$3,771.80	\$3,771.95	\$4,098.61
Spending Potential Index	101	101	110
Health Care: Total \$	\$10,780,506	\$139,232,564	\$286,428,328
Average Spent	\$7,538.82	\$7,057.61	\$7,847.14
Spending Potential Index	102	96	107
HH Furnishings & Equipment: Total \$	\$4,399,606	\$58,196,047	\$118,756,655
Average Spent	\$3,076.65	\$2,949.92	\$3,253.52
Spending Potential Index	104	100	110
Personal Care Products & Services: Total \$	\$1,406,208	\$19,040,069	\$38,562,817
Average Spent	\$983.36	\$965.13	\$1,056.49
Spending Potential Index	103	101	110
Shelter: Total \$	\$35,893,708	\$489,754,136	\$992,180,124
Average Spent	\$25,100.50	\$24,825.33	\$27,182.27
Spending Potential Index	101	100	110
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,823,072	\$60,273,754	\$126,092,785
Average Spent	\$3,372.78	\$3,055.24	\$3,454.50
Spending Potential Index	108	98	110
Travel: Total \$	\$3,433,735	\$44,729,833	\$92,018,557
Average Spent	\$2,401.21	\$2,267.33	\$2,520.99
Spending Potential Index	107	101	112
Vehicle Maintenance & Repairs: Total \$	\$1,894,408	\$25,681,641	\$51,857,696
Average Spent	\$1,324.76	\$1,301.79	\$1,420.72
Spending Potential Index	101	99	108

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Workday Drive (4A)	71.6%	Population	4,211	4,192
Parks and Rec (5C)	17.5%	Households	1,430	1,435
Midlife Constants (5E)	10.9%	Families	1,033	1,034
	0.0%	Median Age	39.4	40.4
	0.0%	Median Household Income	\$94,233	\$102,787
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		101	\$2,223.02	\$3,178,917
Men's		102	\$415.47	\$594,118
Women's		101	\$751.91	\$1,075,231
Children's		106	\$350.42	\$501,095
Footwear		99	\$493.45	\$705,637
Watches & Jewelry		100	\$168.53	\$241,004
Apparel Products and Services (1)		97	\$43.24	\$61,833
Computer				
Computers and Hardware for Home Use		101	\$257.99	\$368,927
Portable Memory		103	\$4.73	\$6,758
Computer Software		95	\$13.78	\$19,701
Computer Accessories		100	\$25.13	\$35,934
Entertainment & Recreation		104	\$3,918.27	\$5,603,127
Fees and Admissions		113	\$806.68	\$1,153,559
Membership Fees for Clubs (2)		112	\$311.96	\$446,097
Fees for Participant Sports, excl. Trips		116	\$138.54	\$198,111
Tickets to Theatre/Operas/Concerts		108	\$59.17	\$84,616
Tickets to Movies		105	\$28.89	\$41,313
Tickets to Parks or Museums		113	\$31.54	\$45,106
Admission to Sporting Events, excl. Trips		114	\$66.72	\$95,403
Fees for Recreational Lessons		116	\$168.89	\$241,515
Dating Services		92	\$0.98	\$1,400
TV/Video/Audio		99	\$1,341.91	\$1,918,928
Cable and Satellite Television Services		97	\$837.99	\$1,198,320
Televisions		99	\$144.26	\$206,293
Satellite Dishes		99	\$1.69	\$2,414
VCRs, Video Cameras, and DVD Players		100	\$4.83	\$6,904
Miscellaneous Video Equipment		111	\$13.97	\$19,970
Video Cassettes and DVDs		102	\$6.68	\$9,558
Video Game Hardware/Accessories		96	\$38.63	\$55,240
Video Game Software		95	\$18.42	\$26,338
Rental/Streaming/Downloaded Video		104	\$128.42	\$183,637
Installation of Televisions		111	\$1.78	\$2,546
Audio (3)		106	\$143.01	\$204,505
Rental and Repair of TV/Radio/Sound Equipment		81	\$2.24	\$3,203
Pets		100	\$917.41	\$1,311,900
Toys/Games/Crafts/Hobbies (4)		104	\$165.03	\$235,996
Recreational Vehicles and Fees (5)		107	\$160.82	\$229,969
Sports/Recreation/Exercise Equipment (6)		113	\$316.50	\$452,600
Photo Equipment and Supplies (7)		107	\$49.98	\$71,476
Reading (8)		101	\$127.88	\$182,870
Catered Affairs (9)		105	\$32.05	\$45,829
Food		100	\$10,523.22	\$15,048,202
Food at Home		99	\$6,751.42	\$9,654,532
Bakery and Cereal Products		100	\$876.18	\$1,252,931
Meats, Poultry, Fish, and Eggs		98	\$1,444.96	\$2,066,294
Dairy Products		99	\$654.40	\$935,792
Fruits and Vegetables		99	\$1,330.46	\$1,902,555
Snacks and Other Food at Home (10)		100	\$2,445.43	\$3,496,960
Food Away from Home		101	\$3,771.80	\$5,393,671
Alcoholic Beverages		103	\$696.12	\$995,453

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	110	\$43,239.60	\$61,832,629
Value of Retirement Plans	115	\$162,995.02	\$233,082,883
Value of Other Financial Assets	99	\$8,510.34	\$12,169,790
Vehicle Loan Amount excluding Interest	105	\$3,817.42	\$5,458,906
Value of Credit Card Debt	104	\$3,300.27	\$4,719,379
Health			
Nonprescription Drugs	100	\$170.61	\$243,970
Prescription Drugs	99	\$363.64	\$520,000
Eyeglasses and Contact Lenses	103	\$114.58	\$163,850
Home			
Mortgage Payment and Basics (11)	115	\$14,820.89	\$21,193,877
Maintenance and Remodeling Services	114	\$4,326.67	\$6,187,139
Maintenance and Remodeling Materials (12)	111	\$871.24	\$1,245,877
Utilities, Fuel, and Public Services	99	\$5,764.76	\$8,243,606
Household Furnishings and Equipment			
Household Textiles (13)	101	\$124.14	\$177,523
Furniture	104	\$860.96	\$1,231,169
Rugs	105	\$43.84	\$62,698
Major Appliances (14)	106	\$557.71	\$797,522
Housewares (15)	104	\$111.57	\$159,540
Small Appliances	96	\$69.59	\$99,515
Luggage	102	\$14.68	\$20,995
Telephones and Accessories	101	\$109.04	\$155,930
Household Operations			
Child Care	118	\$609.27	\$871,263
Lawn and Garden (16)	106	\$713.76	\$1,020,671
Moving/Storage/Freight Express	97	\$87.37	\$124,939
Housekeeping Supplies (17)	101	\$940.12	\$1,344,374
Insurance			
Owners and Renters Insurance	108	\$844.64	\$1,207,830
Vehicle Insurance	98	\$2,132.91	\$3,050,057
Life/Other Insurance	109	\$754.41	\$1,078,806
Health Insurance	103	\$5,071.86	\$7,252,764
Personal Care Products (18)	100	\$554.63	\$793,125
School Books and Supplies (19)	102	\$136.95	\$195,839
Smoking Products	87	\$379.08	\$542,081
Transportation			
Payments on Vehicles excluding Leases	104	\$3,156.65	\$4,514,007
Gasoline and Motor Oil	98	\$2,471.77	\$3,534,633
Vehicle Maintenance and Repairs	101	\$1,324.76	\$1,894,408
Travel			
Airline Fares	106	\$495.64	\$708,771
Lodging on Trips	109	\$782.27	\$1,118,653
Auto/Truck Rental on Trips	108	\$85.33	\$122,015
Food and Drink on Trips	106	\$590.84	\$844,897

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Workday Drive (4A)	22.5%	Population	52,391	52,723
Metro Fusion (11C)	16.9%	Households	19,728	20,059
Enterprising Professionals (2D)	14.7%	Families	13,410	13,624
Home Improvement (4B)	14.4%	Median Age	35.7	36.6
Old and Newcomers (8F)	7.5%	Median Household Income	\$83,908	\$90,498
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		100	\$2,206.52	\$43,530,314
Men's		101	\$415.02	\$8,187,419
Women's		100	\$745.29	\$14,703,109
Children's		105	\$347.90	\$6,863,295
Footwear		100	\$496.86	\$9,802,071
Watches & Jewelry		94	\$158.82	\$3,133,192
Apparel Products and Services (1)		96	\$42.64	\$841,229
Computer				
Computers and Hardware for Home Use		104	\$265.46	\$5,237,002
Portable Memory		100	\$4.58	\$90,268
Computer Software		102	\$14.67	\$289,322
Computer Accessories		101	\$25.23	\$497,796
Entertainment & Recreation		98	\$3,696.94	\$72,933,169
Fees and Admissions		102	\$725.61	\$14,314,881
Membership Fees for Clubs (2)		100	\$278.30	\$5,490,398
Fees for Participant Sports, excl. Trips		105	\$125.20	\$2,469,926
Tickets to Theatre/Operas/Concerts		98	\$53.72	\$1,059,878
Tickets to Movies		108	\$29.81	\$588,181
Tickets to Parks or Museums		108	\$29.98	\$591,372
Admission to Sporting Events, excl. Trips		97	\$56.90	\$1,122,437
Fees for Recreational Lessons		104	\$150.68	\$2,972,646
Dating Services		95	\$1.02	\$20,042
TV/Video/Audio		97	\$1,311.85	\$25,880,137
Cable and Satellite Television Services		93	\$801.11	\$15,804,318
Televisions		101	\$147.69	\$2,913,572
Satellite Dishes		100	\$1.71	\$33,682
VCRs, Video Cameras, and DVD Players		104	\$4.99	\$98,431
Miscellaneous Video Equipment		104	\$13.16	\$259,648
Video Cassettes and DVDs		106	\$6.95	\$137,023
Video Game Hardware/Accessories		104	\$41.88	\$826,127
Video Game Software		105	\$20.40	\$402,542
Rental/Streaming/Downloaded Video		106	\$130.96	\$2,583,504
Installation of Televisions		102	\$1.65	\$32,568
Audio (3)		103	\$138.86	\$2,739,454
Rental and Repair of TV/Radio/Sound Equipment		90	\$2.50	\$49,268
Pets		93	\$857.52	\$16,917,224
Toys/Games/Crafts/Hobbies (4)		102	\$161.46	\$3,185,325
Recreational Vehicles and Fees (5)		92	\$138.08	\$2,723,972
Sports/Recreation/Exercise Equipment (6)		107	\$301.02	\$5,938,537
Photo Equipment and Supplies (7)		102	\$47.81	\$943,132
Reading (8)		97	\$122.77	\$2,421,975
Catered Affairs (9)		101	\$30.82	\$607,985
Food		99	\$10,443.47	\$206,028,751
Food at Home		98	\$6,671.51	\$131,615,633
Bakery and Cereal Products		97	\$856.45	\$16,895,972
Meats, Poultry, Fish, and Eggs		98	\$1,440.90	\$28,426,164
Dairy Products		98	\$642.13	\$12,667,866
Fruits and Vegetables		98	\$1,316.47	\$25,971,350
Snacks and Other Food at Home (10)		99	\$2,415.57	\$47,654,279
Food Away from Home		101	\$3,771.95	\$74,413,119
Alcoholic Beverages		99	\$667.71	\$13,172,654

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	92	\$36,360.43	\$717,318,577
Value of Retirement Plans	96	\$135,646.65	\$2,676,037,104
Value of Other Financial Assets	90	\$7,710.15	\$152,105,822
Vehicle Loan Amount excluding Interest	104	\$3,801.23	\$74,990,567
Value of Credit Card Debt	98	\$3,103.85	\$61,232,704
Health			
Nonprescription Drugs	97	\$165.14	\$3,257,805
Prescription Drugs	92	\$337.68	\$6,661,733
Eyeglasses and Contact Lenses	95	\$105.43	\$2,079,861
Home			
Mortgage Payment and Basics (11)	99	\$12,846.78	\$253,441,215
Maintenance and Remodeling Services	98	\$3,736.24	\$73,708,618
Maintenance and Remodeling Materials (12)	96	\$750.26	\$14,801,051
Utilities, Fuel, and Public Services	97	\$5,623.56	\$110,941,572
Household Furnishings and Equipment			
Household Textiles (13)	100	\$122.61	\$2,418,896
Furniture	102	\$840.72	\$16,585,759
Rugs	96	\$39.85	\$786,203
Major Appliances (14)	98	\$515.91	\$10,177,830
Housewares (15)	102	\$109.93	\$2,168,737
Small Appliances	100	\$72.89	\$1,438,044
Luggage	104	\$14.93	\$294,486
Telephones and Accessories	96	\$103.55	\$2,042,828
Household Operations			
Child Care	107	\$553.33	\$10,916,115
Lawn and Garden (16)	93	\$625.22	\$12,334,341
Moving/Storage/Freight Express	102	\$91.12	\$1,797,599
Housekeeping Supplies (17)	98	\$914.26	\$18,036,548
Insurance			
Owners and Renters Insurance	96	\$745.42	\$14,705,587
Vehicle Insurance	100	\$2,173.35	\$42,875,897
Life/Other Insurance	96	\$663.01	\$13,079,834
Health Insurance	96	\$4,739.47	\$93,500,291
Personal Care Products (18)	100	\$553.15	\$10,912,555
School Books and Supplies (19)	103	\$138.26	\$2,727,624
Smoking Products	91	\$393.41	\$7,761,161
Transportation			
Payments on Vehicles excluding Leases	102	\$3,069.92	\$60,563,382
Gasoline and Motor Oil	99	\$2,506.88	\$49,455,749
Vehicle Maintenance and Repairs	99	\$1,301.79	\$25,681,641
Travel			
Airline Fares	103	\$478.17	\$9,433,267
Lodging on Trips	100	\$719.02	\$14,184,749
Auto/Truck Rental on Trips	103	\$81.70	\$1,611,774
Food and Drink on Trips	101	\$563.08	\$11,108,529

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Workday Drive (4A)	18.0%	Population	96,326	97,454
Home Improvement (4B)	13.2%	Households	36,501	37,289
Enterprising Professionals (2D)	10.8%	Families	25,476	26,023
Metro Fusion (11C)	9.1%	Median Age	38.0	38.9
Savvy Suburbanites (1D)	6.4%	Median Household Income	\$90,798	\$100,295
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		109	\$2,399.65	\$87,589,452
Men's		110	\$450.21	\$16,433,171
Women's		109	\$813.17	\$29,681,655
Children's		113	\$374.04	\$13,652,663
Footwear		108	\$538.02	\$19,638,279
Watches & Jewelry		105	\$177.44	\$6,476,800
Apparel Products and Services (1)		105	\$46.76	\$1,706,885
Computer				
Computers and Hardware for Home Use		112	\$286.21	\$10,446,778
Portable Memory		109	\$5.03	\$183,763
Computer Software		109	\$15.71	\$573,261
Computer Accessories		110	\$27.46	\$1,002,296
Entertainment & Recreation		109	\$4,104.23	\$149,808,651
Fees and Admissions		115	\$820.76	\$29,958,736
Membership Fees for Clubs (2)		114	\$315.55	\$11,517,877
Fees for Participant Sports, excl. Trips		118	\$141.15	\$5,152,069
Tickets to Theatre/Operas/Concerts		111	\$60.81	\$2,219,520
Tickets to Movies		116	\$32.03	\$1,169,200
Tickets to Parks or Museums		117	\$32.66	\$1,192,236
Admission to Sporting Events, excl. Trips		112	\$65.51	\$2,391,098
Fees for Recreational Lessons		119	\$171.99	\$6,277,789
Dating Services		100	\$1.07	\$38,948
TV/Video/Audio		106	\$1,435.23	\$52,387,329
Cable and Satellite Television Services		103	\$885.98	\$32,339,264
Televisions		109	\$158.61	\$5,789,554
Satellite Dishes		106	\$1.82	\$66,556
VCRs, Video Cameras, and DVD Players		111	\$5.34	\$194,832
Miscellaneous Video Equipment		115	\$14.56	\$531,543
Video Cassettes and DVDs		114	\$7.43	\$271,333
Video Game Hardware/Accessories		109	\$43.75	\$1,596,991
Video Game Software		109	\$21.17	\$772,548
Rental/Streaming/Downloaded Video		113	\$140.01	\$5,110,686
Installation of Televisions		114	\$1.84	\$67,128
Audio (3)		113	\$152.10	\$5,551,929
Rental and Repair of TV/Radio/Sound Equipment		94	\$2.60	\$94,966
Pets		104	\$958.65	\$34,991,821
Toys/Games/Crafts/Hobbies (4)		111	\$175.49	\$6,405,538
Recreational Vehicles and Fees (5)		106	\$159.73	\$5,830,314
Sports/Recreation/Exercise Equipment (6)		118	\$331.36	\$12,094,847
Photo Equipment and Supplies (7)		113	\$52.64	\$1,921,543
Reading (8)		108	\$136.25	\$4,973,306
Catered Affairs (9)		112	\$34.11	\$1,245,218
Food		108	\$11,376.06	\$415,237,574
Food at Home		107	\$7,277.45	\$265,634,204
Bakery and Cereal Products		106	\$937.41	\$34,216,439
Meats, Poultry, Fish, and Eggs		107	\$1,567.62	\$57,219,772
Dairy Products		107	\$703.18	\$25,666,737
Fruits and Vegetables		107	\$1,437.59	\$52,473,538
Snacks and Other Food at Home (10)		107	\$2,631.65	\$96,057,718
Food Away from Home		110	\$4,098.61	\$149,603,370
Alcoholic Beverages		110	\$740.43	\$27,026,473

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	109	\$42,777.31	\$1,561,414,518
Value of Retirement Plans	112	\$158,586.18	\$5,788,554,232
Value of Other Financial Assets	104	\$8,903.88	\$325,000,666
Vehicle Loan Amount excluding Interest	113	\$4,105.57	\$149,857,486
Value of Credit Card Debt	109	\$3,439.86	\$125,558,172
Health			
Nonprescription Drugs	106	\$180.87	\$6,601,930
Prescription Drugs	102	\$376.16	\$13,730,361
Eyeglasses and Contact Lenses	106	\$117.88	\$4,302,786
Home			
Mortgage Payment and Basics (11)	114	\$14,768.33	\$539,058,647
Maintenance and Remodeling Services	114	\$4,312.23	\$157,400,573
Maintenance and Remodeling Materials (12)	109	\$855.71	\$31,234,399
Utilities, Fuel, and Public Services	106	\$6,159.97	\$224,845,241
Household Furnishings and Equipment			
Household Textiles (13)	109	\$133.75	\$4,882,096
Furniture	111	\$916.19	\$33,441,769
Rugs	108	\$45.01	\$1,643,032
Major Appliances (14)	109	\$576.19	\$21,031,487
Housewares (15)	112	\$120.24	\$4,389,015
Small Appliances	107	\$78.06	\$2,849,107
Luggage	113	\$16.14	\$588,956
Telephones and Accessories	106	\$114.46	\$4,177,767
Household Operations			
Child Care	119	\$613.89	\$22,407,436
Lawn and Garden (16)	107	\$718.91	\$26,240,852
Moving/Storage/Freight Express	109	\$98.01	\$3,577,481
Housekeeping Supplies (17)	108	\$1,003.04	\$36,611,825
Insurance			
Owners and Renters Insurance	108	\$845.78	\$30,871,702
Vehicle Insurance	108	\$2,343.25	\$85,530,971
Life/Other Insurance	109	\$756.08	\$27,597,758
Health Insurance	107	\$5,271.06	\$192,399,009
Personal Care Products (18)	109	\$601.92	\$21,970,599
School Books and Supplies (19)	111	\$149.10	\$5,442,145
Smoking Products	96	\$418.16	\$15,263,127
Transportation			
Payments on Vehicles excluding Leases	111	\$3,343.62	\$122,045,451
Gasoline and Motor Oil	107	\$2,704.22	\$98,706,606
Vehicle Maintenance and Repairs	108	\$1,420.72	\$51,857,696
Travel			
Airline Fares	113	\$529.09	\$19,312,240
Lodging on Trips	112	\$807.07	\$29,458,923
Auto/Truck Rental on Trips	114	\$90.01	\$3,285,502
Food and Drink on Trips	111	\$623.58	\$22,761,163

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Business Summary

2700 Pulaski Hwy, Edgewood, Maryland, 21040
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.44242
Longitude: -76.29255

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	202		1,249		2,383							
Total Employees:	1,882		13,225		25,837							
Total Residential Population:	4,211		52,391		96,326							
Employee/Residential Population Ratio (per 100 Residents)	45		25		27							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	1.5%	18	1.0%	24	1.9%	161	1.2%	44	1.8%	354	1.4%
Construction	24	11.9%	280	14.9%	109	8.7%	818	6.2%	194	8.1%	1,282	5.0%
Manufacturing	6	3.0%	124	6.6%	32	2.6%	1,015	7.7%	61	2.6%	1,868	7.2%
Transportation	6	3.0%	53	2.8%	44	3.5%	320	2.4%	69	2.9%	515	2.0%
Communication	1	0.5%	1	0.1%	7	0.6%	17	0.1%	13	0.5%	48	0.2%
Utility	1	0.5%	4	0.2%	4	0.3%	21	0.2%	8	0.3%	29	0.1%
Wholesale Trade	4	2.0%	39	2.1%	34	2.7%	423	3.2%	77	3.2%	1,064	4.1%
Retail Trade Summary	39	19.3%	481	25.6%	274	21.9%	4,386	33.2%	447	18.8%	7,128	27.6%
Home Improvement	1	0.5%	69	3.7%	12	1.0%	373	2.8%	18	0.8%	435	1.7%
General Merchandise Stores	1	0.5%	15	0.8%	13	1.0%	758	5.7%	23	1.0%	995	3.9%
Food Stores	6	3.0%	81	4.3%	36	2.9%	998	7.5%	58	2.4%	1,620	6.3%
Auto Dealers & Gas Stations	10	5.0%	57	3.0%	42	3.4%	364	2.8%	58	2.4%	468	1.8%
Apparel & Accessory Stores	3	1.5%	13	0.7%	13	1.0%	133	1.0%	21	0.9%	195	0.8%
Furniture & Home Furnishings	3	1.5%	15	0.8%	20	1.6%	116	0.9%	27	1.1%	230	0.9%
Eating & Drinking Places	12	5.9%	205	10.9%	82	6.6%	1,253	9.5%	148	6.2%	2,578	10.0%
Miscellaneous Retail	4	2.0%	25	1.3%	57	4.6%	391	3.0%	94	3.9%	607	2.3%
Finance, Insurance, Real Estate Summary	12	5.9%	86	4.6%	95	7.6%	782	5.9%	200	8.4%	1,457	5.6%
Banks, Savings & Lending Institutions	1	0.5%	11	0.6%	23	1.8%	259	2.0%	39	1.6%	432	1.7%
Securities Brokers	2	1.0%	7	0.4%	10	0.8%	35	0.3%	23	1.0%	81	0.3%
Insurance Carriers & Agents	0	0.0%	1	0.1%	8	0.6%	35	0.3%	21	0.9%	82	0.3%
Real Estate, Holding, Other Investment Offices	9	4.5%	67	3.6%	54	4.3%	454	3.4%	117	4.9%	862	3.3%
Services Summary	80	39.6%	693	36.8%	471	37.7%	4,844	36.6%	982	41.2%	11,195	43.3%
Hotels & Lodging	3	1.5%	23	1.2%	15	1.2%	132	1.0%	23	1.0%	337	1.3%
Automotive Services	9	4.5%	37	2.0%	60	4.8%	300	2.3%	89	3.7%	450	1.7%
Movies & Amusements	7	3.5%	56	3.0%	27	2.2%	220	1.7%	54	2.3%	382	1.5%
Health Services	6	3.0%	53	2.8%	70	5.6%	791	6.0%	223	9.4%	2,700	10.5%
Legal Services	4	2.0%	13	0.7%	13	1.0%	43	0.3%	23	1.0%	77	0.3%
Education Institutions & Libraries	3	1.5%	133	7.1%	17	1.4%	1,030	7.8%	44	1.8%	2,379	9.2%
Other Services	48	23.8%	378	20.1%	269	21.5%	2,328	17.6%	525	22.0%	4,871	18.9%
Government	2	1.0%	86	4.6%	17	1.4%	375	2.8%	29	1.2%	569	2.2%
Unclassified Establishments	23	11.4%	16	0.9%	138	11.0%	63	0.5%	260	10.9%	327	1.3%
Totals	202	100.0%	1,882	100.0%	1,249	100.0%	13,225	100.0%	2,383	100.0%	25,837	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

2700 Pulaski Hwy, Edgewood, Maryland, 21040
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.44242
Longitude: -76.29255

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.5%	7	0.4%	4	0.3%	17	0.1%	9	0.4%	48	0.2%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Construction	27	13.4%	337	17.9%	117	9.4%	931	7.0%	210	8.8%	1,425	5.5%
Manufacturing	6	3.0%	127	6.7%	36	2.9%	1,051	7.9%	63	2.6%	1,895	7.3%
Wholesale Trade	4	2.0%	39	2.1%	34	2.7%	423	3.2%	76	3.2%	1,062	4.1%
Retail Trade	26	12.9%	264	14.0%	181	14.5%	3,053	23.1%	281	11.8%	4,421	17.1%
Motor Vehicle & Parts Dealers	8	4.0%	47	2.5%	34	2.7%	329	2.5%	45	1.9%	408	1.6%
Furniture & Home Furnishings Stores	2	1.0%	3	0.2%	12	1.0%	64	0.5%	16	0.7%	90	0.3%
Electronics & Appliance Stores	1	0.5%	9	0.5%	4	0.3%	23	0.2%	6	0.3%	104	0.4%
Building Material & Garden Equipment & Supplies Dealers	1	0.5%	69	3.7%	12	1.0%	373	2.8%	18	0.8%	435	1.7%
Food & Beverage Stores	6	3.0%	79	4.2%	40	3.2%	1,012	7.7%	60	2.5%	1,596	6.2%
Health & Personal Care Stores	0	0.0%	2	0.1%	19	1.5%	142	1.1%	31	1.3%	243	0.9%
Gasoline Stations & Fuel Dealers	2	1.0%	10	0.5%	8	0.6%	35	0.3%	13	0.5%	60	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	3	1.5%	13	0.7%	13	1.0%	133	1.0%	21	0.9%	195	0.8%
Sporting Goods, Hobby, Book, & Music Stores	2	1.0%	16	0.9%	23	1.8%	178	1.3%	44	1.8%	287	1.1%
General Merchandise Stores	1	0.5%	16	0.9%	16	1.3%	765	5.8%	26	1.1%	1,002	3.9%
Transportation & Warehousing	5	2.5%	51	2.7%	34	2.7%	281	2.1%	53	2.2%	395	1.5%
Information	2	1.0%	27	1.4%	17	1.4%	179	1.4%	34	1.4%	432	1.7%
Finance & Insurance	4	2.0%	19	1.0%	47	3.8%	344	2.6%	91	3.8%	612	2.4%
Central Bank/Credit Intermediation & Related Activities	2	1.0%	12	0.6%	27	2.2%	268	2.0%	43	1.8%	441	1.7%
Securities & Commodity Contracts	2	1.0%	7	0.4%	12	1.0%	41	0.3%	27	1.1%	89	0.3%
Funds, Trusts & Other Financial Vehicles	0	0.0%	1	0.1%	8	0.6%	35	0.3%	21	0.9%	82	0.3%
Real Estate, Rental & Leasing	12	5.9%	95	5.0%	65	5.2%	540	4.1%	126	5.3%	939	3.6%
Professional, Scientific & Tech Services	17	8.4%	120	6.4%	86	6.9%	824	6.2%	190	8.0%	1,813	7.0%
Legal Services	5	2.5%	16	0.9%	16	1.3%	50	0.4%	28	1.2%	96	0.4%
Management of Companies & Enterprises	1	0.5%	6	0.3%	3	0.2%	17	0.1%	7	0.3%	38	0.1%
Administrative, Support & Waste Management Services	4	2.0%	45	2.4%	48	3.8%	377	2.9%	89	3.7%	766	3.0%
Educational Services	4	2.0%	123	6.5%	22	1.8%	1,028	7.8%	57	2.4%	2,306	8.9%
Health Care & Social Assistance	9	4.5%	80	4.3%	103	8.2%	1,295	9.8%	289	12.1%	3,924	15.2%
Arts, Entertainment & Recreation	6	3.0%	54	2.9%	22	1.8%	165	1.2%	45	1.9%	294	1.1%
Accommodation & Food Services	15	7.4%	237	12.6%	99	7.9%	1,419	10.7%	179	7.5%	2,989	11.6%
Accommodation	3	1.5%	23	1.2%	15	1.2%	132	1.0%	23	1.0%	337	1.3%
Food Services & Drinking Places	13	6.4%	214	11.4%	85	6.8%	1,287	9.7%	156	6.5%	2,652	10.3%
Other Services (except Public Administration)	32	15.8%	149	7.9%	176	14.1%	844	6.4%	295	12.4%	1,585	6.1%
Automotive Repair & Maintenance	5	2.5%	22	1.2%	46	3.7%	219	1.7%	66	2.8%	320	1.2%
Public Administration	2	1.0%	86	4.6%	17	1.4%	375	2.8%	28	1.2%	565	2.2%
Unclassified Establishments	23	11.4%	16	0.9%	138	11.0%	63	0.5%	260	10.9%	327	1.3%
Total	202	100.0%	1,882	100.0%	1,249	100.0%	13,225	100.0%	2,383	100.0%	25,837	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

January 25, 2024