

4 Singer Rd
 4 Singer Rd, Abingdon, Maryland, 21009
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.47878
 Longitude: -76.31117

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	12,480	38,268	100,447
2010 Total Population	13,432	45,458	116,966
2019 Total Population	13,535	48,418	123,740
2019 Group Quarters	0	196	693
2024 Total Population	13,759	49,712	126,695
2019-2024 Annual Rate	0.33%	0.53%	0.47%
2019 Total Daytime Population	9,141	41,682	119,050
Workers	3,148	19,244	60,262
Residents	5,993	22,438	58,788
Household Summary			
2000 Households	4,646	14,038	37,096
2000 Average Household Size	2.69	2.73	2.70
2010 Households	5,186	16,859	43,454
2010 Average Household Size	2.59	2.68	2.68
2019 Households	5,215	18,008	46,055
2019 Average Household Size	2.60	2.68	2.67
2024 Households	5,299	18,505	47,169
2024 Average Household Size	2.60	2.68	2.67
2019-2024 Annual Rate	0.32%	0.55%	0.48%
2010 Families	3,594	12,186	31,221
2010 Average Family Size	3.12	3.17	3.16
2019 Families	3,585	12,830	32,718
2019 Average Family Size	3.15	3.18	3.17
2024 Families	3,628	13,110	33,354
2024 Average Family Size	3.15	3.19	3.18
2019-2024 Annual Rate	0.24%	0.43%	0.39%
Housing Unit Summary			
2000 Housing Units	4,773	14,470	38,601
Owner Occupied Housing Units	81.2%	81.6%	74.5%
Renter Occupied Housing Units	16.2%	15.4%	21.6%
Vacant Housing Units	2.6%	3.0%	3.9%
2010 Housing Units	5,399	17,515	45,729
Owner Occupied Housing Units	82.0%	80.5%	74.7%
Renter Occupied Housing Units	14.0%	15.7%	20.4%
Vacant Housing Units	3.9%	3.7%	5.0%
2019 Housing Units	5,481	18,808	48,695
Owner Occupied Housing Units	79.8%	77.4%	72.2%
Renter Occupied Housing Units	15.4%	18.4%	22.4%
Vacant Housing Units	4.9%	4.3%	5.4%
2024 Housing Units	5,619	19,459	50,233
Owner Occupied Housing Units	79.4%	77.1%	72.4%
Renter Occupied Housing Units	14.9%	18.0%	21.5%
Vacant Housing Units	5.7%	4.9%	6.1%
Median Household Income			
2019	\$82,314	\$90,092	\$79,316
2024	\$89,311	\$98,784	\$87,527
Median Home Value			
2019	\$242,482	\$288,248	\$284,678
2024	\$262,983	\$319,227	\$316,744
Per Capita Income			
2019	\$38,661	\$42,536	\$38,116
2024	\$43,344	\$47,081	\$42,525
Median Age			
2010	34.6	37.1	37.0
2019	36.5	38.7	38.6
2024	37.2	39.7	39.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	5,215	18,008	46,055
<\$15,000	5.9%	7.0%	7.7%
\$15,000 - \$24,999	4.6%	4.8%	6.0%
\$25,000 - \$34,999	5.1%	4.7%	5.9%
\$35,000 - \$49,999	7.1%	7.0%	9.1%
\$50,000 - \$74,999	20.9%	17.4%	18.5%
\$75,000 - \$99,999	17.3%	13.7%	12.8%
\$100,000 - \$149,999	19.6%	20.2%	19.1%
\$150,000 - \$199,999	12.8%	14.3%	12.2%
\$200,000+	6.6%	10.9%	8.6%
Average Household Income	\$100,873	\$113,663	\$102,695
2024 Households by Income			
Household Income Base	5,299	18,505	47,169
<\$15,000	5.4%	6.4%	6.7%
\$15,000 - \$24,999	4.0%	4.1%	5.0%
\$25,000 - \$34,999	4.7%	4.5%	5.5%
\$35,000 - \$49,999	6.3%	6.4%	8.3%
\$50,000 - \$74,999	19.0%	16.0%	17.2%
\$75,000 - \$99,999	16.4%	13.1%	12.8%
\$100,000 - \$149,999	20.6%	20.6%	20.2%
\$150,000 - \$199,999	15.4%	16.4%	14.3%
\$200,000+	8.2%	12.5%	10.0%
Average Household Income	\$113,137	\$125,734	\$114,587
2019 Owner Occupied Housing Units by Value			
Total	4,373	14,553	35,166
<\$50,000	2.0%	3.0%	3.0%
\$50,000 - \$99,999	0.8%	1.0%	2.2%
\$100,000 - \$149,999	5.3%	3.4%	6.0%
\$150,000 - \$199,999	20.8%	11.2%	11.7%
\$200,000 - \$249,999	24.8%	18.9%	15.8%
\$250,000 - \$299,999	21.1%	16.3%	16.4%
\$300,000 - \$399,999	18.5%	24.3%	25.5%
\$400,000 - \$499,999	4.6%	13.7%	11.8%
\$500,000 - \$749,999	1.5%	6.3%	6.1%
\$750,000 - \$999,999	0.3%	1.2%	1.0%
\$1,000,000 - \$1,499,999	0.2%	0.4%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$258,299	\$318,899	\$308,685
2024 Owner Occupied Housing Units by Value			
Total	4,459	14,994	36,348
<\$50,000	1.5%	1.9%	2.0%
\$50,000 - \$99,999	0.5%	0.6%	1.7%
\$100,000 - \$149,999	3.5%	2.1%	4.0%
\$150,000 - \$199,999	15.8%	8.3%	8.3%
\$200,000 - \$249,999	22.8%	15.8%	13.0%
\$250,000 - \$299,999	22.6%	16.1%	16.2%
\$300,000 - \$399,999	23.6%	27.1%	29.1%
\$400,000 - \$499,999	6.2%	16.9%	14.9%
\$500,000 - \$749,999	2.4%	8.6%	8.6%
\$750,000 - \$999,999	0.7%	1.9%	1.6%
\$1,000,000 - \$1,499,999	0.4%	0.5%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$282,711	\$350,735	\$342,683

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	13,434	45,461	116,968
0 - 4	7.8%	7.0%	6.9%
5 - 9	7.0%	7.0%	7.1%
10 - 14	7.1%	7.2%	7.3%
15 - 24	10.9%	11.3%	12.5%
25 - 34	17.8%	14.4%	13.3%
35 - 44	15.3%	15.1%	14.6%
45 - 54	15.4%	16.0%	15.7%
55 - 64	10.3%	11.3%	11.3%
65 - 74	4.8%	5.9%	6.2%
75 - 84	2.8%	3.3%	3.5%
85 +	0.8%	1.4%	1.4%
18 +	74.2%	74.6%	74.2%
2019 Population by Age			
Total	13,534	48,416	123,741
0 - 4	6.8%	6.2%	6.2%
5 - 9	6.9%	6.6%	6.5%
10 - 14	7.0%	7.0%	6.9%
15 - 24	10.8%	11.2%	11.9%
25 - 34	15.7%	13.5%	13.5%
35 - 44	16.2%	14.3%	13.5%
45 - 54	13.0%	13.8%	13.5%
55 - 64	12.2%	13.3%	13.1%
65 - 74	7.5%	8.8%	9.0%
75 - 84	2.8%	3.9%	4.3%
85 +	1.1%	1.6%	1.7%
18 +	75.8%	76.6%	76.5%
2024 Population by Age			
Total	13,756	49,712	126,694
0 - 4	6.8%	6.1%	6.2%
5 - 9	6.5%	6.2%	6.2%
10 - 14	6.6%	6.4%	6.5%
15 - 24	10.4%	10.6%	11.2%
25 - 34	16.1%	13.9%	13.6%
35 - 44	15.9%	14.4%	14.0%
45 - 54	12.7%	12.7%	12.5%
55 - 64	11.2%	12.7%	12.5%
65 - 74	8.5%	10.0%	9.9%
75 - 84	4.0%	5.2%	5.5%
85 +	1.1%	1.7%	1.8%
18 +	76.4%	77.5%	77.3%
2010 Population by Sex			
Males	6,492	22,083	56,590
Females	6,940	23,375	60,376
2019 Population by Sex			
Males	6,523	23,526	60,110
Females	7,012	24,892	63,629
2024 Population by Sex			
Males	6,649	24,179	61,618
Females	7,110	25,532	65,076

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	13,431	45,458	116,966
White Alone	84.1%	82.8%	75.8%
Black Alone	9.1%	10.2%	16.9%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	3.2%	3.7%	3.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.8%	0.8%	1.2%
Two or More Races	2.4%	2.3%	2.7%
Hispanic Origin	3.7%	3.4%	4.2%
Diversity Index	33.4	35.0	44.4
2019 Population by Race/Ethnicity			
Total	13,535	48,418	123,740
White Alone	80.2%	78.4%	71.7%
Black Alone	10.8%	12.1%	18.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	4.3%	5.1%	4.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.1%	1.1%	1.6%
Two or More Races	3.2%	3.0%	3.4%
Hispanic Origin	5.4%	5.1%	5.8%
Diversity Index	41.0	42.9	50.9
2024 Population by Race/Ethnicity			
Total	13,759	49,712	126,694
White Alone	77.4%	75.5%	69.0%
Black Alone	12.0%	13.3%	20.0%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	5.1%	6.0%	4.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.3%	1.3%	1.9%
Two or More Races	3.8%	3.5%	3.9%
Hispanic Origin	6.6%	6.2%	6.9%
Diversity Index	46.1	47.7	54.8
2010 Population by Relationship and Household Type			
Total	13,432	45,458	116,966
In Households	100.0%	99.6%	99.4%
In Family Households	85.3%	86.7%	86.4%
Householder	26.6%	27.0%	26.7%
Spouse	21.1%	22.0%	20.5%
Child	33.0%	32.8%	33.5%
Other relative	2.9%	3.1%	3.5%
Nonrelative	1.7%	1.8%	2.2%
In Nonfamily Households	14.7%	12.9%	13.0%
In Group Quarters	0.0%	0.4%	0.6%
Institutionalized Population	0.0%	0.3%	0.4%
Noninstitutionalized Population	0.0%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	9,252	33,443	84,817
Less than 9th Grade	1.6%	2.0%	2.1%
9th - 12th Grade, No Diploma	3.1%	4.1%	4.3%
High School Graduate	21.2%	20.1%	21.7%
GED/Alternative Credential	3.8%	3.3%	4.0%
Some College, No Degree	22.4%	19.4%	21.8%
Associate Degree	10.6%	9.6%	9.2%
Bachelor's Degree	24.1%	25.0%	21.9%
Graduate/Professional Degree	13.0%	16.5%	14.9%
2019 Population 15+ by Marital Status			
Total	10,718	38,871	99,510
Never Married	31.2%	27.2%	29.7%
Married	54.4%	58.8%	55.4%
Widowed	4.2%	4.6%	5.4%
Divorced	10.2%	9.4%	9.5%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.1%	96.6%	96.4%
Civilian Unemployed (Unemployment Rate)	2.9%	3.4%	3.6%
2019 Employed Population 16+ by Industry			
Total	7,605	26,217	65,600
Agriculture/Mining	0.3%	0.3%	0.2%
Construction	6.5%	7.3%	6.4%
Manufacturing	5.5%	5.7%	5.5%
Wholesale Trade	1.8%	2.3%	2.4%
Retail Trade	11.1%	9.8%	12.0%
Transportation/Utilities	6.0%	5.0%	5.6%
Information	1.7%	1.7%	1.4%
Finance/Insurance/Real Estate	6.1%	7.4%	6.8%
Services	48.6%	48.7%	48.3%
Public Administration	12.2%	11.8%	11.3%
2019 Employed Population 16+ by Occupation			
Total	7,608	26,218	65,597
White Collar	66.8%	71.2%	68.3%
Management/Business/Financial	15.7%	18.2%	16.8%
Professional	24.4%	28.6%	25.5%
Sales	11.0%	10.2%	11.0%
Administrative Support	15.8%	14.2%	15.0%
Services	15.3%	12.8%	15.4%
Blue Collar	17.9%	16.0%	16.2%
Farming/Forestry/Fishing	0.2%	0.2%	0.1%
Construction/Extraction	3.6%	3.8%	3.6%
Installation/Maintenance/Repair	5.0%	4.2%	3.5%
Production	4.7%	3.5%	3.6%
Transportation/Material Moving	4.4%	4.3%	5.4%
2010 Population By Urban/ Rural Status			
Total Population	13,432	45,458	116,966
Population Inside Urbanized Area	100.0%	96.7%	96.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	3.3%	3.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	5,186	16,858	43,455
Households with 1 Person	24.3%	22.1%	22.6%
Households with 2+ People	75.7%	77.9%	77.4%
Family Households	69.3%	72.3%	71.8%
Husband-wife Families	55.0%	58.9%	55.2%
With Related Children	28.8%	29.5%	26.7%
Other Family (No Spouse Present)	14.3%	13.4%	16.7%
Other Family with Male Householder	4.1%	3.9%	4.5%
With Related Children	2.5%	2.5%	2.7%
Other Family with Female Householder	10.2%	9.4%	12.2%
With Related Children	6.4%	5.8%	8.1%
Nonfamily Households	6.4%	5.6%	5.5%
All Households with Children	38.2%	38.2%	38.0%
Multigenerational Households	3.9%	4.3%	4.6%
Unmarried Partner Households	6.7%	6.2%	6.4%
Male-female	6.2%	5.5%	5.7%
Same-sex	0.5%	0.7%	0.7%
2010 Households by Size			
Total	5,186	16,860	43,455
1 Person Household	24.3%	22.1%	22.6%
2 Person Household	30.5%	31.7%	31.7%
3 Person Household	19.2%	18.8%	18.4%
4 Person Household	16.9%	17.2%	16.3%
5 Person Household	6.1%	6.8%	7.0%
6 Person Household	2.2%	2.3%	2.6%
7 + Person Household	0.9%	1.1%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	5,186	16,859	43,454
Owner Occupied	85.4%	83.7%	78.6%
Owned with a Mortgage/Loan	75.6%	70.6%	64.1%
Owned Free and Clear	9.8%	13.1%	14.5%
Renter Occupied	14.6%	16.3%	21.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,399	17,515	45,729
Housing Units Inside Urbanized Area	100.0%	96.5%	96.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	3.5%	3.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Soccer Moms (4A)	Soccer Moms (4A)	Soccer Moms (4A)
2.	Enterprising Professionals (2D)	Enterprising Professionals	Home Improvement (4B)
3.	Home Improvement (4B)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2019 Consumer Spending			
Apparel & Services: Total \$	\$12,900,139	\$49,540,472	\$114,982,826
Average Spent	\$2,473.66	\$2,751.03	\$2,496.64
Spending Potential Index	115	128	117
Education: Total \$	\$9,510,266	\$37,866,559	\$86,654,597
Average Spent	\$1,823.64	\$2,102.76	\$1,881.55
Spending Potential Index	114	132	118
Entertainment/Recreation: Total \$	\$19,332,743	\$75,365,666	\$174,701,873
Average Spent	\$3,707.14	\$4,185.12	\$3,793.33
Spending Potential Index	113	128	116
Food at Home: Total \$	\$30,105,038	\$116,275,227	\$272,345,536
Average Spent	\$5,772.78	\$6,456.87	\$5,913.48
Spending Potential Index	112	125	114
Food Away from Home: Total \$	\$22,207,156	\$85,384,939	\$197,866,745
Average Spent	\$4,258.32	\$4,741.50	\$4,296.31
Spending Potential Index	116	129	117
Health Care: Total \$	\$34,251,359	\$134,599,138	\$314,357,107
Average Spent	\$6,567.85	\$7,474.41	\$6,825.69
Spending Potential Index	111	126	115
HH Furnishings & Equipment: Total \$	\$12,993,437	\$50,176,424	\$116,410,984
Average Spent	\$2,491.55	\$2,786.34	\$2,527.65
Spending Potential Index	117	131	119
Personal Care Products & Services: Total \$	\$5,442,531	\$21,084,937	\$48,793,507
Average Spent	\$1,043.63	\$1,170.87	\$1,059.46
Spending Potential Index	118	132	120
Shelter: Total \$	\$110,820,956	\$427,597,665	\$995,310,119
Average Spent	\$21,250.42	\$23,744.87	\$21,611.34
Spending Potential Index	115	128	117
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,499,429	\$57,554,059	\$134,036,391
Average Spent	\$2,780.33	\$3,196.03	\$2,910.35
Spending Potential Index	112	129	117
Travel: Total \$	\$13,877,180	\$54,196,756	\$124,262,465
Average Spent	\$2,661.01	\$3,009.59	\$2,698.13
Spending Potential Index	119	134	120
Vehicle Maintenance & Repairs: Total \$	\$6,671,842	\$26,154,557	\$61,350,834
Average Spent	\$1,279.36	\$1,452.39	\$1,332.12
Spending Potential Index	112	127	116

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Soccer Moms (4A)	23.9%	Population	13,535	13,759
Enterprising Professionals (2D)	22.9%	Households	5,215	5,299
Home Improvement (4B)	12.7%	Families	3,585	3,628
Parks and Rec (5C)	9.9%	Median Age	36.5	37.2
Up and Coming Families (7A)	8.4%	Median Household Income	\$82,314	\$89,311
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		115	\$2,473.66	\$12,900,139
Men's		114	\$470.52	\$2,453,776
Women's		115	\$829.28	\$4,324,685
Children's		119	\$384.56	\$2,005,474
Footwear		114	\$545.94	\$2,847,053
Watches & Jewelry		120	\$166.37	\$867,622
Apparel Products and Services (1)		116	\$76.99	\$401,528
Computer				
Computers and Hardware for Home Use		118	\$194.86	\$1,016,173
Portable Memory		118	\$5.25	\$27,368
Computer Software		115	\$11.63	\$60,653
Computer Accessories		118	\$22.34	\$116,502
Entertainment & Recreation		113	\$3,707.14	\$19,332,743
Fees and Admissions		123	\$877.33	\$4,575,284
Membership Fees for Clubs (2)		121	\$286.32	\$1,493,137
Fees for Participant Sports, excl. Trips		127	\$136.35	\$711,068
Tickets to Theatre/Operas/Concerts		119	\$89.22	\$465,290
Tickets to Movies		122	\$66.91	\$348,952
Tickets to Parks or Museums		118	\$38.18	\$199,123
Admission to Sporting Events, excl. Trips		117	\$73.99	\$385,857
Fees for Recreational Lessons		129	\$185.56	\$967,680
Dating Services		114	\$0.80	\$4,178
TV/Video/Audio		109	\$1,334.61	\$6,959,990
Cable and Satellite Television Services		107	\$937.26	\$4,887,836
Televisions		112	\$121.64	\$634,369
Satellite Dishes		114	\$1.79	\$9,352
VCRs, Video Cameras, and DVD Players		121	\$6.99	\$36,431
Miscellaneous Video Equipment		119	\$30.26	\$157,806
Video Cassettes and DVDs		115	\$13.19	\$68,798
Video Game Hardware/Accessories		113	\$31.64	\$164,992
Video Game Software		114	\$17.27	\$90,061
Rental/Streaming/Downloaded Video		120	\$55.98	\$291,923
Installation of Televisions		118	\$1.34	\$7,004
Audio (3)		117	\$113.99	\$594,477
Rental and Repair of TV/Radio/Sound Equipment		103	\$3.25	\$16,943
Pets		108	\$713.46	\$3,720,705
Toys/Games/Crafts/Hobbies (4)		117	\$137.83	\$718,799
Recreational Vehicles and Fees (5)		108	\$171.82	\$896,041
Sports/Recreation/Exercise Equipment (6)		124	\$256.81	\$1,339,255
Photo Equipment and Supplies (7)		122	\$63.42	\$330,731
Reading (8)		113	\$120.32	\$627,449
Catered Affairs (9)		118	\$31.54	\$164,489
Food		113	\$10,031.10	\$52,312,194
Food at Home		112	\$5,772.78	\$30,105,038
Bakery and Cereal Products		112	\$756.72	\$3,946,288
Meats, Poultry, Fish, and Eggs		111	\$1,264.24	\$6,593,007
Dairy Products		111	\$595.01	\$3,102,962
Fruits and Vegetables		113	\$1,152.17	\$6,008,572
Snacks and Other Food at Home (10)		111	\$2,004.64	\$10,454,210
Food Away from Home		116	\$4,258.32	\$22,207,156
Alcoholic Beverages		119	\$684.75	\$3,570,951

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Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

4 Singer Rd
 4 Singer Rd, Abingdon, Maryland, 21009
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.47878
 Longitude: -76.31117

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	115	\$24,672.27	\$128,665,901
Value of Retirement Plans	118	\$112,185.57	\$585,047,741
Value of Other Financial Assets	107	\$6,094.50	\$31,782,827
Vehicle Loan Amount excluding Interest	116	\$3,301.90	\$17,219,431
Value of Credit Card Debt	117	\$2,848.22	\$14,853,478
Health			
Nonprescription Drugs	110	\$157.30	\$820,322
Prescription Drugs	105	\$381.99	\$1,992,099
Eyeglasses and Contact Lenses	110	\$99.68	\$519,850
Home			
Mortgage Payment and Basics (11)	122	\$12,266.98	\$63,972,282
Maintenance and Remodeling Services	122	\$2,611.71	\$13,620,084
Maintenance and Remodeling Materials (12)	114	\$558.54	\$2,912,778
Utilities, Fuel, and Public Services	109	\$5,304.83	\$27,664,704
Household Furnishings and Equipment			
Household Textiles (13)	114	\$114.16	\$595,340
Furniture	117	\$718.30	\$3,745,952
Rugs	119	\$38.56	\$201,078
Major Appliances (14)	115	\$405.51	\$2,114,719
Housewares (15)	114	\$121.69	\$634,596
Small Appliances	111	\$53.88	\$280,974
Luggage	121	\$16.90	\$88,120
Telephones and Accessories	119	\$89.99	\$469,310
Household Operations			
Child Care	130	\$661.12	\$3,447,735
Lawn and Garden (16)	113	\$530.04	\$2,764,176
Moving/Storage/Freight Express	121	\$80.50	\$419,805
Housekeeping Supplies (17)	111	\$833.98	\$4,349,189
Insurance			
Owners and Renters Insurance	112	\$647.53	\$3,376,894
Vehicle Insurance	110	\$1,703.05	\$8,881,384
Life/Other Insurance	112	\$514.43	\$2,682,759
Health Insurance	111	\$4,351.49	\$22,693,019
Personal Care Products (18)	116	\$578.76	\$3,018,214
School Books and Supplies (19)	116	\$180.10	\$939,227
Smoking Products	96	\$386.36	\$2,014,883
Transportation			
Payments on Vehicles excluding Leases	113	\$2,881.97	\$15,029,489
Gasoline and Motor Oil	111	\$2,527.64	\$13,181,620
Vehicle Maintenance and Repairs	112	\$1,279.36	\$6,671,842
Travel			
Airline Fares	121	\$661.14	\$3,447,829
Lodging on Trips	117	\$728.48	\$3,799,032
Auto/Truck Rental on Trips	122	\$32.03	\$167,055
Food and Drink on Trips	118	\$637.79	\$3,326,062

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4 Singer Rd
 4 Singer Rd, Abingdon, Maryland, 21009
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.47878
 Longitude: -76.31117

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Soccer Moms (4A)	22.1%	Population	48,418	49,712
Enterprising Professionals (2D)	16.3%	Households	18,008	18,505
Savvy Suburbanites (1D)	9.9%	Families	12,830	13,110
Old and Newcomers (8F)	7.5%	Median Age	38.7	39.7
Professional Pride (1B)	7.1%	Median Household Income	\$90,092	\$98,784
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		128	\$2,751.03	\$49,540,472
Men's		127	\$524.57	\$9,446,414
Women's		129	\$932.61	\$16,794,494
Children's		129	\$416.53	\$7,500,909
Footwear		126	\$603.14	\$10,861,260
Watches & Jewelry		135	\$186.53	\$3,359,026
Apparel Products and Services (1)		132	\$87.65	\$1,578,369
Computer				
Computers and Hardware for Home Use		131	\$216.39	\$3,896,788
Portable Memory		130	\$5.79	\$104,225
Computer Software		128	\$12.94	\$233,059
Computer Accessories		131	\$24.91	\$448,569
Entertainment & Recreation		128	\$4,185.12	\$75,365,666
Fees and Admissions		138	\$985.77	\$17,751,657
Membership Fees for Clubs (2)		137	\$324.73	\$5,847,760
Fees for Participant Sports, excl. Trips		142	\$152.14	\$2,739,699
Tickets to Theatre/Operas/Concerts		135	\$101.96	\$1,836,148
Tickets to Movies		132	\$72.45	\$1,304,648
Tickets to Parks or Museums		131	\$42.33	\$762,234
Admission to Sporting Events, excl. Trips		135	\$85.41	\$1,538,003
Fees for Recreational Lessons		144	\$205.86	\$3,707,051
Dating Services		127	\$0.89	\$16,115
TV/Video/Audio		123	\$1,499.60	\$27,004,827
Cable and Satellite Television Services		121	\$1,060.92	\$19,105,032
Televisions		124	\$134.92	\$2,429,721
Satellite Dishes		125	\$1.96	\$35,226
VCRs, Video Cameras, and DVD Players		132	\$7.59	\$136,726
Miscellaneous Video Equipment		133	\$33.82	\$608,953
Video Cassettes and DVDs		128	\$14.60	\$262,997
Video Game Hardware/Accessories		123	\$34.42	\$619,837
Video Game Software		124	\$18.84	\$339,288
Rental/Streaming/Downloaded Video		130	\$60.74	\$1,093,871
Installation of Televisions		138	\$1.57	\$28,245
Audio (3)		130	\$126.53	\$2,278,507
Rental and Repair of TV/Radio/Sound Equipment		117	\$3.69	\$66,424
Pets		123	\$815.53	\$14,686,026
Toys/Games/Crafts/Hobbies (4)		129	\$151.79	\$2,733,446
Recreational Vehicles and Fees (5)		128	\$204.24	\$3,677,993
Sports/Recreation/Exercise Equipment (6)		138	\$285.21	\$5,136,123
Photo Equipment and Supplies (7)		135	\$70.22	\$1,264,564
Reading (8)		129	\$137.83	\$2,482,018
Catered Affairs (9)		131	\$34.93	\$629,011
Food		127	\$11,198.37	\$201,660,167
Food at Home		125	\$6,456.87	\$116,275,227
Bakery and Cereal Products		125	\$847.38	\$15,259,605
Meats, Poultry, Fish, and Eggs		123	\$1,411.37	\$25,415,985
Dairy Products		125	\$667.80	\$12,025,798
Fruits and Vegetables		126	\$1,286.67	\$23,170,286
Snacks and Other Food at Home (10)		125	\$2,243.64	\$40,403,553
Food Away from Home		129	\$4,741.50	\$85,384,939
Alcoholic Beverages		133	\$767.21	\$13,815,975

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4 Singer Rd
 4 Singer Rd, Abingdon, Maryland, 21009
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.47878
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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	137	\$29,305.78	\$527,738,455
Value of Retirement Plans	138	\$131,488.28	\$2,367,840,954
Value of Other Financial Assets	126	\$7,154.46	\$128,837,474
Vehicle Loan Amount excluding Interest	127	\$3,639.05	\$65,531,965
Value of Credit Card Debt	130	\$3,175.79	\$57,189,549
Health			
Nonprescription Drugs	125	\$179.19	\$3,226,774
Prescription Drugs	121	\$443.25	\$7,981,977
Eyeglasses and Contact Lenses	127	\$114.75	\$2,066,478
Home			
Mortgage Payment and Basics (11)	138	\$13,883.74	\$250,018,417
Maintenance and Remodeling Services	139	\$2,963.75	\$53,371,144
Maintenance and Remodeling Materials (12)	131	\$640.13	\$11,527,544
Utilities, Fuel, and Public Services	123	\$5,956.45	\$107,263,680
Household Furnishings and Equipment			
Household Textiles (13)	128	\$127.71	\$2,299,877
Furniture	130	\$800.31	\$14,411,896
Rugs	138	\$44.81	\$807,003
Major Appliances (14)	129	\$455.44	\$8,201,550
Housewares (15)	130	\$137.75	\$2,480,599
Small Appliances	123	\$59.95	\$1,079,589
Luggage	134	\$18.75	\$337,735
Telephones and Accessories	132	\$99.42	\$1,790,407
Household Operations			
Child Care	141	\$717.60	\$12,922,606
Lawn and Garden (16)	130	\$612.40	\$11,028,141
Moving/Storage/Freight Express	133	\$88.25	\$1,589,200
Housekeeping Supplies (17)	125	\$938.04	\$16,892,153
Insurance			
Owners and Renters Insurance	128	\$740.54	\$13,335,566
Vehicle Insurance	123	\$1,896.71	\$34,156,007
Life/Other Insurance	130	\$598.15	\$10,771,528
Health Insurance	126	\$4,945.75	\$89,063,096
Personal Care Products (18)	129	\$644.73	\$11,610,296
School Books and Supplies (19)	129	\$200.30	\$3,606,922
Smoking Products	109	\$438.86	\$7,902,948
Transportation			
Payments on Vehicles excluding Leases	126	\$3,194.99	\$57,535,431
Gasoline and Motor Oil	123	\$2,806.06	\$50,531,552
Vehicle Maintenance and Repairs	127	\$1,452.39	\$26,154,557
Travel			
Airline Fares	136	\$741.48	\$13,352,577
Lodging on Trips	134	\$832.78	\$14,996,678
Auto/Truck Rental on Trips	137	\$36.04	\$649,018
Food and Drink on Trips	133	\$719.47	\$12,956,187

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4 Singer Rd
 4 Singer Rd, Abingdon, Maryland, 21009
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.47878
 Longitude: -76.31117

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Soccer Moms (4A)	15.4%	Population	123,740	126,695
Home Improvement (4B)	9.0%	Households	46,055	47,169
Savvy Suburbanites (1D)	8.6%	Families	32,718	33,354
Enterprising Professionals (2D)	8.5%	Median Age	38.6	39.4
Old and Newcomers (8F)	7.5%	Median Household Income	\$79,316	\$87,527
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		117	\$2,496.64	\$114,982,826
Men's		115	\$477.50	\$21,991,292
Women's		117	\$845.14	\$38,922,923
Children's		117	\$378.39	\$17,426,943
Footwear		115	\$550.96	\$25,374,377
Watches & Jewelry		120	\$166.03	\$7,646,355
Apparel Products and Services (1)		118	\$78.62	\$3,620,937
Computer				
Computers and Hardware for Home Use		119	\$196.70	\$9,059,238
Portable Memory		117	\$5.23	\$240,823
Computer Software		117	\$11.82	\$544,210
Computer Accessories		120	\$22.75	\$1,047,948
Entertainment & Recreation		116	\$3,793.33	\$174,701,873
Fees and Admissions		123	\$879.49	\$40,504,994
Membership Fees for Clubs (2)		123	\$290.20	\$13,365,241
Fees for Participant Sports, excl. Trips		126	\$135.51	\$6,241,139
Tickets to Theatre/Operas/Concerts		122	\$91.60	\$4,218,865
Tickets to Movies		121	\$66.07	\$3,042,750
Tickets to Parks or Museums		118	\$38.14	\$1,756,516
Admission to Sporting Events, excl. Trips		121	\$76.13	\$3,506,332
Fees for Recreational Lessons		126	\$181.00	\$8,335,998
Dating Services		119	\$0.83	\$38,153
TV/Video/Audio		113	\$1,380.16	\$63,563,112
Cable and Satellite Television Services		111	\$977.99	\$45,041,356
Televisions		115	\$124.33	\$5,726,008
Satellite Dishes		113	\$1.77	\$81,453
VCRs, Video Cameras, and DVD Players		122	\$7.02	\$323,103
Miscellaneous Video Equipment		121	\$30.73	\$1,415,118
Video Cassettes and DVDs		117	\$13.38	\$616,365
Video Game Hardware/Accessories		115	\$32.06	\$1,476,426
Video Game Software		115	\$17.43	\$802,626
Rental/Streaming/Downloaded Video		119	\$55.76	\$2,567,827
Installation of Televisions		125	\$1.42	\$65,336
Audio (3)		118	\$114.87	\$5,290,228
Rental and Repair of TV/Radio/Sound Equipment		108	\$3.41	\$157,266
Pets		112	\$738.08	\$33,992,435
Toys/Games/Crafts/Hobbies (4)		117	\$138.33	\$6,370,636
Recreational Vehicles and Fees (5)		115	\$183.01	\$8,428,744
Sports/Recreation/Exercise Equipment (6)		123	\$254.76	\$11,733,153
Photo Equipment and Supplies (7)		121	\$63.12	\$2,906,843
Reading (8)		117	\$125.21	\$5,766,417
Catered Affairs (9)		117	\$31.17	\$1,435,537
Food		115	\$10,209.80	\$470,212,281
Food at Home		114	\$5,913.48	\$272,345,536
Bakery and Cereal Products		114	\$776.39	\$35,756,517
Meats, Poultry, Fish, and Eggs		113	\$1,297.09	\$59,737,566
Dairy Products		114	\$610.02	\$28,094,379
Fruits and Vegetables		115	\$1,175.01	\$54,115,100
Snacks and Other Food at Home (10)		114	\$2,054.98	\$94,641,974
Food Away from Home		117	\$4,296.31	\$197,866,745
Alcoholic Beverages		120	\$689.99	\$31,777,532

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4 Singer Rd
 4 Singer Rd, Abingdon, Maryland, 21009
 Ring: 5 mile radius

Prepared by Esri
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 Longitude: -76.31117

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	123	\$26,351.42	\$1,213,614,620
Value of Retirement Plans	123	\$117,540.25	\$5,413,316,000
Value of Other Financial Assets	117	\$6,623.83	\$305,060,412
Vehicle Loan Amount excluding Interest	116	\$3,312.64	\$152,563,856
Value of Credit Card Debt	118	\$2,880.04	\$132,640,225
Health			
Nonprescription Drugs	115	\$164.87	\$7,593,197
Prescription Drugs	112	\$407.55	\$18,769,584
Eyeglasses and Contact Lenses	115	\$104.06	\$4,792,571
Home			
Mortgage Payment and Basics (11)	122	\$12,320.49	\$567,420,205
Maintenance and Remodeling Services	124	\$2,637.32	\$121,461,770
Maintenance and Remodeling Materials (12)	117	\$573.47	\$26,411,367
Utilities, Fuel, and Public Services	113	\$5,487.58	\$252,730,592
Household Furnishings and Equipment			
Household Textiles (13)	117	\$116.75	\$5,376,774
Furniture	119	\$728.80	\$33,564,925
Rugs	123	\$39.72	\$1,829,113
Major Appliances (14)	117	\$413.99	\$19,066,495
Housewares (15)	117	\$124.92	\$5,753,380
Small Appliances	113	\$55.06	\$2,535,825
Luggage	121	\$16.89	\$777,891
Telephones and Accessories	121	\$91.24	\$4,202,272
Household Operations			
Child Care	123	\$629.45	\$28,989,403
Lawn and Garden (16)	117	\$549.24	\$25,295,465
Moving/Storage/Freight Express	122	\$80.94	\$3,727,473
Housekeeping Supplies (17)	115	\$858.51	\$39,538,556
Insurance			
Owners and Renters Insurance	116	\$670.67	\$30,887,639
Vehicle Insurance	113	\$1,751.35	\$80,658,375
Life/Other Insurance	117	\$537.89	\$24,772,412
Health Insurance	115	\$4,515.25	\$207,949,674
Personal Care Products (18)	117	\$586.95	\$27,031,839
School Books and Supplies (19)	117	\$182.18	\$8,390,295
Smoking Products	102	\$411.72	\$18,961,558
Transportation			
Payments on Vehicles excluding Leases	114	\$2,906.81	\$133,873,011
Gasoline and Motor Oil	113	\$2,580.29	\$118,835,271
Vehicle Maintenance and Repairs	116	\$1,332.12	\$61,350,834
Travel			
Airline Fares	121	\$662.99	\$30,533,930
Lodging on Trips	120	\$745.10	\$34,315,500
Auto/Truck Rental on Trips	123	\$32.13	\$1,479,912
Food and Drink on Trips	120	\$646.86	\$29,791,253

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 4 Singer Rd, Abingdon, Maryland, 21009
 Ring: 5 mile radius

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

4 Singer Rd
 4 Singer Rd, Abingdon, Maryland, 21009
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.47878
 Longitude: -76.31117

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	243		1,237		3,895							
Total Employees:	2,587		15,009		45,998							
Total Residential Population:	13,535		48,418		123,740							
Employee/Residential Population Ratio (per 100 Residents)	19		31		37							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	2	0.8%	10	0.4%	26	2.1%	182	1.2%	79	2.0%	571	1.2%
Construction	20	8.2%	60	2.3%	94	7.6%	558	3.7%	283	7.3%	1,938	4.2%
Manufacturing	5	2.1%	91	3.5%	29	2.3%	641	4.3%	95	2.4%	2,239	4.9%
Transportation	3	1.2%	15	0.6%	31	2.5%	238	1.6%	81	2.1%	597	1.3%
Communication	1	0.4%	4	0.2%	11	0.9%	58	0.4%	29	0.7%	127	0.3%
Utility	0	0.0%	0	0.0%	2	0.2%	8	0.1%	8	0.2%	29	0.1%
Wholesale Trade	5	2.1%	34	1.3%	26	2.1%	231	1.5%	100	2.6%	1,340	2.9%
Retail Trade Summary	48	19.8%	854	33.0%	267	21.6%	5,226	34.8%	808	20.7%	13,316	28.9%
Home Improvement	4	1.6%	16	0.6%	11	0.9%	299	2.0%	35	0.9%	835	1.8%
General Merchandise Stores	3	1.2%	59	2.3%	13	1.1%	913	6.1%	36	0.9%	1,771	3.9%
Food Stores	7	2.9%	385	14.9%	28	2.3%	1,058	7.0%	91	2.3%	2,058	4.5%
Auto Dealers, Gas Stations, Auto Aftermarket	3	1.2%	47	1.8%	28	2.3%	308	2.1%	96	2.5%	1,503	3.3%
Apparel & Accessory Stores	4	1.6%	43	1.7%	20	1.6%	175	1.2%	56	1.4%	431	0.9%
Furniture & Home Furnishings	4	1.6%	39	1.5%	21	1.7%	197	1.3%	55	1.4%	604	1.3%
Eating & Drinking Places	12	4.9%	153	5.9%	78	6.3%	1,719	11.5%	215	5.5%	4,471	9.7%
Miscellaneous Retail	13	5.3%	111	4.3%	68	5.5%	556	3.7%	225	5.8%	1,641	3.6%
Finance, Insurance, Real Estate Summary	38	15.6%	370	14.3%	123	9.9%	1,210	8.1%	388	10.0%	3,198	7.0%
Banks, Savings & Lending Institutions	10	4.1%	84	3.2%	21	1.7%	189	1.3%	69	1.8%	883	1.9%
Securities Brokers	3	1.2%	7	0.3%	17	1.4%	56	0.4%	53	1.4%	218	0.5%
Insurance Carriers & Agents	6	2.5%	32	1.2%	23	1.9%	99	0.7%	91	2.3%	489	1.1%
Real Estate, Holding, Other Investment Offices	17	7.0%	247	9.5%	61	4.9%	866	5.8%	176	4.5%	1,608	3.5%
Services Summary	101	41.6%	1,131	43.7%	534	43.2%	6,286	41.9%	1,679	43.1%	20,227	44.0%
Hotels & Lodging	0	0.0%	1	0.0%	12	1.0%	296	2.0%	26	0.7%	618	1.3%
Automotive Services	4	1.6%	24	0.9%	35	2.8%	166	1.1%	153	3.9%	812	1.8%
Motion Pictures & Amusements	6	2.5%	23	0.9%	37	3.0%	292	1.9%	107	2.7%	856	1.9%
Health Services	21	8.6%	260	10.1%	133	10.8%	1,715	11.4%	331	8.5%	5,328	11.6%
Legal Services	2	0.8%	4	0.2%	6	0.5%	18	0.1%	86	2.2%	374	0.8%
Education Institutions & Libraries	4	1.6%	202	7.8%	21	1.7%	779	5.2%	72	1.8%	3,510	7.6%
Other Services	64	26.3%	617	23.9%	290	23.4%	3,019	20.1%	903	23.2%	8,728	19.0%
Government	1	0.4%	12	0.5%	12	1.0%	330	2.2%	101	2.6%	2,332	5.1%
Unclassified Establishments	19	7.8%	5	0.2%	82	6.6%	41	0.3%	243	6.2%	83	0.2%
Totals	243	100.0%	2,587	100.0%	1,237	100.0%	15,009	100.0%	3,895	100.0%	45,998	100.0%

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	5	0.4%	44	0.3%	10	0.3%	67	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	2	0.0%	3	0.1%	23	0.1%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	4	0.0%
Construction	22	9.1%	68	2.6%	107	8.6%	677	4.5%	312	8.0%	2,168	4.7%
Manufacturing	6	2.5%	93	3.6%	29	2.3%	654	4.4%	104	2.7%	2,296	5.0%
Wholesale Trade	5	2.1%	34	1.3%	26	2.1%	231	1.5%	97	2.5%	1,329	2.9%
Retail Trade	34	14.0%	687	26.6%	181	14.6%	3,441	22.9%	568	14.6%	8,655	18.8%
Motor Vehicle & Parts Dealers	2	0.8%	42	1.6%	21	1.7%	254	1.7%	76	2.0%	1,386	3.0%
Furniture & Home Furnishings Stores	2	0.8%	36	1.4%	13	1.1%	93	0.6%	32	0.8%	223	0.5%
Electronics & Appliance Stores	1	0.4%	1	0.0%	6	0.5%	83	0.6%	16	0.4%	341	0.7%
Bldg Material & Garden Equipment & Supplies Dealers	4	1.6%	16	0.6%	11	0.9%	299	2.0%	35	0.9%	835	1.8%
Food & Beverage Stores	6	2.5%	379	14.7%	29	2.3%	1,061	7.1%	86	2.2%	1,978	4.3%
Health & Personal Care Stores	5	2.1%	73	2.8%	21	1.7%	251	1.7%	73	1.9%	682	1.5%
Gasoline Stations	1	0.4%	5	0.2%	6	0.5%	55	0.4%	19	0.5%	117	0.3%
Clothing & Clothing Accessories Stores	4	1.6%	43	1.7%	21	1.7%	178	1.2%	69	1.8%	477	1.0%
Sport Goods, Hobby, Book, & Music Stores	1	0.4%	1	0.0%	11	0.9%	98	0.7%	30	0.8%	287	0.6%
General Merchandise Stores	3	1.2%	59	2.3%	13	1.1%	913	6.1%	36	0.9%	1,771	3.9%
Miscellaneous Store Retailers	6	2.5%	32	1.2%	18	1.5%	147	1.0%	70	1.8%	539	1.2%
Nonstore Retailers	2	0.8%	0	0.0%	10	0.8%	9	0.1%	26	0.7%	19	0.0%
Transportation & Warehousing	2	0.8%	15	0.6%	23	1.9%	215	1.4%	56	1.4%	468	1.0%
Information	3	1.2%	17	0.7%	20	1.6%	162	1.1%	56	1.4%	545	1.2%
Finance & Insurance	20	8.2%	124	4.8%	64	5.2%	350	2.3%	219	5.6%	1,605	3.5%
Central Bank/Credit Intermediation & Related Activities	10	4.1%	84	3.2%	23	1.9%	191	1.3%	73	1.9%	893	1.9%
Securities, Commodity Contracts & Other Financial	3	1.2%	7	0.3%	18	1.5%	60	0.4%	55	1.4%	223	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	6	2.5%	32	1.2%	23	1.9%	99	0.7%	91	2.3%	489	1.1%
Real Estate, Rental & Leasing	20	8.2%	249	9.6%	73	5.9%	1,368	9.1%	208	5.3%	2,261	4.9%
Professional, Scientific & Tech Services	21	8.6%	177	6.8%	102	8.2%	787	5.2%	389	10.0%	2,895	6.3%
Legal Services	2	0.8%	4	0.2%	10	0.8%	32	0.2%	99	2.5%	416	0.9%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.1%	5	0.0%	6	0.2%	43	0.1%
Administrative & Support & Waste Management & Remediation	12	4.9%	62	2.4%	53	4.3%	322	2.1%	154	4.0%	1,071	2.3%
Educational Services	4	1.6%	200	7.7%	30	2.4%	845	5.6%	95	2.4%	3,444	7.5%
Health Care & Social Assistance	31	12.8%	511	19.8%	172	13.9%	2,448	16.3%	443	11.4%	7,839	17.0%
Arts, Entertainment & Recreation	4	1.6%	23	0.9%	23	1.9%	218	1.5%	72	1.8%	734	1.6%
Accommodation & Food Services	13	5.3%	165	6.4%	95	7.7%	2,061	13.7%	253	6.5%	5,199	11.3%
Accommodation	0	0.0%	1	0.0%	12	1.0%	296	2.0%	26	0.7%	618	1.3%
Food Services & Drinking Places	13	5.3%	165	6.4%	83	6.7%	1,765	11.8%	227	5.8%	4,581	10.0%
Other Services (except Public Administration)	26	10.7%	145	5.6%	138	11.2%	809	5.4%	505	13.0%	2,938	6.4%
Automotive Repair & Maintenance	3	1.2%	21	0.8%	24	1.9%	133	0.9%	112	2.9%	515	1.1%
Public Administration	1	0.4%	12	0.5%	12	1.0%	330	2.2%	101	2.6%	2,332	5.1%
Unclassified Establishments	19	7.8%	5	0.2%	82	6.6%	41	0.3%	243	6.2%	83	0.2%
Total	243	100.0%	2,587	100.0%	1,237	100.0%	15,009	100.0%	3,895	100.0%	45,998	100.0%

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