Market Profile

2912 Emmorton Rd, Abingdon, Maryland, 21009 2 2912 Emmorton Rd, Abingdon, Maryland, 21009 Rings: 1, 3, 5 mile radii Prepared by Esri

Latitude: 39.47885 Longitude: -76.31093

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	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	12,480	38,268	100,247
2010 Total Population	13,432	45,458	116,755
2021 Total Population	13,820	49,354	125,814
2021 Group Quarters	0	196	693
2026 Total Population	14,101	50,802	128,684
2021-2026 Annual Rate	0.40%	0.58%	0.45%
2021 Total Daytime Population	11,424	46,321	123,561
Workers	4,910	22,165	60,647
Residents	6,514	24,156	62,914
Household Summary	4.6.46	14.020	27.000
2000 Households	4,646	14,038	37,006
2000 Average Household Size	2.69	2.73	2.70
2010 Households	5,186	16,859	43,357
2010 Average Household Size	2.59	2.68	2.68
2021 Households	5,359	18,398	46,953
2021 Average Household Size	2.58	2.67	2.66
2026 Households	5,480	18,969	48,086
2026 Average Household Size	2.57	2.67	2.66
2021-2026 Annual Rate	0.45%	0.61%	0.48%
2010 Families	3,594	12,186	31,150
2010 Average Family Size	3.12	3.17	3.16
2021 Families	3,644	13,036	33,194
2021 Average Family Size	3.14	3.18	3.17
2026 Families	3,701	13,351	33,805
2026 Average Family Size	3.14	3.19	3.18
2021-2026 Annual Rate	0.31%	0.48%	0.37%
Housing Unit Summary			
2000 Housing Units	4,773	14,470	38,505
Owner Occupied Housing Units	81.2%	81.6%	74.5%
Renter Occupied Housing Units	16.2%	15.4%	21.6%
Vacant Housing Units	2.6%	3.0%	3.9%
2010 Housing Units	5,399	17,515	45,623
Owner Occupied Housing Units	82.0%	80.5%	74.7%
Renter Occupied Housing Units	14.0%	15.7%	20.3%
Vacant Housing Units	3.9%	3.7%	5.0%
2021 Housing Units	5,618	19,165	49,561
Owner Occupied Housing Units	81.3%	78.8%	74.3%
Renter Occupied Housing Units	14.0%	17.2%	20.5%
Vacant Housing Units	4.6%	4.0%	5.3%
2026 Housing Units	5,796	19,913	51,154
Owner Occupied Housing Units	81.0%	78.6%	74.6%
Renter Occupied Housing Units	13.5%	16.6%	19.4%
Vacant Housing Units	5.5%	4.7%	6.0%
Median Household Income			
2021	\$87,734	\$99,088	\$89,397
2026	\$92,266	\$104,288	\$95,765
Median Home Value			
2021	\$253,725	\$308,325	\$304,987
2026	\$283,228	\$346,041	\$345,410
Per Capita Income			
2021	\$41,163	\$46,712	\$41,831
2026	\$45,057	\$51,262	\$45,929
Median Age			
2010	34.6	37.1	37.0
2021	37.1	39.3	39.0
2026	37.8	40.3	39.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

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	1 mile	3 miles	5 miles
2021 Households by Income	1 mile	5 miles	Jinnes
Household Income Base	5,359	18,398	46,953
<\$15,000	4.7%	4.7%	5.8%
\$15,000 - \$24,999	3.8%	4.5%	4.5%
\$25,000 - \$34,999	3.5%	3.2%	4.8%
\$35,000 - \$49,999	8.3%	7.1%	8.5%
\$50,000 - \$74,999	18.1%	16.1%	16.3%
\$75,000 - \$99,999	19.6%	14.9%	15.6%
\$100,000 - \$149,999	21.6%	22.3%	22.2%
\$150,000 - \$199,999	12.0%	12.5%	11.0%
\$200,000+	8.4%	14.7%	11.3%
Average Household Income	\$106,628		
2026 Households by Income	\$100,028	\$124,493	\$112,331
-	F 400	18.000	40.000
Household Income Base	5,480	18,969	48,086
<\$15,000	4.4%	4.4%	5.3%
\$15,000 - \$24,999	3.4%	4.1%	4.0%
\$25,000 - \$34,999	3.4%	3.0%	4.5%
\$35,000 - \$49,999	7.5%	6.4%	7.5%
\$50,000 - \$74,999	16.7%	14.8%	15.3%
\$75,000 - \$99,999	19.2%	14.4%	15.4%
\$100,000 - \$149,999	22.2%	22.7%	23.0%
\$150,000 - \$199,999	13.3%	13.7%	12.1%
\$200,000+	9.8%	16.6%	12.8%
Average Household Income	\$116,447	\$136,423	\$123,224
2021 Owner Occupied Housing Units by Value			
Total	4,570	15,100	36,811
<\$50,000	2.1%	2.3%	2.4%
\$50,000 - \$99,999	0.3%	0.3%	1.2%
\$100,000 - \$149,999	4.7%	2.0%	4.2%
\$150,000 - \$199,999	19.6%	10.1%	10.7%
\$200,000 - \$249,999	21.5%	16.5%	13.4%
\$250,000 - \$299,999	22.3%	16.6%	16.7%
\$300,000 - \$399,999	22.5%	26.7%	28.3%
\$400,000 - \$499,999	4.4%	15.0%	13.3%
\$500,000 - \$749,999	2.3%	8.0%	7.6%
\$750,000 - \$999,999	0.0%	1.9%	1.4%
\$1,000,000 - \$1,499,999	0.0%	0.5%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$264,535	\$341,575	\$332,651
2026 Owner Occupied Housing Units by Value			
Total	4,695	15,656	38,150
<\$50,000	1.7%	1.3%	1.6%
\$50,000 - \$99,999	0.1%	0.1%	0.5%
\$100,000 - \$149,999	2.0%	0.7%	1.8%
\$150,000 - \$199,999	12.2%	5.9%	5.8%
\$200,000 - \$249,999	18.3%	12.2%	9.5%
\$250,000 - \$299,999	23.6%	15.8%	15.7%
\$300,000 - \$399,999	32.1%	30.6%	33.1%
\$400,000 - \$499,999	6.2%	18.9%	17.2%
\$500,000 - \$749,999	3.7%	11.2%	11.7%
\$750,000 - \$999,999	0.1%	2.7%	2.1%
\$1,000,000 - \$1,499,999	0.0%	0.5%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.2%	0.3%
Average Home Value	\$294,549	\$379,413	\$377,482

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Deputation by Are	1 mile	3 miles	5 miles
2010 Population by Age Total	13,434	45,461	116,759
0 - 4	7.8%	7.0%	6.9%
5 - 9	7.0%	7.0%	7.1%
10 - 14	7.1%	7.2%	7.3%
15 - 24	10.9%	11.3%	12.5%
25 - 34	17.8%	14.4%	13.3%
35 - 44	15.3%	14.4%	14.6%
45 - 54	15.4%	16.0%	14.0%
55 - 64	10.3%	11.3%	11.3%
65 - 74	4.8%	5.9%	6.2%
75 - 84	2.8%	3.3%	3.5%
85 +	0.8%	1.4%	1.4%
18 +	74.2%	74.6%	74.2%
2021 Population by Age	74.2%	74.6%	74.2%
Total	13,818	49,354	125,814
0 - 4	6.7%	6.0%	6.0%
5 - 9	6.9%	6.5%	6.5%
	7.2%	7.0%	6.8%
10 - 14 15 - 24	10.7%		
25 - 34		11.0% 12.8%	11.6%
35 - 44	14.7% 16.9%		13.3%
45 - 54	12.5%	14.9% 13.3%	13.8% 13.1%
55 - 64	12.3%	13.4%	13.1%
65 - 74 75 - 84	7.8%	9.2%	9.4%
75 - 84	3.1%	4.2%	4.7%
85 +	1.2%	1.6%	1.7%
18 +	75.8%	76.7%	76.9%
2026 Population by Age Total	14.000	50,803	128,685
0 - 4	14,099 6.7%	6.0%	6.0%
5 - 9	6.5%	6.2%	6.2%
10 - 14	6.6%	6.4%	6.4%
15 - 24 25 - 34	10.6%	10.6%	11.1%
	15.3%	13.1%	13.1%
35 - 44	16.0%	14.7%	14.3%
45 - 54 55 - 64	13.0% 11.1%	12.8% 12.6%	12.4% 12.3%
65 - 74	8.7%	10.1%	12.3%
75 - 84 85 +	4.4% 1.2%	5.6%	6.0%
		1.8%	1.9%
18 +	76.5%	77.6%	77.6%
2010 Population by Sex	6 400	22.022	FC 107
Males	6,492	22,083	56,487
Females	6,940	23,375	60,268
2021 Population by Sex	6.652	22.000	c+ c
Males	6,659	23,990	61,069
Females	7,161	25,364	64,745
2026 Population by Sex	6.017	0.4 ====	
Males	6,817	24,722	62,509
Females	7,284	26,080	66,175

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Kings: 1, 5, 5 mile fault		L	Singitude: -76.31093
	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	13,431	45,458	116,755
White Alone	84.1%	82.8%	75.8%
Black Alone	9.1%	10.2%	16.9%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	3.2%	3.7%	3.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.8%	0.8%	1.2%
Two or More Races	2.4%	2.3%	2.7%
Hispanic Origin	3.7%	3.4%	4.2%
Diversity Index	33.4	35.0	44.4
2021 Population by Race/Ethnicity			
Total	13,821	49,354	125,814
White Alone	79.1%	77.5%	70.6%
Black Alone	11.6%	12.9%	19.7%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	4.3%	5.0%	4.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.2%	1.1%	1.7%
Two or More Races	3.4%	3.1%	3.5%
Hispanic Origin	5.7%	5.3%	6.1%
Diversity Index	42.8	44.3	52.2
2026 Population by Race/Ethnicity			
Total	14,101	50,802	128,684
White Alone	76.1%	74.5%	67.9%
Black Alone	13.1%	14.4%	21.1%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	4.9%	5.8%	4.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.4%	1.3%	1.9%
Two or More Races	4.0%	3.6%	4.0%
Hispanic Origin	7.0%	6.4%	7.2%
Diversity Index	47.9	49.1	56.0
2010 Population by Relationship and Household Type			
Total	13,432	45,458	116,755
In Households	100.0%	99.6%	99.4%
In Family Households	85.3%	86.7%	86.4%
Householder	26.6%	27.0%	26.7%
Spouse	21.1%	22.0%	20.5%
Child	33.0%	32.8%	33.5%
Other relative	2.9%	3.1%	3.5%
Nonrelative	1.7%	1.8%	2.2%
In Nonfamily Households	14.7%	12.9%	13.0%
In Group Quarters	0.0%	0.4%	0.6%
Institutionalized Population	0.0%	0.3%	0.4%
Noninstitutionalized Population	0.0%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Rings. 1, 5, 5 mile raun		L	Singitude: -70.51095
	1 mile	3 miles	5 miles
2021 Population 25+ by Educational Attainment	0.492	24 225	96,906
Total	9,483	34,235	86,896
Less than 9th Grade	2.3%	2.6%	2.6%
9th - 12th Grade, No Diploma	2.5%	3.8%	4.0%
High School Graduate	20.1%	20.4%	21.6%
GED/Alternative Credential	4.4%	3.3%	4.2%
Some College, No Degree	22.0%	18.7%	19.5%
Associate Degree	9.6%	8.8%	9.7%
Bachelor's Degree	26.1%	25.3%	22.8%
Graduate/Professional Degree	12.9%	17.2%	15.7%
2021 Population 15+ by Marital Status	10.057	20.604	101.405
Total	10,957	39,684	101,495
Never Married	30.7%	29.3%	31.4%
Married	52.9%	56.6%	53.8%
Widowed	5.5%	4.7%	5.2%
Divorced	11.0%	9.4%	9.6%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	7,562	26,257	65,832
Population 16+ Employed	96.3%	95.7%	95.4%
Population 16+ Unemployment rate	3.7%	4.3%	4.6%
Population 16-24 Employed	9.3%	10.2%	11.1%
Population 16-24 Unemployment rate	9.1%	6.1%	8.2%
Population 25-54 Employed	71.0%	65.4%	65.0%
Population 25-54 Unemployment rate	3.5%	4.6%	4.3%
Population 55-64 Employed	14.5%	17.9%	17.9%
Population 55-64 Unemployment rate	1.7%	2.6%	3.2%
Population 65+ Employed	5.2%	6.5%	6.0%
Population 65+ Unemployment rate	1.6%	2.6%	4.9%
2021 Employed Population 16+ by Industry			
Total	7,280	25,138	62,824
Agriculture/Mining	0.5%	0.4%	0.3%
Construction	6.5%	7.2%	6.3%
Manufacturing	5.5%	5.5%	5.4%
Wholesale Trade	1.8%	2.2%	2.3%
Retail Trade	11.2%	9.9%	12.1%
Transportation/Utilities	5.7%	4.8%	5.4%
Information	1.4%	1.4%	1.1%
Finance/Insurance/Real Estate	6.3%	7.7%	7.1%
Services	48.6%	48.7%	48.2%
Public Administration	12.7%	12.2%	11.8%
2021 Employed Population 16+ by Occupation			
Total	7,280	25,139	62,824
White Collar	69.1%	73.8%	70.4%
Management/Business/Financial	19.2%	21.8%	20.3%
Professional	27.6%	31.9%	28.5%
Sales	9.4%	8.6%	9.4%
Administrative Support	13.0%	11.4%	12.2%
Services	13.4%	10.6%	13.3%
Blue Collar	17.5%	15.6%	16.3%
Farming/Forestry/Fishing	0.2%	0.2%	0.1%
Construction/Extraction	3.7%	3.8%	3.7%
Installation/Maintenance/Repair	4.0%	3.2%	2.8%
Production	4.1%	3.1%	3.2%
Transportation/Material Moving	5.5%	5.3%	6.6%

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			Longitude. 70.51055
	1 mile	3 miles	5 miles
2010 Households by Type			
Total	5,186	16,858	43,358
Households with 1 Person	24.3%	22.1%	22.6%
Households with 2+ People	75.7%	77.9%	77.4%
Family Households	69.3%	72.3%	71.8%
Husband-wife Families	55.0%	58.9%	55.2%
With Related Children	28.8%	29.5%	26.7%
Other Family (No Spouse Present)	14.3%	13.4%	16.7%
Other Family with Male Householder	4.1%	3.9%	4.5%
With Related Children	2.5%	2.5%	2.7%
Other Family with Female Householder	10.2%	9.4%	12.2%
With Related Children	6.4%	5.8%	8.1%
Nonfamily Households	6.4%	5.6%	5.5%
All Households with Children	38.2%	38.2%	38.0%
Multigenerational Households	3.9%	4.3%	4.6%
Unmarried Partner Households	6.7%	6.2%	6.4%
Male-female	6.2%	5.5%	5.7%
Same-sex	0.5%	0.7%	0.7%
	0.5%	0.7%	0.7%
2010 Households by Size	E 100	16.960	43,358
Total 1 Person Household	5,186 24.3%	16,860 22.1%	43,358
2 Person Household	30.5%	31.7%	31.7%
3 Person Household	19.2%	18.8%	18.4%
4 Person Household	16.9%	17.2%	16.3%
5 Person Household	6.1%	6.8%	7.0%
6 Person Household	2.2%	2.3%	2.6%
7 + Person Household	0.9%	1.1%	1.4%
2010 Households by Tenure and Mortgage Status	0.970	1.170	1.470
	F 10C	16.050	42.257
Total	5,186	16,859	43,357
Owner Occupied	85.4%	83.7%	78.6%
Owned with a Mortgage/Loan	75.6%	70.6%	64.1%
Owned Free and Clear	9.8%	13.1%	14.5%
Renter Occupied	14.6%	16.3%	21.4%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	185	172	156
Percent of Income for Mortgage	12.1%	13.1%	14.3%
Wealth Index	114	158	136
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,399	17,515	45,623
Housing Units Inside Urbanized Area	100.0%	96.5%	96.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	3.5%	3.4%
2010 Population By Urban/ Rural Status			
Total Population	13,432	45,458	116,755
Population Inside Urbanized Area	100.0%	96.7%	96.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	3.3%	3.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parentchild relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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	1 mile		3 miles	5 miles
Top 3 Tapestry Segments				
1.	Enterprising Professionals (2D)		Workday Drive (4A)	Workday Drive (4A)
2.	Workday Drive (4A)	Enterpri	ising Professionals (2D)	Home Improvement (4B)
3.	Home Improvement (4B)	Sa	avvy Suburbanites (1D)	Savvy Suburbanites (1D)
2021 Consumer Spending				
Apparel & Services: Total \$	\$12,96	51,265	\$51,657,600	\$119,687,352
Average Spent	\$2,4	18.60	\$2,807.78	\$2,549.09
Spending Potential Index		114	132	120
Education: Total \$	\$10,75	52,693	\$43,552,475	\$100,133,725
Average Spent	\$2,0	06.47	\$2,367.24	\$2,132.64
Spending Potential Index		116	137	124
Entertainment/Recreation: Total \$	\$19,53	37,314	\$78,682,537	\$181,457,773
Average Spent	\$3,6	545.70	\$4,276.69	\$3,864.67
Spending Potential Index		113	132	120
Food at Home: Total \$	\$32,34	18,320	\$129,206,525	\$301,388,447
Average Spent	\$6,0	036.26	\$7,022.86	\$6,418.94
Spending Potential Index		111	129	118
Food Away from Home: Total \$	\$23,28	37,137	\$92,320,022	\$213,805,371
Average Spent	\$4,3	345.43	\$5,017.94	\$4,553.60
Spending Potential Index		114	132	120
Health Care: Total \$	\$36,69	96,096	\$148,987,200	\$346,998,621
Average Spent	\$6,8	347.56	\$8,098.01	\$7,390.34
Spending Potential Index		110	130	118
HH Furnishings & Equipment: Total \$	\$13,98	34,575	\$56,102,843	\$129,588,964
Average Spent	\$2,6	509.55	\$3,049.40	\$2,759.97
Spending Potential Index		116	135	122
Personal Care Products & Services: Total \$	\$5,51	1,587	\$22,049,617	\$51,136,315
Average Spent	\$1,0)28.47	\$1,198.48	\$1,089.10
Spending Potential Index		115	134	121
Shelter: Total \$	\$124,42	27,577	\$494,295,181	\$1,144,411,817
Average Spent	\$23,2	218.43	\$26,866.79	\$24,373.56
Spending Potential Index		115	133	121
Support Payments/Cash Contributions/Gifts in Kind	: Total \$ \$14,81	13,719	\$59,838,446	\$138,163,273
Average Spent	\$2,7	764.27	\$3,252.44	\$2,942.59
Spending Potential Index		116	136	123
Travel: Total \$	\$16,12	25,921	\$64,896,363	\$148,327,695
Average Spent	\$3,0	09.13	\$3,527.36	\$3,159.07
Spending Potential Index		119	140	125
Vehicle Maintenance & Repairs: Total \$	\$6,63	32,388	\$26,505,930	\$61,935,529
Average Spent	\$1,2	237.62	\$1,440.70	\$1,319.10
Spending Potential Index		112	130	119

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

Datastory Retail Goods and Services Expenditures 2912 Emmorton Rd, Abingdon, Maryland, 21009 2 Prepared by Esri Latitude: 39.47885 2912 Emmorton Rd, Abingdon, Maryland, 21009 Longitude: -76.31093 Ring: 1 mile radius Percent 2021 2026 **Top Tapestry Segments Demographic Summary** Enterprising Professionals (2D) 23.9% Population 13,820 14,101 23.5% 5,359 5,480 Workday Drive (4A) Households 3,701 Home Improvement (4B) 11.9% Families 3,644 Parks and Rec (5C) 10.2% Median Age 37.1 37.8 Boomburbs (1C) 7.9% Median Household Income \$87,734 \$92,266 **Spending Potential** Average Amount Index Spent Total **Apparel and Services** 114 \$2,418.60 \$12,961,265 Men's 115 \$467.12 \$2,503,276 Women's 114 \$841.77 \$4,511,037 Children's 119 \$368.65 \$1,975,586 Footwear 112 \$560.05 \$3,001,311 Watches & Jewelry \$763,367 111 \$142.45 Apparel Products and Services (1) 113 \$59.39 \$318,245 Computer Computers and Hardware for Home Use 118 \$197.93 \$1,060,683 113 \$26,356 Portable Memory \$4.92 **Computer Software** 116 \$59,515 \$11.11 **Computer Accessories** 117 \$21.00 \$112,558 **Entertainment & Recreation** 113 \$3,645.70 \$19,537,314 Fees and Admissions 123 \$910.11 \$4,877,278 Membership Fees for Clubs (2) 121 \$299.88 \$1,607,032 Fees for Participant Sports, excl. Trips 128 \$147.23 \$789,000 Tickets to Theatre/Operas/Concerts 116 \$93.98 \$503,625 123 Tickets to Movies \$68.20 \$365,508 Tickets to Parks or Museums 121 \$41.11 \$220,323 Admission to Sporting Events, excl. Trips 123 \$79.08 \$423,763 Fees for Recreational Lessons 128 \$179.39 \$961,344 104 \$1.25 **Dating Services** \$6,683 TV/Video/Audio 109 \$1,277.70 \$6,847,208 Cable and Satellite Television Services 105 \$849.98 \$4,555,043 Televisions 117 \$130.77 \$700,802 Satellite Dishes 115 \$1.81 \$9,714 \$29,870 VCRs, Video Cameras, and DVD Players 114 \$5.57 Miscellaneous Video Equipment 114 \$17.68 \$94,741 Video Cassettes and DVDs 115 \$8.81 \$47,198 Video Game Hardware/Accessories 110 \$31.88 \$170,823 Video Game Software 112 \$17.87 \$95,783 Rental/Streaming/Downloaded Video 118 \$83.07 \$445,175 123 \$0.91 Installation of Televisions \$4,902 Audio (3) 119 \$126.89 \$679,998 Rental and Repair of TV/Radio/Sound Equipment 83 \$2.46 \$13,158 108 \$784.25 Pets \$4,202,769 Toys/Games/Crafts/Hobbies (4) 115 \$133.25 \$714,106 Recreational Vehicles and Fees (5) 112 \$126.19 \$676,238 Sports/Recreation/Exercise Equipment (6) 117 \$211.18 \$1,131,735 Photo Equipment and Supplies (7) 122 \$55.82 \$299,149 111 Reading (8) \$114.23 \$612,169 \$178,180

Food

Alcoholic Beverages

Catered Affairs (9) 113 \$33.25 \$10,381.69 112 Food at Home 111 \$6,036.26 Bakery and Cereal Products 110 \$771.21 Meats, Poultry, Fish, and Eggs 110 \$1,292.70 Dairy Products 111 \$606.68 Fruits and Vegetables 112 \$1,183.31 Snacks and Other Food at Home (10) 111 \$2,182.36 Food Away from Home 114 \$4,345.43

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals

116

\$724.38

\$55,635,457

\$32,348,320

\$4,132,939

\$6,927,581

\$3,251,176

\$6,341,359 \$11,695,266

\$23,287,137

\$3,881,950

Retail Goods and Services Expenditures

2912 Emmorton Rd, Abingdon, Maryland, 21009 2 2912 Emmorton Rd, Abingdon, Maryland, 21009 Ring: 1 mile radius Prepared by Esri Latitude: 39.47885

Longitude: -76.31093

	Spending Potential Index	Average Amount Spent	Total
Financial		•	
Value of Stocks/Bonds/Mutual Funds	120	\$32,736.89	\$175,436,968
Value of Retirement Plans	118	\$118,833.96	\$636,831,217
Value of Other Financial Assets	107	\$9,222.04	\$49,420,898
Vehicle Loan Amount excluding Interest	116	\$3,327.91	\$17,834,272
Value of Credit Card Debt	114	\$3,165.83	\$16,965,684
Health			
Nonprescription Drugs	104	\$161.46	\$865,262
Prescription Drugs	101	\$338.36	\$1,813,289
Eyeglasses and Contact Lenses	110	\$106.63	\$571,448
Home			
Mortgage Payment and Basics (11)	122	\$13,027.51	\$69,814,431
Maintenance and Remodeling Services	119	\$3,414.40	\$18,297,747
Maintenance and Remodeling Materials (12)	114	\$704.71	\$3,776,542
Utilities, Fuel, and Public Services	109	\$5,426.13	\$29,078,624
Household Furnishings and Equipment			
Household Textiles (13)	114	\$115.86	\$620,868
Furniture	116	\$738.52	\$3,957,743
Rugs	116	\$36.43	\$195,242
Major Appliances (14)	116	\$438.79	\$2,351,502
Housewares (15)	114	\$100.20	\$536,985
Small Appliances	112	\$58.98	\$316,072
Luggage	120	\$20.14	\$107,933
Telephones and Accessories	110	\$110.34	\$591,318
Household Operations			
Child Care	131	\$693.46	\$3,716,230
Lawn and Garden (16)	111	\$556.67	\$2,983,171
Moving/Storage/Freight Express	115	\$82.01	\$439,517
Housekeeping Supplies (17)	111	\$864.99	\$4,635,486
Insurance			
Owners and Renters Insurance	111	\$694.83	\$3,723,606
Vehicle Insurance	111	\$2,076.04	\$11,125,482
Life/Other Insurance	113	\$682.84	\$3,659,346
Health Insurance	110	\$4,540.38	\$24,331,887
Personal Care Products (18)	113	\$560.48	\$3,003,596
School Books and Supplies (19)	114	\$149.01	\$798,550
Smoking Products	95	\$365.25	\$1,957,368
Transportation			
Payments on Vehicles excluding Leases	115	\$2,989.80	\$16,022,361
Gasoline and Motor Oil	111	\$2,670.54	\$14,311,417
Vehicle Maintenance and Repairs	112	\$1,237.62	\$6,632,388
Travel			
Airline Fares	121	\$763.22	\$4,090,089
Lodging on Trips	119	\$840.86	\$4,506,192
Auto/Truck Rental on Trips	122	\$67.16	\$359,908
Food and Drink on Trips	118	\$703.76	\$3,771,471

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Retail Goods and Services Expenditures

2912 Emmorton Rd, Abingdon, Maryland, 21009 2

2912 Emmorton Rd, Abingdon, Maryland, 21009

Prepared by Esri Latitude: 39.47885

Workay Drive (A) 22.7% Population 49,38 90,802 Enterprising Professional (D) 16.6% Households 18,339 18,866 Savry Suburbanites (D) 9.8% Families 13,331 01,331 Old and Newomers (R) 7.7% Median Household Income 459,903 40.3 Apparel and Services 132 52,807.78 75,16.67,000 Men's 134 5942.74 59,905,97 Worners's 133 5985.66 51,16.7,000 Men's 134 6347.72 65,118,134,146 Childraris' 133 5985.66 63,118,397 Footower 132 \$163,03 63,118,397 Apparel Products and Services (1) 132 \$163,03 81,124,163 Computer Software 133 \$122,037 \$165,03 \$11,897 Computer Software 133 \$122,037 \$165,03 \$124,932 Computer Software 133 \$124,937 \$125,037 \$125,037 Computer Software 134 <	Ring: 3	mile radius			Longitude: -76.3109
Enterprising Professionals (2D) 16.6% Households 18.388 18.966 Savry Suburbanites (1D) 9.8% Families 13.036 13.353 Old and Nexcomers (8P) 7.7% Median Age 39.3 40.3 Professional Pride (1B) 7.3% Median Household Income \$99,088 \$104,288 Apparel and Services 132 \$2,207,78 \$51,657,000 Men's 133 \$9885,66 \$18,134,184 Children's 133 \$9885,66 \$18,134,184 Children's 133 \$970,15 \$1,129,053 Computer 122 \$16,57,000 \$31,183,99 Apparel Productis and Bervices (1) 133 \$70,15 \$1,129,053 Computer Software 133 \$12,21,23 \$44,19,17,77 Computer Software 133 \$12,21,24 \$1,93,93 Computer Software 133 \$12,42,76,19 \$17,84,49,131 Computer Software 133 \$12,42,76,19 \$17,862,237 Computer Software 132 \$4,276,19 <t< th=""><th>Top Tapestry Segments</th><th>Percent</th><th>Demographic Summary</th><th>2021</th><th>2026</th></t<>	Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Savv Suburbanites (1D) 9.4% Families 13.06 13.351 Old and Nevorems (8F) 7.7% Median Ague Sayo 93.03 44.03 Professional Pride (1B) 7.3% Median Mauschold Income 93.90.88 \$104,382 Apparel and Services 132 S2.407.78 \$151,657.600 \$90.853 \$151,343.184 Children's 133 \$985.66 \$181,343.184 \$144.17.01 \$7.672.055 Yomen's 132 \$160.50 \$3.118.397 \$3.118.397 Optimizer 132 \$61.65.05 \$3.118.397 \$4.72.42 \$3.118.397 Apparel Panducts and Services (1) 133 \$57.41 \$1.32.43.43 \$4.19.777 Portable Memory \$1.32 \$4.74.63 \$4.49.53.37 \$1.29.53.37 \$4.94.19.777 Portable Memory \$1.32 \$4.74.63 \$4.49.53.37 \$1.99.53.83 \$1.05.757 \$1.29.53.37 \$4.94.19.777 Portable Memory \$1.32 \$4.74.63 \$4.94.53.37 \$1.99.58.863 \$1.99.58.863 \$1.99.58.863 \$1.99.58.863 \$1.99.58.863 \$1.99.58.863 \$1.9	Workday Drive (4A)	22.7%	Population	49,354	50,802
Old and Newcomers (Br) 7.7% Median Age 9.3 41.0.3 Professional Pride (1B) 7.3% Median Household Income \$99,088 \$112,08 Apparel and Services 132 \$2,007,78 \$51,657,000 Men's 133 \$989,566 \$181,134,187 Children's 133 \$989,566 \$181,134,187 Children's 133 \$989,566 \$181,134,187 Children's 133 \$70.15 \$12,205,337 Apparel Products and Services (1) 133 \$70.15 \$12,205,337 Computer sand Hardware for Home Use 136 \$227,84 \$19,197,776 Computer Software 133 \$12,61,405,517 \$20,537 Computer Accessories 133 \$12,61,405,517 \$20,537 Computer Accessories 133 \$12,61,405,517 \$20,537 Computer Accessories 133 \$12,61,405,517 \$20,537 Computer Software 133 \$14,61,41,537 \$13,528,963 Membarship Fees for Clubs (2) \$134 \$14,61,337,114,537 \$14,64	Enterprising Professionals (2D)	16.6%	Households	18,398	18,969
Professional Pride (1B) 7.3% Median Household Income 99.08 \$104,282 Professional Pride (1B) 7.3% Merage Amount Average Amount Apparel and Services 132 \$2,207,78 \$51,657,600 Men's 133 \$385,66 \$181,31,184 Children's 133 \$385,66 \$181,31,184 Children's 133 \$485,50 \$31,181,397 Money Chuck's and Services (1) 133 \$70.15 \$1,209,533 Computers and Hardware for Home Use 70 \$1,219,533 \$27,84 \$1,197,727 Portable Memory 132 \$4,74 \$23,34,34 \$4,193,777 Computers Software 133 \$10,74 \$23,34,34 \$4,195,777 Portable Memory 132 \$4,276.69 \$78,682,533 \$111,907,903 \$23,374,41 \$131,343,444 \$131,343,444 \$131,353,474 \$233,434 \$24,276.69 \$78,682,533 \$111,501,512,507,507 \$133,351,474 \$233,434,453,434 \$445,533,371,475 \$33,31,414,437,731,445,474 \$338,4443,571,713,454,454,444,453,454,444,453,454,459,464,453,453,454,45	Savvy Suburbanites (1D)	9.8%	Families	13,036	13,351
Spending Potential Average Nount Apparel and Services 132 \$2,207.78 \$51,657,000 Men's 133 \$598.566 \$18,134,145 Children's 133 \$598.566 \$18,134,145 Children's 134 \$417.01 \$7,672,055 Footwar 129 \$6467.24 \$11,1007,000 Watches Leweiry 132 \$1667.05 \$3,118,997 Apparel Products and Services (1) 133 \$70.15 \$4,191,777 Computer 132 \$5,57.4 \$105,517 Computer Software 133 \$127.4 \$223,837 Computer Software 133 \$127.4 \$23,837,14 Computer Software 133 \$12,61,47 \$19,528,983 Membership Fees for Clubs (2) 142 \$33,27,1 \$6,489,449,533 Computer Software 138 \$17,662,937,178,462,937,374 \$6,499,484,933 Fees for Recreation 132 \$4,276,69 \$78,682,373,143,474,473,474,473,474,473,474,473,474,473,474,473,474,473,474,473,474,473,474,474	Old and Newcomers (8F)	7.7%	Median Age	39.3	40.3
Spending Potential Nex Average Mount Apparel and Services 132 32,807.78 S51,657,600 Men's 133 S589.56 S18,134,143 Children's 133 S589.56 S18,134,143 Children's 134 S417.01 87,672,055 Footwar 129 S6467.24 S11,907,900 Watches & Jeweiry 132 S667.24 S11,318,997 Apparel Products and Services (1) 132 S57.44 S10,517 Computer 133 S1227.84 S10,517 Computer Software 133 S124.43 S44,913,177 Portable Memory 132 S5,64 S10,517 Computer Software 133 S124.43 S449,533 Computer Software 134 S10,61.449,533 S16,463,108 Computer Software 133 S10,61.449,513 S16,463,108 Computer Software 138 S10,61.434,573,573 S2,638,974 Menbership Fees for Clubs (2) S13,374,47 S125,585,574,583,583 Meretigant Sof	Professional Pride (1B)		Median Household Income		\$104,288
Index Spent Total Apparel and Services 132 52,807,78 55,157,600 Men's 134 9485,66 918,134,144 Children's 134 9485,66 918,134,144 Children's 134 9417,01 \$7,672,056 Pootwar 129 5647,24 \$11,1907,907 Watches & Jeweiry 132 \$169,50 \$3,118,397 Apparel Products and Services (1) 133 \$70.15 \$1,229,533 Computers and Hardware for Home Use 132 \$5,74 \$1195,774 Computer Software 133 \$12,74 \$224,34 Computer Software A Recreation 132 \$4,276,63 \$78,682,337 Press and Atmissions 143 \$1061,47 \$19,583,832 Membership Fees for Clubs (2) 144 \$130,61,47 \$19,583,832 Membership Fees for Clubs (2) 143 \$24,276,63 \$78,642,933 Tickets to Theatrop(Operas/Concerts 133 \$146,81 \$1061,47 \$19,583,832 Tickets to Theatrof(Operas/Concerts					
Apparel and Services 132 \$2,807.78 \$51,557,600 Men's 133 \$585.66 \$13,131,133 Women's 133 \$985.65 \$13,131,139 Children's 133 \$985.66 \$13,131,139 Footwar 129 \$647.24 \$11,907.900 Watches & Newley 133 \$70.15 \$12,290,533 Computers and Hardware for Home Use 136 \$227.84 \$4,191,772 Portable Memory 132 \$5.74 \$108,517 Computers sond Hardware for Home Use 136 \$227.84 \$4,419,1772 Portable Memory 132 \$5.74 \$108,517 Computer Software 136 \$24.43 \$4449,537 Computer Accessories 136 \$24.27,60 \$78,686,537 Fees for Participant Sports, excl. Trips 148 \$170.52 \$3,137,147 Tickets to Movies 138 \$76.88 \$1448,370 Tickets to Movies 138 \$76.88 \$14,43,730,447 Fees for Participant Sports, excl. Trips 146			• •	-	Total
Men's 134 \$452.74 \$9.985.77 Women's 133 \$995.66 \$18.134.184 Children's 134 \$417.01 \$7.672.05 Pootwar 129 \$647.24 \$11.1907.900 Watches & Jeweiry 132 \$169.50 \$3.118.390 Apparel Products and Services (1) 133 \$70.15 \$11.290.532 Computers and Hardware for Home Use 132 \$5.74 \$11.907.900 Computers Software 133 \$12.74 \$22.34.3 Computer Software 133 \$12.74 \$22.34.3 Computer Accessories 136 \$227.84 \$19.57.35 Fees for Participant Sports, excl. Trips 143 \$1.061.47 \$19.58.82.37 Fees for Participant Sports, excl. Trips 148 \$170.52 \$13.19.141 Tickets to Movies 133 \$14.68 \$14.43 Tickets to Movies 133 \$14.64 \$1.70.142 Charle and Sporting Events, excl. Trips 146 \$24.04 \$1.70.142 Tickets to Movies 133	Apparel and Services				
Women's 133 \$985.66 \$181.31.184 Children's 134 \$447.701 \$7.672.085 Footwaar 129 \$647.24 \$11.907.907 Watches & Jewelry 132 \$169.50 \$3.118.397 Apparel Products and Services (1) 133 \$70.15 \$1,290,533 Computers and Hardware for Home Use 136 \$227.84 \$1,105,517 Computers Software 133 \$1.27.4 \$233,43 \$4449,533 Computer Accessories 136 \$224.43 \$4449,533 \$167.868,2537 \$16,689,166 \$168,62,537 \$166,689,166 \$168,62,537 \$166,683,166 \$178,669, 537,528,962 \$178,669, 537,528,962 \$178,669, 537,528,962 \$178,669, 537,528,962 \$189,528,962 \$168,537,537,146,689,166,337,147,937,142 \$153,57,1 \$164,81,861 \$192,289,862 \$164,49,531 \$111,90 \$12,289,862 \$164,49,533 \$114,49,573 \$144,537,57,588,173,173,174 \$144,573 \$133,37,147 \$144,573 \$144,573,734,174,573,183,37,147 \$145,414,373 \$144,573,573,183,574,583 \$144,573,573,183,574,583,574,574,583,574,574,574,583,594,574,574,574,574,574,574,574,					
Children's 134 \$417.01 \$7,672,055 Footwar 129 \$647.72 \$11,930,700 Watches & Jeweiry 132 \$109,50 \$3,118,393 Apparel Products and Services (1) 133 \$70.15 \$1,220,533 Computer \$22,7,84 \$4,191,772 Portable Memory 132 \$5,74 \$103,512 Computer Software 133 \$12,74 \$23,34,343 Computer Software 133 \$12,74 \$23,34,343 Computer Software 136 \$24,43 \$44,915,82 Pees and Admissions 143 \$1,061,47 \$19,528,963 Membership Fees for Clubs (2) 142 \$352,71 \$5,649,168 Tickets to Theatre/Operas/Concerts 139 \$111.90 \$2,058,794 Tickets to Parks or Museums 138 \$46,681 \$861,292 Admission to Sporting Events, excl. Trips 146 \$94,04 \$1,730,144 Fees for Recreational Lessons 137 \$1,465,17 \$27,758,183 Cable and Satellite Television Services					
Footwar 129 \$647.24 \$11,907,907 Watches & Izeweiry 133 \$70.15 \$3,118,397 Apparel Products and Services (1) 133 \$70.15 \$1,290,533 Computers and Hardware for Home Use 136 \$227.84 \$4,191,777 Portable Memory 132 \$5.74 \$105,517 Computer Software 136 \$224.43 \$449,533 Temptare To Computer Accessories 136 \$224.43 \$449,533 Tenterainment & Recreation 132 \$4,77.669 \$78,682,757 Fees for Participant Sports, excl. Trips 148 \$170.52 \$3,137,143 Tickets to Theatre/Operas/Concerts 139 \$111.90 \$2,058,794 Tickets to Parks or Museums 138 \$46.81 \$66,1200					
Watches & Jewelry 132 \$169.50 \$3,118,397 Apparel Products and Services (1) 133 \$70.15 \$1,220,533 Computer 136 \$227.84 \$4,191,777 Portable Hemory 132 \$5.74 \$105,171 Computer Software 133 \$12.74 \$234,344 Computer Software 133 \$12.74 \$234,344 Computer Software 132 \$4,276.69 \$78,682,533 Entertainment & Recreation 132 \$4,276.69 \$78,682,533 Fees for Anticipant Sport, excl. Trips 148 \$170,52 \$3,137,147 Tickets to Theatre/Operas/Concerts 138 \$47,688 \$1,481,377 Tickets to Navies 138 \$46,681 \$46,12,997 Tickets to Navies 138 \$46,681 \$46,12,997 Tickets to Navies 138 \$46,681 \$46,12,997 Admission Soroting Levison 147 \$207,18 \$3,81,653 Tickets to Parks or Museums 138 \$46,681 \$46,12,997 Admission Soroting Levison					
Apparel Products and Services (1) 133 \$70.15 \$1,290,533 Computers Computers and Hardware for Home Use 136 \$227.84 \$4,191,772 Portable Memory Computers Software 132 \$5.74 \$100,517 Computer Accessories 136 \$24.43 \$449,533 Computer Accessories 136 \$24.43 \$449,533 Entertainment & Recreation 132 \$42,76.69 \$78,682,533 Fees for Participant Sports, excl. Trips 148 \$170.52 \$3,137,144 Tickets to Theatre/Operas/Concerts 138 \$46.88 \$1,414,37,730 Admission to Sporting Events, excl. Trips 146 \$94.44 \$1,230,503 Admission to Sporting Events, excl. Trips 146 \$94.44 \$127,908,183 Cable and Staellite Television Services 127 \$1,495,17 \$27,908,183 Ti/Video/Audio 127 \$1,495,17 \$27,908,183 Cable and Staellite Television Services 133 \$149,66 \$2,753,411 Staellite Dishes 134 \$21.11 \$38,747 Video Cameras, and DVD Players<					
Computers and Hardware for Home Use 136 \$227.84 \$4,191,772 Computer software 133 \$12.74 \$23,05,174 \$105,517 Computer Software 133 \$12.74 \$234,343 \$4449,533 Computer Software 133 \$12.74 \$234,343 \$4449,533 Entertainment & Recreation 132 \$4,276.69 \$738,682,537 Fees and Admissions 143 \$1,061.47 \$19,528,982 Membership Fees for Clubs (2) 142 \$352.71 \$6,489,186 Fees for Admissions 138 \$111.90 \$2,058,792 Tickets to Theatre/Operas/Concerts 138 \$46.81 \$4661,293 Admission to Sporting Events, excl. Trips 146 \$94.04 \$1,730,142 Fees for Advises 119 \$1.43 \$22,558,793 Dating Services 119 \$1.445,17 \$27,508,187 Cable and Statellite Television Services 125 \$1,005,99 \$18,508,131 Televisions 131 \$6,44 \$118,51 Statellite Television Services 125					
Computers and Hardware for Home Use 136 \$227.84 \$4,191,772 Portable Memory 133 \$5.74 \$105,513 Computer Software 133 \$12.74 \$234,343 Computer Accessories 136 \$24.43 \$4449,533 Tetertainment & Recreation 132 \$42,76.69 \$78,682,533 Fees and Admissions 143 \$1,061.47 \$19,528,982 Membership Fees for Clubs (2) 142 \$352.71 \$6,489,186 Fees for Participant Sports, excl. Trips 148 \$170.52 \$3,137,144 Tickets to Movies 138 \$76.88 \$1,141,371 Tickets to Parks or Museums 138 \$46.81 \$861,290 Admission to Sporting Events, excl. Trips 146 \$94.04 \$1,730,142 Fees for Recreational Lessons 147 \$207.18 \$3,811,651 Outding Services 133 \$149.66 \$2,753,415 Cable and Satellite Television Services 133 \$149.66 \$2,753,415 Satellite Dishes 133 \$140,66 \$2,753,415			133	\$70.15	\$1,290,533
Portable Memory 132 \$5.74 \$105,517 Computer Accessories 133 \$12,74 \$233,442 Computer Accessories 136 \$24,43 \$449,533 Entertainment & Recreation 132 \$4,276,69 \$776,682,537 Pees and Admissions 143 \$11,061,47 \$19,528,982 Membership Fees for Clubs (2) 142 \$352,71 \$6,489,186 Fees for Participant Sports, excl. Trips 148 \$170,52 \$31,37,147 Tickets to Theatre/Operas/Concerts 139 \$111,90 \$2,058,794 Tickets to Movies 138 \$46,6.81 \$861,202 Admission to Sporting Events, excl. Trips 146 \$94,04 \$1,730,143 Fees for Recreational Lessons 147 \$207,18 \$3,811,653 Dating Services 119 \$1,43 \$26,399 TV/Vice/Audio 127 \$1,495,17 \$27,53,415 Cable and Satellite Television Services 123 \$10,005,99 \$11,550,818 Televisions 133 \$149,66 \$2,753,415	-				
Computer Software 133 \$12.74 \$234,342 Computer Accessories 136 \$24.43 \$\$4449,533 Entertainment & Recreation 132 \$\$4,276.69 \$\$78,682,537 Fees and Admissions 143 \$\$1,061.47 \$\$19,528,962 Membership Fees for Clubs (2) 142 \$\$352.71 \$\$6,489,186 Fees for Participant Sports, excl. Trips 148 \$\$170.52 \$\$3,137,147 Tickets to Theatre/Operas/Concerts 139 \$\$111.90 \$\$2,058,794 Tickets to Parks or Museums 138 \$\$76.88 \$\$1,414,377 Tickets to Parks or Museums 138 \$\$76.88 \$\$1,414,377 Tickets to Parks or Museums 147 \$\$207.18 \$\$3,811,653 Dating Services 127 \$1,495,17 \$\$27,508,187 Cable and Satellite Television Services 133 \$\$40,46 \$\$113,96 Televisions 131 \$\$6.44 \$\$118,510 Satellite Dishes 131 \$\$6.44 \$\$118,510 Miscellaneous Video Equipment 132 \$\$20.49 \$\$775,414	Computers and Hardware for Home	Use		\$227.84	\$4,191,772
Computer Accessories 136 \$24.43 \$449,531 Entertainment & Recreation 132 \$4,76.69 \$78,682,533 Membership Fees for Clubs (2) 142 \$352.71 \$6,6489,183 Membership Fees for Clubs (2) 142 \$352.71 \$6,6489,183 Tickets to Theatre/Operas/Concerts 139 \$111.90 \$2,058,794 Tickets to Novies 138 \$76.88 \$1,41.373 Tickets to Novies 138 \$76.84 \$141.4373 Tickets to Parks or Museums 138 \$46.81 \$861,290 Admission to Sporting Events, excl. Trips 146 \$94.04 \$1,720,142 Torkets to Parks or Museums 138 \$46.81 \$861,290 Admission to Sporting Events, excl. Trips 146 \$94.04 \$1,720,142 Dating Services 119 \$1.43 \$263,992 TV/Video/Audio 127 \$1,495.17 \$27,53,415 Cable and Satellite Television Services 125 \$1,005.99 \$138,976,183 Televisions 133 \$149.66 \$27,73,415	Portable Memory		132	\$5.74	\$105,517
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Fees and Admissions 143 \$1,061.47 \$19,528,982 Membership Fees for Clubs (2) 142 \$352.71 \$6,489,186 Fees for Participant Sports, excl. Trips 148 \$170,52 \$3,137,147 Tickets to Theatre/Operas/Concerts 139 \$111.90 \$2,058,794 Tickets to Movies 138 \$76.88 \$1,414,371 Tickets to Parks or Museums 138 \$46.81 \$861,290 Admission to Sporting Events, excl. Trips 146 \$94.04 \$1,730,142 Fees for Recreational Lessons 147 \$207.18 \$3,811,653 Dating Services 119 \$1.43 \$26,395 TV/Video/Audio 127 \$1,495.17 \$22,7058,183 Cable and Satellite Television Services 123 \$149.66 \$2,753,415 Satellite Dishes 133 \$149.66 \$2,753,415 Satellite Dishes 134 \$2.11 \$38,747 Video Cameras, and DVD Players 131 \$6.44 \$118,516 Miscellaneous Video Equipment 132 \$2.049 \$377,17,42 Video Game Fardware/Acccessories 125 \$3.625 <td< td=""><td>Entertainment & Recreation</td><td></td><td>132</td><td>\$4,276.69</td><td>\$78,682,537</td></td<>	Entertainment & Recreation		132	\$4,276.69	\$78,682,537
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Fruits and Vegetables 130 \$1,373.88 \$25,276,679 Snacks and Other Food at Home (10) 129 \$2,535.95 \$46,656,377 Food Away from Home 132 \$5,017.94 \$92,320,022	Meats, Poultry, Fish, and Eggs		128	\$1,507.00	\$27,725,797
Fruits and Vegetables 130 \$1,373.88 \$25,276,679 Snacks and Other Food at Home (10) 129 \$2,535.95 \$46,656,377 Food Away from Home 132 \$5,017.94 \$92,320,022	Dairy Products		129	\$706.93	\$13,006,090
Snacks and Other Food at Home (10) 129 \$2,535.95 \$46,656,377 Food Away from Home 132 \$5,017.94 \$92,320,022	Fruits and Vegetables		130	\$1,373.88	\$25,276,679
Food Away from Home 132 \$5,017.94 \$92,320,022		(10)			\$46,656,377
					\$92,320,022
	Alcoholic Beverages		136	\$852.08	\$15,676,504

Retail Goods and Services Expenditures

2912 Emmorton Rd, Abingdon, Maryland, 21009 2 2912 Emmorton Rd, Abingdon, Maryland, 21009 Ring: 3 mile radius Prepared by Esri Latitude: 39.47885

Longitude: -76.31093

	Spending Potential Index	Average Amount Spent	Total
Financial		- Perio	
Value of Stocks/Bonds/Mutual Funds	145	\$39,654.57	\$729,564,780
Value of Retirement Plans	144	\$144,737.82	\$2,662,886,456
Value of Other Financial Assets	134	\$11,535.45	\$212,229,151
Vehicle Loan Amount excluding Interest	133	\$3,797.96	\$69,874,817
Value of Credit Card Debt	133	\$3,698.23	\$68,039,963
Health			
Nonprescription Drugs	124	\$192.45	\$3,540,651
Prescription Drugs	123	\$409.74	\$7,538,310
Eyeglasses and Contact Lenses	131	\$126.62	\$2,329,581
Home			
Mortgage Payment and Basics (11)	143	\$15,285.78	\$281,227,833
Maintenance and Remodeling Services	141	\$4,066.64	\$74,817,988
Maintenance and Remodeling Materials (12)	134	\$829.65	\$15,263,970
Utilities, Fuel, and Public Services	127	\$6,322.48	\$116,320,898
Household Furnishings and Equipment			
Household Textiles (13)	132	\$134.31	\$2,471,047
Furniture	134	\$856.55	\$15,758,794
Rugs	139	\$43.56	\$801,366
Major Appliances (14)	136	\$514.75	\$9,470,376
Housewares (15)	133	\$117.46	\$2,161,094
Small Appliances	129	\$68.09	\$1,252,744
Luggage	138	\$23.06	\$424,178
Telephones and Accessories	132	\$132.63	\$2,440,207
Household Operations			
Child Care	147	\$779.99	\$14,350,250
Lawn and Garden (16)	134	\$671.03	\$12,345,556
Moving/Storage/Freight Express	131	\$92.90	\$1,709,202
Housekeeping Supplies (17)	130	\$1,009.81	\$18,578,548
Insurance			
Owners and Renters Insurance	132	\$825.36	\$15,185,065
Vehicle Insurance	128	\$2,385.02	\$43,879,584
Life/Other Insurance	136	\$819.89	\$15,084,415
Health Insurance	130	\$5,363.88	\$98,684,669
Personal Care Products (18)	131	\$649.88	\$11,956,496
School Books and Supplies (19)	131	\$171.58	\$3,156,665
Smoking Products	112	\$429.40	\$7,900,161
Transportation			
Payments on Vehicles excluding Leases	132	\$3,434.93	\$63,195,786
Gasoline and Motor Oil	128	\$3,070.92	\$56,498,727
Vehicle Maintenance and Repairs	130	\$1,440.70	\$26,505,930
Travel			
Airline Fares	141	\$887.31	\$16,324,814
Lodging on Trips	140	\$995.48	\$18,314,824
Auto/Truck Rental on Trips	142	\$77.87	\$1,432,596
Food and Drink on Trips	138	\$823.95	\$15,159,057

Retail Goods and Services Expenditures

2912 Emmorton Rd, Abingdon, Maryland, 21009 2

2912 Emmorton Rd, Abingdon, Maryland, 21009

Prepared by Esri Latitude: 39.47885

				Longitude: -76.310
op Tapestry Segments	Percent	Demographic Summary	2021	202
Workday Drive (4A)	15.6%	Population	125,814	128,68
Home Improvement (4B)	8.8%	Households	46,953	48,08
Savvy Suburbanites (1D)	8.7%	Families	33,194	33,80
Enterprising Professionals (2D)	8.5%	Median Age	39.0	39.
Old and Newcomers (8F)	7.7%	Median Household Income	\$89,397	\$95,76
		Spending Potential	Average Amount	+/
		Index	Spent	Tota
pparel and Services		120	\$2,549.09	\$119,687,35
Men's		120	\$492.64	\$23,130,96
Women's		121	\$892.68	\$41,914,09
Children's		121	\$377.30	\$17,715,18
Footwear		118	\$593.50	\$27,866,55
Watches & Jewelry		118	\$151.36	\$7,106,73
Apparel Products and Services (1)		120	\$63.33	\$2,973,74
omputer				
Computers and Hardware for Home L	Jse	122	\$205.67	\$9,656,73
Portable Memory		120	\$5.19	\$243,71
Computer Software		121	\$11.61	\$545,29
Computer Accessories		124	\$22.40	\$1,051,56
tertainment & Recreation		120	\$3,864.67	\$181,457,77
Fees and Admissions		128	\$945.23	\$44,381,46
Membership Fees for Clubs (2)		127	\$314.86	\$14,783,61
Fees for Participant Sports, excl. Ti	rips	131	\$151.34	\$7,106,03
Tickets to Theatre/Operas/Concert	S	125	\$100.91	\$4,737,86
Tickets to Movies		126	\$69.90	\$3,282,19
Tickets to Parks or Museums		124	\$42.06	\$1,974,72
Admission to Sporting Events, excl	. Trips	128	\$82.63	\$3,879,66
Fees for Recreational Lessons		130	\$182.21	\$8,555,48
Dating Services		110	\$1.32	\$61,88
TV/Video/Audio		117	\$1,372.32	\$64,434,44
Cable and Satellite Television Serv	ices	115	\$925.92	\$43,474,90
Televisions	1003	122	\$137.15	\$6,439,80
Satellite Dishes		122	\$1.92	\$89,94
	avore	122	\$1.92	
VCRs, Video Cameras, and DVD Pla	ayers	120		\$276,00
Miscellaneous Video Equipment			\$18.71	\$878,28
Video Cassettes and DVDs		120	\$9.24	\$433,94
Video Game Hardware/Accessories	6	115	\$33.32	\$1,564,59
Video Game Software		117	\$18.72	\$879,00
Rental/Streaming/Downloaded Vid	eo	122	\$86.00	\$4,037,99
Installation of Televisions		130	\$0.96	\$45,13
Audio (3)		123	\$131.69	\$6,183,03
Rental and Repair of TV/Radio/Sou	ind Equipment	95	\$2.81	\$131,79
Pets		115	\$840.16	\$39,448,21
Toys/Games/Crafts/Hobbies (4)		120	\$139.07	\$6,529,73
Recreational Vehicles and Fees (5)		120	\$135.83	\$6,377,66
Sports/Recreation/Exercise Equipment	nt (6)	120	\$216.25	\$10,153,56
Photo Equipment and Supplies (7)		124	\$57.18	\$2,684,78
Reading (8)		120	\$123.95	\$5,819,59
Catered Affairs (9)		119	\$34.97	\$1,641,94
ood		119	\$10,972.54	\$515,193,81
Food at Home		118	\$6,418.94	\$301,388,44
Bakery and Cereal Products		118	\$822.08	\$38,599,08
Meats, Poultry, Fish, and Eggs		117	\$1,378.53	\$64,726,11
Dairy Products		118	\$644.66	\$30,268,93
Fruits and Vegetables		119	\$1,255.03	\$58,927,37
2	10)	118	\$2,318.64	\$108,866,95
Snacks and Other Food at Home (
Snacks and Other Food at Home (2 Food Away from Home	10)	120	\$4,553.60	\$213,805,37

Retail Goods and Services Expenditures

2912 Emmorton Rd, Abingdon, Maryland, 21009 2 2912 Emmorton Rd, Abingdon, Maryland, 21009 Ring: 5 mile radius Prepared by Esri Latitude: 39.47885

Longitude: -76.31093

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	129	\$35,178.72	\$1,651,746,529
Value of Retirement Plans	128	\$128,741.10	\$6,044,780,952
Value of Other Financial Assets	120	\$10,345.53	\$485,753,739
Vehicle Loan Amount excluding Interest	121	\$3,464.65	\$162,675,795
Value of Credit Card Debt	121	\$3,349.92	\$157,288,969
Health			
Nonprescription Drugs	114	\$176.07	\$8,266,904
Prescription Drugs	113	\$377.78	\$17,737,876
Eyeglasses and Contact Lenses	119	\$114.82	\$5,391,138
Home			
Mortgage Payment and Basics (11)	127	\$13,543.57	\$635,911,419
Maintenance and Remodeling Services	126	\$3,611.88	\$169,588,647
Maintenance and Remodeling Materials (12)	120	\$737.90	\$34,646,843
Utilities, Fuel, and Public Services	117	\$5,816.41	\$273,097,911
Household Furnishings and Equipment			
Household Textiles (13)	120	\$122.16	\$5,735,710
Furniture	122	\$778.38	\$36,547,095
Rugs	124	\$39.07	\$1,834,278
Major Appliances (14)	123	\$464.57	\$21,812,886
Housewares (15)	121	\$106.68	\$5,008,727
Small Appliances	118	\$62.25	\$2,922,756
Luggage	125	\$20.89	\$981,069
Telephones and Accessories	121	\$121.49	\$5,704,411
Household Operations			
Child Care	128	\$681.16	\$31,982,561
Lawn and Garden (16)	120	\$602.77	\$28,301,644
Moving/Storage/Freight Express	120	\$85.09	\$3,995,331
Housekeeping Supplies (17)	118	\$922.01	\$43,290,940
Insurance			
Owners and Renters Insurance	119	\$745.94	\$35,024,154
Vehicle Insurance	118	\$2,199.90	\$103,291,853
Life/Other Insurance	122	\$735.63	\$34,539,910
Health Insurance	118	\$4,891.55	\$229,672,989
Personal Care Products (18)	119	\$593.18	\$27,851,425
School Books and Supplies (19)	120	\$156.48	\$7,347,382
Smoking Products	105	\$403.63	\$18,951,840
Transportation			
Payments on Vehicles excluding Leases	120	\$3,124.59	\$146,708,793
Gasoline and Motor Oil	117	\$2,815.19	\$132,181,580
Vehicle Maintenance and Repairs	119	\$1,319.10	\$61,935,529
Travel			
Airline Fares	126	\$793.31	\$37,248,362
Lodging on Trips	125	\$888.62	\$41,723,248
Auto/Truck Rental on Trips	127	\$69.77	\$3,275,909
Food and Drink on Trips	124	\$740.12	\$34,750,855

Datastory Retail Goods and Services Expenditures

2912 Emmorton Rd, Abingdon, Maryland, 21009 2 2912 Emmorton Rd, Abingdon, Maryland, 21009 Ring: 5 mile radius Prepared by Esri Latitude: 39.47885 Longitude: -76.31093

(1) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

(2) Membership Fees for Clubs includes membership fees for social, recreational, and health clubs.

(3) Audio includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/ downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.

(4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.

(5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.

(6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

(7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

(8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.

(9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.

(10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

(11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.

(12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

(13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.

(14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

(15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.

(16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

(17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

(18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.

(19) School Books and Supplies includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Business Summary

2912 Emmorton Rd, Abingdon, Maryland, 21009 2 2912 Emmorton Rd, Abingdon, Maryland, 21009 Rings: 1, 3, 5 mile radii Prepared by Esri

Latitude: 39.47885 Longitude: -76.31093

Data for all businesses in area1 mileTotal Businesses:255						3 mile	es		5 miles				
Total Businesses:			1,319	9		4,018							
Total Employees:			14,59	1		45,479							
Total Residential Population:	13,820				49,354				125,814				
Employee/Residential Population Ratio (per 100 Residents)	18			30				36					
	Businesses		Employees		Businesses		Employees		Businesses		Employees		
by SIC Codes	Number	Percent		Percent	Number			Percent	Number	Percent		Percent	
Agriculture & Mining	3	1.2%	11	0.4%	28	2.1%	179	1.2%	78	1.9%	578	1.3%	
Construction	18	7.1%	108	4.3%	93	7.1%	557	3.8%	265	6.6%	1,750	3.8%	
Manufacturing	4	1.6%	62	2.4%	21	1.6%	445	3.0%	84	2.1%	1,894	4.2%	
Transportation	4	1.6%	58	2.3%	28	2.1%	222	1.5%	85	2.1%	521	1.1%	
Communication	3	1.2%	7	0.3%	12	0.9%	60	0.4%	30	0.7%	156	0.3%	
Utility	0	0.0%	0	0.0%	2	0.2%	8	0.1%	8	0.2%	24	0.1%	
Wholesale Trade	5	2.0%	31	1.2%	24	1.8%	271	1.9%	89	2.2%	1,092	2.4%	
Retail Trade Summary	56	22.0%	856	33.7%	277	21.0%	5,095	34.9%	808	20.1%	13,068	28.7%	
Home Improvement	4	1.6%	19	0.7%	11	0.8%	298	2.0%	39	1.0%	876	1.9%	
General Merchandise Stores	4	1.6%	71	2.8%	14	1.1%	902	6.2%	37	0.9%	1,698	3.7%	
Food Stores	8	3.1%	385	15.2%	33	2.5%	1,113	7.6%	94	2.3%	2,152	4.7%	
Auto Dealers, Gas Stations, Auto Aftermarket	3	1.2%	42	1.7%	29	2.2%	306	2.1%	90	2.2%	1,387	3.0%	
Apparel & Accessory Stores	5	2.0%	68	2.7%	17	1.3%	177	1.2%	52	1.3%	360	0.8%	
Furniture & Home Furnishings	5	2.0%	44	1.7%	19	1.4%	120	0.8%	50	1.2%	529	1.2%	
Eating & Drinking Places	14	5.5%	155	6.1%	80	6.1%	1,715	11.8%	213	5.3%	4,524	9.9%	
Miscellaneous Retail	16	6.3%	72	2.8%	75	5.7%	464	3.2%	233	5.8%	1,543	3.4%	
Finance, Insurance, Real Estate Summary	39	15.3%	350	13.8%	125	9.5%	1,050	7.2%	396	9.9%	3,401	7.5%	
Banks, Savings & Lending Institutions	11	4.3%	80	3.2%	29	2.2%	291	2.0%	87	2.2%	960	2.1%	
Securities Brokers	4	1.6%	17	0.7%	17	1.3%	65	0.4%	58	1.4%	277	0.6%	
Insurance Carriers & Agents	5	2.0%	20	0.8%	17	1.3%	60	0.4%	67	1.7%	557	1.2%	
Real Estate, Holding, Other Investment Offices	18	7.1%	234	9.2%	62	4.7%	634	4.3%	184	4.6%	1,606	3.5%	
Services Summary	91	35.7%	1,023	40.3%	575	43.6%	6,267	43.0%	1,725	42.9%	20,552	45.2%	
Hotels & Lodging	0	0.0%	1	0.0%	11	0.8%	132	0.9%	25	0.6%	361	0.8%	
Automotive Services	4	1.6%	25	1.0%	32	2.4%	150	1.0%	153	3.8%	738	1.6%	
Motion Pictures & Amusements	7	2.7%	26	1.0%	40	3.0%	268	1.8%	114	2.8%	862	1.9%	
Health Services	22	8.6%	296	11.7%	169	12.8%	2,576	17.7%	368	9.2%	6,595	14.5%	
Legal Services	3	1.2%	8	0.3%	16	1.2%	48	0.3%	95	2.4%	427	0.9%	
Education Institutions & Libraries	3	1.2%	172	6.8%	19	1.4%	795	5.4%	64	1.6%	3,669	8.1%	
Other Services	53	20.8%	495	19.5%	288	21.8%	2,297	15.7%	906	22.5%	7,900	17.4%	
Government	2	0.8%	23	0.9%	14	1.1%	337	2.3%	97	2.4%	2,247	4.9%	
Unclassified Establishments	30	11.8%	8	0.3%	120	9.1%	101	0.7%	354	8.8%	196	0.4%	
Totals	255	100.0%	2,537	100.0%	1,319	100.0%	14,591	100.0%	4,018	100.0%	45,479	100.0%	

Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

2912 Emmorton Rd, Abingdon, Maryland, 21009 2 2912 Emmorton Rd, Abingdon, Maryland, 21009 Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 39.47885

Longitude: -76.31093

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Perce
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	7	0.5%	39	0.3%	12	0.3%	61	0.1
Mining	0	0.0%	0	0.0%	0	0.0%	2	0.0%	3	0.1%	18	0.0
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	4	0.0
Construction	20	7.8%	113	4.5%	105	8.0%	677	4.6%	291	7.2%	2,029	4.5
Manufacturing	6	2.4%	67	2.6%	23	1.7%	451	3.1%	93	2.3%	1,950	4.3
Wholesale Trade	5	2.0%	31	1.2%	24	1.8%	271	1.9%	86	2.1%	1,080	2.4
Retail Trade	40	15.7%	684	27.0%	188	14.3%	3,310	22.7%	573	14.3%	8,365	18.4
Motor Vehicle & Parts Dealers	2	0.8%	36	1.4%	23	1.7%	252	1.7%	70	1.7%	1,233	2.7
Furniture & Home Furnishings Stores	3	1.2%	41	1.6%	11	0.8%	80	0.5%	28	0.7%	216	0.5
Electronics & Appliance Stores	1	0.4%	1	0.0%	4	0.3%	19	0.1%	16	0.4%	277	0.6
Bldg Material & Garden Equipment & Supplies Dealers	4	1.6%	19	0.7%	11	0.8%	298	2.0%	39	1.0%	876	1.9
Food & Beverage Stores	7	2.7%	376	14.8%	32	2.4%	1,091	7.5%	90	2.2%	2,070	4.6
Health & Personal Care Stores	5	2.0%	34	1.3%	22	1.7%	195	1.3%	70	1.7%	575	1.3
Gasoline Stations	1	0.4%	6	0.2%	6	0.5%	54	0.4%	19	0.5%	155	0.3
Clothing & Clothing Accessories Stores	6	2.4%	70	2.8%	19	1.4%	189	1.3%	64	1.6%	444	1.0
Sport Goods, Hobby, Book, & Music Stores	1	0.4%	2	0.1%	14	1.1%	95	0.7%	34	0.8%	289	0.6
General Merchandise Stores	4	1.6%	71	2.8%	14	1.1%	902	6.2%	37	0.9%	1,698	3.7
Miscellaneous Store Retailers	6	2.4%	29	1.1%	18	1.4%	130	0.9%	62	1.5%	519	1.1
Nonstore Retailers	3	1.2%	0	0.0%	14	1.1%	4	0.0%	43	1.1%	13	0.0
Transportation & Warehousing	4	1.6%	57	2.2%	22	1.7%	201	1.4%	66	1.6%	422	0.9
Information	4	1.6%	51	2.0%	21	1.6%	237	1.6%	53	1.3%	570	1.3
Finance & Insurance	21	8.2%	122	4.8%	64	4.9%	422	2.9%	218	5.4%	1,813	4.0
Central Bank/Credit Intermediation & Related Activities	11	4.3%	80	3.2%	29	2.2%	292	2.0%	90	2.2%	969	2.1
Securities, Commodity Contracts & Other Financial	5	2.0%	22	0.9%	18	1.4%	70	0.5%	61	1.5%	286	0.6
Insurance Carriers & Related Activities; Funds, Trusts &	5	2.0%	20	0.8%	17	1.3%	60	0.4%	67	1.7%	557	1.2
Real Estate, Rental & Leasing	20	7.8%	230	9.1%	73	5.5%	639	4.4%	210	5.2%	1,616	3.6
Professional, Scientific & Tech Services	19	7.5%	87	3.4%	117	8.9%	639	4.4%	415	10.3%	3,176	7.0
Legal Services	3	1.2%	8	0.3%	20	1.5%	62	0.4%	111	2.8%	492	1.1
Management of Companies & Enterprises	0	0.0%	1	0.0%	3	0.2%	6	0.0%	10	0.2%	45	0.1
Administrative & Support & Waste Management & Remediation	9	3.5%	42	1.7%	44	3.3%	294	2.0%	142	3.5%	950	2.1
Educational Services	4	1.6%	175	6.9%	29	2.2%	855	5.9%	93	2.3%	3,662	8.1
Health Care & Social Assistance	31	12.2%	518	20.4%	207	15.7%	3,239	22.2%	473	11.8%	8,690	19.1
Arts, Entertainment & Recreation	2	0.8%	16	0.6%	22	1.7%	183	1.3%	75	1.9%	731	1.6
Accommodation & Food Services	15	5.9%	166	6.5%	95	7.2%	1,891	13.0%	248	6.2%	4,995	11.0
Accommodation	0	0.0%	1	0.0%	11	0.8%	132	0.9%	25	0.6%	361	0.8
Food Services & Drinking Places	15	5.9%	165	6.5%	85	6.4%	1,759	12.1%	224	5.6%	4,634	10.2
Other Services (except Public Administration)	25	9.8%	147	5.8%	141	10.7%	798	5.5%	505	12.6%	2,838	6.2
Automotive Repair & Maintenance	3	1.2%	23	0.9%	24	1.8%	119	0.8%	114	2.8%	502	1.1
Public Administration	2	0.8%	23	0.9%	14	1.1%	337	2.3%	97	2.4%	2,268	5.0
Unclassified Establishments	30	11.8%	8	0.3%	120	9.1%	101	0.7%	354	8.8%	196	0.4
Total	255	100.0%	2,537	100.0%	1,319	100.0%	14,591	100.0%	4,018	100.0%	45,479	100.0

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.