

2912 Emmorton Rd, Abingdon, Maryland, 21009 2  
 2912 Emmorton Rd, Abingdon, Maryland, 21009  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.47885  
 Longitude: -76.31093

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	12,480	38,268	100,247
2010 Total Population	13,432	45,458	116,755
2021 Total Population	13,820	49,354	125,814
2021 Group Quarters	0	196	693
2026 Total Population	14,101	50,802	128,684
2021-2026 Annual Rate	0.40%	0.58%	0.45%
2021 Total Daytime Population	11,424	46,321	123,561
Workers	4,910	22,165	60,647
Residents	6,514	24,156	62,914
<b>Household Summary</b>			
2000 Households	4,646	14,038	37,006
2000 Average Household Size	2.69	2.73	2.70
2010 Households	5,186	16,859	43,357
2010 Average Household Size	2.59	2.68	2.68
2021 Households	5,359	18,398	46,953
2021 Average Household Size	2.58	2.67	2.66
2026 Households	5,480	18,969	48,086
2026 Average Household Size	2.57	2.67	2.66
2021-2026 Annual Rate	0.45%	0.61%	0.48%
2010 Families	3,594	12,186	31,150
2010 Average Family Size	3.12	3.17	3.16
2021 Families	3,644	13,036	33,194
2021 Average Family Size	3.14	3.18	3.17
2026 Families	3,701	13,351	33,805
2026 Average Family Size	3.14	3.19	3.18
2021-2026 Annual Rate	0.31%	0.48%	0.37%
<b>Housing Unit Summary</b>			
2000 Housing Units	4,773	14,470	38,505
Owner Occupied Housing Units	81.2%	81.6%	74.5%
Renter Occupied Housing Units	16.2%	15.4%	21.6%
Vacant Housing Units	2.6%	3.0%	3.9%
2010 Housing Units	5,399	17,515	45,623
Owner Occupied Housing Units	82.0%	80.5%	74.7%
Renter Occupied Housing Units	14.0%	15.7%	20.3%
Vacant Housing Units	3.9%	3.7%	5.0%
2021 Housing Units	5,618	19,165	49,561
Owner Occupied Housing Units	81.3%	78.8%	74.3%
Renter Occupied Housing Units	14.0%	17.2%	20.5%
Vacant Housing Units	4.6%	4.0%	5.3%
2026 Housing Units	5,796	19,913	51,154
Owner Occupied Housing Units	81.0%	78.6%	74.6%
Renter Occupied Housing Units	13.5%	16.6%	19.4%
Vacant Housing Units	5.5%	4.7%	6.0%
<b>Median Household Income</b>			
2021	\$87,734	\$99,088	\$89,397
2026	\$92,266	\$104,288	\$95,765
<b>Median Home Value</b>			
2021	\$253,725	\$308,325	\$304,987
2026	\$283,228	\$346,041	\$345,410
<b>Per Capita Income</b>			
2021	\$41,163	\$46,712	\$41,831
2026	\$45,057	\$51,262	\$45,929
<b>Median Age</b>			
2010	34.6	37.1	37.0
2021	37.1	39.3	39.0
2026	37.8	40.3	39.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2021 Households by Income</b>			
Household Income Base	5,359	18,398	46,953
<\$15,000	4.7%	4.7%	5.8%
\$15,000 - \$24,999	3.8%	4.5%	4.5%
\$25,000 - \$34,999	3.5%	3.2%	4.8%
\$35,000 - \$49,999	8.3%	7.1%	8.5%
\$50,000 - \$74,999	18.1%	16.1%	16.3%
\$75,000 - \$99,999	19.6%	14.9%	15.6%
\$100,000 - \$149,999	21.6%	22.3%	22.2%
\$150,000 - \$199,999	12.0%	12.5%	11.0%
\$200,000+	8.4%	14.7%	11.3%
Average Household Income	\$106,628	\$124,493	\$112,331
<b>2026 Households by Income</b>			
Household Income Base	5,480	18,969	48,086
<\$15,000	4.4%	4.4%	5.3%
\$15,000 - \$24,999	3.4%	4.1%	4.0%
\$25,000 - \$34,999	3.4%	3.0%	4.5%
\$35,000 - \$49,999	7.5%	6.4%	7.5%
\$50,000 - \$74,999	16.7%	14.8%	15.3%
\$75,000 - \$99,999	19.2%	14.4%	15.4%
\$100,000 - \$149,999	22.2%	22.7%	23.0%
\$150,000 - \$199,999	13.3%	13.7%	12.1%
\$200,000+	9.8%	16.6%	12.8%
Average Household Income	\$116,447	\$136,423	\$123,224
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	4,570	15,100	36,811
<\$50,000	2.1%	2.3%	2.4%
\$50,000 - \$99,999	0.3%	0.3%	1.2%
\$100,000 - \$149,999	4.7%	2.0%	4.2%
\$150,000 - \$199,999	19.6%	10.1%	10.7%
\$200,000 - \$249,999	21.5%	16.5%	13.4%
\$250,000 - \$299,999	22.3%	16.6%	16.7%
\$300,000 - \$399,999	22.5%	26.7%	28.3%
\$400,000 - \$499,999	4.4%	15.0%	13.3%
\$500,000 - \$749,999	2.3%	8.0%	7.6%
\$750,000 - \$999,999	0.0%	1.9%	1.4%
\$1,000,000 - \$1,499,999	0.0%	0.5%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$264,535	\$341,575	\$332,651
<b>2026 Owner Occupied Housing Units by Value</b>			
Total	4,695	15,656	38,150
<\$50,000	1.7%	1.3%	1.6%
\$50,000 - \$99,999	0.1%	0.1%	0.5%
\$100,000 - \$149,999	2.0%	0.7%	1.8%
\$150,000 - \$199,999	12.2%	5.9%	5.8%
\$200,000 - \$249,999	18.3%	12.2%	9.5%
\$250,000 - \$299,999	23.6%	15.8%	15.7%
\$300,000 - \$399,999	32.1%	30.6%	33.1%
\$400,000 - \$499,999	6.2%	18.9%	17.2%
\$500,000 - \$749,999	3.7%	11.2%	11.7%
\$750,000 - \$999,999	0.1%	2.7%	2.1%
\$1,000,000 - \$1,499,999	0.0%	0.5%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.2%	0.3%
Average Home Value	\$294,549	\$379,413	\$377,482

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	13,434	45,461	116,759
0 - 4	7.8%	7.0%	6.9%
5 - 9	7.0%	7.0%	7.1%
10 - 14	7.1%	7.2%	7.3%
15 - 24	10.9%	11.3%	12.5%
25 - 34	17.8%	14.4%	13.3%
35 - 44	15.3%	15.1%	14.6%
45 - 54	15.4%	16.0%	15.7%
55 - 64	10.3%	11.3%	11.3%
65 - 74	4.8%	5.9%	6.2%
75 - 84	2.8%	3.3%	3.5%
85 +	0.8%	1.4%	1.4%
18 +	74.2%	74.6%	74.2%
<b>2021 Population by Age</b>			
Total	13,818	49,354	125,814
0 - 4	6.7%	6.0%	6.0%
5 - 9	6.9%	6.5%	6.5%
10 - 14	7.2%	7.0%	6.8%
15 - 24	10.7%	11.0%	11.6%
25 - 34	14.7%	12.8%	13.3%
35 - 44	16.9%	14.9%	13.8%
45 - 54	12.5%	13.3%	13.1%
55 - 64	12.3%	13.4%	13.1%
65 - 74	7.8%	9.2%	9.4%
75 - 84	3.1%	4.2%	4.7%
85 +	1.2%	1.6%	1.7%
18 +	75.8%	76.7%	76.9%
<b>2026 Population by Age</b>			
Total	14,099	50,803	128,685
0 - 4	6.7%	6.0%	6.0%
5 - 9	6.5%	6.2%	6.2%
10 - 14	6.6%	6.4%	6.4%
15 - 24	10.6%	10.6%	11.1%
25 - 34	15.3%	13.1%	13.1%
35 - 44	16.0%	14.7%	14.3%
45 - 54	13.0%	12.8%	12.4%
55 - 64	11.1%	12.6%	12.3%
65 - 74	8.7%	10.1%	10.2%
75 - 84	4.4%	5.6%	6.0%
85 +	1.2%	1.8%	1.9%
18 +	76.5%	77.6%	77.6%
<b>2010 Population by Sex</b>			
Males	6,492	22,083	56,487
Females	6,940	23,375	60,268
<b>2021 Population by Sex</b>			
Males	6,659	23,990	61,069
Females	7,161	25,364	64,745
<b>2026 Population by Sex</b>			
Males	6,817	24,722	62,509
Females	7,284	26,080	66,175

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<b>2010 Population by Race/Ethnicity</b>			
Total	13,431	45,458	116,755
White Alone	84.1%	82.8%	75.8%
Black Alone	9.1%	10.2%	16.9%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	3.2%	3.7%	3.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.8%	0.8%	1.2%
Two or More Races	2.4%	2.3%	2.7%
Hispanic Origin	3.7%	3.4%	4.2%
Diversity Index	33.4	35.0	44.4
<b>2021 Population by Race/Ethnicity</b>			
Total	13,821	49,354	125,814
White Alone	79.1%	77.5%	70.6%
Black Alone	11.6%	12.9%	19.7%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	4.3%	5.0%	4.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.2%	1.1%	1.7%
Two or More Races	3.4%	3.1%	3.5%
Hispanic Origin	5.7%	5.3%	6.1%
Diversity Index	42.8	44.3	52.2
<b>2026 Population by Race/Ethnicity</b>			
Total	14,101	50,802	128,684
White Alone	76.1%	74.5%	67.9%
Black Alone	13.1%	14.4%	21.1%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	4.9%	5.8%	4.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.4%	1.3%	1.9%
Two or More Races	4.0%	3.6%	4.0%
Hispanic Origin	7.0%	6.4%	7.2%
Diversity Index	47.9	49.1	56.0
<b>2010 Population by Relationship and Household Type</b>			
Total	13,432	45,458	116,755
In Households	100.0%	99.6%	99.4%
In Family Households	85.3%	86.7%	86.4%
Householder	26.6%	27.0%	26.7%
Spouse	21.1%	22.0%	20.5%
Child	33.0%	32.8%	33.5%
Other relative	2.9%	3.1%	3.5%
Nonrelative	1.7%	1.8%	2.2%
In Nonfamily Households	14.7%	12.9%	13.0%
In Group Quarters	0.0%	0.4%	0.6%
Institutionalized Population	0.0%	0.3%	0.4%
Noninstitutionalized Population	0.0%	0.2%	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2021 Population 25+ by Educational Attainment</b>			
Total	9,483	34,235	86,896
Less than 9th Grade	2.3%	2.6%	2.6%
9th - 12th Grade, No Diploma	2.5%	3.8%	4.0%
High School Graduate	20.1%	20.4%	21.6%
GED/Alternative Credential	4.4%	3.3%	4.2%
Some College, No Degree	22.0%	18.7%	19.5%
Associate Degree	9.6%	8.8%	9.7%
Bachelor's Degree	26.1%	25.3%	22.8%
Graduate/Professional Degree	12.9%	17.2%	15.7%
<b>2021 Population 15+ by Marital Status</b>			
Total	10,957	39,684	101,495
Never Married	30.7%	29.3%	31.4%
Married	52.9%	56.6%	53.8%
Widowed	5.5%	4.7%	5.2%
Divorced	11.0%	9.4%	9.6%
<b>2021 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	7,562	26,257	65,832
Population 16+ Employed	96.3%	95.7%	95.4%
Population 16+ Unemployment rate	3.7%	4.3%	4.6%
Population 16-24 Employed	9.3%	10.2%	11.1%
Population 16-24 Unemployment rate	9.1%	6.1%	8.2%
Population 25-54 Employed	71.0%	65.4%	65.0%
Population 25-54 Unemployment rate	3.5%	4.6%	4.3%
Population 55-64 Employed	14.5%	17.9%	17.9%
Population 55-64 Unemployment rate	1.7%	2.6%	3.2%
Population 65+ Employed	5.2%	6.5%	6.0%
Population 65+ Unemployment rate	1.6%	2.6%	4.9%
<b>2021 Employed Population 16+ by Industry</b>			
Total	7,280	25,138	62,824
Agriculture/Mining	0.5%	0.4%	0.3%
Construction	6.5%	7.2%	6.3%
Manufacturing	5.5%	5.5%	5.4%
Wholesale Trade	1.8%	2.2%	2.3%
Retail Trade	11.2%	9.9%	12.1%
Transportation/Utilities	5.7%	4.8%	5.4%
Information	1.4%	1.4%	1.1%
Finance/Insurance/Real Estate	6.3%	7.7%	7.1%
Services	48.6%	48.7%	48.2%
Public Administration	12.7%	12.2%	11.8%
<b>2021 Employed Population 16+ by Occupation</b>			
Total	7,280	25,139	62,824
White Collar	69.1%	73.8%	70.4%
Management/Business/Financial	19.2%	21.8%	20.3%
Professional	27.6%	31.9%	28.5%
Sales	9.4%	8.6%	9.4%
Administrative Support	13.0%	11.4%	12.2%
Services	13.4%	10.6%	13.3%
Blue Collar	17.5%	15.6%	16.3%
Farming/Forestry/Fishing	0.2%	0.2%	0.1%
Construction/Extraction	3.7%	3.8%	3.7%
Installation/Maintenance/Repair	4.0%	3.2%	2.8%
Production	4.1%	3.1%	3.2%
Transportation/Material Moving	5.5%	5.3%	6.6%

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<b>2010 Households by Type</b>			
Total	5,186	16,858	43,358
Households with 1 Person	24.3%	22.1%	22.6%
Households with 2+ People	75.7%	77.9%	77.4%
Family Households	69.3%	72.3%	71.8%
Husband-wife Families	55.0%	58.9%	55.2%
With Related Children	28.8%	29.5%	26.7%
Other Family (No Spouse Present)	14.3%	13.4%	16.7%
Other Family with Male Householder	4.1%	3.9%	4.5%
With Related Children	2.5%	2.5%	2.7%
Other Family with Female Householder	10.2%	9.4%	12.2%
With Related Children	6.4%	5.8%	8.1%
Nonfamily Households	6.4%	5.6%	5.5%
All Households with Children	38.2%	38.2%	38.0%
Multigenerational Households	3.9%	4.3%	4.6%
Unmarried Partner Households	6.7%	6.2%	6.4%
Male-female	6.2%	5.5%	5.7%
Same-sex	0.5%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	5,186	16,860	43,358
1 Person Household	24.3%	22.1%	22.6%
2 Person Household	30.5%	31.7%	31.7%
3 Person Household	19.2%	18.8%	18.4%
4 Person Household	16.9%	17.2%	16.3%
5 Person Household	6.1%	6.8%	7.0%
6 Person Household	2.2%	2.3%	2.6%
7 + Person Household	0.9%	1.1%	1.4%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	5,186	16,859	43,357
Owner Occupied	85.4%	83.7%	78.6%
Owned with a Mortgage/Loan	75.6%	70.6%	64.1%
Owned Free and Clear	9.8%	13.1%	14.5%
Renter Occupied	14.6%	16.3%	21.4%
<b>2021 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	185	172	156
Percent of Income for Mortgage	12.1%	13.1%	14.3%
Wealth Index	114	158	136
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	5,399	17,515	45,623
Housing Units Inside Urbanized Area	100.0%	96.5%	96.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	3.5%	3.4%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	13,432	45,458	116,755
Population Inside Urbanized Area	100.0%	96.7%	96.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	3.3%	3.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Enterprising Professionals (2D)	Workday Drive (4A)	Workday Drive (4A)
2.	Workday Drive (4A)	Enterprising Professionals (2D)	Home Improvement (4B)
3.	Home Improvement (4B)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
<b>2021 Consumer Spending</b>			
Apparel & Services: Total \$	\$12,961,265	\$51,657,600	\$119,687,352
Average Spent	\$2,418.60	\$2,807.78	\$2,549.09
Spending Potential Index	114	132	120
Education: Total \$	\$10,752,693	\$43,552,475	\$100,133,725
Average Spent	\$2,006.47	\$2,367.24	\$2,132.64
Spending Potential Index	116	137	124
Entertainment/Recreation: Total \$	\$19,537,314	\$78,682,537	\$181,457,773
Average Spent	\$3,645.70	\$4,276.69	\$3,864.67
Spending Potential Index	113	132	120
Food at Home: Total \$	\$32,348,320	\$129,206,525	\$301,388,447
Average Spent	\$6,036.26	\$7,022.86	\$6,418.94
Spending Potential Index	111	129	118
Food Away from Home: Total \$	\$23,287,137	\$92,320,022	\$213,805,371
Average Spent	\$4,345.43	\$5,017.94	\$4,553.60
Spending Potential Index	114	132	120
Health Care: Total \$	\$36,696,096	\$148,987,200	\$346,998,621
Average Spent	\$6,847.56	\$8,098.01	\$7,390.34
Spending Potential Index	110	130	118
HH Furnishings & Equipment: Total \$	\$13,984,575	\$56,102,843	\$129,588,964
Average Spent	\$2,609.55	\$3,049.40	\$2,759.97
Spending Potential Index	116	135	122
Personal Care Products & Services: Total \$	\$5,511,587	\$22,049,617	\$51,136,315
Average Spent	\$1,028.47	\$1,198.48	\$1,089.10
Spending Potential Index	115	134	121
Shelter: Total \$	\$124,427,577	\$494,295,181	\$1,144,411,817
Average Spent	\$23,218.43	\$26,866.79	\$24,373.56
Spending Potential Index	115	133	121
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,813,719	\$59,838,446	\$138,163,273
Average Spent	\$2,764.27	\$3,252.44	\$2,942.59
Spending Potential Index	116	136	123
Travel: Total \$	\$16,125,921	\$64,896,363	\$148,327,695
Average Spent	\$3,009.13	\$3,527.36	\$3,159.07
Spending Potential Index	119	140	125
Vehicle Maintenance & Repairs: Total \$	\$6,632,388	\$26,505,930	\$61,935,529
Average Spent	\$1,237.62	\$1,440.70	\$1,319.10
Spending Potential Index	112	130	119

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

2912 Emmorton Rd, Abingdon, Maryland, 21009 2  
 2912 Emmorton Rd, Abingdon, Maryland, 21009  
 Ring: 1 mile radius

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 Longitude: -76.31093

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Enterprising Professionals (2D)	23.9%	Population	13,820	14,101
Workday Drive (4A)	23.5%	Households	5,359	5,480
Home Improvement (4B)	11.9%	Families	3,644	3,701
Parks and Rec (5C)	10.2%	Median Age	37.1	37.8
Boomburbs (1C)	7.9%	Median Household Income	\$87,734	\$92,266
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>				
		114	\$2,418.60	\$12,961,265
Men's		115	\$467.12	\$2,503,276
Women's		114	\$841.77	\$4,511,037
Children's		119	\$368.65	\$1,975,586
Footwear		112	\$560.05	\$3,001,311
Watches & Jewelry		111	\$142.45	\$763,367
Apparel Products and Services (1)		113	\$59.39	\$318,245
<b>Computer</b>				
Computers and Hardware for Home Use		118	\$197.93	\$1,060,683
Portable Memory		113	\$4.92	\$26,356
Computer Software		116	\$11.11	\$59,515
Computer Accessories		117	\$21.00	\$112,558
<b>Entertainment &amp; Recreation</b>				
		113	\$3,645.70	\$19,537,314
Fees and Admissions		123	\$910.11	\$4,877,278
Membership Fees for Clubs (2)		121	\$299.88	\$1,607,032
Fees for Participant Sports, excl. Trips		128	\$147.23	\$789,000
Tickets to Theatre/Operas/Concerts		116	\$93.98	\$503,625
Tickets to Movies		123	\$68.20	\$365,508
Tickets to Parks or Museums		121	\$41.11	\$220,323
Admission to Sporting Events, excl. Trips		123	\$79.08	\$423,763
Fees for Recreational Lessons		128	\$179.39	\$961,344
Dating Services		104	\$1.25	\$6,683
TV/Video/Audio		109	\$1,277.70	\$6,847,208
Cable and Satellite Television Services		105	\$849.98	\$4,555,043
Televisions		117	\$130.77	\$700,802
Satellite Dishes		115	\$1.81	\$9,714
VCRs, Video Cameras, and DVD Players		114	\$5.57	\$29,870
Miscellaneous Video Equipment		114	\$17.68	\$94,741
Video Cassettes and DVDs		115	\$8.81	\$47,198
Video Game Hardware/Accessories		110	\$31.88	\$170,823
Video Game Software		112	\$17.87	\$95,783
Rental/Streaming/Downloaded Video		118	\$83.07	\$445,175
Installation of Televisions		123	\$0.91	\$4,902
Audio (3)		119	\$126.89	\$679,998
Rental and Repair of TV/Radio/Sound Equipment		83	\$2.46	\$13,158
Pets		108	\$784.25	\$4,202,769
Toys/Games/Crafts/Hobbies (4)		115	\$133.25	\$714,106
Recreational Vehicles and Fees (5)		112	\$126.19	\$676,238
Sports/Recreation/Exercise Equipment (6)		117	\$211.18	\$1,131,735
Photo Equipment and Supplies (7)		122	\$55.82	\$299,149
Reading (8)		111	\$114.23	\$612,169
Catered Affairs (9)		113	\$33.25	\$178,180
<b>Food</b>				
		112	\$10,381.69	\$55,635,457
Food at Home		111	\$6,036.26	\$32,348,320
Bakery and Cereal Products		110	\$771.21	\$4,132,939
Meats, Poultry, Fish, and Eggs		110	\$1,292.70	\$6,927,581
Dairy Products		111	\$606.68	\$3,251,176
Fruits and Vegetables		112	\$1,183.31	\$6,341,359
Snacks and Other Food at Home (10)		111	\$2,182.36	\$11,695,266
Food Away from Home		114	\$4,345.43	\$23,287,137
Alcoholic Beverages		116	\$724.38	\$3,881,950

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.



2912 Emmorton Rd, Abingdon, Maryland, 21009 2  
 2912 Emmorton Rd, Abingdon, Maryland, 21009  
 Ring: 1 mile radius

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 Latitude: 39.47885  
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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	120	\$32,736.89	\$175,436,968
Value of Retirement Plans	118	\$118,833.96	\$636,831,217
Value of Other Financial Assets	107	\$9,222.04	\$49,420,898
Vehicle Loan Amount excluding Interest	116	\$3,327.91	\$17,834,272
Value of Credit Card Debt	114	\$3,165.83	\$16,965,684
<b>Health</b>			
Nonprescription Drugs	104	\$161.46	\$865,262
Prescription Drugs	101	\$338.36	\$1,813,289
Eyeglasses and Contact Lenses	110	\$106.63	\$571,448
<b>Home</b>			
Mortgage Payment and Basics (11)	122	\$13,027.51	\$69,814,431
Maintenance and Remodeling Services	119	\$3,414.40	\$18,297,747
Maintenance and Remodeling Materials (12)	114	\$704.71	\$3,776,542
Utilities, Fuel, and Public Services	109	\$5,426.13	\$29,078,624
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	114	\$115.86	\$620,868
Furniture	116	\$738.52	\$3,957,743
Rugs	116	\$36.43	\$195,242
Major Appliances (14)	116	\$438.79	\$2,351,502
Housewares (15)	114	\$100.20	\$536,985
Small Appliances	112	\$58.98	\$316,072
Luggage	120	\$20.14	\$107,933
Telephones and Accessories	110	\$110.34	\$591,318
<b>Household Operations</b>			
Child Care	131	\$693.46	\$3,716,230
Lawn and Garden (16)	111	\$556.67	\$2,983,171
Moving/Storage/Freight Express	115	\$82.01	\$439,517
Housekeeping Supplies (17)	111	\$864.99	\$4,635,486
<b>Insurance</b>			
Owners and Renters Insurance	111	\$694.83	\$3,723,606
Vehicle Insurance	111	\$2,076.04	\$11,125,482
Life/Other Insurance	113	\$682.84	\$3,659,346
Health Insurance	110	\$4,540.38	\$24,331,887
Personal Care Products (18)	113	\$560.48	\$3,003,596
School Books and Supplies (19)	114	\$149.01	\$798,550
Smoking Products	95	\$365.25	\$1,957,368
<b>Transportation</b>			
Payments on Vehicles excluding Leases	115	\$2,989.80	\$16,022,361
Gasoline and Motor Oil	111	\$2,670.54	\$14,311,417
Vehicle Maintenance and Repairs	112	\$1,237.62	\$6,632,388
<b>Travel</b>			
Airline Fares	121	\$763.22	\$4,090,089
Lodging on Trips	119	\$840.86	\$4,506,192
Auto/Truck Rental on Trips	122	\$67.16	\$359,908
Food and Drink on Trips	118	\$703.76	\$3,771,471

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September 30, 2021

2912 Emmorton Rd, Abingdon, Maryland, 21009 2  
 2912 Emmorton Rd, Abingdon, Maryland, 21009  
 Ring: 3 mile radius

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Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Workday Drive (4A)	22.7%	Population	49,354	50,802
Enterprising Professionals (2D)	16.6%	Households	18,398	18,969
Savvy Suburbanites (1D)	9.8%	Families	13,036	13,351
Old and Newcomers (8F)	7.7%	Median Age	39.3	40.3
Professional Pride (1B)	7.3%	Median Household Income	\$99,088	\$104,288
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		132	\$2,807.78	\$51,657,600
Men's		134	\$542.74	\$9,985,379
Women's		133	\$985.66	\$18,134,184
Children's		134	\$417.01	\$7,672,058
Footwear		129	\$647.24	\$11,907,907
Watches & Jewelry		132	\$169.50	\$3,118,397
Apparel Products and Services (1)		133	\$70.15	\$1,290,533
<b>Computer</b>				
Computers and Hardware for Home Use		136	\$227.84	\$4,191,772
Portable Memory		132	\$5.74	\$105,517
Computer Software		133	\$12.74	\$234,345
Computer Accessories		136	\$24.43	\$449,531
<b>Entertainment &amp; Recreation</b>		132	\$4,276.69	\$78,682,537
Fees and Admissions		143	\$1,061.47	\$19,528,982
Membership Fees for Clubs (2)		142	\$352.71	\$6,489,186
Fees for Participant Sports, excl. Trips		148	\$170.52	\$3,137,147
Tickets to Theatre/Operas/Concerts		139	\$111.90	\$2,058,794
Tickets to Movies		138	\$76.88	\$1,414,371
Tickets to Parks or Museums		138	\$46.81	\$861,290
Admission to Sporting Events, excl. Trips		146	\$94.04	\$1,730,142
Fees for Recreational Lessons		147	\$207.18	\$3,811,653
Dating Services		119	\$1.43	\$26,399
TV/Video/Audio		127	\$1,495.17	\$27,508,187
Cable and Satellite Television Services		125	\$1,005.99	\$18,508,181
Televisions		133	\$149.66	\$2,753,415
Satellite Dishes		134	\$2.11	\$38,747
VCRs, Video Cameras, and DVD Players		131	\$6.44	\$118,516
Miscellaneous Video Equipment		132	\$20.49	\$377,017
Video Cassettes and DVDs		130	\$9.98	\$183,644
Video Game Hardware/Accessories		125	\$36.25	\$666,883
Video Game Software		126	\$20.19	\$371,542
Rental/Streaming/Downloaded Video		134	\$93.99	\$1,729,148
Installation of Televisions		145	\$1.07	\$19,652
Audio (3)		136	\$146.03	\$2,686,724
Rental and Repair of TV/Radio/Sound Equipment		100	\$2.97	\$54,720
Pets		128	\$932.41	\$17,154,454
Toys/Games/Crafts/Hobbies (4)		132	\$152.87	\$2,812,464
Recreational Vehicles and Fees (5)		136	\$154.02	\$2,833,602
Sports/Recreation/Exercise Equipment (6)		134	\$242.20	\$4,456,081
Photo Equipment and Supplies (7)		139	\$63.95	\$1,176,541
Reading (8)		132	\$135.84	\$2,499,269
Catered Affairs (9)		133	\$39.07	\$718,798
<b>Food</b>		130	\$12,040.80	\$221,526,547
Food at Home		129	\$7,022.86	\$129,206,525
Bakery and Cereal Products		129	\$899.10	\$16,541,581
Meats, Poultry, Fish, and Eggs		128	\$1,507.00	\$27,725,797
Dairy Products		129	\$706.93	\$13,006,090
Fruits and Vegetables		130	\$1,373.88	\$25,276,679
Snacks and Other Food at Home (10)		129	\$2,535.95	\$46,656,377
Food Away from Home		132	\$5,017.94	\$92,320,022
Alcoholic Beverages		136	\$852.08	\$15,676,504

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2912 Emmorton Rd, Abingdon, Maryland, 21009 2  
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 Ring: 3 mile radius

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	145	\$39,654.57	\$729,564,780
Value of Retirement Plans	144	\$144,737.82	\$2,662,886,456
Value of Other Financial Assets	134	\$11,535.45	\$212,229,151
Vehicle Loan Amount excluding Interest	133	\$3,797.96	\$69,874,817
Value of Credit Card Debt	133	\$3,698.23	\$68,039,963
<b>Health</b>			
Nonprescription Drugs	124	\$192.45	\$3,540,651
Prescription Drugs	123	\$409.74	\$7,538,310
Eyeglasses and Contact Lenses	131	\$126.62	\$2,329,581
<b>Home</b>			
Mortgage Payment and Basics (11)	143	\$15,285.78	\$281,227,833
Maintenance and Remodeling Services	141	\$4,066.64	\$74,817,988
Maintenance and Remodeling Materials (12)	134	\$829.65	\$15,263,970
Utilities, Fuel, and Public Services	127	\$6,322.48	\$116,320,898
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	132	\$134.31	\$2,471,047
Furniture	134	\$856.55	\$15,758,794
Rugs	139	\$43.56	\$801,366
Major Appliances (14)	136	\$514.75	\$9,470,376
Housewares (15)	133	\$117.46	\$2,161,094
Small Appliances	129	\$68.09	\$1,252,744
Luggage	138	\$23.06	\$424,178
Telephones and Accessories	132	\$132.63	\$2,440,207
<b>Household Operations</b>			
Child Care	147	\$779.99	\$14,350,250
Lawn and Garden (16)	134	\$671.03	\$12,345,556
Moving/Storage/Freight Express	131	\$92.90	\$1,709,202
Housekeeping Supplies (17)	130	\$1,009.81	\$18,578,548
<b>Insurance</b>			
Owners and Renters Insurance	132	\$825.36	\$15,185,065
Vehicle Insurance	128	\$2,385.02	\$43,879,584
Life/Other Insurance	136	\$819.89	\$15,084,415
Health Insurance	130	\$5,363.88	\$98,684,669
Personal Care Products (18)	131	\$649.88	\$11,956,496
School Books and Supplies (19)	131	\$171.58	\$3,156,665
Smoking Products	112	\$429.40	\$7,900,161
<b>Transportation</b>			
Payments on Vehicles excluding Leases	132	\$3,434.93	\$63,195,786
Gasoline and Motor Oil	128	\$3,070.92	\$56,498,727
Vehicle Maintenance and Repairs	130	\$1,440.70	\$26,505,930
<b>Travel</b>			
Airline Fares	141	\$887.31	\$16,324,814
Lodging on Trips	140	\$995.48	\$18,314,824
Auto/Truck Rental on Trips	142	\$77.87	\$1,432,596
Food and Drink on Trips	138	\$823.95	\$15,159,057

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2912 Emmorton Rd, Abingdon, Maryland, 21009 2  
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 Ring: 5 mile radius

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Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Workday Drive (4A)	15.6%	Population	125,814	128,684
Home Improvement (4B)	8.8%	Households	46,953	48,086
Savvy Suburbanites (1D)	8.7%	Families	33,194	33,805
Enterprising Professionals (2D)	8.5%	Median Age	39.0	39.9
Old and Newcomers (8F)	7.7%	Median Household Income	\$89,397	\$95,765
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		120	\$2,549.09	\$119,687,352
Men's		121	\$492.64	\$23,130,960
Women's		121	\$892.68	\$41,914,096
Children's		121	\$377.30	\$17,715,186
Footwear		118	\$593.50	\$27,866,558
Watches & Jewelry		118	\$151.36	\$7,106,738
Apparel Products and Services (1)		120	\$63.33	\$2,973,748
<b>Computer</b>				
Computers and Hardware for Home Use		122	\$205.67	\$9,656,736
Portable Memory		120	\$5.19	\$243,719
Computer Software		121	\$11.61	\$545,297
Computer Accessories		124	\$22.40	\$1,051,564
<b>Entertainment &amp; Recreation</b>		120	\$3,864.67	\$181,457,773
Fees and Admissions		128	\$945.23	\$44,381,466
Membership Fees for Clubs (2)		127	\$314.86	\$14,783,611
Fees for Participant Sports, excl. Trips		131	\$151.34	\$7,106,031
Tickets to Theatre/Operas/Concerts		125	\$100.91	\$4,737,869
Tickets to Movies		126	\$69.90	\$3,282,190
Tickets to Parks or Museums		124	\$42.06	\$1,974,729
Admission to Sporting Events, excl. Trips		128	\$82.63	\$3,879,661
Fees for Recreational Lessons		130	\$182.21	\$8,555,487
Dating Services		110	\$1.32	\$61,888
TV/Video/Audio		117	\$1,372.32	\$64,434,449
Cable and Satellite Television Services		115	\$925.92	\$43,474,908
Televisions		122	\$137.15	\$6,439,808
Satellite Dishes		122	\$1.92	\$89,942
VCRs, Video Cameras, and DVD Players		120	\$5.88	\$276,006
Miscellaneous Video Equipment		120	\$18.71	\$878,285
Video Cassettes and DVDs		120	\$9.24	\$433,944
Video Game Hardware/Accessories		115	\$33.32	\$1,564,593
Video Game Software		117	\$18.72	\$879,006
Rental/Streaming/Downloaded Video		122	\$86.00	\$4,037,992
Installation of Televisions		130	\$0.96	\$45,139
Audio (3)		123	\$131.69	\$6,183,034
Rental and Repair of TV/Radio/Sound Equipment		95	\$2.81	\$131,791
Pets		115	\$840.16	\$39,448,214
Toys/Games/Crafts/Hobbies (4)		120	\$139.07	\$6,529,737
Recreational Vehicles and Fees (5)		120	\$135.83	\$6,377,660
Sports/Recreation/Exercise Equipment (6)		120	\$216.25	\$10,153,566
Photo Equipment and Supplies (7)		124	\$57.18	\$2,684,780
Reading (8)		120	\$123.95	\$5,819,596
Catered Affairs (9)		119	\$34.97	\$1,641,948
<b>Food</b>		119	\$10,972.54	\$515,193,818
Food at Home		118	\$6,418.94	\$301,388,447
Bakery and Cereal Products		118	\$822.08	\$38,599,086
Meats, Poultry, Fish, and Eggs		117	\$1,378.53	\$64,726,110
Dairy Products		118	\$644.66	\$30,268,916
Fruits and Vegetables		119	\$1,255.03	\$58,927,379
Snacks and Other Food at Home (10)		118	\$2,318.64	\$108,866,956
Food Away from Home		120	\$4,553.60	\$213,805,371
Alcoholic Beverages		122	\$765.98	\$35,964,855

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 Ring: 5 mile radius

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	129	\$35,178.72	\$1,651,746,529
Value of Retirement Plans	128	\$128,741.10	\$6,044,780,952
Value of Other Financial Assets	120	\$10,345.53	\$485,753,739
Vehicle Loan Amount excluding Interest	121	\$3,464.65	\$162,675,795
Value of Credit Card Debt	121	\$3,349.92	\$157,288,969
<b>Health</b>			
Nonprescription Drugs	114	\$176.07	\$8,266,904
Prescription Drugs	113	\$377.78	\$17,737,876
Eyeglasses and Contact Lenses	119	\$114.82	\$5,391,138
<b>Home</b>			
Mortgage Payment and Basics (11)	127	\$13,543.57	\$635,911,419
Maintenance and Remodeling Services	126	\$3,611.88	\$169,588,647
Maintenance and Remodeling Materials (12)	120	\$737.90	\$34,646,843
Utilities, Fuel, and Public Services	117	\$5,816.41	\$273,097,911
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	120	\$122.16	\$5,735,710
Furniture	122	\$778.38	\$36,547,095
Rugs	124	\$39.07	\$1,834,278
Major Appliances (14)	123	\$464.57	\$21,812,886
Housewares (15)	121	\$106.68	\$5,008,727
Small Appliances	118	\$62.25	\$2,922,756
Luggage	125	\$20.89	\$981,069
Telephones and Accessories	121	\$121.49	\$5,704,411
<b>Household Operations</b>			
Child Care	128	\$681.16	\$31,982,561
Lawn and Garden (16)	120	\$602.77	\$28,301,644
Moving/Storage/Freight Express	120	\$85.09	\$3,995,331
Housekeeping Supplies (17)	118	\$922.01	\$43,290,940
<b>Insurance</b>			
Owners and Renters Insurance	119	\$745.94	\$35,024,154
Vehicle Insurance	118	\$2,199.90	\$103,291,853
Life/Other Insurance	122	\$735.63	\$34,539,910
Health Insurance	118	\$4,891.55	\$229,672,989
Personal Care Products (18)	119	\$593.18	\$27,851,425
School Books and Supplies (19)	120	\$156.48	\$7,347,382
Smoking Products	105	\$403.63	\$18,951,840
<b>Transportation</b>			
Payments on Vehicles excluding Leases	120	\$3,124.59	\$146,708,793
Gasoline and Motor Oil	117	\$2,815.19	\$132,181,580
Vehicle Maintenance and Repairs	119	\$1,319.10	\$61,935,529
<b>Travel</b>			
Airline Fares	126	\$793.31	\$37,248,362
Lodging on Trips	125	\$888.62	\$41,723,248
Auto/Truck Rental on Trips	127	\$69.77	\$3,275,909
Food and Drink on Trips	124	\$740.12	\$34,750,855

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2912 Emmorton Rd, Abingdon, Maryland, 21009 2  
2912 Emmorton Rd, Abingdon, Maryland, 21009  
Ring: 5 mile radius

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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 Rings: 1, 3, 5 mile radii

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Data for all businesses in area				1 mile		3 miles				5 miles			
Total Businesses:				255		1,319				4,018			
Total Employees:				2,537		14,591				45,479			
Total Residential Population:				13,820		49,354				125,814			
Employee/Residential Population Ratio (per 100 Residents)				18		30				36			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees		
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
Agriculture & Mining	3	1.2%	11	0.4%	28	2.1%	179	1.2%	78	1.9%	578	1.3%	
Construction	18	7.1%	108	4.3%	93	7.1%	557	3.8%	265	6.6%	1,750	3.8%	
Manufacturing	4	1.6%	62	2.4%	21	1.6%	445	3.0%	84	2.1%	1,894	4.2%	
Transportation	4	1.6%	58	2.3%	28	2.1%	222	1.5%	85	2.1%	521	1.1%	
Communication	3	1.2%	7	0.3%	12	0.9%	60	0.4%	30	0.7%	156	0.3%	
Utility	0	0.0%	0	0.0%	2	0.2%	8	0.1%	8	0.2%	24	0.1%	
Wholesale Trade	5	2.0%	31	1.2%	24	1.8%	271	1.9%	89	2.2%	1,092	2.4%	
Retail Trade Summary	56	22.0%	856	33.7%	277	21.0%	5,095	34.9%	808	20.1%	13,068	28.7%	
Home Improvement	4	1.6%	19	0.7%	11	0.8%	298	2.0%	39	1.0%	876	1.9%	
General Merchandise Stores	4	1.6%	71	2.8%	14	1.1%	902	6.2%	37	0.9%	1,698	3.7%	
Food Stores	8	3.1%	385	15.2%	33	2.5%	1,113	7.6%	94	2.3%	2,152	4.7%	
Auto Dealers, Gas Stations, Auto Aftermarket	3	1.2%	42	1.7%	29	2.2%	306	2.1%	90	2.2%	1,387	3.0%	
Apparel & Accessory Stores	5	2.0%	68	2.7%	17	1.3%	177	1.2%	52	1.3%	360	0.8%	
Furniture & Home Furnishings	5	2.0%	44	1.7%	19	1.4%	120	0.8%	50	1.2%	529	1.2%	
Eating & Drinking Places	14	5.5%	155	6.1%	80	6.1%	1,715	11.8%	213	5.3%	4,524	9.9%	
Miscellaneous Retail	16	6.3%	72	2.8%	75	5.7%	464	3.2%	233	5.8%	1,543	3.4%	
Finance, Insurance, Real Estate Summary	39	15.3%	350	13.8%	125	9.5%	1,050	7.2%	396	9.9%	3,401	7.5%	
Banks, Savings & Lending Institutions	11	4.3%	80	3.2%	29	2.2%	291	2.0%	87	2.2%	960	2.1%	
Securities Brokers	4	1.6%	17	0.7%	17	1.3%	65	0.4%	58	1.4%	277	0.6%	
Insurance Carriers & Agents	5	2.0%	20	0.8%	17	1.3%	60	0.4%	67	1.7%	557	1.2%	
Real Estate, Holding, Other Investment Offices	18	7.1%	234	9.2%	62	4.7%	634	4.3%	184	4.6%	1,606	3.5%	
Services Summary	91	35.7%	1,023	40.3%	575	43.6%	6,267	43.0%	1,725	42.9%	20,552	45.2%	
Hotels & Lodging	0	0.0%	1	0.0%	11	0.8%	132	0.9%	25	0.6%	361	0.8%	
Automotive Services	4	1.6%	25	1.0%	32	2.4%	150	1.0%	153	3.8%	738	1.6%	
Motion Pictures & Amusements	7	2.7%	26	1.0%	40	3.0%	268	1.8%	114	2.8%	862	1.9%	
Health Services	22	8.6%	296	11.7%	169	12.8%	2,576	17.7%	368	9.2%	6,595	14.5%	
Legal Services	3	1.2%	8	0.3%	16	1.2%	48	0.3%	95	2.4%	427	0.9%	
Education Institutions & Libraries	3	1.2%	172	6.8%	19	1.4%	795	5.4%	64	1.6%	3,669	8.1%	
Other Services	53	20.8%	495	19.5%	288	21.8%	2,297	15.7%	906	22.5%	7,900	17.4%	
Government	2	0.8%	23	0.9%	14	1.1%	337	2.3%	97	2.4%	2,247	4.9%	
Unclassified Establishments	30	11.8%	8	0.3%	120	9.1%	101	0.7%	354	8.8%	196	0.4%	
Totals	255	100.0%	2,537	100.0%	1,319	100.0%	14,591	100.0%	4,018	100.0%	45,479	100.0%	

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	7	0.5%	39	0.3%	12	0.3%	61	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	2	0.0%	3	0.1%	18	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	4	0.0%
Construction	20	7.8%	113	4.5%	105	8.0%	677	4.6%	291	7.2%	2,029	4.5%
Manufacturing	6	2.4%	67	2.6%	23	1.7%	451	3.1%	93	2.3%	1,950	4.3%
Wholesale Trade	5	2.0%	31	1.2%	24	1.8%	271	1.9%	86	2.1%	1,080	2.4%
Retail Trade	40	15.7%	684	27.0%	188	14.3%	3,310	22.7%	573	14.3%	8,365	18.4%
Motor Vehicle & Parts Dealers	2	0.8%	36	1.4%	23	1.7%	252	1.7%	70	1.7%	1,233	2.7%
Furniture & Home Furnishings Stores	3	1.2%	41	1.6%	11	0.8%	80	0.5%	28	0.7%	216	0.5%
Electronics & Appliance Stores	1	0.4%	1	0.0%	4	0.3%	19	0.1%	16	0.4%	277	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	4	1.6%	19	0.7%	11	0.8%	298	2.0%	39	1.0%	876	1.9%
Food & Beverage Stores	7	2.7%	376	14.8%	32	2.4%	1,091	7.5%	90	2.2%	2,070	4.6%
Health & Personal Care Stores	5	2.0%	34	1.3%	22	1.7%	195	1.3%	70	1.7%	575	1.3%
Gasoline Stations	1	0.4%	6	0.2%	6	0.5%	54	0.4%	19	0.5%	155	0.3%
Clothing & Clothing Accessories Stores	6	2.4%	70	2.8%	19	1.4%	189	1.3%	64	1.6%	444	1.0%
Sport Goods, Hobby, Book, & Music Stores	1	0.4%	2	0.1%	14	1.1%	95	0.7%	34	0.8%	289	0.6%
General Merchandise Stores	4	1.6%	71	2.8%	14	1.1%	902	6.2%	37	0.9%	1,698	3.7%
Miscellaneous Store Retailers	6	2.4%	29	1.1%	18	1.4%	130	0.9%	62	1.5%	519	1.1%
Nonstore Retailers	3	1.2%	0	0.0%	14	1.1%	4	0.0%	43	1.1%	13	0.0%
Transportation & Warehousing	4	1.6%	57	2.2%	22	1.7%	201	1.4%	66	1.6%	422	0.9%
Information	4	1.6%	51	2.0%	21	1.6%	237	1.6%	53	1.3%	570	1.3%
Finance & Insurance	21	8.2%	122	4.8%	64	4.9%	422	2.9%	218	5.4%	1,813	4.0%
Central Bank/Credit Intermediation & Related Activities	11	4.3%	80	3.2%	29	2.2%	292	2.0%	90	2.2%	969	2.1%
Securities, Commodity Contracts & Other Financial	5	2.0%	22	0.9%	18	1.4%	70	0.5%	61	1.5%	286	0.6%
Insurance Carriers & Related Activities; Funds, Trusts &	5	2.0%	20	0.8%	17	1.3%	60	0.4%	67	1.7%	557	1.2%
Real Estate, Rental & Leasing	20	7.8%	230	9.1%	73	5.5%	639	4.4%	210	5.2%	1,616	3.6%
Professional, Scientific & Tech Services	19	7.5%	87	3.4%	117	8.9%	639	4.4%	415	10.3%	3,176	7.0%
Legal Services	3	1.2%	8	0.3%	20	1.5%	62	0.4%	111	2.8%	492	1.1%
Management of Companies & Enterprises	0	0.0%	1	0.0%	3	0.2%	6	0.0%	10	0.2%	45	0.1%
Administrative & Support & Waste Management & Remediation	9	3.5%	42	1.7%	44	3.3%	294	2.0%	142	3.5%	950	2.1%
Educational Services	4	1.6%	175	6.9%	29	2.2%	855	5.9%	93	2.3%	3,662	8.1%
Health Care & Social Assistance	31	12.2%	518	20.4%	207	15.7%	3,239	22.2%	473	11.8%	8,690	19.1%
Arts, Entertainment & Recreation	2	0.8%	16	0.6%	22	1.7%	183	1.3%	75	1.9%	731	1.6%
Accommodation & Food Services	15	5.9%	166	6.5%	95	7.2%	1,891	13.0%	248	6.2%	4,995	11.0%
Accommodation	0	0.0%	1	0.0%	11	0.8%	132	0.9%	25	0.6%	361	0.8%
Food Services & Drinking Places	15	5.9%	165	6.5%	85	6.4%	1,759	12.1%	224	5.6%	4,634	10.2%
Other Services (except Public Administration)	25	9.8%	147	5.8%	141	10.7%	798	5.5%	505	12.6%	2,838	6.2%
Automotive Repair & Maintenance	3	1.2%	23	0.9%	24	1.8%	119	0.8%	114	2.8%	502	1.1%
Public Administration	2	0.8%	23	0.9%	14	1.1%	337	2.3%	97	2.4%	2,268	5.0%
Unclassified Establishments	30	11.8%	8	0.3%	120	9.1%	101	0.7%	354	8.8%	196	0.4%
Total	255	100.0%	2,537	100.0%	1,319	100.0%	14,591	100.0%	4,018	100.0%	45,479	100.0%

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