

Mountain Rd, Pasadena, Maryland, 21122
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.13100
Longitude: -76.56218

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	8,883	70,936	164,414
2020 Total Population	9,648	81,977	180,600
2020 Group Quarters	36	380	1,206
2022 Total Population	10,076	83,469	183,440
2022 Group Quarters	36	377	1,206
2027 Total Population	10,712	84,481	185,654
2022-2027 Annual Rate	1.23%	0.24%	0.24%
2022 Total Daytime Population	7,487	63,244	163,501
Workers	2,852	24,160	76,371
Residents	4,635	39,084	87,130
Household Summary			
2010 Households	3,007	25,657	60,512
2010 Average Household Size	2.94	2.75	2.70
2020 Total Households	3,345	30,184	66,519
2020 Average Household Size	2.87	2.70	2.70
2022 Total Households	3,500	30,571	67,400
2022 Average Household Size	2.87	2.72	2.70
2027 Total Households	3,730	30,971	68,275
2027 Average Household Size	2.86	2.72	2.70
2022-2027 Annual Rate	1.28%	0.26%	0.26%
2010 Families	2,322	18,761	43,241
2010 Average Family Size	3.29	3.17	3.15
2022 Families	2,652	21,604	46,788
2022 Average Family Size	3.25	3.20	3.21
2027 Families	2,817	21,850	47,270
2027 Average Family Size	3.24	3.19	3.21
2022-2027 Annual Rate	1.21%	0.23%	0.21%
Housing Unit Summary			
2000 Housing Units	2,735	24,706	58,850
Owner Occupied Housing Units	78.8%	77.0%	72.2%
Renter Occupied Housing Units	15.2%	19.4%	24.2%
Vacant Housing Units	6.0%	3.6%	3.7%
2010 Housing Units	3,174	27,007	63,706
Owner Occupied Housing Units	78.7%	75.8%	70.2%
Renter Occupied Housing Units	16.1%	19.2%	24.8%
Vacant Housing Units	5.3%	5.0%	5.0%
2020 Housing Units	3,481	31,407	69,519
Vacant Housing Units	3.9%	3.9%	4.3%
2022 Housing Units	3,663	31,960	70,664
Owner Occupied Housing Units	76.5%	77.4%	72.9%
Renter Occupied Housing Units	19.1%	18.2%	22.5%
Vacant Housing Units	4.4%	4.3%	4.6%
2027 Housing Units	3,910	32,511	71,894
Owner Occupied Housing Units	77.4%	77.9%	73.3%
Renter Occupied Housing Units	18.0%	17.3%	21.6%
Vacant Housing Units	4.6%	4.7%	5.0%
Median Household Income			
2022	\$103,354	\$102,542	\$101,098
2027	\$117,110	\$114,914	\$111,866
Median Home Value			
2022	\$365,310	\$363,172	\$368,309
2027	\$407,065	\$389,222	\$392,983
Per Capita Income			
2022	\$45,737	\$48,935	\$50,756
2027	\$53,152	\$56,228	\$57,875
Median Age			
2010	33.7	37.5	38.3
2022	35.4	38.8	39.7
2027	36.4	39.5	40.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	3,500	30,571	67,400
<\$15,000	3.0%	3.6%	3.6%
\$15,000 - \$24,999	3.5%	3.7%	3.9%
\$25,000 - \$34,999	3.2%	4.7%	4.9%
\$35,000 - \$49,999	4.3%	5.7%	6.6%
\$50,000 - \$74,999	20.2%	16.9%	16.4%
\$75,000 - \$99,999	13.4%	13.7%	13.7%
\$100,000 - \$149,999	23.1%	21.9%	21.0%
\$150,000 - \$199,999	15.6%	13.9%	13.2%
\$200,000+	13.7%	16.0%	16.6%
Average Household Income	\$131,142	\$134,614	\$137,757
2027 Households by Income			
Household Income Base	3,730	30,971	68,275
<\$15,000	2.6%	2.9%	3.0%
\$15,000 - \$24,999	2.7%	3.1%	3.2%
\$25,000 - \$34,999	2.6%	4.1%	4.2%
\$35,000 - \$49,999	4.8%	5.1%	5.4%
\$50,000 - \$74,999	14.6%	13.4%	14.0%
\$75,000 - \$99,999	12.2%	12.3%	13.0%
\$100,000 - \$149,999	23.4%	22.9%	21.9%
\$150,000 - \$199,999	19.5%	16.7%	15.3%
\$200,000+	17.6%	19.6%	19.9%
Average Household Income	\$152,190	\$154,529	\$156,943
2022 Owner Occupied Housing Units by Value			
Total	2,801	24,748	51,517
<\$50,000	1.1%	1.3%	1.2%
\$50,000 - \$99,999	0.0%	0.1%	0.1%
\$100,000 - \$149,999	0.1%	0.8%	0.6%
\$150,000 - \$199,999	1.0%	2.2%	2.6%
\$200,000 - \$249,999	10.4%	9.3%	10.2%
\$250,000 - \$299,999	20.5%	18.0%	18.1%
\$300,000 - \$399,999	25.9%	29.2%	25.0%
\$400,000 - \$499,999	13.2%	17.3%	14.7%
\$500,000 - \$749,999	18.7%	15.8%	19.9%
\$750,000 - \$999,999	6.7%	4.4%	5.0%
\$1,000,000 - \$1,499,999	1.9%	1.1%	1.8%
\$1,500,000 - \$1,999,999	0.1%	0.0%	0.1%
\$2,000,000 +	0.4%	0.5%	0.6%
Average Home Value	\$441,637	\$419,274	\$437,485
2027 Owner Occupied Housing Units by Value			
Total	3,025	25,334	52,719
<\$50,000	0.9%	1.1%	1.1%
\$50,000 - \$99,999	0.0%	0.0%	0.1%
\$100,000 - \$149,999	0.0%	0.4%	0.3%
\$150,000 - \$199,999	0.5%	1.2%	1.6%
\$200,000 - \$249,999	6.5%	6.0%	7.1%
\$250,000 - \$299,999	15.7%	14.8%	15.7%
\$300,000 - \$399,999	25.3%	29.7%	26.0%
\$400,000 - \$499,999	15.2%	20.2%	16.7%
\$500,000 - \$749,999	22.8%	18.9%	22.6%
\$750,000 - \$999,999	9.5%	5.6%	6.0%
\$1,000,000 - \$1,499,999	3.0%	1.5%	2.2%
\$1,500,000 - \$1,999,999	0.1%	0.0%	0.1%
\$2,000,000 +	0.5%	0.6%	0.7%
Average Home Value	\$490,884	\$451,375	\$465,859

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	8,883	70,936	164,414
0 - 4	8.2%	6.6%	6.3%
5 - 9	8.0%	6.5%	6.4%
10 - 14	7.5%	6.8%	6.8%
15 - 24	12.5%	13.2%	13.2%
25 - 34	16.0%	13.5%	13.0%
35 - 44	16.0%	14.4%	13.9%
45 - 54	16.1%	16.9%	16.7%
55 - 64	9.0%	11.9%	12.1%
65 - 74	4.3%	6.2%	6.6%
75 - 84	1.8%	3.1%	3.6%
85 +	0.7%	1.0%	1.3%
18 +	72.3%	75.7%	76.2%
2022 Population by Age			
Total	10,077	83,469	183,441
0 - 4	7.0%	5.8%	5.5%
5 - 9	7.1%	6.1%	6.0%
10 - 14	7.3%	6.5%	6.6%
15 - 24	12.0%	11.1%	11.1%
25 - 34	15.8%	14.9%	14.0%
35 - 44	15.2%	13.9%	13.7%
45 - 54	12.7%	12.7%	12.7%
55 - 64	12.5%	13.8%	13.9%
65 - 74	6.7%	9.3%	9.8%
75 - 84	2.9%	4.5%	4.9%
85 +	0.8%	1.5%	1.8%
18 +	74.7%	78.1%	78.2%
2027 Population by Age			
Total	10,712	84,479	185,655
0 - 4	7.0%	5.9%	5.6%
5 - 9	6.8%	5.8%	5.8%
10 - 14	6.7%	6.1%	6.2%
15 - 24	11.2%	10.7%	10.9%
25 - 34	15.9%	14.1%	13.0%
35 - 44	16.2%	15.5%	15.1%
45 - 54	12.0%	12.1%	12.1%
55 - 64	11.5%	12.5%	12.7%
65 - 74	7.9%	10.1%	10.6%
75 - 84	3.8%	5.6%	6.0%
85 +	1.0%	1.7%	1.9%
18 +	75.7%	78.7%	78.8%
2010 Population by Sex			
Males	4,343	34,919	80,707
Females	4,540	36,016	83,707
2022 Population by Sex			
Males	4,980	41,130	90,290
Females	5,096	42,339	93,150
2027 Population by Sex			
Males	5,300	41,699	91,475
Females	5,412	42,782	94,179

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 09, 2022

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2010 Population by Race/Ethnicity			
Total	8,883	70,935	164,414
White Alone	74.4%	80.5%	79.7%
Black Alone	16.7%	11.3%	12.1%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	3.4%	3.1%	3.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.3%	2.1%	2.0%
Two or More Races	2.7%	2.6%	2.7%
Hispanic Origin	5.4%	5.0%	5.1%
Diversity Index	47.6	40.0	41.2
2020 Population by Race/Ethnicity			
Total	9,648	81,977	180,600
White Alone	65.7%	68.7%	68.0%
Black Alone	17.3%	14.9%	15.4%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	4.0%	4.0%	3.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.4%	3.7%	4.2%
Two or More Races	9.2%	8.1%	8.0%
Hispanic Origin	8.1%	7.7%	8.3%
Diversity Index	59.7	56.8	57.9
2022 Population by Race/Ethnicity			
Total	10,076	83,468	183,441
White Alone	64.9%	68.0%	67.3%
Black Alone	17.6%	15.2%	15.5%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	4.0%	4.1%	3.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.6%	4.0%	4.5%
Two or More Races	9.5%	8.4%	8.3%
Hispanic Origin	8.2%	7.9%	8.4%
Diversity Index	60.6	57.7	58.7
2027 Population by Race/Ethnicity			
Total	10,713	84,480	185,654
White Alone	62.4%	65.7%	65.1%
Black Alone	18.3%	15.7%	16.0%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	4.2%	4.3%	4.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.0%	4.4%	4.9%
Two or More Races	10.6%	9.5%	9.4%
Hispanic Origin	8.4%	8.1%	8.7%
Diversity Index	63.0	60.1	61.1
2010 Population by Relationship and Household Type			
Total	8,883	70,936	164,414
In Households	99.6%	99.5%	99.3%
In Family Households	88.9%	86.8%	85.7%
Householder	26.1%	26.3%	26.4%
Spouse	19.0%	19.9%	19.6%
Child	35.7%	33.2%	32.6%
Other relative	5.1%	4.5%	4.2%
Nonrelative	2.9%	2.9%	2.9%
In Nonfamily Households	10.8%	12.7%	13.6%
In Group Quarters	0.4%	0.5%	0.7%
Institutionalized Population	0.1%	0.3%	0.6%
Noninstitutionalized Population	0.2%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	6,706	58,903	129,711
Less than 9th Grade	1.6%	2.1%	2.2%
9th - 12th Grade, No Diploma	3.1%	5.2%	5.3%
High School Graduate	26.8%	25.9%	24.7%
GED/Alternative Credential	4.4%	3.8%	3.6%
Some College, No Degree	17.0%	18.6%	18.6%
Associate Degree	11.3%	9.9%	9.2%
Bachelor's Degree	23.8%	21.5%	21.9%
Graduate/Professional Degree	12.0%	13.1%	14.5%
2022 Population 15+ by Marital Status			
Total	7,918	68,203	150,147
Never Married	36.9%	30.4%	31.6%
Married	51.5%	54.4%	53.0%
Widowed	3.9%	4.9%	5.3%
Divorced	7.7%	10.3%	10.1%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,551	46,589	100,784
Population 16+ Employed	97.6%	95.7%	96.0%
Population 16+ Unemployment rate	2.4%	4.3%	4.0%
Population 16-24 Employed	11.7%	11.4%	11.4%
Population 16-24 Unemployment rate	7.7%	10.4%	9.9%
Population 25-54 Employed	67.4%	64.3%	63.4%
Population 25-54 Unemployment rate	1.7%	3.7%	3.3%
Population 55-64 Employed	17.4%	18.5%	18.7%
Population 55-64 Unemployment rate	1.5%	3.4%	3.8%
Population 65+ Employed	3.5%	5.8%	6.5%
Population 65+ Unemployment rate	0.0%	1.4%	1.1%
2022 Employed Population 16+ by Industry			
Total	5,419	44,570	96,705
Agriculture/Mining	0.3%	0.2%	0.1%
Construction	7.8%	8.0%	8.3%
Manufacturing	4.8%	5.5%	5.2%
Wholesale Trade	2.5%	2.7%	2.5%
Retail Trade	9.0%	10.3%	10.4%
Transportation/Utilities	6.1%	5.6%	5.6%
Information	1.3%	1.2%	1.3%
Finance/Insurance/Real Estate	4.9%	5.4%	5.6%
Services	52.7%	48.4%	49.5%
Public Administration	10.5%	12.7%	11.3%
2022 Employed Population 16+ by Occupation			
Total	5,420	44,570	96,706
White Collar	65.9%	66.7%	67.6%
Management/Business/Financial	20.3%	20.3%	20.2%
Professional	28.5%	26.2%	26.2%
Sales	6.5%	8.0%	8.6%
Administrative Support	10.6%	12.2%	12.5%
Services	12.3%	14.2%	14.0%
Blue Collar	21.8%	19.1%	18.5%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	4.5%	5.0%	4.9%
Installation/Maintenance/Repair	4.7%	3.7%	3.6%
Production	3.4%	3.4%	3.1%
Transportation/Material Moving	9.3%	6.9%	6.8%

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2010 Households by Type			
Total	3,007	25,657	60,514
Households with 1 Person	16.4%	20.6%	22.2%
Households with 2+ People	83.6%	79.4%	77.8%
Family Households	77.2%	73.1%	71.5%
Husband-wife Families	56.3%	55.3%	53.2%
With Related Children	30.7%	26.2%	24.5%
Other Family (No Spouse Present)	20.9%	17.9%	18.2%
Other Family with Male Householder	5.7%	5.3%	5.3%
With Related Children	3.8%	3.0%	3.0%
Other Family with Female Householder	15.2%	12.6%	12.9%
With Related Children	9.9%	7.7%	8.0%
Nonfamily Households	6.4%	6.3%	6.4%
All Households with Children	45.0%	37.6%	36.1%
Multigenerational Households	6.4%	6.1%	5.5%
Unmarried Partner Households	7.3%	7.1%	7.2%
Male-female	6.7%	6.4%	6.5%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	3,009	25,657	60,513
1 Person Household	16.4%	20.6%	22.2%
2 Person Household	29.3%	31.6%	32.2%
3 Person Household	21.3%	19.3%	18.5%
4 Person Household	18.6%	16.3%	15.7%
5 Person Household	8.6%	7.4%	7.0%
6 Person Household	3.3%	2.8%	2.6%
7 + Person Household	2.5%	2.0%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	3,008	25,662	60,512
Owner Occupied	83.0%	79.8%	73.9%
Owned with a Mortgage/Loan	74.9%	66.4%	59.2%
Owned Free and Clear	8.2%	13.4%	14.7%
Renter Occupied	17.0%	20.2%	26.1%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	128	128	125
Percent of Income for Mortgage	18.6%	18.7%	19.2%
Wealth Index	130	146	153
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,174	27,007	63,706
Housing Units Inside Urbanized Area	100.0%	99.8%	99.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.2%	1.0%
2010 Population By Urban/ Rural Status			
Total Population	8,883	70,936	164,414
Population Inside Urbanized Area	100.0%	99.8%	99.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.2%	1.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Workday Drive (4A)	Enterprising Professionals (2D)	Parks and Rec (5C)
2.	Enterprising Professionals (2D)	Pleasantville (2B)	Pleasantville (2B)
3.	Home Improvement (4B)	Workday Drive (4A)	Savvy Suburbanites (1D)
2022 Consumer Spending			
Apparel & Services: Total \$	\$10,426,177	\$93,015,399	\$209,813,536
Average Spent	\$2,978.91	\$3,042.60	\$3,112.96
Spending Potential Index	124	126	129
Education: Total \$	\$8,695,031	\$84,830,534	\$194,094,736
Average Spent	\$2,484.29	\$2,774.87	\$2,879.74
Spending Potential Index	127	141	147
Entertainment/Recreation: Total \$	\$15,586,486	\$139,151,984	\$315,229,627
Average Spent	\$4,453.28	\$4,551.76	\$4,677.00
Spending Potential Index	121	124	127
Food at Home: Total \$	\$25,915,907	\$233,290,406	\$527,199,588
Average Spent	\$7,404.54	\$7,631.10	\$7,821.95
Spending Potential Index	120	123	126
Food Away from Home: Total \$	\$18,792,724	\$165,824,256	\$372,361,559
Average Spent	\$5,369.35	\$5,424.23	\$5,524.65
Spending Potential Index	124	126	128
Health Care: Total \$	\$28,840,528	\$257,980,606	\$589,095,978
Average Spent	\$8,240.15	\$8,438.74	\$8,740.30
Spending Potential Index	116	119	123
HH Furnishings & Equipment: Total \$	\$11,131,296	\$98,849,642	\$223,987,233
Average Spent	\$3,180.37	\$3,233.44	\$3,323.25
Spending Potential Index	124	126	130
Personal Care Products & Services: Total \$	\$4,401,615	\$39,411,098	\$89,104,868
Average Spent	\$1,257.60	\$1,289.17	\$1,322.03
Spending Potential Index	123	126	130
Shelter: Total \$	\$100,607,629	\$914,589,682	\$2,055,967,710
Average Spent	\$28,745.04	\$29,916.90	\$30,503.97
Spending Potential Index	126	131	133
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,496,717	\$99,015,590	\$226,929,317
Average Spent	\$3,284.78	\$3,238.87	\$3,366.90
Spending Potential Index	121	119	124
Travel: Total \$	\$12,986,077	\$115,496,151	\$260,296,618
Average Spent	\$3,710.31	\$3,777.96	\$3,861.97
Spending Potential Index	129	132	134
Vehicle Maintenance & Repairs: Total \$	\$5,208,884	\$45,868,068	\$104,888,505
Average Spent	\$1,488.25	\$1,500.38	\$1,556.21
Spending Potential Index	118	119	124

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Mountain Rd, Pasadena, Maryland, 21122
Ring: 1 mile radius

Prepared by Esri
Latitude: 39.13100
Longitude: -76.56218

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Workday Drive (4A)	44.9%	Population	10,076	10,712
Enterprising Professionals (2D)	33.4%	Households	3,500	3,730
Home Improvement (4B)	12.4%	Families	2,652	2,817
City Lights (8A)	9.2%	Median Age	35.4	36.4
	0.0%	Median Household Income	\$103,354	\$117,110
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services				
		124	\$2,978.91	\$10,426,177
Men's		125	\$575.87	\$2,015,543
Women's		124	\$1,037.64	\$3,631,743
Children's		128	\$451.31	\$1,579,590
Footwear		121	\$688.46	\$2,409,612
Watches & Jewelry		121	\$176.37	\$617,298
Apparel Products and Services (1)		126	\$75.19	\$263,157
Computer				
Computers and Hardware for Home Use		128	\$244.97	\$857,392
Portable Memory		123	\$6.07	\$21,261
Computer Software		127	\$13.90	\$48,655
Computer Accessories		123	\$25.20	\$88,198
Entertainment & Recreation				
Fees and Admissions		121	\$4,453.28	\$15,586,486
Membership Fees for Clubs (2)		134	\$1,123.25	\$3,931,381
Membership Fees for Clubs (2)		132	\$371.86	\$1,301,502
Fees for Participant Sports, excl. Trips		138	\$180.90	\$633,161
Tickets to Theatre/Operas/Concerts		126	\$115.91	\$405,684
Tickets to Movies		131	\$82.73	\$289,541
Tickets to Parks or Museums		132	\$50.81	\$177,846
Admission to Sporting Events, excl. Trips		133	\$97.02	\$339,580
Fees for Recreational Lessons		139	\$222.37	\$778,287
Dating Services		120	\$1.65	\$5,779
TV/Video/Audio		116	\$1,545.78	\$5,410,229
Cable and Satellite Television Services		112	\$1,029.58	\$3,603,536
Televisions		124	\$157.35	\$550,741
Satellite Dishes		121	\$2.16	\$7,556
VCRs, Video Cameras, and DVD Players		121	\$6.75	\$23,631
Miscellaneous Video Equipment		119	\$21.00	\$73,505
Video Cassettes and DVDs		119	\$10.36	\$36,245
Video Game Hardware/Accessories		118	\$38.63	\$135,200
Video Game Software		118	\$21.37	\$74,801
Rental/Streaming/Downloaded Video		125	\$99.85	\$349,482
Installation of Televisions		135	\$1.13	\$3,966
Audio (3)		127	\$154.59	\$541,048
Rental and Repair of TV/Radio/Sound Equipment		89	\$3.01	\$10,518
Pets		116	\$961.10	\$3,363,859
Toys/Games/Crafts/Hobbies (4)		122	\$160.03	\$560,119
Recreational Vehicles and Fees (5)		122	\$156.96	\$549,368
Sports/Recreation/Exercise Equipment (6)		125	\$256.23	\$896,800
Photo Equipment and Supplies (7)		132	\$68.80	\$240,792
Reading (8)		119	\$139.13	\$486,943
Catered Affairs (9)		127	\$42.38	\$148,347
Food				
Food at Home		122	\$12,773.89	\$44,708,631
Food at Home		120	\$7,404.54	\$25,915,907
Bakery and Cereal Products		119	\$944.30	\$3,305,037
Meats, Poultry, Fish, and Eggs		119	\$1,591.37	\$5,569,784
Dairy Products		120	\$745.67	\$2,609,838
Fruits and Vegetables		121	\$1,458.01	\$5,103,043
Snacks and Other Food at Home (10)		119	\$2,665.20	\$9,328,206
Food Away from Home		124	\$5,369.35	\$18,792,724
Alcoholic Beverages		128	\$908.61	\$3,180,123

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Mountain Rd, Pasadena, Maryland, 21122
Ring: 1 mile radius

Prepared by Esri
Latitude: 39.13100
Longitude: -76.56218

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	131	\$40,559.32	\$141,957,636
Value of Retirement Plans	128	\$145,932.09	\$510,762,322
Value of Other Financial Assets	119	\$11,583.98	\$40,543,937
Vehicle Loan Amount excluding Interest	123	\$4,001.83	\$14,006,399
Value of Credit Card Debt	124	\$3,908.74	\$13,680,592
Health			
Nonprescription Drugs	111	\$195.01	\$682,531
Prescription Drugs	105	\$398.42	\$1,394,484
Eyeglasses and Contact Lenses	117	\$129.17	\$452,093
Home			
Mortgage Payment and Basics (11)	132	\$15,952.61	\$55,834,141
Maintenance and Remodeling Services	128	\$4,170.24	\$14,595,841
Maintenance and Remodeling Materials (12)	123	\$859.90	\$3,009,657
Utilities, Fuel, and Public Services	116	\$6,552.37	\$22,933,296
Household Furnishings and Equipment			
Household Textiles (13)	123	\$141.87	\$496,560
Furniture	124	\$897.82	\$3,142,360
Rugs	125	\$44.61	\$156,151
Major Appliances (14)	124	\$530.21	\$1,855,740
Housewares (15)	122	\$122.40	\$428,398
Small Appliances	121	\$72.34	\$253,177
Luggage	130	\$24.78	\$86,746
Telephones and Accessories	118	\$134.34	\$470,205
Household Operations			
Child Care	144	\$868.76	\$3,040,666
Lawn and Garden (16)	118	\$670.22	\$2,345,773
Moving/Storage/Freight Express	126	\$101.60	\$355,589
Housekeeping Supplies (17)	119	\$1,051.40	\$3,679,898
Insurance			
Owners and Renters Insurance	117	\$829.42	\$2,902,977
Vehicle Insurance	118	\$2,503.81	\$8,763,345
Life/Other Insurance	121	\$831.71	\$2,910,971
Health Insurance	117	\$5,486.71	\$19,203,473
Personal Care Products (18)	121	\$684.05	\$2,394,160
School Books and Supplies (19)	124	\$183.35	\$641,721
Smoking Products	100	\$435.81	\$1,525,336
Transportation			
Payments on Vehicles excluding Leases	121	\$3,583.41	\$12,541,940
Gasoline and Motor Oil	119	\$3,254.53	\$11,390,839
Vehicle Maintenance and Repairs	118	\$1,488.25	\$5,208,884
Travel			
Airline Fares	133	\$948.27	\$3,318,938
Lodging on Trips	128	\$1,034.37	\$3,620,307
Auto/Truck Rental on Trips	134	\$83.45	\$292,085
Food and Drink on Trips	128	\$867.13	\$3,034,955

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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August 09, 2022

Mountain Rd, Pasadena, Maryland, 21122
Ring: 3 mile radius

Prepared by Esri
Latitude: 39.13100
Longitude: -76.56218

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Enterprising Professionals (2D)	21.9%	Population	83,469	84,481
Pleasantville (2B)	19.1%	Households	30,571	30,971
Workday Drive (4A)	12.0%	Families	21,604	21,850
Home Improvement (4B)	11.7%	Median Age	38.8	39.5
Parks and Rec (5C)	9.1%	Median Household Income	\$102,542	\$114,914
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		126	\$3,042.60	\$93,015,399
Men's		127	\$587.22	\$17,951,900
Women's		127	\$1,061.94	\$32,464,689
Children's		126	\$443.23	\$13,550,095
Footwear		126	\$719.39	\$21,992,322
Watches & Jewelry		121	\$177.52	\$5,427,096
Apparel Products and Services (1)		133	\$79.53	\$2,431,274
Computer				
Computers and Hardware for Home Use		130	\$248.56	\$7,598,860
Portable Memory		123	\$6.06	\$185,288
Computer Software		134	\$14.61	\$446,587
Computer Accessories		124	\$25.36	\$775,287
Entertainment & Recreation		124	\$4,551.76	\$139,151,984
Fees and Admissions		137	\$1,152.27	\$35,225,954
Membership Fees for Clubs (2)		135	\$381.51	\$11,663,160
Fees for Participant Sports, excl. Trips		135	\$176.27	\$5,388,680
Tickets to Theatre/Operas/Concerts		139	\$127.20	\$3,888,710
Tickets to Movies		129	\$81.59	\$2,494,278
Tickets to Parks or Museums		128	\$49.43	\$1,511,104
Admission to Sporting Events, excl. Trips		135	\$98.53	\$3,012,059
Fees for Recreational Lessons		148	\$235.93	\$7,212,684
Dating Services		132	\$1.81	\$55,280
TV/Video/Audio		119	\$1,591.54	\$48,654,938
Cable and Satellite Television Services		118	\$1,082.28	\$33,086,452
Televisions		122	\$155.23	\$4,745,619
Satellite Dishes		112	\$2.01	\$61,519
VCRs, Video Cameras, and DVD Players		120	\$6.68	\$204,188
Miscellaneous Video Equipment		129	\$22.79	\$696,628
Video Cassettes and DVDs		118	\$10.25	\$313,360
Video Game Hardware/Accessories		116	\$38.00	\$1,161,841
Video Game Software		117	\$21.19	\$647,804
Rental/Streaming/Downloaded Video		120	\$95.56	\$2,921,449
Installation of Televisions		145	\$1.22	\$37,340
Audio (3)		126	\$153.09	\$4,680,047
Rental and Repair of TV/Radio/Sound Equipment		96	\$3.23	\$98,690
Pets		118	\$979.68	\$29,949,926
Toys/Games/Crafts/Hobbies (4)		120	\$157.74	\$4,822,144
Recreational Vehicles and Fees (5)		129	\$165.97	\$5,073,783
Sports/Recreation/Exercise Equipment (6)		119	\$244.17	\$7,464,586
Photo Equipment and Supplies (7)		129	\$67.18	\$2,053,662
Reading (8)		126	\$147.60	\$4,512,384
Catered Affairs (9)		138	\$46.04	\$1,407,494
Food		124	\$13,055.34	\$399,114,662
Food at Home		123	\$7,631.10	\$233,290,406
Bakery and Cereal Products		124	\$982.61	\$30,039,438
Meats, Poultry, Fish, and Eggs		123	\$1,649.94	\$50,440,292
Dairy Products		124	\$772.40	\$23,613,173
Fruits and Vegetables		126	\$1,512.49	\$46,238,191
Snacks and Other Food at Home (10)		122	\$2,713.66	\$82,959,312
Food Away from Home		126	\$5,424.23	\$165,824,256
Alcoholic Beverages		132	\$938.43	\$28,688,604

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Mountain Rd, Pasadena, Maryland, 21122
Ring: 3 mile radius

Prepared by Esri
Latitude: 39.13100
Longitude: -76.56218

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	131	\$40,654.98	\$1,242,863,460
Value of Retirement Plans	133	\$151,534.36	\$4,632,556,910
Value of Other Financial Assets	127	\$12,369.47	\$378,146,971
Vehicle Loan Amount excluding Interest	118	\$3,837.64	\$117,320,632
Value of Credit Card Debt	128	\$4,019.08	\$122,867,385
Health			
Nonprescription Drugs	111	\$196.00	\$5,991,989
Prescription Drugs	108	\$411.02	\$12,565,367
Eyeglasses and Contact Lenses	121	\$133.01	\$4,066,358
Home			
Mortgage Payment and Basics (11)	136	\$16,448.80	\$502,856,227
Maintenance and Remodeling Services	131	\$4,288.02	\$131,089,040
Maintenance and Remodeling Materials (12)	120	\$843.17	\$25,776,514
Utilities, Fuel, and Public Services	120	\$6,762.81	\$206,745,824
Household Furnishings and Equipment			
Household Textiles (13)	127	\$146.04	\$4,464,647
Furniture	126	\$912.04	\$27,881,830
Rugs	130	\$46.28	\$1,414,738
Major Appliances (14)	124	\$531.66	\$16,253,286
Housewares (15)	124	\$124.19	\$3,796,711
Small Appliances	122	\$72.82	\$2,226,291
Luggage	130	\$24.71	\$755,323
Telephones and Accessories	128	\$145.52	\$4,448,621
Household Operations			
Child Care	141	\$848.62	\$25,943,090
Lawn and Garden (16)	121	\$692.15	\$21,159,858
Moving/Storage/Freight Express	122	\$98.53	\$3,012,301
Housekeeping Supplies (17)	121	\$1,071.65	\$32,761,373
Insurance			
Owners and Renters Insurance	117	\$831.51	\$25,419,986
Vehicle Insurance	119	\$2,530.73	\$77,366,932
Life/Other Insurance	125	\$857.99	\$26,229,724
Health Insurance	120	\$5,639.90	\$172,417,290
Personal Care Products (18)	123	\$696.65	\$21,297,380
School Books and Supplies (19)	125	\$184.78	\$5,648,812
Smoking Products	105	\$456.58	\$13,958,042
Transportation			
Payments on Vehicles excluding Leases	118	\$3,488.42	\$106,644,434
Gasoline and Motor Oil	119	\$3,268.60	\$99,924,483
Vehicle Maintenance and Repairs	119	\$1,500.38	\$45,868,068
Travel			
Airline Fares	136	\$969.96	\$29,652,787
Lodging on Trips	132	\$1,060.88	\$32,432,154
Auto/Truck Rental on Trips	134	\$84.04	\$2,569,325
Food and Drink on Trips	130	\$882.36	\$26,974,756

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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Mountain Rd, Pasadena, Maryland, 21122
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.13100
Longitude: -76.56218

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Parks and Rec (5C)	17.1%	Population	183,440	185,654
Pleasantville (2B)	14.5%	Households	67,400	68,275
Savvy Suburbanites (1D)	12.7%	Families	46,788	47,270
Enterprising Professionals (2D)	11.6%	Median Age	39.7	40.4
Home Improvement (4B)	7.4%	Median Household Income	\$101,098	\$111,866
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		129	\$3,112.96	\$209,813,536
Men's		130	\$600.32	\$40,461,340
Women's		129	\$1,086.58	\$73,235,797
Children's		128	\$450.82	\$30,385,362
Footwear		130	\$739.82	\$49,864,152
Watches & Jewelry		124	\$181.37	\$12,224,633
Apparel Products and Services (1)		134	\$80.50	\$5,425,596
Computer				
Computers and Hardware for Home Use		132	\$252.78	\$17,037,251
Portable Memory		125	\$6.16	\$414,866
Computer Software		136	\$14.82	\$999,170
Computer Accessories		129	\$26.38	\$1,777,987
Entertainment & Recreation		127	\$4,677.00	\$315,229,627
Fees and Admissions		140	\$1,177.00	\$79,329,693
Membership Fees for Clubs (2)		138	\$391.14	\$26,362,798
Fees for Participant Sports, excl. Trips		137	\$179.38	\$12,090,303
Tickets to Theatre/Operas/Concerts		143	\$131.07	\$8,834,226
Tickets to Movies		132	\$83.45	\$5,624,706
Tickets to Parks or Museums		129	\$49.74	\$3,352,328
Admission to Sporting Events, excl. Trips		139	\$101.65	\$6,851,211
Fees for Recreational Lessons		149	\$238.78	\$16,093,519
Dating Services		131	\$1.79	\$120,601
TV/Video/Audio		123	\$1,646.30	\$110,960,615
Cable and Satellite Television Services		122	\$1,119.95	\$75,484,503
Televisions		126	\$160.62	\$10,825,797
Satellite Dishes		118	\$2.12	\$142,976
VCRs, Video Cameras, and DVD Players		124	\$6.89	\$464,547
Miscellaneous Video Equipment		136	\$23.96	\$1,614,959
Video Cassettes and DVDs		123	\$10.76	\$725,028
Video Game Hardware/Accessories		119	\$39.23	\$2,643,820
Video Game Software		122	\$22.16	\$1,493,366
Rental/Streaming/Downloaded Video		124	\$99.09	\$6,678,676
Installation of Televisions		149	\$1.25	\$84,103
Audio (3)		129	\$156.93	\$10,577,347
Rental and Repair of TV/Radio/Sound Equipment		100	\$3.35	\$225,493
Pets		121	\$1,004.79	\$67,722,933
Toys/Games/Crafts/Hobbies (4)		124	\$162.90	\$10,979,592
Recreational Vehicles and Fees (5)		132	\$169.38	\$11,416,359
Sports/Recreation/Exercise Equipment (6)		121	\$248.73	\$16,764,540
Photo Equipment and Supplies (7)		131	\$68.15	\$4,593,214
Reading (8)		131	\$153.40	\$10,339,438
Catered Affairs (9)		140	\$46.76	\$3,151,387
Food		127	\$13,346.60	\$899,561,146
Food at Home		126	\$7,821.95	\$527,199,588
Bakery and Cereal Products		127	\$1,008.30	\$67,959,442
Meats, Poultry, Fish, and Eggs		126	\$1,689.23	\$113,854,329
Dairy Products		127	\$790.73	\$53,295,536
Fruits and Vegetables		129	\$1,546.73	\$104,249,528
Snacks and Other Food at Home (10)		125	\$2,786.95	\$187,840,753
Food Away from Home		128	\$5,524.65	\$372,361,559
Alcoholic Beverages		134	\$953.60	\$64,272,926

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Mountain Rd, Pasadena, Maryland, 21122
Ring: 5 mile radius

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	134	\$41,708.90	\$2,811,180,078
Value of Retirement Plans	138	\$156,920.72	\$10,576,456,711
Value of Other Financial Assets	130	\$12,686.82	\$855,091,795
Vehicle Loan Amount excluding Interest	122	\$3,969.62	\$267,552,404
Value of Credit Card Debt	131	\$4,119.26	\$277,638,260
Health			
Nonprescription Drugs	116	\$203.30	\$13,702,490
Prescription Drugs	114	\$432.71	\$29,164,825
Eyeglasses and Contact Lenses	125	\$137.87	\$9,292,671
Home			
Mortgage Payment and Basics (11)	138	\$16,705.19	\$1,125,929,942
Maintenance and Remodeling Services	135	\$4,395.54	\$296,259,362
Maintenance and Remodeling Materials (12)	122	\$854.74	\$57,609,537
Utilities, Fuel, and Public Services	124	\$6,994.67	\$471,440,640
Household Furnishings and Equipment			
Household Textiles (13)	130	\$149.81	\$10,097,483
Furniture	130	\$939.48	\$63,321,203
Rugs	133	\$47.49	\$3,201,148
Major Appliances (14)	128	\$548.83	\$36,991,378
Housewares (15)	128	\$127.63	\$8,601,997
Small Appliances	125	\$74.53	\$5,023,173
Luggage	132	\$25.14	\$1,694,210
Telephones and Accessories	133	\$151.30	\$10,197,640
Household Operations			
Child Care	141	\$847.70	\$57,135,118
Lawn and Garden (16)	126	\$717.84	\$48,382,733
Moving/Storage/Freight Express	124	\$100.30	\$6,760,154
Housekeeping Supplies (17)	124	\$1,101.37	\$74,232,177
Insurance			
Owners and Renters Insurance	121	\$859.98	\$57,962,434
Vehicle Insurance	123	\$2,615.04	\$176,253,812
Life/Other Insurance	129	\$884.58	\$59,620,609
Health Insurance	124	\$5,831.37	\$393,034,488
Personal Care Products (18)	126	\$713.68	\$48,101,782
School Books and Supplies (19)	127	\$188.93	\$12,733,616
Smoking Products	111	\$482.13	\$32,495,324
Transportation			
Payments on Vehicles excluding Leases	121	\$3,598.59	\$242,544,710
Gasoline and Motor Oil	123	\$3,352.89	\$225,984,551
Vehicle Maintenance and Repairs	124	\$1,556.21	\$104,888,505
Travel			
Airline Fares	138	\$985.40	\$66,416,277
Lodging on Trips	135	\$1,087.94	\$73,327,045
Auto/Truck Rental on Trips	136	\$85.22	\$5,744,112
Food and Drink on Trips	133	\$902.96	\$60,859,250

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Mountain Rd, Pasadena, Maryland, 21122
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.13100
Longitude: -76.56218

Data for all businesses in area			1 mile		3 miles		5 miles					
Total Businesses:			249		1,978		6,066					
Total Employees:			1,908		17,500		63,203					
Total Residential Population:			10,076		83,469		183,440					
Employee/Residential Population Ratio (per 100 Residents)			19		21		34					
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	4	1.6%	52	2.7%	55	2.8%	458	2.6%	117	1.9%	949	1.5%
Construction	28	11.2%	188	9.9%	208	10.5%	1,550	8.9%	553	9.1%	4,354	6.9%
Manufacturing	6	2.4%	120	6.3%	30	1.5%	364	2.1%	117	1.9%	4,520	7.2%
Transportation	7	2.8%	104	5.5%	43	2.2%	311	1.8%	139	2.3%	1,677	2.7%
Communication	1	0.4%	5	0.3%	10	0.5%	51	0.3%	45	0.7%	232	0.4%
Utility	2	0.8%	5	0.3%	5	0.3%	19	0.1%	17	0.3%	101	0.2%
Wholesale Trade	5	2.0%	63	3.3%	37	1.9%	336	1.9%	141	2.3%	1,392	2.2%
Retail Trade Summary	53	21.3%	568	29.8%	462	23.4%	6,121	35.0%	1,271	21.0%	17,347	27.4%
Home Improvement	1	0.4%	4	0.2%	17	0.9%	374	2.1%	57	0.9%	1,102	1.7%
General Merchandise Stores	2	0.8%	140	7.3%	25	1.3%	965	5.5%	73	1.2%	2,612	4.1%
Food Stores	7	2.8%	110	5.8%	43	2.2%	922	5.3%	115	1.9%	2,062	3.3%
Auto Dealers, Gas Stations, Auto Aftermarket	8	3.2%	51	2.7%	40	2.0%	257	1.5%	144	2.4%	1,930	3.1%
Apparel & Accessory Stores	2	0.8%	4	0.2%	22	1.1%	198	1.1%	51	0.8%	419	0.7%
Furniture & Home Furnishings	3	1.2%	7	0.4%	28	1.4%	242	1.4%	86	1.4%	610	1.0%
Eating & Drinking Places	17	6.8%	198	10.4%	148	7.5%	2,276	13.0%	388	6.4%	6,486	10.3%
Miscellaneous Retail	15	6.0%	54	2.8%	141	7.1%	886	5.1%	359	5.9%	2,126	3.4%
Finance, Insurance, Real Estate Summary	16	6.4%	102	5.3%	154	7.8%	1,206	6.9%	527	8.7%	4,854	7.7%
Banks, Savings & Lending Institutions	3	1.2%	13	0.7%	33	1.7%	269	1.5%	113	1.9%	1,066	1.7%
Securities Brokers	3	1.2%	7	0.4%	18	0.9%	76	0.4%	71	1.2%	322	0.5%
Insurance Carriers & Agents	4	1.6%	13	0.7%	25	1.3%	142	0.8%	82	1.4%	496	0.8%
Real Estate, Holding, Other Investment Offices	7	2.8%	69	3.6%	77	3.9%	718	4.1%	261	4.3%	2,970	4.7%
Services Summary	103	41.4%	680	35.6%	766	38.7%	6,625	37.9%	2,487	41.0%	24,765	39.2%
Hotels & Lodging	0	0.0%	0	0.0%	1	0.1%	19	0.1%	7	0.1%	55	0.1%
Automotive Services	18	7.2%	76	4.0%	74	3.7%	377	2.2%	242	4.0%	1,599	2.5%
Motion Pictures & Amusements	3	1.2%	9	0.5%	45	2.3%	303	1.7%	154	2.5%	1,080	1.7%
Health Services	16	6.4%	105	5.5%	128	6.5%	1,495	8.5%	460	7.6%	7,007	11.1%
Legal Services	5	2.0%	18	0.9%	25	1.3%	125	0.7%	138	2.3%	679	1.1%
Education Institutions & Libraries	4	1.6%	139	7.3%	31	1.6%	1,430	8.2%	96	1.6%	4,226	6.7%
Other Services	57	22.9%	333	17.5%	463	23.4%	2,878	16.4%	1,391	22.9%	10,120	16.0%
Government	1	0.4%	4	0.2%	13	0.7%	289	1.7%	54	0.9%	2,499	4.0%
Unclassified Establishments	22	8.8%	18	0.9%	194	9.8%	169	1.0%	596	9.8%	511	0.8%
Totals	249	100.0%	1,908	100.0%	1,978	100.0%	17,500	100.0%	6,066	100.0%	63,203	100.0%

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

Mountain Rd, Pasadena, Maryland, 21122
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.13100
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	3	0.2%	6	0.0%	8	0.1%	20	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	8	0.0%
Utilities	1	0.4%	1	0.1%	1	0.1%	1	0.0%	3	0.0%	20	0.0%
Construction	29	11.6%	188	9.9%	217	11.0%	1,601	9.1%	592	9.8%	4,728	7.5%
Manufacturing	6	2.4%	109	5.7%	36	1.8%	388	2.2%	133	2.2%	4,608	7.3%
Wholesale Trade	4	1.6%	63	3.3%	34	1.7%	338	1.9%	136	2.2%	1,416	2.2%
Retail Trade	34	13.7%	350	18.3%	300	15.2%	3,739	21.4%	847	14.0%	10,570	16.7%
Motor Vehicle & Parts Dealers	4	1.6%	32	1.7%	31	1.6%	211	1.2%	112	1.8%	1,729	2.7%
Furniture & Home Furnishings Stores	1	0.4%	2	0.1%	14	0.7%	190	1.1%	42	0.7%	376	0.6%
Electronics & Appliance Stores	0	0.0%	0	0.0%	9	0.5%	35	0.2%	37	0.6%	205	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.4%	4	0.2%	17	0.9%	374	2.1%	56	0.9%	1,095	1.7%
Food & Beverage Stores	6	2.4%	99	5.2%	45	2.3%	923	5.3%	113	1.9%	1,990	3.1%
Health & Personal Care Stores	2	0.8%	7	0.4%	35	1.8%	256	1.5%	89	1.5%	592	0.9%
Gasoline Stations	4	1.6%	19	1.0%	9	0.5%	46	0.3%	32	0.5%	201	0.3%
Clothing & Clothing Accessories Stores	2	0.8%	4	0.2%	34	1.7%	251	1.4%	70	1.2%	495	0.8%
Sport Goods, Hobby, Book, & Music Stores	4	1.6%	14	0.7%	15	0.8%	155	0.9%	41	0.7%	304	0.5%
General Merchandise Stores	2	0.8%	140	7.3%	25	1.3%	965	5.5%	73	1.2%	2,612	4.1%
Miscellaneous Store Retailers	7	2.8%	29	1.5%	45	2.3%	301	1.7%	112	1.8%	874	1.4%
Nonstore Retailers	1	0.4%	0	0.0%	21	1.1%	32	0.2%	70	1.2%	97	0.2%
Transportation & Warehousing	8	3.2%	110	5.8%	37	1.9%	297	1.7%	111	1.8%	1,511	2.4%
Information	4	1.6%	39	2.0%	27	1.4%	171	1.0%	100	1.6%	909	1.4%
Finance & Insurance	9	3.6%	33	1.7%	76	3.8%	488	2.8%	265	4.4%	1,881	3.0%
Central Bank/Credit Intermediation & Related Activities	2	0.8%	13	0.7%	32	1.6%	269	1.5%	109	1.8%	1,058	1.7%
Securities, Commodity Contracts & Other Financial	3	1.2%	7	0.4%	19	1.0%	76	0.4%	75	1.2%	327	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	4	1.6%	13	0.7%	25	1.3%	142	0.8%	82	1.4%	496	0.8%
Real Estate, Rental & Leasing	10	4.0%	74	3.9%	106	5.4%	794	4.5%	299	4.9%	2,963	4.7%
Professional, Scientific & Tech Services	21	8.4%	119	6.2%	153	7.7%	926	5.3%	599	9.9%	3,486	5.5%
Legal Services	5	2.0%	18	0.9%	27	1.4%	132	0.8%	166	2.7%	812	1.3%
Management of Companies & Enterprises	0	0.0%	0	0.0%	2	0.1%	17	0.1%	16	0.3%	151	0.2%
Administrative & Support & Waste Management & Remediation	9	3.6%	83	4.4%	85	4.3%	576	3.3%	236	3.9%	1,955	3.1%
Educational Services	5	2.0%	142	7.4%	40	2.0%	1,471	8.4%	137	2.3%	4,407	7.0%
Health Care & Social Assistance	27	10.8%	192	10.1%	182	9.2%	2,169	12.4%	586	9.7%	9,034	14.3%
Arts, Entertainment & Recreation	2	0.8%	8	0.4%	33	1.7%	264	1.5%	111	1.8%	944	1.5%
Accommodation & Food Services	18	7.2%	212	11.1%	156	7.9%	2,364	13.5%	414	6.8%	6,738	10.7%
Accommodation	0	0.0%	0	0.0%	1	0.1%	19	0.1%	7	0.1%	55	0.1%
Food Services & Drinking Places	18	7.2%	212	11.1%	155	7.8%	2,345	13.4%	407	6.7%	6,683	10.6%
Other Services (except Public Administration)	38	15.3%	164	8.6%	283	14.3%	1,432	8.2%	823	13.6%	4,844	7.7%
Automotive Repair & Maintenance	13	5.2%	64	3.4%	53	2.7%	265	1.5%	188	3.1%	1,243	2.0%
Public Administration	1	0.4%	4	0.2%	13	0.7%	289	1.7%	54	0.9%	2,499	4.0%
Unclassified Establishments	22	8.8%	18	0.9%	194	9.8%	169	1.0%	596	9.8%	511	0.8%
Total	249	100.0%	1,908	100.0%	1,978	100.0%	17,500	100.0%	6,066	100.0%	63,203	100.0%

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August 09, 2022