

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	5,402	51,512	94,161
2010 Total Population	6,248	59,437	109,478
2017 Total Population	6,570	61,888	114,130
2017 Group Quarters	150	1,097	1,198
2022 Total Population	7,133	64,088	117,813
2017-2022 Annual Rate	1.66%	0.70%	0.64%
2017 Total Daytime Population	17,756	63,255	103,066
Workers	14,684	35,146	51,205
Residents	3,072	28,109	51,861
Household Summary			
2000 Households	2,283	18,953	34,333
2000 Average Household Size	2.36	2.68	2.72
2010 Households	2,678	22,179	40,471
2010 Average Household Size	2.28	2.63	2.68
2017 Households	2,811	23,016	42,005
2017 Average Household Size	2.28	2.64	2.69
2022 Households	3,033	23,798	43,278
2022 Average Household Size	2.30	2.65	2.69
2017-2022 Annual Rate	1.53%	0.67%	0.60%
2010 Families	1,730	16,061	29,834
2010 Average Family Size	2.88	3.12	3.14
2017 Families	1,802	16,548	30,744
2017 Average Family Size	2.90	3.14	3.16
2022 Families	1,940	17,041	31,553
2022 Average Family Size	2.93	3.16	3.18
2017-2022 Annual Rate	1.49%	0.59%	0.52%
Housing Unit Summary			
2000 Housing Units	2,384	19,520	35,329
Owner Occupied Housing Units	73.4%	79.6%	81.3%
Renter Occupied Housing Units	22.4%	17.5%	15.8%
Vacant Housing Units	4.2%	2.9%	2.8%
2010 Housing Units	2,817	23,144	42,151
Owner Occupied Housing Units	71.4%	77.7%	80.5%
Renter Occupied Housing Units	23.6%	18.1%	15.5%
Vacant Housing Units	4.9%	4.2%	4.0%
2017 Housing Units	2,966	24,088	43,977
Owner Occupied Housing Units	69.2%	75.8%	78.6%
Renter Occupied Housing Units	25.7%	19.8%	16.9%
Vacant Housing Units	5.2%	4.5%	4.5%
2022 Housing Units	3,231	24,983	45,496
Owner Occupied Housing Units	68.8%	75.5%	78.2%
Renter Occupied Housing Units	25.0%	19.8%	16.9%
Vacant Housing Units	6.1%	4.7%	4.9%
Median Household Income			
2017	\$84,800	\$91,379	\$92,547
2022	\$92,353	\$100,076	\$100,481
Median Home Value			
2017	\$327,681	\$325,343	\$318,306
2022	\$343,417	\$350,639	\$343,192
Per Capita Income			
2017	\$40,432	\$41,720	\$40,956
2022	\$44,527	\$46,443	\$45,554
Median Age			
2010	45.8	40.6	39.6
2017	48.1	42.1	41.0
2022	49.7	43.0	41.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2017 Households by Income			
Household Income Base	2,811	23,016	42,005
<\$15,000	8.4%	4.7%	4.2%
\$15,000 - \$24,999	6.6%	4.9%	4.5%
\$25,000 - \$34,999	6.1%	5.7%	5.4%
\$35,000 - \$49,999	9.1%	8.9%	7.5%
\$50,000 - \$74,999	13.2%	15.0%	15.9%
\$75,000 - \$99,999	14.4%	15.0%	16.3%
\$100,000 - \$149,999	25.3%	23.0%	23.9%
\$150,000 - \$199,999	10.0%	12.0%	12.1%
\$200,000+	7.0%	10.7%	10.1%
Average Household Income	\$97,970	\$110,405	\$110,261
2022 Households by Income			
Household Income Base	3,033	23,798	43,278
<\$15,000	8.1%	4.7%	4.3%
\$15,000 - \$24,999	6.2%	4.7%	4.3%
\$25,000 - \$34,999	5.2%	5.2%	4.9%
\$35,000 - \$49,999	8.1%	8.0%	6.7%
\$50,000 - \$74,999	12.0%	13.5%	14.3%
\$75,000 - \$99,999	13.7%	13.9%	15.1%
\$100,000 - \$149,999	27.2%	23.9%	24.7%
\$150,000 - \$199,999	11.6%	13.8%	13.9%
\$200,000+	7.7%	12.4%	11.8%
Average Household Income	\$108,727	\$123,329	\$123,021
2017 Owner Occupied Housing Units by Value			
Total	2,051	18,252	34,556
<\$50,000	1.4%	1.0%	0.9%
\$50,000 - \$99,999	0.5%	0.4%	0.5%
\$100,000 - \$149,999	3.2%	2.7%	2.5%
\$150,000 - \$199,999	10.0%	8.4%	8.4%
\$200,000 - \$249,999	10.1%	16.0%	18.4%
\$250,000 - \$299,999	13.3%	14.1%	14.4%
\$300,000 - \$399,999	41.8%	29.5%	27.4%
\$400,000 - \$499,999	13.0%	16.7%	15.0%
\$500,000 - \$749,999	6.4%	9.8%	10.4%
\$750,000 - \$999,999	0.0%	1.0%	1.6%
\$1,000,000 +	0.3%	0.4%	0.7%
Average Home Value	\$330,741	\$346,777	\$349,897
2022 Owner Occupied Housing Units by Value			
Total	2,224	18,863	35,594
<\$50,000	0.5%	0.4%	0.3%
\$50,000 - \$99,999	0.3%	0.3%	0.3%
\$100,000 - \$149,999	2.4%	2.2%	2.0%
\$150,000 - \$199,999	7.6%	6.4%	6.7%
\$200,000 - \$249,999	7.9%	12.3%	15.1%
\$250,000 - \$299,999	11.2%	12.1%	12.7%
\$300,000 - \$399,999	46.4%	32.4%	29.9%
\$400,000 - \$499,999	15.8%	20.4%	18.1%
\$500,000 - \$749,999	7.5%	11.9%	12.3%
\$750,000 - \$999,999	0.0%	1.2%	1.9%
\$1,000,000 +	0.4%	0.4%	0.8%
Average Home Value	\$350,753	\$371,241	\$372,643

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	6,246	59,438	109,478
0 - 4	4.7%	5.5%	5.9%
5 - 9	6.0%	6.6%	6.9%
10 - 14	6.4%	7.7%	7.8%
15 - 24	10.6%	12.6%	12.2%
25 - 34	8.6%	10.4%	11.3%
35 - 44	12.4%	13.6%	14.3%
45 - 54	15.5%	16.8%	16.7%
55 - 64	14.1%	12.4%	12.1%
65 - 74	9.7%	7.2%	7.0%
75 - 84	7.4%	4.8%	4.2%
85 +	4.5%	2.2%	1.7%
18 +	79.2%	75.4%	74.8%
2017 Population by Age			
Total	6,571	61,888	114,130
0 - 4	4.3%	5.0%	5.4%
5 - 9	5.1%	5.8%	6.2%
10 - 14	6.1%	6.6%	6.9%
15 - 24	10.9%	12.3%	12.2%
25 - 34	9.0%	11.9%	11.9%
35 - 44	10.5%	12.0%	12.7%
45 - 54	14.5%	14.7%	14.9%
55 - 64	14.6%	14.2%	13.8%
65 - 74	12.7%	9.7%	9.3%
75 - 84	7.8%	5.3%	4.7%
85 +	4.6%	2.5%	2.0%
18 +	80.7%	78.4%	77.4%
2022 Population by Age			
Total	7,134	64,087	117,812
0 - 4	4.2%	5.0%	5.3%
5 - 9	4.9%	5.4%	5.7%
10 - 14	5.6%	6.1%	6.3%
15 - 24	10.0%	10.9%	11.0%
25 - 34	9.3%	12.2%	12.5%
35 - 44	10.3%	12.8%	13.3%
45 - 54	13.3%	12.9%	13.2%
55 - 64	14.7%	14.3%	14.0%
65 - 74	13.5%	11.1%	10.6%
75 - 84	9.6%	6.5%	5.8%
85 +	4.7%	2.7%	2.2%
18 +	81.8%	79.8%	78.8%
2010 Population by Sex			
Males	2,948	28,816	53,165
Females	3,300	30,621	56,313
2017 Population by Sex			
Males	3,114	30,123	55,538
Females	3,457	31,765	58,592
2022 Population by Sex			
Males	3,373	31,244	57,407
Females	3,760	32,844	60,407

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	6,248	59,436	109,478
White Alone	90.4%	89.9%	89.4%
Black Alone	3.8%	4.5%	5.1%
American Indian Alone	0.2%	0.1%	0.2%
Asian Alone	2.8%	3.0%	2.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	0.8%	0.7%
Two or More Races	1.8%	1.8%	1.8%
Hispanic Origin	3.5%	2.9%	2.9%
Diversity Index	23.7	23.6	24.3
2017 Population by Race/Ethnicity			
Total	6,569	61,888	114,131
White Alone	88.2%	87.4%	86.9%
Black Alone	4.1%	5.0%	5.7%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	3.9%	4.2%	4.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	1.0%	0.9%
Two or More Races	2.1%	2.1%	2.1%
Hispanic Origin	4.7%	4.0%	4.0%
Diversity Index	29.0	29.1	29.8
2022 Population by Race/Ethnicity			
Total	7,133	64,088	117,813
White Alone	86.4%	85.3%	84.7%
Black Alone	4.4%	5.5%	6.3%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	4.8%	5.3%	5.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.8%	1.2%	1.1%
Two or More Races	2.4%	2.5%	2.5%
Hispanic Origin	5.6%	5.0%	5.0%
Diversity Index	33.0	33.7	34.5
2010 Population by Relationship and Household Type			
Total	6,248	59,437	109,478
In Households	97.6%	98.2%	98.9%
In Family Households	81.3%	85.9%	87.1%
Householder	26.4%	27.0%	27.2%
Spouse	22.1%	22.2%	22.5%
Child	28.7%	32.5%	33.1%
Other relative	2.6%	2.6%	2.7%
Nonrelative	1.5%	1.5%	1.6%
In Nonfamily Households	16.3%	12.3%	11.8%
In Group Quarters	2.4%	1.8%	1.1%
Institutionalized Population	0.9%	1.4%	0.9%
Noninstitutionalized Population	1.5%	0.4%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2017 Population 25+ by Educational Attainment			
Total	4,839	43,474	79,147
Less than 9th Grade	0.9%	1.4%	1.4%
9th - 12th Grade, No Diploma	4.4%	3.0%	3.0%
High School Graduate	25.2%	19.9%	20.6%
GED/Alternative Credential	3.5%	2.6%	2.7%
Some College, No Degree	22.3%	20.9%	20.8%
Associate Degree	5.7%	8.7%	9.2%
Bachelor's Degree	21.9%	25.1%	25.2%
Graduate/Professional Degree	16.1%	18.3%	17.1%
2017 Population 15+ by Marital Status			
Total	5,555	51,090	93,059
Never Married	23.0%	26.2%	26.0%
Married	57.5%	57.9%	59.7%
Widowed	9.1%	6.9%	5.9%
Divorced	10.4%	9.0%	8.5%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	96.7%	96.7%	96.5%
Civilian Unemployed (Unemployment Rate)	3.3%	3.3%	3.5%
2017 Employed Population 16+ by Industry			
Total	3,554	34,054	63,023
Agriculture/Mining	0.0%	0.3%	0.4%
Construction	5.8%	5.3%	6.2%
Manufacturing	7.2%	6.8%	7.2%
Wholesale Trade	1.5%	3.3%	2.9%
Retail Trade	15.8%	12.3%	11.8%
Transportation/Utilities	3.6%	3.2%	3.9%
Information	1.7%	1.6%	1.6%
Finance/Insurance/Real Estate	5.0%	6.5%	6.5%
Services	51.8%	51.6%	50.7%
Public Administration	7.6%	9.0%	8.8%
2017 Employed Population 16+ by Occupation			
Total	3,557	34,052	63,025
White Collar	74.7%	75.0%	72.2%
Management/Business/Financial	16.6%	17.5%	18.1%
Professional	27.4%	30.0%	28.0%
Sales	17.4%	13.2%	12.2%
Administrative Support	13.3%	14.2%	13.8%
Services	10.9%	12.0%	12.9%
Blue Collar	14.5%	13.0%	14.9%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	4.6%	4.0%	4.2%
Installation/Maintenance/Repair	2.7%	2.7%	3.4%
Production	3.2%	2.4%	3.1%
Transportation/Material Moving	4.1%	3.9%	4.0%
2010 Population By Urban/ Rural Status			
Total Population	6,248	59,437	109,478
Population Inside Urbanized Area	100.0%	99.4%	95.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.6%	4.7%

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	2,677	22,180	40,472
Households with 1 Person	31.3%	23.3%	21.7%
Households with 2+ People	68.7%	76.7%	78.3%
Family Households	64.6%	72.4%	73.7%
Husband-wife Families	54.0%	59.6%	61.0%
With Related Children	21.7%	28.0%	29.4%
Other Family (No Spouse Present)	10.6%	12.9%	12.7%
Other Family with Male Householder	3.4%	3.6%	3.6%
With Related Children	1.8%	2.1%	2.2%
Other Family with Female Householder	7.2%	9.2%	9.0%
With Related Children	4.1%	5.6%	5.4%
Nonfamily Households	4.0%	4.3%	4.6%
All Households with Children	28.0%	36.1%	37.4%
Multigenerational Households	3.5%	3.3%	3.6%
Unmarried Partner Households	3.8%	4.7%	5.1%
Male-female	3.4%	4.3%	4.6%
Same-sex	0.4%	0.4%	0.5%
2010 Households by Size			
Total	2,680	22,179	40,472
1 Person Household	31.3%	23.3%	21.7%
2 Person Household	32.0%	32.0%	32.1%
3 Person Household	14.6%	17.4%	18.1%
4 Person Household	14.3%	17.3%	17.8%
5 Person Household	5.2%	7.0%	7.2%
6 Person Household	1.9%	2.3%	2.3%
7 + Person Household	0.7%	0.8%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	2,678	22,179	40,471
Owner Occupied	75.1%	81.1%	83.8%
Owned with a Mortgage/Loan	53.6%	63.4%	66.8%
Owned Free and Clear	21.5%	17.7%	17.1%
Renter Occupied	24.9%	18.9%	16.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,817	23,144	42,151
Housing Units Inside Urbanized Area	100.0%	99.4%	95.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.6%	5.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

308 S Tollgate Rd, Bel Air, Maryland, 21014
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.52236
Longitude: -76.35578

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Golden Years (9B)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.	Exurbanites (1E)	Old and Newcomers (8F)	Professional Pride (1B)
3.	Parks and Rec (5C)	Golden Years (9B)	Old and Newcomers (8F)
2017 Consumer Spending			
Apparel & Services: Total \$	\$7,108,475	\$67,028,662	\$122,768,279
Average Spent	\$2,528.81	\$2,912.26	\$2,922.71
Spending Potential Index	117	135	135
Education: Total \$	\$5,326,482	\$48,740,936	\$88,802,391
Average Spent	\$1,894.87	\$2,117.70	\$2,114.09
Spending Potential Index	130	145	145
Entertainment/Recreation: Total \$	\$10,450,371	\$96,845,602	\$176,247,919
Average Spent	\$3,717.67	\$4,207.75	\$4,195.88
Spending Potential Index	119	135	134
Food at Home: Total \$	\$15,999,947	\$149,509,012	\$271,662,766
Average Spent	\$5,691.91	\$6,495.87	\$6,467.39
Spending Potential Index	113	129	128
Food Away from Home: Total \$	\$10,791,039	\$102,080,399	\$186,727,075
Average Spent	\$3,838.86	\$4,435.19	\$4,445.35
Spending Potential Index	115	133	133
Health Care: Total \$	\$18,997,989	\$172,562,517	\$311,695,693
Average Spent	\$6,758.45	\$7,497.50	\$7,420.44
Spending Potential Index	121	134	133
HH Furnishings & Equipment: Total \$	\$6,459,930	\$60,630,889	\$110,559,914
Average Spent	\$2,298.09	\$2,634.29	\$2,632.07
Spending Potential Index	118	135	135
Personal Care Products & Services: Total \$	\$2,713,557	\$24,994,754	\$45,499,239
Average Spent	\$965.34	\$1,085.97	\$1,083.19
Spending Potential Index	121	136	136
Shelter: Total \$	\$55,783,711	\$504,953,494	\$917,580,683
Average Spent	\$19,844.79	\$21,939.24	\$21,844.56
Spending Potential Index	122	135	135
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,379,715	\$75,035,671	\$135,729,411
Average Spent	\$2,981.04	\$3,260.15	\$3,231.27
Spending Potential Index	127	139	138
Travel: Total \$	\$7,567,271	\$68,402,529	\$124,688,560
Average Spent	\$2,692.02	\$2,971.96	\$2,968.42
Spending Potential Index	130	143	143
Vehicle Maintenance & Repairs: Total \$	\$3,510,572	\$32,709,086	\$59,398,884
Average Spent	\$1,248.87	\$1,421.15	\$1,414.09
Spending Potential Index	116	133	132

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Retail Goods and Services Expenditures

308 S Tollgate Rd, Bel Air, Maryland, 21014
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.52236
 Longitude: -76.35578

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Golden Years (9B)	49.1%	Population	6,570	7,133
Exurbanites (1E)	36.3%	Households	2,811	3,033
Parks and Rec (5C)	12.1%	Families	1,802	1,940
In Style (5B)	2.3%	Median Age	48.1	49.7
Pleasantville (2B)	0.1%	Median Household Income	\$84,800	\$92,353
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		117	\$2,528.81	\$7,108,475
Men's		119	\$501.72	\$1,410,327
Women's		122	\$901.01	\$2,532,729
Children's		101	\$339.33	\$953,855
Footwear		114	\$528.25	\$1,484,906
Watches & Jewelry		133	\$157.39	\$442,418
Apparel Products and Services (1)		124	\$101.12	\$284,242
Computer				
Computers and Hardware for Home Use		120	\$208.20	\$585,263
Portable Memory		113	\$6.02	\$16,928
Computer Software		123	\$14.19	\$39,898
Computer Accessories		125	\$22.67	\$63,720
Entertainment & Recreation		119	\$3,717.67	\$10,450,371
Fees and Admissions		132	\$840.63	\$2,363,024
Membership Fees for Clubs (2)		138	\$290.78	\$817,380
Fees for Participant Sports, excl. Trips		131	\$129.82	\$364,919
Tickets to Theatre/Operas/Concerts		140	\$83.28	\$234,088
Tickets to Movies/Museums/Parks		120	\$92.47	\$259,935
Admission to Sporting Events, excl. Trips		127	\$71.06	\$199,743
Fees for Recreational Lessons		129	\$172.33	\$484,406
Dating Services		112	\$0.91	\$2,553
TV/Video/Audio		115	\$1,472.37	\$4,138,827
Cable and Satellite Television Services		115	\$1,091.54	\$3,068,317
Televisions		118	\$141.11	\$396,668
Satellite Dishes		113	\$1.64	\$4,616
VCRs, Video Cameras, and DVD Players		112	\$7.34	\$20,639
Miscellaneous Video Equipment		119	\$11.42	\$32,110
Video Cassettes and DVDs		108	\$16.42	\$46,143
Video Game Hardware/Accessories		102	\$29.84	\$83,875
Video Game Software		99	\$15.29	\$42,981
Streaming/Downloaded Video		111	\$28.33	\$79,630
Rental of Video Cassettes and DVDs		106	\$16.19	\$45,524
Installation of Televisions		147	\$1.31	\$3,677
Audio (3)		121	\$107.49	\$302,143
Rental and Repair of TV/Radio/Sound Equipment		110	\$4.45	\$12,506
Pets		115	\$688.02	\$1,934,031
Toys/Games/Crafts/Hobbies (4)		111	\$135.14	\$379,887
Recreational Vehicles and Fees (5)		118	\$120.39	\$338,408
Sports/Recreation/Exercise Equipment (6)		115	\$196.17	\$551,443
Photo Equipment and Supplies (7)		119	\$65.82	\$185,016
Reading (8)		128	\$159.76	\$449,072
Catered Affairs (9)		129	\$39.37	\$110,662
Food		114	\$9,530.77	\$26,790,986
Food at Home		113	\$5,691.91	\$15,999,947
Bakery and Cereal Products		114	\$754.78	\$2,121,688
Meats, Poultry, Fish, and Eggs		111	\$1,267.14	\$3,561,919
Dairy Products		114	\$606.68	\$1,705,390
Fruits and Vegetables		116	\$1,133.48	\$3,186,206
Snacks and Other Food at Home (10)		112	\$1,929.83	\$5,424,744
Food Away from Home		115	\$3,838.86	\$10,791,039
Alcoholic Beverages		124	\$690.51	\$1,941,010

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	149	\$9,251.23	\$26,005,221
Value of Retirement Plans	140	\$34,153.61	\$96,005,802
Value of Other Financial Assets	128	\$1,658.79	\$4,662,857
Vehicle Loan Amount excluding Interest	103	\$2,798.79	\$7,867,396
Value of Credit Card Debt	121	\$708.22	\$1,990,795
Health			
Nonprescription Drugs	118	\$150.24	\$422,326
Prescription Drugs	119	\$460.81	\$1,295,334
Eyeglasses and Contact Lenses	120	\$113.22	\$318,269
Home			
Mortgage Payment and Basics (11)	129	\$11,076.19	\$31,135,168
Maintenance and Remodeling Services	136	\$2,637.19	\$7,413,135
Maintenance and Remodeling Materials (12)	119	\$481.86	\$1,354,503
Utilities, Fuel, and Public Services	114	\$5,755.74	\$16,179,389
Household Furnishings and Equipment			
Household Textiles (13)	122	\$116.60	\$327,751
Furniture	117	\$670.99	\$1,886,145
Rugs	139	\$32.39	\$91,035
Major Appliances (14)	116	\$373.57	\$1,050,098
Housewares (15)	117	\$111.25	\$312,718
Small Appliances	120	\$57.89	\$162,724
Luggage	131	\$15.56	\$43,735
Telephones and Accessories	109	\$75.76	\$212,956
Household Operations			
Child Care	114	\$544.09	\$1,529,426
Lawn and Garden (16)	125	\$525.36	\$1,476,789
Moving/Storage/Freight Express	119	\$76.31	\$214,505
Housekeeping Supplies (17)	115	\$819.60	\$2,303,898
Insurance			
Owners and Renters Insurance	121	\$626.63	\$1,761,470
Vehicle Insurance	115	\$1,358.05	\$3,817,473
Life/Other Insurance	130	\$553.92	\$1,557,057
Health Insurance	121	\$4,411.91	\$12,401,879
Personal Care Products (18)	117	\$548.37	\$1,541,475
School Books and Supplies (19)	113	\$175.10	\$492,212
Smoking Products	97	\$402.67	\$1,131,912
Transportation			
Payments on Vehicles excluding Leases	107	\$2,404.63	\$6,759,407
Gasoline and Motor Oil	108	\$2,995.58	\$8,420,576
Vehicle Maintenance and Repairs	116	\$1,248.87	\$3,510,572
Travel			
Airline Fares	134	\$682.71	\$1,919,094
Lodging on Trips	130	\$682.91	\$1,919,648
Auto/Truck Rental on Trips	128	\$33.82	\$95,073
Food and Drink on Trips	128	\$630.06	\$1,771,108

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Savvy Suburbanites (1D)	20.0%	Population	61,888	64,088
Old and Newcomers (8F)	14.4%	Households	23,016	23,798
Golden Years (9B)	11.7%	Families	16,548	17,041
Soccer Moms (4A)	10.7%	Median Age	42.1	43.0
Exurbanites (1E)	9.7%	Median Household Income	\$91,379	\$100,076
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		135	\$2,912.26	\$67,028,662
Men's		136	\$573.58	\$13,201,556
Women's		136	\$1,005.60	\$23,144,912
Children's		127	\$426.76	\$9,822,259
Footwear		134	\$618.88	\$14,244,097
Watches & Jewelry		144	\$170.94	\$3,934,338
Apparel Products and Services (1)		143	\$116.51	\$2,681,499
Computer				
Computers and Hardware for Home Use		137	\$236.35	\$5,439,756
Portable Memory		132	\$7.02	\$161,476
Computer Software		138	\$15.88	\$365,554
Computer Accessories		138	\$25.02	\$575,794
Entertainment & Recreation		135	\$4,207.75	\$96,845,602
Fees and Admissions		147	\$936.40	\$21,552,220
Membership Fees for Clubs (2)		150	\$314.91	\$7,248,022
Fees for Participant Sports, excl. Trips		147	\$146.04	\$3,361,225
Tickets to Theatre/Operas/Concerts		148	\$88.23	\$2,030,724
Tickets to Movies/Museums/Parks		137	\$105.55	\$2,429,398
Admission to Sporting Events, excl. Trips		146	\$81.63	\$1,878,880
Fees for Recreational Lessons		149	\$199.02	\$4,580,614
Dating Services		125	\$1.01	\$23,356
TV/Video/Audio		129	\$1,650.48	\$37,987,366
Cable and Satellite Television Services		128	\$1,212.31	\$27,902,642
Televisions		134	\$159.32	\$3,666,906
Satellite Dishes		139	\$2.01	\$46,153
VCRs, Video Cameras, and DVD Players		129	\$8.45	\$194,577
Miscellaneous Video Equipment		139	\$13.31	\$306,410
Video Cassettes and DVDs		125	\$19.09	\$439,359
Video Game Hardware/Accessories		125	\$36.48	\$839,618
Video Game Software		123	\$18.99	\$436,961
Streaming/Downloaded Video		129	\$33.11	\$761,978
Rental of Video Cassettes and DVDs		126	\$19.19	\$441,625
Installation of Televisions		162	\$1.44	\$33,251
Audio (3)		137	\$121.84	\$2,804,182
Rental and Repair of TV/Radio/Sound Equipment		123	\$4.94	\$113,703
Pets		132	\$788.33	\$18,144,269
Toys/Games/Crafts/Hobbies (4)		131	\$159.31	\$3,666,646
Recreational Vehicles and Fees (5)		141	\$144.26	\$3,320,279
Sports/Recreation/Exercise Equipment (6)		137	\$234.48	\$5,396,735
Photo Equipment and Supplies (7)		138	\$76.43	\$1,759,058
Reading (8)		137	\$171.85	\$3,955,304
Catered Affairs (9)		152	\$46.22	\$1,063,726
Food		131	\$10,931.07	\$251,589,411
Food at Home		129	\$6,495.87	\$149,509,012
Bakery and Cereal Products		129	\$857.28	\$19,731,213
Meats, Poultry, Fish, and Eggs		127	\$1,455.45	\$33,498,730
Dairy Products		129	\$687.56	\$15,824,800
Fruits and Vegetables		131	\$1,274.23	\$29,327,712
Snacks and Other Food at Home (10)		129	\$2,221.35	\$51,126,557
Food Away from Home		133	\$4,435.19	\$102,080,399
Alcoholic Beverages		138	\$768.30	\$17,683,296

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	156	\$9,669.57	\$222,554,870
Value of Retirement Plans	152	\$36,891.13	\$849,086,222
Value of Other Financial Assets	139	\$1,800.70	\$41,444,904
Vehicle Loan Amount excluding Interest	125	\$3,416.35	\$78,630,666
Value of Credit Card Debt	137	\$800.51	\$18,424,460
Health			
Nonprescription Drugs	131	\$166.97	\$3,843,029
Prescription Drugs	130	\$505.38	\$11,631,876
Eyeglasses and Contact Lenses	135	\$127.66	\$2,938,312
Home			
Mortgage Payment and Basics (11)	147	\$12,690.18	\$292,077,204
Maintenance and Remodeling Services	149	\$2,888.50	\$66,481,706
Maintenance and Remodeling Materials (12)	139	\$562.28	\$12,941,505
Utilities, Fuel, and Public Services	129	\$6,509.38	\$149,819,923
Household Furnishings and Equipment			
Household Textiles (13)	137	\$130.50	\$3,003,669
Furniture	135	\$775.15	\$17,840,831
Rugs	147	\$34.23	\$787,803
Major Appliances (14)	134	\$431.48	\$9,931,018
Housewares (15)	134	\$127.69	\$2,939,005
Small Appliances	133	\$64.09	\$1,475,109
Luggage	145	\$17.23	\$396,498
Telephones and Accessories	131	\$90.62	\$2,085,648
Household Operations			
Child Care	137	\$658.27	\$15,150,696
Lawn and Garden (16)	140	\$586.52	\$13,499,330
Moving/Storage/Freight Express	131	\$83.74	\$1,927,350
Housekeeping Supplies (17)	131	\$934.62	\$21,511,144
Insurance			
Owners and Renters Insurance	137	\$709.49	\$16,329,678
Vehicle Insurance	131	\$1,538.28	\$35,405,082
Life/Other Insurance	145	\$618.57	\$14,236,943
Health Insurance	134	\$4,906.66	\$112,931,734
Personal Care Products (18)	133	\$625.09	\$14,387,132
School Books and Supplies (19)	134	\$207.04	\$4,765,165
Smoking Products	114	\$472.80	\$10,882,074
Transportation			
Payments on Vehicles excluding Leases	129	\$2,895.50	\$66,642,926
Gasoline and Motor Oil	127	\$3,511.85	\$80,828,625
Vehicle Maintenance and Repairs	133	\$1,421.15	\$32,709,086
Travel			
Airline Fares	146	\$741.72	\$17,071,454
Lodging on Trips	144	\$757.00	\$17,423,083
Auto/Truck Rental on Trips	143	\$37.71	\$868,035
Food and Drink on Trips	142	\$702.07	\$16,158,795

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Savvy Suburbanites (1D)	17.9%	Population	114,130	117,813
Professional Pride (1B)	10.7%	Households	42,005	43,278
Old and Newcomers (8F)	10.4%	Families	30,744	31,553
Soccer Moms (4A)	10.4%	Median Age	41.0	41.8
Enterprising Professionals (2D)	8.5%	Median Household Income	\$92,547	\$100,481
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		135	\$2,922.71	\$122,768,279
Men's		136	\$573.64	\$24,095,829
Women's		136	\$1,003.06	\$42,133,511
Children's		130	\$434.04	\$18,231,917
Footwear		135	\$622.87	\$26,163,535
Watches & Jewelry		144	\$170.61	\$7,166,350
Apparel Products and Services (1)		145	\$118.49	\$4,977,138
Computer				
Computers and Hardware for Home Use		137	\$236.00	\$9,913,001
Portable Memory		132	\$7.02	\$294,967
Computer Software		137	\$15.84	\$665,416
Computer Accessories		137	\$24.84	\$1,043,244
Entertainment & Recreation		134	\$4,195.88	\$176,247,919
Fees and Admissions		148	\$939.53	\$39,465,156
Membership Fees for Clubs (2)		149	\$313.81	\$13,181,628
Fees for Participant Sports, excl. Trips		148	\$146.46	\$6,151,908
Tickets to Theatre/Operas/Concerts		147	\$87.45	\$3,673,337
Tickets to Movies/Museums/Parks		138	\$106.35	\$4,467,035
Admission to Sporting Events, excl. Trips		147	\$81.84	\$3,437,772
Fees for Recreational Lessons		152	\$202.62	\$8,511,133
Dating Services		125	\$1.01	\$42,343
TV/Video/Audio		128	\$1,635.09	\$68,681,842
Cable and Satellite Television Services		126	\$1,197.12	\$50,284,853
Televisions		133	\$158.52	\$6,658,550
Satellite Dishes		140	\$2.03	\$85,365
VCRs, Video Cameras, and DVD Players		129	\$8.41	\$353,263
Miscellaneous Video Equipment		140	\$13.43	\$564,118
Video Cassettes and DVDs		125	\$19.08	\$801,640
Video Game Hardware/Accessories		125	\$36.60	\$1,537,411
Video Game Software		123	\$19.12	\$802,960
Streaming/Downloaded Video		130	\$33.18	\$1,393,887
Rental of Video Cassettes and DVDs		126	\$19.27	\$809,412
Installation of Televisions		163	\$1.45	\$60,893
Audio (3)		137	\$122.02	\$5,125,580
Rental and Repair of TV/Radio/Sound Equipment		120	\$4.85	\$203,908
Pets		132	\$785.38	\$32,989,713
Toys/Games/Crafts/Hobbies (4)		132	\$159.73	\$6,709,510
Recreational Vehicles and Fees (5)		143	\$145.98	\$6,131,775
Sports/Recreation/Exercise Equipment (6)		138	\$236.86	\$9,949,199
Photo Equipment and Supplies (7)		139	\$77.09	\$3,238,335
Reading (8)		136	\$169.56	\$7,122,259
Catered Affairs (9)		153	\$46.66	\$1,960,131
Food		130	\$10,912.74	\$458,389,842
Food at Home		128	\$6,467.39	\$271,662,766
Bakery and Cereal Products		129	\$852.34	\$35,802,509
Meats, Poultry, Fish, and Eggs		127	\$1,449.15	\$60,871,409
Dairy Products		128	\$683.54	\$28,711,977
Fruits and Vegetables		130	\$1,268.40	\$53,279,072
Snacks and Other Food at Home (10)		129	\$2,213.97	\$92,997,799
Food Away from Home		133	\$4,445.35	\$186,727,075
Alcoholic Beverages		138	\$766.56	\$32,199,340

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	153	\$9,510.45	\$399,486,496
Value of Retirement Plans	150	\$36,516.18	\$1,533,862,149
Value of Other Financial Assets	136	\$1,765.44	\$74,157,152
Vehicle Loan Amount excluding Interest	126	\$3,433.03	\$144,204,513
Value of Credit Card Debt	137	\$798.95	\$33,559,735
Health			
Nonprescription Drugs	129	\$165.19	\$6,938,687
Prescription Drugs	128	\$496.35	\$20,849,151
Eyeglasses and Contact Lenses	134	\$126.81	\$5,326,550
Home			
Mortgage Payment and Basics (11)	148	\$12,731.71	\$534,795,327
Maintenance and Remodeling Services	148	\$2,871.61	\$120,621,863
Maintenance and Remodeling Materials (12)	139	\$563.19	\$23,656,923
Utilities, Fuel, and Public Services	128	\$6,449.21	\$270,899,153
Household Furnishings and Equipment			
Household Textiles (13)	136	\$129.87	\$5,455,065
Furniture	136	\$776.15	\$32,602,160
Rugs	145	\$33.71	\$1,415,925
Major Appliances (14)	134	\$430.17	\$18,069,379
Housewares (15)	134	\$127.31	\$5,347,806
Small Appliances	132	\$63.58	\$2,670,769
Luggage	146	\$17.27	\$725,306
Telephones and Accessories	132	\$91.04	\$3,824,158
Household Operations			
Child Care	141	\$675.23	\$28,363,202
Lawn and Garden (16)	139	\$581.40	\$24,421,526
Moving/Storage/Freight Express	131	\$83.58	\$3,510,701
Housekeeping Supplies (17)	131	\$929.79	\$39,056,012
Insurance			
Owners and Renters Insurance	136	\$703.31	\$29,542,652
Vehicle Insurance	130	\$1,528.28	\$64,195,408
Life/Other Insurance	144	\$615.37	\$25,848,654
Health Insurance	133	\$4,861.11	\$204,190,828
Personal Care Products (18)	133	\$623.98	\$26,210,182
School Books and Supplies (19)	134	\$208.11	\$8,741,847
Smoking Products	111	\$464.10	\$19,494,694
Transportation			
Payments on Vehicles excluding Leases	130	\$2,910.40	\$122,251,225
Gasoline and Motor Oil	126	\$3,501.48	\$147,079,801
Vehicle Maintenance and Repairs	132	\$1,414.09	\$59,398,884
Travel			
Airline Fares	146	\$742.00	\$31,167,595
Lodging on Trips	144	\$755.66	\$31,741,419
Auto/Truck Rental on Trips	143	\$37.70	\$1,583,716
Food and Drink on Trips	142	\$700.95	\$29,443,316

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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Business Summary

308 S Tollgate Rd, Bel Air, Maryland, 21014
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.52236
Longitude: -76.35578

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	812		2,319		3,563							
Total Employees:	11,698		28,719		41,962							
Total Residential Population:	6,570		61,888		114,130							
Employee/Residential Population Ratio (per 100 Residents)	178		46		37							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	16	2.0%	115	1.0%	43	1.9%	304	1.1%	86	2.4%	600	1.4%
Construction	31	3.8%	192	1.6%	136	5.9%	1,240	4.3%	301	8.4%	2,479	5.9%
Manufacturing	13	1.6%	290	2.5%	36	1.6%	510	1.8%	78	2.2%	763	1.8%
Transportation	10	1.2%	54	0.5%	32	1.4%	197	0.7%	66	1.9%	430	1.0%
Communication	10	1.2%	41	0.4%	20	0.9%	143	0.5%	25	0.7%	170	0.4%
Utility	2	0.2%	5	0.0%	4	0.2%	11	0.0%	5	0.1%	14	0.0%
Wholesale Trade	15	1.8%	236	2.0%	47	2.0%	555	1.9%	90	2.5%	856	2.0%
Retail Trade Summary	191	23.5%	3,724	31.8%	476	20.5%	8,856	30.8%	708	19.9%	13,208	31.5%
Home Improvement	5	0.6%	296	2.5%	16	0.7%	378	1.3%	33	0.9%	649	1.5%
General Merchandise Stores	7	0.9%	754	6.4%	17	0.7%	1,385	4.8%	26	0.7%	2,144	5.1%
Food Stores	17	2.1%	253	2.2%	54	2.3%	1,324	4.6%	83	2.3%	2,566	6.1%
Auto Dealers, Gas Stations, Auto Aftermarket	13	1.6%	232	2.0%	47	2.0%	1,256	4.4%	62	1.7%	1,431	3.4%
Apparel & Accessory Stores	25	3.1%	234	2.0%	48	2.1%	384	1.3%	55	1.5%	454	1.1%
Furniture & Home Furnishings	20	2.5%	156	1.3%	42	1.8%	263	0.9%	64	1.8%	419	1.0%
Eating & Drinking Places	43	5.3%	1,187	10.1%	121	5.2%	2,777	9.7%	177	5.0%	4,071	9.7%
Miscellaneous Retail	61	7.5%	611	5.2%	131	5.6%	1,088	3.8%	208	5.8%	1,474	3.5%
Finance, Insurance, Real Estate Summary	87	10.7%	815	7.0%	279	12.0%	2,659	9.3%	394	11.1%	3,608	8.6%
Banks, Savings & Lending Institutions	28	3.4%	284	2.4%	72	3.1%	905	3.2%	104	2.9%	1,283	3.1%
Securities Brokers	11	1.4%	77	0.7%	38	1.6%	189	0.7%	47	1.3%	209	0.5%
Insurance Carriers & Agents	26	3.2%	235	2.0%	72	3.1%	487	1.7%	97	2.7%	600	1.4%
Real Estate, Holding, Other Investment Offices	21	2.6%	218	1.9%	98	4.2%	1,078	3.8%	146	4.1%	1,516	3.6%
Services Summary	361	44.5%	5,250	44.9%	1,067	46.0%	12,084	42.1%	1,549	43.5%	17,432	41.5%
Hotels & Lodging	0	0.0%	0	0.0%	3	0.1%	13	0.0%	6	0.2%	43	0.1%
Automotive Services	30	3.7%	125	1.1%	71	3.1%	312	1.1%	116	3.3%	575	1.4%
Motion Pictures & Amusements	17	2.1%	221	1.9%	71	3.1%	609	2.1%	121	3.4%	940	2.2%
Health Services	99	12.2%	2,780	23.8%	270	11.6%	4,776	16.6%	325	9.1%	5,666	13.5%
Legal Services	34	4.2%	163	1.4%	74	3.2%	366	1.3%	76	2.1%	372	0.9%
Education Institutions & Libraries	14	1.7%	599	5.1%	44	1.9%	1,789	6.2%	71	2.0%	3,217	7.7%
Other Services	167	20.6%	1,362	11.6%	533	23.0%	4,220	14.7%	834	23.4%	6,620	15.8%
Government	49	6.0%	975	8.3%	91	3.9%	2,118	7.4%	107	3.0%	2,333	5.6%
Unclassified Establishments	26	3.2%	1	0.0%	89	3.8%	40	0.1%	154	4.3%	69	0.2%
Totals	812	100.0%	11,698	100.0%	2,319	100.0%	28,719	100.0%	3,563	100.0%	41,962	100.0%

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Business Summary

308 S Tollgate Rd, Bel Air, Maryland, 21014
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.52236
Longitude: -76.35578

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	4	0.0%	5	0.2%	28	0.1%	12	0.3%	52	0.1%
Mining	1	0.1%	5	0.0%	2	0.1%	10	0.0%	2	0.1%	14	0.0%
Utilities	1	0.1%	3	0.0%	1	0.0%	4	0.0%	1	0.0%	4	0.0%
Construction	38	4.7%	235	2.0%	150	6.5%	1,308	4.6%	323	9.1%	2,587	6.2%
Manufacturing	13	1.6%	162	1.4%	35	1.5%	324	1.1%	78	2.2%	585	1.4%
Wholesale Trade	15	1.8%	232	2.0%	45	1.9%	547	1.9%	88	2.5%	848	2.0%
Retail Trade	145	17.9%	2,495	21.3%	342	14.7%	5,983	20.8%	514	14.4%	9,005	21.5%
Motor Vehicle & Parts Dealers	11	1.4%	220	1.9%	41	1.8%	1,226	4.3%	51	1.4%	1,341	3.2%
Furniture & Home Furnishings Stores	14	1.7%	101	0.9%	22	0.9%	149	0.5%	37	1.0%	274	0.7%
Electronics & Appliance Stores	5	0.6%	52	0.4%	15	0.6%	99	0.3%	22	0.6%	130	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	5	0.6%	296	2.5%	16	0.7%	378	1.3%	33	0.9%	649	1.5%
Food & Beverage Stores	15	1.8%	224	1.9%	46	2.0%	1,253	4.4%	77	2.2%	2,507	6.0%
Health & Personal Care Stores	15	1.8%	123	1.1%	40	1.7%	332	1.2%	64	1.8%	519	1.2%
Gasoline Stations	3	0.4%	13	0.1%	6	0.3%	30	0.1%	11	0.3%	89	0.2%
Clothing & Clothing Accessories Stores	35	4.3%	280	2.4%	63	2.7%	445	1.5%	70	2.0%	515	1.2%
Sport Goods, Hobby, Book, & Music Stores	10	1.2%	221	1.9%	18	0.8%	315	1.1%	28	0.8%	340	0.8%
General Merchandise Stores	7	0.9%	754	6.4%	17	0.7%	1,385	4.8%	26	0.7%	2,144	5.1%
Miscellaneous Store Retailers	22	2.7%	209	1.8%	46	2.0%	361	1.3%	70	2.0%	466	1.1%
Nonstore Retailers	4	0.5%	2	0.0%	12	0.5%	11	0.0%	27	0.8%	31	0.1%
Transportation & Warehousing	3	0.4%	8	0.1%	18	0.8%	136	0.5%	41	1.2%	264	0.6%
Information	19	2.3%	210	1.8%	49	2.1%	595	2.1%	69	1.9%	812	1.9%
Finance & Insurance	66	8.1%	597	5.1%	182	7.8%	1,584	5.5%	249	7.0%	2,096	5.0%
Central Bank/Credit Intermediation & Related Activities	28	3.4%	284	2.4%	72	3.1%	905	3.2%	104	2.9%	1,283	3.1%
Securities, Commodity Contracts & Other Financial	11	1.4%	77	0.7%	39	1.7%	193	0.7%	48	1.3%	213	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	26	3.2%	235	2.0%	72	3.1%	487	1.7%	97	2.7%	600	1.4%
Real Estate, Rental & Leasing	28	3.4%	232	2.0%	116	5.0%	1,079	3.8%	187	5.2%	1,551	3.7%
Professional, Scientific & Tech Services	88	10.8%	571	4.9%	268	11.6%	1,681	5.9%	378	10.6%	2,469	5.9%
Legal Services	36	4.4%	169	1.4%	87	3.8%	413	1.4%	89	2.5%	427	1.0%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.0%	9	0.0%	4	0.1%	21	0.1%
Administrative & Support & Waste Management & Remediation	30	3.7%	189	1.6%	84	3.6%	503	1.8%	156	4.4%	1,049	2.5%
Educational Services	20	2.5%	626	5.4%	61	2.6%	1,840	6.4%	93	2.6%	3,286	7.8%
Health Care & Social Assistance	109	13.4%	3,038	26.0%	330	14.2%	5,814	20.2%	419	11.8%	7,336	17.5%
Arts, Entertainment & Recreation	9	1.1%	201	1.7%	44	1.9%	533	1.9%	68	1.9%	778	1.9%
Accommodation & Food Services	44	5.4%	1,209	10.3%	131	5.6%	2,851	9.9%	193	5.4%	4,201	10.0%
Accommodation	0	0.0%	0	0.0%	3	0.1%	13	0.0%	6	0.2%	43	0.1%
Food Services & Drinking Places	44	5.4%	1,209	10.3%	128	5.5%	2,837	9.9%	187	5.2%	4,158	9.9%
Other Services (except Public Administration)	108	13.3%	704	6.0%	274	11.8%	1,730	6.0%	425	11.9%	2,601	6.2%
Automotive Repair & Maintenance	26	3.2%	112	1.0%	54	2.3%	242	0.8%	93	2.6%	478	1.1%
Public Administration	49	6.0%	975	8.3%	91	3.9%	2,118	7.4%	107	3.0%	2,333	5.6%
Unclassified Establishments	26	3.2%	1	0.0%	89	3.8%	40	0.1%	154	4.3%	69	0.2%
Total	812	100.0%	11,698	100.0%	2,319	100.0%	28,719	100.0%	3,563	100.0%	41,962	100.0%

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