331 Baltimore Pike, Bel Air, Maryland, 21014
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.52977
Longitude: -76.34983

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	7,675	65,016	107,492
2020 Total Population	8,022	69,144	114,999
2020 Group Quarters	260	998	1,129
2023 Total Population	8,213	70,298	117,125
2023 Group Quarters	259	997	1,129
2028 Total Population	8,359	71,228	118,541
2023-2028 Annual Rate	0.35%	0.26%	0.24%
2023 Total Daytime Population	20,830	71,246	108,708
Workers	16,792	38,223	54,135
Residents	4,038	33,023	54,573
Household Summary			
2010 Households	3,453	24,005	39,361
2010 Average Household Size	2.13	2.66	2.70
2020 Total Households	3,572	26,030	42,759
2020 Average Household Size	2.17	2.62	2.66
2023 Households	3,701	26,713	43,938
2023 Average Household Size	2.15	2.59	2.64
2028 Households	3,803	27,353	44,931
2028 Average Household Size	2.13	2.57	2.61
2023-2028 Annual Rate	0.55%	0.47%	0.45%
2010 Families	1,992	17,515	29,253
2010 Average Family Size	2.82	3.15	3.16
2023 Families	2,037	18,978	31,893
2023 Average Family Size	2.95	3.14	3.15
2028 Families	2,089	19,401	32,580
2028 Average Family Size	2.93	3.11	3.12
2023-2028 Annual Rate	0.51%	0.44%	0.43%
Housing Unit Summary			
2000 Housing Units	3,283	21,508	34,084
Owner Occupied Housing Units	68.1%	80.1%	82.3%
Renter Occupied Housing Units	26.7%	16.9%	15.0%
Vacant Housing Units	5.1%	3.0%	2.7%
2010 Housing Units	3,644	25,049	40,943
Owner Occupied Housing Units	63.1%	78.3%	81.5%
Renter Occupied Housing Units	31.6%	17.5%	14.6%
Vacant Housing Units	5.2%	4.2%	3.9%
2020 Housing Units	3,762	26,869	44,110
Owner Occupied Housing Units	62.3%	77.4%	79.8%
Renter Occupied Housing Units	32.6%	19.5%	17.1%
Vacant Housing Units	5.1%	3.1%	3.1%
2023 Housing Units	3,885	27,503	45,222
Owner Occupied Housing Units	69.2%	78.2%	81.1%
Renter Occupied Housing Units	26.0%	18.9%	16.1%
Vacant Housing Units	4.7%	2.9%	2.8%
2028 Housing Units	3,971	28,025	46,030
Owner Occupied Housing Units	71.1%	79.4%	82.2%
Renter Occupied Housing Units	24.6%	18.2%	15.4%
Vacant Housing Units	4.2%	2.4%	2.4%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

June 05, 2024

Market Profile

331 Baltimore Pike, Bel Air, Maryland, 21014
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.52977
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	1 mile	3 miles	5 miles
2023 Households by Income			
Household Income Base	3,701	26,713	43,938
<$15,000	8.6%	5.4%	4.5%
$15,000 - $24,999	5.9%	4.3%	4.0%
$25,000 - $34,999	4.8%	3.8%	3.6%
$35,000 - $49,999	8.8%	7.3%	6.8%
$50,000 - $74,999	19.6%	14.6%	15.0%
$75,000 - $99,999	11.3%	10.7%	11.8%
$100,000 - $149,999	19.0%	21.2%	22.2%
$150,000 - $199,999	10.8%	14.9%	14.7%
$200,000+	11.0%	17.6%	17.4%
Average Household Income	$113,228	$140,950	$141,507
2028 Households by Income			
Household Income Base	3,803	27,353	44,931
<$15,000	7.8%	5.0%	4.2%
$15,000 - $24,999	5.1%	3.7%	3.4%
$25,000 - $34,999	4.2%	3.3%	3.1%
$35,000 - $49,999	8.1%	6.5%	6.0%
$50,000 - $74,999	18.3%	13.3%	13.5%
$75,000 - $99,999	11.0%	9.9%	10.9%
$100,000 - $149,999	19.9%	21.0%	22.0%
$150,000 - $199,999	13.3%	17.0%	16.8%
$200,000+	12.3%	20.3%	20.2%
Average Household Income	$125,934	$157,324	$158,256
2023 Owner Occupied Housing Units by Value			
Total	2,689	21,518	36,664
<$50,000	0.9%	2.0%	2.3%
$50,000 - $99,999	0.9%	0.3%	0.3%
$100,000 - $149,999	1.6%	0.6%	0.8%
$150,000 - $199,999	2.9%	2.0%	2.7%
$200,000 - $249,999	9.9%	6.6%	8.5%
$250,000 - $299,999	12.8%	7.5%	8.4%
$300,000 - $399,999	32.4%	26.5%	25.8%
$400,000 - $499,999	31.9%	33.7%	28.0%
$500,000 - $749,999	5.4%	17.7%	18.6%
$750,000 - $999,999	0.3%	2.0%	3.3%
$1,000,000 - $1,499,999	0.0%	0.5%	0.8%
$1,500,000 - $1,999,999	0.0%	0.1%	0.1%
$2,000,000 +	0.9%	0.6%	0.5%
Average Home Value	$379,726	$432,089	$431,279
2028 Owner Occupied Housing Units by Value			
Total	2,824	22,265	37,832
<$50,000	0.7%	1.5%	1.8%
$50,000 - $99,999	0.5%	0.2%	0.2%
$100,000 - $149,999	0.6%	0.2%	0.3%
$150,000 - $199,999	1.3%	1.0%	1.4%
$200,000 - $249,999	6.1%	3.9%	5.8%
$250,000 - $299,999	10.6%	5.9%	7.2%
$300,000 - $399,999	33.4%	26.1%	25.9%
$400,000 - $499,999	38.5%	37.8%	31.2%
$500,000 - $749,999	6.7%	20.2%	21.0%
$750,000 - $999,999	0.4%	2.2%	3.8%
$1,000,000 - $1,499,999	0.1%	0.5%	0.9%
$1,500,000 - $1,999,999	0.0%	0.0%	0.1%
$2,000,000 +	1.2%	0.6%	0.5%
Average Home Value	$409,125	$454,509	$454,893

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

June 05, 2024

Market Profile

331 Baltimore Pike, Bel Air, Maryland, 21014
Rings: 1, 3, 5 mile radii

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Median Household Income			
2023	$78,916	$106,032	$106,623
2028	$88,031	$115,006	$115,448
Median Home Value			
2023	$364,851	$413,316	$404,122
2028	$390,456	$429,958	$423,767
Per Capita Income			
2023	$48,513	$53,746	$53,196
2028	$54,494	$60,625	$60,105
Median Age			
2010	43.6	40.4	39.6
2020	43.4	41.3	40.7
2023	46.1	42.6	41.7
2028	47.2	43.4	42.5
2020 Population by Age			
Total	8,022	69,144	114,999
0 - 4	4.9%	5.1%	5.3%
5 - 9	5.4%	6.2%	6.3%
10 - 14	5.4%	7.1%	7.1%
15 - 24	11.1%	12.4%	12.3%
25 - 34	12.9%	10.8%	11.3%
35 - 44	12.2%	13.0%	13.1%
45 - 54	11.8%	13.2%	13.4%
55 - 64	13.7%	14.3%	14.2%
65 - 74	10.7%	10.1%	9.9%
75 - 84	7.3%	5.6%	5.2%
85 +	4.7%	2.3%	1.9%
18 +	80.7%	77.3%	77.0%
2023 Population by Age			
Total	8,213	70,297	117,125
0 - 4	4.1%	4.7%	5.0%
5 - 9	4.5%	5.6%	5.9%
10 - 14	5.0%	6.3%	6.6%
15 - 24	11.0%	11.8%	11.6%
25 - 34	12.6%	12.2%	12.2%
35 - 44	11.4%	12.4%	13.0%
45 - 54	12.2%	13.4%	13.5%
55 - 64	13.8%	14.3%	14.0%
65 - 74	12.6%	11.1%	10.7%
75 - 84	8.8%	6.0%	5.6%
85 +	3.9%	2.2%	1.9%
18 +	82.7%	79.4%	78.5%
2028 Population by Age			
Total	8,360	71,229	118,540
0 - 4	4.2%	4.8%	5.1%
5 - 9	4.4%	5.3%	5.6%
10 - 14	4.7%	5.9%	6.1%
15 - 24	9.6%	10.4%	10.4%
25 - 34	12.0%	11.9%	12.1%
35 - 44	12.7%	13.8%	14.0%
45 - 54	11.7%	12.4%	12.6%
55 - 64	12.8%	13.3%	13.0%
65 - 74	12.7%	11.9%	11.5%
75 - 84	10.9%	7.7%	7.2%
85 +	4.4%	2.6%	2.3%
18 +	83.8%	80.4%	79.6%
2020 Population by Sex			

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Market Profile

331 Baltimore Pike, Bel Air, Maryland, 21014　　　　　　　　　　　　　　　Prepared by Esri
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Males	3,824	33,450	55,863
Females	4,198	35,694	59,136
2023 Population by Sex			
Males	3,938	34,389	57,373
Females	4,275	35,909	59,752
2028 Population by Sex			
Males	3,990	34,735	57,890
Females	4,369	36,493	60,651
2010 Population by Race/Ethnicity			
Total	7,675	65,017	107,493
White Alone	90.4%	90.3%	89.5%
Black Alone	3.8%	4.2%	5.0%
American Indian Alone	0.2%	0.1%	0.2%
Asian Alone	2.0%	2.8%	2.9%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.5%	0.8%	0.7%
Two or More Races	1.9%	1.7%	1.8%
Hispanic Origin	4.2%	2.9%	2.9%
Diversity Index	24.6	22.8	24.0
2020 Population by Race/Ethnicity			
Total	8,022	69,144	114,999
White Alone	81.8%	82.7%	81.7%
Black Alone	5.1%	5.0%	5.9%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	3.1%	4.3%	4.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.7%	1.5%	1.5%
Two or More Races	7.1%	6.3%	6.5%
Hispanic Origin	6.7%	4.6%	4.5%
Diversity Index	40.7	36.8	38.2
2023 Population by Race/Ethnicity			
Total	8,213	70,297	117,126
White Alone	80.6%	81.6%	80.6%
Black Alone	5.4%	5.3%	6.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	3.3%	4.5%	4.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.9%	1.6%	1.6%
Two or More Races	7.6%	6.7%	6.9%
Hispanic Origin	7.4%	5.0%	4.9%
Diversity Index	43.0	38.8	40.2
2028 Population by Race/Ethnicity			
Total	8,358	71,228	118,541
White Alone	78.3%	79.4%	78.3%
Black Alone	5.9%	5.8%	6.8%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	3.6%	5.0%	5.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.3%	1.8%	1.8%
Two or More Races	8.7%	7.7%	7.9%
Hispanic Origin	8.2%	5.6%	5.6%
Diversity Index	46.8	42.6	43.9

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

June 05, 2024

Market Profile

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2020 Population by Relationship and Household Type			
Total	8,022	69,144	114,999
In Households	96.8%	98.6%	99.0%
Householder	42.6%	37.6%	37.2%
Opposite-Sex Spouse	18.4%	21.7%	21.8%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	2.8%	1.8%	1.9%
Same-Sex Unmarried Partner	0.2%	0.1%	0.1%
Biological Child	24.5%	29.5%	29.7%
Adopted Child	0.5%	0.7%	0.6%
Stepchild	1.0%	1.2%	1.2%
Grandchild	1.4%	1.4%	1.5%
Brother or Sister	0.7%	0.5%	0.6%
Parent	0.8%	0.9%	1.0%
Parent-in-law	0.3%	0.4%	0.4%
Son-in-law or Daughter-in-law	0.3%	0.3%	0.3%
Other Relatives	0.7%	0.6%	0.7%
Foster Child	0.1%	0.1%	0.0%
Other Nonrelatives	2.3%	1.8%	1.8%
In Group Quaters	3.2%	1.4%	1.0%
Institutionalized	2.6%	1.1%	0.7%
Noninstitutionalized	0.7%	0.3%	0.3%
2023 Population 25+ by Educational Attainment			
Total	6,193	50,321	82,937
Less than 9th Grade	3.5%	1.5%	1.3%
9th - 12th Grade, No Diploma	1.9%	2.4%	2.7%
High School Graduate	22.5%	19.4%	20.5%
GED/Alternative Credential	4.1%	2.9%	2.7%
Some College, No Degree	17.0%	17.2%	17.2%
Associate Degree	10.2%	9.3%	8.9%
Bachelor's Degree	25.5%	28.1%	27.6%
Graduate/Professional Degree	15.4%	19.3%	19.1%
2023 Population 15+ by Marital Status			
Total	7,095	58,638	96,582
Never Married	32.9%	27.0%	26.8%
Married	48.3%	59.4%	60.0%
Widowed	6.5%	5.5%	5.3%
Divorced	12.2%	8.1%	7.8%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,367	38,843	64,948
Population 16+ Employed	96.5%	96.6%	97.1%
Population 16+ Unemployment rate	3.6%	3.4%	2.9%
Population 16-24 Employed	10.2%	11.4%	11.9%
Population 16-24 Unemployment rate	20.8%	14.7%	11.0%
Population 25-54 Employed	59.8%	61.4%	62.3%
Population 25-54 Unemployment rate	1.3%	1.6%	1.5%
Population 55-64 Employed	20.8%	19.5%	18.3%
Population 55-64 Unemployment rate	0.5%	2.0%	2.1%
Population 65+ Employed	9.2%	7.7%	7.5%
Population 65+ Unemployment rate	1.5%	1.5%	1.5%

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2023 Employed Population 16+ by Industry			
Total	4,212	37,538	63,092
Agriculture/Mining	0.0%	0.5%	0.7%
Construction	6.9%	5.5%	6.2%
Manufacturing	6.4%	8.1%	7.3%
Wholesale Trade	1.3%	1.9%	2.0%
Retail Trade	13.2%	11.6%	10.9%
Transportation/Utilities	4.0%	4.9%	5.4%
Information	0.7%	1.2%	1.3%
Finance/Insurance/Real Estate	5.0%	7.9%	8.0%
Services	54.1%	47.4%	47.2%
Public Administration	8.3%	11.0%	10.9%
2023 Employed Population 16+ by Occupation			
Total	4,212	37,538	63,092
White Collar	70.9%	75.0%	74.4%
Management/Business/Financial	19.7%	24.2%	23.3%
Professional	31.4%	30.5%	31.2%
Sales	9.6%	10.0%	9.3%
Administrative Support	10.3%	10.3%	10.6%
Services	16.2%	12.5%	12.1%
Blue Collar	12.9%	12.5%	13.6%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	3.1%	2.9%	3.0%
Installation/Maintenance/Repair	2.2%	1.9%	2.4%
Production	2.2%	3.0%	3.1%
Transportation/Material Moving	5.4%	4.8%	5.1%
2020 Households by Type			
Total	3,572	26,030	42,759
Married Couple Households	43.3%	57.6%	58.8%
With Own Children <18	15.9%	23.9%	24.5%
Without Own Children <18	27.4%	33.7%	34.3%
Cohabitating Couple Households	6.6%	5.1%	5.2%
With Own Children <18	1.7%	1.6%	1.6%
Without Own Children <18	4.9%	3.5%	3.6%
Male Householder, No Spouse/Partner	18.9%	13.0%	12.8%
Living Alone	13.5%	8.6%	8.4%
65 Years and over	4.7%	3.0%	2.8%
With Own Children <18	1.7%	1.5%	1.5%
Without Own Children <18, With Relatives	2.4%	2.1%	2.1%
No Relatives Present	1.3%	0.9%	0.8%
Female Householder, No Spouse/Partner	31.2%	24.3%	23.2%
Living Alone	21.6%	14.9%	13.7%
65 Years and over	13.3%	9.1%	8.1%
With Own Children <18	3.8%	3.9%	3.9%
Without Own Children <18, With Relatives	5.0%	4.9%	5.0%
No Relatives Present	0.8%	0.6%	0.6%
2020 Households by Size			
Total	3,572	26,030	42,759
1 Person Household	35.1%	23.5%	22.1%
2 Person Household	29.4%	32.3%	32.3%
3 Person Household	14.4%	17.3%	17.7%
4 Person Household	11.4%	16.4%	17.2%
5 Person Household	5.7%	6.9%	7.0%
6 Person Household	2.3%	2.5%	2.5%
7 + Person Household	1.6%	1.2%	1.1%

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	1 mile	3 miles	5 miles
2020 Households by Tenure and Mortgage Status			
Total	3,572	26,030	42,759
Owner Occupied	65.6%	79.9%	82.3%
Owned with a Mortgage/Loan	47.0%	60.4%	63.1%
Owned Free and Clear	18.6%	19.4%	19.2%
Renter Occupied	34.4%	20.1%	17.7%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	85	103	106
Percent of Income for Mortgage	27.8%	23.4%	22.8%
Wealth Index	113	166	167
2020 Housing Units By Urban/ Rural Status			
Total	3,762	26,869	44,110
Urban Housing Units	100.0%	98.4%	94.0%
Rural Housing Units	0.0%	1.6%	6.0%
2020 Population By Urban/ Rural Status			
Total	8,022	69,144	114,999
Urban Population	100.0%	98.2%	93.7%
Rural Population	0.0%	1.8%	6.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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June 05, 2024

331 Baltimore Pike, Bel Air, Maryland, 21014
Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Golden Years (9B)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.	In Style (5B)	Old and Newcomers (8F)	Professional Pride (1B)
3.	Old and Newcomers (8F)	Golden Years (9B)	Workday Drive (4A)
2023 Consumer Spending			
Apparel & Services: Total $	$8,468,777	$75,327,263	$124,277,710
Average Spent	$2,288.24	$2,819.87	$2,828.48
Spending Potential Index	104	128	129
Education: Total $	$7,671,009	$67,736,907	$111,796,963
Average Spent	$2,072.69	$2,535.73	$2,544.43
Spending Potential Index	116	141	142
Entertainment/Recreation: Total $	$14,600,751	$131,078,492	$216,082,634
Average Spent	$3,945.08	$4,906.92	$4,917.90
Spending Potential Index	104	130	130
Food at Home: Total $	$26,147,023	$229,731,394	$377,319,626
Average Spent	$7,064.85	$8,599.98	$8,587.55
Spending Potential Index	104	126	126
Food Away from Home: Total $	$14,114,147	$126,889,731	$209,867,727
Average Spent	$3,813.60	$4,750.11	$4,776.45
Spending Potential Index	102	128	128
Health Care: Total $	$28,560,123	$252,235,576	$412,929,912
Average Spent	$7,716.87	$9,442.43	$9,398.01
Spending Potential Index	105	128	128
HH Furnishings & Equipment: Total $	$11,487,404	$103,485,494	$170,725,681
Average Spent	$3,103.86	$3,873.97	$3,885.60
Spending Potential Index	105	131	131
Personal Care Products & Services: Total $	$3,784,786	$33,501,858	$55,095,528
Average Spent	$1,022.64	$1,254.14	$1,253.94
Spending Potential Index	107	131	131
Shelter: Total $	$97,473,464	$862,304,471	$1,420,610,707
Average Spent	$26,337.06	$32,280.33	$32,332.17
Spending Potential Index	106	130	130
Support Payments/Cash Contributions/Gifts in Kind: Total $	$12,759,743	$114,484,510	$187,381,430
Average Spent	$3,447.65	$4,285.72	$4,264.68
Spending Potential Index	110	137	136
Travel: Total $	$8,802,505	$80,635,195	$133,657,231
Average Spent	$2,378.41	$3,018.58	$3,041.95
Spending Potential Index	106	134	135
Vehicle Maintenance & Repairs: Total $	$4,905,365	$44,023,452	$72,323,943
Average Spent	$1,325.42	$1,648.02	$1,646.05
Spending Potential Index	101	126	126

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

June 05, 2024

Retail Goods and Services Expenditures

331 Baltimore Pike, Bel Air, Maryland, 21014
Ring: 1 mile radius

Prepared by Esri
Latitude: 39.52977
Longitude: -76.34983

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Golden Years (9B)	41.5%	Population	8,213	8,359
In Style (5B)	21.0%	Households	3,701	3,803
Old and Newcomers (8F)	11.7%	Families	2,037	2,089
Parks and Rec (5C)	10.2%	Median Age	46.1	47.2
Green Acres (6A)	5.9%	Median Household Income	$78,916	$88,031

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	104	$2,288.24	$8,468,777
Men's	105	$427.63	$1,582,671
Women's	105	$784.76	$2,904,391
Children's	97	$322.29	$1,192,782
Footwear	104	$518.45	$1,918,770
Watches & Jewelry	110	$186.02	$688,467
Apparel Products and Services (1)	110	$49.09	$181,696
Computer			
Computers and Hardware for Home Use	103	$264.46	$978,768
Portable Memory	104	$4.80	$17,781
Computer Software	107	$15.49	$57,322
Computer Accessories	105	$26.36	$97,554
Entertainment & Recreation	104	$3,945.08	$14,600,751
Fees and Admissions	112	$795.89	$2,945,597
Membership Fees for Clubs (2)	113	$313.57	$1,160,535
Fees for Participant Sports, excl. Trips	113	$135.20	$500,387
Tickets to Theatre/Operas/Concerts	116	$63.14	$233,692
Tickets to Movies	102	$28.04	$103,768
Tickets to Parks or Museums	97	$27.07	$100,175
Admission to Sporting Events, excl. Trips	115	$66.96	$247,813
Fees for Recreational Lessons	111	$160.71	$594,772
Dating Services	112	$1.20	$4,455
TV/Video/Audio	103	$1,395.33	$5,164,100
Cable and Satellite Television Services	105	$900.69	$3,333,439
Televisions	99	$144.04	$533,079
Satellite Dishes	89	$1.53	$5,648
VCRs, Video Cameras, and DVD Players	97	$4.66	$17,254
Miscellaneous Video Equipment	118	$14.91	$55,170
Video Cassettes and DVDs	103	$6.73	$24,908
Video Game Hardware/Accessories	96	$38.44	$142,259
Video Game Software	97	$18.88	$69,888
Rental/Streaming/Downloaded Video	98	$121.10	$448,198
Installation of Televisions	113	$1.82	$6,750
Audio (3)	103	$139.88	$517,689
Rental and Repair of TV/Radio/Sound Equipment	95	$2.65	$9,818
Pets	102	$936.29	$3,465,226
Toys/Games/Crafts/Hobbies (4)	101	$159.41	$589,961
Recreational Vehicles and Fees (5)	103	$154.02	$570,043
Sports/Recreation/Exercise Equipment (6)	100	$279.58	$1,034,720
Photo Equipment and Supplies (7)	107	$50.01	$185,098
Reading (8)	112	$142.30	$526,654
Catered Affairs (9)	106	$32.25	$119,349
Food	103	$10,878.46	$40,261,169
Food at Home	104	$7,064.85	$26,147,023
Bakery and Cereal Products	105	$923.01	$3,416,058
Meats, Poultry, Fish, and Eggs	103	$1,520.78	$5,628,395
Dairy Products	105	$689.46	$2,551,694
Fruits and Vegetables	105	$1,412.27	$5,226,797
Snacks and Other Food at Home (10)	103	$2,519.34	$9,324,078
Food Away from Home	102	$3,813.60	$14,114,147
Alcoholic Beverages	110	$744.05	$2,753,712

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

June 05, 2024

Retail Goods and Services Expenditures

331 Baltimore Pike, Bel Air, Maryland, 21014
Ring: 1 mile radius

Prepared by Esri
Latitude: 39.52977
Longitude: -76.34983

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	126	$49,548.48	$183,378,932
Value of Retirement Plans	118	$167,005.77	$618,088,352
Value of Other Financial Assets	116	$9,924.87	$36,731,946
Vehicle Loan Amount excluding Interest	94	$3,424.30	$12,673,326
Value of Credit Card Debt	106	$3,366.11	$12,457,982
Health			
Nonprescription Drugs	101	$172.43	$638,154
Prescription Drugs	104	$382.60	$1,416,010
Eyeglasses and Contact Lenses	107	$118.88	$439,990
Home			
Mortgage Payment and Basics (11)	108	$14,001.47	$51,819,431
Maintenance and Remodeling Services	108	$4,106.87	$15,199,509
Maintenance and Remodeling Materials (12)	96	$755.02	$2,794,347
Utilities, Fuel, and Public Services	102	$5,891.61	$21,804,833
Household Furnishings and Equipment			
Household Textiles (13)	105	$127.99	$473,685
Furniture	102	$841.72	$3,115,216
Rugs	110	$45.84	$169,645
Major Appliances (14)	102	$537.54	$1,989,428
Housewares (15)	105	$113.21	$418,976
Small Appliances	101	$73.51	$272,065
Luggage	103	$14.83	$54,884
Telephones and Accessories	107	$114.62	$424,226
Household Operations			
Child Care	104	$537.66	$1,989,889
Lawn and Garden (16)	107	$716.33	$2,651,143
Moving/Storage/Freight Express	104	$93.63	$346,517
Housekeeping Supplies (17)	104	$968.64	$3,584,942
Insurance			
Owners and Renters Insurance	103	$805.45	$2,980,975
Vehicle Insurance	99	$2,139.24	$7,917,316
Life/Other Insurance	108	$749.16	$2,772,655
Health Insurance	105	$5,178.60	$19,166,008
Personal Care Products (18)	104	$576.09	$2,132,125
School Books and Supplies (19)	100	$133.59	$494,429
Smoking Products	95	$410.59	$1,519,598
Transportation			
Payments on Vehicles excluding Leases	97	$2,919.43	$10,804,798
Gasoline and Motor Oil	96	$2,432.78	$9,003,717
Vehicle Maintenance and Repairs	101	$1,325.42	$4,905,365
Travel			
Airline Fares	107	$499.70	$1,849,385
Lodging on Trips	107	$768.16	$2,842,963
Auto/Truck Rental on Trips	107	$84.55	$312,903
Food and Drink on Trips	106	$590.47	$2,185,331

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
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June 05, 2024

Retail Goods and Services Expenditures

331 Baltimore Pike, Bel Air, Maryland, 21014
Ring: 3 mile radius

Prepared by Esri
Latitude: 39.52977
Longitude: -76.34983

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Savvy Suburbanites (1D)	15.9%	Population	70,298	71,228
Old and Newcomers (8F)	13.6%	Households	26,713	27,353
Golden Years (9B)	10.9%	Families	18,978	19,401
Professional Pride (1B)	10.8%	Median Age	42.6	43.4
Workday Drive (4A)	9.9%	Median Household Income	$106,032	$115,006

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	128	$2,819.87	$75,327,263
Men's	129	$527.34	$14,086,896
Women's	129	$963.81	$25,746,347
Children's	125	$414.26	$11,066,140
Footwear	126	$630.18	$16,834,114
Watches & Jewelry	134	$226.58	$6,052,581
Apparel Products and Services (1)	130	$57.69	$1,541,186
Computer			
Computers and Hardware for Home Use	129	$328.94	$8,787,089
Portable Memory	128	$5.89	$157,247
Computer Software	126	$18.23	$487,046
Computer Accessories	130	$32.47	$867,392
Entertainment & Recreation	130	$4,906.92	$131,078,492
Fees and Admissions	142	$1,011.10	$27,009,518
Membership Fees for Clubs (2)	141	$392.94	$10,496,549
Fees for Participant Sports, excl. Trips	143	$171.61	$4,584,111
Tickets to Theatre/Operas/Concerts	141	$76.95	$2,055,536
Tickets to Movies	130	$35.96	$960,702
Tickets to Parks or Museums	131	$36.48	$974,602
Admission to Sporting Events, excl. Trips	146	$85.30	$2,278,663
Fees for Recreational Lessons	145	$210.61	$5,626,142
Dating Services	116	$1.24	$33,213
TV/Video/Audio	125	$1,694.34	$45,260,832
Cable and Satellite Television Services	125	$1,073.71	$28,682,017
Televisions	124	$180.09	$4,810,711
Satellite Dishes	115	$1.97	$52,671
VCRs, Video Cameras, and DVD Players	123	$5.95	$159,070
Miscellaneous Video Equipment	137	$17.29	$461,792
Video Cassettes and DVDs	128	$8.35	$223,155
Video Game Hardware/Accessories	118	$47.38	$1,265,748
Video Game Software	118	$22.84	$610,043
Rental/Streaming/Downloaded Video	125	$153.80	$4,108,396
Installation of Televisions	138	$2.22	$59,391
Audio (3)	131	$177.72	$4,747,410
Rental and Repair of TV/Radio/Sound Equipment	108	$3.01	$80,426
Pets	125	$1,155.97	$30,879,477
Toys/Games/Crafts/Hobbies (4)	126	$199.66	$5,333,651
Recreational Vehicles and Fees (5)	135	$202.21	$5,401,594
Sports/Recreation/Exercise Equipment (6)	133	$373.08	$9,966,196
Photo Equipment and Supplies (7)	132	$61.50	$1,642,769
Reading (8)	134	$169.19	$4,519,456
Catered Affairs (9)	131	$39.87	$1,064,999
Food	127	$13,350.10	$356,621,126
Food at Home	126	$8,599.98	$229,731,394
Bakery and Cereal Products	127	$1,117.22	$29,844,182
Meats, Poultry, Fish, and Eggs	126	$1,847.79	$49,359,904
Dairy Products	127	$836.31	$22,340,466
Fruits and Vegetables	127	$1,709.79	$45,673,550
Snacks and Other Food at Home (10)	126	$3,088.88	$82,513,291
Food Away from Home	128	$4,750.11	$126,889,731
Alcoholic Beverages	134	$905.53	$24,189,363

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Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

June 05, 2024

Retail Goods and Services Expenditures

331 Baltimore Pike, Bel Air, Maryland, 21014
Ring: 3 mile radius

Prepared by Esri
Latitude: 39.52977
Longitude: -76.34983

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	149	$58,771.08	$1,569,951,736
Value of Retirement Plans	147	$208,268.76	$5,563,483,370
Value of Other Financial Assets	139	$11,939.02	$318,927,116
Vehicle Loan Amount excluding Interest	123	$4,481.10	$119,703,629
Value of Credit Card Debt	130	$4,111.65	$109,834,518
Health			
Nonprescription Drugs	124	$212.23	$5,669,224
Prescription Drugs	125	$459.31	$12,269,681
Eyeglasses and Contact Lenses	130	$144.38	$3,856,801
Home			
Mortgage Payment and Basics (11)	141	$18,211.10	$486,473,094
Maintenance and Remodeling Services	141	$5,359.71	$143,173,936
Maintenance and Remodeling Materials (12)	129	$1,011.11	$27,009,819
Utilities, Fuel, and Public Services	125	$7,224.93	$192,999,629
Household Furnishings and Equipment			
Household Textiles (13)	129	$157.45	$4,206,052
Furniture	129	$1,061.26	$28,349,472
Rugs	136	$56.75	$1,515,917
Major Appliances (14)	129	$682.83	$18,240,385
Housewares (15)	132	$141.66	$3,784,278
Small Appliances	123	$89.36	$2,386,959
Luggage	130	$18.60	$496,758
Telephones and Accessories	128	$138.18	$3,691,118
Household Operations			
Child Care	136	$704.43	$18,817,380
Lawn and Garden (16)	135	$902.63	$24,111,994
Moving/Storage/Freight Express	126	$112.95	$3,017,249
Housekeeping Supplies (17)	128	$1,190.66	$31,806,190
Insurance			
Owners and Renters Insurance	131	$1,021.22	$27,279,926
Vehicle Insurance	122	$2,657.94	$71,001,609
Life/Other Insurance	136	$942.14	$25,167,485
Health Insurance	128	$6,337.29	$169,288,027
Personal Care Products (18)	128	$707.77	$18,906,743
School Books and Supplies (19)	126	$169.25	$4,521,159
Smoking Products	109	$473.77	$12,655,699
Transportation			
Payments on Vehicles excluding Leases	124	$3,751.92	$100,224,966
Gasoline and Motor Oil	120	$3,051.53	$81,515,534
Vehicle Maintenance and Repairs	126	$1,648.02	$44,023,452
Travel			
Airline Fares	136	$632.22	$16,888,587
Lodging on Trips	136	$978.88	$26,148,849
Auto/Truck Rental on Trips	135	$106.98	$2,857,641
Food and Drink on Trips	133	$743.04	$19,848,880

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

June 05, 2024

Retail Goods and Services Expenditures

331 Baltimore Pike, Bel Air, Maryland, 21014
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.52977
Longitude: -76.34983

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Savvy Suburbanites (1D)	18.1%	Population	117,125	118,541
Professional Pride (1B)	11.9%	Households	43,938	44,931
Workday Drive (4A)	10.3%	Families	31,893	32,580
Old and Newcomers (8F)	9.4%	Median Age	41.7	42.5
Enterprising Professionals (2D)	7.8%	Median Household Income	$106,623	$115,448

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	129	$2,828.48	$124,277,710
Men's	129	$528.89	$23,238,425
Women's	129	$964.70	$42,386,856
Children's	127	$420.30	$18,467,072
Footwear	127	$631.51	$27,747,236
Watches & Jewelry	134	$225.82	$9,921,972
Apparel Products and Services (1)	129	$57.27	$2,516,150
Computer			
Computers and Hardware for Home Use	129	$331.11	$14,548,177
Portable Memory	128	$5.90	$259,252
Computer Software	126	$18.20	$799,856
Computer Accessories	129	$32.40	$1,423,719
Entertainment & Recreation	130	$4,917.90	$216,082,634
Fees and Admissions	143	$1,020.56	$44,841,433
Membership Fees for Clubs (2)	142	$395.25	$17,366,443
Fees for Participant Sports, excl. Trips	145	$173.39	$7,618,193
Tickets to Theatre/Operas/Concerts	141	$76.73	$3,371,144
Tickets to Movies	131	$36.27	$1,593,438
Tickets to Parks or Museums	133	$37.08	$1,629,167
Admission to Sporting Events, excl. Trips	146	$85.48	$3,755,811
Fees for Recreational Lessons	148	$215.16	$9,453,653
Dating Services	114	$1.22	$53,583
TV/Video/Audio	124	$1,685.74	$74,067,917
Cable and Satellite Television Services	123	$1,063.07	$46,709,387
Televisions	124	$180.20	$7,917,569
Satellite Dishes	116	$1.98	$87,132
VCRs, Video Cameras, and DVD Players	124	$5.96	$261,926
Miscellaneous Video Equipment	137	$17.33	$761,656
Video Cassettes and DVDs	127	$8.31	$365,250
Video Game Hardware/Accessories	118	$47.37	$2,081,274
Video Game Software	117	$22.74	$999,230
Rental/Streaming/Downloaded Video	125	$154.67	$6,796,057
Installation of Televisions	139	$2.23	$97,806
Audio (3)	132	$178.93	$7,861,662
Rental and Repair of TV/Radio/Sound Equipment	106	$2.94	$128,967
Pets	126	$1,157.96	$50,878,510
Toys/Games/Crafts/Hobbies (4)	127	$200.45	$8,807,510
Recreational Vehicles and Fees (5)	136	$204.04	$8,965,013
Sports/Recreation/Exercise Equipment (6)	135	$379.84	$16,689,482
Photo Equipment and Supplies (7)	132	$61.88	$2,719,065
Reading (8)	132	$167.33	$7,352,055
Catered Affairs (9)	132	$40.09	$1,761,649
Food	127	$13,364.00	$587,187,353
Food at Home	126	$8,587.55	$377,319,626
Bakery and Cereal Products	127	$1,114.20	$48,955,809
Meats, Poultry, Fish, and Eggs	125	$1,845.12	$81,070,906
Dairy Products	127	$834.82	$36,680,190
Fruits and Vegetables	127	$1,706.76	$74,991,799
Snacks and Other Food at Home (10)	126	$3,086.64	$135,620,922
Food Away from Home	128	$4,776.45	$209,867,727
Alcoholic Beverages	134	$907.23	$39,862,065

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
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June 05, 2024

Retail Goods and Services Expenditures

331 Baltimore Pike, Bel Air, Maryland, 21014
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.52977
Longitude: -76.34983

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	148	$58,104.46	$2,552,993,833
Value of Retirement Plans	147	$208,146.92	$9,145,559,525
Value of Other Financial Assets	138	$11,801.09	$518,516,334
Vehicle Loan Amount excluding Interest	125	$4,544.47	$199,675,044
Value of Credit Card Debt	130	$4,118.39	$180,953,619
Health			
Nonprescription Drugs	124	$211.04	$9,272,635
Prescription Drugs	123	$452.13	$19,865,895
Eyeglasses and Contact Lenses	129	$143.52	$6,305,955
Home			
Mortgage Payment and Basics (11)	143	$18,445.10	$810,440,728
Maintenance and Remodeling Services	142	$5,412.17	$237,799,833
Maintenance and Remodeling Materials (12)	130	$1,022.48	$44,925,774
Utilities, Fuel, and Public Services	124	$7,203.52	$316,508,352
Household Furnishings and Equipment			
Household Textiles (13)	129	$157.48	$6,919,170
Furniture	129	$1,065.63	$46,821,765
Rugs	136	$56.73	$2,492,600
Major Appliances (14)	130	$686.01	$30,141,875
Housewares (15)	132	$142.26	$6,250,832
Small Appliances	123	$89.10	$3,915,082
Luggage	131	$18.72	$822,465
Telephones and Accessories	127	$136.81	$6,011,131
Household Operations			
Child Care	140	$723.85	$31,804,701
Lawn and Garden (16)	135	$904.34	$39,734,771
Moving/Storage/Freight Express	125	$112.29	$4,933,912
Housekeeping Supplies (17)	128	$1,189.33	$52,256,591
Insurance			
Owners and Renters Insurance	131	$1,023.80	$44,983,558
Vehicle Insurance	123	$2,659.31	$116,844,581
Life/Other Insurance	136	$944.13	$41,483,012
Health Insurance	128	$6,313.21	$277,389,812
Personal Care Products (18)	128	$707.78	$31,098,387
School Books and Supplies (19)	127	$170.43	$7,488,459
Smoking Products	107	$464.17	$20,394,590
Transportation			
Payments on Vehicles excluding Leases	125	$3,784.76	$166,294,567
Gasoline and Motor Oil	121	$3,060.95	$134,491,802
Vehicle Maintenance and Repairs	126	$1,646.05	$72,323,943
Travel			
Airline Fares	137	$637.84	$28,025,547
Lodging on Trips	137	$987.41	$43,384,902
Auto/Truck Rental on Trips	136	$107.72	$4,732,918
Food and Drink on Trips	134	$747.78	$32,856,162

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

June 05, 2024

Retail Goods and Services Expenditures

331 Baltimore Pike, Bel Air, Maryland, 21014
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.52977
Longitude: -76.34983

(1) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

(2) Membership Fees for Clubs includes membership fees for social, recreational, and health clubs.

(3) Audio includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.

(4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.

(5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.

(6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

(7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

(8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.

(9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.

(10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

(11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.

(12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

(13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.

(14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

(15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.

(16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

(17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

(18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.

(19) School Books and Supplies includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

June 05, 2024

331 Baltimore Pike, Bel Air, Maryland, 21014
Rings: 1, 3, 5 mile radii

Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses:	1,128	2,516	3,832
Total Employees:	14,959	28,601	41,186
Total Residential Population:	8,213	70,298	117,125
Employee/Residential Population Ratio (per 100 Residents)	182	41	35

by SIC Codes	Businesses Number	Businesses Percent	Employees Number	Employees Percent	Businesses Number	Businesses Percent	Employees Number	Employees Percent	Businesses Number	Businesses Percent	Employees Number	Employees Percent
Agriculture & Mining	10	0.9%	85	0.6%	42	1.7%	344	1.2%	94	2.5%	677	1.6%
Construction	49	4.3%	300	2.0%	160	6.4%	885	3.1%	306	8.0%	1,869	4.5%
Manufacturing	8	0.7%	63	0.4%	26	1.0%	258	0.9%	62	1.6%	609	1.5%
Transportation	16	1.4%	101	0.7%	37	1.5%	193	0.7%	66	1.7%	369	0.9%
Communication	8	0.7%	35	0.2%	18	0.7%	130	0.5%	20	0.5%	136	0.3%
Utility	1	0.1%	4	0.0%	3	0.1%	7	0.0%	6	0.2%	22	0.1%
Wholesale Trade	15	1.3%	184	1.2%	42	1.7%	354	1.2%	67	1.7%	576	1.4%
Retail Trade Summary	214	19.0%	3,762	25.1%	477	19.0%	8,130	28.4%	706	18.4%	11,810	28.7%
Home Improvement	9	0.8%	290	1.9%	19	0.8%	416	1.5%	34	0.9%	522	1.3%
General Merchandise Stores	10	0.9%	612	4.1%	26	1.0%	1,006	3.5%	35	0.9%	1,190	2.9%
Food Stores	19	1.7%	407	2.7%	50	2.0%	1,287	4.5%	80	2.1%	2,004	4.9%
Auto Dealers & Gas Stations	12	1.1%	131	0.9%	36	1.4%	803	2.8%	67	1.7%	1,992	4.8%
Apparel & Accessory Stores	25	2.2%	142	0.9%	36	1.4%	224	0.8%	43	1.1%	297	0.7%
Furniture & Home Furnishings	20	1.8%	208	1.4%	34	1.4%	300	1.0%	55	1.4%	432	1.0%
Eating & Drinking Places	60	5.3%	1,352	9.0%	150	6.0%	3,013	10.5%	203	5.3%	4,020	9.8%
Miscellaneous Retail	60	5.3%	619	4.1%	125	5.0%	1,080	3.8%	189	4.9%	1,353	3.3%
Finance, Insurance, Real Estate Summary	145	12.9%	1,248	8.3%	283	11.2%	2,378	8.3%	415	10.8%	3,388	8.2%
Banks, Savings & Lending Institutions	30	2.7%	296	2.0%	64	2.5%	719	2.5%	91	2.4%	1,010	2.5%
Securities Brokers	27	2.4%	166	1.1%	46	1.8%	235	0.8%	61	1.6%	301	0.7%
Insurance Carriers & Agents	33	2.9%	250	1.7%	53	2.1%	350	1.2%	77	2.0%	451	1.1%
Real Estate, Holding, Other Investment Offices	55	4.9%	537	3.6%	121	4.8%	1,075	3.8%	187	4.9%	1,627	4.0%
Services Summary	493	43.7%	7,016	46.9%	1,117	44.4%	13,554	47.4%	1,629	42.5%	19,009	46.2%
Hotels & Lodging	0	0.0%	0	0.0%	3	0.1%	13	0.0%	6	0.2%	39	0.1%
Automotive Services	26	2.3%	138	0.9%	61	2.4%	317	1.1%	107	2.8%	513	1.2%
Movies & Amusements	23	2.0%	347	2.3%	68	2.7%	732	2.6%	114	3.0%	1,143	2.8%
Health Services	107	9.5%	2,602	17.4%	311	12.4%	5,275	18.4%	383	10.0%	6,064	14.7%
Legal Services	65	5.8%	327	2.2%	84	3.3%	398	1.4%	96	2.5%	442	1.1%
Education Institutions & Libraries	21	1.9%	1,415	9.5%	47	1.9%	2,426	8.5%	74	1.9%	3,993	9.7%
Other Services	251	22.3%	2,187	14.6%	543	21.6%	4,394	15.4%	849	22.2%	6,816	16.5%
Government	77	6.8%	1,804	12.1%	84	3.3%	1,907	6.7%	100	2.6%	2,208	5.4%
Unclassified Establishments	91	8.1%	356	2.4%	228	9.1%	461	1.6%	362	9.4%	512	1.2%
Totals	1,128	100.0%	14,959	100.0%	2,516	100.0%	28,601	100.0%	3,832	100.0%	41,186	100.0%

June 05, 2024

331 Baltimore Pike, Bel Air, Maryland, 21014
Rings: 1, 3, 5 mile radii

by NAICS Codes	Businesses Number	Businesses Percent	Employees Number	Employees Percent	Businesses Number	Businesses Percent	Employees Number	Employees Percent	Businesses Number	Businesses Percent	Employees Number	Employees Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	4	0.0%	4	0.2%	30	0.1%	16	0.4%	90	0.2%
Mining	1	0.1%	7	0.0%	3	0.1%	22	0.1%	3	0.1%	22	0.1%
Utilities	1	0.1%	4	0.0%	1	0.0%	4	0.0%	1	0.0%	4	0.0%
Construction	55	4.9%	344	2.3%	173	6.9%	950	3.3%	329	8.6%	1,987	4.8%
Manufacturing	12	1.1%	83	0.6%	30	1.2%	280	1.0%	66	1.7%	639	1.6%
Wholesale Trade	15	1.3%	182	1.2%	40	1.6%	348	1.2%	65	1.7%	570	1.4%
Retail Trade	150	13.3%	2,354	15.7%	313	12.4%	4,982	17.4%	481	12.6%	7,591	18.4%
Motor Vehicle & Parts Dealers	10	0.9%	121	0.8%	30	1.2%	775	2.7%	56	1.5%	1,940	4.7%
Furniture & Home Furnishings Stores	13	1.2%	53	0.4%	20	0.8%	95	0.3%	33	0.9%	189	0.5%
Electronics & Appliance Stores	6	0.5%	151	1.0%	11	0.4%	192	0.7%	17	0.4%	227	0.6%
Building Material & Garden Equipment & Supplies Dealers	9	0.8%	290	1.9%	19	0.8%	416	1.5%	34	0.9%	522	1.3%
Food & Beverage Stores	16	1.4%	368	2.5%	40	1.6%	1,188	4.2%	68	1.8%	1,884	4.6%
Health & Personal Care Stores	20	1.8%	151	1.0%	47	1.9%	365	1.3%	62	1.6%	449	1.1%
Gasoline Stations & Fuel Dealers	3	0.3%	17	0.1%	7	0.3%	37	0.1%	13	0.3%	73	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	31	2.7%	198	1.3%	45	1.8%	297	1.0%	53	1.4%	375	0.9%
Sporting Goods, Hobby, Book, & Music Stores	26	2.3%	361	2.4%	53	2.1%	558	2.0%	84	2.2%	656	1.6%
General Merchandise Stores	16	1.4%	643	4.3%	40	1.6%	1,060	3.7%	60	1.6%	1,276	3.1%
Transportation & Warehousing	6	0.5%	39	0.3%	19	0.8%	100	0.3%	43	1.1%	251	0.6%
Information	12	1.1%	116	0.8%	31	1.2%	295	1.0%	44	1.1%	420	1.0%
Finance & Insurance	89	7.9%	705	4.7%	162	6.4%	1,299	4.5%	229	6.0%	1,762	4.3%
Central Bank/Credit Intermediation & Related Activities	28	2.5%	289	1.9%	62	2.5%	712	2.5%	89	2.3%	1,003	2.4%
Securities & Commodity Contracts	28	2.5%	166	1.1%	48	1.9%	237	0.8%	64	1.7%	308	0.7%
Funds, Trusts & Other Financial Vehicles	33	2.9%	250	1.7%	53	2.1%	350	1.2%	77	2.0%	451	1.1%
Real Estate, Rental & Leasing	48	4.3%	505	3.4%	118	4.7%	1,051	3.7%	188	4.9%	1,598	3.9%
Professional, Scientific & Tech Services	152	13.5%	1,103	7.4%	276	11.0%	1,986	6.9%	403	10.5%	2,907	7.1%
Legal Services	72	6.4%	350	2.3%	94	3.7%	437	1.5%	109	2.8%	494	1.2%
Management of Companies & Enterprises	3	0.3%	20	0.1%	5	0.2%	33	0.1%	9	0.2%	61	0.1%
Administrative, Support & Waste Management Services	32	2.8%	197	1.3%	83	3.3%	497	1.7%	152	4.0%	904	2.2%
Educational Services	33	2.9%	1,425	9.5%	72	2.9%	2,542	8.9%	107	2.8%	4,142	10.1%
Health Care & Social Assistance	139	12.3%	3,070	20.5%	383	15.2%	6,279	22.0%	489	12.8%	7,700	18.7%
Arts, Entertainment & Recreation	18	1.6%	325	2.2%	54	2.1%	637	2.2%	88	2.3%	958	2.3%
Accommodation & Food Services	63	5.6%	1,391	9.3%	163	6.5%	3,128	10.9%	225	5.9%	4,215	10.2%
Accommodation	0	0.0%	0	0.0%	3	0.1%	13	0.0%	6	0.2%	39	0.1%
Food Services & Drinking Places	63	5.6%	1,391	9.3%	160	6.4%	3,116	10.9%	219	5.7%	4,176	10.1%
Other Services (except Public Administration)	130	11.5%	897	6.0%	274	10.9%	1,744	6.1%	432	11.3%	2,620	6.4%
Automotive Repair & Maintenance	20	1.8%	99	0.7%	44	1.7%	218	0.8%	80	2.1%	373	0.9%
Public Administration	78	6.9%	1,830	12.2%	85	3.4%	1,933	6.8%	101	2.6%	2,233	5.4%
Unclassified Establishments	91	8.1%	356	2.4%	228	9.1%	461	1.6%	362	9.4%	512	1.2%
Total	1,128	100.0%	14,959	100.0%	2,516	100.0%	28,601	100.0%	3,832	100.0%	41,186	100.0%

June 05, 2024