

331 Baltimore Pike, Bel Air, Maryland, 21014 2
 331 Baltimore Pike, Bel Air, Maryland, 21014
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.53024
 Longitude: -76.35064

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	6,703	57,556	91,868
2010 Total Population	7,344	65,842	107,315
2017 Total Population	7,632	68,110	111,809
2017 Group Quarters	204	1,134	1,201
2022 Total Population	7,888	70,258	115,378
2017-2022 Annual Rate	0.66%	0.62%	0.63%
2017 Total Daytime Population	23,244	64,989	100,456
Workers	19,771	34,054	49,571
Residents	3,473	30,935	50,885
Household Summary			
2000 Households	3,032	20,962	33,259
2000 Average Household Size	2.16	2.71	2.74
2010 Households	3,326	24,393	39,401
2010 Average Household Size	2.15	2.65	2.69
2017 Households	3,451	25,175	40,872
2017 Average Household Size	2.15	2.66	2.71
2022 Households	3,558	25,941	42,097
2022 Average Household Size	2.16	2.66	2.71
2017-2022 Annual Rate	0.61%	0.60%	0.59%
2010 Families	2,002	17,764	29,259
2010 Average Family Size	2.76	3.14	3.15
2017 Families	2,053	18,197	30,147
2017 Average Family Size	2.78	3.16	3.17
2022 Families	2,103	18,673	30,936
2022 Average Family Size	2.80	3.17	3.19
2017-2022 Annual Rate	0.48%	0.52%	0.52%
Housing Unit Summary			
2000 Housing Units	3,216	21,580	34,191
Owner Occupied Housing Units	68.3%	80.2%	82.2%
Renter Occupied Housing Units	25.9%	17.0%	15.1%
Vacant Housing Units	5.7%	2.9%	2.7%
2010 Housing Units	3,536	25,416	40,992
Owner Occupied Housing Units	67.7%	78.5%	81.4%
Renter Occupied Housing Units	26.3%	17.5%	14.7%
Vacant Housing Units	5.9%	4.0%	3.9%
2017 Housing Units	3,686	26,320	42,748
Owner Occupied Housing Units	64.9%	76.4%	79.5%
Renter Occupied Housing Units	28.7%	19.2%	16.1%
Vacant Housing Units	6.4%	4.4%	4.4%
2022 Housing Units	3,817	27,223	44,205
Owner Occupied Housing Units	64.7%	76.1%	79.1%
Renter Occupied Housing Units	28.5%	19.2%	16.1%
Vacant Housing Units	6.8%	4.7%	4.8%
Median Household Income			
2017	\$77,028	\$92,592	\$93,725
2022	\$84,041	\$100,899	\$101,252
Median Home Value			
2017	\$283,372	\$322,619	\$318,316
2022	\$309,394	\$347,660	\$343,360
Per Capita Income			
2017	\$40,979	\$41,500	\$41,068
2022	\$45,985	\$46,208	\$45,671
Median Age			
2010	43.7	40.3	39.6
2017	45.5	41.6	40.9
2022	46.6	42.5	41.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income			
Household Income Base	3,451	25,175	40,872
<\$15,000	5.7%	4.6%	4.1%
\$15,000 - \$24,999	6.6%	4.9%	4.4%
\$25,000 - \$34,999	8.1%	5.6%	5.3%
\$35,000 - \$49,999	10.7%	8.8%	7.5%
\$50,000 - \$74,999	17.4%	14.9%	15.6%
\$75,000 - \$99,999	14.5%	14.7%	16.4%
\$100,000 - \$149,999	21.5%	23.8%	24.2%
\$150,000 - \$199,999	8.5%	12.0%	12.3%
\$200,000+	7.2%	10.6%	10.3%
Average Household Income	\$94,601	\$110,521	\$111,219
2022 Households by Income			
Household Income Base	3,558	25,941	42,097
<\$15,000	5.6%	4.6%	4.1%
\$15,000 - \$24,999	6.2%	4.7%	4.2%
\$25,000 - \$34,999	7.2%	5.0%	4.8%
\$35,000 - \$49,999	9.4%	7.8%	6.7%
\$50,000 - \$74,999	15.7%	13.4%	14.0%
\$75,000 - \$99,999	13.8%	13.7%	15.2%
\$100,000 - \$149,999	23.6%	24.7%	25.0%
\$150,000 - \$199,999	10.2%	13.8%	14.1%
\$200,000+	8.3%	12.3%	12.0%
Average Household Income	\$106,613	\$123,437	\$124,073
2017 Owner Occupied Housing Units by Value			
Total	2,394	20,118	33,977
<\$50,000	1.4%	1.0%	0.9%
\$50,000 - \$99,999	1.0%	0.5%	0.5%
\$100,000 - \$149,999	6.7%	2.8%	2.6%
\$150,000 - \$199,999	14.7%	8.0%	8.4%
\$200,000 - \$249,999	14.3%	17.2%	18.4%
\$250,000 - \$299,999	17.8%	14.1%	14.4%
\$300,000 - \$399,999	28.6%	28.5%	27.3%
\$400,000 - \$499,999	10.4%	17.0%	15.1%
\$500,000 - \$749,999	4.8%	9.6%	10.4%
\$750,000 - \$999,999	0.1%	0.9%	1.5%
\$1,000,000 +	0.2%	0.4%	0.7%
Average Home Value	\$296,272	\$344,913	\$349,687
2022 Owner Occupied Housing Units by Value			
Total	2,471	20,708	34,986
<\$50,000	0.6%	0.4%	0.3%
\$50,000 - \$99,999	0.8%	0.3%	0.3%
\$100,000 - \$149,999	5.8%	2.3%	2.0%
\$150,000 - \$199,999	11.9%	6.1%	6.6%
\$200,000 - \$249,999	11.8%	13.8%	15.1%
\$250,000 - \$299,999	16.0%	12.3%	12.7%
\$300,000 - \$399,999	32.7%	31.3%	29.8%
\$400,000 - \$499,999	13.8%	20.5%	18.1%
\$500,000 - \$749,999	6.2%	11.5%	12.3%
\$750,000 - \$999,999	0.1%	1.1%	1.8%
\$1,000,000 +	0.2%	0.5%	0.8%
Average Home Value	\$318,573	\$368,067	\$372,527

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age			
Total	7,346	65,844	107,316
0 - 4	4.7%	5.5%	5.9%
5 - 9	5.6%	6.8%	6.9%
10 - 14	6.2%	7.9%	7.9%
15 - 24	11.7%	12.8%	12.2%
25 - 34	11.3%	10.4%	11.2%
35 - 44	12.2%	13.8%	14.3%
45 - 54	15.0%	16.8%	16.7%
55 - 64	13.0%	12.2%	12.1%
65 - 74	8.9%	7.0%	6.9%
75 - 84	7.4%	4.7%	4.2%
85 +	4.0%	2.1%	1.7%
18 +	79.7%	74.9%	74.6%
2017 Population by Age			
Total	7,632	68,110	111,809
0 - 4	4.4%	5.1%	5.4%
5 - 9	4.8%	5.8%	6.2%
10 - 14	5.5%	6.7%	7.0%
15 - 24	11.0%	12.6%	12.3%
25 - 34	12.5%	12.0%	11.8%
35 - 44	11.2%	12.0%	12.7%
45 - 54	13.2%	14.8%	15.0%
55 - 64	13.9%	14.0%	13.8%
65 - 74	11.4%	9.5%	9.2%
75 - 84	7.9%	5.1%	4.6%
85 +	4.2%	2.4%	2.0%
18 +	81.8%	78.2%	77.3%
2022 Population by Age			
Total	7,889	70,259	115,377
0 - 4	4.3%	5.1%	5.3%
5 - 9	4.5%	5.4%	5.8%
10 - 14	4.9%	6.1%	6.4%
15 - 24	9.9%	11.0%	11.0%
25 - 34	12.5%	12.7%	12.5%
35 - 44	11.8%	12.7%	13.3%
45 - 54	12.2%	12.9%	13.2%
55 - 64	13.7%	14.2%	14.0%
65 - 74	12.4%	10.9%	10.5%
75 - 84	9.4%	6.3%	5.8%
85 +	4.2%	2.6%	2.2%
18 +	82.9%	79.7%	78.6%
2010 Population by Sex			
Males	3,497	31,856	52,159
Females	3,847	33,986	55,156
2017 Population by Sex			
Males	3,640	33,063	54,460
Females	3,991	35,047	57,349
2022 Population by Sex			
Males	3,760	34,149	56,276
Females	4,128	36,109	59,102

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	7,345	65,842	107,315
White Alone	90.7%	90.3%	89.5%
Black Alone	3.8%	4.3%	4.9%
American Indian Alone	0.2%	0.1%	0.2%
Asian Alone	1.9%	2.8%	2.9%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.5%	0.8%	0.7%
Two or More Races	1.8%	1.7%	1.7%
Hispanic Origin	4.2%	2.9%	2.9%
Diversity Index	24.1	22.8	24.0
2017 Population by Race/Ethnicity			
Total	7,632	68,109	111,810
White Alone	88.6%	88.0%	87.1%
Black Alone	4.2%	4.8%	5.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	2.7%	4.0%	4.1%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.0%	1.0%	0.9%
Two or More Races	2.1%	2.1%	2.1%
Hispanic Origin	5.6%	4.0%	3.9%
Diversity Index	29.6	28.2	29.5
2022 Population by Race/Ethnicity			
Total	7,887	70,258	115,379
White Alone	86.7%	85.9%	84.9%
Black Alone	4.7%	5.3%	6.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	3.4%	5.0%	5.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.4%	1.2%	1.1%
Two or More Races	2.5%	2.4%	2.5%
Hispanic Origin	6.9%	5.0%	4.9%
Diversity Index	34.2	32.7	34.1
2010 Population by Relationship and Household Type			
Total	7,344	65,842	107,315
In Households	97.2%	98.3%	98.9%
In Family Households	77.2%	86.2%	87.4%
Householder	25.7%	27.0%	27.3%
Spouse	19.8%	22.2%	22.6%
Child	27.2%	33.0%	33.3%
Other relative	2.7%	2.5%	2.7%
Nonrelative	1.9%	1.5%	1.5%
In Nonfamily Households	20.0%	12.1%	11.5%
In Group Quarters	2.8%	1.7%	1.1%
Institutionalized Population	1.6%	1.4%	0.9%
Noninstitutionalized Population	1.1%	0.4%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2017 Population 25+ by Educational Attainment			
Total	5,679	47,557	77,351
Less than 9th Grade	1.3%	1.5%	1.4%
9th - 12th Grade, No Diploma	3.3%	3.2%	2.9%
High School Graduate	24.9%	20.3%	20.4%
GED/Alternative Credential	2.3%	2.7%	2.7%
Some College, No Degree	22.7%	20.8%	20.7%
Associate Degree	8.6%	8.6%	9.3%
Bachelor's Degree	21.1%	24.9%	25.2%
Graduate/Professional Degree	15.9%	18.0%	17.3%
2017 Population 15+ by Marital Status			
Total	6,514	56,115	91,049
Never Married	25.9%	26.3%	26.0%
Married	55.8%	58.0%	59.7%
Widowed	8.1%	6.8%	5.9%
Divorced	10.2%	8.9%	8.4%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	95.9%	96.8%	96.5%
Civilian Unemployed (Unemployment Rate)	4.1%	3.2%	3.5%
2017 Employed Population 16+ by Industry			
Total	4,217	37,536	61,656
Agriculture/Mining	0.2%	0.2%	0.4%
Construction	4.8%	5.5%	6.1%
Manufacturing	4.7%	6.7%	7.2%
Wholesale Trade	1.1%	3.2%	2.9%
Retail Trade	15.9%	12.4%	11.7%
Transportation/Utilities	2.2%	3.3%	3.8%
Information	1.1%	1.7%	1.6%
Finance/Insurance/Real Estate	6.5%	6.5%	6.5%
Services	52.6%	51.2%	50.9%
Public Administration	11.0%	9.2%	8.8%
2017 Employed Population 16+ by Occupation			
Total	4,216	37,534	61,658
White Collar	70.3%	74.2%	72.4%
Management/Business/Financial	13.7%	17.3%	18.2%
Professional	27.8%	29.6%	28.2%
Sales	16.7%	13.6%	12.2%
Administrative Support	12.1%	13.7%	13.8%
Services	16.0%	12.5%	12.8%
Blue Collar	13.7%	13.3%	14.8%
Farming/Forestry/Fishing	0.2%	0.1%	0.2%
Construction/Extraction	4.7%	4.1%	4.2%
Installation/Maintenance/Repair	3.3%	2.8%	3.4%
Production	2.0%	2.5%	3.0%
Transportation/Material Moving	3.6%	3.8%	4.0%
2010 Population By Urban/ Rural Status			
Total Population	7,344	65,842	107,315
Population Inside Urbanized Area	100.0%	99.1%	95.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.9%	5.0%

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2010 Households by Type			
Total	3,326	24,393	39,401
Households with 1 Person	34.4%	22.9%	21.2%
Households with 2+ People	65.6%	77.1%	78.8%
Family Households	60.2%	72.8%	74.3%
Husband-wife Families	46.8%	59.9%	61.5%
With Related Children	18.5%	28.8%	29.8%
Other Family (No Spouse Present)	13.4%	12.9%	12.7%
Other Family with Male Householder	4.2%	3.6%	3.6%
With Related Children	2.4%	2.1%	2.1%
Other Family with Female Householder	9.2%	9.4%	9.1%
With Related Children	5.4%	5.7%	5.5%
Nonfamily Households	5.4%	4.3%	4.5%
All Households with Children	26.7%	37.0%	37.8%
Multigenerational Households	2.6%	3.3%	3.6%
Unmarried Partner Households	5.1%	4.7%	5.0%
Male-female	4.8%	4.3%	4.6%
Same-sex	0.4%	0.4%	0.4%
2010 Households by Size			
Total	3,326	24,395	39,400
1 Person Household	34.4%	22.9%	21.2%
2 Person Household	32.3%	31.6%	32.1%
3 Person Household	14.7%	17.5%	18.1%
4 Person Household	11.9%	17.7%	18.0%
5 Person Household	4.2%	7.2%	7.4%
6 Person Household	1.9%	2.3%	2.3%
7 + Person Household	0.6%	0.8%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	3,326	24,393	39,401
Owner Occupied	72.0%	81.8%	84.7%
Owned with a Mortgage/Loan	50.0%	64.2%	67.5%
Owned Free and Clear	22.0%	17.6%	17.1%
Renter Occupied	28.0%	18.2%	15.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,536	25,416	40,992
Housing Units Inside Urbanized Area	100.0%	99.1%	94.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.9%	5.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Golden Years (9B)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.	In Style (5B)	Old and Newcomers (8F)	Professional Pride (1B)
3.	Old and Newcomers (8F)	Golden Years (9B)	Soccer Moms (4A)
2017 Consumer Spending			
Apparel & Services: Total \$	\$8,520,965	\$73,415,562	\$120,471,820
Average Spent	\$2,469.13	\$2,916.21	\$2,947.54
Spending Potential Index	114	135	136
Education: Total \$	\$6,301,469	\$53,608,116	\$87,335,916
Average Spent	\$1,825.98	\$2,129.42	\$2,136.82
Spending Potential Index	125	146	147
Entertainment/Recreation: Total \$	\$12,432,111	\$105,933,357	\$172,877,944
Average Spent	\$3,602.47	\$4,207.88	\$4,229.74
Spending Potential Index	115	135	136
Food at Home: Total \$	\$19,491,299	\$163,518,734	\$265,978,560
Average Spent	\$5,648.01	\$6,495.28	\$6,507.60
Spending Potential Index	112	129	129
Food Away from Home: Total \$	\$13,035,466	\$111,741,197	\$183,055,933
Average Spent	\$3,777.30	\$4,438.58	\$4,478.76
Spending Potential Index	113	133	134
Health Care: Total \$	\$22,487,764	\$188,528,779	\$305,554,330
Average Spent	\$6,516.30	\$7,488.73	\$7,475.88
Spending Potential Index	116	134	134
HH Furnishings & Equipment: Total \$	\$7,689,909	\$66,296,851	\$108,444,660
Average Spent	\$2,228.31	\$2,633.44	\$2,653.28
Spending Potential Index	115	135	136
Personal Care Products & Services: Total \$	\$3,212,258	\$27,335,775	\$44,627,055
Average Spent	\$930.82	\$1,085.83	\$1,091.87
Spending Potential Index	117	136	137
Shelter: Total \$	\$66,227,839	\$552,818,549	\$900,175,788
Average Spent	\$19,190.91	\$21,959.03	\$22,024.27
Spending Potential Index	118	135	136
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,655,333	\$81,991,944	\$133,232,220
Average Spent	\$2,797.84	\$3,256.88	\$3,259.74
Spending Potential Index	119	139	139
Travel: Total \$	\$8,694,818	\$74,871,393	\$122,594,383
Average Spent	\$2,519.51	\$2,974.04	\$2,999.47
Spending Potential Index	122	144	145
Vehicle Maintenance & Repairs: Total \$	\$4,216,494	\$35,763,130	\$58,216,438
Average Spent	\$1,221.82	\$1,420.58	\$1,424.36
Spending Potential Index	114	132	133

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Retail Goods and Services Expenditures

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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Golden Years (9B)	37.0%	Population	7,632	7,888
In Style (5B)	22.2%	Households	3,451	3,558
Old and Newcomers (8F)	11.2%	Families	2,053	2,103
Parks and Rec (5C)	10.2%	Median Age	45.5	46.6
Green Acres (6A)	6.8%	Median Household Income	\$77,028	\$84,041
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		114	\$2,469.13	\$8,520,965
Men's		116	\$490.56	\$1,692,914
Women's		117	\$865.38	\$2,986,442
Children's		105	\$350.08	\$1,208,130
Footwear		112	\$520.36	\$1,795,747
Watches & Jewelry		124	\$147.12	\$507,723
Apparel Products and Services (1)		117	\$95.63	\$330,009
Computer				
Computers and Hardware for Home Use		117	\$202.01	\$697,120
Portable Memory		112	\$5.98	\$20,633
Computer Software		119	\$13.78	\$47,557
Computer Accessories		119	\$21.58	\$74,481
Entertainment & Recreation		115	\$3,602.47	\$12,432,111
Fees and Admissions		123	\$785.06	\$2,709,249
Membership Fees for Clubs (2)		127	\$268.34	\$926,035
Fees for Participant Sports, excl. Trips		123	\$122.18	\$421,654
Tickets to Theatre/Operas/Concerts		130	\$77.14	\$266,194
Tickets to Movies/Museums/Parks		115	\$88.58	\$305,693
Admission to Sporting Events, excl. Trips		124	\$69.01	\$238,153
Fees for Recreational Lessons		119	\$158.88	\$548,285
Dating Services		116	\$0.94	\$3,235
TV/Video/Audio		113	\$1,452.91	\$5,013,986
Cable and Satellite Television Services		113	\$1,078.13	\$3,720,612
Televisions		116	\$137.86	\$475,767
Satellite Dishes		106	\$1.54	\$5,309
VCRs, Video Cameras, and DVD Players		111	\$7.26	\$25,065
Miscellaneous Video Equipment		116	\$11.17	\$38,555
Video Cassettes and DVDs		108	\$16.48	\$56,873
Video Game Hardware/Accessories		107	\$31.24	\$107,804
Video Game Software		105	\$16.26	\$56,107
Streaming/Downloaded Video		111	\$28.31	\$97,709
Rental of Video Cassettes and DVDs		106	\$16.24	\$56,054
Installation of Televisions		130	\$1.16	\$3,997
Audio (3)		115	\$102.78	\$354,686
Rental and Repair of TV/Radio/Sound Equipment		111	\$4.48	\$15,445
Pets		112	\$668.20	\$2,305,967
Toys/Games/Crafts/Hobbies (4)		112	\$135.24	\$466,707
Recreational Vehicles and Fees (5)		114	\$115.90	\$399,973
Sports/Recreation/Exercise Equipment (6)		112	\$192.00	\$662,607
Photo Equipment and Supplies (7)		115	\$64.06	\$221,061
Reading (8)		121	\$151.65	\$523,361
Catered Affairs (9)		123	\$37.44	\$129,202
Food		113	\$9,425.32	\$32,526,764
Food at Home		112	\$5,648.01	\$19,491,299
Bakery and Cereal Products		113	\$749.91	\$2,587,941
Meats, Poultry, Fish, and Eggs		111	\$1,266.04	\$4,369,087
Dairy Products		113	\$601.68	\$2,076,403
Fruits and Vegetables		114	\$1,112.61	\$3,839,609
Snacks and Other Food at Home (10)		111	\$1,917.78	\$6,618,260
Food Away from Home		113	\$3,777.30	\$13,035,466
Alcoholic Beverages		120	\$665.98	\$2,298,303

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

331 Baltimore Pike, Bel Air, Maryland, 21014 2
 331 Baltimore Pike, Bel Air, Maryland, 21014
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.53024
 Longitude: -76.35064

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	135	\$8,336.01	\$28,767,562
Value of Retirement Plans	129	\$31,441.76	\$108,505,524
Value of Other Financial Assets	120	\$1,562.31	\$5,391,539
Vehicle Loan Amount excluding Interest	105	\$2,851.23	\$9,839,585
Value of Credit Card Debt	118	\$691.42	\$2,386,094
Health			
Nonprescription Drugs	115	\$146.39	\$505,198
Prescription Drugs	115	\$446.08	\$1,539,437
Eyeglasses and Contact Lenses	117	\$110.17	\$380,193
Home			
Mortgage Payment and Basics (11)	121	\$10,433.24	\$36,005,113
Maintenance and Remodeling Services	125	\$2,420.29	\$8,352,420
Maintenance and Remodeling Materials (12)	114	\$463.27	\$1,598,734
Utilities, Fuel, and Public Services	113	\$5,685.90	\$19,622,057
Household Furnishings and Equipment			
Household Textiles (13)	118	\$112.15	\$387,037
Furniture	114	\$655.45	\$2,261,968
Rugs	131	\$30.32	\$104,629
Major Appliances (14)	112	\$359.01	\$1,238,929
Housewares (15)	115	\$108.72	\$375,199
Small Appliances	117	\$56.56	\$195,194
Luggage	123	\$14.58	\$50,321
Telephones and Accessories	111	\$76.72	\$264,749
Household Operations			
Child Care	113	\$541.81	\$1,869,801
Lawn and Garden (16)	118	\$495.38	\$1,709,544
Moving/Storage/Freight Express	115	\$73.77	\$254,589
Housekeeping Supplies (17)	113	\$806.16	\$2,782,045
Insurance			
Owners and Renters Insurance	117	\$604.23	\$2,085,182
Vehicle Insurance	113	\$1,333.92	\$4,603,365
Life/Other Insurance	122	\$522.37	\$1,802,698
Health Insurance	117	\$4,264.02	\$14,715,120
Personal Care Products (18)	114	\$536.90	\$1,852,835
School Books and Supplies (19)	112	\$174.05	\$600,650
Smoking Products	103	\$429.22	\$1,481,243
Transportation			
Payments on Vehicles excluding Leases	108	\$2,419.45	\$8,349,508
Gasoline and Motor Oil	108	\$3,002.09	\$10,360,209
Vehicle Maintenance and Repairs	114	\$1,221.82	\$4,216,494
Travel			
Airline Fares	124	\$632.18	\$2,181,648
Lodging on Trips	122	\$640.90	\$2,211,749
Auto/Truck Rental on Trips	118	\$31.21	\$107,693
Food and Drink on Trips	121	\$595.49	\$2,055,038

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Retail Goods and Services Expenditures

331 Baltimore Pike, Bel Air, Maryland, 21014 2
 331 Baltimore Pike, Bel Air, Maryland, 21014
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.53024
 Longitude: -76.35064

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Savvy Suburbanites (1D)	15.4%	Population	68,110	70,258
Old and Newcomers (8F)	13.2%	Households	25,175	25,941
Golden Years (9B)	11.5%	Families	18,197	18,673
Professional Pride (1B)	11.1%	Median Age	41.6	42.5
Soccer Moms (4A)	10.1%	Median Household Income	\$92,592	\$100,899
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		135	\$2,916.21	\$73,415,562
Men's		136	\$574.33	\$14,458,677
Women's		136	\$1,006.15	\$25,329,703
Children's		128	\$427.57	\$10,764,176
Footwear		134	\$619.95	\$15,607,312
Watches & Jewelry		144	\$171.20	\$4,309,866
Apparel Products and Services (1)		143	\$117.01	\$2,945,828
Computer				
Computers and Hardware for Home Use		137	\$236.36	\$5,950,357
Portable Memory		132	\$7.01	\$176,500
Computer Software		138	\$15.89	\$400,011
Computer Accessories		138	\$24.98	\$628,860
Entertainment & Recreation		135	\$4,207.88	\$105,933,357
Fees and Admissions		147	\$938.02	\$23,614,569
Membership Fees for Clubs (2)		150	\$315.46	\$7,941,768
Fees for Participant Sports, excl. Trips		147	\$146.13	\$3,678,834
Tickets to Theatre/Operas/Concerts		148	\$88.36	\$2,224,408
Tickets to Movies/Museums/Parks		137	\$105.61	\$2,658,695
Admission to Sporting Events, excl. Trips		147	\$81.83	\$2,060,131
Fees for Recreational Lessons		150	\$199.61	\$5,025,186
Dating Services		125	\$1.01	\$25,546
TV/Video/Audio		129	\$1,649.43	\$41,524,372
Cable and Satellite Television Services		127	\$1,211.34	\$30,495,389
Televisions		133	\$159.22	\$4,008,352
Satellite Dishes		138	\$2.00	\$50,252
VCRs, Video Cameras, and DVD Players		129	\$8.44	\$212,434
Miscellaneous Video Equipment		139	\$13.33	\$335,556
Video Cassettes and DVDs		125	\$19.06	\$479,836
Video Game Hardware/Accessories		125	\$36.50	\$918,970
Video Game Software		123	\$18.99	\$478,176
Streaming/Downloaded Video		129	\$33.06	\$832,368
Rental of Video Cassettes and DVDs		126	\$19.17	\$482,565
Installation of Televisions		162	\$1.44	\$36,258
Audio (3)		137	\$121.94	\$3,069,952
Rental and Repair of TV/Radio/Sound Equipment		122	\$4.94	\$124,263
Pets		132	\$787.29	\$19,819,915
Toys/Games/Crafts/Hobbies (4)		131	\$159.23	\$4,008,646
Recreational Vehicles and Fees (5)		142	\$144.66	\$3,641,901
Sports/Recreation/Exercise Equipment (6)		137	\$234.77	\$5,910,234
Photo Equipment and Supplies (7)		138	\$76.46	\$1,924,978
Reading (8)		137	\$171.64	\$4,320,935
Catered Affairs (9)		153	\$46.39	\$1,167,808
Food		131	\$10,933.86	\$275,259,931
Food at Home		129	\$6,495.28	\$163,518,734
Bakery and Cereal Products		129	\$857.43	\$21,585,680
Meats, Poultry, Fish, and Eggs		127	\$1,455.55	\$36,643,549
Dairy Products		129	\$687.52	\$17,308,394
Fruits and Vegetables		131	\$1,274.40	\$32,083,011
Snacks and Other Food at Home (10)		129	\$2,220.38	\$55,898,100
Food Away from Home		133	\$4,438.58	\$111,741,197
Alcoholic Beverages		138	\$769.03	\$19,360,377

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331 Baltimore Pike, Bel Air, Maryland, 21014 2
 331 Baltimore Pike, Bel Air, Maryland, 21014
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.53024
 Longitude: -76.35064

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	156	\$9,680.08	\$243,696,026
Value of Retirement Plans	152	\$36,922.79	\$929,531,140
Value of Other Financial Assets	138	\$1,794.19	\$45,168,652
Vehicle Loan Amount excluding Interest	125	\$3,417.34	\$86,031,424
Value of Credit Card Debt	137	\$801.04	\$20,166,219
Health			
Nonprescription Drugs	131	\$166.80	\$4,199,204
Prescription Drugs	130	\$504.18	\$12,692,729
Eyeglasses and Contact Lenses	135	\$127.63	\$3,213,202
Home			
Mortgage Payment and Basics (11)	147	\$12,699.71	\$319,715,275
Maintenance and Remodeling Services	149	\$2,889.06	\$72,731,992
Maintenance and Remodeling Materials (12)	139	\$563.31	\$14,181,406
Utilities, Fuel, and Public Services	129	\$6,506.17	\$163,792,851
Household Furnishings and Equipment			
Household Textiles (13)	137	\$130.46	\$3,284,341
Furniture	135	\$775.66	\$19,527,150
Rugs	147	\$34.23	\$861,801
Major Appliances (14)	134	\$430.52	\$10,838,455
Housewares (15)	134	\$127.65	\$3,213,522
Small Appliances	133	\$64.08	\$1,613,242
Luggage	146	\$17.27	\$434,738
Telephones and Accessories	131	\$90.58	\$2,280,256
Household Operations			
Child Care	138	\$661.80	\$16,660,802
Lawn and Garden (16)	140	\$585.56	\$14,741,569
Moving/Storage/Freight Express	131	\$83.68	\$2,106,556
Housekeeping Supplies (17)	131	\$934.27	\$23,520,187
Insurance			
Owners and Renters Insurance	137	\$709.07	\$17,850,917
Vehicle Insurance	131	\$1,537.45	\$38,705,300
Life/Other Insurance	145	\$619.12	\$15,586,267
Health Insurance	134	\$4,903.20	\$123,438,057
Personal Care Products (18)	133	\$625.05	\$15,735,662
School Books and Supplies (19)	134	\$207.33	\$5,219,433
Smoking Products	113	\$471.84	\$11,878,546
Transportation			
Payments on Vehicles excluding Leases	129	\$2,895.19	\$72,886,477
Gasoline and Motor Oil	127	\$3,508.86	\$88,335,653
Vehicle Maintenance and Repairs	132	\$1,420.58	\$35,763,130
Travel			
Airline Fares	146	\$742.94	\$18,703,436
Lodging on Trips	145	\$757.82	\$19,078,140
Auto/Truck Rental on Trips	143	\$37.67	\$948,283
Food and Drink on Trips	142	\$702.53	\$17,686,119

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Retail Goods and Services Expenditures

331 Baltimore Pike, Bel Air, Maryland, 21014 2
 331 Baltimore Pike, Bel Air, Maryland, 21014
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.53024
 Longitude: -76.35064

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Savvy Suburbanites (1D)	17.8%	Population	111,809	115,378
Professional Pride (1B)	11.1%	Households	40,872	42,097
Soccer Moms (4A)	10.7%	Families	30,147	30,936
Old and Newcomers (8F)	9.1%	Median Age	40.9	41.8
Enterprising Professionals (2D)	8.3%	Median Household Income	\$93,725	\$101,252
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		136	\$2,947.54	\$120,471,820
Men's		137	\$578.40	\$23,640,199
Women's		137	\$1,011.59	\$41,345,509
Children's		131	\$437.17	\$17,867,937
Footwear		136	\$628.11	\$25,672,205
Watches & Jewelry		145	\$172.44	\$7,047,994
Apparel Products and Services (1)		147	\$119.84	\$4,897,975
Computer				
Computers and Hardware for Home Use		138	\$237.92	\$9,724,191
Portable Memory		133	\$7.07	\$288,852
Computer Software		138	\$15.97	\$652,867
Computer Accessories		139	\$25.04	\$1,023,613
Entertainment & Recreation		136	\$4,229.74	\$172,877,944
Fees and Admissions		149	\$950.62	\$38,853,728
Membership Fees for Clubs (2)		151	\$317.62	\$12,981,828
Fees for Participant Sports, excl. Trips		149	\$148.05	\$6,051,205
Tickets to Theatre/Operas/Concerts		149	\$88.43	\$3,614,181
Tickets to Movies/Museums/Parks		139	\$107.36	\$4,388,056
Admission to Sporting Events, excl. Trips		148	\$82.64	\$3,377,739
Fees for Recreational Lessons		154	\$205.51	\$8,399,429
Dating Services		125	\$1.01	\$41,289
TV/Video/Audio		128	\$1,644.96	\$67,232,634
Cable and Satellite Television Services		127	\$1,203.81	\$49,202,098
Televisions		134	\$159.73	\$6,528,486
Satellite Dishes		141	\$2.05	\$83,943
VCRs, Video Cameras, and DVD Players		130	\$8.46	\$345,581
Miscellaneous Video Equipment		141	\$13.55	\$553,966
Video Cassettes and DVDs		126	\$19.18	\$783,875
Video Game Hardware/Accessories		126	\$36.77	\$1,502,813
Video Game Software		124	\$19.17	\$783,441
Streaming/Downloaded Video		131	\$33.37	\$1,363,969
Rental of Video Cassettes and DVDs		127	\$19.38	\$792,132
Installation of Televisions		165	\$1.47	\$60,077
Audio (3)		138	\$123.14	\$5,033,122
Rental and Repair of TV/Radio/Sound Equipment		121	\$4.87	\$199,131
Pets		133	\$790.98	\$32,328,906
Toys/Games/Crafts/Hobbies (4)		133	\$160.86	\$6,574,467
Recreational Vehicles and Fees (5)		145	\$147.49	\$6,028,024
Sports/Recreation/Exercise Equipment (6)		140	\$238.97	\$9,766,985
Photo Equipment and Supplies (7)		140	\$77.80	\$3,179,755
Reading (8)		137	\$170.85	\$6,983,182
Catered Affairs (9)		155	\$47.23	\$1,930,264
Food		131	\$10,986.36	\$449,034,493
Food at Home		129	\$6,507.60	\$265,978,560
Bakery and Cereal Products		129	\$857.65	\$35,053,903
Meats, Poultry, Fish, and Eggs		128	\$1,457.60	\$59,575,201
Dairy Products		129	\$687.71	\$28,108,217
Fruits and Vegetables		131	\$1,277.15	\$52,199,677
Snacks and Other Food at Home (10)		129	\$2,227.48	\$91,041,563
Food Away from Home		134	\$4,478.76	\$183,055,933
Alcoholic Beverages		139	\$772.96	\$31,592,608

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331 Baltimore Pike, Bel Air, Maryland, 21014 2
 331 Baltimore Pike, Bel Air, Maryland, 21014
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.53024
 Longitude: -76.35064

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	155	\$9,624.50	\$393,372,633
Value of Retirement Plans	152	\$36,938.66	\$1,509,757,046
Value of Other Financial Assets	137	\$1,776.04	\$72,590,204
Vehicle Loan Amount excluding Interest	127	\$3,451.62	\$141,074,635
Value of Credit Card Debt	138	\$805.96	\$32,941,085
Health			
Nonprescription Drugs	130	\$166.22	\$6,793,775
Prescription Drugs	129	\$499.32	\$20,408,355
Eyeglasses and Contact Lenses	135	\$127.75	\$5,221,247
Home			
Mortgage Payment and Basics (11)	150	\$12,887.43	\$526,734,945
Maintenance and Remodeling Services	150	\$2,905.78	\$118,765,074
Maintenance and Remodeling Materials (12)	141	\$569.16	\$23,262,665
Utilities, Fuel, and Public Services	129	\$6,491.22	\$265,309,324
Household Furnishings and Equipment			
Household Textiles (13)	137	\$130.95	\$5,352,171
Furniture	137	\$782.38	\$31,977,473
Rugs	147	\$34.07	\$1,392,353
Major Appliances (14)	135	\$433.73	\$17,727,308
Housewares (15)	135	\$128.27	\$5,242,676
Small Appliances	132	\$64.02	\$2,616,617
Luggage	147	\$17.46	\$713,560
Telephones and Accessories	132	\$91.56	\$3,742,318
Household Operations			
Child Care	143	\$682.67	\$27,902,230
Lawn and Garden (16)	140	\$586.70	\$23,979,621
Moving/Storage/Freight Express	131	\$84.11	\$3,437,778
Housekeeping Supplies (17)	131	\$936.00	\$38,256,326
Insurance			
Owners and Renters Insurance	137	\$709.34	\$28,992,138
Vehicle Insurance	131	\$1,538.78	\$62,893,186
Life/Other Insurance	145	\$621.91	\$25,418,838
Health Insurance	134	\$4,898.39	\$200,207,147
Personal Care Products (18)	134	\$628.50	\$25,688,116
School Books and Supplies (19)	136	\$209.77	\$8,573,877
Smoking Products	111	\$463.92	\$18,961,346
Transportation			
Payments on Vehicles excluding Leases	131	\$2,929.10	\$119,718,342
Gasoline and Motor Oil	127	\$3,522.00	\$143,951,363
Vehicle Maintenance and Repairs	133	\$1,424.36	\$58,216,438
Travel			
Airline Fares	147	\$750.40	\$30,670,477
Lodging on Trips	146	\$763.60	\$31,210,031
Auto/Truck Rental on Trips	144	\$38.11	\$1,557,538
Food and Drink on Trips	143	\$707.94	\$28,934,989

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331 Baltimore Pike, Bel Air, Maryland, 21014 2
 331 Baltimore Pike, Bel Air, Maryland, 21014
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.53024
 Longitude: -76.35064

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Business Summary

331 Baltimore Pike, Bel Air, Maryland, 21014 2
 331 Baltimore Pike, Bel Air, Maryland, 21014
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.53024
 Longitude: -76.35064

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	1,184		2,323		3,484							
Total Employees:	15,864		28,283		40,763							
Total Residential Population:	7,632		68,110		111,809							
Employee/Residential Population Ratio (per 100 Residents)	208		42		36							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	17	1.4%	115	0.7%	45	1.9%	340	1.2%	87	2.5%	605	1.5%
Construction	51	4.3%	307	1.9%	159	6.8%	1,039	3.7%	295	8.5%	2,502	6.1%
Manufacturing	17	1.4%	358	2.3%	38	1.6%	527	1.9%	75	2.2%	749	1.8%
Transportation	16	1.4%	88	0.6%	37	1.6%	271	1.0%	65	1.9%	423	1.0%
Communication	11	0.9%	47	0.3%	18	0.8%	138	0.5%	24	0.7%	166	0.4%
Utility	3	0.3%	7	0.0%	3	0.1%	9	0.0%	6	0.2%	14	0.0%
Wholesale Trade	26	2.2%	301	1.9%	51	2.2%	577	2.0%	88	2.5%	850	2.1%
Retail Trade Summary	230	19.4%	4,236	26.7%	458	19.7%	8,281	29.3%	686	19.7%	12,328	30.2%
Home Improvement	8	0.7%	306	1.9%	17	0.7%	393	1.4%	32	0.9%	594	1.5%
General Merchandise Stores	8	0.7%	889	5.6%	17	0.7%	1,336	4.7%	26	0.7%	1,937	4.8%
Food Stores	21	1.8%	385	2.4%	53	2.3%	1,422	5.0%	79	2.3%	2,206	5.4%
Auto Dealers, Gas Stations, Auto Aftermarket	15	1.3%	249	1.6%	31	1.3%	573	2.0%	62	1.8%	1,394	3.4%
Apparel & Accessory Stores	33	2.8%	273	1.7%	48	2.1%	381	1.3%	55	1.6%	448	1.1%
Furniture & Home Furnishings	22	1.9%	162	1.0%	44	1.9%	280	1.0%	63	1.8%	411	1.0%
Eating & Drinking Places	52	4.4%	1,318	8.3%	121	5.2%	2,814	9.9%	172	4.9%	3,933	9.6%
Miscellaneous Retail	71	6.0%	654	4.1%	127	5.5%	1,081	3.8%	198	5.7%	1,404	3.4%
Finance, Insurance, Real Estate Summary	151	12.8%	1,299	8.2%	278	12.0%	2,703	9.6%	382	11.0%	3,524	8.6%
Banks, Savings & Lending Institutions	43	3.6%	506	3.2%	76	3.3%	984	3.5%	101	2.9%	1,260	3.1%
Securities Brokers	22	1.9%	138	0.9%	38	1.6%	189	0.7%	46	1.3%	206	0.5%
Insurance Carriers & Agents	48	4.1%	356	2.2%	69	3.0%	473	1.7%	95	2.7%	586	1.4%
Real Estate, Holding, Other Investment Offices	38	3.2%	300	1.9%	96	4.1%	1,057	3.7%	141	4.0%	1,472	3.6%
Services Summary	539	45.5%	7,087	44.7%	1,055	45.4%	12,223	43.2%	1,520	43.6%	17,188	42.2%
Hotels & Lodging	0	0.0%	0	0.0%	3	0.1%	15	0.1%	6	0.2%	42	0.1%
Automotive Services	32	2.7%	132	0.8%	61	2.6%	276	1.0%	115	3.3%	571	1.4%
Motion Pictures & Amusements	22	1.9%	308	1.9%	71	3.1%	600	2.1%	117	3.4%	919	2.3%
Health Services	122	10.3%	2,950	18.6%	264	11.4%	4,785	16.9%	318	9.1%	5,606	13.8%
Legal Services	63	5.3%	312	2.0%	73	3.1%	362	1.3%	76	2.2%	372	0.9%
Education Institutions & Libraries	26	2.2%	1,148	7.2%	45	1.9%	1,895	6.7%	71	2.0%	3,302	8.1%
Other Services	275	23.2%	2,237	14.1%	538	23.2%	4,290	15.2%	817	23.5%	6,376	15.6%
Government	82	6.9%	2,006	12.6%	92	4.0%	2,131	7.5%	107	3.1%	2,346	5.8%
Unclassified Establishments	41	3.5%	13	0.1%	88	3.8%	44	0.2%	149	4.3%	68	0.2%
Totals	1,184	100.0%	15,864	100.0%	2,323	100.0%	28,283	100.0%	3,484	100.0%	40,763	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Business Summary

331 Baltimore Pike, Bel Air, Maryland, 21014 2
 331 Baltimore Pike, Bel Air, Maryland, 21014
 Rings: 1, 3, 5 mile radii

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 Latitude: 39.53024
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	4	0.0%	4	0.2%	21	0.1%	12	0.3%	52	0.1%
Mining	1	0.1%	3	0.0%	1	0.0%	8	0.0%	2	0.1%	15	0.0%
Utilities	1	0.1%	4	0.0%	1	0.0%	4	0.0%	1	0.0%	4	0.0%
Construction	59	5.0%	355	2.2%	173	7.4%	1,107	3.9%	318	9.1%	2,611	6.4%
Manufacturing	19	1.6%	202	1.3%	37	1.6%	343	1.2%	75	2.2%	571	1.4%
Wholesale Trade	25	2.1%	296	1.9%	50	2.2%	571	2.0%	86	2.5%	842	2.1%
Retail Trade	172	14.5%	2,867	18.1%	325	14.0%	5,372	19.0%	498	14.3%	8,263	20.3%
Motor Vehicle & Parts Dealers	12	1.0%	236	1.5%	25	1.1%	542	1.9%	51	1.5%	1,314	3.2%
Furniture & Home Furnishings Stores	14	1.2%	100	0.6%	23	1.0%	159	0.6%	37	1.1%	273	0.7%
Electronics & Appliance Stores	5	0.4%	55	0.3%	16	0.7%	105	0.4%	20	0.6%	122	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	8	0.7%	306	1.9%	17	0.7%	393	1.4%	32	0.9%	594	1.5%
Food & Beverage Stores	19	1.6%	352	2.2%	44	1.9%	1,337	4.7%	71	2.0%	2,118	5.2%
Health & Personal Care Stores	18	1.5%	136	0.9%	41	1.8%	343	1.2%	60	1.7%	488	1.2%
Gasoline Stations	2	0.2%	12	0.1%	6	0.3%	31	0.1%	11	0.3%	81	0.2%
Clothing & Clothing Accessories Stores	45	3.8%	323	2.0%	63	2.7%	442	1.6%	70	2.0%	509	1.2%
Sport Goods, Hobby, Book, & Music Stores	11	0.9%	220	1.4%	19	0.8%	317	1.1%	28	0.8%	341	0.8%
General Merchandise Stores	8	0.7%	889	5.6%	17	0.7%	1,336	4.7%	26	0.7%	1,937	4.8%
Miscellaneous Store Retailers	26	2.2%	237	1.5%	43	1.9%	354	1.3%	69	2.0%	456	1.1%
Nonstore Retailers	5	0.4%	1	0.0%	13	0.6%	12	0.0%	24	0.7%	30	0.1%
Transportation & Warehousing	6	0.5%	33	0.2%	20	0.9%	136	0.5%	40	1.1%	261	0.6%
Information	26	2.2%	351	2.2%	48	2.1%	634	2.2%	69	2.0%	810	2.0%
Finance & Insurance	113	9.5%	999	6.3%	184	7.9%	1,650	5.8%	242	6.9%	2,055	5.0%
Central Bank/Credit Intermediation & Related Activities	43	3.6%	506	3.2%	76	3.3%	984	3.5%	101	2.9%	1,260	3.1%
Securities, Commodity Contracts & Other Financial	22	1.9%	138	0.9%	39	1.7%	193	0.7%	47	1.3%	210	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	48	4.1%	356	2.2%	69	3.0%	473	1.7%	95	2.7%	586	1.4%
Real Estate, Rental & Leasing	42	3.5%	297	1.9%	112	4.8%	1,052	3.7%	179	5.1%	1,504	3.7%
Professional, Scientific & Tech Services	163	13.8%	1,015	6.4%	274	11.8%	1,721	6.1%	371	10.6%	2,350	5.8%
Legal Services	70	5.9%	333	2.1%	84	3.6%	403	1.4%	90	2.6%	428	1.0%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.0%	4	0.0%	4	0.1%	18	0.0%
Administrative & Support & Waste Management & Remediation	42	3.5%	260	1.6%	89	3.8%	589	2.1%	155	4.4%	1,027	2.5%
Educational Services	32	2.7%	1,117	7.0%	62	2.7%	1,948	6.9%	94	2.7%	3,370	8.3%
Health Care & Social Assistance	146	12.3%	3,406	21.5%	324	13.9%	5,845	20.7%	411	11.8%	7,208	17.7%
Arts, Entertainment & Recreation	12	1.0%	279	1.8%	43	1.9%	521	1.8%	67	1.9%	762	1.9%
Accommodation & Food Services	54	4.6%	1,341	8.5%	130	5.6%	2,888	10.2%	188	5.4%	4,062	10.0%
Accommodation	0	0.0%	0	0.0%	3	0.1%	15	0.1%	6	0.2%	42	0.1%
Food Services & Drinking Places	54	4.6%	1,341	8.5%	127	5.5%	2,873	10.2%	182	5.2%	4,020	9.9%
Other Services (except Public Administration)	148	12.5%	1,015	6.4%	264	11.4%	1,695	6.0%	418	12.0%	2,562	6.3%
Automotive Repair & Maintenance	28	2.4%	120	0.8%	49	2.1%	228	0.8%	93	2.7%	479	1.2%
Public Administration	82	6.9%	2,006	12.6%	92	4.0%	2,131	7.5%	107	3.1%	2,346	5.8%
Unclassified Establishments	41	3.5%	13	0.1%	88	3.8%	44	0.2%	149	4.3%	68	0.2%
Total	1,184	100.0%	15,864	100.0%	2,323	100.0%	28,283	100.0%	3,484	100.0%	40,763	100.0%

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