

3600 Milford Mill Rd, Windsor Mill, Maryland, 21244
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.35481
 Longitude: -76.75881

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	15,617	96,067	249,060
2010 Total Population	17,372	100,962	262,919
2021 Total Population	17,644	100,092	263,365
2021 Group Quarters	276	1,822	3,459
2026 Total Population	17,791	100,261	263,734
2021-2026 Annual Rate	0.17%	0.03%	0.03%
2021 Total Daytime Population	13,952	100,254	256,934
Workers	5,547	50,224	122,623
Residents	8,405	50,030	134,311
Household Summary			
2000 Households	6,182	37,862	98,880
2000 Average Household Size	2.47	2.48	2.48
2010 Households	6,647	39,923	104,867
2010 Average Household Size	2.57	2.48	2.48
2021 Households	6,670	39,529	104,763
2021 Average Household Size	2.60	2.49	2.48
2026 Households	6,708	39,561	104,842
2026 Average Household Size	2.61	2.49	2.48
2021-2026 Annual Rate	0.11%	0.02%	0.02%
2010 Families	4,342	25,477	65,857
2010 Average Family Size	3.14	3.09	3.11
2021 Families	4,280	24,740	64,816
2021 Average Family Size	3.20	3.12	3.14
2026 Families	4,281	24,628	64,568
2026 Average Family Size	3.22	3.13	3.15
2021-2026 Annual Rate	0.00%	-0.09%	-0.08%
Housing Unit Summary			
2000 Housing Units	6,501	40,100	105,556
Owner Occupied Housing Units	51.0%	57.7%	56.7%
Renter Occupied Housing Units	44.1%	36.7%	37.0%
Vacant Housing Units	4.9%	5.6%	6.3%
2010 Housing Units	7,003	42,525	113,674
Owner Occupied Housing Units	50.0%	56.2%	54.6%
Renter Occupied Housing Units	45.0%	37.7%	37.7%
Vacant Housing Units	5.1%	6.1%	7.7%
2021 Housing Units	7,111	42,795	114,843
Owner Occupied Housing Units	52.4%	57.7%	57.0%
Renter Occupied Housing Units	41.3%	34.7%	34.3%
Vacant Housing Units	6.2%	7.6%	8.8%
2026 Housing Units	7,161	43,016	115,607
Owner Occupied Housing Units	54.2%	58.7%	57.8%
Renter Occupied Housing Units	39.5%	33.3%	32.9%
Vacant Housing Units	6.3%	8.0%	9.3%
Median Household Income			
2021	\$66,593	\$71,435	\$69,057
2026	\$72,010	\$77,226	\$75,867
Median Home Value			
2021	\$242,411	\$249,645	\$267,141
2026	\$300,815	\$307,605	\$334,878
Per Capita Income			
2021	\$31,781	\$35,936	\$37,078
2026	\$34,986	\$39,759	\$41,219
Median Age			
2010	36.6	39.1	38.6
2021	38.7	40.9	40.3
2026	39.5	41.2	40.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	6,670	39,529	104,763
<\$15,000	9.4%	8.4%	9.7%
\$15,000 - \$24,999	6.8%	6.8%	6.6%
\$25,000 - \$34,999	5.3%	6.2%	6.9%
\$35,000 - \$49,999	11.1%	11.5%	11.6%
\$50,000 - \$74,999	23.3%	19.1%	18.5%
\$75,000 - \$99,999	13.1%	15.1%	13.6%
\$100,000 - \$149,999	20.1%	18.6%	17.7%
\$150,000 - \$199,999	6.8%	7.8%	7.5%
\$200,000+	4.1%	6.5%	7.9%
Average Household Income	\$82,924	\$90,722	\$93,205
2026 Households by Income			
Household Income Base	6,708	39,561	104,842
<\$15,000	8.6%	7.7%	9.0%
\$15,000 - \$24,999	6.1%	6.1%	5.9%
\$25,000 - \$34,999	4.9%	5.7%	6.4%
\$35,000 - \$49,999	10.0%	10.4%	10.5%
\$50,000 - \$74,999	22.3%	18.3%	17.5%
\$75,000 - \$99,999	13.1%	15.2%	13.8%
\$100,000 - \$149,999	22.2%	20.1%	19.1%
\$150,000 - \$199,999	7.9%	8.9%	8.5%
\$200,000+	4.8%	7.6%	9.2%
Average Household Income	\$91,552	\$100,451	\$103,682
2021 Owner Occupied Housing Units by Value			
Total	3,729	24,675	65,408
<\$50,000	3.6%	2.6%	2.7%
\$50,000 - \$99,999	1.6%	1.4%	3.3%
\$100,000 - \$149,999	5.5%	6.2%	7.7%
\$150,000 - \$199,999	16.9%	17.7%	14.4%
\$200,000 - \$249,999	26.4%	22.2%	16.5%
\$250,000 - \$299,999	15.7%	19.0%	15.9%
\$300,000 - \$399,999	22.0%	17.2%	18.5%
\$400,000 - \$499,999	5.7%	6.1%	9.0%
\$500,000 - \$749,999	1.8%	5.7%	8.7%
\$750,000 - \$999,999	0.8%	0.7%	1.6%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.5%	0.4%
\$2,000,000 +	0.0%	0.5%	0.5%
Average Home Value	\$262,497	\$293,809	\$321,421
2026 Owner Occupied Housing Units by Value			
Total	3,880	25,243	66,780
<\$50,000	2.4%	1.6%	1.8%
\$50,000 - \$99,999	0.4%	0.4%	1.4%
\$100,000 - \$149,999	1.8%	2.2%	3.4%
\$150,000 - \$199,999	8.3%	8.6%	7.3%
\$200,000 - \$249,999	20.3%	15.9%	11.6%
\$250,000 - \$299,999	16.6%	19.5%	16.4%
\$300,000 - \$399,999	33.2%	24.7%	23.5%
\$400,000 - \$499,999	9.8%	10.7%	13.9%
\$500,000 - \$749,999	4.5%	12.4%	15.2%
\$750,000 - \$999,999	2.7%	1.9%	2.9%
\$1,000,000 - \$1,499,999	0.1%	0.3%	1.3%
\$1,500,000 - \$1,999,999	0.1%	0.9%	0.5%
\$2,000,000 +	0.0%	1.0%	0.8%
Average Home Value	\$322,209	\$377,130	\$397,979

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age			
Total	17,375	100,961	262,919
0 - 4	6.7%	6.3%	6.6%
5 - 9	6.2%	6.0%	6.1%
10 - 14	6.5%	6.4%	6.3%
15 - 24	14.8%	13.6%	13.2%
25 - 34	13.6%	12.7%	13.2%
35 - 44	13.8%	12.9%	12.9%
45 - 54	14.0%	14.4%	14.3%
55 - 64	12.5%	13.0%	12.8%
65 - 74	6.5%	7.5%	7.4%
75 - 84	3.7%	4.7%	4.8%
85 +	1.6%	2.5%	2.3%
18 +	76.0%	77.0%	76.8%
2021 Population by Age			
Total	17,644	100,091	263,367
0 - 4	5.8%	5.5%	5.8%
5 - 9	6.0%	5.7%	6.0%
10 - 14	6.4%	5.9%	6.2%
15 - 24	11.4%	11.7%	11.4%
25 - 34	15.4%	13.9%	13.7%
35 - 44	12.9%	12.2%	12.7%
45 - 54	12.3%	11.7%	11.7%
55 - 64	12.3%	13.3%	13.2%
65 - 74	10.6%	11.1%	10.9%
75 - 84	4.9%	6.0%	5.8%
85 +	2.0%	3.1%	2.7%
18 +	78.1%	79.4%	78.6%
2026 Population by Age			
Total	17,791	100,262	263,734
0 - 4	5.7%	5.5%	5.8%
5 - 9	5.7%	5.4%	5.8%
10 - 14	6.2%	5.7%	6.0%
15 - 24	11.6%	11.4%	11.1%
25 - 34	13.6%	13.3%	13.4%
35 - 44	14.6%	13.4%	13.5%
45 - 54	11.7%	11.2%	11.4%
55 - 64	12.1%	12.4%	12.2%
65 - 74	10.2%	11.1%	11.0%
75 - 84	6.4%	7.3%	7.0%
85 +	2.1%	3.3%	2.9%
18 +	78.6%	79.7%	78.9%
2010 Population by Sex			
Males	7,724	45,728	120,333
Females	9,648	55,234	142,586
2021 Population by Sex			
Males	7,971	45,576	121,020
Females	9,673	54,516	142,345
2026 Population by Sex			
Males	8,139	45,885	121,716
Females	9,652	54,377	142,017

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2010 Population by Race/Ethnicity			
Total	17,372	100,962	262,919
White Alone	8.7%	20.1%	27.7%
Black Alone	84.8%	73.0%	64.4%
American Indian Alone	0.3%	0.3%	0.2%
Asian Alone	2.1%	2.4%	3.9%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.9%	1.9%	1.6%
Two or More Races	2.2%	2.3%	2.2%
Hispanic Origin	3.9%	4.0%	3.6%
Diversity Index	32.7	47.1	54.2
2021 Population by Race/Ethnicity			
Total	17,644	100,092	263,366
White Alone	5.6%	15.1%	23.3%
Black Alone	87.6%	77.2%	67.2%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	2.1%	2.6%	4.6%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	2.3%	2.3%	2.0%
Two or More Races	2.2%	2.5%	2.5%
Hispanic Origin	4.7%	5.1%	4.8%
Diversity Index	29.8	44.0	53.7
2026 Population by Race/Ethnicity			
Total	17,791	100,262	263,732
White Alone	4.6%	13.1%	21.5%
Black Alone	88.4%	78.8%	68.3%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	2.1%	2.6%	5.1%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	2.5%	2.6%	2.2%
Two or More Races	2.2%	2.6%	2.7%
Hispanic Origin	5.1%	5.6%	5.4%
Diversity Index	29.2	43.0	53.8
2010 Population by Relationship and Household Type			
Total	17,372	100,962	262,919
In Households	98.5%	98.3%	98.7%
In Family Households	81.8%	80.8%	80.7%
Householder	25.3%	25.3%	25.0%
Spouse	12.8%	14.6%	14.9%
Child	34.1%	32.2%	32.3%
Other relative	6.2%	5.9%	5.7%
Nonrelative	3.4%	2.9%	2.8%
In Nonfamily Households	16.7%	17.4%	18.0%
In Group Quarters	1.5%	1.7%	1.3%
Institutionalized Population	1.4%	1.0%	0.7%
Noninstitutionalized Population	0.1%	0.8%	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2021 Population 25+ by Educational Attainment			
Total	12,418	71,342	186,110
Less than 9th Grade	3.4%	2.7%	3.2%
9th - 12th Grade, No Diploma	4.8%	5.0%	5.4%
High School Graduate	29.4%	24.1%	22.3%
GED/Alternative Credential	3.1%	3.0%	2.7%
Some College, No Degree	19.9%	21.1%	19.8%
Associate Degree	9.0%	7.1%	7.0%
Bachelor's Degree	20.6%	22.6%	22.3%
Graduate/Professional Degree	9.8%	14.4%	17.4%
2021 Population 15+ by Marital Status			
Total	14,423	83,018	216,050
Never Married	41.9%	40.2%	39.9%
Married	37.1%	39.5%	41.0%
Widowed	7.3%	7.9%	7.3%
Divorced	13.7%	12.4%	11.8%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	9,898	53,983	139,320
Population 16+ Employed	94.4%	93.6%	93.4%
Population 16+ Unemployment rate	5.6%	6.4%	6.6%
Population 16-24 Employed	11.4%	10.8%	10.6%
Population 16-24 Unemployment rate	7.2%	13.8%	12.7%
Population 25-54 Employed	65.0%	62.0%	62.8%
Population 25-54 Unemployment rate	4.6%	5.3%	5.9%
Population 55-64 Employed	15.6%	17.6%	17.2%
Population 55-64 Unemployment rate	8.9%	6.3%	5.7%
Population 65+ Employed	8.0%	9.6%	9.4%
Population 65+ Unemployment rate	3.8%	4.9%	5.6%
2021 Employed Population 16+ by Industry			
Total	9,348	50,526	130,093
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	2.1%	2.9%	3.6%
Manufacturing	3.4%	3.1%	3.5%
Wholesale Trade	0.9%	1.2%	1.4%
Retail Trade	9.6%	9.5%	8.9%
Transportation/Utilities	11.9%	8.6%	6.9%
Information	2.5%	1.9%	1.6%
Finance/Insurance/Real Estate	6.5%	7.6%	7.5%
Services	48.0%	51.2%	54.2%
Public Administration	15.2%	13.9%	12.4%
2021 Employed Population 16+ by Occupation			
Total	9,348	50,527	130,092
White Collar	65.1%	67.4%	69.8%
Management/Business/Financial	12.3%	15.6%	17.2%
Professional	29.9%	30.5%	32.4%
Sales	7.6%	7.8%	8.0%
Administrative Support	15.3%	13.4%	12.3%
Services	19.8%	17.7%	16.2%
Blue Collar	15.0%	14.9%	14.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	1.1%	1.6%	2.2%
Installation/Maintenance/Repair	1.6%	2.2%	2.3%
Production	2.3%	2.2%	2.4%
Transportation/Material Moving	9.9%	8.8%	7.1%

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2010 Households by Type			
Total	6,647	39,923	104,868
Households with 1 Person	28.7%	30.4%	31.0%
Households with 2+ People	71.3%	69.6%	69.0%
Family Households	65.3%	63.8%	62.8%
Husband-wife Families	33.2%	36.8%	37.4%
With Related Children	14.9%	15.3%	16.1%
Other Family (No Spouse Present)	32.2%	27.0%	25.4%
Other Family with Male Householder	5.8%	5.2%	5.0%
With Related Children	3.0%	2.7%	2.6%
Other Family with Female Householder	26.3%	21.8%	20.4%
With Related Children	16.4%	13.7%	12.6%
Nonfamily Households	6.0%	5.8%	6.2%
All Households with Children	35.1%	32.3%	31.8%
Multigenerational Households	7.9%	6.3%	5.9%
Unmarried Partner Households	7.2%	6.0%	6.1%
Male-female	6.6%	5.4%	5.4%
Same-sex	0.6%	0.7%	0.7%
2010 Households by Size			
Total	6,648	39,923	104,867
1 Person Household	28.7%	30.4%	31.0%
2 Person Household	30.2%	31.0%	30.8%
3 Person Household	18.3%	17.2%	16.6%
4 Person Household	11.9%	11.5%	11.3%
5 Person Household	6.7%	5.7%	5.6%
6 Person Household	2.4%	2.4%	2.5%
7 + Person Household	1.8%	1.8%	2.1%
2010 Households by Tenure and Mortgage Status			
Total	6,647	39,923	104,867
Owner Occupied	52.6%	59.8%	59.2%
Owned with a Mortgage/Loan	45.3%	48.8%	46.8%
Owned Free and Clear	7.4%	11.0%	12.4%
Renter Occupied	47.4%	40.2%	40.8%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	143	148	131
Percent of Income for Mortgage	15.3%	14.7%	16.2%
Wealth Index	75	94	101
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,003	42,525	113,674
Housing Units Inside Urbanized Area	100.0%	99.7%	99.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.3%	0.9%
2010 Population By Urban/ Rural Status			
Total Population	17,372	100,962	262,919
Population Inside Urbanized Area	100.0%	99.7%	99.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.3%	1.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Parks and Rec (5C)	Family Foundations (12A)	Family Foundations (12A)
2.	Bright Young Professionals (8C)	Parks and Rec (5C)	Enterprising Professionals (2D)
3.	Front Porches (8E)	Bright Young Professionals (8C)	Parks and Rec (5C)
2021 Consumer Spending			
Apparel & Services: Total \$	\$12,640,292	\$82,597,191	\$225,769,260
Average Spent	\$1,895.10	\$2,089.53	\$2,155.05
Spending Potential Index	89	99	102
Education: Total \$	\$11,311,680	\$71,320,153	\$191,062,959
Average Spent	\$1,695.90	\$1,804.25	\$1,823.76
Spending Potential Index	98	105	106
Entertainment/Recreation: Total \$	\$19,047,365	\$123,080,136	\$334,409,808
Average Spent	\$2,855.68	\$3,113.67	\$3,192.06
Spending Potential Index	88	96	99
Food at Home: Total \$	\$32,190,059	\$210,646,615	\$572,780,955
Average Spent	\$4,826.10	\$5,328.91	\$5,467.40
Spending Potential Index	89	98	100
Food Away from Home: Total \$	\$22,327,467	\$146,386,842	\$400,933,956
Average Spent	\$3,347.45	\$3,703.28	\$3,827.06
Spending Potential Index	88	98	101
Health Care: Total \$	\$36,517,409	\$237,971,138	\$644,576,720
Average Spent	\$5,474.87	\$6,020.17	\$6,152.71
Spending Potential Index	88	97	99
HH Furnishings & Equipment: Total \$	\$13,428,094	\$86,703,092	\$235,655,042
Average Spent	\$2,013.21	\$2,193.40	\$2,249.41
Spending Potential Index	89	97	100
Personal Care Products & Services: Total \$	\$5,389,340	\$35,289,884	\$95,997,407
Average Spent	\$808.00	\$892.76	\$916.33
Spending Potential Index	90	99	102
Shelter: Total \$	\$122,670,243	\$799,328,218	\$2,172,319,080
Average Spent	\$18,391.34	\$20,221.31	\$20,735.56
Spending Potential Index	91	100	103
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,544,396	\$87,199,913	\$237,376,206
Average Spent	\$2,030.64	\$2,205.97	\$2,265.84
Spending Potential Index	85	92	95
Travel: Total \$	\$15,240,763	\$98,175,190	\$266,871,675
Average Spent	\$2,284.97	\$2,483.62	\$2,547.38
Spending Potential Index	90	98	101
Vehicle Maintenance & Repairs: Total \$	\$6,474,463	\$41,880,947	\$113,854,898
Average Spent	\$970.68	\$1,059.50	\$1,086.79
Spending Potential Index	88	96	98

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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 Longitude: -76.75881

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Parks and Rec (5C)	30.9%	Population	17,644	17,791
Bright Young Professionals (8C)	22.7%	Households	6,670	6,708
Front Porches (8E)	13.4%	Families	4,280	4,281
Pleasantville (2B)	12.1%	Median Age	38.7	39.5
Family Foundations (12A)	9.7%	Median Household Income	\$66,593	\$72,010
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		89	\$1,895.10	\$12,640,292
Men's		89	\$360.81	\$2,406,633
Women's		90	\$663.10	\$4,422,910
Children's		87	\$271.39	\$1,810,168
Footwear		92	\$458.90	\$3,060,870
Watches & Jewelry		84	\$108.19	\$721,639
Apparel Products and Services (1)		92	\$48.38	\$322,666
Computer				
Computers and Hardware for Home Use		89	\$149.56	\$997,567
Portable Memory		87	\$3.76	\$25,102
Computer Software		93	\$8.94	\$59,614
Computer Accessories		91	\$16.31	\$108,796
Entertainment & Recreation		88	\$2,855.68	\$19,047,365
Fees and Admissions		93	\$691.28	\$4,610,854
Membership Fees for Clubs (2)		93	\$231.42	\$1,543,541
Fees for Participant Sports, excl. Trips		92	\$106.10	\$707,666
Tickets to Theatre/Operas/Concerts		96	\$77.94	\$519,849
Tickets to Movies		90	\$49.72	\$331,631
Tickets to Parks or Museums		87	\$29.42	\$196,264
Admission to Sporting Events, excl. Trips		93	\$59.90	\$399,513
Fees for Recreational Lessons		96	\$135.64	\$904,744
Dating Services		96	\$1.15	\$7,644
TV/Video/Audio		88	\$1,035.91	\$6,909,505
Cable and Satellite Television Services		88	\$711.66	\$4,746,772
Televisions		88	\$99.12	\$661,115
Satellite Dishes		83	\$1.31	\$8,754
VCRs, Video Cameras, and DVD Players		88	\$4.32	\$28,803
Miscellaneous Video Equipment		100	\$15.46	\$103,127
Video Cassettes and DVDs		89	\$6.83	\$45,523
Video Game Hardware/Accessories		85	\$24.65	\$164,412
Video Game Software		89	\$14.27	\$95,178
Rental/Streaming/Downloaded Video		88	\$61.73	\$411,719
Installation of Televisions		92	\$0.68	\$4,558
Audio (3)		88	\$93.74	\$625,266
Rental and Repair of TV/Radio/Sound Equipment		72	\$2.14	\$14,276
Pets		84	\$615.74	\$4,107,004
Toys/Games/Crafts/Hobbies (4)		88	\$101.59	\$677,631
Recreational Vehicles and Fees (5)		87	\$98.65	\$657,976
Sports/Recreation/Exercise Equipment (6)		83	\$149.18	\$995,010
Photo Equipment and Supplies (7)		88	\$40.45	\$269,774
Reading (8)		92	\$95.25	\$635,331
Catered Affairs (9)		95	\$27.87	\$185,900
Food		88	\$8,173.54	\$54,517,525
Food at Home		89	\$4,826.10	\$32,190,059
Bakery and Cereal Products		89	\$623.56	\$4,159,123
Meats, Poultry, Fish, and Eggs		89	\$1,044.03	\$6,963,671
Dairy Products		89	\$486.23	\$3,243,127
Fruits and Vegetables		90	\$947.26	\$6,318,220
Snacks and Other Food at Home (10)		88	\$1,725.03	\$11,505,919
Food Away from Home		88	\$3,347.45	\$22,327,467
Alcoholic Beverages		91	\$570.90	\$3,807,898

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	89	\$24,238.58	\$161,671,350
Value of Retirement Plans	93	\$93,186.28	\$621,552,491
Value of Other Financial Assets	89	\$7,665.84	\$51,131,177
Vehicle Loan Amount excluding Interest	87	\$2,485.87	\$16,580,741
Value of Credit Card Debt	92	\$2,544.47	\$16,971,609
Health			
Nonprescription Drugs	83	\$129.04	\$860,713
Prescription Drugs	84	\$281.56	\$1,878,018
Eyeglasses and Contact Lenses	88	\$85.35	\$569,288
Home			
Mortgage Payment and Basics (11)	92	\$9,835.17	\$65,600,557
Maintenance and Remodeling Services	90	\$2,575.91	\$17,181,294
Maintenance and Remodeling Materials (12)	82	\$508.76	\$3,393,405
Utilities, Fuel, and Public Services	88	\$4,395.36	\$29,317,066
Household Furnishings and Equipment			
Household Textiles (13)	90	\$91.17	\$608,077
Furniture	90	\$573.68	\$3,826,414
Rugs	90	\$28.23	\$188,325
Major Appliances (14)	89	\$334.42	\$2,230,569
Housewares (15)	87	\$76.44	\$509,838
Small Appliances	87	\$45.92	\$306,255
Luggage	89	\$14.97	\$99,853
Telephones and Accessories	93	\$92.74	\$618,563
Household Operations			
Child Care	92	\$490.47	\$3,271,457
Lawn and Garden (16)	87	\$437.67	\$2,919,256
Moving/Storage/Freight Express	84	\$59.58	\$397,431
Housekeeping Supplies (17)	87	\$681.27	\$4,544,086
Insurance			
Owners and Renters Insurance	86	\$536.04	\$3,575,382
Vehicle Insurance	88	\$1,632.15	\$10,886,410
Life/Other Insurance	89	\$537.19	\$3,583,034
Health Insurance	88	\$3,651.24	\$24,353,779
Personal Care Products (18)	88	\$437.42	\$2,917,619
School Books and Supplies (19)	87	\$113.18	\$754,921
Smoking Products	85	\$327.42	\$2,183,901
Transportation			
Payments on Vehicles excluding Leases	86	\$2,232.44	\$14,890,401
Gasoline and Motor Oil	86	\$2,075.60	\$13,844,222
Vehicle Maintenance and Repairs	88	\$970.68	\$6,474,463
Travel			
Airline Fares	91	\$574.71	\$3,833,326
Lodging on Trips	91	\$644.05	\$4,295,812
Auto/Truck Rental on Trips	90	\$49.67	\$331,295
Food and Drink on Trips	90	\$538.57	\$3,592,269

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3600 Milford Mill Rd, Windsor Mill, Maryland, 21244
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.35481
 Longitude: -76.75881

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Family Foundations (12A)	17.7%	Population	100,092	100,261
Parks and Rec (5C)	16.4%	Households	39,529	39,561
Bright Young Professionals (8C)	13.2%	Families	24,740	24,628
Pleasantville (2B)	11.5%	Median Age	40.9	41.2
Retirement Communities (9E)	9.0%	Median Household Income	\$71,435	\$77,226
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		99	\$2,089.53	\$82,597,191
Men's		99	\$401.66	\$15,877,235
Women's		99	\$731.54	\$28,917,029
Children's		95	\$295.84	\$11,694,252
Footwear		100	\$502.02	\$19,844,432
Watches & Jewelry		94	\$121.38	\$4,798,118
Apparel Products and Services (1)		103	\$54.45	\$2,152,462
Computer				
Computers and Hardware for Home Use		98	\$164.94	\$6,520,086
Portable Memory		96	\$4.17	\$164,687
Computer Software		103	\$9.86	\$389,783
Computer Accessories		99	\$17.76	\$702,211
Entertainment & Recreation		96	\$3,113.67	\$123,080,136
Fees and Admissions		100	\$742.68	\$29,357,481
Membership Fees for Clubs (2)		101	\$249.91	\$9,878,822
Fees for Participant Sports, excl. Trips		100	\$115.39	\$4,561,420
Tickets to Theatre/Operas/Concerts		104	\$83.68	\$3,307,854
Tickets to Movies		97	\$54.05	\$2,136,614
Tickets to Parks or Museums		94	\$32.05	\$1,266,847
Admission to Sporting Events, excl. Trips		99	\$63.54	\$2,511,768
Fees for Recreational Lessons		101	\$142.69	\$5,640,352
Dating Services		113	\$1.36	\$53,804
TV/Video/Audio		97	\$1,142.19	\$45,149,764
Cable and Satellite Television Services		98	\$786.91	\$31,105,864
Televisions		97	\$109.23	\$4,317,799
Satellite Dishes		91	\$1.43	\$56,688
VCRs, Video Cameras, and DVD Players		97	\$4.73	\$186,818
Miscellaneous Video Equipment		104	\$16.09	\$635,973
Video Cassettes and DVDs		96	\$7.36	\$291,091
Video Game Hardware/Accessories		95	\$27.51	\$1,087,597
Video Game Software		98	\$15.64	\$618,130
Rental/Streaming/Downloaded Video		96	\$67.33	\$2,661,446
Installation of Televisions		103	\$0.76	\$29,959
Audio (3)		96	\$102.63	\$4,056,842
Rental and Repair of TV/Radio/Sound Equipment		87	\$2.57	\$101,557
Pets		92	\$674.13	\$26,647,588
Toys/Games/Crafts/Hobbies (4)		95	\$109.99	\$4,347,888
Recreational Vehicles and Fees (5)		93	\$105.31	\$4,162,892
Sports/Recreation/Exercise Equipment (6)		90	\$161.47	\$6,382,634
Photo Equipment and Supplies (7)		97	\$44.45	\$1,756,942
Reading (8)		101	\$103.75	\$4,101,207
Catered Affairs (9)		102	\$29.98	\$1,185,174
Food		98	\$9,032.19	\$357,033,457
Food at Home		98	\$5,328.91	\$210,646,615
Bakery and Cereal Products		98	\$686.32	\$27,129,670
Meats, Poultry, Fish, and Eggs		98	\$1,155.30	\$45,667,881
Dairy Products		98	\$534.81	\$21,140,583
Fruits and Vegetables		99	\$1,045.89	\$41,342,917
Snacks and Other Food at Home (10)		97	\$1,906.59	\$75,365,565
Food Away from Home		98	\$3,703.28	\$146,386,842
Alcoholic Beverages		101	\$631.00	\$24,942,989

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	99	\$26,960.16	\$1,065,708,247
Value of Retirement Plans	99	\$99,495.48	\$3,932,956,669
Value of Other Financial Assets	101	\$8,716.54	\$344,556,023
Vehicle Loan Amount excluding Interest	95	\$2,728.97	\$107,873,350
Value of Credit Card Debt	99	\$2,756.38	\$108,956,988
Health			
Nonprescription Drugs	93	\$143.59	\$5,675,812
Prescription Drugs	93	\$311.75	\$12,323,132
Eyeglasses and Contact Lenses	96	\$92.63	\$3,661,633
Home			
Mortgage Payment and Basics (11)	98	\$10,396.23	\$410,952,488
Maintenance and Remodeling Services	96	\$2,749.79	\$108,696,324
Maintenance and Remodeling Materials (12)	88	\$545.76	\$21,573,309
Utilities, Fuel, and Public Services	97	\$4,824.68	\$190,714,825
Household Furnishings and Equipment			
Household Textiles (13)	99	\$99.93	\$3,950,059
Furniture	98	\$623.46	\$24,644,870
Rugs	98	\$30.76	\$1,215,862
Major Appliances (14)	95	\$359.30	\$14,202,770
Housewares (15)	96	\$84.79	\$3,351,544
Small Appliances	97	\$50.84	\$2,009,750
Luggage	99	\$16.64	\$657,958
Telephones and Accessories	100	\$100.23	\$3,961,936
Household Operations			
Child Care	99	\$524.42	\$20,729,680
Lawn and Garden (16)	94	\$472.23	\$18,666,656
Moving/Storage/Freight Express	95	\$67.36	\$2,662,492
Housekeeping Supplies (17)	97	\$754.62	\$29,829,341
Insurance			
Owners and Renters Insurance	93	\$581.42	\$22,982,995
Vehicle Insurance	96	\$1,796.62	\$71,018,694
Life/Other Insurance	97	\$582.19	\$23,013,431
Health Insurance	97	\$4,012.76	\$158,620,268
Personal Care Products (18)	97	\$484.84	\$19,165,177
School Books and Supplies (19)	96	\$125.48	\$4,960,242
Smoking Products	94	\$361.92	\$14,306,316
Transportation			
Payments on Vehicles excluding Leases	93	\$2,433.11	\$96,178,515
Gasoline and Motor Oil	95	\$2,281.94	\$90,202,790
Vehicle Maintenance and Repairs	96	\$1,059.50	\$41,880,947
Travel			
Airline Fares	100	\$627.40	\$24,800,519
Lodging on Trips	98	\$696.31	\$27,524,582
Auto/Truck Rental on Trips	99	\$54.59	\$2,157,697
Food and Drink on Trips	98	\$586.22	\$23,172,888

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3600 Milford Mill Rd, Windsor Mill, Maryland, 21244
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.35481
 Longitude: -76.75881

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Family Foundations (12A)	17.0%	Population	263,365	263,734
Enterprising Professionals (2D)	13.2%	Households	104,763	104,842
Parks and Rec (5C)	9.9%	Families	64,816	64,568
Bright Young Professionals (8C)	7.3%	Median Age	40.3	40.8
Pleasantville (2B)	6.3%	Median Household Income	\$69,057	\$75,867
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		102	\$2,155.05	\$225,769,260
Men's		102	\$415.01	\$43,478,045
Women's		102	\$753.43	\$78,931,363
Children's		99	\$306.03	\$32,061,115
Footwear		103	\$514.74	\$53,925,972
Watches & Jewelry		99	\$127.60	\$13,367,984
Apparel Products and Services (1)		107	\$56.31	\$5,899,457
Computer				
Computers and Hardware for Home Use		101	\$169.97	\$17,806,460
Portable Memory		99	\$4.31	\$451,006
Computer Software		105	\$10.10	\$1,057,665
Computer Accessories		101	\$18.15	\$1,901,876
Entertainment & Recreation		99	\$3,192.06	\$334,409,808
Fees and Admissions		102	\$757.89	\$79,398,789
Membership Fees for Clubs (2)		103	\$255.84	\$26,802,960
Fees for Participant Sports, excl. Trips		103	\$118.36	\$12,400,067
Tickets to Theatre/Operas/Concerts		104	\$84.33	\$8,834,188
Tickets to Movies		100	\$55.54	\$5,819,037
Tickets to Parks or Museums		97	\$32.98	\$3,455,102
Admission to Sporting Events, excl. Trips		101	\$65.21	\$6,831,522
Fees for Recreational Lessons		102	\$144.19	\$15,106,226
Dating Services		119	\$1.43	\$149,688
TV/Video/Audio		100	\$1,172.97	\$122,883,885
Cable and Satellite Television Services		100	\$805.77	\$84,414,520
Televisions		101	\$113.10	\$11,848,541
Satellite Dishes		95	\$1.49	\$155,663
VCRs, Video Cameras, and DVD Players		99	\$4.87	\$510,052
Miscellaneous Video Equipment		103	\$16.02	\$1,678,814
Video Cassettes and DVDs		98	\$7.55	\$791,325
Video Game Hardware/Accessories		99	\$28.76	\$3,012,669
Video Game Software		101	\$16.18	\$1,695,422
Rental/Streaming/Downloaded Video		99	\$69.61	\$7,292,738
Installation of Televisions		104	\$0.77	\$80,373
Audio (3)		99	\$106.08	\$11,113,178
Rental and Repair of TV/Radio/Sound Equipment		94	\$2.77	\$290,591
Pets		95	\$692.03	\$72,499,008
Toys/Games/Crafts/Hobbies (4)		98	\$113.18	\$11,856,997
Recreational Vehicles and Fees (5)		95	\$107.08	\$11,218,493
Sports/Recreation/Exercise Equipment (6)		93	\$167.45	\$17,543,032
Photo Equipment and Supplies (7)		101	\$46.24	\$4,843,849
Reading (8)		102	\$104.87	\$10,986,515
Catered Affairs (9)		104	\$30.65	\$3,211,233
Food		101	\$9,294.45	\$973,714,911
Food at Home		100	\$5,467.40	\$572,780,955
Bakery and Cereal Products		100	\$702.07	\$73,551,081
Meats, Poultry, Fish, and Eggs		101	\$1,186.22	\$124,272,484
Dairy Products		100	\$546.76	\$57,280,305
Fruits and Vegetables		101	\$1,070.70	\$112,169,799
Snacks and Other Food at Home (10)		100	\$1,961.64	\$205,507,287
Food Away from Home		101	\$3,827.06	\$400,933,956
Alcoholic Beverages		104	\$650.40	\$68,138,359

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	102	\$27,827.02	\$2,915,241,882
Value of Retirement Plans	101	\$101,037.45	\$10,584,985,907
Value of Other Financial Assets	105	\$9,011.85	\$944,108,548
Vehicle Loan Amount excluding Interest	99	\$2,829.03	\$296,377,926
Value of Credit Card Debt	102	\$2,816.95	\$295,111,778
Health			
Nonprescription Drugs	95	\$147.84	\$15,487,952
Prescription Drugs	96	\$319.05	\$33,424,457
Eyeglasses and Contact Lenses	98	\$94.53	\$9,903,143
Home			
Mortgage Payment and Basics (11)	99	\$10,513.63	\$1,101,439,722
Maintenance and Remodeling Services	97	\$2,791.69	\$292,466,074
Maintenance and Remodeling Materials (12)	91	\$559.64	\$58,629,691
Utilities, Fuel, and Public Services	99	\$4,946.76	\$518,237,914
Household Furnishings and Equipment			
Household Textiles (13)	101	\$102.80	\$10,769,360
Furniture	100	\$640.43	\$67,093,707
Rugs	101	\$31.62	\$3,312,945
Major Appliances (14)	97	\$367.31	\$38,480,045
Housewares (15)	99	\$87.27	\$9,142,515
Small Appliances	100	\$52.55	\$5,505,277
Luggage	103	\$17.18	\$1,800,339
Telephones and Accessories	100	\$100.59	\$10,537,937
Household Operations			
Child Care	102	\$541.49	\$56,727,814
Lawn and Garden (16)	96	\$480.83	\$50,372,876
Moving/Storage/Freight Express	100	\$70.87	\$7,424,708
Housekeeping Supplies (17)	99	\$775.65	\$81,259,363
Insurance			
Owners and Renters Insurance	95	\$595.21	\$62,355,823
Vehicle Insurance	99	\$1,848.24	\$193,627,274
Life/Other Insurance	99	\$596.14	\$62,453,109
Health Insurance	99	\$4,102.91	\$429,833,261
Personal Care Products (18)	100	\$499.29	\$52,306,857
School Books and Supplies (19)	99	\$129.78	\$13,596,598
Smoking Products	98	\$375.94	\$39,384,172
Transportation			
Payments on Vehicles excluding Leases	97	\$2,516.72	\$263,659,225
Gasoline and Motor Oil	98	\$2,352.73	\$246,478,936
Vehicle Maintenance and Repairs	98	\$1,086.79	\$113,854,898
Travel			
Airline Fares	102	\$644.10	\$67,477,393
Lodging on Trips	100	\$712.43	\$74,635,967
Auto/Truck Rental on Trips	102	\$56.32	\$5,900,027
Food and Drink on Trips	101	\$601.68	\$63,033,819

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

3600 Milford Mill Rd, Windsor Mill, Maryland, 21244
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.35481
 Longitude: -76.75881

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	403		4,281		9,625							
Total Employees:	3,953		58,045		118,670							
Total Residential Population:	17,644		100,092		263,365							
Employee/Residential Population Ratio (per 100 Residents)	22		58		45							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	0.7%	15	0.4%	29	0.7%	215	0.4%	75	0.8%	551	0.5%
Construction	13	3.2%	72	1.8%	189	4.4%	1,633	2.8%	448	4.7%	3,661	3.1%
Manufacturing	1	0.2%	11	0.3%	51	1.2%	772	1.3%	134	1.4%	2,018	1.7%
Transportation	12	3.0%	67	1.7%	98	2.3%	602	1.0%	207	2.2%	1,250	1.1%
Communication	5	1.2%	36	0.9%	38	0.9%	554	1.0%	82	0.9%	984	0.8%
Utility	0	0.0%	0	0.0%	9	0.2%	136	0.2%	18	0.2%	285	0.2%
Wholesale Trade	9	2.2%	147	3.7%	96	2.2%	888	1.5%	190	2.0%	3,205	2.7%
Retail Trade Summary	54	13.4%	479	12.1%	744	17.4%	7,444	12.8%	1,681	17.5%	18,852	15.9%
Home Improvement	0	0.0%	0	0.0%	16	0.4%	197	0.3%	44	0.5%	1,047	0.9%
General Merchandise Stores	4	1.0%	10	0.3%	44	1.0%	826	1.4%	96	1.0%	2,131	1.8%
Food Stores	7	1.7%	73	1.8%	77	1.8%	815	1.4%	187	1.9%	2,686	2.3%
Auto Dealers, Gas Stations, Auto Aftermarket	4	1.0%	16	0.4%	71	1.7%	775	1.3%	193	2.0%	2,104	1.8%
Apparel & Accessory Stores	1	0.2%	2	0.1%	72	1.7%	391	0.7%	126	1.3%	726	0.6%
Furniture & Home Furnishings	2	0.5%	13	0.3%	32	0.7%	294	0.5%	99	1.0%	935	0.8%
Eating & Drinking Places	20	5.0%	243	6.1%	230	5.4%	2,917	5.0%	502	5.2%	6,641	5.6%
Miscellaneous Retail	16	4.0%	122	3.1%	202	4.7%	1,229	2.1%	434	4.5%	2,582	2.2%
Finance, Insurance, Real Estate Summary	45	11.2%	221	5.6%	482	11.3%	3,828	6.6%	1,100	11.4%	12,338	10.4%
Banks, Savings & Lending Institutions	8	2.0%	59	1.5%	81	1.9%	691	1.2%	175	1.8%	1,560	1.3%
Securities Brokers	4	1.0%	14	0.4%	52	1.2%	255	0.4%	134	1.4%	936	0.8%
Insurance Carriers & Agents	4	1.0%	16	0.4%	73	1.7%	475	0.8%	159	1.7%	4,966	4.2%
Real Estate, Holding, Other Investment Offices	29	7.2%	132	3.3%	277	6.5%	2,407	4.1%	632	6.6%	4,876	4.1%
Services Summary	197	48.9%	2,845	72.0%	1,881	43.9%	27,341	47.1%	4,147	43.1%	54,640	46.0%
Hotels & Lodging	2	0.5%	30	0.8%	15	0.4%	367	0.6%	34	0.4%	1,088	0.9%
Automotive Services	16	4.0%	69	1.7%	112	2.6%	509	0.9%	288	3.0%	1,444	1.2%
Motion Pictures & Amusements	11	2.7%	27	0.7%	78	1.8%	504	0.9%	183	1.9%	1,278	1.1%
Health Services	30	7.4%	447	11.3%	349	8.2%	6,029	10.4%	734	7.6%	12,047	10.2%
Legal Services	3	0.7%	7	0.2%	93	2.2%	554	1.0%	197	2.0%	1,254	1.1%
Education Institutions & Libraries	8	2.0%	329	8.3%	75	1.8%	2,530	4.4%	189	2.0%	7,795	6.6%
Other Services	127	31.5%	1,937	49.0%	1,159	27.1%	16,848	29.0%	2,522	26.2%	29,735	25.1%
Government	2	0.5%	36	0.9%	44	1.0%	14,237	24.5%	79	0.8%	20,038	16.9%
Unclassified Establishments	61	15.1%	25	0.6%	620	14.5%	395	0.7%	1,464	15.2%	848	0.7%
Totals	403	100.0%	3,953	100.0%	4,281	100.0%	58,045	100.0%	9,625	100.0%	118,670	100.0%

Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

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3600 Milford Mill Rd, Windsor Mill, Maryland, 21244
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.35481
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	1	0.0%	3	0.0%	10	0.1%	27	0.0%
Mining	0	0.0%	0	0.0%	1	0.0%	3	0.0%	2	0.0%	11	0.0%
Utilities	0	0.0%	0	0.0%	3	0.1%	85	0.1%	5	0.1%	145	0.1%
Construction	14	3.5%	77	1.9%	203	4.7%	1,760	3.0%	477	5.0%	4,001	3.4%
Manufacturing	1	0.2%	11	0.3%	64	1.5%	869	1.5%	155	1.6%	2,108	1.8%
Wholesale Trade	9	2.2%	147	3.7%	83	1.9%	818	1.4%	166	1.7%	3,092	2.6%
Retail Trade	33	8.2%	224	5.7%	494	11.5%	4,321	7.4%	1,137	11.8%	11,795	9.9%
Motor Vehicle & Parts Dealers	3	0.7%	6	0.2%	49	1.1%	666	1.1%	146	1.5%	1,875	1.6%
Furniture & Home Furnishings Stores	1	0.2%	10	0.3%	15	0.4%	87	0.1%	54	0.6%	510	0.4%
Electronics & Appliance Stores	0	0.0%	1	0.0%	11	0.3%	179	0.3%	34	0.4%	386	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	0	0.0%	16	0.4%	197	0.3%	44	0.5%	1,047	0.9%
Food & Beverage Stores	8	2.0%	80	2.0%	66	1.5%	657	1.1%	173	1.8%	2,363	2.0%
Health & Personal Care Stores	4	1.0%	52	1.3%	66	1.5%	497	0.9%	154	1.6%	1,134	1.0%
Gasoline Stations	1	0.2%	9	0.2%	22	0.5%	109	0.2%	47	0.5%	229	0.2%
Clothing & Clothing Accessories Stores	1	0.2%	2	0.1%	100	2.3%	566	1.0%	163	1.7%	935	0.8%
Sport Goods, Hobby, Book, & Music Stores	1	0.2%	2	0.1%	16	0.4%	123	0.2%	42	0.4%	287	0.2%
General Merchandise Stores	4	1.0%	10	0.3%	44	1.0%	826	1.4%	96	1.0%	2,131	1.8%
Miscellaneous Store Retailers	6	1.5%	46	1.2%	53	1.2%	370	0.6%	113	1.2%	816	0.7%
Nonstore Retailers	4	1.0%	5	0.1%	35	0.8%	43	0.1%	71	0.7%	82	0.1%
Transportation & Warehousing	11	2.7%	44	1.1%	78	1.8%	484	0.8%	177	1.8%	1,167	1.0%
Information	5	1.2%	37	0.9%	68	1.6%	983	1.7%	179	1.9%	2,368	2.0%
Finance & Insurance	16	4.0%	89	2.3%	211	4.9%	1,484	2.6%	487	5.1%	7,647	6.4%
Central Bank/Credit Intermediation & Related Activities	8	2.0%	59	1.5%	82	1.9%	689	1.2%	180	1.9%	1,567	1.3%
Securities, Commodity Contracts & Other Financial	4	1.0%	14	0.4%	56	1.3%	319	0.5%	146	1.5%	1,113	0.9%
Insurance Carriers & Related Activities; Funds, Trusts &	4	1.0%	16	0.4%	73	1.7%	476	0.8%	160	1.7%	4,967	4.2%
Real Estate, Rental & Leasing	30	7.4%	128	3.2%	272	6.4%	2,182	3.8%	632	6.6%	4,430	3.7%
Professional, Scientific & Tech Services	29	7.2%	161	4.1%	394	9.2%	6,785	11.7%	898	9.3%	10,869	9.2%
Legal Services	3	0.7%	8	0.2%	112	2.6%	626	1.1%	236	2.5%	1,451	1.2%
Management of Companies & Enterprises	0	0.0%	0	0.0%	20	0.5%	121	0.2%	35	0.4%	226	0.2%
Administrative & Support & Waste Management & Remediation	12	3.0%	665	16.8%	180	4.2%	3,887	6.7%	385	4.0%	6,469	5.5%
Educational Services	10	2.5%	334	8.4%	92	2.1%	2,503	4.3%	225	2.3%	7,825	6.6%
Health Care & Social Assistance	55	13.6%	1,095	27.7%	540	12.6%	9,161	15.8%	1,092	11.3%	17,092	14.4%
Arts, Entertainment & Recreation	8	2.0%	23	0.6%	66	1.5%	468	0.8%	148	1.5%	1,103	0.9%
Accommodation & Food Services	23	5.7%	285	7.2%	260	6.1%	3,441	5.9%	562	5.8%	8,055	6.8%
Accommodation	2	0.5%	30	0.8%	15	0.4%	367	0.6%	34	0.4%	1,088	0.9%
Food Services & Drinking Places	21	5.2%	255	6.5%	245	5.7%	3,075	5.3%	528	5.5%	6,967	5.9%
Other Services (except Public Administration)	81	20.1%	573	14.5%	587	13.7%	4,061	7.0%	1,311	13.6%	9,346	7.9%
Automotive Repair & Maintenance	12	3.0%	61	1.5%	87	2.0%	405	0.7%	220	2.3%	1,091	0.9%
Public Administration	2	0.5%	36	0.9%	44	1.0%	14,238	24.5%	79	0.8%	20,052	16.9%
Unclassified Establishments	61	15.1%	25	0.6%	619	14.5%	387	0.7%	1,463	15.2%	840	0.7%
Total	403	100.0%	3,953	100.0%	4,281	100.0%	58,045	100.0%	9,625	100.0%	118,670	100.0%

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