

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	8,087	38,997	64,532
2010 Total Population	10,229	43,259	78,857
2017 Total Population	10,370	45,076	83,540
2017 Group Quarters	147	332	1,990
2022 Total Population	10,548	46,326	86,633
2017-2022 Annual Rate	0.34%	0.55%	0.73%
2017 Total Daytime Population	10,087	32,315	72,112
Workers	5,265	12,171	35,164
Residents	4,822	20,144	36,948
Household Summary			
2000 Households	3,067	14,318	25,138
2000 Average Household Size	2.58	2.70	2.53
2010 Households	3,932	16,355	30,981
2010 Average Household Size	2.57	2.63	2.48
2017 Households	3,927	16,763	32,378
2017 Average Household Size	2.60	2.67	2.52
2022 Households	3,971	17,124	33,459
2022 Average Household Size	2.62	2.69	2.53
2017-2022 Annual Rate	0.22%	0.43%	0.66%
2010 Families	2,551	11,544	20,379
2010 Average Family Size	3.17	3.11	3.03
2017 Families	2,519	11,749	21,028
2017 Average Family Size	3.24	3.17	3.09
2022 Families	2,534	11,958	21,580
2022 Average Family Size	3.26	3.19	3.11
2017-2022 Annual Rate	0.12%	0.35%	0.52%
Housing Unit Summary			
2000 Housing Units	3,224	14,894	26,323
Owner Occupied Housing Units	63.9%	69.9%	63.4%
Renter Occupied Housing Units	31.3%	26.2%	32.1%
Vacant Housing Units	4.8%	3.9%	4.5%
2010 Housing Units	4,113	17,035	32,569
Owner Occupied Housing Units	59.2%	66.9%	59.7%
Renter Occupied Housing Units	36.4%	29.2%	35.4%
Vacant Housing Units	4.4%	4.0%	4.9%
2017 Housing Units	4,119	17,491	33,833
Owner Occupied Housing Units	56.3%	65.2%	58.3%
Renter Occupied Housing Units	39.0%	30.7%	37.4%
Vacant Housing Units	4.7%	4.2%	4.3%
2022 Housing Units	4,179	17,876	34,907
Owner Occupied Housing Units	55.8%	65.1%	58.5%
Renter Occupied Housing Units	39.2%	30.7%	37.4%
Vacant Housing Units	5.0%	4.2%	4.1%
Median Household Income			
2017	\$57,392	\$76,642	\$78,120
2022	\$63,823	\$83,147	\$84,473
Median Home Value			
2017	\$276,620	\$294,858	\$293,299
2022	\$295,054	\$328,081	\$322,687
Per Capita Income			
2017	\$28,619	\$37,178	\$39,005
2022	\$32,425	\$41,657	\$43,539
Median Age			
2010	38.1	38.0	36.0
2017	38.8	39.0	37.3
2022	38.7	39.6	38.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2017 Households by Income			
Household Income Base	3,927	16,763	32,378
<\$15,000	12.0%	7.5%	6.6%
\$15,000 - \$24,999	10.0%	6.9%	5.1%
\$25,000 - \$34,999	10.2%	7.2%	7.3%
\$35,000 - \$49,999	11.3%	10.3%	10.5%
\$50,000 - \$74,999	17.2%	17.0%	18.1%
\$75,000 - \$99,999	11.5%	13.4%	14.8%
\$100,000 - \$149,999	17.7%	17.7%	18.6%
\$150,000 - \$199,999	7.0%	10.2%	10.4%
\$200,000+	3.2%	9.9%	8.6%
Average Household Income	\$72,096	\$99,333	\$99,250
2022 Households by Income			
Household Income Base	3,971	17,124	33,459
<\$15,000	11.9%	7.5%	6.7%
\$15,000 - \$24,999	9.1%	6.4%	4.7%
\$25,000 - \$34,999	9.0%	6.4%	6.6%
\$35,000 - \$49,999	9.7%	9.0%	9.2%
\$50,000 - \$74,999	16.1%	15.7%	16.5%
\$75,000 - \$99,999	11.6%	12.8%	14.2%
\$100,000 - \$149,999	19.6%	18.6%	19.8%
\$150,000 - \$199,999	8.7%	11.9%	12.2%
\$200,000+	4.3%	11.7%	10.1%
Average Household Income	\$82,335	\$112,085	\$111,518
2017 Owner Occupied Housing Units by Value			
Total	2,321	11,396	19,723
<\$50,000	0.6%	0.7%	0.8%
\$50,000 - \$99,999	0.9%	1.7%	1.5%
\$100,000 - \$149,999	3.4%	4.8%	4.4%
\$150,000 - \$199,999	8.7%	9.1%	9.5%
\$200,000 - \$249,999	22.6%	18.8%	18.9%
\$250,000 - \$299,999	25.9%	16.4%	17.2%
\$300,000 - \$399,999	18.9%	17.6%	18.1%
\$400,000 - \$499,999	9.5%	12.6%	11.4%
\$500,000 - \$749,999	9.0%	14.8%	13.2%
\$750,000 - \$999,999	0.3%	2.3%	3.3%
\$1,000,000 +	0.1%	1.0%	1.7%
Average Home Value	\$311,697	\$354,742	\$360,959
2022 Owner Occupied Housing Units by Value			
Total	2,331	11,642	20,401
<\$50,000	0.2%	0.3%	0.3%
\$50,000 - \$99,999	0.5%	1.1%	0.9%
\$100,000 - \$149,999	2.5%	4.0%	3.5%
\$150,000 - \$199,999	6.7%	7.9%	8.1%
\$200,000 - \$249,999	18.6%	16.1%	16.2%
\$250,000 - \$299,999	23.9%	15.3%	16.5%
\$300,000 - \$399,999	22.2%	19.4%	20.2%
\$400,000 - \$499,999	12.9%	15.1%	13.6%
\$500,000 - \$749,999	12.1%	17.2%	15.3%
\$750,000 - \$999,999	0.4%	2.6%	3.6%
\$1,000,000 +	0.1%	1.1%	1.9%
Average Home Value	\$338,808	\$378,139	\$383,644

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	10,229	43,257	78,860
0 - 4	6.1%	6.2%	6.5%
5 - 9	6.8%	6.9%	6.5%
10 - 14	7.3%	7.3%	6.5%
15 - 24	12.4%	13.0%	14.0%
25 - 34	13.0%	12.4%	15.0%
35 - 44	14.7%	14.5%	14.8%
45 - 54	14.9%	16.2%	15.0%
55 - 64	11.4%	12.9%	11.8%
65 - 74	7.4%	6.3%	5.7%
75 - 84	4.5%	3.0%	2.9%
85 +	1.5%	1.1%	1.2%
18 +	75.5%	75.0%	76.5%
2017 Population by Age			
Total	10,369	45,076	83,539
0 - 4	5.6%	5.6%	5.9%
5 - 9	5.7%	6.1%	6.2%
10 - 14	6.3%	6.7%	6.4%
15 - 24	14.0%	12.8%	13.7%
25 - 34	13.6%	13.8%	14.4%
35 - 44	12.6%	12.5%	14.0%
45 - 54	14.0%	14.4%	13.9%
55 - 64	12.7%	13.9%	12.6%
65 - 74	8.4%	9.0%	8.0%
75 - 84	5.1%	3.8%	3.4%
85 +	2.0%	1.4%	1.4%
18 +	78.1%	77.6%	77.9%
2022 Population by Age			
Total	10,546	46,327	86,634
0 - 4	5.8%	5.6%	5.9%
5 - 9	5.4%	5.6%	5.8%
10 - 14	5.5%	6.0%	6.0%
15 - 24	12.6%	11.6%	13.0%
25 - 34	16.0%	14.6%	15.1%
35 - 44	12.6%	13.3%	14.2%
45 - 54	12.7%	12.7%	12.9%
55 - 64	12.8%	13.7%	12.5%
65 - 74	9.3%	10.4%	9.1%
75 - 84	5.2%	4.9%	4.3%
85 +	2.2%	1.5%	1.4%
18 +	79.7%	79.1%	78.9%
2010 Population by Sex			
Males	4,831	20,556	36,918
Females	5,398	22,703	41,939
2017 Population by Sex			
Males	4,937	21,509	39,303
Females	5,433	23,568	44,237
2022 Population by Sex			
Males	5,056	22,189	40,821
Females	5,492	24,137	45,812

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	10,229	43,259	78,857
White Alone	64.3%	62.5%	55.3%
Black Alone	24.1%	25.6%	32.8%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	5.7%	5.7%	6.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.5%	2.9%	2.7%
Two or More Races	3.0%	2.9%	2.9%
Hispanic Origin	7.8%	7.2%	6.5%
Diversity Index	59.3	60.1	63.4
2017 Population by Race/Ethnicity			
Total	10,369	45,077	83,540
White Alone	57.3%	56.2%	48.9%
Black Alone	28.1%	29.1%	36.7%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	7.2%	7.0%	7.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.3%	3.8%	3.4%
Two or More Races	3.8%	3.5%	3.4%
Hispanic Origin	10.4%	9.4%	8.4%
Diversity Index	66.4	66.3	67.9
2022 Population by Race/Ethnicity			
Total	10,548	46,325	86,633
White Alone	52.2%	51.6%	44.5%
Black Alone	30.8%	31.6%	39.3%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	8.3%	8.0%	8.2%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	3.9%	4.4%	3.9%
Two or More Races	4.3%	3.9%	3.8%
Hispanic Origin	12.5%	11.2%	9.8%
Diversity Index	70.7	70.2	70.5
2010 Population by Relationship and Household Type			
Total	10,229	43,259	78,857
In Households	98.6%	99.3%	97.6%
In Family Households	81.6%	85.5%	80.8%
Householder	25.6%	26.7%	25.7%
Spouse	17.9%	19.5%	18.4%
Child	31.2%	32.5%	30.1%
Other relative	4.4%	4.3%	4.3%
Nonrelative	2.4%	2.5%	2.4%
In Nonfamily Households	17.0%	13.8%	16.7%
In Group Quarters	1.4%	0.7%	2.4%
Institutionalized Population	0.9%	0.3%	0.3%
Noninstitutionalized Population	0.5%	0.4%	2.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2017 Population 25+ by Educational Attainment			
Total	7,088	30,982	56,615
Less than 9th Grade	2.6%	3.4%	3.3%
9th - 12th Grade, No Diploma	5.3%	4.7%	4.1%
High School Graduate	19.5%	16.3%	16.1%
GED/Alternative Credential	4.2%	3.2%	2.6%
Some College, No Degree	22.0%	19.2%	18.5%
Associate Degree	7.9%	7.4%	7.7%
Bachelor's Degree	23.7%	27.5%	29.1%
Graduate/Professional Degree	14.7%	18.5%	18.7%
2017 Population 15+ by Marital Status			
Total	8,544	36,764	68,080
Never Married	35.1%	32.2%	35.6%
Married	46.8%	52.6%	49.3%
Widowed	7.8%	5.5%	5.1%
Divorced	10.2%	9.7%	10.1%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	95.6%	95.6%	96.0%
Civilian Unemployed (Unemployment Rate)	4.4%	4.4%	4.0%
2017 Employed Population 16+ by Industry			
Total	5,672	25,421	47,445
Agriculture/Mining	0.2%	0.2%	0.4%
Construction	4.5%	5.6%	4.7%
Manufacturing	3.2%	4.6%	4.3%
Wholesale Trade	2.2%	2.4%	2.1%
Retail Trade	12.1%	9.2%	9.1%
Transportation/Utilities	5.1%	4.1%	3.7%
Information	2.8%	1.9%	1.5%
Finance/Insurance/Real Estate	7.4%	10.4%	10.5%
Services	56.7%	56.4%	56.0%
Public Administration	5.7%	5.2%	7.7%
2017 Employed Population 16+ by Occupation			
Total	5,669	25,419	47,443
White Collar	58.6%	67.9%	71.1%
Management/Business/Financial	13.2%	17.0%	18.5%
Professional	21.2%	27.6%	30.0%
Sales	11.9%	10.8%	10.0%
Administrative Support	12.3%	12.5%	12.6%
Services	27.8%	17.7%	16.6%
Blue Collar	13.5%	14.4%	12.3%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	2.6%	3.5%	3.0%
Installation/Maintenance/Repair	2.6%	2.6%	2.5%
Production	2.6%	3.3%	2.9%
Transportation/Material Moving	5.8%	4.8%	3.8%
2010 Population By Urban/ Rural Status			
Total Population	10,229	43,259	78,857
Population Inside Urbanized Area	99.5%	93.1%	91.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.5%	6.9%	8.9%

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	3,931	16,355	30,980
Households with 1 Person	29.1%	23.9%	27.4%
Households with 2+ People	70.9%	76.1%	72.6%
Family Households	64.9%	70.6%	65.8%
Husband-wife Families	45.4%	51.6%	47.1%
With Related Children	21.8%	24.4%	22.0%
Other Family (No Spouse Present)	19.5%	18.9%	18.7%
Other Family with Male Householder	4.9%	4.4%	4.4%
With Related Children	3.0%	2.6%	2.5%
Other Family with Female Householder	14.6%	14.5%	14.3%
With Related Children	9.8%	10.0%	9.7%
Nonfamily Households	6.0%	5.5%	6.8%
All Households with Children	35.1%	37.5%	34.7%
Multigenerational Households	4.1%	4.2%	3.9%
Unmarried Partner Households	6.2%	6.1%	6.6%
Male-female	5.3%	5.2%	5.7%
Same-sex	0.9%	0.9%	0.9%
2010 Households by Size			
Total	3,932	16,355	30,980
1 Person Household	29.1%	23.9%	27.4%
2 Person Household	30.6%	31.6%	32.3%
3 Person Household	16.5%	18.4%	17.5%
4 Person Household	15.2%	16.2%	14.1%
5 Person Household	5.0%	6.2%	5.5%
6 Person Household	2.4%	2.6%	2.2%
7 + Person Household	1.2%	1.2%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	3,932	16,355	30,981
Owner Occupied	62.0%	69.6%	62.7%
Owned with a Mortgage/Loan	49.4%	56.8%	52.3%
Owned Free and Clear	12.5%	12.9%	10.4%
Renter Occupied	38.0%	30.4%	37.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,113	17,035	32,569
Housing Units Inside Urbanized Area	99.5%	93.7%	92.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.5%	6.3%	8.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

360 Main St, Reisterstown, Maryland, 21136
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.46004
Longitude: -76.82747

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	City Lights (8A)	Savvy Suburbanites (1D)	Enterprising Professionals
2.	Pleasantville (2B)	Soccer Moms (4A)	Savvy Suburbanites (1D)
3.	Metro Fusion (11C)	Pleasantville (2B)	Soccer Moms (4A)
2017 Consumer Spending			
Apparel & Services: Total \$	\$7,658,965	\$44,798,709	\$87,656,912
Average Spent	\$1,950.33	\$2,672.48	\$2,707.30
Spending Potential Index	90	124	125
Education: Total \$	\$5,872,250	\$33,189,249	\$62,646,593
Average Spent	\$1,495.35	\$1,979.91	\$1,934.85
Spending Potential Index	103	136	133
Entertainment/Recreation: Total \$	\$10,621,555	\$62,954,703	\$121,696,775
Average Spent	\$2,704.75	\$3,755.57	\$3,758.63
Spending Potential Index	87	120	120
Food at Home: Total \$	\$17,126,521	\$99,283,874	\$193,766,428
Average Spent	\$4,361.22	\$5,922.80	\$5,984.51
Spending Potential Index	87	118	119
Food Away from Home: Total \$	\$11,452,215	\$67,885,541	\$133,916,387
Average Spent	\$2,916.28	\$4,049.73	\$4,136.03
Spending Potential Index	88	122	124
Health Care: Total \$	\$18,159,801	\$108,842,674	\$207,281,688
Average Spent	\$4,624.34	\$6,493.03	\$6,401.93
Spending Potential Index	83	116	114
HH Furnishings & Equipment: Total \$	\$6,465,874	\$39,169,316	\$76,293,767
Average Spent	\$1,646.52	\$2,336.65	\$2,356.35
Spending Potential Index	85	120	121
Personal Care Products & Services: Total \$	\$2,755,562	\$16,325,219	\$31,793,612
Average Spent	\$701.70	\$973.88	\$981.95
Spending Potential Index	88	122	123
Shelter: Total \$	\$60,153,218	\$340,368,349	\$659,790,264
Average Spent	\$15,317.86	\$20,304.74	\$20,377.73
Spending Potential Index	94	125	126
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,713,197	\$47,083,794	\$90,367,170
Average Spent	\$1,964.14	\$2,808.79	\$2,791.01
Spending Potential Index	84	120	119
Travel: Total \$	\$7,440,774	\$44,209,417	\$84,474,165
Average Spent	\$1,894.77	\$2,637.32	\$2,609.00
Spending Potential Index	91	127	126
Vehicle Maintenance & Repairs: Total \$	\$3,590,290	\$21,309,676	\$41,188,998
Average Spent	\$914.26	\$1,271.23	\$1,272.13
Spending Potential Index	85	119	119

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

360 Main St, Reisterstown, Maryland, 21136
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.46004
 Longitude: -76.82747

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
City Lights (8A)	42.6%	Population	10,370	10,548
Pleasantville (2B)	23.1%	Households	3,927	3,971
Metro Fusion (11C)	20.8%	Families	2,519	2,534
Enterprising Professionals (2D)	7.1%	Median Age	38.8	38.7
Comfortable Empty Nesters (5A)	3.4%	Median Household Income	\$57,392	\$63,823
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		90	\$1,950.33	\$7,658,965
Men's		91	\$384.65	\$1,510,532
Women's		91	\$675.10	\$2,651,117
Children's		87	\$290.35	\$1,140,213
Footwear		89	\$413.62	\$1,624,300
Watches & Jewelry		97	\$115.38	\$453,100
Apparel Products and Services (1)		87	\$71.23	\$279,704
Computer				
Computers and Hardware for Home Use		92	\$159.15	\$624,994
Portable Memory		88	\$4.67	\$18,332
Computer Software		98	\$11.27	\$44,255
Computer Accessories		91	\$16.43	\$64,515
Entertainment & Recreation		87	\$2,704.75	\$10,621,555
Fees and Admissions		97	\$614.50	\$2,413,132
Membership Fees for Clubs (2)		97	\$204.61	\$803,496
Fees for Participant Sports, excl. Trips		90	\$88.97	\$349,399
Tickets to Theatre/Operas/Concerts		101	\$60.01	\$235,663
Tickets to Movies/Museums/Parks		96	\$73.98	\$290,500
Admission to Sporting Events, excl. Trips		91	\$50.91	\$199,942
Fees for Recreational Lessons		102	\$135.22	\$531,022
Dating Services		98	\$0.79	\$3,110
TV/Video/Audio		86	\$1,099.74	\$4,318,680
Cable and Satellite Television Services		84	\$801.68	\$3,148,196
Televisions		91	\$108.04	\$424,266
Satellite Dishes		81	\$1.17	\$4,601
VCRs, Video Cameras, and DVD Players		89	\$5.82	\$22,841
Miscellaneous Video Equipment		84	\$8.03	\$31,515
Video Cassettes and DVDs		87	\$13.26	\$52,082
Video Game Hardware/Accessories		88	\$25.76	\$101,177
Video Game Software		85	\$13.19	\$51,783
Streaming/Downloaded Video		91	\$23.19	\$91,062
Rental of Video Cassettes and DVDs		90	\$13.65	\$53,586
Installation of Televisions		84	\$0.75	\$2,947
Audio (3)		91	\$81.24	\$319,012
Rental and Repair of TV/Radio/Sound Equipment		99	\$3.98	\$15,610
Pets		79	\$471.11	\$1,850,067
Toys/Games/Crafts/Hobbies (4)		86	\$104.72	\$411,237
Recreational Vehicles and Fees (5)		78	\$79.38	\$311,718
Sports/Recreation/Exercise Equipment (6)		88	\$149.87	\$588,544
Photo Equipment and Supplies (7)		89	\$49.64	\$194,925
Reading (8)		87	\$109.22	\$428,890
Catered Affairs (9)		87	\$26.58	\$104,361
Food		87	\$7,277.50	\$28,578,737
Food at Home		87	\$4,361.22	\$17,126,521
Bakery and Cereal Products		87	\$576.63	\$2,264,430
Meats, Poultry, Fish, and Eggs		86	\$981.38	\$3,853,873
Dairy Products		87	\$463.78	\$1,821,281
Fruits and Vegetables		90	\$874.93	\$3,435,838
Snacks and Other Food at Home (10)		85	\$1,464.50	\$5,751,100
Food Away from Home		88	\$2,916.28	\$11,452,215
Alcoholic Beverages		92	\$514.26	\$2,019,517

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	85	\$5,282.13	\$20,742,922
Value of Retirement Plans	87	\$21,050.82	\$82,666,583
Value of Other Financial Assets	69	\$899.94	\$3,534,056
Vehicle Loan Amount excluding Interest	77	\$2,094.20	\$8,223,924
Value of Credit Card Debt	92	\$537.78	\$2,111,866
Health			
Nonprescription Drugs	82	\$104.97	\$412,226
Prescription Drugs	77	\$298.38	\$1,171,752
Eyeglasses and Contact Lenses	84	\$78.96	\$310,078
Home			
Mortgage Payment and Basics (11)	88	\$7,563.50	\$29,701,881
Maintenance and Remodeling Services	84	\$1,634.33	\$6,418,019
Maintenance and Remodeling Materials (12)	80	\$325.25	\$1,277,276
Utilities, Fuel, and Public Services	85	\$4,268.53	\$16,762,523
Household Furnishings and Equipment			
Household Textiles (13)	91	\$86.43	\$339,403
Furniture	86	\$493.81	\$1,939,196
Rugs	99	\$22.92	\$90,015
Major Appliances (14)	77	\$247.64	\$972,496
Housewares (15)	83	\$78.69	\$309,009
Small Appliances	92	\$44.38	\$174,268
Luggage	97	\$11.48	\$45,096
Telephones and Accessories	81	\$56.32	\$221,155
Household Operations			
Child Care	98	\$468.77	\$1,840,876
Lawn and Garden (16)	77	\$324.14	\$1,272,908
Moving/Storage/Freight Express	97	\$62.11	\$243,894
Housekeeping Supplies (17)	83	\$592.22	\$2,325,632
Insurance			
Owners and Renters Insurance	76	\$394.58	\$1,549,498
Vehicle Insurance	87	\$1,019.09	\$4,001,979
Life/Other Insurance	88	\$378.14	\$1,484,940
Health Insurance	84	\$3,053.46	\$11,990,950
Personal Care Products (18)	88	\$414.04	\$1,625,925
School Books and Supplies (19)	90	\$138.56	\$544,137
Smoking Products	76	\$314.96	\$1,236,833
Transportation			
Payments on Vehicles excluding Leases	80	\$1,784.83	\$7,009,012
Gasoline and Motor Oil	83	\$2,293.38	\$9,006,088
Vehicle Maintenance and Repairs	85	\$914.26	\$3,590,290
Travel			
Airline Fares	98	\$497.54	\$1,953,829
Lodging on Trips	89	\$465.51	\$1,828,044
Auto/Truck Rental on Trips	89	\$23.49	\$92,244
Food and Drink on Trips	90	\$443.77	\$1,742,667

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Savvy Suburbanites (1D)	22.3%	Population	45,076	46,326
Soccer Moms (4A)	14.2%	Households	16,763	17,124
Pleasantville (2B)	12.4%	Families	11,749	11,958
Enterprising Professionals (2D)	10.2%	Median Age	39.0	39.6
City Lights (8A)	10.0%	Median Household Income	\$76,642	\$83,147
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		124	\$2,672.48	\$44,798,709
Men's		124	\$525.21	\$8,804,036
Women's		124	\$916.10	\$15,356,521
Children's		120	\$402.25	\$6,742,858
Footwear		123	\$569.90	\$9,553,231
Watches & Jewelry		131	\$155.70	\$2,609,995
Apparel Products and Services (1)		126	\$103.33	\$1,732,068
Computer				
Computers and Hardware for Home Use		126	\$217.64	\$3,648,362
Portable Memory		121	\$6.43	\$107,714
Computer Software		130	\$14.98	\$251,045
Computer Accessories		125	\$22.51	\$377,398
Entertainment & Recreation		120	\$3,755.57	\$62,954,703
Fees and Admissions		133	\$845.97	\$14,180,961
Membership Fees for Clubs (2)		134	\$281.33	\$4,716,004
Fees for Participant Sports, excl. Trips		129	\$128.14	\$2,147,929
Tickets to Theatre/Operas/Concerts		134	\$80.03	\$1,341,485
Tickets to Movies/Museums/Parks		129	\$99.24	\$1,663,502
Admission to Sporting Events, excl. Trips		130	\$72.52	\$1,215,656
Fees for Recreational Lessons		138	\$183.72	\$3,079,647
Dating Services		123	\$1.00	\$16,737
TV/Video/Audio		116	\$1,491.24	\$24,997,596
Cable and Satellite Television Services		114	\$1,085.71	\$18,199,762
Televisions		123	\$146.51	\$2,455,935
Satellite Dishes		121	\$1.76	\$29,488
VCRs, Video Cameras, and DVD Players		120	\$7.86	\$131,723
Miscellaneous Video Equipment		121	\$11.63	\$195,036
Video Cassettes and DVDs		117	\$17.87	\$299,478
Video Game Hardware/Accessories		120	\$34.90	\$584,984
Video Game Software		118	\$18.22	\$305,381
Streaming/Downloaded Video		122	\$31.21	\$523,147
Rental of Video Cassettes and DVDs		120	\$18.34	\$307,423
Installation of Televisions		133	\$1.18	\$19,819
Audio (3)		125	\$111.05	\$1,861,481
Rental and Repair of TV/Radio/Sound Equipment		124	\$5.01	\$83,941
Pets		114	\$680.24	\$11,402,924
Toys/Games/Crafts/Hobbies (4)		119	\$144.88	\$2,428,617
Recreational Vehicles and Fees (5)		119	\$121.36	\$2,034,372
Sports/Recreation/Exercise Equipment (6)		124	\$212.23	\$3,557,664
Photo Equipment and Supplies (7)		125	\$69.56	\$1,166,032
Reading (8)		120	\$150.16	\$2,517,053
Catered Affairs (9)		131	\$39.94	\$669,485
Food		119	\$9,972.52	\$167,169,415
Food at Home		118	\$5,922.80	\$99,283,874
Bakery and Cereal Products		118	\$780.20	\$13,078,524
Meats, Poultry, Fish, and Eggs		116	\$1,330.50	\$22,303,154
Dairy Products		117	\$625.48	\$10,484,986
Fruits and Vegetables		120	\$1,171.31	\$19,634,590
Snacks and Other Food at Home (10)		117	\$2,015.31	\$33,782,619
Food Away from Home		122	\$4,049.73	\$67,885,541
Alcoholic Beverages		126	\$702.10	\$11,769,271

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	129	\$7,980.78	\$133,781,798
Value of Retirement Plans	127	\$30,824.33	\$516,708,314
Value of Other Financial Assets	112	\$1,455.26	\$24,394,592
Vehicle Loan Amount excluding Interest	112	\$3,061.63	\$51,322,116
Value of Credit Card Debt	124	\$725.99	\$12,169,751
Health			
Nonprescription Drugs	114	\$146.08	\$2,448,788
Prescription Drugs	110	\$425.34	\$7,130,033
Eyeglasses and Contact Lenses	118	\$111.13	\$1,862,906
Home			
Mortgage Payment and Basics (11)	127	\$10,920.68	\$183,063,353
Maintenance and Remodeling Services	124	\$2,405.49	\$40,323,302
Maintenance and Remodeling Materials (12)	117	\$474.75	\$7,958,242
Utilities, Fuel, and Public Services	116	\$5,834.48	\$97,803,405
Household Furnishings and Equipment			
Household Textiles (13)	124	\$118.35	\$1,983,976
Furniture	122	\$698.75	\$11,713,131
Rugs	131	\$30.50	\$511,342
Major Appliances (14)	114	\$366.31	\$6,140,449
Housewares (15)	119	\$112.60	\$1,887,476
Small Appliances	122	\$58.90	\$987,415
Luggage	132	\$15.70	\$263,177
Telephones and Accessories	117	\$80.88	\$1,355,859
Household Operations			
Child Care	131	\$629.38	\$10,550,220
Lawn and Garden (16)	116	\$485.26	\$8,134,341
Moving/Storage/Freight Express	126	\$80.81	\$1,354,698
Housekeeping Supplies (17)	117	\$829.68	\$13,907,965
Insurance			
Owners and Renters Insurance	114	\$587.37	\$9,846,074
Vehicle Insurance	118	\$1,392.48	\$23,342,119
Life/Other Insurance	125	\$535.31	\$8,973,354
Health Insurance	117	\$4,269.76	\$71,574,032
Personal Care Products (18)	121	\$566.91	\$9,503,166
School Books and Supplies (19)	124	\$191.58	\$3,211,413
Smoking Products	102	\$426.52	\$7,149,700
Transportation			
Payments on Vehicles excluding Leases	115	\$2,585.21	\$43,335,908
Gasoline and Motor Oil	115	\$3,181.89	\$53,337,972
Vehicle Maintenance and Repairs	119	\$1,271.23	\$21,309,676
Travel			
Airline Fares	132	\$672.77	\$11,277,607
Lodging on Trips	126	\$660.70	\$11,075,307
Auto/Truck Rental on Trips	126	\$33.37	\$559,334
Food and Drink on Trips	126	\$621.23	\$10,413,742

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Enterprising Professionals (2D)	31.3%	Population	83,540	86,633
Savvy Suburbanites (1D)	14.6%	Households	32,378	33,459
Soccer Moms (4A)	9.8%	Families	21,028	21,580
Young and Restless (11B)	8.0%	Median Age	37.3	38.0
Pleasantville (2B)	7.4%	Median Household Income	\$78,120	\$84,473
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		125	\$2,707.30	\$87,656,912
Men's		125	\$528.25	\$17,103,621
Women's		125	\$920.48	\$29,803,411
Children's		125	\$417.63	\$13,521,955
Footwear		125	\$579.56	\$18,765,106
Watches & Jewelry		131	\$154.95	\$5,016,988
Apparel Products and Services (1)		130	\$106.43	\$3,445,831
Computer				
Computers and Hardware for Home Use		128	\$220.68	\$7,145,267
Portable Memory		125	\$6.63	\$214,803
Computer Software		132	\$15.21	\$492,475
Computer Accessories		125	\$22.53	\$729,631
Entertainment & Recreation		120	\$3,758.63	\$121,696,775
Fees and Admissions		132	\$837.09	\$27,103,194
Membership Fees for Clubs (2)		130	\$274.40	\$8,884,405
Fees for Participant Sports, excl. Trips		129	\$128.12	\$4,148,396
Tickets to Theatre/Operas/Concerts		131	\$77.87	\$2,521,286
Tickets to Movies/Museums/Parks		132	\$101.59	\$3,289,316
Admission to Sporting Events, excl. Trips		129	\$71.99	\$2,330,823
Fees for Recreational Lessons		137	\$182.05	\$5,894,380
Dating Services		132	\$1.07	\$34,587
TV/Video/Audio		117	\$1,500.34	\$48,578,144
Cable and Satellite Television Services		114	\$1,086.80	\$35,188,291
Televisions		124	\$147.75	\$4,783,858
Satellite Dishes		127	\$1.84	\$59,584
VCRs, Video Cameras, and DVD Players		124	\$8.09	\$262,064
Miscellaneous Video Equipment		123	\$11.76	\$380,834
Video Cassettes and DVDs		122	\$18.53	\$599,855
Video Game Hardware/Accessories		124	\$36.32	\$1,175,949
Video Game Software		127	\$19.60	\$634,579
Streaming/Downloaded Video		128	\$32.62	\$1,056,241
Rental of Video Cassettes and DVDs		126	\$19.18	\$621,127
Installation of Televisions		131	\$1.17	\$38,033
Audio (3)		125	\$111.53	\$3,610,996
Rental and Repair of TV/Radio/Sound Equipment		128	\$5.15	\$166,733
Pets		114	\$680.69	\$22,039,517
Toys/Games/Crafts/Hobbies (4)		121	\$146.53	\$4,744,436
Recreational Vehicles and Fees (5)		117	\$119.49	\$3,868,993
Sports/Recreation/Exercise Equipment (6)		126	\$216.03	\$6,994,664
Photo Equipment and Supplies (7)		128	\$71.13	\$2,303,108
Reading (8)		118	\$147.91	\$4,789,174
Catered Affairs (9)		130	\$39.40	\$1,275,545
Food		121	\$10,120.54	\$327,682,814
Food at Home		119	\$5,984.51	\$193,766,428
Bakery and Cereal Products		118	\$784.17	\$25,389,725
Meats, Poultry, Fish, and Eggs		118	\$1,344.73	\$43,539,554
Dairy Products		118	\$628.16	\$20,338,649
Fruits and Vegetables		121	\$1,180.11	\$38,209,752
Snacks and Other Food at Home (10)		119	\$2,047.34	\$66,288,749
Food Away from Home		124	\$4,136.03	\$133,916,387
Alcoholic Beverages		127	\$708.79	\$22,949,216

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	122	\$7,589.68	\$245,738,707
Value of Retirement Plans	120	\$29,105.11	\$942,365,185
Value of Other Financial Assets	112	\$1,450.86	\$46,976,042
Vehicle Loan Amount excluding Interest	116	\$3,162.47	\$102,394,302
Value of Credit Card Debt	123	\$715.59	\$23,169,225
Health			
Nonprescription Drugs	114	\$145.68	\$4,716,698
Prescription Drugs	107	\$416.90	\$13,498,249
Eyeglasses and Contact Lenses	116	\$109.69	\$3,551,588
Home			
Mortgage Payment and Basics (11)	122	\$10,491.91	\$339,706,929
Maintenance and Remodeling Services	118	\$2,293.46	\$74,257,586
Maintenance and Remodeling Materials (12)	112	\$452.71	\$14,657,865
Utilities, Fuel, and Public Services	115	\$5,794.49	\$187,614,032
Household Furnishings and Equipment			
Household Textiles (13)	124	\$118.59	\$3,839,562
Furniture	124	\$711.55	\$23,038,574
Rugs	125	\$29.06	\$940,948
Major Appliances (14)	113	\$363.81	\$11,779,550
Housewares (15)	120	\$113.62	\$3,678,742
Small Appliances	122	\$58.96	\$1,909,047
Luggage	132	\$15.68	\$507,536
Telephones and Accessories	122	\$84.37	\$2,731,752
Household Operations			
Child Care	135	\$646.42	\$20,929,946
Lawn and Garden (16)	112	\$470.98	\$15,249,353
Moving/Storage/Freight Express	133	\$85.15	\$2,757,087
Housekeeping Supplies (17)	117	\$835.02	\$27,036,231
Insurance			
Owners and Renters Insurance	109	\$565.58	\$18,312,203
Vehicle Insurance	119	\$1,398.04	\$45,265,737
Life/Other Insurance	120	\$512.71	\$16,600,600
Health Insurance	115	\$4,206.74	\$136,205,875
Personal Care Products (18)	122	\$573.24	\$18,560,264
School Books and Supplies (19)	126	\$195.27	\$6,322,356
Smoking Products	104	\$434.13	\$14,056,289
Transportation			
Payments on Vehicles excluding Leases	118	\$2,652.89	\$85,895,256
Gasoline and Motor Oil	116	\$3,226.20	\$104,457,987
Vehicle Maintenance and Repairs	119	\$1,272.13	\$41,188,998
Travel			
Airline Fares	131	\$667.49	\$21,611,868
Lodging on Trips	124	\$649.18	\$21,019,021
Auto/Truck Rental on Trips	127	\$33.43	\$1,082,455
Food and Drink on Trips	124	\$613.45	\$19,862,415

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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Business Summary

360 Main St, Reisterstown, Maryland, 21136
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.46004
Longitude: -76.82747

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	474		1,221		2,841							
Total Employees:	5,274		12,997		35,785							
Total Residential Population:	10,370		45,076		83,540							
Employee/Residential Population Ratio (per 100 Residents)	51		29		43							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	7	1.5%	88	1.7%	29	2.4%	265	2.0%	61	2.1%	518	1.4%
Construction	38	8.0%	316	6.0%	103	8.4%	831	6.4%	224	7.9%	2,208	6.2%
Manufacturing	9	1.9%	100	1.9%	26	2.1%	500	3.8%	76	2.7%	1,943	5.4%
Transportation	8	1.7%	51	1.0%	33	2.7%	254	2.0%	65	2.3%	412	1.2%
Communication	3	0.6%	34	0.6%	11	0.9%	127	1.0%	18	0.6%	190	0.5%
Utility	3	0.6%	105	2.0%	3	0.2%	123	0.9%	8	0.3%	226	0.6%
Wholesale Trade	8	1.7%	52	1.0%	33	2.7%	334	2.6%	106	3.7%	2,786	7.8%
Retail Trade Summary	86	18.1%	807	15.3%	216	17.7%	2,784	21.4%	494	17.4%	7,500	21.0%
Home Improvement	7	1.5%	119	2.3%	14	1.1%	158	1.2%	21	0.7%	237	0.7%
General Merchandise Stores	6	1.3%	52	1.0%	12	1.0%	265	2.0%	21	0.7%	607	1.7%
Food Stores	9	1.9%	135	2.6%	24	2.0%	431	3.3%	54	1.9%	1,166	3.3%
Auto Dealers, Gas Stations, Auto Aftermarket	10	2.1%	43	0.8%	28	2.3%	752	5.8%	57	2.0%	1,373	3.8%
Apparel & Accessory Stores	4	0.8%	46	0.9%	9	0.7%	77	0.6%	22	0.8%	176	0.5%
Furniture & Home Furnishings	8	1.7%	48	0.9%	20	1.6%	112	0.9%	44	1.5%	542	1.5%
Eating & Drinking Places	15	3.2%	211	4.0%	48	3.9%	655	5.0%	146	5.1%	2,460	6.9%
Miscellaneous Retail	27	5.7%	152	2.9%	60	4.9%	334	2.6%	130	4.6%	939	2.6%
Finance, Insurance, Real Estate Summary	56	11.8%	411	7.8%	145	11.9%	965	7.4%	383	13.5%	3,972	11.1%
Banks, Savings & Lending Institutions	10	2.1%	72	1.4%	20	1.6%	168	1.3%	55	1.9%	496	1.4%
Securities Brokers	2	0.4%	16	0.3%	17	1.4%	80	0.6%	47	1.7%	236	0.7%
Insurance Carriers & Agents	13	2.7%	53	1.0%	34	2.8%	180	1.4%	89	3.1%	1,359	3.8%
Real Estate, Holding, Other Investment Offices	30	6.3%	270	5.1%	73	6.0%	537	4.1%	192	6.8%	1,882	5.3%
Services Summary	231	48.7%	3,168	60.1%	542	44.4%	6,229	47.9%	1,207	42.5%	14,954	41.8%
Hotels & Lodging	1	0.2%	52	1.0%	3	0.2%	155	1.2%	9	0.3%	313	0.9%
Automotive Services	17	3.6%	126	2.4%	50	4.1%	302	2.3%	90	3.2%	532	1.5%
Motion Pictures & Amusements	15	3.2%	169	3.2%	31	2.5%	292	2.2%	90	3.2%	1,314	3.7%
Health Services	39	8.2%	450	8.5%	76	6.2%	865	6.7%	170	6.0%	2,027	5.7%
Legal Services	10	2.1%	43	0.8%	20	1.6%	102	0.8%	69	2.4%	458	1.3%
Education Institutions & Libraries	11	2.3%	572	10.8%	25	2.0%	1,195	9.2%	55	1.9%	2,826	7.9%
Other Services	137	28.9%	1,755	33.3%	337	27.6%	3,318	25.5%	723	25.4%	7,483	20.9%
Government	4	0.8%	135	2.6%	12	1.0%	569	4.4%	21	0.7%	988	2.8%
Unclassified Establishments	23	4.9%	6	0.1%	69	5.7%	17	0.1%	180	6.3%	89	0.2%
Totals	474	100.0%	5,274	100.0%	1,221	100.0%	12,997	100.0%	2,841	100.0%	35,785	100.0%

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360 Main St, Reisterstown, Maryland, 21136
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.46004
Longitude: -76.82747

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.2%	2	0.0%	3	0.2%	8	0.1%	6	0.2%	26	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	7	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	1	0.0%	2	0.1%	44	0.1%
Construction	44	9.3%	448	8.5%	112	9.2%	989	7.6%	241	8.5%	2,426	6.8%
Manufacturing	11	2.3%	110	2.1%	30	2.5%	616	4.7%	82	2.9%	2,071	5.8%
Wholesale Trade	8	1.7%	52	1.0%	31	2.5%	324	2.5%	97	3.4%	2,712	7.6%
Retail Trade	70	14.8%	586	11.1%	163	13.3%	2,011	15.5%	337	11.9%	4,871	13.6%
Motor Vehicle & Parts Dealers	6	1.3%	30	0.6%	22	1.8%	729	5.6%	42	1.5%	1,282	3.6%
Furniture & Home Furnishings Stores	3	0.6%	14	0.3%	7	0.6%	49	0.4%	15	0.5%	328	0.9%
Electronics & Appliance Stores	5	1.1%	33	0.6%	14	1.1%	67	0.5%	30	1.1%	235	0.7%
Bldg Material & Garden Equipment & Supplies Dealers	7	1.5%	119	2.3%	14	1.1%	158	1.2%	21	0.7%	235	0.7%
Food & Beverage Stores	9	1.9%	128	2.4%	24	2.0%	320	2.5%	55	1.9%	1,006	2.8%
Health & Personal Care Stores	8	1.7%	57	1.1%	14	1.1%	107	0.8%	37	1.3%	362	1.0%
Gasoline Stations	4	0.8%	12	0.2%	6	0.5%	24	0.2%	15	0.5%	91	0.3%
Clothing & Clothing Accessories Stores	4	0.8%	46	0.9%	12	1.0%	82	0.6%	26	0.9%	185	0.5%
Sport Goods, Hobby, Book, & Music Stores	3	0.6%	16	0.3%	8	0.7%	36	0.3%	18	0.6%	189	0.5%
General Merchandise Stores	6	1.3%	52	1.0%	12	1.0%	265	2.0%	21	0.7%	607	1.7%
Miscellaneous Store Retailers	12	2.5%	73	1.4%	25	2.0%	165	1.3%	46	1.6%	312	0.9%
Nonstore Retailers	3	0.6%	4	0.1%	5	0.4%	10	0.1%	11	0.4%	39	0.1%
Transportation & Warehousing	5	1.1%	42	0.8%	26	2.1%	202	1.6%	52	1.8%	323	0.9%
Information	9	1.9%	89	1.7%	29	2.4%	309	2.4%	72	2.5%	831	2.3%
Finance & Insurance	27	5.7%	154	2.9%	74	6.1%	442	3.4%	198	7.0%	2,131	6.0%
Central Bank/Credit Intermediation & Related Activities	10	2.1%	72	1.4%	21	1.7%	169	1.3%	57	2.0%	498	1.4%
Securities, Commodity Contracts & Other Financial	3	0.6%	19	0.4%	18	1.5%	83	0.6%	51	1.8%	257	0.7%
Insurance Carriers & Related Activities; Funds, Trusts &	14	3.0%	62	1.2%	35	2.9%	190	1.5%	91	3.2%	1,376	3.8%
Real Estate, Rental & Leasing	36	7.6%	288	5.5%	83	6.8%	522	4.0%	210	7.4%	1,773	5.0%
Professional, Scientific & Tech Services	50	10.5%	347	6.6%	144	11.8%	1,227	9.4%	348	12.2%	3,426	9.6%
Legal Services	12	2.5%	50	0.9%	23	1.9%	118	0.9%	79	2.8%	597	1.7%
Management of Companies & Enterprises	1	0.2%	4	0.1%	4	0.3%	40	0.3%	5	0.2%	42	0.1%
Administrative & Support & Waste Management & Remediation	19	4.0%	82	1.6%	57	4.7%	294	2.3%	133	4.7%	1,013	2.8%
Educational Services	17	3.6%	592	11.2%	34	2.8%	1,233	9.5%	73	2.6%	2,916	8.1%
Health Care & Social Assistance	55	11.6%	568	10.8%	111	9.1%	1,168	9.0%	241	8.5%	3,066	8.6%
Arts, Entertainment & Recreation	8	1.7%	147	2.8%	19	1.6%	240	1.8%	62	2.2%	1,193	3.3%
Accommodation & Food Services	17	3.6%	268	5.1%	54	4.4%	825	6.3%	163	5.7%	2,834	7.9%
Accommodation	1	0.2%	52	1.0%	3	0.2%	155	1.2%	9	0.3%	313	0.9%
Food Services & Drinking Places	16	3.4%	216	4.1%	51	4.2%	670	5.2%	154	5.4%	2,521	7.0%
Other Services (except Public Administration)	71	15.0%	1,353	25.7%	165	13.5%	1,961	15.1%	316	11.1%	3,002	8.4%
Automotive Repair & Maintenance	12	2.5%	107	2.0%	38	3.1%	255	2.0%	64	2.3%	380	1.1%
Public Administration	4	0.8%	135	2.6%	12	1.0%	569	4.4%	21	0.7%	988	2.8%
Unclassified Establishments	23	4.9%	6	0.1%	69	5.7%	17	0.1%	180	6.3%	89	0.2%
Total	474	100.0%	5,274	100.0%	1,221	100.0%	12,997	100.0%	2,841	100.0%	35,785	100.0%

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