

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	6,690	45,589	123,693
2010 Total Population	7,119	48,310	130,118
2019 Total Population	7,891	50,816	138,686
2019 Group Quarters	160	333	799
2024 Total Population	8,309	52,391	143,473
2019-2024 Annual Rate	1.04%	0.61%	0.68%
2019 Total Daytime Population	8,631	37,870	105,433
Workers	4,716	14,551	42,506
Residents	3,915	23,319	62,927
Household Summary			
2000 Households	2,218	16,067	43,679
2000 Average Household Size	2.93	2.81	2.81
2010 Households	2,355	17,123	46,424
2010 Average Household Size	2.96	2.80	2.79
2019 Households	2,582	17,855	49,024
2019 Average Household Size	2.99	2.83	2.81
2024 Households	2,711	18,341	50,540
2024 Average Household Size	3.01	2.84	2.82
2019-2024 Annual Rate	0.98%	0.54%	0.61%
2010 Families	1,935	13,504	35,269
2010 Average Family Size	3.27	3.15	3.17
2019 Families	2,110	14,006	36,923
2019 Average Family Size	3.32	3.19	3.22
2024 Families	2,210	14,350	37,939
2024 Average Family Size	3.34	3.21	3.24
2019-2024 Annual Rate	0.93%	0.49%	0.54%
Housing Unit Summary			
2000 Housing Units	2,245	16,633	45,359
Owner Occupied Housing Units	91.2%	86.7%	79.9%
Renter Occupied Housing Units	7.5%	9.9%	16.4%
Vacant Housing Units	1.2%	3.4%	3.7%
2010 Housing Units	2,446	17,978	48,906
Owner Occupied Housing Units	87.2%	84.8%	78.5%
Renter Occupied Housing Units	9.1%	10.4%	16.4%
Vacant Housing Units	3.7%	4.8%	5.1%
2019 Housing Units	2,684	18,728	51,666
Owner Occupied Housing Units	88.0%	85.0%	78.9%
Renter Occupied Housing Units	8.2%	10.3%	16.0%
Vacant Housing Units	3.8%	4.7%	5.1%
2024 Housing Units	2,820	19,249	53,282
Owner Occupied Housing Units	88.4%	85.3%	79.4%
Renter Occupied Housing Units	7.7%	9.9%	15.4%
Vacant Housing Units	3.9%	4.7%	5.1%
Median Household Income			
2019	\$133,078	\$118,628	\$105,008
2024	\$142,379	\$125,386	\$110,908
Median Home Value			
2019	\$508,171	\$472,951	\$387,015
2024	\$541,598	\$509,570	\$424,056
Per Capita Income			
2019	\$55,073	\$54,643	\$47,256
2024	\$59,562	\$59,141	\$51,757
Median Age			
2010	42.6	42.7	40.0
2019	44.7	44.8	41.4
2024	45.1	45.2	42.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2019 Households by Income			
Household Income Base	2,582	17,855	49,024
<\$15,000	2.3%	2.9%	4.4%
\$15,000 - \$24,999	2.6%	2.9%	3.5%
\$25,000 - \$34,999	3.8%	3.7%	4.6%
\$35,000 - \$49,999	5.9%	6.3%	7.8%
\$50,000 - \$74,999	6.9%	11.3%	13.2%
\$75,000 - \$99,999	10.7%	11.1%	12.7%
\$100,000 - \$149,999	23.9%	24.3%	24.3%
\$150,000 - \$199,999	18.6%	15.5%	13.6%
\$200,000+	25.4%	21.9%	15.9%
Average Household Income	\$165,309	\$155,512	\$133,332
2024 Households by Income			
Household Income Base	2,711	18,341	50,540
<\$15,000	2.1%	2.7%	3.8%
\$15,000 - \$24,999	2.4%	2.5%	3.0%
\$25,000 - \$34,999	3.6%	3.5%	4.3%
\$35,000 - \$49,999	5.4%	5.8%	7.1%
\$50,000 - \$74,999	6.2%	10.4%	12.1%
\$75,000 - \$99,999	10.0%	10.5%	12.2%
\$100,000 - \$149,999	22.8%	23.8%	24.3%
\$150,000 - \$199,999	19.5%	16.7%	15.2%
\$200,000+	28.0%	24.1%	18.0%
Average Household Income	\$179,342	\$168,861	\$146,562
2019 Owner Occupied Housing Units by Value			
Total	2,363	15,923	40,769
<\$50,000	0.6%	0.6%	1.2%
\$50,000 - \$99,999	0.6%	0.2%	0.3%
\$100,000 - \$149,999	0.0%	0.4%	1.1%
\$150,000 - \$199,999	0.4%	1.4%	3.5%
\$200,000 - \$249,999	0.7%	2.9%	9.1%
\$250,000 - \$299,999	5.1%	6.3%	13.3%
\$300,000 - \$399,999	14.0%	23.4%	24.7%
\$400,000 - \$499,999	27.3%	20.4%	15.3%
\$500,000 - \$749,999	43.4%	32.0%	21.5%
\$750,000 - \$999,999	5.2%	7.5%	6.1%
\$1,000,000 - \$1,499,999	1.8%	3.4%	2.2%
\$1,500,000 - \$1,999,999	0.8%	0.9%	0.8%
\$2,000,000 +	0.3%	0.7%	1.0%
Average Home Value	\$547,493	\$540,103	\$471,020
2024 Owner Occupied Housing Units by Value			
Total	2,494	16,426	42,327
<\$50,000	0.2%	0.3%	0.6%
\$50,000 - \$99,999	0.2%	0.1%	0.1%
\$100,000 - \$149,999	0.0%	0.1%	0.6%
\$150,000 - \$199,999	0.2%	0.6%	2.0%
\$200,000 - \$249,999	0.3%	1.7%	6.4%
\$250,000 - \$299,999	3.4%	4.5%	11.5%
\$300,000 - \$399,999	11.6%	20.8%	24.8%
\$400,000 - \$499,999	26.1%	20.6%	16.4%
\$500,000 - \$749,999	48.8%	36.4%	25.2%
\$750,000 - \$999,999	6.6%	10.1%	8.4%
\$1,000,000 - \$1,499,999	1.7%	3.4%	2.2%
\$1,500,000 - \$1,999,999	0.7%	0.9%	0.8%
\$2,000,000 +	0.3%	0.7%	1.0%
Average Home Value	\$571,558	\$571,224	\$505,585

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

366 Ritchie Hwy, Severna Park, Maryland, 21146
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.08681
 Longitude: -76.55498

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	7,117	48,312	130,115
0 - 4	5.5%	5.2%	6.0%
5 - 9	7.3%	7.0%	6.8%
10 - 14	8.8%	8.0%	7.5%
15 - 24	11.5%	11.8%	12.6%
25 - 34	6.6%	7.8%	10.8%
35 - 44	14.1%	13.9%	14.1%
45 - 54	18.4%	18.7%	17.5%
55 - 64	13.7%	14.1%	13.1%
65 - 74	6.9%	7.8%	7.0%
75 - 84	4.7%	4.1%	3.4%
85 +	2.4%	1.7%	1.2%
18 +	72.9%	74.8%	75.1%
2019 Population by Age			
Total	7,892	50,815	138,687
0 - 4	4.8%	4.7%	5.3%
5 - 9	6.9%	6.2%	6.2%
10 - 14	8.3%	7.6%	7.0%
15 - 24	11.0%	10.8%	11.1%
25 - 34	7.9%	9.2%	12.2%
35 - 44	11.4%	11.9%	12.6%
45 - 54	15.1%	15.1%	14.2%
55 - 64	16.7%	16.1%	15.0%
65 - 74	10.2%	11.3%	10.2%
75 - 84	5.1%	5.3%	4.6%
85 +	2.6%	2.1%	1.6%
18 +	74.9%	77.1%	77.5%
2024 Population by Age			
Total	8,308	52,390	143,474
0 - 4	4.8%	4.7%	5.4%
5 - 9	6.3%	5.9%	5.9%
10 - 14	7.8%	6.9%	6.5%
15 - 24	10.6%	10.3%	10.6%
25 - 34	7.5%	8.5%	11.7%
35 - 44	12.8%	13.5%	14.1%
45 - 54	13.4%	13.4%	12.8%
55 - 64	15.6%	15.3%	14.1%
65 - 74	12.1%	12.5%	11.2%
75 - 84	6.3%	6.7%	5.9%
85 +	2.6%	2.3%	1.8%
18 +	76.0%	78.2%	78.3%
2010 Population by Sex			
Males	3,478	23,876	63,918
Females	3,641	24,434	66,200
2019 Population by Sex			
Males	3,853	25,124	68,119
Females	4,038	25,692	70,568
2024 Population by Sex			
Males	4,064	25,934	70,539
Females	4,245	26,457	72,934

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	7,118	48,310	130,118
White Alone	86.9%	90.4%	84.2%
Black Alone	7.2%	4.6%	8.9%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	3.5%	2.3%	2.8%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	0.5%	0.7%	1.4%
Two or More Races	1.7%	1.8%	2.4%
Hispanic Origin	2.5%	2.6%	4.0%
Diversity Index	27.6	22.2	33.8
2019 Population by Race/Ethnicity			
Total	7,890	50,816	138,687
White Alone	83.0%	87.3%	80.2%
Black Alone	9.1%	5.9%	10.8%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	4.5%	3.0%	3.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.8%	1.0%	2.0%
Two or More Races	2.3%	2.5%	3.1%
Hispanic Origin	3.8%	4.0%	5.9%
Diversity Index	35.2	29.1	41.7
2024 Population by Race/Ethnicity			
Total	8,309	52,391	143,473
White Alone	80.5%	85.3%	77.7%
Black Alone	10.1%	6.7%	11.8%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	5.3%	3.5%	4.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.0%	1.3%	2.4%
Two or More Races	2.7%	3.0%	3.7%
Hispanic Origin	4.8%	5.1%	7.3%
Diversity Index	39.9	33.8	46.5
2010 Population by Relationship and Household Type			
Total	7,119	48,310	130,118
In Households	97.9%	99.4%	99.4%
In Family Households	90.3%	89.9%	88.3%
Householder	27.6%	28.0%	27.2%
Spouse	23.4%	23.6%	21.6%
Child	35.1%	33.7%	33.6%
Other relative	2.8%	2.8%	3.6%
Nonrelative	1.4%	1.9%	2.3%
In Nonfamily Households	7.6%	9.5%	11.1%
In Group Quarters	2.1%	0.6%	0.6%
Institutionalized Population	1.9%	0.5%	0.5%
Noninstitutionalized Population	0.3%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2019 Population 25+ by Educational Attainment			
Total	5,446	36,012	97,592
Less than 9th Grade	0.5%	1.0%	1.8%
9th - 12th Grade, No Diploma	4.7%	3.5%	5.1%
High School Graduate	11.4%	14.7%	19.9%
GED/Alternative Credential	1.3%	2.6%	2.8%
Some College, No Degree	18.8%	18.0%	20.5%
Associate Degree	5.2%	6.8%	7.8%
Bachelor's Degree	32.8%	30.9%	24.8%
Graduate/Professional Degree	25.4%	22.6%	17.3%
2019 Population 15+ by Marital Status			
Total	6,312	41,473	112,996
Never Married	24.3%	25.1%	27.9%
Married	58.4%	60.5%	57.5%
Widowed	8.4%	5.4%	5.2%
Divorced	8.8%	9.0%	9.4%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.7%	96.8%	96.4%
Civilian Unemployed (Unemployment Rate)	2.2%	3.2%	3.6%
2019 Employed Population 16+ by Industry			
Total	3,996	27,692	76,405
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	3.9%	8.7%	7.6%
Manufacturing	5.6%	5.3%	5.4%
Wholesale Trade	5.5%	2.8%	2.7%
Retail Trade	8.3%	8.4%	9.3%
Transportation/Utilities	1.9%	3.6%	4.4%
Information	1.3%	1.9%	1.8%
Finance/Insurance/Real Estate	7.7%	6.5%	5.6%
Services	52.1%	51.8%	50.9%
Public Administration	13.7%	10.9%	12.1%
2019 Employed Population 16+ by Occupation			
Total	3,997	27,692	76,405
White Collar	80.9%	74.0%	70.8%
Management/Business/Financial	22.6%	21.7%	18.8%
Professional	35.1%	30.9%	27.6%
Sales	13.4%	10.5%	10.1%
Administrative Support	9.7%	10.9%	14.3%
Services	11.2%	12.3%	14.5%
Blue Collar	8.0%	13.8%	14.7%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	1.2%	4.0%	3.7%
Installation/Maintenance/Repair	1.1%	3.6%	3.8%
Production	2.8%	2.5%	2.9%
Transportation/Material Moving	3.0%	3.7%	4.2%
2010 Population By Urban/ Rural Status			
Total Population	7,119	48,310	130,118
Population Inside Urbanized Area	100.0%	98.6%	97.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.4%	2.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
2010 Households by Type			
Total	2,355	17,123	46,424
Households with 1 Person	14.7%	17.0%	18.8%
Households with 2+ People	85.3%	83.0%	81.2%
Family Households	82.2%	78.9%	76.0%
Husband-wife Families	69.3%	66.5%	60.5%
With Related Children	34.9%	30.5%	28.3%
Other Family (No Spouse Present)	12.8%	12.4%	15.5%
Other Family with Male Householder	3.3%	3.8%	4.4%
With Related Children	1.8%	2.1%	2.6%
Other Family with Female Householder	9.5%	8.6%	11.0%
With Related Children	5.9%	5.0%	6.8%
Nonfamily Households	3.1%	4.1%	5.2%
All Households with Children	43.1%	37.9%	38.1%
Multigenerational Households	4.6%	4.2%	5.1%
Unmarried Partner Households	3.7%	4.4%	5.8%
Male-female	3.1%	3.8%	5.2%
Same-sex	0.6%	0.6%	0.7%
2010 Households by Size			
Total	2,355	17,122	46,424
1 Person Household	14.7%	17.0%	18.8%
2 Person Household	31.7%	34.3%	32.8%
3 Person Household	19.9%	18.5%	18.8%
4 Person Household	21.2%	18.3%	17.6%
5 Person Household	8.7%	8.0%	7.7%
6 Person Household	2.7%	2.6%	2.7%
7 + Person Household	1.1%	1.3%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	2,355	17,123	46,424
Owner Occupied	90.5%	89.0%	82.7%
Owned with a Mortgage/Loan	70.6%	70.2%	67.2%
Owned Free and Clear	20.0%	18.9%	15.5%
Renter Occupied	9.5%	11.0%	17.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,446	17,978	48,906
Housing Units Inside Urbanized Area	100.0%	98.5%	97.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.5%	3.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Rings: 1, 3, 5 mile radii

Prepared by Esri
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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.	Top Tier (1A)	Top Tier (1A)	Pleasantville (2B)
3.	Exurbanites (1E)	Pleasantville (2B)	Soccer Moms (4A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$9,726,965	\$63,816,475	\$154,518,551
Average Spent	\$3,767.22	\$3,574.15	\$3,151.90
Spending Potential Index	176	167	147
Education: Total \$	\$8,781,877	\$57,922,836	\$130,888,138
Average Spent	\$3,401.19	\$3,244.07	\$2,669.88
Spending Potential Index	213	204	168
Entertainment/Recreation: Total \$	\$15,668,536	\$101,628,562	\$239,375,746
Average Spent	\$6,068.37	\$5,691.88	\$4,882.83
Spending Potential Index	186	174	149
Food at Home: Total \$	\$22,821,980	\$148,877,241	\$361,521,649
Average Spent	\$8,838.88	\$8,338.13	\$7,374.38
Spending Potential Index	171	161	143
Food Away from Home: Total \$	\$16,632,968	\$108,620,635	\$263,434,017
Average Spent	\$6,441.89	\$6,083.49	\$5,373.57
Spending Potential Index	175	166	146
Health Care: Total \$	\$27,961,828	\$178,942,096	\$421,169,678
Average Spent	\$10,829.52	\$10,021.96	\$8,591.09
Spending Potential Index	182	169	145
HH Furnishings & Equipment: Total \$	\$10,231,020	\$65,924,039	\$156,566,585
Average Spent	\$3,962.44	\$3,692.19	\$3,193.67
Spending Potential Index	186	173	150
Personal Care Products & Services: Total \$	\$4,195,483	\$27,095,121	\$64,807,169
Average Spent	\$1,624.90	\$1,517.51	\$1,321.95
Spending Potential Index	183	171	149
Shelter: Total \$	\$87,535,489	\$577,511,744	\$1,381,062,556
Average Spent	\$33,902.20	\$32,344.54	\$28,171.15
Spending Potential Index	183	175	152
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$12,302,424	\$79,205,674	\$182,778,032
Average Spent	\$4,764.69	\$4,436.05	\$3,728.34
Spending Potential Index	192	179	150
Travel: Total \$	\$11,770,961	\$76,385,617	\$176,096,543
Average Spent	\$4,558.85	\$4,278.11	\$3,592.05
Spending Potential Index	203	191	160
Vehicle Maintenance & Repairs: Total \$	\$5,259,449	\$33,800,631	\$80,827,072
Average Spent	\$2,036.97	\$1,893.06	\$1,648.72
Spending Potential Index	178	165	144

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Savvy Suburbanites (1D)	84.9%	Population	7,891	8,309
Top Tier (1A)	7.3%	Households	2,582	2,711
Exurbanites (1E)	7.2%	Families	2,110	2,210
Urban Chic (2A)	0.4%	Median Age	44.7	45.1
Pleasantville (2B)	0.2%	Median Household Income	\$133,078	\$142,379
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		176	\$3,767.22	\$9,726,965
Men's		177	\$731.91	\$1,889,800
Women's		185	\$1,330.30	\$3,434,823
Children's		163	\$526.72	\$1,359,993
Footwear		167	\$800.14	\$2,065,971
Watches & Jewelry		179	\$246.73	\$637,062
Apparel Products and Services (1)		198	\$131.42	\$339,316
Computer				
Computers and Hardware for Home Use		181	\$299.91	\$774,371
Portable Memory		177	\$7.88	\$20,348
Computer Software		172	\$17.48	\$45,140
Computer Accessories		189	\$35.80	\$92,439
Entertainment & Recreation		186	\$6,068.37	\$15,668,536
Fees and Admissions		212	\$1,509.18	\$3,896,707
Membership Fees for Clubs (2)		217	\$513.78	\$1,326,585
Fees for Participant Sports, excl. Trips		205	\$220.01	\$568,064
Tickets to Theatre/Operas/Concerts		221	\$166.48	\$429,847
Tickets to Movies		172	\$94.29	\$243,456
Tickets to Parks or Museums		185	\$59.68	\$154,088
Admission to Sporting Events, excl. Trips		210	\$132.82	\$342,947
Fees for Recreational Lessons		224	\$320.98	\$828,763
Dating Services		164	\$1.15	\$2,958
TV/Video/Audio		167	\$2,045.49	\$5,281,458
Cable and Satellite Television Services		168	\$1,478.26	\$3,816,867
Televisions		164	\$178.19	\$460,087
Satellite Dishes		170	\$2.67	\$6,891
VCRs, Video Cameras, and DVD Players		163	\$9.42	\$24,310
Miscellaneous Video Equipment		172	\$43.65	\$112,696
Video Cassettes and DVDs		167	\$19.17	\$49,490
Video Game Hardware/Accessories		146	\$40.76	\$105,231
Video Game Software		148	\$22.48	\$58,042
Rental/Streaming/Downloaded Video		154	\$72.23	\$186,501
Installation of Televisions		224	\$2.55	\$6,583
Audio (3)		176	\$171.84	\$443,699
Rental and Repair of TV/Radio/Sound Equipment		136	\$4.28	\$11,059
Pets		178	\$1,175.80	\$3,035,923
Toys/Games/Crafts/Hobbies (4)		172	\$203.44	\$525,274
Recreational Vehicles and Fees (5)		237	\$379.39	\$979,579
Sports/Recreation/Exercise Equipment (6)		194	\$402.31	\$1,038,764
Photo Equipment and Supplies (7)		183	\$95.35	\$246,206
Reading (8)		195	\$208.19	\$537,534
Catered Affairs (9)		185	\$49.22	\$127,090
Food		173	\$15,280.77	\$39,454,948
Food at Home		171	\$8,838.88	\$22,821,980
Bakery and Cereal Products		172	\$1,168.00	\$3,015,778
Meats, Poultry, Fish, and Eggs		168	\$1,921.99	\$4,962,587
Dairy Products		173	\$925.28	\$2,389,076
Fruits and Vegetables		175	\$1,784.01	\$4,606,302
Snacks and Other Food at Home (10)		169	\$3,039.60	\$7,848,236
Food Away from Home		175	\$6,441.89	\$16,632,968
Alcoholic Beverages		191	\$1,103.74	\$2,849,861

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	233	\$49,897.04	\$128,834,148
Value of Retirement Plans	235	\$224,272.70	\$579,072,118
Value of Other Financial Assets	207	\$11,745.73	\$30,327,476
Vehicle Loan Amount excluding Interest	161	\$4,600.93	\$11,879,592
Value of Credit Card Debt	185	\$4,519.76	\$11,670,031
Health			
Nonprescription Drugs	175	\$251.68	\$649,849
Prescription Drugs	176	\$643.43	\$1,661,330
Eyeglasses and Contact Lenses	189	\$171.09	\$441,758
Home			
Mortgage Payment and Basics (11)	220	\$22,130.00	\$57,139,669
Maintenance and Remodeling Services	223	\$4,754.71	\$12,276,663
Maintenance and Remodeling Materials (12)	206	\$1,006.75	\$2,599,416
Utilities, Fuel, and Public Services	170	\$8,275.38	\$21,367,031
Household Furnishings and Equipment			
Household Textiles (13)	178	\$178.29	\$460,350
Furniture	187	\$1,145.82	\$2,958,497
Rugs	214	\$69.49	\$179,418
Major Appliances (14)	188	\$666.79	\$1,721,659
Housewares (15)	185	\$197.10	\$508,922
Small Appliances	164	\$79.57	\$205,447
Luggage	188	\$26.27	\$67,838
Telephones and Accessories	178	\$134.24	\$346,605
Household Operations			
Child Care	194	\$987.98	\$2,550,965
Lawn and Garden (16)	204	\$958.12	\$2,473,859
Moving/Storage/Freight Express	157	\$104.51	\$269,840
Housekeeping Supplies (17)	172	\$1,289.49	\$3,329,460
Insurance			
Owners and Renters Insurance	190	\$1,101.47	\$2,844,000
Vehicle Insurance	165	\$2,551.82	\$6,588,800
Life/Other Insurance	206	\$948.90	\$2,450,057
Health Insurance	183	\$7,172.63	\$18,519,734
Personal Care Products (18)	172	\$863.54	\$2,229,659
School Books and Supplies (19)	176	\$272.85	\$704,510
Smoking Products	140	\$564.70	\$1,458,049
Transportation			
Payments on Vehicles excluding Leases	165	\$4,202.67	\$10,851,301
Gasoline and Motor Oil	162	\$3,701.56	\$9,557,436
Vehicle Maintenance and Repairs	178	\$2,036.97	\$5,259,449
Travel			
Airline Fares	205	\$1,117.17	\$2,884,525
Lodging on Trips	211	\$1,308.73	\$3,379,149
Auto/Truck Rental on Trips	205	\$53.65	\$138,520
Food and Drink on Trips	199	\$1,072.69	\$2,769,680

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Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Savvy Suburbanites (1D)	44.7%	Population	50,816	52,391
Top Tier (1A)	13.6%	Households	17,855	18,341
Pleasantville (2B)	13.1%	Families	14,006	14,350
Exurbanites (1E)	8.2%	Median Age	44.8	45.2
City Lights (8A)	5.1%	Median Household Income	\$118,628	\$125,386
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		167	\$3,574.15	\$63,816,475
Men's		168	\$693.96	\$12,390,735
Women's		175	\$1,260.91	\$22,513,476
Children's		154	\$498.10	\$8,893,664
Footwear		159	\$762.97	\$13,622,880
Watches & Jewelry		168	\$232.58	\$4,152,648
Apparel Products and Services (1)		189	\$125.63	\$2,243,071
Computer				
Computers and Hardware for Home Use		172	\$284.17	\$5,073,873
Portable Memory		170	\$7.57	\$135,208
Computer Software		167	\$16.91	\$302,002
Computer Accessories		174	\$33.01	\$589,393
Entertainment & Recreation		174	\$5,691.88	\$101,628,562
Fees and Admissions		198	\$1,413.67	\$25,240,997
Membership Fees for Clubs (2)		204	\$482.92	\$8,622,461
Fees for Participant Sports, excl. Trips		189	\$202.57	\$3,616,819
Tickets to Theatre/Operas/Concerts		207	\$155.83	\$2,782,377
Tickets to Movies		165	\$90.38	\$1,613,733
Tickets to Parks or Museums		176	\$57.00	\$1,017,800
Admission to Sporting Events, excl. Trips		194	\$122.42	\$2,185,724
Fees for Recreational Lessons		210	\$301.44	\$5,382,219
Dating Services		159	\$1.11	\$19,864
TV/Video/Audio		157	\$1,918.00	\$34,245,940
Cable and Satellite Television Services		157	\$1,384.62	\$24,722,467
Televisions		154	\$166.81	\$2,978,350
Satellite Dishes		162	\$2.55	\$45,555
VCRs, Video Cameras, and DVD Players		151	\$8.72	\$155,614
Miscellaneous Video Equipment		159	\$40.31	\$719,684
Video Cassettes and DVDs		154	\$17.64	\$314,908
Video Game Hardware/Accessories		139	\$38.89	\$694,324
Video Game Software		142	\$21.56	\$385,027
Rental/Streaming/Downloaded Video		147	\$68.67	\$1,226,057
Installation of Televisions		208	\$2.37	\$42,398
Audio (3)		166	\$161.81	\$2,889,178
Rental and Repair of TV/Radio/Sound Equipment		129	\$4.05	\$72,376
Pets		166	\$1,096.01	\$19,569,272
Toys/Games/Crafts/Hobbies (4)		162	\$190.92	\$3,408,915
Recreational Vehicles and Fees (5)		229	\$365.50	\$6,525,938
Sports/Recreation/Exercise Equipment (6)		180	\$373.50	\$6,668,872
Photo Equipment and Supplies (7)		172	\$89.55	\$1,598,891
Reading (8)		184	\$195.87	\$3,497,318
Catered Affairs (9)		183	\$48.86	\$872,419
Food		163	\$14,421.61	\$257,497,876
Food at Home		161	\$8,338.13	\$148,877,241
Bakery and Cereal Products		162	\$1,099.28	\$19,627,591
Meats, Poultry, Fish, and Eggs		159	\$1,821.56	\$32,523,986
Dairy Products		163	\$872.76	\$15,583,049
Fruits and Vegetables		166	\$1,691.19	\$30,196,129
Snacks and Other Food at Home (10)		159	\$2,853.35	\$50,946,486
Food Away from Home		166	\$6,083.49	\$108,620,635
Alcoholic Beverages		182	\$1,048.06	\$18,713,026

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	215	\$46,162.48	\$824,231,108
Value of Retirement Plans	214	\$203,643.17	\$3,636,048,883
Value of Other Financial Assets	196	\$11,154.81	\$199,169,117
Vehicle Loan Amount excluding Interest	149	\$4,244.81	\$75,791,044
Value of Credit Card Debt	173	\$4,238.48	\$75,677,982
Health			
Nonprescription Drugs	161	\$231.42	\$4,131,928
Prescription Drugs	161	\$587.77	\$10,494,685
Eyeglasses and Contact Lenses	174	\$157.61	\$2,814,175
Home			
Mortgage Payment and Basics (11)	204	\$20,567.24	\$367,228,132
Maintenance and Remodeling Services	205	\$4,384.89	\$78,292,127
Maintenance and Remodeling Materials (12)	186	\$911.07	\$16,267,175
Utilities, Fuel, and Public Services	160	\$7,756.36	\$138,489,749
Household Furnishings and Equipment			
Household Textiles (13)	166	\$166.59	\$2,974,399
Furniture	173	\$1,063.97	\$18,997,199
Rugs	195	\$63.16	\$1,127,663
Major Appliances (14)	173	\$611.84	\$10,924,338
Housewares (15)	172	\$183.06	\$3,268,534
Small Appliances	157	\$76.09	\$1,358,507
Luggage	179	\$25.02	\$446,777
Telephones and Accessories	172	\$130.23	\$2,325,239
Household Operations			
Child Care	184	\$938.48	\$16,756,541
Lawn and Garden (16)	188	\$885.09	\$15,803,238
Moving/Storage/Freight Express	150	\$99.70	\$1,780,213
Housekeeping Supplies (17)	160	\$1,202.17	\$21,464,751
Insurance			
Owners and Renters Insurance	174	\$1,006.93	\$17,978,720
Vehicle Insurance	155	\$2,398.89	\$42,832,239
Life/Other Insurance	189	\$869.91	\$15,532,154
Health Insurance	169	\$6,648.18	\$118,703,183
Personal Care Products (18)	162	\$811.91	\$14,496,683
School Books and Supplies (19)	167	\$259.36	\$4,630,941
Smoking Products	132	\$533.06	\$9,517,848
Transportation			
Payments on Vehicles excluding Leases	152	\$3,869.33	\$69,086,888
Gasoline and Motor Oil	152	\$3,483.58	\$62,199,365
Vehicle Maintenance and Repairs	165	\$1,893.06	\$33,800,631
Travel			
Airline Fares	195	\$1,062.94	\$18,978,738
Lodging on Trips	197	\$1,219.69	\$21,777,515
Auto/Truck Rental on Trips	192	\$50.35	\$898,970
Food and Drink on Trips	187	\$1,007.78	\$17,993,982

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	172	\$36,824.83	\$1,805,300,684
Value of Retirement Plans	170	\$162,391.72	\$7,961,091,787
Value of Other Financial Assets	162	\$9,218.61	\$451,933,111
Vehicle Loan Amount excluding Interest	135	\$3,853.26	\$188,902,257
Value of Credit Card Debt	150	\$3,676.23	\$180,223,262
Health			
Nonprescription Drugs	140	\$201.53	\$9,879,729
Prescription Drugs	137	\$500.53	\$24,537,848
Eyeglasses and Contact Lenses	147	\$133.03	\$6,521,457
Home			
Mortgage Payment and Basics (11)	167	\$16,849.74	\$826,041,714
Maintenance and Remodeling Services	167	\$3,574.44	\$175,233,205
Maintenance and Remodeling Materials (12)	153	\$745.83	\$36,563,774
Utilities, Fuel, and Public Services	140	\$6,818.44	\$334,267,413
Household Furnishings and Equipment			
Household Textiles (13)	146	\$145.90	\$7,152,544
Furniture	150	\$922.23	\$45,211,450
Rugs	160	\$51.78	\$2,538,483
Major Appliances (14)	147	\$521.34	\$25,557,974
Housewares (15)	148	\$157.85	\$7,738,638
Small Appliances	140	\$68.17	\$3,342,008
Luggage	156	\$21.76	\$1,066,576
Telephones and Accessories	152	\$115.12	\$5,643,495
Household Operations			
Child Care	161	\$822.34	\$40,314,598
Lawn and Garden (16)	155	\$726.77	\$35,629,400
Moving/Storage/Freight Express	142	\$94.19	\$4,617,746
Housekeeping Supplies (17)	141	\$1,055.14	\$51,727,076
Insurance			
Owners and Renters Insurance	146	\$844.32	\$41,392,017
Vehicle Insurance	139	\$2,143.69	\$105,092,377
Life/Other Insurance	155	\$713.04	\$34,955,897
Health Insurance	145	\$5,704.90	\$279,676,853
Personal Care Products (18)	144	\$720.93	\$35,342,990
School Books and Supplies (19)	148	\$229.30	\$11,241,361
Smoking Products	121	\$489.77	\$24,010,353
Transportation			
Payments on Vehicles excluding Leases	136	\$3,452.16	\$169,238,854
Gasoline and Motor Oil	137	\$3,131.04	\$153,496,289
Vehicle Maintenance and Repairs	144	\$1,648.72	\$80,827,072
Travel			
Airline Fares	164	\$897.53	\$44,000,439
Lodging on Trips	162	\$1,007.76	\$49,404,499
Auto/Truck Rental on Trips	162	\$42.48	\$2,082,688
Food and Drink on Trips	158	\$852.36	\$41,786,296

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- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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366 Ritchie Hwy, Severna Park, Maryland, 21146
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.08681
 Longitude: -76.55498

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	415		1,551		3,911							
Total Employees:	3,897		13,143		37,421							
Total Residential Population:	7,891		50,816		138,686							
Employee/Residential Population Ratio (per 100 Residents)	49		26		27							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	7	1.7%	37	0.9%	36	2.3%	238	1.8%	94	2.4%	789	2.1%
Construction	31	7.5%	154	4.0%	159	10.3%	889	6.8%	423	10.8%	2,716	7.3%
Manufacturing	6	1.4%	22	0.6%	27	1.7%	191	1.5%	72	1.8%	673	1.8%
Transportation	3	0.7%	18	0.5%	20	1.3%	112	0.9%	70	1.8%	579	1.5%
Communication	3	0.7%	24	0.6%	11	0.7%	85	0.6%	37	0.9%	266	0.7%
Utility	1	0.2%	2	0.1%	4	0.3%	15	0.1%	9	0.2%	59	0.2%
Wholesale Trade	8	1.9%	101	2.6%	40	2.6%	483	3.7%	89	2.3%	873	2.3%
Retail Trade Summary	97	23.4%	1,244	31.9%	309	19.9%	3,678	28.0%	770	19.7%	10,050	26.9%
Home Improvement	5	1.2%	55	1.4%	18	1.2%	148	1.1%	41	1.0%	685	1.8%
General Merchandise Stores	3	0.7%	93	2.4%	8	0.5%	284	2.2%	35	0.9%	1,168	3.1%
Food Stores	12	2.9%	292	7.5%	34	2.2%	736	5.6%	78	2.0%	1,731	4.6%
Auto Dealers, Gas Stations, Auto Aftermarket	5	1.2%	30	0.8%	25	1.6%	143	1.1%	64	1.6%	409	1.1%
Apparel & Accessory Stores	3	0.7%	14	0.4%	9	0.6%	36	0.3%	31	0.8%	245	0.7%
Furniture & Home Furnishings	8	1.9%	27	0.7%	32	2.1%	306	2.3%	68	1.7%	592	1.6%
Eating & Drinking Places	33	8.0%	516	13.2%	96	6.2%	1,475	11.2%	243	6.2%	3,856	10.3%
Miscellaneous Retail	28	6.7%	218	5.6%	87	5.6%	549	4.2%	210	5.4%	1,365	3.6%
Finance, Insurance, Real Estate Summary	42	10.1%	339	8.7%	152	9.8%	1,222	9.3%	344	8.8%	3,087	8.2%
Banks, Savings & Lending Institutions	9	2.2%	97	2.5%	32	2.1%	324	2.5%	62	1.6%	607	1.6%
Securities Brokers	7	1.7%	23	0.6%	27	1.7%	93	0.7%	57	1.5%	225	0.6%
Insurance Carriers & Agents	11	2.7%	65	1.7%	33	2.1%	166	1.3%	64	1.6%	380	1.0%
Real Estate, Holding, Other Investment Offices	16	3.9%	155	4.0%	61	3.9%	638	4.9%	161	4.1%	1,875	5.0%
Services Summary	190	45.8%	1,940	49.8%	686	44.2%	6,130	46.6%	1,678	42.9%	17,092	45.7%
Hotels & Lodging	0	0.0%	0	0.0%	2	0.1%	21	0.2%	4	0.1%	45	0.1%
Automotive Services	13	3.1%	103	2.6%	39	2.5%	270	2.1%	118	3.0%	762	2.0%
Motion Pictures & Amusements	20	4.8%	127	3.3%	53	3.4%	315	2.4%	120	3.1%	844	2.3%
Health Services	35	8.4%	588	15.1%	101	6.5%	1,371	10.4%	262	6.7%	4,266	11.4%
Legal Services	5	1.2%	28	0.7%	24	1.5%	110	0.8%	48	1.2%	240	0.6%
Education Institutions & Libraries	7	1.7%	419	10.8%	31	2.0%	1,262	9.6%	86	2.2%	3,699	9.9%
Other Services	111	26.7%	676	17.3%	436	28.1%	2,779	21.1%	1,040	26.6%	7,237	19.3%
Government	1	0.2%	6	0.2%	3	0.2%	26	0.2%	30	0.8%	944	2.5%
Unclassified Establishments	25	6.0%	10	0.3%	104	6.7%	73	0.6%	295	7.5%	293	0.8%
Totals	415	100.0%	3,897	100.0%	1,551	100.0%	13,143	100.0%	3,911	100.0%	37,421	100.0%

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366 Ritchie Hwy, Severna Park, Maryland, 21146
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.08681
Longitude: -76.55498

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.2%	2	0.1%	2	0.1%	4	0.0%	4	0.1%	8	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.1%	33	0.1%
Construction	33	8.0%	161	4.1%	168	10.8%	936	7.1%	453	11.6%	2,982	8.0%
Manufacturing	7	1.7%	29	0.7%	30	1.9%	209	1.6%	79	2.0%	696	1.9%
Wholesale Trade	8	1.9%	101	2.6%	39	2.5%	480	3.7%	86	2.2%	865	2.3%
Retail Trade	60	14.5%	692	17.8%	199	12.8%	2,120	16.1%	501	12.8%	6,019	16.1%
Motor Vehicle & Parts Dealers	3	0.7%	16	0.4%	16	1.0%	91	0.7%	42	1.1%	263	0.7%
Furniture & Home Furnishings Stores	4	1.0%	12	0.3%	15	1.0%	241	1.8%	31	0.8%	448	1.2%
Electronics & Appliance Stores	4	1.0%	12	0.3%	11	0.7%	45	0.3%	27	0.7%	111	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	5	1.2%	55	1.4%	18	1.2%	148	1.1%	40	1.0%	675	1.8%
Food & Beverage Stores	11	2.7%	276	7.1%	31	2.0%	717	5.5%	76	1.9%	1,698	4.5%
Health & Personal Care Stores	5	1.2%	58	1.5%	16	1.0%	139	1.1%	47	1.2%	383	1.0%
Gasoline Stations	2	0.5%	14	0.4%	9	0.6%	53	0.4%	22	0.6%	146	0.4%
Clothing & Clothing Accessories Stores	6	1.4%	20	0.5%	15	1.0%	50	0.4%	46	1.2%	298	0.8%
Sport Goods, Hobby, Book, & Music Stores	5	1.2%	53	1.4%	14	0.9%	113	0.9%	34	0.9%	277	0.7%
General Merchandise Stores	3	0.7%	93	2.4%	8	0.5%	284	2.2%	35	0.9%	1,168	3.1%
Miscellaneous Store Retailers	11	2.7%	78	2.0%	37	2.4%	204	1.6%	74	1.9%	446	1.2%
Nonstore Retailers	1	0.2%	7	0.2%	9	0.6%	35	0.3%	27	0.7%	106	0.3%
Transportation & Warehousing	3	0.7%	15	0.4%	14	0.9%	71	0.5%	48	1.2%	425	1.1%
Information	13	3.1%	73	1.9%	43	2.8%	268	2.0%	93	2.4%	617	1.6%
Finance & Insurance	26	6.3%	185	4.7%	93	6.0%	585	4.5%	186	4.8%	1,216	3.2%
Central Bank/Credit Intermediation & Related Activities	9	2.2%	97	2.5%	32	2.1%	324	2.5%	63	1.6%	609	1.6%
Securities, Commodity Contracts & Other Financial	7	1.7%	23	0.6%	28	1.8%	94	0.7%	59	1.5%	227	0.6%
Insurance Carriers & Related Activities; Funds, Trusts &	11	2.7%	65	1.7%	33	2.1%	166	1.3%	64	1.6%	380	1.0%
Real Estate, Rental & Leasing	18	4.3%	158	4.1%	61	3.9%	580	4.4%	179	4.6%	1,834	4.9%
Professional, Scientific & Tech Services	39	9.4%	153	3.9%	179	11.5%	960	7.3%	395	10.1%	2,260	6.0%
Legal Services	7	1.7%	36	0.9%	34	2.2%	169	1.3%	62	1.6%	309	0.8%
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.1%	31	0.1%
Administrative & Support & Waste Management & Remediation	11	2.7%	53	1.4%	63	4.1%	369	2.8%	186	4.8%	1,454	3.9%
Educational Services	14	3.4%	469	12.0%	46	3.0%	1,345	10.2%	115	2.9%	3,827	10.2%
Health Care & Social Assistance	45	10.8%	767	19.7%	138	8.9%	2,015	15.3%	358	9.2%	6,019	16.1%
Arts, Entertainment & Recreation	12	2.9%	72	1.8%	37	2.4%	261	2.0%	92	2.4%	782	2.1%
Accommodation & Food Services	35	8.4%	542	13.9%	104	6.7%	1,551	11.8%	258	6.6%	4,019	10.7%
Accommodation	0	0.0%	0	0.0%	2	0.1%	21	0.2%	4	0.1%	45	0.1%
Food Services & Drinking Places	35	8.4%	542	13.9%	102	6.6%	1,530	11.6%	254	6.5%	3,974	10.6%
Other Services (except Public Administration)	64	15.4%	408	10.5%	229	14.8%	1,288	9.8%	544	13.9%	3,098	8.3%
Automotive Repair & Maintenance	8	1.9%	56	1.4%	28	1.8%	181	1.4%	90	2.3%	584	1.6%
Public Administration	1	0.2%	6	0.2%	3	0.2%	26	0.2%	30	0.8%	944	2.5%
Unclassified Establishments	25	6.0%	10	0.3%	104	6.7%	73	0.6%	295	7.5%	293	0.8%
Total	415	100.0%	3,897	100.0%	1,551	100.0%	13,143	100.0%	3,911	100.0%	37,421	100.0%

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