

3721 Century Ave, Halethorpe, Maryland, 21227  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.24274  
Longitude: -76.64530

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	20,089	109,568	359,966
2010 Total Population	20,421	109,616	351,972
2021 Total Population	19,766	108,969	354,326
2021 Group Quarters	1	952	18,057
2026 Total Population	19,541	111,273	357,584
2021-2026 Annual Rate	-0.23%	0.42%	0.18%
2021 Total Daytime Population	15,680	113,084	425,980
Workers	4,637	54,884	244,907
Residents	11,043	58,200	181,073
<b>Household Summary</b>			
2000 Households	7,309	41,927	142,797
2000 Average Household Size	2.75	2.58	2.40
2010 Households	7,304	41,863	141,816
2010 Average Household Size	2.80	2.60	2.36
2021 Households	7,061	41,555	143,920
2021 Average Household Size	2.80	2.60	2.34
2026 Households	6,971	42,472	145,549
2026 Average Household Size	2.80	2.60	2.33
2021-2026 Annual Rate	-0.26%	0.44%	0.23%
2010 Families	5,034	25,617	75,270
2010 Average Family Size	3.26	3.18	3.12
2021 Families	4,804	25,023	73,887
2021 Average Family Size	3.28	3.21	3.13
2026 Families	4,725	25,390	74,168
2026 Average Family Size	3.29	3.22	3.13
2021-2026 Annual Rate	-0.33%	0.29%	0.08%
<b>Housing Unit Summary</b>			
2000 Housing Units	7,689	46,643	165,287
Owner Occupied Housing Units	48.3%	53.3%	42.8%
Renter Occupied Housing Units	46.8%	36.6%	43.6%
Vacant Housing Units	4.9%	10.1%	13.6%
2010 Housing Units	7,819	47,635	168,023
Owner Occupied Housing Units	44.3%	48.2%	39.9%
Renter Occupied Housing Units	49.2%	39.7%	44.5%
Vacant Housing Units	6.6%	12.1%	15.6%
2021 Housing Units	7,731	47,898	173,439
Owner Occupied Housing Units	46.1%	49.7%	40.7%
Renter Occupied Housing Units	45.2%	37.1%	42.3%
Vacant Housing Units	8.7%	13.2%	17.0%
2026 Housing Units	7,700	49,254	177,516
Owner Occupied Housing Units	47.2%	50.2%	41.1%
Renter Occupied Housing Units	43.3%	36.0%	40.9%
Vacant Housing Units	9.5%	13.8%	18.0%
<b>Median Household Income</b>			
2021	\$45,079	\$57,090	\$55,730
2026	\$48,111	\$62,074	\$60,987
<b>Median Home Value</b>			
2021	\$177,493	\$239,021	\$253,446
2026	\$250,080	\$286,018	\$312,381
<b>Per Capita Income</b>			
2021	\$21,695	\$30,366	\$34,472
2026	\$23,657	\$33,894	\$38,796
<b>Median Age</b>			
2010	30.5	33.3	33.9
2021	33.3	35.9	36.1
2026	34.4	37.2	37.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2021 Households by Income</b>			
Household Income Base	7,061	41,547	143,903
<\$15,000	15.6%	14.2%	16.3%
\$15,000 - \$24,999	12.4%	8.5%	8.4%
\$25,000 - \$34,999	11.6%	9.2%	9.2%
\$35,000 - \$49,999	14.2%	12.1%	11.5%
\$50,000 - \$74,999	18.4%	16.4%	15.3%
\$75,000 - \$99,999	12.5%	12.7%	11.3%
\$100,000 - \$149,999	9.2%	15.2%	14.3%
\$150,000 - \$199,999	3.7%	5.9%	6.0%
\$200,000+	2.4%	5.7%	7.7%
Average Household Income	\$60,508	\$79,282	\$84,200
<b>2026 Households by Income</b>			
Household Income Base	6,971	42,464	145,532
<\$15,000	14.4%	12.9%	15.1%
\$15,000 - \$24,999	11.7%	7.8%	7.8%
\$25,000 - \$34,999	11.5%	8.8%	8.8%
\$35,000 - \$49,999	13.7%	11.1%	10.4%
\$50,000 - \$74,999	18.4%	16.2%	14.8%
\$75,000 - \$99,999	13.1%	13.1%	11.5%
\$100,000 - \$149,999	10.1%	16.4%	15.5%
\$150,000 - \$199,999	4.4%	6.9%	6.9%
\$200,000+	2.7%	6.7%	9.1%
Average Household Income	\$66,077	\$88,445	\$94,657
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	3,557	23,780	70,524
<\$50,000	6.8%	6.1%	6.2%
\$50,000 - \$99,999	10.3%	8.7%	10.2%
\$100,000 - \$149,999	16.9%	9.7%	9.3%
\$150,000 - \$199,999	29.0%	14.3%	11.2%
\$200,000 - \$249,999	12.8%	14.4%	12.1%
\$250,000 - \$299,999	11.4%	17.8%	14.7%
\$300,000 - \$399,999	7.1%	17.8%	17.6%
\$400,000 - \$499,999	2.8%	6.9%	8.6%
\$500,000 - \$749,999	1.6%	2.7%	7.0%
\$750,000 - \$999,999	0.6%	1.0%	1.8%
\$1,000,000 - \$1,499,999	0.3%	0.1%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.2%
\$2,000,000 +	0.2%	0.4%	0.6%
Average Home Value	\$204,092	\$258,124	\$292,135
<b>2026 Owner Occupied Housing Units by Value</b>			
Total	3,623	24,708	72,822
<\$50,000	5.9%	4.8%	4.9%
\$50,000 - \$99,999	5.4%	4.7%	5.7%
\$100,000 - \$149,999	9.5%	5.3%	5.2%
\$150,000 - \$199,999	18.1%	9.0%	7.4%
\$200,000 - \$249,999	11.2%	12.0%	9.7%
\$250,000 - \$299,999	17.3%	19.6%	14.5%
\$300,000 - \$399,999	15.1%	23.8%	21.6%
\$400,000 - \$499,999	9.4%	11.6%	12.1%
\$500,000 - \$749,999	4.2%	5.7%	13.0%
\$750,000 - \$999,999	2.5%	2.1%	3.4%
\$1,000,000 - \$1,499,999	0.9%	0.2%	1.2%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.5%
\$2,000,000 +	0.7%	0.6%	1.0%
Average Home Value	\$292,000	\$321,666	\$372,642

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	20,423	109,615	351,971
0 - 4	9.4%	7.7%	6.6%
5 - 9	7.9%	6.6%	5.6%
10 - 14	7.2%	6.1%	5.3%
15 - 24	15.7%	14.6%	15.9%
25 - 34	16.6%	17.6%	18.3%
35 - 44	12.1%	12.4%	12.4%
45 - 54	13.5%	14.2%	14.0%
55 - 64	8.6%	10.0%	10.3%
65 - 74	5.4%	5.6%	5.8%
75 - 84	2.8%	3.6%	3.9%
85 +	0.9%	1.6%	1.8%
18 +	71.3%	75.8%	79.0%
<b>2021 Population by Age</b>			
Total	19,767	108,970	354,326
0 - 4	8.1%	6.7%	5.7%
5 - 9	7.8%	6.5%	5.5%
10 - 14	7.4%	6.3%	5.3%
15 - 24	13.0%	11.6%	13.1%
25 - 34	16.5%	17.6%	18.8%
35 - 44	13.5%	13.7%	13.5%
45 - 54	10.3%	10.9%	11.0%
55 - 64	11.3%	12.3%	11.9%
65 - 74	7.2%	8.5%	8.7%
75 - 84	3.8%	4.1%	4.4%
85 +	1.2%	1.9%	2.2%
18 +	73.1%	77.3%	80.7%
<b>2026 Population by Age</b>			
Total	19,539	111,274	357,583
0 - 4	8.1%	6.7%	5.7%
5 - 9	7.5%	6.3%	5.2%
10 - 14	7.2%	6.1%	5.1%
15 - 24	13.2%	11.7%	13.3%
25 - 34	15.0%	15.8%	17.1%
35 - 44	14.5%	15.0%	14.7%
45 - 54	10.8%	11.0%	11.0%
55 - 64	10.1%	11.1%	10.9%
65 - 74	8.0%	9.5%	9.5%
75 - 84	4.2%	5.0%	5.4%
85 +	1.3%	1.9%	2.2%
18 +	73.2%	77.5%	81.0%
<b>2010 Population by Sex</b>			
Males	9,732	52,848	169,972
Females	10,689	56,768	182,000
<b>2021 Population by Sex</b>			
Males	9,495	52,649	172,157
Females	10,271	56,321	182,169
<b>2026 Population by Sex</b>			
Males	9,402	53,827	174,127
Females	10,139	57,447	183,457

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<b>2010 Population by Race/Ethnicity</b>			
Total	20,421	109,617	351,972
White Alone	52.7%	59.4%	43.6%
Black Alone	35.7%	31.9%	48.6%
American Indian Alone	0.3%	0.4%	0.3%
Asian Alone	2.3%	2.7%	3.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.9%	2.8%	1.8%
Two or More Races	3.0%	2.8%	2.3%
Hispanic Origin	11.9%	6.2%	4.3%
Diversity Index	67.9	59.8	60.8
<b>2021 Population by Race/Ethnicity</b>			
Total	19,766	108,968	354,326
White Alone	46.5%	55.9%	42.2%
Black Alone	37.7%	32.5%	47.6%
American Indian Alone	0.3%	0.4%	0.3%
Asian Alone	2.8%	3.4%	4.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	8.7%	4.1%	2.6%
Two or More Races	3.9%	3.7%	3.1%
Hispanic Origin	17.1%	9.0%	6.5%
Diversity Index	74.3	65.0	64.3
<b>2026 Population by Race/Ethnicity</b>			
Total	19,542	111,273	357,584
White Alone	43.7%	54.9%	41.6%
Black Alone	38.2%	31.9%	46.7%
American Indian Alone	0.3%	0.4%	0.3%
Asian Alone	3.1%	3.8%	4.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	10.1%	4.8%	3.1%
Two or More Races	4.5%	4.2%	3.5%
Hispanic Origin	20.0%	10.8%	8.0%
Diversity Index	77.0	67.4	66.4
<b>2010 Population by Relationship and Household Type</b>			
Total	20,421	109,616	351,972
In Households	100.0%	99.2%	95.1%
In Family Households	85.2%	78.6%	70.1%
Householder	24.8%	23.4%	21.4%
Spouse	11.7%	12.6%	10.6%
Child	36.9%	32.3%	28.9%
Other relative	6.9%	6.0%	5.8%
Nonrelative	4.8%	4.3%	3.4%
In Nonfamily Households	14.8%	20.5%	25.0%
In Group Quarters	0.0%	0.8%	4.9%
Institutionalized Population	0.0%	0.4%	2.5%
Noninstitutionalized Population	0.0%	0.4%	2.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2021 Population 25+ by Educational Attainment</b>			
Total	12,593	75,159	249,615
Less than 9th Grade	7.3%	5.7%	4.3%
9th - 12th Grade, No Diploma	12.6%	11.6%	10.1%
High School Graduate	34.3%	27.8%	24.5%
GED/Alternative Credential	7.6%	6.5%	5.3%
Some College, No Degree	15.5%	17.5%	17.7%
Associate Degree	5.7%	5.7%	5.5%
Bachelor's Degree	10.9%	15.2%	18.0%
Graduate/Professional Degree	6.2%	9.9%	14.7%
<b>2021 Population 15+ by Marital Status</b>			
Total	15,171	87,786	296,061
Never Married	46.9%	46.5%	52.0%
Married	35.8%	36.2%	31.1%
Widowed	6.2%	5.9%	6.0%
Divorced	11.1%	11.4%	10.9%
<b>2021 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	9,877	55,757	182,274
Population 16+ Employed	89.4%	91.5%	92.0%
Population 16+ Unemployment rate	10.6%	8.5%	8.0%
Population 16-24 Employed	15.9%	12.2%	12.9%
Population 16-24 Unemployment rate	12.2%	14.5%	11.7%
Population 25-54 Employed	64.8%	68.0%	67.7%
Population 25-54 Unemployment rate	11.7%	7.8%	7.4%
Population 55-64 Employed	15.2%	14.4%	13.3%
Population 55-64 Unemployment rate	4.4%	7.8%	7.6%
Population 65+ Employed	4.0%	5.4%	6.1%
Population 65+ Unemployment rate	7.5%	5.1%	8.0%
<b>2021 Employed Population 16+ by Industry</b>			
Total	8,832	51,008	167,655
Agriculture/Mining	0.1%	0.2%	0.2%
Construction	11.6%	8.3%	5.6%
Manufacturing	5.5%	5.5%	4.6%
Wholesale Trade	3.4%	3.4%	2.2%
Retail Trade	10.7%	10.7%	8.9%
Transportation/Utilities	7.9%	6.6%	6.2%
Information	0.7%	1.1%	1.5%
Finance/Insurance/Real Estate	3.9%	4.7%	5.5%
Services	48.2%	50.8%	55.5%
Public Administration	7.9%	8.6%	9.8%
<b>2021 Employed Population 16+ by Occupation</b>			
Total	8,833	51,005	167,654
White Collar	42.8%	59.2%	66.0%
Management/Business/Financial	9.3%	15.4%	17.4%
Professional	13.8%	23.4%	30.1%
Sales	7.4%	8.0%	7.1%
Administrative Support	12.3%	12.4%	11.3%
Services	25.4%	18.5%	17.0%
Blue Collar	31.8%	22.2%	17.1%
Farming/Forestry/Fishing	0.6%	0.2%	0.1%
Construction/Extraction	8.9%	5.7%	3.6%
Installation/Maintenance/Repair	2.9%	3.0%	2.2%
Production	5.9%	3.8%	2.9%
Transportation/Material Moving	13.5%	9.6%	8.4%

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<b>2010 Households by Type</b>			
Total	7,304	41,863	141,817
Households with 1 Person	24.0%	28.6%	35.9%
Households with 2+ People	76.0%	71.4%	64.1%
Family Households	68.9%	61.2%	53.1%
Husband-wife Families	32.7%	32.9%	26.3%
With Related Children	15.5%	14.2%	10.6%
Other Family (No Spouse Present)	36.2%	28.3%	26.7%
Other Family with Male Householder	8.0%	6.8%	5.6%
With Related Children	4.8%	3.6%	2.8%
Other Family with Female Householder	28.2%	21.5%	21.1%
With Related Children	21.0%	14.9%	13.9%
Nonfamily Households	7.0%	10.2%	11.0%
All Households with Children	42.1%	33.4%	27.8%
Multigenerational Households	7.5%	6.7%	5.9%
Unmarried Partner Households	10.5%	10.1%	9.0%
Male-female	9.7%	9.2%	8.0%
Same-sex	0.8%	0.9%	1.0%
<b>2010 Households by Size</b>			
Total	7,303	41,863	141,817
1 Person Household	24.0%	28.6%	35.9%
2 Person Household	28.2%	29.7%	29.2%
3 Person Household	19.5%	17.7%	15.3%
4 Person Household	14.0%	12.2%	10.0%
5 Person Household	7.7%	6.5%	5.2%
6 Person Household	3.8%	2.9%	2.3%
7 + Person Household	2.8%	2.4%	2.0%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	7,304	41,863	141,816
Owner Occupied	47.4%	54.9%	47.3%
Owned with a Mortgage/Loan	36.6%	40.7%	35.5%
Owned Free and Clear	10.8%	14.2%	11.8%
Renter Occupied	52.6%	45.1%	52.7%
<b>2021 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	122	116	109
Percent of Income for Mortgage	16.5%	17.6%	19.1%
Wealth Index	47	72	75
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	7,819	47,635	168,023
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	20,421	109,616	351,972
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Parks and Rec (5C)	Parks and Rec (5C)	Metro Renters (3B)
2.	Front Porches (8E)	City Commons (11E)	City Commons (11E)
3.	Metro Fusion (11C)	Front Porches (8E)	Modest Income Homes (12D)
<b>2021 Consumer Spending</b>			
Apparel & Services: Total \$	\$10,249,202	\$78,592,601	\$292,318,927
Average Spent	\$1,451.52	\$1,891.29	\$2,031.12
Spending Potential Index	68	89	96
Education: Total \$	\$8,813,081	\$66,779,407	\$241,170,287
Average Spent	\$1,248.13	\$1,607.01	\$1,675.72
Spending Potential Index	72	93	97
Entertainment/Recreation: Total \$	\$14,798,131	\$113,916,999	\$415,664,548
Average Spent	\$2,095.76	\$2,741.35	\$2,888.16
Spending Potential Index	65	85	89
Food at Home: Total \$	\$26,342,506	\$199,697,865	\$733,148,159
Average Spent	\$3,730.70	\$4,805.63	\$5,094.14
Spending Potential Index	68	88	93
Food Away from Home: Total \$	\$18,113,496	\$138,502,405	\$516,140,990
Average Spent	\$2,565.29	\$3,332.99	\$3,586.30
Spending Potential Index	68	88	94
Health Care: Total \$	\$28,114,008	\$217,300,057	\$791,270,093
Average Spent	\$3,981.59	\$5,229.22	\$5,497.99
Spending Potential Index	64	84	88
HH Furnishings & Equipment: Total \$	\$10,255,947	\$79,316,105	\$290,047,423
Average Spent	\$1,452.48	\$1,908.70	\$2,015.34
Spending Potential Index	64	85	89
Personal Care Products & Services: Total \$	\$4,247,272	\$32,708,629	\$121,178,068
Average Spent	\$601.51	\$787.12	\$841.98
Spending Potential Index	67	88	94
Shelter: Total \$	\$97,590,027	\$744,268,038	\$2,754,245,884
Average Spent	\$13,820.99	\$17,910.43	\$19,137.34
Spending Potential Index	69	89	95
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,055,632	\$77,960,039	\$281,713,600
Average Spent	\$1,424.11	\$1,876.07	\$1,957.43
Spending Potential Index	60	78	82
Travel: Total \$	\$11,156,951	\$86,840,850	\$317,054,921
Average Spent	\$1,580.08	\$2,089.78	\$2,202.99
Spending Potential Index	63	83	87
Vehicle Maintenance & Repairs: Total \$	\$5,205,967	\$39,747,785	\$144,622,834
Average Spent	\$737.28	\$956.51	\$1,004.88
Spending Potential Index	67	86	91

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

October 21, 2021

3721 Century Ave, Halethorpe, Maryland, 21227  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 39.24274  
Longitude: -76.64530

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Parks and Rec (5C)	24.1%	Population	19,766	19,541
Front Porches (8E)	23.5%	Households	7,061	6,971
Metro Fusion (11C)	17.6%	Families	4,804	4,725
City Commons (11E)	15.0%	Median Age	33.3	34.4
Small Town Simplicity (12C)	8.5%	Median Household Income	\$45,079	\$48,111
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		68	\$1,451.52	\$10,249,202
Men's		67	\$273.68	\$1,932,486
Women's		67	\$494.59	\$3,492,277
Children's		69	\$215.59	\$1,522,297
Footwear		72	\$363.29	\$2,565,204
Watches & Jewelry		62	\$80.00	\$564,893
Apparel Products and Services (1)		68	\$35.98	\$254,055
<b>Computer</b>				
Computers and Hardware for Home Use		66	\$111.65	\$788,381
Portable Memory		65	\$2.83	\$20,009
Computer Software		72	\$6.89	\$48,678
Computer Accessories		66	\$11.98	\$84,603
<b>Entertainment &amp; Recreation</b>		65	\$2,095.76	\$14,798,131
Fees and Admissions		64	\$473.97	\$3,346,695
Membership Fees for Clubs (2)		64	\$159.73	\$1,127,824
Fees for Participant Sports, excl. Trips		62	\$71.33	\$503,633
Tickets to Theatre/Operas/Concerts		65	\$52.65	\$371,739
Tickets to Movies		67	\$37.48	\$264,612
Tickets to Parks or Museums		63	\$21.52	\$151,977
Admission to Sporting Events, excl. Trips		61	\$39.51	\$278,991
Fees for Recreational Lessons		65	\$90.80	\$641,158
Dating Services		80	\$0.96	\$6,762
TV/Video/Audio		68	\$794.14	\$5,607,415
Cable and Satellite Television Services		67	\$543.48	\$3,837,533
Televisions		68	\$76.74	\$541,827
Satellite Dishes		62	\$0.97	\$6,881
VCRs, Video Cameras, and DVD Players		67	\$3.27	\$23,092
Miscellaneous Video Equipment		72	\$11.19	\$78,991
Video Cassettes and DVDs		71	\$5.41	\$38,186
Video Game Hardware/Accessories		73	\$21.15	\$149,349
Video Game Software		75	\$12.07	\$85,241
Rental/Streaming/Downloaded Video		69	\$48.73	\$344,101
Installation of Televisions		61	\$0.45	\$3,170
Audio (3)		64	\$68.59	\$484,296
Rental and Repair of TV/Radio/Sound Equipment		71	\$2.09	\$14,748
Pets		62	\$454.55	\$3,209,605
Toys/Games/Crafts/Hobbies (4)		68	\$78.49	\$554,243
Recreational Vehicles and Fees (5)		56	\$63.10	\$445,571
Sports/Recreation/Exercise Equipment (6)		62	\$111.90	\$790,123
Photo Equipment and Supplies (7)		65	\$29.69	\$209,640
Reading (8)		67	\$69.11	\$488,020
Catered Affairs (9)		71	\$21.00	\$148,295
<b>Food</b>		68	\$6,295.99	\$44,456,002
Food at Home		68	\$3,730.70	\$26,342,506
Bakery and Cereal Products		69	\$480.63	\$3,393,712
Meats, Poultry, Fish, and Eggs		69	\$812.50	\$5,737,093
Dairy Products		68	\$372.81	\$2,632,388
Fruits and Vegetables		69	\$726.62	\$5,130,673
Snacks and Other Food at Home (10)		68	\$1,338.14	\$9,448,640
Food Away from Home		68	\$2,565.29	\$18,113,496
Alcoholic Beverages		65	\$407.96	\$2,880,614

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3721 Century Ave, Halethorpe, Maryland, 21227  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 39.24274  
Longitude: -76.64530

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	56	\$15,238.88	\$107,601,704
Value of Retirement Plans	58	\$57,704.87	\$407,454,056
Value of Other Financial Assets	59	\$5,044.56	\$35,619,656
Vehicle Loan Amount excluding Interest	68	\$1,932.25	\$13,643,592
Value of Credit Card Debt	67	\$1,866.25	\$13,177,579
<b>Health</b>			
Nonprescription Drugs	64	\$99.49	\$702,490
Prescription Drugs	63	\$210.05	\$1,483,175
Eyeglasses and Contact Lenses	64	\$61.77	\$436,178
<b>Home</b>			
Mortgage Payment and Basics (11)	58	\$6,179.90	\$43,636,282
Maintenance and Remodeling Services	57	\$1,625.30	\$11,476,225
Maintenance and Remodeling Materials (12)	55	\$337.02	\$2,379,721
Utilities, Fuel, and Public Services	68	\$3,382.66	\$23,884,977
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	68	\$68.87	\$486,300
Furniture	66	\$424.25	\$2,995,630
Rugs	61	\$19.03	\$134,366
Major Appliances (14)	61	\$231.98	\$1,638,010
Housewares (15)	64	\$56.09	\$396,025
Small Appliances	68	\$35.73	\$252,257
Luggage	66	\$11.10	\$78,369
Telephones and Accessories	67	\$67.32	\$475,360
<b>Household Operations</b>			
Child Care	66	\$350.37	\$2,473,963
Lawn and Garden (16)	58	\$290.01	\$2,047,726
Moving/Storage/Freight Express	68	\$48.39	\$341,692
Housekeeping Supplies (17)	67	\$519.60	\$3,668,885
<b>Insurance</b>			
Owners and Renters Insurance	58	\$364.09	\$2,570,809
Vehicle Insurance	69	\$1,282.84	\$9,058,123
Life/Other Insurance	60	\$363.95	\$2,569,822
Health Insurance	64	\$2,659.37	\$18,777,780
Personal Care Products (18)	68	\$335.99	\$2,372,404
School Books and Supplies (19)	68	\$88.83	\$627,214
Smoking Products	76	\$290.43	\$2,050,750
<b>Transportation</b>			
Payments on Vehicles excluding Leases	65	\$1,685.97	\$11,904,645
Gasoline and Motor Oil	68	\$1,629.34	\$11,504,750
Vehicle Maintenance and Repairs	67	\$737.28	\$5,205,967
<b>Travel</b>			
Airline Fares	64	\$400.47	\$2,827,697
Lodging on Trips	61	\$433.29	\$3,059,494
Auto/Truck Rental on Trips	64	\$34.99	\$247,077
Food and Drink on Trips	63	\$378.23	\$2,670,714

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October 21, 2021

3721 Century Ave, Halethorpe, Maryland, 21227  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 39.24274  
Longitude: -76.64530

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Parks and Rec (5C)	20.5%	Population	108,969	111,273
City Commons (11E)	13.8%	Households	41,555	42,472
Front Porches (8E)	13.1%	Families	25,023	25,390
Metro Renters (3B)	7.4%	Median Age	35.9	37.2
Fresh Ambitions (13D)	5.6%	Median Household Income	\$57,090	\$62,074
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		89	\$1,891.29	\$78,592,601
Men's		88	\$358.77	\$14,908,609
Women's		88	\$648.32	\$26,941,142
Children's		89	\$275.53	\$11,449,755
Footwear		93	\$468.33	\$19,461,330
Watches & Jewelry		84	\$108.21	\$4,496,774
Apparel Products and Services (1)		90	\$47.50	\$1,973,964
<b>Computer</b>				
Computers and Hardware for Home Use		86	\$144.76	\$6,015,532
Portable Memory		85	\$3.68	\$152,873
Computer Software		93	\$8.90	\$370,031
Computer Accessories		87	\$15.76	\$654,752
<b>Entertainment &amp; Recreation</b>		85	\$2,741.35	\$113,916,999
Fees and Admissions		84	\$625.55	\$25,994,904
Membership Fees for Clubs (2)		85	\$212.12	\$8,814,662
Fees for Participant Sports, excl. Trips		82	\$94.20	\$3,914,280
Tickets to Theatre/Operas/Concerts		87	\$70.22	\$2,918,031
Tickets to Movies		87	\$48.30	\$2,007,051
Tickets to Parks or Museums		82	\$27.86	\$1,157,652
Admission to Sporting Events, excl. Trips		83	\$53.16	\$2,209,049
Fees for Recreational Lessons		84	\$118.43	\$4,921,242
Dating Services		106	\$1.27	\$52,939
TV/Video/Audio		88	\$1,033.05	\$42,928,241
Cable and Satellite Television Services		88	\$705.86	\$29,331,905
Televisions		89	\$100.03	\$4,156,880
Satellite Dishes		83	\$1.31	\$54,388
VCRs, Video Cameras, and DVD Players		88	\$4.30	\$178,482
Miscellaneous Video Equipment		93	\$14.49	\$602,245
Video Cassettes and DVDs		91	\$6.99	\$290,669
Video Game Hardware/Accessories		94	\$27.21	\$1,130,549
Video Game Software		98	\$15.61	\$648,872
Rental/Streaming/Downloaded Video		90	\$63.21	\$2,626,660
Installation of Televisions		80	\$0.59	\$24,329
Audio (3)		85	\$90.65	\$3,767,080
Rental and Repair of TV/Radio/Sound Equipment		94	\$2.80	\$116,181
Pets		81	\$592.70	\$24,629,801
Toys/Games/Crafts/Hobbies (4)		88	\$102.20	\$4,247,036
Recreational Vehicles and Fees (5)		75	\$84.98	\$3,531,505
Sports/Recreation/Exercise Equipment (6)		81	\$145.82	\$6,059,480
Photo Equipment and Supplies (7)		87	\$39.84	\$1,655,694
Reading (8)		87	\$90.20	\$3,748,376
Catered Affairs (9)		93	\$27.28	\$1,133,519
<b>Food</b>		88	\$8,138.62	\$338,200,271
Food at Home		88	\$4,805.63	\$199,697,865
Bakery and Cereal Products		88	\$618.62	\$25,706,624
Meats, Poultry, Fish, and Eggs		89	\$1,045.26	\$43,435,576
Dairy Products		87	\$478.72	\$19,893,357
Fruits and Vegetables		88	\$934.92	\$38,850,663
Snacks and Other Food at Home (10)		88	\$1,728.11	\$71,811,645
Food Away from Home		88	\$3,332.99	\$138,502,405
Alcoholic Beverages		87	\$542.31	\$22,535,844

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	77	\$21,073.05	\$875,690,733
Value of Retirement Plans	78	\$78,439.11	\$3,259,537,288
Value of Other Financial Assets	82	\$7,030.40	\$292,148,477
Vehicle Loan Amount excluding Interest	87	\$2,498.99	\$103,845,669
Value of Credit Card Debt	88	\$2,429.41	\$100,953,998
<b>Health</b>			
Nonprescription Drugs	83	\$129.18	\$5,368,141
Prescription Drugs	83	\$276.86	\$11,505,023
Eyeglasses and Contact Lenses	84	\$81.24	\$3,376,058
<b>Home</b>			
Mortgage Payment and Basics (11)	77	\$8,253.33	\$342,967,162
Maintenance and Remodeling Services	75	\$2,169.44	\$90,151,143
Maintenance and Remodeling Materials (12)	73	\$449.16	\$18,665,041
Utilities, Fuel, and Public Services	88	\$4,371.82	\$181,670,880
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	88	\$89.65	\$3,725,301
Furniture	87	\$556.63	\$23,130,802
Rugs	81	\$25.60	\$1,063,872
Major Appliances (14)	81	\$305.56	\$12,697,511
Housewares (15)	84	\$73.64	\$3,060,060
Small Appliances	88	\$46.36	\$1,926,371
Luggage	87	\$14.51	\$603,145
Telephones and Accessories	88	\$88.05	\$3,658,971
<b>Household Operations</b>			
Child Care	87	\$461.82	\$19,190,845
Lawn and Garden (16)	77	\$386.41	\$16,057,330
Moving/Storage/Freight Express	87	\$62.18	\$2,583,794
Housekeeping Supplies (17)	86	\$672.35	\$27,939,429
<b>Insurance</b>			
Owners and Renters Insurance	78	\$486.32	\$20,209,085
Vehicle Insurance	88	\$1,646.21	\$68,408,296
Life/Other Insurance	81	\$487.48	\$20,257,189
Health Insurance	84	\$3,490.36	\$145,042,064
Personal Care Products (18)	88	\$435.97	\$18,116,688
School Books and Supplies (19)	87	\$114.15	\$4,743,411
Smoking Products	97	\$372.87	\$15,494,494
<b>Transportation</b>			
Payments on Vehicles excluding Leases	84	\$2,194.75	\$91,202,945
Gasoline and Motor Oil	87	\$2,090.77	\$86,882,063
Vehicle Maintenance and Repairs	86	\$956.51	\$39,747,785
<b>Travel</b>			
Airline Fares	84	\$527.62	\$21,925,181
Lodging on Trips	81	\$577.64	\$24,003,783
Auto/Truck Rental on Trips	84	\$46.15	\$1,917,600
Food and Drink on Trips	84	\$498.90	\$20,731,643

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3721 Century Ave, Halethorpe, Maryland, 21227  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 39.24274  
Longitude: -76.64530

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Metro Renters (3B)	16.5%	Population	354,326	357,584
City Commons (11E)	10.7%	Households	143,920	145,549
Modest Income Homes (12D)	10.0%	Families	73,887	74,168
Parks and Rec (5C)	9.7%	Median Age	36.1	37.3
Front Porches (8E)	5.2%	Median Household Income	\$55,730	\$60,987
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>				
		96	\$2,031.12	\$292,318,927
Men's		96	\$391.13	\$56,292,003
Women's		94	\$692.86	\$99,716,122
Children's		94	\$291.31	\$41,924,714
Footwear		100	\$499.23	\$71,848,560
Watches & Jewelry		94	\$121.28	\$17,455,159
Apparel Products and Services (1)		99	\$51.97	\$7,479,143
<b>Computer</b>				
Computers and Hardware for Home Use		92	\$154.91	\$22,294,955
Portable Memory		91	\$3.95	\$568,710
Computer Software		101	\$9.69	\$1,395,182
Computer Accessories		93	\$16.83	\$2,422,818
<b>Entertainment &amp; Recreation</b>				
		89	\$2,888.16	\$415,664,548
Fees and Admissions		89	\$655.70	\$94,367,628
Membership Fees for Clubs (2)		90	\$224.84	\$32,358,819
Fees for Participant Sports, excl. Trips		85	\$98.42	\$14,165,195
Tickets to Theatre/Operas/Concerts		92	\$74.03	\$10,653,799
Tickets to Movies		93	\$51.41	\$7,398,620
Tickets to Parks or Museums		86	\$29.30	\$4,216,854
Admission to Sporting Events, excl. Trips		85	\$54.99	\$7,913,814
Fees for Recreational Lessons		86	\$121.20	\$17,443,183
Dating Services		126	\$1.51	\$217,345
TV/Video/Audio		93	\$1,094.06	\$157,456,640
Cable and Satellite Television Services		92	\$743.25	\$106,968,565
Televisions		96	\$107.25	\$15,434,706
Satellite Dishes		92	\$1.44	\$206,584
VCRs, Video Cameras, and DVD Players		93	\$4.58	\$658,859
Miscellaneous Video Equipment		96	\$14.85	\$2,137,673
Video Cassettes and DVDs		97	\$7.43	\$1,069,429
Video Game Hardware/Accessories		103	\$29.78	\$4,285,589
Video Game Software		107	\$17.10	\$2,461,368
Rental/Streaming/Downloaded Video		97	\$67.93	\$9,776,623
Installation of Televisions		82	\$0.61	\$88,433
Audio (3)		90	\$96.69	\$13,915,939
Rental and Repair of TV/Radio/Sound Equipment		106	\$3.15	\$452,871
Pets		85	\$621.60	\$89,460,282
Toys/Games/Crafts/Hobbies (4)		94	\$108.46	\$15,609,845
Recreational Vehicles and Fees (5)		76	\$86.21	\$12,407,241
Sports/Recreation/Exercise Equipment (6)		86	\$154.91	\$22,294,609
Photo Equipment and Supplies (7)		95	\$43.76	\$6,297,474
Reading (8)		92	\$94.75	\$13,636,642
Catered Affairs (9)		99	\$29.07	\$4,183,959
<b>Food</b>				
		94	\$8,680.44	\$1,249,289,149
Food at Home		93	\$5,094.14	\$733,148,159
Bakery and Cereal Products		93	\$652.58	\$93,919,152
Meats, Poultry, Fish, and Eggs		94	\$1,108.23	\$159,496,285
Dairy Products		92	\$505.10	\$72,694,276
Fruits and Vegetables		94	\$990.66	\$142,576,103
Snacks and Other Food at Home (10)		93	\$1,837.56	\$264,462,343
Food Away from Home		94	\$3,586.30	\$516,140,990
Alcoholic Beverages		94	\$588.68	\$84,723,062

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Ring: 5 mile radius

Prepared by Esri  
Latitude: 39.24274  
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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	82	\$22,410.89	\$3,225,375,994
Value of Retirement Plans	80	\$80,101.83	\$11,528,254,902
Value of Other Financial Assets	88	\$7,572.76	\$1,089,871,777
Vehicle Loan Amount excluding Interest	93	\$2,652.42	\$381,736,094
Value of Credit Card Debt	92	\$2,540.76	\$365,666,251
<b>Health</b>			
Nonprescription Drugs	88	\$136.40	\$19,630,905
Prescription Drugs	87	\$290.08	\$41,747,796
Eyeglasses and Contact Lenses	87	\$84.75	\$12,196,590
<b>Home</b>			
Mortgage Payment and Basics (11)	78	\$8,284.27	\$1,192,271,622
Maintenance and Remodeling Services	76	\$2,188.95	\$315,034,398
Maintenance and Remodeling Materials (12)	73	\$451.98	\$65,049,203
Utilities, Fuel, and Public Services	92	\$4,593.80	\$661,139,420
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	94	\$95.37	\$13,725,277
Furniture	92	\$589.68	\$84,867,289
Rugs	86	\$27.08	\$3,897,917
Major Appliances (14)	83	\$314.40	\$45,248,029
Housewares (15)	90	\$79.61	\$11,457,852
Small Appliances	95	\$49.79	\$7,165,984
Luggage	94	\$15.73	\$2,264,258
Telephones and Accessories	92	\$92.56	\$13,320,904
<b>Household Operations</b>			
Child Care	93	\$491.68	\$70,762,623
Lawn and Garden (16)	79	\$394.36	\$56,756,223
Moving/Storage/Freight Express	96	\$68.65	\$9,880,773
Housekeeping Supplies (17)	91	\$712.55	\$102,549,984
<b>Insurance</b>			
Owners and Renters Insurance	80	\$500.44	\$72,023,815
Vehicle Insurance	94	\$1,743.49	\$250,923,109
Life/Other Insurance	84	\$505.43	\$72,741,064
Health Insurance	89	\$3,668.98	\$528,039,675
Personal Care Products (18)	94	\$466.68	\$67,164,690
School Books and Supplies (19)	94	\$122.30	\$17,602,028
Smoking Products	103	\$396.88	\$57,118,614
<b>Transportation</b>			
Payments on Vehicles excluding Leases	89	\$2,311.73	\$332,704,726
Gasoline and Motor Oil	91	\$2,202.51	\$316,985,290
Vehicle Maintenance and Repairs	91	\$1,004.88	\$144,622,834
<b>Travel</b>			
Airline Fares	89	\$560.49	\$80,665,849
Lodging on Trips	85	\$604.08	\$86,938,970
Auto/Truck Rental on Trips	90	\$49.50	\$7,124,366
Food and Drink on Trips	88	\$527.23	\$75,878,814

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**Source:** Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

October 21, 2021

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

3721 Century Ave, Halethorpe, Maryland, 21227  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.24274  
Longitude: -76.64530

Data for all businesses in area				1 mile		3 miles		5 miles				
Total Businesses:				395		4,728		17,359				
Total Employees:				3,954		63,455		300,386				
Total Residential Population:				19,766		108,969		354,326				
Employee/Residential Population Ratio (per 100 Residents)				20		58		85				
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	0.8%	22	0.6%	45	1.0%	498	0.8%	119	0.7%	1,088	0.4%
Construction	18	4.6%	334	8.4%	348	7.4%	5,905	9.3%	800	4.6%	10,772	3.6%
Manufacturing	11	2.8%	293	7.4%	192	4.1%	5,454	8.6%	439	2.5%	24,078	8.0%
Transportation	15	3.8%	237	6.0%	149	3.2%	2,264	3.6%	468	2.7%	8,533	2.8%
Communication	6	1.5%	23	0.6%	47	1.0%	407	0.6%	143	0.8%	1,060	0.4%
Utility	1	0.3%	8	0.2%	12	0.3%	768	1.2%	45	0.3%	2,348	0.8%
Wholesale Trade	24	6.1%	496	12.5%	238	5.0%	4,492	7.1%	491	2.8%	8,475	2.8%
Retail Trade Summary	104	26.3%	801	20.3%	1,060	22.4%	10,153	16.0%	3,499	20.2%	37,589	12.5%
Home Improvement	4	1.0%	27	0.7%	49	1.0%	870	1.4%	101	0.6%	1,920	0.6%
General Merchandise Stores	7	1.8%	62	1.6%	60	1.3%	557	0.9%	169	1.0%	1,869	0.6%
Food Stores	13	3.3%	123	3.1%	143	3.0%	1,322	2.1%	435	2.5%	3,856	1.3%
Auto Dealers, Gas Stations, Auto Aftermarket	3	0.8%	58	1.5%	110	2.3%	876	1.4%	282	1.6%	2,680	0.9%
Apparel & Accessory Stores	4	1.0%	48	1.2%	31	0.7%	200	0.3%	154	0.9%	4,065	1.4%
Furniture & Home Furnishings	8	2.0%	45	1.1%	59	1.2%	552	0.9%	163	0.9%	1,556	0.5%
Eating & Drinking Places	37	9.4%	292	7.4%	373	7.9%	3,927	6.2%	1,434	8.3%	16,493	5.5%
Miscellaneous Retail	27	6.8%	146	3.7%	234	4.9%	1,848	2.9%	762	4.4%	5,150	1.7%
Finance, Insurance, Real Estate Summary	27	6.8%	138	3.5%	334	7.1%	2,198	3.5%	1,640	9.4%	18,584	6.2%
Banks, Savings & Lending Institutions	5	1.3%	35	0.9%	67	1.4%	564	0.9%	288	1.7%	4,952	1.6%
Securities Brokers	2	0.5%	3	0.1%	38	0.8%	206	0.3%	232	1.3%	4,042	1.3%
Insurance Carriers & Agents	2	0.5%	19	0.5%	42	0.9%	263	0.4%	167	1.0%	2,335	0.8%
Real Estate, Holding, Other Investment Offices	18	4.6%	82	2.1%	187	4.0%	1,165	1.8%	953	5.5%	7,255	2.4%
Services Summary	144	36.5%	1,410	35.7%	1,746	36.9%	27,071	42.7%	6,932	39.9%	152,860	50.9%
Hotels & Lodging	0	0.0%	0	0.0%	18	0.4%	487	0.8%	121	0.7%	6,881	2.3%
Automotive Services	20	5.1%	112	2.8%	200	4.2%	1,518	2.4%	482	2.8%	3,763	1.3%
Motion Pictures & Amusements	9	2.3%	39	1.0%	80	1.7%	1,087	1.7%	326	1.9%	3,717	1.2%
Health Services	11	2.8%	108	2.7%	254	5.4%	9,607	15.1%	999	5.8%	60,383	20.1%
Legal Services	3	0.8%	12	0.3%	41	0.9%	174	0.3%	588	3.4%	8,053	2.7%
Education Institutions & Libraries	9	2.3%	384	9.7%	81	1.7%	3,035	4.8%	374	2.2%	18,145	6.0%
Other Services	92	23.3%	754	19.1%	1,071	22.7%	11,163	17.6%	4,042	23.3%	51,919	17.3%
Government	3	0.8%	179	4.5%	49	1.0%	3,563	5.6%	363	2.1%	31,812	10.6%
Unclassified Establishments	38	9.6%	11	0.3%	507	10.7%	683	1.1%	2,420	13.9%	3,186	1.1%
Totals	395	100.0%	3,954	100.0%	4,728	100.0%	63,455	100.0%	17,359	100.0%	300,386	100.0%

**Source:** Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

October 21, 2021



3721 Century Ave, Halethorpe, Maryland, 21227  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.24274  
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.3%	2	0.1%	8	0.2%	67	0.1%	20	0.1%	122	0.0%
Mining	0	0.0%	0	0.0%	3	0.1%	45	0.1%	8	0.0%	78	0.0%
Utilities	0	0.0%	0	0.0%	2	0.0%	81	0.1%	15	0.1%	1,124	0.4%
Construction	20	5.1%	365	9.2%	371	7.8%	6,130	9.7%	891	5.1%	11,620	3.9%
Manufacturing	14	3.5%	314	7.9%	204	4.3%	5,082	8.0%	432	2.5%	22,470	7.5%
Wholesale Trade	23	5.8%	494	12.5%	228	4.8%	4,411	7.0%	462	2.7%	8,314	2.8%
Retail Trade	64	16.2%	527	13.3%	661	14.0%	6,038	9.5%	1,983	11.4%	20,398	6.8%
Motor Vehicle & Parts Dealers	3	0.8%	55	1.4%	84	1.8%	761	1.2%	218	1.3%	2,344	0.8%
Furniture & Home Furnishings Stores	6	1.5%	84	2.1%	33	0.7%	400	0.6%	93	0.5%	943	0.3%
Electronics & Appliance Stores	4	1.0%	14	0.4%	23	0.5%	187	0.3%	60	0.3%	648	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	4	1.0%	27	0.7%	49	1.0%	870	1.4%	101	0.6%	1,920	0.6%
Food & Beverage Stores	13	3.3%	106	2.7%	144	3.0%	1,314	2.1%	449	2.6%	3,479	1.2%
Health & Personal Care Stores	5	1.3%	30	0.8%	52	1.1%	387	0.6%	196	1.1%	1,429	0.5%
Gasoline Stations	1	0.3%	4	0.1%	26	0.5%	116	0.2%	64	0.4%	336	0.1%
Clothing & Clothing Accessories Stores	4	1.0%	48	1.2%	34	0.7%	207	0.3%	189	1.1%	4,249	1.4%
Sport Goods, Hobby, Book, & Music Stores	3	0.8%	9	0.2%	27	0.6%	226	0.4%	83	0.5%	679	0.2%
General Merchandise Stores	7	1.8%	62	1.6%	60	1.3%	557	0.9%	169	1.0%	1,869	0.6%
Miscellaneous Store Retailers	6	1.5%	86	2.2%	76	1.6%	924	1.5%	265	1.5%	2,315	0.8%
Nonstore Retailers	8	2.0%	4	0.1%	52	1.1%	90	0.1%	96	0.6%	187	0.1%
Transportation & Warehousing	14	3.5%	234	5.9%	148	3.1%	2,231	3.5%	419	2.4%	8,117	2.7%
Information	8	2.0%	30	0.8%	104	2.2%	1,440	2.3%	399	2.3%	6,561	2.2%
Finance & Insurance	11	2.8%	63	1.6%	153	3.2%	1,053	1.7%	725	4.2%	11,710	3.9%
Central Bank/Credit Intermediation & Related Activities	7	1.8%	42	1.1%	71	1.5%	580	0.9%	291	1.7%	4,863	1.6%
Securities, Commodity Contracts & Other Financial	2	0.5%	3	0.1%	40	0.8%	209	0.3%	265	1.5%	4,498	1.5%
Insurance Carriers & Related Activities; Funds, Trusts &	2	0.5%	19	0.5%	42	0.9%	264	0.4%	169	1.0%	2,349	0.8%
Real Estate, Rental & Leasing	24	6.1%	95	2.4%	220	4.7%	1,535	2.4%	919	5.3%	7,026	2.3%
Professional, Scientific & Tech Services	25	6.3%	271	6.9%	339	7.2%	3,713	5.9%	1,821	10.5%	26,638	8.9%
Legal Services	4	1.0%	15	0.4%	49	1.0%	209	0.3%	627	3.6%	8,269	2.8%
Management of Companies & Enterprises	1	0.3%	7	0.2%	20	0.4%	196	0.3%	77	0.4%	710	0.2%
Administrative & Support & Waste Management & Remediation	12	3.0%	117	3.0%	153	3.2%	2,484	3.9%	570	3.3%	8,341	2.8%
Educational Services	10	2.5%	389	9.8%	82	1.7%	3,015	4.8%	373	2.1%	17,860	5.9%
Health Care & Social Assistance	16	4.1%	151	3.8%	337	7.1%	10,576	16.7%	1,344	7.7%	66,656	22.2%
Arts, Entertainment & Recreation	6	1.5%	35	0.9%	71	1.5%	1,649	2.6%	352	2.0%	5,658	1.9%
Accommodation & Food Services	38	9.6%	302	7.6%	404	8.5%	4,549	7.2%	1,603	9.2%	23,866	7.9%
Accommodation	0	0.0%	0	0.0%	18	0.4%	487	0.8%	121	0.7%	6,881	2.3%
Food Services & Drinking Places	38	9.6%	302	7.6%	385	8.1%	4,062	6.4%	1,481	8.5%	16,985	5.7%
Other Services (except Public Administration)	67	17.0%	368	9.3%	663	14.0%	4,914	7.7%	2,163	12.5%	17,897	6.0%
Automotive Repair & Maintenance	14	3.5%	84	2.1%	143	3.0%	834	1.3%	291	1.7%	1,634	0.5%
Public Administration	3	0.8%	179	4.5%	49	1.0%	3,563	5.6%	365	2.1%	32,041	10.7%
Unclassified Establishments	38	9.6%	11	0.3%	507	10.7%	683	1.1%	2,419	13.9%	3,179	1.1%
Total	395	100.0%	3,954	100.0%	4,728	100.0%	63,455	100.0%	17,359	100.0%	300,386	100.0%

**Source:** Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

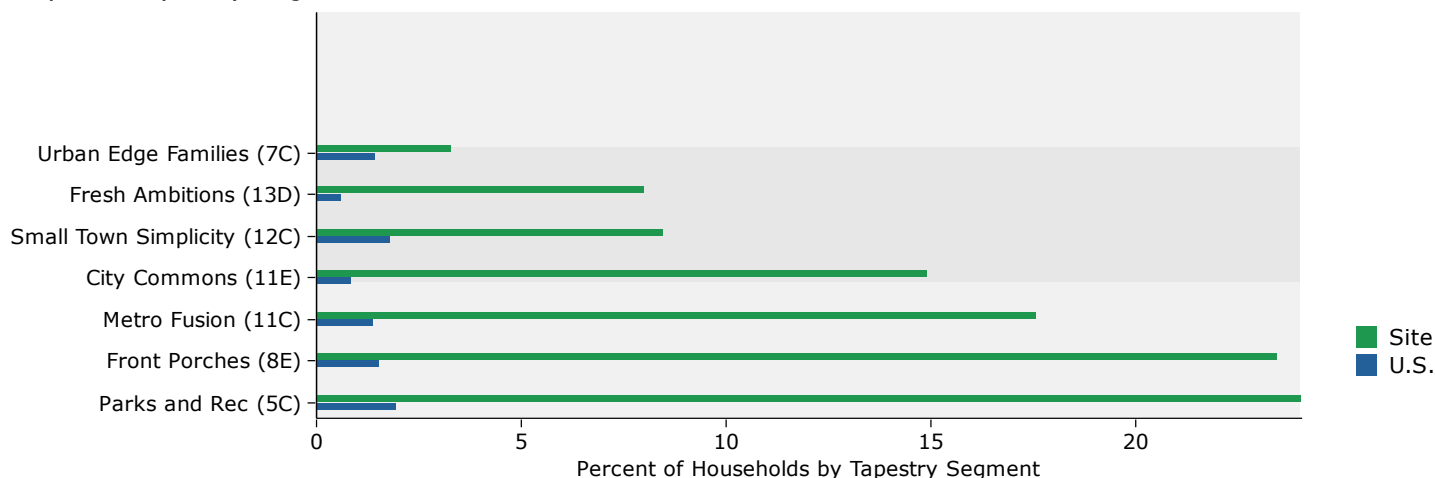
October 21, 2021



## Top Twenty Tapestry Segments

Rank	Tapestry Segment	2021 Households		2021 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Parks and Rec (5C)	24.1%	24.1%	2.0%	2.0%	1232
2	Front Porches (8E)	23.5%	47.5%	1.6%	3.5%	1,495
3	Metro Fusion (11C)	17.6%	65.2%	1.4%	4.9%	1,255
4	City Commons (11E)	15.0%	80.1%	0.9%	5.8%	1,723
5	Small Town Simplicity (12C)	8.5%	88.6%	1.8%	7.6%	465
Subtotal		88.7%		7.7%		
6	Fresh Ambitions (13D)	8.0%	96.7%	0.6%	8.3%	1,283
7	Urban Edge Families (7C)	3.3%	100.0%	1.5%	9.7%	226
Subtotal		11.3%		2.1%		
Total		100.0%		9.7%		1029

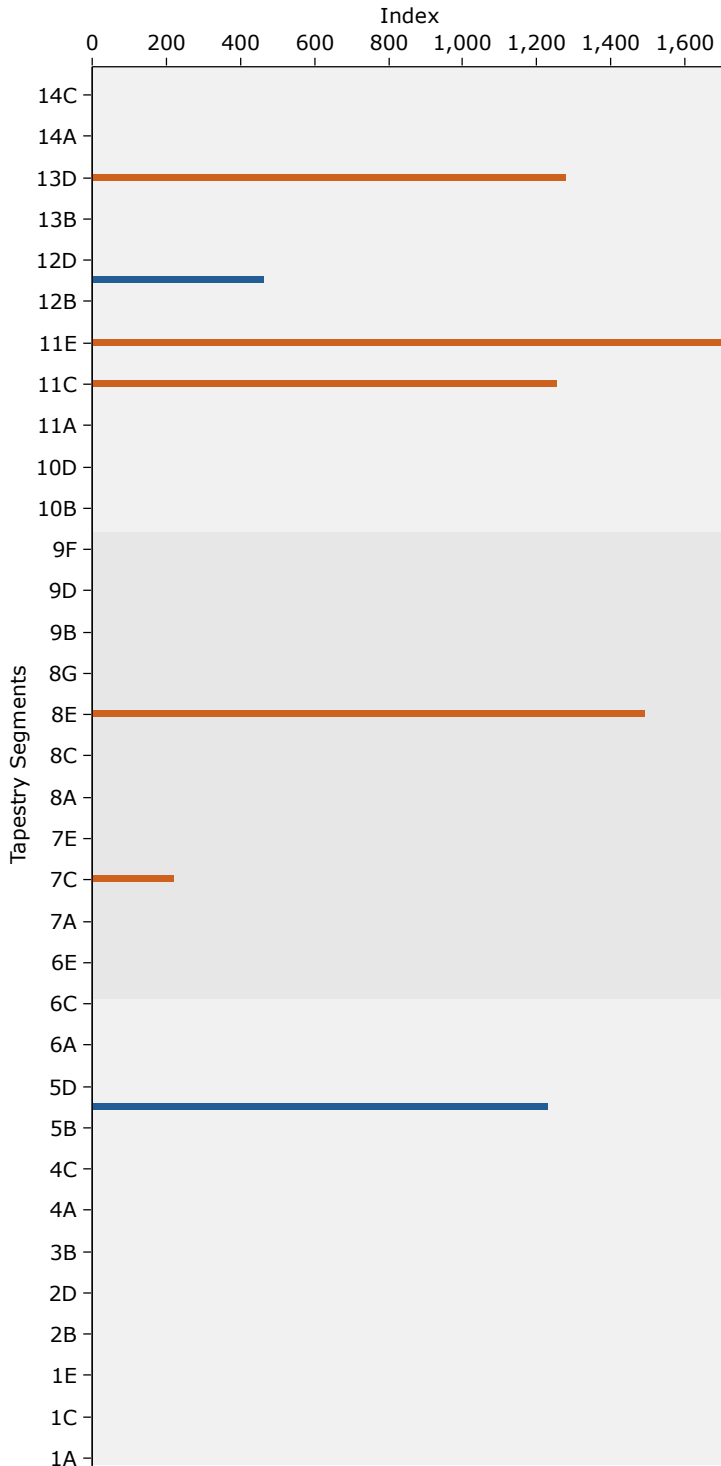
## Top Ten Tapestry Segments Site vs. U.S.



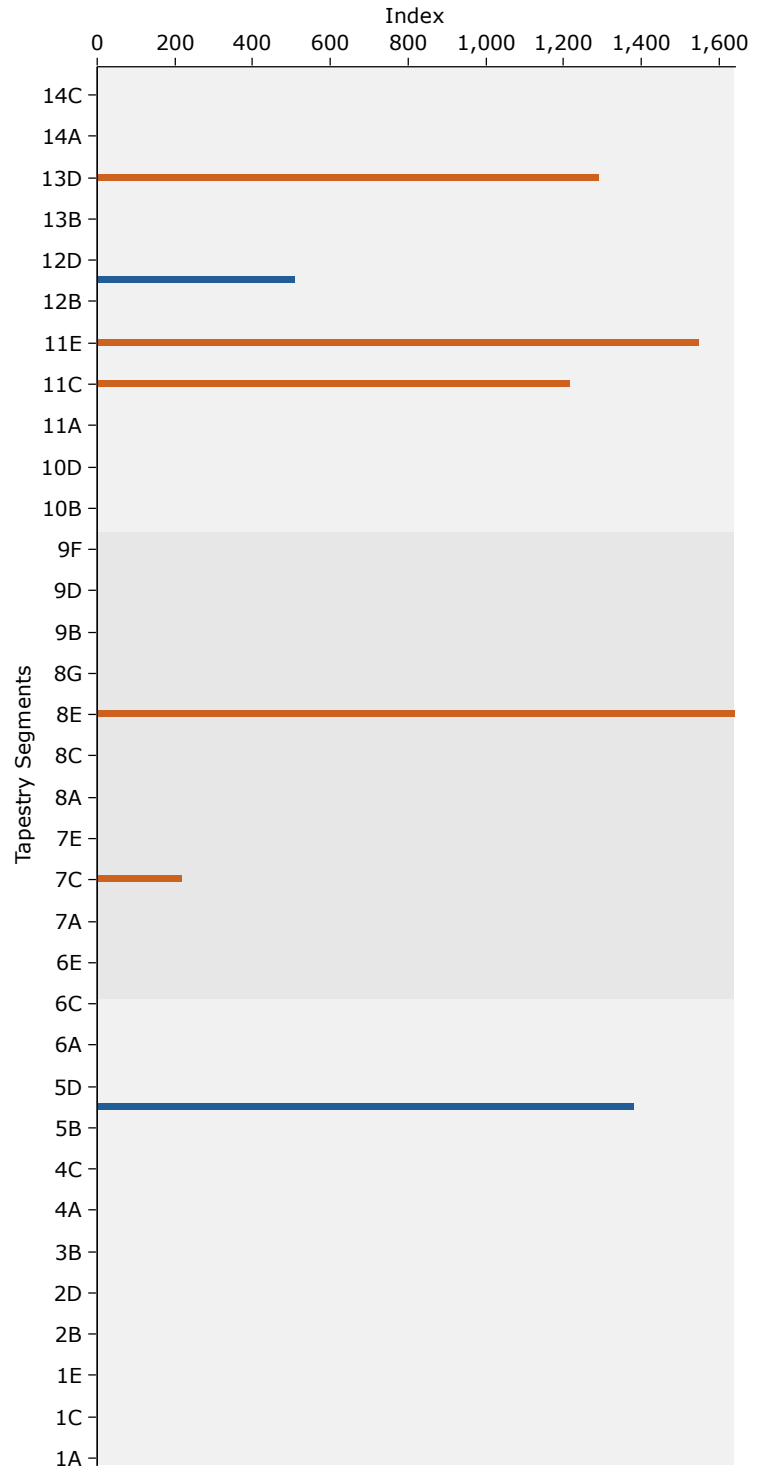
**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

## 2021 Tapestry Indexes by Households



## 2021 Tapestry Indexes by Total Population 18+



**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

3721 Century Ave, Halethorpe, Maryland, 21227  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 39.24274  
Longitude: -76.64530

Tapestry LifeMode Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	7,060	100.0%		14,441	100.0%	
<b>1. Affluent Estates</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
<b>2. Upscale Avenues</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
<b>3. Uptown Individuals</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
<b>4. Family Landscapes</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Workday Drive (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
<b>5. GenXurban</b>	<b>1,700</b>	<b>24.1%</b>	<b>214</b>	<b>3,807</b>	<b>26.4%</b>	<b>244</b>
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
In Style (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	1,700	24.1%	1,232	3,807	26.4%	1,383
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
<b>6. Cozy Country Living</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
<b>7. Sprouting Explorers</b>	<b>234</b>	<b>3.3%</b>	<b>46</b>	<b>539</b>	<b>3.7%</b>	<b>45</b>
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	234	3.3%	226	539	3.7%	222
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

Tapestry LifeMode Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	7,060	100.0%		14,441	100.0%	
<b>8. Middle Ground</b>	<b>1,657</b>	<b>23.5%</b>	<b>218</b>	<b>3,576</b>	<b>24.8%</b>	<b>247</b>
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	1,657	23.5%	1,496	3,576	24.8%	1,644
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
<b>9. Senior Styles</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
<b>10. Rustic Outposts</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
<b>11. Midtown Singles</b>	<b>2,300</b>	<b>32.6%</b>	<b>529</b>	<b>4,043</b>	<b>28.0%</b>	<b>515</b>
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	1,244	17.6%	1,256	2,295	15.9%	1,218
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	1,056	15.0%	1,724	1,748	12.1%	1,551
<b>12. Hometown</b>	<b>601</b>	<b>8.5%</b>	<b>142</b>	<b>1,216</b>	<b>8.4%</b>	<b>148</b>
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	601	8.5%	465	1,216	8.4%	510
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
<b>13. Next Wave</b>	<b>568</b>	<b>8.0%</b>	<b>213</b>	<b>1,260</b>	<b>8.7%</b>	<b>201</b>
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	568	8.0%	1,283	1,260	8.7%	1,294
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>14. Scholars and Patriots</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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**Source:** Esri

3721 Century Ave, Halethorpe, Maryland, 21227  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 39.24274  
Longitude: -76.64530

Tapestry Urbanization Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	7,060	100.0%		14,441	100.0%	
<b>1. Principal Urban Center</b>	<b>568</b>	<b>8.0%</b>	<b>113</b>	<b>1,260</b>	<b>8.7%</b>	<b>132</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	568	8.0%	1,283	1,260	8.7%	1,294
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>2. Urban Periphery</b>	<b>1,478</b>	<b>20.9%</b>	<b>127</b>	<b>2,834</b>	<b>19.6%</b>	<b>112</b>
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	234	3.3%	226	539	3.7%	222
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	1,244	17.6%	1,256	2,295	15.9%	1,218
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
<b>3. Metro Cities</b>	<b>2,713</b>	<b>38.4%</b>	<b>212</b>	<b>5,324</b>	<b>36.9%</b>	<b>221</b>
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	1,657	23.5%	1,496	3,576	24.8%	1,644
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	1,056	15.0%	1,724	1,748	12.1%	1,551
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

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**Source:** Esri

3721 Century Ave, Halethorpe, Maryland, 21227  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 39.24274  
Longitude: -76.64530

Tapestry Urbanization Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	7,060	100.0%		14,441	100.0%	
<b>4. Suburban Periphery</b>	<b>1,700</b>	<b>24.1%</b>	<b>75</b>	<b>3,807</b>	<b>26.4%</b>	<b>80</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Workday Drive (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	1,700	24.1%	1,232	3,807	26.4%	1,383
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
<b>5. Semirural</b>	<b>601</b>	<b>8.5%</b>	<b>91</b>	<b>1,216</b>	<b>8.4%</b>	<b>93</b>
Middleburg (4C)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	601	8.5%	465	1,216	8.4%	510
<b>6. Rural</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

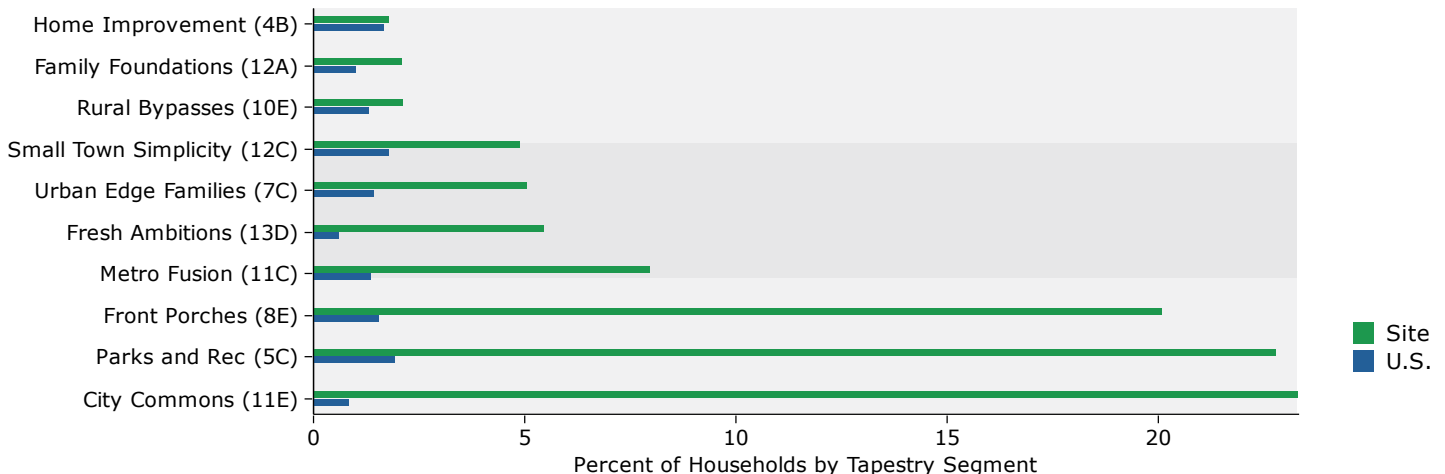
**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

## Top Twenty Tapestry Segments

Rank	Tapestry Segment	2021 Households		2021 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	City Commons (11E)	23.3%	23.3%	0.9%	0.9%	2689
2	Parks and Rec (5C)	22.8%	46.1%	2.0%	2.8%	1,167
3	Front Porches (8E)	20.1%	66.3%	1.6%	4.4%	1,281
4	Metro Fusion (11C)	8.0%	74.3%	1.4%	5.8%	570
5	Fresh Ambitions (13D)	5.5%	79.7%	0.6%	6.4%	874
Subtotal		79.7%		6.5%		
6	Urban Edge Families (7C)	5.1%	84.8%	1.5%	7.9%	346
7	Small Town Simplicity (12C)	4.9%	89.7%	1.8%	9.7%	269
8	Rural Bypasses (10E)	2.1%	91.9%	1.3%	11.0%	162
9	Family Foundations (12A)	2.1%	94.0%	1.0%	12.1%	208
10	Home Improvement (4B)	1.8%	95.8%	1.7%	13.8%	107
Subtotal		16.0%		7.3%		
11	Modest Income Homes (12D)	1.8%	97.6%	1.3%	15.0%	141
12	Social Security Set (9F)	1.7%	99.3%	0.8%	15.8%	213
13	Comfortable Empty Nesters (5A)	0.7%	100.0%	2.4%	18.3%	27
14	Hometown Heritage (8G)	0.0%	100.0%	1.2%	19.5%	4
Subtotal		4.2%		5.7%		
Total		100.0%		19.5%		514

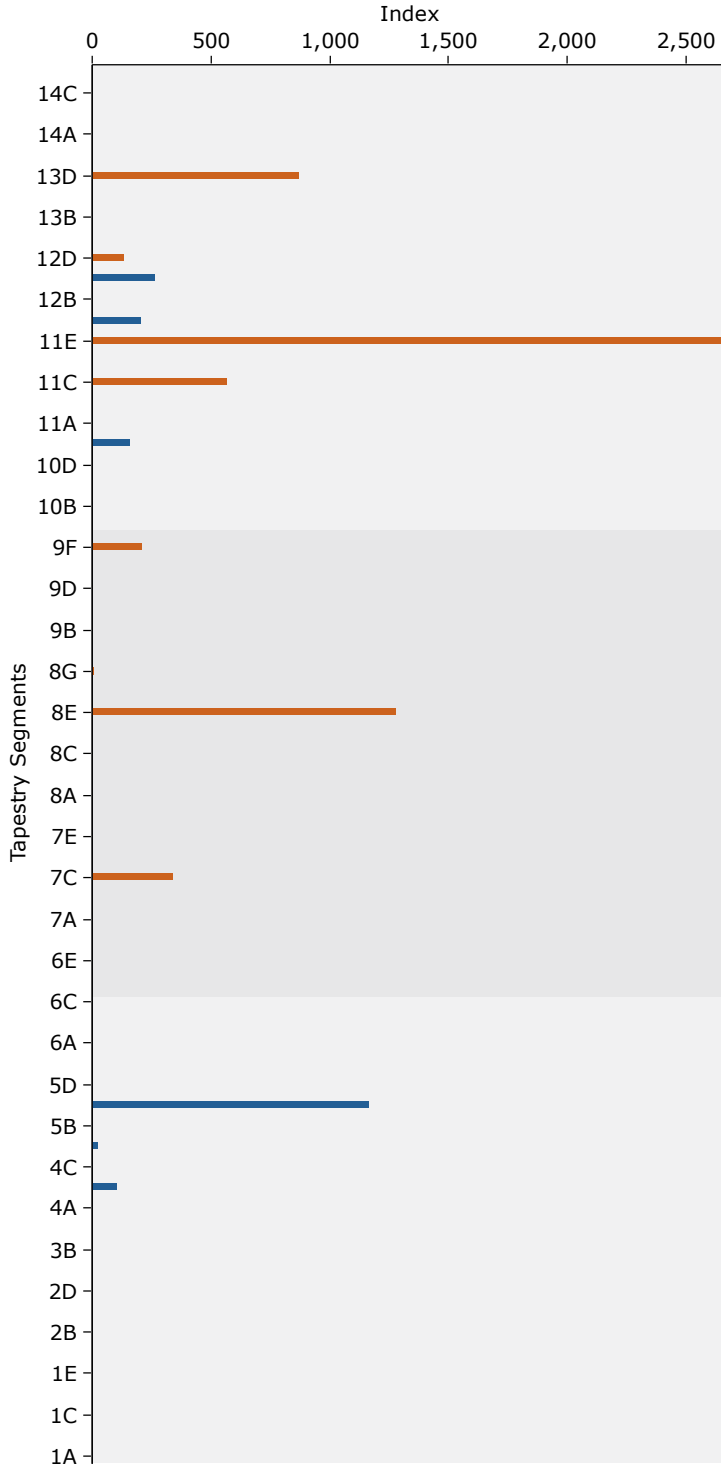
## Top Ten Tapestry Segments Site vs. U.S.



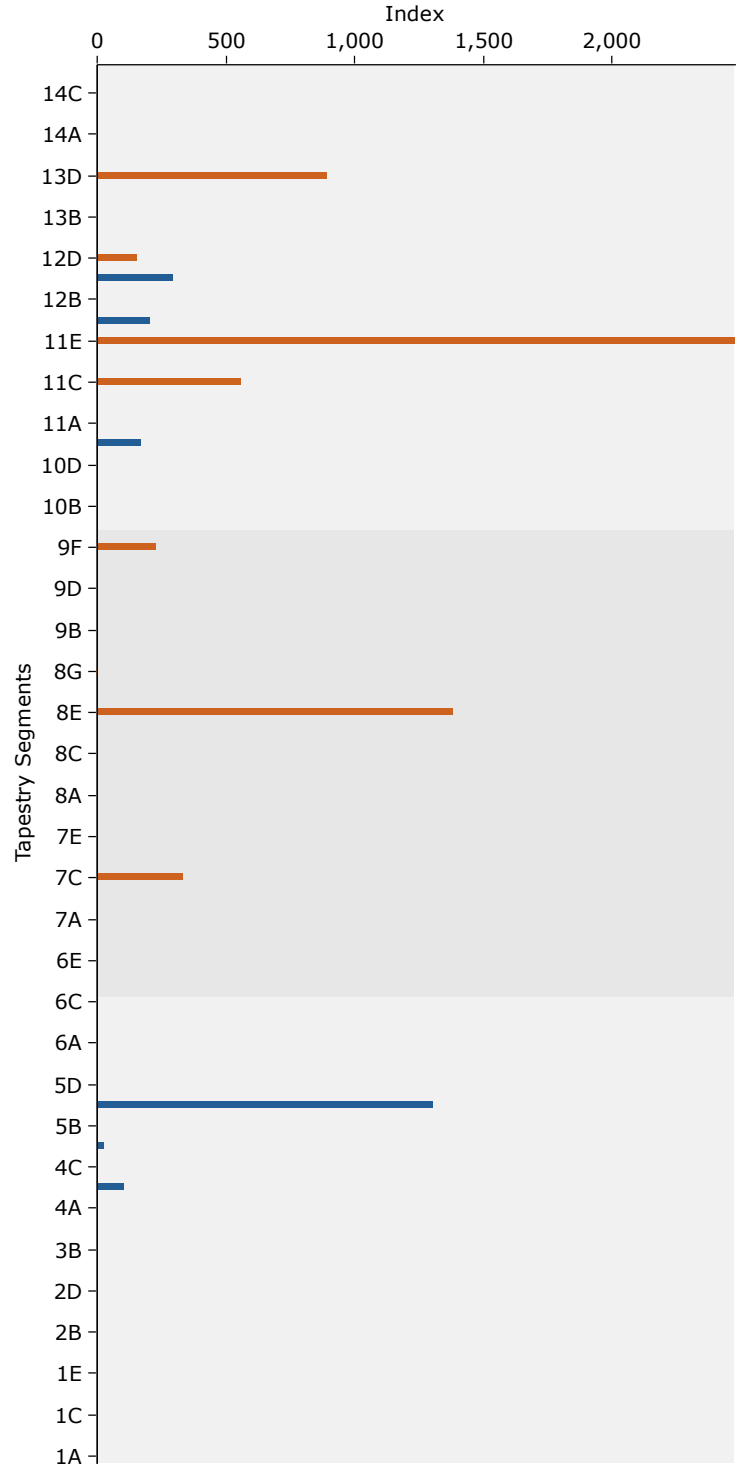
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**Source:** Esri

2021 Tapestry Indexes by Households



2021 Tapestry Indexes by Total Population 18+



**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri



3721 Century Ave, Halethorpe, Maryland, 21227  
Ring: 2 mile radius

Prepared by Esri  
Latitude: 39.24274  
Longitude: -76.64530

Tapestry LifeMode Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	15,643	100.0%		31,587	100.0%	
<b>1. Affluent Estates</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
<b>2. Upscale Avenues</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
<b>3. Uptown Individuals</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
<b>4. Family Landscapes</b>	<b>282</b>	<b>1.8%</b>	<b>24</b>	<b>643</b>	<b>2.0%</b>	<b>26</b>
Workday Drive (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	282	1.8%	107	643	2.0%	111
Middleburg (4C)	0	0.0%	0	0	0.0%	0
<b>5. GenXurban</b>	<b>3,671</b>	<b>23.5%</b>	<b>208</b>	<b>8,101</b>	<b>25.6%</b>	<b>238</b>
Comfortable Empty Nesters (5A)	102	0.7%	27	213	0.7%	28
In Style (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	3,569	22.8%	1,167	7,888	25.0%	1,310
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
<b>6. Cozy Country Living</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
<b>7. Sprouting Explorers</b>	<b>795</b>	<b>5.1%</b>	<b>71</b>	<b>1,795</b>	<b>5.7%</b>	<b>68</b>
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	795	5.1%	346	1,795	5.7%	338
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

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**Source:** Esri

Tapestry LifeMode Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	15,643	100.0%		31,587	100.0%	
<b>8. Middle Ground</b>	<b>3,152</b>	<b>20.1%</b>	<b>187</b>	<b>6,611</b>	<b>20.9%</b>	<b>209</b>
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	3,145	20.1%	1,281	6,602	20.9%	1,387
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hometown Heritage (8G)	7	0.0%	4	9	0.0%	2
<b>9. Senior Styles</b>	<b>269</b>	<b>1.7%</b>	<b>30</b>	<b>490</b>	<b>1.6%</b>	<b>31</b>
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	269	1.7%	213	490	1.6%	236
<b>10. Rustic Outposts</b>	<b>336</b>	<b>2.1%</b>	<b>26</b>	<b>767</b>	<b>2.4%</b>	<b>29</b>
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	336	2.1%	162	767	2.4%	176
<b>11. Midtown Singles</b>	<b>4,901</b>	<b>31.3%</b>	<b>509</b>	<b>8,428</b>	<b>26.7%</b>	<b>491</b>
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	1,252	8.0%	570	2,312	7.3%	561
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	3,649	23.3%	2,688	6,116	19.4%	2,482
<b>12. Hometown</b>	<b>1,380</b>	<b>8.8%</b>	<b>147</b>	<b>2,847</b>	<b>9.0%</b>	<b>159</b>
Family Foundations (12A)	330	2.1%	208	681	2.2%	207
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	770	4.9%	269	1,550	4.9%	297
Modest Income Homes (12D)	280	1.8%	141	616	2.0%	160
<b>13. Next Wave</b>	<b>857</b>	<b>5.5%</b>	<b>145</b>	<b>1,905</b>	<b>6.0%</b>	<b>139</b>
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	857	5.5%	874	1,905	6.0%	894
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>14. Scholars and Patriots</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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**Source:** Esri

3721 Century Ave, Halethorpe, Maryland, 21227  
Ring: 2 mile radius

Prepared by Esri  
Latitude: 39.24274  
Longitude: -76.64530

Tapestry Urbanization Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	15,643	100.0%		31,587	100.0%	
<b>1. Principal Urban Center</b>	<b>857</b>	<b>5.5%</b>	<b>77</b>	<b>1,905</b>	<b>6.0%</b>	<b>91</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	857	5.5%	874	1,905	6.0%	894
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>2. Urban Periphery</b>	<b>2,657</b>	<b>17.0%</b>	<b>103</b>	<b>5,404</b>	<b>17.1%</b>	<b>97</b>
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	795	5.1%	346	1,795	5.7%	338
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	1,252	8.0%	570	2,312	7.3%	561
Family Foundations (12A)	330	2.1%	208	681	2.2%	207
Modest Income Homes (12D)	280	1.8%	141	616	2.0%	160
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
<b>3. Metro Cities</b>	<b>7,070</b>	<b>45.2%</b>	<b>250</b>	<b>13,217</b>	<b>41.8%</b>	<b>250</b>
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	3,145	20.1%	1,281	6,602	20.9%	1,387
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hometown Heritage (8G)	7	0.0%	4	9	0.0%	2
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	269	1.7%	213	490	1.6%	236
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	3,649	23.3%	2,688	6,116	19.4%	2,482
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

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Ring: 2 mile radius

Prepared by Esri  
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Tapestry Urbanization Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	15,643	100.0%		31,587	100.0%	
<b>4. Suburban Periphery</b>	<b>3,953</b>	<b>25.3%</b>	<b>79</b>	<b>8,744</b>	<b>27.7%</b>	<b>84</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Workday Drive (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	282	1.8%	107	643	2.0%	111
Comfortable Empty Nesters (5A)	102	0.7%	27	213	0.7%	28
Parks and Rec (5C)	3,569	22.8%	1,167	7,888	25.0%	1,310
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
<b>5. Semirural</b>	<b>770</b>	<b>4.9%</b>	<b>52</b>	<b>1,550</b>	<b>4.9%</b>	<b>54</b>
Middleburg (4C)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	770	4.9%	269	1,550	4.9%	297
<b>6. Rural</b>	<b>336</b>	<b>2.1%</b>	<b>13</b>	<b>767</b>	<b>2.4%</b>	<b>14</b>
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	336	2.1%	162	767	2.4%	176
Unclassified (15)	0	0.0%	0	0	0.0%	0

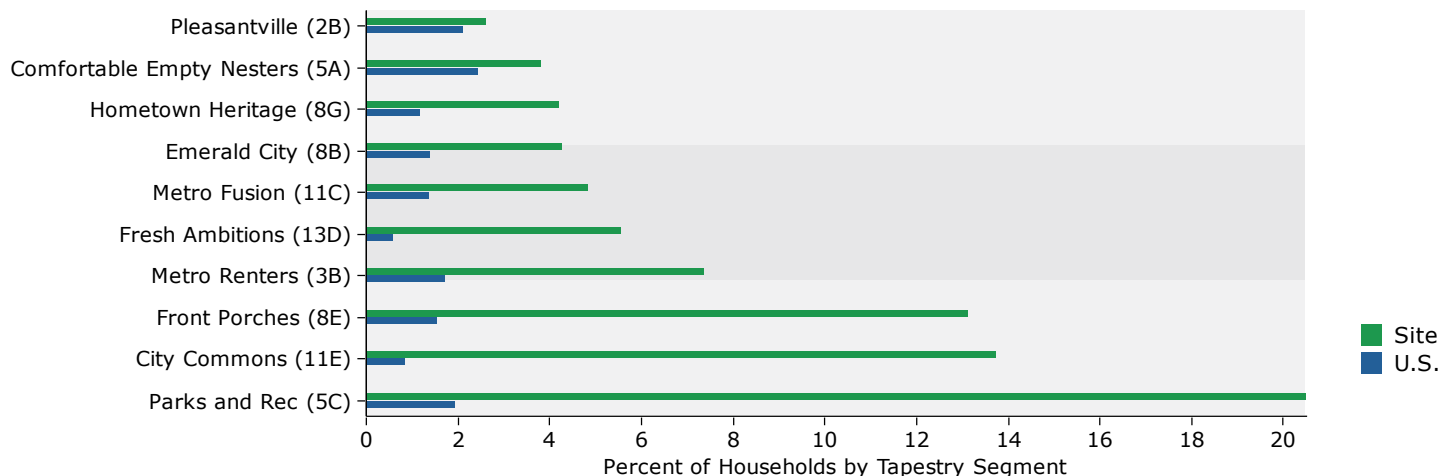
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**Source:** Esri

## Top Twenty Tapestry Segments

Rank	Tapestry Segment	2021 Households		2021 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Parks and Rec (5C)	20.5%	20.5%	2.0%	2.0%	1050
2	City Commons (11E)	13.8%	34.3%	0.9%	2.8%	1,586
3	Front Porches (8E)	13.1%	47.4%	1.6%	4.4%	837
4	Metro Renters (3B)	7.4%	54.8%	1.7%	6.1%	431
5	Fresh Ambitions (13D)	5.6%	60.4%	0.6%	6.7%	889
	<b>Subtotal</b>	<b>60.4%</b>		<b>6.8%</b>		
6	Metro Fusion (11C)	4.9%	65.3%	1.4%	8.1%	347
7	Emerald City (8B)	4.3%	69.6%	1.4%	9.6%	304
8	Hometown Heritage (8G)	4.2%	73.8%	1.2%	10.7%	356
9	Comfortable Empty Nesters (5A)	3.8%	77.6%	2.4%	13.2%	156
10	Pleasantville (2B)	2.6%	80.2%	2.1%	15.3%	123
	<b>Subtotal</b>	<b>19.8%</b>		<b>8.5%</b>		
11	Set to Impress (11D)	2.5%	82.7%	1.4%	16.7%	181
12	Modest Income Homes (12D)	2.3%	85.0%	1.3%	18.0%	179
13	Bright Young Professionals (8C)	2.0%	87.0%	2.3%	20.2%	89
14	Urban Edge Families (7C)	1.9%	89.0%	1.5%	21.7%	130
15	Small Town Simplicity (12C)	1.9%	90.8%	1.8%	23.5%	101
	<b>Subtotal</b>	<b>10.6%</b>		<b>8.3%</b>		
16	Home Improvement (4B)	1.6%	92.4%	1.7%	25.2%	95
17	Retirement Communities (9E)	1.6%	94.0%	1.2%	26.4%	130
18	Rural Bypasses (10E)	1.5%	95.5%	1.3%	27.8%	114
19	Exurbanites (1E)	1.3%	96.7%	1.9%	29.7%	65
20	Laptops and Lattes (3A)	1.1%	97.9%	1.1%	30.8%	105
	<b>Subtotal</b>	<b>7.1%</b>		<b>7.2%</b>		
<b>Total</b>		<b>97.9%</b>		<b>30.8%</b>		<b>318</b>

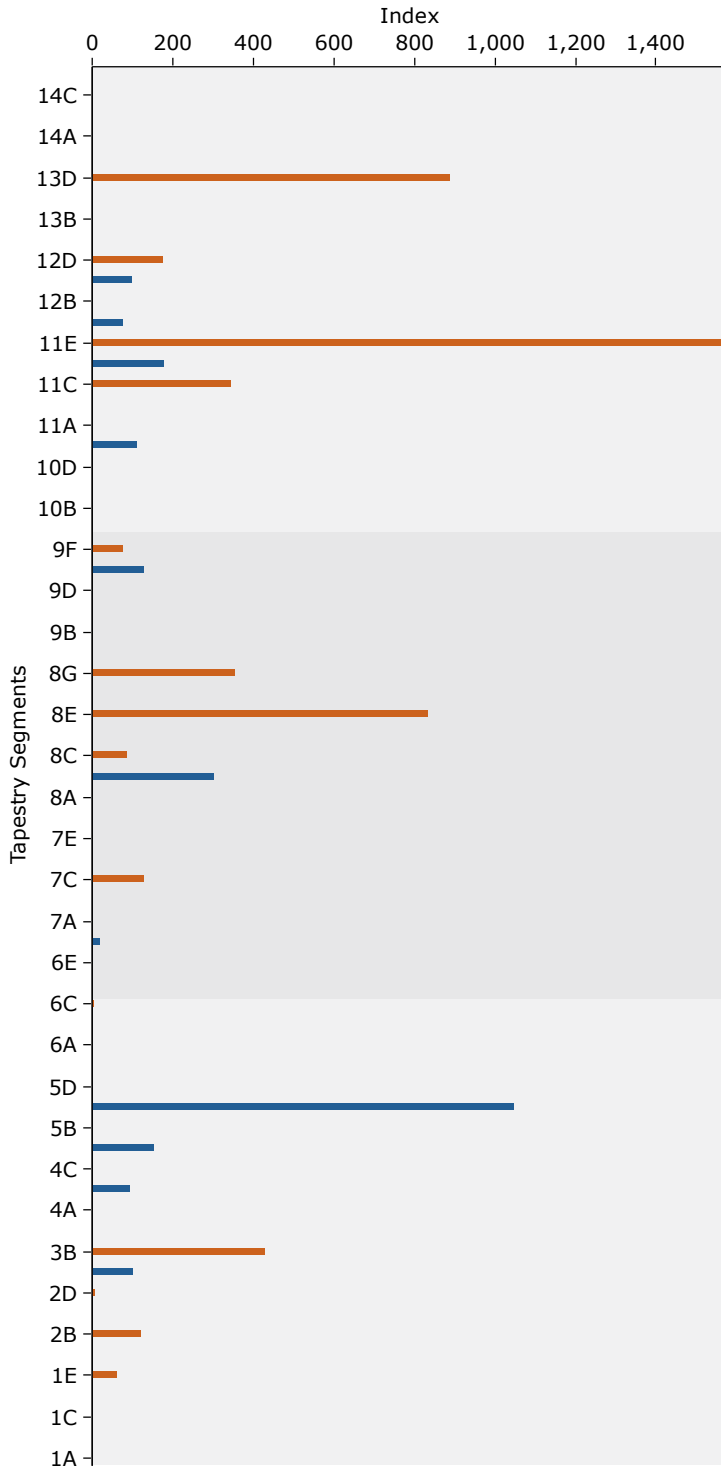
## Top Ten Tapestry Segments Site vs. U.S.



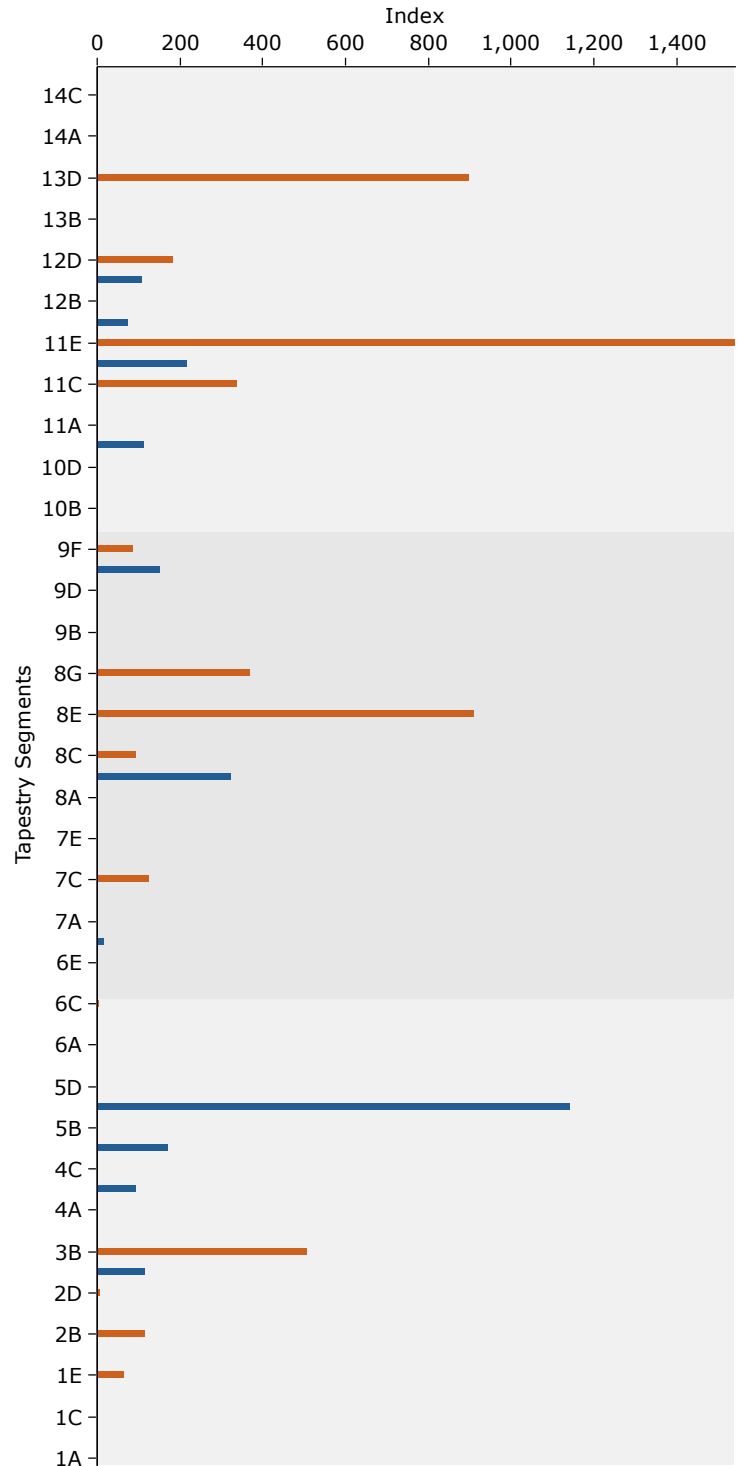
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**Source:** Esri

## 2021 Tapestry Indexes by Households



## 2021 Tapestry Indexes by Total Population 18+



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**Source:** Esri

3721 Century Ave, Halethorpe, Maryland, 21227  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 39.24274  
Longitude: -76.64530

Tapestry LifeMode Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	41,557	100.0%		84,213	100.0%	
<b>1. Affluent Estates</b>	<b>521</b>	<b>1.3%</b>	<b>13</b>	<b>1,099</b>	<b>1.3%</b>	<b>12</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	521	1.3%	65	1,099	1.3%	68
<b>2. Upscale Avenues</b>	<b>1,143</b>	<b>2.8%</b>	<b>50</b>	<b>2,434</b>	<b>2.9%</b>	<b>50</b>
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	1,095	2.6%	123	2,320	2.8%	116
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	48	0.1%	8	114	0.1%	10
<b>3. Uptown Individuals</b>	<b>3,547</b>	<b>8.5%</b>	<b>222</b>	<b>6,610</b>	<b>7.8%</b>	<b>249</b>
Laptops and Lattes (3A)	469	1.1%	105	873	1.0%	118
Metro Renters (3B)	3,078	7.4%	431	5,737	6.8%	511
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
<b>4. Family Landscapes</b>	<b>665</b>	<b>1.6%</b>	<b>21</b>	<b>1,480</b>	<b>1.8%</b>	<b>22</b>
Workday Drive (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	665	1.6%	95	1,480	1.8%	96
Middleburg (4C)	0	0.0%	0	0	0.0%	0
<b>5. GenXurban</b>	<b>10,111</b>	<b>24.3%</b>	<b>216</b>	<b>21,893</b>	<b>26.0%</b>	<b>241</b>
Comfortable Empty Nesters (5A)	1,585	3.8%	156	3,550	4.2%	173
In Style (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	8,526	20.5%	1,050	18,343	21.8%	1,143
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
<b>6. Cozy Country Living</b>	<b>244</b>	<b>0.6%</b>	<b>5</b>	<b>403</b>	<b>0.5%</b>	<b>4</b>
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	34	0.1%	5	67	0.1%	5
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	210	0.5%	22	336	0.4%	19
<b>7. Sprouting Explorers</b>	<b>795</b>	<b>1.9%</b>	<b>27</b>	<b>1,795</b>	<b>2.1%</b>	<b>25</b>
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	795	1.9%	130	1,795	2.1%	127
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

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Longitude: -76.64530

Tapestry LifeMode Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	41,557	100.0%		84,213	100.0%	
<b>8. Middle Ground</b>	<b>9,844</b>	<b>23.7%</b>	<b>220</b>	<b>20,079</b>	<b>23.8%</b>	<b>238</b>
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	1,787	4.3%	304	3,311	3.9%	325
Bright Young Professionals (8C)	840	2.0%	89	1,642	1.9%	96
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	5,460	13.1%	837	11,571	13.7%	912
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hometown Heritage (8G)	1,757	4.2%	356	3,555	4.2%	370
<b>9. Senior Styles</b>	<b>915</b>	<b>2.2%</b>	<b>38</b>	<b>1,785</b>	<b>2.1%</b>	<b>42</b>
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	646	1.6%	130	1,295	1.5%	154
Social Security Set (9F)	269	0.6%	80	490	0.6%	89
<b>10. Rustic Outposts</b>	<b>630</b>	<b>1.5%</b>	<b>18</b>	<b>1,320</b>	<b>1.6%</b>	<b>19</b>
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	630	1.5%	114	1,320	1.6%	114
<b>11. Midtown Singles</b>	<b>8,780</b>	<b>21.1%</b>	<b>343</b>	<b>16,042</b>	<b>19.0%</b>	<b>351</b>
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	2,022	4.9%	347	3,721	4.4%	339
Set to Impress (11D)	1,040	2.5%	181	2,181	2.6%	220
City Commons (11E)	5,718	13.8%	1,586	10,140	12.0%	1,543
<b>12. Hometown</b>	<b>2,046</b>	<b>4.9%</b>	<b>82</b>	<b>4,154</b>	<b>4.9%</b>	<b>87</b>
Family Foundations (12A)	330	0.8%	78	681	0.8%	78
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	770	1.9%	101	1,550	1.8%	111
Modest Income Homes (12D)	946	2.3%	179	1,923	2.3%	187
<b>13. Next Wave</b>	<b>2,316</b>	<b>5.6%</b>	<b>147</b>	<b>5,119</b>	<b>6.1%</b>	<b>140</b>
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	2,316	5.6%	889	5,119	6.1%	901
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>14. Scholars and Patriots</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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<b>Total:</b>	41,557	100.0%		84,213	100.0%	
<b>1. Principal Urban Center</b>	<b>5,863</b>	<b>14.1%</b>	<b>199</b>	<b>11,729</b>	<b>13.9%</b>	<b>210</b>
Laptops and Lattes (3A)	469	1.1%	105	873	1.0%	118
Metro Renters (3B)	3,078	7.4%	431	5,737	6.8%	511
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	2,316	5.6%	889	5,119	6.1%	901
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>2. Urban Periphery</b>	<b>4,933</b>	<b>11.9%</b>	<b>72</b>	<b>9,762</b>	<b>11.6%</b>	<b>66</b>
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	795	1.9%	130	1,795	2.1%	127
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	840	2.0%	89	1,642	1.9%	96
Metro Fusion (11C)	2,022	4.9%	347	3,721	4.4%	339
Family Foundations (12A)	330	0.8%	78	681	0.8%	78
Modest Income Homes (12D)	946	2.3%	179	1,923	2.3%	187
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
<b>3. Metro Cities</b>	<b>16,677</b>	<b>40.1%</b>	<b>222</b>	<b>32,543</b>	<b>38.6%</b>	<b>231</b>
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	1,787	4.3%	304	3,311	3.9%	325
Front Porches (8E)	5,460	13.1%	837	11,571	13.7%	912
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hometown Heritage (8G)	1,757	4.2%	356	3,555	4.2%	370
Retirement Communities (9E)	646	1.6%	130	1,295	1.5%	154
Social Security Set (9F)	269	0.6%	80	490	0.6%	89
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	1,040	2.5%	181	2,181	2.6%	220
City Commons (11E)	5,718	13.8%	1,586	10,140	12.0%	1,543
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

3721 Century Ave, Halethorpe, Maryland, 21227  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 39.24274  
Longitude: -76.64530

Tapestry Urbanization Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	41,557	100.0%		84,213	100.0%	
<b>4. Suburban Periphery</b>	<b>12,440</b>	<b>29.9%</b>	<b>94</b>	<b>26,906</b>	<b>31.9%</b>	<b>97</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	521	1.3%	65	1,099	1.3%	68
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	1,095	2.6%	123	2,320	2.8%	116
Enterprising Professionals (2D)	48	0.1%	8	114	0.1%	10
Workday Drive (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	665	1.6%	95	1,480	1.8%	96
Comfortable Empty Nesters (5A)	1,585	3.8%	156	3,550	4.2%	173
Parks and Rec (5C)	8,526	20.5%	1,050	18,343	21.8%	1,143
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
<b>5. Semirural</b>	<b>980</b>	<b>2.4%</b>	<b>25</b>	<b>1,886</b>	<b>2.2%</b>	<b>25</b>
Middleburg (4C)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	210	0.5%	22	336	0.4%	19
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	770	1.9%	101	1,550	1.8%	111
<b>6. Rural</b>	<b>664</b>	<b>1.6%</b>	<b>9</b>	<b>1,387</b>	<b>1.6%</b>	<b>10</b>
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	34	0.1%	5	67	0.1%	5
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	630	1.5%	114	1,320	1.6%	114
Unclassified (15)	0	0.0%	0	0	0.0%	0

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