

37 S Cranberry Rd, Westminster, Maryland, 21157
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.57232
Longitude: -76.98198

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	6,562	29,118	41,473
2010 Total Population	6,852	32,121	45,538
2021 Total Population	7,034	33,308	46,991
2021 Group Quarters	326	1,666	1,792
2026 Total Population	7,104	33,754	47,622
2021-2026 Annual Rate	0.20%	0.27%	0.27%
2021 Total Daytime Population	12,612	37,811	48,766
Workers	8,935	21,118	25,429
Residents	3,677	16,693	23,337
Household Summary			
2000 Households	3,039	10,842	15,135
2000 Average Household Size	2.03	2.53	2.61
2010 Households	3,167	11,947	16,889
2010 Average Household Size	2.06	2.55	2.59
2021 Households	3,231	12,358	17,457
2021 Average Household Size	2.08	2.56	2.59
2026 Households	3,264	12,528	17,710
2026 Average Household Size	2.08	2.56	2.59
2021-2026 Annual Rate	0.20%	0.27%	0.29%
2010 Families	1,582	7,816	11,639
2010 Average Family Size	2.84	3.14	3.12
2021 Families	1,567	7,955	11,836
2021 Average Family Size	2.90	3.18	3.14
2026 Families	1,569	8,021	11,945
2026 Average Family Size	2.92	3.19	3.14
2021-2026 Annual Rate	0.03%	0.17%	0.18%
Housing Unit Summary			
2000 Housing Units	3,231	11,323	15,749
Owner Occupied Housing Units	42.1%	63.4%	69.6%
Renter Occupied Housing Units	52.0%	32.4%	26.5%
Vacant Housing Units	5.9%	4.2%	3.9%
2010 Housing Units	3,471	12,655	17,794
Owner Occupied Housing Units	42.0%	62.8%	68.7%
Renter Occupied Housing Units	49.3%	31.6%	26.2%
Vacant Housing Units	8.8%	5.6%	5.1%
2021 Housing Units	3,549	13,187	18,506
Owner Occupied Housing Units	40.3%	61.4%	67.2%
Renter Occupied Housing Units	50.7%	32.3%	27.1%
Vacant Housing Units	9.0%	6.3%	5.7%
2026 Housing Units	3,617	13,485	18,934
Owner Occupied Housing Units	40.9%	61.9%	67.6%
Renter Occupied Housing Units	49.4%	31.0%	26.0%
Vacant Housing Units	9.8%	7.1%	6.5%
Median Household Income			
2021	\$48,659	\$80,968	\$88,281
2026	\$52,421	\$87,096	\$96,348
Median Home Value			
2021	\$272,414	\$316,871	\$336,237
2026	\$313,620	\$348,070	\$365,419
Per Capita Income			
2021	\$30,200	\$36,902	\$39,318
2026	\$32,910	\$40,488	\$43,231
Median Age			
2010	39.3	37.3	39.9
2021	40.7	39.1	41.7
2026	42.6	40.5	42.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	3,231	12,358	17,457
<\$15,000	9.6%	5.6%	4.7%
\$15,000 - \$24,999	15.7%	8.6%	7.6%
\$25,000 - \$34,999	12.0%	8.0%	7.1%
\$35,000 - \$49,999	13.7%	9.6%	8.9%
\$50,000 - \$74,999	16.6%	14.6%	14.2%
\$75,000 - \$99,999	9.5%	12.6%	12.4%
\$100,000 - \$149,999	15.0%	23.9%	25.3%
\$150,000 - \$199,999	4.5%	9.2%	10.2%
\$200,000+	3.5%	8.0%	9.5%
Average Household Income	\$69,106	\$98,314	\$105,549
2026 Households by Income			
Household Income Base	3,264	12,528	17,710
<\$15,000	8.6%	5.0%	4.3%
\$15,000 - \$24,999	14.7%	7.8%	6.9%
\$25,000 - \$34,999	11.4%	7.4%	6.5%
\$35,000 - \$49,999	13.0%	8.7%	8.0%
\$50,000 - \$74,999	17.1%	14.2%	13.5%
\$75,000 - \$99,999	10.0%	12.7%	12.3%
\$100,000 - \$149,999	16.3%	25.0%	26.4%
\$150,000 - \$199,999	5.2%	10.3%	11.4%
\$200,000+	3.7%	9.1%	10.7%
Average Household Income	\$75,377	\$107,838	\$115,958
2021 Owner Occupied Housing Units by Value			
Total	1,432	8,098	12,436
<\$50,000	1.7%	1.0%	0.9%
\$50,000 - \$99,999	0.9%	0.4%	0.4%
\$100,000 - \$149,999	9.8%	2.9%	2.1%
\$150,000 - \$199,999	14.9%	9.5%	7.0%
\$200,000 - \$249,999	13.5%	11.7%	10.2%
\$250,000 - \$299,999	20.3%	18.7%	17.0%
\$300,000 - \$399,999	28.9%	34.3%	34.2%
\$400,000 - \$499,999	5.0%	12.4%	16.2%
\$500,000 - \$749,999	3.6%	7.2%	9.5%
\$750,000 - \$999,999	0.1%	0.4%	1.0%
\$1,000,000 - \$1,499,999	0.2%	0.4%	0.5%
\$1,500,000 - \$1,999,999	1.0%	0.3%	0.2%
\$2,000,000 +	0.0%	0.7%	0.8%
Average Home Value	\$293,348	\$349,670	\$373,712
2026 Owner Occupied Housing Units by Value			
Total	1,478	8,347	12,791
<\$50,000	1.3%	0.6%	0.6%
\$50,000 - \$99,999	0.5%	0.2%	0.1%
\$100,000 - \$149,999	5.2%	1.3%	0.9%
\$150,000 - \$199,999	8.0%	4.9%	3.5%
\$200,000 - \$249,999	9.8%	7.4%	6.2%
\$250,000 - \$299,999	20.1%	16.9%	14.6%
\$300,000 - \$399,999	37.8%	38.8%	36.8%
\$400,000 - \$499,999	9.7%	16.2%	20.1%
\$500,000 - \$749,999	5.6%	10.8%	13.7%
\$750,000 - \$999,999	0.1%	0.7%	1.5%
\$1,000,000 - \$1,499,999	0.3%	0.5%	0.6%
\$1,500,000 - \$1,999,999	1.6%	0.5%	0.3%
\$2,000,000 +	0.0%	1.2%	1.2%
Average Home Value	\$342,219	\$396,882	\$417,857

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	6,854	32,121	45,537
0 - 4	6.4%	6.1%	5.7%
5 - 9	5.3%	6.3%	6.3%
10 - 14	5.1%	6.6%	6.7%
15 - 24	13.7%	16.3%	15.0%
25 - 34	14.2%	11.8%	10.5%
35 - 44	12.3%	13.3%	13.1%
45 - 54	14.6%	15.5%	16.3%
55 - 64	10.7%	10.9%	12.2%
65 - 74	7.7%	6.4%	7.0%
75 - 84	6.5%	4.6%	4.8%
85 +	3.5%	2.1%	2.4%
18 +	80.1%	76.7%	77.0%
2021 Population by Age			
Total	7,036	33,307	46,990
0 - 4	5.5%	5.4%	5.1%
5 - 9	5.4%	5.9%	5.6%
10 - 14	5.5%	6.1%	6.0%
15 - 24	10.9%	14.1%	12.9%
25 - 34	14.9%	13.0%	12.2%
35 - 44	12.4%	12.8%	12.1%
45 - 54	11.4%	12.6%	12.9%
55 - 64	13.4%	13.2%	14.1%
65 - 74	10.6%	9.5%	10.6%
75 - 84	6.4%	5.1%	5.6%
85 +	3.7%	2.5%	2.9%
18 +	81.0%	79.1%	79.6%
2026 Population by Age			
Total	7,105	33,753	47,622
0 - 4	5.4%	5.4%	5.1%
5 - 9	5.1%	5.6%	5.4%
10 - 14	5.2%	5.8%	5.7%
15 - 24	10.9%	13.4%	12.2%
25 - 34	13.1%	11.5%	10.6%
35 - 44	13.6%	14.4%	14.0%
45 - 54	11.0%	11.9%	11.9%
55 - 64	11.5%	12.1%	13.0%
65 - 74	13.0%	10.9%	11.7%
75 - 84	7.7%	6.3%	7.2%
85 +	3.7%	2.6%	3.0%
18 +	81.6%	79.6%	80.3%
2010 Population by Sex			
Males	3,315	15,509	22,057
Females	3,537	16,612	23,481
2021 Population by Sex			
Males	3,467	16,176	22,834
Females	3,566	17,132	24,156
2026 Population by Sex			
Males	3,513	16,417	23,164
Females	3,591	17,337	24,458

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2010 Population by Race/Ethnicity			
Total	6,852	32,121	45,538
White Alone	85.8%	89.3%	90.9%
Black Alone	7.3%	4.9%	4.1%
American Indian Alone	0.3%	0.3%	0.2%
Asian Alone	1.6%	1.9%	1.8%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.6%	1.4%	1.1%
Two or More Races	2.3%	2.0%	1.9%
Hispanic Origin	7.0%	4.5%	3.6%
Diversity Index	35.5	26.8	23.0
2021 Population by Race/Ethnicity			
Total	7,034	33,308	46,990
White Alone	81.0%	85.5%	87.5%
Black Alone	8.4%	5.8%	4.9%
American Indian Alone	0.5%	0.4%	0.3%
Asian Alone	2.3%	2.9%	2.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.4%	2.3%	1.8%
Two or More Races	3.3%	3.0%	2.7%
Hispanic Origin	11.0%	7.0%	5.7%
Diversity Index	46.6	35.9	31.4
2026 Population by Race/Ethnicity			
Total	7,104	33,754	47,621
White Alone	78.2%	83.2%	85.4%
Black Alone	9.2%	6.4%	5.4%
American Indian Alone	0.5%	0.4%	0.3%
Asian Alone	2.8%	3.5%	3.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.3%	2.8%	2.2%
Two or More Races	4.0%	3.6%	3.3%
Hispanic Origin	13.2%	8.3%	6.8%
Diversity Index	52.2	40.9	36.0
2010 Population by Relationship and Household Type			
Total	6,852	32,121	45,538
In Households	95.3%	94.9%	96.1%
In Family Households	68.8%	78.7%	81.8%
Householder	22.0%	24.5%	25.6%
Spouse	14.7%	18.8%	20.5%
Child	25.6%	30.0%	30.5%
Other relative	3.4%	3.1%	3.1%
Nonrelative	3.1%	2.3%	2.1%
In Nonfamily Households	26.5%	16.2%	14.4%
In Group Quarters	4.7%	5.1%	3.9%
Institutionalized Population	3.4%	1.2%	1.0%
Noninstitutionalized Population	1.3%	4.0%	2.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2021 Population 25+ by Educational Attainment			
Total	5,114	22,851	33,074
Less than 9th Grade	4.2%	2.7%	2.3%
9th - 12th Grade, No Diploma	11.9%	6.6%	5.8%
High School Graduate	32.5%	24.5%	25.3%
GED/Alternative Credential	4.4%	3.0%	2.6%
Some College, No Degree	16.2%	17.5%	18.3%
Associate Degree	5.8%	7.5%	8.0%
Bachelor's Degree	14.1%	22.8%	22.5%
Graduate/Professional Degree	11.0%	15.5%	15.2%
2021 Population 15+ by Marital Status			
Total	5,881	27,535	39,151
Never Married	36.4%	33.4%	30.3%
Married	33.7%	49.0%	52.3%
Widowed	11.2%	7.4%	7.6%
Divorced	18.6%	10.3%	9.8%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,442	17,157	24,484
Population 16+ Employed	94.0%	96.6%	96.6%
Population 16+ Unemployment rate	6.0%	3.4%	3.4%
Population 16-24 Employed	11.3%	11.8%	10.9%
Population 16-24 Unemployment rate	4.9%	6.0%	7.5%
Population 25-54 Employed	59.6%	61.7%	60.1%
Population 25-54 Unemployment rate	8.5%	3.7%	3.4%
Population 55-64 Employed	20.3%	18.9%	20.0%
Population 55-64 Unemployment rate	1.2%	1.0%	1.2%
Population 65+ Employed	8.7%	7.6%	8.9%
Population 65+ Unemployment rate	0.0%	2.6%	2.2%
2021 Employed Population 16+ by Industry			
Total	3,236	16,574	23,662
Agriculture/Mining	1.1%	0.6%	0.6%
Construction	13.1%	10.1%	10.3%
Manufacturing	4.8%	4.7%	5.5%
Wholesale Trade	2.5%	2.0%	2.1%
Retail Trade	11.6%	11.8%	10.8%
Transportation/Utilities	5.7%	3.9%	4.1%
Information	1.8%	2.0%	1.9%
Finance/Insurance/Real Estate	6.6%	7.8%	7.8%
Services	47.7%	48.6%	48.1%
Public Administration	5.2%	8.5%	8.8%
2021 Employed Population 16+ by Occupation			
Total	3,236	16,574	23,663
White Collar	60.8%	67.5%	67.5%
Management/Business/Financial	21.3%	21.6%	22.1%
Professional	22.0%	26.0%	26.4%
Sales	7.0%	8.5%	7.9%
Administrative Support	10.4%	11.5%	11.1%
Services	15.9%	14.2%	13.5%
Blue Collar	23.4%	18.3%	19.0%
Farming/Forestry/Fishing	0.9%	0.6%	0.5%
Construction/Extraction	8.1%	5.9%	6.0%
Installation/Maintenance/Repair	2.7%	3.0%	3.7%
Production	2.8%	2.3%	2.5%
Transportation/Material Moving	8.9%	6.5%	6.4%

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2010 Households by Type			
Total	3,166	11,946	16,889
Households with 1 Person	43.4%	28.4%	25.7%
Households with 2+ People	56.6%	71.6%	74.3%
Family Households	50.0%	65.4%	68.9%
Husband-wife Families	33.6%	50.2%	55.2%
With Related Children	14.0%	23.8%	24.8%
Other Family (No Spouse Present)	16.4%	15.2%	13.8%
Other Family with Male Householder	4.5%	4.4%	4.2%
With Related Children	2.7%	2.5%	2.3%
Other Family with Female Householder	11.9%	10.9%	9.6%
With Related Children	8.2%	7.1%	6.1%
Nonfamily Households	6.6%	6.1%	5.4%
All Households with Children	25.5%	34.1%	33.8%
Multigenerational Households	3.3%	3.7%	4.1%
Unmarried Partner Households	6.8%	6.0%	5.5%
Male-female	6.2%	5.5%	4.9%
Same-sex	0.5%	0.6%	0.6%
2010 Households by Size			
Total	3,166	11,946	16,888
1 Person Household	43.4%	28.4%	25.7%
2 Person Household	26.6%	30.3%	32.0%
3 Person Household	13.0%	16.6%	16.7%
4 Person Household	10.2%	14.8%	15.2%
5 Person Household	4.0%	6.5%	6.7%
6 Person Household	1.5%	2.1%	2.3%
7 + Person Household	1.3%	1.3%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	3,167	11,947	16,889
Owner Occupied	46.0%	66.5%	72.4%
Owned with a Mortgage/Loan	35.5%	53.8%	56.6%
Owned Free and Clear	10.5%	12.7%	15.7%
Renter Occupied	54.0%	33.5%	27.6%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	97	136	140
Percent of Income for Mortgage	23.5%	16.4%	16.0%
Wealth Index	58	110	130
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,471	12,655	17,794
Housing Units Inside Urbanized Area	97.2%	93.0%	78.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	2.8%	7.0%	21.7%
2010 Population By Urban/ Rural Status			
Total Population	6,852	32,121	45,538
Population Inside Urbanized Area	96.3%	92.1%	76.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	3.7%	7.9%	23.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Social Security Set (9F)	Workday Drive (4A)	Savvy Suburbanites (1D)
2.	Front Porches (8E)	Savvy Suburbanites (1D)	Workday Drive (4A)
3.	Retirement Communities (9E)	Front Porches (8E)	Front Porches (8E)
2021 Consumer Spending			
Apparel & Services: Total \$	\$5,320,315	\$27,700,063	\$41,449,840
Average Spent	\$1,646.65	\$2,241.47	\$2,374.40
Spending Potential Index	78	106	112
Education: Total \$	\$4,295,155	\$23,451,496	\$36,123,057
Average Spent	\$1,329.36	\$1,897.68	\$2,069.26
Spending Potential Index	77	110	120
Entertainment/Recreation: Total \$	\$7,845,593	\$42,225,040	\$63,839,416
Average Spent	\$2,428.22	\$3,416.82	\$3,656.95
Spending Potential Index	75	106	113
Food at Home: Total \$	\$14,040,360	\$70,875,995	\$105,855,703
Average Spent	\$4,345.52	\$5,735.23	\$6,063.80
Spending Potential Index	80	105	111
Food Away from Home: Total \$	\$9,450,262	\$49,228,869	\$73,534,856
Average Spent	\$2,924.87	\$3,983.56	\$4,212.34
Spending Potential Index	77	105	111
Health Care: Total \$	\$15,572,174	\$81,786,147	\$123,910,876
Average Spent	\$4,819.61	\$6,618.07	\$7,098.06
Spending Potential Index	77	106	114
HH Furnishings & Equipment: Total \$	\$5,301,541	\$29,608,531	\$45,042,156
Average Spent	\$1,640.84	\$2,395.90	\$2,580.18
Spending Potential Index	73	106	114
Personal Care Products & Services: Total \$	\$2,295,175	\$11,936,358	\$17,975,745
Average Spent	\$710.36	\$965.88	\$1,029.72
Spending Potential Index	79	108	115
Shelter: Total \$	\$51,883,656	\$267,195,604	\$401,072,611
Average Spent	\$16,058.08	\$21,621.27	\$22,974.89
Spending Potential Index	80	107	114
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,414,023	\$31,347,463	\$48,003,003
Average Spent	\$1,675.65	\$2,536.61	\$2,749.79
Spending Potential Index	70	106	115
Travel: Total \$	\$5,746,921	\$33,554,286	\$51,668,821
Average Spent	\$1,778.68	\$2,715.19	\$2,959.78
Spending Potential Index	70	107	117
Vehicle Maintenance & Repairs: Total \$	\$2,722,823	\$14,354,140	\$21,524,653
Average Spent	\$842.72	\$1,161.53	\$1,233.01
Spending Potential Index	76	105	111

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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 Longitude: -76.98198

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Social Security Set (9F)	33.9%	Population	7,034	7,104
Front Porches (8E)	25.6%	Households	3,231	3,264
Retirement Communities (9E)	22.7%	Families	1,567	1,569
Heartland Communities (6F)	10.9%	Median Age	40.7	42.6
Golden Years (9B)	6.8%	Median Household Income	\$48,659	\$52,421
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		78	\$1,646.65	\$5,320,315
Men's		78	\$318.36	\$1,028,635
Women's		78	\$574.19	\$1,855,207
Children's		72	\$224.36	\$724,920
Footwear		80	\$402.66	\$1,301,003
Watches & Jewelry		75	\$97.05	\$313,565
Apparel Products and Services (1)		82	\$43.37	\$140,141
Computer				
Computers and Hardware for Home Use		75	\$126.54	\$408,853
Portable Memory		78	\$3.38	\$10,936
Computer Software		83	\$7.97	\$25,763
Computer Accessories		76	\$13.62	\$44,013
Entertainment & Recreation		75	\$2,428.22	\$7,845,593
Fees and Admissions		70	\$521.10	\$1,683,689
Membership Fees for Clubs (2)		72	\$179.54	\$580,093
Fees for Participant Sports, excl. Trips		69	\$79.61	\$257,215
Tickets to Theatre/Operas/Concerts		75	\$60.22	\$194,576
Tickets to Movies		74	\$41.21	\$133,156
Tickets to Parks or Museums		68	\$23.14	\$74,769
Admission to Sporting Events, excl. Trips		67	\$43.37	\$140,142
Fees for Recreational Lessons		66	\$92.80	\$299,833
Dating Services		101	\$1.21	\$3,905
TV/Video/Audio		79	\$927.88	\$2,997,993
Cable and Satellite Television Services		80	\$647.81	\$2,093,058
Televisions		75	\$84.28	\$272,324
Satellite Dishes		72	\$1.13	\$3,659
VCRs, Video Cameras, and DVD Players		78	\$3.84	\$12,391
Miscellaneous Video Equipment		80	\$12.38	\$40,000
Video Cassettes and DVDs		82	\$6.28	\$20,292
Video Game Hardware/Accessories		82	\$23.74	\$76,707
Video Game Software		84	\$13.47	\$43,508
Rental/Streaming/Downloaded Video		77	\$54.31	\$175,478
Installation of Televisions		72	\$0.53	\$1,727
Audio (3)		73	\$77.71	\$251,090
Rental and Repair of TV/Radio/Sound Equipment		81	\$2.40	\$7,758
Pets		75	\$547.95	\$1,770,423
Toys/Games/Crafts/Hobbies (4)		76	\$87.67	\$283,247
Recreational Vehicles and Fees (5)		63	\$70.73	\$228,519
Sports/Recreation/Exercise Equipment (6)		72	\$129.07	\$417,028
Photo Equipment and Supplies (7)		74	\$33.79	\$109,181
Reading (8)		83	\$85.76	\$277,106
Catered Affairs (9)		84	\$24.57	\$79,378
Food		79	\$7,270.39	\$23,490,622
Food at Home		80	\$4,345.52	\$14,040,360
Bakery and Cereal Products		80	\$559.62	\$1,808,142
Meats, Poultry, Fish, and Eggs		80	\$939.97	\$3,037,051
Dairy Products		80	\$439.94	\$1,421,443
Fruits and Vegetables		80	\$847.37	\$2,737,851
Snacks and Other Food at Home (10)		79	\$1,558.61	\$5,035,874
Food Away from Home		77	\$2,924.87	\$9,450,262
Alcoholic Beverages		76	\$478.84	\$1,547,122

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	71	\$19,433.47	\$62,789,536
Value of Retirement Plans	66	\$66,432.17	\$214,642,326
Value of Other Financial Assets	76	\$6,556.00	\$21,182,452
Vehicle Loan Amount excluding Interest	73	\$2,078.51	\$6,715,665
Value of Credit Card Debt	76	\$2,094.59	\$6,767,608
Health			
Nonprescription Drugs	81	\$125.00	\$403,870
Prescription Drugs	80	\$266.73	\$861,812
Eyeglasses and Contact Lenses	75	\$73.00	\$235,868
Home			
Mortgage Payment and Basics (11)	62	\$6,555.44	\$21,180,630
Maintenance and Remodeling Services	63	\$1,820.17	\$5,880,955
Maintenance and Remodeling Materials (12)	61	\$378.57	\$1,223,148
Utilities, Fuel, and Public Services	77	\$3,836.51	\$12,395,761
Household Furnishings and Equipment			
Household Textiles (13)	77	\$78.14	\$252,484
Furniture	74	\$470.31	\$1,519,566
Rugs	68	\$21.51	\$69,494
Major Appliances (14)	67	\$251.52	\$812,656
Housewares (15)	76	\$66.63	\$215,286
Small Appliances	79	\$41.53	\$134,191
Luggage	75	\$12.55	\$40,535
Telephones and Accessories	80	\$79.60	\$257,194
Household Operations			
Child Care	66	\$349.49	\$1,129,216
Lawn and Garden (16)	67	\$337.53	\$1,090,564
Moving/Storage/Freight Express	82	\$58.68	\$189,592
Housekeeping Supplies (17)	78	\$611.06	\$1,974,340
Insurance			
Owners and Renters Insurance	67	\$417.51	\$1,348,980
Vehicle Insurance	77	\$1,432.38	\$4,628,006
Life/Other Insurance	69	\$414.74	\$1,340,017
Health Insurance	77	\$3,186.02	\$10,294,015
Personal Care Products (18)	79	\$392.60	\$1,268,504
School Books and Supplies (19)	75	\$98.28	\$317,546
Smoking Products	88	\$339.36	\$1,096,462
Transportation			
Payments on Vehicles excluding Leases	70	\$1,821.79	\$5,886,201
Gasoline and Motor Oil	75	\$1,802.67	\$5,824,416
Vehicle Maintenance and Repairs	76	\$842.72	\$2,722,823
Travel			
Airline Fares	72	\$454.92	\$1,469,843
Lodging on Trips	68	\$482.63	\$1,559,379
Auto/Truck Rental on Trips	71	\$39.27	\$126,890
Food and Drink on Trips	71	\$424.67	\$1,372,099

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Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

37 S Cranberry Rd, Westminster, Maryland, 21157
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.57232
 Longitude: -76.98198

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Workday Drive (4A)	23.1%	Population	33,308	33,754
Savvy Suburbanites (1D)	15.2%	Households	12,358	12,528
Front Porches (8E)	13.8%	Families	7,955	8,021
Golden Years (9B)	10.6%	Median Age	39.1	40.5
Home Improvement (4B)	9.0%	Median Household Income	\$80,968	\$87,096
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		106	\$2,241.47	\$27,700,063
Men's		106	\$431.29	\$5,329,845
Women's		107	\$787.41	\$9,730,819
Children's		103	\$321.38	\$3,971,567
Footwear		106	\$529.09	\$6,538,497
Watches & Jewelry		104	\$133.90	\$1,654,793
Apparel Products and Services (1)		109	\$57.31	\$708,256
Computer				
Computers and Hardware for Home Use		106	\$177.59	\$2,194,607
Portable Memory		106	\$4.58	\$56,552
Computer Software		107	\$10.32	\$127,572
Computer Accessories		108	\$19.45	\$240,399
Entertainment & Recreation		106	\$3,416.82	\$42,225,040
Fees and Admissions		110	\$811.31	\$10,026,159
Membership Fees for Clubs (2)		110	\$273.04	\$3,374,209
Fees for Participant Sports, excl. Trips		111	\$127.90	\$1,580,576
Tickets to Theatre/Operas/Concerts		110	\$89.18	\$1,102,108
Tickets to Movies		107	\$59.25	\$732,181
Tickets to Parks or Museums		104	\$35.20	\$434,999
Admission to Sporting Events, excl. Trips		110	\$71.19	\$879,803
Fees for Recreational Lessons		110	\$154.26	\$1,906,329
Dating Services		108	\$1.29	\$15,955
TV/Video/Audio		105	\$1,230.93	\$15,211,792
Cable and Satellite Television Services		105	\$844.32	\$10,434,101
Televisions		105	\$118.06	\$1,458,936
Satellite Dishes		105	\$1.65	\$20,433
VCRs, Video Cameras, and DVD Players		106	\$5.21	\$64,385
Miscellaneous Video Equipment		111	\$17.18	\$212,370
Video Cassettes and DVDs		107	\$8.18	\$101,126
Video Game Hardware/Accessories		102	\$29.58	\$365,491
Video Game Software		104	\$16.62	\$205,346
Rental/Streaming/Downloaded Video		105	\$74.08	\$915,542
Installation of Televisions		111	\$0.82	\$10,081
Audio (3)		105	\$112.58	\$1,391,284
Rental and Repair of TV/Radio/Sound Equipment		89	\$2.65	\$32,698
Pets		104	\$754.75	\$9,327,232
Toys/Games/Crafts/Hobbies (4)		105	\$121.40	\$1,500,246
Recreational Vehicles and Fees (5)		105	\$118.05	\$1,458,921
Sports/Recreation/Exercise Equipment (6)		103	\$186.42	\$2,303,818
Photo Equipment and Supplies (7)		106	\$48.80	\$603,050
Reading (8)		110	\$113.57	\$1,403,476
Catered Affairs (9)		108	\$31.89	\$394,041
Food		105	\$9,718.79	\$120,104,863
Food at Home		105	\$5,735.23	\$70,875,995
Bakery and Cereal Products		106	\$738.11	\$9,121,530
Meats, Poultry, Fish, and Eggs		105	\$1,234.68	\$15,258,168
Dairy Products		106	\$579.51	\$7,161,596
Fruits and Vegetables		106	\$1,120.34	\$13,845,110
Snacks and Other Food at Home (10)		105	\$2,062.60	\$25,489,591
Food Away from Home		105	\$3,983.56	\$49,228,869
Alcoholic Beverages		107	\$672.41	\$8,309,603

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	112	\$30,597.29	\$378,121,284
Value of Retirement Plans	111	\$111,661.60	\$1,379,914,102
Value of Other Financial Assets	109	\$9,337.51	\$115,392,977
Vehicle Loan Amount excluding Interest	103	\$2,952.73	\$36,489,874
Value of Credit Card Debt	107	\$2,954.22	\$36,508,221
Health			
Nonprescription Drugs	104	\$160.47	\$1,983,046
Prescription Drugs	104	\$347.82	\$4,298,407
Eyeglasses and Contact Lenses	106	\$102.96	\$1,272,397
Home			
Mortgage Payment and Basics (11)	107	\$11,445.87	\$141,448,024
Maintenance and Remodeling Services	107	\$3,091.37	\$38,203,196
Maintenance and Remodeling Materials (12)	102	\$629.22	\$7,775,890
Utilities, Fuel, and Public Services	104	\$5,169.73	\$63,887,585
Household Furnishings and Equipment			
Household Textiles (13)	106	\$107.35	\$1,326,570
Furniture	106	\$675.97	\$8,353,601
Rugs	107	\$33.54	\$414,475
Major Appliances (14)	105	\$397.71	\$4,914,905
Housewares (15)	106	\$93.19	\$1,151,651
Small Appliances	104	\$54.86	\$677,942
Luggage	106	\$17.81	\$220,076
Telephones and Accessories	109	\$109.47	\$1,352,863
Household Operations			
Child Care	107	\$566.05	\$6,995,301
Lawn and Garden (16)	105	\$527.01	\$6,512,840
Moving/Storage/Freight Express	103	\$73.62	\$909,780
Housekeeping Supplies (17)	105	\$821.59	\$10,153,150
Insurance			
Owners and Renters Insurance	104	\$649.23	\$8,023,218
Vehicle Insurance	103	\$1,927.20	\$23,816,341
Life/Other Insurance	106	\$642.10	\$7,935,011
Health Insurance	106	\$4,378.95	\$54,115,037
Personal Care Products (18)	105	\$524.74	\$6,484,789
School Books and Supplies (19)	103	\$134.88	\$1,666,879
Smoking Products	100	\$384.63	\$4,753,278
Transportation			
Payments on Vehicles excluding Leases	102	\$2,668.39	\$32,975,915
Gasoline and Motor Oil	102	\$2,453.61	\$30,321,766
Vehicle Maintenance and Repairs	105	\$1,161.53	\$14,354,140
Travel			
Airline Fares	108	\$681.93	\$8,427,268
Lodging on Trips	107	\$761.72	\$9,413,308
Auto/Truck Rental on Trips	108	\$59.15	\$730,989
Food and Drink on Trips	107	\$637.47	\$7,877,796

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Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Savvy Suburbanites (1D)	30.8%	Population	46,991	47,622
Workday Drive (4A)	17.5%	Households	17,457	17,710
Front Porches (8E)	9.8%	Families	11,836	11,945
Golden Years (9B)	7.5%	Median Age	41.7	42.7
Home Improvement (4B)	7.0%	Median Household Income	\$88,281	\$96,348
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		112	\$2,374.40	\$41,449,840
Men's		113	\$457.64	\$7,988,995
Women's		114	\$839.49	\$14,654,905
Children's		108	\$336.71	\$5,877,988
Footwear		111	\$556.60	\$9,716,554
Watches & Jewelry		111	\$142.72	\$2,491,497
Apparel Products and Services (1)		117	\$61.55	\$1,074,408
Computer				
Computers and Hardware for Home Use		112	\$189.01	\$3,299,630
Portable Memory		112	\$4.84	\$84,417
Computer Software		113	\$10.86	\$189,498
Computer Accessories		116	\$20.82	\$363,456
Entertainment & Recreation		113	\$3,656.95	\$63,839,416
Fees and Admissions		120	\$887.18	\$15,487,492
Membership Fees for Clubs (2)		120	\$297.47	\$5,193,016
Fees for Participant Sports, excl. Trips		122	\$140.51	\$2,452,894
Tickets to Theatre/Operas/Concerts		122	\$98.25	\$1,715,112
Tickets to Movies		113	\$62.54	\$1,091,727
Tickets to Parks or Museums		111	\$37.64	\$657,069
Admission to Sporting Events, excl. Trips		123	\$78.93	\$1,377,904
Fees for Recreational Lessons		121	\$170.55	\$2,977,229
Dating Services		108	\$1.29	\$22,540
TV/Video/Audio		111	\$1,303.74	\$22,759,329
Cable and Satellite Television Services		111	\$898.20	\$15,679,812
Televisions		111	\$124.41	\$2,171,863
Satellite Dishes		109	\$1.71	\$29,869
VCRs, Video Cameras, and DVD Players		112	\$5.47	\$95,520
Miscellaneous Video Equipment		120	\$18.56	\$324,056
Video Cassettes and DVDs		110	\$8.47	\$147,844
Video Game Hardware/Accessories		104	\$30.05	\$524,648
Video Game Software		105	\$16.85	\$294,232
Rental/Streaming/Downloaded Video		109	\$76.69	\$1,338,770
Installation of Televisions		123	\$0.91	\$15,806
Audio (3)		112	\$119.72	\$2,089,959
Rental and Repair of TV/Radio/Sound Equipment		91	\$2.69	\$46,950
Pets		110	\$804.65	\$14,046,758
Toys/Games/Crafts/Hobbies (4)		110	\$127.29	\$2,222,106
Recreational Vehicles and Fees (5)		117	\$131.77	\$2,300,249
Sports/Recreation/Exercise Equipment (6)		109	\$195.70	\$3,416,362
Photo Equipment and Supplies (7)		112	\$51.57	\$900,178
Reading (8)		118	\$121.54	\$2,121,682
Catered Affairs (9)		115	\$33.82	\$590,318
Food		111	\$10,276.14	\$179,390,559
Food at Home		111	\$6,063.80	\$105,855,703
Bakery and Cereal Products		112	\$781.81	\$13,648,005
Meats, Poultry, Fish, and Eggs		111	\$1,305.83	\$22,795,957
Dairy Products		112	\$613.53	\$10,710,451
Fruits and Vegetables		112	\$1,187.39	\$20,728,289
Snacks and Other Food at Home (10)		111	\$2,175.23	\$37,973,001
Food Away from Home		111	\$4,212.34	\$73,534,856
Alcoholic Beverages		116	\$724.59	\$12,649,167

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	123	\$33,726.87	\$588,769,901
Value of Retirement Plans	125	\$125,357.44	\$2,188,364,787
Value of Other Financial Assets	121	\$10,432.81	\$182,125,632
Vehicle Loan Amount excluding Interest	108	\$3,099.34	\$54,105,131
Value of Credit Card Debt	114	\$3,162.91	\$55,214,919
Health			
Nonprescription Drugs	109	\$168.76	\$2,946,020
Prescription Drugs	111	\$370.80	\$6,473,108
Eyeglasses and Contact Lenses	114	\$110.57	\$1,930,211
Home			
Mortgage Payment and Basics (11)	120	\$12,767.12	\$222,875,694
Maintenance and Remodeling Services	120	\$3,453.37	\$60,285,476
Maintenance and Remodeling Materials (12)	112	\$689.35	\$12,033,905
Utilities, Fuel, and Public Services	110	\$5,483.29	\$95,721,782
Household Furnishings and Equipment			
Household Textiles (13)	112	\$114.00	\$1,990,131
Furniture	113	\$722.56	\$12,613,721
Rugs	117	\$36.85	\$643,309
Major Appliances (14)	115	\$434.12	\$7,578,420
Housewares (15)	113	\$99.77	\$1,741,718
Small Appliances	109	\$57.53	\$1,004,273
Luggage	113	\$18.97	\$331,084
Telephones and Accessories	119	\$119.42	\$2,084,740
Household Operations			
Child Care	114	\$605.08	\$10,562,945
Lawn and Garden (16)	116	\$582.15	\$10,162,537
Moving/Storage/Freight Express	106	\$75.28	\$1,314,210
Housekeeping Supplies (17)	112	\$874.11	\$15,259,392
Insurance			
Owners and Renters Insurance	113	\$709.34	\$12,382,871
Vehicle Insurance	109	\$2,026.96	\$35,384,557
Life/Other Insurance	117	\$705.64	\$12,318,440
Health Insurance	114	\$4,697.16	\$81,998,400
Personal Care Products (18)	111	\$554.80	\$9,685,061
School Books and Supplies (19)	109	\$141.95	\$2,477,999
Smoking Products	102	\$389.95	\$6,807,412
Transportation			
Payments on Vehicles excluding Leases	109	\$2,831.81	\$49,434,979
Gasoline and Motor Oil	107	\$2,581.56	\$45,066,284
Vehicle Maintenance and Repairs	111	\$1,233.01	\$21,524,653
Travel			
Airline Fares	118	\$740.83	\$12,932,717
Lodging on Trips	118	\$838.40	\$14,635,990
Auto/Truck Rental on Trips	117	\$64.12	\$1,119,277
Food and Drink on Trips	116	\$692.21	\$12,083,871

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Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

37 S Cranberry Rd, Westminster, Maryland, 21157
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.57232
Longitude: -76.98198

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	1,164		1,893		2,181							
Total Employees:	15,650		26,985		29,231							
Total Residential Population:	7,034		33,308		46,991							
Employee/Residential Population Ratio (per 100 Residents)	222		81		62							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	14	1.2%	87	0.6%	31	1.6%	234	0.9%	51	2.3%	312	1.1%
Construction	45	3.9%	478	3.1%	111	5.9%	1,304	4.8%	158	7.2%	1,560	5.3%
Manufacturing	22	1.9%	876	5.6%	45	2.4%	2,541	9.4%	60	2.8%	2,736	9.4%
Transportation	11	0.9%	149	1.0%	20	1.1%	283	1.0%	27	1.2%	348	1.2%
Communication	9	0.8%	41	0.3%	15	0.8%	89	0.3%	16	0.7%	95	0.3%
Utility	2	0.2%	9	0.1%	2	0.1%	10	0.0%	4	0.2%	25	0.1%
Wholesale Trade	31	2.7%	323	2.1%	71	3.8%	975	3.6%	85	3.9%	1,325	4.5%
Retail Trade Summary	265	22.8%	4,377	28.0%	373	19.7%	7,208	26.7%	404	18.5%	7,384	25.3%
Home Improvement	10	0.9%	427	2.7%	14	0.7%	645	2.4%	16	0.7%	671	2.3%
General Merchandise Stores	14	1.2%	548	3.5%	20	1.1%	794	2.9%	23	1.1%	800	2.7%
Food Stores	20	1.7%	425	2.7%	27	1.4%	684	2.5%	29	1.3%	703	2.4%
Auto Dealers, Gas Stations, Auto Aftermarket	31	2.7%	464	3.0%	42	2.2%	575	2.1%	45	2.1%	587	2.0%
Apparel & Accessory Stores	14	1.2%	311	2.0%	21	1.1%	1,368	5.1%	22	1.0%	1,372	4.7%
Furniture & Home Furnishings	19	1.6%	122	0.8%	26	1.4%	167	0.6%	30	1.4%	184	0.6%
Eating & Drinking Places	73	6.3%	1,427	9.1%	104	5.5%	2,050	7.6%	109	5.0%	2,120	7.3%
Miscellaneous Retail	84	7.2%	654	4.2%	120	6.3%	924	3.4%	131	6.0%	947	3.2%
Finance, Insurance, Real Estate Summary	107	9.2%	674	4.3%	167	8.8%	1,234	4.6%	183	8.4%	1,370	4.7%
Banks, Savings & Lending Institutions	19	1.6%	149	1.0%	33	1.7%	404	1.5%	35	1.6%	424	1.5%
Securities Brokers	15	1.3%	58	0.4%	20	1.1%	80	0.3%	20	0.9%	81	0.3%
Insurance Carriers & Agents	28	2.4%	101	0.6%	34	1.8%	120	0.4%	36	1.7%	127	0.4%
Real Estate, Holding, Other Investment Offices	45	3.9%	366	2.3%	80	4.2%	631	2.3%	92	4.2%	738	2.5%
Services Summary	490	42.1%	6,095	38.9%	815	43.1%	10,171	37.7%	916	42.0%	11,052	37.8%
Hotels & Lodging	2	0.2%	41	0.3%	3	0.2%	60	0.2%	4	0.2%	64	0.2%
Automotive Services	40	3.4%	183	1.2%	62	3.3%	277	1.0%	68	3.1%	328	1.1%
Motion Pictures & Amusements	29	2.5%	135	0.9%	60	3.2%	375	1.4%	68	3.1%	421	1.4%
Health Services	115	9.9%	2,742	17.5%	199	10.5%	4,056	15.0%	209	9.6%	4,212	14.4%
Legal Services	39	3.4%	174	1.1%	44	2.3%	193	0.7%	46	2.1%	200	0.7%
Education Institutions & Libraries	18	1.5%	797	5.1%	35	1.8%	1,717	6.4%	40	1.8%	1,910	6.5%
Other Services	247	21.2%	2,023	12.9%	413	21.8%	3,493	12.9%	480	22.0%	3,917	13.4%
Government	88	7.6%	2,503	16.0%	108	5.7%	2,849	10.6%	112	5.1%	2,908	9.9%
Unclassified Establishments	81	7.0%	39	0.2%	136	7.2%	87	0.3%	165	7.6%	116	0.4%
Totals	1,164	100.0%	15,650	100.0%	1,893	100.0%	26,985	100.0%	2,181	100.0%	29,231	100.0%

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.2%	7	0.0%	3	0.2%	14	0.1%	9	0.4%	31	0.1%
Mining	1	0.1%	4	0.0%	2	0.1%	6	0.0%	2	0.1%	13	0.0%
Utilities	1	0.1%	5	0.0%	1	0.1%	6	0.0%	2	0.1%	11	0.0%
Construction	54	4.6%	597	3.8%	128	6.8%	1,481	5.5%	180	8.3%	1,823	6.2%
Manufacturing	23	2.0%	392	2.5%	45	2.4%	1,360	5.0%	61	2.8%	1,550	5.3%
Wholesale Trade	27	2.3%	304	1.9%	66	3.5%	946	3.5%	79	3.6%	1,291	4.4%
Retail Trade	189	16.2%	2,913	18.6%	267	14.1%	5,140	19.0%	294	13.5%	5,246	17.9%
Motor Vehicle & Parts Dealers	28	2.4%	438	2.8%	37	2.0%	539	2.0%	40	1.8%	549	1.9%
Furniture & Home Furnishings Stores	12	1.0%	100	0.6%	16	0.8%	138	0.5%	18	0.8%	147	0.5%
Electronics & Appliance Stores	7	0.6%	18	0.1%	8	0.4%	25	0.1%	11	0.5%	31	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	10	0.9%	427	2.7%	15	0.8%	664	2.5%	17	0.8%	691	2.4%
Food & Beverage Stores	19	1.6%	401	2.6%	26	1.4%	667	2.5%	28	1.3%	685	2.3%
Health & Personal Care Stores	29	2.5%	297	1.9%	42	2.2%	424	1.6%	44	2.0%	431	1.5%
Gasoline Stations	3	0.3%	26	0.2%	5	0.3%	36	0.1%	5	0.2%	38	0.1%
Clothing & Clothing Accessories Stores	19	1.6%	327	2.1%	27	1.4%	1,386	5.1%	29	1.3%	1,393	4.8%
Sport Goods, Hobby, Book, & Music Stores	13	1.1%	123	0.8%	20	1.1%	183	0.7%	22	1.0%	189	0.6%
General Merchandise Stores	14	1.2%	548	3.5%	20	1.1%	794	2.9%	23	1.1%	800	2.7%
Miscellaneous Store Retailers	23	2.0%	190	1.2%	32	1.7%	265	1.0%	36	1.7%	273	0.9%
Nonstore Retailers	14	1.2%	17	0.1%	18	1.0%	19	0.1%	21	1.0%	19	0.1%
Transportation & Warehousing	7	0.6%	130	0.8%	13	0.7%	260	1.0%	18	0.8%	319	1.1%
Information	16	1.4%	609	3.9%	29	1.5%	1,411	5.2%	33	1.5%	1,460	5.0%
Finance & Insurance	64	5.5%	312	2.0%	88	4.6%	609	2.3%	93	4.3%	637	2.2%
Central Bank/Credit Intermediation & Related Activities	20	1.7%	152	1.0%	34	1.8%	408	1.5%	36	1.7%	428	1.5%
Securities, Commodity Contracts & Other Financial	15	1.3%	59	0.4%	21	1.1%	81	0.3%	21	1.0%	82	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	28	2.4%	101	0.6%	34	1.8%	120	0.4%	36	1.7%	127	0.4%
Real Estate, Rental & Leasing	41	3.5%	285	1.8%	78	4.1%	558	2.1%	90	4.1%	662	2.3%
Professional, Scientific & Tech Services	123	10.6%	700	4.5%	183	9.7%	1,053	3.9%	205	9.4%	1,148	3.9%
Legal Services	44	3.8%	193	1.2%	53	2.8%	223	0.8%	56	2.6%	231	0.8%
Management of Companies & Enterprises	4	0.3%	20	0.1%	6	0.3%	29	0.1%	6	0.3%	31	0.1%
Administrative & Support & Waste Management & Remediation	27	2.3%	174	1.1%	53	2.8%	324	1.2%	74	3.4%	402	1.4%
Educational Services	26	2.2%	819	5.2%	51	2.7%	1,745	6.5%	56	2.6%	1,932	6.6%
Health Care & Social Assistance	156	13.4%	3,190	20.4%	264	13.9%	5,146	19.1%	282	12.9%	5,417	18.5%
Arts, Entertainment & Recreation	19	1.6%	161	1.0%	39	2.1%	364	1.3%	46	2.1%	407	1.4%
Accommodation & Food Services	78	6.7%	1,497	9.6%	110	5.8%	2,146	8.0%	116	5.3%	2,221	7.6%
Accommodation	2	0.2%	41	0.3%	3	0.2%	60	0.2%	4	0.2%	64	0.2%
Food Services & Drinking Places	76	6.5%	1,457	9.3%	107	5.7%	2,086	7.7%	112	5.1%	2,156	7.4%
Other Services (except Public Administration)	136	11.7%	989	6.3%	222	11.7%	1,452	5.4%	259	11.9%	1,609	5.5%
Automotive Repair & Maintenance	32	2.7%	149	1.0%	50	2.6%	214	0.8%	56	2.6%	262	0.9%
Public Administration	88	7.6%	2,503	16.0%	108	5.7%	2,849	10.6%	112	5.1%	2,908	9.9%
Unclassified Establishments	81	7.0%	39	0.2%	136	7.2%	87	0.3%	165	7.6%	116	0.4%
Total	1,164	100.0%	15,650	100.0%	1,893	100.0%	26,985	100.0%	2,181	100.0%	29,231	100.0%

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