

400 Drummer Dr, Grasonville, Maryland, 21638 Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 38.96188 Longitude: -76.20020

			-
	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	2,110	5,545	11,556
2020 Total Population	2,124	5,635	12,241
2020 Group Quarters	14	45	51
2023 Total Population	2,186	5,828	12,848
2023 Group Quarters	15	45	51
2028 Total Population	2,226	5,977	14,178
2023-2028 Annual Rate	0.36%	0.51%	1.99%
2023 Total Daytime Population	1,731	5,815	11,920
Workers	693	2,988	5,586
Residents	1,038	2,827	6,334
Household Summary			
2010 Households	774	2,144	4,521
2010 Average Household Size	2.72	2.58	2.55
2020 Total Households	787	2,187	4,913
2020 Average Household Size	2.68	2.56	2.48
2023 Households	814	2,278	5,207
2023 Average Household Size	2.67	2.54	2.46
2028 Households	832	2,344	5,834
2028 Average Household Size	2.66	2.53	2.42
2023-2028 Annual Rate	0.44%	0.57%	2.30%
2010 Families	538	1,537	3,283
2010 Average Family Size	3.20	2.99	2.95
2023 Families	549	1,588	3,647
2023 Average Family Size	3.21	3.02	2.93
2028 Families	5.21	1,636	4,061
2028 Average Family Size	3.20	3.01	2.89
2023-2028 Annual Rate	0.43%	0.60%	2.09
Housing Unit Summary	0.45%	0.00%	2.17-70
	700	2 072	4 472
2000 Housing Units	708	2,073	4,472
Owner Occupied Housing Units	67.9%	70.2%	73.9%
Renter Occupied Housing Units	20.3%	17.3%	15.6%
Vacant Housing Units	11.7%	12.5%	10.5%
2010 Housing Units	885	2,482	5,119
Owner Occupied Housing Units	67.0%	68.9%	72.4%
Renter Occupied Housing Units	20.5%	17.5%	15.9%
Vacant Housing Units	12.5%	13.6%	11.7%
2020 Housing Units	881	2,491	5,556
Vacant Housing Units	10.7%	12.2%	11.6%
2023 Housing Units	912	2,594	5,905
Owner Occupied Housing Units	70.3%	71.1%	69.5%
Renter Occupied Housing Units	19.0%	16.7%	18.7%
Vacant Housing Units	10.7%	12.2%	11.8%
2028 Housing Units	917	2,622	6,559
Owner Occupied Housing Units	71.9%	72.8%	72.5%
Renter Occupied Housing Units	18.9%	16.6%	16.4%
Vacant Housing Units	9.3%	10.6%	11.1%
Median Household Income			
2023	\$104,938	\$106,965	\$103,006
2028	\$113,892	\$116,194	\$111,580
Median Home Value			
2023	\$443,750	\$457,890	\$464,189
2028	\$457,112	\$473,020	\$476,200
Per Capita Income	+ ·•· /	+	+
2023	\$54,898	\$56,453	\$59,086
2028	\$62,545	\$64,363	\$66,261
Median Age	ψ02,545	404,000	400,201
2010	41.4	43.4	44.4
2023	41.4	43:4	44.4
2023	42.9	45.2	47.1
2020	42.0	45.1	47.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.



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2023 Households by Income			
Household Income Base	814	2,278	5,207
<\$15,000	7.5%	6.5%	9.1%
\$15,000 - \$24,999	4.8%	6.1%	5.4%
\$25,000 - \$34,999	6.4%	5.1%	4.1%
\$35,000 - \$49,999	4.1%	5.3%	6.9%
\$50,000 - \$74,999	13.4%	11.5%	9.9%
\$75,000 - \$99,999	10.3%	10.6%	13.0%
\$100,000 - \$149,999	23.2%	23.5%	18.6%
\$150,000 - \$199,999	10.4%	11.4%	12.1%
\$200,000+	19.8%	19.9%	21.0%
Average Household Income	\$140,445	\$144,250	\$145,922
2028 Households by Income			
Household Income Base	832	2,344	5,834
<\$15,000	7.0%	6.1%	7.9%
\$15,000 - \$24,999	4.2%	5.2%	4.4%
\$25,000 - \$34,999	5.2%	4.2%	3.4%
\$35,000 - \$49,999	4.0%	4.9%	6.4%
\$50,000 - \$74,999	11.9%	10.2%	9.9%
\$75,000 - \$99,999	9.3%	9.6%	12.2%
\$100,000 - \$149,999	22.7%	23.0%	19.2%
\$150,000 - \$199,999	12.3%	13.1%	13.7%
\$200,000+	23.6%	23.7%	23.1%
Average Household Income	\$159,404	\$163,948	\$161,474
2023 Owner Occupied Housing Units by Value			
Total	641	1,844	4,102
<\$50,000	0.2%	1.0%	1.0%
\$50,000 - \$99,999	0.3%	0.6%	0.3%
\$100,000 - \$149,999	1.6%	1.2%	0.8%
\$150,000 - \$199,999	7.2%	4.8%	3.1%
\$200,000 - \$249,999	4.2%	5.7%	4.9%
\$250,000 - \$299,999	3.7%	3.3%	4.8%
\$300,000 - \$399,999	18.6%	16.3%	20.1%
\$400,000 - \$499,999	32.4%	29.6%	23.5%
\$500,000 - \$749,999	19.5%	23.2%	27.5%
\$750,000 - \$999,999	11.1%	9.9%	8.0%
\$1,000,000 - \$1,499,999	0.5%	2.8%	4.0%
\$1,500,000 - \$1,999,999	0.2%	0.3%	0.5%
\$2,000,000 +	0.5%	1.4%	1.5%
Average Home Value	\$484,219	\$524,932	\$542,093
2028 Owner Occupied Housing Units by Value		1.000	
Total	659	1,908	4,758
<\$50,000	0.2%	0.8%	0.8%
\$50,000 - \$99,999	0.3%	0.4%	0.2%
\$100,000 - \$149,999	0.9%	0.6%	0.5%
\$150,000 - \$199,999	4.1%	2.7%	1.7%
\$200,000 - \$249,999	2.6%	3.7%	3.0%
\$250,000 - \$299,999	3.3%	2.7%	3.6%
\$300,000 - \$399,999	18.4%	15.8%	21.0%
\$400,000 - \$499,999	35.2%	31.8%	25.4%
\$500,000 - \$749,999	21.4%	25.1%	29.5%
\$750,000 - \$999,999	12.4%	11.2%	8.2%
\$1,000,000 - \$1,499,999	0.3%	3.2%	4.2%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.5%
\$2,000,000 +	0.6%	1.6%	1.5%
Average Home Value	\$507,839	\$556,673	\$559,817

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.



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2010 Population by Age			
Total	2,111	5,546	11,557
0 - 4	7.5%	6.6%	6.0%
5 - 9	6.6%	6.6%	6.3%
10 - 14	5.0%	5.4%	5.9%
15 - 24	10.9%	10.4%	10.3%
25 - 34	11.1%	10.0%	9.3%
35 - 44	14.4%	13.3%	13.1%
45 - 54	16.7%	17.0%	17.5%
55 - 64	13.2%	13.7%	14.4%
65 - 74	8.0%	10.2%	10.5%
75 - 84	5.0%	5.0%	5.1%
85 +	1.6%	1.7%	1.6%
18 +	77.6%	77.9%	78.1%
2023 Population by Age			
Total	2,188	5,829	12,847
0 - 4	6.1%	5.6%	4.9%
5 - 9	6.6%	6.4%	5.9%
10 - 14	7.3%	7.1%	6.6%
15 - 24	8.8%	9.0%	8.6%
25 - 34	11.2%	9.9%	9.5%
35 - 44	12.3%	11.9%	11.8%
45 - 54	12.7%	13.3%	13.5%
55 - 64	14.5%	15.1%	16.1%
65 - 74	12.1%	13.6%	14.7%
75 - 84	6.3%	6.3%	6.5%
85 +	2.1%	2.0%	1.9%
18 +	76.6%	77.5%	79.2%
2028 Population by Age			
Total	2,227	5,976	14,179
0 - 4	6.2%	5.6%	4.9%
5 - 9	6.6%	6.2%	5.6%
10 - 14	7.2%	6.8%	6.3%
15 - 24	10.4%	10.2%	9.2%
25 - 34	7.9%	7.8%	7.7%
35 - 44	14.8%	13.2%	12.8%
45 - 54	11.4%	12.4%	12.7%
55 - 64	13.2%	13.9%	14.9%
65 - 74	12.4%	14.2%	15.4%
75 - 84	7.5%	7.4%	8.2%
85 +	2.3%	2.2%	2.2%
18 +	76.2%	77.6%	79.5%
2010 Population by Sex			
Males	1,056	2,763	5,754
Females	1,054	2,782	5,801
2023 Population by Sex			
Males	1,095	2,937	6,453
Females	1,091	2,891	6,395
2028 Population by Sex		2.217	-
Males	1,116	3,017	7,132
Females	1,110	2,960	7,046



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2010 Population by Race/Ethnicity			
Total	2,111	5,545	11,556
White Alone	74.8%	80.1%	85.6%
Black Alone	18.7%	14.2%	9.5%
American Indian Alone	0.5%	0.5%	0.4%
Asian Alone	1.2%	1.2%	1.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.4%	2.0%	1.6%
Two or More Races	2.5%	2.0%	1.8%
Hispanic Origin	4.3%	3.9%	3.4%
Diversity Index	45.3	38.8	30.6
2020 Population by Race/Ethnicity			
Total	2,124	5,635	12,241
White Alone	74.8%	78.8%	82.6%
Black Alone	12.4%	9.1%	6.6%
American Indian Alone	0.4%	0.5%	0.4%
Asian Alone	1.4%	1.5%	1.4%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	5.4%	4.4%	3.3%
Two or More Races	5.6%	5.8%	5.7%
Hispanic Origin	7.9%	7.0%	5.9%
Diversity Index	50.4	44.9	38.7
2023 Population by Race/Ethnicity			
Total	2,186	5,827	12,849
White Alone	72.9%	77.3%	81.5%
Black Alone	13.3%	9.6%	6.8%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	1.4%	1.5%	1.5%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	5.9%	4.9%	3.6%
Two or More Races	5.9%	6.1%	6.0%
Hispanic Origin	8.7%	7.8%	6.5%
Diversity Index	53.2	47.4	40.7
2028 Population by Race/Ethnicity			
Total	2,226	5,978	14,178
White Alone	70.5%	75.4%	80.4%
Black Alone	14.3%	10.2%	6.9%
American Indian Alone	0.4%	0.6%	0.5%
Asian Alone	1.5%	1.6%	1.7%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	6.7%	5.5%	3.9%
Two or More Races	6.5%	6.6%	6.5%
Hispanic Origin	9.9%	8.9%	7.2%
Diversity Index	56.7	50.8	43.0
2010 Population by Relationship and Household Type	2		
Total	2,110	5,545	11,556
In Households	99.8%	99.7%	99.8%
In Family Households	84.2%	85.5%	86.1%
Householder	26.7%	27.8%	28.4%
Spouse	21.2%	22.6%	23.3%
Child	29.6%	29.1%	28.8%
Other relative	3.9%	3.5%	3.3%
Nonrelative	2.7%	2.5%	2.3%
In Nonfamily Households	15.6%	14.2%	13.7%
In Group Quarters	0.2%	0.3%	0.2%
Institutionalized Population	0.0%	0.0%	0.0%
Noninstitutionalized Population	0.2%	0.3%	0.2%
Noninstitutionalized i opulation	0.270	0.070	0.270

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.



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2023 Population 25+ by Educational Attainment	4 553	4.104	0.405
Total	1,557	4,194	9,496
Less than 9th Grade	1.4%	2.0%	1.6%
9th - 12th Grade, No Diploma	3.7%	3.1%	3.9%
High School Graduate	29.9%	25.4%	23.8%
GED/Alternative Credential	1.3%	2.1%	3.3%
Some College, No Degree	18.6%	17.7%	18.2%
Associate Degree	8.7%	8.2%	7.5%
Bachelor's Degree	23.3%	26.4%	26.6%
Graduate/Professional Degree	13.1%	15.0%	15.0%
2023 Population 15+ by Marital Status			
Total	1,749	4,720	10,602
Never Married	26.2%	22.6%	23.0%
Married	57.5%	60.4%	61.9%
Widowed	6.2%	7.1%	6.1%
Divorced	10.0%	10.0%	9.1%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	1,206	3,116	6,844
Population 16+ Employed	96.1%	97.1%	96.4%
Population 16+ Unemployment rate	4.0%	2.9%	3.6%
Population 16-24 Employed	12.0%	11.4%	10.8%
Population 16-24 Unemployment rate	0.0%	2.3%	3.9%
Population 25-54 Employed	57.0%	56.4%	55.5%
Population 25-54 Unemployment rate	3.2%	2.6%	4.1%
Population 55-64 Employed	19.3%	20.9%	22.7%
Population 55-64 Unemployment rate	0.0%	0.0%	0.0%
Population 65+ Employed	11.6%	11.2%	11.0%
Population 65+ Unemployment rate	15.7%	9.8%	7.4%
2023 Employed Population 16+ by Industry			
Total	1,159	3,025	6,599
Agriculture/Mining	0.5%	1.5%	1.1%
Construction	10.9%	9.0%	9.1%
Manufacturing	13.8%	8.6%	8.2%
Wholesale Trade	1.1%	0.9%	2.1%
Retail Trade	12.8%	12.5%	10.9%
Transportation/Utilities	1.7%	2.9%	3.5%
Information	1.4%	1.2%	1.8%
Finance/Insurance/Real Estate	8.5%	8.4%	6.5%
Services	40.7%	45.6%	46.6%
Public Administration	8.5%	9.5%	10.2%
2023 Employed Population 16+ by Occupation			
Total	1,159	3,025	6,599
White Collar	61.9%	63.6%	67.4%
Management/Business/Financial	14.7%	15.9%	20.2%
Professional	24.7%	24.4%	25.8%
Sales	15.4%	14.4%	12.0%
Administrative Support	7.2%	8.9%	9.4%
Services	16.0%	16.2%	14.7%
Blue Collar	22.0%	20.2%	17.9%
Farming/Forestry/Fishing	0.6%	1.7%	1.1%
Construction/Extraction	4.3%	4.3%	3.9%
Installation/Maintenance/Repair	5.8%	3.8%	3.1%
Production	3.7%	4.0%	3.3%
Transportation/Material Moving	7.6%	6.4%	6.5%
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2010 Households by Type			
Total	775	2,144	4,521
Households with 1 Person	23.4%	22.0%	21.5%
Households with 2+ People	76.6%	78.0%	78.5%
Family Households	69.4%	71.7%	72.6%
Husband-wife Families	55.0%	58.3%	59.6%
With Related Children	22.2%	22.2%	22.3%
Other Family (No Spouse Present)	14.3%	13.3%	13.0%
Other Family with Male Householder	4.9%	4.4%	4.4%
With Related Children	2.8%	2.4%	2.6%
Other Family with Female Householder	9.5%	9.0%	8.6%
With Related Children	5.3%	5.2%	5.1%
Nonfamily Households	7.2%	6.3%	5.9%
All Households with Children	30.9%	30.4%	30.5%
Multiannarational Households	3.4%	3.5%	3.4%
Multigenerational Households		7.2%	
Unmarried Partner Households Male-female	7.8% 7.1%	6.5%	6.5%
	0.6%	0.7%	5.8%
Same-sex	0.6%	0.7%	0.6%
2010 Households by Size	775	2 144	4 520
Total 1 Person Household	775 23.4%	2,144 22.0%	4,520 21.5%
2 Person Household			39.9%
3 Person Household	36.1% 15.9%	38.5% 15.8%	15.6%
4 Person Household	15.5%	14.6%	13.9%
5 Person Household	5.2%	5.3%	5.8%
6 Person Household	2.1%	2.0%	2.0%
7 + Person Household	1.9%	1.8%	1.3%
2010 Households by Tenure and Mortgage Status	1.9%	1.070	1.5%
	774	2 144	4 521
Total	76.6%	2,144 79.7%	4,521
Owner Occupied	60.1%	61.1%	82.0% 63.7%
Owned with a Mortgage/Loan Owned Free and Clear	16.5%	18.6%	18.2%
Renter Occupied	23.4%	20.3%	18.0%
2023 Affordability, Mortgage and Wealth		25	
Housing Affordability Index	98	96	91
Percent of Income for Mortgage	25.4%	25.7%	27.1%
Wealth Index	161	177	180
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	885	2,482	5,119
Housing Units Inside Urbanized Area	78.3%	49.1%	40.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	21.7%	50.9%	59.7%
2010 Population By Urban/ Rural Status			
Total Population	2,110	5,545	11,556
Population Inside Urbanized Area	74.6%	45.0%	38.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	25.4%	55.0%	62.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parentchild relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.



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Top 3 Tapestry Segments			
1.	Green Acres (6A)	Green Acres (6A)	Green Acres (6A)
2.	Parks and Rec (5C)	Parks and Rec (5C)	The Great Outdoors (6C)
3.		Exurbanites (1E)	Exurbanites (1E)
2023 Consumer Spending			
Apparel & Services: Total \$	\$2,264,723	\$6,455,484	\$14,479,260
Average Spent	\$2,782.21	\$2,833.84	\$2,780.73
Spending Potential Index	127	129	126
Education: Total \$	\$2,046,124	\$6,055,602	\$13,173,564
Average Spent	\$2,513.67	\$2,658.30	\$2,529.97
Spending Potential Index	140	148	141
Entertainment/Recreation: Total \$	\$4,056,390	\$11,551,104	\$26,955,376
Average Spent	\$4,983.28	\$5,070.72	\$5,176.76
Spending Potential Index	132	134	137
Food at Home: Total \$	\$7,010,386	\$20,040,014	\$46,579,798
Average Spent	\$8,612.27	\$8,797.20	\$8,945.61
Spending Potential Index	127	129	132
Food Away from Home: Total \$	\$3,803,385	\$10,840,788	\$24,927,750
Average Spent	\$4,672.46	\$4,758.91	\$4,787.35
Spending Potential Index	125	128	129
Health Care: Total \$	\$8,000,747	\$22,529,256	\$52,804,975
Average Spent	\$9,828.93	\$9,889.93	\$10,141.15
Spending Potential Index	134	134	138
HH Furnishings & Equipment: Total \$	\$3,129,869	\$8,955,283	\$20,712,684
Average Spent	\$3,845.05	\$3,931.20	\$3,977.85
Spending Potential Index	130	133	135
Personal Care Products & Services: Total \$	\$1,011,387	\$2,899,490	\$6,603,992
Average Spent	\$1,242.49	\$1,272.82	\$1,268.29
Spending Potential Index	130	133	133
Shelter: Total \$	\$25,726,214	\$74,634,214	\$174,006,174
Average Spent	\$31,604.69	\$32,763.04	\$33,417.74
Spending Potential Index	128	132	135
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,522,263	\$10,161,554	\$23,684,215
Average Spent	\$4,327.10	\$4,460.73	\$4,548.53
Spending Potential Index	138	143	145
Travel: Total \$	\$2,443,576	\$7,018,185	\$16,321,005
Average Spent	\$3,001.94	\$3,080.85	\$3,134.44
Spending Potential Index	133	137	139
Vehicle Maintenance & Repairs: Total \$	\$1,359,764	\$3,845,544	\$9,096,002
Average Spent	\$1,670.47	\$1,688.12	\$1,746.88
Spending Potential Index	127	129	133

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



400 Drummer Dr, Grasonville, Maryland, 21638 Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 38.96188 Longitude: -76.20020

Data for all businesses in area		1 mile	e			3 mile	es			5 mile	es	
Total Businesses:		103				326				698		
Total Employees:		1,010)			3,302				6,380	C	
Total Residential Population:		2,186	5			5,828	3			12,84	8	
Employee/Residential Population Ratio (per 100 Residents)		46				57				50		
	Busine	esses	Emplo	-	Busine	esses	Emplo	oyees	Busine	esses	Emplo	-
by SIC Codes		Percent		Percent	Number		Number		Number	Percent	Number	
Agriculture & Mining	3	2.9%	13	1.3%	15	4.6%	60	1.8%	26	3.7%	136	2.1%
Construction	6	5.8%	19	1.9%	28	8.6%	90	2.7%	59	8.5%	201	3.2%
Manufacturing	3	2.9%	15	1.5%	7	2.1%	63	1.9%	15	2.1%	265	4.2%
Transportation	7	6.8%	22	2.2%	20	6.1%	228	6.9%	34	4.9%	395	6.2%
Communication	1	1.0%	33	3.3%	3	0.9%	62	1.9%	7	1.0%	77	1.2%
Utility	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1	0.1%	4	0.1%
Wholesale Trade	4	3.9%	74	7.3%	11	3.4%	129	3.9%	22	3.2%	212	3.3%
Retail Trade Summary	25	24.3%	299	29.6%	90	27.6%	1,290	39.1%	187	26.8%	2,426	38.0%
Home Improvement	1	1.0%	3	0.3%	3	0.9%	6	0.2%	12	1.7%	55	0.9%
General Merchandise Stores	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.6%	38	0.6%
Food Stores	4	3.9%	46	4.6%	8	2.5%	91	2.8%	21	3.0%	318	5.0%
Auto Dealers & Gas Stations	9	8.7%	50	5.0%	23	7.1%	156	4.7%	33	4.7%	216	3.4%
Apparel & Accessory Stores	1	1.0%	1	0.1%	5	1.5%	55	1.7%	8	1.1%	93	1.5%
Furniture & Home Furnishings	1	1.0%	4	0.4%	4	1.2%	12	0.4%	10	1.4%	32	0.5%
Eating & Drinking Places	5	4.9%	178	17.6%	16	4.9%	659	20.0%	35	5.0%	990	15.5%
Miscellaneous Retail	3	2.9%	16	1.6%	32	9.8%	312	9.4%	64	9.2%	683	10.7%
Finance, Insurance, Real Estate Summary	6	5.8%	36	3.6%	29	8.9%	138	4.2%	70	10.0%	346	5.4%
Banks, Savings & Lending Institutions	3	2.9%	21	2.1%	6	1.8%	58	1.8%	14	2.0%	120	1.9%
Securities Brokers	0	0.0%	1	0.1%	2	0.6%	8	0.2%	7	1.0%	23	0.4%
Insurance Carriers & Agents	0	0.0%	1	0.1%	2	0.6%	6	0.2%	8	1.1%	28	0.4%
Real Estate, Holding, Other Investment Offices	3	2.9%	13	1.3%	18	5.5%	66	2.0%	41	5.9%	175	2.7%
Services Summary	41	39.8%	490	48.5%	102	31.3%	1,160	35.1%	223	31.9%	2,137	33.5%
Hotels & Lodging	2	1.9%	36	3.6%	6	1.8%	129	3.9%	8	1.1%	151	2.4%
Automotive Services	6	5.8%	19	1.9%	10	3.1%	33	1.0%	20	2.9%	105	1.6%
Movies & Amusements	3	2.9%	9	0.9%	8	2.5%	39	1.2%	16	2.3%	88	1.4%
Health Services	14	13.6%	260	25.7%	20	6.1%	366	11.1%	41	5.9%	525	8.2%
Legal Services	0	0.0%	0	0.0%	1	0.3%	5	0.2%	8	1.1%	23	0.4%
Education Institutions & Libraries	1	1.0%	43	4.3%	3	0.9%	206	6.2%	7	1.0%	492	7.7%
Other Services	16	15.5%	123	12.2%	54	16.6%	382	11.6%	123	17.6%	752	11.8%
Government	0	0.0%	1	0.1%	5	1.5%	56	1.7%	8	1.1%	137	2.1%
Unclassified Establishments	6	5.8%	8	0.8%	16	4.9%	26	0.8%	46	6.6%	45	0.7%
Totals	103	100.0%	1,010	100.0%	326	100.0%	3,302	100.0%	698	100.0%	6,380	100.0%

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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	Busine		s Employees		Busine	esses	Emplo	yees	Businesses		Employees	
by NAICS Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	3	0.9%	6	0.2%	5	0.7%	22	0.3%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Construction	6	5.8%	19	1.9%	29	8.9%	97	2.9%	63	9.0%	224	3.5%
Manufacturing	3	2.9%	15	1.5%	8	2.5%	65	2.0%	16	2.3%	264	4.1%
Wholesale Trade	4	3.9%	74	7.3%	11	3.4%	129	3.9%	22	3.2%	212	3.3%
Retail Trade	20	19.4%	121	12.0%	72	22.1%	619	18.7%	147	21.1%	1,402	22.0%
Motor Vehicle & Parts Dealers	9	8.7%	50	5.0%	23	7.1%	156	4.7%	30	4.3%	203	3.2%
Furniture & Home Furnishings Stores	1	1.0%	4	0.4%	3	0.9%	8	0.2%	7	1.0%	24	0.4%
Electronics & Appliance Stores	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1	0.1%	3	0.0%
Building Material & Garden Equipment & Supplies Dealers	1	1.0%	3	0.3%	3	0.9%	6	0.2%	12	1.7%	55	0.9%
Food & Beverage Stores	5	4.9%	51	5.0%	10	3.1%	97	2.9%	21	3.0%	314	4.9%
Health & Personal Care Stores	0	0.0%	0	0.0%	2	0.6%	13	0.4%	9	1.3%	76	1.2%
Gasoline Stations & Fuel Dealers	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.4%	12	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	1	1.0%	1	0.1%	6	1.8%	60	1.8%	11	1.6%	106	1.7%
Sporting Goods, Hobby, Book, & Music Stores	2	1.9%	11	1.1%	8	2.5%	32	1.0%	18	2.6%	157	2.5%
General Merchandise Stores	0	0.0%	0	0.0%	18	5.5%	247	7.5%	34	4.9%	451	7.1%
Transportation & Warehousing	3	2.9%	9	0.9%	9	2.8%	35	1.1%	14	2.0%	70	1.1%
Information	1	1.0%	33	3.3%	4	1.2%	63	1.9%	9	1.3%	83	1.3%
Finance & Insurance	3	2.9%	22	2.2%	10	3.1%	72	2.2%	29	4.2%	170	2.7%
Central Bank/Credit Intermediation & Related Activities	3	2.9%	21	2.1%	6	1.8%	58	1.8%	14	2.0%	120	1.9%
Securities & Commodity Contracts	0	0.0%	1	0.1%	2	0.6%	8	0.2%	7	1.0%	23	0.4%
Funds, Trusts & Other Financial Vehicles	0	0.0%	1	0.1%	2	0.6%	6	0.2%	8	1.1%	28	0.4%
Real Estate, Rental & Leasing	7	6.8%	28	2.8%	26	8.0%	245	7.4%	52	7.4%	464	7.3%
Professional, Scientific & Tech Services	5	4.9%	16	1.6%	16	4.9%	82	2.5%	45	6.4%	206	3.2%
Legal Services	0	0.0%	0	0.0%	1	0.3%	5	0.2%	9	1.3%	25	0.4%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.3%	16	0.5%	1	0.1%	28	0.4%
Administrative, Support & Waste Management Services	3	2.9%	10	1.0%	14	4.3%	56	1.7%	30	4.3%	114	1.8%
Educational Services	2	1.9%	47	4.7%	5	1.5%	212	6.4%	10	1.4%	498	7.8%
Health Care & Social Assistance	15	14.6%	274	27.1%	26	8.0%	421	12.7%	53	7.6%	603	9.5%
Arts, Entertainment & Recreation	2	1.9%	13	1.3%	7	2.1%	49	1.5%	18	2.6%	111	1.7%
Accommodation & Food Services	7	6.8%	214	21.2%	23	7.1%	796	24.1%	45	6.4%	1,161	18.2%
Accommodation	2	1.9%	36	3.6%	6	1.8%	129	3.9%	8	1.1%	151	2.4%
Food Services & Drinking Places	5	4.9%	178	17.6%	16	4.9%	667	20.2%	37	5.3%	1,010	15.8%
Other Services (except Public Administration)	15	14.6%	106	10.5%	41	12.6%	257	7.8%	84	12.0%	569	8.9%
Automotive Repair & Maintenance	4	3.9%	12	1.2%	7	2.1%	20	0.6%	14	2.0%	72	1.1%
Public Administration	0	0.0%	1	0.1%	5	1.5%	56	1.7%	8	1.1%	137	2.1%
Unclassified Establishments	6	5.8%	8	0.8%	16	4.9%	26	0.8%	45	6.4%	41	0.6%
Total	103	100.0%	1,010	100.0%	326	100.0%	3,302	100.0%	698	100.0%	6,380	100.0%

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