

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	10,127	95,697	245,526
2010 Total Population	10,340	97,078	253,217
2020 Total Population	10,386	97,580	256,724
2020 Group Quarters	204	1,037	1,906
2025 Total Population	10,423	97,901	255,789
2020-2025 Annual Rate	0.07%	0.07%	-0.07%
2020 Total Daytime Population	9,001	85,379	230,915
Workers	3,129	33,880	97,819
Residents	5,872	51,499	133,096
Household Summary			
2000 Households	4,196	37,849	98,408
2000 Average Household Size	2.40	2.51	2.48
2010 Households	4,104	37,301	98,532
2010 Average Household Size	2.47	2.58	2.55
2020 Households	4,110	37,239	99,001
2020 Average Household Size	2.48	2.59	2.57
2025 Households	4,117	37,265	98,326
2025 Average Household Size	2.48	2.60	2.58
2020-2025 Annual Rate	0.03%	0.01%	-0.14%
2010 Families	2,684	24,714	63,424
2010 Average Family Size	3.01	3.10	3.11
2020 Families	2,646	24,323	63,146
2020 Average Family Size	3.04	3.14	3.15
2025 Families	2,639	24,233	62,597
2025 Average Family Size	3.05	3.16	3.16
2020-2025 Annual Rate	-0.05%	-0.07%	-0.17%
Housing Unit Summary			
2000 Housing Units	4,399	40,080	106,718
Owner Occupied Housing Units	73.2%	59.3%	59.1%
Renter Occupied Housing Units	22.2%	35.1%	33.1%
Vacant Housing Units	4.6%	5.6%	7.8%
2010 Housing Units	4,360	39,791	106,721
Owner Occupied Housing Units	70.1%	58.7%	57.9%
Renter Occupied Housing Units	24.0%	35.0%	34.4%
Vacant Housing Units	5.9%	6.3%	7.7%
2020 Housing Units	4,378	40,364	108,684
Owner Occupied Housing Units	70.8%	59.0%	58.7%
Renter Occupied Housing Units	23.0%	33.3%	32.4%
Vacant Housing Units	6.1%	7.7%	8.9%
2025 Housing Units	4,406	40,718	108,973
Owner Occupied Housing Units	71.0%	59.0%	58.7%
Renter Occupied Housing Units	22.4%	32.5%	31.6%
Vacant Housing Units	6.6%	8.5%	9.8%
Median Household Income			
2020	\$58,742	\$56,871	\$56,859
2025	\$59,848	\$58,398	\$58,820
Median Home Value			
2020	\$199,449	\$186,505	\$181,599
2025	\$233,451	\$224,941	\$217,544
Per Capita Income			
2020	\$29,481	\$27,879	\$28,550
2025	\$30,593	\$29,457	\$30,482
Median Age			
2010	43.9	37.5	37.0
2020	44.7	38.4	38.4
2025	44.2	38.8	39.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2020 Households by Income			
Household Income Base	4,110	37,236	98,986
<\$15,000	10.0%	10.0%	11.1%
\$15,000 - \$24,999	10.8%	9.8%	9.1%
\$25,000 - \$34,999	8.9%	8.9%	8.9%
\$35,000 - \$49,999	11.8%	13.9%	14.0%
\$50,000 - \$74,999	19.1%	20.4%	19.1%
\$75,000 - \$99,999	14.8%	13.8%	13.8%
\$100,000 - \$149,999	15.3%	14.9%	15.4%
\$150,000 - \$199,999	5.3%	5.3%	5.3%
\$200,000+	4.0%	3.1%	3.4%
Average Household Income	\$76,355	\$73,260	\$74,027
2025 Households by Income			
Household Income Base	4,117	37,262	98,311
<\$15,000	9.7%	9.6%	10.6%
\$15,000 - \$24,999	10.4%	9.4%	8.6%
\$25,000 - \$34,999	8.5%	8.4%	8.4%
\$35,000 - \$49,999	12.0%	13.9%	13.9%
\$50,000 - \$74,999	19.2%	20.2%	18.9%
\$75,000 - \$99,999	15.1%	14.1%	14.0%
\$100,000 - \$149,999	16.0%	15.6%	16.1%
\$150,000 - \$199,999	5.4%	5.7%	5.8%
\$200,000+	3.7%	3.1%	3.6%
Average Household Income	\$79,319	\$77,616	\$79,293
2020 Owner Occupied Housing Units by Value			
Total	3,101	23,791	63,742
<\$50,000	6.2%	5.5%	5.7%
\$50,000 - \$99,999	3.9%	6.8%	9.7%
\$100,000 - \$149,999	18.2%	22.4%	21.8%
\$150,000 - \$199,999	21.9%	20.9%	20.4%
\$200,000 - \$249,999	22.4%	15.8%	14.3%
\$250,000 - \$299,999	13.6%	12.4%	10.0%
\$300,000 - \$399,999	10.1%	9.7%	10.3%
\$400,000 - \$499,999	1.5%	3.1%	3.7%
\$500,000 - \$749,999	1.8%	2.1%	2.9%
\$750,000 - \$999,999	0.1%	0.4%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.2%	0.4%	0.3%
Average Home Value	\$211,996	\$220,230	\$219,836
2025 Owner Occupied Housing Units by Value			
Total	3,129	24,014	63,918
<\$50,000	7.2%	6.6%	6.3%
\$50,000 - \$99,999	2.6%	5.4%	7.8%
\$100,000 - \$149,999	11.1%	15.4%	15.4%
\$150,000 - \$199,999	15.4%	15.5%	15.8%
\$200,000 - \$249,999	20.4%	14.2%	13.3%
\$250,000 - \$299,999	17.1%	15.3%	12.2%
\$300,000 - \$399,999	17.6%	15.7%	15.6%
\$400,000 - \$499,999	3.3%	5.9%	6.4%
\$500,000 - \$749,999	4.6%	4.0%	4.9%
\$750,000 - \$999,999	0.2%	0.7%	0.8%
\$1,000,000 - \$1,499,999	0.0%	0.6%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.2%
\$2,000,000 +	0.5%	0.6%	0.6%
Average Home Value	\$255,105	\$262,707	\$263,635

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

421 Eastern Blvd, Essex, Maryland, 21221
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.30719
Longitude: -76.47804

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	10,343	97,079	253,218
0 - 4	5.6%	6.9%	6.9%
5 - 9	5.0%	6.2%	6.2%
10 - 14	5.1%	6.1%	6.1%
15 - 24	12.5%	13.9%	13.8%
25 - 34	11.3%	13.9%	14.6%
35 - 44	11.9%	12.5%	12.9%
45 - 54	17.1%	15.2%	15.1%
55 - 64	13.5%	11.3%	11.7%
65 - 74	8.9%	7.0%	6.6%
75 - 84	5.9%	4.8%	4.3%
85 +	3.0%	2.1%	1.9%
18 +	80.8%	76.9%	76.9%
2020 Population by Age			
Total	10,387	97,578	256,725
0 - 4	5.0%	6.2%	6.2%
5 - 9	5.2%	6.1%	6.1%
10 - 14	5.4%	5.9%	6.1%
15 - 24	9.1%	11.8%	11.6%
25 - 34	14.0%	15.4%	15.2%
35 - 44	11.6%	12.5%	13.0%
45 - 54	11.8%	11.8%	12.1%
55 - 64	16.0%	13.2%	13.3%
65 - 74	11.8%	9.4%	9.4%
75 - 84	6.7%	5.1%	4.7%
85 +	3.3%	2.6%	2.2%
18 +	81.6%	78.5%	78.3%
2025 Population by Age			
Total	10,423	97,899	255,789
0 - 4	5.1%	6.3%	6.2%
5 - 9	5.1%	6.0%	5.9%
10 - 14	5.4%	5.9%	6.0%
15 - 24	9.3%	11.5%	11.4%
25 - 34	12.1%	14.8%	14.3%
35 - 44	14.1%	13.7%	14.0%
45 - 54	10.6%	11.1%	11.5%
55 - 64	14.2%	12.0%	12.2%
65 - 74	13.1%	10.3%	10.5%
75 - 84	7.8%	5.9%	5.7%
85 +	3.2%	2.6%	2.2%
18 +	81.2%	78.6%	78.4%
2010 Population by Sex			
Males	5,040	46,618	120,926
Females	5,300	50,460	132,291
2020 Population by Sex			
Males	5,106	47,040	123,080
Females	5,280	50,540	133,644
2025 Population by Sex			
Males	5,161	47,304	122,840
Females	5,262	50,596	132,949

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	10,341	97,079	253,216
White Alone	88.2%	70.1%	60.0%
Black Alone	5.5%	21.4%	31.0%
American Indian Alone	0.6%	0.7%	0.7%
Asian Alone	2.0%	2.4%	2.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	2.5%	3.0%
Two or More Races	2.2%	2.9%	2.8%
Hispanic Origin	3.7%	5.9%	6.4%
Diversity Index	27.4	52.2	59.8
2020 Population by Race/Ethnicity			
Total	10,386	97,580	256,725
White Alone	82.3%	61.8%	54.2%
Black Alone	8.3%	26.5%	33.8%
American Indian Alone	0.7%	0.8%	0.7%
Asian Alone	2.9%	3.2%	3.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.5%	4.0%	4.4%
Two or More Races	3.3%	3.8%	3.6%
Hispanic Origin	6.4%	8.9%	9.4%
Diversity Index	39.7	62.1	66.0
2025 Population by Race/Ethnicity			
Total	10,423	97,901	255,790
White Alone	78.5%	57.3%	51.0%
Black Alone	9.9%	29.0%	35.2%
American Indian Alone	0.7%	0.8%	0.7%
Asian Alone	3.6%	3.6%	3.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.2%	4.8%	5.2%
Two or More Races	4.0%	4.4%	4.1%
Hispanic Origin	8.3%	10.9%	11.3%
Diversity Index	46.8	66.6	69.1
2010 Population by Relationship and Household Type			
Total	10,340	97,078	253,217
In Households	98.1%	99.0%	99.3%
In Family Households	81.5%	82.8%	81.8%
Householder	25.5%	25.4%	25.0%
Spouse	17.4%	15.7%	14.8%
Child	29.6%	32.5%	32.3%
Other relative	5.6%	5.4%	5.7%
Nonrelative	3.4%	3.9%	3.9%
In Nonfamily Households	16.6%	16.1%	17.5%
In Group Quarters	1.9%	1.0%	0.7%
Institutionalized Population	1.9%	0.8%	0.5%
Noninstitutionalized Population	0.0%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2020 Population 25+ by Educational Attainment			
Total	7,813	68,251	179,502
Less than 9th Grade	6.0%	5.7%	5.6%
9th - 12th Grade, No Diploma	10.2%	11.0%	9.9%
High School Graduate	36.2%	31.7%	30.3%
GED/Alternative Credential	6.6%	6.5%	6.2%
Some College, No Degree	20.0%	21.0%	21.3%
Associate Degree	7.3%	6.6%	6.5%
Bachelor's Degree	10.6%	11.6%	12.7%
Graduate/Professional Degree	3.0%	5.9%	7.6%
2020 Population 15+ by Marital Status			
Total	8,758	79,804	209,365
Never Married	32.3%	35.3%	37.9%
Married	42.7%	43.8%	42.9%
Widowed	10.0%	7.9%	7.1%
Divorced	14.9%	13.0%	12.0%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,150	52,823	141,337
Population 16+ Employed	88.6%	88.3%	88.4%
Population 16+ Unemployment rate	11.4%	11.7%	11.6%
Population 16-24 Employed	10.0%	12.8%	11.2%
Population 16-24 Unemployment rate	19.9%	18.1%	20.1%
Population 25-54 Employed	64.2%	65.3%	65.9%
Population 25-54 Unemployment rate	10.8%	11.1%	10.7%
Population 55-64 Employed	20.1%	16.0%	16.3%
Population 55-64 Unemployment rate	9.5%	9.3%	9.6%
Population 65+ Employed	5.7%	5.9%	6.6%
Population 65+ Unemployment rate	8.5%	9.4%	9.0%
2020 Employed Population 16+ by Industry			
Total	4,562	46,649	124,919
Agriculture/Mining	0.3%	0.4%	0.2%
Construction	15.0%	11.1%	10.2%
Manufacturing	7.5%	7.2%	6.9%
Wholesale Trade	3.5%	2.7%	2.2%
Retail Trade	11.2%	11.9%	10.9%
Transportation/Utilities	5.2%	6.3%	6.6%
Information	1.4%	1.0%	1.3%
Finance/Insurance/Real Estate	7.8%	5.1%	5.6%
Services	40.9%	47.5%	49.0%
Public Administration	7.2%	6.7%	7.1%
2020 Employed Population 16+ by Occupation			
Total	4,564	46,647	124,918
White Collar	51.5%	52.6%	54.8%
Management/Business/Financial	11.6%	9.2%	10.7%
Professional	11.6%	16.8%	18.5%
Sales	8.1%	9.3%	8.7%
Administrative Support	20.3%	17.3%	16.9%
Services	19.2%	19.5%	19.5%
Blue Collar	29.4%	27.9%	25.6%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	11.6%	8.3%	7.3%
Installation/Maintenance/Repair	4.8%	4.4%	4.3%
Production	4.9%	5.3%	5.0%
Transportation/Material Moving	7.9%	9.8%	9.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	4,105	37,301	98,532
Households with 1 Person	28.0%	27.2%	28.5%
Households with 2+ People	72.0%	72.8%	71.5%
Family Households	65.4%	66.3%	64.4%
Husband-wife Families	44.7%	40.9%	38.0%
With Related Children	16.1%	17.2%	16.1%
Other Family (No Spouse Present)	20.7%	25.4%	26.3%
Other Family with Male Householder	7.0%	6.9%	6.6%
With Related Children	3.9%	4.0%	3.6%
Other Family with Female Householder	13.7%	18.4%	19.7%
With Related Children	7.5%	12.0%	12.8%
Nonfamily Households	6.7%	6.6%	7.2%
All Households with Children	27.7%	33.8%	33.1%
Multigenerational Households	6.7%	6.6%	6.4%
Unmarried Partner Households	8.1%	9.1%	8.9%
Male-female	7.4%	8.3%	8.0%
Same-sex	0.7%	0.8%	0.9%
2010 Households by Size			
Total	4,105	37,300	98,534
1 Person Household	28.0%	27.2%	28.5%
2 Person Household	32.7%	30.7%	30.6%
3 Person Household	17.4%	17.9%	17.5%
4 Person Household	11.7%	13.4%	12.5%
5 Person Household	6.0%	6.4%	6.2%
6 Person Household	2.0%	2.7%	2.7%
7 + Person Household	2.2%	1.9%	2.0%
2010 Households by Tenure and Mortgage Status			
Total	4,104	37,301	98,532
Owner Occupied	74.5%	62.6%	62.7%
Owned with a Mortgage/Loan	51.1%	44.7%	45.8%
Owned Free and Clear	23.4%	17.9%	16.9%
Renter Occupied	25.5%	37.4%	37.3%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	149	154	155
Percent of Income for Mortgage	14.2%	13.7%	13.3%
Wealth Index	83	70	71
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,360	39,791	106,721
Housing Units Inside Urbanized Area	100.0%	99.9%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.1%	0.3%
2010 Population By Urban/ Rural Status			
Total Population	10,340	97,078	253,217
Population Inside Urbanized Area	100.0%	99.9%	99.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.1%	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

421 Eastern Blvd, Essex, Maryland, 21221
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.30719
Longitude: -76.47804

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Parks and Rec (5C)	Parks and Rec (5C)	Parks and Rec (5C)
2.	Front Porches (8E)	Front Porches (8E)	Front Porches (8E)
3.	Heartland Communities (6F)	Bright Young Professionals	Bright Young Professionals (8C)
2020 Consumer Spending			
Apparel & Services: Total \$	\$7,260,588	\$65,258,199	\$176,532,156
Average Spent	\$1,766.57	\$1,752.42	\$1,783.14
Spending Potential Index	82	82	83
Education: Total \$	\$6,558,134	\$56,730,317	\$150,224,907
Average Spent	\$1,595.65	\$1,523.41	\$1,517.41
Spending Potential Index	89	85	85
Entertainment/Recreation: Total \$	\$11,473,422	\$97,430,246	\$261,453,180
Average Spent	\$2,791.59	\$2,616.35	\$2,640.91
Spending Potential Index	86	81	81
Food at Home: Total \$	\$18,613,563	\$162,405,813	\$439,346,999
Average Spent	\$4,528.85	\$4,361.18	\$4,437.80
Spending Potential Index	85	82	83
Food Away from Home: Total \$	\$12,616,316	\$113,476,642	\$307,343,189
Average Spent	\$3,069.66	\$3,047.25	\$3,104.45
Spending Potential Index	81	81	82
Health Care: Total \$	\$20,341,960	\$170,748,675	\$460,632,914
Average Spent	\$4,949.38	\$4,585.21	\$4,652.81
Spending Potential Index	86	80	81
HH Furnishings & Equipment: Total \$	\$7,553,672	\$65,762,865	\$176,716,136
Average Spent	\$1,837.88	\$1,765.97	\$1,784.99
Spending Potential Index	84	81	82
Personal Care Products & Services: Total \$	\$3,108,818	\$27,672,192	\$74,879,509
Average Spent	\$756.40	\$743.10	\$756.35
Spending Potential Index	82	81	82
Shelter: Total \$	\$68,385,898	\$605,520,185	\$1,624,478,296
Average Spent	\$16,638.90	\$16,260.38	\$16,408.71
Spending Potential Index	86	84	85
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,901,277	\$67,365,771	\$181,267,916
Average Spent	\$1,922.45	\$1,809.01	\$1,830.97
Spending Potential Index	82	77	78
Travel: Total \$	\$8,556,321	\$73,124,255	\$194,690,400
Average Spent	\$2,081.83	\$1,963.65	\$1,966.55
Spending Potential Index	86	81	82
Vehicle Maintenance & Repairs: Total \$	\$4,049,613	\$35,181,105	\$94,398,110
Average Spent	\$985.31	\$944.74	\$953.51
Spending Potential Index	85	82	82

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Parks and Rec (5C)	54.2%	Population	10,386	10,423
Front Porches (8E)	17.4%	Households	4,110	4,117
Heartland Communities (6F)	10.9%	Families	2,646	2,639
Midlife Constants (5E)	9.3%	Median Age	44.7	44.2
The Great Outdoors (6C)	6.3%	Median Household Income	\$58,742	\$59,848
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		82	\$1,766.57	\$7,260,588
Men's		83	\$348.39	\$1,431,884
Women's		83	\$628.34	\$2,582,489
Children's		78	\$246.81	\$1,014,400
Footwear		84	\$403.93	\$1,660,141
Watches & Jewelry		78	\$90.59	\$372,340
Apparel Products and Services (1)		84	\$48.50	\$199,334
Computer				
Computers and Hardware for Home Use		84	\$136.77	\$562,140
Portable Memory		81	\$3.13	\$12,876
Computer Software		84	\$8.13	\$33,409
Computer Accessories		88	\$15.61	\$64,147
Entertainment & Recreation		86	\$2,791.59	\$11,473,422
Fees and Admissions		86	\$620.16	\$2,548,876
Membership Fees for Clubs (2)		87	\$209.38	\$860,535
Fees for Participant Sports, excl. Trips		82	\$80.70	\$331,679
Tickets to Theatre/Operas/Concerts		91	\$73.65	\$302,706
Tickets to Movies		79	\$45.31	\$186,208
Tickets to Parks or Museums		82	\$26.84	\$110,294
Admission to Sporting Events, excl. Trips		82	\$51.42	\$211,321
Fees for Recreational Lessons		91	\$132.14	\$543,096
Dating Services		91	\$0.74	\$3,036
TV/Video/Audio		85	\$991.61	\$4,075,527
Cable and Satellite Television Services		87	\$703.49	\$2,891,348
Televisions		79	\$85.75	\$352,440
Satellite Dishes		84	\$0.98	\$4,030
VCRs, Video Cameras, and DVD Players		80	\$4.18	\$17,193
Miscellaneous Video Equipment		83	\$20.59	\$84,632
Video Cassettes and DVDs		81	\$8.08	\$33,222
Video Game Hardware/Accessories		79	\$22.35	\$91,861
Video Game Software		80	\$13.23	\$54,385
Rental/Streaming/Downloaded Video		80	\$43.31	\$178,014
Installation of Televisions		79	\$0.85	\$3,498
Audio (3)		82	\$86.98	\$357,506
Rental and Repair of TV/Radio/Sound Equipment		74	\$1.80	\$7,398
Pets		87	\$602.58	\$2,476,589
Toys/Games/Crafts/Hobbies (4)		84	\$101.73	\$418,107
Recreational Vehicles and Fees (5)		94	\$146.02	\$600,133
Sports/Recreation/Exercise Equipment (6)		80	\$162.49	\$667,839
Photo Equipment and Supplies (7)		83	\$42.29	\$173,825
Reading (8)		90	\$96.70	\$397,431
Catered Affairs (9)		94	\$28.00	\$115,096
Food		83	\$7,598.51	\$31,229,879
Food at Home		85	\$4,528.85	\$18,613,563
Bakery and Cereal Products		86	\$595.43	\$2,447,221
Meats, Poultry, Fish, and Eggs		84	\$979.38	\$4,025,256
Dairy Products		87	\$477.24	\$1,961,443
Fruits and Vegetables		86	\$895.62	\$3,681,013
Snacks and Other Food at Home (10)		84	\$1,581.18	\$6,498,630
Food Away from Home		81	\$3,069.66	\$12,616,316
Alcoholic Beverages		83	\$518.36	\$2,130,441

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Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	84	\$20,604.37	\$84,683,944
Value of Retirement Plans	89	\$84,785.81	\$348,469,696
Value of Other Financial Assets	87	\$7,116.46	\$29,248,636
Vehicle Loan Amount excluding Interest	78	\$2,266.00	\$9,313,257
Value of Credit Card Debt	86	\$2,236.89	\$9,193,602
Health			
Nonprescription Drugs	85	\$126.12	\$518,352
Prescription Drugs	87	\$303.42	\$1,247,070
Eyeglasses and Contact Lenses	89	\$83.09	\$341,497
Home			
Mortgage Payment and Basics (11)	89	\$9,285.81	\$38,164,669
Maintenance and Remodeling Services	90	\$2,315.45	\$9,516,479
Maintenance and Remodeling Materials (12)	88	\$482.46	\$1,982,916
Utilities, Fuel, and Public Services	85	\$4,143.47	\$17,029,647
Household Furnishings and Equipment			
Household Textiles (13)	85	\$85.77	\$352,508
Furniture	85	\$546.18	\$2,244,807
Rugs	86	\$30.27	\$124,426
Major Appliances (14)	86	\$309.50	\$1,272,051
Housewares (15)	81	\$78.79	\$323,823
Small Appliances	84	\$41.71	\$171,424
Luggage	84	\$12.35	\$50,752
Telephones and Accessories	83	\$73.19	\$300,814
Household Operations			
Child Care	83	\$427.48	\$1,756,937
Lawn and Garden (16)	89	\$433.86	\$1,783,174
Moving/Storage/Freight Express	77	\$46.54	\$191,288
Housekeeping Supplies (17)	84	\$648.21	\$2,664,161
Insurance			
Owners and Renters Insurance	84	\$505.10	\$2,075,963
Vehicle Insurance	82	\$1,485.64	\$6,105,974
Life/Other Insurance	85	\$462.16	\$1,899,493
Health Insurance	86	\$3,199.81	\$13,151,212
Personal Care Products (18)	81	\$404.82	\$1,663,820
School Books and Supplies (19)	80	\$117.75	\$483,933
Smoking Products	87	\$350.89	\$1,442,164
Transportation			
Payments on Vehicles excluding Leases	80	\$2,072.17	\$8,516,625
Gasoline and Motor Oil	82	\$1,929.28	\$7,929,344
Vehicle Maintenance and Repairs	85	\$985.31	\$4,049,613
Travel			
Airline Fares	86	\$515.20	\$2,117,462
Lodging on Trips	89	\$575.78	\$2,366,471
Auto/Truck Rental on Trips	85	\$24.63	\$101,227
Food and Drink on Trips	86	\$492.45	\$2,023,990

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Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Parks and Rec (5C)	29.2%	Population	97,580	97,901
Front Porches (8E)	23.3%	Households	37,239	37,265
Bright Young Professionals (8C)	12.3%	Families	24,323	24,233
Metro Fusion (11C)	7.3%	Median Age	38.4	38.8
Pleasantville (2B)	5.6%	Median Household Income	\$56,871	\$58,398
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		82	\$1,752.42	\$65,258,199
Men's		82	\$345.61	\$12,870,149
Women's		81	\$611.49	\$22,771,364
Children's		80	\$254.71	\$9,485,299
Footwear		84	\$404.74	\$15,072,219
Watches & Jewelry		76	\$88.85	\$3,308,608
Apparel Products and Services (1)		81	\$47.01	\$1,750,561
Computer				
Computers and Hardware for Home Use		84	\$136.03	\$5,065,549
Portable Memory		81	\$3.12	\$116,269
Computer Software		84	\$8.19	\$305,023
Computer Accessories		85	\$15.00	\$558,563
Entertainment & Recreation		81	\$2,616.35	\$97,430,246
Fees and Admissions		84	\$600.00	\$22,343,418
Membership Fees for Clubs (2)		84	\$201.19	\$7,491,935
Fees for Participant Sports, excl. Trips		81	\$79.59	\$2,963,753
Tickets to Theatre/Operas/Concerts		87	\$69.94	\$2,604,341
Tickets to Movies		83	\$47.49	\$1,768,556
Tickets to Parks or Museums		81	\$26.67	\$992,997
Admission to Sporting Events, excl. Trips		78	\$48.81	\$1,817,468
Fees for Recreational Lessons		87	\$125.58	\$4,676,555
Dating Services		93	\$0.75	\$27,813
TV/Video/Audio		81	\$943.62	\$35,139,445
Cable and Satellite Television Services		81	\$652.36	\$24,293,342
Televisions		80	\$86.39	\$3,217,231
Satellite Dishes		80	\$0.94	\$34,825
VCRs, Video Cameras, and DVD Players		80	\$4.17	\$155,275
Miscellaneous Video Equipment		79	\$19.67	\$732,655
Video Cassettes and DVDs		81	\$8.11	\$302,186
Video Game Hardware/Accessories		83	\$23.59	\$878,406
Video Game Software		85	\$13.99	\$520,838
Rental/Streaming/Downloaded Video		84	\$45.22	\$1,684,089
Installation of Televisions		74	\$0.80	\$29,797
Audio (3)		81	\$86.42	\$3,218,203
Rental and Repair of TV/Radio/Sound Equipment		80	\$1.95	\$72,599
Pets		77	\$533.83	\$19,879,281
Toys/Games/Crafts/Hobbies (4)		82	\$99.23	\$3,695,275
Recreational Vehicles and Fees (5)		78	\$122.25	\$4,552,371
Sports/Recreation/Exercise Equipment (6)		78	\$159.09	\$5,924,303
Photo Equipment and Supplies (7)		83	\$42.39	\$1,578,618
Reading (8)		83	\$89.78	\$3,343,329
Catered Affairs (9)		87	\$26.16	\$974,205
Food		81	\$7,408.43	\$275,882,456
Food at Home		82	\$4,361.18	\$162,405,813
Bakery and Cereal Products		82	\$568.44	\$21,168,278
Meats, Poultry, Fish, and Eggs		81	\$950.51	\$35,396,150
Dairy Products		82	\$450.64	\$16,781,218
Fruits and Vegetables		83	\$865.60	\$32,234,012
Snacks and Other Food at Home (10)		81	\$1,525.98	\$56,826,155
Food Away from Home		81	\$3,047.25	\$113,476,642
Alcoholic Beverages		82	\$507.35	\$18,893,153

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	79	\$19,300.45	\$718,729,523
Value of Retirement Plans	80	\$76,502.83	\$2,848,889,002
Value of Other Financial Assets	77	\$6,317.54	\$235,258,808
Vehicle Loan Amount excluding Interest	79	\$2,299.63	\$85,636,107
Value of Credit Card Debt	82	\$2,141.34	\$79,741,433
Health			
Nonprescription Drugs	79	\$116.71	\$4,346,283
Prescription Drugs	78	\$272.73	\$10,156,271
Eyeglasses and Contact Lenses	80	\$74.47	\$2,773,303
Home			
Mortgage Payment and Basics (11)	80	\$8,332.63	\$310,298,970
Maintenance and Remodeling Services	80	\$2,058.86	\$76,669,804
Maintenance and Remodeling Materials (12)	75	\$410.97	\$15,304,180
Utilities, Fuel, and Public Services	81	\$3,942.79	\$146,825,461
Household Furnishings and Equipment			
Household Textiles (13)	83	\$83.71	\$3,117,383
Furniture	83	\$529.51	\$19,718,390
Rugs	80	\$27.93	\$1,039,921
Major Appliances (14)	80	\$285.61	\$10,635,931
Housewares (15)	78	\$75.42	\$2,808,745
Small Appliances	83	\$40.89	\$1,522,727
Luggage	85	\$12.52	\$466,159
Telephones and Accessories	82	\$72.25	\$2,690,584
Household Operations			
Child Care	82	\$424.72	\$15,816,124
Lawn and Garden (16)	78	\$381.42	\$14,203,666
Moving/Storage/Freight Express	85	\$51.10	\$1,902,956
Housekeeping Supplies (17)	80	\$620.30	\$23,099,167
Insurance			
Owners and Renters Insurance	75	\$451.70	\$16,820,930
Vehicle Insurance	81	\$1,464.42	\$54,533,641
Life/Other Insurance	78	\$420.78	\$15,669,442
Health Insurance	80	\$2,973.24	\$110,720,328
Personal Care Products (18)	80	\$400.53	\$14,915,206
School Books and Supplies (19)	82	\$120.29	\$4,479,457
Smoking Products	81	\$326.02	\$12,140,589
Transportation			
Payments on Vehicles excluding Leases	77	\$1,992.08	\$74,183,235
Gasoline and Motor Oil	80	\$1,884.93	\$70,192,852
Vehicle Maintenance and Repairs	82	\$944.74	\$35,181,105
Travel			
Airline Fares	83	\$497.38	\$18,522,098
Lodging on Trips	81	\$528.99	\$19,699,102
Auto/Truck Rental on Trips	83	\$23.93	\$891,105
Food and Drink on Trips	81	\$466.99	\$17,390,188

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Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.

421 Eastern Blvd, Essex, Maryland, 21221
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.30719
 Longitude: -76.47804

Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Parks and Rec (5C)	24.4%	Population	256,724	255,789
Front Porches (8E)	19.2%	Households	99,001	98,326
Bright Young Professionals (8C)	8.7%	Families	63,146	62,597
Metro Fusion (11C)	7.9%	Median Age	38.4	39.1
Family Foundations (12A)	6.5%	Median Household Income	\$56,859	\$58,820
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		83	\$1,783.14	\$176,532,156
Men's		83	\$349.76	\$34,627,024
Women's		83	\$622.01	\$61,579,543
Children's		82	\$260.35	\$25,775,146
Footwear		86	\$411.96	\$40,784,485
Watches & Jewelry		78	\$91.20	\$9,029,197
Apparel Products and Services (1)		83	\$47.85	\$4,736,760
Computer				
Computers and Hardware for Home Use		84	\$136.96	\$13,558,687
Portable Memory		83	\$3.20	\$316,326
Computer Software		85	\$8.23	\$815,267
Computer Accessories		85	\$15.02	\$1,487,489
Entertainment & Recreation		81	\$2,640.91	\$261,453,180
Fees and Admissions		83	\$599.02	\$59,303,411
Membership Fees for Clubs (2)		84	\$200.85	\$19,884,043
Fees for Participant Sports, excl. Trips		81	\$80.14	\$7,933,475
Tickets to Theatre/Operas/Concerts		86	\$69.37	\$6,867,926
Tickets to Movies		84	\$47.90	\$4,742,117
Tickets to Parks or Museums		82	\$26.90	\$2,663,470
Admission to Sporting Events, excl. Trips		79	\$49.48	\$4,899,042
Fees for Recreational Lessons		85	\$123.60	\$12,236,529
Dating Services		96	\$0.78	\$76,809
TV/Video/Audio		83	\$963.65	\$95,402,340
Cable and Satellite Television Services		82	\$667.15	\$66,048,094
Televisions		82	\$88.50	\$8,762,014
Satellite Dishes		80	\$0.94	\$93,462
VCRs, Video Cameras, and DVD Players		81	\$4.24	\$420,094
Miscellaneous Video Equipment		81	\$20.12	\$1,992,290
Video Cassettes and DVDs		83	\$8.26	\$817,631
Video Game Hardware/Accessories		85	\$24.13	\$2,388,851
Video Game Software		86	\$14.19	\$1,404,850
Rental/Streaming/Downloaded Video		85	\$45.81	\$4,535,478
Installation of Televisions		76	\$0.82	\$80,866
Audio (3)		82	\$87.42	\$8,654,955
Rental and Repair of TV/Radio/Sound Equipment		85	\$2.06	\$203,756
Pets		78	\$538.76	\$53,337,625
Toys/Games/Crafts/Hobbies (4)		83	\$100.58	\$9,957,737
Recreational Vehicles and Fees (5)		76	\$118.77	\$11,758,434
Sports/Recreation/Exercise Equipment (6)		80	\$161.50	\$15,988,522
Photo Equipment and Supplies (7)		83	\$42.71	\$4,228,047
Reading (8)		83	\$89.79	\$8,889,173
Catered Affairs (9)		87	\$26.14	\$2,587,890
Food		83	\$7,542.25	\$746,690,188
Food at Home		83	\$4,437.80	\$439,346,999
Bakery and Cereal Products		83	\$577.49	\$57,171,639
Meats, Poultry, Fish, and Eggs		83	\$970.96	\$96,126,331
Dairy Products		83	\$456.52	\$45,195,627
Fruits and Vegetables		84	\$877.05	\$86,828,876
Snacks and Other Food at Home (10)		83	\$1,555.79	\$154,024,527
Food Away from Home		82	\$3,104.45	\$307,343,189
Alcoholic Beverages		82	\$512.51	\$50,739,042

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	79	\$19,223.90	\$1,903,185,491
Value of Retirement Plans	80	\$76,295.46	\$7,553,326,968
Value of Other Financial Assets	79	\$6,494.68	\$642,980,102
Vehicle Loan Amount excluding Interest	81	\$2,368.12	\$234,445,851
Value of Credit Card Debt	83	\$2,167.75	\$214,609,813
Health			
Nonprescription Drugs	81	\$119.45	\$11,825,471
Prescription Drugs	80	\$278.59	\$27,580,705
Eyeglasses and Contact Lenses	80	\$75.20	\$7,445,063
Home			
Mortgage Payment and Basics (11)	79	\$8,275.22	\$819,255,102
Maintenance and Remodeling Services	79	\$2,037.14	\$201,678,822
Maintenance and Remodeling Materials (12)	75	\$410.69	\$40,658,742
Utilities, Fuel, and Public Services	82	\$4,025.29	\$398,507,450
Household Furnishings and Equipment			
Household Textiles (13)	84	\$85.11	\$8,425,805
Furniture	84	\$535.06	\$52,971,105
Rugs	79	\$27.83	\$2,754,853
Major Appliances (14)	80	\$287.38	\$28,451,167
Housewares (15)	79	\$76.83	\$7,606,159
Small Appliances	84	\$41.50	\$4,108,664
Luggage	86	\$12.62	\$1,249,553
Telephones and Accessories	83	\$73.16	\$7,243,358
Household Operations			
Child Care	83	\$427.95	\$42,367,640
Lawn and Garden (16)	78	\$381.54	\$37,773,272
Moving/Storage/Freight Express	87	\$52.12	\$5,159,495
Housekeeping Supplies (17)	82	\$634.00	\$62,766,202
Insurance			
Owners and Renters Insurance	77	\$459.61	\$45,501,685
Vehicle Insurance	83	\$1,496.09	\$148,113,936
Life/Other Insurance	79	\$427.08	\$42,281,769
Health Insurance	81	\$3,018.01	\$298,786,301
Personal Care Products (18)	82	\$409.45	\$40,536,411
School Books and Supplies (19)	83	\$122.04	\$12,081,639
Smoking Products	84	\$337.32	\$33,395,104
Transportation			
Payments on Vehicles excluding Leases	79	\$2,041.56	\$202,115,997
Gasoline and Motor Oil	81	\$1,925.67	\$190,643,154
Vehicle Maintenance and Repairs	82	\$953.51	\$94,398,110
Travel			
Airline Fares	83	\$497.09	\$49,212,353
Lodging on Trips	81	\$528.14	\$52,286,505
Auto/Truck Rental on Trips	83	\$23.97	\$2,372,984
Food and Drink on Trips	82	\$468.37	\$46,369,033

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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421 Eastern Blvd, Essex, Maryland, 21221
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.30719
Longitude: -76.47804

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	348		3,242		8,033							
Total Employees:	3,052		37,300		99,112							
Total Residential Population:	10,386		97,580		256,724							
Employee/Residential Population Ratio (per 100 Residents)	29		38		39							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	1	0.3%	12	0.4%	39	1.2%	280	0.8%	93	1.2%	715	0.7%
Construction	25	7.2%	172	5.6%	284	8.8%	2,721	7.3%	636	7.9%	6,820	6.9%
Manufacturing	8	2.3%	229	7.5%	108	3.3%	2,259	6.1%	274	3.4%	5,642	5.7%
Transportation	6	1.7%	119	3.9%	90	2.8%	1,053	2.8%	298	3.7%	2,913	2.9%
Communication	3	0.9%	9	0.3%	39	1.2%	221	0.6%	90	1.1%	545	0.5%
Utility	1	0.3%	5	0.2%	7	0.2%	74	0.2%	21	0.3%	182	0.2%
Wholesale Trade	8	2.3%	51	1.7%	158	4.9%	2,661	7.1%	360	4.5%	5,887	5.9%
Retail Trade Summary	80	23.0%	528	17.3%	842	26.0%	10,819	29.0%	1,969	24.5%	26,204	26.4%
Home Improvement	3	0.9%	17	0.6%	38	1.2%	797	2.1%	67	0.8%	1,798	1.8%
General Merchandise Stores	2	0.6%	11	0.4%	54	1.7%	1,389	3.7%	110	1.4%	3,500	3.5%
Food Stores	10	2.9%	62	2.0%	107	3.3%	1,609	4.3%	246	3.1%	3,014	3.0%
Auto Dealers, Gas Stations, Auto Aftermarket	10	2.9%	65	2.1%	120	3.7%	1,500	4.0%	261	3.2%	3,268	3.3%
Apparel & Accessory Stores	3	0.9%	35	1.1%	34	1.0%	351	0.9%	118	1.5%	1,252	1.3%
Furniture & Home Furnishings	3	0.9%	10	0.3%	48	1.5%	338	0.9%	111	1.4%	1,114	1.1%
Eating & Drinking Places	22	6.3%	214	7.0%	240	7.4%	3,393	9.1%	601	7.5%	8,457	8.5%
Miscellaneous Retail	27	7.8%	114	3.7%	202	6.2%	1,443	3.9%	455	5.7%	3,802	3.8%
Finance, Insurance, Real Estate Summary	33	9.5%	251	8.2%	230	7.1%	1,422	3.8%	592	7.4%	4,384	4.4%
Banks, Savings & Lending Institutions	5	1.4%	40	1.3%	40	1.2%	344	0.9%	107	1.3%	889	0.9%
Securities Brokers	4	1.1%	16	0.5%	12	0.4%	51	0.1%	43	0.5%	306	0.3%
Insurance Carriers & Agents	12	3.4%	54	1.8%	52	1.6%	267	0.7%	121	1.5%	854	0.9%
Real Estate, Holding, Other Investment Offices	12	3.4%	141	4.6%	125	3.9%	760	2.0%	321	4.0%	2,336	2.4%
Services Summary	149	42.8%	1,632	53.5%	1,198	37.0%	14,544	39.0%	2,947	36.7%	41,294	41.7%
Hotels & Lodging	0	0.0%	2	0.1%	11	0.3%	169	0.5%	27	0.3%	537	0.5%
Automotive Services	16	4.6%	97	3.2%	159	4.9%	872	2.3%	363	4.5%	2,069	2.1%
Motion Pictures & Amusements	12	3.4%	59	1.9%	77	2.4%	417	1.1%	185	2.3%	1,307	1.3%
Health Services	20	5.7%	128	4.2%	224	6.9%	4,965	13.3%	502	6.2%	13,184	13.3%
Legal Services	10	2.9%	51	1.7%	26	0.8%	106	0.3%	59	0.7%	333	0.3%
Education Institutions & Libraries	7	2.0%	381	12.5%	57	1.8%	3,055	8.2%	142	1.8%	9,370	9.5%
Other Services	83	23.9%	914	29.9%	643	19.8%	4,960	13.3%	1,670	20.8%	14,495	14.6%
Government	2	0.6%	34	1.1%	24	0.7%	1,082	2.9%	51	0.6%	4,044	4.1%
Unclassified Establishments	31	8.9%	11	0.4%	222	6.8%	164	0.4%	703	8.8%	482	0.5%
Totals	348	100.0%	3,052	100.0%	3,242	100.0%	37,300	100.0%	8,033	100.0%	99,112	100.0%

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

421 Eastern Blvd, Essex, Maryland, 21221
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.30719
Longitude: -76.47804

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.3%	2	0.1%	5	0.2%	12	0.0%	9	0.1%	21	0.0%
Mining	0	0.0%	0	0.0%	2	0.1%	13	0.0%	4	0.0%	33	0.0%
Utilities	1	0.3%	4	0.1%	3	0.1%	24	0.1%	4	0.0%	39	0.0%
Construction	26	7.5%	180	5.9%	297	9.2%	2,869	7.7%	671	8.4%	7,249	7.3%
Manufacturing	8	2.3%	225	7.4%	111	3.4%	2,311	6.2%	289	3.6%	5,724	5.8%
Wholesale Trade	8	2.3%	51	1.7%	155	4.8%	2,651	7.1%	351	4.4%	5,835	5.9%
Retail Trade	55	15.8%	308	10.1%	576	17.8%	7,209	19.3%	1,311	16.3%	17,258	17.4%
Motor Vehicle & Parts Dealers	7	2.0%	51	1.7%	98	3.0%	1,407	3.8%	218	2.7%	3,009	3.0%
Furniture & Home Furnishings Stores	2	0.6%	9	0.3%	26	0.8%	253	0.7%	60	0.7%	770	0.8%
Electronics & Appliance Stores	0	0.0%	0	0.0%	14	0.4%	54	0.1%	42	0.5%	302	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	3	0.9%	17	0.6%	38	1.2%	797	2.1%	67	0.8%	1,798	1.8%
Food & Beverage Stores	11	3.2%	69	2.3%	105	3.2%	1,477	4.0%	248	3.1%	2,702	2.7%
Health & Personal Care Stores	6	1.7%	48	1.6%	57	1.8%	599	1.6%	129	1.6%	1,320	1.3%
Gasoline Stations	4	1.1%	14	0.5%	22	0.7%	93	0.2%	43	0.5%	259	0.3%
Clothing & Clothing Accessories Stores	6	1.7%	46	1.5%	48	1.5%	398	1.1%	146	1.8%	1,381	1.4%
Sport Goods, Hobby, Book, & Music Stores	1	0.3%	2	0.1%	20	0.6%	317	0.8%	49	0.6%	1,012	1.0%
General Merchandise Stores	2	0.6%	11	0.4%	54	1.7%	1,389	3.7%	110	1.4%	3,500	3.5%
Miscellaneous Store Retailers	11	3.2%	41	1.3%	57	1.8%	388	1.0%	121	1.5%	1,106	1.1%
Nonstore Retailers	3	0.9%	0	0.0%	39	1.2%	38	0.1%	78	1.0%	99	0.1%
Transportation & Warehousing	4	1.1%	45	1.5%	78	2.4%	830	2.2%	248	3.1%	2,745	2.8%
Information	4	1.1%	21	0.7%	58	1.8%	412	1.1%	147	1.8%	1,167	1.2%
Finance & Insurance	23	6.6%	112	3.7%	109	3.4%	677	1.8%	281	3.5%	2,092	2.1%
Central Bank/Credit Intermediation & Related Activities	6	1.7%	43	1.4%	44	1.4%	359	1.0%	115	1.4%	929	0.9%
Securities, Commodity Contracts & Other Financial	4	1.1%	16	0.5%	12	0.4%	51	0.1%	45	0.6%	309	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	12	3.4%	54	1.8%	52	1.6%	267	0.7%	121	1.5%	854	0.9%
Real Estate, Rental & Leasing	17	4.9%	157	5.1%	170	5.2%	878	2.4%	426	5.3%	2,561	2.6%
Professional, Scientific & Tech Services	24	6.9%	100	3.3%	213	6.6%	1,490	4.0%	511	6.4%	5,368	5.4%
Legal Services	13	3.7%	67	2.2%	39	1.2%	155	0.4%	78	1.0%	415	0.4%
Management of Companies & Enterprises	0	0.0%	1	0.0%	6	0.2%	42	0.1%	20	0.2%	199	0.2%
Administrative & Support & Waste Management & Remediation	8	2.3%	58	1.9%	95	2.9%	893	2.4%	275	3.4%	3,167	3.2%
Educational Services	8	2.3%	382	12.5%	61	1.9%	3,017	8.1%	154	1.9%	9,305	9.4%
Health Care & Social Assistance	29	8.3%	698	22.9%	286	8.8%	6,159	16.5%	675	8.4%	15,534	15.7%
Arts, Entertainment & Recreation	12	3.4%	130	4.3%	58	1.8%	465	1.2%	155	1.9%	1,411	1.4%
Accommodation & Food Services	23	6.6%	218	7.1%	263	8.1%	3,675	9.9%	655	8.2%	9,240	9.3%
Accommodation	0	0.0%	2	0.1%	11	0.3%	169	0.5%	27	0.3%	537	0.5%
Food Services & Drinking Places	22	6.3%	216	7.1%	252	7.8%	3,507	9.4%	628	7.8%	8,703	8.8%
Other Services (except Public Administration)	64	18.4%	314	10.3%	451	13.9%	2,429	6.5%	1,093	13.6%	5,648	5.7%
Automotive Repair & Maintenance	14	4.0%	86	2.8%	130	4.0%	689	1.8%	280	3.5%	1,387	1.4%
Public Administration	2	0.6%	34	1.1%	24	0.7%	1,080	2.9%	50	0.6%	4,040	4.1%
Unclassified Establishments	31	8.9%	11	0.4%	222	6.8%	164	0.4%	702	8.7%	477	0.5%
Total	348	100.0%	3,052	100.0%	3,242	100.0%	37,300	100.0%	8,033	100.0%	99,112	100.0%

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