

452 N Camp Meade Rd, Linthicum Heights, Maryland, 21090
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.21414
 Longitude: -76.64486

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	7,925	82,942	196,304
2010 Total Population	8,063	86,472	201,851
2020 Total Population	8,597	88,054	208,164
2020 Group Quarters	69	586	5,503
2025 Total Population	8,924	90,841	213,901
2020-2025 Annual Rate	0.75%	0.63%	0.55%
2020 Total Daytime Population	7,513	87,306	228,694
Workers	3,071	39,207	122,387
Residents	4,442	48,099	106,307
Household Summary			
2000 Households	3,056	31,673	76,132
2000 Average Household Size	2.56	2.61	2.52
2010 Households	3,071	32,096	77,621
2010 Average Household Size	2.60	2.68	2.53
2020 Households	3,236	32,336	79,786
2020 Average Household Size	2.64	2.70	2.54
2025 Households	3,343	33,256	81,946
2025 Average Household Size	2.65	2.71	2.54
2020-2025 Annual Rate	0.65%	0.56%	0.54%
2010 Families	2,146	21,683	47,334
2010 Average Family Size	3.06	3.17	3.13
2020 Families	2,227	21,681	47,994
2020 Average Family Size	3.12	3.22	3.16
2025 Families	2,287	22,263	49,072
2025 Average Family Size	3.14	3.23	3.17
2020-2025 Annual Rate	0.53%	0.53%	0.45%
Housing Unit Summary			
2000 Housing Units	3,172	33,714	82,743
Owner Occupied Housing Units	80.3%	58.3%	57.3%
Renter Occupied Housing Units	16.1%	35.6%	34.7%
Vacant Housing Units	3.7%	6.1%	8.0%
2010 Housing Units	3,276	34,766	86,534
Owner Occupied Housing Units	77.2%	54.3%	53.1%
Renter Occupied Housing Units	16.6%	38.0%	36.6%
Vacant Housing Units	6.3%	7.7%	10.3%
2020 Housing Units	3,445	35,261	89,702
Owner Occupied Housing Units	76.9%	53.9%	52.8%
Renter Occupied Housing Units	17.0%	37.8%	36.2%
Vacant Housing Units	6.1%	8.3%	11.1%
2025 Housing Units	3,559	36,360	92,586
Owner Occupied Housing Units	77.2%	54.5%	52.5%
Renter Occupied Housing Units	16.7%	36.9%	36.0%
Vacant Housing Units	6.1%	8.5%	11.5%
Median Household Income			
2020	\$80,349	\$58,222	\$65,601
2025	\$83,675	\$61,250	\$69,104
Median Home Value			
2020	\$288,696	\$228,672	\$246,132
2025	\$314,451	\$253,928	\$274,053
Per Capita Income			
2020	\$38,512	\$28,311	\$34,510
2025	\$40,754	\$30,667	\$37,541
Median Age			
2010	43.7	34.4	34.5
2020	44.8	36.7	36.9
2025	45.3	37.9	38.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2020 Households by Income			
Household Income Base	3,236	32,325	79,772
<\$15,000	6.6%	13.3%	11.7%
\$15,000 - \$24,999	7.2%	8.8%	7.6%
\$25,000 - \$34,999	6.4%	7.7%	6.4%
\$35,000 - \$49,999	9.1%	12.2%	11.6%
\$50,000 - \$74,999	17.1%	18.8%	18.0%
\$75,000 - \$99,999	13.3%	13.6%	12.9%
\$100,000 - \$149,999	22.9%	15.2%	17.5%
\$150,000 - \$199,999	8.7%	5.5%	7.3%
\$200,000+	8.6%	4.8%	7.0%
Average Household Income	\$101,773	\$77,400	\$89,668
2025 Households by Income			
Household Income Base	3,343	33,245	81,932
<\$15,000	5.6%	12.2%	10.9%
\$15,000 - \$24,999	6.5%	8.2%	7.1%
\$25,000 - \$34,999	5.9%	7.2%	6.0%
\$35,000 - \$49,999	9.2%	12.1%	11.5%
\$50,000 - \$74,999	17.1%	18.7%	17.7%
\$75,000 - \$99,999	13.8%	13.8%	13.0%
\$100,000 - \$149,999	23.9%	16.2%	18.1%
\$150,000 - \$199,999	9.4%	6.3%	8.0%
\$200,000+	8.6%	5.2%	7.8%
Average Household Income	\$108,106	\$84,076	\$97,610
2020 Owner Occupied Housing Units by Value			
Total	2,649	19,002	47,300
<\$50,000	5.7%	4.7%	4.5%
\$50,000 - \$99,999	0.6%	7.4%	6.3%
\$100,000 - \$149,999	2.3%	10.8%	9.2%
\$150,000 - \$199,999	7.1%	16.3%	13.3%
\$200,000 - \$249,999	15.4%	19.0%	18.1%
\$250,000 - \$299,999	24.5%	19.6%	18.5%
\$300,000 - \$399,999	29.5%	15.7%	17.7%
\$400,000 - \$499,999	12.5%	4.3%	6.4%
\$500,000 - \$749,999	2.1%	1.4%	4.3%
\$750,000 - \$999,999	0.4%	0.4%	0.9%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.4%	0.5%
Average Home Value	\$295,026	\$242,685	\$273,025
2025 Owner Occupied Housing Units by Value			
Total	2,747	19,808	48,572
<\$50,000	5.7%	5.4%	4.7%
\$50,000 - \$99,999	0.4%	5.6%	5.1%
\$100,000 - \$149,999	1.2%	8.1%	6.3%
\$150,000 - \$199,999	4.1%	12.3%	9.2%
\$200,000 - \$249,999	11.0%	16.9%	15.3%
\$250,000 - \$299,999	22.7%	22.0%	19.5%
\$300,000 - \$399,999	34.5%	19.6%	22.1%
\$400,000 - \$499,999	17.0%	6.2%	9.1%
\$500,000 - \$749,999	3.0%	2.4%	6.2%
\$750,000 - \$999,999	0.5%	0.7%	1.2%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.2%
\$2,000,000 +	0.0%	0.5%	0.7%
Average Home Value	\$317,698	\$270,360	\$308,669

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
2010 Population by Age			
Total	8,064	86,475	201,849
0 - 4	5.3%	8.0%	6.9%
5 - 9	4.9%	6.9%	6.0%
10 - 14	5.7%	6.5%	5.7%
15 - 24	12.3%	14.4%	15.3%
25 - 34	11.6%	15.1%	16.8%
35 - 44	11.8%	12.3%	12.6%
45 - 54	16.7%	14.9%	14.3%
55 - 64	13.9%	10.4%	10.3%
65 - 74	8.7%	6.1%	5.9%
75 - 84	6.4%	4.0%	4.2%
85 +	2.6%	1.5%	2.1%
18 +	80.2%	74.5%	77.8%
2020 Population by Age			
Total	8,597	88,056	208,163
0 - 4	4.8%	6.9%	6.1%
5 - 9	5.2%	6.9%	6.0%
10 - 14	5.7%	6.9%	6.0%
15 - 24	8.8%	12.0%	12.7%
25 - 34	12.7%	14.9%	16.4%
35 - 44	13.0%	13.4%	13.7%
45 - 54	12.2%	11.6%	11.5%
55 - 64	15.7%	12.9%	12.4%
65 - 74	12.2%	8.4%	8.3%
75 - 84	6.5%	4.2%	4.4%
85 +	3.2%	1.9%	2.5%
18 +	81.5%	75.8%	78.9%
2025 Population by Age			
Total	8,923	90,841	213,901
0 - 4	4.8%	6.9%	6.1%
5 - 9	5.1%	6.6%	5.7%
10 - 14	5.5%	6.6%	5.7%
15 - 24	8.8%	12.1%	12.8%
25 - 34	10.4%	13.5%	15.0%
35 - 44	15.0%	14.4%	14.7%
45 - 54	11.7%	11.4%	11.3%
55 - 64	14.0%	11.9%	11.5%
65 - 74	13.8%	9.6%	9.5%
75 - 84	7.8%	5.1%	5.3%
85 +	3.1%	1.9%	2.4%
18 +	81.3%	76.1%	79.2%
2010 Population by Sex			
Males	3,931	41,508	97,942
Females	4,132	44,964	103,909
2020 Population by Sex			
Males	4,184	42,434	101,349
Females	4,413	45,620	106,815
2025 Population by Sex			
Males	4,355	43,871	104,329
Females	4,569	46,970	109,572

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	8,063	86,472	201,850
White Alone	79.7%	61.2%	64.7%
Black Alone	12.4%	29.1%	25.5%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	4.3%	2.7%	4.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.2%	3.5%	2.5%
Two or More Races	2.0%	3.0%	2.9%
Hispanic Origin	2.7%	7.5%	5.8%
Diversity Index	38.2	60.4	56.8
2020 Population by Race/Ethnicity			
Total	8,596	88,054	208,164
White Alone	74.7%	57.0%	60.8%
Black Alone	14.7%	30.4%	26.5%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	5.5%	3.4%	5.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.9%	4.9%	3.6%
Two or More Races	2.7%	3.9%	3.7%
Hispanic Origin	4.2%	10.5%	8.3%
Diversity Index	46.5	66.0	62.5
2025 Population by Race/Ethnicity			
Total	8,924	90,841	213,901
White Alone	71.8%	55.4%	59.0%
Black Alone	15.9%	30.2%	26.5%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	6.3%	3.8%	5.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.4%	5.7%	4.2%
Two or More Races	3.1%	4.4%	4.2%
Hispanic Origin	5.3%	12.4%	9.9%
Diversity Index	51.0	68.7	65.4
2010 Population by Relationship and Household Type			
Total	8,063	86,472	201,851
In Households	99.2%	99.4%	97.4%
In Family Households	84.2%	83.8%	77.0%
Householder	26.7%	25.0%	23.5%
Spouse	20.2%	14.2%	14.2%
Child	29.8%	34.1%	30.2%
Other relative	4.8%	6.1%	5.4%
Nonrelative	2.8%	4.3%	3.7%
In Nonfamily Households	15.0%	15.6%	20.3%
In Group Quarters	0.8%	0.6%	2.6%
Institutionalized Population	0.8%	0.5%	0.7%
Noninstitutionalized Population	0.0%	0.1%	2.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2020 Population 25+ by Educational Attainment			
Total	6,485	59,322	144,167
Less than 9th Grade	3.1%	4.3%	4.3%
9th - 12th Grade, No Diploma	8.4%	10.9%	9.9%
High School Graduate	27.9%	31.1%	26.3%
GED/Alternative Credential	5.2%	6.9%	5.5%
Some College, No Degree	20.5%	20.8%	19.4%
Associate Degree	7.5%	7.4%	6.3%
Bachelor's Degree	17.9%	12.3%	17.0%
Graduate/Professional Degree	9.6%	6.4%	11.4%
2020 Population 15+ by Marital Status			
Total	7,245	69,844	170,692
Never Married	32.7%	40.4%	42.0%
Married	46.5%	41.5%	40.7%
Widowed	9.5%	5.9%	5.8%
Divorced	11.3%	12.2%	11.4%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,730	46,249	115,953
Population 16+ Employed	88.4%	86.8%	88.0%
Population 16+ Unemployment rate	11.6%	13.2%	12.0%
Population 16-24 Employed	10.7%	12.3%	12.2%
Population 16-24 Unemployment rate	15.2%	21.7%	20.9%
Population 25-54 Employed	63.2%	66.3%	66.9%
Population 25-54 Unemployment rate	10.4%	11.7%	10.6%
Population 55-64 Employed	17.5%	16.1%	15.1%
Population 55-64 Unemployment rate	14.0%	12.7%	10.7%
Population 65+ Employed	8.6%	5.3%	5.8%
Population 65+ Unemployment rate	10.2%	12.2%	10.0%
2020 Employed Population 16+ by Industry			
Total	4,181	40,133	102,032
Agriculture/Mining	0.2%	0.2%	0.2%
Construction	5.9%	9.5%	8.1%
Manufacturing	7.1%	6.2%	6.0%
Wholesale Trade	3.8%	3.0%	2.9%
Retail Trade	8.9%	11.5%	10.2%
Transportation/Utilities	4.2%	7.4%	5.8%
Information	0.1%	1.0%	1.5%
Finance/Insurance/Real Estate	8.3%	4.6%	5.5%
Services	53.2%	47.2%	51.2%
Public Administration	8.4%	9.6%	8.7%
2020 Employed Population 16+ by Occupation			
Total	4,180	40,133	102,034
White Collar	65.8%	54.7%	62.3%
Management/Business/Financial	13.4%	10.4%	14.5%
Professional	27.7%	17.9%	23.6%
Sales	9.3%	9.4%	9.1%
Administrative Support	15.4%	17.1%	15.1%
Services	16.8%	20.7%	17.9%
Blue Collar	17.4%	24.5%	19.8%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	4.0%	6.9%	5.6%
Installation/Maintenance/Repair	3.9%	4.6%	3.7%
Production	3.6%	4.4%	3.9%
Transportation/Material Moving	5.8%	8.4%	6.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	3,071	32,096	77,621
Households with 1 Person	24.1%	25.7%	29.3%
Households with 2+ People	75.9%	74.3%	70.7%
Family Households	69.9%	67.6%	61.0%
Husband-wife Families	52.7%	38.4%	36.9%
With Related Children	20.4%	16.9%	15.8%
Other Family (No Spouse Present)	17.2%	29.1%	24.1%
Other Family with Male Householder	5.0%	7.0%	6.2%
With Related Children	2.4%	3.9%	3.3%
Other Family with Female Householder	12.2%	22.2%	17.9%
With Related Children	6.1%	15.3%	11.8%
Nonfamily Households	6.1%	6.8%	9.7%
All Households with Children	29.4%	36.9%	31.5%
Multigenerational Households	6.4%	7.0%	5.9%
Unmarried Partner Households	6.5%	9.3%	9.1%
Male-female	6.0%	8.5%	8.2%
Same-sex	0.5%	0.8%	0.9%
2010 Households by Size			
Total	3,073	32,096	77,621
1 Person Household	24.0%	25.7%	29.3%
2 Person Household	33.8%	29.6%	30.6%
3 Person Household	18.6%	18.4%	17.2%
4 Person Household	13.0%	13.6%	12.2%
5 Person Household	6.0%	7.1%	6.1%
6 Person Household	3.1%	3.1%	2.6%
7 + Person Household	1.6%	2.5%	2.0%
2010 Households by Tenure and Mortgage Status			
Total	3,071	32,096	77,621
Owner Occupied	82.3%	58.8%	59.2%
Owned with a Mortgage/Loan	54.1%	43.4%	44.7%
Owned Free and Clear	28.3%	15.3%	14.5%
Renter Occupied	17.7%	41.2%	40.8%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	152	130	135
Percent of Income for Mortgage	15.0%	16.4%	15.7%
Wealth Index	134	80	90
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,276	34,766	86,534
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	8,063	86,472	201,851
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Parks and Rec (5C)	Parks and Rec (5C)	Parks and Rec (5C)
2.	Comfortable Empty Nesters (5A)	City Commons (11E)	Front Porches (8E)
3.	Rural Bypasses (10E)	Front Porches (8E)	City Commons (11E)
2020 Consumer Spending			
Apparel & Services: Total \$	\$7,483,180	\$60,449,148	\$172,520,560
Average Spent	\$2,312.48	\$1,869.41	\$2,162.29
Spending Potential Index	108	87	101
Education: Total \$	\$6,683,779	\$52,303,520	\$149,902,876
Average Spent	\$2,065.44	\$1,617.50	\$1,878.81
Spending Potential Index	115	90	105
Entertainment/Recreation: Total \$	\$12,146,867	\$89,813,109	\$254,615,151
Average Spent	\$3,753.67	\$2,777.50	\$3,191.23
Spending Potential Index	116	85	98
Food at Home: Total \$	\$19,596,768	\$151,065,598	\$426,700,905
Average Spent	\$6,055.86	\$4,671.75	\$5,348.07
Spending Potential Index	113	87	100
Food Away from Home: Total \$	\$13,263,172	\$104,734,625	\$299,603,981
Average Spent	\$4,098.63	\$3,238.95	\$3,755.09
Spending Potential Index	109	86	100
Health Care: Total \$	\$21,821,703	\$157,827,316	\$443,021,054
Average Spent	\$6,743.42	\$4,880.85	\$5,552.62
Spending Potential Index	117	85	97
HH Furnishings & Equipment: Total \$	\$8,075,820	\$60,454,203	\$171,136,751
Average Spent	\$2,495.62	\$1,869.56	\$2,144.95
Spending Potential Index	114	86	98
Personal Care Products & Services: Total \$	\$3,215,742	\$25,440,381	\$72,767,681
Average Spent	\$993.74	\$786.75	\$912.04
Spending Potential Index	108	86	99
Shelter: Total \$	\$67,998,703	\$552,469,920	\$1,592,761,548
Average Spent	\$21,013.20	\$17,085.29	\$19,962.92
Spending Potential Index	108	88	103
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,822,989	\$61,381,420	\$173,780,433
Average Spent	\$2,726.51	\$1,898.24	\$2,178.08
Spending Potential Index	116	81	93
Travel: Total \$	\$8,864,913	\$65,884,447	\$189,957,658
Average Spent	\$2,739.47	\$2,037.50	\$2,380.84
Spending Potential Index	114	85	99
Vehicle Maintenance & Repairs: Total \$	\$4,319,312	\$32,399,579	\$91,258,638
Average Spent	\$1,334.77	\$1,001.97	\$1,143.79
Spending Potential Index	115	86	99

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Parks and Rec (5C)	35.1%	Population	8,597	8,924
Comfortable Empty Nesters (5A)	25.8%	Households	3,236	3,343
Rural Bypasses (10E)	19.0%	Families	2,227	2,287
Exurbanites (1E)	13.8%	Median Age	44.8	45.3
Pleasantville (2B)	6.2%	Median Household Income	\$80,349	\$83,675
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		108	\$2,312.48	\$7,483,180
Men's		106	\$445.82	\$1,442,664
Women's		111	\$835.52	\$2,703,748
Children's		103	\$328.68	\$1,063,595
Footwear		108	\$515.52	\$1,668,227
Watches & Jewelry		106	\$123.97	\$401,151
Apparel Products and Services (1)		109	\$62.98	\$203,795
Computer				
Computers and Hardware for Home Use		106	\$171.85	\$556,109
Portable Memory		103	\$3.97	\$12,839
Computer Software		102	\$9.92	\$32,096
Computer Accessories		112	\$19.71	\$63,797
Entertainment & Recreation		116	\$3,753.67	\$12,146,867
Fees and Admissions		111	\$799.88	\$2,588,421
Membership Fees for Clubs (2)		114	\$272.58	\$882,056
Fees for Participant Sports, excl. Trips		108	\$106.22	\$343,717
Tickets to Theatre/Operas/Concerts		114	\$92.13	\$298,139
Tickets to Movies		99	\$56.77	\$183,721
Tickets to Parks or Museums		114	\$37.58	\$121,617
Admission to Sporting Events, excl. Trips		113	\$71.06	\$229,935
Fees for Recreational Lessons		112	\$162.67	\$526,410
Dating Services		107	\$0.87	\$2,826
TV/Video/Audio		118	\$1,380.54	\$4,467,429
Cable and Satellite Television Services		123	\$996.07	\$3,223,274
Televisions		110	\$119.15	\$385,579
Satellite Dishes		108	\$1.26	\$4,065
VCRs, Video Cameras, and DVD Players		103	\$5.40	\$17,460
Miscellaneous Video Equipment		108	\$26.95	\$87,197
Video Cassettes and DVDs		111	\$11.12	\$35,994
Video Game Hardware/Accessories		95	\$26.86	\$86,923
Video Game Software		98	\$16.16	\$52,287
Rental/Streaming/Downloaded Video		97	\$52.47	\$169,796
Installation of Televisions		120	\$1.30	\$4,214
Audio (3)		114	\$121.33	\$392,636
Rental and Repair of TV/Radio/Sound Equipment		102	\$2.47	\$8,003
Pets		120	\$831.61	\$2,691,092
Toys/Games/Crafts/Hobbies (4)		105	\$128.40	\$415,509
Recreational Vehicles and Fees (5)		126	\$196.00	\$634,247
Sports/Recreation/Exercise Equipment (6)		102	\$207.63	\$671,879
Photo Equipment and Supplies (7)		104	\$53.13	\$171,938
Reading (8)		113	\$121.86	\$394,347
Catered Affairs (9)		116	\$34.61	\$112,005
Food		111	\$10,154.49	\$32,859,940
Food at Home		113	\$6,055.86	\$19,596,768
Bakery and Cereal Products		115	\$797.95	\$2,582,158
Meats, Poultry, Fish, and Eggs		114	\$1,325.59	\$4,289,624
Dairy Products		112	\$619.36	\$2,004,233
Fruits and Vegetables		112	\$1,174.95	\$3,802,125
Snacks and Other Food at Home (10)		114	\$2,138.02	\$6,918,628
Food Away from Home		109	\$4,098.63	\$13,263,172
Alcoholic Beverages		107	\$664.22	\$2,149,419

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Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	115	\$27,948.96	\$90,442,820
Value of Retirement Plans	122	\$116,748.72	\$377,798,846
Value of Other Financial Assets	116	\$9,455.98	\$30,599,543
Vehicle Loan Amount excluding Interest	113	\$3,308.44	\$10,706,097
Value of Credit Card Debt	117	\$3,040.96	\$9,840,551
Health			
Nonprescription Drugs	119	\$177.24	\$573,548
Prescription Drugs	126	\$442.10	\$1,430,643
Eyeglasses and Contact Lenses	117	\$109.40	\$354,026
Home			
Mortgage Payment and Basics (11)	119	\$12,484.92	\$40,401,190
Maintenance and Remodeling Services	125	\$3,211.25	\$10,391,612
Maintenance and Remodeling Materials (12)	126	\$693.93	\$2,245,543
Utilities, Fuel, and Public Services	117	\$5,704.27	\$18,459,008
Household Furnishings and Equipment			
Household Textiles (13)	114	\$115.34	\$373,250
Furniture	114	\$731.18	\$2,366,093
Rugs	117	\$41.03	\$132,787
Major Appliances (14)	121	\$434.46	\$1,405,922
Housewares (15)	115	\$111.25	\$360,010
Small Appliances	108	\$53.63	\$173,552
Luggage	107	\$15.69	\$50,770
Telephones and Accessories	106	\$93.93	\$303,971
Household Operations			
Child Care	105	\$540.99	\$1,750,658
Lawn and Garden (16)	126	\$616.22	\$1,994,072
Moving/Storage/Freight Express	95	\$57.12	\$184,838
Housekeeping Supplies (17)	113	\$879.42	\$2,845,809
Insurance			
Owners and Renters Insurance	123	\$733.67	\$2,374,142
Vehicle Insurance	114	\$2,053.67	\$6,645,688
Life/Other Insurance	127	\$686.88	\$2,222,747
Health Insurance	118	\$4,368.38	\$14,136,076
Personal Care Products (18)	106	\$530.16	\$1,715,612
School Books and Supplies (19)	107	\$157.47	\$509,565
Smoking Products	129	\$518.69	\$1,678,488
Transportation			
Payments on Vehicles excluding Leases	116	\$2,989.69	\$9,674,622
Gasoline and Motor Oil	113	\$2,683.26	\$8,683,017
Vehicle Maintenance and Repairs	115	\$1,334.77	\$4,319,312
Travel			
Airline Fares	110	\$659.78	\$2,135,059
Lodging on Trips	118	\$764.36	\$2,473,479
Auto/Truck Rental on Trips	108	\$31.07	\$100,550
Food and Drink on Trips	114	\$654.97	\$2,119,492

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Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Parks and Rec (5C)	25.0%	Population	88,054	90,841
City Commons (11E)	12.4%	Households	32,336	33,256
Front Porches (8E)	10.4%	Families	21,681	22,263
Pleasantville (2B)	9.3%	Median Age	36.7	37.9
Metro Fusion (11C)	6.5%	Median Household Income	\$58,222	\$61,250
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		87	\$1,869.41	\$60,449,148
Men's		87	\$363.18	\$11,743,712
Women's		86	\$650.51	\$21,034,805
Children's		87	\$277.05	\$8,958,756
Footwear		91	\$433.90	\$14,030,587
Watches & Jewelry		81	\$94.65	\$3,060,683
Apparel Products and Services (1)		87	\$50.12	\$1,620,604
Computer				
Computers and Hardware for Home Use		87	\$142.25	\$4,599,897
Portable Memory		85	\$3.30	\$106,859
Computer Software		88	\$8.53	\$275,828
Computer Accessories		88	\$15.56	\$503,033
Entertainment & Recreation		85	\$2,777.50	\$89,813,109
Fees and Admissions		86	\$619.12	\$20,019,945
Membership Fees for Clubs (2)		87	\$207.99	\$6,725,710
Fees for Participant Sports, excl. Trips		83	\$81.39	\$2,631,908
Tickets to Theatre/Operas/Concerts		89	\$71.94	\$2,326,370
Tickets to Movies		86	\$49.15	\$1,589,440
Tickets to Parks or Museums		86	\$28.15	\$910,334
Admission to Sporting Events, excl. Trips		82	\$51.40	\$1,662,148
Fees for Recreational Lessons		88	\$128.25	\$4,146,999
Dating Services		104	\$0.84	\$27,037
TV/Video/Audio		88	\$1,022.85	\$33,074,948
Cable and Satellite Television Services		88	\$712.64	\$23,044,034
Televisions		87	\$93.46	\$3,022,187
Satellite Dishes		83	\$0.97	\$31,259
VCRs, Video Cameras, and DVD Players		85	\$4.44	\$143,433
Miscellaneous Video Equipment		84	\$20.93	\$676,716
Video Cassettes and DVDs		86	\$8.64	\$279,436
Video Game Hardware/Accessories		90	\$25.50	\$824,516
Video Game Software		90	\$14.86	\$480,616
Rental/Streaming/Downloaded Video		87	\$47.17	\$1,525,200
Installation of Televisions		76	\$0.82	\$26,617
Audio (3)		86	\$91.09	\$2,945,359
Rental and Repair of TV/Radio/Sound Equipment		96	\$2.34	\$75,576
Pets		82	\$569.80	\$18,425,117
Toys/Games/Crafts/Hobbies (4)		87	\$106.30	\$3,437,433
Recreational Vehicles and Fees (5)		82	\$127.86	\$4,134,327
Sports/Recreation/Exercise Equipment (6)		82	\$166.04	\$5,369,182
Photo Equipment and Supplies (7)		88	\$44.93	\$1,452,773
Reading (8)		86	\$92.95	\$3,005,787
Catered Affairs (9)		92	\$27.63	\$893,597
Food		87	\$7,910.69	\$255,800,222
Food at Home		87	\$4,671.75	\$151,065,598
Bakery and Cereal Products		88	\$609.21	\$19,699,565
Meats, Poultry, Fish, and Eggs		88	\$1,026.83	\$33,203,676
Dairy Products		87	\$478.20	\$15,463,188
Fruits and Vegetables		88	\$917.78	\$29,677,416
Snacks and Other Food at Home (10)		87	\$1,639.71	\$53,021,753
Food Away from Home		86	\$3,238.95	\$104,734,625
Alcoholic Beverages		84	\$525.64	\$16,996,983

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	80	\$19,591.47	\$633,509,630
Value of Retirement Plans	83	\$79,006.84	\$2,554,765,249
Value of Other Financial Assets	86	\$7,055.81	\$228,156,571
Vehicle Loan Amount excluding Interest	85	\$2,483.65	\$80,311,253
Value of Credit Card Debt	87	\$2,263.61	\$73,196,247
Health			
Nonprescription Drugs	85	\$125.94	\$4,072,369
Prescription Drugs	85	\$295.93	\$9,569,249
Eyeglasses and Contact Lenses	85	\$79.10	\$2,557,756
Home			
Mortgage Payment and Basics (11)	82	\$8,591.74	\$277,822,423
Maintenance and Remodeling Services	82	\$2,101.46	\$67,952,781
Maintenance and Remodeling Materials (12)	78	\$430.68	\$13,926,353
Utilities, Fuel, and Public Services	88	\$4,287.28	\$138,633,481
Household Furnishings and Equipment			
Household Textiles (13)	89	\$89.99	\$2,910,033
Furniture	88	\$563.59	\$18,224,225
Rugs	83	\$29.06	\$939,719
Major Appliances (14)	84	\$301.64	\$9,753,971
Housewares (15)	83	\$80.57	\$2,605,238
Small Appliances	88	\$43.44	\$1,404,723
Luggage	89	\$13.01	\$420,609
Telephones and Accessories	85	\$75.17	\$2,430,836
Household Operations			
Child Care	87	\$446.41	\$14,435,238
Lawn and Garden (16)	82	\$398.52	\$12,886,651
Moving/Storage/Freight Express	89	\$53.35	\$1,725,237
Housekeeping Supplies (17)	86	\$665.17	\$21,509,027
Insurance			
Owners and Renters Insurance	81	\$484.76	\$15,675,101
Vehicle Insurance	88	\$1,581.11	\$51,126,793
Life/Other Insurance	84	\$454.49	\$14,696,488
Health Insurance	86	\$3,172.25	\$102,577,847
Personal Care Products (18)	86	\$428.43	\$13,853,842
School Books and Supplies (19)	87	\$128.05	\$4,140,547
Smoking Products	93	\$373.55	\$12,079,072
Transportation			
Payments on Vehicles excluding Leases	83	\$2,153.41	\$69,632,575
Gasoline and Motor Oil	86	\$2,038.06	\$65,902,655
Vehicle Maintenance and Repairs	86	\$1,001.97	\$32,399,579
Travel			
Airline Fares	85	\$512.18	\$16,561,964
Lodging on Trips	85	\$549.20	\$17,759,052
Auto/Truck Rental on Trips	85	\$24.47	\$791,106
Food and Drink on Trips	85	\$486.60	\$15,734,642

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452 N Camp Meade Rd, Linthicum Heights, Maryland, 21090
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.21414
 Longitude: -76.64486

Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Parks and Rec (5C)	25.7%	Population	208,164	213,901
Front Porches (8E)	9.6%	Households	79,786	81,946
City Commons (11E)	7.4%	Families	47,994	49,072
Bright Young Professionals (8C)	6.7%	Median Age	36.9	38.1
Pleasantville (2B)	5.7%	Median Household Income	\$65,601	\$69,104
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		101	\$2,162.29	\$172,520,560
Men's		102	\$425.95	\$33,984,660
Women's		100	\$754.36	\$60,187,068
Children's		98	\$313.13	\$24,983,154
Footwear		104	\$497.02	\$39,655,220
Watches & Jewelry		96	\$112.35	\$8,963,731
Apparel Products and Services (1)		103	\$59.49	\$4,746,727
Computer				
Computers and Hardware for Home Use		102	\$166.53	\$13,287,044
Portable Memory		100	\$3.87	\$308,503
Computer Software		104	\$10.09	\$805,122
Computer Accessories		102	\$18.07	\$1,441,566
Entertainment & Recreation		98	\$3,191.23	\$254,615,151
Fees and Admissions		102	\$729.80	\$58,227,773
Membership Fees for Clubs (2)		103	\$245.86	\$19,616,318
Fees for Participant Sports, excl. Trips		97	\$95.55	\$7,623,624
Tickets to Theatre/Operas/Concerts		106	\$85.47	\$6,818,973
Tickets to Movies		100	\$57.52	\$4,588,929
Tickets to Parks or Museums		99	\$32.62	\$2,602,324
Admission to Sporting Events, excl. Trips		96	\$60.25	\$4,807,005
Fees for Recreational Lessons		105	\$151.58	\$12,093,687
Dating Services		119	\$0.96	\$76,912
TV/Video/Audio		99	\$1,159.55	\$92,516,237
Cable and Satellite Television Services		99	\$803.37	\$64,098,051
Televisions		99	\$106.65	\$8,509,330
Satellite Dishes		93	\$1.09	\$86,958
VCRs, Video Cameras, and DVD Players		97	\$5.07	\$404,583
Miscellaneous Video Equipment		95	\$23.76	\$1,895,687
Video Cassettes and DVDs		99	\$9.86	\$786,364
Video Game Hardware/Accessories		103	\$29.21	\$2,330,489
Video Game Software		104	\$17.10	\$1,363,952
Rental/Streaming/Downloaded Video		102	\$54.86	\$4,376,674
Installation of Televisions		91	\$0.98	\$78,179
Audio (3)		99	\$105.02	\$8,379,285
Rental and Repair of TV/Radio/Sound Equipment		107	\$2.59	\$206,686
Pets		93	\$646.10	\$51,549,751
Toys/Games/Crafts/Hobbies (4)		100	\$121.42	\$9,687,812
Recreational Vehicles and Fees (5)		94	\$146.20	\$11,664,513
Sports/Recreation/Exercise Equipment (6)		96	\$193.69	\$15,453,473
Photo Equipment and Supplies (7)		104	\$53.15	\$4,240,436
Reading (8)		101	\$108.32	\$8,642,186
Catered Affairs (9)		110	\$33.00	\$2,632,969
Food		100	\$9,103.16	\$726,304,886
Food at Home		100	\$5,348.07	\$426,700,905
Bakery and Cereal Products		100	\$695.76	\$55,511,933
Meats, Poultry, Fish, and Eggs		100	\$1,172.56	\$93,553,612
Dairy Products		100	\$549.59	\$43,849,680
Fruits and Vegetables		101	\$1,058.52	\$84,455,136
Snacks and Other Food at Home (10)		99	\$1,871.64	\$149,330,543
Food Away from Home		100	\$3,755.09	\$299,603,981
Alcoholic Beverages		100	\$623.80	\$49,770,843

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	94	\$22,934.49	\$1,829,851,256
Value of Retirement Plans	95	\$90,931.94	\$7,255,095,695
Value of Other Financial Assets	98	\$7,992.60	\$637,697,243
Vehicle Loan Amount excluding Interest	96	\$2,804.82	\$223,785,614
Value of Credit Card Debt	100	\$2,598.87	\$207,353,828
Health			
Nonprescription Drugs	96	\$142.81	\$11,394,430
Prescription Drugs	94	\$330.07	\$26,335,256
Eyeglasses and Contact Lenses	96	\$90.20	\$7,197,075
Home			
Mortgage Payment and Basics (11)	94	\$9,853.15	\$786,143,670
Maintenance and Remodeling Services	95	\$2,429.16	\$193,813,099
Maintenance and Remodeling Materials (12)	88	\$486.95	\$38,851,562
Utilities, Fuel, and Public Services	99	\$4,828.35	\$385,234,908
Household Furnishings and Equipment			
Household Textiles (13)	102	\$102.74	\$8,196,896
Furniture	101	\$647.25	\$51,641,141
Rugs	96	\$33.73	\$2,690,800
Major Appliances (14)	95	\$340.71	\$27,183,590
Housewares (15)	95	\$92.17	\$7,353,733
Small Appliances	101	\$50.00	\$3,989,559
Luggage	104	\$15.24	\$1,215,923
Telephones and Accessories	100	\$87.97	\$7,018,605
Household Operations			
Child Care	102	\$527.47	\$42,084,331
Lawn and Garden (16)	93	\$454.36	\$36,251,419
Moving/Storage/Freight Express	105	\$62.99	\$5,025,636
Housekeeping Supplies (17)	98	\$758.68	\$60,531,991
Insurance			
Owners and Renters Insurance	90	\$541.74	\$43,223,352
Vehicle Insurance	99	\$1,791.23	\$142,915,439
Life/Other Insurance	95	\$512.39	\$40,881,441
Health Insurance	97	\$3,607.11	\$287,796,512
Personal Care Products (18)	99	\$493.03	\$39,336,771
School Books and Supplies (19)	99	\$146.51	\$11,689,620
Smoking Products	103	\$412.29	\$32,895,017
Transportation			
Payments on Vehicles excluding Leases	94	\$2,418.90	\$192,994,522
Gasoline and Motor Oil	97	\$2,299.46	\$183,464,697
Vehicle Maintenance and Repairs	99	\$1,143.79	\$91,258,638
Travel			
Airline Fares	101	\$606.69	\$48,405,188
Lodging on Trips	98	\$639.16	\$50,996,370
Auto/Truck Rental on Trips	101	\$29.10	\$2,322,027
Food and Drink on Trips	99	\$566.41	\$45,191,665

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.

452 N Camp Meade Rd, Linthicum Heights, Maryland, 21090
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.21414
Longitude: -76.64486

Data for all businesses in area	1 mile				3 miles				5 miles			
Total Businesses:	190				3,229				9,180			
Total Employees:	1,958				52,165				139,068			
Total Residential Population:	8,597				88,054				208,164			
Employee/Residential Population Ratio (per 100 Residents)	23				59				67			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	1	0.5%	12	0.6%	34	1.1%	271	0.5%	92	1.0%	720	0.5%
Construction	25	13.2%	454	23.2%	286	8.9%	4,566	8.8%	690	7.5%	10,034	7.2%
Manufacturing	4	2.1%	141	7.2%	118	3.7%	11,058	21.2%	335	3.6%	22,749	16.4%
Transportation	9	4.7%	85	4.3%	137	4.2%	2,888	5.5%	338	3.7%	6,536	4.7%
Communication	1	0.5%	7	0.4%	42	1.3%	324	0.6%	92	1.0%	679	0.5%
Utility	0	0.0%	3	0.2%	9	0.3%	381	0.7%	28	0.3%	882	0.6%
Wholesale Trade	11	5.8%	151	7.7%	168	5.2%	3,183	6.1%	416	4.5%	7,955	5.7%
Retail Trade Summary	41	21.6%	306	15.6%	746	23.1%	10,251	19.7%	2,001	21.8%	26,677	19.2%
Home Improvement	3	1.6%	12	0.6%	35	1.1%	703	1.3%	87	0.9%	1,626	1.2%
General Merchandise Stores	1	0.5%	5	0.3%	46	1.4%	953	1.8%	104	1.1%	2,081	1.5%
Food Stores	5	2.6%	31	1.6%	75	2.3%	1,184	2.3%	228	2.5%	2,843	2.0%
Auto Dealers, Gas Stations, Auto Aftermarket	9	4.7%	62	3.2%	91	2.8%	1,175	2.3%	239	2.6%	2,788	2.0%
Apparel & Accessory Stores	1	0.5%	4	0.2%	34	1.1%	301	0.6%	77	0.8%	3,260	2.3%
Furniture & Home Furnishings	1	0.5%	8	0.4%	52	1.6%	526	1.0%	133	1.4%	1,326	1.0%
Eating & Drinking Places	15	7.9%	152	7.8%	240	7.4%	3,721	7.1%	675	7.4%	8,998	6.5%
Miscellaneous Retail	6	3.2%	31	1.6%	173	5.4%	1,689	3.2%	457	5.0%	3,755	2.7%
Finance, Insurance, Real Estate Summary	13	6.8%	67	3.4%	216	6.7%	1,665	3.2%	675	7.4%	5,418	3.9%
Banks, Savings & Lending Institutions	2	1.1%	14	0.7%	38	1.2%	381	0.7%	107	1.2%	1,121	0.8%
Securities Brokers	2	1.1%	9	0.5%	23	0.7%	170	0.3%	77	0.8%	557	0.4%
Insurance Carriers & Agents	4	2.1%	13	0.7%	39	1.2%	408	0.8%	106	1.2%	1,249	0.9%
Real Estate, Holding, Other Investment Offices	5	2.6%	31	1.6%	116	3.6%	706	1.4%	385	4.2%	2,491	1.8%
Services Summary	68	35.8%	715	36.5%	1,147	35.5%	15,487	29.7%	3,415	37.2%	49,606	35.7%
Hotels & Lodging	2	1.1%	83	4.2%	28	0.9%	1,271	2.4%	56	0.6%	2,160	1.6%
Automotive Services	14	7.4%	151	7.7%	160	5.0%	1,451	2.8%	415	4.5%	3,676	2.6%
Motion Pictures & Amusements	5	2.6%	36	1.8%	69	2.1%	532	1.0%	192	2.1%	1,463	1.1%
Health Services	5	2.6%	75	3.8%	105	3.3%	2,887	5.5%	465	5.1%	12,847	9.2%
Legal Services	0	0.0%	0	0.0%	10	0.3%	57	0.1%	110	1.2%	664	0.5%
Education Institutions & Libraries	3	1.6%	54	2.8%	54	1.7%	2,132	4.1%	157	1.7%	5,729	4.1%
Other Services	40	21.1%	316	16.1%	720	22.3%	7,156	13.7%	2,020	22.0%	23,066	16.6%
Government	0	0.0%	8	0.4%	38	1.2%	1,725	3.3%	103	1.1%	6,565	4.7%
Unclassified Establishments	15	7.9%	10	0.5%	288	8.9%	366	0.7%	995	10.8%	1,247	0.9%
Totals	190	100.0%	1,958	100.0%	3,229	100.0%	52,165	100.0%	9,180	100.0%	139,068	100.0%

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	1	0.1%	2	0.1%	6	0.0%	10	0.1%	76	0.1%
Mining	0	0.0%	1	0.1%	2	0.1%	18	0.0%	8	0.1%	87	0.1%
Utilities	0	0.0%	0	0.0%	0	0.0%	1	0.0%	6	0.1%	112	0.1%
Construction	27	14.2%	463	23.6%	310	9.6%	4,740	9.1%	746	8.1%	10,481	7.5%
Manufacturing	4	2.1%	140	7.2%	123	3.8%	11,073	21.2%	349	3.8%	22,293	16.0%
Wholesale Trade	11	5.8%	148	7.6%	158	4.9%	3,141	6.0%	404	4.4%	7,897	5.7%
Retail Trade	25	13.2%	142	7.3%	492	15.2%	6,375	12.2%	1,275	13.9%	17,204	12.4%
Motor Vehicle & Parts Dealers	4	2.1%	46	2.3%	68	2.1%	1,069	2.0%	191	2.1%	2,563	1.8%
Furniture & Home Furnishings Stores	1	0.5%	6	0.3%	30	0.9%	296	0.6%	63	0.7%	714	0.5%
Electronics & Appliance Stores	0	0.0%	2	0.1%	21	0.7%	262	0.5%	59	0.6%	627	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	3	1.6%	12	0.6%	35	1.1%	703	1.3%	86	0.9%	1,620	1.2%
Food & Beverage Stores	6	3.2%	23	1.2%	74	2.3%	1,022	2.0%	220	2.4%	2,551	1.8%
Health & Personal Care Stores	0	0.0%	1	0.1%	46	1.4%	337	0.6%	113	1.2%	850	0.6%
Gasoline Stations	4	2.1%	16	0.8%	23	0.7%	106	0.2%	48	0.5%	225	0.2%
Clothing & Clothing Accessories Stores	1	0.5%	4	0.2%	37	1.1%	316	0.6%	92	1.0%	3,321	2.4%
Sport Goods, Hobby, Book, & Music Stores	1	0.5%	4	0.2%	22	0.7%	185	0.4%	55	0.6%	467	0.3%
General Merchandise Stores	1	0.5%	5	0.3%	46	1.4%	953	1.8%	104	1.1%	2,081	1.5%
Miscellaneous Store Retailers	1	0.5%	7	0.4%	55	1.7%	891	1.7%	154	1.7%	1,751	1.3%
Nonstore Retailers	2	1.1%	16	0.8%	35	1.1%	236	0.5%	89	1.0%	435	0.3%
Transportation & Warehousing	11	5.8%	79	4.0%	130	4.0%	2,800	5.4%	319	3.5%	6,237	4.5%
Information	3	1.6%	17	0.9%	79	2.4%	687	1.3%	192	2.1%	2,616	1.9%
Finance & Insurance	8	4.2%	36	1.8%	106	3.3%	976	1.9%	304	3.3%	2,967	2.1%
Central Bank/Credit Intermediation & Related Activities	2	1.1%	14	0.7%	41	1.3%	396	0.8%	113	1.2%	1,139	0.8%
Securities, Commodity Contracts & Other Financial	2	1.1%	9	0.5%	25	0.8%	171	0.3%	85	0.9%	575	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	4	2.1%	13	0.7%	39	1.2%	409	0.8%	107	1.2%	1,253	0.9%
Real Estate, Rental & Leasing	7	3.7%	97	5.0%	149	4.6%	1,154	2.2%	442	4.8%	3,144	2.3%
Professional, Scientific & Tech Services	6	3.2%	90	4.6%	230	7.1%	2,655	5.1%	744	8.1%	8,454	6.1%
Legal Services	0	0.0%	0	0.0%	17	0.5%	82	0.2%	136	1.5%	787	0.6%
Management of Companies & Enterprises	0	0.0%	2	0.1%	10	0.3%	149	0.3%	35	0.4%	383	0.3%
Administrative & Support & Waste Management & Remediation	5	2.6%	35	1.8%	116	3.6%	2,166	4.2%	304	3.3%	4,980	3.6%
Educational Services	3	1.6%	59	3.0%	57	1.8%	2,138	4.1%	176	1.9%	5,767	4.1%
Health Care & Social Assistance	10	5.3%	136	6.9%	155	4.8%	3,405	6.5%	614	6.7%	16,280	11.7%
Arts, Entertainment & Recreation	3	1.6%	30	1.5%	58	1.8%	527	1.0%	175	1.9%	2,189	1.6%
Accommodation & Food Services	18	9.5%	247	12.6%	281	8.7%	5,136	9.8%	761	8.3%	11,491	8.3%
Accommodation	2	1.1%	83	4.2%	28	0.9%	1,271	2.4%	56	0.6%	2,160	1.6%
Food Services & Drinking Places	16	8.4%	164	8.4%	253	7.8%	3,865	7.4%	705	7.7%	9,331	6.7%
Other Services (except Public Administration)	31	16.3%	218	11.1%	444	13.8%	2,928	5.6%	1,218	13.3%	8,604	6.2%
Automotive Repair & Maintenance	9	4.7%	43	2.2%	113	3.5%	699	1.3%	295	3.2%	2,061	1.5%
Public Administration	0	0.0%	8	0.4%	38	1.2%	1,725	3.3%	103	1.1%	6,565	4.7%
Unclassified Establishments	15	7.9%	10	0.5%	288	8.9%	366	0.7%	994	10.8%	1,240	0.9%
Total	190	100.0%	1,958	100.0%	3,229	100.0%	52,165	100.0%	9,180	100.0%	139,068	100.0%

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