

5419 Ebenezer Rd, White Marsh, Maryland, 21162 Rings: 1, 3, 5 mile radii

Prepared by Esri Latitude: 39.38284

Longitude: -76.43042

		LO	ngitude: -76.43042
	1 mile	3 miles	5 miles
Population Summary	000	20.020	127 277
2000 Total Population	999	38,928	137,277
2010 Total Population	1,660	49,509	152,586
2017 Total Population	1,805	52,946	160,578
2017 Group Quarters	5	136	814
2022 Total Population	1,943	55,084	165,797
2017-2022 Annual Rate	1.48%	0.79%	0.64%
2017 Total Daytime Population	2,712	50,528	135,296
Workers	1,826	25,662	58,736
Residents	886	24,866	76,560
Household Summary			
2000 Households	379	15,562	54,622
2000 Average Household Size	2.63	2.50	2.50
2010 Households	560	19,546	61,049
2010 Average Household Size	2.96	2.53	2.49
2017 Households	588	20,470	63,069
2017 Average Household Size	3.06	2.58	2.53
2022 Households	628	21,141	64,716
2022 Average Household Size	3.09	2.60	2.55
2017-2022 Annual Rate	1.32%	0.65%	0.52%
2010 Families	445	13,215	40,084
2010 Average Family Size	3.32	3.05	3.04
2017 Families	465	13,760	41,043
2017 Average Family Size	3.45	3.12	3.11
· .	495		
2022 Families 2022 Average Family Size		14,174	41,939
3 ,	3.48	3.15	3.13
2017-2022 Annual Rate	1.26%	0.59%	0.43%
Housing Unit Summary	400	16 220	F7 020
2000 Housing Units	400	16,230	57,039
Owner Occupied Housing Units	83.5%	67.9%	64.2%
Renter Occupied Housing Units	11.0%	28.0%	31.6%
Vacant Housing Units	5.5%	4.1%	4.2%
2010 Housing Units	593	20,455	64,131
Owner Occupied Housing Units	85.5%	71.0%	64.5%
Renter Occupied Housing Units	8.9%	24.6%	30.7%
Vacant Housing Units	5.6%	4.4%	4.8%
2017 Housing Units	623	21,338	66,193
Owner Occupied Housing Units	83.8%	69.7%	62.5%
Renter Occupied Housing Units	10.4%	26.2%	32.8%
Vacant Housing Units	5.6%	4.1%	4.7%
2022 Housing Units	670	22,094	68,122
Owner Occupied Housing Units	83.1%	69.8%	62.4%
Renter Occupied Housing Units	10.6%	25.9%	32.6%
Vacant Housing Units	6.3%	4.3%	5.0%
Median Household Income	0.0 / 0		3.0 /0
2017	\$94,454	\$77,551	\$67,224
2022	\$104,148	\$83,310	\$73,560
Median Home Value	\$104,140	\$65,510	\$75,500
	#42E 20E	¢270.900	¢252 556
2017	\$425,385	\$279,890	\$252,556
2022	\$446,154	\$306,871	\$277,124
Per Capita Income	100	101.001	
2017	\$36,698	\$36,284	\$32,897
2022	\$41,502	\$40,617	\$36,776
Median Age			
2010	38.9	37.7	38.9
2017	40.2	39.0	40.0
2022	40.4	39.5	40.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income			
Household Income Base	588	20,470	63,069
<\$15,000	6.5%	5.6%	7.1%
\$15,000 - \$24,999	6.1%	5.9%	7.0%
\$25,000 - \$34,999	4.6%	6.8%	8.4%
\$35,000 - \$49,999	9.0%	11.1%	12.5%
\$50,000 - \$74,999	13.6%	18.5%	19.8%
\$75,000 - \$99,999	12.2%	15.5%	14.8%
\$100,000 - \$149,999	20.2%	20.5%	18.2%
\$150,000 - \$199,999	15.1%	9.2%	7.6%
\$200,000+	12.2%	6.9%	4.8%
Average Household Income	\$112,381	\$93,397	\$83,172
2022 Households by Income			
Household Income Base	628	21,141	64,716
<\$15,000	6.2%	5.6%	7.2%
\$15,000 - \$24,999	5.6%	5.6%	6.7%
\$25,000 - \$34,999	4.0%	6.2%	7.6%
\$35,000 - \$49,999	7.8%	9.8%	11.0%
\$50,000 - \$74,999	12.4%	16.9%	18.2%
\$75,000 - \$99,999	11.5%	14.8%	14.2%
\$100,000 - \$149,999	20.5%	21.8%	19.9%
\$150,000 - \$199,999	17.0%	10.8%	9.2%
\$200,000+	15.0%	8.5%	6.0%
Average Household Income	\$128,068	\$105,357	\$93,625
2017 Owner Occupied Housing Units by Value	, .,	1 22/22	12.27
Total	522	14,883	41,356
<\$50,000	3.6%	1.9%	3.3%
\$50,000 - \$99,999	0.4%	1.3%	2.4%
\$100,000 - \$149,999	1.0%	3.8%	6.8%
\$150,000 - \$199,999	5.9%	12.2%	16.2%
\$200,000 - \$249,999	5.0%	20.8%	20.5%
\$250,000 - \$299,999	8.0%	16.8%	15.7%
\$300,000 - \$399,999	19.9%	23.1%	19.3%
\$400,000 - \$499,999	24.9%	10.9%	8.3%
\$500,000 - \$749,999	28.9%	8.3%	6.0%
\$750,000 - \$999,999	1.7%	0.6%	0.9%
\$1,000,000 +	1.0%	0.3%	0.5%
Average Home Value	\$434,113	\$311,854	\$286,446
2022 Owner Occupied Housing Units by Value	ų .S ./125	4012/00 .	4200/110
Total	557	15,423	42,519
<\$50,000	1.1%	0.7%	2.0%
\$50,000 - \$99,999	0.2%	0.8%	1.6%
\$100,000 - \$149,999	0.7%	3.2%	5.9%
\$150,000 - \$199,999	4.1%	10.3%	14.4%
\$200,000 - \$249,999	3.6%	17.6%	18.0%
\$250,000 \$249,399	6.5%	15.7%	15.0%
\$300,000 - \$399,999	21.0%	26.6%	22.8%
\$400,000 - \$499,999	28.0%	14.0%	10.7%
\$500,000 - \$749,999	32.0%	10.0%	7.7%
\$750,000 - \$749,999 \$750,000 - \$999,999	2.0%	0.8%	1.2%
\$1,000,000 +	1.1%	0.4%	0.7%
Average Home Value	\$463,575	\$336,347	\$311,774
Average nome value	\$403,373	φυυ 0, 047	э Σ11,//4

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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		Long	gitude: -/6.43042
2010 Regulation by Ana	1 mile	3 miles	5 miles
2010 Population by Age	1.662	40 F10	152 506
Total 0 - 4	1,662	49,510	152,586
5 - 9	7.5%	7.0%	6.4%
10 - 14	7.8% 7.0%	6.2% 6.1%	5.9% 6.0%
15 - 24	11.0%	11.4%	12.5%
25 - 34	10.0%	15.2%	14.1%
35 - 44	17.4%	14.7%	13.3%
45 - 54	16.7%	14.5%	15.3%
45 - 54 55 - 64	10.5%	11.9%	12.1%
65 - 74	6.3%	6.6%	6.6%
75 - 84			
75 - 84 85 +	4.3% 1.5%	4.7%	5.1%
18 +		1.7% 77.0%	2.9%
	73.9%	77.0%	78.0%
2017 Population by Age	1.006	F2 046	160 575
Total	1,806	52,946	160,575
0 - 4	6.6%	6.3%	5.8%
5 - 9	7.5%	6.5%	5.9%
10 - 14	7.8%	6.2%	5.8%
15 - 24 25 - 34	10.9%	10.7%	11.2%
	10.2%	14.1%	14.5%
35 - 44	14.4%	14.4%	13.0%
45 - 54	15.6%	13.2%	12.9%
55 - 64	13.2%	12.5%	13.3%
65 - 74	7.8%	9.0%	9.1%
75 - 84	4.3%	4.7%	5.1%
85 +	1.8%	2.1%	3.3%
18 +	74.4%	77.7%	79.3%
2022 Population by Age	1.044	EE OOF	165 707
Total 0 - 4	1,944	55,085	165,797
5 - 9	6.4%	6.3%	5.8%
	6.9%	6.2% 6.3%	5.6%
10 - 14 15 - 24	7.4%		5.8%
25 - 34	11.2%	10.4%	10.5%
25 - 34 35 - 44	11.4%	14.2%	14.6%
45 - 54	13.1%	14.6%	13.8%
45 - 54 55 - 64	14.5% 13.6%	12.6% 12.1%	11.9% 12.8%
65 - 74			
75 - 84	8.8%	9.8%	10.5% 5.7%
85 +	4.8%	5.4%	
	1.9%	2.2% 77.8%	3.0%
18 +	75.3%	77.8%	79.6%
2010 Population by Sex	006	22.444	72.650
Males	826	23,411	72,650
Females	834	26,098	79,936
2017 Population by Sex	005	25 427	76 707
Males	895	25,137	76,727
Females	910	27,809	83,851
2022 Population by Sex	264	26.224	70 500
Males	964	26,234	79,532
Females	979	28,850	86,265

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity	1 mile	5 iiiies	Jimes
Total	1,660	49,509	152,585
White Alone	78.6%	72.0%	74.0%
Black Alone	8.4%	15.1%	15.9%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	10.3%	8.7%	6.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	1.2%	1.3%
Two or More Races	1.9%	2.5%	2.3%
Hispanic Origin	2.5%	4.0%	3.9%
Diversity Index	39.6	49.3	46.7
2017 Population by Race/Ethnicity			
Total	1,805	52,946	160,578
White Alone	71.7%	66.1%	68.5%
Black Alone	10.7%	17.6%	18.5%
American Indian Alone	0.4%	0.3%	0.4%
Asian Alone	14.0%	11.2%	7.9%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.6%	1.7%	1.8%
Two or More Races	2.5%	3.1%	2.9%
Hispanic Origin	3.7%	5.6%	5.4%
Diversity Index	49.3	57.0	54.2
2022 Population by Race/Ethnicity			
Total	1,944	55,084	165,796
White Alone	66.7%	61.4%	64.1%
Black Alone	12.5%	19.4%	20.6%
American Indian Alone	0.4%	0.3%	0.4%
Asian Alone	16.4%	13.1%	9.3%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.8%	2.0%	2.1%
Two or More Races	3.1%	3.7%	3.5%
Hispanic Origin	4.8%	6.9%	6.8%
Diversity Index	55.6	62.4	59.6
2010 Population by Relationship and Household Type			
Total	1,660	49,509	152,586
In Households	99.7%	99.7%	99.5%
In Family Households	90.8%	83.7%	82.5%
Householder	26.7%	26.7%	26.3%
Spouse	22.7%	19.9%	19.0%
Child	35.0%	30.4%	30.2%
Other relative	4.6%	4.4%	4.3%
Nonrelative	1.8%	2.2%	2.6%
In Nonfamily Households	8.9%	16.0%	17.0%
In Group Quarters	0.3%	0.3%	0.5%
Institutionalized Population	0.0%	0.1%	0.3%
Noninstitutionalized Population	0.3%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Market Profile

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2017 Population 25+ by Educational Attainment	1 mile	3 miles	5 miles
Total	1,213	37,152	114,524
Less than 9th Grade	2.7%	3.3%	3.7%
9th - 12th Grade, No Diploma	5.3%	4.5%	5.9%
High School Graduate	24.4%	24.2%	26.6%
GED/Alternative Credential	4.0%	3.9%	4.4%
Some College, No Degree	21.3%	19.5%	20.6%
Associate Degree	6.5%	7.7%	8.1%
Bachelor's Degree	20.2%	22.4%	18.4%
Graduate/Professional Degree	15.6%	14.4%	12.2%
2017 Population 15+ by Marital Status	13.070	14.470	12.270
Total	1 410	42,838	132,513
	1,410 23.0%		31.0%
Never Married	65.7%	29.8%	50.3%
Married		53.6%	
Widowed	3.5%	5.9%	7.8%
Divorced	7.8%	10.6%	10.9%
2017 Civilian Population 16+ in Labor Force	07.10/	06.20/	05.40/
Civilian Employed	97.1%	96.3%	95.4%
Civilian Unemployed (Unemployment Rate)	2.9%	3.7%	4.6%
2017 Employed Population 16+ by Industry			
Total	925	28,604	85,626
Agriculture/Mining	0.3%	0.4%	0.3%
Construction	8.1%	5.6%	7.2%
Manufacturing	6.7%	6.2%	6.4%
Wholesale Trade	3.4%	2.2%	2.1%
Retail Trade	8.3%	9.5%	11.5%
Transportation/Utilities	4.3%	4.9%	5.3%
Information	2.1%	1.3%	1.5%
Finance/Insurance/Real Estate	7.1%	7.2%	7.0%
Services	53.0%	54.8%	51.1%
Public Administration	6.7%	7.8%	7.6%
2017 Employed Population 16+ by Occupation			
Total	924	28,604	85,625
White Collar	71.6%	68.9%	64.2%
Management/Business/Financial	21.1%	16.8%	14.9%
Professional	30.7%	28.6%	23.8%
Sales	7.9%	8.8%	10.3%
Administrative Support	11.9%	14.7%	15.1%
Services	13.1%	14.3%	16.6%
Blue Collar	15.2%	16.7%	19.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	4.4%	3.3%	4.6%
Installation/Maintenance/Repair	4.1%	3.9%	4.1%
Production	2.4%	3.4%	4.2%
Transportation/Material Moving	4.3%	6.2%	6.2%
2010 Population By Urban/ Rural Status			
Total Population	1,660	49,509	152,586
Population Inside Urbanized Area	94.8%	98.6%	98.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	5.2%	1.4%	1.6%
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Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
2010 Households by Type			
Total	561	19,545	61,050
Households with 1 Person	16.2%	25.7%	27.8%
Households with 2+ People	83.8%	74.3%	72.2%
Family Households	79.3%	67.6%	65.7%
Husband-wife Families	67.2%	50.4%	47.5%
With Related Children	36.4%	22.6%	20.2%
Other Family (No Spouse Present)	12.1%	17.2%	18.1%
Other Family with Male Householder	4.3%	4.5%	5.0%
With Related Children	2.3%	2.5%	2.8%
Other Family with Female Householder	7.7%	12.7%	13.1%
With Related Children	4.3%	7.9%	8.2%
Nonfamily Households	4.5%	6.7%	6.5%
All Households with Children	43.4%	33.3%	31.7%
Multigenerational Households	7.3%	4.6%	4.7%
Unmarried Partner Households	5.5%	6.9%	7.3%
Male-female	4.6%	6.2%	6.6%
Same-sex	0.9%	0.7%	0.7%
2010 Households by Size			
Total	562	19,546	61,048
1 Person Household	16.2%	25.7%	27.8%
2 Person Household	28.1%	33.6%	32.6%
3 Person Household	20.8%	17.5%	17.3%
4 Person Household	21.2%	14.3%	13.6%
5 Person Household	8.7%	5.8%	5.5%
6 Person Household	3.2%	2.0%	2.0%
7 + Person Household	1.8%	1.1%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	560	19,546	61,049
Owner Occupied	90.5%	74.3%	67.7%
Owned with a Mortgage/Loan	70.0%	56.7%	50.9%
Owned Free and Clear	20.5%	17.5%	16.8%
Renter Occupied	9.5%	25.7%	32.3%
2010 Housing Units By Urban/ Rural Status			5=15.10
Total Housing Units	593	20,455	64,131
Housing Units Inside Urbanized Area	93.8%	98.6%	98.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	6.2%	1.4%	1.5%
Natur Housing Office	0.2 /0	1.770	1.5 /0

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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		1 mi	le 3 miles	5 miles
Top 3 Tapestry Segments				
	1.	Pleasantville (2B)	Pleasantville (2B)	Pleasantville (2B)
	2.	Boomburbs (1C)	Enterprising Professionals	Bright Young Professionals
	3. Com	fortable Empty Nesters	Bright Young Professionals	Enterprising Professionals
2017 Consumer Spending				
Apparel & Services: Total \$		\$1,726,764	\$51,519,198	\$140,271,511
Average Spent		\$2,936.67	\$2,516.81	\$2,224.10
Spending Potential Index		136	117	103
Education: Total \$		\$1,389,249	\$36,875,991	\$99,126,730
Average Spent		\$2,362.67	\$1,801.47	\$1,571.72
Spending Potential Index		162	124	108
Entertainment/Recreation: Total \$		\$2,487,200	\$72,638,808	\$200,324,951
Average Spent		\$4,229.93	\$3,548.55	\$3,176.28
Spending Potential Index		136	114	102
Food at Home: Total \$		\$3,718,901	\$114,517,634	\$317,631,655
Average Spent		\$6,324.66	\$5,594.41	\$5,036.26
Spending Potential Index		126	111	100
Food Away from Home: Total \$		\$2,542,046	\$78,518,511	\$215,287,330
Average Spent		\$4,323.21	\$3,835.78	\$3,413.52
Spending Potential Index		130	115	102
Health Care: Total \$		\$4,368,677	\$126,125,381	\$354,354,368
Average Spent		\$7,429.72	\$6,161.47	\$5,618.52
Spending Potential Index		133	110	100
HH Furnishings & Equipment: Total \$		\$1,517,924	\$45,308,104	\$124,861,527
Average Spent		\$2,581.50	\$2,213.39	\$1,979.76
Spending Potential Index		133	114	102
Personal Care Products & Services: Total \$		\$628,075	\$18,784,001	\$51,781,957
Average Spent		\$1,068.15	\$917.64	\$821.04
Spending Potential Index		134	115	103
Shelter: Total \$		\$13,275,306	\$388,976,714	\$1,072,511,422
Average Spent		\$22,577.05	\$19,002.28	\$17,005.37
Spending Potential Index		139	117	105
Support Payments/Cash Contributions/Gifts in Kind: Total	\$	\$1,894,913	\$54,554,155	\$151,910,221
Average Spent		\$3,222.64	\$2,665.08	\$2,408.64
Spending Potential Index		138	114	103
Travel: Total \$		\$1,836,722	\$50,463,573	\$137,865,600
Average Spent		\$3,123.68	\$2,465.25	\$2,185.95
Spending Potential Index		151	119	106
Vehicle Maintenance & Repairs: Total \$		\$827,762	\$24,591,198	\$68,273,112
Average Spent		\$1,407.76	\$1,201.33	\$1,082.51
Spending Potential Index		131	112	101

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Prepared by Esri Latitude: 39.38284 Longitude: -76.43042

Top Tapestry Segments	Percent	Demographic Summary	2017	20
Pleasantville (2B)	70.2%	Population	1,805	1,9
Boomburbs (1C)	19.0%	Households	588	
Comfortable Empty Nesters (5A)	10.7%	Families	465	
Top Tier (1A)	0.0%	Median Age	40.2	4
Professional Pride (1B)	0.0%	Median Household Income	\$94,454	\$104,
		Spending Potential	Average Amount	· · · · · · · · ·
		Index	Spent	To
Apparel and Services		136	\$2,936.67	\$1,726,
Men's		138	\$581.68	\$342,0
Women's		139	\$1,025.22	\$602,
Children's		124	\$414.82	\$243,9
Footwear		133	\$616.87	\$362,
Watches & Jewelry		154	\$183.26	\$107,
Apparel Products and Services (1)		141	\$114.83	\$67,
Computer			7-2	47-
Computers and Hardware for Home	lise	137	\$237.43	\$139,
Portable Memory	030	123	\$6.57	\$3,
Computer Software		143	\$16.53	\$9,°
•		139	\$25.17	
Computer Accessories				\$14,
Entertainment & Recreation		136	\$4,229.93	\$2,487,
Fees and Admissions		160	\$1,020.80	\$600,
Membership Fees for Clubs (2)	F	165	\$347.19	\$204,
Fees for Participant Sports, excl.	•	150	\$149.18	\$87,
Tickets to Theatre/Operas/Concer		165	\$98.00	\$57,
Tickets to Movies/Museums/Parks		142	\$109.04	\$64,
Admission to Sporting Events, exc	ci. Irips	150	\$83.61	\$49,
Fees for Recreational Lessons		175	\$232.86	\$136,
Dating Services		114	\$0.92	\$
TV/Video/Audio		125	\$1,607.22	\$945,
Cable and Satellite Television Serv	vices	123	\$1,168.21	\$686,
Televisions		135	\$161.49	\$94,
Satellite Dishes		127	\$1.84	\$1,
VCRs, Video Cameras, and DVD P	layers	125	\$8.13	\$4,
Miscellaneous Video Equipment		142	\$13.62	\$8,
Video Cassettes and DVDs		120	\$18.37	\$10,
Video Game Hardware/Accessorie	S	119	\$34.71	\$20,
Video Game Software		107	\$16.52	\$9,
Streaming/Downloaded Video		125	\$31.98	\$18,
Rental of Video Cassettes and DV	Ds	121	\$18.43	\$10,
Installation of Televisions		163	\$1.45	\$
Audio (3)		143	\$127.52	\$74,
Rental and Repair of TV/Radio/So	und Equipment	123	\$4.94	\$2,
Pets		128	\$761.69	\$447,
Toys/Games/Crafts/Hobbies (4)		130	\$157.64	\$92,
Recreational Vehicles and Fees (5)		143	\$146.30	\$86,
Sports/Recreation/Exercise Equipme	ent (6)	138	\$237.06	\$139,
Photo Equipment and Supplies (7)		141	\$78.18	\$45,
Reading (8)		138	\$173.12	\$101,
Catered Affairs (9)		158	\$47.92	\$28,
Food		127	\$10,647.87	\$6,260,
Food at Home		126	\$6,324.66	\$3,718,
Bakery and Cereal Products		127	\$841.62	\$494,
Meats, Poultry, Fish, and Eggs		123	\$1,404.98	\$826,
Dairy Products		127	\$678.46	\$398,
Fruits and Vegetables		130	\$1,270.22	\$746,
Snacks and Other Food at Home ((10)	124	\$2,129.38	\$1,252,
Food Away from Home	/	130	\$4,323.21	\$2,542,
			サーフ しし しょく エ	カム, コサム,

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

December 07, 2017



5419 Ebenezer Rd, White Marsh, Maryland, 21162 Ring: 1 mile radius

Prepared by Esri Latitude: 39.38284 Longitude: -76.43042

Average Amou	Spending Potential
Spe	Index
+0.754	ancial
\$9,751.2	alue of Stocks/Bonds/Mutual Funds 157
\$38,959.	alue of Retirement Plans 160
\$1,532.9	alue of Other Financial Assets 118
\$3,153.	ehicle Loan Amount excluding Interest 116
\$848.	alue of Credit Card Debt 145
	ilth
\$160.8	onprescription Drugs 126
\$474.9	rescription Drugs 122
\$126.3	yeglasses and Contact Lenses 134
	ne
\$14,003.0	ortgage Payment and Basics (11) 163
\$3,076.8	aintenance and Remodeling Services 158
\$617.0	aintenance and Remodeling Materials (12) 152
\$6,468.	tilities, Fuel, and Public Services 128
	sehold Furnishings and Equipment
\$132.6	ousehold Textiles (13) 139
\$755.6	urniture 132
\$37.9	ugs 163
\$418.8	ajor Appliances (14) 131
\$120.9	ousewares (15) 127
\$65.0	mall Appliances 135
\$18.3	uggage 155
\$81.3	elephones and Accessories 117
	sehold Operations
\$732.6	hild Care 153
\$580.7	awn and Garden (16)
\$80.8	oving/Storage/Freight Express 126
\$893.4	sekeeping Supplies (17) 126
	urance
\$707.7	wners and Renters Insurance 137
\$1,523.3	ehicle Insurance 129
\$667.	fe/Other Insurance 156
\$4,906.	ealth Insurance 134
\$612.4	sonal Care Products (18) 130
\$204.9	ool Books and Supplies (19)
\$411.6	oking Products 99
7	nsportation
\$2,741.0	ayments on Vehicles excluding Leases 122
\$3,391.7	asoline and Motor Oil 122
\$1,407.7	ehicle Maintenance and Repairs 131
Ψ1,70/1.	vel
\$804.0	irline Fares 158
\$790.6	odging on Trips 151
\$38.2	uto/Truck Rental on Trips 145
\$732.3	ood and Drink on Trips 148

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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December 07, 2017

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5419 Ebenezer Rd, White Marsh, Maryland, 21162 Ring: 3 mile radius

Prepared by Esri Latitude: 39.38284 Longitude: -76.43042

Top Tapestry Segments	Percent	Demographic Summary	2017	20
Pleasantville (2B)	21.7%	Population	52,946	55,
Enterprising Professionals (2D)	21.0%	Households	20,470	21,
Bright Young Professionals (8C)	10.3%	Families	13,760	14,
Savvy Suburbanites (1D)	8.3%	Median Age	39.0	3
Boomburbs (1C)	6.3%	Median Household Income	\$77,551	\$83,
		Spending Potential Index	Average Amount Spent	To
Apparel and Services		117	\$2,516.81	\$51,519,
Men's		116	\$491.90	\$10,069,
Women's		117	\$860.92	\$10,603, \$17,622,
Children's		114	\$382.32	\$7,826,
Footwear		116	\$537.39	\$11,000,
Watches & Jewelry		122	\$145.12	\$2,970,
Apparel Products and Services (1)		121	\$99.17	\$2,970, \$2,029,
		121	\$99.17	\$2,029,
Computer				
Computers and Hardware for Home	Use	118	\$204.15	\$4,178,
Portable Memory		114	\$6.07	\$124,
Computer Software		122	\$14.05	\$287,
Computer Accessories		117	\$21.12	\$432,
Entertainment & Recreation		114	\$3,548.55	\$72,638,
Fees and Admissions		124	\$788.12	\$16,132,
Membership Fees for Clubs (2)		124	\$261.06	\$5,343,
Fees for Participant Sports, excl.	Trips	122	\$120.94	\$2,475,
Tickets to Theatre/Operas/Concer	ts	124	\$73.57	\$1,506,
Tickets to Movies/Museums/Parks		121	\$93.30	\$1,909,
Admission to Sporting Events, exc	cl. Trips	120	\$67.25	\$1,376,
Fees for Recreational Lessons		128	\$171.05	\$3,501,
Dating Services		117	\$0.95	\$19,
TV/Video/Audio		110	\$1,414.27	\$28,950,
Cable and Satellite Television Serv	vices	108	\$1,030.95	\$21,103,
Televisions		116	\$138.11	\$2,827,
Satellite Dishes		117	\$1.70	\$34,
VCRs, Video Cameras, and DVD P	lavers	114	\$7.43	\$152,
Miscellaneous Video Equipment	,	117	\$11.20	\$229,
Video Cassettes and DVDs		112	\$17.04	\$348,
Video Game Hardware/Accessorie	ıc.	113	\$33.01	\$675,
Video Game Software	.5	113	\$17.52	\$358,
Streaming/Downloaded Video		116	\$29.70	\$607,
Rental of Video Cassettes and DV	Do	114		\$357, \$357,
Installation of Televisions	DS	126	\$17.46 \$1.12	\$337, \$22,
		117	\$1.12 \$104.37	\$22, \$2,136,
Audio (3) Rental and Repair of TV/Radio/So	und Faulamant			
•	una Equipment	116	\$4.66	\$95,
Pets		109	\$649.45	\$13,294,
Toys/Games/Crafts/Hobbies (4)		113	\$136.65	\$2,797,
Recreational Vehicles and Fees (5)		113	\$114.99	\$2,353,
Sports/Recreation/Exercise Equipme	ent (6)	117	\$200.31	\$4,100,
Photo Equipment and Supplies (7)		120	\$66.34	\$1,357
Reading (8)		113	\$141.02	\$2,886,
Catered Affairs (9)		123	\$37.39	\$765,
Food		113	\$9,430.20	\$193,036
Food at Home		111	\$5,594.41	\$114,517,
Bakery and Cereal Products		111	\$735.70	\$15,059
Meats, Poultry, Fish, and Eggs		110	\$1,257.02	\$25,731
Dairy Products		110	\$589.15	\$12,059
Fruits and Vegetables		113	\$1,102.33	\$22,564
Snacks and Other Food at Home ((10)	111	\$1,910.21	\$39,102,
Food Away from Home		115	\$3,835.78	\$78,518,
Alcoholic Beverages		118	\$657.71	\$13,463,

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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5419 Ebenezer Rd, White Marsh, Maryland, 21162 Ring: 3 mile radius

Prepared by Esri Latitude: 39.38284 Longitude: -76.43042

То	Average Amount Spent	Spending Potential Index	
	-		inancial
\$150,065,6	\$7,331.00	118	Value of Stocks/Bonds/Mutual Funds
\$580,693,4	\$28,368.02	117	Value of Retirement Plans
\$28,216,3	\$1,378.43	106	Value of Other Financial Assets
\$60,564,6	\$2,958.70	109	Vehicle Loan Amount excluding Interest
\$13,911,9	\$679.63	116	Value of Credit Card Debt
			lealth
\$2,839,6	\$138.72	109	Nonprescription Drugs
\$8,305,8	\$405.76	105	Prescription Drugs
\$2,140,6	\$104.58	111	Eyeglasses and Contact Lenses
			lome
\$209,919,1	\$10,254.97	119	Mortgage Payment and Basics (11)
\$46,206,2	\$2,257.26	116	Maintenance and Remodeling Services
\$9,192,4	\$449.07	111	Maintenance and Remodeling Materials (12)
\$112,946,3	\$5,517.65	110	Utilities, Fuel, and Public Services
			lousehold Furnishings and Equipment
\$2,270,0	\$110.90	116	Household Textiles (13)
\$13,551,4	\$662.02	116	Furniture
\$570,3	\$27.86	120	Rugs
\$7,172,1	\$350.37	109	Major Appliances (14)
\$2,182,8	\$106.64	112	Housewares (15)
\$1,129,5	\$55.18	114	Small Appliances
\$299,6	\$14.64	123	Luggage
\$1,594,3	\$77.89	113	Telephones and Accessories
			lousehold Operations
\$12,240,7	\$597.99	125	Child Care
\$9,411,4	\$459.77	110	Lawn and Garden (16)
\$1,570,1	\$76.70	120	Moving/Storage/Freight Express
\$16,120,5	\$787.52	111	Housekeeping Supplies (17)
			Insurance
\$11,442,0	\$558.97	108	Owners and Renters Insurance
\$26,982,0	\$1,318.13	112	Vehicle Insurance
\$10,173,6	\$497.00	116	Life/Other Insurance
\$82,863,3	\$4,048.04	111	Health Insurance
\$10,937,6	\$534.32	114	Personal Care Products (18)
\$3,687,8	\$180.16	116	School Books and Supplies (19)
\$8,348,9	\$407.86	98	Smoking Products
			Transportation
\$50,983,5	\$2,490.65	111	Payments on Vehicles excluding Leases
\$62,093,9	\$3,033.41	109	Gasoline and Motor Oil
\$24,591,1	\$1,201.33	112	Vehicle Maintenance and Repairs
			[ravel
\$12,811,7	\$625.88	123	Airline Fares
\$12,646,3	\$617.80	118	Lodging on Trips
\$638,9	\$31.21	118	Auto/Truck Rental on Trips
\$11,891,7	\$580.94	118	Food and Drink on Trips

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5419 Ebenezer Rd, White Marsh, Maryland, 21162 Ring: 5 mile radius

Latitude: 39.38284 Longitude: -76.43042

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Top Tapestry Segments	Percent	Demographic Summary	2017	
Pleasantville (2B)	15.6%	Population	160,578	16
Bright Young Professionals (8C)	15.4%	Households	63,069	6
Enterprising Professionals (2D)	13.2%	Families	41,043	4
Parks and Rec (5C)	9.6%	Median Age	40.0	
Savvy Suburbanites (1D)	6.2%	Median Household Income	\$67,224	\$7
, (==,		Spending Potential	Average Amount	T.
		Index	Spent	
Apparel and Services		103	\$2,224.10	\$140,27
Men's		103	\$435.54	\$27,46
Women's		103	\$766.77	\$48,35
Children's		100	\$333.21	\$21,01
Footwear		100	\$333.21 \$473.74	\$21,01 \$29,87
			· ·	
Watches & Jewelry		108	\$128.56	\$8,10
Apparel Products and Services (1)		106	\$86.28	\$5,44
Computer				
Computers and Hardware for Home	Use	105	\$181.68	\$11,45
Portable Memory		102	\$5.41	\$34
Computer Software		108	\$12.50	\$78
Computer Accessories		105	\$19.05	\$1,20
Entertainment & Recreation		102	\$3,176.28	\$200,32
Fees and Admissions		109	\$691.51	\$43,61
Membership Fees for Clubs (2)		110	\$230.98	\$14,56
Fees for Participant Sports, excl.	Trips	109	\$107.88	\$6,80
Tickets to Theatre/Operas/Concer	•	110	\$65.28	\$4,11
Tickets to Movies/Museums/Parks		106	\$81.86	\$5,16
Admission to Sporting Events, ex		106	\$58.95	\$3,71
Fees for Recreational Lessons	po	109	\$145.70	\$9,18
Dating Services		106	\$0.86	\$5
TV/Video/Audio		100	\$1,284.59	\$81,01
Cable and Satellite Television Ser	vices	99	\$943.79	\$59,52
Televisions	VICCS	104	\$123.69	\$7,80
Satellite Dishes		102	\$1.48	\$9
VCRs, Video Cameras, and DVD F	lavore	102	\$6.64	\$41
Miscellaneous Video Equipment	layers	102	\$9.73	\$61
Video Cassettes and DVDs		100	\$9.73 \$15.29	
Video Cassettes and DVDs Video Game Hardware/Accessorie			•	\$96
· · · · · · · · · · · · · · · · · · ·	:5	100	\$29.22	\$1,84
Video Game Software		100	\$15.51	\$97
Streaming/Downloaded Video	· D -	103	\$26.35	\$1,66
Rental of Video Cassettes and DV	DS	102	\$15.51	\$97
Installation of Televisions		110	\$0.98	\$6
Audio (3)		103	\$92.18	\$5,81
Rental and Repair of TV/Radio/So	und Equipment	105	\$4.21	\$26
Pets		98	\$584.49	\$36,86
Toys/Games/Crafts/Hobbies (4)		100	\$121.47	\$7,66
Recreational Vehicles and Fees (5)		98	\$100.38	\$6,33
Sports/Recreation/Exercise Equipme	ent (6)	102	\$174.66	\$11,01
Photo Equipment and Supplies (7)		105	\$58.30	\$3,67
Reading (8)		102	\$128.20	\$8,08
Catered Affairs (9)		107	\$32.69	\$2,06
Food		101	\$8,449.78	\$532,91
Food at Home		100	\$5,036.26	\$317,63
Bakery and Cereal Products		100	\$663.57	\$41,85
Meats, Poultry, Fish, and Eggs		99	\$1,132.59	\$71,43
Dairy Products		99	\$530.70	\$33,47
Fruits and Vegetables		102	\$991.48	\$62,53
Snacks and Other Food at Home	(10)	102	\$1,717.90	\$108,34
	(10)		\$3,413.52	\$106,34 \$215,28
Food Away from Home		102		

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5419 Ebenezer Rd, White Marsh, Maryland, 21162 Ring: 5 mile radius

Prepared by Esri Latitude: 39.38284 Longitude: -76.43042

	Spending Potential Index	Average Amount Spent	Tota
Financial			
Value of Stocks/Bonds/Mutual Funds	108	\$6,674.15	\$420,931,888
Value of Retirement Plans	104	\$25,375.50	\$1,600,407,644
Value of Other Financial Assets	98	\$1,274.38	\$80,374,122
Vehicle Loan Amount excluding Interest	97	\$2,643.14	\$166,700,306
Value of Credit Card Debt	104	\$607.22	\$38,297,066
Health	0.0	+406.45	+7.056.00
Nonprescription Drugs	99	\$126.15	\$7,956,23
Prescription Drugs	97	\$377.40	\$23,802,45
Eyeglasses and Contact Lenses	100	\$94.39	\$5,952,83
Home			
Mortgage Payment and Basics (11)	105	\$9,077.49	\$572,508,46
Maintenance and Remodeling Services	104	\$2,027.27	\$127,857,79
Maintenance and Remodeling Materials (12)	98	\$397.31	\$25,058,02
Utilities, Fuel, and Public Services	100	\$5,012.64	\$316,142,25
Household Furnishings and Equipment			
Household Textiles (13)	104	\$99.21	\$6,256,77
Furniture	103	\$589.58	\$37,184,27
Rugs	107	\$24.93	\$1,572,29
Major Appliances (14)	99	\$316.96	\$19,990,48
Housewares (15)	101	\$96.29	\$6,073,05
Small Appliances	103	\$49.72	\$3,135,76
Luggage	109	\$12.87	\$811,63
Telephones and Accessories	101	\$69.69	\$4,395,48
Household Operations			
Child Care	107	\$512.16	\$32,301,27
Lawn and Garden (16)	100	\$417.64	\$26,340,29
Moving/Storage/Freight Express	108	\$68.91	\$4,345,80
Housekeeping Supplies (17)	100	\$711.67	\$44,884,37
Insurance			
Owners and Renters Insurance	99	\$510.21	\$32,178,34
Vehicle Insurance	101	\$1,191.25	\$75,131,23
Life/Other Insurance	103	\$442.09	\$27,882,16
Health Insurance	101	\$3,683.57	\$232,318,96
Personal Care Products (18)	102	\$478.14	\$30,155,52
School Books and Supplies (19)	103	\$158.90	\$10,021,93
Smoking Products	90	\$376.61	\$23,752,63
Transportation	0.0	+2.222.64	+1.40.050.45
Payments on Vehicles excluding Leases	99	\$2,220.64	\$140,053,47
Gasoline and Motor Oil	99	\$2,732.52	\$172,337,42
Vehicle Maintenance and Repairs	101	\$1,082.51	\$68,273,11
Travel	100	AFF1 F2	42470472
Airline Fares	108	\$551.53	\$34,784,73
Lodging on Trips	105	\$548.04	\$34,564,06
Auto/Truck Rental on Trips	104	\$27.56	\$1,738,06
Food and Drink on Trips	105	\$516.14	\$32,552,57

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5419 Ebenezer Rd, White Marsh, Maryland, 21162 Ring: 5 mile radius

Latitude: 39.38284 Longitude: -76.43042

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- (1) Apparel Products and Services includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs includes membership fees for social, recreational, and civic clubs.
- (3) Audio includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers...
- (9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Business Summary

5419 Ebenezer Rd, White Marsh, Maryland, 21162 Rings: 1, 3, 5 mile radii

Latitude: 39.38284 Longitude: -76.43042

Prepared by Esri

Data for all businesses in area 1 mile 3 miles 5 miles Total Businesses: 158 1,847 4,472 Total Employees: 1,674 26,457 60,185 1,805 52,946 160,578 Total Residential Population:

iotal Residential Population.	1,803			32,940				100,376				
Employee/Residential Population Ratio (per 100 Residents)	93			50				37				
	Businesses		Emplo	Employees		Businesses		Employees		esses	Emplo	yees
by SIC Codes	Number		Number		Number	Percent	Number	Percent	Number		Number	
Agriculture & Mining	5	3.2%	33	2.0%	35	1.9%	329	1.2%	77	1.7%	761	1.3%
Construction	26	16.5%	428	25.6%	177	9.6%	2,399	9.1%	430	9.6%	4,380	7.3%
Manufacturing	8	5.1%	224	13.4%	53	2.9%	1,348	5.1%	147	3.3%	2,676	4.4%
Transportation	7	4.4%	57	3.4%	47	2.5%	613	2.3%	129	2.9%	1,274	2.1%
Communication	1	0.6%	22	1.3%	21	1.1%	226	0.9%	56	1.3%	429	0.7%
Utility	3	1.9%	43	2.6%	13	0.7%	226	0.9%	30	0.7%	356	0.6%
Wholesale Trade	11	7.0%	108	6.5%	84	4.5%	880	3.3%	206	4.6%	3,036	5.0%
Retail Trade Summary	36	22.8%	281	16.8%	465	25.2%	9,769	36.9%	1,052	23.5%	18,078	30.0%
Home Improvement	6	3.8%	34	2.0%	23	1.2%	725	2.7%	60	1.3%	1,406	2.3%
General Merchandise Stores	0	0.0%	11	0.7%	14	0.8%	1,368	5.2%	43	1.0%	2,879	4.8%
Food Stores	2	1.3%	39	2.3%	43	2.3%	820	3.1%	110	2.5%	1,804	3.0%
Auto Dealers, Gas Stations, Auto Aftermarket	8	5.1%	49	2.9%	37	2.0%	683	2.6%	105	2.3%	1,440	2.4%
Apparel & Accessory Stores	0	0.0%	0	0.0%	55	3.0%	783	3.0%	81	1.8%	989	1.6%
Furniture & Home Furnishings	4	2.5%	56	3.3%	36	1.9%	1,067	4.0%	72	1.6%	1,431	2.4%
Eating & Drinking Places	9	5.7%	68	4.1%	137	7.4%	3,083	11.7%	303	6.8%	5,770	9.6%
Miscellaneous Retail	7	4.4%	24	1.4%	120	6.5%	1,239	4.7%	280	6.3%	2,359	3.9%
Finance, Insurance, Real Estate Summary	7	4.4%	62	3.7%	190	10.3%	1,655	6.3%	420	9.4%	3,103	5.2%
Banks, Savings & Lending Institutions	1	0.6%	30	1.8%	41	2.2%	445	1.7%	84	1.9%	811	1.3%
Securities Brokers	1	0.6%	4	0.2%	10	0.5%	70	0.3%	25	0.6%	126	0.2%
Insurance Carriers & Agents	2	1.3%	11	0.7%	44	2.4%	323	1.2%	103	2.3%	632	1.19
Real Estate, Holding, Other Investment Offices	3	1.9%	16	1.0%	95	5.1%	816	3.1%	207	4.6%	1,533	2.5%
Services Summary	51	32.3%	403	24.1%	700	37.9%	8,842	33.4%	1,736	38.8%	23,649	39.3%
Hotels & Lodging	1	0.6%	29	1.7%	12	0.6%	344	1.3%	18	0.4%	457	0.8%
Automotive Services	10	6.3%	51	3.0%	65	3.5%	321	1.2%	172	3.8%	888	1.5%
Motion Pictures & Amusements	7	4.4%	22	1.3%	59	3.2%	569	2.2%	125	2.8%	1,067	1.8%
Health Services	4	2.5%	23	1.4%	119	6.4%	1,874	7.1%	322	7.2%	8,783	14.6%
Legal Services	1	0.6%	8	0.5%	8	0.4%	52	0.2%	23	0.5%	109	0.2%
Education Institutions & Libraries	0	0.0%	26	1.6%	28	1.5%	1,269	4.8%	83	1.9%	4,048	6.7%
Other Services	28	17.7%	244	14.6%	410	22.2%	4,413	16.7%	993	22.2%	8,296	13.89
Government	1	0.6%	9	0.5%	5	0.3%	140	0.5%	33	0.7%	2,380	4.0%
Unclassified Establishments	2	1.3%	4	0.2%	56	3.0%	29	0.1%	155	3.5%	61	0.1%
Totals	158	100.0%	1,674	100.0%	1,847	100.0%	26,457	100.0%	4,472	100.0%	60,185	100.0%

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

December 07, 2017

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Business Summary

5419 Ebenezer Rd, White Marsh, Maryland, 21162 Rings: 1, 3, 5 mile radii

Prepared by Esri Latitude: 39.38284 Longitude: -76.43042

		Pusinesses Empleyees		Pusinossas		Employees		Dusinesses		Empleyees		
L NATOR C. L.	Businesses		Employees		Businesses		Employees Number Percent		Businesses		Employees Number Percen	
by NAICS Codes	Number	Percent	Number		Number				Number	Percent		
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	1	0.1%	1	0.0%	6	0.1%	13	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1	0.0%	8	0.0%
Utilities	1	0.6%	9	0.5%	5	0.3%	80	0.3%	9	0.2%	121	0.2%
Construction	28	17.7%	452	27.0%	196	10.6%	2,545	9.6%	467	10.4%	4,675	7.8%
Manufacturing	8	5.1%	252	15.1%	57	3.1%	1,433	5.4%	151	3.4%	2,771	4.6%
Wholesale Trade	11	7.0%	108	6.5%	83	4.5%	880	3.3%	203	4.5%	3,026	5.0%
Retail Trade	25	15.8%	178	10.6%	314	17.0%	6,539	24.7%	724	16.2%	12,051	20.0%
Motor Vehicle & Parts Dealers	6	3.8%	44	2.6%	28	1.5%	626	2.4%	83	1.9%	1,325	2.2%
Furniture & Home Furnishings Stores	1	0.6%	17	1.0%	19	1.0%	787	3.0%	38	0.8%	993	1.6%
Electronics & Appliance Stores	2	1.3%	8	0.5%	14	0.8%	226	0.9%	30	0.7%	382	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	6	3.8%	34	2.0%	23	1.2%	725	2.7%	60	1.3%	1,406	2.3%
Food & Beverage Stores	2	1.3%	36	2.2%	38	2.1%	747	2.8%	111	2.5%	1,698	2.8%
Health & Personal Care Stores	0	0.0%	1	0.1%	40	2.2%	574	2.2%	93	2.1%	1,145	1.9%
Gasoline Stations	2	1.3%	5	0.3%	9	0.5%	57	0.2%	22	0.5%	115	0.2%
Clothing & Clothing Accessories Stores	0	0.0%	0	0.0%	67	3.6%	885	3.3%	96	2.1%	1,102	1.8%
Sport Goods, Hobby, Book, & Music Stores	2	1.3%	9	0.5%	17	0.9%	261	1.0%	35	0.8%	441	0.7%
General Merchandise Stores	0	0.0%	11	0.7%	14	0.8%	1,368	5.2%	43	1.0%	2,879	4.8%
Miscellaneous Store Retailers	4	2.5%	13	0.8%	34	1.8%	265	1.0%	83	1.9%	520	0.9%
Nonstore Retailers	0	0.0%	0	0.0%	10	0.5%	17	0.1%	31	0.7%	46	0.1%
Transportation & Warehousing	7	4.4%	42	2.5%	40	2.2%	536	2.0%	91	2.0%	998	1.7%
Information	3	1.9%	31	1.9%	40	2.2%	499	1.9%	101	2.3%	914	1.5%
Finance & Insurance	5	3.2%	46	2.7%	97	5.3%	841	3.2%	218	4.9%	1,585	2.6%
Central Bank/Credit Intermediation & Related Activities	1	0.6%	30	1.8%	42	2.3%	447	1.7%	86	1.9%	819	1.4%
Securities, Commodity Contracts & Other Financial	1	0.6%	4	0.2%	10	0.5%	70	0.3%	29	0.6%	133	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	2	1.3%	11	0.7%	44	2.4%	323	1.2%	103	2.3%	632	1.1%
Real Estate, Rental & Leasing	6	3.8%	41	2.4%	121	6.6%	856	3.2%	290	6.5%	1,749	2.9%
Professional, Scientific & Tech Services	8	5.1%	134	8.0%	129	7.0%	1,202	4.5%	296	6.6%	2,305	3.8%
Legal Services	1	0.6%	8	0.5%	11	0.6%	75	0.3%	34	0.8%	166	0.3%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.1%	10	0.0%	2	0.0%	14	0.0%
Administrative & Support & Waste Management & Remediation	10	6.3%	76	4.5%	106	5.7%	1,952	7.4%	227	5.1%	3,039	5.0%
Educational Services	4	2.5%	35	2.1%	37	2.0%	1,252	4.7%	99	2.2%	3,983	6.6%
Health Care & Social Assistance	7	4.4%	45	2.7%	167	9.0%	2,451	9.3%	449	10.0%	10,213	17.0%
Arts, Entertainment & Recreation	3	1.9%	16	1.0%	29	1.6%	413	1.6%	77	1.7%	902	1.5%
Accommodation & Food Services	11	7.0%	102	6.1%	156	8.4%	3,481	13.2%	335	7.5%	6,348	10.5%
Accommodation	1	0.6%	29	1.7%	12	0.6%	344	1.3%	18	0.4%	457	0.8%
Food Services & Drinking Places	10	6.3%	73	4.4%	144	7.8%	3,138	11.9%	317	7.1%	5,890	9.8%
Other Services (except Public Administration)	20	12.7%	95	5.7%	207	11.2%	1,317	5.0%	539	12.1%	3,030	5.0%
Automotive Repair & Maintenance	8	5.1%	38	2.3%	52	2.8%	265	1.0%	134	3.0%	719	1.2%
Public Administration	1	0.6%	9	0.5%	5	0.3%	140	0.5%	33	0.7%	2,380	4.0%
i abiic Administration		0.0 70	9	0.570	,	0.5 /0	140	0.5 /0	33	0.7 70	2,380	7.0%
Unclassified Establishments	2	1.3%	4	0.2%	56	3.0%	29	0.1%	155	3.5%	61	0.1%
Total	158	100.0%	1,674	100.0%	1,847	100.0%	26,457	100.0%	4,472	100.0%	60,185	100.0%

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