

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	6,061	55,959	95,241
2010 Total Population	6,850	64,070	110,772
2018 Total Population	7,042	67,644	116,542
2018 Group Quarters	210	1,119	1,205
2023 Total Population	7,286	70,108	120,423
2018-2023 Annual Rate	0.68%	0.72%	0.66%
2018 Total Daytime Population	21,580	67,002	105,049
Workers	18,270	36,217	51,870
Residents	3,310	30,785	53,179
Household Summary			
2000 Households	2,657	20,479	34,611
2000 Average Household Size	2.24	2.70	2.73
2010 Households	3,011	23,746	40,807
2010 Average Household Size	2.21	2.65	2.69
2018 Households	3,096	25,089	42,932
2018 Average Household Size	2.21	2.65	2.69
2023 Households	3,189	25,997	44,351
2023 Average Household Size	2.22	2.65	2.69
2018-2023 Annual Rate	0.59%	0.71%	0.65%
2010 Families	1,897	17,335	30,152
2010 Average Family Size	2.81	3.13	3.15
2018 Families	1,921	18,162	31,442
2018 Average Family Size	2.86	3.16	3.18
2023 Families	1,965	18,744	32,336
2023 Average Family Size	2.89	3.17	3.19
2018-2023 Annual Rate	0.45%	0.63%	0.56%
Housing Unit Summary			
2000 Housing Units	2,789	21,075	35,607
Owner Occupied Housing Units	70.1%	80.3%	81.4%
Renter Occupied Housing Units	25.1%	16.8%	15.8%
Vacant Housing Units	4.7%	2.8%	2.8%
2010 Housing Units	3,172	24,741	42,484
Owner Occupied Housing Units	68.6%	78.5%	80.7%
Renter Occupied Housing Units	26.3%	17.5%	15.3%
Vacant Housing Units	5.1%	4.0%	3.9%
2018 Housing Units	3,289	26,174	44,745
Owner Occupied Housing Units	68.7%	77.7%	80.0%
Renter Occupied Housing Units	25.5%	18.2%	16.0%
Vacant Housing Units	5.9%	4.1%	4.1%
2023 Housing Units	3,432	27,302	46,477
Owner Occupied Housing Units	69.3%	77.8%	79.9%
Renter Occupied Housing Units	23.6%	17.4%	15.5%
Vacant Housing Units	7.1%	4.8%	4.6%
Median Household Income			
2018	\$83,798	\$96,553	\$96,524
2023	\$99,704	\$106,039	\$105,593
Median Home Value			
2018	\$306,369	\$328,310	\$321,929
2023	\$336,735	\$360,375	\$353,435
Per Capita Income			
2018	\$42,045	\$42,882	\$42,309
2023	\$49,200	\$49,480	\$48,616
Median Age			
2010	43.8	40.3	39.5
2018	46.0	41.7	40.9
2023	47.0	42.5	41.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2018 Households by Income			
Household Income Base	3,096	25,089	42,932
<\$15,000	7.7%	5.5%	4.9%
\$15,000 - \$24,999	6.5%	4.7%	4.3%
\$25,000 - \$34,999	5.9%	4.8%	4.7%
\$35,000 - \$49,999	9.4%	8.2%	7.0%
\$50,000 - \$74,999	14.8%	13.7%	14.8%
\$75,000 - \$99,999	13.5%	14.6%	16.0%
\$100,000 - \$149,999	24.4%	24.6%	24.7%
\$150,000 - \$199,999	9.1%	12.0%	12.3%
\$200,000+	8.6%	11.8%	11.2%
Average Household Income	\$100,790	\$114,128	\$113,800
2023 Households by Income			
Household Income Base	3,189	25,997	44,351
<\$15,000	6.6%	4.8%	4.3%
\$15,000 - \$24,999	5.2%	3.9%	3.6%
\$25,000 - \$34,999	4.4%	3.7%	3.6%
\$35,000 - \$49,999	7.3%	6.5%	5.5%
\$50,000 - \$74,999	12.7%	11.6%	12.5%
\$75,000 - \$99,999	13.8%	14.4%	15.6%
\$100,000 - \$149,999	28.4%	27.3%	27.4%
\$150,000 - \$199,999	10.5%	13.3%	13.7%
\$200,000+	11.0%	14.6%	13.8%
Average Household Income	\$118,562	\$132,025	\$130,989
2018 Owner Occupied Housing Units by Value			
Total	2,258	20,328	35,777
<\$50,000	2.1%	1.2%	1.1%
\$50,000 - \$99,999	0.5%	0.3%	0.4%
\$100,000 - \$149,999	3.2%	2.4%	2.2%
\$150,000 - \$199,999	10.0%	7.2%	7.8%
\$200,000 - \$249,999	12.1%	15.7%	16.9%
\$250,000 - \$299,999	20.0%	15.0%	15.6%
\$300,000 - \$399,999	32.7%	28.6%	27.3%
\$400,000 - \$499,999	12.9%	17.8%	15.4%
\$500,000 - \$749,999	5.9%	10.1%	10.7%
\$750,000 - \$999,999	0.2%	1.2%	1.8%
\$1,000,000 - \$1,499,999	0.4%	0.4%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$321,095	\$352,435	\$355,933
2023 Owner Occupied Housing Units by Value			
Total	2,379	21,254	37,136
<\$50,000	1.3%	0.7%	0.6%
\$50,000 - \$99,999	0.3%	0.2%	0.2%
\$100,000 - \$149,999	1.8%	1.3%	1.2%
\$150,000 - \$199,999	6.1%	4.2%	4.8%
\$200,000 - \$249,999	9.1%	11.7%	13.2%
\$250,000 - \$299,999	17.8%	13.3%	14.2%
\$300,000 - \$399,999	37.1%	30.9%	29.5%
\$400,000 - \$499,999	17.2%	21.4%	18.5%
\$500,000 - \$749,999	8.5%	14.1%	14.3%
\$750,000 - \$999,999	0.3%	1.7%	2.5%
\$1,000,000 - \$1,499,999	0.5%	0.5%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$353,406	\$387,426	\$390,395

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

541 Marketplace Dr, Bel Air, Maryland, 21014
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.52525
Longitude: -76.34899

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	6,850	64,070	110,771
0 - 4	4.9%	5.5%	5.9%
5 - 9	6.0%	6.8%	6.9%
10 - 14	6.5%	7.9%	7.8%
15 - 24	11.4%	12.7%	12.2%
25 - 34	10.3%	10.4%	11.3%
35 - 44	12.5%	13.8%	14.3%
45 - 54	15.1%	16.8%	16.7%
55 - 64	13.1%	12.3%	12.1%
65 - 74	8.9%	7.0%	6.9%
75 - 84	7.0%	4.7%	4.2%
85 +	4.4%	2.1%	1.7%
18 +	78.7%	75.0%	74.7%
2018 Population by Age			
Total	7,043	67,643	116,542
0 - 4	4.5%	5.2%	5.4%
5 - 9	4.9%	5.8%	6.1%
10 - 14	5.6%	6.6%	6.8%
15 - 24	11.2%	12.3%	12.1%
25 - 34	11.7%	12.1%	12.2%
35 - 44	10.7%	12.0%	12.5%
45 - 54	13.1%	14.4%	14.6%
55 - 64	14.2%	14.2%	14.0%
65 - 74	11.7%	9.7%	9.4%
75 - 84	7.7%	5.2%	4.8%
85 +	4.6%	2.5%	2.1%
18 +	81.2%	78.4%	77.6%
2023 Population by Age			
Total	7,286	70,109	120,424
0 - 4	4.5%	5.1%	5.4%
5 - 9	4.8%	5.6%	5.7%
10 - 14	5.1%	6.0%	6.2%
15 - 24	9.7%	10.8%	10.9%
25 - 34	12.0%	12.6%	12.8%
35 - 44	11.7%	13.0%	13.3%
45 - 54	11.7%	12.6%	12.9%
55 - 64	13.7%	13.9%	13.8%
65 - 74	12.6%	11.1%	10.7%
75 - 84	9.4%	6.5%	6.0%
85 +	4.7%	2.6%	2.2%
18 +	82.4%	79.6%	78.9%
2010 Population by Sex			
Males	3,261	31,034	53,827
Females	3,589	33,036	56,945
2018 Population by Sex			
Males	3,372	32,914	56,751
Females	3,671	34,730	59,791
2023 Population by Sex			
Males	3,495	34,215	58,799
Females	3,791	35,892	61,624

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	6,848	64,070	110,773
White Alone	90.2%	90.0%	89.2%
Black Alone	4.0%	4.4%	5.2%
American Indian Alone	0.2%	0.1%	0.2%
Asian Alone	2.6%	2.9%	2.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	0.8%	0.7%
Two or More Races	1.8%	1.7%	1.8%
Hispanic Origin	3.7%	3.0%	2.9%
Diversity Index	24.3	23.5	24.5
2018 Population by Race/Ethnicity			
Total	7,041	67,646	116,542
White Alone	87.8%	87.4%	86.6%
Black Alone	4.6%	5.1%	6.0%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	3.5%	4.0%	3.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.6%	1.1%	0.9%
Two or More Races	2.3%	2.2%	2.3%
Hispanic Origin	5.0%	4.2%	4.1%
Diversity Index	30.0	29.3	30.4
2023 Population by Race/Ethnicity			
Total	7,286	70,107	120,423
White Alone	85.7%	85.3%	84.4%
Black Alone	5.1%	5.7%	6.7%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	4.3%	4.8%	4.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.9%	1.3%	1.1%
Two or More Races	2.7%	2.7%	2.7%
Hispanic Origin	6.2%	5.3%	5.2%
Diversity Index	34.7	34.1	35.2
2010 Population by Relationship and Household Type			
Total	6,850	64,070	110,772
In Households	96.9%	98.3%	98.9%
In Family Households	79.6%	86.3%	87.2%
Householder	25.8%	27.0%	27.2%
Spouse	20.8%	22.2%	22.6%
Child	28.6%	33.0%	33.2%
Other relative	2.7%	2.6%	2.7%
Nonrelative	1.7%	1.5%	1.6%
In Nonfamily Households	17.3%	12.0%	11.7%
In Group Quarters	3.1%	1.7%	1.1%
Institutionalized Population	1.8%	1.4%	0.9%
Noninstitutionalized Population	1.3%	0.4%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2018 Population 25+ by Educational Attainment			
Total	5,195	47,460	81,098
Less than 9th Grade	0.9%	1.3%	1.4%
9th - 12th Grade, No Diploma	2.8%	3.0%	3.1%
High School Graduate	21.6%	20.6%	21.2%
GED/Alternative Credential	3.1%	2.9%	3.1%
Some College, No Degree	21.6%	20.1%	19.9%
Associate Degree	8.0%	8.4%	8.9%
Bachelor's Degree	22.5%	24.0%	24.2%
Graduate/Professional Degree	19.5%	19.7%	18.1%
2018 Population 15+ by Marital Status			
Total	5,982	55,808	95,215
Never Married	23.2%	26.6%	26.9%
Married	59.5%	58.2%	58.9%
Widowed	8.1%	6.3%	5.5%
Divorced	9.3%	8.9%	8.7%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.4%	97.1%	96.8%
Civilian Unemployed (Unemployment Rate)	3.6%	2.9%	3.2%
2018 Employed Population 16+ by Industry			
Total	3,779	37,191	64,131
Agriculture/Mining	0.1%	0.3%	0.4%
Construction	5.5%	5.5%	6.3%
Manufacturing	5.7%	6.3%	6.8%
Wholesale Trade	1.3%	2.8%	2.5%
Retail Trade	14.9%	11.8%	11.5%
Transportation/Utilities	2.7%	3.4%	4.0%
Information	1.2%	1.7%	1.6%
Finance/Insurance/Real Estate	5.9%	6.8%	6.5%
Services	52.7%	52.1%	51.4%
Public Administration	10.1%	9.3%	9.1%
2018 Employed Population 16+ by Occupation			
Total	3,779	37,190	64,133
White Collar	73.2%	75.1%	72.8%
Management/Business/Financial	14.2%	17.7%	18.3%
Professional	30.4%	30.7%	28.8%
Sales	15.6%	13.1%	11.9%
Administrative Support	13.0%	13.6%	13.8%
Services	13.3%	12.0%	12.7%
Blue Collar	13.5%	12.9%	14.5%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	4.4%	3.9%	4.0%
Installation/Maintenance/Repair	3.2%	2.9%	3.4%
Production	2.5%	2.1%	2.9%
Transportation/Material Moving	3.4%	3.9%	4.0%
2010 Population By Urban/ Rural Status			
Total Population	6,850	64,070	110,772
Population Inside Urbanized Area	100.0%	99.0%	94.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.0%	5.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	3,011	23,745	40,806
Households with 1 Person	32.1%	22.7%	21.5%
Households with 2+ People	67.9%	77.3%	78.5%
Family Households	63.0%	73.0%	73.9%
Husband-wife Families	50.7%	60.0%	61.2%
With Related Children	21.0%	28.7%	29.6%
Other Family (No Spouse Present)	12.3%	13.0%	12.7%
Other Family with Male Householder	4.0%	3.6%	3.7%
With Related Children	2.2%	2.1%	2.2%
Other Family with Female Householder	8.3%	9.4%	9.1%
With Related Children	4.9%	5.7%	5.4%
Nonfamily Households	4.8%	4.3%	4.6%
All Households with Children	28.6%	36.9%	37.6%
Multigenerational Households	3.1%	3.3%	3.6%
Unmarried Partner Households	4.8%	4.7%	5.1%
Male-female	4.4%	4.3%	4.6%
Same-sex	0.4%	0.4%	0.5%
2010 Households by Size			
Total	3,013	23,745	40,808
1 Person Household	32.1%	22.7%	21.5%
2 Person Household	31.7%	31.8%	32.0%
3 Person Household	14.8%	17.5%	18.1%
4 Person Household	13.6%	17.6%	17.8%
5 Person Household	4.9%	7.2%	7.3%
6 Person Household	2.2%	2.3%	2.3%
7 + Person Household	0.7%	0.8%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	3,011	23,746	40,807
Owner Occupied	72.3%	81.7%	84.0%
Owned with a Mortgage/Loan	51.2%	64.4%	67.1%
Owned Free and Clear	21.1%	17.4%	16.9%
Renter Occupied	27.7%	18.3%	16.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,172	24,741	42,484
Housing Units Inside Urbanized Area	100.0%	99.0%	94.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.0%	5.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

541 Marketplace Dr, Bel Air, Maryland, 21014
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.52525
Longitude: -76.34899

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Golden Years (9B)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.	In Style (5B)	Old and Newcomers (8F)	Professional Pride (1B)
3.	Exurbanites (1E)	Golden Years (9B)	Old and Newcomers (8F)
2018 Consumer Spending			
Apparel & Services: Total \$	\$7,776,725	\$72,740,947	\$124,557,078
Average Spent	\$2,511.86	\$2,899.32	\$2,901.26
Spending Potential Index	115	133	133
Education: Total \$	\$5,690,379	\$52,147,692	\$89,054,951
Average Spent	\$1,837.98	\$2,078.51	\$2,074.33
Spending Potential Index	127	144	143
Entertainment/Recreation: Total \$	\$11,767,911	\$108,366,042	\$184,642,505
Average Spent	\$3,801.00	\$4,319.27	\$4,300.81
Spending Potential Index	118	134	134
Food at Home: Total \$	\$17,742,558	\$162,801,676	\$277,171,693
Average Spent	\$5,730.80	\$6,488.97	\$6,456.06
Spending Potential Index	114	129	129
Food Away from Home: Total \$	\$12,533,076	\$117,139,131	\$200,316,353
Average Spent	\$4,048.15	\$4,668.94	\$4,665.90
Spending Potential Index	115	133	133
Health Care: Total \$	\$21,187,924	\$191,754,658	\$324,876,398
Average Spent	\$6,843.64	\$7,642.98	\$7,567.23
Spending Potential Index	120	133	132
HH Furnishings & Equipment: Total \$	\$7,598,102	\$70,974,018	\$121,093,423
Average Spent	\$2,454.17	\$2,828.89	\$2,820.59
Spending Potential Index	117	135	135
Personal Care Products & Services: Total \$	\$3,042,586	\$28,266,650	\$48,234,537
Average Spent	\$982.75	\$1,126.66	\$1,123.51
Spending Potential Index	119	136	136
Shelter: Total \$	\$62,895,263	\$564,248,086	\$960,246,385
Average Spent	\$20,315.01	\$22,489.86	\$22,366.68
Spending Potential Index	121	134	133
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,812,281	\$86,641,509	\$146,509,272
Average Spent	\$3,169.34	\$3,453.37	\$3,412.59
Spending Potential Index	127	139	137
Travel: Total \$	\$8,350,283	\$76,742,571	\$131,045,341
Average Spent	\$2,697.12	\$3,058.81	\$3,052.39
Spending Potential Index	125	142	142
Vehicle Maintenance & Repairs: Total \$	\$3,841,654	\$35,555,105	\$60,517,289
Average Spent	\$1,240.84	\$1,417.16	\$1,409.61
Spending Potential Index	115	132	131

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Golden Years (9B)	42.2%	Population	7,042	7,286
In Style (5B)	21.0%	Households	3,096	3,189
Exurbanites (1E)	12.8%	Families	1,921	1,965
Parks and Rec (5C)	11.2%	Median Age	46.0	47.0
Pleasantville (2B)	8.2%	Median Household Income	\$83,798	\$99,704
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		115	\$2,511.86	\$7,776,725
Men's		116	\$482.19	\$1,492,848
Women's		120	\$888.47	\$2,750,713
Children's		104	\$337.16	\$1,043,862
Footwear		113	\$531.29	\$1,644,869
Watches & Jewelry		121	\$173.49	\$537,129
Apparel Products and Services (1)		120	\$99.26	\$307,304
Computer				
Computers and Hardware for Home Use		118	\$200.79	\$621,643
Portable Memory		113	\$6.14	\$19,023
Computer Software		119	\$12.55	\$38,852
Computer Accessories		118	\$22.29	\$68,997
Entertainment & Recreation		118	\$3,801.00	\$11,767,911
Fees and Admissions		127	\$868.97	\$2,690,344
Membership Fees for Clubs (2)		132	\$297.44	\$920,883
Fees for Participant Sports, excl. Trips		124	\$139.94	\$433,253
Tickets to Theatre/Operas/Concerts		136	\$90.08	\$278,897
Tickets to Movies/Museums/Parks		116	\$93.00	\$287,915
Admission to Sporting Events, excl. Trips		127	\$75.08	\$232,436
Fees for Recreational Lessons		125	\$172.65	\$534,520
Dating Services		118	\$0.79	\$2,440
TV/Video/Audio		114	\$1,491.45	\$4,617,544
Cable and Satellite Television Services		115	\$1,109.31	\$3,434,419
Televisions		114	\$135.12	\$418,330
Satellite Dishes		110	\$1.94	\$6,001
VCRs, Video Cameras, and DVD Players		114	\$6.28	\$19,436
Miscellaneous Video Equipment		121	\$17.57	\$54,389
Video Cassettes and DVDs		110	\$13.63	\$42,206
Video Game Hardware/Accessories		105	\$31.23	\$96,699
Video Game Software		105	\$15.77	\$48,812
Streaming/Downloaded Video		110	\$36.50	\$112,997
Rental of Video Cassettes and DVDs		109	\$13.90	\$43,033
Installation of Televisions		134	\$1.23	\$3,797
Audio (3)		114	\$105.74	\$327,366
Rental and Repair of TV/Radio/Sound Equipment		95	\$3.25	\$10,060
Pets		114	\$725.57	\$2,246,362
Toys/Games/Crafts/Hobbies (4)		114	\$131.13	\$405,975
Recreational Vehicles and Fees (5)		119	\$130.23	\$403,183
Sports/Recreation/Exercise Equipment (6)		120	\$214.65	\$664,548
Photo Equipment and Supplies (7)		114	\$60.99	\$188,835
Reading (8)		128	\$143.70	\$444,883
Catered Affairs (9)		127	\$34.31	\$106,238
Food		115	\$9,778.95	\$30,275,634
Food at Home		114	\$5,730.80	\$17,742,558
Bakery and Cereal Products		115	\$760.54	\$2,354,644
Meats, Poultry, Fish, and Eggs		113	\$1,270.17	\$3,932,449
Dairy Products		115	\$598.00	\$1,851,398
Fruits and Vegetables		116	\$1,146.27	\$3,548,850
Snacks and Other Food at Home (10)		113	\$1,955.82	\$6,055,217
Food Away from Home		115	\$4,048.15	\$12,533,076
Alcoholic Beverages		124	\$695.21	\$2,152,360

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	142	\$7,176.19	\$22,217,473
Value of Retirement Plans	135	\$31,309.15	\$96,933,131
Value of Other Financial Assets	138	\$1,943.63	\$6,017,491
Vehicle Loan Amount excluding Interest	103	\$2,875.26	\$8,901,809
Value of Credit Card Debt	121	\$712.85	\$2,206,973
Health			
Nonprescription Drugs	117	\$155.63	\$481,817
Prescription Drugs	117	\$424.01	\$1,312,736
Eyeglasses and Contact Lenses	120	\$111.15	\$344,122
Home			
Mortgage Payment and Basics (11)	126	\$10,874.52	\$33,667,508
Maintenance and Remodeling Services	130	\$2,649.93	\$8,204,172
Maintenance and Remodeling Materials (12)	124	\$608.75	\$1,884,683
Utilities, Fuel, and Public Services	115	\$5,683.76	\$17,596,917
Household Furnishings and Equipment			
Household Textiles (13)	118	\$116.10	\$359,436
Furniture	117	\$716.01	\$2,216,753
Rugs	133	\$32.84	\$101,679
Major Appliances (14)	114	\$398.62	\$1,234,141
Housewares (15)	120	\$124.66	\$385,932
Small Appliances	116	\$57.02	\$176,532
Luggage	121	\$16.61	\$51,410
Telephones and Accessories	113	\$79.43	\$245,903
Household Operations			
Child Care	118	\$609.73	\$1,887,731
Lawn and Garden (16)	122	\$523.49	\$1,620,726
Moving/Storage/Freight Express	114	\$73.73	\$228,277
Housekeeping Supplies (17)	115	\$826.45	\$2,558,685
Insurance			
Owners and Renters Insurance	120	\$681.68	\$2,110,466
Vehicle Insurance	115	\$1,444.70	\$4,472,799
Life/Other Insurance	127	\$528.86	\$1,637,342
Health Insurance	120	\$4,515.36	\$13,979,565
Personal Care Products (18)	116	\$561.05	\$1,737,005
School Books and Supplies (19)	113	\$169.21	\$523,885
Smoking Products	104	\$431.09	\$1,334,670
Transportation			
Payments on Vehicles excluding Leases	107	\$2,566.38	\$7,945,515
Gasoline and Motor Oil	109	\$2,607.21	\$8,071,932
Vehicle Maintenance and Repairs	115	\$1,240.84	\$3,841,654
Travel			
Airline Fares	128	\$674.93	\$2,089,574
Lodging on Trips	126	\$719.70	\$2,228,195
Auto/Truck Rental on Trips	123	\$34.02	\$105,340
Food and Drink on Trips	124	\$642.35	\$1,988,722

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Savvy Suburbanites (1D)	18.0%	Population	67,644	70,108
Old and Newcomers (8F)	13.3%	Households	25,089	25,997
Golden Years (9B)	11.0%	Families	18,162	18,744
Professional Pride (1B)	10.4%	Median Age	41.7	42.5
Soccer Moms (4A)	9.6%	Median Household Income	\$96,553	\$106,039
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		133	\$2,899.32	\$72,740,947
Men's		132	\$547.30	\$13,731,207
Women's		136	\$1,006.28	\$25,246,440
Children's		128	\$413.27	\$10,368,443
Footwear		130	\$613.86	\$15,401,028
Watches & Jewelry		140	\$200.80	\$5,037,899
Apparel Products and Services (1)		142	\$117.82	\$2,955,931
Computer				
Computers and Hardware for Home Use		135	\$229.51	\$5,758,164
Portable Memory		133	\$7.24	\$181,627
Computer Software		134	\$14.09	\$353,609
Computer Accessories		136	\$25.54	\$640,662
Entertainment & Recreation		134	\$4,319.27	\$108,366,042
Fees and Admissions		145	\$991.52	\$24,876,174
Membership Fees for Clubs (2)		147	\$331.71	\$8,322,348
Fees for Participant Sports, excl. Trips		144	\$162.53	\$4,077,626
Tickets to Theatre/Operas/Concerts		147	\$97.29	\$2,440,844
Tickets to Movies/Museums/Parks		134	\$107.38	\$2,693,949
Admission to Sporting Events, excl. Trips		147	\$87.52	\$2,195,855
Fees for Recreational Lessons		148	\$204.23	\$5,123,809
Dating Services		130	\$0.87	\$21,743
TV/Video/Audio		128	\$1,666.06	\$41,799,813
Cable and Satellite Television Services		127	\$1,223.91	\$30,706,792
Televisions		130	\$153.60	\$3,853,693
Satellite Dishes		133	\$2.34	\$58,669
VCRs, Video Cameras, and DVD Players		131	\$7.22	\$181,186
Miscellaneous Video Equipment		139	\$20.16	\$505,671
Video Cassettes and DVDs		129	\$15.93	\$399,778
Video Game Hardware/Accessories		123	\$36.62	\$918,698
Video Game Software		122	\$18.35	\$460,427
Streaming/Downloaded Video		129	\$42.71	\$1,071,478
Rental of Video Cassettes and DVDs		126	\$16.08	\$403,394
Installation of Televisions		153	\$1.41	\$35,407
Audio (3)		133	\$123.85	\$3,107,371
Rental and Repair of TV/Radio/Sound Equipment		113	\$3.88	\$97,248
Pets		132	\$837.31	\$21,007,202
Toys/Games/Crafts/Hobbies (4)		131	\$151.48	\$3,800,459
Recreational Vehicles and Fees (5)		140	\$153.04	\$3,839,551
Sports/Recreation/Exercise Equipment (6)		142	\$252.95	\$6,346,214
Photo Equipment and Supplies (7)		136	\$72.31	\$1,814,072
Reading (8)		138	\$155.80	\$3,908,807
Catered Affairs (9)		144	\$38.81	\$973,749
Food		131	\$11,157.91	\$279,940,807
Food at Home		129	\$6,488.97	\$162,801,676
Bakery and Cereal Products		130	\$855.58	\$21,465,688
Meats, Poultry, Fish, and Eggs		128	\$1,438.90	\$36,100,591
Dairy Products		130	\$671.41	\$16,844,970
Fruits and Vegetables		131	\$1,286.65	\$32,280,837
Snacks and Other Food at Home (10)		129	\$2,236.42	\$56,109,591
Food Away from Home		133	\$4,668.94	\$117,139,131
Alcoholic Beverages		138	\$773.31	\$19,401,478

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	152	\$7,668.46	\$192,393,882
Value of Retirement Plans	150	\$34,781.12	\$872,623,528
Value of Other Financial Assets	142	\$2,005.10	\$50,305,938
Vehicle Loan Amount excluding Interest	124	\$3,472.23	\$87,114,868
Value of Credit Card Debt	136	\$803.79	\$20,166,410
Health			
Nonprescription Drugs	131	\$175.30	\$4,398,099
Prescription Drugs	130	\$469.72	\$11,784,921
Eyeglasses and Contact Lenses	136	\$126.05	\$3,162,576
Home			
Mortgage Payment and Basics (11)	146	\$12,589.32	\$315,853,422
Maintenance and Remodeling Services	148	\$3,021.19	\$75,798,573
Maintenance and Remodeling Materials (12)	143	\$700.63	\$17,578,043
Utilities, Fuel, and Public Services	129	\$6,382.19	\$160,122,740
Household Furnishings and Equipment			
Household Textiles (13)	134	\$132.20	\$3,316,705
Furniture	135	\$827.51	\$20,761,511
Rugs	141	\$34.63	\$868,811
Major Appliances (14)	133	\$464.03	\$11,642,054
Housewares (15)	136	\$140.86	\$3,533,969
Small Appliances	130	\$63.48	\$1,592,672
Luggage	140	\$19.24	\$482,770
Telephones and Accessories	133	\$93.74	\$2,351,825
Household Operations			
Child Care	139	\$714.91	\$17,936,403
Lawn and Garden (16)	139	\$599.53	\$15,041,487
Moving/Storage/Freight Express	132	\$85.43	\$2,143,231
Housekeeping Supplies (17)	131	\$937.61	\$23,523,658
Insurance			
Owners and Renters Insurance	137	\$777.30	\$19,501,703
Vehicle Insurance	130	\$1,632.00	\$40,945,256
Life/Other Insurance	144	\$599.28	\$15,035,383
Health Insurance	134	\$5,045.27	\$126,580,674
Personal Care Products (18)	132	\$642.87	\$16,129,042
School Books and Supplies (19)	132	\$197.15	\$4,946,307
Smoking Products	115	\$477.15	\$11,971,233
Transportation			
Payments on Vehicles excluding Leases	128	\$3,068.39	\$76,982,941
Gasoline and Motor Oil	126	\$3,025.00	\$75,894,242
Vehicle Maintenance and Repairs	132	\$1,417.16	\$35,555,105
Travel			
Airline Fares	143	\$756.20	\$18,972,225
Lodging on Trips	143	\$820.87	\$20,594,886
Auto/Truck Rental on Trips	144	\$39.82	\$999,103
Food and Drink on Trips	141	\$729.10	\$18,292,473

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Savvy Suburbanites (1D)	17.4%	Population	116,542	120,423
Professional Pride (1B)	11.8%	Households	42,932	44,351
Old and Newcomers (8F)	10.3%	Families	31,442	32,336
Soccer Moms (4A)	10.0%	Median Age	40.9	41.7
Enterprising Professionals (2D)	8.5%	Median Household Income	\$96,524	\$105,593
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		133	\$2,901.26	\$124,557,078
Men's		132	\$545.77	\$23,430,975
Women's		135	\$1,002.94	\$43,058,152
Children's		129	\$417.89	\$17,941,067
Footwear		131	\$614.91	\$26,399,455
Watches & Jewelry		140	\$200.94	\$8,626,827
Apparel Products and Services (1)		144	\$118.81	\$5,100,601
Computer				
Computers and Hardware for Home Use		134	\$228.75	\$9,820,871
Portable Memory		133	\$7.23	\$310,556
Computer Software		133	\$14.02	\$601,902
Computer Accessories		135	\$25.39	\$1,089,849
Entertainment & Recreation		134	\$4,300.81	\$184,642,505
Fees and Admissions		145	\$992.61	\$42,614,832
Membership Fees for Clubs (2)		146	\$330.58	\$14,192,462
Fees for Participant Sports, excl. Trips		144	\$162.44	\$6,973,905
Tickets to Theatre/Operas/Concerts		146	\$96.50	\$4,142,727
Tickets to Movies/Museums/Parks		135	\$107.69	\$4,623,341
Admission to Sporting Events, excl. Trips		147	\$87.37	\$3,751,125
Fees for Recreational Lessons		150	\$207.18	\$8,894,456
Dating Services		128	\$0.86	\$36,815
TV/Video/Audio		126	\$1,650.32	\$70,851,621
Cable and Satellite Television Services		125	\$1,209.36	\$51,920,396
Televisions		129	\$152.57	\$6,550,207
Satellite Dishes		133	\$2.34	\$100,610
VCRs, Video Cameras, and DVD Players		130	\$7.17	\$307,998
Miscellaneous Video Equipment		140	\$20.21	\$867,814
Video Cassettes and DVDs		128	\$15.88	\$681,807
Video Game Hardware/Accessories		123	\$36.51	\$1,567,545
Video Game Software		122	\$18.26	\$783,788
Streaming/Downloaded Video		129	\$42.69	\$1,832,910
Rental of Video Cassettes and DVDs		126	\$16.09	\$690,946
Installation of Televisions		153	\$1.41	\$60,649
Audio (3)		133	\$123.98	\$5,322,728
Rental and Repair of TV/Radio/Sound Equipment		112	\$3.83	\$164,222
Pets		131	\$832.89	\$35,757,705
Toys/Games/Crafts/Hobbies (4)		131	\$151.52	\$6,505,020
Recreational Vehicles and Fees (5)		140	\$153.74	\$6,600,490
Sports/Recreation/Exercise Equipment (6)		142	\$254.00	\$10,904,613
Photo Equipment and Supplies (7)		137	\$72.78	\$3,124,466
Reading (8)		137	\$153.86	\$6,605,669
Catered Affairs (9)		145	\$39.09	\$1,678,090
Food		130	\$11,121.96	\$477,488,047
Food at Home		129	\$6,456.06	\$277,171,693
Bakery and Cereal Products		129	\$850.81	\$36,527,181
Meats, Poultry, Fish, and Eggs		127	\$1,431.00	\$61,435,741
Dairy Products		129	\$667.87	\$28,673,059
Fruits and Vegetables		130	\$1,280.56	\$54,977,083
Snacks and Other Food at Home (10)		129	\$2,225.81	\$95,558,629
Food Away from Home		133	\$4,665.90	\$200,316,353
Alcoholic Beverages		137	\$769.83	\$33,050,413

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	150	\$7,553.27	\$324,277,030
Value of Retirement Plans	149	\$34,488.86	\$1,480,675,556
Value of Other Financial Assets	137	\$1,939.99	\$83,287,816
Vehicle Loan Amount excluding Interest	124	\$3,475.56	\$149,212,862
Value of Credit Card Debt	136	\$802.55	\$34,455,271
Health			
Nonprescription Drugs	130	\$173.40	\$7,444,261
Prescription Drugs	128	\$461.79	\$19,825,702
Eyeglasses and Contact Lenses	135	\$125.18	\$5,374,058
Home			
Mortgage Payment and Basics (11)	146	\$12,636.88	\$542,526,642
Maintenance and Remodeling Services	148	\$3,015.20	\$129,448,702
Maintenance and Remodeling Materials (12)	143	\$700.01	\$30,052,688
Utilities, Fuel, and Public Services	128	\$6,330.07	\$271,762,538
Household Furnishings and Equipment			
Household Textiles (13)	133	\$131.52	\$5,646,227
Furniture	135	\$825.35	\$35,433,846
Rugs	139	\$34.21	\$1,468,742
Major Appliances (14)	133	\$462.02	\$19,835,540
Housewares (15)	135	\$140.03	\$6,011,852
Small Appliances	129	\$63.01	\$2,705,135
Luggage	141	\$19.31	\$829,101
Telephones and Accessories	134	\$94.20	\$4,044,245
Household Operations			
Child Care	142	\$728.39	\$31,271,137
Lawn and Garden (16)	138	\$595.08	\$25,548,156
Moving/Storage/Freight Express	132	\$85.42	\$3,667,126
Housekeeping Supplies (17)	130	\$931.49	\$39,990,614
Insurance			
Owners and Renters Insurance	136	\$771.62	\$33,127,128
Vehicle Insurance	129	\$1,620.49	\$69,570,814
Life/Other Insurance	143	\$596.80	\$25,621,980
Health Insurance	132	\$5,000.28	\$214,672,010
Personal Care Products (18)	132	\$640.79	\$27,510,287
School Books and Supplies (19)	132	\$197.39	\$8,474,466
Smoking Products	113	\$469.02	\$20,135,795
Transportation			
Payments on Vehicles excluding Leases	129	\$3,073.16	\$131,936,798
Gasoline and Motor Oil	126	\$3,013.86	\$129,391,149
Vehicle Maintenance and Repairs	131	\$1,409.61	\$60,517,289
Travel			
Airline Fares	143	\$755.05	\$32,416,006
Lodging on Trips	143	\$819.04	\$35,162,882
Auto/Truck Rental on Trips	144	\$39.84	\$1,710,509
Food and Drink on Trips	141	\$727.45	\$31,230,769

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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541 Marketplace Dr, Bel Air, Maryland, 21014
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.52525
Longitude: -76.34899

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	1,035		2,367		3,549							
Total Employees:	14,148		29,655		42,388							
Total Residential Population:	7,042		67,644		116,542							
Employee/Residential Population Ratio (per 100 Residents)	201		44		36							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	16	1.5%	107	0.8%	45	1.9%	343	1.2%	90	2.5%	616	1.5%
Construction	43	4.2%	255	1.8%	154	6.5%	1,471	5.0%	297	8.4%	2,686	6.3%
Manufacturing	15	1.4%	306	2.2%	35	1.5%	529	1.8%	72	2.0%	799	1.9%
Transportation	14	1.4%	64	0.5%	34	1.4%	214	0.7%	64	1.8%	400	0.9%
Communication	9	0.9%	37	0.3%	20	0.8%	144	0.5%	23	0.6%	160	0.4%
Utility	2	0.2%	6	0.0%	4	0.2%	11	0.0%	7	0.2%	20	0.0%
Wholesale Trade	16	1.5%	149	1.1%	45	1.9%	431	1.5%	80	2.3%	689	1.6%
Retail Trade Summary	216	20.9%	3,893	27.5%	490	20.7%	8,959	30.2%	705	19.9%	13,112	30.9%
Home Improvement	6	0.6%	292	2.1%	18	0.8%	379	1.3%	33	0.9%	627	1.5%
General Merchandise Stores	7	0.7%	756	5.3%	17	0.7%	1,229	4.1%	26	0.7%	1,996	4.7%
Food Stores	20	1.9%	314	2.2%	57	2.4%	1,374	4.6%	86	2.4%	2,500	5.9%
Auto Dealers, Gas Stations, Auto Aftermarket	12	1.2%	190	1.3%	41	1.7%	1,223	4.1%	59	1.7%	1,561	3.7%
Apparel & Accessory Stores	29	2.8%	271	1.9%	46	1.9%	411	1.4%	54	1.5%	477	1.1%
Furniture & Home Furnishings	21	2.0%	227	1.6%	42	1.8%	349	1.2%	59	1.7%	461	1.1%
Eating & Drinking Places	53	5.1%	1,216	8.6%	131	5.5%	2,861	9.6%	183	5.2%	4,018	9.5%
Miscellaneous Retail	68	6.6%	627	4.4%	137	5.8%	1,133	3.8%	206	5.8%	1,472	3.5%
Finance, Insurance, Real Estate Summary	130	12.6%	1,082	7.6%	276	11.7%	2,670	9.0%	378	10.7%	3,533	8.3%
Banks, Savings & Lending Institutions	32	3.1%	379	2.7%	62	2.6%	767	2.6%	87	2.5%	1,062	2.5%
Securities Brokers	18	1.7%	118	0.8%	38	1.6%	191	0.6%	49	1.4%	225	0.5%
Insurance Carriers & Agents	46	4.4%	305	2.2%	76	3.2%	500	1.7%	102	2.9%	630	1.5%
Real Estate, Holding, Other Investment Offices	34	3.3%	279	2.0%	99	4.2%	1,212	4.1%	140	3.9%	1,617	3.8%
Services Summary	462	44.6%	6,416	45.3%	1,065	45.0%	12,481	42.1%	1,542	43.4%	17,714	41.8%
Hotels & Lodging	0	0.0%	0	0.0%	3	0.1%	12	0.0%	6	0.2%	45	0.1%
Automotive Services	29	2.8%	138	1.0%	67	2.8%	311	1.0%	105	3.0%	545	1.3%
Motion Pictures & Amusements	20	1.9%	279	2.0%	75	3.2%	638	2.2%	123	3.5%	1,019	2.4%
Health Services	122	11.8%	2,977	21.0%	279	11.8%	4,924	16.6%	333	9.4%	5,537	13.1%
Legal Services	51	4.9%	249	1.8%	74	3.1%	361	1.2%	78	2.2%	374	0.9%
Education Institutions & Libraries	21	2.0%	1,009	7.1%	47	2.0%	2,166	7.3%	74	2.1%	3,658	8.6%
Other Services	219	21.2%	1,764	12.5%	521	22.0%	4,069	13.7%	822	23.2%	6,536	15.4%
Government	75	7.2%	1,819	12.9%	92	3.9%	2,353	7.9%	107	3.0%	2,582	6.1%
Unclassified Establishments	36	3.5%	13	0.1%	108	4.6%	49	0.2%	183	5.2%	77	0.2%
Totals	1,035	100.0%	14,148	100.0%	2,367	100.0%	29,655	100.0%	3,549	100.0%	42,388	100.0%

Source: Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

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541 Marketplace Dr, Bel Air, Maryland, 21014
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.52525
Longitude: -76.34899

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	4	0.0%	4	0.2%	27	0.1%	11	0.3%	53	0.1%
Mining	0	0.0%	3	0.0%	1	0.0%	6	0.0%	1	0.0%	10	0.0%
Utilities	1	0.1%	4	0.0%	1	0.0%	4	0.0%	1	0.0%	4	0.0%
Construction	50	4.8%	301	2.1%	170	7.2%	1,545	5.2%	325	9.2%	2,850	6.7%
Manufacturing	17	1.6%	156	1.1%	37	1.6%	362	1.2%	74	2.1%	639	1.5%
Wholesale Trade	15	1.4%	145	1.0%	44	1.9%	426	1.4%	78	2.2%	681	1.6%
Retail Trade	158	15.3%	2,629	18.6%	345	14.6%	5,995	20.2%	504	14.2%	8,950	21.1%
Motor Vehicle & Parts Dealers	10	1.0%	180	1.3%	37	1.6%	1,205	4.1%	51	1.4%	1,503	3.5%
Furniture & Home Furnishings Stores	13	1.3%	94	0.7%	20	0.8%	143	0.5%	32	0.9%	244	0.6%
Electronics & Appliance Stores	7	0.7%	130	0.9%	17	0.7%	191	0.6%	20	0.6%	202	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	6	0.6%	292	2.1%	18	0.8%	379	1.3%	33	0.9%	627	1.5%
Food & Beverage Stores	17	1.6%	282	2.0%	48	2.0%	1,281	4.3%	77	2.2%	2,421	5.7%
Health & Personal Care Stores	20	1.9%	156	1.1%	49	2.1%	421	1.4%	66	1.9%	536	1.3%
Gasoline Stations	2	0.2%	9	0.1%	4	0.2%	18	0.1%	8	0.2%	58	0.1%
Clothing & Clothing Accessories Stores	39	3.8%	309	2.2%	59	2.5%	458	1.5%	67	1.9%	524	1.2%
Sport Goods, Hobby, Book, & Music Stores	10	1.0%	220	1.6%	20	0.8%	322	1.1%	30	0.8%	348	0.8%
General Merchandise Stores	7	0.7%	756	5.3%	17	0.7%	1,229	4.1%	26	0.7%	1,996	4.7%
Miscellaneous Store Retailers	23	2.2%	199	1.4%	44	1.9%	337	1.1%	70	2.0%	460	1.1%
Nonstore Retailers	4	0.4%	1	0.0%	12	0.5%	11	0.0%	22	0.6%	32	0.1%
Transportation & Warehousing	4	0.4%	18	0.1%	18	0.8%	134	0.5%	40	1.1%	275	0.6%
Information	20	1.9%	305	2.2%	47	2.0%	578	1.9%	66	1.9%	773	1.8%
Finance & Insurance	95	9.2%	803	5.7%	177	7.5%	1,462	4.9%	239	6.7%	1,921	4.5%
Central Bank/Credit Intermediation & Related Activities	32	3.1%	379	2.7%	62	2.6%	767	2.6%	87	2.5%	1,062	2.5%
Securities, Commodity Contracts & Other Financial	18	1.7%	118	0.8%	39	1.6%	195	0.7%	50	1.4%	229	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	46	4.4%	305	2.2%	76	3.2%	500	1.7%	102	2.9%	630	1.5%
Real Estate, Rental & Leasing	36	3.5%	274	1.9%	116	4.9%	1,209	4.1%	178	5.0%	1,641	3.9%
Professional, Scientific & Tech Services	131	12.7%	748	5.3%	270	11.4%	1,624	5.5%	385	10.8%	2,458	5.8%
Legal Services	58	5.6%	269	1.9%	88	3.7%	408	1.4%	93	2.6%	433	1.0%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.0%	9	0.0%	3	0.1%	14	0.0%
Administrative & Support & Waste Management & Remediation	36	3.5%	225	1.6%	83	3.5%	524	1.8%	150	4.2%	905	2.1%
Educational Services	28	2.7%	1,006	7.1%	67	2.8%	2,231	7.5%	100	2.8%	3,739	8.8%
Health Care & Social Assistance	142	13.7%	3,373	23.8%	341	14.4%	5,987	20.2%	426	12.0%	7,261	17.1%
Arts, Entertainment & Recreation	11	1.1%	246	1.7%	44	1.9%	541	1.8%	70	2.0%	818	1.9%
Accommodation & Food Services	55	5.3%	1,239	8.8%	141	6.0%	2,932	9.9%	199	5.6%	4,156	9.8%
Accommodation	0	0.0%	0	0.0%	3	0.1%	12	0.0%	6	0.2%	45	0.1%
Food Services & Drinking Places	55	5.3%	1,239	8.8%	138	5.8%	2,920	9.8%	193	5.4%	4,111	9.7%
Other Services (except Public Administration)	125	12.1%	838	5.9%	260	11.0%	1,657	5.6%	408	11.5%	2,584	6.1%
Automotive Repair & Maintenance	24	2.3%	113	0.8%	49	2.1%	223	0.8%	81	2.3%	434	1.0%
Public Administration	75	7.2%	1,819	12.9%	92	3.9%	2,353	7.9%	107	3.0%	2,582	6.1%
Unclassified Establishments	36	3.5%	13	0.1%	108	4.6%	49	0.2%	183	5.2%	77	0.2%
Total	1,035	100.0%	14,148	100.0%	2,367	100.0%	29,655	100.0%	3,549	100.0%	42,388	100.0%

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