

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	3,096	28,040	40,085
2010 Total Population	3,684	31,068	43,850
2019 Total Population	3,788	32,394	45,662
2019 Group Quarters	659	1,091	1,201
2024 Total Population	3,840	32,889	46,472
2019-2024 Annual Rate	0.27%	0.30%	0.35%
2019 Total Daytime Population	3,427	24,614	34,247
Workers	1,724	10,133	13,477
Residents	1,703	14,481	20,770
Household Summary			
2000 Households	836	9,154	13,269
2000 Average Household Size	2.58	2.93	2.91
2010 Households	1,108	10,536	15,014
2010 Average Household Size	2.53	2.85	2.84
2019 Households	1,138	11,029	15,688
2019 Average Household Size	2.75	2.84	2.83
2024 Households	1,154	11,211	15,985
2024 Average Household Size	2.76	2.84	2.83
2019-2024 Annual Rate	0.28%	0.33%	0.38%
2010 Families	771	8,210	11,925
2010 Average Family Size	3.10	3.26	3.20
2019 Families	790	8,533	12,369
2019 Average Family Size	3.38	3.26	3.21
2024 Families	799	8,650	12,570
2024 Average Family Size	3.39	3.27	3.21
2019-2024 Annual Rate	0.23%	0.27%	0.32%
Housing Unit Summary			
2000 Housing Units	873	9,407	13,624
Owner Occupied Housing Units	73.9%	82.5%	84.9%
Renter Occupied Housing Units	21.9%	14.8%	12.5%
Vacant Housing Units	4.2%	2.7%	2.6%
2010 Housing Units	1,163	10,854	15,469
Owner Occupied Housing Units	66.4%	81.7%	83.9%
Renter Occupied Housing Units	28.9%	15.3%	13.2%
Vacant Housing Units	4.7%	2.9%	2.9%
2019 Housing Units	1,207	11,456	16,246
Owner Occupied Housing Units	63.6%	78.8%	81.2%
Renter Occupied Housing Units	30.7%	17.4%	15.3%
Vacant Housing Units	5.7%	3.7%	3.4%
2024 Housing Units	1,235	11,748	16,676
Owner Occupied Housing Units	64.1%	78.8%	81.3%
Renter Occupied Housing Units	29.3%	16.6%	14.6%
Vacant Housing Units	6.6%	4.6%	4.1%
Median Household Income			
2019	\$106,823	\$114,091	\$115,579
2024	\$112,841	\$120,567	\$122,347
Median Home Value			
2019	\$357,692	\$385,928	\$396,054
2024	\$387,104	\$411,300	\$426,551
Per Capita Income			
2019	\$45,254	\$49,916	\$51,379
2024	\$49,399	\$54,488	\$55,960
Median Age			
2010	36.9	40.0	41.2
2019	37.3	41.3	43.0
2024	37.2	42.1	43.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2019 Households by Income			
Household Income Base	1,138	11,029	15,688
<\$15,000	2.3%	2.6%	2.8%
\$15,000 - \$24,999	4.0%	3.5%	3.3%
\$25,000 - \$34,999	6.2%	5.5%	4.9%
\$35,000 - \$49,999	4.3%	6.2%	6.3%
\$50,000 - \$74,999	14.9%	10.3%	10.2%
\$75,000 - \$99,999	12.9%	12.3%	12.6%
\$100,000 - \$149,999	25.7%	24.7%	23.6%
\$150,000 - \$199,999	13.4%	15.2%	15.4%
\$200,000+	16.3%	19.6%	20.7%
Average Household Income	\$132,671	\$143,613	\$148,171
2024 Households by Income			
Household Income Base	1,154	11,211	15,985
<\$15,000	2.1%	2.3%	2.5%
\$15,000 - \$24,999	3.4%	3.0%	2.8%
\$25,000 - \$34,999	5.7%	5.0%	4.5%
\$35,000 - \$49,999	3.7%	5.5%	5.7%
\$50,000 - \$74,999	13.3%	9.4%	9.4%
\$75,000 - \$99,999	12.3%	11.8%	12.1%
\$100,000 - \$149,999	26.1%	24.6%	23.5%
\$150,000 - \$199,999	15.2%	16.6%	16.8%
\$200,000+	18.1%	21.6%	22.7%
Average Household Income	\$145,590	\$156,850	\$161,386
2019 Owner Occupied Housing Units by Value			
Total	768	9,033	13,199
<\$50,000	0.7%	0.8%	0.9%
\$50,000 - \$99,999	0.0%	0.2%	0.2%
\$100,000 - \$149,999	0.8%	0.8%	0.7%
\$150,000 - \$199,999	3.3%	2.6%	2.1%
\$200,000 - \$249,999	9.0%	5.4%	5.0%
\$250,000 - \$299,999	20.7%	11.6%	10.2%
\$300,000 - \$399,999	27.1%	33.3%	32.1%
\$400,000 - \$499,999	19.7%	24.7%	23.4%
\$500,000 - \$749,999	18.5%	18.2%	20.7%
\$750,000 - \$999,999	0.4%	1.5%	3.3%
\$1,000,000 - \$1,499,999	0.0%	0.7%	1.1%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.2%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$386,230	\$416,345	\$438,634
2024 Owner Occupied Housing Units by Value			
Total	792	9,257	13,551
<\$50,000	0.4%	0.3%	0.4%
\$50,000 - \$99,999	0.0%	0.1%	0.1%
\$100,000 - \$149,999	0.3%	0.3%	0.3%
\$150,000 - \$199,999	1.6%	1.3%	1.0%
\$200,000 - \$249,999	5.7%	3.3%	3.0%
\$250,000 - \$299,999	17.7%	9.1%	7.9%
\$300,000 - \$399,999	27.9%	32.4%	30.4%
\$400,000 - \$499,999	22.5%	27.7%	25.8%
\$500,000 - \$749,999	23.2%	22.4%	25.1%
\$750,000 - \$999,999	0.6%	2.1%	4.5%
\$1,000,000 - \$1,499,999	0.0%	0.8%	1.1%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.2%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$414,728	\$444,804	\$469,973

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

577 Johnsville Rd, Sykesville, Maryland, 21784
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.38976
 Longitude: -76.96633

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	3,686	31,067	43,851
0 - 4	5.3%	5.4%	5.0%
5 - 9	7.1%	7.8%	7.4%
10 - 14	6.3%	8.5%	8.3%
15 - 24	11.9%	12.5%	12.8%
25 - 34	15.8%	9.1%	8.3%
35 - 44	19.6%	15.5%	14.8%
45 - 54	17.3%	18.8%	19.2%
55 - 64	8.0%	11.4%	12.3%
65 - 74	3.4%	5.7%	6.6%
75 - 84	3.0%	3.5%	3.7%
85 +	2.3%	1.7%	1.6%
18 +	77.8%	72.9%	73.9%
2019 Population by Age			
Total	3,786	32,392	45,661
0 - 4	5.3%	4.9%	4.5%
5 - 9	6.4%	6.2%	5.9%
10 - 14	6.6%	7.1%	7.0%
15 - 24	12.1%	12.2%	12.0%
25 - 34	15.7%	11.6%	11.0%
35 - 44	17.7%	12.8%	12.1%
45 - 54	15.4%	15.4%	15.5%
55 - 64	9.9%	14.6%	15.5%
65 - 74	4.8%	8.9%	9.8%
75 - 84	3.5%	4.2%	4.6%
85 +	2.6%	2.1%	2.0%
18 +	78.3%	77.4%	78.2%
2024 Population by Age			
Total	3,839	32,888	46,471
0 - 4	5.4%	4.9%	4.6%
5 - 9	6.0%	5.9%	5.6%
10 - 14	5.8%	6.4%	6.2%
15 - 24	11.5%	10.6%	10.6%
25 - 34	17.8%	11.8%	10.9%
35 - 44	16.9%	14.4%	14.0%
45 - 54	14.6%	13.1%	13.2%
55 - 64	9.8%	14.5%	15.2%
65 - 74	5.4%	10.5%	11.4%
75 - 84	4.3%	5.6%	6.1%
85 +	2.6%	2.3%	2.3%
18 +	79.5%	78.9%	79.7%
2010 Population by Sex			
Males	2,122	15,660	22,044
Females	1,562	15,408	21,806
2019 Population by Sex			
Males	2,084	16,311	22,920
Females	1,704	16,084	22,742
2024 Population by Sex			
Males	2,110	16,559	23,330
Females	1,730	16,330	23,142

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

577 Johnsville Rd, Sykesville, Maryland, 21784
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.38976
 Longitude: -76.96633

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	3,685	31,067	43,850
White Alone	78.0%	90.7%	91.2%
Black Alone	17.2%	4.9%	4.3%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	2.8%	2.3%	2.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.4%	0.5%
Two or More Races	1.3%	1.5%	1.6%
Hispanic Origin	2.5%	2.4%	2.3%
Diversity Index	39.3	21.3	20.4
2019 Population by Race/Ethnicity			
Total	3,789	32,395	45,662
White Alone	75.1%	87.7%	88.2%
Black Alone	18.0%	6.0%	5.3%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	3.8%	3.2%	3.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	0.6%	0.7%
Two or More Races	1.9%	2.2%	2.2%
Hispanic Origin	3.9%	3.6%	3.5%
Diversity Index	44.6	28.0	27.0
2024 Population by Race/Ethnicity			
Total	3,840	32,888	46,472
White Alone	73.0%	85.8%	86.3%
Black Alone	18.7%	6.5%	5.8%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	4.6%	3.9%	4.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	0.7%	0.8%
Two or More Races	2.3%	2.7%	2.8%
Hispanic Origin	4.8%	4.5%	4.3%
Diversity Index	48.2	32.1	31.2
2010 Population by Relationship and Household Type			
Total	3,684	31,068	43,850
In Households	76.2%	96.5%	97.3%
In Family Households	66.0%	87.5%	88.6%
Householder	20.2%	26.5%	27.1%
Spouse	15.9%	22.5%	23.2%
Child	27.1%	34.9%	34.4%
Other relative	1.7%	2.2%	2.4%
Nonrelative	1.0%	1.4%	1.5%
In Nonfamily Households	10.2%	9.0%	8.7%
In Group Quarters	23.8%	3.5%	2.7%
Institutionalized Population	23.1%	3.4%	2.5%
Noninstitutionalized Population	0.7%	0.1%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

577 Johnsville Rd, Sykesville, Maryland, 21784
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.38976
 Longitude: -76.96633

	1 mile	3 miles	5 miles
2019 Population 25+ by Educational Attainment			
Total	2,634	22,526	32,228
Less than 9th Grade	1.4%	1.2%	1.4%
9th - 12th Grade, No Diploma	10.2%	4.9%	4.8%
High School Graduate	18.3%	17.9%	19.2%
GED/Alternative Credential	5.0%	2.2%	2.4%
Some College, No Degree	18.8%	17.5%	17.8%
Associate Degree	7.7%	8.9%	8.7%
Bachelor's Degree	25.0%	29.5%	28.2%
Graduate/Professional Degree	13.6%	17.9%	17.7%
2019 Population 15+ by Marital Status			
Total	3,094	26,494	37,719
Never Married	31.4%	25.5%	25.0%
Married	50.4%	60.8%	62.0%
Widowed	6.6%	5.0%	5.1%
Divorced	11.7%	8.7%	7.9%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	98.2%	97.7%	97.7%
Civilian Unemployed (Unemployment Rate)	1.7%	2.3%	2.3%
2019 Employed Population 16+ by Industry			
Total	1,704	17,764	24,856
Agriculture/Mining	0.2%	0.2%	0.4%
Construction	7.9%	6.2%	7.2%
Manufacturing	6.3%	5.6%	6.1%
Wholesale Trade	1.3%	1.7%	1.8%
Retail Trade	6.1%	7.0%	7.3%
Transportation/Utilities	4.2%	4.0%	4.0%
Information	2.4%	2.5%	2.2%
Finance/Insurance/Real Estate	8.0%	7.0%	6.9%
Services	51.1%	53.8%	52.4%
Public Administration	12.5%	12.0%	11.7%
2019 Employed Population 16+ by Occupation			
Total	1,704	17,766	24,857
White Collar	74.8%	72.0%	71.1%
Management/Business/Financial	24.1%	20.3%	20.1%
Professional	28.7%	31.4%	30.5%
Sales	9.6%	7.6%	8.1%
Administrative Support	12.4%	12.8%	12.4%
Services	12.3%	14.6%	14.1%
Blue Collar	13.0%	13.4%	14.8%
Farming/Forestry/Fishing	0.0%	0.2%	0.3%
Construction/Extraction	2.9%	2.8%	3.5%
Installation/Maintenance/Repair	4.9%	4.9%	5.0%
Production	2.2%	2.3%	2.6%
Transportation/Material Moving	2.9%	3.2%	3.4%
2010 Population By Urban/ Rural Status			
Total Population	3,684	31,068	43,850
Population Inside Urbanized Area	100.0%	89.4%	68.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.3%
Rural Population	0.0%	10.5%	30.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

577 Johnsville Rd, Sykesville, Maryland, 21784
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.38976
 Longitude: -76.96633

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	1,108	10,536	15,014
Households with 1 Person	25.9%	18.4%	16.8%
Households with 2+ People	74.1%	81.6%	83.2%
Family Households	69.6%	77.9%	79.4%
Husband-wife Families	55.4%	66.1%	67.9%
With Related Children	32.4%	35.2%	34.0%
Other Family (No Spouse Present)	14.2%	11.8%	11.5%
Other Family with Male Householder	4.1%	3.6%	3.7%
With Related Children	2.3%	2.1%	2.1%
Other Family with Female Householder	10.1%	8.3%	7.8%
With Related Children	6.9%	5.2%	4.6%
Nonfamily Households	4.5%	3.7%	3.7%
All Households with Children	42.1%	42.7%	41.1%
Multigenerational Households	2.5%	3.3%	3.8%
Unmarried Partner Households	5.1%	4.3%	4.3%
Male-female	4.5%	3.7%	3.6%
Same-sex	0.5%	0.6%	0.7%
2010 Households by Size			
Total	1,108	10,534	15,016
1 Person Household	25.9%	18.4%	16.8%
2 Person Household	27.3%	30.0%	32.0%
3 Person Household	17.6%	18.6%	18.6%
4 Person Household	19.3%	21.0%	20.2%
5 Person Household	7.0%	8.4%	8.6%
6 Person Household	2.1%	2.6%	2.7%
7 + Person Household	0.7%	1.0%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	1,108	10,536	15,014
Owner Occupied	69.7%	84.2%	86.4%
Owned with a Mortgage/Loan	61.7%	69.2%	69.2%
Owned Free and Clear	7.9%	15.0%	17.2%
Renter Occupied	30.3%	15.8%	13.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,163	10,854	15,469
Housing Units Inside Urbanized Area	100.0%	89.6%	68.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.3%
Rural Housing Units	0.0%	10.4%	31.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

577 Johnsville Rd, Sykesville, Maryland, 21784
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.38976
 Longitude: -76.96633

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.	Golden Years (9B)	Professional Pride (1B)	Professional Pride (1B)
3.	Boomburbs (1C)	Golden Years (9B)	Golden Years (9B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$3,715,966	\$3,359,776	\$54,295,939
Average Spent	\$3,265.35	\$3,387.41	\$3,460.99
Spending Potential Index	152	158	162
Education: Total \$	\$2,802,659	\$31,507,164	\$47,060,823
Average Spent	\$2,462.79	\$2,856.76	\$2,999.80
Spending Potential Index	155	179	188
Entertainment/Recreation: Total \$	\$5,461,642	\$57,978,921	\$85,115,160
Average Spent	\$4,799.33	\$5,256.95	\$5,425.49
Spending Potential Index	147	161	166
Food at Home: Total \$	\$8,570,213	\$87,134,536	\$126,636,969
Average Spent	\$7,530.94	\$7,900.49	\$8,072.22
Spending Potential Index	146	153	156
Food Away from Home: Total \$	\$6,388,522	\$63,849,195	\$92,673,426
Average Spent	\$5,613.82	\$5,789.21	\$5,907.28
Spending Potential Index	153	158	161
Health Care: Total \$	\$9,457,235	\$102,424,607	\$150,360,493
Average Spent	\$8,310.40	\$9,286.84	\$9,584.43
Spending Potential Index	140	156	162
HH Furnishings & Equipment: Total \$	\$3,611,545	\$37,989,423	\$55,579,804
Average Spent	\$3,173.59	\$3,444.50	\$3,542.82
Spending Potential Index	149	162	166
Personal Care Products & Services: Total \$	\$1,543,764	\$15,846,406	\$23,075,222
Average Spent	\$1,356.56	\$1,436.79	\$1,470.88
Spending Potential Index	153	162	166
Shelter: Total \$	\$32,494,000	\$330,663,537	\$483,293,670
Average Spent	\$28,553.60	\$29,981.28	\$30,806.58
Spending Potential Index	154	162	166
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,060,415	\$44,611,465	\$65,845,932
Average Spent	\$3,568.03	\$4,044.92	\$4,197.22
Spending Potential Index	144	163	169
Travel: Total \$	\$3,980,433	\$42,736,292	\$63,088,411
Average Spent	\$3,497.74	\$3,874.90	\$4,021.44
Spending Potential Index	156	173	179
Vehicle Maintenance & Repairs: Total \$	\$1,866,158	\$19,528,035	\$28,546,447
Average Spent	\$1,639.86	\$1,770.61	\$1,819.64
Spending Potential Index	143	155	159

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

577 Johnsville Rd, Sykesville, Maryland, 21784
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.38976
 Longitude: -76.96633

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Enterprising Professionals (2D)	46.2%	Population	3,788	3,840
Golden Years (9B)	26.4%	Households	1,138	1,154
Boomburbs (1C)	15.0%	Families	790	799
Soccer Moms (4A)	12.3%	Median Age	37.3	37.2
Top Tier (1A)	0.0%	Median Household Income	\$106,823	\$112,841
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		152	\$3,265.35	\$3,715,966
Men's		149	\$618.87	\$704,279
Women's		154	\$1,107.45	\$1,260,273
Children's		149	\$479.40	\$545,553
Footwear		151	\$725.92	\$826,094
Watches & Jewelry		165	\$227.39	\$258,771
Apparel Products and Services (1)		160	\$106.32	\$120,995
Computer				
Computers and Hardware for Home Use		154	\$255.57	\$290,842
Portable Memory		154	\$6.88	\$7,834
Computer Software		155	\$15.71	\$17,875
Computer Accessories		147	\$27.96	\$31,819
Entertainment & Recreation		147	\$4,799.33	\$5,461,642
Fees and Admissions		162	\$1,158.25	\$1,318,094
Membership Fees for Clubs (2)		163	\$385.04	\$438,171
Fees for Participant Sports, excl. Trips		163	\$175.08	\$199,241
Tickets to Theatre/Operas/Concerts		161	\$121.43	\$138,185
Tickets to Movies		158	\$86.49	\$98,426
Tickets to Parks or Museums		158	\$51.07	\$58,123
Admission to Sporting Events, excl. Trips		151	\$95.39	\$108,550
Fees for Recreational Lessons		169	\$242.60	\$276,076
Dating Services		166	\$1.16	\$1,322
TV/Video/Audio		140	\$1,710.34	\$1,946,367
Cable and Satellite Television Services		137	\$1,205.31	\$1,371,641
Televisions		143	\$154.90	\$176,276
Satellite Dishes		140	\$2.20	\$2,502
VCRs, Video Cameras, and DVD Players		147	\$8.46	\$9,627
Miscellaneous Video Equipment		146	\$37.17	\$42,297
Video Cassettes and DVDs		140	\$15.99	\$18,200
Video Game Hardware/Accessories		143	\$39.82	\$45,316
Video Game Software		145	\$22.11	\$25,162
Rental/Streaming/Downloaded Video		153	\$71.51	\$81,382
Installation of Televisions		152	\$1.73	\$1,967
Audio (3)		150	\$146.85	\$167,116
Rental and Repair of TV/Radio/Sound Equipment		136	\$4.29	\$4,882
Pets		139	\$916.68	\$1,043,180
Toys/Games/Crafts/Hobbies (4)		146	\$172.12	\$195,870
Recreational Vehicles and Fees (5)		144	\$230.76	\$262,607
Sports/Recreation/Exercise Equipment (6)		156	\$323.10	\$367,693
Photo Equipment and Supplies (7)		159	\$82.65	\$94,056
Reading (8)		149	\$159.53	\$181,543
Catered Affairs (9)		172	\$45.90	\$52,232
Food		149	\$13,144.76	\$14,958,734
Food at Home		146	\$7,530.94	\$8,570,213
Bakery and Cereal Products		145	\$981.66	\$1,117,127
Meats, Poultry, Fish, and Eggs		145	\$1,659.11	\$1,888,062
Dairy Products		145	\$777.34	\$884,616
Fruits and Vegetables		149	\$1,521.58	\$1,731,558
Snacks and Other Food at Home (10)		144	\$2,591.26	\$2,948,851
Food Away from Home		153	\$5,613.82	\$6,388,522
Alcoholic Beverages		161	\$930.44	\$1,058,837

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	152	\$32,620.35	\$37,121,954
Value of Retirement Plans	149	\$142,004.15	\$161,600,718
Value of Other Financial Assets	146	\$8,313.57	\$9,460,845
Vehicle Loan Amount excluding Interest	143	\$4,097.25	\$4,662,676
Value of Credit Card Debt	149	\$3,646.16	\$4,149,326
Health			
Nonprescription Drugs	140	\$200.96	\$228,687
Prescription Drugs	129	\$472.76	\$537,999
Eyeglasses and Contact Lenses	138	\$125.11	\$142,373
Home			
Mortgage Payment and Basics (11)	154	\$15,472.19	\$17,607,348
Maintenance and Remodeling Services	154	\$3,292.06	\$3,746,359
Maintenance and Remodeling Materials (12)	136	\$665.71	\$757,579
Utilities, Fuel, and Public Services	138	\$6,724.21	\$7,652,149
Household Furnishings and Equipment			
Household Textiles (13)	146	\$145.94	\$166,081
Furniture	150	\$918.19	\$1,044,895
Rugs	147	\$47.56	\$54,127
Major Appliances (14)	140	\$495.33	\$563,682
Housewares (15)	148	\$157.09	\$178,766
Small Appliances	144	\$70.18	\$79,866
Luggage	160	\$22.42	\$25,509
Telephones and Accessories	157	\$118.43	\$134,773
Household Operations			
Child Care	173	\$881.47	\$1,003,114
Lawn and Garden (16)	143	\$673.72	\$766,691
Moving/Storage/Freight Express	166	\$110.26	\$125,479
Housekeeping Supplies (17)	142	\$1,065.96	\$1,213,064
Insurance			
Owners and Renters Insurance	136	\$787.52	\$896,200
Vehicle Insurance	140	\$2,167.40	\$2,466,499
Life/Other Insurance	140	\$646.43	\$735,636
Health Insurance	141	\$5,523.09	\$6,285,272
Personal Care Products (18)	150	\$750.13	\$853,646
School Books and Supplies (19)	152	\$235.76	\$268,298
Smoking Products	122	\$494.15	\$562,343
Transportation			
Payments on Vehicles excluding Leases	140	\$3,553.59	\$4,043,991
Gasoline and Motor Oil	140	\$3,211.47	\$3,654,649
Vehicle Maintenance and Repairs	143	\$1,639.86	\$1,866,158
Travel			
Airline Fares	164	\$897.61	\$1,021,485
Lodging on Trips	154	\$953.72	\$1,085,338
Auto/Truck Rental on Trips	160	\$42.02	\$47,819
Food and Drink on Trips	154	\$833.27	\$948,263

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

577 Johnsville Rd, Sykesville, Maryland, 21784
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.38976
 Longitude: -76.96633

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Savvy Suburbanites (1D)	36.9%	Population	32,394	32,889
Professional Pride (1B)	13.9%	Households	11,029	11,211
Golden Years (9B)	12.2%	Families	8,533	8,650
Soccer Moms (4A)	9.4%	Median Age	41.3	42.1
Enterprising Professionals (2D)	9.2%	Median Household Income	\$114,091	\$120,567
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		158	\$3,387.41	\$37,359,776
Men's		158	\$652.94	\$7,201,260
Women's		162	\$1,169.94	\$12,903,249
Children's		152	\$490.40	\$5,408,599
Footwear		153	\$734.77	\$8,103,732
Watches & Jewelry		163	\$224.56	\$2,476,713
Apparel Products and Services (1)		173	\$114.81	\$1,266,225
Computer				
Computers and Hardware for Home Use		161	\$267.46	\$2,949,781
Portable Memory		157	\$7.02	\$77,382
Computer Software		156	\$15.86	\$174,886
Computer Accessories		163	\$30.86	\$340,325
Entertainment & Recreation		161	\$5,256.95	\$57,978,921
Fees and Admissions		180	\$1,286.49	\$14,188,743
Membership Fees for Clubs (2)		182	\$431.40	\$4,757,897
Fees for Participant Sports, excl. Trips		177	\$189.99	\$2,095,351
Tickets to Theatre/Operas/Concerts		184	\$138.50	\$1,527,477
Tickets to Movies		158	\$86.50	\$953,984
Tickets to Parks or Museums		165	\$53.42	\$589,160
Admission to Sporting Events, excl. Trips		177	\$111.52	\$1,229,927
Fees for Recreational Lessons		191	\$274.09	\$3,022,982
Dating Services		154	\$1.08	\$11,965
TV/Video/Audio		149	\$1,819.01	\$20,061,844
Cable and Satellite Television Services		148	\$1,302.80	\$14,368,559
Televisions		148	\$160.55	\$1,770,750
Satellite Dishes		149	\$2.34	\$25,853
VCRs, Video Cameras, and DVD Players		149	\$8.58	\$94,642
Miscellaneous Video Equipment		155	\$39.54	\$436,075
Video Cassettes and DVDs		149	\$17.05	\$188,052
Video Game Hardware/Accessories		139	\$38.73	\$427,178
Video Game Software		141	\$21.46	\$236,733
Rental/Streaming/Downloaded Video		147	\$68.61	\$756,745
Installation of Televisions		179	\$2.04	\$22,510
Audio (3)		157	\$153.14	\$1,688,972
Rental and Repair of TV/Radio/Sound Equipment		132	\$4.15	\$45,774
Pets		153	\$1,012.15	\$11,163,045
Toys/Games/Crafts/Hobbies (4)		154	\$182.12	\$2,008,612
Recreational Vehicles and Fees (5)		188	\$299.56	\$3,303,888
Sports/Recreation/Exercise Equipment (6)		169	\$349.74	\$3,857,321
Photo Equipment and Supplies (7)		164	\$85.62	\$944,259
Reading (8)		166	\$177.05	\$1,952,633
Catered Affairs (9)		170	\$45.21	\$498,576
Food		155	\$13,689.70	\$150,983,731
Food at Home		153	\$7,900.49	\$87,134,536
Bakery and Cereal Products		153	\$1,040.81	\$11,479,071
Meats, Poultry, Fish, and Eggs		151	\$1,726.38	\$19,040,220
Dairy Products		154	\$822.46	\$9,070,897
Fruits and Vegetables		156	\$1,591.55	\$17,553,198
Snacks and Other Food at Home (10)		151	\$2,719.30	\$29,991,150
Food Away from Home		158	\$5,789.21	\$63,849,195
Alcoholic Beverages		168	\$971.51	\$10,714,795

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	185	\$39,777.96	\$438,711,092
Value of Retirement Plans	187	\$178,488.42	\$1,968,548,829
Value of Other Financial Assets	169	\$9,616.73	\$106,062,871
Vehicle Loan Amount excluding Interest	146	\$4,183.08	\$46,135,137
Value of Credit Card Debt	162	\$3,964.87	\$43,728,591
Health			
Nonprescription Drugs	152	\$218.36	\$2,408,253
Prescription Drugs	149	\$545.38	\$6,014,995
Eyeglasses and Contact Lenses	160	\$144.61	\$1,594,933
Home			
Mortgage Payment and Basics (11)	182	\$18,275.01	\$201,555,045
Maintenance and Remodeling Services	182	\$3,887.25	\$42,872,510
Maintenance and Remodeling Materials (12)	168	\$819.66	\$9,040,084
Utilities, Fuel, and Public Services	150	\$7,271.98	\$80,202,648
Household Furnishings and Equipment			
Household Textiles (13)	157	\$156.90	\$1,730,435
Furniture	162	\$996.74	\$10,993,058
Rugs	181	\$58.52	\$645,414
Major Appliances (14)	160	\$565.41	\$6,235,889
Housewares (15)	161	\$170.93	\$1,885,224
Small Appliances	148	\$72.09	\$795,122
Luggage	167	\$23.34	\$257,448
Telephones and Accessories	158	\$119.23	\$1,315,006
Household Operations			
Child Care	176	\$895.94	\$9,881,273
Lawn and Garden (16)	168	\$790.18	\$8,714,885
Moving/Storage/Freight Express	151	\$100.52	\$1,108,683
Housekeeping Supplies (17)	152	\$1,141.30	\$12,587,397
Insurance			
Owners and Renters Insurance	160	\$924.48	\$10,196,140
Vehicle Insurance	147	\$2,280.04	\$25,146,549
Life/Other Insurance	170	\$783.38	\$8,639,921
Health Insurance	157	\$6,158.95	\$67,927,012
Personal Care Products (18)	155	\$777.89	\$8,579,369
School Books and Supplies (19)	157	\$244.31	\$2,694,453
Smoking Products	128	\$518.18	\$5,714,997
Transportation			
Payments on Vehicles excluding Leases	148	\$3,762.56	\$41,497,222
Gasoline and Motor Oil	146	\$3,331.41	\$36,742,116
Vehicle Maintenance and Repairs	155	\$1,770.61	\$19,528,035
Travel			
Airline Fares	176	\$961.51	\$10,604,469
Lodging on Trips	176	\$1,091.70	\$12,040,318
Auto/Truck Rental on Trips	175	\$45.96	\$506,937
Food and Drink on Trips	170	\$917.29	\$10,116,768

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Savvy Suburbanites (1D)	42.8%	Population	45,662	46,472
Professional Pride (1B)	11.0%	Households	15,688	15,985
Golden Years (9B)	8.6%	Families	12,369	12,570
Top Tier (1A)	6.8%	Median Age	43.0	43.6
Soccer Moms (4A)	6.6%	Median Household Income	\$115,579	\$122,347
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		162	\$3,460.99	\$54,295,939
Men's		161	\$668.71	\$10,490,649
Women's		167	\$1,202.82	\$18,869,892
Children's		154	\$496.12	\$7,783,151
Footwear		155	\$746.00	\$11,703,254
Watches & Jewelry		166	\$228.65	\$3,587,119
Apparel Products and Services (1)		179	\$118.68	\$1,861,874
Computer				
Computers and Hardware for Home Use		165	\$273.56	\$4,291,672
Portable Memory		161	\$7.18	\$112,616
Computer Software		160	\$16.20	\$254,217
Computer Accessories		167	\$31.74	\$497,950
Entertainment & Recreation		166	\$5,425.49	\$85,115,160
Fees and Admissions		187	\$1,334.33	\$20,933,021
Membership Fees for Clubs (2)		190	\$449.99	\$7,059,498
Fees for Participant Sports, excl. Trips		182	\$195.37	\$3,064,921
Tickets to Theatre/Operas/Concerts		192	\$144.70	\$2,269,985
Tickets to Movies		160	\$87.69	\$1,375,669
Tickets to Parks or Museums		169	\$54.73	\$858,645
Admission to Sporting Events, excl. Trips		184	\$116.10	\$1,821,439
Fees for Recreational Lessons		198	\$284.66	\$4,465,765
Dating Services		156	\$1.09	\$17,098
TV/Video/Audio		152	\$1,859.62	\$29,173,738
Cable and Satellite Television Services		152	\$1,335.78	\$20,955,691
Televisions		151	\$163.35	\$2,562,617
Satellite Dishes		153	\$2.40	\$37,727
VCRs, Video Cameras, and DVD Players		150	\$8.65	\$135,728
Miscellaneous Video Equipment		158	\$40.13	\$629,617
Video Cassettes and DVDs		151	\$17.34	\$272,007
Video Game Hardware/Accessories		140	\$38.91	\$610,431
Video Game Software		141	\$21.52	\$337,640
Rental/Streaming/Downloaded Video		147	\$68.70	\$1,077,809
Installation of Televisions		190	\$2.17	\$33,989
Audio (3)		160	\$156.52	\$2,455,414
Rental and Repair of TV/Radio/Sound Equipment		132	\$4.15	\$65,069
Pets		158	\$1,045.46	\$16,401,200
Toys/Games/Crafts/Hobbies (4)		158	\$185.86	\$2,915,764
Recreational Vehicles and Fees (5)		202	\$323.01	\$5,067,404
Sports/Recreation/Exercise Equipment (6)		174	\$359.92	\$5,646,501
Photo Equipment and Supplies (7)		168	\$87.28	\$1,369,313
Reading (8)		172	\$183.72	\$2,882,265
Catered Affairs (9)		174	\$46.27	\$725,956
Food		158	\$13,979.50	\$219,310,395
Food at Home		156	\$8,072.22	\$126,636,969
Bakery and Cereal Products		157	\$1,064.43	\$16,698,771
Meats, Poultry, Fish, and Eggs		154	\$1,762.44	\$27,649,113
Dairy Products		157	\$842.00	\$13,209,317
Fruits and Vegetables		160	\$1,628.14	\$25,542,244
Snacks and Other Food at Home (10)		154	\$2,775.21	\$43,537,524
Food Away from Home		161	\$5,907.28	\$92,673,426
Alcoholic Beverages		173	\$998.25	\$15,660,552

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	196	\$42,080.79	\$660,163,426
Value of Retirement Plans	198	\$188,376.47	\$2,955,250,061
Value of Other Financial Assets	178	\$10,120.22	\$158,766,066
Vehicle Loan Amount excluding Interest	148	\$4,234.15	\$66,425,301
Value of Credit Card Debt	166	\$4,069.67	\$63,844,935
Health			
Nonprescription Drugs	156	\$224.12	\$3,516,049
Prescription Drugs	154	\$563.55	\$8,840,909
Eyeglasses and Contact Lenses	166	\$150.03	\$2,353,694
Home			
Mortgage Payment and Basics (11)	190	\$19,154.60	\$300,497,367
Maintenance and Remodeling Services	191	\$4,074.28	\$63,917,228
Maintenance and Remodeling Materials (12)	176	\$858.89	\$13,474,338
Utilities, Fuel, and Public Services	154	\$7,465.87	\$117,124,536
Household Furnishings and Equipment			
Household Textiles (13)	161	\$160.85	\$2,523,464
Furniture	167	\$1,024.99	\$16,080,059
Rugs	188	\$60.81	\$953,991
Major Appliances (14)	165	\$584.95	\$9,176,631
Housewares (15)	165	\$175.96	\$2,760,453
Small Appliances	151	\$73.43	\$1,151,953
Luggage	171	\$23.93	\$375,487
Telephones and Accessories	162	\$122.61	\$1,923,564
Household Operations			
Child Care	180	\$915.76	\$14,366,513
Lawn and Garden (16)	176	\$826.18	\$12,961,043
Moving/Storage/Freight Express	151	\$100.23	\$1,572,466
Housekeeping Supplies (17)	156	\$1,167.16	\$18,310,356
Insurance			
Owners and Renters Insurance	166	\$960.38	\$15,066,431
Vehicle Insurance	151	\$2,328.68	\$36,532,256
Life/Other Insurance	178	\$819.45	\$12,855,596
Health Insurance	162	\$6,357.12	\$99,730,441
Personal Care Products (18)	158	\$792.37	\$12,430,659
School Books and Supplies (19)	161	\$249.97	\$3,921,551
Smoking Products	130	\$525.90	\$8,250,283
Transportation			
Payments on Vehicles excluding Leases	151	\$3,829.94	\$60,084,146
Gasoline and Motor Oil	148	\$3,394.84	\$53,258,316
Vehicle Maintenance and Repairs	159	\$1,819.64	\$28,546,447
Travel			
Airline Fares	182	\$995.93	\$15,624,148
Lodging on Trips	184	\$1,139.61	\$17,878,258
Auto/Truck Rental on Trips	181	\$47.52	\$745,475
Food and Drink on Trips	176	\$950.00	\$14,903,539

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

577 Johnsville Rd, Sykesville, Maryland, 21784
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.38976
Longitude: -76.96633

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	65		994		1,379							
Total Employees:	1,260		10,217		13,785							
Total Residential Population:	3,788		32,394		45,662							
Employee/Residential Population Ratio (per 100 Residents)	33		32		30							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	1	1.5%	3	0.2%	19	1.9%	113	1.1%	55	4.0%	331	2.4%
Construction	8	12.3%	57	4.5%	92	9.3%	933	9.1%	166	12.0%	1,835	13.3%
Manufacturing	1	1.5%	4	0.3%	32	3.2%	172	1.7%	47	3.4%	297	2.2%
Transportation	2	3.1%	14	1.1%	14	1.4%	105	1.0%	21	1.5%	200	1.5%
Communication	0	0.0%	0	0.0%	10	1.0%	57	0.6%	11	0.8%	63	0.5%
Utility	0	0.0%	0	0.0%	1	0.1%	4	0.0%	1	0.1%	6	0.0%
Wholesale Trade	1	1.5%	4	0.3%	28	2.8%	225	2.2%	41	3.0%	407	3.0%
Retail Trade Summary	8	12.3%	81	6.4%	210	21.1%	3,090	30.2%	268	19.4%	3,510	25.5%
Home Improvement	0	0.0%	0	0.0%	8	0.8%	179	1.8%	18	1.3%	277	2.0%
General Merchandise Stores	0	0.0%	1	0.1%	13	1.3%	596	5.8%	15	1.1%	605	4.4%
Food Stores	2	3.1%	16	1.3%	20	2.0%	354	3.5%	24	1.7%	391	2.8%
Auto Dealers, Gas Stations, Auto Aftermarket	0	0.0%	1	0.1%	23	2.3%	177	1.7%	29	2.1%	211	1.5%
Apparel & Accessory Stores	0	0.0%	1	0.1%	7	0.7%	14	0.1%	7	0.5%	14	0.1%
Furniture & Home Furnishings	1	1.5%	2	0.2%	16	1.6%	113	1.1%	21	1.5%	147	1.1%
Eating & Drinking Places	3	4.6%	56	4.4%	69	6.9%	1,344	13.2%	80	5.8%	1,482	10.8%
Miscellaneous Retail	1	1.5%	5	0.4%	54	5.4%	313	3.1%	73	5.3%	383	2.8%
Finance, Insurance, Real Estate Summary	5	7.7%	21	1.7%	78	7.8%	438	4.3%	96	7.0%	525	3.8%
Banks, Savings & Lending Institutions	0	0.0%	1	0.1%	10	1.0%	93	0.9%	10	0.7%	96	0.7%
Securities Brokers	1	1.5%	2	0.2%	9	0.9%	38	0.4%	13	0.9%	58	0.4%
Insurance Carriers & Agents	1	1.5%	2	0.2%	18	1.8%	115	1.1%	22	1.6%	136	1.0%
Real Estate, Holding, Other Investment Offices	4	6.2%	16	1.3%	41	4.1%	193	1.9%	50	3.6%	236	1.7%
Services Summary	29	44.6%	1,030	81.7%	426	42.9%	4,878	47.7%	562	40.8%	6,320	45.8%
Hotels & Lodging	0	0.0%	0	0.0%	1	0.1%	1	0.0%	2	0.1%	10	0.1%
Automotive Services	2	3.1%	14	1.1%	34	3.4%	150	1.5%	49	3.6%	209	1.5%
Motion Pictures & Amusements	3	4.6%	22	1.7%	32	3.2%	270	2.6%	41	3.0%	342	2.5%
Health Services	6	9.2%	826	65.6%	81	8.1%	1,916	18.8%	92	6.7%	2,118	15.4%
Legal Services	1	1.5%	1	0.1%	6	0.6%	17	0.2%	7	0.5%	19	0.1%
Education Institutions & Libraries	2	3.1%	41	3.3%	21	2.1%	778	7.6%	32	2.3%	1,352	9.8%
Other Services	16	24.6%	127	10.1%	252	25.4%	1,745	17.1%	340	24.7%	2,271	16.5%
Government	2	3.1%	37	2.9%	13	1.3%	135	1.3%	17	1.2%	183	1.3%
Unclassified Establishments	9	13.8%	8	0.6%	71	7.1%	66	0.6%	93	6.7%	107	0.8%
Totals	65	100.0%	1,260	100.0%	994	100.0%	10,217	100.0%	1,379	100.0%	13,785	100.0%

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

577 Johnsville Rd, Sykesville, Maryland, 21784
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.38976
 Longitude: -76.96633

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	2	0.2%	24	0.2%	10	0.7%	89	0.6%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	2	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%
Construction	9	13.8%	67	5.3%	96	9.7%	977	9.6%	173	12.5%	1,915	13.9%
Manufacturing	1	1.5%	4	0.3%	32	3.2%	183	1.8%	48	3.5%	320	2.3%
Wholesale Trade	1	1.5%	4	0.3%	26	2.6%	215	2.1%	39	2.8%	397	2.9%
Retail Trade	4	6.2%	25	2.0%	137	13.8%	1,717	16.8%	182	13.2%	1,983	14.4%
Motor Vehicle & Parts Dealers	0	0.0%	0	0.0%	16	1.6%	135	1.3%	22	1.6%	167	1.2%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%	11	1.1%	96	0.9%	12	0.9%	103	0.7%
Electronics & Appliance Stores	1	1.5%	2	0.2%	2	0.2%	9	0.1%	5	0.4%	19	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	0	0.0%	8	0.8%	179	1.8%	17	1.2%	272	2.0%
Food & Beverage Stores	2	3.1%	16	1.3%	21	2.1%	349	3.4%	26	1.9%	392	2.8%
Health & Personal Care Stores	0	0.0%	1	0.1%	17	1.7%	133	1.3%	21	1.5%	154	1.1%
Gasoline Stations	0	0.0%	0	0.0%	7	0.7%	43	0.4%	7	0.5%	43	0.3%
Clothing & Clothing Accessories Stores	1	1.5%	1	0.1%	9	0.9%	17	0.2%	11	0.8%	20	0.1%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	2	0.2%	10	1.0%	75	0.7%	13	0.9%	89	0.6%
General Merchandise Stores	0	0.0%	1	0.1%	13	1.3%	596	5.8%	15	1.1%	605	4.4%
Miscellaneous Store Retailers	0	0.0%	1	0.1%	19	1.9%	82	0.8%	29	2.1%	114	0.8%
Nonstore Retailers	0	0.0%	0	0.0%	2	0.2%	2	0.0%	4	0.3%	5	0.0%
Transportation & Warehousing	2	3.1%	12	1.0%	11	1.1%	101	1.0%	18	1.3%	196	1.4%
Information	1	1.5%	7	0.6%	32	3.2%	358	3.5%	36	2.6%	384	2.8%
Finance & Insurance	1	1.5%	5	0.4%	37	3.7%	246	2.4%	46	3.3%	290	2.1%
Central Bank/Credit Intermediation & Related Activities	0	0.0%	1	0.1%	10	1.0%	93	0.9%	10	0.7%	96	0.7%
Securities, Commodity Contracts & Other Financial	1	1.5%	2	0.2%	9	0.9%	38	0.4%	13	0.9%	58	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	1	1.5%	2	0.2%	18	1.8%	115	1.1%	22	1.6%	136	1.0%
Real Estate, Rental & Leasing	3	4.6%	14	1.1%	49	4.9%	207	2.0%	58	4.2%	238	1.7%
Professional, Scientific & Tech Services	4	6.2%	18	1.4%	78	7.8%	285	2.8%	111	8.0%	474	3.4%
Legal Services	1	1.5%	1	0.1%	8	0.8%	21	0.2%	9	0.7%	24	0.2%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.1%	2	0.0%	2	0.1%	8	0.1%
Administrative & Support & Waste Management & Remediation	4	6.2%	12	1.0%	39	3.9%	197	1.9%	63	4.6%	336	2.4%
Educational Services	1	1.5%	47	3.7%	26	2.6%	816	8.0%	39	2.8%	1,392	10.1%
Health Care & Social Assistance	7	10.8%	844	67.0%	111	11.2%	2,287	22.4%	131	9.5%	2,557	18.5%
Arts, Entertainment & Recreation	2	3.1%	11	0.9%	20	2.0%	217	2.1%	26	1.9%	272	2.0%
Accommodation & Food Services	3	4.6%	56	4.4%	73	7.3%	1,366	13.4%	85	6.2%	1,516	11.0%
Accommodation	0	0.0%	0	0.0%	1	0.1%	1	0.0%	2	0.1%	10	0.1%
Food Services & Drinking Places	3	4.6%	56	4.4%	72	7.2%	1,365	13.4%	83	6.0%	1,506	10.9%
Other Services (except Public Administration)	9	13.8%	85	6.7%	138	13.9%	814	8.0%	199	14.4%	1,114	8.1%
Automotive Repair & Maintenance	1	1.5%	4	0.3%	27	2.7%	107	1.0%	40	2.9%	161	1.2%
Public Administration	3	4.6%	40	3.2%	14	1.4%	138	1.4%	18	1.3%	194	1.4%
Unclassified Establishments	9	13.8%	8	0.6%	71	7.1%	66	0.6%	93	6.7%	107	0.8%
Total	65	100.0%	1,260	100.0%	994	100.0%	10,217	100.0%	1,379	100.0%	13,785	100.0%

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.