

5840 Belair Rd, Baltimore, Maryland, 21206 Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 39.34442 Longitude: -76.54266

	4		gitude: -/6.542t
Population Summary	1 mile	3 miles	5 miles
2000 Total Population	25,400	178,483	504,615
2010 Total Population	25,758	178,331	498,354
2018 Total Population	25,202	174,953	503,900
2018 Group Quarters	202	4,187	24,994
2023 Total Population	24,527	171,972	500,857
2018-2023 Annual Rate	-0.54%	-0.34%	-0.12%
2018 Total Daytime Population	14,576	126,383	480,121
Workers	2,898	38,579	228,384
Residents	11,678	87,804	251,737
ousehold Summary	11,0,0	07,001	231,737
2000 Households	9,892	70,103	200,489
2000 Average Household Size	2.55	2.49	2.40
2010 Households	9,768	69,211	197,903
2010 Average Household Size	2.62	2.52	2.40
2018 Households	9,482	67,385	198,775
2018 Average Household Size	2.64	2.53	2.41
2023 Households	9,177	65,927	196,927
	2.65	2.54	196,927
2023 Average Household Size			
2018-2023 Annual Rate	-0.65%	-0.44%	-0.19%
2010 Families	6,254	43,737	112,186
2010 Average Family Size	3.21	3.11	3.08
2018 Families	6,066	42,371	111,163
2018 Average Family Size	3.26	3.16	3.14
2023 Families	5,879	41,409	109,735
2023 Average Family Size	3.29	3.19	3.16
2018-2023 Annual Rate	-0.62%	-0.46%	-0.26%
ousing Unit Summary			
2000 Housing Units	10,720	76,360	224,157
Owner Occupied Housing Units	69.4%	60.1%	52.7%
Renter Occupied Housing Units	22.9%	31.7%	36.7%
Vacant Housing Units	7.7%	8.2%	10.6%
2010 Housing Units	10,733	75,341	222,206
Owner Occupied Housing Units	66.7%	58.4%	50.7%
Renter Occupied Housing Units	24.3%	33.5%	38.4%
Vacant Housing Units	9.0%	8.1%	10.9%
2018 Housing Units	10,725	75,568	226,408
Owner Occupied Housing Units	64.9%	56.2%	48.8%
Renter Occupied Housing Units	23.5%	32.9%	39.0%
Vacant Housing Units	11.6%	10.8%	12.2%
2023 Housing Units	10,733	75,811	227,604
Owner Occupied Housing Units	63.6%	55.6%	48.8%
Renter Occupied Housing Units	21.9%	31.4%	37.7%
Vacant Housing Units	14.5%	13.0%	13.5%
edian Household Income	14.5 //	15.0 /0	13.5 /0
	\$55,173	\$53,004	\$53,248
2018 2023			
edian Home Value	\$62,797	\$60,207	\$61,719
	\$168,744	¢179 E42	¢100 101
2018		\$178,543	\$199,191
2023	\$181,199	\$193,321	\$222,023
Per Capita Income	+25.274	+25.000	+00 5
2018	\$25,371	\$25,800	\$29,563
2023	\$29,788	\$30,392	\$34,783
Median Age			
2010	37.6	36.4	35.2
2018	39.1	37.7	36.6
2023	39.8	38.5	37.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Prepared by Esri Latitude: 39.34442 Longitude: -76.54266

		Lon	gitude: -76.5426
	1 mile	3 miles	5 miles
2018 Households by Income			
Household Income Base	9,482	67,378	198,755
<\$15,000	8.5%	11.9%	14.3%
\$15,000 - \$24,999	8.7%	9.4%	9.8%
\$25,000 - \$34,999	10.2%	10.6%	9.5%
\$35,000 - \$49,999	15.9%	14.5%	13.1%
\$50,000 - \$74,999	22.8%	20.8%	18.1%
\$75,000 - \$99,999	15.0%	13.5%	12.4%
\$100,000 - \$149,999	13.6%	13.2%	13.2%
\$150,000 - \$199,999	3.4%	3.7%	4.9%
\$200,000+	1.8%	2.5%	4.7%
Average Household Income	\$65,966	\$65,340	\$72,544
2023 Households by Income		. ,	. ,
Household Income Base	9,177	65,920	196,907
<\$15,000	7.7%	11.0%	13.2%
\$15,000 - \$24,999	7.6%	8.2%	8.6%
\$25,000 - \$34,999	8.3%	8.7%	7.8%
\$35,000 - \$34,999	13.4%	12.2%	10.9%
	21.3%		
\$50,000 - \$74,999	16.4%	19.6%	16.8%
\$75,000 - \$99,999		14.8%	13.5%
\$100,000 - \$149,999	17.9%	17.0%	16.8%
\$150,000 - \$199,999	4.7%	4.9%	6.1%
\$200,000+	2.8%	3.7%	6.2%
Average Household Income	\$77,964	\$77,597	\$86,054
2018 Owner Occupied Housing Units by Value			
Total	6,958	42,484	110,525
<\$50,000	2.0%	4.1%	4.0%
\$50,000 - \$99,999	10.1%	9.1%	8.8%
\$100,000 - \$149,999	26.2%	21.2%	15.9%
\$150,000 - \$199,999	31.1%	27.3%	21.6%
\$200,000 - \$249,999	15.7%	18.1%	17.4%
\$250,000 - \$299,999	8.9%	10.2%	12.4%
\$300,000 - \$399,999	4.2%	7.2%	10.6%
\$400,000 - \$499,999	0.5%	1.3%	4.2%
\$500,000 - \$749,999	0.8%	0.9%	3.1%
\$750,000 - \$999,999	0.2%	0.2%	1.2%
\$1,000,000 - \$1,499,999	0.2%	0.3%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$181,694	\$194,992	\$235,183
2023 Owner Occupied Housing Units by Value	,, ·	7-2-7-2-	7-20,-20
Total	6,823	42,117	111,021
<\$50,000	1.7%	3.6%	3.4%
\$50,000 - \$99,999	8.9%	8.0%	7.7%
\$100,000 - \$149,999	21.4%	17.3%	12.8%
\$150,000 - \$199,999	29.0%	24.4%	18.7%
\$200,000 - \$249,999	17.2%	18.3%	16.7%
\$250,000 - \$299,999	12.1%	12.6%	13.9%
\$300,000 - \$399,999	6.7%	10.8%	13.9%
\$400,000 - \$499,999	1.0%	2.1%	5.7%
\$500,000 - \$749,999	1.6%	1.7%	4.4%
\$750,000 - \$999,999	0.3%	0.5%	1.6%
	0.3%	0.6%	0.9%
\$1,000,000 - \$1,499,999			
\$1,000,000 - \$1,499,999 \$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
		0.1% 0.0%	0.1% 0.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Latitude: 39.34442 Longitude: -76.54266

		LOTI	gitude: -/6.54260
2010 Population by Age	1 mile	3 miles	5 miles
Total	25,757	178,333	498,354
0 - 4	6.3%	6.5%	6.2%
5 - 9	6.1%	6.0%	5.4%
10 - 14	6.8%	6.3%	5.4%
15 - 24	13.9%	15.6%	16.5%
25 - 34	13.4%	13.9%	16.2%
35 - 44	14.1%	12.9%	12.8%
45 - 54	16.5%	15.2%	14.1%
55 - 64	12.4%	12.0%	11.1%
65 - 74	5.4%	6.2%	6.0%
75 - 84	3.4%	3.7%	4.2%
85 +	1.7%	1.7%	2.1%
18 +	76.1%	77.1%	79.4%
2018 Population by Age	70.170	77.170	7 9.4 70
Total	25,202	174,954	503,900
0 - 4	5.8%	5.9%	5.6%
5 - 9	6.0%	6.0%	5.5%
10 - 14	6.2%	6.1%	5.3%
15 - 24	12.4%	13.7%	14.6%
25 - 34	14.2%	14.8%	16.7%
35 - 44	13.3%	12.6%	12.7%
45 - 54	13.8%	12.7%	12.0%
55 - 64	14.4%	13.4%	12.3%
65 - 74	8.8%	8.9%	8.4%
75 - 84	3.4%	4.0%	4.3%
85 +	1.7%	1.9%	2.5%
18 +	78.4%	78.6%	80.6%
2023 Population by Age	70.470	70.070	30.070
Total	24,526	171,972	500,857
0 - 4	5.7%	5.9%	5.6%
5 - 9	5.7%	5.7%	5.2%
10 - 14	6.2%	6.0%	5.3%
15 - 24	11.2%	13.0%	14.1%
25 - 34	14.6%	14.5%	16.3%
35 - 44	13.8%	13.5%	13.6%
45 - 54	12.7%	11.9%	11.4%
55 - 64	13.7%	12.6%	11.6%
65 - 74	10.5%	10.1%	9.5%
75 - 84	4.4%	4.9%	5.1%
75 - 84 85 +	1.6%	1.8%	2.4%
18 +	78.7%	79.0%	80.9%
	76.7%	79.0%	60.9%
2010 Population by Sex	11.012	02.542	226.756
Males	11,913	82,542	236,756
Females	13,845	95,789	261,598
2018 Population by Sex	11.650	01 202	240 402
Males	11,659	81,202	240,492
Females	13,543	93,751	263,407
2023 Population by Sex	11 102	00.247	240.040
Males	11,403	80,217	240,048
Females	13,124	91,755	260,809

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Prepared by Esri Latitude: 39.34442 Longitude: -76.54266

		LOTI	yituue/0.54200
	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	25,758	178,332	498,354
White Alone	32.2%	34.3%	47.5%
Black Alone	63.4%	60.0%	43.9%
American Indian Alone	0.4%	0.3%	0.4%
Asian Alone	1.0%	1.9%	3.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	1.3%	2.2%
Two or More Races	2.3%	2.1%	2.3%
Hispanic Origin	2.3%	3.2%	5.1%
Diversity Index	51.7	55.1	62.1
2018 Population by Race/Ethnicity			
Total	25,202	174,953	503,899
White Alone	29.6%	31.8%	44.6%
Black Alone	65.3%	61.3%	44.6%
American Indian Alone	0.4%	0.3%	0.4%
Asian Alone	1.1%	2.4%	4.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	1.7%	2.9%
Two or More Races	2.7%	2.5%	2.8%
Hispanic Origin	3.0%	4.3%	6.8%
Diversity Index	51.5	56.2	65.1
2023 Population by Race/Ethnicity			
Total	24,528	171,971	500,857
White Alone	28.5%	30.1%	42.5%
Black Alone	65.8%	61.8%	44.9%
American Indian Alone	0.4%	0.3%	0.4%
Asian Alone	1.3%	2.8%	5.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	2.1%	3.5%
Two or More Races	3.0%	2.9%	3.3%
Hispanic Origin	3.7%	5.3%	8.4%
Diversity Index	52.3	57.5	67.4
2010 Population by Relationship and Household Type			
Total	25,758	178,331	498,354
In Households	99.2%	97.7%	95.2%
In Family Households	81.3%	79.7%	72.5%
Householder	24.5%	24.5%	22.5%
Spouse	13.5%	13.0%	12.7%
Child	34.2%	32.9%	28.7%
Other relative	5.9%	5.9%	5.4%
Nonrelative	3.3%	3.4%	3.2%
In Nonfamily Households	17.9%	18.0%	22.7%
In Group Quarters	0.8%	2.3%	4.8%
Institutionalized Population	0.6%	0.7%	1.9%
Noninstitutionalized Population	0.2%	1.6%	3.0%
F			2.270

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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		Long	gitude: -76.54266
	1 mile	3 miles	5 miles
2018 Population 25+ by Educational Attainment			
Total	17,550	119,634	347,277
Less than 9th Grade	3.4%	3.7%	4.6%
9th - 12th Grade, No Diploma	7.7%	7.5%	8.1%
High School Graduate	28.7%	29.4%	24.8%
GED/Alternative Credential	5.4%	5.6%	5.1%
Some College, No Degree	23.3%	22.8%	18.7%
Associate Degree	5.8%	6.7%	5.7%
Bachelor's Degree	15.8%	14.6%	17.6%
Graduate/Professional Degree	9.8%	9.7%	15.4%
2018 Population 15+ by Marital Status			
Total	20,668	143,538	421,074
Never Married	40.7%	43.9%	47.2%
Married	40.4%	37.8%	35.8%
Widowed	6.1%	6.6%	6.3%
Divorced	12.8%	11.7%	10.7%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	93.4%	92.6%	93.0%
Civilian Unemployed (Unemployment Rate)	6.6%	7.4%	7.0%
2018 Employed Population 16+ by Industry			
Total	13,833	89,038	251,802
Agriculture/Mining	0.1%	0.1%	0.2%
Construction	5.1%	5.5%	5.6%
Manufacturing	5.2%	5.1%	4.6%
Wholesale Trade	1.6%	1.6%	1.7%
Retail Trade	9.2%	10.5%	9.2%
Transportation/Utilities	5.3%	6.6%	5.1%
Information	1.4%	1.4%	1.7%
Finance/Insurance/Real Estate	5.1%	5.3%	5.7%
Services	55.6%	53.7%	58.1%
Public Administration	11.3%	10.0%	8.1%
2018 Employed Population 16+ by Occupation			
Total	13,834	89,039	251,800
White Collar	62.1%	59.1%	63.1%
Management/Business/Financial	11.7%	11.2%	13.2%
Professional	23.7%	21.7%	27.0%
Sales	8.9%	9.1%	8.7%
Administrative Support	17.8%	17.2%	14.2%
Services	21.3%	22.0%	20.2%
Blue Collar	16.5%	18.9%	16.7%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	3.0%	4.1%	4.1%
Installation/Maintenance/Repair	2.9%	3.3%	2.9%
Production	3.5%	4.2%	3.7%
Transportation/Material Moving	6.9%	7.3%	6.0%
2010 Population By Urban/ Rural Status			3.3.0
Total Population	25,758	178,331	498,354
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Orbanized Area Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%
	0.070	3.070	0.070

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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		LO	70.54200
	1 mile	3 miles	5 miles
2010 Households by Type			
Total	9,768	69,211	197,902
Households with 1 Person	28.2%	29.5%	33.2%
Households with 2+ People	71.8%	70.5%	66.8%
Family Households	64.0%	63.2%	56.7%
Husband-wife Families	35.1%	33.4%	31.9%
With Related Children	15.6%	14.0%	13.2%
Other Family (No Spouse Present)	29.0%	29.8%	24.8%
Other Family with Male Householder	5.9%	5.9%	5.4%
With Related Children	3.3%	3.2%	2.7%
Other Family with Female Householder	23.1%	23.9%	19.4%
With Related Children	14.6%	15.3%	12.3%
Nonfamily Households	7.8%	7.3%	10.1%
All Households with Children	34.3%	33.1%	28.7%
Multigenerational Households	7.4%	6.9%	5.5%
Unmarried Partner Households	8.3%	8.2%	8.2%
Male-female	6.7%	7.1%	7.1%
Same-sex	1.6%	1.1%	1.1%
2010 Households by Size			
Total	9,768	69,211	197,901
1 Person Household	28.2%	29.5%	33.2%
2 Person Household	30.0%	30.3%	30.5%
3 Person Household	17.8%	17.8%	16.1%
4 Person Household	12.4%	12.0%	10.9%
5 Person Household	6.2%	5.9%	5.2%
6 Person Household	3.0%	2.6%	2.2%
7 + Person Household	2.4%	1.9%	1.8%
2010 Households by Tenure and Mortgage Status			
Total	9,768	69,211	197,903
Owner Occupied	73.3%	63.5%	56.9%
Owned with a Mortgage/Loan	60.3%	49.5%	42.8%
Owned Free and Clear	13.0%	14.0%	14.1%
Renter Occupied	26.7%	36.5%	43.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	10,733	75,341	222,206
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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		1 mil	e 3 miles	5 miles
Top 3 Tapestry Segments				
	1.	Parks and Rec (5C)	Parks and Rec (5C)	Parks and Rec (5C)
	2.	Family Foundations (12A)	Family Foundations (12A)	Family Foundations (12A)
	3.	Front Porches (8E)	City Strivers (11A)	Metro Renters (3B)
2018 Consumer Spending				
Apparel & Services: Total \$		\$16,077,659	\$114,902,494	\$381,919,095
Average Spent		\$1,695.60	\$1,705.16	\$1,921.36
Spending Potential Index		78	78	88
Education: Total \$		\$11,336,258	\$78,721,558	\$258,857,812
Average Spent		\$1,195.56	\$1,168.24	\$1,302.27
Spending Potential Index		83	81	90
Entertainment/Recreation: Total \$		\$23,679,737	\$167,338,611	\$547,644,524
Average Spent		\$2,497.34	\$2,483.32	\$2,755.10
Spending Potential Index		78	77	86
Food at Home: Total \$		\$37,110,556	\$266,170,624	\$875,983,189
Average Spent		\$3,913.79	\$3,950.00	\$4,406.91
Spending Potential Index		78	79	88
Food Away from Home: Total \$		\$25,709,297	\$184,181,503	\$614,351,592
Average Spent		\$2,711.38	\$2,733.27	\$3,090.69
Spending Potential Index		77	78	88
Health Care: Total \$		\$42,163,576	\$297,082,691	\$953,820,052
Average Spent		\$4,446.70	\$4,408.74	\$4,798.49
Spending Potential Index		78	77	84
HH Furnishings & Equipment: Total \$		\$15,176,625	\$107,467,381	\$353,721,971
Average Spent		\$1,600.57	\$1,594.83	\$1,779.51
Spending Potential Index		77	76	85
Personal Care Products & Services: Total \$		\$6,037,004	\$43,041,477	\$142,560,192
Average Spent		\$636.68	\$638.74	\$717.19
Spending Potential Index		77	77	87
Shelter: Total \$		\$130,052,507	\$918,180,870	\$3,033,970,307
Average Spent		\$13,715.73	\$13,625.89	\$15,263.34
Spending Potential Index		82	81	91
Support Payments/Cash Contributions/Gifts in Kind: Total	al\$	\$18,555,477	\$130,333,352	\$423,408,023
Average Spent		\$1,956.92	\$1,934.16	\$2,130.09
Spending Potential Index		79	78	86
Travel: Total \$		\$15,969,207	\$110,477,287	\$362,120,841
Average Spent		\$1,684.16	\$1,639.49	\$1,821.76
Spending Potential Index		78	76	85
Vehicle Maintenance & Repairs: Total \$		\$7,884,860	\$56,000,182	\$183,381,465
• • •				
Average Spent		\$831.56	\$831.05	\$922.56

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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5840 Belair Rd, Baltimore, Maryland, 21206 Ring: 1 mile radius

Prepared by Esri Latitude: 39.34442 Longitude: -76.54266

Top Tapestry Segments	Percent	Demographic Summary	2018	
Parks and Rec (5C)	49.2%	Population	25,202	24
Family Foundations (12A)	18.0%	Households	9,482	9
Front Porches (8E)	14.2%	Families	6,066	
City Lights (8A)	6.7%	Median Age	39.1	
Metro Fusion (11C)	5.9%	Median Household Income	\$55,173	\$63
,		Spending Potential	Average Amount	·
		Index	Spent	
Apparel and Services		78	\$1,695.60	\$16,07
Men's		79	\$325.06	\$3,082
Women's		79	\$587.74	\$5,57
Children's		76	\$243.98	\$2,31
Footwear		78	\$365.55	\$3,46
Watches & Jewelry		76	\$109.58	\$1,03
Apparel Products and Services (1	.)	77	\$63.69	\$60
Computer	,		·	,
Computers and Hardware for Hor	me Use	79	\$134.37	\$1,27
Portable Memory	THE OSC	76	\$4.13	\$39
Computer Software		81	\$8.54	\$80
Computer Accessories		77	\$14.58	\$13
Entertainment & Recreation		77	\$2,497.34	\$23,679
Fees and Admissions		80	\$546.02	\$5,17
Membership Fees for Clubs (2)	1	81	\$182.72	\$1,73
Fees for Participant Sports, ex		78	\$87.70	\$83
Tickets to Theatre/Operas/Con	•	84	\$57.70 \$55.67	\$52°
Tickets to Movies/Museums/Pa		78	\$62.05	\$58 \$58
Admission to Sporting Events,		78	\$46.18	\$43
Fees for Recreational Lessons	exci. Imps	80	\$111.12	\$1,05
Dating Services		88	\$0.59	\$1,03
TV/Video/Audio		79	·	\$9,75
Cable and Satellite Television S	Comileos	79	\$1,028.39 \$766.00	
	sei vices	79		\$7,26
Televisions			\$93.12	\$88
Satellite Dishes	D. Dlayers	68 78	\$1.20 \$4.30	\$1
VCRs, Video Cameras, and DV	•		·	\$41
Miscellaneous Video Equipmen Video Cassettes and DVDs	L	77 76	\$11.22 \$9.43	\$10
Video Cassettes and DVDs Video Game Hardware/Accessor	orioc	78	\$9.43 \$23.29	\$8' \$22
Video Game Software	Ji les	78	\$11.81	\$11
Streaming/Downloaded Video		79	\$25.38	
Rental of Video Cassettes and	DVDc	76	\$9.77	\$24
Installation of Televisions	DVDS	76	\$9.77	\$9. \$
		75	\$69.73	\$66
Audio (3) Rental and Repair of TV/Radio,	Sound Equipment	73	\$2.45	\$2
Pets	Sound Equipment	73	\$464.90	\$4,40
		73		
Toys/Games/Crafts/Hobbies (4) Recreational Vehicles and Fees (5)	=\	79	\$90.81	\$86
Sports/Recreation/Exercise Equip	•	72	\$79.03 \$136.48	\$74°
Photo Equipment and Supplies (7	• •	76	\$40.35	\$1,29 \$38
Reading (8)	')	80	\$89.91	
Catered Affairs (9)		80		\$85 \$20
` ,			\$21.44	
Food at Home		78	\$6,625.17	\$62,81
Food at Home		78	\$3,913.79	\$37,11
Bakery and Cereal Products		79	\$521.69	\$4,94
Meats, Poultry, Fish, and Eggs		78	\$878.39	\$8,32
Dairy Products		78	\$406.25	\$3,85
Fruits and Vegetables	(10)	79	\$778.79	\$7,38
Snacks and Other Food at Hon	ne (10)	77	\$1,328.67	\$12,598
Food Away from Home		77	\$2,711.38	\$25,709
Alcoholic Beverages		81	\$453.20	\$4,297

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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5840 Belair Rd, Baltimore, Maryland, 21206 Ring: 1 mile radius

Prepared by Esri Latitude: 39.34442 Longitude: -76.54266

Tot	Average Amount Spent	Spending Potential Index	
100	Spene	Index	Financial
\$38,996,55	\$4,112.69	82	Value of Stocks/Bonds/Mutual Funds
\$179,226,06	\$18,901.72	82	Value of Retirement Plans
\$10,382,69	\$1,094.99	78	Value of Other Financial Assets
\$18,833,33	\$1,986.22	71	Vehicle Loan Amount excluding Interest
\$4,610,23	\$486.21	83	Value of Credit Card Debt
4 ./010/20	¥ 155.22		Health
\$958,57	\$101.09	76	Nonprescription Drugs
\$2,594,63	\$273.64	76	Prescription Drugs
\$683,03	\$72.03	78	Eyeglasses and Contact Lenses
Ψ003,03	ψ/2.03	, ,	Home
\$65,276,62	\$6,884.27	80	Mortgage Payment and Basics (11)
\$15,118,38	\$1,594.43	78	Maintenance and Remodeling Services
\$3,609,14	\$380.63	78	Maintenance and Remodeling Materials (12)
\$37,133,16	\$3,916.17	79	Utilities, Fuel, and Public Services
ψ37/133/10	43/310117	, ,	lousehold Furnishings and Equipment
\$730,91	\$77.08	78	Household Textiles (13)
\$4,528,07	\$477.54	78	Furniture
\$202,75	\$21.38	87	Rugs
\$2,486,19	\$262.20	75	Major Appliances (14)
\$764,68	\$80.65	78	Housewares (15)
\$367,59	\$38.77	79	Small Appliances
\$101,30	\$10.68	78	Luggage
\$480,66	\$50.69	72	Telephones and Accessories
φ+00,00	\$30.03	72	Household Operations
\$4,069,5	\$429.18	83	Child Care
\$3,029,84	\$319.54	74	Lawn and Garden (16)
\$467,9!	\$49.35	76	Moving/Storage/Freight Express
\$5,213,7	\$549.85	70	Housekeeping Supplies (17)
ψ3,213,7.	4313.03	,,	Insurance
\$4,096,04	\$431.98	76	Owners and Renters Insurance
\$9,317,17	\$982.62	78	Vehicle Insurance
\$3,123,26	\$329.39	79	Life/Other Insurance
\$28,067,22	\$2,960.05	78	Health Insurance
\$3,545,98	\$373.97	70	Personal Care Products (18)
\$1,100,49	\$116.06	78	School Books and Supplies (19)
\$3,080,00	\$324.83	78	Smoking Products
ψ3,000,00	432 1.03	, 0	Fransportation
\$16,672,09	\$1,758.29	74	Payments on Vehicles excluding Leases
\$17,140,75	\$1,807.72	76	Gasoline and Motor Oil
\$7,884,86	\$831.56	70	Vehicle Maintenance and Repairs
\$7,004,00	\$651.50	,,	Fravel
\$4,001,82	\$422.04	80	Airline Fares
\$4,001,82 \$4,222,50	\$445.32	78	Lodging on Trips
\$4, ∠∠∠,3\	\$ 44 3.32		
\$199,38	\$21.03	76	Auto/Truck Rental on Trips

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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5840 Belair Rd, Baltimore, Maryland, 21206 Ring: 3 mile radius

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Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Parks and Rec (5C)	27.0%	Population	174,953	171,972
Family Foundations (12A)	18.0%	Households	67,385	65,927
City Strivers (11A)	10.0%	Families	42,371	41,409
Bright Young Professionals (8C)	8.1%	Median Age	37.7	38.5
Metro Fusion (11C)	8.0%	Median Household Income	\$53,004	\$60,207
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		78	\$1,705.16	\$114,902,494
Men's		79	\$326.27	\$21,985,608
Women's		79	\$585.97	\$39,485,661
Children's		77	\$248.63	\$16,754,017
Footwear		79	\$370.14	\$24,941,586
Watches & Jewelry		76	\$109.47	\$7,376,878
Apparel Products and Services (1)		78	\$64.68	\$4,358,743
Computer				
Computers and Hardware for Home U	Jse	79	\$134.76	\$9,080,645
Portable Memory		77	\$4.17	\$280,905
Computer Software		81	\$8.53	\$574,967
Computer Accessories		77	\$14.53	\$979,000
Entertainment & Recreation		77	\$2,483.32	\$167,338,611
Fees and Admissions		77	\$528.46	\$35,609,955
Membership Fees for Clubs (2)		78	\$176.55	\$11,896,949
Fees for Participant Sports, excl. Tr	ips	76	\$86.09	\$5,801,107
Tickets to Theatre/Operas/Concerts	S	80	\$53.22	\$3,586,047
Tickets to Movies/Museums/Parks		77	\$61.36	\$4,134,903
Admission to Sporting Events, excl	. Trips	76	\$45.06	\$3,036,085
Fees for Recreational Lessons		76	\$105.56	\$7,113,223
Dating Services		93	\$0.62	\$41,641
TV/Video/Audio		80	\$1,041.20	\$70,160,993
Cable and Satellite Television Servi	ces	80	\$774.75	\$52,206,317
Televisions		80	\$94.75	\$6,384,978
Satellite Dishes		67	\$1.18	\$79,465
VCRs, Video Cameras, and DVD Pla	ayers	80	\$4.39	\$296,072
Miscellaneous Video Equipment		76	\$11.07	\$745,774
Video Cassettes and DVDs		77	\$9.59	\$646,198
Video Game Hardware/Accessories		81	\$24.27	\$1,635,368
Video Game Software		83	\$12.37	\$833,860
Streaming/Downloaded Video		78	\$25.94	\$1,747,678
Rental of Video Cassettes and DVD	S	77	\$9.86	\$664,700
Installation of Televisions		71	\$0.65	\$43,823
Audio (3)		75	\$69.67	\$4,694,472
Rental and Repair of TV/Radio/Sou	nd Equipment	79	\$2.71	\$182,289
Pets		73	\$464.14	\$31,275,907
Toys/Games/Crafts/Hobbies (4)		78	\$90.50	\$6,098,659
Recreational Vehicles and Fees (5)		70	\$76.30	\$5,141,617
Sports/Recreation/Exercise Equipmen	nt (6)	75	\$133.54	\$8,998,490
Photo Equipment and Supplies (7)		75	\$40.19	\$2,708,459
Reading (8)		78	\$88.23	\$5,945,442
Catered Affairs (9)		77	\$20.76	\$1,399,088
Food		78	\$6,683.27	\$450,352,127
Food at Home		79	\$3,950.00	\$266,170,624
Bakery and Cereal Products		80	\$524.79	\$35,363,161
Meats, Poultry, Fish, and Eggs		79	\$891.07	\$60,044,618
Dairy Products		79	\$407.19	\$27,438,486
Fruits and Vegetables		79	\$781.06	\$52,631,487
Snacks and Other Food at Home (1	10)	78	\$1,345.89	\$90,692,873
Food Away from Home		78	\$2,733.27	\$184,181,503
Alcoholic Beverages		80	\$450.00	\$30,322,999

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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Value of Retirement Plans 78 \$1.7 Value of Other Financial Assets 76 \$1.3 Value of Credit Card Debt 80 Health 80 Nonprescription Drugs 76 5.2 Prescription Drugs 76 5.2 Eyealasses and Contact Lenses 76 5.2 Home 75 \$5 Mortgage Payment and Basics (11) 75 \$6 Maintenance and Remodeling Materials (12) 74 \$1 Maintenance and Remodeling Materials (12) 74 \$1 Maintenance and Remodeling Materials (12) 74 \$1 Utilities, Fuel, and Public Services 79 \$3 Household Textiles (13) 78 7 Furniture 79 \$3 Rugs 84 \$4 Major Appliances (14) 75 \$1 Housewares (15) 77 \$2 Small Appliances 79 \$2 Lugage 77 \$2 Telephones and Accessories 81 \$2	Amount Spent	Tot
Value of Stocks/Bonds/Mutual Funds 77 \$3 Value of Retirement Plans 78 \$17 Value of Other Financial Assets 76 \$1 Vehicle Loan Amount excluding Interest 73 \$2 Value of Credit Card Debt 80 80 Health 80 80 Health Nonprescription Drugs 76 85 Eyeglasses and Contact Lenses 76 85 Eyeglasses and Contact Lenses 76 85 Home 75 \$6 86 Maintenance and Remodeling Services 74 \$1 Maintenance and Remodeling Materials (12) 74 \$1 Milities, Fuel, and Public Services 79 \$3 Mousehold Furnishings and Equipment 76 81 Household Textiles (13) 78 78 Furniture 79 8 Rugs 84 84 Major Appliances (14) 75 5 Liggage 77 77 Telephones and Accessories 79 1 Household Operations 71	Spent	100
Value of Retirement Plans 78 \$17 Value of Other Financial Assets 76 \$1 Vehicle Loan Amount excluding Interest 80 Value of Credit Card Debt 80 Health 80 Nonprescription Drugs 76 Fyescription Drugs 76 Eyeglasses and Contact Lenses 76 Home 75 Mortgage Payment and Basics (11) 75 Maintenance and Remodeling Services 74 Maintenance and Remodeling Materials (12) 74 Utilities, Fuel, and Public Services 79 Household Furnishings and Equipment 79 Household Textlies (13) 78 Furniture 79 Rugs 84 Major Appliances (14) 75 Lugage 77 Telephones and Accessories 79 Household Operations 79 Child Care 81 Lawn and Garden (16) 73 Moving/Storage/Freight Express 79 Housekeeping Supplies (17) 77 Insurance 76 Owners and Renters I	3,883.46	\$261,687,23
Value of Other Financial Assets 76 \$1 Vehicle Loan Amount excluding Interest 80 \$2 Value of Credit Card Debt 80 *** Health 80 *** Nonprescription Drugs 76 *** Prescription Drugs 76 *** Eyeglasses and Contact Lenses 76 *** Home *** *** \$1 Mortgage Payment and Basics (11) 75 \$6 Maintenance and Remodeling Services 74 \$1 Maintenance and Remodeling Materials (12) 74 *** Maintenance and Remodeling Services 79 \$3 Household Furnishings and Equipment *** *** Household Furnishings and Equipment *** *** Household Textiles (13) 78 *** Furniture 78 *** Rugs 84 *** Major Appliances (14) 75 *** Housewares (15) 77 *** Small Appliances 79 ***	.7,976.38	\$1,211,338,20
Vehicle Loan Amount excluding Interest 73 \$2 Value of Credit Card Debt 80 80 Health 80 80 Health 80 80 Health 80 80 Nonprescription Drugs 76 5 Prescription Drugs 76 5 Eyeglasses and Contact Lenses 76 6 Home 80 80 Mortgage Payment and Basics (11) 75 \$6 Maintenance and Remodeling Services 74 \$1 Maintenance and Remodeling Materials (12) 74 \$1 Utilities, Fuel, and Public Services 79 \$3 Household Furnishings and Equipment 78 \$1 Household Textiles (13) 78 78 Furniture 79 \$3 Rugs 84 84 Major Appliances (14) 75 \$2 Housewares (15) 77 7 Small Appliances 79 \$2 Lugage 79 \$2 Lugage 72 7 Household Operations	51,078.30	\$72,661,42
Value of Credit Card Debt Health	52,045.99	\$137,869,23
Health	\$474.08	\$31,945,6
Nonprescription Drugs 77 76 Prescription Drugs 76 Eyeglasses and Contact Lenses 76 Home	φ171.00	Ψ31,313,0
Prescription Drugs 76 Eyeglasses and Contact Lenses 76 Home 75 Mortgage Payment and Basics (11) 75 \$6 Maintenance and Remodeling Services 74 \$1 Maintenance and Remodeling Materials (12) 74 \$1 Utilities, Fuel, and Public Services 79 \$3 Household Furnishings and Equipment 88 \$2 Household Textiles (13) 78 \$7 Furniture 79 \$3 Rugs 84 \$4 Major Appliances (14) 75 \$3 Housewares (15) 77 \$3 Small Appliances 79 \$2 Lugage 77 \$3 Lugage 77 \$3 Child Care 81 \$3 Household Operations \$3 \$3 Child Care 81 \$3 Housekeeping Supplies (17) 77 \$3 Insurance 75 \$4 Owners and Renters Insurance 76	\$102.35	\$6,896,7
Eyeglasses and Contact Lenses	\$274.82	\$18,518,7
Home 75 \$6 Mortgage Payment and Basics (11) 75 \$6 Maintenance and Remodeling Services 74 \$1 Maintenance and Remodeling Materials (12) 74 \$1 Utilities, Fuel, and Public Services 79 \$3 Household Furnishings and Equipment \$8 \$1 Household Textiles (13) 78 \$1 Furniture 79 \$2 Rugs 84 \$2 Major Appliances (14) 75 \$2 Housewares (15) 77 \$2 Small Appliances 79 \$2 Lugage 77 \$2 Telephones and Accessories 81 \$2 Household Operations \$2 Child Care 81 \$3 Lawn and Garden (16) 73 \$3 Moving/Storage/Freight Express 79 \$3 Housekeeping Supplies (17) 77 \$3 Insurance 78 \$2 Vehicle Insurance 78 \$2	\$71.03	\$4,786,0
Mortgage Payment and Basics (11) 75 \$6 Maintenance and Remodeling Services 74 \$1 Maintenance and Remodeling Materials (12) 74 \$1 Utilities, Fuel, and Public Services 79 \$3 Household Furnishings and Equipment 88 Household Textiles (13) 78 88 Furniture 79 \$2 Rugs 84 \$4 Major Appliances (14) 75 \$2 Housewares (15) 77 \$3 Small Appliances 79 \$2 Luggage 77 72 Telephones and Accessories 72 74 Household Operations \$3 \$3 Child Care 81 \$3 Lawn and Garden (16) 73 \$3 Moving/Storage/Freight Express 79 \$3 Housekeeping Supplies (17) 77 \$3 Insurance 78 \$2 Owners and Renters Insurance 78 \$2 Vehicle Insurance 78 \$2 Health Insurance 78 \$2	\$71.05	φ+,700,0
Maintenance and Remodeling Services 74 \$1 Maintenance and Remodeling Materials (12) 74 Utilities, Fuel, and Public Services 79 \$3 Household Furnishings and Equipment Household Textiles (13) 78 Furniture 79 Rugs 84 Major Appliances (14) Housewares (15) Small Appliances Lugagae Telephones and Accessories Household Operations Child Care Lawn and Garden (16) Moving/Storage/Freight Express Housekeeping Supplies (17) Insurance Owners and Renters Insurance Vehicle Insurance Health Insurance Health Insurance	6,490.57	\$437,367,0
Maintenance and Remodeling Materials (12) 74 Utilities, Fuel, and Public Services 79 \$3 Household Furnishings and Equipment 78 Household Textiles (13) 78 78 Furniture 79 2 Rugs 84 44 Major Appliances (14) 75 3 Housewares (15) 77 75 Small Appliances 79 4 Luggage 77 72 Telephones and Accessories 72 77 Household Operations 72 77 Child Care 81 3 Lawn and Garden (16) 73 3 Moving/Storage/Freight Express 79 4 Housekeeping Supplies (17) 77 5 Insurance 78 3 Owners and Renters Insurance 75 4 Uehicle Insurance 76 4 Health Insurance 78 \$2 Personal Care Products (18) 78 \$2 School Books and Supplies (19) 79 5 Smoking Products 75	51,514.49	\$102,054,2
Utilities, Fuel, and Public Services 79 \$3 Household Furnishings and Equipment 78 Household Textiles (13) 78 Furniture 79 38 Rugs 84 Major Appliances (14) 75 38 Housewares (15) 77 58 Small Appliances 79 48 Luggage 79 48 Telephones and Accessories 72 Household Operations 72 Child Care 81 31 Lawn and Garden (16) 73 31 Moving/Storage/Freight Express 79 48 Housekeeping Supplies (17) 77 77 Insurance 78 32 Owners and Renters Insurance 75 3 Vehicle Insurance 76 4 Health Insurance 78 \$2 Personal Care Products (18) 78 \$2 School Books and Supplies (19) 79 5 Smoking Products 82 75 \$1 Gasoline and Motor Oil 77 \$1	\$360.72	\$24,306,9
Household Furnishings and Equipment Household Textiles (13) 78 Furniture 79 Rugs 84 Major Appliances (14) 75 Housewares (15) 77 Small Appliances 79 Luggage 77 Telephones and Accessories 72 Household Operations 72 Child Care 81 Lawn and Garden (16) 73 Moving/Storage/Freight Express 79 Housekeeping Supplies (17) 77 Insurance 75 Owners and Renters Insurance 75 Vehicle Insurance 78 Life/Other Insurance 76 Health Insurance 78 Personal Care Products (18) 78 School Books and Supplies (19) 79 Smoking Products 82 Transportation 77 \$1 Payments on Vehicles excluding Leases 75 \$1 Gasoline and Motor Oil 77 \$1 Vehicle Maintenance and Repairs 75 \$1 Transportation 77 \$1 <td>3,927.49</td> <td>\$264,654,1</td>	3,927.49	\$264,654,1
Household Textiles (13) 78 Furniture	3,327.73	Ψ204,034,1
Furniture 79 Rugs 84 Major Appliances (14) 75 Housewares (15) 77 Small Appliances 79 Luggage 77 Telephones and Accessories 72 Household Operations 72 Child Care 81 Lawn and Garden (16) 73 Moving/Storage/Freight Express 79 Housekeeping Supplies (17) 77 Insurance 75 Owners and Renters Insurance 75 Vehicle Insurance 76 Life/Other Insurance 78 Life/Other Insurance 78 Personal Care Products (18) 78 School Books and Supplies (19) 79 Smoking Products 82 Transportation 79 Payments on Vehicles excluding Leases 75 \$1 Gasoline and Motor Oil 77 \$1 Vehicle Maintenance and Repairs 77 \$1 Travel Airline Fares 78 \$2 Liding	\$77.22	\$5,203,2
Rugs 84 Major Appliances (14) 75 Housewares (15) 77 Small Appliances 79 Luggage 77 Telephones and Accessories 72 Household Operations Total Care Child Care 81 Lawn and Garden (16) 73 Moving/Storage/Freight Express 79 Housekeeping Supplies (17) 77 Insurance 75 Owners and Renters Insurance 75 Vehicle Insurance 78 Health Insurance 76 Health Insurance 78 Personal Care Products (18) 78 School Books and Supplies (19) 79 Smoking Products 82 Transportation 75 Payments on Vehicles excluding Leases 75 \$1 Gasoline and Motor Oil 77 \$1 Vehicle Maintenance and Repairs 77 \$1 Travel Airline Fares 78 \$2 Lodging on Trips 76 \$1	\$480.18	\$3,203,2 \$32,356,9
Major Appliances (14) 75 Housewares (15) 77 Small Appliances 79 Luggage 77 Telephones and Accessories 72 Household Operations Child Care 81 Lawn and Garden (16) 73 Moving/Storage/Freight Express 79 Housekeeping Supplies (17) 77 Insurance 75 Owners and Renters Insurance 78 Life/Other Insurance 78 Health Insurance 78 Health Insurance 78 Personal Care Products (18) 78 School Books and Supplies (19) 79 Smoking Products 82 Transportation 7 Payments on Vehicles excluding Leases 75 \$1 Gasoline and Motor Oil 77 \$1 Vehicle Maintenance and Repairs 75 \$1 Travel Airline Fares 78 Lodging on Trips 76 1	\$20.59	\$1,387,2
Housewares (15) 77 Small Appliances 79 Luggage 77 Telephones and Accessories 72 Household Operations Child Care 81 Lawn and Garden (16) 73 Moving/Storage/Freight Express 79 Housekeeping Supplies (17) 77 Insurance 77 Owners and Renters Insurance 75 Vehicle Insurance 78 Life/Other Insurance 76 Health Insurance 78 Personal Care Products (18) 78 School Books and Supplies (19) 79 Smoking Products 82 Transportation 82 Payments on Vehicles excluding Leases 75 \$1 Gasoline and Motor Oil 77 \$1 Vehicle Maintenance and Repairs 77 \$1 Travel Airline Fares 78 Lodging on Trips 76 1	\$260.73	\$1,367,2 \$17,569,1
Small Appliances 79 Luggage 77 Telephones and Accessories 72 Household Operations Child Care 81 Lawn and Garden (16) 73 Moving/Storage/Freight Express 79 Housekeeping Supplies (17) 77 Insurance 70 Owners and Renters Insurance 75 Vehicle Insurance 78 Life/Other Insurance 76 Health Insurance 78 Personal Care Products (18) 78 School Books and Supplies (19) 79 Smoking Products 82 Transportation 82 Payments on Vehicles excluding Leases 75 \$1 Gasoline and Motor Oil 77 \$1 Vehicle Maintenance and Repairs 77 \$1 Travel Airline Fares 78 Lodging on Trips 76 18	\$79.92	\$5,385,5
Luggage 77 Telephones and Accessories 72 Household Operations 81 Child Care 81 Lawn and Garden (16) 73 Moving/Storage/Freight Express 79 Housekeeping Supplies (17) 77 Insurance 75 Owners and Renters Insurance 75 Vehicle Insurance 76 Life/Other Insurance 76 Health Insurance 78 Personal Care Products (18) 78 School Books and Supplies (19) 79 Smoking Products 82 Transportation 82 Payments on Vehicles excluding Leases 75 \$1 Gasoline and Motor Oil 77 \$1 Vehicle Maintenance and Repairs 77 \$1 Travel Airline Fares 78 \$2 Lodging on Trips 76 \$2	\$38.69	\$2,607,1
Telephones and Accessories 72 Household Operations Child Care 81 Lawn and Garden (16) 73 Moving/Storage/Freight Express 79 Housekeeping Supplies (17) 77 Insurance Owners and Renters Insurance 75 Vehicle Insurance 76 Health Insurance 76 Health Insurance 78 Life/Other Insurance 78 Personal Care Products (18) 78 School Books and Supplies (19) 79 Smoking Products 82 Transportation 82 Transportation 83 Gasoline and Motor Oil 77 Vehicle Maintenance and Repairs 77 Travel Airline Fares 78 Lodging on Trips 78	\$10.55	
Household Operations Child Care 81 Lawn and Garden (16) 73 Moving/Storage/Freight Express 79 Housekeeping Supplies (17) 77 Insurance Owners and Renters Insurance 75 Vehicle Insurance 78 Life/Other Insurance 76 Health Insurance 78 Eife/Other Insurance 78 School Books and Supplies (19) 79 Smoking Products (18) 79 Smoking Products 82 Transportation Payments on Vehicles excluding Leases 75 Gasoline and Motor Oil 77 Vehicle Maintenance and Repairs 77 Travel Airline Fares Lodging on Trips 78	\$50.87	\$710,7
Child Care 81 Lawn and Garden (16) 73 Moving/Storage/Freight Express 79 Housekeeping Supplies (17) 77 Insurance Owners and Renters Insurance 75 Vehicle Insurance 78 Life/Other Insurance 76 Health Insurance 78 Personal Care Products (18) 78 School Books and Supplies (19) 79 Smoking Products 82 Transportation Payments on Vehicles excluding Leases 75 Gasoline and Motor Oil 77 Vehicle Maintenance and Repairs 77 Travel Airline Fares 78 Lodging on Trips 78	\$50.67	\$3,428,0
Lawn and Garden (16) 73 Moving/Storage/Freight Express 79 Housekeeping Supplies (17) 77 Insurance 75 Owners and Renters Insurance 75 Vehicle Insurance 78 Life/Other Insurance 76 Health Insurance 78 Personal Care Products (18) 78 School Books and Supplies (19) 79 Smoking Products 82 Transportation 82 Payments on Vehicles excluding Leases 75 \$1 Gasoline and Motor Oil 77 \$1 Vehicle Maintenance and Repairs 77 \$1 Travel Airline Fares 78 \$2 Lodging on Trips 76 \$2	\$417.51	#20 122 G
Moving/Storage/Freight Express 79 Housekeeping Supplies (17) 77 Insurance Owners and Renters Insurance 75 Vehicle Insurance 78 Life/Other Insurance 76 Health Insurance 78 Personal Care Products (18) 78 School Books and Supplies (19) 79 Smoking Products 82 Transportation Payments on Vehicles excluding Leases 75 Gasoline and Motor Oil 77 Vehicle Maintenance and Repairs 77 Travel Airline Fares 78 Lodging on Trips 75	\$312.92	\$28,133,6
Housekeeping Supplies (17) 77 Insurance Owners and Renters Insurance 75 Vehicle Insurance 78 Life/Other Insurance 76 Health Insurance 78 Personal Care Products (18) 78 School Books and Supplies (19) 79 Smoking Products 82 Transportation 82 Transportation 75 Gasoline and Motor Oil 77 Vehicle Maintenance and Repairs 77 Travel Airline Fares 78 Lodging on Trips 75		\$21,086,0
Insurance Owners and Renters Insurance Owners and Renters Insurance Vehicle Insurance Life/Other Insurance Health Insurance Resonal Care Products (18) School Books and Supplies (19) Smoking Products Payments on Vehicles excluding Leases Gasoline and Motor Oil Vehicle Maintenance and Repairs Travel Airline Fares Lodging on Trips 75 75 76 76 77 78 78 78 78 78 78 78 78 78 78 78 78	\$51.12	\$3,444,6
Owners and Renters Insurance 75 Vehicle Insurance 78 Life/Other Insurance 76 Health Insurance 78 Personal Care Products (18) 78 School Books and Supplies (19) 79 Smoking Products 82 Transportation 82 Transportation 75 Gasoline and Motor Oil 77 Vehicle Maintenance and Repairs 77 Travel Airline Fares 78 Lodging on Trips 76	\$554.57	\$37,369,5
Vehicle Insurance78Life/Other Insurance76Health Insurance78Personal Care Products (18)78School Books and Supplies (19)79Smoking Products82TransportationPayments on Vehicles excluding Leases75\$1Gasoline and Motor Oil77\$1Vehicle Maintenance and Repairs77TravelAirline Fares78Lodging on Trips76	¢422.05	#20 F00 7
Life/Other Insurance 76 Health Insurance 78 Personal Care Products (18) 78 School Books and Supplies (19) 79 Smoking Products 82 Transportation Payments on Vehicles excluding Leases 75 Gasoline and Motor Oil 77 Vehicle Maintenance and Repairs 77 Travel Airline Fares 78 Lodging on Trips 76	\$422.95 \$985.02	\$28,500,7
Health Insurance 78 \$2 Personal Care Products (18) 78 School Books and Supplies (19) 79 Smoking Products 82 Transportation Payments on Vehicles excluding Leases 75 \$1 Gasoline and Motor Oil 77 Vehicle Maintenance and Repairs 77 Travel Airline Fares 78 Lodging on Trips 76	\$317.52	\$66,375,6
Personal Care Products (18) 78 School Books and Supplies (19) 79 Smoking Products 82 Transportation Payments on Vehicles excluding Leases 75 \$1 Gasoline and Motor Oil 77 \$1 Vehicle Maintenance and Repairs 77 Travel Airline Fares 78 Lodging on Trips 76		\$21,396,0
School Books and Supplies (19) 79 Smoking Products 82 Transportation Payments on Vehicles excluding Leases 75 \$1 Gasoline and Motor Oil 77 \$1 Vehicle Maintenance and Repairs 77 Travel Airline Fares 78 Lodging on Trips 76	\$2,930.66 \$376.53	\$197,482,8
Smoking Products82TransportationPayments on Vehicles excluding Leases75\$1Gasoline and Motor Oil77\$1Vehicle Maintenance and Repairs77**TravelAirline Fares78**Lodging on Trips76**	\$117.26	\$25,372,1
TransportationPayments on Vehicles excluding Leases75\$1Gasoline and Motor Oil77\$1Vehicle Maintenance and Repairs77**TravelAirline Fares78**Lodging on Trips76**	\$339.44	\$7,901,8
Payments on Vehicles excluding Leases 75 \$1 Gasoline and Motor Oil 77 \$1 Vehicle Maintenance and Repairs 77 Travel Airline Fares 78 Lodging on Trips 76	\$339.44	\$22,872,8
Gasoline and Motor Oil 77 \$1 Vehicle Maintenance and Repairs 77 Travel Airline Fares 78 Lodging on Trips 76	1 700 10	#120 FF0 0
Vehicle Maintenance and Repairs77Travel78Airline Fares78Lodging on Trips76	51,789.12	\$120,559,8
Travel Airline Fares 78 Lodging on Trips 76	51,832.61	\$123,490,6
Airline Fares 78 Lodging on Trips 76	\$831.05	\$56,000,1
Lodging on Trips 76	¢400.35	#27 F77 C
	\$409.25	\$27,577,6
	\$433.39	\$29,204,0
, , , , , , , , , , , , , , , , , , ,	\$20.52 \$395.78	\$1,383,0 \$26,669,3

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

March 25, 2019

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5840 Belair Rd, Baltimore, Maryland, 21206 Ring: 5 mile radius

Prepared by Esri Latitude: 39.34442 Longitude: -76.54266

	ercent	Demographic Summary	2018	
Parks and Rec (5C)	13.4%	Population	503,900	50
Family Foundations (12A)	8.2%	Households	198,775	19
Metro Renters (3B)	7.8%	Families	111,163	10
Front Porches (8E)	6.9%	Median Age	36.6	
Bright Young Professionals (8C)	6.2%	Median Household Income	\$53,248	\$6
		Spending Potential Index	Average Amount Spent	7-
Apparel and Services		88	\$1,921.36	\$381,91
Men's		89	\$368.74	
		89	· ·	\$73,29
Women's			\$658.02	\$130,79
Children's		87	\$279.67	\$55,59
Footwear		89	\$417.34	\$82,95
Watches & Jewelry		87	\$125.11	\$24,86
Apparel Products and Services (1)		88	\$72.48	\$14,40
Computer				
Computers and Hardware for Home Use		91	\$154.40	\$30,69
Portable Memory		89	\$4.82	\$95
Computer Software		94	\$9.95	\$1,97
Computer Accessories		88	\$16.51	\$3,28
Entertainment & Recreation		86	\$2,755.10	\$547,64
Fees and Admissions		86	\$585.03	\$116,28
Membership Fees for Clubs (2)		86	\$194.70	\$38,70
Fees for Participant Sports, excl. Trips		84	\$95.18	\$18,91
Tickets to Theatre/Operas/Concerts		89	\$59.02	\$11,73
Tickets to Movies/Museums/Parks		88	\$70.60	\$14,03
Admission to Sporting Events, excl. Tri	ne	83	\$49.25	\$9,79
Fees for Recreational Lessons	<i>J</i> 5	84	\$115.53	\$22,96
Dating Services		112	\$0.75	\$22,90 \$14
		89		
TV/Video/Audio			\$1,157.16	\$230,01
Cable and Satellite Television Services		88	\$851.55	\$169,26
Televisions		91	\$107.55	\$21,37
Satellite Dishes		78	\$1.37	\$27
VCRs, Video Cameras, and DVD Players	5	91	\$5.05	\$1,00
Miscellaneous Video Equipment		83	\$12.02	\$2,39
Video Cassettes and DVDs		89	\$11.02	\$2,19
Video Game Hardware/Accessories		95	\$28.25	\$5,61
Video Game Software		97	\$14.60	\$2,90
Streaming/Downloaded Video		92	\$30.50	\$6,06
Rental of Video Cassettes and DVDs		90	\$11.50	\$2,28
Installation of Televisions		80	\$0.74	\$14
Audio (3)		86	\$79.81	\$15,86
Rental and Repair of TV/Radio/Sound E	quipment	93	\$3.20	\$63
Pets		80	\$511.85	\$101,74
Toys/Games/Crafts/Hobbies (4)		88	\$102.06	\$20,28
Recreational Vehicles and Fees (5)		75	\$81.92	\$16,28
Sports/Recreation/Exercise Equipment (6)	84	\$150.03	\$29,82
Photo Equipment and Supplies (7)		85	\$45.47	\$9,03
Reading (8)		87	\$97.80	\$19,44
Catered Affairs (9)		88	\$23.78	\$4,72
Food		88	\$7,497.60	\$1,490,33
Food at Home		88	\$4,406.91	\$875,98
Bakery and Cereal Products		88	\$582.35	\$115,75
Meats, Poultry, Fish, and Eggs		88	\$994.32	\$197,64
Dairy Products		87	\$452.93	\$90,03
Fruits and Vegetables		88	\$452.93 \$870.28	
5			•	\$172,99
Snacks and Other Food at Home (10)		87	\$1,507.02	\$299,55
•				\$614,35
Food Away from Home Alcoholic Beverages		88 91	\$3,090.69 \$508.04	\$614 \$100

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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5840 Belair Rd, Baltimore, Maryland, 21206 Ring: 5 mile radius

Prepared by Esri Latitude: 39.34442 Longitude: -76.54266

	Average Amount Spent	Spending Potential Index	
			inancial
\$830,406,9	\$4,177.62	83	Value of Stocks/Bonds/Mutual Funds
	\$18,855.63	82	Value of Retirement Plans
	\$1,187.77	84	Value of Other Financial Assets
	\$2,280.63	82	Vehicle Loan Amount excluding Interest
	\$514.83	87	Value of Credit Card Debt
, , ,	·		lealth
\$22,439,5	\$112.89	85	Nonprescription Drugs
	\$298.06	83	Prescription Drugs
	\$77.60	84	Eyeglasses and Contact Lenses
	·		lome
\$1,343,824,0	\$6,760.53	78	Mortgage Payment and Basics (11)
	\$1,587.38	78	Maintenance and Remodeling Services
	\$370.65	76	Maintenance and Remodeling Materials (12)
	\$4,303.42	87	Utilities, Fuel, and Public Services
			lousehold Furnishings and Equipment
\$17,295,9	\$87.01	88	Household Textiles (13)
	\$537.99	88	Furniture
	\$22.25	90	Rugs
	\$282.12	81	Major Appliances (14)
	\$88.48	85	Housewares (15)
	\$43.83	90	Small Appliances
	\$12.05	88	Luggage
	\$59.26	84	Telephones and Accessories
			lousehold Operations
\$91,497,5	\$460.31	89	Child Care
\$66,571,9	\$334.91	78	Lawn and Garden (16)
\$12,224,3	\$61.50	95	Moving/Storage/Freight Express
\$121,875,7	\$613.13	85	Housekeeping Supplies (17)
			insurance
\$88,361,5	\$444.53	78	Owners and Renters Insurance
	\$1,092.94	87	Vehicle Insurance
\$66,658,0	\$335.34	81	Life/Other Insurance
\$632,288,3	\$3,180.92	84	Health Insurance
\$84,382,4	\$424.51	87	Personal Care Products (18)
\$26,583,2	\$133.74	90	School Books and Supplies (19)
\$75,427,5	\$379.46	91	Smoking Products
			Transportation
\$395,065,5	\$1,987.50	83	Payments on Vehicles excluding Leases
\$407,018,2	\$2,047.63	86	Gasoline and Motor Oil
\$183,381,4	\$922.56	86	Vehicle Maintenance and Repairs
			[ravel
\$91,427,0	\$459.95	87	Airline Fares
	\$475.27	83	Lodging on Trips
\$4,609,4	\$23.19	84	Auto/Truck Rental on Trips
\$87,186,	\$438.62	85	Food and Drink on Trips

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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5840 Belair Rd, Baltimore, Maryland, 21206 Ring: 5 mile radius

Prepared by Esri Latitude: 39.34442 Longitude: -76.54266

- (1) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs includes membership fees for social, recreational, and civic clubs.
- (3) Audio includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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Business Summary

5840 Belair Rd, Baltimore, Maryland, 21206 Rings: 1, 3, 5 mile radii

Prepared by Esri Latitude: 39.34442 Longitude: -76.54266

Data for all businesses in area 1 mile 3 miles 5 miles Total Businesses: 418 3,430 14,822 Total Employees: 2,602 36,245 214,109 Total Residential Population: 25,202 174.953 503.900

Total Residential Population:		2	174,953				503,900					
Employee/Residential Population Ratio (per 100 Residents)	10				21				42			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by SIC Codes	Number			Percent	Number	Percent	Number		Number	Percent	Number	
Agriculture & Mining	6	1.4%	50	1.9%	41	1.2%	296	0.8%	141	1.0%	1,681	0.8%
Construction	30	7.2%	163	6.3%	251	7.3%	1,889	5.2%	781	5.3%	7,618	3.6%
Manufacturing	4	1.0%	30	1.2%	82	2.4%	1,250	3.4%	370	2.5%	6,990	3.3%
Transportation	7	1.7%	126	4.8%	94	2.7%	1,113	3.1%	364	2.5%	5,483	2.6%
Communication	3	0.7%	15	0.6%	35	1.0%	251	0.7%	155	1.0%	1,285	0.6%
Utility	0	0.0%	0	0.0%	7	0.2%	62	0.2%	31	0.2%	1,613	0.8%
Wholesale Trade	6	1.4%	35	1.3%	141	4.1%	1,605	4.4%	453	3.1%	7,627	3.6%
Retail Trade Summary	96	23.0%	556	21.4%	761	22.2%	7,437	20.5%	3,525	23.8%	41,420	19.3%
Home Improvement	1	0.2%	6	0.2%	36	1.0%	723	2.0%	110	0.7%	2,256	1.1%
General Merchandise Stores	4	1.0%	31	1.2%	36	1.0%	571	1.6%	120	0.8%	4,129	1.9%
Food Stores	8	1.9%	58	2.2%	100	2.9%	1,691	4.7%	429	2.9%	6,559	3.1%
Auto Dealers, Gas Stations, Auto Aftermarket	24	5.7%	129	5.0%	113	3.3%	785	2.2%	344	2.3%	3,548	1.7%
Apparel & Accessory Stores	4	1.0%	9	0.3%	43	1.3%	263	0.7%	224	1.5%	2,064	1.0%
Furniture & Home Furnishings	5	1.2%	24	0.9%	45	1.3%	231	0.6%	186	1.3%	1,863	0.9%
Eating & Drinking Places	33	7.9%	209	8.0%	228	6.6%	2,372	6.5%	1,290	8.7%	15,357	7.2%
Miscellaneous Retail	17	4.1%	89	3.4%	161	4.7%	801	2.2%	822	5.5%	5,645	2.6%
Finance, Insurance, Real Estate Summary	27	6.5%	130	5.0%	265	7.7%	1,619	4.5%	1,307	8.8%	9,941	4.6%
Banks, Savings & Lending Institutions	4	1.0%	37	1.4%	45	1.3%	370	1.0%	243	1.6%	2,105	1.0%
Securities Brokers	2	0.5%	12	0.5%	20	0.6%	119	0.3%	108	0.7%	674	0.3%
Insurance Carriers & Agents	6	1.4%	18	0.7%	55	1.6%	244	0.7%	268	1.8%	2,282	1.1%
Real Estate, Holding, Other Investment Offices	14	3.3%	62	2.4%	145	4.2%	886	2.4%	689	4.6%	4,881	2.3%
Services Summary	209	50.0%	1,472	56.6%	1,540	44.9%	18,657	51.5%	6,639	44.8%	120,164	56.1%
Hotels & Lodging	1	0.2%	7	0.3%	9	0.3%	118	0.3%	49	0.3%	1,043	0.5%
Automotive Services	34	8.1%	125	4.8%	148	4.3%	896	2.5%	495	3.3%	3,026	1.4%
Motion Pictures & Amusements	11	2.6%	57	2.2%	104	3.0%	560	1.5%	393	2.7%	2,944	1.4%
Health Services	22	5.3%	194	7.5%	215	6.3%	5,250	14.5%	1,102	7.4%	46,133	21.5%
Legal Services	2	0.5%	9	0.3%	27	0.8%	129	0.4%	252	1.7%	1,388	0.6%
Education Institutions & Libraries	13	3.1%	430	16.5%	102	3.0%	4,813	13.3%	430	2.9%	28,576	13.3%
Other Services	124	29.7%	649	24.9%	934	27.2%	6,891	19.0%	3,916	26.4%	37,055	17.3%
Government	0	0.0%	4	0.2%	25	0.7%	1,932	5.3%	180	1.2%	9,522	4.4%
Unclassified Establishments	30	7.2%	20	0.8%	188	5.5%	134	0.4%	874	5.9%	763	0.4%
Totals	418	100.0%	2,602	100.0%	3,430	100.0%	36,245	100.0%	14,822	100.0%	214,109	100.0%

Source: Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

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Business Summary

5840 Belair Rd, Baltimore, Maryland, 21206

Rings: 1, 3, 5 mile radii

Prepared by Esri Latitude: 39.34442

Longitude: -76.54266

	Businesses Employees		yees	Businesses		Emplo	Employees		Businesses		oyees	
by NAICS Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	4	0.1%	9	0.0%	14	0.1%	347	0.2%
Mining	0	0.0%	0	0.0%	1	0.0%	7	0.0%	4	0.0%	21	0.0%
Utilities	0	0.0%	0	0.0%	1	0.0%	13	0.0%	5	0.0%	1,427	0.7%
Construction	32	7.7%	171	6.6%	266	7.8%	2,076	5.7%	846	5.7%	8,289	3.9%
Manufacturing	5	1.2%	47	1.8%	97	2.8%	1,348	3.7%	396	2.7%	7,544	3.5%
Wholesale Trade	5	1.2%	33	1.3%	129	3.8%	1,575	4.3%	433	2.9%	7,559	3.5%
Retail Trade	63	15.1%	328	12.6%	518	15.1%	4,863	13.4%	2,143	14.5%	24,195	11.3%
Motor Vehicle & Parts Dealers	19	4.5%	105	4.0%	77	2.2%	645	1.8%	242	1.6%	3,040	1.4%
Furniture & Home Furnishings Stores	1	0.2%	10	0.4%	25	0.7%	123	0.3%	95	0.6%	1,203	0.6%
Electronics & Appliance Stores	5	1.2%	15	0.6%	16	0.5%	63	0.2%	74	0.5%	458	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.2%	6	0.2%	36	1.0%	723	2.0%	110	0.7%	2,256	1.1%
Food & Beverage Stores	10	2.4%	35	1.3%	116	3.4%	1,634	4.5%	467	3.2%	5,290	2.5%
Health & Personal Care Stores	5	1.2%	38	1.5%	54	1.6%	312	0.9%	244	1.6%	1,889	0.9%
Gasoline Stations	5	1.2%	24	0.9%	36	1.0%	139	0.4%	102	0.7%	508	0.2%
Clothing & Clothing Accessories Stores	4	1.0%	9	0.3%	45	1.3%	270	0.7%	274	1.8%	2,349	1.1%
Sport Goods, Hobby, Book, & Music Stores	2	0.5%	6	0.2%	17	0.5%	87	0.2%	99	0.7%	1,025	0.5%
General Merchandise Stores	4	1.0%	31	1.2%	36	1.0%	571	1.6%	120	0.8%	4,129	1.9%
Miscellaneous Store Retailers	5	1.2%	48	1.8%	42	1.2%	237	0.7%	260	1.8%	1,895	0.9%
Nonstore Retailers	2	0.5%	1	0.0%	18	0.5%	58	0.2%	55	0.4%	153	0.1%
Transportation & Warehousing	9	2.2%	139	5.3%	84	2.4%	1,177	3.2%	299	2.0%	5,154	2.4%
Information	6	1.4%	21	0.8%	59	1.7%	484	1.3%	336	2.3%	5,538	2.6%
Finance & Insurance	13	3.1%	68	2.6%	124	3.6%	756	2.1%	640	4.3%	5,242	2.4%
Central Bank/Credit Intermediation & Related Activities	4	1.0%	37	1.4%	47	1.4%	388	1.1%	255	1.7%	2,160	1.0%
Securities, Commodity Contracts & Other Financial	2	0.5%	12	0.5%	22	0.6%	124	0.3%	118	0.8%	801	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	6	1.4%	18	0.7%	55	1.6%	244	0.7%	268	1.8%	2,282	1.1%
Real Estate, Rental & Leasing	22	5.3%	76	2.9%	207	6.0%	1,063	2.9%	858	5.8%	5,227	2.4%
Professional, Scientific & Tech Services	21	5.0%	158	6.1%	233	6.8%	1,717	4.7%	1,297	8.8%	11,004	5.1%
Legal Services	3	0.7%	11	0.4%	37	1.1%	168	0.5%	290	2.0%	1,592	0.7%
Management of Companies & Enterprises	1	0.2%	10	0.4%	5	0.1%	48	0.1%	13	0.1%	142	0.1%
Administrative & Support & Waste Management & Remediation	14	3.3%	58	2.2%	124	3.6%	1,162	3.2%	507	3.4%	5,536	2.6%
Educational Services	14	3.3%	434	16.7%	106	3.1%	4,767	13.2%	453	3.1%	28,096	13.1%
Health Care & Social Assistance	44	10.5%	371	14.3%	357	10.4%	6,982	19.3%	1,609	10.9%	52,674	24.6%
Arts, Entertainment & Recreation	7	1.7%	54	2.1%	59	1.7%	490	1.4%	267	1.8%	3,120	1.5%
Accommodation & Food Services	35	8.4%	218	8.4%	248	7.2%	2,567	7.1%	1,376	9.3%	16,758	7.8%
Accommodation	1	0.2%	7	0.3%	9	0.3%	118	0.3%	49	0.3%	1,043	0.5%
Food Services & Drinking Places	34	8.1%	211	8.1%	239	7.0%	2,449	6.8%	1,326	8.9%	15,715	7.3%
Other Services (except Public Administration)	97	23.2%	390	15.0%	593	17.3%	3,074	8.5%	2,270	15.3%	15,945	7.4%
Automotive Repair & Maintenance	26	6.2%	84	3.2%	106	3.1%	449	1.2%	364	2.5%	1,990	0.9%
Public Administration	0	0.0%	4	0.2%	25	0.7%	1,932	5.3%	181	1.2%	9,528	4.5%
Unclassified Establishments	30	7.2%	20	0.8%	188	5.5%	134	0.4%	874	5.9%	763	0.4%
Total	418	100.0%	2,602	100.0%	3,430	100.0%	36,245	100.0%	14,822	100.0%	214,109	100.0%

Source: Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

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