

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	10,192	42,297	66,739
2010 Total Population	12,105	47,492	81,381
2017 Total Population	12,184	49,797	86,223
2017 Group Quarters	249	946	2,007
2022 Total Population	12,341	51,221	89,469
2017-2022 Annual Rate	0.26%	0.57%	0.74%
2017 Total Daytime Population	9,255	38,222	75,157
Workers	3,613	15,850	37,103
Residents	5,642	22,372	38,054
<b>Household Summary</b>			
2000 Households	3,877	16,131	25,953
2000 Average Household Size	2.56	2.60	2.53
2010 Households	4,550	18,306	31,910
2010 Average Household Size	2.61	2.54	2.49
2017 Households	4,505	18,964	33,342
2017 Average Household Size	2.65	2.58	2.53
2022 Households	4,533	19,418	34,466
2022 Average Household Size	2.67	2.59	2.54
2017-2022 Annual Rate	0.12%	0.47%	0.67%
2010 Families	2,999	12,592	20,999
2010 Average Family Size	3.19	3.06	3.04
2017 Families	2,934	12,922	21,668
2017 Average Family Size	3.25	3.11	3.10
2022 Families	2,936	13,176	22,248
2022 Average Family Size	3.28	3.13	3.12
2017-2022 Annual Rate	0.01%	0.39%	0.53%
<b>Housing Unit Summary</b>			
2000 Housing Units	4,060	16,822	27,173
Owner Occupied Housing Units	61.2%	64.8%	63.2%
Renter Occupied Housing Units	34.3%	31.1%	32.3%
Vacant Housing Units	4.5%	4.1%	4.5%
2010 Housing Units	4,737	19,118	33,539
Owner Occupied Housing Units	58.4%	62.3%	59.8%
Renter Occupied Housing Units	37.7%	33.5%	35.4%
Vacant Housing Units	3.9%	4.2%	4.9%
2017 Housing Units	4,760	19,882	34,836
Owner Occupied Housing Units	54.9%	60.8%	58.4%
Renter Occupied Housing Units	39.7%	34.5%	37.4%
Vacant Housing Units	5.4%	4.6%	4.3%
2022 Housing Units	4,811	20,384	35,958
Owner Occupied Housing Units	54.2%	60.8%	58.5%
Renter Occupied Housing Units	40.0%	34.4%	37.3%
Vacant Housing Units	5.8%	4.7%	4.1%
<b>Median Household Income</b>			
2017	\$57,302	\$73,728	\$78,177
2022	\$62,224	\$80,135	\$84,503
<b>Median Home Value</b>			
2017	\$268,123	\$290,681	\$290,655
2022	\$283,918	\$320,051	\$318,293
<b>Per Capita Income</b>			
2017	\$28,550	\$36,660	\$38,878
2022	\$32,065	\$41,050	\$43,402
<b>Median Age</b>			
2010	37.1	36.9	36.0
2017	37.8	37.9	37.3
2022	37.9	38.6	37.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2017 Households by Income</b>			
Household Income Base	4,505	18,964	33,342
<\$15,000	11.8%	7.5%	6.6%
\$15,000 - \$24,999	9.7%	6.7%	5.0%
\$25,000 - \$34,999	9.1%	7.4%	7.2%
\$35,000 - \$49,999	12.3%	11.0%	10.4%
\$50,000 - \$74,999	18.7%	18.1%	18.3%
\$75,000 - \$99,999	12.1%	13.4%	15.0%
\$100,000 - \$149,999	15.6%	17.4%	18.6%
\$150,000 - \$199,999	7.1%	9.4%	10.4%
\$200,000+	3.7%	9.1%	8.5%
Average Household Income	\$72,370	\$96,149	\$99,053
<b>2022 Households by Income</b>			
Household Income Base	4,533	19,418	34,466
<\$15,000	12.0%	7.5%	6.6%
\$15,000 - \$24,999	9.0%	6.3%	4.7%
\$25,000 - \$34,999	8.1%	6.6%	6.5%
\$35,000 - \$49,999	10.7%	9.7%	9.1%
\$50,000 - \$74,999	17.4%	16.7%	16.6%
\$75,000 - \$99,999	12.0%	12.9%	14.3%
\$100,000 - \$149,999	17.1%	18.5%	19.9%
\$150,000 - \$199,999	8.8%	11.1%	12.3%
\$200,000+	4.8%	10.8%	10.0%
Average Household Income	\$81,904	\$108,505	\$111,324
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	2,615	12,094	20,323
<\$50,000	1.0%	0.7%	0.8%
\$50,000 - \$99,999	1.6%	1.8%	1.5%
\$100,000 - \$149,999	5.7%	4.8%	4.4%
\$150,000 - \$199,999	8.5%	9.6%	10.0%
\$200,000 - \$249,999	23.4%	19.4%	19.1%
\$250,000 - \$299,999	26.7%	16.9%	17.5%
\$300,000 - \$399,999	18.6%	17.3%	17.8%
\$400,000 - \$499,999	7.3%	12.2%	11.2%
\$500,000 - \$749,999	6.8%	14.2%	12.9%
\$750,000 - \$999,999	0.2%	2.2%	3.1%
\$1,000,000 +	0.0%	1.0%	1.7%
Average Home Value	\$292,531	\$350,157	\$357,521
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	2,609	12,396	21,038
<\$50,000	0.4%	0.3%	0.3%
\$50,000 - \$99,999	0.9%	1.1%	0.9%
\$100,000 - \$149,999	4.6%	4.0%	3.5%
\$150,000 - \$199,999	6.9%	8.3%	8.6%
\$200,000 - \$249,999	20.1%	16.6%	16.4%
\$250,000 - \$299,999	25.1%	15.9%	16.8%
\$300,000 - \$399,999	22.3%	19.1%	20.0%
\$400,000 - \$499,999	10.0%	14.5%	13.4%
\$500,000 - \$749,999	9.2%	16.6%	15.0%
\$750,000 - \$999,999	0.3%	2.5%	3.4%
\$1,000,000 +	0.1%	1.1%	1.8%
Average Home Value	\$317,241	\$373,175	\$380,007

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	12,105	47,492	81,383
0 - 4	6.5%	6.3%	6.5%
5 - 9	6.7%	6.8%	6.5%
10 - 14	7.0%	7.0%	6.5%
15 - 24	13.1%	14.2%	14.0%
25 - 34	13.7%	13.1%	15.1%
35 - 44	14.3%	14.3%	14.9%
45 - 54	14.9%	15.7%	15.0%
55 - 64	11.5%	12.4%	11.8%
65 - 74	6.9%	6.1%	5.6%
75 - 84	3.9%	3.0%	2.9%
85 +	1.5%	1.1%	1.2%
18 +	75.6%	75.5%	76.4%
<b>2017 Population by Age</b>			
Total	12,185	49,797	86,223
0 - 4	5.9%	5.7%	5.9%
5 - 9	6.0%	6.1%	6.2%
10 - 14	6.3%	6.5%	6.4%
15 - 24	13.8%	14.0%	13.7%
25 - 34	14.4%	14.1%	14.5%
35 - 44	12.6%	12.6%	14.1%
45 - 54	13.5%	14.0%	13.9%
55 - 64	12.6%	13.3%	12.6%
65 - 74	8.3%	8.6%	8.0%
75 - 84	4.7%	3.7%	3.3%
85 +	1.9%	1.4%	1.4%
18 +	77.8%	77.8%	77.8%
<b>2022 Population by Age</b>			
Total	12,342	51,220	89,468
0 - 4	6.1%	5.7%	5.9%
5 - 9	5.7%	5.6%	5.8%
10 - 14	5.8%	5.9%	6.0%
15 - 24	12.4%	12.9%	12.9%
25 - 34	16.0%	14.9%	15.1%
35 - 44	13.1%	13.2%	14.3%
45 - 54	12.3%	12.5%	12.9%
55 - 64	12.4%	13.1%	12.4%
65 - 74	9.2%	10.0%	9.0%
75 - 84	5.0%	4.7%	4.2%
85 +	2.0%	1.5%	1.4%
18 +	78.9%	79.2%	78.8%
<b>2010 Population by Sex</b>			
Males	5,698	22,433	38,029
Females	6,407	25,059	43,352
<b>2017 Population by Sex</b>			
Males	5,766	23,628	40,503
Females	6,418	26,169	45,720
<b>2022 Population by Sex</b>			
Males	5,861	24,396	42,112
Females	6,480	26,826	47,357

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	12,104	47,492	81,381
White Alone	61.3%	60.6%	53.2%
Black Alone	26.3%	27.5%	35.1%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	5.7%	5.6%	5.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.2%	3.0%	2.6%
Two or More Races	3.1%	2.9%	2.9%
Hispanic Origin	9.1%	7.4%	6.4%
Diversity Index	62.6	61.5	64.0
<b>2017 Population by Race/Ethnicity</b>			
Total	12,184	49,796	86,224
White Alone	54.1%	54.2%	47.0%
Black Alone	30.2%	31.1%	38.9%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	7.1%	6.9%	7.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.3%	3.9%	3.3%
Two or More Races	3.8%	3.5%	3.4%
Hispanic Origin	12.0%	9.5%	8.2%
Diversity Index	69.3	67.3	68.0
<b>2022 Population by Race/Ethnicity</b>			
Total	12,340	51,221	89,469
White Alone	49.1%	49.5%	42.6%
Black Alone	32.8%	33.6%	41.5%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	8.1%	7.9%	8.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.1%	4.5%	3.8%
Two or More Races	4.3%	4.0%	3.8%
Hispanic Origin	14.3%	11.3%	9.6%
Diversity Index	73.2	70.9	70.3
<b>2010 Population by Relationship and Household Type</b>			
Total	12,105	47,492	81,381
In Households	98.0%	98.1%	97.6%
In Family Households	81.5%	83.6%	80.9%
Householder	25.5%	26.2%	25.7%
Spouse	17.5%	18.8%	18.2%
Child	31.2%	31.7%	30.2%
Other relative	4.7%	4.3%	4.4%
Nonrelative	2.5%	2.5%	2.4%
In Nonfamily Households	16.5%	14.5%	16.7%
In Group Quarters	2.0%	1.9%	2.4%
Institutionalized Population	1.2%	0.3%	0.3%
Noninstitutionalized Population	0.8%	1.6%	2.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2017 Population 25+ by Educational Attainment</b>			
Total	8,280	33,720	58,411
Less than 9th Grade	3.1%	3.6%	3.2%
9th - 12th Grade, No Diploma	5.8%	4.7%	4.1%
High School Graduate	18.3%	16.7%	16.1%
GED/Alternative Credential	4.3%	3.0%	2.6%
Some College, No Degree	22.1%	19.4%	18.5%
Associate Degree	7.5%	7.4%	7.8%
Bachelor's Degree	23.3%	27.4%	29.1%
Graduate/Professional Degree	15.6%	17.9%	18.6%
<b>2017 Population 15+ by Marital Status</b>			
Total	9,962	40,671	70,210
Never Married	36.9%	33.8%	35.8%
Married	47.0%	51.1%	49.1%
Widowed	6.9%	5.4%	5.1%
Divorced	9.2%	9.7%	10.1%
<b>2017 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	94.8%	95.8%	96.0%
Civilian Unemployed (Unemployment Rate)	5.2%	4.2%	4.0%
<b>2017 Employed Population 16+ by Industry</b>			
Total	6,688	28,007	49,054
Agriculture/Mining	0.1%	0.3%	0.4%
Construction	5.6%	5.6%	4.6%
Manufacturing	3.8%	4.7%	4.2%
Wholesale Trade	4.0%	2.3%	2.0%
Retail Trade	11.6%	9.2%	9.0%
Transportation/Utilities	3.8%	4.0%	3.9%
Information	2.9%	1.8%	1.5%
Finance/Insurance/Real Estate	6.1%	10.5%	10.4%
Services	56.3%	55.9%	56.0%
Public Administration	5.8%	5.7%	8.0%
<b>2017 Employed Population 16+ by Occupation</b>			
Total	6,689	28,007	49,056
White Collar	58.2%	67.9%	71.1%
Management/Business/Financial	10.6%	17.1%	18.6%
Professional	21.7%	27.5%	30.1%
Sales	12.8%	10.9%	9.9%
Administrative Support	13.1%	12.5%	12.5%
Services	26.9%	17.8%	16.6%
Blue Collar	14.9%	14.3%	12.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	3.2%	3.7%	2.9%
Installation/Maintenance/Repair	3.5%	2.6%	2.4%
Production	3.0%	3.3%	3.0%
Transportation/Material Moving	5.2%	4.6%	3.8%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	12,105	47,492	81,381
Population Inside Urbanized Area	99.7%	93.4%	91.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.3%	6.6%	8.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	4,550	18,306	31,910
Households with 1 Person	27.8%	25.4%	27.4%
Households with 2+ People	72.2%	74.6%	72.6%
Family Households	65.9%	68.8%	65.8%
Husband-wife Families	45.0%	49.2%	46.8%
With Related Children	21.2%	23.2%	22.0%
Other Family (No Spouse Present)	20.9%	19.6%	19.1%
Other Family with Male Householder	5.1%	4.6%	4.4%
With Related Children	3.1%	2.7%	2.6%
Other Family with Female Householder	15.8%	15.0%	14.6%
With Related Children	10.8%	10.5%	9.9%
Nonfamily Households	6.3%	5.8%	6.8%
All Households with Children	35.6%	36.9%	34.8%
Multigenerational Households	4.3%	4.2%	4.0%
Unmarried Partner Households	6.3%	6.4%	6.6%
Male-female	5.4%	5.5%	5.7%
Same-sex	0.9%	0.9%	0.9%
<b>2010 Households by Size</b>			
Total	4,549	18,307	31,909
1 Person Household	27.8%	25.4%	27.4%
2 Person Household	31.1%	31.4%	32.1%
3 Person Household	17.0%	18.1%	17.5%
4 Person Household	14.9%	15.5%	14.0%
5 Person Household	5.1%	5.9%	5.6%
6 Person Household	2.6%	2.5%	2.2%
7 + Person Household	1.5%	1.2%	1.1%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	4,550	18,306	31,910
Owner Occupied	60.8%	65.0%	62.8%
Owned with a Mortgage/Loan	48.4%	53.1%	52.7%
Owned Free and Clear	12.4%	11.9%	10.1%
Renter Occupied	39.2%	35.0%	37.2%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	4,737	19,118	33,539
Housing Units Inside Urbanized Area	99.7%	94.1%	92.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.3%	5.9%	7.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

601 Main St, Reisterstown, Maryland, 21136  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.45521  
Longitude: -76.82427

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Metro Fusion (11C)	Savvy Suburbanites (1D)	Enterprising Professionals
<b>2.</b>	City Lights (8A)	Soccer Moms (4A)	Savvy Suburbanites (1D)
<b>3.</b>	Pleasantville (2B)	Young and Restless (11B)	Soccer Moms (4A)
<b>2017 Consumer Spending</b>			
Apparel & Services: Total \$	\$8,908,392	\$49,435,203	\$90,074,443
Average Spent	\$1,977.45	\$2,606.79	\$2,701.53
Spending Potential Index	92	121	125
Education: Total \$	\$6,555,279	\$36,142,766	\$64,200,619
Average Spent	\$1,455.11	\$1,905.86	\$1,925.52
Spending Potential Index	100	131	132
Entertainment/Recreation: Total \$	\$12,311,843	\$69,041,226	\$125,109,983
Average Spent	\$2,732.93	\$3,640.65	\$3,752.32
Spending Potential Index	88	117	120
Food at Home: Total \$	\$20,148,677	\$110,118,064	\$199,153,801
Average Spent	\$4,472.51	\$5,806.69	\$5,973.06
Spending Potential Index	89	115	119
Food Away from Home: Total \$	\$13,501,403	\$75,377,400	\$137,625,575
Average Spent	\$2,996.98	\$3,974.76	\$4,127.69
Spending Potential Index	90	119	124
Health Care: Total \$	\$21,073,608	\$118,630,166	\$213,244,881
Average Spent	\$4,677.83	\$6,255.55	\$6,395.68
Spending Potential Index	84	112	114
HH Furnishings & Equipment: Total \$	\$7,584,831	\$43,095,778	\$78,457,259
Average Spent	\$1,683.65	\$2,272.50	\$2,353.11
Spending Potential Index	87	117	121
Personal Care Products & Services: Total \$	\$3,207,390	\$17,963,205	\$32,673,783
Average Spent	\$711.96	\$947.23	\$979.96
Spending Potential Index	89	119	123
Shelter: Total \$	\$68,972,808	\$375,045,710	\$677,948,613
Average Spent	\$15,310.28	\$19,776.72	\$20,333.17
Spending Potential Index	94	122	125
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,972,418	\$51,323,264	\$92,918,647
Average Spent	\$1,991.66	\$2,706.35	\$2,786.83
Spending Potential Index	85	116	119
Travel: Total \$	\$8,419,201	\$47,873,708	\$86,796,303
Average Spent	\$1,868.86	\$2,524.45	\$2,603.21
Spending Potential Index	90	122	126
Vehicle Maintenance & Repairs: Total \$	\$4,206,588	\$23,467,128	\$42,348,578
Average Spent	\$933.76	\$1,237.46	\$1,270.13
Spending Potential Index	87	115	118

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

601 Main St, Reisterstown, Maryland, 21136 2  
 601 Main St, Reisterstown, Maryland, 21136  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 39.45521  
 Longitude: -76.82427

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Metro Fusion (11C)	32.7%	Population	12,184	12,341
City Lights (8A)	25.3%	Households	4,505	4,533
Pleasantville (2B)	14.2%	Families	2,934	2,936
Savvy Suburbanites (1D)	9.1%	Median Age	37.8	37.9
Comfortable Empty Nesters (5A)	7.8%	Median Household Income	\$57,302	\$62,224
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		92	\$1,977.45	\$8,908,392
Men's		92	\$387.72	\$1,746,676
Women's		92	\$676.26	\$3,046,559
Children's		91	\$304.52	\$1,371,844
Footwear		91	\$423.23	\$1,906,649
Watches & Jewelry		95	\$112.56	\$507,062
Apparel Products and Services (1)		90	\$73.16	\$329,602
<b>Computer</b>				
Computers and Hardware for Home Use		93	\$161.47	\$727,430
Portable Memory		90	\$4.81	\$21,683
Computer Software		98	\$11.32	\$51,015
Computer Accessories		91	\$16.51	\$74,371
<b>Entertainment &amp; Recreation</b>		88	\$2,732.93	\$12,311,843
Fees and Admissions		94	\$600.63	\$2,705,837
Membership Fees for Clubs (2)		94	\$198.40	\$893,787
Fees for Participant Sports, excl. Trips		90	\$89.28	\$402,223
Tickets to Theatre/Operas/Concerts		97	\$57.72	\$260,022
Tickets to Movies/Museums/Parks		96	\$74.27	\$334,581
Admission to Sporting Events, excl. Trips		91	\$50.94	\$229,463
Fees for Recreational Lessons		97	\$129.21	\$582,070
Dating Services		101	\$0.82	\$3,690
TV/Video/Audio		88	\$1,125.14	\$5,068,746
Cable and Satellite Television Services		86	\$820.92	\$3,698,255
Televisions		92	\$109.65	\$493,978
Satellite Dishes		86	\$1.24	\$5,567
VCRs, Video Cameras, and DVD Players		92	\$6.00	\$27,018
Miscellaneous Video Equipment		85	\$8.16	\$36,781
Video Cassettes and DVDs		90	\$13.73	\$61,850
Video Game Hardware/Accessories		93	\$27.04	\$121,829
Video Game Software		92	\$14.31	\$64,480
Streaming/Downloaded Video		93	\$23.81	\$107,269
Rental of Video Cassettes and DVDs		93	\$14.24	\$64,168
Installation of Televisions		84	\$0.75	\$3,393
Audio (3)		91	\$81.13	\$365,478
Rental and Repair of TV/Radio/Sound Equipment		103	\$4.15	\$18,682
Pets		81	\$482.17	\$2,172,177
Toys/Games/Crafts/Hobbies (4)		88	\$106.90	\$481,571
Recreational Vehicles and Fees (5)		79	\$80.54	\$362,850
Sports/Recreation/Exercise Equipment (6)		89	\$151.61	\$682,996
Photo Equipment and Supplies (7)		90	\$50.10	\$225,721
Reading (8)		87	\$109.02	\$491,120
Catered Affairs (9)		88	\$26.82	\$120,825
<b>Food</b>		89	\$7,469.50	\$33,650,080
Food at Home		89	\$4,472.51	\$20,148,677
Bakery and Cereal Products		89	\$588.93	\$2,653,128
Meats, Poultry, Fish, and Eggs		89	\$1,012.03	\$4,559,201
Dairy Products		88	\$471.53	\$2,124,233
Fruits and Vegetables		91	\$887.63	\$3,998,793
Snacks and Other Food at Home (10)		88	\$1,512.39	\$6,813,322
Food Away from Home		90	\$2,996.98	\$13,501,403
Alcoholic Beverages		93	\$515.69	\$2,323,164

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601 Main St, Reisterstown, Maryland, 21136 2  
 601 Main St, Reisterstown, Maryland, 21136  
 Ring: 1 mile radius

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 Latitude: 39.45521  
 Longitude: -76.82427

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	85	\$5,295.01	\$23,854,010
Value of Retirement Plans	85	\$20,564.18	\$92,641,639
Value of Other Financial Assets	76	\$981.46	\$4,421,464
Vehicle Loan Amount excluding Interest	82	\$2,245.49	\$10,115,924
Value of Credit Card Debt	91	\$531.25	\$2,393,301
<b>Health</b>			
Nonprescription Drugs	84	\$107.14	\$482,685
Prescription Drugs	79	\$306.48	\$1,380,698
Eyeglasses and Contact Lenses	85	\$79.83	\$359,615
<b>Home</b>			
Mortgage Payment and Basics (11)	85	\$7,363.76	\$33,173,718
Maintenance and Remodeling Services	82	\$1,598.53	\$7,201,358
Maintenance and Remodeling Materials (12)	78	\$317.23	\$1,429,123
Utilities, Fuel, and Public Services	86	\$4,355.33	\$19,620,756
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	91	\$87.03	\$392,058
Furniture	89	\$509.34	\$2,294,560
Rugs	94	\$21.92	\$98,731
Major Appliances (14)	79	\$254.41	\$1,146,099
Housewares (15)	86	\$81.24	\$365,990
Small Appliances	92	\$44.57	\$200,797
Luggage	95	\$11.32	\$51,010
Telephones and Accessories	86	\$59.43	\$267,719
<b>Household Operations</b>			
Child Care	97	\$462.72	\$2,084,575
Lawn and Garden (16)	78	\$328.28	\$1,478,910
Moving/Storage/Freight Express	99	\$63.47	\$285,949
Housekeeping Supplies (17)	86	\$610.77	\$2,751,509
<b>Insurance</b>			
Owners and Renters Insurance	77	\$400.25	\$1,803,135
Vehicle Insurance	88	\$1,040.34	\$4,686,745
Life/Other Insurance	87	\$370.09	\$1,667,243
Health Insurance	84	\$3,080.09	\$13,875,787
Personal Care Products (18)	90	\$421.31	\$1,898,011
School Books and Supplies (19)	92	\$142.62	\$642,489
Smoking Products	80	\$335.07	\$1,509,486
<b>Transportation</b>			
Payments on Vehicles excluding Leases	84	\$1,882.81	\$8,482,040
Gasoline and Motor Oil	86	\$2,383.60	\$10,738,118
Vehicle Maintenance and Repairs	87	\$933.76	\$4,206,588
<b>Travel</b>			
Airline Fares	95	\$483.57	\$2,178,503
Lodging on Trips	88	\$460.31	\$2,073,687
Auto/Truck Rental on Trips	89	\$23.45	\$105,632
Food and Drink on Trips	89	\$440.12	\$1,982,739

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601 Main St, Reisterstown, Maryland, 21136 2  
 601 Main St, Reisterstown, Maryland, 21136  
 Ring: 3 mile radius

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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Savvy Suburbanites (1D)	20.0%	Population	49,797	51,221
Soccer Moms (4A)	13.1%	Households	18,964	19,418
Young and Restless (11B)	12.1%	Families	12,922	13,176
Enterprising Professionals (2D)	11.2%	Median Age	37.9	38.6
Pleasantville (2B)	10.7%	Median Household Income	\$73,728	\$80,135
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		121	\$2,606.79	\$49,435,203
Men's		121	\$511.39	\$9,697,949
Women's		120	\$889.90	\$16,875,974
Children's		119	\$398.10	\$7,549,534
Footwear		120	\$557.30	\$10,568,578
Watches & Jewelry		126	\$149.75	\$2,839,848
Apparel Products and Services (1)		123	\$100.36	\$1,903,320
<b>Computer</b>				
Computers and Hardware for Home Use		123	\$213.08	\$4,040,904
Portable Memory		119	\$6.35	\$120,358
Computer Software		127	\$14.70	\$278,679
Computer Accessories		121	\$21.85	\$414,270
<b>Entertainment &amp; Recreation</b>		117	\$3,640.65	\$69,041,226
Fees and Admissions		127	\$808.68	\$15,335,857
Membership Fees for Clubs (2)		127	\$267.59	\$5,074,587
Fees for Participant Sports, excl. Trips		124	\$122.94	\$2,331,519
Tickets to Theatre/Operas/Concerts		128	\$76.31	\$1,447,098
Tickets to Movies/Museums/Parks		126	\$96.96	\$1,838,679
Admission to Sporting Events, excl. Trips		125	\$69.75	\$1,322,685
Fees for Recreational Lessons		131	\$174.13	\$3,302,138
Dating Services		125	\$1.01	\$19,151
TV/Video/Audio		114	\$1,461.01	\$27,706,615
Cable and Satellite Television Services		112	\$1,062.28	\$20,145,096
Televisions		120	\$143.58	\$2,722,894
Satellite Dishes		119	\$1.72	\$32,580
VCRs, Video Cameras, and DVD Players		119	\$7.79	\$147,707
Miscellaneous Video Equipment		117	\$11.24	\$213,169
Video Cassettes and DVDs		116	\$17.76	\$336,805
Video Game Hardware/Accessories		120	\$35.00	\$663,700
Video Game Software		120	\$18.60	\$352,640
Streaming/Downloaded Video		121	\$31.05	\$588,812
Rental of Video Cassettes and DVDs		120	\$18.31	\$347,318
Installation of Televisions		125	\$1.11	\$21,045
Audio (3)		121	\$107.50	\$2,038,566
Rental and Repair of TV/Radio/Sound Equipment		126	\$5.08	\$96,284
Pets		110	\$657.73	\$12,473,186
Toys/Games/Crafts/Hobbies (4)		117	\$141.48	\$2,682,970
Recreational Vehicles and Fees (5)		113	\$115.24	\$2,185,358
Sports/Recreation/Exercise Equipment (6)		120	\$206.15	\$3,909,403
Photo Equipment and Supplies (7)		122	\$67.77	\$1,285,176
Reading (8)		116	\$144.56	\$2,741,434
Catered Affairs (9)		125	\$38.03	\$721,227
<b>Food</b>		117	\$9,781.45	\$185,495,464
Food at Home		115	\$5,806.69	\$110,118,064
Bakery and Cereal Products		115	\$763.47	\$14,478,434
Meats, Poultry, Fish, and Eggs		114	\$1,306.77	\$24,781,548
Dairy Products		115	\$611.29	\$11,592,525
Fruits and Vegetables		117	\$1,145.36	\$21,720,683
Snacks and Other Food at Home (10)		115	\$1,979.80	\$37,544,875
Food Away from Home		119	\$3,974.76	\$75,377,400
Alcoholic Beverages		123	\$684.10	\$12,973,227

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601 Main St, Reisterstown, Maryland, 21136 2  
 601 Main St, Reisterstown, Maryland, 21136  
 Ring: 3 mile radius

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 Latitude: 39.45521  
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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	122	\$7,529.45	\$142,788,473
Value of Retirement Plans	119	\$28,830.88	\$546,748,885
Value of Other Financial Assets	109	\$1,415.94	\$26,851,898
Vehicle Loan Amount excluding Interest	111	\$3,036.16	\$57,577,795
Value of Credit Card Debt	120	\$697.97	\$13,236,287
<b>Health</b>			
Nonprescription Drugs	111	\$141.92	\$2,691,387
Prescription Drugs	106	\$410.05	\$7,776,131
Eyeglasses and Contact Lenses	113	\$107.06	\$2,030,218
<b>Home</b>			
Mortgage Payment and Basics (11)	119	\$10,252.83	\$194,434,665
Maintenance and Remodeling Services	116	\$2,250.61	\$42,680,531
Maintenance and Remodeling Materials (12)	110	\$444.41	\$8,427,796
Utilities, Fuel, and Public Services	113	\$5,680.69	\$107,728,565
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	121	\$115.11	\$2,182,886
Furniture	120	\$684.73	\$12,985,254
Rugs	124	\$28.87	\$547,425
Major Appliances (14)	110	\$352.34	\$6,681,715
Housewares (15)	116	\$109.72	\$2,080,773
Small Appliances	119	\$57.44	\$1,089,340
Luggage	127	\$15.10	\$286,346
Telephones and Accessories	116	\$80.08	\$1,518,559
<b>Household Operations</b>			
Child Care	128	\$611.01	\$11,587,252
Lawn and Garden (16)	110	\$460.68	\$8,736,261
Moving/Storage/Freight Express	126	\$80.73	\$1,530,910
Housekeeping Supplies (17)	114	\$809.77	\$15,356,385
<b>Insurance</b>			
Owners and Renters Insurance	108	\$557.26	\$10,567,930
Vehicle Insurance	116	\$1,360.51	\$25,800,753
Life/Other Insurance	118	\$505.43	\$9,585,009
Health Insurance	113	\$4,112.27	\$77,985,064
Personal Care Products (18)	118	\$553.38	\$10,494,311
School Books and Supplies (19)	122	\$188.20	\$3,569,017
Smoking Products	103	\$427.14	\$8,100,271
<b>Transportation</b>			
Payments on Vehicles excluding Leases	113	\$2,544.05	\$48,245,389
Gasoline and Motor Oil	113	\$3,128.23	\$59,323,772
Vehicle Maintenance and Repairs	115	\$1,237.46	\$23,467,128
<b>Travel</b>			
Airline Fares	126	\$643.83	\$12,209,564
Lodging on Trips	120	\$630.20	\$11,951,134
Auto/Truck Rental on Trips	122	\$32.10	\$608,666
Food and Drink on Trips	121	\$595.24	\$11,288,150

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# Retail Goods and Services Expenditures

601 Main St, Reisterstown, Maryland, 21136 2  
 601 Main St, Reisterstown, Maryland, 21136  
 Ring: 5 mile radius

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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Enterprising Professionals (2D)	30.7%	Population	86,223	89,469
Savvy Suburbanites (1D)	13.5%	Households	33,342	34,466
Soccer Moms (4A)	10.2%	Families	21,668	22,248
Young and Restless (11B)	7.7%	Median Age	37.3	37.9
Pleasantville (2B)	7.5%	Median Household Income	\$78,177	\$84,503
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		125	\$2,701.53	\$90,074,443
Men's		125	\$526.82	\$17,565,366
Women's		124	\$918.37	\$30,620,275
Children's		125	\$417.03	\$13,904,724
Footwear		125	\$578.47	\$19,287,368
Watches & Jewelry		130	\$154.53	\$5,152,339
Apparel Products and Services (1)		130	\$106.30	\$3,544,369
<b>Computer</b>				
Computers and Hardware for Home Use		127	\$220.17	\$7,340,998
Portable Memory		124	\$6.62	\$220,809
Computer Software		131	\$15.17	\$505,814
Computer Accessories		125	\$22.50	\$750,123
<b>Entertainment &amp; Recreation</b>		120	\$3,752.32	\$125,109,983
Fees and Admissions		131	\$835.24	\$27,848,575
Membership Fees for Clubs (2)		130	\$273.70	\$9,125,620
Fees for Participant Sports, excl. Trips		129	\$127.98	\$4,267,237
Tickets to Theatre/Operas/Concerts		130	\$77.58	\$2,586,640
Tickets to Movies/Museums/Parks		132	\$101.42	\$3,381,428
Admission to Sporting Events, excl. Trips		129	\$71.75	\$2,392,282
Fees for Recreational Lessons		136	\$181.75	\$6,059,816
Dating Services		132	\$1.07	\$35,551
TV/Video/Audio		117	\$1,498.10	\$49,949,584
Cable and Satellite Television Services		114	\$1,085.42	\$36,190,061
Televisions		124	\$147.50	\$4,917,782
Satellite Dishes		127	\$1.84	\$61,504
VCRs, Video Cameras, and DVD Players		124	\$8.07	\$269,197
Miscellaneous Video Equipment		122	\$11.73	\$391,246
Video Cassettes and DVDs		121	\$18.49	\$616,426
Video Game Hardware/Accessories		124	\$36.22	\$1,207,756
Video Game Software		126	\$19.54	\$651,655
Streaming/Downloaded Video		127	\$32.55	\$1,085,318
Rental of Video Cassettes and DVDs		126	\$19.14	\$638,315
Installation of Televisions		133	\$1.18	\$39,191
Audio (3)		125	\$111.27	\$3,710,108
Rental and Repair of TV/Radio/Sound Equipment		127	\$5.13	\$171,023
Pets		114	\$679.94	\$22,670,629
Toys/Games/Crafts/Hobbies (4)		121	\$146.31	\$4,878,370
Recreational Vehicles and Fees (5)		117	\$119.37	\$3,979,941
Sports/Recreation/Exercise Equipment (6)		126	\$215.45	\$7,183,453
Photo Equipment and Supplies (7)		128	\$71.02	\$2,368,108
Reading (8)		118	\$147.56	\$4,920,055
Catered Affairs (9)		129	\$39.33	\$1,311,270
<b>Food</b>		121	\$10,100.76	\$336,779,377
Food at Home		119	\$5,973.06	\$199,153,801
Bakery and Cereal Products		118	\$782.58	\$26,092,882
Meats, Poultry, Fish, and Eggs		117	\$1,342.32	\$44,755,755
Dairy Products		118	\$626.77	\$20,897,747
Fruits and Vegetables		121	\$1,177.70	\$39,266,749
Snacks and Other Food at Home (10)		119	\$2,043.69	\$68,140,668
Food Away from Home		124	\$4,127.69	\$137,625,575
Alcoholic Beverages		127	\$706.59	\$23,559,251

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 601 Main St, Reisterstown, Maryland, 21136  
 Ring: 5 mile radius

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 Latitude: 39.45521  
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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	122	\$7,563.43	\$252,179,722
Value of Retirement Plans	119	\$29,033.77	\$968,043,836
Value of Other Financial Assets	111	\$1,444.81	\$48,172,690
Vehicle Loan Amount excluding Interest	116	\$3,158.30	\$105,303,961
Value of Credit Card Debt	122	\$714.58	\$23,825,601
<b>Health</b>			
Nonprescription Drugs	114	\$145.41	\$4,848,404
Prescription Drugs	107	\$416.67	\$13,892,455
Eyeglasses and Contact Lenses	116	\$109.53	\$3,651,858
<b>Home</b>			
Mortgage Payment and Basics (11)	122	\$10,493.54	\$349,875,552
Maintenance and Remodeling Services	118	\$2,292.10	\$76,423,052
Maintenance and Remodeling Materials (12)	112	\$452.44	\$15,085,104
Utilities, Fuel, and Public Services	115	\$5,787.27	\$192,959,092
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	124	\$118.34	\$3,945,668
Furniture	124	\$710.36	\$23,684,735
Rugs	125	\$28.97	\$966,046
Major Appliances (14)	113	\$363.98	\$12,135,941
Housewares (15)	119	\$113.46	\$3,783,091
Small Appliances	122	\$58.81	\$1,960,845
Luggage	132	\$15.63	\$521,213
Telephones and Accessories	122	\$84.28	\$2,810,120
<b>Household Operations</b>			
Child Care	135	\$645.34	\$21,516,939
Lawn and Garden (16)	112	\$470.60	\$15,690,590
Moving/Storage/Freight Express	133	\$84.89	\$2,830,253
Housekeeping Supplies (17)	117	\$833.80	\$27,800,593
<b>Insurance</b>			
Owners and Renters Insurance	109	\$565.61	\$18,858,696
Vehicle Insurance	119	\$1,396.02	\$46,546,180
Life/Other Insurance	120	\$511.65	\$17,059,318
Health Insurance	115	\$4,202.72	\$140,127,084
Personal Care Products (18)	122	\$572.16	\$19,076,819
School Books and Supplies (19)	126	\$194.87	\$6,497,387
Smoking Products	104	\$433.08	\$14,439,920
<b>Transportation</b>			
Payments on Vehicles excluding Leases	118	\$2,650.69	\$88,379,416
Gasoline and Motor Oil	116	\$3,222.14	\$107,432,581
Vehicle Maintenance and Repairs	118	\$1,270.13	\$42,348,578
<b>Travel</b>			
Airline Fares	131	\$665.67	\$22,194,836
Lodging on Trips	124	\$647.74	\$21,596,857
Auto/Truck Rental on Trips	127	\$33.38	\$1,113,074
Food and Drink on Trips	124	\$612.10	\$20,408,622

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

# Business Summary

601 Main St, Reisterstown, Maryland, 21136 2  
 601 Main St, Reisterstown, Maryland, 21136  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.45521  
 Longitude: -76.82427

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	435		1,589		2,930							
Total Employees:	4,387		18,493		37,086							
Total Residential Population:	12,184		49,797		86,223							
Employee/Residential Population Ratio (per 100 Residents)	36		37		43							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	5	1.1%	71	1.6%	31	2.0%	307	1.7%	58	2.0%	492	1.3%
Construction	33	7.6%	240	5.5%	130	8.2%	1,151	6.2%	219	7.5%	2,124	5.7%
Manufacturing	6	1.4%	68	1.6%	42	2.6%	1,338	7.2%	75	2.6%	1,949	5.3%
Transportation	8	1.8%	53	1.2%	43	2.7%	295	1.6%	67	2.3%	429	1.2%
Communication	5	1.1%	36	0.8%	12	0.8%	140	0.8%	20	0.7%	201	0.5%
Utility	2	0.5%	80	1.8%	4	0.3%	132	0.7%	7	0.2%	208	0.6%
Wholesale Trade	8	1.8%	39	0.9%	56	3.5%	1,101	6.0%	105	3.6%	2,842	7.7%
Retail Trade Summary	82	18.9%	761	17.3%	271	17.1%	3,388	18.3%	510	17.4%	8,007	21.6%
Home Improvement	6	1.4%	74	1.7%	16	1.0%	173	0.9%	20	0.7%	249	0.7%
General Merchandise Stores	6	1.4%	55	1.3%	13	0.8%	376	2.0%	23	0.8%	719	1.9%
Food Stores	9	2.1%	114	2.6%	31	2.0%	483	2.6%	56	1.9%	1,265	3.4%
Auto Dealers, Gas Stations, Auto Aftermarket	10	2.3%	49	1.1%	33	2.1%	783	4.2%	58	2.0%	1,503	4.1%
Apparel & Accessory Stores	3	0.7%	27	0.6%	14	0.9%	104	0.6%	22	0.8%	178	0.5%
Furniture & Home Furnishings	8	1.8%	42	1.0%	25	1.6%	136	0.7%	45	1.5%	554	1.5%
Eating & Drinking Places	17	3.9%	237	5.4%	62	3.9%	855	4.6%	150	5.1%	2,524	6.8%
Miscellaneous Retail	25	5.7%	163	3.7%	79	5.0%	478	2.6%	135	4.6%	1,015	2.7%
Finance, Insurance, Real Estate Summary	62	14.3%	448	10.2%	202	12.7%	1,865	10.1%	401	13.7%	4,171	11.2%
Banks, Savings & Lending Institutions	10	2.3%	85	1.9%	27	1.7%	245	1.3%	58	2.0%	527	1.4%
Securities Brokers	4	0.9%	22	0.5%	23	1.4%	107	0.6%	50	1.7%	257	0.7%
Insurance Carriers & Agents	16	3.7%	64	1.5%	50	3.1%	538	2.9%	94	3.2%	1,459	3.9%
Real Estate, Holding, Other Investment Offices	32	7.4%	276	6.3%	102	6.4%	976	5.3%	199	6.8%	1,928	5.2%
Services Summary	199	45.7%	2,499	57.0%	689	43.4%	8,203	44.4%	1,258	42.9%	15,547	41.9%
Hotels & Lodging	1	0.2%	31	0.7%	4	0.3%	177	1.0%	9	0.3%	313	0.8%
Automotive Services	14	3.2%	95	2.2%	57	3.6%	334	1.8%	89	3.0%	526	1.4%
Motion Pictures & Amusements	14	3.2%	152	3.5%	38	2.4%	371	2.0%	92	3.1%	1,334	3.6%
Health Services	36	8.3%	520	11.9%	91	5.7%	987	5.3%	187	6.4%	2,266	6.1%
Legal Services	9	2.1%	39	0.9%	36	2.3%	219	1.2%	70	2.4%	463	1.2%
Education Institutions & Libraries	8	1.8%	489	11.1%	30	1.9%	1,526	8.3%	59	2.0%	2,966	8.0%
Other Services	116	26.7%	1,173	26.7%	434	27.3%	4,589	24.8%	751	25.6%	7,680	20.7%
Government	5	1.1%	84	1.9%	13	0.8%	547	3.0%	22	0.8%	986	2.7%
Unclassified Establishments	21	4.8%	9	0.2%	96	6.0%	26	0.1%	186	6.3%	129	0.3%
Totals	435	100.0%	4,387	100.0%	1,589	100.0%	18,493	100.0%	2,930	100.0%	37,086	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

# Business Summary

601 Main St, Reisterstown, Maryland, 21136 2  
 601 Main St, Reisterstown, Maryland, 21136  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.45521  
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.2%	1	0.0%	4	0.3%	10	0.1%	6	0.2%	25	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	6	0.0%
Utilities	0	0.0%	0	0.0%	1	0.1%	10	0.1%	2	0.1%	44	0.1%
Construction	38	8.7%	342	7.8%	139	8.7%	1,317	7.1%	236	8.1%	2,342	6.3%
Manufacturing	8	1.8%	75	1.7%	47	3.0%	1,455	7.9%	83	2.8%	2,085	5.6%
Wholesale Trade	8	1.8%	39	0.9%	51	3.2%	1,051	5.7%	97	3.3%	2,769	7.5%
Retail Trade	64	14.7%	518	11.8%	205	12.9%	2,411	13.0%	348	11.9%	5,306	14.3%
Motor Vehicle & Parts Dealers	5	1.1%	33	0.8%	25	1.6%	755	4.1%	43	1.5%	1,414	3.8%
Furniture & Home Furnishings Stores	3	0.7%	12	0.3%	8	0.5%	60	0.3%	16	0.5%	333	0.9%
Electronics & Appliance Stores	6	1.4%	31	0.7%	18	1.1%	84	0.5%	31	1.1%	243	0.7%
Bldg Material & Garden Equipment & Supplies Dealers	6	1.4%	74	1.7%	16	1.0%	173	0.9%	20	0.7%	249	0.7%
Food & Beverage Stores	10	2.3%	110	2.5%	30	1.9%	368	2.0%	56	1.9%	1,096	3.0%
Health & Personal Care Stores	9	2.1%	70	1.6%	19	1.2%	185	1.0%	40	1.4%	399	1.1%
Gasoline Stations	4	0.9%	15	0.3%	8	0.5%	29	0.2%	15	0.5%	89	0.2%
Clothing & Clothing Accessories Stores	3	0.7%	28	0.6%	17	1.1%	109	0.6%	26	0.9%	187	0.5%
Sport Goods, Hobby, Book, & Music Stores	2	0.5%	10	0.2%	11	0.7%	48	0.3%	18	0.6%	213	0.6%
General Merchandise Stores	6	1.4%	55	1.3%	13	0.8%	376	2.0%	23	0.8%	719	1.9%
Miscellaneous Store Retailers	10	2.3%	78	1.8%	31	2.0%	197	1.1%	48	1.6%	325	0.9%
Nonstore Retailers	2	0.5%	2	0.0%	8	0.5%	27	0.1%	11	0.4%	40	0.1%
Transportation & Warehousing	7	1.6%	47	1.1%	32	2.0%	221	1.2%	53	1.8%	330	0.9%
Information	10	2.3%	87	2.0%	39	2.5%	437	2.4%	75	2.6%	868	2.3%
Finance & Insurance	31	7.1%	182	4.1%	104	6.5%	906	4.9%	209	7.1%	2,284	6.2%
Central Bank/Credit Intermediation & Related Activities	10	2.3%	85	1.9%	28	1.8%	246	1.3%	60	2.0%	529	1.4%
Securities, Commodity Contracts & Other Financial	4	0.9%	24	0.5%	25	1.6%	111	0.6%	53	1.8%	278	0.7%
Insurance Carriers & Related Activities; Funds, Trusts &	17	3.9%	73	1.7%	51	3.2%	549	3.0%	97	3.3%	1,476	4.0%
Real Estate, Rental & Leasing	37	8.5%	271	6.2%	113	7.1%	888	4.8%	218	7.4%	1,822	4.9%
Professional, Scientific & Tech Services	40	9.2%	262	6.0%	206	13.0%	1,930	10.4%	357	12.2%	3,503	9.4%
Legal Services	11	2.5%	44	1.0%	42	2.6%	322	1.7%	80	2.7%	602	1.6%
Management of Companies & Enterprises	2	0.5%	25	0.6%	4	0.3%	40	0.2%	5	0.2%	42	0.1%
Administrative & Support & Waste Management & Remediation	14	3.2%	59	1.3%	72	4.5%	462	2.5%	134	4.6%	1,000	2.7%
Educational Services	13	3.0%	505	11.5%	39	2.5%	1,579	8.5%	77	2.6%	3,058	8.2%
Health Care & Social Assistance	49	11.3%	629	14.3%	135	8.5%	1,459	7.9%	262	8.9%	3,337	9.0%
Arts, Entertainment & Recreation	9	2.1%	140	3.2%	24	1.5%	298	1.6%	64	2.2%	1,215	3.3%
Accommodation & Food Services	18	4.1%	272	6.2%	70	4.4%	1,054	5.7%	168	5.7%	2,899	7.8%
Accommodation	1	0.2%	31	0.7%	4	0.3%	177	1.0%	9	0.3%	313	0.8%
Food Services & Drinking Places	17	3.9%	241	5.5%	66	4.2%	877	4.7%	159	5.4%	2,587	7.0%
Other Services (except Public Administration)	62	14.3%	840	19.1%	195	12.3%	2,391	12.9%	326	11.1%	3,037	8.2%
Automotive Repair & Maintenance	10	2.3%	79	1.8%	42	2.6%	271	1.5%	63	2.2%	374	1.0%
Public Administration	5	1.1%	84	1.9%	13	0.8%	547	3.0%	22	0.8%	986	2.7%
Unclassified Establishments	21	4.8%	9	0.2%	96	6.0%	26	0.1%	186	6.3%	129	0.3%
<b>Total</b>	<b>435</b>	<b>100.0%</b>	<b>4,387</b>	<b>100.0%</b>	<b>1,589</b>	<b>100.0%</b>	<b>18,493</b>	<b>100.0%</b>	<b>2,930</b>	<b>100.0%</b>	<b>37,086</b>	<b>100.0%</b>

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