

690 Crain Hwy S, Gambrills, Maryland, 21054  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.05549  
 Longitude: -76.65920

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	1,033	30,876	89,934
2010 Total Population	1,154	38,872	107,195
2019 Total Population	1,434	43,849	118,693
2019 Group Quarters	25	114	449
2024 Total Population	1,554	46,560	125,679
2019-2024 Annual Rate	1.62%	1.21%	1.15%
2019 Total Daytime Population	2,424	32,753	95,887
Workers	1,700	13,187	41,932
Residents	724	19,566	53,955
<b>Household Summary</b>			
2000 Households	366	10,958	32,359
2000 Average Household Size	2.74	2.80	2.75
2010 Households	451	14,396	39,880
2010 Average Household Size	2.51	2.69	2.68
2019 Households	562	16,160	43,866
2019 Average Household Size	2.51	2.71	2.70
2024 Households	608	17,138	46,380
2024 Average Household Size	2.51	2.71	2.70
2019-2024 Annual Rate	1.59%	1.18%	1.12%
2010 Families	318	10,390	28,977
2010 Average Family Size	3.02	3.16	3.13
2019 Families	393	11,519	31,408
2019 Average Family Size	3.04	3.20	3.18
2024 Families	424	12,154	33,022
2024 Average Family Size	3.05	3.22	3.20
2019-2024 Annual Rate	1.53%	1.08%	1.01%
<b>Housing Unit Summary</b>			
2000 Housing Units	385	11,253	33,383
Owner Occupied Housing Units	82.3%	79.0%	76.8%
Renter Occupied Housing Units	12.5%	18.4%	20.1%
Vacant Housing Units	5.2%	2.6%	3.1%
2010 Housing Units	493	14,931	41,525
Owner Occupied Housing Units	73.8%	77.5%	75.1%
Renter Occupied Housing Units	17.6%	18.9%	20.9%
Vacant Housing Units	8.5%	3.6%	4.0%
2019 Housing Units	606	16,784	45,727
Owner Occupied Housing Units	75.7%	74.2%	74.2%
Renter Occupied Housing Units	17.0%	22.1%	21.7%
Vacant Housing Units	7.3%	3.7%	4.1%
2024 Housing Units	656	17,769	48,288
Owner Occupied Housing Units	76.7%	73.8%	75.0%
Renter Occupied Housing Units	16.0%	22.6%	21.1%
Vacant Housing Units	7.3%	3.6%	4.0%
<b>Median Household Income</b>			
2019	\$110,151	\$111,318	\$111,586
2024	\$114,137	\$116,990	\$117,041
<b>Median Home Value</b>			
2019	\$466,129	\$374,508	\$391,663
2024	\$494,203	\$408,618	\$426,207
<b>Per Capita Income</b>			
2019	\$55,784	\$51,177	\$53,213
2024	\$60,613	\$55,704	\$57,568
<b>Median Age</b>			
2010	47.4	37.1	37.3
2019	51.6	39.0	39.2
2024	53.3	39.7	40.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2019 Households by Income</b>			
Household Income Base	562	16,160	43,858
<\$15,000	5.9%	3.9%	3.6%
\$15,000 - \$24,999	2.5%	2.4%	2.3%
\$25,000 - \$34,999	2.8%	3.9%	3.7%
\$35,000 - \$49,999	8.5%	6.9%	7.0%
\$50,000 - \$74,999	9.4%	11.5%	11.7%
\$75,000 - \$99,999	13.0%	13.3%	13.4%
\$100,000 - \$149,999	26.2%	25.4%	25.3%
\$150,000 - \$199,999	12.1%	15.9%	15.0%
\$200,000+	19.4%	16.9%	18.0%
Average Household Income	\$145,365	\$139,550	\$144,128
<b>2024 Households by Income</b>			
Household Income Base	608	17,138	46,372
<\$15,000	5.1%	3.6%	3.4%
\$15,000 - \$24,999	2.1%	2.2%	2.0%
\$25,000 - \$34,999	2.8%	3.8%	3.4%
\$35,000 - \$49,999	8.1%	6.2%	6.3%
\$50,000 - \$74,999	8.9%	10.4%	10.6%
\$75,000 - \$99,999	12.7%	12.7%	12.9%
\$100,000 - \$149,999	26.5%	24.9%	25.2%
\$150,000 - \$199,999	12.8%	17.5%	16.4%
\$200,000+	21.1%	18.8%	19.8%
Average Household Income	\$158,430	\$152,142	\$156,151
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	459	12,457	33,938
<\$50,000	0.7%	1.6%	1.3%
\$50,000 - \$99,999	0.2%	0.2%	0.5%
\$100,000 - \$149,999	0.7%	1.2%	1.1%
\$150,000 - \$199,999	0.2%	3.2%	2.7%
\$200,000 - \$249,999	3.5%	9.2%	8.0%
\$250,000 - \$299,999	5.4%	12.0%	12.1%
\$300,000 - \$399,999	21.6%	30.2%	26.4%
\$400,000 - \$499,999	27.0%	14.0%	17.1%
\$500,000 - \$749,999	32.0%	23.8%	24.4%
\$750,000 - \$999,999	4.8%	2.7%	3.8%
\$1,000,000 - \$1,499,999	4.1%	1.3%	1.7%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.4%
\$2,000,000 +	0.0%	0.3%	0.5%
Average Home Value	\$514,130	\$428,994	\$452,089
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	503	13,117	36,203
<\$50,000	0.2%	0.8%	0.7%
\$50,000 - \$99,999	0.0%	0.1%	0.3%
\$100,000 - \$149,999	0.2%	0.6%	0.6%
\$150,000 - \$199,999	0.2%	1.9%	1.6%
\$200,000 - \$249,999	1.8%	6.1%	5.6%
\$250,000 - \$299,999	3.6%	9.5%	10.0%
\$300,000 - \$399,999	18.3%	29.7%	26.5%
\$400,000 - \$499,999	27.4%	15.2%	18.0%
\$500,000 - \$749,999	38.0%	30.1%	28.9%
\$750,000 - \$999,999	6.2%	4.0%	5.2%
\$1,000,000 - \$1,499,999	4.4%	1.4%	1.6%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.4%
\$2,000,000 +	0.0%	0.5%	0.6%
Average Home Value	\$546,825	\$470,353	\$485,260

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

690 Crain Hwy S, Gambrills, Maryland, 21054  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.05549  
 Longitude: -76.65920

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	1,155	38,873	107,197
0 - 4	4.5%	7.0%	6.9%
5 - 9	5.7%	7.4%	7.3%
10 - 14	7.0%	7.6%	7.4%
15 - 24	8.9%	11.0%	11.4%
25 - 34	6.6%	13.6%	13.4%
35 - 44	13.4%	16.4%	15.8%
45 - 54	15.7%	15.8%	15.9%
55 - 64	17.4%	11.2%	11.8%
65 - 74	11.6%	6.1%	6.3%
75 - 84	6.1%	2.9%	2.8%
85 +	3.1%	1.0%	1.0%
18 +	78.9%	73.7%	74.1%
<b>2019 Population by Age</b>			
Total	1,431	43,847	118,691
0 - 4	3.8%	6.1%	6.0%
5 - 9	5.5%	6.7%	6.9%
10 - 14	6.2%	7.4%	7.5%
15 - 24	8.0%	11.6%	11.3%
25 - 34	6.1%	12.4%	12.2%
35 - 44	12.2%	14.6%	14.5%
45 - 54	12.2%	14.5%	14.4%
55 - 64	18.2%	13.0%	13.1%
65 - 74	16.9%	8.3%	8.9%
75 - 84	7.1%	3.9%	3.9%
85 +	3.7%	1.3%	1.3%
18 +	81.4%	75.7%	75.6%
<b>2024 Population by Age</b>			
Total	1,553	46,560	125,681
0 - 4	3.7%	6.0%	6.0%
5 - 9	5.2%	6.4%	6.5%
10 - 14	5.9%	6.8%	6.9%
15 - 24	7.4%	10.8%	10.8%
25 - 34	5.8%	13.4%	12.7%
35 - 44	12.6%	14.3%	14.5%
45 - 54	11.3%	13.9%	13.7%
55 - 64	16.5%	12.9%	12.9%
65 - 74	18.5%	9.2%	9.4%
75 - 84	9.1%	4.9%	5.1%
85 +	3.9%	1.5%	1.5%
18 +	81.9%	76.9%	76.6%
<b>2010 Population by Sex</b>			
Males	556	18,805	52,021
Females	598	20,067	55,174
<b>2019 Population by Sex</b>			
Males	692	21,281	57,797
Females	742	22,568	60,896
<b>2024 Population by Sex</b>			
Males	749	22,628	61,281
Females	806	23,932	64,398

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	1,153	38,871	107,196
White Alone	89.7%	76.1%	75.1%
Black Alone	4.8%	13.0%	15.4%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	2.4%	5.4%	4.5%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.4%	1.7%	1.3%
Two or More Races	2.5%	3.3%	3.3%
Hispanic Origin	3.1%	5.1%	4.7%
Diversity Index	24.3	45.9	46.3
<b>2019 Population by Race/Ethnicity</b>			
Total	1,434	43,848	118,693
White Alone	87.1%	70.8%	70.4%
Black Alone	5.5%	15.6%	17.6%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	3.1%	6.6%	5.5%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.6%	2.3%	1.9%
Two or More Races	3.5%	4.3%	4.2%
Hispanic Origin	4.5%	7.4%	6.8%
Diversity Index	30.2	54.3	53.7
<b>2024 Population by Race/Ethnicity</b>			
Total	1,554	46,559	125,679
White Alone	85.3%	67.4%	67.5%
Black Alone	6.0%	17.0%	18.8%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	3.5%	7.4%	6.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.8%	2.7%	2.2%
Two or More Races	4.2%	5.0%	4.9%
Hispanic Origin	5.6%	9.0%	8.3%
Diversity Index	34.5	59.1	58.1
<b>2010 Population by Relationship and Household Type</b>			
Total	1,154	38,872	107,195
In Households	98.0%	99.7%	99.6%
In Family Households	84.7%	86.6%	86.7%
Householder	27.3%	26.7%	27.0%
Spouse	23.4%	20.9%	21.3%
Child	29.5%	33.5%	33.1%
Other relative	3.0%	3.5%	3.3%
Nonrelative	1.4%	2.1%	2.0%
In Nonfamily Households	13.3%	13.1%	12.9%
In Group Quarters	2.0%	0.3%	0.4%
Institutionalized Population	1.7%	0.2%	0.3%
Noninstitutionalized Population	0.3%	0.0%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2019 Population 25+ by Educational Attainment</b>			
Total	1,098	29,866	81,108
Less than 9th Grade	1.2%	1.6%	1.4%
9th - 12th Grade, No Diploma	5.0%	3.0%	3.4%
High School Graduate	19.7%	16.1%	15.0%
GED/Alternative Credential	1.8%	2.3%	1.9%
Some College, No Degree	19.0%	16.9%	17.6%
Associate Degree	8.5%	8.3%	8.0%
Bachelor's Degree	25.0%	29.6%	29.9%
Graduate/Professional Degree	19.8%	22.2%	22.8%
<b>2019 Population 15+ by Marital Status</b>			
Total	1,212	34,972	94,541
Never Married	24.5%	25.5%	27.4%
Married	60.0%	57.6%	57.7%
Widowed	8.8%	5.8%	4.9%
Divorced	6.7%	11.1%	10.0%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	98.1%	97.4%	96.6%
Civilian Unemployed (Unemployment Rate)	1.9%	2.6%	3.4%
<b>2019 Employed Population 16+ by Industry</b>			
Total	722	24,148	64,376
Agriculture/Mining	0.0%	0.2%	0.2%
Construction	9.1%	6.1%	6.2%
Manufacturing	5.8%	3.7%	4.2%
Wholesale Trade	3.7%	2.0%	1.9%
Retail Trade	7.2%	7.2%	7.4%
Transportation/Utilities	3.9%	4.6%	4.0%
Information	1.1%	2.1%	2.1%
Finance/Insurance/Real Estate	4.2%	5.3%	5.4%
Services	50.8%	48.7%	49.0%
Public Administration	14.3%	20.1%	19.6%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	722	24,149	64,374
White Collar	73.0%	76.9%	76.4%
Management/Business/Financial	19.9%	21.8%	22.5%
Professional	23.7%	31.7%	32.0%
Sales	10.2%	8.8%	8.7%
Administrative Support	19.1%	14.5%	13.2%
Services	12.6%	12.9%	13.5%
Blue Collar	14.4%	10.2%	10.1%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	6.2%	2.7%	2.7%
Installation/Maintenance/Repair	1.5%	1.8%	2.2%
Production	5.0%	2.2%	1.9%
Transportation/Material Moving	1.7%	3.5%	3.3%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	1,154	38,872	107,195
Population Inside Urbanized Area	86.1%	95.4%	94.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	13.9%	4.6%	5.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

690 Crain Hwy S, Gambrills, Maryland, 21054  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.05549  
Longitude: -76.65920

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	451	14,395	39,880
Households with 1 Person	24.8%	22.1%	21.5%
Households with 2+ People	75.2%	77.9%	78.5%
Family Households	70.5%	72.2%	72.7%
Husband-wife Families	60.8%	56.6%	57.3%
With Related Children	23.1%	29.1%	28.2%
Other Family (No Spouse Present)	9.8%	15.6%	15.4%
Other Family with Male Householder	2.9%	4.0%	3.9%
With Related Children	1.3%	2.3%	2.3%
Other Family with Female Householder	7.1%	11.6%	11.5%
With Related Children	4.0%	7.2%	7.5%
Nonfamily Households	4.7%	5.7%	5.8%
All Households with Children	29.0%	39.0%	38.3%
Multigenerational Households	5.3%	4.1%	3.8%
Unmarried Partner Households	2.9%	5.6%	5.5%
Male-female	2.4%	4.8%	4.7%
Same-sex	0.4%	0.8%	0.7%
<b>2010 Households by Size</b>			
Total	451	14,397	39,880
1 Person Household	24.8%	22.1%	21.5%
2 Person Household	36.4%	31.2%	32.6%
3 Person Household	15.3%	18.6%	18.6%
4 Person Household	13.1%	17.1%	16.8%
5 Person Household	6.7%	7.2%	7.0%
6 Person Household	2.9%	2.5%	2.3%
7 + Person Household	0.9%	1.3%	1.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	451	14,396	39,880
Owner Occupied	80.7%	80.4%	78.2%
Owned with a Mortgage/Loan	59.0%	69.6%	66.6%
Owned Free and Clear	21.7%	10.9%	11.6%
Renter Occupied	19.3%	19.6%	21.8%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	493	14,931	41,525
Housing Units Inside Urbanized Area	88.6%	95.4%	94.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	11.4%	4.6%	5.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

690 Crain Hwy S, Gambrills, Maryland, 21054  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.05549  
 Longitude: -76.65920

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
1.	Exurbanites (1E)	Enterprising Professionals	Enterprising Professionals
2.	Top Tier (1A)	Urban Chic (2A)	Savvy Suburbanites (1D)
3.	Professional Pride (1B)	Professional Pride (1B)	Top Tier (1A)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$1,856,965	\$54,016,673	\$151,337,448
Average Spent	\$3,304.21	\$3,342.62	\$3,449.99
Spending Potential Index	154	156	161
Education: Total \$	\$1,582,635	\$44,653,415	\$124,897,786
Average Spent	\$2,816.08	\$2,763.21	\$2,847.26
Spending Potential Index	177	173	179
Entertainment/Recreation: Total \$	\$2,999,707	\$81,555,203	\$229,309,443
Average Spent	\$5,337.56	\$5,046.73	\$5,227.50
Spending Potential Index	163	154	160
Food at Home: Total \$	\$4,399,919	\$124,066,927	\$348,761,710
Average Spent	\$7,829.04	\$7,677.41	\$7,950.62
Spending Potential Index	151	148	154
Food Away from Home: Total \$	\$3,240,973	\$92,606,833	\$259,419,671
Average Spent	\$5,766.86	\$5,730.62	\$5,913.91
Spending Potential Index	157	156	161
Health Care: Total \$	\$5,440,196	\$140,328,109	\$397,173,299
Average Spent	\$9,680.06	\$8,683.67	\$9,054.24
Spending Potential Index	163	146	153
HH Furnishings & Equipment: Total \$	\$1,996,013	\$53,556,590	\$150,780,383
Average Spent	\$3,551.62	\$3,314.15	\$3,437.30
Spending Potential Index	167	155	161
Personal Care Products & Services: Total \$	\$826,182	\$22,509,774	\$63,348,030
Average Spent	\$1,470.07	\$1,392.93	\$1,444.13
Spending Potential Index	166	157	163
Shelter: Total \$	\$16,866,138	\$479,252,501	\$1,337,336,455
Average Spent	\$30,010.92	\$29,656.71	\$30,486.86
Spending Potential Index	162	160	165
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,467,988	\$61,052,919	\$173,189,966
Average Spent	\$4,391.44	\$3,778.03	\$3,948.16
Spending Potential Index	177	152	159
Travel: Total \$	\$2,311,672	\$60,927,084	\$170,255,616
Average Spent	\$4,113.30	\$3,770.24	\$3,881.27
Spending Potential Index	183	168	173
Vehicle Maintenance & Repairs: Total \$	\$1,064,502	\$27,229,399	\$77,325,084
Average Spent	\$1,894.13	\$1,684.99	\$1,762.76
Spending Potential Index	166	147	154

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Exurbanites (1E)	100.0%	Population	1,434	1,554
Top Tier (1A)	0.0%	Households	562	608
Professional Pride (1B)	0.0%	Families	393	424
Boomburbs (1C)	0.0%	Median Age	51.6	53.3
Savvy Suburbanites (1D)	0.0%	Median Household Income	\$110,151	\$114,137
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		154	\$3,304.21	\$1,856,965
Men's		155	\$640.02	\$359,690
Women's		166	\$1,195.86	\$672,076
Children's		133	\$430.17	\$241,757
Footwear		145	\$697.25	\$391,853
Watches & Jewelry		161	\$222.22	\$124,889
Apparel Products and Services (1)		179	\$118.68	\$66,700
<b>Computer</b>				
Computers and Hardware for Home Use		162	\$268.24	\$150,751
Portable Memory		176	\$7.86	\$4,419
Computer Software		159	\$16.16	\$9,084
Computer Accessories		167	\$31.75	\$17,841
<b>Entertainment &amp; Recreation</b>		163	\$5,337.56	\$2,999,707
Fees and Admissions		184	\$1,310.03	\$736,239
Membership Fees for Clubs (2)		192	\$453.18	\$254,688
Fees for Participant Sports, excl. Trips		184	\$197.47	\$110,976
Tickets to Theatre/Operas/Concerts		191	\$143.59	\$80,695
Tickets to Movies		162	\$88.83	\$49,923
Tickets to Parks or Museums		157	\$50.82	\$28,562
Admission to Sporting Events, excl. Trips		184	\$116.06	\$65,227
Fees for Recreational Lessons		181	\$259.07	\$145,595
Dating Services		146	\$1.02	\$573
TV/Video/Audio		149	\$1,828.75	\$1,027,755
Cable and Satellite Television Services		149	\$1,313.53	\$738,203
Televisions		148	\$161.06	\$90,516
Satellite Dishes		167	\$2.62	\$1,473
VCRs, Video Cameras, and DVD Players		159	\$9.17	\$5,156
Miscellaneous Video Equipment		154	\$39.17	\$22,015
Video Cassettes and DVDs		151	\$17.33	\$9,739
Video Game Hardware/Accessories		127	\$35.53	\$19,969
Video Game Software		132	\$20.10	\$11,294
Rental/Streaming/Downloaded Video		145	\$67.57	\$37,974
Installation of Televisions		218	\$2.48	\$1,391
Audio (3)		160	\$156.40	\$87,897
Rental and Repair of TV/Radio/Sound Equipment		120	\$3.78	\$2,127
Pets		159	\$1,051.11	\$590,726
Toys/Games/Crafts/Hobbies (4)		150	\$176.50	\$99,191
Recreational Vehicles and Fees (5)		181	\$289.06	\$162,454
Sports/Recreation/Exercise Equipment (6)		176	\$363.62	\$204,356
Photo Equipment and Supplies (7)		160	\$83.44	\$46,895
Reading (8)		180	\$192.51	\$108,193
Catered Affairs (9)		160	\$42.52	\$23,898
<b>Food</b>		154	\$13,595.89	\$7,640,892
Food at Home		151	\$7,829.04	\$4,399,919
Bakery and Cereal Products		150	\$1,020.82	\$573,703
Meats, Poultry, Fish, and Eggs		150	\$1,710.65	\$961,383
Dairy Products		152	\$813.60	\$457,244
Fruits and Vegetables		156	\$1,588.32	\$892,636
Snacks and Other Food at Home (10)		150	\$2,695.65	\$1,514,953
Food Away from Home		157	\$5,766.86	\$3,240,973
Alcoholic Beverages		174	\$1,006.85	\$565,847

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	216	\$46,301.30	\$26,021,329
Value of Retirement Plans	204	\$194,189.17	\$109,134,312
Value of Other Financial Assets	196	\$11,139.80	\$6,260,567
Vehicle Loan Amount excluding Interest	146	\$4,161.06	\$2,338,516
Value of Credit Card Debt	161	\$3,937.09	\$2,212,645
<b>Health</b>			
Nonprescription Drugs	160	\$229.07	\$128,735
Prescription Drugs	161	\$588.90	\$330,964
Eyeglasses and Contact Lenses	165	\$148.97	\$83,723
<b>Home</b>			
Mortgage Payment and Basics (11)	186	\$18,763.36	\$10,545,009
Maintenance and Remodeling Services	199	\$4,238.53	\$2,382,055
Maintenance and Remodeling Materials (12)	172	\$841.12	\$472,712
Utilities, Fuel, and Public Services	150	\$7,303.77	\$4,104,720
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	157	\$157.27	\$88,388
Furniture	162	\$993.45	\$558,317
Rugs	169	\$54.90	\$30,854
Major Appliances (14)	164	\$582.20	\$327,199
Housewares (15)	165	\$175.48	\$98,618
Small Appliances	152	\$73.83	\$41,493
Luggage	173	\$24.17	\$13,586
Telephones and Accessories	181	\$137.03	\$77,012
<b>Household Operations</b>			
Child Care	149	\$758.85	\$426,472
Lawn and Garden (16)	187	\$877.53	\$493,172
Moving/Storage/Freight Express	159	\$105.58	\$59,334
Housekeeping Supplies (17)	155	\$1,164.41	\$654,398
<b>Insurance</b>			
Owners and Renters Insurance	168	\$970.73	\$545,550
Vehicle Insurance	147	\$2,273.63	\$1,277,779
Life/Other Insurance	174	\$801.08	\$450,206
Health Insurance	162	\$6,349.35	\$3,568,336
Personal Care Products (18)	156	\$779.52	\$438,093
School Books and Supplies (19)	157	\$244.36	\$137,329
Smoking Products	118	\$475.17	\$267,046
<b>Transportation</b>			
Payments on Vehicles excluding Leases	143	\$3,623.85	\$2,036,606
Gasoline and Motor Oil	145	\$3,311.64	\$1,861,139
Vehicle Maintenance and Repairs	166	\$1,894.13	\$1,064,502
<b>Travel</b>			
Airline Fares	187	\$1,019.08	\$572,721
Lodging on Trips	187	\$1,158.00	\$650,797
Auto/Truck Rental on Trips	188	\$49.37	\$27,744
Food and Drink on Trips	180	\$973.06	\$546,859

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Enterprising Professionals (2D)	32.2%	Population	43,849	46,560
Urban Chic (2A)	19.1%	Households	16,160	17,138
Professional Pride (1B)	13.5%	Families	11,519	12,154
Soccer Moms (4A)	7.5%	Median Age	39.0	39.7
Exurbanites (1E)	7.2%	Median Household Income	\$111,318	\$116,990
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		156	\$3,342.62	\$54,016,673
Men's		154	\$637.19	\$10,297,034
Women's		161	\$1,159.54	\$18,738,200
Children's		147	\$475.39	\$7,682,249
Footwear		152	\$729.81	\$11,793,781
Watches & Jewelry		165	\$228.04	\$3,685,179
Apparel Products and Services (1)		170	\$112.64	\$1,820,231
<b>Computer</b>				
Computers and Hardware for Home Use		160	\$264.19	\$4,269,299
Portable Memory		163	\$7.27	\$117,473
Computer Software		160	\$16.18	\$261,536
Computer Accessories		153	\$29.02	\$468,975
<b>Entertainment &amp; Recreation</b>		154	\$5,046.73	\$81,555,203
Fees and Admissions		175	\$1,246.14	\$20,137,683
Membership Fees for Clubs (2)		178	\$419.94	\$6,786,152
Fees for Participant Sports, excl. Trips		171	\$183.79	\$2,970,109
Tickets to Theatre/Operas/Concerts		177	\$133.48	\$2,157,105
Tickets to Movies		160	\$87.64	\$1,416,256
Tickets to Parks or Museums		164	\$53.02	\$856,879
Admission to Sporting Events, excl. Trips		164	\$103.36	\$1,670,319
Fees for Recreational Lessons		184	\$263.77	\$4,262,542
Dating Services		161	\$1.13	\$18,322
TV/Video/Audio		142	\$1,743.19	\$28,169,918
Cable and Satellite Television Services		140	\$1,232.97	\$19,924,834
Televisions		144	\$156.25	\$2,524,982
Satellite Dishes		148	\$2.32	\$37,537
VCRs, Video Cameras, and DVD Players		146	\$8.43	\$136,282
Miscellaneous Video Equipment		148	\$37.64	\$608,250
Video Cassettes and DVDs		142	\$16.28	\$263,071
Video Game Hardware/Accessories		140	\$38.96	\$629,593
Video Game Software		144	\$21.83	\$352,744
Rental/Streaming/Downloaded Video		150	\$70.37	\$1,137,163
Installation of Televisions		171	\$1.95	\$31,523
Audio (3)		156	\$152.07	\$2,457,390
Rental and Repair of TV/Radio/Sound Equipment		131	\$4.12	\$66,549
Pets		146	\$968.96	\$15,658,395
Toys/Games/Crafts/Hobbies (4)		149	\$175.62	\$2,837,943
Recreational Vehicles and Fees (5)		171	\$273.69	\$4,422,766
Sports/Recreation/Exercise Equipment (6)		163	\$337.94	\$5,461,101
Photo Equipment and Supplies (7)		162	\$84.18	\$1,360,377
Reading (8)		159	\$169.92	\$2,745,862
Catered Affairs (9)		177	\$47.10	\$761,158
<b>Food</b>		152	\$13,408.03	\$216,673,760
Food at Home		148	\$7,677.41	\$124,066,927
Bakery and Cereal Products		148	\$1,001.88	\$16,190,416
Meats, Poultry, Fish, and Eggs		147	\$1,685.81	\$27,242,743
Dairy Products		149	\$796.70	\$12,874,649
Fruits and Vegetables		153	\$1,559.34	\$25,198,946
Snacks and Other Food at Home (10)		146	\$2,633.67	\$42,560,173
Food Away from Home		156	\$5,730.62	\$92,606,833
Alcoholic Beverages		168	\$972.39	\$15,713,822

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	172	\$36,958.27	\$597,245,717
Value of Retirement Plans	170	\$162,120.69	\$2,619,870,280
Value of Other Financial Assets	157	\$8,933.61	\$144,367,115
Vehicle Loan Amount excluding Interest	143	\$4,086.04	\$66,030,440
Value of Credit Card Debt	156	\$3,807.55	\$61,529,966
<b>Health</b>			
Nonprescription Drugs	143	\$204.76	\$3,308,903
Prescription Drugs	135	\$494.75	\$7,995,211
Eyeglasses and Contact Lenses	148	\$134.04	\$2,166,135
<b>Home</b>			
Mortgage Payment and Basics (11)	170	\$17,142.01	\$277,014,948
Maintenance and Remodeling Services	171	\$3,653.09	\$59,033,925
Maintenance and Remodeling Materials (12)	150	\$735.45	\$11,884,888
Utilities, Fuel, and Public Services	143	\$6,932.05	\$112,021,911
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	150	\$150.18	\$2,426,945
Furniture	155	\$950.61	\$15,361,800
Rugs	158	\$51.21	\$827,569
Major Appliances (14)	148	\$524.51	\$8,476,156
Housewares (15)	154	\$163.52	\$2,642,404
Small Appliances	148	\$71.82	\$1,160,654
Luggage	168	\$23.44	\$378,739
Telephones and Accessories	165	\$124.83	\$2,017,242
<b>Household Operations</b>			
Child Care	177	\$901.69	\$14,571,373
Lawn and Garden (16)	158	\$740.48	\$11,966,211
Moving/Storage/Freight Express	161	\$107.06	\$1,730,027
Housekeeping Supplies (17)	145	\$1,085.70	\$17,544,938
<b>Insurance</b>			
Owners and Renters Insurance	145	\$839.53	\$13,566,854
Vehicle Insurance	142	\$2,203.08	\$35,601,804
Life/Other Insurance	154	\$709.81	\$11,470,500
Health Insurance	147	\$5,773.73	\$93,303,535
Personal Care Products (18)	152	\$761.43	\$12,304,765
School Books and Supplies (19)	158	\$244.93	\$3,958,080
Smoking Products	121	\$489.84	\$7,915,874
<b>Transportation</b>			
Payments on Vehicles excluding Leases	141	\$3,588.97	\$57,997,730
Gasoline and Motor Oil	143	\$3,265.75	\$52,774,573
Vehicle Maintenance and Repairs	147	\$1,684.99	\$27,229,399
<b>Travel</b>			
Airline Fares	176	\$961.12	\$15,531,666
Lodging on Trips	168	\$1,044.24	\$16,874,864
Auto/Truck Rental on Trips	173	\$45.37	\$733,201
Food and Drink on Trips	166	\$894.14	\$14,449,375

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Enterprising Professionals (2D)	30.6%	Population	118,693	125,679
Savvy Suburbanites (1D)	18.8%	Households	43,866	46,380
Top Tier (1A)	11.4%	Families	31,408	33,022
Urban Chic (2A)	7.0%	Median Age	39.2	40.0
Professional Pride (1B)	6.1%	Median Household Income	\$111,586	\$117,041
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		161	\$3,449.99	\$151,337,448
Men's		159	\$658.48	\$28,884,961
Women's		165	\$1,191.87	\$52,282,485
Children's		154	\$495.59	\$21,739,499
Footwear		157	\$752.63	\$33,014,979
Watches & Jewelry		171	\$235.67	\$10,338,052
Apparel Products and Services (1)		174	\$115.75	\$5,077,471
<b>Computer</b>				
Computers and Hardware for Home Use		164	\$272.18	\$11,939,427
Portable Memory		166	\$7.39	\$324,224
Computer Software		164	\$16.61	\$728,395
Computer Accessories		160	\$30.29	\$1,328,666
<b>Entertainment &amp; Recreation</b>		160	\$5,227.50	\$229,309,443
Fees and Admissions		180	\$1,282.33	\$56,250,622
Membership Fees for Clubs (2)		183	\$431.91	\$18,946,263
Fees for Participant Sports, excl. Trips		177	\$189.97	\$8,333,328
Tickets to Theatre/Operas/Concerts		182	\$137.17	\$6,017,013
Tickets to Movies		164	\$90.02	\$3,948,712
Tickets to Parks or Museums		168	\$54.30	\$2,381,753
Admission to Sporting Events, excl. Trips		171	\$107.66	\$4,722,414
Fees for Recreational Lessons		188	\$270.15	\$11,850,362
Dating Services		166	\$1.16	\$50,776
TV/Video/Audio		148	\$1,813.30	\$79,542,120
Cable and Satellite Television Services		146	\$1,283.55	\$56,304,117
Televisions		150	\$162.96	\$7,148,516
Satellite Dishes		152	\$2.38	\$104,418
VCRs, Video Cameras, and DVD Players		153	\$8.82	\$386,766
Miscellaneous Video Equipment		155	\$39.34	\$1,725,517
Video Cassettes and DVDs		148	\$17.00	\$745,526
Video Game Hardware/Accessories		146	\$40.68	\$1,784,529
Video Game Software		148	\$22.55	\$989,200
Rental/Streaming/Downloaded Video		155	\$72.65	\$3,186,854
Installation of Televisions		181	\$2.06	\$90,390
Audio (3)		161	\$156.99	\$6,886,713
Rental and Repair of TV/Radio/Sound Equipment		137	\$4.32	\$189,573
Pets		152	\$1,004.04	\$44,043,318
Toys/Games/Crafts/Hobbies (4)		155	\$182.51	\$8,005,924
Recreational Vehicles and Fees (5)		178	\$284.44	\$12,477,088
Sports/Recreation/Exercise Equipment (6)		169	\$350.86	\$15,390,850
Photo Equipment and Supplies (7)		167	\$86.90	\$3,811,869
Reading (8)		164	\$175.49	\$7,698,210
Catered Affairs (9)		179	\$47.63	\$2,089,443
<b>Food</b>		157	\$13,864.53	\$608,181,380
Food at Home		154	\$7,950.62	\$348,761,710
Bakery and Cereal Products		153	\$1,039.55	\$45,601,066
Meats, Poultry, Fish, and Eggs		153	\$1,744.91	\$76,542,406
Dairy Products		154	\$824.31	\$36,159,093
Fruits and Vegetables		158	\$1,609.02	\$70,581,449
Snacks and Other Food at Home (10)		152	\$2,732.82	\$119,877,696
Food Away from Home		161	\$5,913.91	\$259,419,671
Alcoholic Beverages		172	\$995.01	\$43,647,154

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	179	\$38,373.81	\$1,683,305,613
Value of Retirement Plans	177	\$168,692.10	\$7,399,847,547
Value of Other Financial Assets	163	\$9,249.26	\$405,727,846
Vehicle Loan Amount excluding Interest	149	\$4,269.48	\$187,285,092
Value of Credit Card Debt	161	\$3,926.34	\$172,232,873
<b>Health</b>			
Nonprescription Drugs	149	\$214.56	\$9,411,718
Prescription Drugs	142	\$519.69	\$22,796,549
Eyeglasses and Contact Lenses	155	\$139.96	\$6,139,681
<b>Home</b>			
Mortgage Payment and Basics (11)	176	\$17,709.05	\$776,825,286
Maintenance and Remodeling Services	177	\$3,776.89	\$165,677,157
Maintenance and Remodeling Materials (12)	158	\$771.49	\$33,842,122
Utilities, Fuel, and Public Services	149	\$7,223.78	\$316,878,333
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	156	\$156.18	\$6,851,182
Furniture	161	\$990.21	\$43,436,737
Rugs	166	\$53.77	\$2,358,624
Major Appliances (14)	155	\$548.77	\$24,072,512
Housewares (15)	160	\$169.97	\$7,455,853
Small Appliances	152	\$73.96	\$3,244,489
Luggage	172	\$24.04	\$1,054,623
Telephones and Accessories	170	\$128.02	\$5,615,774
<b>Household Operations</b>			
Child Care	181	\$924.53	\$40,555,560
Lawn and Garden (16)	163	\$766.52	\$33,624,004
Moving/Storage/Freight Express	166	\$109.98	\$4,824,425
Housekeeping Supplies (17)	151	\$1,130.37	\$49,585,027
<b>Insurance</b>			
Owners and Renters Insurance	152	\$880.76	\$38,635,595
Vehicle Insurance	148	\$2,295.48	\$100,693,456
Life/Other Insurance	161	\$741.71	\$32,536,022
Health Insurance	153	\$6,016.97	\$263,940,351
Personal Care Products (18)	157	\$788.43	\$34,585,232
School Books and Supplies (19)	163	\$252.67	\$11,083,834
Smoking Products	127	\$513.09	\$22,507,368
<b>Transportation</b>			
Payments on Vehicles excluding Leases	148	\$3,756.02	\$164,761,777
Gasoline and Motor Oil	148	\$3,392.94	\$148,834,738
Vehicle Maintenance and Repairs	154	\$1,762.76	\$77,325,084
<b>Travel</b>			
Airline Fares	180	\$982.96	\$43,118,309
Lodging on Trips	174	\$1,078.18	\$47,295,553
Auto/Truck Rental on Trips	177	\$46.45	\$2,037,505
Food and Drink on Trips	171	\$920.52	\$40,379,555

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

690 Crain Hwy S, Gambrills, Maryland, 21054  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.05549  
Longitude: -76.65920

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	108		1,069		3,257							
Total Employees:	1,585		12,387		33,203							
Total Residential Population:	1,434		43,849		118,693							
Employee/Residential Population Ratio (per 100 Residents)	111		28		28							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	5	4.6%	88	5.6%	30	2.8%	476	3.8%	84	2.6%	1,100	3.3%
Construction	10	9.3%	351	22.1%	95	8.9%	1,547	12.5%	333	10.2%	3,844	11.6%
Manufacturing	2	1.9%	39	2.5%	19	1.8%	293	2.4%	78	2.4%	1,088	3.3%
Transportation	4	3.7%	56	3.5%	22	2.1%	200	1.6%	64	2.0%	728	2.2%
Communication	1	0.9%	6	0.4%	8	0.7%	116	0.9%	25	0.8%	274	0.8%
Utility	0	0.0%	2	0.1%	4	0.4%	61	0.5%	7	0.2%	97	0.3%
Wholesale Trade	2	1.9%	38	2.4%	22	2.1%	187	1.5%	81	2.5%	771	2.3%
Retail Trade Summary	20	18.5%	196	12.4%	239	22.4%	3,599	29.1%	569	17.5%	7,353	22.1%
Home Improvement	2	1.9%	13	0.8%	13	1.2%	208	1.7%	37	1.1%	660	2.0%
General Merchandise Stores	0	0.0%	0	0.0%	7	0.7%	266	2.1%	19	0.6%	367	1.1%
Food Stores	2	1.9%	45	2.8%	24	2.2%	542	4.4%	57	1.8%	1,411	4.2%
Auto Dealers, Gas Stations, Auto Aftermarket	6	5.6%	71	4.5%	19	1.8%	187	1.5%	50	1.5%	359	1.1%
Apparel & Accessory Stores	0	0.0%	4	0.3%	15	1.4%	149	1.2%	25	0.8%	189	0.6%
Furniture & Home Furnishings	1	0.9%	2	0.1%	19	1.8%	180	1.5%	64	2.0%	679	2.0%
Eating & Drinking Places	3	2.8%	25	1.6%	86	8.0%	1,610	13.0%	189	5.8%	2,787	8.4%
Miscellaneous Retail	5	4.6%	35	2.2%	56	5.2%	458	3.7%	128	3.9%	901	2.7%
Finance, Insurance, Real Estate Summary	5	4.6%	23	1.5%	106	9.9%	883	7.1%	342	10.5%	2,817	8.5%
Banks, Savings & Lending Institutions	0	0.0%	0	0.0%	18	1.7%	182	1.5%	58	1.8%	473	1.4%
Securities Brokers	0	0.0%	0	0.0%	10	0.9%	38	0.3%	42	1.3%	160	0.5%
Insurance Carriers & Agents	2	1.9%	16	1.0%	20	1.9%	101	0.8%	60	1.8%	420	1.3%
Real Estate, Holding, Other Investment Offices	3	2.8%	7	0.4%	58	5.4%	563	4.5%	182	5.6%	1,764	5.3%
Services Summary	51	47.2%	751	47.4%	430	40.2%	4,706	38.0%	1,348	41.4%	13,387	40.3%
Hotels & Lodging	0	0.0%	1	0.1%	3	0.3%	23	0.2%	10	0.3%	68	0.2%
Automotive Services	16	14.8%	141	8.9%	42	3.9%	330	2.7%	91	2.8%	708	2.1%
Motion Pictures & Amusements	5	4.6%	33	2.1%	44	4.1%	378	3.1%	113	3.5%	958	2.9%
Health Services	2	1.9%	8	0.5%	62	5.8%	741	6.0%	188	5.8%	2,266	6.8%
Legal Services	0	0.0%	1	0.1%	9	0.8%	26	0.2%	40	1.2%	134	0.4%
Education Institutions & Libraries	2	1.9%	58	3.7%	28	2.6%	793	6.4%	82	2.5%	2,622	7.9%
Other Services	25	23.1%	508	32.1%	242	22.6%	2,416	19.5%	824	25.3%	6,631	20.0%
Government	2	1.9%	35	2.2%	6	0.6%	219	1.8%	25	0.8%	941	2.8%
Unclassified Establishments	4	3.7%	0	0.0%	88	8.2%	101	0.8%	299	9.2%	805	2.4%
Totals	108	100.0%	1,585	100.0%	1,069	100.0%	12,387	100.0%	3,257	100.0%	33,203	100.0%

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

690 Crain Hwy S, Gambrills, Maryland, 21054  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.05549  
 Longitude: -76.65920

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	1	0.1%	3	0.3%	42	0.3%	7	0.2%	51	0.2%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	0	0.0%	2	0.1%	2	0.2%	56	0.5%	3	0.1%	84	0.3%
Construction	11	10.2%	444	28.0%	102	9.5%	1,694	13.7%	355	10.9%	4,129	12.4%
Manufacturing	2	1.9%	39	2.5%	21	2.0%	310	2.5%	83	2.5%	1,100	3.3%
Wholesale Trade	2	1.9%	38	2.4%	22	2.1%	187	1.5%	79	2.4%	760	2.3%
Retail Trade	17	15.7%	171	10.8%	147	13.8%	1,940	15.7%	361	11.1%	4,391	13.2%
Motor Vehicle & Parts Dealers	5	4.6%	63	4.0%	14	1.3%	151	1.2%	32	1.0%	225	0.7%
Furniture & Home Furnishings Stores	1	0.9%	2	0.1%	10	0.9%	116	0.9%	33	1.0%	415	1.2%
Electronics & Appliance Stores	0	0.0%	0	0.0%	6	0.6%	37	0.3%	23	0.7%	222	0.7%
Bldg Material & Garden Equipment & Supplies Dealers	2	1.9%	13	0.8%	13	1.2%	205	1.7%	36	1.1%	650	2.0%
Food & Beverage Stores	2	1.9%	45	2.8%	22	2.1%	532	4.3%	57	1.8%	1,366	4.1%
Health & Personal Care Stores	0	0.0%	0	0.0%	14	1.3%	166	1.3%	24	0.7%	279	0.8%
Gasoline Stations	1	0.9%	7	0.4%	5	0.5%	36	0.3%	18	0.6%	134	0.4%
Clothing & Clothing Accessories Stores	0	0.0%	4	0.3%	17	1.6%	167	1.3%	28	0.9%	210	0.6%
Sport Goods, Hobby, Book, & Music Stores	2	1.9%	17	1.1%	12	1.1%	144	1.2%	23	0.7%	199	0.6%
General Merchandise Stores	0	0.0%	0	0.0%	7	0.7%	266	2.1%	19	0.6%	367	1.1%
Miscellaneous Store Retailers	4	3.7%	19	1.2%	23	2.2%	108	0.9%	50	1.5%	243	0.7%
Nonstore Retailers	0	0.0%	0	0.0%	5	0.5%	12	0.1%	18	0.6%	83	0.2%
Transportation & Warehousing	4	3.7%	56	3.5%	16	1.5%	189	1.5%	46	1.4%	613	1.8%
Information	1	0.9%	6	0.4%	15	1.4%	182	1.5%	68	2.1%	548	1.7%
Finance & Insurance	2	1.9%	16	1.0%	49	4.6%	322	2.6%	163	5.0%	1,056	3.2%
Central Bank/Credit Intermediation & Related Activities	0	0.0%	0	0.0%	18	1.7%	182	1.5%	58	1.8%	473	1.4%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%	11	1.0%	39	0.3%	45	1.4%	163	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	2	1.9%	16	1.0%	20	1.9%	101	0.8%	60	1.8%	420	1.3%
Real Estate, Rental & Leasing	6	5.6%	12	0.8%	69	6.5%	574	4.6%	194	6.0%	1,710	5.2%
Professional, Scientific & Tech Services	10	9.3%	59	3.7%	85	8.0%	460	3.7%	311	9.5%	2,019	6.1%
Legal Services	0	0.0%	1	0.1%	9	0.8%	26	0.2%	52	1.6%	184	0.6%
Management of Companies & Enterprises	0	0.0%	0	0.0%	2	0.2%	11	0.1%	8	0.2%	59	0.2%
Administrative & Support & Waste Management & Remediation	4	3.7%	127	8.0%	44	4.1%	651	5.3%	151	4.6%	1,659	5.0%
Educational Services	3	2.8%	65	4.1%	36	3.4%	832	6.7%	105	3.2%	2,707	8.2%
Health Care & Social Assistance	6	5.6%	265	16.7%	93	8.7%	1,403	11.3%	269	8.3%	3,734	11.2%
Arts, Entertainment & Recreation	4	3.7%	27	1.7%	29	2.7%	306	2.5%	74	2.3%	802	2.4%
Accommodation & Food Services	4	3.7%	26	1.6%	91	8.5%	1,648	13.3%	209	6.4%	2,976	9.0%
Accommodation	0	0.0%	1	0.1%	3	0.3%	23	0.2%	10	0.3%	68	0.2%
Food Services & Drinking Places	3	2.8%	25	1.6%	87	8.1%	1,625	13.1%	199	6.1%	2,908	8.8%
Other Services (except Public Administration)	25	23.1%	197	12.4%	149	13.9%	1,262	10.2%	446	13.7%	3,059	9.2%
Automotive Repair & Maintenance	14	13.0%	136	8.6%	35	3.3%	298	2.4%	71	2.2%	579	1.7%
Public Administration	2	1.9%	35	2.2%	6	0.6%	219	1.8%	25	0.8%	941	2.8%
Unclassified Establishments	4	3.7%	0	0.0%	88	8.2%	101	0.8%	299	9.2%	805	2.4%
<b>Total</b>	<b>108</b>	<b>100.0%</b>	<b>1,585</b>	<b>100.0%</b>	<b>1,069</b>	<b>100.0%</b>	<b>12,387</b>	<b>100.0%</b>	<b>3,257</b>	<b>100.0%</b>	<b>33,203</b>	<b>100.0%</b>

**Source:** Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.