

7585 Buckingham Blvd, Hanover, Maryland, 21076 2 7585 Buckingham Blvd, Hanover, Maryland, 21076 Rings: 1, 3, 5 mile radii Prepared by Esri

Latitude: 39.15165 Longitude: -76.69237

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	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	3,806	39,638	143,618
2010 Total Population	4,157	46,869	159,328
2017 Total Population	4,839	54,372	175,962
2017 Group Quarters	0	56	6,895
2022 Total Population	5,344	59,141	186,810
2017-2022 Annual Rate	2.01%	1.70%	1.20%
2017 Total Daytime Population	7,163	74,193	208,411
Workers	4,961	48,852	129,441
Residents	2,202	25,341	78,970
Household Summary			
2000 Households	1,359	13,657	49,701
2000 Average Household Size	2.76	2.89	2.71
2010 Households	1,540	16,650	56,784
2010 Average Household Size	2.70	2.81	2.68
2017 Households	1,779	19,192	62,378
2017 Average Household Size	2.72	2.83	2.71
2022 Households	1,956	20,818	66,069
2022 Average Household Size	2.73	2.84	2.72
2017-2022 Annual Rate	1.92%	1.64%	1.16%
2010 Families	1,123	12,502	39,615
2010 Average Family Size	3.16	3.21	3.17
2017 Families	1,290	14,223	43,196
2017 Average Family Size	3.19	3.25	3.21
2022 Families	1,414	15,340	45,568
2022 Average Family Size	3.21	3.26	3.23
2017-2022 Annual Rate	1.85%	1.52%	1.07%
Housing Unit Summary			
2000 Housing Units	1,417	14,145	51,983
Owner Occupied Housing Units	83.5%	70.9%	62.4%
Renter Occupied Housing Units	12.4%	25.7%	33.2%
Vacant Housing Units	4.1%	3.4%	4.4%
-	1,588	17,478	59,938
2010 Housing Units Owner Occupied Housing Units	81.7%	69.7%	60.5%
Renter Occupied Housing Units	15.2%	25.6%	34.2%
	3.0%	4.7%	5.3%
Vacant Housing Units			
2017 Housing Units	1,831	20,099	65,999
Owner Occupied Housing Units	79.4%	68.0%	58.9%
Renter Occupied Housing Units	17.8%	27.5%	35.6%
Vacant Housing Units	2.8%	4.5%	5.5%
2022 Housing Units	2,014	21,792	69,835
Owner Occupied Housing Units	78.9%	68.1%	59.3%
Renter Occupied Housing Units	18.3%	27.4%	35.3%
Vacant Housing Units	2.9%	4.5%	5.4%
Median Household Income			
2017	\$104,841	\$92,528	\$79,000
2022	\$109,927	\$101,834	\$86,184
Median Home Value			
2017	\$343,393	\$347,515	\$310,695
2022	\$359,353	\$377,985	\$339,513
Per Capita Income			
2017	\$41,795	\$39,238	\$34,669
2022	\$46,317	\$44,123	\$39,161
Median Age			
2010	40.5	35.6	34.7
2017	42.5	37.3	36.1
2022	43.9	38.4	37.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income	1 mile	5 miles	5 miles
Household Income Base	1,779	19,191	62,375
<\$15,000	3.6%	5.8%	5.9%
\$15,000 - \$24,999	4.4%	4.3%	5.3%
\$25,000 - \$34,999	3.0%	4.5%	6.7%
\$35,000 - \$49,999	4.7%	8.3%	10.4%
\$50,000 - \$74,999	12.8%	16.2%	18.5%
\$75,000 - \$99,999	17.1%	14.4%	15.3%
\$100,000 - \$149,999	28.3%	21.9%	19.7%
\$150,000 - \$199,999	17.1%	13.8%	10.3%
\$200,000+	9.1%	10.8%	7.8%
Average Household Income	\$116,409	\$110,619	\$96,793
2022 Households by Income	+ / ·	+/	+,
Household Income Base	1,956	20,817	66,066
<\$15,000	3.5%	5.7%	5.9%
\$15,000 - \$24,999	4.1%	4.0%	5.0%
\$25,000 - \$34,999	2.6%	4.0%	6.0%
\$35,000 - \$49,999	3.9%	7.2%	9.0%
\$50,000 - \$74,999	11.4%	14.3%	16.6%
\$75,000 - \$99,999	16.1%	13.5%	14.5%
\$100,000 - \$149,999	28.5%	22.4%	21.1%
\$150,000 - \$199,999	19.4%	16.0%	12.3%
\$200,000+	10.6%	12.9%	9.6%
Average Household Income	\$129,450	\$124,753	\$109,836
2017 Owner Occupied Housing Units by Value	· · · · · - ·	1 /	1
Total	1,453	13,661	38,867
<\$50,000	2.1%	4.8%	3.3%
\$50,000 - \$99,999	0.6%	3.7%	2.1%
\$100,000 - \$149,999	1.8%	1.6%	2.8%
\$150,000 - \$199,999	2.1%	4.2%	6.4%
\$200,000 - \$249,999	9.1%	9.0%	15.8%
\$250,000 - \$299,999	16.0%	12.1%	16.6%
\$300,000 - \$399,999	42.2%	30.8%	29.0%
\$400,000 - \$499,999	16.6%	19.3%	13.3%
\$500,000 - \$749,999	9.0%	12.7%	9.3%
\$750,000 - \$999,999	0.3%	0.9%	0.8%
\$1,000,000 +	0.2%	0.9%	0.7%
Average Home Value	\$355,183	\$359,920	\$333,627
2022 Owner Occupied Housing Units by Value			
Total	1,589	14,845	41,400
<\$50,000	0.6%	1.3%	1.0%
\$50,000 - \$99,999	0.3%	1.8%	1.1%
\$100,000 - \$149,999	1.2%	1.2%	2.2%
\$150,000 - \$199,999	1.5%	3.2%	5.1%
\$200,000 - \$249,999	6.5%	6.8%	12.9%
\$250,000 - \$299,999	13.2%	10.1%	14.9%
\$300,000 - \$399,999	44.7%	32.9%	32.4%
\$400,000 - \$499,999	20.3%	24.4%	16.8%
\$500,000 - \$749,999	10.8%	16.1%	11.7%
\$750,000 - \$999,999	0.4%	1.1%	1.0%
\$1,000,000 +	0.3%	1.1%	0.9%
Average Home Value	\$378,042	\$401,238	\$365,293

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age		•	
Total	4,157	46,870	159,326
0 - 4	5.5%	7.6%	7.3%
5 - 9	6.5%	7.1%	6.6%
10 - 14	6.1%	6.6%	6.3%
15 - 24	12.4%	13.1%	13.8%
25 - 34	12.2%	14.8%	16.7%
35 - 44	13.7%	14.9%	15.0%
45 - 54	17.4%	15.8%	15.0%
55 - 64	14.0%	11.7%	10.2%
65 - 74	7.3%	5.5%	5.3%
75 - 84	3.2%	2.2%	2.9%
85 +	1.6%	0.8%	1.0%
18 +	78.2%	74.6%	76.1%
2017 Population by Age	, 012, 10	7 110 /0	, 011,10
Total	4,837	54,372	175,963
0 - 4	4.9%	6.7%	6.6%
5 - 9	5.8%	7.0%	6.6%
10 - 14	6.3%	6.9%	6.3%
15 - 24	10.2%	11.3%	12.2%
25 - 34	12.4%	14.6%	16.5%
35 - 44	13.6%	14.3%	14.7%
45 - 54	14.9%	13.8%	13.5%
55 - 64	14.9%	13.0%	11.7%
65 - 74	10.4%	8.2%	7.3%
75 - 84	4.5%	3.1%	3.2%
85 +	2.2%		
18 +	79.7%	1.0% 75.7%	1.3% 77.1%
	79.7%	75.7%	77.1%
2022 Population by Age Total	5,345	59,140	186,811
0 - 4			
5 - 9	4.8%	6.6%	6.6%
	5.3%	6.5%	6.2%
10 - 14	6.0%	6.8%	6.3%
15 - 24	9.7%	11.0%	11.7%
25 - 34	10.4%	13.6%	15.9%
35 - 44	15.4%	15.2%	15.6%
45 - 54	14.0%	12.8%	12.4%
55 - 64	14.1%	12.6%	11.6%
65 - 74	11.9%	9.4%	8.3%
75 - 84	5.9%	4.2%	4.0%
85 +	2.5%	1.2%	1.4%
18 +	80.5%	76.4%	77.5%
2010 Population by Sex			
Males	2,044	22,780	79,810
Females	2,113	24,089	79,518
2017 Population by Sex			
Males	2,373	26,441	88,085
Females	2,465	27,931	87,876
2022 Population by Sex			
Males	2,631	28,827	93,542
Females	2,713	30,314	93,268



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2010 Population by Race/Ethnicity			
Total	4,157	46,870	159,327
White Alone	58.8%	53.2%	61.9%
Black Alone	27.4%	32.2%	25.7%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	7.2%	7.5%	5.6%
Pacific Islander Alone	0.2%	0.2%	0.1%
Some Other Race Alone	1.9%	2.2%	2.4%
Two or More Races	4.2%	4.4%	3.9%
Hispanic Origin	7.0%	6.7%	6.8%
Diversity Index	62.9	65.7	60.5
2017 Population by Race/Ethnicity			
Total	4,839	54,373	175,962
White Alone	54.3%	49.3%	57.3%
Black Alone	29.9%	33.8%	27.7%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	8.0%	8.6%	6.8%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	2.4%	2.7%	3.0%
Two or More Races	4.9%	5.0%	4.6%
Hispanic Origin	8.9%	8.4%	8.7%
Diversity Index	67.3	69.1	65.5
2022 Population by Race/Ethnicity			
Total	5,344	59,142	186,810
White Alone	51.1%	46.3%	54.0%
Black Alone	31.4%	34.8%	28.9%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	8.8%	9.5%	7.7%
Pacific Islander Alone	0.2%	0.3%	0.2%
Some Other Race Alone	2.8%	3.2%	3.6%
Two or More Races	5.4%	5.6%	5.2%
Hispanic Origin	10.7%	9.9%	10.4%
Diversity Index	70.3	71.7	69.0
2010 Population by Relationship and Household Type			
Total	4,157	46,869	159,328
In Households	100.0%	99.9%	95.6%
In Family Households	87.8%	88.3%	81.7%
Householder	26.4%	26.8%	24.9%
Spouse	21.0%	19.5%	17.8%
Child	32.7%	34.5%	31.7%
Other relative	5.2%	4.8%	4.5%
Nonrelative	2.5%	2.8%	2.8%
In Nonfamily Households	12.2%	11.5%	13.9%
In Group Quarters	0.0%	0.1%	4.4%
Institutionalized Population	0.0%	0.0%	3.7%
Noninstitutionalized Population	0.0%	0.1%	0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.
 Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment			
Total	3,522	37,008	120,077
Less than 9th Grade	4.3%	2.6%	3.3%
9th - 12th Grade, No Diploma	2.2%	5.7%	7.3%
High School Graduate	28.5%	22.5%	22.9%
GED/Alternative Credential	3.7%	3.0%	3.9%
Some College, No Degree	21.3%	20.2%	21.8%
Associate Degree	9.4%	9.5%	8.6%
Bachelor's Degree	18.9%	22.4%	20.3%
Graduate/Professional Degree	11.7%	14.0%	11.9%
2017 Population 15+ by Marital Status			
Total	4,013	43,142	141,609
Never Married	28.8%	32.2%	33.3%
Married	51.0%	53.8%	51.2%
Widowed	6.2%	4.4%	4.7%
Divorced	14.0%	9.7%	10.8%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	94.2%	95.0%	95.2%
Civilian Unemployed (Unemployment Rate)	5.8%	5.0%	4.8%
2017 Employed Population 16+ by Industry			
Total	2,651	28,993	90,149
Agriculture/Mining	0.0%	0.0%	0.1%
Construction	3.1%	5.7%	6.1%
Manufacturing	6.5%	4.9%	5.1%
Wholesale Trade	5.9%	3.0%	2.9%
Retail Trade	11.5%	9.6%	10.7%
Transportation/Utilities	4.9%	4.7%	4.9%
Information	1.1%	1.5%	1.7%
Finance/Insurance/Real Estate	3.1%	5.4%	4.8%
Services	50.8%	48.3%	48.7%
Public Administration	13.2%	16.7%	15.1%
2017 Employed Population 16+ by Occupation	15.270	10.7 /0	15.170
Total	2,651	28,994	90,148
White Collar	62.7%	68.2%	66.2%
	14.5%	18.1%	15.8%
Management/Business/Financial	24.8%	27.6%	25.7%
Professional Sales			9.4%
	10.4%	8.4%	
Administrative Support	12.9%	14.1%	15.2%
Services	21.5%	16.5%	17.4%
Blue Collar	15.8%	15.3%	16.4%
Farming/Forestry/Fishing	1.1%	0.4%	0.2%
Construction/Extraction	2.8%	3.2%	3.7%
Installation/Maintenance/Repair	5.0%	4.0%	3.9%
Production	3.4%	3.1%	3.2%
Transportation/Material Moving	3.4%	4.6%	5.4%
2010 Population By Urban/ Rural Status			
Total Population	4,157	46,869	159,328
Population Inside Urbanized Area	100.0%	99.9%	99.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.1%	0.5%



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2010 Households by Type			
Total	1,540	16,649	56,784
Households with 1 Person	22.5%	19.3%	23.6%
Households with 2+ People	77.5%	80.7%	76.4%
Family Households	72.9%	75.1%	69.8%
Husband-wife Families	58.1%	54.6%	49.9%
With Related Children	25.4%	25.5%	24.3%
Other Family (No Spouse Present)	14.8%	20.5%	19.8%
Other Family with Male Householder	4.2%	5.4%	5.3%
With Related Children	1.9%	2.8%	3.0%
Other Family with Female Householder	10.6%	15.1%	14.5%
With Related Children	5.3%	10.2%	9.5%
Nonfamily Households	4.6%	5.6%	6.7%
All Households with Children	32.9%	39.0%	37.4%
Multigenerational Households	6.9%	6.5%	5.6%
Unmarried Partner Households	4.5%	6.3%	7.1%
Male-female	3.9%	5.5%	6.3%
Same-sex	0.6%	0.9%	0.8%
2010 Households by Size			
Total	1,539	16,649	56,784
1 Person Household	22.5%	19.3%	23.6%
2 Person Household	30.1%	31.7%	30.8%
3 Person Household	18.6%	20.0%	18.8%
4 Person Household	15.7%	16.4%	15.3%
5 Person Household	7.4%	7.5%	7.0%
6 Person Household	3.5%	3.1%	2.9%
7 + Person Household	2.1%	2.1%	1.8%
2010 Households by Tenure and Mortgage Status			
Total	1,540	16,650	56,784
Owner Occupied	84.3%	73.1%	63.9%
Owned with a Mortgage/Loan	69.7%	60.8%	51.7%
Owned Free and Clear	14.6%	12.3%	12.2%
Renter Occupied	15.7%	26.9%	36.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,588	17,478	59,938
Housing Units Inside Urbanized Area	100.0%	99.9%	99.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.1%	0.5%
-			

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parentchild relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments				
	1.	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Enterprising Professionals
	2.	Golden Years (9B)	Enterprising Professionals	Parks and Rec (5C)
	3.	Pleasantville (2B)	Pleasantville (2B)	Bright Young Professionals
2017 Consumer Spending				
Apparel & Services: Total \$		\$5,396,907	\$56,749,529	\$163,259,423
Average Spent		\$3,033.67	\$2,956.94	\$2,617.26
Spending Potential Index		140	137	121
Education: Total \$		\$4,205,337	\$41,419,776	\$117,318,025
Average Spent		\$2,363.88	\$2,158.18	\$1,880.76
Spending Potential Index		162	148	129
Entertainment/Recreation: Total \$		\$7,806,555	\$80,488,159	\$229,413,022
Average Spent		\$4,388.17	\$4,193.84	\$3,677.79
Spending Potential Index		141	134	118
Food at Home: Total \$		\$11,833,598	\$125,256,837	\$364,357,058
Average Spent		\$6,651.83	\$6,526.51	\$5,841.11
Spending Potential Index		132	130	116
Food Away from Home: Total \$		\$8,089,740	\$86,155,691	\$249,773,014
Average Spent		\$4,547.35	\$4,489.15	\$4,004.18
Spending Potential Index		136	135	120
Health Care: Total \$		\$13,918,942	\$140,111,103	\$395,959,553
Average Spent		\$7,824.03	\$7,300.50	\$6,347.74
Spending Potential Index		140	131	113
HH Furnishings & Equipment: Total \$		\$4,822,823	\$50,199,286	\$143,260,081
Average Spent		\$2,710.97	\$2,615.64	\$2,296.64
Spending Potential Index		139	135	118
Personal Care Products & Services: Total \$		\$2,004,595	\$20,769,283	\$59,309,638
Average Spent		\$1,126.81	\$1,082.18	\$950.81
Spending Potential Index		142	136	119
Shelter: Total \$		\$41,165,331	\$427,798,515	\$1,236,997,742
Average Spent		\$23,139.59	\$22,290.46	\$19,830.67
Spending Potential Index		143	137	122
Support Payments/Cash Contributions/Gifts in Kind: Total \$	5	\$6,049,987	\$60,599,805	\$170,069,328
Average Spent		\$3,400.78	\$3,157.56	\$2,726.43
Spending Potential Index		145	135	116
Travel: Total \$		\$5,679,549	\$56,776,645	\$158,314,177
Average Spent		\$3,192.55	\$2,958.35	\$2,537.98
Spending Potential Index		154	143	122
Vehicle Maintenance & Repairs: Total \$		\$2,614,704	\$27,169,366	\$77,951,395
Average Spent		\$1,469.76	\$1,415.66	\$1,249.66
Spending Potential Index		137	132	117

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
 Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
 Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Savvy Suburbanites (1D)	31.8%	Population	4,839	5,344
Golden Years (9B)	23.6%	Households	1,779	1,956
Pleasantville (2B)	22.5%	Families	1,290	1,414
Soccer Moms (4A)	21.7%	Median Age	42.5	43.9
The Great Outdoors (6C)	0.6%	Median Household Income	\$104,841	\$109,927
		Spending Potential	Average Amount	
		Index	Spent	Total
Apparel and Services		140	\$3,033.67	\$5,396,907
Men's		142	\$602.13	\$1,071,197
Women's		143	\$1,056.80	\$1,880,049
Children's		128	\$427.64	\$760,767
Footwear		138	\$641.06	\$1,140,443
Watches & Jewelry		156	\$185.24	\$329,534
Apparel Products and Services (1)	148	\$120.81	\$214,917
Computer				, ,
Computers and Hardware for Hor	ne lise	142	\$244.69	\$435,307
Portable Memory		131	\$6.96	\$12,388
Computer Software		145	\$0.90	\$29,697
		144	\$10.09	
Computer Accessories		144		\$46,328
			\$4,388.17	\$7,806,555
Fees and Admissions		161	\$1,022.65	\$1,819,291
Membership Fees for Clubs (2)		166	\$349.63	\$621,987
Fees for Participant Sports, exc	•	156	\$155.19	\$276,086
Tickets to Theatre/Operas/Con		165	\$98.33	\$174,933
Tickets to Movies/Museums/Pa		142	\$109.78	\$195,291
Admission to Sporting Events,	excl. Trips	156	\$87.33	\$155,357
Fees for Recreational Lessons		166	\$221.42	\$393,904
Dating Services		120	\$0.97	\$1,734
TV/Video/Audio		132	\$1,689.46	\$3,005,558
Cable and Satellite Television S	Services	130	\$1,240.57	\$2,206,968
Televisions		138	\$164.93	\$293,409
Satellite Dishes		134	\$1.95	\$3,466
VCRs, Video Cameras, and DVI	D Players	129	\$8.45	\$15,032
Miscellaneous Video Equipmen	t	146	\$14.04	\$24,980
Video Cassettes and DVDs		124	\$18.87	\$33,578
Video Game Hardware/Accesso	ories	124	\$36.07	\$64,165
Video Game Software		115	\$17.77	\$31,614
Streaming/Downloaded Video		128	\$32.76	\$58,288
Rental of Video Cassettes and	DVDs	124	\$18.91	\$33,649
Installation of Televisions		171	\$1.52	\$2,708
Audio (3)		144	\$128.64	\$228,847
Rental and Repair of TV/Radio/	Sound Equipment	123	\$4.98	\$8,85
Pets		135	\$807.34	\$1,436,266
Toys/Games/Crafts/Hobbies (4)		134	\$162.78	\$289,587
Recreational Vehicles and Fees (5	2)	149	\$152.20	\$270,756
Sports/Recreation/Exercise Equip		142	\$243.14	\$432,53
Photo Equipment and Supplies (7		143	\$79.52	\$141,47
Reading (8))	145	\$180.89	\$321,80
Catered Affairs (9)		165	\$50.19	\$89,28
Food		134		
Food Food at Home		134	\$11,199.18 \$6.651.83	\$19,923,33 \$11,833,50
			\$6,651.83	\$11,833,59
Bakery and Cereal Products		133	\$884.02	\$1,572,67
Meats, Poultry, Fish, and Eggs		130	\$1,483.16	\$2,638,54
Dairy Products		133	\$709.73	\$1,262,60
Fruits and Vegetables	(10)	135	\$1,320.88	\$2,349,84
Snacks and Other Food at Hom	ne (10)	131	\$2,254.04	\$4,009,93
Food Away from Home		136	\$4,547.35	\$8,089,740
Alcoholic Beverages		146	\$809.20	\$1,439,561

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.



7585 Buckingham Blvd, Hanover, Maryland, 21076 2 7585 Buckingham Blvd, Hanover, Maryland, 21076 Ring: 1 mile radius

Prepared by Esri Latitude: 39.15165

Longitude: -76.69237

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	171	\$10,623.41	\$18,899,050
Value of Retirement Plans	168	\$40,854.55	\$72,680,247
Value of Other Financial Assets	140	\$1,814.81	\$3,228,545
Vehicle Loan Amount excluding Interest	124	\$3,368.78	\$5,993,063
Value of Credit Card Debt	147	\$858.62	\$1,527,482
Health			
Nonprescription Drugs	135	\$171.83	\$305,677
Prescription Drugs	133	\$518.00	\$921,525
Eyeglasses and Contact Lenses	141	\$133.18	\$236,922
Home			
Mortgage Payment and Basics (11)	162	\$13,987.03	\$24,882,932
Maintenance and Remodeling Services	163	\$3,164.05	\$5,628,840
Maintenance and Remodeling Materials (12)	153	\$620.64	\$1,104,115
Utilities, Fuel, and Public Services	134	\$6,741.91	\$11,993,865
Household Furnishings and Equipment			
Household Textiles (13)	143	\$136.36	\$242,593
Furniture	139	\$793.23	\$1,411,153
Rugs	165	\$38.35	\$68,222
Major Appliances (14)	138	\$441.79	\$785,950
Housewares (15)	138	\$130.95	\$232,967
Small Appliances	138	\$66.87	\$118,964
Luggage	157	\$18.65	\$33,187
Telephones and Accessories	128	\$88.74	\$157,867
Household Operations			
Child Care	149	\$712.12	\$1,266,864
Lawn and Garden (16)	147	\$618.10	\$1,099,602
Moving/Storage/Freight Express	131	\$83.51	\$148,564
Housekeeping Supplies (17)	134	\$957.22	\$1,702,888
Insurance			
Owners and Renters Insurance	145	\$751.28	\$1,336,527
Vehicle Insurance	135	\$1,585.69	\$2,820,934
Life/Other Insurance	159	\$680.78	\$1,211,106
Health Insurance	141	\$5,145.03	\$9,153,000
Personal Care Products (18)	137	\$642.87	\$1,143,673
School Books and Supplies (19)	138	\$213.31	\$379,482
Smoking Products	109	\$454.85	\$809,185
Transportation			
Payments on Vehicles excluding Leases	129	\$2,897.14	\$5,154,017
Gasoline and Motor Oil	128	\$3,544.29	\$6,305,290
Vehicle Maintenance and Repairs	137	\$1,469.76	\$2,614,704
Travel			
Airline Fares	159	\$807.71	\$1,436,908
Lodging on Trips	156	\$816.05	\$1,451,752
Auto/Truck Rental on Trips	150	\$39.62	\$70,488
Food and Drink on Trips	152	\$751.57	\$1,337,050

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.



7585 Buckingham Blvd, Hanover, Maryland, 21076 2

7585 Buckingham Blvd, Hanover, Maryland, 21076

Prepared by Esri Latitude: 39.15165

Top Tapestry SegmentsPercentSavvy Suburbanites (1D)29.1%Enterprising Professionals (2D)23.2%Pleasantville (2B)10.4%Bright Young Professionals (8C)9.9%Parks and Rec (5C)8.3%Apparel and ServicesMen'sWomen'sChildren'sFootwearWatches & JewelryApparel Products and Services (1)ComputerComputerComputers and Hardware for Home UsePortable MemoryComputer SoftwareComputer AccessoriesEntertainment & Recreation	Demographic Summary Population Households Families Median Age Median Household Income Spending Potential Index 137 137 137 137 132 136 136 146 143 143 139 133 142 138 134	2017 54,372 19,192 14,223 37.3 \$92,528 Average Amount \$2,956.94 \$579.84 \$1,013.19 \$443.47 \$630.52 \$173.23 \$116.69 \$239.74 \$7.06 \$16.41	20: 59,1. 20,8 15,3 38 \$101,8 Tot \$56,749,5 \$11,128,2 \$19,445,0 \$8,511,1 \$12,100,9 \$3,324,6 \$2,239,4 \$4,601,1 \$135,4
Savvy Suburbanites (1D) 29.1% Enterprising Professionals (2D) 23.2% Pleasantville (2B) 10.4% Bright Young Professionals (8C) 9.9% Parks and Rec (5C) 8.3% Apparel and Services Men's Women's Children's Footwear Watches & Jewelry Apparel Products and Services (1) Computer Computers and Hardware for Home Use Portable Memory Computer Software Computer Accessories	Population Households Families Median Age Median Household Income Spending Potential Index 137 137 137 137 137 132 136 146 143 143 143	54,372 19,192 14,223 37.3 \$92,528 Average Amount \$2,956.94 \$579.84 \$1,013.19 \$443.47 \$630.52 \$173.23 \$116.69 \$239.74 \$7.06	59,1 20,8 15,3 38 \$101,8 Tot \$56,749,5 \$11,128,2 \$19,445,0 \$8,511,1 \$12,100,9 \$3,324,6 \$2,239,4
Enterprising Professionals (2D) 23.2% Pleasantville (2B) 10.4% Bright Young Professionals (8C) 9.9% Parks and Rec (5C) 8.3% Apparel and Services Men's Women's Children's Footwear Watches & Jewelry Apparel Products and Services (1) Computer Computers and Hardware for Home Use Portable Memory Computer Software Computer Accessories	Households Families Median Age Median Household Income Spending Potential Index 137 137 137 137 132 136 146 143 143 143	19,192 14,223 37.3 \$92,528 Average Amount \$2,956.94 \$579.84 \$1,013.19 \$443.47 \$630.52 \$173.23 \$116.69 \$239.74 \$7.06	20,8 15,3 38 \$101,8 Tot \$56,749,5 \$11,128,2 \$19,445,0 \$8,511,1 \$12,100,9 \$3,324,6 \$2,239,4 \$4,601,1
Pleasantville (2B) 10.4% Bright Young Professionals (8C) 9.9% Parks and Rec (5C) 8.3% Apparel and Services Men's Women's Children's Footwear Watches & Jewelry Apparel Products and Services (1) Computer Computers and Hardware for Home Use Portable Memory Computer Software Computer Software Computer Accessories	Families Median Age Median Household Income Spending Potential Index 137 137 137 137 137 137 137 137 137 137 137 137 137 137 137 137 138	14,223 37.3 \$92,528 Average Amount \$2,956.94 \$579.84 \$1,013.19 \$443.47 \$630.52 \$173.23 \$116.69 \$239.74 \$7.06	15,3 38 \$101,8 Tot \$56,749,5 \$11,128,2 \$19,445,0 \$8,511,1 \$12,100,9 \$3,324,6 \$2,239,4 \$4,601,1
Bright Young Professionals (8C) 9.9% Parks and Rec (5C) 8.3% Apparel and Services Men's Women's Children's Footwear Watches & Jewelry Apparel Products and Services (1) Computer Computers and Hardware for Home Use Portable Memory Computer Software Computer Accessories	Median Age Median Household Income Spending Potential Index 137 137 137 132 136 146 146 143 143 139 133 142 138	37.3 \$92,528 Average Amount \$2,956.94 \$579.84 \$1,013.19 \$443.47 \$630.52 \$173.23 \$116.69 \$239.74 \$7.06	38 \$101,8 Tot \$56,749,5 \$11,128,2 \$19,445,0 \$8,511,1 \$12,100,9 \$3,324,6 \$2,239,4 \$4,601,1
Parks and Rec (5C) 8.3% Apparel and Services Men's Women's Children's Footwear Watches & Jewelry Apparel Products and Services (1) Computer Computers and Hardware for Home Use Portable Memory Computer Software Computer Accessories	Median Household Income Spending Potential Index 137 137 137 137 137 137 137 137 137 137 137 137 137 137 137 137 137 132 136 146 143 139 133 142 138	\$92,528 Average Amount Spent \$2,956.94 \$579.84 \$1,013.19 \$443.47 \$630.52 \$173.23 \$116.69 \$239.74 \$7.06	\$101,8 Tot \$56,749,5 \$11,128,2 \$19,445,0 \$8,511,1 \$12,100,9 \$3,324,6 \$2,239,4 \$4,601,1
Apparel and Services Men's Women's Children's Footwear Watches & Jewelry Apparel Products and Services (1) Computer Computers and Hardware for Home Use Portable Memory Computer Software Computer Accessories	Spending Potential Index 137 137 137 132 136 146 146 143 143 139 133 142 138	Average Amount Spent \$2,956.94 \$579.84 \$1,013.19 \$443.47 \$630.52 \$173.23 \$116.69 \$239.74 \$7.06	Tot \$56,749,5 \$11,128,2 \$19,445,0 \$8,511,1 \$12,100,9 \$3,324,6 \$2,239,4 \$4,601,1
Men's Women's Children's Footwear Watches & Jewelry Apparel Products and Services (1) Computer Computers and Hardware for Home Use Portable Memory Computer Software Computer Accessories	Index 137 137 137 137 137 137 137 137 137 137 137 137 132 136 146 143 139 133 142 138	Spent \$2,956.94 \$579.84 \$1,013.19 \$443.47 \$630.52 \$173.23 \$116.69 \$239.74 \$7.06	\$56,749,5 \$11,128,2 \$19,445,0 \$8,511,1 \$12,100,9 \$3,324,6 \$2,239,4 \$4,601,1
Men's Women's Children's Footwear Watches & Jewelry Apparel Products and Services (1) Computer Computers and Hardware for Home Use Portable Memory Computer Software Computer Accessories	137 137 137 132 136 146 143 	\$2,956.94 \$579.84 \$1,013.19 \$443.47 \$630.52 \$173.23 \$116.69 \$239.74 \$7.06	\$56,749,5 \$11,128,2 \$19,445,0 \$8,511,1 \$12,100,9 \$3,324,6 \$2,239,4 \$4,601,1
Men's Women's Children's Footwear Watches & Jewelry Apparel Products and Services (1) Computer Computers and Hardware for Home Use Portable Memory Computer Software Computer Accessories	137 137 132 136 146 143 143 143 139 133 142 138	\$579.84 \$1,013.19 \$443.47 \$630.52 \$173.23 \$116.69 \$239.74 \$7.06	\$11,128,2 \$19,445,0 \$8,511,1 \$12,100,9 \$3,324,6 \$2,239,4 \$4,601,1
Women's Children's Footwear Watches & Jewelry Apparel Products and Services (1) Computer Computers and Hardware for Home Use Portable Memory Computer Software Computer Accessories	137 132 136 146 143 	\$1,013.19 \$443.47 \$630.52 \$173.23 \$116.69 \$239.74 \$7.06	\$19,445,0 \$8,511,1 \$12,100,9 \$3,324,6 \$2,239,4 \$4,601,1
Children's Footwear Watches & Jewelry Apparel Products and Services (1) Computer Computers and Hardware for Home Use Portable Memory Computer Software Computer Accessories	132 136 146 143 143 139 133 142 138	\$443.47 \$630.52 \$173.23 \$116.69 \$239.74 \$7.06	\$8,511,1 \$12,100,9 \$3,324,6 \$2,239,4 \$4,601,1
Footwear Watches & Jewelry Apparel Products and Services (1) Computer Computers and Hardware for Home Use Portable Memory Computer Software Computer Accessories	136 146 143 139 133 142 138	\$630.52 \$173.23 \$116.69 \$239.74 \$7.06	\$12,100,9 \$3,324,6 \$2,239,4 \$4,601,1
Watches & Jewelry Apparel Products and Services (1) Computer Computers and Hardware for Home Use Portable Memory Computer Software Computer Accessories	146 143 139 133 142 138	\$173.23 \$116.69 \$239.74 \$7.06	\$3,324,6 \$2,239,4 \$4,601,1
Apparel Products and Services (1) Computer Computers and Hardware for Home Use Portable Memory Computer Software Computer Accessories	143 139 133 142 138	\$116.69 \$239.74 \$7.06	\$2,239,4 \$4,601,1
Computer Computers and Hardware for Home Use Portable Memory Computer Software Computer Accessories	139 133 142 138	\$239.74 \$7.06	\$4,601,1
Computers and Hardware for Home Use Portable Memory Computer Software Computer Accessories	133 142 138	\$7.06	
Portable Memory Computer Software Computer Accessories	133 142 138	\$7.06	
Computer Software Computer Accessories	142 138	•	r17F /
Computer Accessories	138	\$16.41	
•			\$315,0
Intertainment 9 Decreation	134	\$24.94	\$478,6
		\$4,193.84	\$80,488,1
Fees and Admissions	149	\$945.67	\$18,149,3
Membership Fees for Clubs (2)	149	\$314.38	\$6,033,5
Fees for Participant Sports, excl. Trips	146	\$145.02	\$2,783,2
Tickets to Theatre/Operas/Concerts	149	\$88.55	\$1,699,3
Tickets to Movies/Museums/Parks	142	\$109.49	\$2,101,3
Admission to Sporting Events, excl. Trips	145	\$80.92	\$1,553,0
Fees for Recreational Lessons	155	\$206.25	\$3,958,3
Dating Services	131	\$1.06	\$20,4
TV/Video/Audio	128	\$1,645.41	\$31,578,7
Cable and Satellite Television Services	126	\$1,198.84	\$23,008,1
Televisions	135	\$160.89	\$3,087,7
Satellite Dishes	137	\$1.99	\$38,2
VCRs, Video Cameras, and DVD Players	132	\$8.60	\$165,0
Miscellaneous Video Equipment	137	\$13.19	\$253,0
Video Cassettes and DVDs	129	\$19.66	\$377,3
Video Game Hardware/Accessories	130	\$37.91	\$727,4
Video Game Software	128	\$19.75	\$379,1
Streaming/Downloaded Video	134	\$34.26	\$657,5
Rental of Video Cassettes and DVDs	131	\$20.02	\$384,2
Installation of Televisions	155	\$1.38	\$26,4
Audio (3)	139	\$123.72	\$2,374,3
Rental and Repair of TV/Radio/Sound Equipment	129	\$5.20	\$99,8
Pets	130	\$771.79	\$14,812,1
Toys/Games/Crafts/Hobbies (4)	133	\$160.97	\$3,089,3
	135		\$2,693,7
Recreational Vehicles and Fees (5) Sports/Recreation/Exercise Equipment (6)	138	\$140.36 \$238.47	\$2,693,7 \$4,576,7
	139		
Photo Equipment and Supplies (7)		\$78.14 ¢167.46	\$1,499,5
Reading (8)	134	\$167.46	\$3,213,9
Catered Affairs (9)	150	\$45.57	\$874,6
Food	132	\$11,015.66	\$211,412,5
Food at Home	130	\$6,526.51	\$125,256,8
Bakery and Cereal Products	130	\$859.33	\$16,492,2
Meats, Poultry, Fish, and Eggs	128	\$1,462.86	\$28,075,2
Dairy Products	129	\$689.51	\$13,233,1
Fruits and Vegetables	132	\$1,287.92	\$24,717,7
Snacks and Other Food at Home (10)	129	\$2,226.89	\$42,738,5
Food Away from Home Alcoholic Beverages	135 140	\$4,489.15 \$776.33	\$86,155,6 \$14,899,3

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.



7585 Buckingham Blvd, Hanover, Maryland, 21076 2 7585 Buckingham Blvd, Hanover, Maryland, 21076 Ring: 3 mile radius Prepared by Esri Latitude: 39.15165

Longitude: -76.69237

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	145	\$9,014.34	\$173,003,236
Value of Retirement Plans	144	\$35,038.28	\$672,454,582
Value of Other Financial Assets	127	\$1,655.75	\$31,777,112
Vehicle Loan Amount excluding Interest	126	\$3,437.49	\$65,972,230
Value of Credit Card Debt	139	\$809.45	\$15,535,028
Health			
Nonprescription Drugs	128	\$163.19	\$3,131,983
Prescription Drugs	123	\$479.21	\$9,196,911
Eyeglasses and Contact Lenses	132	\$124.65	\$2,392,188
Home			
Mortgage Payment and Basics (11)	145	\$12,510.17	\$240,095,233
Maintenance and Remodeling Services	142	\$2,760.45	\$52,978,501
Maintenance and Remodeling Materials (12)	136	\$550.30	\$10,561,419
Utilities, Fuel, and Public Services	128	\$6,462.96	\$124,037,179
Household Furnishings and Equipment			
Household Textiles (13)	137	\$130.80	\$2,510,231
Furniture	136	\$777.37	\$14,919,299
Rugs	145	\$33.73	\$647,361
Major Appliances (14)	130	\$417.71	\$8,016,729
Housewares (15)	133	\$126.10	\$2,420,202
Small Appliances	134	\$64.75	\$1,242,707
Luggage	148	\$17.50	\$335,765
Telephones and Accessories	131	\$90.42	\$1,735,248
Household Operations			
Child Care	147	\$704.68	\$13,524,314
Lawn and Garden (16)	133	\$556.95	\$10,689,032
Moving/Storage/Freight Express	137	\$87.77	\$1,684,524
Housekeeping Supplies (17)	130	\$924.11	\$17,735,571
Insurance			
Owners and Renters Insurance	130	\$673.50	\$12,925,883
Vehicle Insurance	131	\$1,542.37	\$29,601,184
Life/Other Insurance	142	\$605.18	\$11,614,708
Health Insurance	131	\$4,797.89	\$92,081,121
Personal Care Products (18)	133	\$626.89	\$12,031,247
School Books and Supplies (19)	136	\$211.11	\$4,051,653
	112	\$464.89	\$8,922,173
Transportation	120	42 014 04	
Payments on Vehicles excluding Leases	130	\$2,914.84	\$55,941,699
Gasoline and Motor Oil	127	\$3,531.63	\$67,779,043
Vehicle Maintenance and Repairs	132	\$1,415.66	\$27,169,366
Travel Airline Fares	147	\$749.94	\$14,392,759
Airline Fares Lodging on Trips	147	\$749.94 \$745.00	
Auto/Truck Rental on Trips	142	\$745.00 \$37.44	\$14,298,107 \$718,465
Food and Drink on Trips			
וווע מווע אוווג טוו וווףג	141	\$697.26	\$13,381,773

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
 Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.



7585 Buckingham Blvd, Hanover, Maryland, 21076 2

7585 Buckingham Blvd, Hanover, Maryland, 21076

Prepared by Esri Latitude: 39.15165

Enterprising professionals (2D) 18.2% Population 17.5,02 186,81 Parks and Rec (SC) 12.7% Households 62,378 66.00 Bright Young Professionals (8C) 12.7% Median Age 35.1 37.7 PleasantVille (2B) 8.4% Median Household Income \$79,000 \$85,18 Apparel and Services 121 \$22,617.26 \$153,23,70 \$163,259,44 \$163,259,44 \$163,259,44 \$163,259,45 \$163,259,45 \$163,259,45 \$163,259,45 \$163,259,45 \$163,259,34 \$163,259,34 \$163,259,34 \$163,259,34 \$163,259,34 \$163,259,34 \$163,259,34 \$163,259,34 \$163,259,34 \$163,259,35 \$163,259,45 \$163,259,45 \$163,259,45 \$163,259,45 \$163,259,45 \$163,259,45 \$163,259,45 \$163,259,45 \$163,259,45 \$163,259,45 \$173,352,96 \$173,352,96 \$173,352,96 \$153,257,76 \$153,257,76 \$153,257,76 \$153,257,76 \$153,257,76 \$153,257,76 \$153,257,76 \$153,257,76 \$153,257,76 \$153,257,76 \$153,257,77 \$153,257,76 \$153,257,7		uckingham Blvd mile radius	, Hanover, Maryland, 21076		Latitude: 39.1516 Longitude: -76.6923
Interprising professionals (2D) 18.2% Population 17.5,02 186,81 Parks and Rec (SC) 12.7% Households 62.378 66.00 Bright Young Professionals (RC) 12.7% Families 43.19 45.56 Savvy SubUnchantes (LD) 8.4% Median Age 35.1 37.7 PleasantVille (2B) 8.4% Median Household Income \$73,000 \$86,18 Apparel and Services 121 \$22,617.26 \$163,257.42 \$163,257.42 Meris 121 \$514.44 \$31,905.00 \$55,520.77 \$163,337.42 \$473.490.50 Women's 121 \$24,617.26 \$153,23.77 \$75,726.77 \$75,830.77 \$75,830.77 \$75,830.77 \$75,830.77 \$75,830.77 \$75,830.77 \$75,830.77 \$75,830.77 \$75,820.77 \$75,830.77 \$75,830.77 \$75,830.77 \$75,830.77 \$75,830.77 \$75,830.77 \$75,830.77 \$75,830.77 \$75,830.77 \$75,830.77 \$75,830.77 \$75,830.77 \$75,830.77 \$75,830.77 \$75,830.77 \$75,830.77,79 \$22,941.30.05	Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Parks and Rec (SC) 17.2% Households 62,78 66,06 Bright Young Pordssionals (SC) 12.7% Families 43,196 45,55 Savey Suburbanites (LD) 12.0% Median Age 36,1 37. PleasantVille (2B) 8.4% Median Household Income 579,000 858,13 Apparel and Services 121 55,11.48 531,095,259,27 Meris 120 68,00 555,50,77 Children's 121 451,00 655,550,77 Children's 121 454,00 555,50,77 Children's 121 551,01 53,892,73 Computers 121 64,04 64,252,40,33 Computers and Hardware for Home Use 124 511,04 83,377,20 Computer Accessories 122 32,22,01 33,392,05 Computer Software 128 81,47,73 939,02,05 Computer Accessories 127 57,58 44,31,39 Computer Accessories 127 57,57,67 58,002,45 <th< td=""><td></td><td></td><td></td><td></td><td></td></th<>					
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Admission to Sporting Events, excl. Trips 125 \$69.85 \$4,357,39 Fees for Recreational Lessons 131 \$175.13 \$10,022,425 Dating Services 126 \$1.02 \$63,79 TV/Video/Audio 115 \$1,475.00 \$92,007,53 Cable and Satellite Television Services 113 \$1,073.13 \$66,939,66 Televisions 120 \$1,74 \$10,891,43 Satellite Dishes 120 \$1,74 \$10,873,33 VCRs, Video Cameras, and DVD Players 120 \$7,83 \$488,36 Miscellaneous Video Equipment 119 \$11.39 \$710,37 Video Cassettes and DVDs 118 \$18.03 \$1,124,96 Video Game Software 122 \$18.89 \$1,178,59 Streaming/Downloaded Video 123 \$31.53 \$1,966,773 Rental of Video Cassettes and DVDs 121 \$18.47 \$1,151,89 Installation of Televisions 126 \$1.12 \$70,07 Audio (3) 122 \$108.43 \$6,763,79 Rental and Repair of TV/Radio/Sound Equipment 122 \$41,657,08 Toys/G	Tickets to Theatre/Operas/Concer	ts	127	\$75.88	\$4,733,348
Fees for Recreational Lessons 131 \$175.13 \$10,924,25 Dating Services 126 \$1.02 \$63,79 TV/Video/Audio 115 \$1,475.00 \$92,007,53 Cable and Satellite Television Services 113 \$1,073.13 \$66,939,66 Televisions 121 \$144.14 \$8,991,43 Satellite Dishes 120 \$7.83 \$488,36 Miscellaneous Video Equipment 119 \$11.39 \$710,37 Video Casesttes and DVDs 118 \$18.09 \$1,124,96 Video Game Hardware/Accessories 121 \$35.38 \$2,207,12 Video Game Software 122 \$18.89 \$1,124,96 Video Game Software 122 \$18.89 \$1,124,96 Video Cassettes and DVDs 121 \$18.47 \$1,151,89 Streaming/Downloaded Video 123 \$31.53 \$1,657,08 Rental of Video Cassettes and DVDs 121 \$18.47 \$1,151,89 Installation of Televisions 126 \$1.12 \$70,07 Rental and Repair of TV/Radio/Sound Equipment 122 \$4.91 \$305,96 Pe	Tickets to Movies/Museums/Parks	;	127	\$97.67	\$6,092,450
Dating Services 126 \$1.02 \$63,79 TV/Video/Audio 115 \$1.475.00 \$92,007,53 Cable and Satellite Television Services 113 \$1.073.13 \$66,039,66 Televisions 121 \$144.14 \$8,991,43 Satellite Dishes 120 \$1.74 \$108,53 VCRs, Video Cameras, and DVD Players 120 \$7.83 \$488,36 Miscellaneous Video Equipment 119 \$11.39 \$710,37 Video Game Hardware/Accessories 121 \$35.38 \$2,207,12 Video Game Software 122 \$18.89 \$1,178,59 Streaming/Downloaded Video 123 \$31.53 \$1,966,75 Rental of Video Cassettes and DVDs 121 \$18.47 \$1,151,89 Installation of Televisions 122 \$108,43 \$6,763,79 Rental and Repair of TV/Radio/Sound Equipment 122 \$4.91 \$305,96 Pets 115 \$117.71 \$7,7342,75 \$7,9742,89,909,763 Rental and Repair of TV/Radio/Sound Equipment 122 \$4.91 \$305,96 <td>Admission to Sporting Events, exe</td> <td>cl. Trips</td> <td>125</td> <td>\$69.85</td> <td>\$4,357,390</td>	Admission to Sporting Events, exe	cl. Trips	125	\$69.85	\$4,357,390
TV/Video/Audio 115 \$1,475.00 \$92,007,53 Cable and Satellite Television Services 113 \$1,073.13 \$66,939,66 Televisions 121 \$144.14 \$8,991,43 Satellite Dishes 120 \$1.74 \$108,53 VCRs, Video Cameras, and DVD Players 120 \$7.83 \$488,86 Miscellaneous Video Equipment 119 \$11.39 \$710,37 Video Cameras, and DVDs 118 \$18.03 \$1,124,96 Video Game Hardware/Accessories 121 \$35.38 \$2,207,12 Video Game Hardware/Accessories 122 \$18.89 \$1,174,59 Streaming/Downloaded Video 123 \$31.53 \$1,966,75 Rental of Video Cassettes and DVDs 121 \$18.47 \$1,115,89 Installation of Televisions 126 \$1.12 \$70,07 Audio (3) 122 \$108,43 \$6,763,79 Rental and Repair of TV/Radio/Sound Equipment 122 \$4.91 \$305,96 Pets 119 \$143.95 \$8,979,24 Recreational Vehicles and Fees (5) 115 \$117.71 \$7,342,75	Fees for Recreational Lessons		131	\$175.13	\$10,924,251
Cable and Satellite Television Services 113 \$1,073.13 \$66,939,66 Televisions 121 \$144.14 \$8,991,43 Satellite Dishes 120 \$1.74 \$108,53 VCRs, Video Cameras, and DVD Players 120 \$7.83 \$488,36 Miscellaneous Video Equipment 119 \$11.39 \$710,37 Video Game Hardware/Accessories 121 \$35.38 \$22,07,12 Video Game Hardware/Accessories 121 \$35.33 \$\$2,207,12 Video Game Software 122 \$18.89 \$\$1,178,59 Streaming/Downloaded Video 123 \$31.53 \$\$1,966,75 Steantia of Televisions 126 \$1.12 \$70,07 Audio (3) 122 \$108.43 \$6,763,79 Rental of TV/Radio/Sound Equipment 122 \$44,91 \$305,96 Pets 112 \$667.82 \$41,657,08 Toys/Games/Crafts/Hobbies (4) 119 \$113,03,58 \$49,97,24 Recreation/Exercise Equipment (6) 122 \$208.46 \$13,003,58 Photo Equipment and Supplies (7) 125 \$69,13 \$4,312,06	Dating Services		126	\$1.02	\$63,798
Televisions 121 \$144.14 \$8,991,43 Satellite Dishes 120 \$1.74 \$108,53 VCRs, Video Cameras, and DVD Players 120 \$7.83 \$488,36 Miscellaneous Video Equipment 119 \$11.39 \$710,37 Video Cassettes and DVDs 118 \$18.03 \$1,124,96 Video Game Hardware/Accessories 121 \$35.38 \$2,207,12 Video Game Software 122 \$18.89 \$1,178,59 Streaming/Downloaded Video 123 \$31.53 \$1,966,753 Rental of Video Cassettes and DVDs 121 \$18.47 \$1,51,89 Installation of Televisions 126 \$1.12 \$70,07 Audio (3) 122 \$4.91 \$305,96 Pets 112 \$667,82 \$41,657,08 Toys/Games/Crafts/Hobbies (4) 119 \$113.95 \$8,979,24 Recreational Vehicles and Fees (5) 115 \$117.71 \$7,342,75 Sports/Recreation/Exercise Equipment (6) 122 \$208.46 \$13,003,58 Photo Equipment and Supplies (7) 126 \$38.38 \$2,994,01 Food </td <td>TV/Video/Audio</td> <td></td> <td>115</td> <td>\$1,475.00</td> <td>\$92,007,539</td>	TV/Video/Audio		115	\$1,475.00	\$92,007,539
Satellite Dishes 120 \$1.74 \$108,53 VCRs, Video Cameras, and DVD Players 120 \$7.83 \$488,36 Miscellaneous Video Equipment 119 \$11.39 \$710,37 Video Cassettes and DVDs 118 \$18.03 \$1,124,96 Video Game Hardware/Accessories 121 \$35.38 \$2,207,12 Video Game Software 122 \$18.89 \$1,178,59 Streaming/Downloaded Video 123 \$31.53 \$1,966,759 Rental of Video Cassettes and DVDs 121 \$18.47 \$1,151,899 Installation of Televisions 126 \$1.12 \$70,07 Audio (3) 122 \$4.91 \$305,96 Pets 112 \$667.82 \$41,657,08 Toxs/Games/Crafts/Hobbies (4) 119 \$143.95 \$8,979,24 Recreational Vehicles and Fees (5) 115 \$117.71 \$7,342,75 Sports/Recreation/Exercise Equipment (6) 122 \$208.46 \$13,003,58 Photo Equipment and Supplies (7) 125 \$69,13 \$4,312,06 Readi	Cable and Satellite Television Service	vices	113	\$1,073.13	\$66,939,660
Satellite Dishes 120 \$1.74 \$108,53 VCRs, Video Cameras, and DVD Players 120 \$7.83 \$488,36 Miscellaneous Video Equipment 119 \$11.39 \$710,37 Video Cassettes and DVDs 118 \$18.03 \$1,124,96 Video Game Hardware/Accessories 121 \$35.38 \$2,207,12 Video Game Software 122 \$18.89 \$1,178,59 Streaming/Downloaded Video 123 \$31.53 \$1,966,753 Rental of Video Cassettes and DVDs 121 \$18.47 \$1,151,89 Installation of Televisions 126 \$1.12 \$70,07 Audio (3) 122 \$4.91 \$305,96 Pets 112 \$667,82 \$41,657,08 Toys/Games/Crafts/Hobbies (4) 119 \$143.95 \$8,979,24 Recreation/Exercise Equipment (6) 122 \$208.46 \$13,003,58 Phote Equipment and Supplies (7) 125 \$69,13 \$4,312,06 Reading (8) 164 \$145,74 \$9,090,76 Cattered Affairs (9) 126 \$38.38 \$2,394,01 Food at Home <td< td=""><td>Televisions</td><td></td><td>121</td><td></td><td>\$8,991,437</td></td<>	Televisions		121		\$8,991,437
VCRs, Video Cameras, and DVD Players 120 \$7.83 \$4488,36 Miscellaneous Video Equipment 119 \$11.39 \$710,37 Video Cassettes and DVDs 118 \$18.03 \$1,124,96 Video Game Hardware/Accessories 121 \$35.38 \$2,207,12 Video Game Software 122 \$18.89 \$1,178,59 Streaming/Downloaded Video 123 \$31.53 \$1,966,75 Rental of Video Cassettes and DVDs 121 \$18.47 \$1,151,89 Installation of Televisions 126 \$1.12 \$70,07 Audio (3) 122 \$108.43 \$6,763,79 Rental and Repair of TV/Radio/Sound Equipment 122 \$4.91 \$305,96 Pets 119 \$143.95 \$8,979,24 Recreational Vehicles and Fees (5) 115 \$117.71 \$7,342,75 Sports/Recreation/Exercise Equipment (6) 122 \$208.46 \$13,003,88 Photo Equipment and Supplies (7) 125 \$619.13 \$4,312,006 Reading (8) 116 \$145.74 \$9,090,76 Catered Affairs (9) 126 \$38.38 \$2,394,01	Satellite Dishes		120		\$108,538
Miscellaneous Video Equipment 119 \$11.39 \$710,37 Video Cassettes and DVDs 118 \$18.03 \$1,124,96 Video Game Hardware/Accessories 121 \$35.38 \$2,207,12 Video Game Software 122 \$18.89 \$1,178,59 Streaming/Downloaded Video 123 \$31.53 \$1,966,75 Rental of Video Cassettes and DVDs 121 \$18.47 \$1,151,89 Installation of Televisions 126 \$1.12 \$70,07 Audio (3) 122 \$108.43 \$6,763,79 Rental and Repair of TV/Radio/Sound Equipment 122 \$4.91 \$305,96 Pets 112 \$667.82 \$41,657,08 Toys/Games/Crafts/Hobbies (4) 119 \$143.95 \$8,979,24 Recreational Vehicles and Fees (5) 115 \$117,71 \$7,342,75 Sports/Recreation/Exercise Equipment (6) 122 \$208.46 \$13,003,58 Photo Equipment and Supplies (7) 125 \$60-13 \$4,312,06 Catered Affairs (9) 126 \$38.38 \$2,394,01 'ood 118 \$9,845.30 \$614,130,07	VCRs, Video Cameras, and DVD P	layers	120		
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Alcoholic Beverages 123 \$683.52 \$42,636,60					\$249,773,014
	Alcoholic Beverages		123	\$683.52	\$42,636,600

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.



7585 Buckingham Blvd, Hanover, Maryland, 21076 2 7585 Buckingham Blvd, Hanover, Maryland, 21076 Ring: 5 mile radius Prepared by Esri Latitude: 39.15165

Longitude: -76.69237

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	120	\$7,424.48	\$463,123,963
Value of Retirement Plans	119	\$28,841.53	\$1,799,076,758
Value of Other Financial Assets	108	\$1,404.00	\$87,578,742
Vehicle Loan Amount excluding Interest	114	\$3,094.34	\$193,018,894
Value of Credit Card Debt	121	\$707.24	\$44,116,142
Health			
Nonprescription Drugs	112	\$143.14	\$8,928,825
Prescription Drugs	107	\$416.29	\$25,967,295
Eyeglasses and Contact Lenses	115	\$108.24	\$6,751,818
Home			
Mortgage Payment and Basics (11)	121	\$10,434.08	\$650,856,740
Maintenance and Remodeling Services	117	\$2,277.09	\$142,040,406
Maintenance and Remodeling Materials (12)	112	\$453.77	\$28,305,298
Utilities, Fuel, and Public Services	114	\$5,742.93	\$358,232,215
Household Furnishings and Equipment			
Household Textiles (13)	121	\$115.32	\$7,193,690
Furniture	121	\$690.16	\$43,050,771
Rugs	124	\$28.73	\$1,791,961
Major Appliances (14)	112	\$359.97	\$22,454,260
Housewares (15)	116	\$110.38	\$6,885,046
Small Appliances	120	\$57.82	\$3,606,387
Luggage	128	\$15.14	\$944,279
Telephones and Accessories	118	\$81.38	\$5,076,414
Household Operations			
Child Care	131	\$624.93	\$38,981,934
Lawn and Garden (16)	112	\$467.73	\$29,176,078
Moving/Storage/Freight Express	126	\$80.72	\$5,034,878
Housekeeping Supplies (17)	115	\$816.47	\$50,929,642
Insurance			
Owners and Renters Insurance	110	\$568.88	\$35,485,383
Vehicle Insurance	117	\$1,374.60	\$85,745,067
Life/Other Insurance	119	\$507.18	\$31,637,095
Health Insurance	114	\$4,174.57	\$260,401,537
Personal Care Products (18)	118	\$556.32	\$34,702,270
School Books and Supplies (19)	122	\$189.26	\$11,805,552
Smoking Products	104	\$431.56	\$26,920,127
Transportation	115	to cot oo	
Payments on Vehicles excluding Leases	116	\$2,601.83	\$162,296,667
Gasoline and Motor Oil	114	\$3,172.50	\$197,893,969
Vehicle Maintenance and Repairs	117	\$1,249.66	\$77,951,395
Travel	177		±40 004 700
Airline Fares	127	\$645.02	\$40,234,762
Lodging on Trips	121	\$634.03	\$39,549,407
Auto/Truck Rental on Trips	122	\$32.12	\$2,003,329
Food and Drink on Trips	121	\$599.08	\$37,369,650

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
 Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.



7585	Buckingham	Blvd,	Hanover,	Maryland,	21076 2
7585	Buckingham	Blvd,	Hanover,	Maryland,	21076
Ring:	5 mile radius	5			

(1) Apparel Products and Services includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

(2) Membership Fees for Clubs includes membership fees for social, recreational, and civic clubs.

(3) Audio includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.

(4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.

(5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.

(6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

(7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

(8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers...

(9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.

(10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

(11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.

(12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

(13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.

(14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

(15) Housewares includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.

(16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

(17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

(18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.

(19) School Books and Supplies includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Business Summary

7585 Buckingham Blvd, Hanover, Maryland, 21076 2 7585 Buckingham Blvd, Hanover, Maryland, 21076 Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 39.15165 Longitude: -76.69237

Data for all businesses in area	1 mile					3 mile	es	5 miles					
Total Businesses:	287					1,946 6,4							
Total Employees:		4,824	ŀ			44,07	3		119,534				
Total Residential Population:		4,839)			54,37	2		175,962				
Employee/Residential Population Ratio (per 100 Residents)		100				81			68				
	Busine	esses	Emplo	oyees	Busine	esses	Emplo	oyees	Busine	esses	Emplo	oyees	
by SIC Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
Agriculture & Mining	4	1.4%	27	0.6%	20	1.0%	128	0.3%	83	1.3%	1,126	0.9%	
Construction	40	13.9%	554	11.5%	181	9.3%	1,926	4.4%	551	8.5%	6,920	5.8%	
Manufacturing	15	5.2%	568	11.8%	64	3.3%	11,564	26.2%	212	3.3%	16,009	13.4%	
Transportation	32	11.1%	430	8.9%	108	5.5%	2,249	5.1%	272	4.2%	4,564	3.8%	
Communication	3	1.0%	44	0.9%	31	1.6%	323	0.7%	77	1.2%	794	0.7%	
Utility	3	1.0%	42	0.9%	9	0.5%	93	0.2%	24	0.4%	281	0.2%	
Wholesale Trade	27	9.4%	797	16.5%	105	5.4%	2,986	6.8%	314	4.9%	7,927	6.6%	
Retail Trade Summary	38	13.2%	495	10.3%	488	25.1%	8,575	19.5%	1,443	22.3%	20,919	17.5%	
Home Improvement	3	1.0%	24	0.5%	14	0.7%	226	0.5%	60	0.9%	1,098	0.9%	
General Merchandise Stores	2	0.7%	15	0.3%	17	0.9%	695	1.6%	48	0.7%	1,479	1.2%	
Food Stores	3	1.0%	53	1.1%	45	2.3%	824	1.9%	132	2.0%	2,488	2.1%	
Auto Dealers, Gas Stations, Auto Aftermarket	6	2.1%	29	0.6%	30	1.5%	207	0.5%	177	2.7%	1,923	1.6%	
Apparel & Accessory Stores	1	0.3%	17	0.4%	84	4.3%	1,137	2.6%	128	2.0%	1,557	1.3%	
Furniture & Home Furnishings	6	2.1%	33	0.7%	33	1.7%	327	0.7%	124	1.9%	1,294	1.1%	
Eating & Drinking Places	10	3.5%	259	5.4%	133	6.8%	3,297	7.5%	413	6.4%	7,754	6.5%	
Miscellaneous Retail	6	2.1%	65	1.3%	132	6.8%	1,862	4.2%	360	5.6%	3,327	2.8%	
Finance, Insurance, Real Estate Summary	11	3.8%	73	1.5%	148	7.6%	1,052	2.4%	552	8.5%	4,415	3.7%	
Banks, Savings & Lending Institutions	3	1.0%	18	0.4%	35	1.8%	254	0.6%	107	1.7%	1,247	1.0%	
Securities Brokers	1	0.3%	2	0.0%	2	0.1%	29	0.1%	43	0.7%	240	0.2%	
Insurance Carriers & Agents	3	1.0%	12	0.2%	23	1.2%	229	0.5%	109	1.7%	765	0.6%	
Real Estate, Holding, Other Investment Offices	5	1.7%	40	0.8%	87	4.5%	540	1.2%	293	4.5%	2,163	1.8%	
Services Summary	94	32.8%	1,513	31.4%	679	34.9%	13,300	30.2%	2,523	39.0%	37,665	31.5%	
Hotels & Lodging	3	1.0%	80	1.7%	26	1.3%	1,168	2.7%	62	1.0%	2,201	1.8%	
Automotive Services	10	3.5%	113	2.3%	63	3.2%	967	2.2%	288	4.5%	2,719	2.3%	
Motion Pictures & Amusements	9	3.1%	57	1.2%	46	2.4%	3,476	7.9%	155	2.4%	4,390	3.7%	
Health Services	8	2.8%	207	4.3%	76	3.9%	1,177	2.7%	350	5.4%	6,704	5.6%	
Legal Services	1	0.3%	10	0.2%	14	0.7%	125	0.3%	93	1.4%	449	0.4%	
Education Institutions & Libraries	2	0.7%	58	1.2%	28	1.4%	935	2.1%	123	1.9%	5,144	4.3%	
Other Services	61	21.3%	987	20.5%	425	21.8%	5,452	12.4%	1,451	22.5%	16,058	13.4%	
Government	4	1.4%	236	4.9%	14	0.7%	1,038	2.4%	73	1.1%	17,735	14.8%	
Unclassified Establishments	16	5.6%	47	1.0%	100	5.1%	840	1.9%	337	5.2%	1,180	1.0%	
Totals	287	100.0%	4,824	100.0%	1,946	100.0%	44,073	100.0%	6,462	100.0%	119,534	100.0%	

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



7585 Buckingham Blvd, Hanover, Maryland, 21076 2 7585 Buckingham Blvd, Hanover, Maryland, 21076 Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 39.15165

Longitude: -76.69237

	Busin	esses	Employees		Businesses		Employees		Businesses		Employees	
by NAICS Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percer
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	1	0.1%	6	0.0%	5	0.1%	16	0.0
Mining	2	0.7%	15	0.3%	3	0.2%	31	0.1%	7	0.1%	53	0.0
Utilities	1	0.3%	8	0.2%	3	0.2%	22	0.0%	11	0.2%	93	0.1
Construction	42	14.6%	560	11.6%	193	9.9%	1,990	4.5%	594	9.2%	7,282	6.1
Manufacturing	15	5.2%	544	11.3%	61	3.1%	11,627	26.4%	215	3.3%	16,219	13.6
Wholesale Trade	28	9.8%	806	16.7%	104	5.3%	2,988	6.8%	311	4.8%	7,903	6.6
Retail Trade	26	9.1%	216	4.5%	338	17.4%	4,980	11.3%	989	15.3%	12,460	10.4
Motor Vehicle & Parts Dealers	5	1.7%	27	0.6%	20	1.0%	155	0.4%	124	1.9%	1,643	1.4
Furniture & Home Furnishings Stores	1	0.3%	5	0.1%	12	0.6%	91	0.2%	49	0.8%	461	0.4
Electronics & Appliance Stores	4	1.4%	24	0.5%	23	1.2%	231	0.5%	75	1.2%	807	0.79
Bldg Material & Garden Equipment & Supplies Dealers	3	1.0%	24	0.5%	14	0.7%	226	0.5%	58	0.9%	1,086	0.9
Food & Beverage Stores	2	0.7%	38	0.8%	33	1.7%	564	1.3%	123	1.9%	1,955	1.6
Health & Personal Care Stores	1	0.3%	13	0.3%	36	1.8%	317	0.7%	81	1.3%	659	0.60
Gasoline Stations	1	0.3%	2	0.0%	10	0.5%	52	0.1%	53	0.8%	280	0.2
Clothing & Clothing Accessories Stores	2	0.7%	19	0.4%	101	5.2%	1,237	2.8%	159	2.5%	1,703	1.4
Sport Goods, Hobby, Book, & Music Stores	1	0.3%	4	0.1%	15	0.8%	374	0.8%	43	0.7%	584	0.5
General Merchandise Stores	2	0.7%	15	0.3%	17	0.9%	695	1.6%	48	0.7%	1,479	1.2
Miscellaneous Store Retailers	3	1.0%	40	0.8%	52	2.7%	961	2.2%	144	2.2%	1,627	1.4
Nonstore Retailers	0	0.0%	6	0.1%	6	0.3%	77	0.2%	31	0.5%	177	0.1
Transportation & Warehousing	34	11.8%	433	9.0%	103	5.3%	2,206	5.0%	253	3.9%	4,477	3.7
Information	8	2.8%	342	7.1%	66	3.4%	1,005	2.3%	178	2.8%	2,668	2.2
Finance & Insurance	6	2.1%	33	0.7%	64	3.3%	519	1.2%	267	4.1%	2,283	1.9
Central Bank/Credit Intermediation & Related Activities	3	1.0%	18	0.4%	33	1.7%	245	0.6%	108	1.7%	1,246	1.0
Securities, Commodity Contracts & Other Financial	1	0.3%	2	0.0%	6	0.3%	42	0.1%	48	0.7%	254	0.2
Insurance Carriers & Related Activities; Funds, Trusts &	3	1.0%	12	0.2%	24	1.2%	232	0.5%	112	1.7%	783	0.7
Real Estate, Rental & Leasing	11	3.8%	188	3.9%	119	6.1%	1,217	2.8%	385	6.0%	3,240	2.7
Professional, Scientific & Tech Services	29	10.1%	385	8.0%	190	9.8%	2,674	6.1%	603	9.3%	6,855	5.7
Legal Services	1	0.3%	11	0.2%	18	0.9%	140	0.3%	110	1.7%	514	0.4
Management of Companies & Enterprises	0	0.0%	1	0.0%	2	0.1%	11	0.0%	4	0.1%	55	0.0
Administrative & Support & Waste Management & Remediation	9	3.1%	233	4.8%	81	4.2%	1,268	2.9%	251	3.9%	3,853	3.2
Educational Services	3	1.0%	60	1.2%	30	1.5%	917	2.1%	142	2.2%	5,181	4.3
Health Care & Social Assistance	9	3.1%	215	4.5%	99	5.1%	1,440	3.3%	455	7.0%	8,204	6.9
Arts, Entertainment & Recreation	6	2.1%	45	0.9%	27	1.4%	3,378	7.7%	98	1.5%	4,109	3.4
Accommodation & Food Services	14	4.9%	341	7.1%	171	8.8%	4,583	10.4%	500	7.7%	10,229	8.6
Accommodation	3	1.0%	80	1.7%	26	1.3%	1,168	2.7%	62	1.0%	2,201	1.8
Food Services & Drinking Places	11	3.8%	261	5.4%	145	7.5%	3,416	7.8%	438	6.8%	8,029	6.7
Other Services (except Public Administration)	25	8.7%	123	2.5%	177	9.1%	1,339	3.0%	785	12.1%	5,445	4.6
Automotive Repair & Maintenance	3	1.0%	13	0.3%	23	1.2%	147	0.3%	190	2.9%	1,386	1.2
Public Administration	4	1.4%	236	4.9%	14	0.7%	1,038	2.4%	73	1.1%	17,735	14.8
Unclassified Establishments	16	5.6%	41	0.8%	99	5.1%	833	1.9%	336	5.2%	1,173	1.0
Total Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esr	287	100.0%	4,824	100.0%	1,946	100.0%	44,073	100.0%	6,462	100.0%	119,534	100.04

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.