

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	11,214	130,282	314,648
2010 Total Population	12,267	136,283	325,027
2018 Total Population	12,774	138,891	327,624
2018 Group Quarters	91	889	5,366
2023 Total Population	13,087	140,075	328,906
2018-2023 Annual Rate	0.49%	0.17%	0.08%
2018 Total Daytime Population	10,294	112,957	261,464
Workers	5,038	49,715	102,869
Residents	5,256	63,242	158,595
Household Summary			
2000 Households	4,669	53,830	126,387
2000 Average Household Size	2.40	2.40	2.44
2010 Households	4,938	56,325	129,860
2010 Average Household Size	2.47	2.40	2.46
2018 Households	5,052	56,508	129,255
2018 Average Household Size	2.51	2.44	2.49
2023 Households	5,143	56,689	129,107
2023 Average Household Size	2.53	2.46	2.51
2018-2023 Annual Rate	0.36%	0.06%	-0.02%
2010 Families	3,098	34,860	81,707
2010 Average Family Size	3.07	3.01	3.05
2018 Families	3,124	34,601	80,666
2018 Average Family Size	3.17	3.10	3.13
2023 Families	3,158	34,538	80,335
2023 Average Family Size	3.21	3.13	3.15
2018-2023 Annual Rate	0.22%	-0.04%	-0.08%
Housing Unit Summary			
2000 Housing Units	4,840	56,189	134,546
Owner Occupied Housing Units	54.8%	65.4%	61.9%
Renter Occupied Housing Units	41.7%	30.4%	32.1%
Vacant Housing Units	3.5%	4.2%	6.1%
2010 Housing Units	5,205	59,501	138,651
Owner Occupied Housing Units	54.8%	62.2%	60.8%
Renter Occupied Housing Units	40.1%	32.4%	32.8%
Vacant Housing Units	5.1%	5.3%	6.3%
2018 Housing Units	5,350	60,230	139,986
Owner Occupied Housing Units	52.8%	60.7%	59.2%
Renter Occupied Housing Units	41.6%	33.1%	33.1%
Vacant Housing Units	5.6%	6.2%	7.7%
2023 Housing Units	5,453	60,840	141,579
Owner Occupied Housing Units	54.2%	61.2%	59.4%
Renter Occupied Housing Units	40.1%	31.9%	31.8%
Vacant Housing Units	5.7%	6.8%	8.8%
Median Household Income			
2018	\$65,169	\$65,352	\$60,648
2023	\$77,034	\$77,064	\$71,631
Median Home Value			
2018	\$224,023	\$223,772	\$214,515
2023	\$242,543	\$242,852	\$237,541
Per Capita Income			
2018	\$31,881	\$32,223	\$30,815
2023	\$37,368	\$37,659	\$36,091
Median Age			
2010	34.6	38.7	37.4
2018	36.6	39.9	38.7
2023	37.3	40.6	39.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

7911 Belair Rd, Nottingham, Maryland, 21236
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.37259
Longitude: -76.51053

	1 mile	3 miles	5 miles
2018 Households by Income			
Household Income Base	5,052	56,508	129,250
<\$15,000	5.9%	6.8%	9.6%
\$15,000 - \$24,999	5.9%	7.2%	7.8%
\$25,000 - \$34,999	9.9%	8.4%	8.9%
\$35,000 - \$49,999	13.4%	13.2%	13.2%
\$50,000 - \$74,999	21.3%	20.5%	19.9%
\$75,000 - \$99,999	14.3%	15.9%	14.3%
\$100,000 - \$149,999	19.6%	18.5%	16.2%
\$150,000 - \$199,999	6.1%	6.0%	5.7%
\$200,000+	3.5%	3.6%	4.3%
Average Household Income	\$79,357	\$78,676	\$77,040
2023 Households by Income			
Household Income Base	5,143	56,689	129,102
<\$15,000	5.2%	6.1%	8.7%
\$15,000 - \$24,999	4.8%	6.1%	6.8%
\$25,000 - \$34,999	7.7%	6.6%	7.1%
\$35,000 - \$49,999	10.6%	10.7%	10.9%
\$50,000 - \$74,999	20.1%	18.6%	18.3%
\$75,000 - \$99,999	14.9%	16.6%	15.3%
\$100,000 - \$149,999	24.0%	22.8%	20.0%
\$150,000 - \$199,999	7.7%	7.5%	7.1%
\$200,000+	5.0%	4.9%	5.8%
Average Household Income	\$93,762	\$92,542	\$90,901
2018 Owner Occupied Housing Units by Value			
Total	2,826	36,548	82,900
<\$50,000	1.9%	1.7%	2.4%
\$50,000 - \$99,999	0.9%	2.8%	5.0%
\$100,000 - \$149,999	6.1%	9.3%	14.4%
\$150,000 - \$199,999	27.7%	23.9%	22.5%
\$200,000 - \$249,999	28.1%	25.8%	19.5%
\$250,000 - \$299,999	13.0%	17.0%	14.1%
\$300,000 - \$399,999	14.0%	13.2%	12.7%
\$400,000 - \$499,999	4.6%	3.9%	5.0%
\$500,000 - \$749,999	3.0%	1.6%	3.2%
\$750,000 - \$999,999	0.1%	0.4%	0.6%
\$1,000,000 - \$1,499,999	0.6%	0.3%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$254,768	\$244,213	\$243,635
2023 Owner Occupied Housing Units by Value			
Total	2,954	37,252	84,048
<\$50,000	1.4%	1.2%	1.9%
\$50,000 - \$99,999	0.6%	2.2%	4.1%
\$100,000 - \$149,999	4.2%	6.8%	11.2%
\$150,000 - \$199,999	22.1%	19.3%	19.0%
\$200,000 - \$249,999	25.4%	23.8%	18.3%
\$250,000 - \$299,999	14.5%	19.1%	15.7%
\$300,000 - \$399,999	18.7%	17.5%	16.4%
\$400,000 - \$499,999	6.5%	5.8%	6.9%
\$500,000 - \$749,999	4.8%	2.7%	4.8%
\$750,000 - \$999,999	0.2%	0.7%	1.0%
\$1,000,000 - \$1,499,999	1.4%	0.5%	0.5%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.1%
\$2,000,000 +	0.1%	0.2%	0.2%
Average Home Value	\$288,922	\$273,434	\$272,860

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

7911 Belair Rd, Nottingham, Maryland, 21236
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.37259
Longitude: -76.51053

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	12,268	136,282	325,026
0 - 4	6.9%	6.1%	6.3%
5 - 9	6.1%	5.5%	5.8%
10 - 14	6.2%	5.8%	6.1%
15 - 24	13.5%	12.7%	14.6%
25 - 34	17.9%	15.0%	14.2%
35 - 44	13.9%	13.3%	13.0%
45 - 54	14.3%	15.0%	15.0%
55 - 64	10.2%	12.0%	12.0%
65 - 74	5.1%	6.1%	6.3%
75 - 84	3.7%	5.3%	4.5%
85 +	2.3%	3.3%	2.3%
18 +	77.2%	78.8%	77.9%
2018 Population by Age			
Total	12,776	138,890	327,622
0 - 4	6.2%	5.5%	5.7%
5 - 9	6.1%	5.6%	5.8%
10 - 14	5.9%	5.5%	5.8%
15 - 24	12.1%	11.0%	12.7%
25 - 34	17.2%	15.3%	14.9%
35 - 44	14.8%	13.4%	12.8%
45 - 54	12.2%	12.5%	12.5%
55 - 64	12.0%	13.3%	13.3%
65 - 74	7.4%	9.1%	9.1%
75 - 84	3.7%	5.0%	4.6%
85 +	2.3%	3.7%	2.7%
18 +	78.4%	80.2%	79.3%
2023 Population by Age			
Total	13,088	140,074	328,907
0 - 4	6.3%	5.5%	5.7%
5 - 9	5.8%	5.3%	5.5%
10 - 14	5.7%	5.5%	5.7%
15 - 24	11.7%	10.3%	12.0%
25 - 34	16.7%	15.1%	14.8%
35 - 44	15.2%	14.3%	13.7%
45 - 54	11.9%	11.9%	11.8%
55 - 64	11.1%	12.2%	12.3%
65 - 74	8.8%	10.4%	10.3%
75 - 84	4.4%	6.0%	5.5%
85 +	2.3%	3.6%	2.6%
18 +	78.9%	80.5%	79.7%
2010 Population by Sex			
Males	5,883	64,056	151,643
Females	6,384	72,227	173,384
2018 Population by Sex			
Males	6,172	65,472	153,409
Females	6,601	73,419	174,214
2023 Population by Sex			
Males	6,327	66,245	154,704
Females	6,760	73,830	174,203

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	12,266	136,284	325,027
White Alone	67.2%	64.0%	52.6%
Black Alone	20.0%	26.9%	39.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	8.8%	5.3%	4.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	1.3%	1.2%
Two or More Races	2.4%	2.2%	2.3%
Hispanic Origin	3.9%	3.6%	3.4%
Diversity Index	53.8	54.9	59.5
2018 Population by Race/Ethnicity			
Total	12,774	138,891	327,623
White Alone	58.9%	57.9%	48.5%
Black Alone	24.6%	30.2%	41.2%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	11.2%	7.0%	5.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.9%	1.7%	1.7%
Two or More Races	3.0%	2.8%	2.8%
Hispanic Origin	5.5%	5.0%	4.7%
Diversity Index	62.3	61.0	62.9
2023 Population by Race/Ethnicity			
Total	13,088	140,076	328,906
White Alone	52.9%	53.5%	45.4%
Black Alone	27.8%	32.4%	42.2%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	13.0%	8.4%	6.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.3%	2.1%	2.1%
Two or More Races	3.5%	3.3%	3.3%
Hispanic Origin	6.9%	6.3%	6.0%
Diversity Index	67.3	65.0	65.5
2010 Population by Relationship and Household Type			
Total	12,267	136,283	325,027
In Households	99.3%	99.4%	98.4%
In Family Households	80.1%	79.7%	79.6%
Householder	25.4%	25.6%	25.1%
Spouse	17.4%	17.2%	15.6%
Child	30.2%	29.6%	31.0%
Other relative	4.6%	4.7%	5.0%
Nonrelative	2.5%	2.6%	2.9%
In Nonfamily Households	19.1%	19.7%	18.7%
In Group Quarters	0.7%	0.6%	1.6%
Institutionalized Population	0.7%	0.4%	0.6%
Noninstitutionalized Population	0.0%	0.2%	1.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2018 Population 25+ by Educational Attainment			
Total	8,898	100,459	229,003
Less than 9th Grade	3.7%	3.4%	3.4%
9th - 12th Grade, No Diploma	3.0%	4.9%	6.0%
High School Graduate	23.4%	26.5%	27.0%
GED/Alternative Credential	3.2%	4.0%	4.7%
Some College, No Degree	22.1%	20.7%	21.0%
Associate Degree	8.9%	8.0%	7.4%
Bachelor's Degree	20.3%	19.6%	17.9%
Graduate/Professional Degree	15.3%	12.9%	12.6%
2018 Population 15+ by Marital Status			
Total	10,439	115,704	270,714
Never Married	36.4%	34.8%	39.1%
Married	46.9%	46.5%	42.9%
Widowed	7.0%	7.5%	7.0%
Divorced	9.7%	11.2%	11.1%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.1%	95.6%	94.1%
Civilian Unemployed (Unemployment Rate)	3.9%	4.4%	5.9%
2018 Employed Population 16+ by Industry			
Total	7,653	77,148	172,529
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	5.1%	6.1%	5.9%
Manufacturing	4.4%	5.2%	5.0%
Wholesale Trade	1.7%	1.6%	1.7%
Retail Trade	11.9%	10.0%	9.9%
Transportation/Utilities	4.5%	5.0%	5.7%
Information	2.4%	1.6%	1.5%
Finance/Insurance/Real Estate	8.7%	7.1%	6.5%
Services	53.8%	54.9%	54.8%
Public Administration	7.7%	8.4%	8.8%
2018 Employed Population 16+ by Occupation			
Total	7,653	77,147	172,528
White Collar	70.2%	65.7%	63.0%
Management/Business/Financial	14.7%	13.8%	13.3%
Professional	28.5%	26.2%	24.4%
Sales	10.9%	9.5%	9.4%
Administrative Support	16.1%	16.2%	15.9%
Services	16.0%	18.1%	19.4%
Blue Collar	13.8%	16.2%	17.5%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.4%	3.6%	4.0%
Installation/Maintenance/Repair	3.3%	3.8%	3.4%
Production	2.8%	3.7%	3.8%
Transportation/Material Moving	4.2%	5.1%	6.2%
2010 Population By Urban/ Rural Status			
Total Population	12,267	136,283	325,027
Population Inside Urbanized Area	100.0%	100.0%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
2010 Households by Type			
Total	4,938	56,324	129,860
Households with 1 Person	28.8%	30.6%	29.5%
Households with 2+ People	71.2%	69.4%	70.5%
Family Households	62.7%	61.9%	62.9%
Husband-wife Families	42.9%	41.6%	39.0%
With Related Children	20.4%	17.3%	16.5%
Other Family (No Spouse Present)	19.9%	20.3%	23.9%
Other Family with Male Householder	5.3%	5.0%	5.4%
With Related Children	3.0%	2.7%	2.9%
Other Family with Female Householder	14.5%	15.3%	18.5%
With Related Children	9.5%	9.4%	11.7%
Nonfamily Households	8.4%	7.5%	7.5%
All Households with Children	33.3%	29.9%	31.6%
Multigenerational Households	3.9%	4.6%	5.5%
Unmarried Partner Households	8.1%	7.4%	7.6%
Male-female	7.3%	6.5%	6.7%
Same-sex	0.8%	0.9%	0.9%
2010 Households by Size			
Total	4,938	56,326	129,861
1 Person Household	28.8%	30.6%	29.5%
2 Person Household	31.7%	32.4%	31.7%
3 Person Household	17.9%	16.7%	17.3%
4 Person Household	13.5%	11.9%	12.4%
5 Person Household	5.1%	5.0%	5.5%
6 Person Household	1.9%	2.0%	2.2%
7 + Person Household	1.1%	1.2%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	4,938	56,325	129,860
Owner Occupied	57.7%	65.7%	65.0%
Owned with a Mortgage/Loan	44.9%	49.9%	49.9%
Owned Free and Clear	12.8%	15.9%	15.1%
Renter Occupied	42.3%	34.3%	35.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,205	59,501	138,651
Housing Units Inside Urbanized Area	100.0%	100.0%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
	1. Bright Young Professionals	Parks and Rec (5C)	Parks and Rec (5C)
	2. Parks and Rec (5C)	Bright Young Professionals	Bright Young Professionals
	3. Golden Years (9B)	Enterprising Professionals	Family Foundations (12A)
2018 Consumer Spending			
Apparel & Services: Total \$	\$10,596,125	\$114,905,988	\$258,935,335
Average Spent	\$2,097.41	\$2,033.45	\$2,003.29
Spending Potential Index	96	93	92
Education: Total \$	\$7,072,850	\$79,031,430	\$178,537,973
Average Spent	\$1,400.01	\$1,398.59	\$1,381.28
Spending Potential Index	97	97	95
Entertainment/Recreation: Total \$	\$15,222,080	\$168,580,385	\$377,543,306
Average Spent	\$3,013.08	\$2,983.30	\$2,920.92
Spending Potential Index	94	93	91
Food at Home: Total \$	\$24,011,210	\$262,397,121	\$592,624,825
Average Spent	\$4,752.81	\$4,643.54	\$4,584.93
Spending Potential Index	95	93	91
Food Away from Home: Total \$	\$17,217,330	\$185,983,856	\$416,818,096
Average Spent	\$3,408.02	\$3,291.28	\$3,224.77
Spending Potential Index	97	94	92
Health Care: Total \$	\$26,362,719	\$297,796,999	\$665,381,761
Average Spent	\$5,218.27	\$5,270.00	\$5,147.82
Spending Potential Index	91	92	90
HH Furnishings & Equipment: Total \$	\$9,992,565	\$109,713,822	\$244,434,640
Average Spent	\$1,977.94	\$1,941.56	\$1,891.10
Spending Potential Index	95	93	91
Personal Care Products & Services: Total \$	\$4,026,479	\$44,010,335	\$98,041,527
Average Spent	\$797.01	\$778.83	\$758.51
Spending Potential Index	96	94	92
Shelter: Total \$	\$82,522,116	\$912,430,457	\$2,056,250,296
Average Spent	\$16,334.54	\$16,146.93	\$15,908.48
Spending Potential Index	97	96	95
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,568,400	\$131,737,199	\$294,951,873
Average Spent	\$2,289.87	\$2,331.30	\$2,281.94
Spending Potential Index	92	94	92
Travel: Total \$	\$10,296,314	\$115,672,891	\$255,524,037
Average Spent	\$2,038.07	\$2,047.02	\$1,976.90
Spending Potential Index	95	95	92
Vehicle Maintenance & Repairs: Total \$	\$5,121,332	\$56,301,427	\$126,015,183
Average Spent	\$1,013.72	\$996.34	\$974.93
Spending Potential Index	94	93	91

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Bright Young Professionals (8C)	54.3%	Population	12,774	13,087
Parks and Rec (5C)	11.3%	Households	5,052	5,143
Golden Years (9B)	10.7%	Families	3,124	3,158
Enterprising Professionals (2D)	9.3%	Median Age	36.6	37.3
Pleasantville (2B)	7.2%	Median Household Income	\$65,169	\$77,034
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		96	\$2,097.41	\$10,596,125
Men's		95	\$394.70	\$1,994,034
Women's		97	\$717.50	\$3,624,826
Children's		97	\$313.46	\$1,583,607
Footwear		96	\$453.37	\$2,290,441
Watches & Jewelry		97	\$138.69	\$700,650
Apparel Products and Services (1)		96	\$79.68	\$402,567
Computer				
Computers and Hardware for Home Use		99	\$169.21	\$854,854
Portable Memory		99	\$5.37	\$27,105
Computer Software		102	\$10.77	\$54,427
Computer Accessories		97	\$18.27	\$92,294
Entertainment & Recreation		94	\$3,013.08	\$15,222,080
Fees and Admissions		96	\$657.23	\$3,320,326
Membership Fees for Clubs (2)		96	\$216.63	\$1,094,401
Fees for Participant Sports, excl. Trips		96	\$108.68	\$549,033
Tickets to Theatre/Operas/Concerts		97	\$64.27	\$324,697
Tickets to Movies/Museums/Parks		99	\$79.22	\$400,231
Admission to Sporting Events, excl. Trips		93	\$55.11	\$278,435
Fees for Recreational Lessons		96	\$132.56	\$669,681
Dating Services		113	\$0.76	\$3,848
TV/Video/Audio		94	\$1,225.88	\$6,193,140
Cable and Satellite Television Services		92	\$890.48	\$4,498,684
Televisions		98	\$116.21	\$587,118
Satellite Dishes		91	\$1.60	\$8,065
VCRs, Video Cameras, and DVD Players		100	\$5.54	\$27,969
Miscellaneous Video Equipment		94	\$13.57	\$68,564
Video Cassettes and DVDs		98	\$12.18	\$61,548
Video Game Hardware/Accessories		102	\$30.28	\$152,992
Video Game Software		103	\$15.43	\$77,972
Streaming/Downloaded Video		103	\$33.97	\$171,612
Rental of Video Cassettes and DVDs		99	\$12.65	\$63,883
Installation of Televisions		93	\$0.86	\$4,342
Audio (3)		96	\$89.75	\$453,438
Rental and Repair of TV/Radio/Sound Equipment		98	\$3.36	\$16,952
Pets		89	\$566.42	\$2,861,559
Toys/Games/Crafts/Hobbies (4)		96	\$111.29	\$562,215
Recreational Vehicles and Fees (5)		86	\$94.32	\$476,511
Sports/Recreation/Exercise Equipment (6)		97	\$172.79	\$872,918
Photo Equipment and Supplies (7)		98	\$52.20	\$263,706
Reading (8)		94	\$105.64	\$533,674
Catered Affairs (9)		101	\$27.32	\$138,032
Food		96	\$8,160.84	\$41,228,541
Food at Home		95	\$4,752.81	\$24,011,210
Bakery and Cereal Products		95	\$625.57	\$3,160,399
Meats, Poultry, Fish, and Eggs		94	\$1,062.76	\$5,369,084
Dairy Products		94	\$487.33	\$2,461,992
Fruits and Vegetables		95	\$937.89	\$4,738,206
Snacks and Other Food at Home (10)		95	\$1,639.26	\$8,281,528
Food Away from Home		97	\$3,408.02	\$17,217,330
Alcoholic Beverages		99	\$553.67	\$2,797,139

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	91	\$4,589.68	\$23,187,054
Value of Retirement Plans	91	\$20,949.45	\$105,836,623
Value of Other Financial Assets	92	\$1,299.34	\$6,564,242
Vehicle Loan Amount excluding Interest	91	\$2,557.56	\$12,920,815
Value of Credit Card Debt	96	\$564.65	\$2,852,597
Health			
Nonprescription Drugs	92	\$122.87	\$620,755
Prescription Drugs	88	\$316.69	\$1,599,933
Eyeglasses and Contact Lenses	92	\$85.40	\$431,448
Home			
Mortgage Payment and Basics (11)	91	\$7,819.27	\$39,502,935
Maintenance and Remodeling Services	89	\$1,815.16	\$9,170,194
Maintenance and Remodeling Materials (12)	86	\$421.93	\$2,131,566
Utilities, Fuel, and Public Services	93	\$4,591.80	\$23,197,760
Household Furnishings and Equipment			
Household Textiles (13)	96	\$94.95	\$479,702
Furniture	97	\$592.10	\$2,991,291
Rugs	93	\$22.97	\$116,021
Major Appliances (14)	90	\$312.82	\$1,580,380
Housewares (15)	94	\$97.83	\$494,235
Small Appliances	96	\$46.92	\$237,029
Luggage	99	\$13.55	\$68,442
Telephones and Accessories	96	\$67.78	\$342,430
Household Operations			
Child Care	100	\$515.44	\$2,603,992
Lawn and Garden (16)	88	\$376.87	\$1,903,936
Moving/Storage/Freight Express	107	\$69.42	\$350,722
Housekeeping Supplies (17)	93	\$665.97	\$3,364,466
Insurance			
Owners and Renters Insurance	87	\$494.42	\$2,497,816
Vehicle Insurance	94	\$1,185.12	\$5,987,207
Life/Other Insurance	90	\$374.37	\$1,891,315
Health Insurance	92	\$3,457.33	\$17,466,454
Personal Care Products (18)	96	\$466.53	\$2,356,908
School Books and Supplies (19)	99	\$147.08	\$743,027
Smoking Products	90	\$375.48	\$1,896,900
Transportation			
Payments on Vehicles excluding Leases	93	\$2,231.56	\$11,273,829
Gasoline and Motor Oil	94	\$2,249.61	\$11,365,017
Vehicle Maintenance and Repairs	94	\$1,013.72	\$5,121,332
Travel			
Airline Fares	97	\$510.02	\$2,576,618
Lodging on Trips	93	\$533.98	\$2,697,655
Auto/Truck Rental on Trips	95	\$26.34	\$133,064
Food and Drink on Trips	95	\$490.47	\$2,477,852

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Parks and Rec (5C)	25.1%	Population	138,891	140,075
Bright Young Professionals (8C)	19.3%	Households	56,508	56,689
Enterprising Professionals (2D)	11.5%	Families	34,601	34,538
Pleasantville (2B)	8.3%	Median Age	39.9	40.6
The Elders (9C)	5.2%	Median Household Income	\$65,352	\$77,064
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		93	\$2,033.45	\$114,905,988
Men's		93	\$385.82	\$21,801,956
Women's		95	\$704.91	\$39,833,222
Children's		91	\$292.94	\$16,553,311
Footwear		93	\$437.07	\$24,698,077
Watches & Jewelry		94	\$134.84	\$7,619,316
Apparel Products and Services (1)		94	\$77.87	\$4,400,105
Computer				
Computers and Hardware for Home Use		96	\$163.12	\$9,217,798
Portable Memory		94	\$5.11	\$288,802
Computer Software		98	\$10.34	\$584,491
Computer Accessories		95	\$17.80	\$1,006,089
Entertainment & Recreation		93	\$2,983.30	\$168,580,385
Fees and Admissions		97	\$659.66	\$37,276,301
Membership Fees for Clubs (2)		97	\$220.31	\$12,449,369
Fees for Participant Sports, excl. Trips		96	\$108.21	\$6,114,961
Tickets to Theatre/Operas/Concerts		100	\$65.94	\$3,726,130
Tickets to Movies/Museums/Parks		95	\$76.21	\$4,306,491
Admission to Sporting Events, excl. Trips		93	\$55.19	\$3,118,874
Fees for Recreational Lessons		96	\$133.10	\$7,521,311
Dating Services		103	\$0.69	\$39,165
TV/Video/Audio		92	\$1,204.95	\$68,089,528
Cable and Satellite Television Services		92	\$886.02	\$50,067,058
Televisions		94	\$111.63	\$6,308,208
Satellite Dishes		88	\$1.55	\$87,711
VCRs, Video Cameras, and DVD Players		95	\$5.25	\$296,477
Miscellaneous Video Equipment		93	\$13.47	\$761,326
Video Cassettes and DVDs		93	\$11.51	\$650,257
Video Game Hardware/Accessories		93	\$27.83	\$1,572,744
Video Game Software		94	\$14.06	\$794,306
Streaming/Downloaded Video		95	\$31.51	\$1,780,720
Rental of Video Cassettes and DVDs		93	\$11.93	\$674,011
Installation of Televisions		97	\$0.89	\$50,170
Audio (3)		93	\$86.30	\$4,876,835
Rental and Repair of TV/Radio/Sound Equipment		88	\$3.00	\$169,705
Pets		88	\$561.93	\$31,753,737
Toys/Games/Crafts/Hobbies (4)		93	\$107.67	\$6,084,402
Recreational Vehicles and Fees (5)		88	\$96.16	\$5,434,028
Sports/Recreation/Exercise Equipment (6)		95	\$168.87	\$9,542,502
Photo Equipment and Supplies (7)		94	\$49.98	\$2,824,174
Reading (8)		95	\$107.31	\$6,064,061
Catered Affairs (9)		99	\$26.75	\$1,511,652
Food		93	\$7,934.82	\$448,380,977
Food at Home		93	\$4,643.54	\$262,397,121
Bakery and Cereal Products		93	\$614.05	\$34,698,704
Meats, Poultry, Fish, and Eggs		92	\$1,036.02	\$58,543,481
Dairy Products		93	\$479.71	\$27,107,508
Fruits and Vegetables		94	\$922.43	\$52,124,888
Snacks and Other Food at Home (10)		92	\$1,591.32	\$89,922,540
Food Away from Home		94	\$3,291.28	\$185,983,856
Alcoholic Beverages		97	\$544.79	\$30,784,801

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	98	\$4,922.95	\$278,186,258
Value of Retirement Plans	96	\$22,108.99	\$1,249,334,669
Value of Other Financial Assets	96	\$1,361.67	\$76,945,066
Vehicle Loan Amount excluding Interest	87	\$2,428.86	\$137,250,012
Value of Credit Card Debt	96	\$565.19	\$31,937,996
Health			
Nonprescription Drugs	91	\$121.65	\$6,874,353
Prescription Drugs	89	\$322.22	\$18,207,853
Eyeglasses and Contact Lenses	92	\$85.52	\$4,832,837
Home			
Mortgage Payment and Basics (11)	94	\$8,127.45	\$459,266,069
Maintenance and Remodeling Services	94	\$1,913.40	\$108,122,388
Maintenance and Remodeling Materials (12)	90	\$441.94	\$24,972,865
Utilities, Fuel, and Public Services	92	\$4,557.29	\$257,523,500
Household Furnishings and Equipment			
Household Textiles (13)	94	\$92.89	\$5,248,754
Furniture	94	\$575.78	\$32,536,239
Rugs	97	\$23.92	\$1,351,627
Major Appliances (14)	90	\$312.35	\$17,650,260
Housewares (15)	94	\$96.92	\$5,476,597
Small Appliances	94	\$45.97	\$2,597,809
Luggage	96	\$13.20	\$745,669
Telephones and Accessories	92	\$64.65	\$3,653,474
Household Operations			
Child Care	98	\$505.32	\$28,554,654
Lawn and Garden (16)	90	\$387.11	\$21,874,978
Moving/Storage/Freight Express	99	\$63.87	\$3,608,951
Housekeeping Supplies (17)	92	\$656.72	\$37,109,981
Insurance			
Owners and Renters Insurance	90	\$511.17	\$28,885,083
Vehicle Insurance	93	\$1,165.79	\$65,876,612
Life/Other Insurance	93	\$387.38	\$21,890,324
Health Insurance	92	\$3,491.53	\$197,299,303
Personal Care Products (18)	93	\$453.32	\$25,616,379
School Books and Supplies (19)	94	\$140.43	\$7,935,603
Smoking Products	87	\$362.02	\$20,456,965
Transportation			
Payments on Vehicles excluding Leases	89	\$2,133.62	\$120,566,366
Gasoline and Motor Oil	91	\$2,169.26	\$122,580,609
Vehicle Maintenance and Repairs	93	\$996.34	\$56,301,427
Travel			
Airline Fares	97	\$512.26	\$28,946,967
Lodging on Trips	94	\$539.71	\$30,497,731
Auto/Truck Rental on Trips	94	\$25.98	\$1,467,885
Food and Drink on Trips	95	\$491.52	\$27,774,863

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Parks and Rec (5C)	18.7%	Population	327,624	328,906
Bright Young Professionals (8C)	11.4%	Households	129,255	129,107
Family Foundations (12A)	9.0%	Families	80,666	80,335
Pleasantville (2B)	7.5%	Median Age	38.7	39.4
Enterprising Professionals (2D)	6.4%	Median Household Income	\$60,648	\$71,631
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		92	\$2,003.29	\$258,935,335
Men's		92	\$381.53	\$49,314,167
Women's		93	\$691.20	\$89,340,937
Children's		90	\$289.83	\$37,461,409
Footwear		92	\$432.51	\$55,903,683
Watches & Jewelry		92	\$131.43	\$16,988,416
Apparel Products and Services (1)		93	\$76.80	\$9,926,724
Computer				
Computers and Hardware for Home Use		94	\$159.74	\$20,647,442
Portable Memory		92	\$4.98	\$643,544
Computer Software		96	\$10.13	\$1,308,933
Computer Accessories		92	\$17.30	\$2,236,204
Entertainment & Recreation		91	\$2,920.92	\$377,543,306
Fees and Admissions		93	\$637.45	\$82,393,927
Membership Fees for Clubs (2)		94	\$212.81	\$27,506,590
Fees for Participant Sports, excl. Trips		92	\$103.83	\$13,420,063
Tickets to Theatre/Operas/Concerts		97	\$63.93	\$8,263,693
Tickets to Movies/Museums/Parks		93	\$73.94	\$9,557,580
Admission to Sporting Events, excl. Trips		91	\$53.78	\$6,951,457
Fees for Recreational Lessons		93	\$128.46	\$16,603,718
Dating Services		104	\$0.70	\$90,825
TV/Video/Audio		92	\$1,196.17	\$154,610,465
Cable and Satellite Television Services		92	\$882.76	\$114,100,731
Televisions		93	\$110.18	\$14,241,101
Satellite Dishes		84	\$1.48	\$190,818
VCRs, Video Cameras, and DVD Players		93	\$5.16	\$666,931
Miscellaneous Video Equipment		90	\$13.10	\$1,692,806
Video Cassettes and DVDs		91	\$11.28	\$1,458,382
Video Game Hardware/Accessories		94	\$27.88	\$3,603,297
Video Game Software		95	\$14.16	\$1,830,169
Streaming/Downloaded Video		93	\$30.82	\$3,983,361
Rental of Video Cassettes and DVDs		91	\$11.69	\$1,510,696
Installation of Televisions		90	\$0.83	\$107,581
Audio (3)		90	\$83.79	\$10,830,220
Rental and Repair of TV/Radio/Sound Equipment		89	\$3.05	\$394,373
Pets		86	\$548.22	\$70,860,039
Toys/Games/Crafts/Hobbies (4)		92	\$106.00	\$13,701,399
Recreational Vehicles and Fees (5)		84	\$92.56	\$11,963,487
Sports/Recreation/Exercise Equipment (6)		91	\$162.20	\$20,965,641
Photo Equipment and Supplies (7)		91	\$48.33	\$6,247,386
Reading (8)		93	\$104.47	\$13,502,643
Catered Affairs (9)		95	\$25.52	\$3,298,321
Food		92	\$7,809.70	\$1,009,442,921
Food at Home		91	\$4,584.93	\$592,624,825
Bakery and Cereal Products		92	\$607.01	\$78,458,530
Meats, Poultry, Fish, and Eggs		91	\$1,028.02	\$132,876,951
Dairy Products		91	\$473.16	\$61,158,067
Fruits and Vegetables		92	\$909.13	\$117,509,051
Snacks and Other Food at Home (10)		91	\$1,567.62	\$202,622,226
Food Away from Home		92	\$3,224.77	\$416,818,096
Alcoholic Beverages		95	\$532.46	\$68,822,543

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	93	\$4,711.94	\$609,041,874
Value of Retirement Plans	92	\$21,361.34	\$2,761,060,567
Value of Other Financial Assets	92	\$1,292.50	\$167,061,914
Vehicle Loan Amount excluding Interest	85	\$2,388.43	\$308,716,711
Value of Credit Card Debt	94	\$553.02	\$71,481,050
Health			
Nonprescription Drugs	89	\$119.21	\$15,408,520
Prescription Drugs	88	\$316.81	\$40,949,259
Eyeglasses and Contact Lenses	90	\$83.47	\$10,788,696
Home			
Mortgage Payment and Basics (11)	90	\$7,777.76	\$1,005,313,949
Maintenance and Remodeling Services	90	\$1,828.42	\$236,332,869
Maintenance and Remodeling Materials (12)	87	\$426.98	\$55,189,749
Utilities, Fuel, and Public Services	91	\$4,514.05	\$583,463,001
Household Furnishings and Equipment			
Household Textiles (13)	92	\$91.04	\$11,767,220
Furniture	92	\$564.50	\$72,964,032
Rugs	97	\$23.75	\$3,069,446
Major Appliances (14)	88	\$305.03	\$39,426,600
Housewares (15)	91	\$94.40	\$12,201,498
Small Appliances	92	\$45.26	\$5,850,096
Luggage	93	\$12.77	\$1,650,400
Telephones and Accessories	89	\$62.37	\$8,061,709
Household Operations			
Child Care	96	\$493.53	\$63,790,887
Lawn and Garden (16)	87	\$372.86	\$48,194,128
Moving/Storage/Freight Express	96	\$61.80	\$7,987,645
Housekeeping Supplies (17)	90	\$645.70	\$83,460,227
Insurance			
Owners and Renters Insurance	87	\$495.55	\$64,052,924
Vehicle Insurance	91	\$1,146.38	\$148,175,352
Life/Other Insurance	90	\$375.98	\$48,597,867
Health Insurance	90	\$3,414.64	\$441,359,695
Personal Care Products (18)	91	\$443.78	\$57,360,988
School Books and Supplies (19)	93	\$138.30	\$17,875,571
Smoking Products	90	\$372.98	\$48,210,062
Transportation			
Payments on Vehicles excluding Leases	88	\$2,093.02	\$270,533,574
Gasoline and Motor Oil	89	\$2,134.37	\$275,878,376
Vehicle Maintenance and Repairs	91	\$974.93	\$126,015,183
Travel			
Airline Fares	94	\$495.19	\$64,005,209
Lodging on Trips	91	\$521.20	\$67,367,967
Auto/Truck Rental on Trips	90	\$25.06	\$3,239,265
Food and Drink on Trips	92	\$475.22	\$61,424,647

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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Business Summary

7911 Belair Rd, Nottingham, Maryland, 21236
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.37259
Longitude: -76.51053

Data for all businesses in area	1 mile				3 miles				5 miles			
Total Businesses:	362				3,749				8,158			
Total Employees:	4,973				50,539				102,640			
Total Residential Population:	12,774				138,891				327,624			
Employee/Residential Population Ratio (per 100 Residents)	39				36				31			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	7	1.9%	92	1.8%	51	1.4%	440	0.9%	117	1.4%	1,144	1.1%
Construction	28	7.7%	223	4.5%	260	6.9%	1,878	3.7%	594	7.3%	5,160	5.0%
Manufacturing	9	2.5%	71	1.4%	67	1.8%	953	1.9%	186	2.3%	2,831	2.8%
Transportation	9	2.5%	24	0.5%	56	1.5%	623	1.2%	174	2.1%	1,996	1.9%
Communication	6	1.7%	79	1.6%	48	1.3%	342	0.7%	96	1.2%	759	0.7%
Utility	0	0.0%	0	0.0%	7	0.2%	47	0.1%	21	0.3%	233	0.2%
Wholesale Trade	6	1.7%	70	1.4%	113	3.0%	1,570	3.1%	292	3.6%	5,080	4.9%
Retail Trade Summary	89	24.6%	1,466	29.5%	957	25.5%	15,883	31.4%	1,887	23.1%	27,834	27.1%
Home Improvement	5	1.4%	49	1.0%	38	1.0%	1,209	2.4%	78	1.0%	1,898	1.8%
General Merchandise Stores	3	0.8%	360	7.2%	35	0.9%	2,163	4.3%	80	1.0%	3,582	3.5%
Food Stores	13	3.6%	198	4.0%	94	2.5%	1,823	3.6%	209	2.6%	3,670	3.6%
Auto Dealers, Gas Stations, Auto Aftermarket	6	1.7%	134	2.7%	89	2.4%	1,078	2.1%	208	2.5%	2,264	2.2%
Apparel & Accessory Stores	6	1.7%	48	1.0%	95	2.5%	895	1.8%	132	1.6%	1,305	1.3%
Furniture & Home Furnishings	7	1.9%	47	0.9%	63	1.7%	970	1.9%	128	1.6%	1,745	1.7%
Eating & Drinking Places	24	6.6%	489	9.8%	289	7.7%	5,475	10.8%	596	7.3%	9,484	9.2%
Miscellaneous Retail	25	6.9%	141	2.8%	254	6.8%	2,271	4.5%	456	5.6%	3,886	3.8%
Finance, Insurance, Real Estate Summary	38	10.5%	298	6.0%	365	9.7%	2,651	5.2%	756	9.3%	5,513	5.4%
Banks, Savings & Lending Institutions	11	3.0%	71	1.4%	72	1.9%	632	1.3%	149	1.8%	1,312	1.3%
Securities Brokers	3	0.8%	13	0.3%	34	0.9%	196	0.4%	65	0.8%	360	0.4%
Insurance Carriers & Agents	9	2.5%	54	1.1%	107	2.9%	613	1.2%	203	2.5%	1,462	1.4%
Real Estate, Holding, Other Investment Offices	14	3.9%	160	3.2%	152	4.1%	1,210	2.4%	340	4.2%	2,378	2.3%
Services Summary	152	42.0%	1,287	25.9%	1,636	43.6%	24,173	47.8%	3,570	43.8%	48,956	47.7%
Hotels & Lodging	0	0.0%	8	0.2%	6	0.2%	266	0.5%	29	0.4%	626	0.6%
Automotive Services	14	3.9%	75	1.5%	140	3.7%	828	1.6%	326	4.0%	1,975	1.9%
Motion Pictures & Amusements	14	3.9%	95	1.9%	104	2.8%	739	1.5%	244	3.0%	1,484	1.4%
Health Services	28	7.7%	253	5.1%	324	8.6%	10,639	21.1%	592	7.3%	16,523	16.1%
Legal Services	3	0.8%	18	0.4%	27	0.7%	181	0.4%	95	1.2%	564	0.5%
Education Institutions & Libraries	8	2.2%	329	6.6%	79	2.1%	4,083	8.1%	194	2.4%	9,604	9.4%
Other Services	86	23.8%	509	10.2%	956	25.5%	7,438	14.7%	2,089	25.6%	18,181	17.7%
Government	3	0.8%	1,358	27.3%	19	0.5%	1,941	3.8%	56	0.7%	2,939	2.9%
Unclassified Establishments	16	4.4%	4	0.1%	170	4.5%	37	0.1%	409	5.0%	195	0.2%
Totals	362	100.0%	4,973	100.0%	3,749	100.0%	50,539	100.0%	8,158	100.0%	102,640	100.0%

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Business Summary

7911 Belair Rd, Nottingham, Maryland, 21236
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.37259
Longitude: -76.51053

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	5	0.1%	18	0.0%	13	0.2%	43	0.0%
Mining	0	0.0%	0	0.0%	1	0.0%	8	0.0%	1	0.0%	8	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	1	0.0%	4	0.0%	42	0.0%
Construction	30	8.3%	234	4.7%	279	7.4%	2,070	4.1%	631	7.7%	5,572	5.4%
Manufacturing	9	2.5%	76	1.5%	76	2.0%	1,073	2.1%	209	2.6%	2,992	2.9%
Wholesale Trade	5	1.4%	66	1.3%	105	2.8%	1,549	3.1%	277	3.4%	5,043	4.9%
Retail Trade	61	16.9%	945	19.0%	652	17.4%	10,217	20.2%	1,248	15.3%	17,926	17.5%
Motor Vehicle & Parts Dealers	5	1.4%	131	2.6%	60	1.6%	927	1.8%	148	1.8%	1,987	1.9%
Furniture & Home Furnishings Stores	6	1.7%	42	0.8%	33	0.9%	679	1.3%	70	0.9%	1,196	1.2%
Electronics & Appliance Stores	1	0.3%	5	0.1%	29	0.8%	227	0.4%	45	0.6%	410	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	5	1.4%	49	1.0%	38	1.0%	1,209	2.4%	78	1.0%	1,898	1.8%
Food & Beverage Stores	13	3.6%	174	3.5%	95	2.5%	1,766	3.5%	221	2.7%	3,551	3.5%
Health & Personal Care Stores	8	2.2%	52	1.0%	87	2.3%	828	1.6%	158	1.9%	1,487	1.4%
Gasoline Stations	1	0.3%	3	0.1%	29	0.8%	151	0.3%	61	0.7%	276	0.3%
Clothing & Clothing Accessories Stores	7	1.9%	52	1.0%	112	3.0%	1,015	2.0%	157	1.9%	1,481	1.4%
Sport Goods, Hobby, Book, & Music Stores	3	0.8%	22	0.4%	30	0.8%	520	1.0%	59	0.7%	866	0.8%
General Merchandise Stores	3	0.8%	360	7.2%	35	0.9%	2,163	4.3%	80	1.0%	3,582	3.5%
Miscellaneous Store Retailers	6	1.7%	49	1.0%	73	1.9%	683	1.4%	124	1.5%	1,070	1.0%
Nonstore Retailers	3	0.8%	6	0.1%	32	0.9%	49	0.1%	48	0.6%	121	0.1%
Transportation & Warehousing	4	1.1%	13	0.3%	46	1.2%	448	0.9%	149	1.8%	1,839	1.8%
Information	10	2.8%	103	2.1%	76	2.0%	706	1.4%	161	2.0%	2,022	2.0%
Finance & Insurance	24	6.6%	142	2.9%	218	5.8%	1,450	2.9%	426	5.2%	3,167	3.1%
Central Bank/Credit Intermediation & Related Activities	11	3.0%	71	1.4%	73	1.9%	635	1.3%	154	1.9%	1,336	1.3%
Securities, Commodity Contracts & Other Financial	4	1.1%	17	0.3%	37	1.0%	202	0.4%	70	0.9%	369	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	9	2.5%	54	1.1%	107	2.9%	613	1.2%	203	2.5%	1,462	1.4%
Real Estate, Rental & Leasing	26	7.2%	192	3.9%	206	5.5%	1,304	2.6%	476	5.8%	2,908	2.8%
Professional, Scientific & Tech Services	27	7.5%	174	3.5%	265	7.1%	1,806	3.6%	635	7.8%	4,686	4.6%
Legal Services	4	1.1%	23	0.5%	40	1.1%	244	0.5%	119	1.5%	675	0.7%
Management of Companies & Enterprises	0	0.0%	0	0.0%	2	0.1%	15	0.0%	6	0.1%	54	0.1%
Administrative & Support & Waste Management & Remediation	19	5.2%	132	2.7%	164	4.4%	2,280	4.5%	339	4.2%	4,318	4.2%
Educational Services	9	2.5%	337	6.8%	88	2.3%	3,975	7.9%	224	2.7%	9,513	9.3%
Health Care & Social Assistance	42	11.6%	379	7.6%	458	12.2%	12,083	23.9%	878	10.8%	20,517	20.0%
Arts, Entertainment & Recreation	8	2.2%	71	1.4%	52	1.4%	546	1.1%	135	1.7%	1,239	1.2%
Accommodation & Food Services	27	7.5%	522	10.5%	309	8.2%	5,846	11.6%	649	8.0%	10,312	10.0%
Accommodation	0	0.0%	8	0.2%	6	0.2%	266	0.5%	29	0.4%	626	0.6%
Food Services & Drinking Places	27	7.5%	515	10.4%	302	8.1%	5,580	11.0%	620	7.6%	9,687	9.4%
Other Services (except Public Administration)	41	11.3%	225	4.5%	560	14.9%	3,167	6.3%	1,231	15.1%	7,306	7.1%
Automotive Repair & Maintenance	7	1.9%	38	0.8%	103	2.7%	641	1.3%	246	3.0%	1,322	1.3%
Public Administration	3	0.8%	1,358	27.3%	19	0.5%	1,941	3.8%	56	0.7%	2,939	2.9%
Unclassified Establishments	16	4.4%	4	0.1%	170	4.5%	37	0.1%	409	5.0%	195	0.2%
Total	362	100.0%	4,973	100.0%	3,749	100.0%	50,539	100.0%	8,158	100.0%	102,640	100.0%

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