

7950 Pulaski Hwy, Rosedale, Maryland, 21237 2
 7950 Pulaski Hwy, Rosedale, Maryland, 21237
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.31878
 Longitude: -76.51230

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	8,417	116,573	410,514
2010 Total Population	8,519	117,819	405,090
2019 Total Population	8,564	117,381	405,937
2019 Group Quarters	10	1,338	6,176
2024 Total Population	8,577	116,452	403,134
2019-2024 Annual Rate	0.03%	-0.16%	-0.14%
2019 Total Daytime Population	7,467	108,485	366,150
Workers	2,989	48,792	161,958
Residents	4,478	59,693	204,192
Household Summary			
2000 Households	3,216	46,370	161,506
2000 Average Household Size	2.59	2.48	2.50
2010 Households	3,181	45,433	157,989
2010 Average Household Size	2.67	2.56	2.53
2019 Households	3,171	44,846	157,711
2019 Average Household Size	2.70	2.59	2.53
2024 Households	3,165	44,332	156,290
2024 Average Household Size	2.71	2.60	2.54
2019-2024 Annual Rate	-0.04%	-0.23%	-0.18%
2010 Families	2,192	29,430	97,031
2010 Average Family Size	3.19	3.13	3.13
2019 Families	2,160	28,847	95,820
2019 Average Family Size	3.23	3.18	3.16
2024 Families	2,147	28,464	94,717
2024 Average Family Size	3.25	3.19	3.17
2019-2024 Annual Rate	-0.12%	-0.27%	-0.23%
Housing Unit Summary			
2000 Housing Units	3,458	50,458	180,160
Owner Occupied Housing Units	78.0%	63.0%	55.2%
Renter Occupied Housing Units	15.0%	28.9%	34.5%
Vacant Housing Units	7.0%	8.1%	10.4%
2010 Housing Units	3,375	49,377	176,627
Owner Occupied Housing Units	77.4%	61.2%	53.4%
Renter Occupied Housing Units	16.8%	30.8%	36.0%
Vacant Housing Units	5.7%	8.0%	10.6%
2019 Housing Units	3,377	49,565	179,716
Owner Occupied Housing Units	77.2%	61.1%	53.1%
Renter Occupied Housing Units	16.7%	29.4%	34.6%
Vacant Housing Units	6.1%	9.5%	12.2%
2024 Housing Units	3,379	49,464	180,324
Owner Occupied Housing Units	77.7%	61.4%	53.2%
Renter Occupied Housing Units	16.0%	28.2%	33.5%
Vacant Housing Units	6.3%	10.4%	13.3%
Median Household Income			
2019	\$60,929	\$52,910	\$55,470
2024	\$66,883	\$57,971	\$61,170
Median Home Value			
2019	\$215,169	\$167,190	\$180,081
2024	\$235,288	\$188,268	\$204,169
Per Capita Income			
2019	\$28,205	\$26,148	\$29,098
2024	\$31,399	\$29,576	\$32,929
Median Age			
2010	43.3	37.6	35.4
2019	44.5	38.9	37.1
2024	44.6	39.5	37.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	3,171	44,839	157,696
<\$15,000	7.6%	11.2%	11.9%
\$15,000 - \$24,999	8.7%	8.7%	8.6%
\$25,000 - \$34,999	8.5%	11.1%	10.0%
\$35,000 - \$49,999	15.1%	15.9%	14.2%
\$50,000 - \$74,999	18.8%	18.3%	17.7%
\$75,000 - \$99,999	12.4%	13.1%	12.4%
\$100,000 - \$149,999	21.2%	15.2%	15.5%
\$150,000 - \$199,999	5.5%	4.2%	5.9%
\$200,000+	2.2%	2.3%	3.7%
Average Household Income	\$75,802	\$68,476	\$74,825
2024 Households by Income			
Household Income Base	3,165	44,325	156,275
<\$15,000	7.0%	9.9%	10.6%
\$15,000 - \$24,999	7.6%	7.4%	7.4%
\$25,000 - \$34,999	8.1%	10.5%	9.5%
\$35,000 - \$49,999	14.1%	15.0%	13.4%
\$50,000 - \$74,999	17.8%	17.6%	17.0%
\$75,000 - \$99,999	12.4%	13.8%	12.9%
\$100,000 - \$149,999	23.2%	17.3%	17.3%
\$150,000 - \$199,999	7.0%	5.5%	7.4%
\$200,000+	2.9%	3.0%	4.7%
Average Household Income	\$84,697	\$77,748	\$84,874
2019 Owner Occupied Housing Units by Value			
Total	2,604	30,266	95,424
<\$50,000	3.7%	5.4%	4.8%
\$50,000 - \$99,999	2.8%	12.0%	11.8%
\$100,000 - \$149,999	9.0%	25.1%	21.1%
\$150,000 - \$199,999	24.8%	21.7%	20.5%
\$200,000 - \$249,999	31.8%	16.1%	15.2%
\$250,000 - \$299,999	14.4%	9.6%	10.2%
\$300,000 - \$399,999	6.7%	5.6%	9.1%
\$400,000 - \$499,999	2.7%	2.1%	3.6%
\$500,000 - \$749,999	2.5%	1.4%	2.3%
\$750,000 - \$999,999	0.7%	0.3%	0.6%
\$1,000,000 - \$1,499,999	1.0%	0.4%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.2%
\$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$237,802	\$194,178	\$215,347
2024 Owner Occupied Housing Units by Value			
Total	2,623	30,370	95,904
<\$50,000	2.7%	4.6%	4.1%
\$50,000 - \$99,999	1.9%	10.1%	10.0%
\$100,000 - \$149,999	5.8%	20.8%	16.9%
\$150,000 - \$199,999	18.6%	19.0%	17.8%
\$200,000 - \$249,999	29.7%	16.0%	14.8%
\$250,000 - \$299,999	17.1%	12.0%	12.0%
\$300,000 - \$399,999	10.4%	8.8%	12.6%
\$400,000 - \$499,999	4.8%	3.6%	5.3%
\$500,000 - \$749,999	5.1%	3.1%	4.0%
\$750,000 - \$999,999	1.8%	0.6%	1.2%
\$1,000,000 - \$1,499,999	1.9%	0.8%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.3%
\$2,000,000 +	0.0%	0.4%	0.4%
Average Home Value	\$286,123	\$232,100	\$253,832

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age			
Total	8,521	117,818	405,090
0 - 4	5.2%	6.5%	6.9%
5 - 9	6.0%	6.2%	6.0%
10 - 14	5.4%	6.2%	6.0%
15 - 24	12.3%	14.1%	14.6%
25 - 34	11.1%	13.8%	16.1%
35 - 44	12.0%	12.9%	13.0%
45 - 54	16.3%	15.7%	14.5%
55 - 64	12.9%	12.0%	11.2%
65 - 74	9.2%	6.4%	6.2%
75 - 84	6.7%	4.2%	3.9%
85 +	2.8%	2.0%	1.7%
18 +	79.6%	77.0%	77.3%
2019 Population by Age			
Total	8,566	117,382	405,936
0 - 4	4.9%	6.0%	6.2%
5 - 9	5.2%	5.9%	6.0%
10 - 14	5.7%	6.1%	5.9%
15 - 24	10.0%	11.8%	12.5%
25 - 34	12.9%	15.0%	16.5%
35 - 44	12.0%	12.7%	13.2%
45 - 54	12.2%	12.5%	12.0%
55 - 64	15.2%	13.8%	12.7%
65 - 74	11.1%	9.5%	8.8%
75 - 84	7.2%	4.5%	4.3%
85 +	3.6%	2.2%	2.0%
18 +	80.9%	78.6%	78.6%
2024 Population by Age			
Total	8,577	116,452	403,132
0 - 4	5.0%	6.0%	6.2%
5 - 9	5.1%	5.8%	5.8%
10 - 14	5.5%	6.0%	5.8%
15 - 24	9.7%	11.5%	12.2%
25 - 34	11.7%	14.2%	15.8%
35 - 44	13.7%	13.9%	14.1%
45 - 54	11.8%	11.8%	11.5%
55 - 64	13.4%	12.6%	11.8%
65 - 74	12.5%	10.6%	9.8%
75 - 84	7.8%	5.5%	5.1%
85 +	3.9%	2.2%	2.0%
18 +	81.3%	78.7%	78.9%
2010 Population by Sex			
Males	4,035	55,577	191,724
Females	4,484	62,242	213,366
2019 Population by Sex			
Males	4,080	55,618	193,015
Females	4,485	61,764	212,922
2024 Population by Sex			
Males	4,082	55,336	192,143
Females	4,495	61,116	210,991

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2010 Population by Race/Ethnicity			
Total	8,518	117,819	405,090
White Alone	70.9%	50.0%	49.2%
Black Alone	19.8%	42.1%	42.5%
American Indian Alone	0.6%	0.5%	0.6%
Asian Alone	3.3%	2.4%	2.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.5%	2.6%	2.7%
Two or More Races	1.8%	2.3%	2.5%
Hispanic Origin	6.2%	5.3%	6.0%
Diversity Index	52.0	61.5	62.4
2019 Population by Race/Ethnicity			
Total	8,564	117,380	405,937
White Alone	62.0%	45.6%	45.5%
Black Alone	24.8%	43.9%	43.7%
American Indian Alone	0.6%	0.6%	0.6%
Asian Alone	4.6%	3.1%	3.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.5%	3.8%	3.7%
Two or More Races	2.5%	3.0%	3.2%
Hispanic Origin	9.5%	7.7%	8.4%
Diversity Index	62.9	65.5	66.3
2024 Population by Race/Ethnicity			
Total	8,576	116,452	403,133
White Alone	56.6%	43.0%	43.2%
Black Alone	27.8%	44.8%	44.3%
American Indian Alone	0.7%	0.6%	0.6%
Asian Alone	5.4%	3.6%	3.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.8%	4.6%	4.4%
Two or More Races	2.9%	3.5%	3.7%
Hispanic Origin	11.8%	9.4%	10.2%
Diversity Index	68.3	67.9	68.6
2010 Population by Relationship and Household Type			
Total	8,519	117,819	405,090
In Households	99.9%	98.9%	98.5%
In Family Households	85.6%	82.0%	78.8%
Householder	25.9%	25.0%	24.0%
Spouse	18.5%	14.2%	13.1%
Child	31.3%	33.0%	31.9%
Other relative	6.2%	6.1%	6.1%
Nonrelative	3.7%	3.7%	3.8%
In Nonfamily Households	14.3%	16.9%	19.7%
In Group Quarters	0.1%	1.1%	1.5%
Institutionalized Population	0.0%	0.9%	0.5%
Noninstitutionalized Population	0.1%	0.2%	1.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	6,360	82,431	281,766
Less than 9th Grade	3.1%	5.4%	5.1%
9th - 12th Grade, No Diploma	10.2%	10.2%	10.3%
High School Graduate	32.2%	30.9%	27.5%
GED/Alternative Credential	5.0%	6.1%	5.4%
Some College, No Degree	20.7%	21.6%	20.4%
Associate Degree	6.9%	6.8%	6.4%
Bachelor's Degree	15.3%	12.3%	14.8%
Graduate/Professional Degree	6.5%	6.6%	10.2%
2019 Population 15+ by Marital Status			
Total	7,214	96,278	332,346
Never Married	33.2%	40.0%	43.3%
Married	46.6%	40.4%	38.6%
Widowed	9.1%	8.0%	7.0%
Divorced	11.1%	11.6%	11.1%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	93.5%	94.5%	94.4%
Civilian Unemployed (Unemployment Rate)	6.5%	5.5%	5.6%
2019 Employed Population 16+ by Industry			
Total	4,161	58,865	205,806
Agriculture/Mining	0.0%	0.2%	0.2%
Construction	8.7%	8.3%	7.9%
Manufacturing	2.9%	5.7%	5.6%
Wholesale Trade	3.5%	2.6%	2.0%
Retail Trade	10.9%	11.0%	9.7%
Transportation/Utilities	9.9%	7.5%	7.2%
Information	0.8%	1.4%	1.4%
Finance/Insurance/Real Estate	6.8%	5.5%	5.8%
Services	48.5%	49.1%	51.7%
Public Administration	7.9%	8.6%	8.5%
2019 Employed Population 16+ by Occupation			
Total	4,163	58,866	205,807
White Collar	60.3%	54.2%	57.7%
Management/Business/Financial	11.5%	10.2%	11.9%
Professional	17.4%	17.3%	21.7%
Sales	15.2%	9.2%	8.6%
Administrative Support	16.2%	17.4%	15.5%
Services	17.2%	21.0%	20.9%
Blue Collar	22.5%	24.9%	21.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	6.2%	6.1%	5.4%
Installation/Maintenance/Repair	3.7%	4.6%	3.8%
Production	3.4%	4.4%	4.3%
Transportation/Material Moving	9.2%	9.7%	7.9%
2010 Population By Urban/ Rural Status			
Total Population	8,519	117,819	405,090
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	3,180	45,433	157,989
Households with 1 Person	26.2%	28.6%	29.8%
Households with 2+ People	73.8%	71.4%	70.2%
Family Households	68.9%	64.8%	61.4%
Husband-wife Families	49.2%	36.9%	33.6%
With Related Children	19.0%	15.5%	14.1%
Other Family (No Spouse Present)	19.8%	27.8%	27.9%
Other Family with Male Householder	6.1%	6.4%	6.3%
With Related Children	3.3%	3.5%	3.4%
Other Family with Female Householder	13.7%	21.4%	21.5%
With Related Children	6.9%	13.6%	13.9%
Nonfamily Households	4.9%	6.6%	8.7%
All Households with Children	29.6%	33.1%	32.0%
Multigenerational Households	8.1%	6.9%	6.6%
Unmarried Partner Households	6.6%	8.3%	9.0%
Male-female	5.7%	7.4%	8.0%
Same-sex	0.8%	0.9%	1.0%
2010 Households by Size			
Total	3,181	45,434	157,988
1 Person Household	26.2%	28.6%	29.8%
2 Person Household	31.8%	30.2%	30.3%
3 Person Household	16.4%	17.5%	17.2%
4 Person Household	13.5%	12.4%	11.8%
5 Person Household	6.1%	6.2%	6.0%
6 Person Household	3.1%	2.8%	2.7%
7 + Person Household	2.9%	2.2%	2.1%
2010 Households by Tenure and Mortgage Status			
Total	3,181	45,433	157,989
Owner Occupied	82.1%	66.5%	59.7%
Owned with a Mortgage/Loan	55.6%	49.3%	44.8%
Owned Free and Clear	26.5%	17.2%	15.0%
Renter Occupied	17.9%	33.5%	40.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,375	49,377	176,627
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Pleasantville (2B)	Parks and Rec (5C)	Parks and Rec (5C)
2.	Comfortable Empty Nesters (5A)	Front Porches (8E)	Front Porches (8E)
3.	Golden Years (9B)	Family Foundations (12A)	Family Foundations (12A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$5,599,847	\$75,139,148	\$295,076,623
Average Spent	\$1,765.96	\$1,675.49	\$1,871.00
Spending Potential Index	82	78	87
Education: Total \$	\$4,742,154	\$56,364,163	\$217,259,597
Average Spent	\$1,495.48	\$1,256.84	\$1,377.58
Spending Potential Index	94	79	86
Entertainment/Recreation: Total \$	\$8,924,244	\$114,333,874	\$436,139,189
Average Spent	\$2,814.33	\$2,549.48	\$2,765.43
Spending Potential Index	86	78	85
Food at Home: Total \$	\$13,562,623	\$183,302,447	\$710,566,062
Average Spent	\$4,277.08	\$4,087.38	\$4,505.49
Spending Potential Index	83	79	87
Food Away from Home: Total \$	\$9,528,124	\$127,720,802	\$499,691,087
Average Spent	\$3,004.77	\$2,847.99	\$3,168.40
Spending Potential Index	82	78	86
Health Care: Total \$	\$16,217,767	\$207,769,757	\$782,153,071
Average Spent	\$5,114.40	\$4,632.96	\$4,959.41
Spending Potential Index	86	78	84
HH Furnishings & Equipment: Total \$	\$5,707,946	\$74,342,296	\$284,189,072
Average Spent	\$1,800.05	\$1,657.72	\$1,801.96
Spending Potential Index	84	78	85
Personal Care Products & Services: Total \$	\$2,351,746	\$30,743,141	\$118,764,581
Average Spent	\$741.64	\$685.53	\$753.05
Spending Potential Index	84	77	85
Shelter: Total \$	\$51,359,675	\$669,153,229	\$2,604,322,460
Average Spent	\$16,196.68	\$14,921.14	\$16,513.26
Spending Potential Index	88	81	89
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,914,292	\$85,409,699	\$324,124,854
Average Spent	\$2,180.48	\$1,904.51	\$2,055.18
Spending Potential Index	88	77	83
Travel: Total \$	\$6,392,796	\$78,317,964	\$296,489,749
Average Spent	\$2,016.02	\$1,746.38	\$1,879.96
Spending Potential Index	90	78	84
Vehicle Maintenance & Repairs: Total \$	\$3,031,170	\$40,150,214	\$154,114,552
Average Spent	\$955.90	\$895.29	\$977.20
Spending Potential Index	84	78	85

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Pleasantville (2B)	29.5%	Population	8,564	8,577
Comfortable Empty Nesters (5A)	22.4%	Households	3,171	3,165
Golden Years (9B)	21.1%	Families	2,160	2,147
Parks and Rec (5C)	15.6%	Median Age	44.5	44.6
Midlife Constants (5E)	7.9%	Median Household Income	\$60,929	\$66,883
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		82	\$1,765.96	\$5,599,847
Men's		83	\$345.09	\$1,094,281
Women's		86	\$618.89	\$1,962,506
Children's		76	\$245.62	\$778,855
Footwear		80	\$384.88	\$1,220,440
Watches & Jewelry		81	\$112.10	\$355,481
Apparel Products and Services (1)		89	\$59.38	\$188,284
Computer				
Computers and Hardware for Home Use		85	\$140.05	\$444,091
Portable Memory		79	\$3.54	\$11,233
Computer Software		83	\$8.45	\$26,810
Computer Accessories		86	\$16.30	\$51,674
Entertainment & Recreation		86	\$2,814.33	\$8,924,244
Fees and Admissions		92	\$655.53	\$2,078,673
Membership Fees for Clubs (2)		95	\$224.01	\$710,327
Fees for Participant Sports, excl. Trips		87	\$93.60	\$296,803
Tickets to Theatre/Operas/Concerts		98	\$73.91	\$234,375
Tickets to Movies		79	\$43.52	\$137,992
Tickets to Parks or Museums		87	\$28.13	\$89,199
Admission to Sporting Events, excl. Trips		90	\$56.82	\$180,175
Fees for Recreational Lessons		94	\$134.92	\$427,827
Dating Services		89	\$0.62	\$1,974
TV/Video/Audio		82	\$1,001.68	\$3,176,320
Cable and Satellite Television Services		83	\$733.42	\$2,325,683
Televisions		78	\$84.97	\$269,440
Satellite Dishes		76	\$1.19	\$3,784
VCRs, Video Cameras, and DVD Players		74	\$4.27	\$13,526
Miscellaneous Video Equipment		79	\$20.00	\$63,415
Video Cassettes and DVDs		77	\$8.87	\$28,122
Video Game Hardware/Accessories		74	\$20.65	\$65,486
Video Game Software		74	\$11.33	\$35,938
Rental/Streaming/Downloaded Video		75	\$34.99	\$110,948
Installation of Televisions		93	\$1.06	\$3,377
Audio (3)		81	\$78.74	\$249,673
Rental and Repair of TV/Radio/Sound Equipment		69	\$2.19	\$6,930
Pets		83	\$548.82	\$1,740,307
Toys/Games/Crafts/Hobbies (4)		81	\$95.54	\$302,967
Recreational Vehicles and Fees (5)		110	\$176.09	\$558,384
Sports/Recreation/Exercise Equipment (6)		82	\$170.53	\$540,763
Photo Equipment and Supplies (7)		85	\$44.05	\$139,682
Reading (8)		91	\$97.28	\$308,485
Catered Affairs (9)		93	\$24.81	\$78,664
Food		82	\$7,281.85	\$23,090,747
Food at Home		83	\$4,277.08	\$13,562,623
Bakery and Cereal Products		83	\$564.43	\$1,789,802
Meats, Poultry, Fish, and Eggs		82	\$940.60	\$2,982,629
Dairy Products		84	\$447.93	\$1,420,401
Fruits and Vegetables		84	\$858.93	\$2,723,654
Snacks and Other Food at Home (10)		81	\$1,465.20	\$4,646,138
Food Away from Home		82	\$3,004.77	\$9,528,124
Alcoholic Beverages		88	\$507.28	\$1,608,589

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7950 Pulaski Hwy, Rosedale, Maryland, 21237 2
 7950 Pulaski Hwy, Rosedale, Maryland, 21237
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.31878
 Longitude: -76.51230

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	102	\$21,908.19	\$69,470,882
Value of Retirement Plans	100	\$94,989.15	\$301,210,582
Value of Other Financial Assets	104	\$5,932.21	\$18,811,047
Vehicle Loan Amount excluding Interest	74	\$2,109.43	\$6,689,010
Value of Credit Card Debt	87	\$2,124.08	\$6,735,446
Health			
Nonprescription Drugs	84	\$120.25	\$381,305
Prescription Drugs	84	\$308.06	\$976,867
Eyeglasses and Contact Lenses	86	\$78.31	\$248,332
Home			
Mortgage Payment and Basics (11)	96	\$9,610.87	\$30,476,063
Maintenance and Remodeling Services	95	\$2,021.17	\$6,409,116
Maintenance and Remodeling Materials (12)	90	\$439.28	\$1,392,970
Utilities, Fuel, and Public Services	83	\$4,016.42	\$12,736,083
Household Furnishings and Equipment			
Household Textiles (13)	84	\$84.01	\$266,381
Furniture	85	\$522.44	\$1,656,652
Rugs	93	\$30.00	\$95,120
Major Appliances (14)	85	\$299.61	\$950,058
Housewares (15)	85	\$90.40	\$286,645
Small Appliances	80	\$39.04	\$123,796
Luggage	84	\$11.81	\$37,460
Telephones and Accessories	81	\$60.86	\$192,986
Household Operations			
Child Care	86	\$438.55	\$1,390,641
Lawn and Garden (16)	90	\$424.07	\$1,344,724
Moving/Storage/Freight Express	75	\$49.87	\$158,128
Housekeeping Supplies (17)	82	\$613.35	\$1,944,928
Insurance			
Owners and Renters Insurance	86	\$500.73	\$1,587,804
Vehicle Insurance	80	\$1,243.02	\$3,941,602
Life/Other Insurance	92	\$422.88	\$1,340,950
Health Insurance	86	\$3,394.52	\$10,764,032
Personal Care Products (18)	81	\$405.57	\$1,286,078
School Books and Supplies (19)	81	\$125.14	\$396,812
Smoking Products	76	\$307.54	\$975,197
Transportation			
Payments on Vehicles excluding Leases	76	\$1,939.10	\$6,148,894
Gasoline and Motor Oil	78	\$1,785.61	\$5,662,158
Vehicle Maintenance and Repairs	84	\$955.90	\$3,031,170
Travel			
Airline Fares	91	\$496.18	\$1,573,400
Lodging on Trips	92	\$573.46	\$1,818,432
Auto/Truck Rental on Trips	88	\$23.10	\$73,254
Food and Drink on Trips	89	\$479.18	\$1,519,469

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7950 Pulaski Hwy, Rosedale, Maryland, 21237 2
 7950 Pulaski Hwy, Rosedale, Maryland, 21237
 Ring: 3 mile radius

Prepared by Esri
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Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Parks and Rec (5C)	27.5%	Population	117,381	116,452
Front Porches (8E)	16.4%	Households	44,846	44,332
Family Foundations (12A)	12.7%	Families	28,847	28,464
Bright Young Professionals (8C)	9.5%	Median Age	38.9	39.5
Metro Fusion (11C)	8.3%	Median Household Income	\$52,910	\$57,971
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		78	\$1,675.49	\$75,139,148
Men's		78	\$324.88	\$14,569,756
Women's		79	\$568.24	\$25,483,079
Children's		77	\$247.48	\$11,098,369
Footwear		79	\$379.47	\$17,017,787
Watches & Jewelry		75	\$103.73	\$4,651,872
Apparel Products and Services (1)		78	\$51.69	\$2,318,285
Computer				
Computers and Hardware for Home Use		80	\$132.84	\$5,957,244
Portable Memory		76	\$3.38	\$151,688
Computer Software		80	\$8.09	\$362,967
Computer Accessories		79	\$14.96	\$670,723
Entertainment & Recreation		78	\$2,549.48	\$114,333,874
Fees and Admissions		80	\$570.58	\$25,588,376
Membership Fees for Clubs (2)		80	\$190.15	\$8,527,395
Fees for Participant Sports, excl. Trips		78	\$83.93	\$3,763,854
Tickets to Theatre/Operas/Concerts		83	\$62.76	\$2,814,423
Tickets to Movies		78	\$42.75	\$1,917,252
Tickets to Parks or Museums		81	\$26.07	\$1,169,357
Admission to Sporting Events, excl. Trips		76	\$48.17	\$2,160,314
Fees for Recreational Lessons		81	\$116.09	\$5,206,364
Dating Services		94	\$0.66	\$29,417
TV/Video/Audio		79	\$967.48	\$43,387,402
Cable and Satellite Television Services		79	\$697.23	\$31,267,948
Televisions		78	\$84.67	\$3,797,045
Satellite Dishes		71	\$1.12	\$50,089
VCRs, Video Cameras, and DVD Players		78	\$4.48	\$200,943
Miscellaneous Video Equipment		78	\$19.75	\$885,603
Video Cassettes and DVDs		78	\$8.94	\$401,143
Video Game Hardware/Accessories		81	\$22.56	\$1,011,555
Video Game Software		82	\$12.42	\$556,781
Rental/Streaming/Downloaded Video		80	\$37.43	\$1,678,562
Installation of Televisions		72	\$0.82	\$36,942
Audio (3)		77	\$75.58	\$3,389,418
Rental and Repair of TV/Radio/Sound Equipment		79	\$2.48	\$111,372
Pets		75	\$495.57	\$22,224,256
Toys/Games/Crafts/Hobbies (4)		78	\$92.53	\$4,149,562
Recreational Vehicles and Fees (5)		76	\$121.76	\$5,460,360
Sports/Recreation/Exercise Equipment (6)		75	\$154.37	\$6,922,833
Photo Equipment and Supplies (7)		79	\$41.34	\$1,854,140
Reading (8)		79	\$84.36	\$3,783,398
Catered Affairs (9)		81	\$21.49	\$963,548
Food		78	\$6,935.36	\$311,023,249
Food at Home		79	\$4,087.38	\$183,302,447
Bakery and Cereal Products		79	\$538.09	\$24,131,157
Meats, Poultry, Fish, and Eggs		79	\$907.48	\$40,696,954
Dairy Products		79	\$422.26	\$18,936,528
Fruits and Vegetables		79	\$807.71	\$36,222,656
Snacks and Other Food at Home (10)		78	\$1,411.83	\$63,315,152
Food Away from Home		78	\$2,847.99	\$127,720,802
Alcoholic Beverages		79	\$456.10	\$20,454,465

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 7950 Pulaski Hwy, Rosedale, Maryland, 21237
 Ring: 3 mile radius

Prepared by Esri
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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	79	\$16,968.29	\$760,959,768
Value of Retirement Plans	80	\$76,361.86	\$3,424,524,111
Value of Other Financial Assets	84	\$4,770.33	\$213,930,078
Vehicle Loan Amount excluding Interest	75	\$2,139.30	\$95,938,843
Value of Credit Card Debt	81	\$1,974.98	\$88,569,887
Health			
Nonprescription Drugs	78	\$112.05	\$5,024,878
Prescription Drugs	77	\$281.97	\$12,645,369
Eyeglasses and Contact Lenses	77	\$69.99	\$3,138,950
Home			
Mortgage Payment and Basics (11)	77	\$7,745.04	\$347,334,048
Maintenance and Remodeling Services	77	\$1,636.92	\$73,409,291
Maintenance and Remodeling Materials (12)	74	\$364.00	\$16,323,854
Utilities, Fuel, and Public Services	79	\$3,834.35	\$171,955,172
Household Furnishings and Equipment			
Household Textiles (13)	80	\$79.66	\$3,572,447
Furniture	80	\$488.39	\$21,902,330
Rugs	78	\$25.27	\$1,133,292
Major Appliances (14)	77	\$272.32	\$12,212,593
Housewares (15)	77	\$81.46	\$3,653,244
Small Appliances	79	\$38.18	\$1,712,352
Luggage	78	\$10.95	\$491,048
Telephones and Accessories	75	\$56.59	\$2,538,028
Household Operations			
Child Care	80	\$405.75	\$18,196,301
Lawn and Garden (16)	75	\$352.85	\$15,823,745
Moving/Storage/Freight Express	80	\$52.90	\$2,372,162
Housekeeping Supplies (17)	77	\$579.76	\$25,999,729
Insurance			
Owners and Renters Insurance	75	\$434.94	\$19,505,242
Vehicle Insurance	79	\$1,215.01	\$54,488,214
Life/Other Insurance	78	\$357.94	\$16,052,311
Health Insurance	78	\$3,078.39	\$138,053,386
Personal Care Products (18)	77	\$388.16	\$17,407,591
School Books and Supplies (19)	78	\$120.81	\$5,417,663
Smoking Products	80	\$324.78	\$14,564,873
Transportation			
Payments on Vehicles excluding Leases	75	\$1,916.51	\$85,947,840
Gasoline and Motor Oil	77	\$1,768.78	\$79,322,606
Vehicle Maintenance and Repairs	78	\$895.29	\$40,150,214
Travel			
Airline Fares	79	\$429.07	\$19,241,957
Lodging on Trips	78	\$484.74	\$21,738,471
Auto/Truck Rental on Trips	77	\$20.32	\$911,138
Food and Drink on Trips	78	\$421.18	\$18,888,229

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7950 Pulaski Hwy, Rosedale, Maryland, 21237 2
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Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Parks and Rec (5C)	21.1%	Population	405,937	403,134
Front Porches (8E)	11.9%	Households	157,711	156,290
Family Foundations (12A)	7.8%	Families	95,820	94,717
Bright Young Professionals (8C)	7.0%	Median Age	37.1	37.9
Metro Fusion (11C)	6.3%	Median Household Income	\$55,470	\$61,170
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		87	\$1,871.00	\$295,076,623
Men's		88	\$362.47	\$57,165,747
Women's		87	\$629.10	\$99,215,603
Children's		86	\$277.26	\$43,727,393
Footwear		89	\$428.38	\$67,561,010
Watches & Jewelry		84	\$116.15	\$18,318,637
Apparel Products and Services (1)		87	\$57.63	\$9,088,233
Computer				
Computers and Hardware for Home Use		90	\$148.42	\$23,406,786
Portable Memory		84	\$3.74	\$589,363
Computer Software		91	\$9.24	\$1,456,971
Computer Accessories		86	\$16.25	\$2,562,633
Entertainment & Recreation		85	\$2,765.43	\$436,139,189
Fees and Admissions		87	\$618.10	\$97,481,941
Membership Fees for Clubs (2)		87	\$205.68	\$32,438,646
Fees for Participant Sports, excl. Trips		84	\$89.72	\$14,149,919
Tickets to Theatre/Operas/Concerts		90	\$67.97	\$10,720,067
Tickets to Movies		88	\$48.21	\$7,603,781
Tickets to Parks or Museums		89	\$28.72	\$4,530,058
Admission to Sporting Events, excl. Trips		82	\$52.02	\$8,203,546
Fees for Recreational Lessons		87	\$125.00	\$19,713,935
Dating Services		110	\$0.77	\$121,988
TV/Video/Audio		87	\$1,062.43	\$167,557,459
Cable and Satellite Television Services		87	\$761.01	\$120,019,716
Televisions		87	\$94.35	\$14,879,314
Satellite Dishes		77	\$1.21	\$190,270
VCRs, Video Cameras, and DVD Players		86	\$4.98	\$784,862
Miscellaneous Video Equipment		85	\$21.54	\$3,397,324
Video Cassettes and DVDs		85	\$9.77	\$1,540,424
Video Game Hardware/Accessories		93	\$25.85	\$4,077,349
Video Game Software		94	\$14.23	\$2,244,294
Rental/Streaming/Downloaded Video		91	\$42.45	\$6,694,216
Installation of Televisions		75	\$0.85	\$133,802
Audio (3)		85	\$83.31	\$13,139,062
Rental and Repair of TV/Radio/Sound Equipment		92	\$2.90	\$456,826
Pets		80	\$529.12	\$83,448,553
Toys/Games/Crafts/Hobbies (4)		87	\$102.24	\$16,123,962
Recreational Vehicles and Fees (5)		78	\$124.54	\$19,641,532
Sports/Recreation/Exercise Equipment (6)		81	\$167.26	\$26,379,264
Photo Equipment and Supplies (7)		88	\$45.94	\$7,245,347
Reading (8)		85	\$91.03	\$14,356,545
Catered Affairs (9)		93	\$24.76	\$3,904,586
Food		87	\$7,673.89	\$1,210,257,149
Food at Home		87	\$4,505.49	\$710,566,062
Bakery and Cereal Products		87	\$592.10	\$93,381,160
Meats, Poultry, Fish, and Eggs		88	\$1,005.23	\$158,535,255
Dairy Products		86	\$463.08	\$73,032,480
Fruits and Vegetables		87	\$890.18	\$140,391,340
Snacks and Other Food at Home (10)		86	\$1,554.91	\$245,225,827
Food Away from Home		86	\$3,168.40	\$499,691,087
Alcoholic Beverages		88	\$505.87	\$79,781,934

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 Ring: 5 mile radius

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	82	\$17,590.72	\$2,774,249,763
Value of Retirement Plans	82	\$78,194.84	\$12,332,186,462
Value of Other Financial Assets	90	\$5,108.95	\$805,736,978
Vehicle Loan Amount excluding Interest	82	\$2,354.03	\$371,256,406
Value of Credit Card Debt	87	\$2,138.51	\$337,265,855
Health			
Nonprescription Drugs	84	\$121.00	\$19,083,292
Prescription Drugs	82	\$298.91	\$47,141,752
Eyeglasses and Contact Lenses	82	\$74.45	\$11,741,233
Home			
Mortgage Payment and Basics (11)	79	\$7,949.18	\$1,253,673,413
Maintenance and Remodeling Services	79	\$1,676.08	\$264,335,636
Maintenance and Remodeling Materials (12)	75	\$366.87	\$57,859,636
Utilities, Fuel, and Public Services	86	\$4,181.21	\$659,422,847
Household Furnishings and Equipment			
Household Textiles (13)	87	\$87.41	\$13,784,753
Furniture	87	\$535.92	\$84,520,742
Rugs	83	\$26.99	\$4,255,970
Major Appliances (14)	81	\$288.15	\$45,445,130
Housewares (15)	83	\$88.39	\$13,939,769
Small Appliances	88	\$42.62	\$6,722,227
Luggage	87	\$12.14	\$1,914,535
Telephones and Accessories	83	\$62.83	\$9,909,363
Household Operations			
Child Care	88	\$450.67	\$71,075,512
Lawn and Garden (16)	78	\$364.15	\$57,430,176
Moving/Storage/Freight Express	92	\$61.29	\$9,666,097
Housekeeping Supplies (17)	85	\$634.05	\$99,996,146
Insurance			
Owners and Renters Insurance	78	\$450.94	\$71,117,923
Vehicle Insurance	86	\$1,337.53	\$210,943,478
Life/Other Insurance	81	\$374.32	\$59,034,154
Health Insurance	84	\$3,299.43	\$520,355,964
Personal Care Products (18)	86	\$430.54	\$67,901,670
School Books and Supplies (19)	87	\$134.38	\$21,193,409
Smoking Products	90	\$365.31	\$57,613,020
Transportation			
Payments on Vehicles excluding Leases	82	\$2,085.51	\$328,907,775
Gasoline and Motor Oil	85	\$1,943.86	\$306,568,609
Vehicle Maintenance and Repairs	85	\$977.20	\$154,114,552
Travel			
Airline Fares	86	\$469.15	\$73,989,580
Lodging on Trips	83	\$514.82	\$81,192,906
Auto/Truck Rental on Trips	84	\$22.09	\$3,484,219
Food and Drink on Trips	84	\$454.21	\$71,634,491

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

7950 Pulaski Hwy, Rosedale, Maryland, 21237 2
 7950 Pulaski Hwy, Rosedale, Maryland, 21237
 Rings: 1, 3, 5 mile radii

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 Latitude: 39.31878
 Longitude: -76.51230

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	311		3,772		11,845							
Total Employees:	3,403		46,686		152,984							
Total Residential Population:	8,564		117,381		405,937							
Employee/Residential Population Ratio (per 100 Residents)	40		40		38							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	4	1.3%	27	0.8%	33	0.9%	341	0.7%	131	1.1%	1,370	0.9%
Construction	39	12.5%	352	10.3%	312	8.3%	3,098	6.6%	771	6.5%	7,481	4.9%
Manufacturing	15	4.8%	426	12.5%	138	3.7%	2,973	6.4%	343	2.9%	6,658	4.4%
Transportation	12	3.9%	292	8.6%	116	3.1%	1,490	3.2%	363	3.1%	3,863	2.5%
Communication	2	0.6%	24	0.7%	48	1.3%	283	0.6%	133	1.1%	769	0.5%
Utility	2	0.6%	32	0.9%	9	0.2%	96	0.2%	29	0.2%	358	0.2%
Wholesale Trade	30	9.6%	571	16.8%	213	5.6%	3,754	8.0%	419	3.5%	6,657	4.4%
Retail Trade Summary	67	21.5%	691	20.3%	884	23.4%	10,067	21.6%	2,863	24.2%	33,472	21.9%
Home Improvement	6	1.9%	188	5.5%	40	1.1%	1,034	2.2%	95	0.8%	2,328	1.5%
General Merchandise Stores	7	2.3%	63	1.9%	51	1.4%	1,091	2.3%	147	1.2%	4,027	2.6%
Food Stores	7	2.3%	31	0.9%	105	2.8%	1,359	2.9%	373	3.1%	4,522	3.0%
Auto Dealers, Gas Stations, Auto Aftermarket	14	4.5%	116	3.4%	157	4.2%	1,834	3.9%	326	2.8%	3,750	2.5%
Apparel & Accessory Stores	1	0.3%	12	0.4%	36	1.0%	371	0.8%	160	1.4%	1,533	1.0%
Furniture & Home Furnishings	8	2.6%	53	1.6%	60	1.6%	393	0.8%	157	1.3%	1,355	0.9%
Eating & Drinking Places	15	4.8%	181	5.3%	237	6.3%	2,749	5.9%	992	8.4%	11,491	7.5%
Miscellaneous Retail	9	2.9%	47	1.4%	198	5.2%	1,235	2.6%	613	5.2%	4,466	2.9%
Finance, Insurance, Real Estate Summary	19	6.1%	93	2.7%	260	6.9%	1,727	3.7%	932	7.9%	6,957	4.5%
Banks, Savings & Lending Institutions	3	1.0%	20	0.6%	47	1.2%	392	0.8%	161	1.4%	1,512	1.0%
Securities Brokers	1	0.3%	6	0.2%	21	0.6%	155	0.3%	68	0.6%	577	0.4%
Insurance Carriers & Agents	2	0.6%	7	0.2%	59	1.6%	304	0.7%	177	1.5%	1,131	0.7%
Real Estate, Holding, Other Investment Offices	13	4.2%	60	1.8%	133	3.5%	876	1.9%	526	4.4%	3,737	2.4%
Services Summary	94	30.2%	820	24.1%	1,444	38.3%	21,587	46.2%	4,688	39.6%	80,856	52.9%
Hotels & Lodging	3	1.0%	22	0.6%	14	0.4%	198	0.4%	35	0.3%	696	0.5%
Automotive Services	14	4.5%	71	2.1%	186	4.9%	1,187	2.5%	436	3.7%	2,467	1.6%
Motion Pictures & Amusements	7	2.3%	22	0.6%	82	2.2%	457	1.0%	265	2.2%	1,897	1.2%
Health Services	6	1.9%	73	2.1%	252	6.7%	8,792	18.8%	753	6.4%	32,730	21.4%
Legal Services	1	0.3%	4	0.1%	28	0.7%	125	0.3%	101	0.9%	512	0.3%
Education Institutions & Libraries	3	1.0%	138	4.1%	80	2.1%	4,416	9.5%	280	2.4%	16,064	10.5%
Other Services	60	19.3%	488	14.3%	802	21.3%	6,410	13.7%	2,819	23.8%	26,489	17.3%
Government	1	0.3%	33	1.0%	26	0.7%	1,097	2.3%	83	0.7%	3,614	2.4%
Unclassified Establishments	25	8.0%	43	1.3%	290	7.7%	173	0.4%	1,089	9.2%	927	0.6%
Totals	311	100.0%	3,403	100.0%	3,772	100.0%	46,686	100.0%	11,845	100.0%	152,984	100.0%

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	1	0.0%	6	0.2%	18	0.0%	20	0.2%	352	0.2%
Mining	0	0.0%	0	0.0%	2	0.1%	13	0.0%	6	0.1%	90	0.1%
Utilities	0	0.0%	5	0.1%	2	0.1%	18	0.0%	5	0.0%	87	0.1%
Construction	42	13.5%	381	11.2%	326	8.6%	3,284	7.0%	824	7.0%	7,996	5.2%
Manufacturing	17	5.5%	434	12.8%	145	3.8%	2,998	6.4%	379	3.2%	6,805	4.4%
Wholesale Trade	30	9.6%	571	16.8%	208	5.5%	3,741	8.0%	403	3.4%	6,563	4.3%
Retail Trade	50	16.1%	497	14.6%	623	16.5%	7,105	15.2%	1,794	15.1%	21,326	13.9%
Motor Vehicle & Parts Dealers	11	3.5%	106	3.1%	125	3.3%	1,703	3.6%	251	2.1%	3,222	2.1%
Furniture & Home Furnishings Stores	7	2.3%	47	1.4%	36	1.0%	277	0.6%	89	0.8%	863	0.6%
Electronics & Appliance Stores	0	0.0%	3	0.1%	18	0.5%	88	0.2%	56	0.5%	400	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	6	1.9%	188	5.5%	40	1.1%	1,034	2.2%	95	0.8%	2,328	1.5%
Food & Beverage Stores	7	2.3%	27	0.8%	111	2.9%	1,251	2.7%	405	3.4%	4,233	2.8%
Health & Personal Care Stores	0	0.0%	0	0.0%	60	1.6%	517	1.1%	178	1.5%	1,824	1.2%
Gasoline Stations	3	1.0%	9	0.3%	32	0.8%	132	0.3%	74	0.6%	528	0.3%
Clothing & Clothing Accessories Stores	1	0.3%	12	0.4%	50	1.3%	421	0.9%	199	1.7%	1,701	1.1%
Sport Goods, Hobby, Book, & Music Stores	1	0.3%	4	0.1%	17	0.5%	124	0.3%	63	0.5%	537	0.4%
General Merchandise Stores	7	2.3%	63	1.9%	51	1.4%	1,091	2.3%	147	1.2%	4,027	2.6%
Miscellaneous Store Retailers	5	1.6%	20	0.6%	68	1.8%	407	0.9%	181	1.5%	1,429	0.9%
Nonstore Retailers	1	0.3%	17	0.5%	15	0.4%	61	0.1%	57	0.5%	235	0.2%
Transportation & Warehousing	10	3.2%	233	6.8%	103	2.7%	1,461	3.1%	307	2.6%	3,607	2.4%
Information	3	1.0%	31	0.9%	69	1.8%	545	1.2%	234	2.0%	3,163	2.1%
Finance & Insurance	6	1.9%	33	1.0%	132	3.5%	877	1.9%	422	3.6%	3,290	2.2%
Central Bank/Credit Intermediation & Related Activities	3	1.0%	20	0.6%	51	1.4%	417	0.9%	174	1.5%	1,576	1.0%
Securities, Commodity Contracts & Other Financial	1	0.3%	6	0.2%	22	0.6%	156	0.3%	72	0.6%	584	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	2	0.6%	7	0.2%	59	1.6%	304	0.7%	177	1.5%	1,131	0.7%
Real Estate, Rental & Leasing	15	4.8%	112	3.3%	188	5.0%	1,149	2.5%	627	5.3%	3,948	2.6%
Professional, Scientific & Tech Services	17	5.5%	163	4.8%	219	5.8%	1,582	3.4%	821	6.9%	8,584	5.6%
Legal Services	4	1.3%	17	0.5%	41	1.1%	177	0.4%	129	1.1%	633	0.4%
Management of Companies & Enterprises	1	0.3%	6	0.2%	7	0.2%	75	0.2%	32	0.3%	337	0.2%
Administrative & Support & Waste Management & Remediation	12	3.9%	82	2.4%	121	3.2%	1,540	3.3%	413	3.5%	4,819	3.2%
Educational Services	3	1.0%	139	4.1%	83	2.2%	4,396	9.4%	293	2.5%	15,902	10.4%
Health Care & Social Assistance	10	3.2%	157	4.6%	346	9.2%	10,284	22.0%	1,078	9.1%	36,879	24.1%
Arts, Entertainment & Recreation	5	1.6%	21	0.6%	65	1.7%	495	1.1%	218	1.8%	1,991	1.3%
Accommodation & Food Services	19	6.1%	208	6.1%	262	6.9%	3,022	6.5%	1,058	8.9%	12,469	8.2%
Accommodation	3	1.0%	22	0.6%	14	0.4%	198	0.4%	35	0.3%	696	0.5%
Food Services & Drinking Places	16	5.1%	186	5.5%	248	6.6%	2,824	6.0%	1,024	8.6%	11,773	7.7%
Other Services (except Public Administration)	41	13.2%	251	7.4%	549	14.6%	2,817	6.0%	1,740	14.7%	10,241	6.7%
Automotive Repair & Maintenance	11	3.5%	48	1.4%	142	3.8%	711	1.5%	329	2.8%	1,606	1.0%
Public Administration	1	0.3%	33	1.0%	26	0.7%	1,097	2.3%	83	0.7%	3,614	2.4%
Unclassified Establishments	25	8.0%	43	1.3%	290	7.7%	169	0.4%	1,088	9.2%	920	0.6%
Total	311	100.0%	3,403	100.0%	3,772	100.0%	46,686	100.0%	11,845	100.0%	152,984	100.0%

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