

827 Nursery Rd, Linthicum Heights, Maryland, 21090 2
 827 Nursery Rd, Linthicum Heights, Maryland, 21090
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.22413
 Longitude: -76.66520

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	3,378	77,542	237,336
2010 Total Population	3,343	78,201	238,043
2021 Total Population	3,639	79,944	242,077
2021 Group Quarters	0	390	6,649
2026 Total Population	3,908	81,311	247,598
2021-2026 Annual Rate	1.44%	0.34%	0.45%
2021 Total Daytime Population	5,992	79,604	268,115
Workers	4,143	37,673	142,967
Residents	1,849	41,931	125,148
Household Summary			
2000 Households	1,255	29,281	91,885
2000 Average Household Size	2.69	2.63	2.51
2010 Households	1,231	29,216	91,902
2010 Average Household Size	2.72	2.66	2.52
2021 Households	1,338	29,696	93,393
2021 Average Household Size	2.72	2.68	2.52
2026 Households	1,435	30,142	95,449
2026 Average Household Size	2.72	2.68	2.52
2021-2026 Annual Rate	1.41%	0.30%	0.44%
2010 Families	849	19,902	55,455
2010 Average Family Size	3.19	3.15	3.14
2021 Families	910	20,011	55,388
2021 Average Family Size	3.21	3.18	3.17
2026 Families	972	20,247	56,351
2026 Average Family Size	3.23	3.20	3.18
2021-2026 Annual Rate	1.33%	0.23%	0.35%
Housing Unit Summary			
2000 Housing Units	1,293	30,777	101,666
Owner Occupied Housing Units	75.6%	63.1%	53.9%
Renter Occupied Housing Units	21.4%	32.0%	36.4%
Vacant Housing Units	3.0%	4.9%	9.6%
2010 Housing Units	1,295	31,202	104,408
Owner Occupied Housing Units	73.6%	60.3%	49.9%
Renter Occupied Housing Units	21.5%	33.3%	38.1%
Vacant Housing Units	4.9%	6.4%	12.0%
2021 Housing Units	1,497	32,245	107,686
Owner Occupied Housing Units	66.4%	60.2%	51.1%
Renter Occupied Housing Units	22.9%	31.9%	35.6%
Vacant Housing Units	10.6%	7.9%	13.3%
2026 Housing Units	1,596	32,876	110,736
Owner Occupied Housing Units	64.8%	61.2%	52.1%
Renter Occupied Housing Units	25.1%	30.5%	34.1%
Vacant Housing Units	10.1%	8.3%	13.8%
Median Household Income			
2021	\$77,592	\$65,931	\$62,254
2026	\$82,548	\$72,560	\$68,485
Median Home Value			
2021	\$277,294	\$254,768	\$260,002
2026	\$335,314	\$294,477	\$311,135
Per Capita Income			
2021	\$37,365	\$31,963	\$34,212
2026	\$41,192	\$35,433	\$38,308
Median Age			
2010	39.2	35.3	34.7
2021	41.5	37.8	37.3
2026	42.9	38.9	38.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	1,338	29,693	93,376
<\$15,000	5.5%	10.4%	12.5%
\$15,000 - \$24,999	7.1%	8.0%	7.9%
\$25,000 - \$34,999	9.3%	8.6%	8.6%
\$35,000 - \$49,999	7.7%	10.9%	11.6%
\$50,000 - \$74,999	18.2%	16.9%	16.3%
\$75,000 - \$99,999	16.7%	15.3%	12.8%
\$100,000 - \$149,999	18.2%	15.8%	15.6%
\$150,000 - \$199,999	8.4%	7.8%	6.9%
\$200,000+	9.0%	6.3%	7.8%
Average Household Income	\$99,275	\$85,812	\$88,405
2026 Households by Income			
Household Income Base	1,435	30,139	95,432
<\$15,000	4.9%	9.4%	11.4%
\$15,000 - \$24,999	6.2%	7.4%	7.2%
\$25,000 - \$34,999	8.4%	8.2%	8.2%
\$35,000 - \$49,999	6.9%	9.9%	10.6%
\$50,000 - \$74,999	17.5%	16.2%	15.7%
\$75,000 - \$99,999	16.4%	15.5%	13.0%
\$100,000 - \$149,999	19.6%	16.9%	16.7%
\$150,000 - \$199,999	10.1%	9.0%	7.9%
\$200,000+	10.0%	7.4%	9.3%
Average Household Income	\$109,702	\$95,295	\$99,088
2021 Owner Occupied Housing Units by Value			
Total	994	19,403	55,031
<\$50,000	1.5%	3.8%	5.3%
\$50,000 - \$99,999	3.2%	4.7%	7.3%
\$100,000 - \$149,999	8.6%	7.6%	7.9%
\$150,000 - \$199,999	10.1%	14.9%	12.0%
\$200,000 - \$249,999	14.7%	17.0%	14.2%
\$250,000 - \$299,999	21.9%	20.8%	16.2%
\$300,000 - \$399,999	22.4%	20.2%	18.0%
\$400,000 - \$499,999	9.5%	6.8%	8.9%
\$500,000 - \$749,999	6.0%	2.7%	7.7%
\$750,000 - \$999,999	2.1%	0.9%	1.3%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.2%
\$2,000,000 +	0.0%	0.3%	0.5%
Average Home Value	\$301,735	\$273,830	\$297,642
2026 Owner Occupied Housing Units by Value			
Total	1,034	20,105	57,642
<\$50,000	1.0%	2.9%	4.0%
\$50,000 - \$99,999	0.9%	2.2%	3.9%
\$100,000 - \$149,999	2.5%	3.9%	4.1%
\$150,000 - \$199,999	4.8%	8.7%	7.4%
\$200,000 - \$249,999	9.0%	12.6%	10.8%
\$250,000 - \$299,999	21.5%	22.3%	17.1%
\$300,000 - \$399,999	29.3%	27.5%	23.3%
\$400,000 - \$499,999	16.1%	11.8%	12.5%
\$500,000 - \$749,999	11.3%	5.0%	12.1%
\$750,000 - \$999,999	3.7%	2.2%	2.4%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.5%
\$2,000,000 +	0.0%	0.5%	0.9%
Average Home Value	\$369,463	\$331,996	\$368,213

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	3,344	78,201	238,044
0 - 4	5.9%	7.5%	6.9%
5 - 9	5.7%	6.7%	6.1%
10 - 14	6.4%	6.5%	5.9%
15 - 24	13.1%	14.1%	15.2%
25 - 34	13.8%	14.8%	16.3%
35 - 44	13.1%	12.3%	12.4%
45 - 54	15.9%	15.0%	14.6%
55 - 64	11.5%	10.9%	10.6%
65 - 74	7.4%	6.4%	5.8%
75 - 84	5.3%	4.2%	4.1%
85 +	1.8%	1.6%	2.1%
18 +	77.6%	75.2%	77.4%
2021 Population by Age			
Total	3,638	79,944	242,075
0 - 4	5.2%	6.5%	5.9%
5 - 9	5.5%	6.6%	5.9%
10 - 14	5.8%	6.7%	6.0%
15 - 24	10.0%	11.3%	12.7%
25 - 34	13.7%	14.8%	16.1%
35 - 44	14.2%	13.6%	13.6%
45 - 54	12.4%	11.3%	11.4%
55 - 64	14.5%	13.1%	12.5%
65 - 74	10.4%	9.4%	8.9%
75 - 84	5.7%	4.7%	4.6%
85 +	2.5%	2.1%	2.5%
18 +	80.4%	76.9%	78.9%
2026 Population by Age			
Total	3,907	81,312	247,598
0 - 4	5.1%	6.5%	6.0%
5 - 9	5.3%	6.3%	5.7%
10 - 14	5.7%	6.4%	5.7%
15 - 24	9.6%	11.4%	12.6%
25 - 34	12.4%	13.3%	14.8%
35 - 44	15.1%	14.9%	14.5%
45 - 54	12.0%	11.4%	11.3%
55 - 64	13.6%	11.8%	11.4%
65 - 74	12.0%	10.3%	9.8%
75 - 84	6.8%	5.7%	5.7%
85 +	2.5%	2.0%	2.4%
18 +	80.5%	77.0%	79.3%
2010 Population by Sex			
Males	1,658	37,314	114,472
Females	1,685	40,887	123,571
2021 Population by Sex			
Males	1,815	38,319	116,816
Females	1,824	41,625	125,261
2026 Population by Sex			
Males	1,960	39,072	119,625
Females	1,948	42,239	127,973

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	3,344	78,202	238,042
White Alone	84.6%	66.3%	55.5%
Black Alone	6.3%	25.2%	35.5%
American Indian Alone	0.5%	0.3%	0.4%
Asian Alone	3.9%	2.9%	3.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.3%	2.8%	2.1%
Two or More Races	2.4%	2.5%	2.7%
Hispanic Origin	4.7%	6.0%	4.9%
Diversity Index	34.3	55.3	60.5
2021 Population by Race/Ethnicity			
Total	3,640	79,944	242,078
White Alone	78.5%	61.8%	52.0%
Black Alone	8.5%	26.4%	35.9%
American Indian Alone	0.5%	0.3%	0.4%
Asian Alone	5.2%	3.9%	5.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.8%	4.1%	3.0%
Two or More Races	3.4%	3.5%	3.5%
Hispanic Origin	7.9%	9.0%	7.3%
Diversity Index	46.4	62.1	65.2
2026 Population by Race/Ethnicity			
Total	3,907	81,312	247,598
White Alone	75.6%	59.4%	50.4%
Black Alone	9.4%	26.8%	35.7%
American Indian Alone	0.5%	0.3%	0.4%
Asian Alone	6.0%	4.5%	5.8%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	4.5%	4.8%	3.6%
Two or More Races	3.9%	4.0%	4.0%
Hispanic Origin	9.7%	10.7%	8.9%
Diversity Index	51.9	65.5	67.8
2010 Population by Relationship and Household Type			
Total	3,343	78,201	238,043
In Households	100.0%	99.5%	97.3%
In Family Households	84.4%	83.9%	76.8%
Householder	25.8%	25.4%	23.3%
Spouse	18.9%	15.4%	13.3%
Child	31.8%	33.7%	31.0%
Other relative	4.5%	5.7%	5.6%
Nonrelative	3.4%	3.8%	3.6%
In Nonfamily Households	15.6%	15.6%	20.4%
In Group Quarters	0.0%	0.5%	2.7%
Institutionalized Population	0.0%	0.3%	0.9%
Noninstitutionalized Population	0.0%	0.2%	1.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2021 Population 25+ by Educational Attainment			
Total	2,674	55,175	168,252
Less than 9th Grade	2.8%	4.5%	4.6%
9th - 12th Grade, No Diploma	10.3%	8.9%	9.2%
High School Graduate	28.4%	30.6%	26.1%
GED/Alternative Credential	4.8%	6.4%	5.1%
Some College, No Degree	17.2%	18.7%	18.8%
Associate Degree	8.6%	7.6%	6.3%
Bachelor's Degree	18.8%	14.4%	17.3%
Graduate/Professional Degree	9.1%	8.8%	12.6%
2021 Population 15+ by Marital Status			
Total	3,037	64,197	198,882
Never Married	38.2%	39.3%	45.1%
Married	43.8%	42.9%	37.4%
Widowed	8.7%	6.3%	6.4%
Divorced	9.3%	11.5%	11.2%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	1,904	41,595	126,413
Population 16+ Employed	94.5%	92.0%	92.3%
Population 16+ Unemployment rate	5.5%	8.0%	7.7%
Population 16-24 Employed	10.8%	12.0%	12.4%
Population 16-24 Unemployment rate	19.2%	14.9%	13.1%
Population 25-54 Employed	63.8%	64.7%	66.1%
Population 25-54 Unemployment rate	3.9%	6.9%	6.9%
Population 55-64 Employed	19.1%	17.1%	15.1%
Population 55-64 Unemployment rate	3.1%	8.0%	7.3%
Population 65+ Employed	6.3%	6.2%	6.3%
Population 65+ Unemployment rate	0.9%	3.6%	5.7%
2021 Employed Population 16+ by Industry			
Total	1,799	38,287	116,654
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	6.3%	9.3%	6.9%
Manufacturing	7.3%	5.4%	5.0%
Wholesale Trade	3.8%	3.1%	2.8%
Retail Trade	8.6%	10.5%	10.1%
Transportation/Utilities	4.3%	7.0%	6.7%
Information	0.4%	1.2%	1.2%
Finance/Insurance/Real Estate	10.3%	4.0%	5.3%
Services	50.5%	48.8%	51.8%
Public Administration	8.4%	10.7%	10.1%
2021 Employed Population 16+ by Occupation			
Total	1,796	38,288	116,652
White Collar	63.3%	57.8%	63.3%
Management/Business/Financial	15.8%	14.2%	17.0%
Professional	25.7%	22.3%	26.2%
Sales	8.1%	7.9%	7.9%
Administrative Support	13.7%	13.4%	12.2%
Services	14.3%	18.5%	17.3%
Blue Collar	22.3%	23.7%	19.4%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	4.8%	6.1%	4.6%
Installation/Maintenance/Repair	4.4%	4.0%	2.8%
Production	5.4%	3.8%	3.1%
Transportation/Material Moving	7.6%	9.6%	8.8%

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2010 Households by Type			
Total	1,231	29,217	91,902
Households with 1 Person	23.7%	24.9%	30.3%
Households with 2+ People	76.3%	75.1%	69.7%
Family Households	69.0%	68.1%	60.3%
Husband-wife Families	50.4%	41.1%	34.3%
With Related Children	20.8%	17.8%	14.8%
Other Family (No Spouse Present)	18.6%	27.0%	26.0%
Other Family with Male Householder	5.4%	6.4%	6.1%
With Related Children	3.3%	3.4%	3.2%
Other Family with Female Householder	13.2%	20.6%	19.9%
With Related Children	7.6%	14.0%	13.1%
Nonfamily Households	7.3%	7.0%	9.4%
All Households with Children	32.5%	35.9%	31.7%
Multigenerational Households	6.3%	6.7%	6.2%
Unmarried Partner Households	7.4%	8.7%	8.8%
Male-female	6.8%	8.0%	7.9%
Same-sex	0.6%	0.7%	0.8%
2010 Households by Size			
Total	1,230	29,216	91,901
1 Person Household	23.7%	24.9%	30.3%
2 Person Household	32.1%	30.6%	29.8%
3 Person Household	18.5%	18.7%	17.2%
4 Person Household	13.5%	13.9%	12.1%
5 Person Household	6.9%	6.9%	6.1%
6 Person Household	3.4%	2.9%	2.6%
7 + Person Household	1.9%	2.1%	2.0%
2010 Households by Tenure and Mortgage Status			
Total	1,231	29,216	91,902
Owner Occupied	77.4%	64.4%	56.7%
Owned with a Mortgage/Loan	56.1%	47.4%	42.7%
Owned Free and Clear	21.4%	17.0%	14.1%
Renter Occupied	22.6%	35.6%	43.3%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	149	131	119
Percent of Income for Mortgage	15.0%	16.2%	17.5%
Wealth Index	113	91	87
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,295	31,202	104,408
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	3,343	78,201	238,043
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Parks and Rec (5C)	Parks and Rec (5C)	Parks and Rec (5C)
2.	Comfortable Empty Nesters (5A)	City Commons (11E)	Front Porches (8E)
3.	Small Town Simplicity (12C)	Pleasantville (2B)	City Commons (11E)
2021 Consumer Spending			
Apparel & Services: Total \$	\$2,975,061	\$59,071,128	\$194,284,498
Average Spent	\$2,223.51	\$1,989.19	\$2,080.29
Spending Potential Index	105	94	98
Education: Total \$	\$2,768,625	\$52,514,728	\$165,749,859
Average Spent	\$2,069.23	\$1,768.41	\$1,774.76
Spending Potential Index	120	102	103
Entertainment/Recreation: Total \$	\$4,629,383	\$88,038,075	\$284,105,548
Average Spent	\$3,459.93	\$2,964.64	\$3,042.04
Spending Potential Index	107	92	94
Food at Home: Total \$	\$7,649,308	\$151,358,767	\$492,428,940
Average Spent	\$5,716.97	\$5,096.94	\$5,272.65
Spending Potential Index	105	94	97
Food Away from Home: Total \$	\$5,194,712	\$104,184,715	\$343,344,877
Average Spent	\$3,882.45	\$3,508.38	\$3,676.34
Spending Potential Index	102	92	97
Health Care: Total \$	\$9,014,348	\$168,185,086	\$542,547,276
Average Spent	\$6,737.18	\$5,663.56	\$5,809.29
Spending Potential Index	108	91	93
HH Furnishings & Equipment: Total \$	\$3,241,666	\$61,594,045	\$198,822,794
Average Spent	\$2,422.77	\$2,074.15	\$2,128.88
Spending Potential Index	107	92	94
Personal Care Products & Services: Total \$	\$1,287,860	\$24,910,995	\$81,654,144
Average Spent	\$962.53	\$838.87	\$874.31
Spending Potential Index	107	93	97
Shelter: Total \$	\$28,926,635	\$568,188,287	\$1,856,407,941
Average Spent	\$21,619.31	\$19,133.50	\$19,877.38
Spending Potential Index	107	95	99
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,317,157	\$61,386,864	\$198,425,663
Average Spent	\$2,479.19	\$2,067.18	\$2,124.63
Spending Potential Index	104	86	89
Travel: Total \$	\$3,695,736	\$68,889,618	\$221,378,434
Average Spent	\$2,762.13	\$2,319.83	\$2,370.40
Spending Potential Index	109	92	94
Vehicle Maintenance & Repairs: Total \$	\$1,544,653	\$30,138,487	\$97,776,865
Average Spent	\$1,154.45	\$1,014.90	\$1,046.94
Spending Potential Index	104	92	94

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

827 Nursery Rd, Linthicum Heights, Maryland, 21090 2
 827 Nursery Rd, Linthicum Heights, Maryland, 21090
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.22413
 Longitude: -76.66520

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Parks and Rec (5C)	65.2%	Population	3,639	3,908
Comfortable Empty Nesters (5A)	28.6%	Households	1,338	1,435
Small Town Simplicity (12C)	4.0%	Families	910	972
Home Improvement (4B)	2.2%	Median Age	41.5	42.9
	0.0%	Median Household Income	\$77,592	\$82,548
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services				
		105	\$2,223.51	\$2,975,061
Men's		102	\$416.12	\$556,771
Women's		107	\$788.78	\$1,055,386
Children's		99	\$308.06	\$412,190
Footwear		108	\$542.07	\$725,283
Watches & Jewelry		100	\$128.66	\$172,148
Apparel Products and Services (1)		111	\$58.43	\$78,186
Computer				
Computers and Hardware for Home Use		101	\$170.35	\$227,924
Portable Memory		102	\$4.42	\$5,911
Computer Software		106	\$10.22	\$13,670
Computer Accessories		107	\$19.23	\$25,733
Entertainment & Recreation				
Fees and Admissions		107	\$3,459.93	\$4,629,383
Membership Fees for Clubs (2)		114	\$840.41	\$1,124,475
Fees for Participant Sports, excl. Trips		114	\$282.53	\$378,027
Tickets to Theatre/Operas/Concerts		111	\$127.65	\$170,794
Tickets to Movies		120	\$97.19	\$130,043
Tickets to Parks or Museums		100	\$55.75	\$74,590
Admission to Sporting Events, excl. Trips		99	\$33.56	\$44,897
Fees for Recreational Lessons		117	\$75.45	\$100,957
Dating Services		119	\$166.93	\$223,357
TV/Video/Audio		113	\$1.35	\$1,809
Cable and Satellite Television Services		106	\$1,241.93	\$1,661,704
Televisions		108	\$872.30	\$1,167,137
Satellite Dishes		101	\$113.33	\$151,638
VCRs, Video Cameras, and DVD Players		94	\$1.47	\$1,962
Miscellaneous Video Equipment		102	\$5.01	\$6,707
Video Cassettes and DVDs		130	\$20.20	\$27,029
Video Game Hardware/Accessories		101	\$7.77	\$10,395
Video Game Software		93	\$26.85	\$35,924
Rental/Streaming/Downloaded Video		97	\$15.48	\$20,710
Installation of Televisions		98	\$68.82	\$92,075
Audio (3)		103	\$0.76	\$1,011
Rental and Repair of TV/Radio/Sound Equipment		100	\$107.51	\$143,846
Pets		83	\$2.44	\$3,270
Toys/Games/Crafts/Hobbies (4)		104	\$759.81	\$1,016,630
Recreational Vehicles and Fees (5)		102	\$118.26	\$158,226
Sports/Recreation/Exercise Equipment (6)		112	\$126.61	\$169,403
Photo Equipment and Supplies (7)		98	\$176.71	\$236,444
Reading (8)		100	\$46.08	\$61,659
Catered Affairs (9)		114	\$117.49	\$157,205
		112	\$32.88	\$43,987
Food				
Food at Home		104	\$9,599.42	\$12,844,020
Bakery and Cereal Products		105	\$5,716.97	\$7,649,308
Meats, Poultry, Fish, and Eggs		107	\$746.43	\$998,727
Dairy Products		105	\$1,238.90	\$1,657,650
Fruits and Vegetables		106	\$580.92	\$777,267
Snacks and Other Food at Home (10)		106	\$1,121.21	\$1,500,179
Food Away from Home		103	\$2,029.51	\$2,715,484
Alcoholic Beverages		102	\$3,882.45	\$5,194,712
		109	\$682.53	\$913,224

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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827 Nursery Rd, Linthicum Heights, Maryland, 21090 2
 827 Nursery Rd, Linthicum Heights, Maryland, 21090
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.22413
 Longitude: -76.66520

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	109	\$29,899.05	\$40,004,929
Value of Retirement Plans	120	\$120,621.18	\$161,391,139
Value of Other Financial Assets	112	\$9,657.01	\$12,921,077
Vehicle Loan Amount excluding Interest	99	\$2,843.06	\$3,804,009
Value of Credit Card Debt	110	\$3,056.14	\$4,089,110
Health			
Nonprescription Drugs	101	\$156.23	\$209,042
Prescription Drugs	106	\$354.03	\$473,697
Eyeglasses and Contact Lenses	110	\$106.17	\$142,059
Home			
Mortgage Payment and Basics (11)	117	\$12,493.87	\$16,716,796
Maintenance and Remodeling Services	114	\$3,280.93	\$4,389,886
Maintenance and Remodeling Materials (12)	104	\$640.24	\$856,642
Utilities, Fuel, and Public Services	106	\$5,254.87	\$7,031,012
Household Furnishings and Equipment			
Household Textiles (13)	105	\$106.77	\$142,860
Furniture	107	\$682.62	\$913,346
Rugs	110	\$34.73	\$46,472
Major Appliances (14)	109	\$410.54	\$549,305
Housewares (15)	103	\$90.73	\$121,399
Small Appliances	100	\$52.60	\$70,376
Luggage	102	\$17.03	\$22,785
Telephones and Accessories	118	\$117.72	\$157,516
Household Operations			
Child Care	108	\$570.72	\$763,623
Lawn and Garden (16)	112	\$563.72	\$754,254
Moving/Storage/Freight Express	87	\$61.78	\$82,655
Housekeeping Supplies (17)	105	\$817.28	\$1,093,514
Insurance			
Owners and Renters Insurance	109	\$679.88	\$909,675
Vehicle Insurance	101	\$1,891.28	\$2,530,536
Life/Other Insurance	112	\$677.39	\$906,350
Health Insurance	109	\$4,493.12	\$6,011,791
Personal Care Products (18)	103	\$512.57	\$685,820
School Books and Supplies (19)	97	\$126.86	\$169,739
Smoking Products	101	\$389.46	\$521,095
Transportation			
Payments on Vehicles excluding Leases	101	\$2,631.49	\$3,520,933
Gasoline and Motor Oil	100	\$2,399.36	\$3,210,346
Vehicle Maintenance and Repairs	104	\$1,154.45	\$1,544,653
Travel			
Airline Fares	109	\$683.49	\$914,503
Lodging on Trips	112	\$793.97	\$1,062,327
Auto/Truck Rental on Trips	105	\$57.99	\$77,590
Food and Drink on Trips	109	\$648.09	\$867,149

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 827 Nursery Rd, Linthicum Heights, Maryland, 21090
 Ring: 3 mile radius

Prepared by Esri
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Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Parks and Rec (5C)	29.1%	Population	79,944	81,311
City Commons (11E)	11.9%	Households	29,696	30,142
Pleasantville (2B)	10.9%	Families	20,011	20,247
Front Porches (8E)	10.6%	Median Age	37.8	38.9
Comfortable Empty Nesters (5A)	7.1%	Median Household Income	\$65,931	\$72,560
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		94	\$1,989.19	\$59,071,128
Men's		92	\$375.66	\$11,155,633
Women's		93	\$690.09	\$20,492,986
Children's		93	\$288.00	\$8,552,356
Footwear		97	\$487.68	\$14,482,144
Watches & Jewelry		88	\$113.19	\$3,361,393
Apparel Products and Services (1)		97	\$50.85	\$1,510,076
Computer				
Computers and Hardware for Home Use		92	\$155.00	\$4,602,744
Portable Memory		89	\$3.88	\$115,173
Computer Software		97	\$9.28	\$275,609
Computer Accessories		93	\$16.71	\$496,090
Entertainment & Recreation		92	\$2,964.64	\$88,038,075
Fees and Admissions		94	\$698.28	\$20,736,125
Membership Fees for Clubs (2)		94	\$233.93	\$6,946,889
Fees for Participant Sports, excl. Trips		91	\$105.44	\$3,131,118
Tickets to Theatre/Operas/Concerts		97	\$78.75	\$2,338,688
Tickets to Movies		92	\$50.94	\$1,512,848
Tickets to Parks or Museums		89	\$30.28	\$899,326
Admission to Sporting Events, excl. Trips		93	\$60.07	\$1,783,977
Fees for Recreational Lessons		98	\$137.59	\$4,085,855
Dating Services		105	\$1.26	\$37,426
TV/Video/Audio		93	\$1,093.37	\$32,468,828
Cable and Satellite Television Services		94	\$754.88	\$22,416,930
Televisions		93	\$103.87	\$3,084,661
Satellite Dishes		84	\$1.32	\$39,140
VCRs, Video Cameras, and DVD Players		91	\$4.45	\$132,196
Miscellaneous Video Equipment		103	\$15.92	\$472,738
Video Cassettes and DVDs		92	\$7.08	\$210,330
Video Game Hardware/Accessories		92	\$26.66	\$791,827
Video Game Software		95	\$15.20	\$451,376
Rental/Streaming/Downloaded Video		91	\$64.00	\$1,900,457
Installation of Televisions		93	\$0.69	\$20,400
Audio (3)		90	\$96.57	\$2,867,751
Rental and Repair of TV/Radio/Sound Equipment		92	\$2.73	\$81,022
Pets		88	\$644.68	\$19,144,549
Toys/Games/Crafts/Hobbies (4)		92	\$106.02	\$3,148,353
Recreational Vehicles and Fees (5)		89	\$99.97	\$2,968,677
Sports/Recreation/Exercise Equipment (6)		86	\$154.35	\$4,583,561
Photo Equipment and Supplies (7)		90	\$41.57	\$1,234,501
Reading (8)		95	\$97.66	\$2,899,969
Catered Affairs (9)		99	\$29.00	\$861,137
Food		93	\$8,605.32	\$255,543,482
Food at Home		94	\$5,096.94	\$151,358,767
Bakery and Cereal Products		94	\$659.67	\$19,589,466
Meats, Poultry, Fish, and Eggs		94	\$1,107.88	\$32,899,547
Dairy Products		93	\$511.21	\$15,180,939
Fruits and Vegetables		94	\$996.75	\$29,599,398
Snacks and Other Food at Home (10)		93	\$1,821.44	\$54,089,418
Food Away from Home		92	\$3,508.38	\$104,184,715
Alcoholic Beverages		93	\$584.59	\$17,359,919

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	88	\$23,971.68	\$711,862,901
Value of Retirement Plans	91	\$91,755.20	\$2,724,762,299
Value of Other Financial Assets	92	\$7,872.40	\$233,778,747
Vehicle Loan Amount excluding Interest	91	\$2,593.59	\$77,019,212
Value of Credit Card Debt	95	\$2,630.59	\$78,117,945
Health			
Nonprescription Drugs	88	\$136.21	\$4,044,968
Prescription Drugs	89	\$296.28	\$8,798,265
Eyeglasses and Contact Lenses	91	\$88.42	\$2,625,740
Home			
Mortgage Payment and Basics (11)	92	\$9,777.60	\$290,355,702
Maintenance and Remodeling Services	89	\$2,572.13	\$76,381,827
Maintenance and Remodeling Materials (12)	84	\$521.40	\$15,483,505
Utilities, Fuel, and Public Services	93	\$4,648.76	\$138,049,675
Household Furnishings and Equipment			
Household Textiles (13)	94	\$95.47	\$2,834,995
Furniture	93	\$596.54	\$17,714,989
Rugs	91	\$28.74	\$853,436
Major Appliances (14)	90	\$340.67	\$10,116,682
Housewares (15)	90	\$78.88	\$2,342,304
Small Appliances	92	\$48.20	\$1,431,264
Luggage	92	\$15.43	\$458,298
Telephones and Accessories	95	\$95.24	\$2,828,308
Household Operations			
Child Care	95	\$502.95	\$14,935,567
Lawn and Garden (16)	88	\$443.49	\$13,169,804
Moving/Storage/Freight Express	88	\$62.54	\$1,857,091
Housekeeping Supplies (17)	92	\$716.79	\$21,285,673
Insurance			
Owners and Renters Insurance	87	\$546.35	\$16,224,399
Vehicle Insurance	93	\$1,724.59	\$51,213,532
Life/Other Insurance	91	\$549.78	\$16,326,280
Health Insurance	92	\$3,785.31	\$112,408,589
Personal Care Products (18)	92	\$459.22	\$13,636,888
School Books and Supplies (19)	92	\$119.78	\$3,556,932
Smoking Products	97	\$370.68	\$11,007,775
Transportation			
Payments on Vehicles excluding Leases	89	\$2,328.79	\$69,155,808
Gasoline and Motor Oil	92	\$2,203.49	\$65,434,819
Vehicle Maintenance and Repairs	92	\$1,014.90	\$30,138,487
Travel			
Airline Fares	93	\$583.50	\$17,327,678
Lodging on Trips	92	\$651.09	\$19,334,678
Auto/Truck Rental on Trips	92	\$50.65	\$1,504,070
Food and Drink on Trips	92	\$549.35	\$16,313,633

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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September 14, 2021

827 Nursery Rd, Linthicum Heights, Maryland, 21090 2
 827 Nursery Rd, Linthicum Heights, Maryland, 21090
 Ring: 5 mile radius

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Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Parks and Rec (5C)	17.2%	Population	242,077	247,598
Front Porches (8E)	7.4%	Households	93,393	95,449
City Commons (11E)	7.4%	Families	55,388	56,351
Bright Young Professionals (8C)	7.0%	Median Age	37.3	38.4
Modest Income Homes (12D)	6.3%	Median Household Income	\$62,254	\$68,485
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		98	\$2,080.29	\$194,284,498
Men's		98	\$399.03	\$37,266,689
Women's		97	\$717.35	\$66,995,385
Children's		96	\$298.46	\$27,873,666
Footwear		101	\$507.30	\$47,378,041
Watches & Jewelry		94	\$121.66	\$11,361,876
Apparel Products and Services (1)		102	\$53.51	\$4,997,551
Computer				
Computers and Hardware for Home Use		96	\$161.61	\$15,093,231
Portable Memory		94	\$4.08	\$381,347
Computer Software		102	\$9.84	\$919,014
Computer Accessories		97	\$17.46	\$1,630,881
Entertainment & Recreation		94	\$3,042.04	\$284,105,548
Fees and Admissions		96	\$709.81	\$66,291,241
Membership Fees for Clubs (2)		97	\$240.13	\$22,426,863
Fees for Participant Sports, excl. Trips		94	\$108.32	\$10,116,664
Tickets to Theatre/Operas/Concerts		99	\$79.71	\$7,444,513
Tickets to Movies		96	\$53.47	\$4,993,735
Tickets to Parks or Museums		92	\$31.24	\$2,917,526
Admission to Sporting Events, excl. Trips		93	\$60.22	\$5,624,305
Fees for Recreational Lessons		96	\$135.29	\$12,635,433
Dating Services		118	\$1.42	\$132,202
TV/Video/Audio		96	\$1,129.98	\$105,532,439
Cable and Satellite Television Services		96	\$773.56	\$72,245,321
Televisions		97	\$109.08	\$10,187,658
Satellite Dishes		91	\$1.43	\$134,017
VCRs, Video Cameras, and DVD Players		96	\$4.68	\$437,251
Miscellaneous Video Equipment		102	\$15.78	\$1,473,703
Video Cassettes and DVDs		98	\$7.51	\$701,157
Video Game Hardware/Accessories		100	\$28.85	\$2,694,526
Video Game Software		103	\$16.51	\$1,541,962
Rental/Streaming/Downloaded Video		97	\$68.28	\$6,376,872
Installation of Televisions		95	\$0.70	\$65,522
Audio (3)		94	\$100.68	\$9,402,957
Rental and Repair of TV/Radio/Sound Equipment		98	\$2.91	\$271,493
Pets		90	\$657.35	\$61,392,020
Toys/Games/Crafts/Hobbies (4)		96	\$110.91	\$10,358,409
Recreational Vehicles and Fees (5)		86	\$97.26	\$9,083,084
Sports/Recreation/Exercise Equipment (6)		90	\$161.98	\$15,128,101
Photo Equipment and Supplies (7)		97	\$44.35	\$4,142,187
Reading (8)		98	\$100.59	\$9,394,170
Catered Affairs (9)		102	\$30.12	\$2,813,163
Food		97	\$8,949.00	\$835,773,817
Food at Home		97	\$5,272.65	\$492,428,940
Bakery and Cereal Products		97	\$678.24	\$63,342,427
Meats, Poultry, Fish, and Eggs		97	\$1,144.83	\$106,919,357
Dairy Products		96	\$526.90	\$49,208,951
Fruits and Vegetables		97	\$1,030.15	\$96,209,103
Snacks and Other Food at Home (10)		96	\$1,892.53	\$176,749,102
Food Away from Home		97	\$3,676.34	\$343,344,877
Alcoholic Beverages		97	\$610.89	\$57,052,760

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	90	\$24,703.85	\$2,307,166,813
Value of Retirement Plans	91	\$90,825.06	\$8,482,425,145
Value of Other Financial Assets	95	\$8,135.19	\$759,769,840
Vehicle Loan Amount excluding Interest	95	\$2,708.73	\$252,976,752
Value of Credit Card Debt	97	\$2,681.27	\$250,411,910
Health			
Nonprescription Drugs	91	\$141.37	\$13,202,807
Prescription Drugs	91	\$303.67	\$28,360,284
Eyeglasses and Contact Lenses	93	\$89.96	\$8,401,271
Home			
Mortgage Payment and Basics (11)	89	\$9,504.35	\$887,639,500
Maintenance and Remodeling Services	88	\$2,519.87	\$235,338,178
Maintenance and Remodeling Materials (12)	83	\$510.08	\$47,637,865
Utilities, Fuel, and Public Services	96	\$4,768.44	\$445,338,580
Household Furnishings and Equipment			
Household Textiles (13)	98	\$98.89	\$9,235,442
Furniture	96	\$613.95	\$57,339,034
Rugs	93	\$29.20	\$2,727,403
Major Appliances (14)	91	\$342.25	\$31,964,121
Housewares (15)	94	\$82.66	\$7,720,116
Small Appliances	96	\$50.75	\$4,739,673
Luggage	97	\$16.29	\$1,521,665
Telephones and Accessories	98	\$97.76	\$9,130,419
Household Operations			
Child Care	97	\$516.30	\$48,219,144
Lawn and Garden (16)	88	\$438.89	\$40,989,239
Moving/Storage/Freight Express	96	\$68.38	\$6,386,629
Housekeeping Supplies (17)	95	\$741.16	\$69,218,917
Insurance			
Owners and Renters Insurance	87	\$546.57	\$51,045,461
Vehicle Insurance	96	\$1,789.67	\$167,142,422
Life/Other Insurance	91	\$550.24	\$51,388,396
Health Insurance	94	\$3,873.37	\$361,745,811
Personal Care Products (18)	96	\$480.05	\$44,833,610
School Books and Supplies (19)	96	\$125.06	\$11,679,871
Smoking Products	101	\$386.95	\$36,138,763
Transportation			
Payments on Vehicles excluding Leases	92	\$2,397.48	\$223,907,489
Gasoline and Motor Oil	94	\$2,271.83	\$212,173,401
Vehicle Maintenance and Repairs	94	\$1,046.94	\$97,776,865
Travel			
Airline Fares	96	\$601.05	\$56,133,433
Lodging on Trips	93	\$657.53	\$61,409,068
Auto/Truck Rental on Trips	96	\$52.57	\$4,909,430
Food and Drink on Trips	94	\$562.83	\$52,564,836

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

827 Nursery Rd, Linthicum Heights, Maryland, 21090 2
 827 Nursery Rd, Linthicum Heights, Maryland, 21090
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.22413
 Longitude: -76.66520

Data for all businesses in area			1 mile		3 miles		5 miles					
Total Businesses:			403		3,176		10,532					
Total Employees:			6,495		47,223		168,862					
Total Residential Population:			3,639		79,944		242,077					
Employee/Residential Population Ratio (per 100 Residents)			178		59		70					
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	0.7%	33	0.5%	37	1.2%	375	0.8%	105	1.0%	929	0.6%
Construction	43	10.7%	1,014	15.6%	275	8.7%	5,124	10.9%	742	7.0%	10,645	6.3%
Manufacturing	19	4.7%	567	8.7%	123	3.9%	5,963	12.6%	354	3.4%	22,723	13.5%
Transportation	17	4.2%	425	6.5%	128	4.0%	2,184	4.6%	367	3.5%	7,242	4.3%
Communication	5	1.2%	27	0.4%	39	1.2%	312	0.7%	98	0.9%	888	0.5%
Utility	1	0.2%	7	0.1%	10	0.3%	407	0.9%	34	0.3%	940	0.6%
Wholesale Trade	38	9.4%	860	13.2%	171	5.4%	3,417	7.2%	435	4.1%	8,307	4.9%
Retail Trade Summary	72	17.9%	1,091	16.8%	666	21.0%	7,422	15.7%	2,206	20.9%	26,648	15.8%
Home Improvement	6	1.5%	118	1.8%	39	1.2%	602	1.3%	89	0.8%	1,853	1.1%
General Merchandise Stores	5	1.2%	35	0.5%	39	1.2%	392	0.8%	120	1.1%	1,815	1.1%
Food Stores	4	1.0%	31	0.5%	81	2.6%	840	1.8%	270	2.6%	2,967	1.8%
Auto Dealers, Gas Stations, Auto Aftermarket	14	3.5%	168	2.6%	72	2.3%	587	1.2%	258	2.4%	2,770	1.6%
Apparel & Accessory Stores	2	0.5%	8	0.1%	21	0.7%	174	0.4%	79	0.8%	2,330	1.4%
Furniture & Home Furnishings	7	1.7%	81	1.2%	41	1.3%	373	0.8%	141	1.3%	1,400	0.8%
Eating & Drinking Places	23	5.7%	545	8.4%	219	6.9%	3,217	6.8%	751	7.1%	9,765	5.8%
Miscellaneous Retail	10	2.5%	107	1.6%	153	4.8%	1,236	2.6%	498	4.7%	3,746	2.2%
Finance, Insurance, Real Estate Summary	29	7.2%	298	4.6%	207	6.5%	1,387	2.9%	827	7.9%	6,476	3.8%
Banks, Savings & Lending Institutions	9	2.2%	127	2.0%	43	1.4%	386	0.8%	156	1.5%	1,643	1.0%
Securities Brokers	4	1.0%	16	0.2%	21	0.7%	88	0.2%	87	0.8%	568	0.3%
Insurance Carriers & Agents	5	1.2%	67	1.0%	35	1.1%	252	0.5%	116	1.1%	1,192	0.7%
Real Estate, Holding, Other Investment Offices	12	3.0%	88	1.4%	108	3.4%	661	1.4%	468	4.4%	3,073	1.8%
Services Summary	138	34.2%	2,057	31.7%	1,193	37.6%	18,919	40.1%	4,078	38.7%	74,756	44.3%
Hotels & Lodging	5	1.2%	119	1.8%	29	0.9%	1,198	2.5%	63	0.6%	2,770	1.6%
Automotive Services	21	5.2%	326	5.0%	151	4.8%	1,312	2.8%	426	4.0%	3,453	2.0%
Motion Pictures & Amusements	7	1.7%	49	0.8%	65	2.0%	535	1.1%	212	2.0%	2,323	1.4%
Health Services	17	4.2%	133	2.0%	132	4.2%	4,432	9.4%	576	5.5%	25,840	15.3%
Legal Services	1	0.2%	2	0.0%	21	0.7%	89	0.2%	169	1.6%	1,140	0.7%
Education Institutions & Libraries	5	1.2%	130	2.0%	56	1.8%	2,645	5.6%	194	1.8%	9,058	5.4%
Other Services	83	20.6%	1,297	20.0%	740	23.3%	8,708	18.4%	2,438	23.1%	30,171	17.9%
Government	3	0.7%	63	1.0%	29	0.9%	1,034	2.2%	113	1.1%	7,359	4.4%
Unclassified Establishments	34	8.4%	55	0.8%	297	9.4%	679	1.4%	1,171	11.1%	1,952	1.2%
Totals	403	100.0%	6,495	100.0%	3,176	100.0%	47,223	100.0%	10,532	100.0%	168,862	100.0%

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Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	5	0.2%	13	0.0%	10	0.1%	74	0.0%
Mining	0	0.0%	0	0.0%	3	0.1%	40	0.1%	8	0.1%	91	0.1%
Utilities	0	0.0%	0	0.0%	2	0.1%	9	0.0%	8	0.1%	135	0.1%
Construction	47	11.7%	1,038	16.0%	295	9.3%	5,330	11.3%	802	7.6%	11,203	6.6%
Manufacturing	22	5.5%	532	8.2%	132	4.2%	5,890	12.5%	376	3.6%	22,060	13.1%
Wholesale Trade	37	9.2%	852	13.1%	163	5.1%	3,359	7.1%	421	4.0%	8,201	4.9%
Retail Trade	46	11.4%	527	8.1%	428	13.5%	4,003	8.5%	1,394	13.2%	16,246	9.6%
Motor Vehicle & Parts Dealers	9	2.2%	144	2.2%	53	1.7%	501	1.1%	203	1.9%	2,537	1.5%
Furniture & Home Furnishings Stores	4	1.0%	68	1.0%	23	0.7%	248	0.5%	73	0.7%	771	0.5%
Electronics & Appliance Stores	2	0.5%	11	0.2%	17	0.5%	144	0.3%	56	0.5%	632	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	6	1.5%	118	1.8%	39	1.2%	602	1.3%	89	0.8%	1,850	1.1%
Food & Beverage Stores	5	1.2%	32	0.5%	70	2.2%	646	1.4%	265	2.5%	2,566	1.5%
Health & Personal Care Stores	3	0.7%	36	0.6%	36	1.1%	331	0.7%	119	1.1%	881	0.5%
Gasoline Stations	6	1.5%	23	0.4%	19	0.6%	86	0.2%	55	0.5%	233	0.1%
Clothing & Clothing Accessories Stores	2	0.5%	8	0.1%	24	0.8%	189	0.4%	92	0.9%	2,386	1.4%
Sport Goods, Hobby, Book, & Music Stores	1	0.2%	1	0.0%	20	0.6%	107	0.2%	67	0.6%	516	0.3%
General Merchandise Stores	5	1.2%	35	0.5%	39	1.2%	392	0.8%	120	1.1%	1,815	1.1%
Miscellaneous Store Retailers	2	0.5%	6	0.1%	52	1.6%	681	1.4%	157	1.5%	1,901	1.1%
Nonstore Retailers	2	0.5%	45	0.7%	35	1.1%	77	0.2%	98	0.9%	159	0.1%
Transportation & Warehousing	17	4.2%	390	6.0%	126	4.0%	2,143	4.5%	353	3.4%	7,072	4.2%
Information	10	2.5%	174	2.7%	80	2.5%	921	2.0%	225	2.1%	3,423	2.0%
Finance & Insurance	17	4.2%	210	3.2%	103	3.2%	739	1.6%	373	3.5%	3,459	2.0%
Central Bank/Credit Intermediation & Related Activities	9	2.2%	127	2.0%	46	1.4%	394	0.8%	159	1.5%	1,646	1.0%
Securities, Commodity Contracts & Other Financial	4	1.0%	16	0.2%	22	0.7%	92	0.2%	97	0.9%	619	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	5	1.2%	67	1.0%	35	1.1%	253	0.5%	117	1.1%	1,194	0.7%
Real Estate, Rental & Leasing	16	4.0%	293	4.5%	136	4.3%	1,037	2.2%	511	4.9%	3,777	2.2%
Professional, Scientific & Tech Services	28	6.9%	489	7.5%	257	8.1%	3,514	7.4%	930	8.8%	11,656	6.9%
Legal Services	1	0.2%	2	0.0%	25	0.8%	103	0.2%	198	1.9%	1,269	0.8%
Management of Companies & Enterprises	3	0.7%	18	0.3%	10	0.3%	110	0.2%	41	0.4%	378	0.2%
Administrative & Support & Waste Management & Remediation	20	5.0%	547	8.4%	125	3.9%	2,480	5.3%	357	3.4%	6,412	3.8%
Educational Services	7	1.7%	134	2.1%	58	1.8%	2,645	5.6%	212	2.0%	9,044	5.4%
Health Care & Social Assistance	23	5.7%	208	3.2%	184	5.8%	5,084	10.8%	763	7.2%	30,040	17.8%
Arts, Entertainment & Recreation	4	1.0%	36	0.6%	53	1.7%	486	1.0%	197	1.9%	2,982	1.8%
Accommodation & Food Services	29	7.2%	675	10.4%	261	8.2%	4,572	9.7%	848	8.1%	12,929	7.7%
Accommodation	5	1.2%	119	1.8%	29	0.9%	1,198	2.5%	63	0.6%	2,770	1.6%
Food Services & Drinking Places	24	6.0%	555	8.5%	232	7.3%	3,374	7.1%	785	7.5%	10,158	6.0%
Other Services (except Public Administration)	42	10.4%	254	3.9%	430	13.5%	3,119	6.6%	1,418	13.5%	10,346	6.1%
Automotive Repair & Maintenance	12	3.0%	63	1.0%	103	3.2%	603	1.3%	292	2.8%	1,725	1.0%
Public Administration	3	0.7%	63	1.0%	30	0.9%	1,052	2.2%	114	1.1%	7,385	4.4%
Unclassified Establishments	34	8.4%	55	0.8%	297	9.4%	679	1.4%	1,171	11.1%	1,949	1.2%
Total	403	100.0%	6,495	100.0%	3,176	100.0%	47,223	100.0%	10,532	100.0%	168,862	100.0%

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September 14, 2021