

8500 Annapolis Road, Hyattsville, Maryland, 20784
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 38.95885
 Longitude: -76.86892

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	15,559	129,622	281,487
2020 Total Population	18,047	146,457	320,818
2020 Group Quarters	51	735	12,266
2022 Total Population	18,131	148,559	325,451
2022 Group Quarters	51	735	12,266
2027 Total Population	18,078	148,303	326,659
2022-2027 Annual Rate	-0.06%	-0.03%	0.07%
2022 Total Daytime Population	17,176	138,103	324,133
Workers	7,296	58,304	151,480
Residents	9,880	79,799	172,653
Household Summary			
2010 Households	5,109	43,409	93,676
2010 Average Household Size	3.02	2.97	2.87
2020 Total Households	5,880	46,852	107,201
2020 Average Household Size	3.06	3.11	2.88
2022 Total Households	5,885	47,494	108,855
2022 Average Household Size	3.07	3.11	2.88
2027 Total Households	5,870	47,342	109,226
2027 Average Household Size	3.07	3.12	2.88
2022-2027 Annual Rate	-0.05%	-0.06%	0.07%
2010 Families	3,490	29,999	61,956
2010 Average Family Size	3.60	3.51	3.41
2022 Families	3,819	31,964	68,963
2022 Average Family Size	3.78	3.74	3.52
2027 Families	3,797	31,804	68,931
2027 Average Family Size	3.78	3.74	3.52
2022-2027 Annual Rate	-0.12%	-0.10%	-0.01%
Housing Unit Summary			
2000 Housing Units	5,799	45,427	95,001
Owner Occupied Housing Units	50.0%	55.4%	56.3%
Renter Occupied Housing Units	45.5%	39.0%	37.8%
Vacant Housing Units	4.4%	5.6%	5.9%
2010 Housing Units	5,514	46,669	102,768
Owner Occupied Housing Units	51.4%	55.1%	54.6%
Renter Occupied Housing Units	41.3%	37.9%	36.6%
Vacant Housing Units	7.3%	7.0%	8.8%
2020 Housing Units	6,111	48,819	114,172
Vacant Housing Units	3.8%	4.0%	6.1%
2022 Housing Units	6,119	49,460	115,944
Owner Occupied Housing Units	52.3%	58.4%	55.8%
Renter Occupied Housing Units	43.9%	37.6%	38.0%
Vacant Housing Units	3.8%	4.0%	6.1%
2027 Housing Units	6,213	49,876	117,498
Owner Occupied Housing Units	51.6%	58.6%	56.0%
Renter Occupied Housing Units	42.8%	36.3%	37.0%
Vacant Housing Units	5.5%	5.1%	7.0%
Median Household Income			
2022	\$67,711	\$78,897	\$82,999
2027	\$76,688	\$88,551	\$93,970
Median Home Value			
2022	\$309,459	\$334,393	\$355,288
2027	\$323,384	\$348,836	\$369,174
Per Capita Income			
2022	\$29,080	\$32,918	\$36,956
2027	\$33,770	\$37,877	\$42,410
Median Age			
2010	33.0	33.2	32.3
2022	35.8	35.7	34.8
2027	37.0	36.8	35.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	5,885	47,494	108,855
<\$15,000	6.7%	6.2%	7.6%
\$15,000 - \$24,999	5.7%	4.7%	4.7%
\$25,000 - \$34,999	5.0%	6.5%	5.8%
\$35,000 - \$49,999	12.0%	10.4%	9.0%
\$50,000 - \$74,999	26.0%	19.1%	17.2%
\$75,000 - \$99,999	14.1%	15.0%	14.8%
\$100,000 - \$149,999	18.7%	20.5%	20.5%
\$150,000 - \$199,999	7.3%	9.7%	10.2%
\$200,000+	4.4%	7.8%	10.3%
Average Household Income	\$88,975	\$102,804	\$110,618
2027 Households by Income			
Household Income Base	5,870	47,342	109,226
<\$15,000	5.8%	5.3%	6.6%
\$15,000 - \$24,999	4.7%	3.9%	3.8%
\$25,000 - \$34,999	4.9%	5.4%	4.9%
\$35,000 - \$49,999	10.8%	8.4%	7.3%
\$50,000 - \$74,999	22.5%	17.6%	15.5%
\$75,000 - \$99,999	14.1%	15.3%	14.8%
\$100,000 - \$149,999	20.9%	22.2%	22.1%
\$150,000 - \$199,999	9.9%	11.8%	12.3%
\$200,000+	6.4%	10.1%	12.7%
Average Household Income	\$103,315	\$118,433	\$127,033
2022 Owner Occupied Housing Units by Value			
Total	3,201	28,898	64,726
<\$50,000	5.3%	1.8%	1.4%
\$50,000 - \$99,999	5.2%	1.3%	0.7%
\$100,000 - \$149,999	1.2%	1.8%	1.2%
\$150,000 - \$199,999	3.7%	3.8%	2.9%
\$200,000 - \$249,999	5.4%	7.4%	6.2%
\$250,000 - \$299,999	25.2%	20.5%	17.6%
\$300,000 - \$399,999	40.5%	38.6%	36.1%
\$400,000 - \$499,999	10.8%	15.5%	19.1%
\$500,000 - \$749,999	2.0%	7.4%	12.2%
\$750,000 - \$999,999	0.3%	1.2%	1.8%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.2%	0.1%	0.2%
Average Home Value	\$304,775	\$353,182	\$386,364
2027 Owner Occupied Housing Units by Value			
Total	3,208	29,204	65,761
<\$50,000	5.7%	1.6%	1.2%
\$50,000 - \$99,999	3.8%	0.9%	0.5%
\$100,000 - \$149,999	1.2%	1.2%	0.8%
\$150,000 - \$199,999	3.3%	2.5%	1.8%
\$200,000 - \$249,999	3.7%	5.4%	4.4%
\$250,000 - \$299,999	22.2%	18.4%	15.6%
\$300,000 - \$399,999	43.4%	40.9%	37.2%
\$400,000 - \$499,999	13.8%	18.4%	21.7%
\$500,000 - \$749,999	2.6%	8.8%	13.8%
\$750,000 - \$999,999	0.3%	1.3%	2.1%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.1%	0.1%	0.3%
Average Home Value	\$316,212	\$370,296	\$405,823

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	15,559	129,626	281,486
0 - 4	8.1%	7.9%	7.1%
5 - 9	6.9%	7.2%	6.4%
10 - 14	6.8%	6.9%	6.3%
15 - 24	14.9%	14.8%	19.4%
25 - 34	16.4%	15.8%	14.7%
35 - 44	13.9%	14.1%	13.5%
45 - 54	14.7%	14.1%	13.8%
55 - 64	10.4%	10.5%	10.4%
65 - 74	4.9%	5.1%	5.1%
75 - 84	2.3%	2.6%	2.5%
85 +	0.7%	0.9%	0.9%
18 +	74.0%	73.5%	76.1%
2022 Population by Age			
Total	18,130	148,562	325,451
0 - 4	6.8%	6.8%	6.1%
5 - 9	7.0%	7.0%	6.3%
10 - 14	7.3%	7.1%	6.5%
15 - 24	12.3%	12.5%	16.2%
25 - 34	15.2%	15.5%	15.1%
35 - 44	14.9%	14.3%	13.5%
45 - 54	11.8%	11.9%	11.6%
55 - 64	11.7%	11.7%	11.5%
65 - 74	8.2%	8.3%	8.2%
75 - 84	3.6%	3.8%	3.7%
85 +	1.1%	1.3%	1.2%
18 +	75.1%	75.2%	77.5%
2027 Population by Age			
Total	18,076	148,302	326,658
0 - 4	6.9%	6.8%	6.1%
5 - 9	6.6%	6.6%	6.0%
10 - 14	6.8%	6.8%	6.2%
15 - 24	12.8%	12.6%	16.4%
25 - 34	13.6%	14.3%	14.0%
35 - 44	16.0%	15.3%	14.3%
45 - 54	12.2%	11.9%	11.6%
55 - 64	10.7%	10.9%	10.7%
65 - 74	8.7%	8.8%	8.7%
75 - 84	4.5%	4.6%	4.6%
85 +	1.2%	1.4%	1.4%
18 +	75.7%	75.9%	78.2%
2010 Population by Sex			
Males	7,621	62,202	136,268
Females	7,938	67,419	145,219
2022 Population by Sex			
Males	8,902	71,828	157,938
Females	9,229	76,731	167,513
2027 Population by Sex			
Males	8,874	71,926	158,949
Females	9,204	76,377	167,710

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2010 Population by Race/Ethnicity			
Total	15,559	129,622	281,487
White Alone	14.7%	15.5%	21.9%
Black Alone	61.6%	63.7%	59.0%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	4.1%	3.9%	4.5%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	16.4%	13.4%	11.0%
Two or More Races	2.7%	2.9%	3.1%
Hispanic Origin	24.6%	21.7%	18.3%
Diversity Index	72.9	70.3	71.2
2020 Population by Race/Ethnicity			
Total	18,047	146,457	320,818
White Alone	7.1%	8.7%	15.4%
Black Alone	55.4%	54.6%	52.8%
American Indian Alone	1.2%	1.4%	1.1%
Asian Alone	3.0%	4.3%	5.4%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	25.3%	22.9%	17.5%
Two or More Races	7.9%	8.1%	7.9%
Hispanic Origin	34.1%	31.7%	25.1%
Diversity Index	78.9	79.2	78.7
2022 Population by Race/Ethnicity			
Total	18,130	148,559	325,451
White Alone	6.8%	8.5%	15.1%
Black Alone	54.7%	54.1%	52.4%
American Indian Alone	1.2%	1.4%	1.1%
Asian Alone	3.0%	4.3%	5.4%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	26.2%	23.4%	18.0%
Two or More Races	8.0%	8.2%	7.9%
Hispanic Origin	34.7%	32.1%	25.5%
Diversity Index	79.3	79.5	79.0
2027 Population by Race/Ethnicity			
Total	18,078	148,301	326,660
White Alone	6.1%	7.6%	14.1%
Black Alone	52.5%	52.6%	51.1%
American Indian Alone	1.3%	1.5%	1.2%
Asian Alone	3.0%	4.3%	5.5%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	28.9%	25.6%	19.9%
Two or More Races	8.1%	8.3%	8.2%
Hispanic Origin	36.9%	33.7%	26.9%
Diversity Index	80.2	80.2	80.0
2010 Population by Relationship and Household Type			
Total	15,559	129,621	281,487
In Households	99.3%	99.5%	95.5%
In Family Households	85.8%	86.0%	79.4%
Householder	22.5%	23.1%	22.0%
Spouse	13.2%	13.2%	12.8%
Child	34.7%	35.3%	32.2%
Other relative	10.3%	9.5%	8.2%
Nonrelative	5.1%	4.8%	4.3%
In Nonfamily Households	13.5%	13.5%	16.1%
In Group Quarters	0.7%	0.5%	4.5%
Institutionalized Population	0.1%	0.3%	0.2%
Noninstitutionalized Population	0.7%	0.2%	4.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	12,054	98,890	210,928
Less than 9th Grade	8.5%	9.6%	7.6%
9th - 12th Grade, No Diploma	7.5%	7.4%	6.3%
High School Graduate	25.4%	24.7%	23.0%
GED/Alternative Credential	3.2%	2.9%	2.7%
Some College, No Degree	19.8%	18.1%	17.7%
Associate Degree	8.2%	7.1%	6.8%
Bachelor's Degree	17.9%	18.0%	19.7%
Graduate/Professional Degree	9.5%	12.1%	16.2%
2022 Population 15+ by Marital Status			
Total	14,288	117,474	263,783
Never Married	42.4%	42.9%	46.2%
Married	42.5%	42.3%	39.9%
Widowed	4.6%	5.2%	4.7%
Divorced	10.6%	9.5%	9.2%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	9,157	74,561	164,780
Population 16+ Employed	92.0%	93.9%	94.3%
Population 16+ Unemployment rate	8.0%	6.1%	5.7%
Population 16-24 Employed	12.4%	10.9%	13.0%
Population 16-24 Unemployment rate	9.7%	10.7%	10.7%
Population 25-54 Employed	66.8%	68.7%	66.2%
Population 25-54 Unemployment rate	7.9%	5.2%	4.9%
Population 55-64 Employed	16.2%	15.3%	15.3%
Population 55-64 Unemployment rate	4.3%	4.6%	3.5%
Population 65+ Employed	4.6%	5.2%	5.5%
Population 65+ Unemployment rate	16.6%	10.7%	7.4%
2022 Employed Population 16+ by Industry			
Total	8,426	70,049	155,459
Agriculture/Mining	0.0%	0.2%	0.1%
Construction	11.8%	11.4%	9.9%
Manufacturing	2.6%	2.4%	2.2%
Wholesale Trade	2.2%	1.3%	1.2%
Retail Trade	10.8%	8.3%	7.8%
Transportation/Utilities	8.7%	7.4%	6.9%
Information	0.5%	1.3%	1.4%
Finance/Insurance/Real Estate	5.1%	4.9%	4.7%
Services	49.1%	52.8%	53.6%
Public Administration	9.3%	10.0%	12.2%
2022 Employed Population 16+ by Occupation			
Total	8,424	70,050	155,461
White Collar	49.0%	53.0%	59.3%
Management/Business/Financial	11.8%	13.7%	16.2%
Professional	17.5%	22.2%	25.7%
Sales	6.2%	6.0%	6.1%
Administrative Support	13.5%	11.1%	11.2%
Services	24.1%	22.8%	19.8%
Blue Collar	26.9%	24.1%	20.9%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	9.2%	8.5%	7.6%
Installation/Maintenance/Repair	3.5%	3.2%	2.6%
Production	2.8%	2.8%	2.4%
Transportation/Material Moving	11.4%	9.5%	8.2%

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2010 Households by Type			
Total	5,109	43,407	93,675
Households with 1 Person	25.2%	24.7%	25.7%
Households with 2+ People	74.8%	75.3%	74.3%
Family Households	68.3%	69.1%	66.1%
Husband-wife Families	40.1%	39.6%	38.4%
With Related Children	22.4%	21.6%	20.1%
Other Family (No Spouse Present)	28.2%	29.6%	27.7%
Other Family with Male Householder	7.3%	7.0%	6.6%
With Related Children	3.9%	3.7%	3.5%
Other Family with Female Householder	20.9%	22.5%	21.1%
With Related Children	12.6%	14.4%	13.3%
Nonfamily Households	6.5%	6.2%	8.1%
All Households with Children	39.5%	40.4%	37.6%
Multigenerational Households	8.7%	8.5%	7.6%
Unmarried Partner Households	6.5%	6.4%	6.2%
Male-female	5.7%	5.6%	5.3%
Same-sex	0.8%	0.8%	0.9%
2010 Households by Size			
Total	5,109	43,411	93,675
1 Person Household	25.1%	24.7%	25.8%
2 Person Household	25.5%	25.5%	26.6%
3 Person Household	16.9%	17.6%	17.4%
4 Person Household	13.1%	13.7%	13.7%
5 Person Household	8.3%	8.5%	8.0%
6 Person Household	4.8%	4.8%	4.2%
7 + Person Household	6.3%	5.3%	4.4%
2010 Households by Tenure and Mortgage Status			
Total	5,109	43,404	93,679
Owner Occupied	55.5%	59.3%	59.9%
Owned with a Mortgage/Loan	47.7%	51.5%	51.7%
Owned Free and Clear	7.8%	7.8%	8.2%
Renter Occupied	44.5%	40.7%	40.1%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	93	101	100
Percent of Income for Mortgage	24.1%	22.3%	22.6%
Wealth Index	71	90	101
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,514	46,669	102,768
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%
2010 Population By Urban/ Rural Status			
Total Population	15,559	129,622	281,487
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Pleasantville (2B)	Pleasantville (2B)	Pleasantville (2B)
2.	Metro Fusion (11C)	Urban Villages (7B)	City Lights (8A)
3.	Bright Young Professionals (8C)	City Strivers (11A)	Family Foundations (12A)
2022 Consumer Spending			
Apparel & Services: Total \$	\$12,228,217	\$113,574,016	\$280,642,929
Average Spent	\$2,077.86	\$2,391.33	\$2,578.14
Spending Potential Index	86	99	107
Education: Total \$	\$11,113,033	\$99,684,318	\$245,510,793
Average Spent	\$1,888.37	\$2,098.88	\$2,255.39
Spending Potential Index	96	107	115
Entertainment/Recreation: Total \$	\$17,590,487	\$164,334,935	\$407,298,022
Average Spent	\$2,989.04	\$3,460.12	\$3,741.66
Spending Potential Index	81	94	102
Food at Home: Total \$	\$30,863,265	\$287,033,758	\$706,651,360
Average Spent	\$5,244.40	\$6,043.58	\$6,491.68
Spending Potential Index	85	98	105
Food Away from Home: Total \$	\$21,681,511	\$202,731,439	\$501,496,485
Average Spent	\$3,684.20	\$4,268.57	\$4,607.01
Spending Potential Index	85	99	107
Health Care: Total \$	\$32,366,278	\$305,296,922	\$759,720,748
Average Spent	\$5,499.79	\$6,428.12	\$6,979.20
Spending Potential Index	78	91	98
HH Furnishings & Equipment: Total \$	\$12,511,003	\$116,657,447	\$288,251,195
Average Spent	\$2,125.91	\$2,456.26	\$2,648.03
Spending Potential Index	83	96	103
Personal Care Products & Services: Total \$	\$5,076,837	\$47,313,862	\$117,058,256
Average Spent	\$862.67	\$996.21	\$1,075.36
Spending Potential Index	85	98	105
Shelter: Total \$	\$120,025,562	\$1,116,404,503	\$2,736,901,582
Average Spent	\$20,395.17	\$23,506.22	\$25,142.64
Spending Potential Index	89	103	110
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,856,805	\$112,923,173	\$282,856,486
Average Spent	\$2,014.75	\$2,377.63	\$2,598.47
Spending Potential Index	74	88	96
Travel: Total \$	\$14,219,740	\$133,081,621	\$327,721,698
Average Spent	\$2,416.27	\$2,802.07	\$3,010.63
Spending Potential Index	84	98	105
Vehicle Maintenance & Repairs: Total \$	\$5,897,792	\$55,171,258	\$137,999,837
Average Spent	\$1,002.17	\$1,161.65	\$1,267.74
Spending Potential Index	80	92	101

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Demographic Summary		2022	2027
Population		18,131	18,078
Households		5,885	5,870
Families		3,819	3,797
Median Household Income		\$67,711	\$76,688
Males per 100 Females		96.5	96.4
Population by Age			
Population <5 Years		6.8%	6.9%
Population 65+ Years		12.9%	14.4%
Median Age		35.8	37.0
	Spending Potential Index	Average Amount Spent	Total
Health Care	78	\$5,499.79	\$32,366,278
Medical Care	76	\$1,817.72	\$10,697,263
Physician Services	79	\$227.96	\$1,341,553
Dental Services	79	\$363.34	\$2,138,261
Eyecare Services	76	\$59.83	\$352,075
Lab Tests, X-rays	72	\$56.58	\$332,976
Hospital Room and Hospital Services	71	\$160.92	\$947,021
Convalescent or Nursing Home Care	95	\$36.37	\$214,061
Other Medical Services (1)	81	\$140.96	\$829,561
Nonprescription Drugs	74	\$129.77	\$763,668
Prescription Drugs	70	\$267.30	\$1,573,087
Nonprescription Vitamins	79	\$87.76	\$516,454
Medicare Prescription Drug Premium	68	\$92.46	\$544,134
Eyeglasses and Contact Lenses	79	\$86.83	\$510,967
Hearing Aids	77	\$35.63	\$209,686
Medical Equipment for General Use	84	\$5.88	\$34,613
Other Medical Supplies/Equipment (2)	78	\$66.13	\$389,146
Health Insurance	78	\$3,682.08	\$21,669,015
Blue Cross/Blue Shield	77	\$942.27	\$5,545,254
Fee for Service Health Plan	79	\$752.11	\$4,426,140
HMO	90	\$746.13	\$4,390,981
Medicare Payments	73	\$688.27	\$4,050,446
Long Term Care Insurance	75	\$42.63	\$250,866
Dental Care Insurance	81	\$140.79	\$828,557
Vision Care Insurance	75	\$29.61	\$174,266
Prescription Drug Insurance	86	\$7.49	\$44,061
Other Single Service Insurance (3)	76	\$16.34	\$96,169
Medicaid Premiums	83	\$9.53	\$56,090
Tricare/Military Premiums	71	\$6.18	\$36,394
Children's Health Ins Program Premiums	118	\$3.48	\$20,469

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Outpatient Hospital Care, Blood Donation, and Ambulance, Dialysis, Emergency Room, Oxygen or Rescue Services.

(2) Other Medical Supplies/Equipment includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

(3) Other Single Service Insurance Other Single Service Insurance includes health insurance coverage that provides for only one type of service, other than dental care, vision care, prescriptions, and long-term care

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Demographic Summary		2022	2027
Population		148,559	148,303
Households		47,494	47,342
Families		31,964	31,804
Median Household Income		\$78,897	\$88,551
Males per 100 Females		93.6	94.2
Population by Age			
Population <5 Years		6.8%	6.8%
Population 65+ Years		13.3%	14.8%
Median Age		35.7	36.8
	Spending Potential Index	Average Amount Spent	Total
Health Care	91	\$6,428.12	\$305,296,922
Medical Care	89	\$2,128.37	\$101,084,646
Physician Services	92	\$263.77	\$12,527,635
Dental Services	93	\$425.37	\$20,202,605
Eyecare Services	90	\$70.45	\$3,346,069
Lab Tests, X-rays	86	\$67.06	\$3,184,875
Hospital Room and Hospital Services	83	\$188.03	\$8,930,255
Convalescent or Nursing Home Care	106	\$40.36	\$1,917,089
Other Medical Services (1)	94	\$164.56	\$7,815,541
Nonprescription Drugs	87	\$152.87	\$7,260,553
Prescription Drugs	83	\$314.62	\$14,942,602
Nonprescription Vitamins	93	\$103.43	\$4,912,159
Medicare Prescription Drug Premium	82	\$110.83	\$5,263,781
Eyeglasses and Contact Lenses	92	\$101.10	\$4,801,462
Hearing Aids	90	\$41.78	\$1,984,350
Medical Equipment for General Use	96	\$6.73	\$319,711
Other Medical Supplies/Equipment (2)	91	\$77.40	\$3,675,957
Health Insurance	92	\$4,299.75	\$204,212,276
Blue Cross/Blue Shield	90	\$1,100.49	\$52,266,785
Fee for Service Health Plan	91	\$866.57	\$41,156,870
HMO	104	\$862.90	\$40,982,652
Medicare Payments	87	\$817.68	\$38,835,073
Long Term Care Insurance	90	\$50.73	\$2,409,452
Dental Care Insurance	94	\$163.65	\$7,772,404
Vision Care Insurance	88	\$34.77	\$1,651,483
Prescription Drug Insurance	100	\$8.72	\$414,113
Other Single Service Insurance (3)	88	\$18.91	\$897,908
Medicaid Premiums	97	\$11.05	\$525,011
Tricare/Military Premiums	81	\$7.08	\$336,460
Children's Health Ins Program Premiums	126	\$3.71	\$176,181

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Outpatient Hospital Care, Blood Donation, and Ambulance, Dialysis, Emergency Room, Oxygen or Rescue Services.

(2) Other Medical Supplies/Equipment includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

(3) Other Single Service Insurance Other Single Service Insurance includes health insurance coverage that provides for only one type of service, other than dental care, vision care, prescriptions, and long-term care

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Demographic Summary		2022	2027
Population		325,451	326,659
Households		108,855	109,226
Families		68,963	68,931
Median Household Income		\$82,999	\$93,970
Males per 100 Females		94.3	94.8
Population by Age			
Population <5 Years		6.1%	6.1%
Population 65+ Years		13.1%	14.7%
Median Age		34.8	35.9
	Spending Potential Index	Average Amount Spent	Total
Health Care	98	\$6,979.20	\$759,720,748
Medical Care	97	\$2,319.13	\$252,448,355
Physician Services	100	\$287.01	\$31,242,576
Dental Services	100	\$458.44	\$49,903,901
Eyecare Services	98	\$76.93	\$8,374,513
Lab Tests, X-rays	94	\$73.72	\$8,024,996
Hospital Room and Hospital Services	92	\$208.74	\$22,722,924
Convalescent or Nursing Home Care	112	\$42.87	\$4,666,071
Other Medical Services (1)	102	\$178.14	\$19,391,756
Nonprescription Drugs	95	\$167.30	\$18,211,803
Prescription Drugs	92	\$347.40	\$37,816,120
Nonprescription Vitamins	100	\$111.50	\$12,136,889
Medicare Prescription Drug Premium	90	\$121.13	\$13,185,525
Eyeglasses and Contact Lenses	99	\$109.23	\$11,890,207
Hearing Aids	97	\$45.28	\$4,928,605
Medical Equipment for General Use	104	\$7.29	\$793,714
Other Medical Supplies/Equipment (2)	99	\$84.14	\$9,158,755
Health Insurance	99	\$4,660.07	\$507,272,393
Blue Cross/Blue Shield	98	\$1,199.57	\$130,579,091
Fee for Service Health Plan	99	\$947.16	\$103,103,411
HMO	110	\$917.85	\$99,912,865
Medicare Payments	94	\$887.83	\$96,644,553
Long Term Care Insurance	97	\$54.78	\$5,962,995
Dental Care Insurance	102	\$178.73	\$19,455,415
Vision Care Insurance	97	\$38.56	\$4,197,847
Prescription Drug Insurance	104	\$9.10	\$990,298
Other Single Service Insurance (3)	94	\$20.25	\$2,204,329
Medicaid Premiums	102	\$11.70	\$1,273,867
Tricare/Military Premiums	97	\$8.42	\$916,044
Children's Health Ins Program Premiums	128	\$3.77	\$409,996

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Outpatient Hospital Care, Blood Donation, and Ambulance, Dialysis, Emergency Room, Oxygen or Rescue Services.

(2) Other Medical Supplies/Equipment includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

(3) Other Single Service Insurance Other Single Service Insurance includes health insurance coverage that provides for only one type of service, other than dental care, vision care, prescriptions, and long-term care

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

8500 Annapolis Road, Hyattsville, Maryland, 20784
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 38.95885
 Longitude: -76.86892

Data for all businesses in area	1 mile				3 miles				5 miles			
Total Businesses:	576				4,155				10,670			
Total Employees:	6,679				81,734				173,313			
Total Residential Population:	18,131				148,559				325,451			
Employee/Residential Population Ratio (per 100 Residents)	37				55				53			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	4	0.7%	21	0.3%	27	0.6%	143	0.2%	87	0.8%	594	0.3%
Construction	36	6.2%	450	6.7%	269	6.5%	3,339	4.1%	652	6.1%	8,443	4.9%
Manufacturing	11	1.9%	244	3.7%	62	1.5%	1,553	1.9%	182	1.7%	4,061	2.3%
Transportation	17	3.0%	254	3.8%	114	2.7%	1,318	1.6%	278	2.6%	2,644	1.5%
Communication	6	1.0%	24	0.4%	47	1.1%	526	0.6%	91	0.9%	763	0.4%
Utility	1	0.2%	3	0.0%	6	0.1%	57	0.1%	22	0.2%	232	0.1%
Wholesale Trade	12	2.1%	148	2.2%	100	2.4%	1,300	1.6%	269	2.5%	3,958	2.3%
Retail Trade Summary	102	17.7%	1,856	27.8%	621	14.9%	9,052	11.1%	1,648	15.4%	22,054	12.7%
Home Improvement	4	0.7%	154	2.3%	27	0.6%	456	0.6%	81	0.8%	1,348	0.8%
General Merchandise Stores	3	0.5%	15	0.2%	29	0.7%	761	0.9%	77	0.7%	2,269	1.3%
Food Stores	13	2.3%	249	3.7%	75	1.8%	1,573	1.9%	202	1.9%	3,904	2.3%
Auto Dealers, Gas Stations, Auto Aftermarket	18	3.1%	462	6.9%	76	1.8%	1,003	1.2%	187	1.8%	2,100	1.2%
Apparel & Accessory Stores	5	0.9%	66	1.0%	25	0.6%	360	0.4%	89	0.8%	826	0.5%
Furniture & Home Furnishings	11	1.9%	212	3.2%	50	1.2%	752	0.9%	98	0.9%	1,332	0.8%
Eating & Drinking Places	34	5.9%	603	9.0%	205	4.9%	3,211	3.9%	558	5.2%	8,084	4.7%
Miscellaneous Retail	16	2.8%	96	1.4%	134	3.2%	937	1.1%	357	3.3%	2,192	1.3%
Finance, Insurance, Real Estate Summary	53	9.2%	320	4.8%	379	9.1%	2,824	3.5%	936	8.8%	7,348	4.2%
Banks, Savings & Lending Institutions	10	1.7%	77	1.2%	62	1.5%	537	0.7%	159	1.5%	1,379	0.8%
Securities Brokers	4	0.7%	15	0.2%	45	1.1%	236	0.3%	115	1.1%	615	0.4%
Insurance Carriers & Agents	5	0.9%	57	0.9%	52	1.3%	257	0.3%	123	1.2%	610	0.4%
Real Estate, Holding, Other Investment Offices	33	5.7%	171	2.6%	220	5.3%	1,794	2.2%	539	5.1%	4,744	2.7%
Services Summary	247	42.9%	2,817	42.2%	1,907	45.9%	48,401	59.2%	4,834	45.3%	98,120	56.6%
Hotels & Lodging	5	0.9%	157	2.4%	13	0.3%	296	0.4%	64	0.6%	1,489	0.9%
Automotive Services	25	4.3%	156	2.3%	102	2.5%	616	0.8%	310	2.9%	1,732	1.0%
Motion Pictures & Amusements	10	1.7%	61	0.9%	59	1.4%	1,307	1.6%	214	2.0%	5,997	3.5%
Health Services	28	4.9%	187	2.8%	422	10.2%	4,867	6.0%	882	8.3%	11,382	6.6%
Legal Services	6	1.0%	116	1.7%	70	1.7%	575	0.7%	226	2.1%	1,706	1.0%
Education Institutions & Libraries	18	3.1%	601	9.0%	93	2.2%	4,843	5.9%	319	3.0%	25,600	14.8%
Other Services	154	26.7%	1,539	23.0%	1,149	27.7%	35,896	43.9%	2,818	26.4%	50,213	29.0%
Government	7	1.2%	373	5.6%	48	1.2%	12,195	14.9%	222	2.1%	22,631	13.1%
Unclassified Establishments	80	13.9%	169	2.5%	573	13.8%	1,025	1.3%	1,450	13.6%	2,466	1.4%
Totals	576	100.0%	6,679	100.0%	4,155	100.0%	81,734	100.0%	10,670	100.0%	173,313	100.0%

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

8500 Annapolis Road, Hyattsville, Maryland, 20784
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 38.95885
 Longitude: -76.86892

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	1	0.0%	2	0.0%	5	0.0%	9	0.0%
Mining	0	0.0%	0	0.0%	2	0.0%	4	0.0%	3	0.0%	11	0.0%
Utilities	0	0.0%	0	0.0%	2	0.0%	18	0.0%	5	0.0%	34	0.0%
Construction	37	6.4%	463	6.9%	285	6.9%	3,576	4.4%	705	6.6%	9,624	5.6%
Manufacturing	10	1.7%	238	3.6%	61	1.5%	1,138	1.4%	190	1.8%	3,771	2.2%
Wholesale Trade	11	1.9%	146	2.2%	95	2.3%	1,275	1.6%	256	2.4%	3,825	2.2%
Retail Trade	68	11.8%	1,253	18.8%	402	9.7%	5,731	7.0%	1,048	9.8%	13,456	7.8%
Motor Vehicle & Parts Dealers	13	2.3%	443	6.6%	48	1.2%	872	1.1%	118	1.1%	1,736	1.0%
Furniture & Home Furnishings Stores	9	1.6%	204	3.1%	27	0.6%	496	0.6%	47	0.4%	741	0.4%
Electronics & Appliance Stores	2	0.3%	10	0.1%	14	0.3%	192	0.2%	40	0.4%	534	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	4	0.7%	154	2.3%	27	0.6%	456	0.6%	81	0.8%	1,348	0.8%
Food & Beverage Stores	17	3.0%	272	4.1%	87	2.1%	1,612	2.0%	195	1.8%	3,624	2.1%
Health & Personal Care Stores	3	0.5%	32	0.5%	47	1.1%	401	0.5%	111	1.0%	842	0.5%
Gasoline Stations	5	0.9%	19	0.3%	28	0.7%	131	0.2%	69	0.6%	366	0.2%
Clothing & Clothing Accessories Stores	5	0.9%	66	1.0%	31	0.7%	384	0.5%	115	1.1%	895	0.5%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	0	0.0%	5	0.1%	20	0.0%	35	0.3%	213	0.1%
General Merchandise Stores	3	0.5%	15	0.2%	29	0.7%	761	0.9%	77	0.7%	2,269	1.3%
Miscellaneous Store Retailers	3	0.5%	36	0.5%	34	0.8%	399	0.5%	99	0.9%	803	0.5%
Nonstore Retailers	6	1.0%	3	0.0%	26	0.6%	8	0.0%	61	0.6%	86	0.0%
Transportation & Warehousing	15	2.6%	135	2.0%	96	2.3%	673	0.8%	237	2.2%	1,906	1.1%
Information	12	2.1%	357	5.3%	101	2.4%	2,349	2.9%	214	2.0%	4,212	2.4%
Finance & Insurance	20	3.5%	150	2.2%	163	3.9%	1,042	1.3%	402	3.8%	2,629	1.5%
Central Bank/Credit Intermediation & Related Activities	11	1.9%	78	1.2%	64	1.5%	545	0.7%	160	1.5%	1,397	0.8%
Securities, Commodity Contracts & Other Financial	4	0.7%	15	0.2%	47	1.1%	239	0.3%	120	1.1%	622	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	5	0.9%	57	0.9%	52	1.3%	257	0.3%	123	1.2%	610	0.4%
Real Estate, Rental & Leasing	43	7.5%	218	3.3%	240	5.8%	1,817	2.2%	583	5.5%	4,688	2.7%
Professional, Scientific & Tech Services	45	7.8%	589	8.8%	439	10.6%	4,803	5.9%	1,134	10.6%	10,242	5.9%
Legal Services	6	1.0%	117	1.8%	82	2.0%	617	0.8%	256	2.4%	1,814	1.0%
Management of Companies & Enterprises	2	0.3%	11	0.2%	8	0.2%	74	0.1%	26	0.2%	190	0.1%
Administrative & Support & Waste Management & Remediation	29	5.0%	254	3.8%	162	3.9%	1,989	2.4%	399	3.7%	3,942	2.3%
Educational Services	17	3.0%	571	8.5%	96	2.3%	4,799	5.9%	343	3.2%	25,784	14.9%
Health Care & Social Assistance	42	7.3%	395	5.9%	557	13.4%	7,106	8.7%	1,194	11.2%	15,567	9.0%
Arts, Entertainment & Recreation	7	1.2%	29	0.4%	51	1.2%	2,161	2.6%	190	1.8%	7,021	4.1%
Accommodation & Food Services	39	6.8%	762	11.4%	223	5.4%	3,550	4.3%	636	6.0%	9,718	5.6%
Accommodation	5	0.9%	157	2.4%	13	0.3%	296	0.4%	64	0.6%	1,489	0.9%
Food Services & Drinking Places	34	5.9%	605	9.1%	210	5.1%	3,254	4.0%	572	5.4%	8,229	4.7%
Other Services (except Public Administration)	91	15.8%	566	8.5%	550	13.2%	26,414	32.3%	1,431	13.4%	31,614	18.2%
Automotive Repair & Maintenance	15	2.6%	92	1.4%	72	1.7%	445	0.5%	231	2.2%	1,215	0.7%
Public Administration	7	1.2%	373	5.6%	47	1.1%	12,188	14.9%	218	2.0%	22,603	13.0%
Unclassified Establishments	80	13.9%	169	2.5%	573	13.8%	1,025	1.3%	1,450	13.6%	2,466	1.4%
Total	576	100.0%	6,679	100.0%	4,155	100.0%	81,734	100.0%	10,670	100.0%	173,313	100.0%

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.