

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	7,480	27,323	86,860
2010 Total Population	10,713	38,219	105,189
2019 Total Population	11,548	45,338	118,787
2019 Group Quarters	0	1,081	2,440
2024 Total Population	13,089	49,594	126,089
2019-2024 Annual Rate	2.54%	1.81%	1.20%
2019 Total Daytime Population	5,903	38,397	90,830
Workers	767	18,333	36,563
Residents	5,136	20,064	54,267
Household Summary			
2000 Households	2,988	9,935	29,785
2000 Average Household Size	2.50	2.70	2.85
2010 Households	4,505	14,758	37,348
2010 Average Household Size	2.38	2.52	2.75
2019 Households	4,828	17,515	41,969
2019 Average Household Size	2.39	2.53	2.77
2024 Households	5,461	19,208	44,570
2024 Average Household Size	2.40	2.53	2.77
2019-2024 Annual Rate	2.49%	1.86%	1.21%
2010 Families	2,828	9,899	26,881
2010 Average Family Size	2.97	3.07	3.24
2019 Families	2,990	11,576	29,814
2019 Average Family Size	3.01	3.10	3.29
2024 Families	3,383	12,640	31,494
2024 Average Family Size	3.02	3.11	3.30
2019-2024 Annual Rate	2.50%	1.77%	1.10%
Housing Unit Summary			
2000 Housing Units	3,157	10,368	31,027
Owner Occupied Housing Units	72.3%	72.2%	66.4%
Renter Occupied Housing Units	22.4%	23.7%	29.6%
Vacant Housing Units	5.3%	4.2%	4.0%
2010 Housing Units	4,720	15,427	39,201
Owner Occupied Housing Units	69.3%	69.1%	66.5%
Renter Occupied Housing Units	26.1%	26.6%	28.7%
Vacant Housing Units	4.6%	4.3%	4.7%
2019 Housing Units	5,041	18,293	44,284
Owner Occupied Housing Units	72.4%	64.9%	66.0%
Renter Occupied Housing Units	23.4%	30.8%	28.8%
Vacant Housing Units	4.2%	4.3%	5.2%
2024 Housing Units	5,666	20,000	46,969
Owner Occupied Housing Units	74.9%	65.7%	67.1%
Renter Occupied Housing Units	21.5%	30.3%	27.8%
Vacant Housing Units	3.6%	4.0%	5.1%
Median Household Income			
2019	\$100,154	\$102,915	\$104,261
2024	\$105,183	\$108,458	\$109,854
Median Home Value			
2019	\$315,759	\$338,677	\$354,746
2024	\$343,261	\$365,533	\$380,672
Per Capita Income			
2019	\$48,588	\$48,100	\$45,032
2024	\$53,783	\$53,034	\$49,562
Median Age			
2010	34.9	35.1	33.6
2019	36.7	36.7	35.2
2024	36.5	36.8	35.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2019 Households by Income			
Household Income Base	4,828	17,507	41,961
<\$15,000	5.1%	4.9%	4.0%
\$15,000 - \$24,999	3.7%	3.1%	2.6%
\$25,000 - \$34,999	3.9%	4.6%	4.0%
\$35,000 - \$49,999	8.7%	7.4%	8.4%
\$50,000 - \$74,999	13.3%	13.0%	13.3%
\$75,000 - \$99,999	15.1%	14.6%	14.2%
\$100,000 - \$149,999	28.1%	25.1%	25.6%
\$150,000 - \$199,999	10.8%	14.2%	14.7%
\$200,000+	11.3%	13.1%	13.2%
Average Household Income	\$116,311	\$124,699	\$125,803
2024 Households by Income			
Household Income Base	5,461	19,200	44,562
<\$15,000	4.5%	4.5%	3.6%
\$15,000 - \$24,999	3.3%	2.7%	2.2%
\$25,000 - \$34,999	3.7%	4.3%	3.7%
\$35,000 - \$49,999	7.9%	6.7%	7.4%
\$50,000 - \$74,999	11.3%	11.6%	11.9%
\$75,000 - \$99,999	14.5%	13.9%	13.7%
\$100,000 - \$149,999	29.0%	25.2%	25.9%
\$150,000 - \$199,999	12.5%	16.0%	16.5%
\$200,000+	13.3%	15.1%	15.1%
Average Household Income	\$129,392	\$137,362	\$138,547
2019 Owner Occupied Housing Units by Value			
Total	3,648	11,867	29,220
<\$50,000	1.5%	2.0%	1.4%
\$50,000 - \$99,999	0.0%	0.3%	0.9%
\$100,000 - \$149,999	0.2%	0.7%	1.6%
\$150,000 - \$199,999	5.8%	3.7%	3.4%
\$200,000 - \$249,999	17.9%	12.0%	10.7%
\$250,000 - \$299,999	18.6%	18.5%	15.2%
\$300,000 - \$399,999	37.7%	33.3%	30.6%
\$400,000 - \$499,999	8.1%	14.5%	17.6%
\$500,000 - \$749,999	8.7%	13.1%	16.4%
\$750,000 - \$999,999	1.2%	1.4%	1.3%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.3%	0.5%	0.3%
Average Home Value	\$341,269	\$374,193	\$389,177
2024 Owner Occupied Housing Units by Value			
Total	4,244	13,137	31,480
<\$50,000	0.8%	1.0%	0.7%
\$50,000 - \$99,999	0.0%	0.1%	0.5%
\$100,000 - \$149,999	0.1%	0.3%	0.9%
\$150,000 - \$199,999	3.3%	2.1%	2.1%
\$200,000 - \$249,999	12.3%	8.1%	8.0%
\$250,000 - \$299,999	15.6%	15.3%	12.6%
\$300,000 - \$399,999	41.3%	35.3%	31.3%
\$400,000 - \$499,999	10.1%	16.2%	19.5%
\$500,000 - \$749,999	13.6%	18.2%	21.2%
\$750,000 - \$999,999	2.4%	2.6%	2.2%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.5%	0.8%	0.5%
Average Home Value	\$383,492	\$416,016	\$425,420

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

8759 Piney Orchard Pkwy, Odenton, Maryland, 21113
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.06693
 Longitude: -76.71864

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	10,712	38,219	105,189
0 - 4	8.0%	7.5%	8.2%
5 - 9	7.2%	6.8%	7.8%
10 - 14	6.1%	6.4%	7.3%
15 - 24	9.3%	12.0%	13.0%
25 - 34	19.6%	17.1%	16.0%
35 - 44	17.1%	16.6%	16.1%
45 - 54	13.1%	14.0%	14.3%
55 - 64	9.8%	9.9%	9.5%
65 - 74	5.9%	5.9%	4.9%
75 - 84	3.2%	3.0%	2.2%
85 +	0.9%	0.9%	0.7%
18 +	75.7%	75.7%	72.7%
2019 Population by Age			
Total	11,547	45,338	118,786
0 - 4	6.8%	6.4%	7.1%
5 - 9	7.0%	6.7%	7.3%
10 - 14	6.5%	6.7%	7.4%
15 - 24	11.1%	12.5%	13.0%
25 - 34	15.9%	15.1%	14.8%
35 - 44	16.1%	15.1%	14.8%
45 - 54	13.3%	13.6%	13.2%
55 - 64	10.5%	11.3%	11.3%
65 - 74	7.6%	7.6%	6.9%
75 - 84	3.9%	3.8%	3.1%
85 +	1.4%	1.3%	1.0%
18 +	76.4%	76.8%	74.3%
2024 Population by Age			
Total	13,092	49,595	126,091
0 - 4	6.8%	6.5%	7.2%
5 - 9	6.5%	6.4%	7.0%
10 - 14	6.0%	6.2%	6.8%
15 - 24	10.9%	11.8%	12.4%
25 - 34	17.6%	16.6%	15.5%
35 - 44	14.6%	14.4%	14.7%
45 - 54	13.2%	13.0%	12.5%
55 - 64	10.6%	11.4%	11.2%
65 - 74	7.4%	7.9%	7.7%
75 - 84	4.9%	4.6%	4.0%
85 +	1.5%	1.4%	1.2%
18 +	77.3%	77.6%	75.4%
2010 Population by Sex			
Males	5,064	18,512	50,817
Females	5,649	19,707	54,372
2019 Population by Sex			
Males	5,453	22,063	57,527
Females	6,096	23,276	61,260
2024 Population by Sex			
Males	6,193	24,138	61,143
Females	6,896	25,456	64,946

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	10,713	38,220	105,188
White Alone	73.3%	66.1%	62.4%
Black Alone	16.5%	22.4%	25.8%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	4.6%	5.3%	5.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.3%	1.6%	1.9%
Two or More Races	3.7%	4.0%	4.2%
Hispanic Origin	5.4%	6.0%	6.4%
Diversity Index	49.1	56.6	59.7
2019 Population by Race/Ethnicity			
Total	11,549	45,339	118,786
White Alone	67.5%	61.3%	57.5%
Black Alone	19.7%	24.6%	28.0%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	5.7%	6.3%	6.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.8%	2.2%	2.6%
Two or More Races	4.8%	5.0%	5.2%
Hispanic Origin	7.8%	8.4%	9.0%
Diversity Index	57.4	62.8	65.5
2024 Population by Race/Ethnicity			
Total	13,088	49,593	126,089
White Alone	64.2%	58.4%	54.8%
Black Alone	21.3%	25.8%	29.0%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	6.3%	7.0%	6.8%
Pacific Islander Alone	0.1%	0.2%	0.1%
Some Other Race Alone	2.1%	2.5%	3.0%
Two or More Races	5.6%	5.6%	5.9%
Hispanic Origin	9.6%	10.1%	10.8%
Diversity Index	61.8	66.2	68.6
2010 Population by Relationship and Household Type			
Total	10,713	38,219	105,189
In Households	100.0%	97.5%	97.8%
In Family Households	80.4%	81.5%	85.0%
Householder	26.5%	25.7%	25.8%
Spouse	19.6%	19.5%	19.5%
Child	29.2%	30.5%	33.9%
Other relative	3.2%	3.8%	3.7%
Nonrelative	1.9%	2.0%	2.1%
In Nonfamily Households	19.6%	16.0%	12.8%
In Group Quarters	0.0%	2.5%	2.2%
Institutionalized Population	0.0%	0.0%	0.2%
Noninstitutionalized Population	0.0%	2.5%	2.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
2019 Population 25+ by Educational Attainment			
Total	7,927	30,694	77,382
Less than 9th Grade	1.6%	1.8%	1.6%
9th - 12th Grade, No Diploma	3.4%	3.3%	3.7%
High School Graduate	14.7%	16.4%	15.8%
GED/Alternative Credential	1.0%	2.2%	2.1%
Some College, No Degree	15.7%	18.1%	19.3%
Associate Degree	9.8%	8.9%	8.8%
Bachelor's Degree	29.6%	28.2%	28.9%
Graduate/Professional Degree	24.2%	21.1%	19.9%
2019 Population 15+ by Marital Status			
Total	9,206	36,365	92,827
Never Married	30.8%	30.3%	30.2%
Married	49.2%	52.0%	55.4%
Widowed	5.2%	5.3%	4.2%
Divorced	14.8%	12.4%	10.1%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	95.6%	96.2%	96.0%
Civilian Unemployed (Unemployment Rate)	4.4%	3.8%	4.0%
2019 Employed Population 16+ by Industry			
Total	6,234	23,778	61,688
Agriculture/Mining	0.1%	0.3%	0.1%
Construction	6.4%	5.4%	5.7%
Manufacturing	3.1%	3.6%	3.5%
Wholesale Trade	3.0%	2.2%	1.8%
Retail Trade	6.0%	7.1%	7.6%
Transportation/Utilities	5.1%	5.3%	4.8%
Information	2.3%	1.6%	2.0%
Finance/Insurance/Real Estate	4.1%	5.8%	5.2%
Services	44.4%	44.5%	47.6%
Public Administration	25.6%	24.3%	21.7%
2019 Employed Population 16+ by Occupation			
Total	6,237	23,777	61,688
White Collar	72.5%	74.5%	74.0%
Management/Business/Financial	21.8%	21.3%	20.8%
Professional	30.5%	31.3%	31.3%
Sales	7.9%	8.5%	8.1%
Administrative Support	12.3%	13.4%	13.8%
Services	16.0%	14.8%	14.8%
Blue Collar	11.5%	10.8%	11.1%
Farming/Forestry/Fishing	0.1%	0.0%	0.0%
Construction/Extraction	2.5%	2.2%	2.9%
Installation/Maintenance/Repair	2.0%	2.0%	2.2%
Production	1.4%	1.9%	2.0%
Transportation/Material Moving	5.5%	4.6%	4.0%
2010 Population By Urban/ Rural Status			
Total Population	10,713	38,219	105,189
Population Inside Urbanized Area	97.4%	98.4%	98.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	2.6%	1.6%	1.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	4,504	14,757	37,348
Households with 1 Person	29.4%	26.2%	22.0%
Households with 2+ People	70.6%	73.8%	78.0%
Family Households	62.8%	67.1%	72.0%
Husband-wife Families	46.4%	50.9%	54.4%
With Related Children	22.6%	25.5%	29.1%
Other Family (No Spouse Present)	16.3%	16.2%	17.6%
Other Family with Male Householder	3.7%	3.9%	4.1%
With Related Children	2.1%	2.2%	2.4%
Other Family with Female Householder	12.6%	12.3%	13.5%
With Related Children	8.5%	8.0%	9.3%
Nonfamily Households	7.8%	6.7%	6.0%
All Households with Children	33.6%	36.1%	41.2%
Multigenerational Households	2.9%	3.9%	4.4%
Unmarried Partner Households	6.9%	5.8%	5.7%
Male-female	6.1%	5.1%	5.0%
Same-sex	0.8%	0.7%	0.8%
2010 Households by Size			
Total	4,503	14,758	37,347
1 Person Household	29.4%	26.2%	22.0%
2 Person Household	34.0%	32.1%	30.5%
3 Person Household	17.0%	17.8%	19.0%
4 Person Household	12.8%	14.8%	16.7%
5 Person Household	4.6%	6.0%	7.4%
6 Person Household	1.5%	2.1%	2.8%
7 + Person Household	0.7%	1.2%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	4,505	14,758	37,348
Owner Occupied	72.6%	72.2%	69.8%
Owned with a Mortgage/Loan	63.2%	62.5%	61.1%
Owned Free and Clear	9.4%	9.7%	8.7%
Renter Occupied	27.4%	27.8%	30.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,720	15,427	39,201
Housing Units Inside Urbanized Area	97.5%	98.5%	98.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	2.5%	1.5%	1.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

8759 Piney Orchard Pkwy, Odenton, Maryland, 21113
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.06693
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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Enterprising Professionals	Enterprising Professionals
2.	In Style (5B)	Urban Chic (2A)	Savvy Suburbanites (1D)
3.	Soccer Moms (4A)	Soccer Moms (4A)	Urban Chic (2A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$13,898,768	\$53,338,952	\$129,206,066
Average Spent	\$2,878.78	\$3,045.33	\$3,078.61
Spending Potential Index	134	142	144
Education: Total \$	\$10,356,354	\$41,856,002	\$102,333,969
Average Spent	\$2,145.06	\$2,389.72	\$2,438.32
Spending Potential Index	135	150	153
Entertainment/Recreation: Total \$	\$20,309,544	\$78,861,631	\$190,845,108
Average Spent	\$4,206.62	\$4,502.52	\$4,547.29
Spending Potential Index	129	138	139
Food at Home: Total \$	\$32,054,615	\$122,625,210	\$297,201,425
Average Spent	\$6,639.32	\$7,001.15	\$7,081.45
Spending Potential Index	128	135	137
Food Away from Home: Total \$	\$23,970,398	\$91,659,043	\$221,744,729
Average Spent	\$4,964.87	\$5,233.17	\$5,283.54
Spending Potential Index	135	142	144
Health Care: Total \$	\$35,044,193	\$135,089,993	\$327,406,345
Average Spent	\$7,258.53	\$7,712.82	\$7,801.15
Spending Potential Index	122	130	131
HH Furnishings & Equipment: Total \$	\$13,484,798	\$51,977,510	\$125,646,190
Average Spent	\$2,793.04	\$2,967.60	\$2,993.79
Spending Potential Index	131	139	140
Personal Care Products & Services: Total \$	\$5,746,487	\$21,956,677	\$53,139,006
Average Spent	\$1,190.24	\$1,253.59	\$1,266.15
Spending Potential Index	134	141	143
Shelter: Total \$	\$120,851,992	\$470,913,706	\$1,134,203,715
Average Spent	\$25,031.48	\$26,886.31	\$27,024.80
Spending Potential Index	135	145	146
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,795,428	\$57,641,058	\$139,190,555
Average Spent	\$3,064.50	\$3,290.95	\$3,316.51
Spending Potential Index	124	133	134
Travel: Total \$	\$14,758,064	\$58,197,672	\$140,008,130
Average Spent	\$3,056.77	\$3,322.73	\$3,335.99
Spending Potential Index	136	148	149
Vehicle Maintenance & Repairs: Total \$	\$6,946,667	\$26,518,790	\$64,377,155
Average Spent	\$1,438.83	\$1,514.06	\$1,533.92
Spending Potential Index	126	132	134

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Enterprising Professionals (2D)	59.8%	Population	11,548	13,089
In Style (5B)	20.4%	Households	4,828	5,461
Soccer Moms (4A)	16.0%	Families	2,990	3,383
Urban Chic (2A)	3.9%	Median Age	36.7	36.5
Top Tier (1A)	0.0%	Median Household Income	\$100,154	\$105,183
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		134	\$2,878.78	\$13,898,768
Men's		131	\$543.01	\$2,621,665
Women's		136	\$978.09	\$4,722,231
Children's		132	\$424.66	\$2,050,249
Footwear		133	\$639.89	\$3,089,394
Watches & Jewelry		146	\$201.81	\$974,335
Apparel Products and Services (1)		137	\$91.32	\$440,894
Computer				
Computers and Hardware for Home Use		137	\$226.10	\$1,091,589
Portable Memory		137	\$6.12	\$29,542
Computer Software		137	\$13.94	\$67,287
Computer Accessories		128	\$24.35	\$117,567
Entertainment & Recreation		129	\$4,206.62	\$20,309,544
Fees and Admissions		141	\$1,007.68	\$4,865,063
Membership Fees for Clubs (2)		141	\$333.89	\$1,612,011
Fees for Participant Sports, excl. Trips		143	\$153.84	\$742,718
Tickets to Theatre/Operas/Concerts		141	\$105.78	\$510,683
Tickets to Movies		139	\$76.13	\$367,568
Tickets to Parks or Museums		140	\$45.13	\$217,894
Admission to Sporting Events, excl. Trips		131	\$82.48	\$398,224
Fees for Recreational Lessons		146	\$209.38	\$1,010,890
Dating Services		150	\$1.05	\$5,073
TV/Video/Audio		123	\$1,507.76	\$7,279,465
Cable and Satellite Television Services		120	\$1,054.45	\$5,090,897
Televisions		127	\$137.80	\$665,310
Satellite Dishes		122	\$1.91	\$9,206
VCRs, Video Cameras, and DVD Players		131	\$7.58	\$36,576
Miscellaneous Video Equipment		132	\$33.48	\$161,664
Video Cassettes and DVDs		125	\$14.36	\$69,321
Video Game Hardware/Accessories		130	\$36.28	\$175,174
Video Game Software		133	\$20.19	\$97,471
Rental/Streaming/Downloaded Video		140	\$65.36	\$315,570
Installation of Televisions		131	\$1.49	\$7,189
Audio (3)		134	\$131.00	\$632,467
Rental and Repair of TV/Radio/Sound Equipment		122	\$3.86	\$18,620
Pets		123	\$812.01	\$3,920,407
Toys/Games/Crafts/Hobbies (4)		130	\$152.82	\$737,837
Recreational Vehicles and Fees (5)		121	\$193.02	\$931,903
Sports/Recreation/Exercise Equipment (6)		136	\$281.07	\$1,356,997
Photo Equipment and Supplies (7)		141	\$73.58	\$355,239
Reading (8)		129	\$137.95	\$666,037
Catered Affairs (9)		153	\$40.72	\$196,597
Food		131	\$11,604.19	\$56,025,013
Food at Home		128	\$6,639.32	\$32,054,615
Bakery and Cereal Products		127	\$863.12	\$4,167,156
Meats, Poultry, Fish, and Eggs		128	\$1,459.94	\$7,048,587
Dairy Products		128	\$685.09	\$3,307,605
Fruits and Vegetables		132	\$1,339.17	\$6,465,533
Snacks and Other Food at Home (10)		127	\$2,291.99	\$11,065,734
Food Away from Home		135	\$4,964.87	\$23,970,398
Alcoholic Beverages		142	\$819.40	\$3,956,079

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Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	130	\$27,974.81	\$135,062,391
Value of Retirement Plans	129	\$123,357.91	\$595,572,009
Value of Other Financial Assets	120	\$6,838.81	\$33,017,769
Vehicle Loan Amount excluding Interest	129	\$3,672.78	\$17,732,182
Value of Credit Card Debt	132	\$3,225.20	\$15,571,256
Health			
Nonprescription Drugs	122	\$175.33	\$846,496
Prescription Drugs	113	\$411.84	\$1,988,358
Eyeglasses and Contact Lenses	122	\$110.39	\$532,955
Home			
Mortgage Payment and Basics (11)	133	\$13,413.15	\$64,758,670
Maintenance and Remodeling Services	133	\$2,837.17	\$13,697,841
Maintenance and Remodeling Materials (12)	120	\$584.21	\$2,820,586
Utilities, Fuel, and Public Services	122	\$5,920.79	\$28,585,583
Household Furnishings and Equipment			
Household Textiles (13)	128	\$128.34	\$619,642
Furniture	131	\$802.35	\$3,873,750
Rugs	129	\$41.82	\$201,906
Major Appliances (14)	123	\$433.72	\$2,093,979
Housewares (15)	130	\$138.39	\$668,150
Small Appliances	129	\$62.67	\$302,588
Luggage	142	\$19.79	\$95,532
Telephones and Accessories	138	\$104.53	\$504,667
Household Operations			
Child Care	154	\$785.34	\$3,791,630
Lawn and Garden (16)	124	\$581.93	\$2,809,545
Moving/Storage/Freight Express	150	\$99.40	\$479,911
Housekeeping Supplies (17)	124	\$931.19	\$4,495,770
Insurance			
Owners and Renters Insurance	118	\$683.44	\$3,299,625
Vehicle Insurance	124	\$1,915.82	\$9,249,566
Life/Other Insurance	122	\$561.79	\$2,712,299
Health Insurance	123	\$4,830.55	\$23,321,888
Personal Care Products (18)	132	\$663.35	\$3,202,666
School Books and Supplies (19)	135	\$210.08	\$1,014,288
Smoking Products	110	\$442.53	\$2,136,539
Transportation			
Payments on Vehicles excluding Leases	125	\$3,171.20	\$15,310,575
Gasoline and Motor Oil	125	\$2,869.54	\$13,854,154
Vehicle Maintenance and Repairs	126	\$1,438.83	\$6,946,667
Travel			
Airline Fares	143	\$782.12	\$3,776,088
Lodging on Trips	134	\$829.42	\$4,004,432
Auto/Truck Rental on Trips	142	\$37.13	\$179,283
Food and Drink on Trips	136	\$731.58	\$3,532,087

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Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Enterprising Professionals (2D)	45.7%	Population	45,338	49,594
Urban Chic (2A)	17.6%	Households	17,515	19,208
Soccer Moms (4A)	8.9%	Families	11,576	12,640
In Style (5B)	6.7%	Median Age	36.7	36.8
Pleasantville (2B)	5.7%	Median Household Income	\$102,915	\$108,458
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		142	\$3,045.33	\$53,338,952
Men's		139	\$577.32	\$10,111,772
Women's		145	\$1,046.21	\$18,324,301
Children's		137	\$440.38	\$7,713,294
Footwear		140	\$673.39	\$11,794,483
Watches & Jewelry		151	\$208.77	\$3,656,668
Apparel Products and Services (1)		149	\$99.25	\$1,738,433
Computer				
Computers and Hardware for Home Use		145	\$240.15	\$4,206,188
Portable Memory		148	\$6.60	\$115,638
Computer Software		147	\$14.86	\$260,239
Computer Accessories		137	\$25.90	\$453,660
Entertainment & Recreation		138	\$4,502.52	\$78,861,631
Fees and Admissions		154	\$1,097.46	\$19,221,988
Membership Fees for Clubs (2)		156	\$367.77	\$6,441,553
Fees for Participant Sports, excl. Trips		152	\$162.87	\$2,852,661
Tickets to Theatre/Operas/Concerts		155	\$116.90	\$2,047,416
Tickets to Movies		147	\$80.77	\$1,414,767
Tickets to Parks or Museums		149	\$48.31	\$846,078
Admission to Sporting Events, excl. Trips		141	\$89.08	\$1,560,241
Fees for Recreational Lessons		161	\$230.67	\$4,040,177
Dating Services		156	\$1.09	\$19,095
TV/Video/Audio		129	\$1,583.52	\$27,735,331
Cable and Satellite Television Services		127	\$1,112.94	\$19,493,179
Televisions		132	\$143.33	\$2,510,509
Satellite Dishes		132	\$2.07	\$36,331
VCRs, Video Cameras, and DVD Players		135	\$7.79	\$136,395
Miscellaneous Video Equipment		134	\$34.03	\$596,093
Video Cassettes and DVDs		130	\$14.84	\$259,975
Video Game Hardware/Accessories		133	\$37.13	\$650,297
Video Game Software		137	\$20.79	\$364,158
Rental/Streaming/Downloaded Video		143	\$66.80	\$1,169,958
Installation of Televisions		142	\$1.62	\$28,350
Audio (3)		142	\$138.30	\$2,422,293
Rental and Repair of TV/Radio/Sound Equipment		123	\$3.87	\$67,794
Pets		130	\$863.32	\$15,121,110
Toys/Games/Crafts/Hobbies (4)		136	\$160.64	\$2,813,690
Recreational Vehicles and Fees (5)		142	\$227.11	\$3,977,779
Sports/Recreation/Exercise Equipment (6)		145	\$299.41	\$5,244,234
Photo Equipment and Supplies (7)		148	\$76.95	\$1,347,787
Reading (8)		141	\$150.00	\$2,627,184
Catered Affairs (9)		166	\$44.11	\$772,528
Food		138	\$12,234.33	\$214,284,253
Food at Home		135	\$7,001.15	\$122,625,210
Bakery and Cereal Products		134	\$910.68	\$15,950,481
Meats, Poultry, Fish, and Eggs		135	\$1,541.41	\$26,997,866
Dairy Products		135	\$724.49	\$12,689,400
Fruits and Vegetables		140	\$1,420.66	\$24,882,864
Snacks and Other Food at Home (10)		134	\$2,403.92	\$42,104,599
Food Away from Home		142	\$5,233.17	\$91,659,043
Alcoholic Beverages		152	\$879.86	\$15,410,676

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	145	\$31,165.53	\$545,864,253
Value of Retirement Plans	143	\$136,183.43	\$2,385,252,806
Value of Other Financial Assets	135	\$7,695.41	\$134,785,100
Vehicle Loan Amount excluding Interest	132	\$3,762.24	\$65,895,631
Value of Credit Card Debt	140	\$3,426.29	\$60,011,477
Health			
Nonprescription Drugs	128	\$183.57	\$3,215,241
Prescription Drugs	119	\$434.31	\$7,607,008
Eyeglasses and Contact Lenses	130	\$117.60	\$2,059,799
Home			
Mortgage Payment and Basics (11)	147	\$14,742.79	\$258,219,917
Maintenance and Remodeling Services	146	\$3,123.60	\$54,709,808
Maintenance and Remodeling Materials (12)	129	\$629.09	\$11,018,528
Utilities, Fuel, and Public Services	129	\$6,261.70	\$109,673,761
Household Furnishings and Equipment			
Household Textiles (13)	135	\$135.60	\$2,375,076
Furniture	139	\$852.57	\$14,932,689
Rugs	136	\$44.02	\$770,955
Major Appliances (14)	130	\$461.73	\$8,087,166
Housewares (15)	138	\$146.25	\$2,561,627
Small Appliances	136	\$66.18	\$1,159,107
Luggage	151	\$21.16	\$370,607
Telephones and Accessories	150	\$113.19	\$1,982,448
Household Operations			
Child Care	163	\$830.04	\$14,538,154
Lawn and Garden (16)	136	\$636.71	\$11,152,030
Moving/Storage/Freight Express	153	\$101.75	\$1,782,237
Housekeeping Supplies (17)	131	\$978.95	\$17,146,382
Insurance			
Owners and Renters Insurance	125	\$727.07	\$12,734,607
Vehicle Insurance	130	\$2,012.17	\$35,243,185
Life/Other Insurance	132	\$607.97	\$10,648,589
Health Insurance	131	\$5,135.74	\$89,952,501
Personal Care Products (18)	139	\$694.36	\$12,161,792
School Books and Supplies (19)	144	\$222.98	\$3,905,449
Smoking Products	113	\$456.56	\$7,996,682
Transportation			
Payments on Vehicles excluding Leases	129	\$3,273.76	\$57,339,880
Gasoline and Motor Oil	131	\$3,002.00	\$52,580,117
Vehicle Maintenance and Repairs	132	\$1,514.06	\$26,518,790
Travel			
Airline Fares	157	\$854.84	\$14,972,589
Lodging on Trips	146	\$907.89	\$15,901,628
Auto/Truck Rental on Trips	153	\$40.23	\$704,573
Food and Drink on Trips	147	\$791.72	\$13,867,032

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Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Enterprising Professionals (2D)	39.0%	Population	118,787	126,089
Savvy Suburbanites (1D)	14.6%	Households	41,969	44,570
Urban Chic (2A)	7.3%	Families	29,814	31,494
Pleasantville (2B)	6.1%	Median Age	35.2	35.8
Professional Pride (1B)	6.0%	Median Household Income	\$104,261	\$109,854
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		144	\$3,078.61	\$129,206,066
Men's		141	\$583.74	\$24,498,818
Women's		146	\$1,048.66	\$44,011,294
Children's		141	\$454.61	\$19,079,410
Footwear		142	\$682.08	\$28,626,388
Watches & Jewelry		152	\$209.84	\$8,806,894
Apparel Products and Services (1)		150	\$99.68	\$4,183,262
Computer				
Computers and Hardware for Home Use		146	\$241.86	\$10,150,638
Portable Memory		147	\$6.56	\$275,172
Computer Software		147	\$14.89	\$624,772
Computer Accessories		139	\$26.37	\$1,106,724
Entertainment & Recreation		139	\$4,547.29	\$190,845,108
Fees and Admissions		155	\$1,105.93	\$46,414,753
Membership Fees for Clubs (2)		156	\$369.62	\$15,512,395
Fees for Participant Sports, excl. Trips		153	\$164.25	\$6,893,472
Tickets to Theatre/Operas/Concerts		156	\$117.44	\$4,928,942
Tickets to Movies		148	\$81.25	\$3,410,062
Tickets to Parks or Museums		151	\$48.75	\$2,045,973
Admission to Sporting Events, excl. Trips		143	\$90.33	\$3,791,154
Fees for Recreational Lessons		163	\$233.21	\$9,787,447
Dating Services		154	\$1.08	\$45,308
TV/Video/Audio		131	\$1,603.48	\$67,296,656
Cable and Satellite Television Services		128	\$1,125.88	\$47,252,252
Televisions		134	\$145.71	\$6,115,302
Satellite Dishes		131	\$2.05	\$86,071
VCRs, Video Cameras, and DVD Players		138	\$7.94	\$333,310
Miscellaneous Video Equipment		136	\$34.49	\$1,447,470
Video Cassettes and DVDs		131	\$15.05	\$631,829
Video Game Hardware/Accessories		137	\$38.25	\$1,605,409
Video Game Software		140	\$21.25	\$891,914
Rental/Streaming/Downloaded Video		144	\$67.34	\$2,826,303
Installation of Televisions		144	\$1.64	\$68,802
Audio (3)		143	\$139.87	\$5,870,305
Rental and Repair of TV/Radio/Sound Equipment		127	\$4.00	\$167,688
Pets		131	\$867.19	\$36,395,297
Toys/Games/Crafts/Hobbies (4)		139	\$163.86	\$6,877,119
Recreational Vehicles and Fees (5)		145	\$231.97	\$9,735,650
Sports/Recreation/Exercise Equipment (6)		146	\$302.96	\$12,714,814
Photo Equipment and Supplies (7)		149	\$77.57	\$3,255,412
Reading (8)		141	\$150.35	\$6,309,896
Catered Affairs (9)		165	\$43.97	\$1,845,509
Food		140	\$12,364.99	\$518,946,155
Food at Home		137	\$7,081.45	\$297,201,425
Bakery and Cereal Products		136	\$924.02	\$38,780,093
Meats, Poultry, Fish, and Eggs		136	\$1,558.47	\$65,407,266
Dairy Products		137	\$731.67	\$30,707,559
Fruits and Vegetables		141	\$1,432.99	\$60,141,020
Snacks and Other Food at Home (10)		135	\$2,434.31	\$102,165,488
Food Away from Home		144	\$5,283.54	\$221,744,729
Alcoholic Beverages		152	\$876.13	\$36,770,123

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	145	\$31,173.87	\$1,308,336,205
Value of Retirement Plans	144	\$137,345.33	\$5,764,246,106
Value of Other Financial Assets	134	\$7,606.78	\$319,248,932
Vehicle Loan Amount excluding Interest	135	\$3,843.69	\$161,315,859
Value of Credit Card Debt	141	\$3,451.27	\$144,846,276
Health			
Nonprescription Drugs	129	\$185.63	\$7,790,638
Prescription Drugs	120	\$439.78	\$18,457,318
Eyeglasses and Contact Lenses	132	\$119.30	\$5,006,864
Home			
Mortgage Payment and Basics (11)	148	\$14,846.37	\$623,087,141
Maintenance and Remodeling Services	147	\$3,131.37	\$131,420,615
Maintenance and Remodeling Materials (12)	131	\$638.75	\$26,807,673
Utilities, Fuel, and Public Services	131	\$6,367.22	\$267,225,736
Household Furnishings and Equipment			
Household Textiles (13)	137	\$137.31	\$5,762,555
Furniture	141	\$864.98	\$36,302,501
Rugs	138	\$44.67	\$1,874,612
Major Appliances (14)	133	\$469.99	\$19,724,806
Housewares (15)	139	\$147.83	\$6,204,462
Small Appliances	137	\$66.63	\$2,796,513
Luggage	152	\$21.24	\$891,245
Telephones and Accessories	150	\$113.27	\$4,753,988
Household Operations			
Child Care	165	\$842.03	\$35,339,044
Lawn and Garden (16)	136	\$637.72	\$26,764,406
Moving/Storage/Freight Express	154	\$102.07	\$4,283,572
Housekeeping Supplies (17)	132	\$991.06	\$41,593,869
Insurance			
Owners and Renters Insurance	127	\$738.14	\$30,979,192
Vehicle Insurance	132	\$2,049.34	\$86,008,575
Life/Other Insurance	134	\$619.43	\$25,996,935
Health Insurance	132	\$5,199.92	\$218,235,402
Personal Care Products (18)	140	\$700.99	\$29,419,838
School Books and Supplies (19)	146	\$227.07	\$9,529,952
Smoking Products	115	\$464.35	\$19,488,282
Transportation			
Payments on Vehicles excluding Leases	132	\$3,351.36	\$140,653,432
Gasoline and Motor Oil	134	\$3,056.00	\$128,257,347
Vehicle Maintenance and Repairs	134	\$1,533.92	\$64,377,155
Travel			
Airline Fares	156	\$852.82	\$35,792,170
Lodging on Trips	147	\$914.12	\$38,364,703
Auto/Truck Rental on Trips	153	\$40.08	\$1,682,318
Food and Drink on Trips	147	\$795.30	\$33,377,956

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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8759 Piney Orchard Pkwy, Odenton, Maryland, 21113
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.06693
Longitude: -76.71864

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	115		1,094		2,434							
Total Employees:	808		11,828		26,978							
Total Residential Population:	11,548		45,338		118,787							
Employee/Residential Population Ratio (per 100 Residents)	7		26		23							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	4	3.5%	19	2.4%	28	2.6%	553	4.7%	59	2.4%	891	3.3%
Construction	12	10.4%	168	20.8%	89	8.1%	1,567	13.2%	229	9.4%	3,088	11.4%
Manufacturing	1	0.9%	13	1.6%	22	2.0%	273	2.3%	53	2.2%	766	2.8%
Transportation	2	1.7%	9	1.1%	25	2.3%	263	2.2%	57	2.3%	515	1.9%
Communication	1	0.9%	7	0.9%	8	0.7%	117	1.0%	18	0.7%	179	0.7%
Utility	2	1.7%	6	0.7%	3	0.3%	34	0.3%	9	0.4%	77	0.3%
Wholesale Trade	3	2.6%	19	2.4%	25	2.3%	238	2.0%	54	2.2%	601	2.2%
Retail Trade Summary	22	19.1%	206	25.5%	261	23.9%	3,613	30.5%	497	20.4%	6,864	25.4%
Home Improvement	1	0.9%	11	1.4%	8	0.7%	138	1.2%	18	0.7%	382	1.4%
General Merchandise Stores	0	0.0%	2	0.2%	10	0.9%	252	2.1%	20	0.8%	764	2.8%
Food Stores	3	2.6%	90	11.1%	30	2.7%	746	6.3%	57	2.3%	1,337	5.0%
Auto Dealers, Gas Stations, Auto Aftermarket	1	0.9%	13	1.6%	17	1.6%	120	1.0%	41	1.7%	375	1.4%
Apparel & Accessory Stores	1	0.9%	7	0.9%	18	1.6%	153	1.3%	25	1.0%	200	0.7%
Furniture & Home Furnishings	4	3.5%	15	1.9%	15	1.4%	160	1.4%	39	1.6%	294	1.1%
Eating & Drinking Places	7	6.1%	47	5.8%	103	9.4%	1,578	13.3%	180	7.4%	2,685	10.0%
Miscellaneous Retail	5	4.3%	21	2.6%	60	5.5%	466	3.9%	117	4.8%	826	3.1%
Finance, Insurance, Real Estate Summary	6	5.2%	34	4.2%	106	9.7%	740	6.3%	231	9.5%	1,558	5.8%
Banks, Savings & Lending Institutions	0	0.0%	1	0.1%	17	1.6%	113	1.0%	35	1.4%	323	1.2%
Securities Brokers	1	0.9%	4	0.5%	10	0.9%	48	0.4%	18	0.7%	78	0.3%
Insurance Carriers & Agents	0	0.0%	0	0.0%	15	1.4%	109	0.9%	38	1.6%	240	0.9%
Real Estate, Holding, Other Investment Offices	6	5.2%	29	3.6%	64	5.9%	471	4.0%	140	5.8%	917	3.4%
Services Summary	49	42.6%	321	39.7%	432	39.5%	4,147	35.1%	987	40.6%	11,479	42.5%
Hotels & Lodging	1	0.9%	2	0.2%	6	0.5%	38	0.3%	10	0.4%	83	0.3%
Automotive Services	1	0.9%	4	0.5%	29	2.7%	190	1.6%	72	3.0%	494	1.8%
Motion Pictures & Amusements	4	3.5%	25	3.1%	41	3.7%	299	2.5%	81	3.3%	1,615	6.0%
Health Services	5	4.3%	44	5.4%	67	6.1%	976	8.3%	129	5.3%	1,625	6.0%
Legal Services	1	0.9%	4	0.5%	9	0.8%	25	0.2%	15	0.6%	43	0.2%
Education Institutions & Libraries	4	3.5%	88	10.9%	26	2.4%	663	5.6%	72	3.0%	2,237	8.3%
Other Services	33	28.7%	154	19.1%	255	23.3%	1,956	16.5%	608	25.0%	5,381	19.9%
Government	0	0.0%	0	0.0%	6	0.5%	162	1.4%	13	0.5%	270	1.0%
Unclassified Establishments	12	10.4%	8	1.0%	89	8.1%	121	1.0%	228	9.4%	691	2.6%
Totals	115	100.0%	808	100.0%	1,094	100.0%	11,828	100.0%	2,434	100.0%	26,978	100.0%

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

8759 Piney Orchard Pkwy, Odenton, Maryland, 21113
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.06693
Longitude: -76.71864

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	1.7%	5	0.6%	4	0.4%	39	0.3%	6	0.2%	50	0.2%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%
Utilities	0	0.0%	0	0.0%	1	0.1%	27	0.2%	4	0.2%	62	0.2%
Construction	12	10.4%	168	20.8%	94	8.6%	1,625	13.7%	241	9.9%	3,231	12.0%
Manufacturing	1	0.9%	13	1.6%	23	2.1%	275	2.3%	54	2.2%	786	2.9%
Wholesale Trade	3	2.6%	19	2.4%	24	2.2%	236	2.0%	50	2.1%	586	2.2%
Retail Trade	14	12.2%	147	18.2%	152	13.9%	1,959	16.6%	301	12.4%	3,981	14.8%
Motor Vehicle & Parts Dealers	0	0.0%	1	0.1%	11	1.0%	83	0.7%	27	1.1%	299	1.1%
Furniture & Home Furnishings Stores	2	1.7%	12	1.5%	9	0.8%	115	1.0%	22	0.9%	180	0.7%
Electronics & Appliance Stores	1	0.9%	3	0.4%	5	0.5%	29	0.2%	13	0.5%	84	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.9%	11	1.4%	8	0.7%	138	1.2%	18	0.7%	378	1.4%
Food & Beverage Stores	3	2.6%	85	10.5%	29	2.7%	706	6.0%	51	2.1%	1,226	4.5%
Health & Personal Care Stores	0	0.0%	1	0.1%	17	1.6%	216	1.8%	30	1.2%	296	1.1%
Gasoline Stations	1	0.9%	12	1.5%	5	0.5%	37	0.3%	14	0.6%	76	0.3%
Clothing & Clothing Accessories Stores	1	0.9%	7	0.9%	21	1.9%	170	1.4%	28	1.2%	221	0.8%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	1	0.1%	11	1.0%	103	0.9%	21	0.9%	186	0.7%
General Merchandise Stores	0	0.0%	2	0.2%	10	0.9%	252	2.1%	20	0.8%	764	2.8%
Miscellaneous Store Retailers	3	2.6%	10	1.2%	19	1.7%	95	0.8%	43	1.8%	203	0.8%
Nonstore Retailers	1	0.9%	3	0.4%	7	0.6%	15	0.1%	15	0.6%	70	0.3%
Transportation & Warehousing	2	1.7%	9	1.1%	18	1.6%	232	2.0%	41	1.7%	458	1.7%
Information	4	3.5%	13	1.6%	21	1.9%	202	1.7%	52	2.1%	513	1.9%
Finance & Insurance	1	0.9%	4	0.5%	43	3.9%	270	2.3%	94	3.9%	644	2.4%
Central Bank/Credit Intermediation & Related Activities	0	0.0%	1	0.1%	17	1.6%	113	1.0%	36	1.5%	324	1.2%
Securities, Commodity Contracts & Other Financial	1	0.9%	4	0.5%	10	0.9%	49	0.4%	20	0.8%	80	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	0	0.0%	0	0.0%	15	1.4%	109	0.9%	38	1.6%	240	0.9%
Real Estate, Rental & Leasing	7	6.1%	34	4.2%	82	7.5%	510	4.3%	163	6.7%	936	3.5%
Professional, Scientific & Tech Services	9	7.8%	40	5.0%	82	7.5%	433	3.7%	204	8.4%	1,496	5.5%
Legal Services	1	0.9%	4	0.5%	10	0.9%	28	0.2%	21	0.9%	67	0.2%
Management of Companies & Enterprises	0	0.0%	0	0.0%	2	0.2%	14	0.1%	6	0.2%	40	0.1%
Administrative & Support & Waste Management & Remediation	10	8.7%	43	5.3%	45	4.1%	631	5.3%	104	4.3%	1,233	4.6%
Educational Services	4	3.5%	88	10.9%	31	2.8%	682	5.8%	78	3.2%	2,230	8.3%
Health Care & Social Assistance	8	7.0%	72	8.9%	99	9.0%	1,490	12.6%	203	8.3%	3,085	11.4%
Arts, Entertainment & Recreation	3	2.6%	25	3.1%	23	2.1%	236	2.0%	52	2.1%	1,512	5.6%
Accommodation & Food Services	9	7.8%	61	7.5%	113	10.3%	1,669	14.1%	202	8.3%	2,919	10.8%
Accommodation	1	0.9%	2	0.2%	6	0.5%	38	0.3%	10	0.4%	83	0.3%
Food Services & Drinking Places	8	7.0%	59	7.3%	107	9.8%	1,631	13.8%	192	7.9%	2,836	10.5%
Other Services (except Public Administration)	14	12.2%	59	7.3%	143	13.1%	1,016	8.6%	338	13.9%	2,255	8.4%
Automotive Repair & Maintenance	1	0.9%	4	0.5%	21	1.9%	151	1.3%	56	2.3%	412	1.5%
Public Administration	0	0.0%	0	0.0%	6	0.5%	162	1.4%	13	0.5%	270	1.0%
Unclassified Establishments	12	10.4%	8	1.0%	89	8.1%	121	1.0%	228	9.4%	691	2.6%
Total	115	100.0%	808	100.0%	1,094	100.0%	11,828	100.0%	2,434	100.0%	26,978	100.0%

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