

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	4,904	37,887	68,470
2010 Total Population	7,705	46,987	84,120
2019 Total Population	9,261	50,710	93,583
2019 Group Quarters	0	273	925
2024 Total Population	9,713	53,680	99,245
2019-2024 Annual Rate	0.96%	1.14%	1.18%
2019 Total Daytime Population	8,529	36,775	81,164
Workers	4,656	14,104	38,885
Residents	3,873	22,671	42,279
Household Summary			
2000 Households	1,938	13,828	24,627
2000 Average Household Size	2.53	2.72	2.74
2010 Households	3,008	17,748	31,356
2010 Average Household Size	2.56	2.63	2.65
2019 Households	3,554	18,914	34,749
2019 Average Household Size	2.61	2.67	2.67
2024 Households	3,698	19,972	36,853
2024 Average Household Size	2.63	2.67	2.67
2019-2024 Annual Rate	0.80%	1.09%	1.18%
2010 Families	2,108	12,512	22,266
2010 Average Family Size	3.01	3.13	3.14
2019 Families	2,467	13,214	24,272
2019 Average Family Size	3.08	3.18	3.19
2024 Families	2,560	13,898	25,583
2024 Average Family Size	3.11	3.20	3.20
2019-2024 Annual Rate	0.74%	1.01%	1.06%
Housing Unit Summary			
2000 Housing Units	2,013	14,257	25,430
Owner Occupied Housing Units	72.1%	76.9%	78.3%
Renter Occupied Housing Units	24.1%	20.1%	18.6%
Vacant Housing Units	3.7%	3.0%	3.2%
2010 Housing Units	3,142	18,388	32,599
Owner Occupied Housing Units	75.1%	75.5%	75.5%
Renter Occupied Housing Units	20.6%	21.1%	20.7%
Vacant Housing Units	4.3%	3.5%	3.8%
2019 Housing Units	3,732	19,670	36,210
Owner Occupied Housing Units	75.8%	75.6%	73.6%
Renter Occupied Housing Units	19.4%	20.5%	22.3%
Vacant Housing Units	4.8%	3.8%	4.0%
2024 Housing Units	3,874	20,721	38,357
Owner Occupied Housing Units	75.9%	76.0%	74.2%
Renter Occupied Housing Units	19.6%	20.4%	21.8%
Vacant Housing Units	4.5%	3.6%	3.9%
Median Household Income			
2019	\$117,049	\$110,649	\$111,274
2024	\$123,329	\$115,525	\$116,173
Median Home Value			
2019	\$351,878	\$373,000	\$380,895
2024	\$385,919	\$400,625	\$411,804
Per Capita Income			
2019	\$51,604	\$51,779	\$52,993
2024	\$55,892	\$56,095	\$57,264
Median Age			
2010	33.1	36.6	37.4
2019	36.0	38.5	39.2
2024	37.1	39.2	40.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2019 Households by Income			
Household Income Base	3,554	18,914	34,741
<\$15,000	1.7%	3.2%	3.8%
\$15,000 - \$24,999	1.1%	2.2%	2.2%
\$25,000 - \$34,999	2.5%	3.5%	3.5%
\$35,000 - \$49,999	6.2%	7.2%	7.1%
\$50,000 - \$74,999	11.5%	12.1%	11.7%
\$75,000 - \$99,999	13.7%	13.3%	13.3%
\$100,000 - \$149,999	28.8%	27.2%	26.4%
\$150,000 - \$199,999	17.6%	15.2%	15.1%
\$200,000+	16.9%	16.1%	17.1%
Average Household Income	\$144,159	\$138,753	\$141,612
2024 Households by Income			
Household Income Base	3,698	19,972	36,845
<\$15,000	1.5%	3.0%	3.6%
\$15,000 - \$24,999	1.1%	2.0%	2.0%
\$25,000 - \$34,999	2.4%	3.3%	3.4%
\$35,000 - \$49,999	5.6%	6.6%	6.5%
\$50,000 - \$74,999	10.2%	10.9%	10.5%
\$75,000 - \$99,999	12.7%	12.7%	12.7%
\$100,000 - \$149,999	28.0%	26.9%	26.1%
\$150,000 - \$199,999	19.2%	16.6%	16.5%
\$200,000+	19.2%	17.9%	18.7%
Average Household Income	\$157,613	\$150,730	\$153,121
2019 Owner Occupied Housing Units by Value			
Total	2,830	14,877	26,653
<\$50,000	1.0%	1.3%	1.4%
\$50,000 - \$99,999	0.0%	0.0%	0.2%
\$100,000 - \$149,999	1.6%	1.1%	0.8%
\$150,000 - \$199,999	2.4%	3.3%	2.5%
\$200,000 - \$249,999	13.9%	9.7%	9.1%
\$250,000 - \$299,999	14.0%	13.2%	13.5%
\$300,000 - \$399,999	32.9%	29.2%	27.7%
\$400,000 - \$499,999	5.6%	15.2%	16.2%
\$500,000 - \$749,999	25.5%	23.5%	22.9%
\$750,000 - \$999,999	2.1%	2.1%	3.4%
\$1,000,000 - \$1,499,999	1.0%	1.1%	1.4%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.3%
\$2,000,000 +	0.0%	0.1%	0.5%
Average Home Value	\$406,764	\$419,946	\$439,785
2024 Owner Occupied Housing Units by Value			
Total	2,939	15,738	28,469
<\$50,000	0.5%	0.6%	0.7%
\$50,000 - \$99,999	0.0%	0.0%	0.1%
\$100,000 - \$149,999	0.7%	0.5%	0.4%
\$150,000 - \$199,999	1.2%	2.0%	1.5%
\$200,000 - \$249,999	8.9%	6.6%	6.1%
\$250,000 - \$299,999	11.1%	10.6%	11.0%
\$300,000 - \$399,999	32.0%	29.5%	28.2%
\$400,000 - \$499,999	6.1%	16.3%	17.2%
\$500,000 - \$749,999	34.9%	29.3%	27.8%
\$750,000 - \$999,999	3.1%	3.1%	4.8%
\$1,000,000 - \$1,499,999	1.4%	1.2%	1.4%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.3%
\$2,000,000 +	0.0%	0.2%	0.6%
Average Home Value	\$456,261	\$455,582	\$475,132

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

885 Crain Hwy N, Gambrills, Maryland, 21054
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.03971
 Longitude: -76.67273

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	7,705	46,986	84,122
0 - 4	8.3%	7.2%	6.8%
5 - 9	8.2%	7.4%	7.0%
10 - 14	7.3%	7.4%	7.2%
15 - 24	11.4%	10.8%	11.5%
25 - 34	18.7%	14.7%	13.8%
35 - 44	18.0%	16.4%	15.8%
45 - 54	15.3%	15.3%	15.7%
55 - 64	8.0%	11.0%	11.6%
65 - 74	3.4%	6.1%	6.5%
75 - 84	1.1%	2.8%	2.9%
85 +	0.3%	1.1%	1.1%
18 +	72.2%	73.9%	74.9%
2019 Population by Age			
Total	9,263	50,711	93,583
0 - 4	6.8%	6.2%	5.8%
5 - 9	7.3%	6.8%	6.6%
10 - 14	7.9%	7.4%	7.2%
15 - 24	12.3%	11.7%	11.6%
25 - 34	13.9%	12.7%	12.5%
35 - 44	16.6%	14.9%	14.5%
45 - 54	14.8%	14.2%	14.3%
55 - 64	11.7%	12.5%	13.0%
65 - 74	5.7%	8.2%	8.8%
75 - 84	2.3%	4.0%	4.2%
85 +	0.6%	1.4%	1.5%
18 +	73.7%	75.5%	76.5%
2024 Population by Age			
Total	9,713	53,681	99,244
0 - 4	6.7%	6.1%	5.9%
5 - 9	6.8%	6.5%	6.2%
10 - 14	7.0%	6.7%	6.6%
15 - 24	11.7%	10.8%	10.9%
25 - 34	14.8%	13.9%	13.2%
35 - 44	15.2%	14.3%	14.5%
45 - 54	15.0%	13.8%	13.5%
55 - 64	12.1%	12.4%	12.8%
65 - 74	7.1%	8.9%	9.4%
75 - 84	2.9%	4.9%	5.2%
85 +	0.7%	1.6%	1.6%
18 +	75.5%	76.7%	77.5%
2010 Population by Sex			
Males	3,758	22,646	40,708
Females	3,947	24,341	43,412
2019 Population by Sex			
Males	4,522	24,506	45,425
Females	4,739	26,205	48,157
2024 Population by Sex			
Males	4,751	25,977	48,235
Females	4,962	27,703	51,009

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	7,706	46,987	84,121
White Alone	69.5%	77.8%	74.4%
Black Alone	14.8%	12.2%	15.9%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	7.8%	5.0%	4.6%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	3.3%	1.4%	1.4%
Two or More Races	4.2%	3.2%	3.4%
Hispanic Origin	7.1%	4.8%	4.9%
Diversity Index	55.6	43.4	47.4
2019 Population by Race/Ethnicity			
Total	9,259	50,709	93,583
White Alone	64.8%	72.9%	69.5%
Black Alone	16.6%	14.5%	18.2%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	9.0%	6.1%	5.6%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	4.2%	2.0%	2.0%
Two or More Races	5.0%	4.2%	4.3%
Hispanic Origin	9.4%	6.9%	7.2%
Diversity Index	62.2	51.6	55.1
2024 Population by Race/Ethnicity			
Total	9,714	53,679	99,245
White Alone	61.5%	69.7%	66.5%
Black Alone	17.6%	15.8%	19.3%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	10.0%	6.9%	6.3%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	4.8%	2.4%	2.4%
Two or More Races	5.8%	4.9%	5.0%
Hispanic Origin	11.1%	8.5%	9.0%
Diversity Index	66.4	56.5	59.5
2010 Population by Relationship and Household Type			
Total	7,705	46,987	84,120
In Households	100.0%	99.5%	98.9%
In Family Households	84.6%	85.2%	85.2%
Householder	25.9%	26.7%	26.7%
Spouse	19.3%	20.9%	21.2%
Child	33.1%	32.7%	32.1%
Other relative	3.9%	3.0%	3.2%
Nonrelative	2.4%	1.9%	1.9%
In Nonfamily Households	15.4%	14.3%	13.8%
In Group Quarters	0.0%	0.5%	1.1%
Institutionalized Population	0.0%	0.5%	0.4%
Noninstitutionalized Population	0.0%	0.0%	0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2019 Population 25+ by Educational Attainment			
Total	6,076	34,443	64,317
Less than 9th Grade	0.7%	1.1%	1.4%
9th - 12th Grade, No Diploma	1.7%	2.7%	3.1%
High School Graduate	12.6%	15.0%	14.8%
GED/Alternative Credential	1.3%	1.8%	1.9%
Some College, No Degree	14.2%	16.8%	17.9%
Associate Degree	7.0%	8.1%	8.1%
Bachelor's Degree	35.7%	31.3%	29.5%
Graduate/Professional Degree	26.6%	23.2%	23.3%
2019 Population 15+ by Marital Status			
Total	7,215	40,357	75,202
Never Married	23.9%	26.4%	27.7%
Married	60.0%	57.5%	56.5%
Widowed	4.5%	5.5%	5.4%
Divorced	11.7%	10.7%	10.4%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	98.2%	97.3%	96.7%
Civilian Unemployed (Unemployment Rate)	1.8%	2.7%	3.3%
2019 Employed Population 16+ by Industry			
Total	5,348	27,835	50,863
Agriculture/Mining	0.1%	0.2%	0.2%
Construction	4.7%	6.4%	6.0%
Manufacturing	3.0%	3.5%	3.7%
Wholesale Trade	1.5%	1.9%	1.9%
Retail Trade	7.0%	6.9%	6.9%
Transportation/Utilities	3.9%	3.6%	4.2%
Information	5.1%	2.1%	2.0%
Finance/Insurance/Real Estate	3.8%	5.0%	5.2%
Services	50.0%	49.0%	49.1%
Public Administration	20.9%	21.4%	20.7%
2019 Employed Population 16+ by Occupation			
Total	5,346	27,835	50,865
White Collar	82.3%	78.2%	76.6%
Management/Business/Financial	26.8%	22.1%	22.1%
Professional	32.5%	32.6%	32.7%
Sales	6.6%	8.7%	8.4%
Administrative Support	16.4%	14.8%	13.3%
Services	9.7%	12.0%	13.0%
Blue Collar	8.0%	9.8%	10.4%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	2.0%	2.9%	2.8%
Installation/Maintenance/Repair	1.5%	1.8%	2.1%
Production	1.5%	2.0%	1.9%
Transportation/Material Moving	3.0%	3.1%	3.5%
2010 Population By Urban/ Rural Status			
Total Population	7,705	46,987	84,120
Population Inside Urbanized Area	100.0%	96.4%	92.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	3.6%	7.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
2010 Households by Type			
Total	3,008	17,749	31,356
Households with 1 Person	22.1%	23.3%	22.9%
Households with 2+ People	77.9%	76.7%	77.1%
Family Households	70.1%	70.5%	71.0%
Husband-wife Families	52.6%	55.1%	56.2%
With Related Children	31.0%	28.1%	27.4%
Other Family (No Spouse Present)	17.5%	15.4%	14.8%
Other Family with Male Householder	4.7%	3.9%	3.8%
With Related Children	2.7%	2.3%	2.2%
Other Family with Female Householder	12.8%	11.5%	11.0%
With Related Children	8.3%	7.5%	7.0%
Nonfamily Households	7.8%	6.2%	6.1%
All Households with Children	42.6%	38.3%	36.9%
Multigenerational Households	3.3%	3.4%	3.6%
Unmarried Partner Households	7.1%	5.7%	5.4%
Male-female	6.1%	5.0%	4.7%
Same-sex	1.0%	0.7%	0.7%
2010 Households by Size			
Total	3,007	17,749	31,358
1 Person Household	22.1%	23.3%	22.9%
2 Person Household	29.8%	31.9%	32.9%
3 Person Household	20.1%	18.5%	18.1%
4 Person Household	17.6%	16.4%	16.0%
5 Person Household	6.5%	6.6%	6.7%
6 Person Household	2.6%	2.2%	2.2%
7 + Person Household	1.3%	1.0%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	3,008	17,748	31,356
Owner Occupied	78.5%	78.2%	78.5%
Owned with a Mortgage/Loan	73.7%	68.0%	67.2%
Owned Free and Clear	4.8%	10.2%	11.3%
Renter Occupied	21.5%	21.8%	21.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,142	18,388	32,599
Housing Units Inside Urbanized Area	100.0%	96.6%	92.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	3.4%	7.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

885 Crain Hwy N, Gambrills, Maryland, 21054
Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Enterprising Professionals	Enterprising Professionals
2.	Professional Pride (1B)	Urban Chic (2A)	Savvy Suburbanites (1D)
3.	Urban Chic (2A)	Professional Pride (1B)	Top Tier (1A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$12,521,209	\$63,145,890	\$117,825,809
Average Spent	\$3,523.13	\$3,338.58	\$3,390.77
Spending Potential Index	164	156	158
Education: Total \$	\$10,078,517	\$52,087,315	\$97,555,064
Average Spent	\$2,835.82	\$2,753.90	\$2,807.42
Spending Potential Index	178	173	176
Entertainment/Recreation: Total \$	\$18,355,699	\$94,652,768	\$178,031,192
Average Spent	\$5,164.80	\$5,004.38	\$5,123.35
Spending Potential Index	158	153	157
Food at Home: Total \$	\$28,347,214	\$144,443,231	\$270,683,703
Average Spent	\$7,976.14	\$7,636.84	\$7,789.68
Spending Potential Index	154	148	151
Food Away from Home: Total \$	\$21,482,120	\$108,240,154	\$201,988,956
Average Spent	\$6,044.49	\$5,722.75	\$5,812.80
Spending Potential Index	164	156	158
Health Care: Total \$	\$30,949,149	\$161,877,154	\$306,678,022
Average Spent	\$8,708.26	\$8,558.59	\$8,825.52
Spending Potential Index	147	144	149
HH Furnishings & Equipment: Total \$	\$12,085,770	\$62,100,465	\$116,823,596
Average Spent	\$3,400.61	\$3,283.31	\$3,361.93
Spending Potential Index	159	154	158
Personal Care Products & Services: Total \$	\$5,156,110	\$26,214,082	\$49,164,064
Average Spent	\$1,450.79	\$1,385.96	\$1,414.83
Spending Potential Index	164	156	160
Shelter: Total \$	\$109,711,572	\$559,204,577	\$1,043,844,818
Average Spent	\$30,869.89	\$29,565.64	\$30,039.56
Spending Potential Index	167	160	162
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,426,489	\$70,503,779	\$133,737,163
Average Spent	\$3,777.85	\$3,727.60	\$3,848.66
Spending Potential Index	152	150	155
Travel: Total \$	\$13,706,933	\$70,741,090	\$132,743,762
Average Spent	\$3,856.76	\$3,740.14	\$3,820.07
Spending Potential Index	172	167	170
Vehicle Maintenance & Repairs: Total \$	\$6,085,028	\$31,523,427	\$59,661,354
Average Spent	\$1,712.16	\$1,666.67	\$1,716.92
Spending Potential Index	150	146	150

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Enterprising Professionals (2D)	52.9%	Population	9,261	9,713
Professional Pride (1B)	26.3%	Households	3,554	3,698
Urban Chic (2A)	20.1%	Families	2,467	2,560
Exurbanites (1E)	0.7%	Median Age	36.0	37.1
Top Tier (1A)	0.0%	Median Household Income	\$117,049	\$123,329
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		164	\$3,523.13	\$12,521,209
Men's		161	\$665.54	\$2,365,315
Women's		168	\$1,209.15	\$4,297,328
Children's		157	\$506.47	\$1,800,008
Footwear		162	\$777.19	\$2,762,135
Watches & Jewelry		179	\$247.15	\$878,361
Apparel Products and Services (1)		177	\$117.63	\$418,062
Computer				
Computers and Hardware for Home Use		167	\$276.51	\$982,732
Portable Memory		171	\$7.64	\$27,161
Computer Software		169	\$17.17	\$61,039
Computer Accessories		155	\$29.48	\$104,759
Entertainment & Recreation		158	\$5,164.80	\$18,355,699
Fees and Admissions		180	\$1,282.34	\$4,557,435
Membership Fees for Clubs (2)		181	\$428.86	\$1,524,154
Fees for Participant Sports, excl. Trips		178	\$191.08	\$679,081
Tickets to Theatre/Operas/Concerts		180	\$135.27	\$480,766
Tickets to Movies		170	\$93.09	\$330,836
Tickets to Parks or Museums		172	\$55.78	\$198,229
Admission to Sporting Events, excl. Trips		165	\$104.33	\$370,786
Fees for Recreational Lessons		190	\$272.71	\$969,214
Dating Services		176	\$1.23	\$4,367
TV/Video/Audio		146	\$1,791.51	\$6,367,021
Cable and Satellite Television Services		143	\$1,253.62	\$4,455,366
Televisions		151	\$163.38	\$580,664
Satellite Dishes		151	\$2.37	\$8,409
VCRs, Video Cameras, and DVD Players		154	\$8.86	\$31,483
Miscellaneous Video Equipment		154	\$39.18	\$139,236
Video Cassettes and DVDs		146	\$16.73	\$59,449
Video Game Hardware/Accessories		150	\$41.82	\$148,629
Video Game Software		154	\$23.47	\$83,404
Rental/Streaming/Downloaded Video		162	\$75.87	\$269,656
Installation of Televisions		170	\$1.94	\$6,908
Audio (3)		164	\$159.76	\$567,794
Rental and Repair of TV/Radio/Sound Equipment		143	\$4.51	\$16,023
Pets		149	\$986.32	\$3,505,386
Toys/Games/Crafts/Hobbies (4)		154	\$182.04	\$646,981
Recreational Vehicles and Fees (5)		164	\$261.57	\$929,618
Sports/Recreation/Exercise Equipment (6)		169	\$351.01	\$1,247,474
Photo Equipment and Supplies (7)		170	\$88.62	\$314,954
Reading (8)		160	\$171.01	\$607,763
Catered Affairs (9)		189	\$50.38	\$179,068
Food		158	\$14,020.63	\$49,829,333
Food at Home		154	\$7,976.14	\$28,347,214
Bakery and Cereal Products		153	\$1,037.03	\$3,685,618
Meats, Poultry, Fish, and Eggs		154	\$1,755.48	\$6,238,988
Dairy Products		154	\$824.40	\$2,929,900
Fruits and Vegetables		159	\$1,622.91	\$5,767,814
Snacks and Other Food at Home (10)		152	\$2,736.32	\$9,724,894
Food Away from Home		164	\$6,044.49	\$21,482,120
Alcoholic Beverages		176	\$1,017.59	\$3,616,522

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	166	\$35,694.71	\$126,859,007
Value of Retirement Plans	165	\$156,940.69	\$557,767,213
Value of Other Financial Assets	149	\$8,474.71	\$30,119,106
Vehicle Loan Amount excluding Interest	152	\$4,330.01	\$15,388,848
Value of Credit Card Debt	160	\$3,900.30	\$13,861,679
Health			
Nonprescription Drugs	144	\$207.35	\$736,937
Prescription Drugs	133	\$484.57	\$1,722,158
Eyeglasses and Contact Lenses	148	\$133.97	\$476,140
Home			
Mortgage Payment and Basics (11)	170	\$17,062.31	\$60,639,440
Maintenance and Remodeling Services	170	\$3,618.45	\$12,859,967
Maintenance and Remodeling Materials (12)	146	\$714.31	\$2,538,663
Utilities, Fuel, and Public Services	145	\$7,071.62	\$25,132,555
Household Furnishings and Equipment			
Household Textiles (13)	154	\$154.24	\$548,184
Furniture	159	\$977.45	\$3,473,845
Rugs	155	\$50.34	\$178,896
Major Appliances (14)	148	\$525.00	\$1,865,842
Housewares (15)	158	\$167.92	\$596,801
Small Appliances	154	\$75.02	\$266,615
Luggage	176	\$24.67	\$87,678
Telephones and Accessories	174	\$131.48	\$467,284
Household Operations			
Child Care	191	\$974.15	\$3,462,144
Lawn and Garden (16)	156	\$731.01	\$2,598,010
Moving/Storage/Freight Express	179	\$118.93	\$422,662
Housekeeping Supplies (17)	149	\$1,115.25	\$3,963,602
Insurance			
Owners and Renters Insurance	143	\$826.84	\$2,938,595
Vehicle Insurance	147	\$2,278.94	\$8,099,345
Life/Other Insurance	151	\$698.07	\$2,480,946
Health Insurance	148	\$5,805.77	\$20,633,719
Personal Care Products (18)	159	\$798.68	\$2,838,511
School Books and Supplies (19)	167	\$259.52	\$922,351
Smoking Products	125	\$503.78	\$1,790,420
Transportation			
Payments on Vehicles excluding Leases	147	\$3,745.73	\$13,312,321
Gasoline and Motor Oil	149	\$3,410.17	\$12,119,760
Vehicle Maintenance and Repairs	150	\$1,712.16	\$6,085,028
Travel			
Airline Fares	183	\$998.22	\$3,547,679
Lodging on Trips	170	\$1,055.10	\$3,749,820
Auto/Truck Rental on Trips	179	\$46.81	\$166,377
Food and Drink on Trips	170	\$915.60	\$3,254,035

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Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Enterprising Professionals (2D)	39.5%	Population	50,710	53,680
Urban Chic (2A)	16.3%	Households	18,914	19,972
Professional Pride (1B)	13.2%	Families	13,214	13,898
Top Tier (1A)	6.2%	Median Age	38.5	39.2
Savvy Suburbanites (1D)	5.6%	Median Household Income	\$110,649	\$115,525
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		156	\$3,338.58	\$63,145,890
Men's		153	\$634.89	\$12,008,315
Women's		160	\$1,155.73	\$21,859,483
Children's		147	\$474.90	\$8,982,220
Footwear		152	\$730.44	\$13,815,533
Watches & Jewelry		167	\$230.02	\$4,350,612
Apparel Products and Services (1)		170	\$112.60	\$2,129,727
Computer				
Computers and Hardware for Home Use		159	\$263.15	\$4,977,216
Portable Memory		162	\$7.24	\$136,975
Computer Software		160	\$16.21	\$306,618
Computer Accessories		151	\$28.66	\$542,025
Entertainment & Recreation		153	\$5,004.38	\$94,652,768
Fees and Admissions		174	\$1,237.77	\$23,411,273
Membership Fees for Clubs (2)		176	\$417.09	\$7,888,915
Fees for Participant Sports, excl. Trips		170	\$182.55	\$3,452,750
Tickets to Theatre/Operas/Concerts		176	\$132.34	\$2,503,008
Tickets to Movies		160	\$87.47	\$1,654,441
Tickets to Parks or Museums		164	\$52.96	\$1,001,719
Admission to Sporting Events, excl. Trips		162	\$102.20	\$1,933,064
Fees for Recreational Lessons		183	\$262.02	\$4,955,760
Dating Services		163	\$1.14	\$21,616
TV/Video/Audio		141	\$1,728.05	\$32,684,377
Cable and Satellite Television Services		139	\$1,219.65	\$23,068,548
Televisions		143	\$155.52	\$2,941,443
Satellite Dishes		146	\$2.29	\$43,361
VCRs, Video Cameras, and DVD Players		145	\$8.36	\$158,160
Miscellaneous Video Equipment		147	\$37.31	\$705,634
Video Cassettes and DVDs		140	\$16.07	\$303,866
Video Game Hardware/Accessories		140	\$39.01	\$737,765
Video Game Software		144	\$21.83	\$412,920
Rental/Streaming/Downloaded Video		151	\$70.41	\$1,331,799
Installation of Televisions		170	\$1.94	\$36,698
Audio (3)		155	\$151.51	\$2,865,716
Rental and Repair of TV/Radio/Sound Equipment		132	\$4.15	\$78,468
Pets		145	\$959.05	\$18,139,467
Toys/Games/Crafts/Hobbies (4)		148	\$174.23	\$3,295,397
Recreational Vehicles and Fees (5)		169	\$270.15	\$5,109,533
Sports/Recreation/Exercise Equipment (6)		162	\$335.67	\$6,348,936
Photo Equipment and Supplies (7)		161	\$83.95	\$1,587,920
Reading (8)		157	\$168.00	\$3,177,562
Catered Affairs (9)		178	\$47.49	\$898,304
Food		151	\$13,359.60	\$252,683,384
Food at Home		148	\$7,636.84	\$144,443,231
Bakery and Cereal Products		147	\$995.53	\$18,829,396
Meats, Poultry, Fish, and Eggs		147	\$1,678.49	\$31,746,971
Dairy Products		148	\$791.87	\$14,977,494
Fruits and Vegetables		153	\$1,552.73	\$29,368,277
Snacks and Other Food at Home (10)		146	\$2,618.22	\$49,521,093
Food Away from Home		156	\$5,722.75	\$108,240,154
Alcoholic Beverages		168	\$970.16	\$18,349,694

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	169	\$36,261.34	\$685,847,031
Value of Retirement Plans	166	\$158,610.24	\$2,999,954,001
Value of Other Financial Assets	154	\$8,743.66	\$165,377,541
Vehicle Loan Amount excluding Interest	143	\$4,072.72	\$77,031,455
Value of Credit Card Debt	154	\$3,768.31	\$71,273,853
Health			
Nonprescription Drugs	141	\$202.33	\$3,826,778
Prescription Drugs	133	\$484.25	\$9,159,054
Eyeglasses and Contact Lenses	146	\$132.06	\$2,497,844
Home			
Mortgage Payment and Basics (11)	168	\$16,893.09	\$319,515,868
Maintenance and Remodeling Services	168	\$3,592.43	\$67,947,204
Maintenance and Remodeling Materials (12)	147	\$719.15	\$13,602,031
Utilities, Fuel, and Public Services	141	\$6,862.88	\$129,804,518
Household Furnishings and Equipment			
Household Textiles (13)	149	\$148.85	\$2,815,296
Furniture	154	\$942.85	\$17,833,049
Rugs	155	\$50.12	\$947,988
Major Appliances (14)	146	\$516.01	\$9,759,872
Housewares (15)	153	\$162.23	\$3,068,439
Small Appliances	147	\$71.48	\$1,351,949
Luggage	167	\$23.40	\$442,530
Telephones and Accessories	165	\$124.75	\$2,359,533
Household Operations			
Child Care	178	\$907.48	\$17,164,076
Lawn and Garden (16)	155	\$727.47	\$13,759,351
Moving/Storage/Freight Express	163	\$108.23	\$2,047,074
Housekeeping Supplies (17)	143	\$1,075.66	\$20,345,060
Insurance			
Owners and Renters Insurance	142	\$823.36	\$15,572,979
Vehicle Insurance	141	\$2,187.85	\$41,381,080
Life/Other Insurance	151	\$697.23	\$13,187,487
Health Insurance	145	\$5,696.15	\$107,736,967
Personal Care Products (18)	151	\$758.57	\$14,347,611
School Books and Supplies (19)	158	\$244.92	\$4,632,382
Smoking Products	120	\$485.74	\$9,187,221
Transportation			
Payments on Vehicles excluding Leases	140	\$3,564.13	\$67,411,917
Gasoline and Motor Oil	142	\$3,249.53	\$61,461,660
Vehicle Maintenance and Repairs	146	\$1,666.67	\$31,523,427
Travel			
Airline Fares	176	\$958.21	\$18,123,629
Lodging on Trips	166	\$1,033.43	\$19,546,310
Auto/Truck Rental on Trips	172	\$45.02	\$851,419
Food and Drink on Trips	164	\$886.77	\$16,772,439

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Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Enterprising Professionals (2D)	36.5%	Population	93,583	99,245
Savvy Suburbanites (1D)	14.0%	Households	34,749	36,853
Top Tier (1A)	10.2%	Families	24,272	25,583
Urban Chic (2A)	8.9%	Median Age	39.2	40.0
Professional Pride (1B)	7.2%	Median Household Income	\$111,274	\$116,173
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		158	\$3,390.77	\$117,825,809
Men's		156	\$646.49	\$22,464,836
Women's		163	\$1,173.90	\$40,791,961
Children's		150	\$483.45	\$16,799,396
Footwear		154	\$739.80	\$25,707,380
Watches & Jewelry		169	\$232.78	\$8,088,730
Apparel Products and Services (1)		172	\$114.35	\$3,973,506
Computer				
Computers and Hardware for Home Use		161	\$267.44	\$9,293,401
Portable Memory		164	\$7.30	\$253,542
Computer Software		161	\$16.37	\$568,918
Computer Accessories		155	\$29.49	\$1,024,841
Entertainment & Recreation		157	\$5,123.35	\$178,031,192
Fees and Admissions		177	\$1,263.40	\$43,901,902
Membership Fees for Clubs (2)		180	\$426.07	\$14,805,663
Fees for Participant Sports, excl. Trips		174	\$186.52	\$6,481,254
Tickets to Theatre/Operas/Concerts		180	\$135.43	\$4,705,910
Tickets to Movies		161	\$88.39	\$3,071,506
Tickets to Parks or Museums		166	\$53.64	\$1,863,956
Admission to Sporting Events, excl. Trips		167	\$105.38	\$3,661,840
Fees for Recreational Lessons		186	\$266.82	\$9,271,851
Dating Services		164	\$1.15	\$39,920
TV/Video/Audio		145	\$1,769.67	\$61,494,422
Cable and Satellite Television Services		142	\$1,252.26	\$43,514,634
Televisions		146	\$158.87	\$5,520,465
Satellite Dishes		148	\$2.33	\$80,925
VCRs, Video Cameras, and DVD Players		148	\$8.54	\$296,698
Miscellaneous Video Equipment		150	\$38.20	\$1,327,455
Video Cassettes and DVDs		144	\$16.49	\$573,014
Video Game Hardware/Accessories		142	\$39.57	\$1,375,041
Video Game Software		145	\$22.06	\$766,610
Rental/Streaming/Downloaded Video		152	\$71.16	\$2,472,852
Installation of Televisions		176	\$2.01	\$69,793
Audio (3)		158	\$153.99	\$5,350,887
Rental and Repair of TV/Radio/Sound Equipment		133	\$4.20	\$146,046
Pets		149	\$983.65	\$34,180,942
Toys/Games/Crafts/Hobbies (4)		151	\$178.17	\$6,191,396
Recreational Vehicles and Fees (5)		175	\$279.81	\$9,723,090
Sports/Recreation/Exercise Equipment (6)		166	\$343.15	\$11,924,073
Photo Equipment and Supplies (7)		164	\$85.46	\$2,969,477
Reading (8)		161	\$172.30	\$5,987,242
Catered Affairs (9)		179	\$47.73	\$1,658,648
Food		154	\$13,602.48	\$472,672,658
Food at Home		151	\$7,789.68	\$270,683,703
Bakery and Cereal Products		150	\$1,017.23	\$35,347,639
Meats, Poultry, Fish, and Eggs		150	\$1,710.00	\$59,420,948
Dairy Products		151	\$808.35	\$28,089,330
Fruits and Vegetables		155	\$1,580.75	\$54,929,504
Snacks and Other Food at Home (10)		149	\$2,673.35	\$92,896,282
Food Away from Home		158	\$5,812.80	\$201,988,956
Alcoholic Beverages		170	\$983.81	\$34,186,408

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	175	\$37,618.97	\$1,307,221,418
Value of Retirement Plans	173	\$164,875.15	\$5,729,246,751
Value of Other Financial Assets	159	\$9,056.42	\$314,701,680
Vehicle Loan Amount excluding Interest	145	\$4,156.14	\$144,421,683
Value of Credit Card Debt	158	\$3,851.83	\$133,847,338
Health			
Nonprescription Drugs	145	\$208.63	\$7,249,525
Prescription Drugs	138	\$503.41	\$17,492,986
Eyeglasses and Contact Lenses	151	\$136.42	\$4,740,549
Home			
Mortgage Payment and Basics (11)	173	\$17,382.45	\$604,022,924
Maintenance and Remodeling Services	173	\$3,701.97	\$128,639,741
Maintenance and Remodeling Materials (12)	153	\$749.60	\$26,047,933
Utilities, Fuel, and Public Services	145	\$7,040.08	\$244,635,614
Household Furnishings and Equipment			
Household Textiles (13)	152	\$152.51	\$5,299,609
Furniture	158	\$966.96	\$33,600,746
Rugs	162	\$52.36	\$1,819,567
Major Appliances (14)	151	\$533.27	\$18,530,592
Housewares (15)	156	\$166.30	\$5,778,691
Small Appliances	149	\$72.60	\$2,522,884
Luggage	170	\$23.70	\$823,581
Telephones and Accessories	167	\$125.80	\$4,371,291
Household Operations			
Child Care	180	\$917.08	\$31,867,670
Lawn and Garden (16)	160	\$750.25	\$26,070,294
Moving/Storage/Freight Express	163	\$108.45	\$3,768,646
Housekeeping Supplies (17)	147	\$1,102.71	\$38,318,043
Insurance			
Owners and Renters Insurance	148	\$854.80	\$29,703,429
Vehicle Insurance	145	\$2,237.27	\$77,742,755
Life/Other Insurance	157	\$723.27	\$25,132,990
Health Insurance	149	\$5,868.77	\$203,934,061
Personal Care Products (18)	154	\$772.29	\$26,836,365
School Books and Supplies (19)	160	\$248.14	\$8,622,510
Smoking Products	123	\$498.66	\$17,327,819
Transportation			
Payments on Vehicles excluding Leases	144	\$3,653.41	\$126,952,385
Gasoline and Motor Oil	145	\$3,312.65	\$115,111,204
Vehicle Maintenance and Repairs	150	\$1,716.92	\$59,661,354
Travel			
Airline Fares	178	\$972.52	\$33,794,007
Lodging on Trips	171	\$1,059.83	\$36,828,197
Auto/Truck Rental on Trips	175	\$45.81	\$1,591,810
Food and Drink on Trips	168	\$905.44	\$31,463,104

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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885 Crain Hwy N, Gambrills, Maryland, 21054
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.03971
Longitude: -76.67273

Data for all businesses in area	1 mile				3 miles				5 miles			
Total Businesses:	274				1,124				2,907			
Total Employees:	4,094				12,709				30,192			
Total Residential Population:	9,261				50,710				93,583			
Employee/Residential Population Ratio (per 100 Residents)	44				25				32			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	8	2.9%	95	2.3%	28	2.5%	301	2.4%	75	2.6%	1,036	3.4%
Construction	15	5.5%	567	13.8%	101	9.0%	1,726	13.6%	312	10.7%	3,917	13.0%
Manufacturing	3	1.1%	55	1.3%	22	2.0%	210	1.7%	65	2.2%	1,017	3.4%
Transportation	5	1.8%	25	0.6%	20	1.8%	125	1.0%	55	1.9%	500	1.7%
Communication	5	1.8%	76	1.9%	9	0.8%	126	1.0%	19	0.7%	184	0.6%
Utility	1	0.4%	4	0.1%	4	0.4%	32	0.3%	7	0.2%	91	0.3%
Wholesale Trade	5	1.8%	35	0.9%	21	1.9%	144	1.1%	79	2.7%	813	2.7%
Retail Trade Summary	91	33.2%	1,703	41.6%	250	22.2%	3,959	31.2%	506	17.4%	6,756	22.4%
Home Improvement	4	1.5%	88	2.1%	14	1.2%	346	2.7%	35	1.2%	670	2.2%
General Merchandise Stores	4	1.5%	178	4.3%	7	0.6%	262	2.1%	16	0.6%	342	1.1%
Food Stores	9	3.3%	195	4.8%	27	2.4%	734	5.8%	48	1.7%	1,238	4.1%
Auto Dealers, Gas Stations, Auto Aftermarket	3	1.1%	40	1.0%	17	1.5%	163	1.3%	46	1.6%	346	1.1%
Apparel & Accessory Stores	9	3.3%	95	2.3%	14	1.2%	142	1.1%	24	0.8%	185	0.6%
Furniture & Home Furnishings	6	2.2%	71	1.7%	24	2.1%	181	1.4%	56	1.9%	575	1.9%
Eating & Drinking Places	36	13.1%	855	20.9%	89	7.9%	1,661	13.1%	165	5.7%	2,564	8.5%
Miscellaneous Retail	19	6.9%	181	4.4%	59	5.2%	469	3.7%	116	4.0%	836	2.8%
Finance, Insurance, Real Estate Summary	34	12.4%	295	7.2%	115	10.2%	864	6.8%	313	10.8%	2,574	8.5%
Banks, Savings & Lending Institutions	9	3.3%	58	1.4%	24	2.1%	243	1.9%	53	1.8%	434	1.4%
Securities Brokers	2	0.7%	9	0.2%	10	0.9%	38	0.3%	34	1.2%	126	0.4%
Insurance Carriers & Agents	3	1.1%	13	0.3%	20	1.8%	113	0.9%	58	2.0%	396	1.3%
Real Estate, Holding, Other Investment Offices	20	7.3%	215	5.3%	60	5.3%	470	3.7%	167	5.7%	1,617	5.4%
Services Summary	85	31.0%	1,198	29.3%	447	39.8%	4,998	39.3%	1,198	41.2%	11,922	39.5%
Hotels & Lodging	0	0.0%	0	0.0%	2	0.2%	8	0.1%	9	0.3%	63	0.2%
Automotive Services	7	2.6%	61	1.5%	40	3.6%	328	2.6%	82	2.8%	623	2.1%
Motion Pictures & Amusements	8	2.9%	115	2.8%	36	3.2%	446	3.5%	103	3.5%	1,100	3.6%
Health Services	20	7.3%	302	7.4%	70	6.2%	769	6.1%	181	6.2%	2,007	6.6%
Legal Services	1	0.4%	2	0.0%	9	0.8%	23	0.2%	38	1.3%	146	0.5%
Education Institutions & Libraries	4	1.5%	158	3.9%	36	3.2%	808	6.4%	71	2.4%	1,857	6.2%
Other Services	44	16.1%	559	13.7%	255	22.7%	2,614	20.6%	713	24.5%	6,126	20.3%
Government	0	0.0%	6	0.1%	4	0.4%	72	0.6%	19	0.7%	699	2.3%
Unclassified Establishments	22	8.0%	36	0.9%	103	9.2%	153	1.2%	259	8.9%	682	2.3%
Totals	274	100.0%	4,094	100.0%	1,124	100.0%	12,709	100.0%	2,907	100.0%	30,192	100.0%

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

885 Crain Hwy N, Gambrills, Maryland, 21054
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.03971
 Longitude: -76.67273

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.4%	28	0.7%	3	0.3%	40	0.3%	7	0.2%	52	0.2%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%	1	0.1%	25	0.2%	3	0.1%	79	0.3%
Construction	17	6.2%	590	14.4%	106	9.4%	1,836	14.4%	331	11.4%	4,173	13.8%
Manufacturing	3	1.1%	56	1.4%	24	2.1%	224	1.8%	68	2.3%	1,034	3.4%
Wholesale Trade	5	1.8%	35	0.9%	20	1.8%	135	1.1%	77	2.6%	802	2.7%
Retail Trade	54	19.7%	844	20.6%	154	13.7%	2,217	17.4%	327	11.2%	4,036	13.4%
Motor Vehicle & Parts Dealers	2	0.7%	39	1.0%	13	1.2%	135	1.1%	29	1.0%	224	0.7%
Furniture & Home Furnishings Stores	5	1.8%	69	1.7%	16	1.4%	138	1.1%	31	1.1%	232	0.8%
Electronics & Appliance Stores	1	0.4%	2	0.0%	4	0.4%	27	0.2%	20	0.7%	305	1.0%
Bldg Material & Garden Equipment & Supplies Dealers	4	1.5%	88	2.1%	14	1.2%	346	2.7%	34	1.2%	662	2.2%
Food & Beverage Stores	8	2.9%	188	4.6%	24	2.1%	688	5.4%	47	1.6%	1,179	3.9%
Health & Personal Care Stores	8	2.9%	70	1.7%	14	1.2%	129	1.0%	24	0.8%	280	0.9%
Gasoline Stations	0	0.0%	2	0.0%	4	0.4%	28	0.2%	17	0.6%	122	0.4%
Clothing & Clothing Accessories Stores	11	4.0%	108	2.6%	16	1.4%	160	1.3%	27	0.9%	205	0.7%
Sport Goods, Hobby, Book, & Music Stores	3	1.1%	61	1.5%	13	1.2%	142	1.1%	20	0.7%	188	0.6%
General Merchandise Stores	4	1.5%	178	4.3%	7	0.6%	262	2.1%	16	0.6%	342	1.1%
Miscellaneous Store Retailers	7	2.6%	39	1.0%	22	2.0%	123	1.0%	47	1.6%	226	0.7%
Nonstore Retailers	1	0.4%	0	0.0%	6	0.5%	40	0.3%	16	0.6%	73	0.2%
Transportation & Warehousing	2	0.7%	21	0.5%	13	1.2%	112	0.9%	40	1.4%	427	1.4%
Information	6	2.2%	101	2.5%	17	1.5%	208	1.6%	50	1.7%	380	1.3%
Finance & Insurance	15	5.5%	81	2.0%	55	4.9%	395	3.1%	149	5.1%	960	3.2%
Central Bank/Credit Intermediation & Related Activities	9	3.3%	58	1.4%	24	2.1%	243	1.9%	53	1.8%	434	1.4%
Securities, Commodity Contracts & Other Financial	3	1.1%	9	0.2%	11	1.0%	39	0.3%	37	1.3%	129	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	3	1.1%	13	0.3%	20	1.8%	113	0.9%	58	2.0%	396	1.3%
Real Estate, Rental & Leasing	24	8.8%	219	5.3%	67	6.0%	460	3.6%	180	6.2%	1,595	5.3%
Professional, Scientific & Tech Services	9	3.3%	58	1.4%	87	7.7%	523	4.1%	279	9.6%	2,018	6.7%
Legal Services	1	0.4%	2	0.0%	14	1.2%	43	0.3%	51	1.8%	195	0.6%
Management of Companies & Enterprises	0	0.0%	0	0.0%	2	0.2%	14	0.1%	9	0.3%	60	0.2%
Administrative & Support & Waste Management & Remediation	9	3.3%	57	1.4%	44	3.9%	389	3.1%	134	4.6%	1,505	5.0%
Educational Services	5	1.8%	160	3.9%	38	3.4%	793	6.2%	93	3.2%	1,947	6.4%
Health Care & Social Assistance	26	9.5%	455	11.1%	102	9.1%	1,656	13.0%	258	8.9%	3,355	11.1%
Arts, Entertainment & Recreation	4	1.5%	92	2.2%	26	2.3%	394	3.1%	65	2.2%	933	3.1%
Accommodation & Food Services	36	13.1%	855	20.9%	96	8.5%	1,732	13.6%	182	6.3%	2,735	9.1%
Accommodation	0	0.0%	0	0.0%	2	0.2%	8	0.1%	9	0.3%	63	0.2%
Food Services & Drinking Places	36	13.1%	855	20.9%	94	8.4%	1,724	13.6%	173	6.0%	2,672	8.9%
Other Services (except Public Administration)	34	12.4%	400	9.8%	164	14.6%	1,331	10.5%	378	13.0%	2,718	9.0%
Automotive Repair & Maintenance	7	2.6%	60	1.5%	34	3.0%	294	2.3%	62	2.1%	518	1.7%
Public Administration	0	0.0%	6	0.1%	4	0.4%	72	0.6%	19	0.7%	699	2.3%
Unclassified Establishments	22	8.0%	36	0.9%	103	9.2%	153	1.2%	259	8.9%	682	2.3%
Total	274	100.0%	4,094	100.0%	1,124	100.0%	12,709	100.0%	2,907	100.0%	30,192	100.0%

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