

9107 Belair Rd, Nottingham, Maryland, 21236 2
 9107 Belair Rd, Nottingham, Maryland, 21236
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.40057
 Longitude: -76.47773

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	16,461	80,082	180,285
2020 Total Population	17,069	82,773	191,774
2020 Group Quarters	13	820	1,950
2023 Total Population	17,112	84,315	193,120
2023 Group Quarters	13	820	1,950
2028 Total Population	16,993	85,752	193,983
2023-2028 Annual Rate	-0.14%	0.34%	0.09%
2023 Total Daytime Population	12,015	72,416	162,819
Workers	4,076	32,032	71,995
Residents	7,939	40,384	90,824
Household Summary			
2010 Households	6,760	33,312	73,089
2010 Average Household Size	2.44	2.40	2.45
2020 Total Households	6,778	32,720	75,229
2020 Average Household Size	2.52	2.50	2.52
2023 Total Households	6,776	33,365	76,124
2023 Average Household Size	2.52	2.50	2.51
2028 Total Households	6,758	33,980	76,764
2028 Average Household Size	2.51	2.50	2.50
2023-2028 Annual Rate	-0.05%	0.37%	0.17%
2010 Families	4,639	21,183	46,999
2010 Average Family Size	2.92	3.00	3.02
2023 Families	4,497	21,123	48,119
2023 Average Family Size	3.11	3.18	3.16
2028 Families	4,483	21,582	48,582
2028 Average Family Size	3.10	3.17	3.15
2023-2028 Annual Rate	-0.06%	0.43%	0.19%
Housing Unit Summary			
2000 Housing Units	6,857	29,297	70,136
Owner Occupied Housing Units	72.8%	67.9%	67.7%
Renter Occupied Housing Units	25.3%	28.8%	28.4%
Vacant Housing Units	1.9%	3.2%	3.8%
2010 Housing Units	6,975	34,579	76,875
Owner Occupied Housing Units	72.2%	66.2%	66.0%
Renter Occupied Housing Units	24.7%	30.2%	29.1%
Vacant Housing Units	3.1%	3.7%	4.9%
2020 Housing Units	7,068	34,278	79,485
Vacant Housing Units	4.1%	4.5%	5.4%
2023 Housing Units	7,059	34,879	80,258
Owner Occupied Housing Units	73.4%	68.2%	67.0%
Renter Occupied Housing Units	22.6%	27.5%	27.8%
Vacant Housing Units	4.0%	4.3%	5.2%
2028 Housing Units	7,100	35,486	80,913
Owner Occupied Housing Units	73.6%	68.3%	67.6%
Renter Occupied Housing Units	21.6%	27.4%	27.2%
Vacant Housing Units	4.8%	4.2%	5.1%
Median Household Income			
2023	\$95,725	\$91,198	\$83,008
2028	\$105,290	\$103,222	\$93,143
Median Home Value			
2023	\$349,394	\$350,401	\$327,314
2028	\$360,143	\$368,779	\$356,300
Per Capita Income			
2023	\$50,040	\$48,791	\$45,216
2028	\$56,828	\$55,707	\$51,806
Median Age			
2010	42.0	39.9	39.2
2023	43.0	41.1	41.1
2028	43.8	41.7	41.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

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2023 Households by Income			
Household Income Base	6,776	33,363	76,122
<\$15,000	6.2%	6.2%	6.7%
\$15,000 - \$24,999	3.6%	4.1%	4.6%
\$25,000 - \$34,999	5.0%	6.6%	7.5%
\$35,000 - \$49,999	8.8%	9.4%	9.4%
\$50,000 - \$74,999	13.6%	14.8%	16.5%
\$75,000 - \$99,999	14.9%	12.6%	13.7%
\$100,000 - \$149,999	21.1%	20.0%	18.9%
\$150,000 - \$199,999	13.0%	12.5%	11.2%
\$200,000+	14.0%	13.8%	11.5%
Average Household Income	\$127,244	\$123,277	\$114,675
2028 Households by Income			
Household Income Base	6,758	33,978	76,762
<\$15,000	5.7%	5.7%	6.1%
\$15,000 - \$24,999	3.2%	3.5%	3.9%
\$25,000 - \$34,999	4.3%	5.7%	6.5%
\$35,000 - \$49,999	7.8%	8.4%	8.2%
\$50,000 - \$74,999	12.2%	13.3%	15.1%
\$75,000 - \$99,999	13.5%	11.5%	13.0%
\$100,000 - \$149,999	21.2%	20.3%	19.5%
\$150,000 - \$199,999	15.3%	14.8%	13.5%
\$200,000+	16.7%	16.8%	14.1%
Average Household Income	\$143,826	\$140,570	\$130,882
2023 Owner Occupied Housing Units by Value			
Total	5,180	23,780	53,799
<\$50,000	2.1%	2.5%	4.0%
\$50,000 - \$99,999	0.1%	0.1%	0.6%
\$100,000 - \$149,999	0.5%	1.0%	2.0%
\$150,000 - \$199,999	1.8%	5.4%	9.6%
\$200,000 - \$249,999	6.9%	10.8%	15.1%
\$250,000 - \$299,999	10.2%	9.7%	10.8%
\$300,000 - \$399,999	57.4%	40.4%	29.1%
\$400,000 - \$499,999	13.4%	14.3%	11.8%
\$500,000 - \$749,999	5.7%	13.4%	13.6%
\$750,000 - \$999,999	1.0%	0.8%	1.7%
\$1,000,000 - \$1,499,999	0.4%	1.0%	1.3%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.3%
\$2,000,000 +	0.4%	0.3%	0.2%
Average Home Value	\$368,130	\$381,714	\$363,841
2028 Owner Occupied Housing Units by Value			
Total	5,224	24,242	54,717
<\$50,000	1.5%	1.8%	3.4%
\$50,000 - \$99,999	0.1%	0.1%	0.3%
\$100,000 - \$149,999	0.2%	0.6%	1.1%
\$150,000 - \$199,999	0.8%	3.4%	5.9%
\$200,000 - \$249,999	4.0%	7.4%	11.3%
\$250,000 - \$299,999	8.0%	8.1%	10.0%
\$300,000 - \$399,999	59.0%	41.6%	31.7%
\$400,000 - \$499,999	16.2%	17.4%	14.4%
\$500,000 - \$749,999	8.0%	16.9%	17.0%
\$750,000 - \$999,999	1.2%	1.0%	2.5%
\$1,000,000 - \$1,499,999	0.6%	1.1%	1.7%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.4%
\$2,000,000 +	0.4%	0.3%	0.2%
Average Home Value	\$389,717	\$409,868	\$401,783

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	16,461	80,080	180,283
0 - 4	5.1%	5.8%	6.1%
5 - 9	5.1%	5.6%	5.6%
10 - 14	5.9%	5.8%	5.9%
15 - 24	12.4%	11.9%	12.5%
25 - 34	13.2%	14.3%	14.3%
35 - 44	12.2%	13.3%	13.3%
45 - 54	16.7%	14.9%	15.1%
55 - 64	14.8%	12.3%	12.2%
65 - 74	7.4%	6.2%	6.5%
75 - 84	5.2%	6.1%	5.4%
85 +	2.0%	3.9%	3.0%
18 +	79.7%	78.9%	78.5%
2023 Population by Age			
Total	17,112	84,315	193,119
0 - 4	4.5%	5.1%	5.2%
5 - 9	4.8%	5.4%	5.6%
10 - 14	5.3%	5.7%	5.8%
15 - 24	10.1%	10.5%	10.5%
25 - 34	13.5%	14.1%	14.0%
35 - 44	14.4%	14.5%	14.2%
45 - 54	11.2%	11.6%	11.9%
55 - 64	14.6%	12.8%	13.2%
65 - 74	13.1%	10.8%	10.9%
75 - 84	6.1%	5.8%	5.7%
85 +	2.5%	3.7%	3.0%
18 +	82.3%	80.6%	80.2%
2028 Population by Age			
Total	16,992	85,752	193,983
0 - 4	4.5%	5.2%	5.3%
5 - 9	4.7%	5.1%	5.3%
10 - 14	5.0%	5.4%	5.6%
15 - 24	9.3%	10.1%	10.3%
25 - 34	11.9%	13.7%	13.3%
35 - 44	16.6%	15.3%	14.9%
45 - 54	11.5%	12.0%	12.2%
55 - 64	12.0%	11.2%	11.6%
65 - 74	13.4%	11.3%	11.5%
75 - 84	8.4%	7.1%	7.0%
85 +	2.8%	3.6%	3.1%
18 +	82.9%	81.2%	80.7%
2010 Population by Sex			
Males	7,796	37,550	85,545
Females	8,665	42,532	94,739
2023 Population by Sex			
Males	8,228	40,048	92,599
Females	8,884	44,267	100,521
2028 Population by Sex			
Males	8,179	40,757	92,895
Females	8,813	44,995	101,089

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2010 Population by Race/Ethnicity			
Total	16,460	80,081	180,283
White Alone	80.5%	76.5%	70.9%
Black Alone	8.7%	11.7%	19.1%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	8.0%	8.8%	6.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	0.8%	1.3%
Two or More Races	2.1%	2.1%	2.3%
Hispanic Origin	2.7%	3.0%	3.8%
Diversity Index	37.3	42.8	49.7
2020 Population by Race/Ethnicity			
Total	17,069	82,773	191,774
White Alone	65.0%	61.5%	55.5%
Black Alone	14.6%	18.7%	26.9%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	12.6%	11.8%	8.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	1.7%	2.9%
Two or More Races	5.9%	6.0%	6.3%
Hispanic Origin	4.1%	4.3%	5.8%
Diversity Index	57.3	60.4	65.2
2023 Population by Race/Ethnicity			
Total	17,113	84,314	193,120
White Alone	63.2%	59.6%	53.7%
Black Alone	15.3%	19.6%	27.8%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	13.2%	12.5%	8.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.8%	1.8%	3.1%
Two or More Races	6.1%	6.2%	6.5%
Hispanic Origin	4.5%	4.7%	6.3%
Diversity Index	59.4	62.4	66.7
2028 Population by Race/Ethnicity			
Total	16,994	85,754	193,984
White Alone	59.3%	55.6%	50.1%
Black Alone	16.8%	21.3%	29.4%
American Indian Alone	0.3%	0.2%	0.4%
Asian Alone	14.6%	13.7%	9.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.1%	2.1%	3.6%
Two or More Races	6.9%	7.0%	7.2%
Hispanic Origin	5.2%	5.3%	7.2%
Diversity Index	63.4	65.9	69.5
2010 Population by Relationship and Household Type			
Total	16,461	80,082	180,284
In Households	100.0%	99.7%	99.3%
In Family Households	84.2%	81.2%	81.2%
Householder	28.0%	26.5%	26.0%
Spouse	21.4%	20.1%	18.5%
Child	29.3%	28.8%	29.7%
Other relative	3.6%	4.0%	4.4%
Nonrelative	1.9%	1.9%	2.5%
In Nonfamily Households	15.8%	18.5%	18.1%
In Group Quarters	0.0%	0.3%	0.7%
Institutionalized Population	0.0%	0.3%	0.6%
Noninstitutionalized Population	0.0%	0.0%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2023 Population 25+ by Educational Attainment			
Total	12,881	61,824	140,738
Less than 9th Grade	3.4%	2.9%	3.0%
9th - 12th Grade, No Diploma	3.3%	4.1%	4.1%
High School Graduate	20.5%	21.8%	24.0%
GED/Alternative Credential	3.7%	2.9%	3.6%
Some College, No Degree	17.9%	15.6%	17.2%
Associate Degree	8.7%	9.2%	9.0%
Bachelor's Degree	22.3%	26.1%	23.2%
Graduate/Professional Degree	20.1%	17.4%	15.7%
2023 Population 15+ by Marital Status			
Total	14,607	70,673	161,042
Never Married	25.5%	29.7%	33.1%
Married	59.5%	54.4%	50.1%
Widowed	5.6%	7.5%	6.6%
Divorced	9.4%	8.4%	10.3%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	9,559	45,907	107,778
Population 16+ Employed	97.8%	97.3%	96.5%
Population 16+ Unemployment rate	2.1%	2.7%	3.5%
Population 16-24 Employed	10.2%	10.5%	10.8%
Population 16-24 Unemployment rate	5.7%	7.3%	8.9%
Population 25-54 Employed	62.3%	65.0%	64.0%
Population 25-54 Unemployment rate	1.6%	2.0%	2.5%
Population 55-64 Employed	19.8%	17.4%	17.5%
Population 55-64 Unemployment rate	1.9%	2.3%	3.9%
Population 65+ Employed	7.7%	7.1%	7.8%
Population 65+ Unemployment rate	2.2%	2.4%	2.6%
2023 Employed Population 16+ by Industry			
Total	9,353	44,684	104,046
Agriculture/Mining	0.0%	0.4%	0.3%
Construction	4.7%	5.6%	6.5%
Manufacturing	3.6%	5.5%	5.4%
Wholesale Trade	2.7%	2.0%	2.0%
Retail Trade	12.3%	10.0%	10.7%
Transportation/Utilities	4.6%	6.6%	6.5%
Information	1.6%	1.5%	1.7%
Finance/Insurance/Real Estate	10.9%	8.0%	7.6%
Services	51.6%	52.7%	51.0%
Public Administration	8.1%	7.7%	8.2%
2023 Employed Population 16+ by Occupation			
Total	9,354	44,681	104,048
White Collar	74.1%	73.1%	68.6%
Management/Business/Financial	21.5%	20.3%	18.4%
Professional	32.3%	32.0%	29.6%
Sales	10.9%	9.6%	8.3%
Administrative Support	9.4%	11.2%	12.3%
Services	11.8%	13.1%	14.0%
Blue Collar	14.1%	13.8%	17.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.8%	2.5%	3.5%
Installation/Maintenance/Repair	2.5%	2.2%	2.8%
Production	2.4%	3.0%	3.3%
Transportation/Material Moving	7.5%	5.9%	7.7%

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2010 Households by Type			
Total	6,760	33,312	73,089
Households with 1 Person	25.1%	29.9%	28.7%
Households with 2+ People	74.9%	70.1%	71.3%
Family Households	68.6%	63.6%	64.3%
Husband-wife Families	52.5%	48.2%	45.8%
With Related Children	20.3%	20.4%	19.3%
Other Family (No Spouse Present)	16.2%	15.4%	18.5%
Other Family with Male Householder	4.2%	4.0%	4.9%
With Related Children	2.1%	2.1%	2.7%
Other Family with Female Householder	11.9%	11.4%	13.6%
With Related Children	7.2%	6.8%	8.3%
Nonfamily Households	6.3%	6.5%	7.0%
All Households with Children	29.8%	29.6%	30.6%
Multigenerational Households	3.6%	3.8%	4.5%
Unmarried Partner Households	6.4%	6.3%	7.1%
Male-female	5.8%	5.6%	6.3%
Same-sex	0.6%	0.7%	0.8%
2010 Households by Size			
Total	6,758	33,312	73,089
1 Person Household	25.1%	29.9%	28.7%
2 Person Household	36.2%	33.0%	32.7%
3 Person Household	18.0%	16.4%	17.2%
4 Person Household	13.5%	13.2%	12.9%
5 Person Household	4.8%	4.9%	5.3%
6 Person Household	1.6%	1.7%	2.0%
7 + Person Household	0.8%	0.8%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	6,760	33,312	73,089
Owner Occupied	74.5%	68.7%	69.4%
Owned with a Mortgage/Loan	53.7%	51.7%	51.9%
Owned Free and Clear	20.8%	17.0%	17.6%
Renter Occupied	25.5%	31.3%	30.6%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	106	101	98
Percent of Income for Mortgage	21.9%	23.1%	23.7%
Wealth Index	138	124	113
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,975	34,579	76,875
Housing Units Inside Urbanized Area	100.0%	99.7%	97.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.3%	2.4%
2010 Population By Urban/ Rural Status			
Total Population	16,461	80,082	180,285
Population Inside Urbanized Area	100.0%	99.7%	97.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.3%	2.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Savvy Suburbanites (1D)	Enterprising Professionals (2D)	Bright Young Professionals (8C)
2.	Pleasantville (2B)	Pleasantville (2B)	Parks and Rec (5C)
3.	Golden Years (9B)	Bright Young Professionals (8C)	Pleasantville (2B)
2023 Consumer Spending			
Apparel & Services: Total \$	\$17,569,752	\$84,229,528	\$179,144,780
Average Spent	\$2,592.94	\$2,524.49	\$2,353.33
Spending Potential Index	118	115	107
Education: Total \$	\$16,058,050	\$73,400,449	\$158,015,133
Average Spent	\$2,369.84	\$2,199.92	\$2,075.76
Spending Potential Index	132	123	116
Entertainment/Recreation: Total \$	\$29,663,437	\$141,644,504	\$302,336,812
Average Spent	\$4,377.72	\$4,245.30	\$3,971.64
Spending Potential Index	116	112	105
Food at Home: Total \$	\$53,445,639	\$255,827,237	\$547,239,660
Average Spent	\$7,887.49	\$7,667.53	\$7,188.79
Spending Potential Index	116	113	106
Food Away from Home: Total \$	\$29,427,987	\$142,208,974	\$300,768,865
Average Spent	\$4,342.97	\$4,262.22	\$3,951.04
Spending Potential Index	117	114	106
Health Care: Total \$	\$56,550,815	\$268,076,746	\$577,783,238
Average Spent	\$8,345.75	\$8,034.67	\$7,590.03
Spending Potential Index	113	109	103
HH Furnishings & Equipment: Total \$	\$23,650,627	\$113,439,281	\$240,188,603
Average Spent	\$3,490.35	\$3,399.95	\$3,155.23
Spending Potential Index	118	115	107
Personal Care Products & Services: Total \$	\$7,720,332	\$37,125,904	\$78,732,042
Average Spent	\$1,139.36	\$1,112.72	\$1,034.26
Spending Potential Index	119	116	108
Shelter: Total \$	\$200,571,700	\$964,246,200	\$2,043,709,386
Average Spent	\$29,600.31	\$28,899.93	\$26,847.11
Spending Potential Index	119	117	108
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$24,988,799	\$117,435,662	\$252,947,449
Average Spent	\$3,687.84	\$3,519.73	\$3,322.83
Spending Potential Index	118	113	106
Travel: Total \$	\$18,176,500	\$87,080,292	\$183,491,398
Average Spent	\$2,682.48	\$2,609.93	\$2,410.43
Spending Potential Index	119	116	107
Vehicle Maintenance & Repairs: Total \$	\$9,983,642	\$48,076,113	\$103,195,845
Average Spent	\$1,473.38	\$1,440.91	\$1,355.63
Spending Potential Index	112	110	103

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

9107 Belair Rd, Nottingham, Maryland, 21236 2
 9107 Belair Rd, Nottingham, Maryland, 21236
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.40057
 Longitude: -76.47773

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Savvy Suburbanites (1D)	25.9%	Population	17,112	16,993
Pleasantville (2B)	16.0%	Households	6,776	6,758
Golden Years (9B)	15.8%	Families	4,497	4,483
Enterprising Professionals (2D)	12.8%	Median Age	43.0	43.8
Old and Newcomers (8F)	9.6%	Median Household Income	\$95,725	\$105,290
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		118	\$2,592.94	\$17,569,752
Men's		118	\$482.32	\$3,268,196
Women's		118	\$883.32	\$5,985,374
Children's		114	\$376.64	\$2,552,127
Footwear		118	\$587.82	\$3,983,053
Watches & Jewelry		124	\$209.13	\$1,417,041
Apparel Products and Services (1)		121	\$53.71	\$363,961
Computer				
Computers and Hardware for Home Use		120	\$306.23	\$2,074,985
Portable Memory		116	\$5.35	\$36,264
Computer Software		121	\$17.54	\$118,868
Computer Accessories		118	\$29.65	\$200,928
Entertainment & Recreation		116	\$4,377.72	\$29,663,437
Fees and Admissions		126	\$895.32	\$6,066,693
Membership Fees for Clubs (2)		125	\$346.06	\$2,344,889
Fees for Participant Sports, excl. Trips		126	\$151.10	\$1,023,860
Tickets to Theatre/Operas/Concerts		128	\$69.70	\$472,306
Tickets to Movies		118	\$32.56	\$220,615
Tickets to Parks or Museums		112	\$31.29	\$212,042
Admission to Sporting Events, excl. Trips		128	\$74.93	\$507,731
Fees for Recreational Lessons		130	\$188.45	\$1,276,959
Dating Services		114	\$1.22	\$8,289
TV/Video/Audio		113	\$1,531.81	\$10,379,576
Cable and Satellite Television Services		113	\$968.89	\$6,565,191
Televisions		113	\$164.31	\$1,113,348
Satellite Dishes		101	\$1.72	\$11,680
VCRs, Video Cameras, and DVD Players		112	\$5.38	\$36,486
Miscellaneous Video Equipment		126	\$15.94	\$108,003
Video Cassettes and DVDs		115	\$7.52	\$50,951
Video Game Hardware/Accessories		111	\$44.75	\$303,247
Video Game Software		113	\$21.80	\$147,738
Rental/Streaming/Downloaded Video		111	\$137.44	\$931,309
Installation of Televisions		122	\$1.97	\$13,349
Audio (3)		118	\$159.22	\$1,078,897
Rental and Repair of TV/Radio/Sound Equipment		103	\$2.86	\$19,375
Pets		112	\$1,032.68	\$6,997,472
Toys/Games/Crafts/Hobbies (4)		113	\$178.89	\$1,212,189
Recreational Vehicles and Fees (5)		116	\$174.21	\$1,180,422
Sports/Recreation/Exercise Equipment (6)		114	\$319.63	\$2,165,842
Photo Equipment and Supplies (7)		119	\$55.83	\$378,289
Reading (8)		122	\$154.05	\$1,043,811
Catered Affairs (9)		116	\$35.29	\$239,143
Food		116	\$12,230.46	\$82,873,626
Food at Home		116	\$7,887.49	\$53,445,639
Bakery and Cereal Products		116	\$1,025.36	\$6,947,838
Meats, Poultry, Fish, and Eggs		116	\$1,705.53	\$11,556,692
Dairy Products		116	\$766.47	\$5,193,631
Fruits and Vegetables		117	\$1,576.65	\$10,683,413
Snacks and Other Food at Home (10)		115	\$2,813.47	\$19,064,065
Food Away from Home		117	\$4,342.97	\$29,427,987
Alcoholic Beverages		124	\$833.43	\$5,647,294

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	133	\$52,423.24	\$355,219,908
Value of Retirement Plans	127	\$180,280.57	\$1,221,581,144
Value of Other Financial Assets	126	\$10,791.44	\$73,122,820
Vehicle Loan Amount excluding Interest	108	\$3,924.24	\$26,590,663
Value of Credit Card Debt	118	\$3,727.61	\$25,258,307
Health			
Nonprescription Drugs	109	\$185.96	\$1,260,032
Prescription Drugs	109	\$400.19	\$2,711,694
Eyeglasses and Contact Lenses	115	\$128.48	\$870,600
Home			
Mortgage Payment and Basics (11)	123	\$15,855.74	\$107,438,480
Maintenance and Remodeling Services	120	\$4,562.14	\$30,913,043
Maintenance and Remodeling Materials (12)	106	\$832.94	\$5,643,975
Utilities, Fuel, and Public Services	113	\$6,527.98	\$44,233,586
Household Furnishings and Equipment			
Household Textiles (13)	117	\$143.27	\$970,772
Furniture	115	\$948.73	\$6,428,618
Rugs	123	\$51.15	\$346,597
Major Appliances (14)	113	\$597.25	\$4,046,955
Housewares (15)	119	\$127.99	\$867,255
Small Appliances	114	\$82.55	\$559,335
Luggage	119	\$17.05	\$115,497
Telephones and Accessories	115	\$123.76	\$838,599
Household Operations			
Child Care	123	\$635.17	\$4,303,889
Lawn and Garden (16)	117	\$782.70	\$5,303,561
Moving/Storage/Freight Express	115	\$103.23	\$699,519
Housekeeping Supplies (17)	115	\$1,075.99	\$7,290,900
Insurance			
Owners and Renters Insurance	112	\$874.42	\$5,925,070
Vehicle Insurance	111	\$2,414.12	\$16,358,079
Life/Other Insurance	119	\$821.77	\$5,568,346
Health Insurance	114	\$5,613.14	\$38,034,638
Personal Care Products (18)	117	\$647.11	\$4,384,796
School Books and Supplies (19)	115	\$154.05	\$1,043,825
Smoking Products	101	\$437.02	\$2,961,239
Transportation			
Payments on Vehicles excluding Leases	110	\$3,309.29	\$22,423,777
Gasoline and Motor Oil	109	\$2,766.59	\$18,746,431
Vehicle Maintenance and Repairs	112	\$1,473.38	\$9,983,642
Travel			
Airline Fares	122	\$568.23	\$3,850,345
Lodging on Trips	120	\$863.89	\$5,853,715
Auto/Truck Rental on Trips	120	\$95.33	\$645,933
Food and Drink on Trips	119	\$664.37	\$4,501,767

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

9107 Belair Rd, Nottingham, Maryland, 21236 2
 9107 Belair Rd, Nottingham, Maryland, 21236
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.40057
 Longitude: -76.47773

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Enterprising Professionals (2D)	20.9%	Population	84,315	85,752
Pleasantville (2B)	20.9%	Households	33,365	33,980
Bright Young Professionals (8C)	17.6%	Families	21,123	21,582
Savvy Suburbanites (1D)	9.3%	Median Age	41.1	41.7
Golden Years (9B)	5.5%	Median Household Income	\$91,198	\$103,222
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		115	\$2,524.49	\$84,229,528
Men's		116	\$474.08	\$15,817,677
Women's		115	\$859.87	\$28,689,537
Children's		112	\$372.37	\$12,424,096
Footwear		114	\$569.41	\$18,998,434
Watches & Jewelry		117	\$197.38	\$6,585,738
Apparel Products and Services (1)		115	\$51.37	\$1,714,046
Computer				
Computers and Hardware for Home Use		119	\$304.20	\$10,149,484
Portable Memory		112	\$5.17	\$172,426
Computer Software		120	\$17.38	\$579,846
Computer Accessories		117	\$29.20	\$974,219
Entertainment & Recreation		112	\$4,245.30	\$141,644,504
Fees and Admissions		121	\$859.68	\$28,683,236
Membership Fees for Clubs (2)		118	\$329.02	\$10,977,714
Fees for Participant Sports, excl. Trips		124	\$148.39	\$4,951,167
Tickets to Theatre/Operas/Concerts		121	\$65.85	\$2,197,208
Tickets to Movies		118	\$32.71	\$1,091,449
Tickets to Parks or Museums		114	\$31.62	\$1,054,971
Admission to Sporting Events, excl. Trips		117	\$68.49	\$2,285,115
Fees for Recreational Lessons		126	\$182.39	\$6,085,609
Dating Services		112	\$1.20	\$40,002
TV/Video/Audio		110	\$1,485.56	\$49,565,845
Cable and Satellite Television Services		108	\$927.78	\$30,955,305
Televisions		112	\$162.52	\$5,422,636
Satellite Dishes		100	\$1.71	\$57,020
VCRs, Video Cameras, and DVD Players		113	\$5.47	\$182,354
Miscellaneous Video Equipment		121	\$15.22	\$507,744
Video Cassettes and DVDs		115	\$7.53	\$251,386
Video Game Hardware/Accessories		111	\$44.58	\$1,487,460
Video Game Software		113	\$21.96	\$732,538
Rental/Streaming/Downloaded Video		112	\$137.81	\$4,597,989
Installation of Televisions		119	\$1.92	\$64,052
Audio (3)		116	\$156.27	\$5,214,086
Rental and Repair of TV/Radio/Sound Equipment		101	\$2.80	\$93,275
Pets		109	\$1,001.32	\$33,408,952
Toys/Games/Crafts/Hobbies (4)		112	\$176.83	\$5,900,052
Recreational Vehicles and Fees (5)		109	\$163.74	\$5,463,246
Sports/Recreation/Exercise Equipment (6)		114	\$320.79	\$10,703,283
Photo Equipment and Supplies (7)		117	\$54.69	\$1,824,825
Reading (8)		117	\$148.58	\$4,957,406
Catered Affairs (9)		112	\$34.10	\$1,137,658
Food		113	\$11,929.75	\$398,036,211
Food at Home		113	\$7,667.53	\$255,827,237
Bakery and Cereal Products		113	\$990.60	\$33,051,244
Meats, Poultry, Fish, and Eggs		113	\$1,658.21	\$55,326,287
Dairy Products		113	\$744.38	\$24,836,158
Fruits and Vegetables		114	\$1,533.48	\$51,164,638
Snacks and Other Food at Home (10)		112	\$2,740.86	\$91,448,909
Food Away from Home		114	\$4,262.22	\$142,208,974
Alcoholic Beverages		120	\$806.67	\$26,914,566

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	122	\$48,013.25	\$1,601,962,209
Value of Retirement Plans	118	\$166,561.16	\$5,557,313,213
Value of Other Financial Assets	120	\$10,267.21	\$342,565,430
Vehicle Loan Amount excluding Interest	108	\$3,934.52	\$131,275,263
Value of Credit Card Debt	114	\$3,589.98	\$119,779,603
Health			
Nonprescription Drugs	106	\$180.86	\$6,034,412
Prescription Drugs	103	\$378.96	\$12,644,094
Eyeglasses and Contact Lenses	110	\$121.91	\$4,067,602
Home			
Mortgage Payment and Basics (11)	118	\$15,237.46	\$508,397,871
Maintenance and Remodeling Services	116	\$4,403.31	\$146,916,346
Maintenance and Remodeling Materials (12)	103	\$811.80	\$27,085,707
Utilities, Fuel, and Public Services	109	\$6,326.28	\$211,076,263
Household Furnishings and Equipment			
Household Textiles (13)	115	\$140.29	\$4,680,638
Furniture	113	\$934.58	\$31,182,407
Rugs	118	\$49.03	\$1,635,733
Major Appliances (14)	110	\$581.23	\$19,392,741
Housewares (15)	117	\$126.06	\$4,206,138
Small Appliances	113	\$81.96	\$2,734,710
Luggage	118	\$16.96	\$565,931
Telephones and Accessories	111	\$118.92	\$3,967,832
Household Operations			
Child Care	122	\$630.81	\$21,047,069
Lawn and Garden (16)	110	\$740.30	\$24,699,974
Moving/Storage/Freight Express	114	\$102.29	\$3,412,875
Housekeeping Supplies (17)	112	\$1,043.42	\$34,813,741
Insurance			
Owners and Renters Insurance	107	\$836.94	\$27,924,482
Vehicle Insurance	110	\$2,379.12	\$79,379,228
Life/Other Insurance	112	\$773.85	\$25,819,638
Health Insurance	109	\$5,404.89	\$180,334,061
Personal Care Products (18)	115	\$632.99	\$21,119,762
School Books and Supplies (19)	114	\$153.02	\$5,105,422
Smoking Products	97	\$418.51	\$13,963,729
Transportation			
Payments on Vehicles excluding Leases	108	\$3,258.14	\$108,707,883
Gasoline and Motor Oil	108	\$2,733.67	\$91,208,860
Vehicle Maintenance and Repairs	110	\$1,440.91	\$48,076,113
Travel			
Airline Fares	120	\$558.96	\$18,649,823
Lodging on Trips	115	\$831.76	\$27,751,575
Auto/Truck Rental on Trips	117	\$93.06	\$3,105,091
Food and Drink on Trips	116	\$646.25	\$21,562,006

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

9107 Belair Rd, Nottingham, Maryland, 21236 2
 9107 Belair Rd, Nottingham, Maryland, 21236
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.40057
 Longitude: -76.47773

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Bright Young Professionals (8C)	17.8%	Population	193,120	193,983
Parks and Rec (5C)	17.1%	Households	76,124	76,764
Pleasantville (2B)	13.5%	Families	48,119	48,582
Enterprising Professionals (2D)	9.6%	Median Age	41.1	41.8
Comfortable Empty Nesters (5A)	6.3%	Median Household Income	\$83,008	\$93,143
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		107	\$2,353.33	\$179,144,780
Men's		107	\$438.37	\$33,370,837
Women's		107	\$798.68	\$60,799,050
Children's		106	\$350.19	\$26,657,524
Footwear		107	\$535.61	\$40,772,506
Watches & Jewelry		108	\$182.42	\$13,886,273
Apparel Products and Services (1)		108	\$48.06	\$3,658,590
Computer				
Computers and Hardware for Home Use		109	\$279.78	\$21,298,210
Portable Memory		107	\$4.91	\$373,757
Computer Software		111	\$16.10	\$1,225,621
Computer Accessories		108	\$26.94	\$2,050,688
Entertainment & Recreation		105	\$3,971.64	\$302,336,812
Fees and Admissions		112	\$798.52	\$60,786,318
Membership Fees for Clubs (2)		111	\$307.20	\$23,385,028
Fees for Participant Sports, excl. Trips		114	\$136.35	\$10,379,342
Tickets to Theatre/Operas/Concerts		113	\$61.62	\$4,690,917
Tickets to Movies		109	\$30.11	\$2,291,869
Tickets to Parks or Museums		105	\$29.08	\$2,213,956
Admission to Sporting Events, excl. Trips		111	\$64.57	\$4,915,403
Fees for Recreational Lessons		116	\$168.39	\$12,818,776
Dating Services		112	\$1.20	\$91,025
TV/Video/Audio		104	\$1,403.01	\$106,802,604
Cable and Satellite Television Services		102	\$882.38	\$67,170,590
Televisions		104	\$151.41	\$11,525,973
Satellite Dishes		94	\$1.60	\$121,671
VCRs, Video Cameras, and DVD Players		104	\$5.00	\$380,613
Miscellaneous Video Equipment		119	\$15.09	\$1,148,734
Video Cassettes and DVDs		108	\$7.07	\$538,524
Video Game Hardware/Accessories		104	\$41.88	\$3,188,443
Video Game Software		107	\$20.72	\$1,577,070
Rental/Streaming/Downloaded Video		104	\$128.69	\$9,796,728
Installation of Televisions		114	\$1.83	\$139,031
Audio (3)		107	\$144.69	\$11,014,446
Rental and Repair of TV/Radio/Sound Equipment		95	\$2.64	\$200,781
Pets		101	\$932.70	\$71,000,783
Toys/Games/Crafts/Hobbies (4)		105	\$166.65	\$12,685,925
Recreational Vehicles and Fees (5)		101	\$151.42	\$11,527,016
Sports/Recreation/Exercise Equipment (6)		105	\$295.87	\$22,522,866
Photo Equipment and Supplies (7)		110	\$51.52	\$3,922,158
Reading (8)		110	\$138.76	\$10,562,875
Catered Affairs (9)		109	\$33.19	\$2,526,267
Food		106	\$11,139.83	\$848,008,525
Food at Home		106	\$7,188.79	\$547,239,660
Bakery and Cereal Products		106	\$933.80	\$71,084,615
Meats, Poultry, Fish, and Eggs		106	\$1,554.09	\$118,303,458
Dairy Products		106	\$698.07	\$53,139,977
Fruits and Vegetables		107	\$1,435.41	\$109,269,162
Snacks and Other Food at Home (10)		105	\$2,567.42	\$195,442,448
Food Away from Home		106	\$3,951.04	\$300,768,865
Alcoholic Beverages		110	\$741.81	\$56,469,234

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	115	\$45,096.80	\$3,432,948,723
Value of Retirement Plans	111	\$156,864.61	\$11,941,161,397
Value of Other Financial Assets	110	\$9,384.64	\$714,396,228
Vehicle Loan Amount excluding Interest	101	\$3,663.02	\$278,843,787
Value of Credit Card Debt	107	\$3,399.44	\$258,778,795
Health			
Nonprescription Drugs	100	\$170.21	\$12,957,326
Prescription Drugs	99	\$364.03	\$27,711,325
Eyeglasses and Contact Lenses	105	\$116.32	\$8,854,594
Home			
Mortgage Payment and Basics (11)	109	\$14,107.64	\$1,073,930,202
Maintenance and Remodeling Services	106	\$4,042.42	\$307,724,812
Maintenance and Remodeling Materials (12)	97	\$759.37	\$57,806,099
Utilities, Fuel, and Public Services	103	\$5,986.81	\$455,739,761
Household Furnishings and Equipment			
Household Textiles (13)	107	\$131.13	\$9,982,257
Furniture	105	\$869.55	\$66,193,441
Rugs	109	\$45.44	\$3,459,175
Major Appliances (14)	103	\$543.55	\$41,377,243
Housewares (15)	107	\$115.50	\$8,792,115
Small Appliances	105	\$76.31	\$5,809,308
Luggage	109	\$15.57	\$1,185,554
Telephones and Accessories	106	\$114.16	\$8,690,044
Household Operations			
Child Care	112	\$579.74	\$44,132,148
Lawn and Garden (16)	104	\$694.75	\$52,886,987
Moving/Storage/Freight Express	107	\$95.64	\$7,280,353
Housekeeping Supplies (17)	105	\$975.77	\$74,279,269
Insurance			
Owners and Renters Insurance	101	\$789.63	\$60,109,721
Vehicle Insurance	103	\$2,232.74	\$169,964,931
Life/Other Insurance	105	\$730.11	\$55,578,889
Health Insurance	103	\$5,105.08	\$388,619,010
Personal Care Products (18)	107	\$588.28	\$44,782,220
School Books and Supplies (19)	105	\$141.22	\$10,750,492
Smoking Products	96	\$414.67	\$31,566,511
Transportation			
Payments on Vehicles excluding Leases	101	\$3,058.90	\$232,855,875
Gasoline and Motor Oil	101	\$2,559.58	\$194,845,687
Vehicle Maintenance and Repairs	103	\$1,355.63	\$103,195,845
Travel			
Airline Fares	110	\$511.13	\$38,909,425
Lodging on Trips	107	\$771.50	\$58,729,779
Auto/Truck Rental on Trips	108	\$85.68	\$6,522,620
Food and Drink on Trips	107	\$599.67	\$45,649,050

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Business Summary

9107 Belair Rd, Nottingham, Maryland, 21236 2
 9107 Belair Rd, Nottingham, Maryland, 21236
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.40057
 Longitude: -76.47773

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	464		2,334		6,203							
Total Employees:	3,777		31,607		73,550							
Total Residential Population:	17,112		84,315		193,120							
Employee/Residential Population Ratio (per 100 Residents)	22		37		38							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	5	1.1%	39	1.0%	38	1.6%	312	1.0%	110	1.8%	798	1.1%
Construction	30	6.5%	177	4.7%	176	7.5%	1,190	3.8%	496	8.0%	4,762	6.5%
Manufacturing	3	0.6%	15	0.4%	32	1.4%	330	1.0%	124	2.0%	1,685	2.3%
Transportation	11	2.4%	40	1.1%	52	2.2%	292	0.9%	144	2.3%	1,416	1.9%
Communication	0	0.0%	0	0.0%	19	0.8%	112	0.4%	45	0.7%	353	0.5%
Utility	1	0.2%	1	0.0%	4	0.2%	36	0.1%	12	0.2%	130	0.2%
Wholesale Trade	10	2.2%	42	1.1%	52	2.2%	705	2.2%	194	3.1%	3,319	4.5%
Retail Trade Summary	84	18.1%	1,332	35.3%	512	21.9%	10,265	32.5%	1,309	21.1%	21,292	28.9%
Home Improvement	3	0.6%	25	0.7%	18	0.8%	583	1.8%	65	1.0%	2,245	3.1%
General Merchandise Stores	3	0.6%	22	0.6%	17	0.7%	1,384	4.4%	60	1.0%	2,358	3.2%
Food Stores	9	1.9%	364	9.6%	66	2.8%	1,336	4.2%	158	2.5%	2,700	3.7%
Auto Dealers & Gas Stations	7	1.5%	49	1.3%	31	1.3%	651	2.1%	137	2.2%	1,916	2.6%
Apparel & Accessory Stores	2	0.4%	3	0.1%	54	2.3%	610	1.9%	94	1.5%	865	1.2%
Furniture & Home Furnishings	7	1.5%	61	1.6%	30	1.3%	696	2.2%	95	1.5%	1,168	1.6%
Eating & Drinking Places	31	6.7%	677	17.9%	173	7.4%	3,762	11.9%	411	6.6%	6,867	9.3%
Miscellaneous Retail	23	5.0%	130	3.4%	123	5.3%	1,243	3.9%	290	4.7%	3,173	4.3%
Finance, Insurance, Real Estate Summary	74	15.9%	404	10.7%	265	11.4%	2,155	6.8%	511	8.2%	3,778	5.1%
Banks, Savings & Lending Institutions	15	3.2%	138	3.7%	57	2.4%	504	1.6%	102	1.6%	830	1.1%
Securities Brokers	6	1.3%	32	0.8%	32	1.4%	180	0.6%	58	0.9%	336	0.5%
Insurance Carriers & Agents	17	3.7%	72	1.9%	53	2.3%	369	1.2%	108	1.7%	835	1.1%
Real Estate, Holding, Other Investment Offices	36	7.8%	162	4.3%	123	5.3%	1,103	3.5%	243	3.9%	1,777	2.4%
Services Summary	187	40.3%	1,691	44.8%	904	38.7%	14,255	45.1%	2,559	41.3%	32,710	44.5%
Hotels & Lodging	0	0.0%	0	0.0%	7	0.3%	257	0.8%	21	0.3%	494	0.7%
Automotive Services	10	2.2%	63	1.7%	52	2.2%	784	2.5%	210	3.4%	1,912	2.6%
Movies & Amusements	11	2.4%	81	2.1%	61	2.6%	527	1.7%	144	2.3%	1,034	1.4%
Health Services	34	7.3%	250	6.6%	189	8.1%	5,243	16.6%	574	9.3%	12,548	17.1%
Legal Services	6	1.3%	20	0.5%	28	1.2%	140	0.4%	72	1.2%	359	0.5%
Education Institutions & Libraries	12	2.6%	542	14.4%	53	2.3%	1,930	6.1%	108	1.7%	4,284	5.8%
Other Services	114	24.6%	737	19.5%	514	22.0%	5,374	17.0%	1,430	23.1%	12,079	16.4%
Government	2	0.4%	24	0.6%	13	0.6%	1,855	5.9%	45	0.7%	2,796	3.8%
Unclassified Establishments	58	12.5%	12	0.3%	268	11.5%	101	0.3%	655	10.6%	510	0.7%
Totals	464	100.0%	3,777	100.0%	2,334	100.0%	31,607	100.0%	6,203	100.0%	73,550	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

9107 Belair Rd, Nottingham, Maryland, 21236 2
 9107 Belair Rd, Nottingham, Maryland, 21236
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	5	0.2%	42	0.1%	15	0.2%	84	0.1%
Mining	0	0.0%	0	0.0%	1	0.0%	1	0.0%	3	0.0%	9	0.0%
Utilities	0	0.0%	0	0.0%	1	0.0%	5	0.0%	1	0.0%	14	0.0%
Construction	33	7.1%	214	5.7%	184	7.9%	1,268	4.0%	525	8.5%	5,093	6.9%
Manufacturing	6	1.3%	68	1.8%	40	1.7%	416	1.3%	146	2.4%	1,915	2.6%
Wholesale Trade	10	2.2%	42	1.1%	52	2.2%	705	2.2%	193	3.1%	3,317	4.5%
Retail Trade	48	10.3%	593	15.7%	315	13.5%	6,296	19.9%	845	13.6%	13,967	19.0%
Motor Vehicle & Parts Dealers	3	0.6%	31	0.8%	21	0.9%	608	1.9%	106	1.7%	1,779	2.4%
Furniture & Home Furnishings Stores	2	0.4%	9	0.2%	17	0.7%	464	1.5%	44	0.7%	686	0.9%
Electronics & Appliance Stores	2	0.4%	8	0.2%	11	0.5%	190	0.6%	40	0.6%	339	0.5%
Building Material & Garden Equipment & Supplies Dealers	3	0.6%	25	0.7%	18	0.8%	583	1.8%	64	1.0%	2,239	3.0%
Food & Beverage Stores	8	1.7%	346	9.2%	58	2.5%	1,192	3.8%	150	2.4%	2,528	3.4%
Health & Personal Care Stores	13	2.8%	76	2.0%	48	2.1%	681	2.2%	95	1.5%	1,246	1.7%
Gasoline Stations & Fuel Dealers	4	0.9%	18	0.5%	10	0.4%	43	0.1%	32	0.5%	143	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	3	0.6%	9	0.2%	64	2.7%	684	2.2%	111	1.8%	971	1.3%
Sporting Goods, Hobby, Book, & Music Stores	8	1.7%	43	1.1%	46	2.0%	397	1.3%	117	1.9%	1,476	2.0%
General Merchandise Stores	4	0.9%	28	0.7%	24	1.0%	1,454	4.6%	85	1.4%	2,559	3.5%
Transportation & Warehousing	11	2.4%	44	1.2%	42	1.8%	211	0.7%	119	1.9%	870	1.2%
Information	0	0.0%	0	0.0%	43	1.8%	483	1.5%	95	1.5%	987	1.3%
Finance & Insurance	39	8.4%	243	6.4%	145	6.2%	1,057	3.3%	269	4.3%	1,993	2.7%
Central Bank/Credit Intermediation & Related Activities	15	3.2%	138	3.7%	58	2.5%	506	1.6%	100	1.6%	816	1.1%
Securities & Commodity Contracts	7	1.5%	33	0.9%	34	1.5%	183	0.6%	61	1.0%	342	0.5%
Funds, Trusts & Other Financial Vehicles	17	3.7%	72	1.9%	53	2.3%	369	1.2%	108	1.7%	835	1.1%
Real Estate, Rental & Leasing	36	7.8%	157	4.2%	134	5.7%	1,114	3.5%	282	4.5%	1,950	2.7%
Professional, Scientific & Tech Services	39	8.4%	190	5.0%	178	7.6%	1,089	3.4%	496	8.0%	3,179	4.3%
Legal Services	8	1.7%	30	0.8%	33	1.4%	181	0.6%	85	1.4%	430	0.6%
Management of Companies & Enterprises	1	0.2%	6	0.2%	2	0.1%	19	0.1%	12	0.2%	107	0.1%
Administrative, Support & Waste Management Services	20	4.3%	95	2.5%	95	4.1%	1,733	5.5%	249	4.0%	3,048	4.1%
Educational Services	16	3.4%	558	14.8%	67	2.9%	1,878	5.9%	143	2.3%	4,260	5.8%
Health Care & Social Assistance	49	10.6%	462	12.2%	257	11.0%	6,712	21.2%	756	12.2%	15,695	21.3%
Arts, Entertainment & Recreation	9	1.9%	65	1.7%	46	2.0%	455	1.4%	107	1.7%	865	1.2%
Accommodation & Food Services	32	6.9%	686	18.2%	192	8.2%	4,125	13.1%	461	7.4%	7,602	10.3%
Accommodation	0	0.0%	0	0.0%	7	0.3%	257	0.8%	21	0.3%	494	0.7%
Food Services & Drinking Places	32	6.9%	686	18.2%	185	7.9%	3,868	12.2%	440	7.1%	7,108	9.7%
Other Services (except Public Administration)	57	12.3%	318	8.4%	255	10.9%	2,043	6.5%	785	12.7%	5,237	7.1%
Automotive Repair & Maintenance	8	1.7%	57	1.5%	36	1.5%	710	2.2%	162	2.6%	1,664	2.3%
Public Administration	2	0.4%	24	0.6%	13	0.6%	1,855	5.9%	46	0.7%	2,846	3.9%
Unclassified Establishments	58	12.5%	12	0.3%	268	11.5%	101	0.3%	655	10.6%	510	0.7%
Total	464	100.0%	3,777	100.0%	2,334	100.0%	31,607	100.0%	6,203	100.0%	73,550	100.0%

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