

9400 Liberty Rd, Randallstown, Maryland, 21133 Rings: 1, 3, 5 mile radii Prepared by Esri

Latitude: 39.37419 Longitude: -76.80804

		L	.ongitude70.0000+
	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	12,585	66,304	152,959
2020 Total Population	13,826	73,262	165,309
2020 Group Quarters	178	632	3,741
2024 Total Population	13,944	74,241	167,119
2024 Group Quarters	178	633	3,746
2029 Total Population	14,032	74,138	167,461
2024-2029 Annual Rate	0.13%	-0.03%	0.04%
2024 Total Daytime Population	9,021	59,424	148,978
Workers	2,446	25,881	71,125
Residents	6,575	33,543	77,853
Household Summary		,	,
2010 Households	4,651	26,107	60,782
2010 Average Household Size	2.67	2.52	2.46
2020 Total Households	5,153	28,971	64,625
2020 Average Household Size	2.65	2.51	2.50
2024 Households	5,212	29,478	65,600
2024 Average Household Size	2.64	2.50	2.49
2029 Households	5,277	29,685	66,246
2029 Average Household Size	2.63	2.48	2.47
2024-2029 Annual Rate	0.25%	0.14%	0.20%
2010 Families	3,190	17,034	38,608
2010 Average Family Size	3.22	3.10	3.05
2024 Families	3,395	18,553	41,058
2024 Family Size	3.38	3.21	3.20
2029 Families	3,423	18,576	41,228
2029 Average Family Size	3.37	3.19	3.18
2029 Average Failing Size 2024-2029 Annual Rate	0.16%		
	0.10%	0.02%	0.08%
Housing Unit Summary	4 700	22,400	FC 204
2000 Housing Units	4,700	22,480	56,294
Owner Occupied Housing Units	58.9%	63.7%	58.2%
Renter Occupied Housing Units	35.9%	31.2%	36.4%
Vacant Housing Units	5.1%	5.1%	5.4%
2010 Housing Units	4,871	27,578	64,442
Owner Occupied Housing Units	58.7%	60.7%	56.1%
Renter Occupied Housing Units	36.8%	33.9%	38.2%
Vacant Housing Units	4.5%	5.3%	5.7%
2020 Housing Units	5,391	30,491	68,251
Owner Occupied Housing Units	56.9%	56.2%	53.3%
Renter Occupied Housing Units	38.7%	38.8%	41.4%
Vacant Housing Units	4.2%	5.1%	5.4%
2024 Housing Units	5,450	31,199	69,801
Owner Occupied Housing Units	59.2%	57.4%	54.9%
Renter Occupied Housing Units	36.4%	37.1%	39.1%
Vacant Housing Units	4.4%	5.5%	6.0%
2029 Housing Units	5,478	31,321	70,280
Owner Occupied Housing Units	61.5%	59.4%	56.8%
Renter Occupied Housing Units	34.8%	35.4%	37.4%
Vacant Housing Units	3.7%	5.2%	5.7%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.



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	1 mile	3 miles	5 miles
2024 Households by Income	1 mile	5 miles	5 miles
Household Income Base	5,212	29,478	65,592
<\$15,000	5.1%	5.4%	5.8%
\$15,000 - \$24,999	4.9%	4.3%	4.3%
\$25,000 - \$34,999	8.9%	6.4%	6.0%
\$35,000 - \$49,999	8.0%	7.9%	9.8%
\$50,000 - \$74,999	17.0%	14.3%	15.1%
\$75,000 - \$99,999	17.2%	14.7%	14.8%
\$100,000 - \$149,999	18.3%	23.8%	21.1%
\$150,000 - \$199,999	10.3%	12.8%	11.4%
\$200,000+	10.2%	10.3%	11.7%
Average Household Income	\$107,752	\$114,475	\$115,663
2029 Households by Income	\$107,752	\$117,775	\$115,005
Household Income Base	5,277	29,685	66,238
<\$15,000	4.7%	4.9%	5.4%
\$15,000 - \$24,999	3.9%	3.5%	3.5%
\$25,000 - \$34,999	7.5%	5.4%	5.1%
\$35,000 - \$49,999	6.7%	6.6%	8.2%
\$50,000 - \$74,999	14.8%	12.4%	13.4%
\$75,000 - \$99,999	17.5%	14.4%	14.8%
\$100,000 - \$149,999	19.2%	24.6%	21.8%
\$150,000 - \$199,999	12.3%	14.8%	13.2%
\$200,000+	13.5%	13.2%	14.7%
Average Household Income	\$125,478	\$131,183	\$132,756
2024 Owner Occupied Housing Units by Value			
Total	3,229	17,904	38,299
<\$50,000	5.9%	4.5%	3.8%
\$50,000 - \$99,999	0.1%	0.2%	0.6%
\$100,000 - \$149,999	0.2%	0.7%	1.6%
\$150,000 - \$199,999	2.7%	3.5%	4.3%
\$200,000 - \$249,999	11.4%	9.9%	11.2%
\$250,000 - \$299,999	17.6%	15.0%	12.9%
\$300,000 - \$399,999	33.0%	34.1%	29.0%
\$400,000 - \$499,999	6.0%	16.4%	14.1%
\$500,000 - \$749,999	17.9%	11.8%	15.5%
\$750,000 - \$999,999	3.2%	2.5%	4.8%
\$1,000,000 - \$1,499,999	0.4%	0.6%	1.1%
\$1,500,000 - \$1,999,999	1.0%	0.4%	0.6%
\$2,000,000 +	0.8%	0.5%	0.5%
Average Home Value	\$402,477	\$385,076	\$410,378
2029 Owner Occupied Housing Units by Value			
Total	3,371	18,583	39,907
<\$50,000	3.8%	3.2%	2.6%
\$50,000 - \$99,999	0.0%	0.1%	0.2%
\$100,000 - \$149,999	0.1%	0.2%	0.5%
\$150,000 - \$199,999	0.9%	1.2%	1.6%
\$200,000 - \$249,999	5.3%	5.0%	5.7%
\$250,000 - \$299,999	9.6%	9.1%	8.1%
\$300,000 - \$399,999	29.8%	31.9%	27.8%
\$400,000 - \$499,999	8.2%	21.0%	17.4%
\$500,000 - \$749,999	31.2%	19.7%	24.2%
\$750,000 - \$999,999	8.2%	5.8%	8.2%
\$1,000,000 - \$1,499,999	0.8%	1.4%	2.0%
\$1,500,000 - \$1,999,999	1.1%	0.5%	0.9%
\$2,000,000 +	1.2%	0.7%	0.7%
Average Home Value	\$503,819	\$463,534	\$495,697
	+200,010	+ 100,001	<i>q</i> (33,337

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.



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Median Household Income			
2024	\$81,974	\$93,512	\$88,303
2029	\$91,063	\$103,407	\$99,224
Median Home Value			
2024	\$337,030	\$347,433	\$353,811
2029	\$407,401	\$397,740	\$419,903
Per Capita Income			
2024	\$40,564	\$45,413	\$45,499
2029	\$47,524	\$52,482	\$52,617
Median Age			
2010	36.5	37.2	36.9
2020	39.6	40.0	39.0
2024	40.1	40.5	39.5
2029	41.2	41.8	40.7
2020 Population by Age			
Total	13,826	73,262	165,309
0 - 4	5.4%	5.3%	5.6%
5 - 9	5.8%	5.7%	6.0%
10 - 14	7.0%	6.2%	6.3%
15 - 24	13.0%	12.5%	13.4%
25 - 34	12.5%	13.5%	13.4%
35 - 44	13.1%	12.9%	12.7%
45 - 54	13.4%	13.3%	12.7%
55 - 64	13.9%	13.6%	13.0%
65 - 74	9.8%	10.5%	10.2%
75 - 84	4.4%	4.6%	4.8%
85 +	1.6%	1.8%	2.0%
18 +	77.6%	78.8%	78.2%
2024 Population by Age			
Total	13,942	74,240	167,120
0 - 4	5.4%	5.3%	5.5%
5 - 9	5.7%	5.5%	5.7%
10 - 14	5.9%	5.6%	5.8%
15 - 24	13.1%	12.1%	13.2%
25 - 34	13.0%	13.9%	13.5%
35 - 44	13.5%	13.6%	13.4%
45 - 54	12.6%	12.5%	12.1%
55 - 64	13.4%	13.1%	12.4%
65 - 74	10.4%	10.9%	10.4%
75 - 84	5.2%	5.5%	5.7%
85 +	1.7%	1.9%	2.1%
18 +	79.1%	80.0%	79.2%
2029 Population by Age			
Total	14,034	74,137	167,461
0 - 4	5.2%	5.1%	5.3%
5 - 9	5.3%	5.1%	5.3%
10 - 14	5.7%	5.5%	5.7%
15 - 24	11.7%	10.9%	12.5%
25 - 34	13.9%	13.7%	13.2%
35 - 44	13.3%	14.1%	13.6%
45 - 54	12.7%	12.4%	12.0%
55 - 64	12.4%	12.4%	11.7%
65 - 74	11.3%	11.6%	11.1%
75 - 84	6.6%	6.9%	7.1%
85 +	1.9%	2.2%	2.4%
051	1.970	2.270	21170



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2020 Population by Sex			
Males	6,286	32,936	75,234
Females	7,540	40,326	90,075
2024 Population by Sex			
Males	6,505	34,102	77,560
Females	7,439	40,139	89,559
2029 Population by Sex	·		
Males	6,555	33,994	77,563
Females	7,477	40,144	89,898
2010 Population by Race/Ethnicity	.,	,	,
Total	12,585	66,303	152,960
White Alone	10.5%	19.3%	28.9%
Black Alone	83.8%	72.6%	61.6%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	2.1%	4.0%	4.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	1.2%	2.0%
Two or More Races	2.3%	2.6%	2.7%
Hispanic Origin	2.8%	3.1%	4.7%
Diversity Index	32.4	46.7	57.5
2020 Population by Race/Ethnicity			
Total	13,826	73,262	165,309
White Alone	7.5%	12.8%	20.7%
Black Alone	83.9%	76.4%	64.5%
American Indian Alone	0.2%	0.2%	0.4%
Asian Alone	2.2%	4.0%	5.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.9%	2.1%	3.9%
Two or More Races	4.3%	4.5%	5.1%
Hispanic Origin	3.3%	3.8%	6.6%
Diversity Index	33.3	44.1	59.2
2024 Population by Race/Ethnicity			
Total	13,943	74,241	167,119
White Alone	6.8%	11.7%	19.1%
Black Alone	84.6%	77.2%	65.5%
American Indian Alone	0.2%	0.2%	0.4%
Asian Alone	2.1%	4.1%	5.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.0%	2.2%	4.1%
Two or More Races	4.3%	4.6%	5.2%
Hispanic Origin	3.5%	4.0% 43.4	7.0% 58.9
Diversity Index	32.6	45.4	50.9
2029 Population by Race/Ethnicity	14.001	74 100	167.460
Total	14,031	74,138 10.8%	167,460
White Alone Black Alone	6.2% 84.9%	77.7%	18.0% 66.0%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	2.3%	4.3%	6.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.0%	2.2%	4.2%
Two or More Races	4.4%	4.7%	5.4%
Hispanic Origin	3.6%	4.1%	7.3%
Diversity Index	32.3	42.9	58.8
,	02.0		2010

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.



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2020 Population by Relationship and Household Type			
Total	13,826	73,262	165,309
In Households	98.7%	99.1%	97.7%
Householder	37.4%	39.5%	39.1%
Opposite-Sex Spouse	13.9%	14.5%	14.4%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	1.8%	2.0%	2.1%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	29.7%	27.8%	27.7%
Adopted Child	0.7%	0.6%	0.5%
Stepchild	1.5%	1.3%	1.1%
Grandchild	3.9%	3.5%	3.1%
Brother or Sister	1.8%	1.6%	1.6%
Parent	1.9%	2.1%	1.9%
Parent-in-law	0.2%	0.4%	0.3%
Son-in-law or Daughter-in-law	0.4%	0.4%	0.3%
Other Relatives	2.4%	2.2%	2.1%
Foster Child	0.1%	0.2%	0.2%
Other Nonrelatives	2.7%	3.0%	3.0%
In Group Quarters	1.3%	0.9%	2.3%
Institutionalized	0.8%	0.4%	0.5%
Noninstitutionalized	0.5%	0.4%	1.8%
2024 Population 25+ by Educational Attainment			
Total	9,745	53,070	116,480
Less than 9th Grade	3.0%	2.1%	2.4%
9th - 12th Grade, No Diploma	4.8%	3.4%	3.7%
High School Graduate	25.3%	18.6%	18.6%
GED/Alternative Credential	1.9%	2.4%	2.6%
Some College, No Degree	16.1%	19.3%	18.0%
Associate Degree	10.9%	8.6%	8.8%
Bachelor's Degree	23.2%	25.9%	25.9%
Graduate/Professional Degree	14.7%	19.8%	19.9%
2024 Population 15+ by Marital Status	1117 /0	1910 /0	1010 /0
Total	11,568	62,045	138,588
Never Married	39.2%	38.2%	39.2%
Married	44.6%	44.5%	43.1%
Widowed	6.8%	6.7%	6.5%
Divorced	9.4%	10.6%	11.1%
2024 Civilian Population 16+ in Labor Force	9.470	10.0%	11.170
	7 750	42.025	04 107
Civilian Population 16+	7,756	42,925	94,197
Population 16+ Employed	97.0%	96.7%	96.7%
Population 16+ Unemployment rate	3.0%	3.3%	3.3%
Population 16-24 Employed	14.7%	12.2%	12.8%
Population 16-24 Unemployment rate	7.0%	9.1%	9.0%
Population 25-54 Employed	61.0%	62.3%	61.7%
Population 25-54 Unemployment rate	2.6%	2.7%	2.4%
Population 55-64 Employed	15.8%	17.1%	16.6%
Population 55-64 Unemployment rate	0.8%	2.0%	2.4%
Population 65+ Employed	8.5%	8.4%	8.9%
Population 65+ Unemployment rate	2.2%	2.1%	2.5%



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2024 Employed Population 16+ by Industry			
Total	7,527	41,491	91,056
Agriculture/Mining	0.3%	0.2%	0.2%
Construction	3.3%	3.1%	3.5%
Manufacturing	3.8%	4.0%	4.3%
Wholesale Trade	0.8%	0.6%	0.8%
Retail Trade	11.6%	9.8%	8.9%
Transportation/Utilities	8.9%	6.8%	6.6%
Information	2.5%	1.9%	1.9%
Finance/Insurance/Real Estate	5.7%	7.9%	7.4%
Services	48.2%	53.2%	54.3%
Public Administration	14.9%	12.6%	12.0%
2024 Employed Population 16+ by Occupation			
Total	7,527	41,492	91,055
White Collar	66.7%	68.7%	67.8%
Management/Business/Financial	21.3%	21.3%	20.1%
Professional	23.2%	29.2%	30.7%
Sales	8.3%	6.9%	6.8%
Administrative Support	13.9%	11.4%	10.2%
Services	16.8%	17.8%	17.9%
Blue Collar	16.5%	13.4%	14.3%
Farming/Forestry/Fishing	0.4%	0.1%	0.1%
Construction/Extraction	2.7%	1.5%	2.0%
Installation/Maintenance/Repair	2.9%	2.2%	2.4%
Production	2.7%	2.3%	2.1%
Transportation/Material Moving	7.8%	7.3%	7.7%
2020 Households by Type			
Total	5,153	28,971	64,625
Married Couple Households	37.6%	37.3%	37.5%
With Own Children <18	13.4%	13.2%	13.8%
Without Own Children <18	24.3%	24.2%	23.7%
Cohabitating Couple Households	5.6%	5.7%	5.7%
With Own Children <18	2.2%	2.1%	2.1%
Without Own Children <18	3.4%	3.5%	3.6%
Male Householder, No Spouse/Partner	16.2%	16.7%	17.4%
Living Alone	10.2%	10.6%	11.0%
65 Years and over	3.1%	3.1%	3.4%
With Own Children <18	2.0%	1.8%	1.8%
Without Own Children <18, With Relatives	3.2%	3.2%	3.2%
No Relatives Present	0.8%	1.2%	1.4%
Female Householder, No Spouse/Partner	40.6%	40.3%	39.5%
Living Alone	18.3%	19.4%	19.2%
65 Years and over	8.0%	8.7%	9.0%
With Own Children <18	8.8%	8.1%	8.3%
Without Own Children <18, With Relatives	12.2%	11.6%	10.8%
No Relatives Present	1.2%	1.1%	1.2%
2020 Households by Size			
Total	5,153	28,971	64,625
1 Person Household	28.5%	30.1%	30.1%
2 Person Household	26.9%	29.7%	30.4%
3 Person Household	19.4%	17.8%	17.2%
4 Person Household	13.5%	12.1%	12.0%
5 Person Household	6.7%	6.0%	5.9%
6 Person Household	2.7%	2.7%	2.6%
7 + Person Household	2.3%	1.7%	1.8%
	2.570	1.7 /0	1.0 /0



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5,153	28,971	64,625
59.5%	59.2%	56.3%
51.7%	51.2%	45.9%
7.7%	8.0%	10.4%
40.5%	40.8%	43.7%
94	104	96
25.7%	23.3%	25.1%
95	99	101
5,391	30,491	68,251
99.4%	97.6%	96.8%
0.6%	2.4%	3.2%
13,826	73,262	165,309
99.4%	97.5%	96.5%
0.6%	2.5%	3.5%
	5,153 59.5% 51.7% 7.7% 40.5% 94 25.7% 95 5,391 99.4% 0.6% 13,826 99.4%	1 mile3 miles $5,153$ $28,971$ 59.5% 59.2% 51.7% 51.2% 7.7% 8.0% 40.5% 40.8% 94 104 25.7% 23.3% 9599 $5,391$ $30,491$ 99.4\%97.6\%0.6\% 2.4% 13,826 $73,262$ 99.4\%97.5\%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.



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Top 3 Tapestry Segments	2		- 11100	0
1.	Pleasantville (2B)	Enterr	orising Professionals Enter	prising Professionals (2D)
2.	City Strivers (11A)	=		right Young Professionals
3.	Enterprising Professionals (2D)	Bright	Young Professionals	Pleasantville (2B)
2024 Consumer Spending	()	<u> </u>	, , , , , , , , , , , , , , , , , , ,	
Apparel & Services: Total \$	\$11.	797,892	\$72,133,733	\$163,728,516
Average Spent		2,263.60	\$2,447.04	\$2,495.86
Spending Potential Index	÷-	95	103	105
Education: Total \$	\$8.	637,078	\$51,674,505	\$117,208,490
Average Spent		L,657.15	\$1,752.99	\$1,786.71
Spending Potential Index		, 96	101	103
Entertainment/Recreation: Total \$	\$20,	250,905	\$121,402,508	\$271,840,700
Average Spent		, 8,885.44	\$4,118.41	\$4,143.91
Spending Potential Index		95	101	101
Food at Home: Total \$	\$36,	189,867	\$217,474,477	\$493,322,915
Average Spent		5,943.57	\$7,377.52	\$7,520.17
Spending Potential Index		95	101	103
Food Away from Home: Total \$	\$19,	469,149	\$118,374,646	\$267,114,126
Average Spent	\$3	3,735.45	\$4,015.69	\$4,071.86
Spending Potential Index		96	103	105
Health Care: Total \$	\$37,	060,119	\$224,398,441	\$504,831,839
Average Spent	\$7	7,110.54	\$7,612.40	\$7,695.61
Spending Potential Index		92	99	100
HH Furnishings & Equipment: Total \$	\$15,	595,228	\$94,213,681	\$211,319,122
Average Spent	\$2	2,992.18	\$3,196.07	\$3,221.33
Spending Potential Index		95	101	102
Personal Care Products & Services: Total \$		011,793	\$30,093,518	\$67,887,857
Average Spent		\$961.59	\$1,020.88	\$1,034.88
Spending Potential Index		97	103	104
Shelter: Total \$		168,440	\$804,328,802	\$1,811,826,567
Average Spent	\$2!	5,934.08	\$27,285.73	\$27,619.31
Spending Potential Index		97	102	104
Support Payments/Cash Contributions/Gifts i		808,251	\$103,282,698	\$229,134,945
Average Spent	\$3	3,224.91	\$3,503.72	\$3,492.91
Spending Potential Index		92	100	100
Travel: Total \$		145,845	\$90,492,492	\$202,326,884
Average Spent	\$2	2,905.96	\$3,069.83	\$3,084.25
Spending Potential Index		96	101	102
Vehicle Maintenance & Repairs: Total \$		308,200	\$44,117,399	\$99,132,563
Average Spent	\$3	L,402.19	\$1,496.62	\$1,511.17
Spending Potential Index		95	101	102

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 10, 2025



9400 Liberty Rd, Randallstown, Maryland, 21133 Ring: 1 mile radius

Prepared by Esri

Latitude: 39.37419 Longitude: -76.80804

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Pleasantville (2B)	31.8%	Population	13,944	14,032
City Strivers (11A)	19.3%	Households	5,212	5,277
Enterprising Professionals (2D)	17.7%	Families	3,395	3,423
Bright Young Professionals (8C)	17.2%	Median Age	40.1	41.2
Home Improvement (4B)	9.3%	Median Household Income	\$81,974	\$91,063
	510 / 0	Spending Potential	Average Amount	401/000
		Index	Spent	Total
Apparel and Services		95	\$2,263.60	\$11,797,892
Men's		94	\$412.66	\$2,150,779
Women's		96	\$765.35	\$3,988,991
Children's		95	\$349.40	\$1,821,067
Footwear		96	\$479.86	\$2,501,032
Watches & Jewelry		93	\$212.50	\$1,107,554
		90		
Apparel Products and Services (1)		90	\$43.84	\$228,470
Computer				
Computers and Hardware for Home	Use	98	\$266.23	\$1,387,611
Portable Memory		101	\$4.13	\$21,511
Computer Software		98	\$15.37	\$80,090
Computer Accessories		97	\$23.03	\$120,034
Entertainment & Recreation		95	\$3,885.44	\$20,250,905
Fees and Admissions		97	\$803.74	\$4,189,083
Membership Fees for Clubs (2)		93	\$280.13	\$1,460,047
Fees for Participant Sports, excl. 7	Frips	100	\$133.15	\$693,985
Tickets to Theatre/Operas/Concer	ts	102	\$77.28	\$402,782
Tickets to Movies		102	\$25.18	\$131,254
Tickets to Parks or Museums		100	\$37.44	\$195,129
Admission to Sporting Events, exc	l. Trips	88	\$70.02	\$364,947
Fees for Recreational Lessons		104	\$179.67	\$936,441
Dating Services		109	\$0.86	\$4,497
TV/Video/Audio		93	\$1,239.73	\$6,461,453
Cable and Satellite Television Service	vices	93	\$698.17	\$3,638,853
Televisions		96	\$146.63	\$764,210
Satellite Dishes		79	\$0.99	\$5,181
VCRs, Video Cameras, and DVD P	lavers	96	\$4.77	\$24,845
Miscellaneous Video Equipment	layers	73	\$16.54	\$86,198
Video Cassettes and DVDs		99	\$5.74	\$29,903
Video Game Hardware/Accessorie	c	95	\$44.13	\$29,903
Video Game Software	5	97	\$19.74	
	100	94	\$19.74	\$102,895
Rental/Streaming/Downloaded Vid	Jeo			\$847,901
Installation of Televisions		106	\$1.80	\$9,382
Audio (3)	and Fastians and	96	\$137.04	\$714,273
Rental and Repair of TV/Radio/So	una Equipment	94	\$1.50	\$7,820
Pets		94	\$954.02	\$4,972,330
Toys/Games/Crafts/Hobbies (4)		95	\$172.89	\$901,085
Recreational Vehicles and Fees (5)		92	\$181.57	\$946,350
Sports/Recreation/Exercise Equipme	ent (6)	98	\$299.58	\$1,561,408
Photo Equipment and Supplies (7)		97	\$59.42	\$309,708
Reading (8)		99	\$138.07	\$719,640
Catered Affairs (9)		92	\$36.43	\$189,849
Food		95	\$10,679.01	\$55,659,016
Food at Home		95	\$6,943.57	\$36,189,867
Bakery and Cereal Products		95	\$894.24	\$4,660,758
Meats, Poultry, Fish, and Eggs		95	\$1,496.63	\$7,800,437
Dairy Products		95	\$660.51	\$3,442,592
Fruits and Vegetables		96	\$1,390.58	\$7,247,712
Snacks and Other Food at Home (10)	94	\$2,501.61	\$13,038,367
	-			
Food Away from Home		96	\$3,735.45	\$19,469,149

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.



9400 Liberty Rd, Randallstown, Maryland, 21133 Ring: 1 mile radius Prepared by Esri

Latitude: 39.37419 Longitude: -76.80804

	Spending Potential	Average Amount	Tabal
Financial	Index	Spent	Total
Value of Stocks/Bonds/Mutual Funds	94	\$43,620.38	\$227,349,403
Value of Retirement Plans	94	\$153,277.83	\$798,884,044
Value of Other Financial Assets	93	\$155,277.85	\$43,928,734
Vehicle Loan Amount excluding Interest	93	\$3,255.06	\$43,928,734 \$16,965,387
Value of Credit Card Debt	97	\$2,813.66	\$10,903,387
Health	57	\$2,015.00	\$14,004,788
Nonprescription Drugs	92	\$163.86	\$854,042
Prescription Drugs	86	\$357.72	\$054,042 \$1,864,440
Eveglasses and Contact Lenses	93	\$117.34	\$611,594
Home	55	\$117.54	\$011,39 4
Mortgage Payment and Basics (11)	97	\$13,131.61	\$68,441,957
Maintenance and Remodeling Services	96	\$4,475.33	\$03,441,557
Maintenance and Remodeling Materials (12)	90	\$776.39	\$4,046,569
Utilities, Fuel, and Public Services	93	\$5,549.34	\$28,923,162
Household Furnishings and Equipment	95	\$J,J+J.J+	\$20,923,102
Household Textiles (13)	95	\$125.31	\$653,105
Furniture	94	\$931.37	\$4,854,281
Rugs	97	\$44.38	\$231,330
Major Appliances (14)	93	\$549.60	\$2,864,524
Housewares (15)	95	\$101.78	\$530,455
Small Appliances	95	\$76.26	\$397,466
	100	\$20.61	\$107,413
Telephones and Accessories	88	\$89.24	\$465,136
Household Operations		405121	\$103,130
Child Care	99	\$548.89	\$2,860,807
Lawn and Garden (16)	92	\$643.63	\$3,354,593
Moving/Storage/Freight Express	101	\$123.19	\$642,058
Housekeeping Supplies (17)	94	\$849.91	\$4,429,712
Insurance	51	φ015151	<i>ψ</i> 1 <i>/</i> 12 <i>3//</i> 12
Owners and Renters Insurance	91	\$748.48	\$3,901,064
Vehicle Insurance	94	\$1,985.62	\$10,349,042
Life/Other Insurance	93	\$629.88	\$3,282,958
Health Insurance	92	\$4,618.30	\$24,070,563
Personal Care Products (18)	95	\$529.92	\$2,761,921
School Books (19)	96	\$40.85	\$212,893
Smoking Products	87	\$408.20	\$2,127,558
Transportation		ų .coi20	+=/==:/000
Payments on Vehicles excluding Leases	91	\$2,775.42	\$14,465,464
Gasoline and Motor Oil	92	\$3,066.01	\$15,980,043
Vehicle Maintenance and Repairs	95	\$1,402.19	\$7,308,200
Travel	55	+-,	+,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Airline Fares	99	\$627.32	\$3,269,602
Lodging on Trips	95	\$931.75	\$4,856,269
Auto/Truck Rental on Trips	96	\$111.06	\$578,851
Food and Drink on Trips	96	\$712.78	\$3,715,014
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Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.



9400 Liberty Rd, Randallstown, Maryland, 21133 Ring: 3 mile radius Prepared by Esri

Latitude: 39.37419 Longitude: -76.80804

Top TapeStry Segments Percent Demographic Summary 2024 2029 Entrepring Professionals (2D) 34.4% Population 74,241 74,138 Pleasantville (2B) 17.1% Households 29,645 29,645 Bright Young Professionals (BC) 7.2% Families 18,555 18,576 Parks and Rec (5C) 6.3% Median Acpe 40.5 41.8 Savey Submantics (1D) 6.0% Median Household Income \$93,512 \$103,407 Apparel and Services 103 \$2,447.04 \$72,713,733 \$12,264.018 Women's 104 \$517.83 \$13,2264.018 \$13,221,610 Women's 104 \$517.83 \$13,2264.018 \$13,223,121,610 Women's 104 \$517.83 \$13,2264.018 \$13,223,121,610 Women's 104 \$517.83 \$13,2264.018 \$13,223,1610 Women's 104 \$517.83 \$13,224,6408 \$13,232,1610 Women's 104 \$517.83 \$13,232,729 Portable Menory 105	Entreprising Processionals (2D) 38.4% Population 74,241 74,138 Pleasant/lile (2B) 17.1% Households 29,478 29,685 Bright Young Professionals (8C) 7.2% Familles 18,553 18,553 Serving Suburbanities (1D) 6.0% Median Age 40.5 41.8 Serving Suburbanities (1D) 6.0% Median Age 40.5 41.8 Serving Suburbanities (1D) 6.0% Median Age 40.5 41.8 Apparel and Services 103 92,447.04 472,133,733 Men's 102 \$449.954 \$13,251,61.00 Momin's 103 \$15,264.608 \$14,33,274 100 \$24,47.04 \$13,33,732 Protable Memory 100 \$44.62 \$1,433,274 \$20 \$12,466,833 Computers and Harkware for Home Use 104 \$28.28 \$68,337,332 \$70748,866 \$21,402,508 \$26,667,833,083 \$22,602,108 \$124,672,866 \$23,803,732 \$70748,866 \$21,402,508 \$21,402,508 \$212,662,108 \$212,662,108 \$212,676					Longitude70.00004
Pressincylle (28) 17.1% Households 29,478 39,478 39,478 Bright Young Professionals (6C) 7.2% Families 18,553 18,555 Parks and Rec (5C) 6.3% Median Age 40.5 41.8 Savvy Suburbanites (1D) 6.0% Median Household Income 493,512 \$103,407 Apparel and Services 103 \$2,447.04 \$52,133,407 Menis 102 \$449.54 \$13,251,610 Worner's 103 \$384.55 \$13,35,772 Footwear 104 \$31,233 \$15,264,608 Worner's 104 \$226,72 \$6,683,235 Apparel Produts and Services (1) 100 \$48,62 \$1,433,274 Computer and Hardware for Home Use 104 \$16,17 \$4476,866 Computer Software 104 \$16,17 \$4402 \$20,662 Computer Software 104 \$16,17 \$476,806 \$20,00,394 \$39,00,394 \$39,00,394 \$36,22,140,204 \$36,81,22 \$35,026,201 \$36,81,22 \$35,026,201,1	Pleasantville (2b) 17.1% Households 29.478 29.678 Bright Young Professionals (8C) 7.2% Families 18.553 18.576 Parks and Rec (SC) 6.3% Median Age 40.5 41.8 Savvy Suburbanites (1D) 6.0% Median Age 40.5 41.8 Apparel and Services 103 \$24.47.04 \$72.133.733 Meris 103 \$44.95.4 \$13.335.722 Footwear 104 \$21.78.3 \$15.56.66 Worner's 103 \$24.47.04 \$12.73.57.610 Worner's 103 \$24.47.05 \$13.35.722 Footwear 104 \$226.72 \$56.683.235 Apparel Products and Services (1) 100 \$24.62 \$1.433.274 Computer Software 104 \$24.29 \$12.65.62 Computer Software 104 \$24.29 \$12.65.62 Computer Accessories 101 \$24.40 \$70.69.17.83 Footaware Accessories 103 \$8511.2 \$22.69.29.190 Memb	Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Bright Young Professionals (BC) 7.2% Families 18,553 18,575 Parks and Rec (SC) 6.3% Median Age 40.5 41.8 Savvy Suburbanites (1D) 6.0% Median Muschold Income ¥93,512 \$103,407 Farks and Rec (SC) 6.3% Median Muschold Income ¥92,824 \$72,133,733 Men's 103 \$24,447.04 \$72,133,733 \$12,244,049,54 \$12,21,46,028 Warn's 103 \$13,977 \$24,165,234 \$13,241,608 Watches & Jeneiry 104 \$12,783 \$13,244,608 Watches & Jeneiry 100 \$26,272 \$6,683,237 Computer 104 \$28,28 \$8,337,229 Computer Software 104 \$24,28 \$8,337,29 Computer Software 104 \$24,28 \$8,337,29 Computer Software 104 \$24,29 \$37,89 Computer Software 104 \$24,143,17,312 \$47,696 Computer Software 105 \$33,80 \$11,17,332 Computer Software	Bright Young Professionals (8C) 7.2% Families 19,553 18,555 Savvy Suburbanites (1D) 6.0% Median Household Income 493,512 \$103,407 Spending Potential Average Amount Average Amount Total Apparel and Services 1002 \$449,54 \$13,251,610 Men's 103 \$819,77 \$24,470,40 \$72,133,733 Men's 103 \$819,77 \$24,456,234 Children's 103 \$819,77 \$24,640,80 Watches & Jewelry 1003 \$82,877 \$25,646,83 Watches & Jewelry 1000 \$48,65 \$4,83,739 Portable Memory 1015 \$42,82 \$4,33,274 Computer 104 \$16,17 \$476,806 Computer Accessonies 1010 \$4,184,41 \$121,402,508 Portable Memory 103 \$42,20 \$370,879 Portable Memory 101 \$43,184 \$412,402,508 Portable Memory 103 \$33,67 \$576,60 \$2,34,893	Enterprising Professionals (2D)	38.4%	Population	74,241	74,138
Bright Young Professionals (8C) 7.2% Families 18,553 18,573 Parks and Rec (5C) 6.3% Median Aque 40.5 40.5 Savvy Suburbanites (1D) 6.0% Median Muschold Income ¥873,512 \$103,407 Apparel and Services 103 \$24,447.04 \$72,133,733 Men's \$24,447.04 \$72,133,733 Men's 102 \$4449.53 \$31,221,610 \$24,447.04 \$24,445.24 \$24,165,234 Children's 103 \$819,77 \$24,165,234 \$13,244,008 \$34,353 \$31,221,640 Witches & Jeweiny 104 \$21,783 \$34,8453 \$31,32,740 Computer 100 \$42,823 \$3,37,239 \$36,863,235 \$31,32,740 Computer Software for Home Use 104 \$41,81,81 \$41,12,440,508 \$36,893,237 \$36,859,209,209 \$36,859,209,209 \$36,859,209,209 \$36,859,209,209 \$36,859,209,209 \$36,859,209,209 \$36,859,209,209 \$36,859,209,209 \$36,851,22 \$36,859,209,209 \$36,851,22 \$36,851,22,40,80,80 \$36,851,22 \$36,851	Bright Young Professionals (8C) 7.2% Families 18,553 18,553 Savvy Suburbanites (1D) 6.0% Median Household Income 4923,512 \$103,407 Apparel and Services Spending Potential Average Amount Free Men's 1002 \$2,447,04 \$72,133,733 Men's 1033 \$819,77 \$24,645,244 Children's 1030 \$849,57 \$54,643,244 Children's 1030 \$824,77 \$60,683,254,6683,255 Apparel Products and Services (1) 100 \$48,65 \$84,433,274 Computer 1010 \$44,28 \$81,337,329 Portable Memory 1005 \$44,29 \$81,27,329 Portable Memory 1010 \$44,84 \$81,202,508 Computer Accessories 1011 \$41,184 \$81,214,02,508 Computer Software 1013 \$851,22 \$25,502,100,008 Portable Memory 101 \$41,84 \$12,140,2508 Computer Software 1011 \$41,184 \$12,140,2508 <t< td=""><td>Pleasantville (2B)</td><td>17.1%</td><td>Households</td><td>29,478</td><td>29,685</td></t<>	Pleasantville (2B)	17.1%	Households	29,478	29,685
Parks and Rec (SC) 6.3% Median Age 40.5 41.8 Savvy Suburbanites (1D) 6.0% Spending Potential Average Amount \$103,407 Apparel and Services 103 52,447,04 \$12,213,733 Maris 103 \$24,47,04 \$12,21,13,733 Maris 103 \$344,55,54 \$13,35,772 Footwear 104 \$51,733 \$45,524,663,235 Apparel Products and Services (1) 100 \$226,72 \$6,663,235 Apparel Products and Services (1) 100 \$42,82,83 \$8,337,329 Computer soft Marke Science 104 \$22,82,33 \$8,337,329 Computer Software 104 \$22,82,33 \$8,337,329 Computer Software 104 \$24,02 \$708,127 Entertainment & Recreation 101 \$4,18,41 \$12,24,02,030 Mersing Dots, exd., Trips 103 \$831,24 \$2,002,190 Membership Foes for Clubs (2) 101 \$430,53 \$4,00,345 Tests and Admission Soperting Events, exd. Trips 100 \$433,54	Parks and Rec (SC) 6.3% Median Auge 40.5 11.8 Savvy Suburbanites (1D) 6.0% Median Augeahold Income \$93,312 \$103,407 Apparel and Services 1003 \$2,447.04 \$72,133,733 Men's 1003 \$2,447.04 \$72,133,733 Men's 1003 \$84.95 \$13,335,772 Footwear 1004 \$22,67.2 \$56,683,235 Apparel Products and Services (1) 100 \$28,67.2 \$56,683,235 Apparel Products and Services (1) 100 \$28,62.2 \$54,337,329 Computers and Hardware for Home Use 104 \$28,28.3 \$8,337,329 Portable Memory 105 \$44.29 \$216,562 Computer Software 101 \$24,402 \$370,800 Pess and Admissions 103 \$851,12 \$22,502,100 Membership Fees for Clubs (2) 101 \$24,62 \$24,562 Computer Accessinies 103 \$851,12 \$22,02,190 Mentshinsin to Sporting Sort, excl. Trips 103 \$851,12 \$22,02,190 <td>Bright Young Professionals (8C)</td> <td>7.2%</td> <td>Families</td> <td></td> <td></td>	Bright Young Professionals (8C)	7.2%	Families		
Savy Suburbanities (1D) 6.0% Median Household Income 93,512 931,512 Apparel and Services 103 Spenting Potential News News 7021 Maris 102 \$449,54 \$52,123,733 Maris 103 \$819,77 \$24,165,24 Children's 105 \$384,55 \$11,355,772 Fortwear 104 \$517,83 \$15,524,608 Watches B lewelry 100 \$48,62 \$1,433,774 Computer - - - Computer and Hardware for Home Use 104 \$226,72 \$5,683,255 Computer Software 104 \$242,33 \$85,337,329 Portable Memory 105 \$4,23 \$85,337,329 Portable Memory 105 \$4,23 \$85,037,039 Computer Software 104 \$16,17 \$476,806 Computer Software 104 \$16,17 \$476,806 Computer Software 103 \$424,93 \$41,17,032 Frees and Admisisions 103 \$439,34 <	Savy Suburbanities (10) 6.0% Median Household Income \$93,512 \$13,407 Spending Potential Men's Nerge Amount Apparel and Services 102 \$449,541 \$13,251,610 Wen's 103 \$81,777 \$25,416,733 Men's 103 \$81,777 \$25,416,103 Computer 105 \$338,455 \$11,335,772 Footwear 104 \$512,524,663,205 Apparel Products and Services (1) 100 \$248,62,224 \$3,337,327 Computers and Hardware for Home Use 104 \$222,82 \$3,337,329 Portable Memory 105 \$4,29 \$3,337,329 Portable Memory 101 \$4,11,841 \$12,124,02,052 Computer Accessories 101 \$4,11,841 \$12,124,02,052 Computer Software 103 \$851,22 \$22,092,190 Memeship Fees for Clubs (2) 101 \$4,133,224 \$2,090,094 Mereship Fees for Clubs (2) 101 \$4,134,17332 \$23,393,393 \$4,17,332 Tickets to Parksor Museums <th< td=""><td></td><td>6.3%</td><td>Median Age</td><td></td><td></td></th<>		6.3%	Median Age		
Spending Potential Average Amount Index Spent Total Apparel and Services 103 \$2,447,04 \$72,133,733 Men's 103 \$819.77 \$24,165,24 Wornen's 104 \$819.77 \$24,165,24 Children's 105 \$384,55 \$11,335,772 Footwear 104 \$226,72 \$6,663,255 Apparel Products and Services (1) 100 \$226,72 \$6,663,255 Computers and Hardware for Home Use 104 \$228,23 \$8,337,329 Portable Memory 105 \$4,29 \$126,552 Computer Software 104 \$248,263 \$8,337,329 Portable Memory 105 \$4,29 \$126,552 Computer Accessories 101 \$24,00 \$904,812 Prese for Clubs (2) 101 \$24,07 \$90,812 Entertsimment & Recreation 101 \$24,07 \$90,812,72 Focts and Admissions 103 \$819,67 \$44,17,332 Tickets to Parkopant Sports, excl. Trips	Spending Potential Index Average Amount Index Spent Total Apparel and Services 103 \$2,447.04 \$72,133.733 Men's 103 \$819,77 \$24,165,234 Wormer's 103 \$819,77 \$24,165,234 Children's 105 \$384,55 \$11,335,772 Footwear 104 \$517,83 \$15,264,608 Watches & Lewelry 100 \$226,72 \$56,683,235 Apparel Products and Services (1) 100 \$48,62 \$1,433,274 Computers and Hardware for Home Use 104 \$126,17 \$476,806 Computer Software 101 \$44,02 \$978,172 Contage Accessries 101 \$44,118,41 \$12,1402,508 Fees and Admissions 103 \$46,113 \$12,402,508 Perchable Memory 105 \$133,67 \$90,00,948 Fees and Admissions 103 \$46,13 \$12,402,508 Teckets to Movies 103 \$40,133,21,402,508 \$133,405 Tickets to Movies			5		
Index Spent Total Apprel and Services 103 52,447,04 57,213,733 Men's 102 5449,54 \$12,213,733 Men's 103 5819,77 \$24,165,234 Children's 105 5384,55 \$11,335,772 Footwear 100 \$226,72 \$56,683,235 Apparel Products and Services (1) 100 \$48,62 \$51,433,274 Computer Computer Software 104 \$226,72 \$56,683,235 Computer Accessories 101 \$24,02 \$57,83,729 Portable Memory 105 \$4,29 \$126,660 Computer Accessories 101 \$24,02 \$708,172 Texteriament & Recreation 101 \$24,02 \$708,172 Pess and Admissions 103 \$813,22 \$25,092,190 Membership Fees for Clubs (2) 101 \$24,56 \$783,005 Tickets to Movies 103 \$39,85 \$4,117,332 Tickets to Thaterophary(concerts 105 \$39,34 \$1,10,4555	Apparel and Services Total Apparel and Services 103 \$2,447.04 \$72,1133,733 Men's 102 \$449.54 \$13,251.610 Women's 103 \$819.77 \$23,455.216.610 Children's 105 \$384.55 \$11,335.772 Footwear 106 \$226.72 \$45,668.225 Apparel Products and Services (1) 100 \$48.62 \$14,332,742 Computers 104 \$226.72 \$48,337,229 Portable Memory 105 \$4.29 \$126,663 Computer Soltware 104 \$16.17 \$476,806 Computer Accessories 101 \$24.02 \$706,172 Entertainment & Recreation 101 \$4,118.41 \$\$12,214,02,080 Fees and Admissions 103 \$481.22 \$25,092,100 Membership Fees for Clubs (2) 101 \$23.05 \$73.69 \$2,348,993 Tickets to Markes 108 \$25.56 \$73.89 \$2,335,292 Tickets to Marke on Museums 105 \$13.30,64 \$33,	,		Spending Potential		1 7 -
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Snacks and Other Food at Home (10) 101 \$2,677.12 \$78,916,216 Food Away from Home 103 \$4,015.69 \$118,374,646	Fruits and Vegetables 101 \$1.461.68 \$43.087.484	•				
Food Away from Home 103 \$4,015.69 \$118,374,646						
			(10)			
		•				
Alcoholic Beverages 102 \$667.49 \$19,676,178	Alcoholic Beverages 102 \$667.49 \$19,676,178	Alcoholic Beverages		102	\$667.49	\$19,676,178

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.



9400 Liberty Rd, Randallstown, Maryland, 21133 Ring: 3 mile radius Prepared by Esri

Latitude: 39.37419 Longitude: -76.80804

	Spending Potential	Average Amount	
	Index	Spent	Total
Financial	20		*4 007 005 700
Value of Stocks/Bonds/Mutual Funds	98	\$45,363.86	\$1,337,235,783
Value of Retirement Plans	99	\$161,052.76	\$4,747,513,281
Value of Other Financial Assets	98	\$8,912.32	\$262,717,402
Vehicle Loan Amount excluding Interest	102	\$3,601.78	\$106,173,414
Value of Credit Card Debt	103	\$2,969.12	\$87,523,820
Health			
Nonprescription Drugs	101	\$179.20	\$5,282,601
Prescription Drugs	96	\$397.05	\$11,704,153
Eyeglasses and Contact Lenses	98	\$123.93	\$3,653,330
Home			
Mortgage Payment and Basics (11)	101	\$13,601.63	\$400,948,962
Maintenance and Remodeling Services	99	\$4,634.31	\$136,610,248
Maintenance and Remodeling Materials (12)	96	\$833.61	\$24,573,136
Utilities, Fuel, and Public Services	100	\$5,932.72	\$174,884,586
Household Furnishings and Equipment			
Household Textiles (13)	101	\$133.64	\$3,939,545
Furniture	102	\$1,006.22	\$29,661,364
Rugs	100	\$45.67	\$1,346,337
Major Appliances (14)	99	\$581.16	\$17,131,535
Housewares (15)	100	\$107.70	\$3,174,780
Small Appliances	101	\$80.98	\$2,387,239
Luggage	105	\$21.77	\$641,835
Telephones and Accessories	96	\$97.38	\$2,870,638
Household Operations			
Child Care	104	\$577.96	\$17,037,131
Lawn and Garden (16)	98	\$683.62	\$20,151,796
Moving/Storage/Freight Express	104	\$126.68	\$3,734,225
Housekeeping Supplies (17)	101	\$909.55	\$26,811,717
Insurance			
Owners and Renters Insurance	98	\$810.02	\$23,877,865
Vehicle Insurance	101	\$2,145.38	\$63,241,431
Life/Other Insurance	100	\$674.03	\$19,868,951
Health Insurance	99	\$4,944.07	\$145,741,383
Personal Care Products (18)	101	\$567.30	\$16,722,986
School Books (19)	103	\$43.83	\$1,291,967
Smoking Products	96	\$450.53	\$13,280,584
Transportation			, , ,
Payments on Vehicles excluding Leases	100	\$3,050.20	\$89,913,819
Gasoline and Motor Oil	99	\$3,289.53	\$96,968,750
Vehicle Maintenance and Repairs	101	\$1,496.62	\$44,117,399
Travel			, , , ,
Airline Fares	103	\$652.06	\$19,221,539
Lodging on Trips	100	\$983.26	\$28,984,392
Auto/Truck Rental on Trips	103	\$119.74	\$3,529,734
Food and Drink on Trips	102	\$755.22	\$22,262,307
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Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.



9400 Liberty Rd, Randallstown, Maryland, 21133 Ring: 5 mile radius Prepared by Esri

Latitude: 39.37419 Longitude: -76.80804

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Enterprising Professionals (2D)	23.2%	Population	167,119	167,461
Bright Young Professionals (8C)	12.5%	Households	65,600	66,246
Pleasantville (2B)	9.1%	Families	41,058	41,228
Parks and Rec (5C)	8.5%	Median Age	39.5	40.7
Savvy Suburbanites (1D)	5.7%	Median Household Income	\$88,303	\$99,224
Savvy Suburbanites (1D)	5.7 /0	Spending Potential		\$ 55,22 4
			Average Amount	Tabal
		Index	Spent	Total
Apparel and Services		105	\$2,495.86	\$163,728,516
Men's		104	\$459.03	\$30,112,167
Women's		104	\$834.83	\$54,765,147
Children's		107	\$391.58	\$25,687,962
Footwear		106	\$526.94	\$34,567,329
Watches & Jewelry		102	\$233.42	\$15,312,544
Apparel Products and Services (1)		103	\$50.05	\$3,283,367
Computer				
Computers and Hardware for Home	llse	106	\$286.69	\$18,806,553
Portable Memory	050	107		
			\$4.36	\$286,271
Computer Software		106	\$16.51	\$1,082,993
Computer Accessories		102	\$24.33	\$1,596,186
Entertainment & Recreation		101	\$4,143.91	\$271,840,700
Fees and Admissions		103	\$854.00	\$56,022,658
Membership Fees for Clubs (2)		103	\$309.68	\$20,314,933
Fees for Participant Sports, excl.	Trips	104	\$139.19	\$9,130,674
Tickets to Theatre/Operas/Conce	rts	105	\$79.73	\$5,230,011
Tickets to Movies		107	\$26.43	\$1,733,738
Tickets to Parks or Museums		104	\$39.13	\$2,566,826
Admission to Sporting Events, ex	cl Trins	102	\$80.70	\$5,293,848
Fees for Recreational Lessons		102	\$178.22	\$11,691,373
		118	\$0.93	
Dating Services				\$61,256
TV/Video/Audio		102	\$1,351.78	\$88,676,943
Cable and Satellite Television Ser	vices	100	\$754.95	\$49,524,641
Televisions		105	\$160.92	\$10,556,613
Satellite Dishes		92	\$1.15	\$75,580
VCRs, Video Cameras, and DVD F	Players	100	\$4.96	\$325,311
Miscellaneous Video Equipment		97	\$21.92	\$1,437,791
Video Cassettes and DVDs		102	\$5.88	\$385,638
Video Game Hardware/Accessorie	es	108	\$50.18	\$3,292,044
Video Game Software		111	\$22.41	\$1,470,203
Rental/Streaming/Downloaded Vi	deo	104	\$178.69	\$11,722,226
Installation of Televisions		109	\$1.85	\$121,508
Audio (3)		103	\$147.29	\$9,662,222
Rental and Repair of TV/Radio/So	und Fauinment	99	\$1.57	\$103,167
Pets		99	\$1,002.73	\$65,778,991
Toys/Games/Crafts/Hobbies (4)		102	\$186.30	\$12,221,416
Recreational Vehicles and Fees (5)	. (6)	97	\$190.60	\$12,503,207
Sports/Recreation/Exercise Equipme	ent (6)	102	\$312.70	\$20,513,431
Photo Equipment and Supplies (7)		103	\$63.04	\$4,135,322
Reading (8)		102	\$143.44	\$9,409,926
Catered Affairs (9)		99	\$39.31	\$2,578,804
Food		104	\$11,592.03	\$760,437,041
Food at Home		103	\$7,520.17	\$493,322,915
Bakery and Cereal Products		103	\$965.74	\$63,352,859
Meats, Poultry, Fish, and Eggs		104	\$1,628.80	\$106,849,455
Dairy Products		103	\$709.90	\$46,569,544
Fruits and Vegetables		103	\$1,489.22	\$97,692,990
Snacks and Other Food at Home	(10)	103		
	(10)		\$2,726.49	\$178,858,066
Food Away from Home		105 104	\$4,071.86 \$680.03	\$267,114,126 \$44,610,025
Alcoholic Beverages				

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.



9400 Liberty Rd, Randallstown, Maryland, 21133 Ring: 5 mile radius

Prepared by Esri

Latitude: 39.37419 Longitude: -76.80804

	Spending Potential	Average Amount	Tatal		
Financial	Index	Spent	Total		
Value of Stocks/Bonds/Mutual Funds	99	\$45,793.94	\$3,004,082,327		
Value of Retirement Plans	100	\$161,580.36	\$10,599,671,425		
Value of Other Financial Assets	98	\$8,899.91	\$583,834,239		
Vehicle Loan Amount excluding Interest	103	\$3,625.90	\$237,859,195		
Value of Credit Card Debt	103	\$3,006.24	\$197,209,622		
Health	101	\$5,000.21	<i><i><i>4131</i>,203,022</i></i>		
Nonprescription Drugs	102	\$180.87	\$11,865,124		
Prescription Drugs	98	\$406.00	\$26,633,531		
Eyeqlasses and Contact Lenses	99	\$125.55	\$8,236,032		
Home		+	+ - / /		
Mortgage Payment and Basics (11)	100	\$13,483.20	\$884,497,790		
Maintenance and Remodeling Services	98	\$4,566.18	\$299,541,195		
Maintenance and Remodeling Materials (12)	95	\$822.51	\$53,956,939		
Utilities, Fuel, and Public Services	101	\$6,033.16	\$395,775,439		
Household Furnishings and Equipment		. ,	, , ,		
Household Textiles (13)	103	\$135.98	\$8,920,547		
Furniture	103	\$1,016.32	\$66,670,410		
Rugs	101	\$46.15	\$3,027,329		
Major Appliances (14)	99	\$583.75	\$38,293,866		
Housewares (15)	101	\$108.78	\$7,135,861		
Small Appliances	103	\$82.73	\$5,426,857		
Luggage	106	\$22.04	\$1,445,786		
Telephones and Accessories	98	\$99.11	\$6,501,801		
Household Operations					
Child Care	105	\$579.25	\$37,998,921		
Lawn and Garden (16)	98	\$684.67	\$44,914,581		
Moving/Storage/Freight Express	106	\$129.06	\$8,466,053		
Housekeeping Supplies (17)	102	\$923.84	\$60,604,008		
Insurance					
Owners and Renters Insurance	98	\$811.24	\$53,217,247		
Vehicle Insurance	103	\$2,180.62	\$143,048,914		
Life/Other Insurance	100	\$678.49	\$44,509,183		
Health Insurance	100	\$5,002.96	\$328,194,152		
Personal Care Products (18)	103	\$576.66	\$37,828,678		
School Books (19)	105	\$44.53	\$2,920,959		
Smoking Products	100	\$466.97	\$30,633,313		
Transportation					
Payments on Vehicles excluding Leases	101	\$3,083.12	\$202,252,615		
Gasoline and Motor Oil	100	\$3,337.85	\$218,962,661		
Vehicle Maintenance and Repairs	102	\$1,511.17	\$99,132,563		
Travel					
Airline Fares	103	\$653.09	\$42,842,478		
Lodging on Trips	101	\$988.59	\$64,851,260		
Auto/Truck Rental on Trips	104	\$120.82	\$7,925,678		
Food and Drink on Trips	102	\$760.48	\$49,887,643		

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals. Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.



9400 Liberty Rd, Randallstown, Maryland, 21133 Ring: 5 mile radius

(1) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

(2) Membership Fees for Clubs includes membership fees for social, recreational, and health clubs.

(3) Audio includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.

(4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.

(5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.

(6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

(7) Photo Equipment includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

(8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.

(9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.

(10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

(11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.

(12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

(13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.

(14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

(15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.

(16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

(17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

(18) Personal Care Products, includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.

(19) School Books includes school books for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.



Business Summary

9400 Liberty Rd, Randallstown, Maryland, 21133 Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 39.37419

Longitude: -76.80804

Data for all businesses in area			3 mile	es	5 miles								
Total Businesses:				2,32	1	7,048							
Total Employees:	2,181					22,24	6	67,250					
Total Population:	13,944					74,24	1		167,119				
Employee/Population Ratio (per 100 Residents)		16				30		40					
	Busine	sses	Employees		Businesses		Employees		Businesses		Employees		
by NAICS Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
Agriculture, Forestry, Fishing & Hunting	1	0.3%	3	0.1%	4	0.2%	15	0.1%	9	0.1%	46	0.1%	
Mining	1	0.3%	11	0.5%	2	0.1%	16	0.1%	3	0.0%	17	0.0%	
Utilities	0	0.0%	0	0.0%	2	0.1%	7	0.0%	6	0.1%	108	0.2%	
Construction	18	4.9%	75	3.4%	111	4.8%	869	3.9%	367	5.2%	3,050	4.5%	
Building Construction	5	1.4%	19	0.9%	49	2.1%	523	2.4%	179	2.5%	1,600	2.4%	
Heavy/Civil Eng Construction	2	0.5%	14	0.6%	8	0.3%	45	0.2%	16	0.2%	158	0.2%	
Specialty Trade Contractor	11	3.0%	42	1.9%	54	2.3%	300	1.4%	172	2.4%	1,292	1.9%	
Manufacturing	10	2.7%	70	3.2%	43	1.9%	601	2.7%	131	1.9%	1,530	2.3%	
Wholesale Trade	10	2.7%	74	3.4%	40	1.7%	1,897	8.5%	137	1.9%	3,143	4.7%	
Durable Goods	8	2.2%	67	3.1%	29	1.3%	1,826	8.2%	99	1.4%	2,848	4.2%	
Nondurable Goods	2	0.5%	7	0.3%	10	0.4%	60	0.3%	30	0.4%	214	0.3%	
Trade Broker	0	0.0%	0	0.0%	1	0.0%	11	0.1%	8	0.1%	81	0.1%	
Retail Trade	36	9.8%	239	11.0%	191	8.2%	1,779	8.0%	630	8.9%	7,191	10.7%	
Motor Vehicle & Parts Dealers	10	2.7%	143	6.6%	23	1.0%	207	0.9%	75	1.1%	1,387	2.1%	
Furniture & Home Furnishings Stores	1	0.3%	3	0.1%	9	0.4%	59	0.3%	31	0.4%	363	0.5%	
Electronics & Appliance Stores	1	0.3%	4	0.2%	4	0.2%	26	0.1%	19	0.3%	216	0.3%	
Building Material & Garden Equipment & Supplies Dealers	3	0.8%	9	0.4%	9	0.4%	200	0.9%	33	0.5%	463	0.7%	
Food & Beverage Stores	6	1.6%	25	1.1%	30	1.3%	365	1.6%	91	1.3%	1,434	2.1%	
Health & Personal Care Stores	3	0.8%	17	0.8%	35	1.5%	185	0.8%	96	1.4%	685	1.0%	
Gasoline Stations & Fuel Dealers	2	0.5%	9	0.4%	10	0.4%	44	0.2%	35	0.5%	156	0.2%	
Clothing, Clothing Accessories, Shoe and Jewelry Stores	3	0.8%	7	0.3%	24	1.0%	165	0.7%	92	1.3%	569	0.8%	
Sporting Goods, Hobby, Book, & Music Stores	3	0.8%	6	0.3%	19	0.8%	85	0.4%	81	1.1%	512	0.8%	
General Merchandise Stores	4	1.1%	17	0.8%	29	1.3%	442	2.0%	78	1.1%	1,405	2.1%	
Transportation & Warehousing	9	2.5%	95	4.4%	49	2.1%	237	1.1%	134	1.9%	653	1.0%	
Truck Transportation	6	1.6%	22	1.0%	33	1.4%	115	0.5%	79	1.1%	282	0.4%	
Information	2	0.5%	59	2.7%	41	1.8%	488	2.2%	131	1.9%	1,311	1.9%	
Finance & Insurance	9	2.5%	38	1.7%	110	4.7%	2,513	11.3%	366	5.2%	4,579	6.8%	
Central Bank/Credit Intermediation & Related Activities	1	0.3%	12	0.6%	36	1.6%	1,559	7.0%	125	1.8%	2,412	3.6%	
Securities & Commodity Contracts	2	0.5%	7	0.3%	30	1.3%	167	0.8%	114	1.6%	716	1.1%	
Funds, Trusts & Other Financial Vehicles	6	1.6%	20	0.9%	44	1.9%	786	3.5%	128	1.8%	1,451	2.2%	
Real Estate, Rental & Leasing	16	4.4%	84	3.9%	135	5.8%	980	4.4%	433	6.1%	3,190	4.7%	
Professional, Scientific & Tech Services	38	10.3%	133	6.1%	297	12.8%	2,546	11.4%	908	12.9%	7,231	10.8%	
Legal Services	8	2.2%	29	1.3%	51	2.2%	373	1.7%	250	3.5%	1,436	2.1%	
Management of Companies & Enterprises	0	0.0%	1	0.1%	4	0.2%	23	0.1%	31	0.4%	225	0.3%	
Administrative, Support & Waste Management Services	21	5.7%	89	4.1%	94	4.0%	1,087	4.9%	278	3.9%	2,224	3.3%	
Educational Services	8	2.2%	126	5.8%	64	2.8%	1,680	7.5%	168	2.4%	4,106	6.1%	

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Business Summary

9400 Liberty Rd, Randallstown, Maryland, 21133 Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 39.37419

Longitude: -76.80804

	Businesses		Employees		Businesses		Emplo	yees	Businesses		Employees	
by NAICS Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Health Care & Social Assistance	46	12.5%	469	21.5%	295	12.7%	4,154	18.7%	976	13.8%	12,858	19.1%
Amubulatory Health Care	18	4.9%	139	6.4%	161	6.9%	1,452	6.5%	653	9.3%	7,116	10.6%
Hospital	1	0.3%	3	0.1%	8	0.3%	1,396	6.3%	26	0.4%	1,695	2.5%
Nursing/Residential Care	10	2.7%	58	2.7%	42	1.8%	528	2.4%	79	1.1%	1,755	2.6%
Social Assistance	18	4.9%	270	12.4%	83	3.6%	779	3.5%	217	3.1%	2,292	3.4%
Arts, Entertainment & Recreation	5	1.4%	25	1.1%	42	1.8%	217	1.0%	112	1.6%	763	1.1%
Accommodation & Food Services	15	4.1%	195	8.9%	143	6.2%	1,624	7.3%	415	5.9%	5,484	8.2%
Accommodation	0	0.0%	2	0.1%	10	0.4%	177	0.8%	21	0.3%	515	0.8%
Food Services & Drinking Places	15	4.1%	193	8.8%	132	5.7%	1,447	6.5%	394	5.6%	4,969	7.4%
Other Services (except Public Administration)	72	19.6%	375	17.2%	327	14.1%	1,334	6.0%	856	12.2%	3,900	5.8%
Repair & Maintenance	21	5.7%	163	7.5%	58	2.5%	379	1.7%	148	2.1%	841	1.3%
Automotive Repair & Maintenance	16	4.4%	76	3.5%	45	1.9%	208	0.9%	107	1.5%	520	0.8%
Personal & Laundry Service	20	5.5%	66	3.0%	101	4.3%	364	1.6%	287	4.1%	1,273	1.9%
Civic and Other Orgs	31	8.4%	146	6.7%	168	7.2%	591	2.7%	421	6.0%	1,786	2.7%
Public Administration	1	0.3%	5	0.2%	7	0.3%	128	0.6%	44	0.6%	5,465	8.1%
Unclassified Establishments	48	13.1%	13	0.6%	322	13.9%	51	0.2%	913	12.9%	174	0.3%
Total	367	100.0%	2,181	100.0%	2,321	100.0%	22,246	100.0%	7,048	100.0%	67,250	100.0%



Business Summary

9400 Liberty Rd, Randallstown, Maryland, 21133 Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 39.37419

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	Busin	esses	Emplo	oyees Businesses		Employees		Businesses		Employees		
by SIC Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	9	2.5%	46	2.1%	25	1.1%	131	0.6%	71	1.0%	492	0.7%
Construction	17	4.6%	64	2.9%	104	4.5%	828	3.7%	342	4.8%	2,872	4.3%
Manufacturing	8	2.2%	63	2.9%	43	1.9%	598	2.7%	123	1.8%	1,481	2.2%
Transportation	12	3.3%	101	4.6%	58	2.5%	295	1.3%	165	2.3%	828	1.2%
Communication	1	0.3%	47	2.1%	11	0.5%	110	0.5%	38	0.5%	307	0.5%
Utility	0	0.0%	2	0.1%	5	0.2%	35	0.2%	13	0.2%	173	0.3%
Wholesale Trade	10	2.7%	74	3.4%	41	1.8%	1,904	8.6%	142	2.0%	3,173	4.7%
Retail Trade Summary	53	14.4%	439	20.1%	329	14.2%	3,244	14.6%	1,041	14.8%	12,243	18.2%
Home Improvement	3	0.8%	9	0.4%	9	0.4%	200	0.9%	32	0.5%	460	0.7%
General Merchandise Stores	4	1.1%	17	0.8%	22	0.9%	410	1.8%	52	0.7%	1,197	1.8%
Food Stores	4	1.1%	18	0.8%	32	1.4%	428	1.9%	111	1.6%	1,743	2.6%
Auto Dealers & Gas Stations	12	3.3%	150	6.9%	32	1.4%	246	1.1%	107	1.5%	1,533	2.3%
Apparel & Accessory Stores	2	0.5%	5	0.2%	21	0.9%	156	0.7%	72	1.0%	444	0.7%
Furniture & Home Furnishings	3	0.8%	10	0.5%	14	0.6%	88	0.4%	54	0.8%	586	0.9%
Eating & Drinking Places	15	4.1%	191	8.8%	125	5.4%	1,373	6.2%	366	5.2%	4,647	6.9%
Miscellaneous Retail	10	2.7%	38	1.7%	73	3.1%	344	1.6%	248	3.5%	1,633	2.4%
Finance, Insurance, Real Estate Summary	25	6.8%	124	5.7%	239	10.3%	3,501	15.7%	813	11.5%	8,102	12.1%
Banks, Savings & Lending Institutions	2	0.5%	13	0.6%	37	1.6%	1,560	7.0%	130	1.8%	2,433	3.6%
Securities Brokers	2	0.5%	7	0.3%	27	1.2%	134	0.6%	100	1.4%	551	0.8%
Insurance Carriers & Agents	6	1.6%	20	0.9%	44	1.9%	786	3.5%	127	1.8%	1,450	2.2%
Real Estate, Holding, Other Investment Offices	15	4.1%	85	3.9%	131	5.6%	1,021	4.6%	456	6.5%	3,668	5.5%
Services Summary	182	49.6%	1,202	55.1%	1,136	48.9%	11,407	51.3%	3,341	47.4%	31,937	47.5%
Hotels & Lodging	0	0.0%	2	0.1%	10	0.4%	177	0.8%	21	0.3%	515	0.8%
Automotive Services	18	4.9%	80	3.7%	60	2.6%	260	1.2%	157	2.2%	724	1.1%
Movies & Amusements	5	1.4%	23	1.1%	47	2.0%	284	1.3%	129	1.8%	902	1.3%
Health Services	20	5.5%	156	7.2%	179	7.7%	3,188	14.3%	686	9.7%	9,804	14.6%
Legal Services	5	1.4%	22	1.0%	43	1.9%	349	1.6%	217	3.1%	1,288	1.9%
Education Institutions & Libraries	7	1.9%	120	5.5%	51	2.2%	1,661	7.5%	134	1.9%	4,079	6.1%
Other Services	127	34.6%	799	36.6%	745	32.1%	5,488	24.7%	1,997	28.3%	14,624	21.8%
Government	1	0.3%	5	0.2%	8	0.3%	133	0.6%	45	0.6%	5,458	8.1%
Unclassified Establishments	48	13.1%	13	0.2%	323	13.9%	60	0.6%	914	13.0%	183	8.1%
Totals	367	100.0%	2,181	100.0%	2,321	100.0%	22,246	100.0%	7,048	100.0%	67,250	100.0%

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