

Market Profile

9409 Philadelphia Rd, Rosedale, Maryland, 21237
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.35283
Longitude: -76.46295

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	11,205	76,579	239,697
2020 Total Population	11,776	84,867	251,630
2020 Group Quarters	123	469	2,060
2024 Total Population	11,953	86,517	250,969
2024 Group Quarters	123	468	2,062
2029 Total Population	11,989	88,288	250,442
2024-2029 Annual Rate	0.06%	0.41%	-0.04%
2024 Total Daytime Population	16,830	83,284	205,565
Workers	11,472	42,648	86,108
Residents	5,358	40,636	119,457
Household Summary			
2010 Households	4,488	30,208	95,891
2010 Average Household Size	2.45	2.51	2.48
2020 Total Households	4,490	32,800	98,589
2020 Average Household Size	2.60	2.57	2.53
2024 Households	4,516	33,467	99,202
2024 Average Household Size	2.62	2.57	2.51
2029 Households	4,542	34,324	99,981
2029 Average Household Size	2.61	2.56	2.48
2024-2029 Annual Rate	0.11%	0.51%	0.16%
2010 Families	2,780	19,607	61,607
2010 Average Family Size	3.03	3.07	3.06
2024 Families	2,793	21,111	62,244
2024 Average Family Size	3.24	3.25	3.19
2029 Families	2,794	21,599	62,493
2029 Average Family Size	3.23	3.24	3.16
2024-2029 Annual Rate	0.01%	0.46%	0.08%
Housing Unit Summary			
2000 Housing Units	3,890	29,909	95,459
Owner Occupied Housing Units	51.1%	59.0%	61.9%
Renter Occupied Housing Units	41.5%	36.1%	32.8%
Vacant Housing Units	7.4%	4.9%	5.4%
2010 Housing Units	4,704	31,995	101,967
Owner Occupied Housing Units	56.7%	61.1%	61.5%
Renter Occupied Housing Units	38.7%	33.3%	32.5%
Vacant Housing Units	4.6%	5.6%	6.0%
2020 Housing Units	4,790	34,699	104,895
Owner Occupied Housing Units	50.7%	57.7%	59.6%
Renter Occupied Housing Units	43.0%	36.8%	34.4%
Vacant Housing Units	6.2%	5.3%	6.0%
2024 Housing Units	4,831	35,401	105,555
Owner Occupied Housing Units	53.7%	60.1%	61.7%
Renter Occupied Housing Units	39.8%	34.5%	32.3%
Vacant Housing Units	6.5%	5.5%	6.0%
2029 Housing Units	4,839	36,056	106,393
Owner Occupied Housing Units	57.0%	62.8%	63.8%
Renter Occupied Housing Units	36.8%	32.4%	30.1%
Vacant Housing Units	6.1%	4.8%	6.0%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	4,516	33,467	99,201
<\$15,000	7.4%	8.0%	7.5%
\$15,000 - \$24,999	3.5%	5.2%	5.5%
\$25,000 - \$34,999	7.0%	6.7%	7.0%
\$35,000 - \$49,999	7.7%	9.0%	10.2%
\$50,000 - \$74,999	21.9%	15.6%	15.7%
\$75,000 - \$99,999	11.4%	13.7%	13.6%
\$100,000 - \$149,999	18.6%	19.6%	19.4%
\$150,000 - \$199,999	10.7%	12.5%	10.7%
\$200,000+	11.8%	9.7%	10.4%
Average Household Income	\$110,872	\$107,501	\$107,637
2029 Households by Income			
Household Income Base	4,542	34,324	99,980
<\$15,000	6.6%	7.2%	6.9%
\$15,000 - \$24,999	2.7%	4.1%	4.4%
\$25,000 - \$34,999	5.8%	5.7%	6.0%
\$35,000 - \$49,999	6.4%	7.5%	8.6%
\$50,000 - \$74,999	19.5%	13.6%	14.0%
\$75,000 - \$99,999	11.6%	13.7%	13.6%
\$100,000 - \$149,999	19.5%	20.5%	20.3%
\$150,000 - \$199,999	12.8%	15.0%	12.7%
\$200,000+	15.1%	12.8%	13.6%
Average Household Income	\$128,883	\$125,261	\$125,210
2024 Owner Occupied Housing Units by Value			
Total	2,595	21,254	65,115
<\$50,000	6.6%	5.5%	4.8%
\$50,000 - \$99,999	2.0%	1.8%	2.1%
\$100,000 - \$149,999	3.0%	3.3%	3.5%
\$150,000 - \$199,999	10.0%	7.6%	8.1%
\$200,000 - \$249,999	14.6%	12.2%	13.7%
\$250,000 - \$299,999	13.6%	12.5%	12.6%
\$300,000 - \$399,999	21.4%	30.3%	26.8%
\$400,000 - \$499,999	10.2%	12.7%	11.6%
\$500,000 - \$749,999	5.1%	9.5%	11.5%
\$750,000 - \$999,999	0.2%	2.5%	3.1%
\$1,000,000 - \$1,499,999	13.1%	2.0%	1.5%
\$1,500,000 - \$1,999,999	0.3%	0.1%	0.3%
\$2,000,000 +	0.0%	0.1%	0.4%
Average Home Value	\$417,502	\$355,279	\$363,772
2029 Owner Occupied Housing Units by Value			
Total	2,760	22,642	67,888
<\$50,000	4.9%	4.4%	3.9%
\$50,000 - \$99,999	0.7%	0.7%	1.0%
\$100,000 - \$149,999	1.6%	1.2%	1.3%
\$150,000 - \$199,999	4.6%	3.4%	3.8%
\$200,000 - \$249,999	9.4%	7.0%	7.9%
\$250,000 - \$299,999	11.4%	8.6%	9.3%
\$300,000 - \$399,999	23.9%	30.0%	26.6%
\$400,000 - \$499,999	15.0%	16.3%	15.0%
\$500,000 - \$749,999	12.6%	18.5%	20.4%
\$750,000 - \$999,999	0.5%	6.5%	6.8%
\$1,000,000 - \$1,499,999	15.2%	3.0%	2.9%
\$1,500,000 - \$1,999,999	0.3%	0.3%	0.6%
\$2,000,000 +	0.0%	0.1%	0.5%
Average Home Value	\$493,170	\$444,664	\$457,882

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income			
2024	\$79,428	\$83,404	\$81,178
2029	\$93,267	\$95,956	\$92,293
Median Home Value			
2024	\$301,261	\$323,781	\$319,124
2029	\$373,030	\$382,331	\$385,514
Per Capita Income			
2024	\$41,975	\$41,631	\$42,573
2029	\$48,935	\$48,762	\$50,013
Median Age			
2010	34.5	36.8	38.2
2020	36.0	37.8	39.1
2024	36.8	38.4	39.7
2029	38.1	39.6	41.0
2020 Population by Age			
Total	11,776	84,867	251,630
0 - 4	6.7%	6.0%	5.7%
5 - 9	6.3%	6.2%	6.2%
10 - 14	7.3%	6.8%	6.6%
15 - 24	12.3%	12.1%	11.8%
25 - 34	16.0%	14.8%	14.0%
35 - 44	14.1%	13.7%	13.3%
45 - 54	12.2%	12.2%	12.2%
55 - 64	11.9%	13.0%	13.6%
65 - 74	8.3%	9.4%	9.7%
75 - 84	3.5%	4.2%	4.6%
85 +	1.5%	1.7%	2.2%
18 +	76.1%	77.1%	77.8%
2024 Population by Age			
Total	11,954	86,517	250,970
0 - 4	6.5%	5.9%	5.6%
5 - 9	6.6%	6.1%	6.0%
10 - 14	6.2%	6.1%	6.1%
15 - 24	12.4%	12.3%	11.9%
25 - 34	15.7%	14.6%	13.6%
35 - 44	14.5%	14.2%	14.2%
45 - 54	12.8%	12.1%	12.1%
55 - 64	10.9%	12.0%	12.5%
65 - 74	8.7%	9.9%	10.4%
75 - 84	4.2%	5.0%	5.3%
85 +	1.6%	1.8%	2.3%
18 +	76.7%	78.1%	78.6%
2029 Population by Age			
Total	11,990	88,290	250,439
0 - 4	6.3%	5.7%	5.5%
5 - 9	6.1%	5.7%	5.5%
10 - 14	6.3%	6.0%	5.9%
15 - 24	12.7%	11.7%	11.5%
25 - 34	13.7%	13.9%	13.1%
35 - 44	15.1%	14.6%	14.3%
45 - 54	12.7%	12.5%	12.5%
55 - 64	10.7%	11.1%	11.3%
65 - 74	9.3%	10.6%	11.2%
75 - 84	5.3%	6.2%	6.7%
85 +	1.7%	2.0%	2.6%
18 +	77.6%	79.2%	79.7%

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2020 Population by Sex			
Males	5,513	40,346	119,082
Females	6,263	44,521	132,548
2024 Population by Sex			
Males	5,699	41,920	120,843
Females	6,254	44,597	130,126
2029 Population by Sex			
Males	5,702	42,668	120,130
Females	6,288	45,620	130,312
2010 Population by Race/Ethnicity			
Total	11,204	76,579	239,696
White Alone	62.7%	67.9%	64.8%
Black Alone	23.9%	20.7%	26.2%
American Indian Alone	0.4%	0.5%	0.4%
Asian Alone	7.6%	6.1%	4.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.1%	2.1%	1.5%
Two or More Races	3.3%	2.8%	2.4%
Hispanic Origin	6.1%	5.2%	4.1%
Diversity Index	59.5	54.2	54.7
2020 Population by Race/Ethnicity			
Total	11,776	84,867	251,630
White Alone	42.1%	50.1%	50.5%
Black Alone	38.3%	30.1%	32.8%
American Indian Alone	0.4%	0.5%	0.4%
Asian Alone	7.8%	8.0%	6.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.7%	4.4%	3.7%
Two or More Races	6.7%	6.8%	6.3%
Hispanic Origin	7.5%	7.7%	6.5%
Diversity Index	71.0	69.6	67.3
2024 Population by Race/Ethnicity			
Total	11,953	86,518	250,969
White Alone	39.4%	47.6%	48.4%
Black Alone	40.0%	31.3%	33.7%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	8.0%	8.6%	6.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.1%	4.8%	4.0%
Two or More Races	7.1%	7.1%	6.7%
Hispanic Origin	8.2%	8.4%	7.1%
Diversity Index	72.1	71.3	68.9
2029 Population by Race/Ethnicity			
Total	11,989	88,289	250,443
White Alone	37.0%	45.4%	46.3%
Black Alone	41.2%	32.0%	34.4%
American Indian Alone	0.4%	0.6%	0.5%
Asian Alone	8.6%	9.4%	7.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.4%	5.1%	4.3%
Two or More Races	7.4%	7.5%	7.1%
Hispanic Origin	8.7%	8.9%	7.6%
Diversity Index	72.9	72.7	70.4

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	11,776	84,867	251,630
In Households	99.0%	99.4%	99.2%
Householder	38.6%	38.7%	39.2%
Opposite-Sex Spouse	14.4%	15.5%	15.5%
Same-Sex Spouse	0.1%	0.2%	0.2%
Opposite-Sex Unmarried Partner	2.8%	2.9%	2.7%
Same-Sex Unmarried Partner	0.2%	0.1%	0.2%
Biological Child	29.1%	28.0%	27.8%
Adopted Child	0.4%	0.5%	0.5%
Stepchild	1.3%	1.3%	1.2%
Grandchild	2.4%	3.0%	2.9%
Brother or Sister	1.9%	1.7%	1.5%
Parent	1.8%	1.7%	1.6%
Parent-in-law	0.5%	0.4%	0.4%
Son-in-law or Daughter-in-law	0.4%	0.5%	0.4%
Other Relatives	1.9%	2.0%	1.8%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	3.1%	3.0%	3.0%
In Group Quarters	1.0%	0.6%	0.8%
Institutionalized	1.0%	0.4%	0.7%
Noninstitutionalized	0.1%	0.2%	0.1%
2024 Population 25+ by Educational Attainment			
Total	8,171	60,209	176,678
Less than 9th Grade	4.8%	4.2%	3.9%
9th - 12th Grade, No Diploma	3.4%	4.2%	4.9%
High School Graduate	25.1%	27.6%	27.3%
GED/Alternative Credential	4.5%	4.2%	4.4%
Some College, No Degree	15.4%	16.5%	17.4%
Associate Degree	8.7%	9.0%	8.4%
Bachelor's Degree	20.8%	21.6%	21.1%
Graduate/Professional Degree	17.2%	12.8%	12.6%
2024 Population 15+ by Marital Status			
Total	9,646	70,860	206,571
Never Married	41.5%	36.1%	35.7%
Married	43.0%	45.4%	47.0%
Widowed	5.5%	7.1%	6.9%
Divorced	10.1%	11.4%	10.4%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	6,859	47,858	137,743
Population 16+ Employed	98.0%	97.5%	97.2%
Population 16+ Unemployment rate	2.0%	2.5%	2.8%
Population 16-24 Employed	13.9%	13.4%	12.6%
Population 16-24 Unemployment rate	0.3%	5.2%	6.0%
Population 25-54 Employed	66.7%	65.0%	63.8%
Population 25-54 Unemployment rate	2.2%	2.1%	2.4%
Population 55-64 Employed	13.1%	15.3%	16.7%
Population 55-64 Unemployment rate	3.8%	2.8%	2.2%
Population 65+ Employed	6.3%	6.3%	7.0%
Population 65+ Unemployment rate	0.2%	0.7%	2.1%

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2024 Employed Population 16+ by Industry			
Total	6,722	46,655	133,860
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	8.7%	6.6%	6.4%
Manufacturing	3.2%	5.9%	6.1%
Wholesale Trade	0.9%	1.8%	1.9%
Retail Trade	10.9%	9.9%	10.2%
Transportation/Utilities	9.2%	7.4%	7.2%
Information	1.5%	1.8%	1.6%
Finance/Insurance/Real Estate	5.5%	6.5%	6.4%
Services	51.9%	51.4%	51.9%
Public Administration	8.0%	8.6%	8.1%
2024 Employed Population 16+ by Occupation			
Total	6,720	46,656	133,862
White Collar	62.9%	63.9%	63.4%
Management/Business/Financial	16.9%	17.7%	16.8%
Professional	30.6%	29.0%	27.3%
Sales	6.1%	6.6%	7.8%
Administrative Support	9.4%	10.6%	11.5%
Services	14.8%	16.0%	16.1%
Blue Collar	22.3%	20.1%	20.5%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	5.6%	4.0%	4.4%
Installation/Maintenance/Repair	2.9%	3.2%	3.3%
Production	2.9%	3.6%	3.8%
Transportation/Material Moving	10.9%	9.2%	9.0%
2020 Households by Type			
Total	4,490	32,800	98,589
Married Couple Households	37.6%	40.5%	40.2%
With Own Children <18	15.1%	15.9%	15.2%
Without Own Children <18	22.4%	24.7%	25.0%
Cohabiting Couple Households	7.9%	7.8%	7.4%
With Own Children <18	3.2%	2.8%	2.6%
Without Own Children <18	4.7%	5.1%	4.9%
Male Householder, No Spouse/Partner	19.0%	18.5%	18.8%
Living Alone	12.6%	12.0%	12.4%
65 Years and over	2.9%	3.5%	3.9%
With Own Children <18	1.6%	1.8%	1.8%
Without Own Children <18, With Relatives	3.5%	3.3%	3.2%
No Relatives Present	1.3%	1.3%	1.4%
Female Householder, No Spouse/Partner	35.5%	33.1%	33.6%
Living Alone	16.7%	16.3%	16.4%
65 Years and over	6.3%	8.0%	8.0%
With Own Children <18	8.5%	7.4%	7.3%
Without Own Children <18, With Relatives	8.5%	8.1%	8.6%
No Relatives Present	1.8%	1.4%	1.2%
2020 Households by Size			
Total	4,490	32,800	98,589
1 Person Household	29.3%	28.4%	28.8%
2 Person Household	30.7%	30.7%	31.1%
3 Person Household	17.4%	17.1%	16.9%
4 Person Household	12.7%	13.4%	12.9%
5 Person Household	5.7%	6.0%	6.0%
6 Person Household	2.4%	2.8%	2.6%
7 + Person Household	1.7%	1.8%	1.6%

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2020 Households by Tenure and Mortgage Status			
Total	4,490	32,800	98,589
Owner Occupied	54.1%	61.1%	63.4%
Owned with a Mortgage/Loan	43.1%	47.1%	47.7%
Owned Free and Clear	11.0%	14.0%	15.7%
Renter Occupied	45.9%	38.9%	36.6%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	101	99	97
Percent of Income for Mortgage	23.7%	24.3%	24.6%
Wealth Index	87	88	92
2020 Housing Units By Urban/ Rural Status			
Total	4,790	34,699	104,895
Urban Housing Units	100.0%	100.0%	99.8%
Rural Housing Units	0.0%	0.0%	0.2%
2020 Population By Urban/ Rural Status			
Total	11,776	84,867	251,630
Urban Population	100.0%	100.0%	99.8%
Rural Population	0.0%	0.0%	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Bright Young Professionals	Parks and Rec (5C)
2.	Bright Young Professionals	Parks and Rec (5C)	Bright Young Professionals
3.	Front Porches (8E)	Enterprising Professionals	Pleasantville (2B)
2024 Consumer Spending			
Apparel & Services: Total \$	\$11,122,522	\$77,834,227	\$229,704,716
Average Spent	\$2,462.91	\$2,325.70	\$2,315.53
Spending Potential Index	103	98	97
Education: Total \$	\$7,529,341	\$54,333,819	\$161,862,283
Average Spent	\$1,667.26	\$1,623.50	\$1,631.64
Spending Potential Index	96	94	94
Entertainment/Recreation: Total \$	\$17,779,207	\$129,913,749	\$385,066,608
Average Spent	\$3,936.94	\$3,881.85	\$3,881.64
Spending Potential Index	96	95	95
Food at Home: Total \$	\$33,277,422	\$234,353,786	\$695,582,145
Average Spent	\$7,368.78	\$7,002.53	\$7,011.78
Spending Potential Index	101	96	96
Food Away from Home: Total \$	\$18,022,406	\$126,974,180	\$375,295,637
Average Spent	\$3,990.79	\$3,794.01	\$3,783.15
Spending Potential Index	103	98	97
Health Care: Total \$	\$32,735,360	\$244,996,793	\$731,137,809
Average Spent	\$7,248.75	\$7,320.55	\$7,370.19
Spending Potential Index	94	95	96
HH Furnishings & Equipment: Total \$	\$13,986,632	\$101,498,293	\$300,656,259
Average Spent	\$3,097.13	\$3,032.79	\$3,030.75
Spending Potential Index	98	96	96
Personal Care Products & Services: Total \$	\$4,537,644	\$31,970,185	\$94,871,413
Average Spent	\$1,004.79	\$955.27	\$956.35
Spending Potential Index	101	96	96
Shelter: Total \$	\$121,863,527	\$849,416,244	\$2,516,370,314
Average Spent	\$26,984.84	\$25,380.71	\$25,366.12
Spending Potential Index	101	95	95
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,177,087	\$109,613,915	\$328,605,773
Average Spent	\$3,139.30	\$3,275.28	\$3,312.49
Spending Potential Index	90	93	95
Travel: Total \$	\$13,228,059	\$95,548,911	\$283,133,752
Average Spent	\$2,929.15	\$2,855.02	\$2,854.11
Spending Potential Index	97	94	94
Vehicle Maintenance & Repairs: Total \$	\$6,618,880	\$47,996,730	\$141,789,809
Average Spent	\$1,465.65	\$1,434.15	\$1,429.30
Spending Potential Index	99	97	96

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 13, 2024

Retail Goods and Services Expenditures

9409 Philadelphia Rd, Rosedale, Maryland, 21237
Ring: 1 mile radius

Prepared by Esri
Latitude: 39.35283
Longitude: -76.46295

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Enterprising Professionals (2D)	37.0%	Population	11,953	11,989
Bright Young Professionals (8C)	24.3%	Households	4,516	4,542
Front Porches (8E)	19.6%	Families	2,793	2,794
Boomburbs (1C)	6.8%	Median Age	36.8	38.1
Southern Satellites (10A)	6.1%	Median Household Income	\$79,428	\$93,267
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		103	\$2,462.91	\$11,122,522
Men's		101	\$444.55	\$2,007,576
Women's		104	\$827.34	\$3,736,289
Children's		108	\$396.23	\$1,789,355
Footwear		104	\$518.53	\$2,341,680
Watches & Jewelry		100	\$227.49	\$1,027,351
Apparel Products and Services (1)		100	\$48.78	\$220,271
Computer				
Computers and Hardware for Home Use		105	\$284.45	\$1,284,579
Portable Memory		105	\$4.29	\$19,380
Computer Software		107	\$16.75	\$75,644
Computer Accessories		101	\$23.93	\$108,083
Entertainment & Recreation		96	\$3,936.94	\$17,779,207
Fees and Admissions		95	\$787.37	\$3,555,758
Membership Fees for Clubs (2)		94	\$283.34	\$1,279,568
Fees for Participant Sports, excl. Trips		95	\$126.80	\$572,646
Tickets to Theatre/Operas/Concerts		97	\$73.49	\$331,872
Tickets to Movies		103	\$25.48	\$115,053
Tickets to Parks or Museums		103	\$38.50	\$173,857
Admission to Sporting Events, excl. Trips		93	\$73.80	\$333,267
Fees for Recreational Lessons		96	\$164.97	\$745,024
Dating Services		125	\$0.99	\$4,471
TV/Video/Audio		99	\$1,308.40	\$5,908,732
Cable and Satellite Television Services		95	\$717.79	\$3,241,554
Televisions		103	\$157.68	\$712,061
Satellite Dishes		95	\$1.19	\$5,366
VCRs, Video Cameras, and DVD Players		104	\$5.18	\$23,398
Miscellaneous Video Equipment		95	\$21.46	\$96,902
Video Cassettes and DVDs		100	\$5.75	\$25,960
Video Game Hardware/Accessories		110	\$51.04	\$230,519
Video Game Software		112	\$22.67	\$102,375
Rental/Streaming/Downloaded Video		104	\$178.91	\$807,970
Installation of Televisions		92	\$1.57	\$7,110
Audio (3)		101	\$143.57	\$648,374
Rental and Repair of TV/Radio/Sound Equipment		99	\$1.58	\$7,143
Pets		95	\$958.04	\$4,326,525
Toys/Games/Crafts/Hobbies (4)		99	\$181.21	\$818,327
Recreational Vehicles and Fees (5)		88	\$173.83	\$785,010
Sports/Recreation/Exercise Equipment (6)		96	\$292.56	\$1,321,199
Photo Equipment and Supplies (7)		99	\$60.74	\$274,303
Reading (8)		98	\$136.64	\$617,061
Catered Affairs (9)		96	\$38.15	\$172,293
Food		101	\$11,359.57	\$51,299,829
Food at Home		101	\$7,368.78	\$33,277,422
Bakery and Cereal Products		100	\$939.40	\$4,242,340
Meats, Poultry, Fish, and Eggs		102	\$1,609.74	\$7,269,594
Dairy Products		100	\$689.52	\$3,113,877
Fruits and Vegetables		101	\$1,462.39	\$6,604,162
Snacks and Other Food at Home (10)		100	\$2,667.73	\$12,047,450
Food Away from Home		103	\$3,990.79	\$18,022,406
Alcoholic Beverages		102	\$663.50	\$2,996,363

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

November 13, 2024

Retail Goods and Services Expenditures

9409 Philadelphia Rd, Rosedale, Maryland, 21237
Ring: 1 mile radius

Prepared by Esri
Latitude: 39.35283
Longitude: -76.46295

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	88	\$40,824.86	\$184,365,066
Value of Retirement Plans	88	\$143,605.58	\$648,522,783
Value of Other Financial Assets	90	\$8,216.69	\$37,106,586
Vehicle Loan Amount excluding Interest	101	\$3,576.92	\$16,153,376
Value of Credit Card Debt	100	\$2,894.74	\$13,072,645
Health			
Nonprescription Drugs	97	\$171.68	\$775,316
Prescription Drugs	91	\$375.27	\$1,694,712
Eyeglasses and Contact Lenses	93	\$117.84	\$532,168
Home			
Mortgage Payment and Basics (11)	91	\$12,367.66	\$55,852,342
Maintenance and Remodeling Services	88	\$4,099.42	\$18,512,972
Maintenance and Remodeling Materials (12)	85	\$733.89	\$3,314,226
Utilities, Fuel, and Public Services	98	\$5,860.26	\$26,464,932
Household Furnishings and Equipment			
Household Textiles (13)	101	\$133.21	\$601,580
Furniture	99	\$982.32	\$4,436,148
Rugs	95	\$43.42	\$196,075
Major Appliances (14)	94	\$551.95	\$2,492,621
Housewares (15)	99	\$106.27	\$479,917
Small Appliances	105	\$84.15	\$380,017
Luggage	103	\$21.41	\$96,683
Telephones and Accessories	94	\$95.31	\$430,428
Household Operations			
Child Care	101	\$561.39	\$2,535,216
Lawn and Garden (16)	90	\$626.84	\$2,830,804
Moving/Storage/Freight Express	106	\$128.34	\$579,561
Housekeeping Supplies (17)	98	\$890.06	\$4,019,494
Insurance			
Owners and Renters Insurance	91	\$753.68	\$3,403,616
Vehicle Insurance	101	\$2,152.82	\$9,722,154
Life/Other Insurance	92	\$619.36	\$2,797,043
Health Insurance	95	\$4,735.43	\$21,385,206
Personal Care Products (18)	101	\$565.07	\$2,551,866
School Books (19)	103	\$43.64	\$197,060
Smoking Products	101	\$470.73	\$2,125,795
Transportation			
Payments on Vehicles excluding Leases	99	\$3,003.76	\$13,564,997
Gasoline and Motor Oil	100	\$3,319.13	\$14,989,181
Vehicle Maintenance and Repairs	99	\$1,465.65	\$6,618,880
Travel			
Airline Fares	98	\$624.55	\$2,820,452
Lodging on Trips	95	\$931.57	\$4,206,970
Auto/Truck Rental on Trips	99	\$114.63	\$517,663
Food and Drink on Trips	98	\$725.11	\$3,274,581

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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November 13, 2024

Retail Goods and Services Expenditures

9409 Philadelphia Rd, Rosedale, Maryland, 21237
Ring: 3 mile radius

Prepared by Esri
Latitude: 39.35283
Longitude: -76.46295

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Bright Young Professionals (8C)	23.5%	Population	86,517	88,288
Parks and Rec (5C)	18.1%	Households	33,467	34,324
Enterprising Professionals (2D)	13.8%	Families	21,111	21,599
Front Porches (8E)	8.1%	Median Age	38.4	39.6
Comfortable Empty Nesters (5A)	6.9%	Median Household Income	\$83,404	\$95,956
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		98	\$2,325.70	\$77,834,227
Men's		97	\$427.76	\$14,315,724
Women's		97	\$775.66	\$25,958,944
Children's		102	\$374.77	\$12,542,513
Footwear		98	\$490.81	\$16,425,854
Watches & Jewelry		92	\$210.00	\$7,027,965
Apparel Products and Services (1)		96	\$46.71	\$1,563,227
Computer				
Computers and Hardware for Home Use		98	\$265.90	\$8,898,778
Portable Memory		99	\$4.02	\$134,569
Computer Software		97	\$15.15	\$507,186
Computer Accessories		95	\$22.54	\$754,420
Entertainment & Recreation		95	\$3,881.85	\$129,913,749
Fees and Admissions		95	\$783.84	\$26,232,777
Membership Fees for Clubs (2)		95	\$286.58	\$9,590,844
Fees for Participant Sports, excl. Trips		97	\$128.92	\$4,314,730
Tickets to Theatre/Operas/Concerts		94	\$71.78	\$2,402,230
Tickets to Movies		99	\$24.33	\$814,270
Tickets to Parks or Museums		97	\$36.33	\$1,215,836
Admission to Sporting Events, excl. Trips		99	\$78.13	\$2,614,777
Fees for Recreational Lessons		91	\$156.94	\$5,252,184
Dating Services		105	\$0.83	\$27,907
TV/Video/Audio		96	\$1,275.04	\$42,671,649
Cable and Satellite Television Services		94	\$707.96	\$23,693,395
Televisions		99	\$151.54	\$5,071,660
Satellite Dishes		90	\$1.13	\$37,883
VCRs, Video Cameras, and DVD Players		93	\$4.65	\$155,755
Miscellaneous Video Equipment		99	\$22.31	\$746,790
Video Cassettes and DVDs		93	\$5.39	\$180,311
Video Game Hardware/Accessories		104	\$48.25	\$1,614,891
Video Game Software		105	\$21.28	\$712,263
Rental/Streaming/Downloaded Video		100	\$171.73	\$5,747,351
Installation of Televisions		98	\$1.66	\$55,541
Audio (3)		97	\$137.68	\$4,607,852
Rental and Repair of TV/Radio/Sound Equipment		90	\$1.43	\$47,956
Pets		93	\$942.82	\$31,553,431
Toys/Games/Crafts/Hobbies (4)		97	\$177.30	\$5,933,719
Recreational Vehicles and Fees (5)		91	\$179.44	\$6,005,268
Sports/Recreation/Exercise Equipment (6)		98	\$297.76	\$9,965,089
Photo Equipment and Supplies (7)		95	\$57.99	\$1,940,794
Reading (8)		93	\$130.32	\$4,361,579
Catered Affairs (9)		94	\$37.33	\$1,249,443
Food		96	\$10,796.54	\$361,327,966
Food at Home		96	\$7,002.53	\$234,353,786
Bakery and Cereal Products		96	\$897.37	\$30,032,270
Meats, Poultry, Fish, and Eggs		96	\$1,515.68	\$50,725,158
Dairy Products		95	\$659.62	\$22,075,535
Fruits and Vegetables		95	\$1,371.43	\$45,897,657
Snacks and Other Food at Home (10)		96	\$2,558.44	\$85,623,167
Food Away from Home		98	\$3,794.01	\$126,974,180
Alcoholic Beverages		96	\$624.56	\$20,902,171

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

November 13, 2024

Retail Goods and Services Expenditures

9409 Philadelphia Rd, Rosedale, Maryland, 21237
Ring: 3 mile radius

Prepared by Esri
Latitude: 39.35283
Longitude: -76.46295

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	89	\$41,179.95	\$1,378,169,431
Value of Retirement Plans	92	\$149,427.59	\$5,000,893,321
Value of Other Financial Assets	91	\$8,288.96	\$277,406,464
Vehicle Loan Amount excluding Interest	99	\$3,508.94	\$117,433,625
Value of Credit Card Debt	96	\$2,790.24	\$93,380,806
Health			
Nonprescription Drugs	97	\$173.15	\$5,794,923
Prescription Drugs	97	\$400.33	\$13,397,684
Eyeglasses and Contact Lenses	94	\$118.47	\$3,964,926
Home			
Mortgage Payment and Basics (11)	93	\$12,516.22	\$418,880,262
Maintenance and Remodeling Services	91	\$4,259.29	\$142,545,580
Maintenance and Remodeling Materials (12)	93	\$804.89	\$26,937,289
Utilities, Fuel, and Public Services	96	\$5,723.30	\$191,541,760
Household Furnishings and Equipment			
Household Textiles (13)	96	\$126.69	\$4,239,842
Furniture	97	\$962.44	\$32,210,108
Rugs	92	\$41.81	\$1,399,229
Major Appliances (14)	94	\$550.99	\$18,439,975
Housewares (15)	95	\$101.57	\$3,399,084
Small Appliances	95	\$76.74	\$2,568,359
Luggage	98	\$20.24	\$677,270
Telephones and Accessories	94	\$95.22	\$3,186,834
Household Operations			
Child Care	97	\$538.96	\$18,037,393
Lawn and Garden (16)	93	\$646.95	\$21,651,582
Moving/Storage/Freight Express	95	\$115.96	\$3,880,951
Housekeeping Supplies (17)	96	\$865.78	\$28,975,101
Insurance			
Owners and Renters Insurance	95	\$782.32	\$26,181,806
Vehicle Insurance	97	\$2,064.66	\$69,097,860
Life/Other Insurance	94	\$636.56	\$21,303,885
Health Insurance	95	\$4,755.10	\$159,138,906
Personal Care Products (18)	96	\$538.24	\$18,013,419
School Books (19)	98	\$41.81	\$1,399,299
Smoking Products	98	\$459.32	\$15,372,088
Transportation			
Payments on Vehicles excluding Leases	98	\$2,993.56	\$100,185,557
Gasoline and Motor Oil	96	\$3,200.91	\$107,124,853
Vehicle Maintenance and Repairs	97	\$1,434.15	\$47,996,730
Travel			
Airline Fares	93	\$590.92	\$19,776,198
Lodging on Trips	93	\$917.34	\$30,700,574
Auto/Truck Rental on Trips	97	\$112.15	\$3,753,245
Food and Drink on Trips	95	\$706.22	\$23,635,035

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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November 13, 2024

Retail Goods and Services Expenditures

9409 Philadelphia Rd, Rosedale, Maryland, 21237
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.35283
Longitude: -76.46295

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Parks and Rec (5C)	18.5%	Population	250,969	250,442
Bright Young Professionals (8C)	13.5%	Households	99,202	99,981
Pleasantville (2B)	11.4%	Families	62,244	62,493
Enterprising Professionals (2D)	8.2%	Median Age	39.7	41.0
Front Porches (8E)	7.4%	Median Household Income	\$81,178	\$92,293
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		97	\$2,315.53	\$229,704,716
Men's		97	\$426.33	\$42,292,607
Women's		97	\$777.36	\$77,115,735
Children's		100	\$367.96	\$36,502,286
Footwear		97	\$485.95	\$48,207,099
Watches & Jewelry		93	\$211.19	\$20,950,656
Apparel Products and Services (1)		96	\$46.74	\$4,636,332
Computer				
Computers and Hardware for Home Use		97	\$263.11	\$26,100,719
Portable Memory		98	\$3.97	\$393,565
Computer Software		96	\$14.96	\$1,484,384
Computer Accessories		94	\$22.34	\$2,216,574
Entertainment & Recreation		95	\$3,881.64	\$385,066,608
Fees and Admissions		95	\$785.17	\$77,890,698
Membership Fees for Clubs (2)		95	\$288.46	\$28,615,894
Fees for Participant Sports, excl. Trips		97	\$129.54	\$12,850,438
Tickets to Theatre/Operas/Concerts		95	\$72.12	\$7,154,498
Tickets to Movies		97	\$23.84	\$2,365,416
Tickets to Parks or Museums		95	\$35.77	\$3,548,552
Admission to Sporting Events, excl. Trips		99	\$78.01	\$7,738,714
Fees for Recreational Lessons		91	\$156.58	\$15,533,232
Dating Services		108	\$0.85	\$83,954
TV/Video/Audio		96	\$1,280.17	\$126,995,472
Cable and Satellite Television Services		95	\$719.45	\$71,370,901
Televisions		99	\$151.12	\$14,991,265
Satellite Dishes		92	\$1.15	\$114,527
VCRs, Video Cameras, and DVD Players		93	\$4.61	\$457,352
Miscellaneous Video Equipment		97	\$21.99	\$2,180,987
Video Cassettes and DVDs		93	\$5.34	\$529,535
Video Game Hardware/Accessories		102	\$47.13	\$4,675,531
Video Game Software		102	\$20.70	\$2,053,531
Rental/Streaming/Downloaded Video		98	\$168.88	\$16,753,029
Installation of Televisions		100	\$1.70	\$168,628
Audio (3)		96	\$136.64	\$13,555,219
Rental and Repair of TV/Radio/Sound Equipment		92	\$1.46	\$144,967
Pets		93	\$945.52	\$93,797,584
Toys/Games/Crafts/Hobbies (4)		96	\$175.14	\$17,374,133
Recreational Vehicles and Fees (5)		91	\$179.19	\$17,776,073
Sports/Recreation/Exercise Equipment (6)		95	\$291.49	\$28,916,386
Photo Equipment and Supplies (7)		94	\$57.64	\$5,718,199
Reading (8)		93	\$130.73	\$12,968,205
Catered Affairs (9)		92	\$36.59	\$3,629,860
Food		96	\$10,794.92	\$1,070,877,782
Food at Home		96	\$7,011.78	\$695,582,145
Bakery and Cereal Products		96	\$899.96	\$89,278,244
Meats, Poultry, Fish, and Eggs		96	\$1,517.53	\$150,542,425
Dairy Products		95	\$660.18	\$65,491,479
Fruits and Vegetables		95	\$1,374.16	\$136,319,186
Snacks and Other Food at Home (10)		96	\$2,559.94	\$253,950,810
Food Away from Home		97	\$3,783.15	\$375,295,637
Alcoholic Beverages		96	\$625.67	\$62,067,705

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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November 13, 2024

Retail Goods and Services Expenditures

9409 Philadelphia Rd, Rosedale, Maryland, 21237
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.35283
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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	92	\$42,548.23	\$4,220,869,628
Value of Retirement Plans	94	\$152,704.89	\$15,148,630,684
Value of Other Financial Assets	93	\$8,455.16	\$838,768,905
Vehicle Loan Amount excluding Interest	98	\$3,470.50	\$344,280,944
Value of Credit Card Debt	97	\$2,790.86	\$276,859,014
Health			
Nonprescription Drugs	98	\$173.85	\$17,246,371
Prescription Drugs	98	\$405.97	\$40,273,437
Eyeglasses and Contact Lenses	94	\$118.89	\$11,794,294
Home			
Mortgage Payment and Basics (11)	94	\$12,651.57	\$1,255,060,688
Maintenance and Remodeling Services	92	\$4,310.55	\$427,614,977
Maintenance and Remodeling Materials (12)	93	\$807.73	\$80,128,442
Utilities, Fuel, and Public Services	97	\$5,751.97	\$570,607,066
Household Furnishings and Equipment			
Household Textiles (13)	96	\$126.52	\$12,551,296
Furniture	97	\$961.00	\$95,332,741
Rugs	93	\$42.34	\$4,200,333
Major Appliances (14)	94	\$555.51	\$55,107,474
Housewares (15)	95	\$101.59	\$10,077,917
Small Appliances	95	\$76.14	\$7,553,467
Luggage	98	\$20.24	\$2,008,110
Telephones and Accessories	95	\$95.94	\$9,517,613
Household Operations			
Child Care	96	\$532.02	\$52,777,848
Lawn and Garden (16)	94	\$655.92	\$65,068,658
Moving/Storage/Freight Express	95	\$115.85	\$11,492,652
Housekeeping Supplies (17)	96	\$869.13	\$86,219,466
Insurance			
Owners and Renters Insurance	96	\$791.98	\$78,565,806
Vehicle Insurance	97	\$2,062.13	\$204,567,743
Life/Other Insurance	95	\$642.57	\$63,744,510
Health Insurance	96	\$4,794.29	\$475,603,145
Personal Care Products (18)	96	\$537.01	\$53,272,848
School Books (19)	97	\$41.47	\$4,113,556
Smoking Products	99	\$460.49	\$45,681,504
Transportation			
Payments on Vehicles excluding Leases	98	\$2,972.82	\$294,909,541
Gasoline and Motor Oil	96	\$3,192.37	\$316,689,867
Vehicle Maintenance and Repairs	96	\$1,429.30	\$141,789,809
Travel			
Airline Fares	93	\$589.41	\$58,471,018
Lodging on Trips	94	\$921.58	\$91,422,248
Auto/Truck Rental on Trips	96	\$111.84	\$11,094,830
Food and Drink on Trips	95	\$705.03	\$69,940,062

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books** includes school books for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Business Summary

9409 Philadelphia Rd, Rosedale, Maryland, 21237
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.35283
Longitude: -76.46295

Data for all businesses in area		1 mile		3 miles		5 miles						
Total Businesses:		730		3,445		8,060						
Total Employees:		12,857		45,539		88,233						
Total Population:		11,953		86,517		250,969						
Employee/Population Ratio (per 100 Residents)		108		53		35						
by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	4	0.0%	6	0.2%	26	0.1%	18	0.2%	62	0.1%
Mining	2	0.3%	12	0.1%	3	0.1%	14	0.0%	4	0.1%	19	0.0%
Utilities	0	0.0%	0	0.0%	1	0.0%	12	0.0%	5	0.1%	49	0.1%
Construction	63	8.6%	1,081	8.4%	293	8.6%	3,110	7.1%	711	8.9%	6,403	7.5%
Building Construction	20	2.7%	454	3.5%	107	3.1%	1,104	2.5%	256	3.2%	1,913	2.2%
Heavy/Civil Eng Construction	2	0.3%	65	0.5%	9	0.3%	151	0.3%	20	0.3%	318	0.4%
Specialty Trade Contractor	42	5.7%	562	4.4%	178	5.2%	1,854	4.2%	435	5.4%	4,172	4.9%
Manufacturing	34	4.6%	485	3.8%	122	3.6%	1,854	4.2%	232	2.9%	3,964	4.6%
Wholesale Trade	42	5.7%	907	7.1%	142	4.2%	3,142	7.2%	294	3.7%	4,833	5.7%
Durable Goods	32	4.3%	496	3.9%	108	3.1%	1,925	4.4%	227	2.8%	2,972	3.5%
Nondurable Goods	8	1.1%	360	2.8%	27	0.8%	1,030	2.4%	56	0.7%	1,621	1.9%
Trade Broker	2	0.3%	52	0.4%	7	0.2%	187	0.4%	11	0.1%	240	0.3%
Retail Trade	82	11.2%	2,037	15.9%	471	13.8%	8,165	18.6%	1,039	13.0%	13,554	15.9%
Motor Vehicle & Parts Dealers	14	1.9%	426	3.3%	65	1.9%	1,072	2.4%	153	1.9%	2,104	2.5%
Furniture & Home Furnishings Stores	5	0.7%	49	0.4%	24	0.7%	303	0.7%	48	0.6%	485	0.6%
Electronics & Appliance Stores	4	0.5%	24	0.2%	19	0.6%	121	0.3%	43	0.5%	238	0.3%
Building Material & Garden Equipment & Supplies Dealers	6	0.8%	236	1.8%	31	0.9%	854	1.9%	68	0.8%	1,360	1.6%
Food & Beverage Stores	10	1.4%	144	1.1%	71	2.1%	1,155	2.6%	184	2.3%	2,792	3.3%
Health & Personal Care Stores	15	2.0%	247	1.9%	62	1.8%	949	2.2%	113	1.4%	1,307	1.5%
Gasoline Stations & Fuel Dealers	2	0.3%	9	0.1%	13	0.4%	78	0.2%	49	0.6%	241	0.3%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	7	0.9%	123	1.0%	74	2.2%	905	2.1%	122	1.5%	1,077	1.3%
Sporting Goods, Hobby, Book, & Music Stores	8	1.1%	410	3.2%	60	1.8%	828	1.9%	140	1.8%	1,211	1.4%
General Merchandise Stores	11	1.5%	368	2.9%	52	1.5%	1,901	4.3%	119	1.5%	2,740	3.2%
Transportation & Warehousing	11	1.5%	240	1.9%	77	2.3%	711	1.6%	205	2.6%	1,884	2.2%
Truck Transportation	7	0.9%	38	0.3%	38	1.1%	194	0.4%	90	1.1%	454	0.5%
Information	9	1.2%	107	0.8%	68	2.0%	726	1.6%	124	1.6%	1,324	1.6%
Finance & Insurance	10	1.4%	66	0.5%	135	3.9%	1,009	2.3%	298	3.7%	1,976	2.3%
Central Bank/Credit Intermediation & Related Activities	1	0.1%	8	0.1%	56	1.6%	433	1.0%	115	1.4%	930	1.1%
Securities & Commodity Contracts	3	0.4%	11	0.1%	24	0.7%	116	0.3%	69	0.9%	335	0.4%
Funds, Trusts & Other Financial Vehicles	7	0.9%	46	0.4%	55	1.6%	459	1.1%	113	1.4%	711	0.8%
Real Estate, Rental & Leasing	30	4.1%	129	1.0%	175	5.1%	1,131	2.6%	392	4.9%	2,300	2.7%
Professional, Scientific & Tech Services	52	7.1%	301	2.4%	260	7.6%	1,679	3.8%	664	8.3%	3,866	4.5%
Legal Services	6	0.8%	21	0.2%	42	1.2%	167	0.4%	117	1.5%	481	0.6%
Management of Companies & Enterprises	1	0.1%	9	0.1%	5	0.1%	42	0.1%	10	0.1%	79	0.1%
Administrative, Support & Waste Management Services	25	3.4%	273	2.1%	109	3.2%	1,506	3.4%	303	3.8%	2,923	3.4%
Educational Services	9	1.2%	290	2.3%	61	1.8%	2,193	5.0%	173	2.2%	5,388	6.3%

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November 13, 2024

Business Summary

9409 Philadelphia Rd, Rosedale, Maryland, 21237
Rings: 1, 3, 5 mile radii

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Latitude: 39.35283
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Health Care & Social Assistance	190	25.9%	5,606	43.7%	548	16.0%	9,711	22.1%	1,006	12.6%	18,191	21.3%
Ambulatory Health Care	163	22.2%	2,003	15.6%	442	12.9%	4,796	10.9%	735	9.2%	7,653	9.0%
Hospital	6	0.8%	3,175	24.7%	21	0.6%	3,581	8.2%	37	0.5%	3,921	4.6%
Nursing/Residential Care	11	1.5%	340	2.6%	22	0.6%	765	1.7%	60	0.8%	5,029	5.9%
Social Assistance	9	1.2%	88	0.7%	64	1.9%	569	1.3%	174	2.2%	1,587	1.9%
Arts, Entertainment & Recreation	7	0.9%	135	1.1%	50	1.5%	442	1.0%	145	1.8%	1,169	1.4%
Accommodation & Food Services	51	6.9%	662	5.2%	270	7.9%	4,784	10.9%	567	7.1%	8,347	9.8%
Accommodation	2	0.3%	37	0.3%	20	0.6%	428	1.0%	29	0.4%	549	0.6%
Food Services & Drinking Places	49	6.7%	625	4.9%	250	7.3%	4,356	9.9%	539	6.7%	7,798	9.1%
Other Services (except Public Administration)	64	8.7%	341	2.7%	372	10.9%	2,198	5.0%	1,100	13.7%	5,773	6.8%
Repair & Maintenance	26	3.5%	168	1.3%	101	3.0%	880	2.0%	302	3.8%	2,281	2.7%
Automotive Repair & Maintenance	16	2.2%	86	0.7%	68	2.0%	576	1.3%	208	2.6%	1,544	1.8%
Personal & Laundry Service	18	2.5%	79	0.6%	112	3.3%	577	1.3%	356	4.4%	1,668	1.9%
Civic and Other Orgs	20	2.7%	94	0.7%	159	4.6%	741	1.7%	442	5.5%	1,824	2.1%
Public Administration	4	0.5%	145	1.1%	27	0.8%	1,418	3.2%	61	0.8%	3,274	3.8%
Unclassified Establishments	48	6.5%	4	0.0%	232	6.8%	16	0.0%	659	8.2%	37	0.0%
Total	735	100.0%	12,834	100.0%	3,425	100.0%	43,889	100.0%	8,011	100.0%	85,414	100.0%

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Business Summary

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by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	12	1.6%	71	0.6%	55	1.6%	395	0.9%	125	1.6%	836	0.9%
Construction	59	8.1%	1,142	8.9%	274	8.0%	3,226	7.1%	665	8.3%	6,466	7.3%
Manufacturing	30	4.1%	516	4.0%	105	3.0%	1,714	3.8%	193	2.4%	3,370	3.8%
Transportation	16	2.2%	462	3.6%	87	2.5%	1,223	2.7%	246	3.0%	2,488	2.8%
Communication	6	0.8%	75	0.6%	36	1.0%	286	0.6%	58	0.7%	441	0.5%
Utility	1	0.1%	9	0.1%	7	0.2%	77	0.2%	22	0.3%	257	0.3%
Wholesale Trade	42	5.8%	854	6.6%	143	4.2%	3,162	6.9%	290	3.6%	4,908	5.6%
Retail Trade Summary	132	18.1%	2,757	21.4%	738	21.4%	13,347	29.3%	1,619	20.1%	22,855	25.9%
Home Improvement	6	0.8%	244	1.9%	32	0.9%	903	2.0%	69	0.9%	1,408	1.6%
General Merchandise Stores	10	1.4%	380	3.0%	41	1.2%	2,017	4.4%	93	1.1%	3,016	3.4%
Food Stores	13	1.8%	180	1.4%	84	2.4%	1,271	2.8%	193	2.4%	3,113	3.5%
Auto Dealers & Gas Stations	15	2.0%	435	3.4%	78	2.3%	1,145	2.5%	200	2.5%	2,336	2.6%
Apparel & Accessory Stores	5	0.7%	109	0.8%	63	1.8%	852	1.9%	99	1.2%	996	1.1%
Furniture & Home Furnishings	11	1.5%	90	0.7%	46	1.3%	762	1.7%	101	1.3%	1,142	1.3%
Eating & Drinking Places	46	6.3%	662	5.2%	239	6.9%	4,298	9.4%	515	6.4%	7,610	8.6%
Miscellaneous Retail	26	3.6%	657	5.1%	155	4.5%	2,098	4.6%	348	4.3%	3,234	3.7%
Finance, Insurance, Real Estate Summary	30	4.1%	224	1.7%	268	7.8%	2,187	4.8%	636	7.9%	4,372	5.0%
Banks, Savings & Lending Institutions	1	0.1%	6	0.1%	51	1.5%	376	0.8%	116	1.4%	891	1.0%
Securities Brokers	3	0.4%	8	0.1%	22	0.6%	115	0.3%	65	0.8%	334	0.4%
Insurance Carriers & Agents	5	0.7%	39	0.3%	53	1.5%	476	1.1%	114	1.4%	731	0.8%
Real Estate, Holding, Other Investment Offices	21	2.9%	171	1.3%	142	4.1%	1,219	2.7%	341	4.2%	2,417	2.7%
Services Summary	345	47.3%	6,603	51.4%	1,443	41.9%	18,391	40.4%	3,411	42.3%	38,598	43.8%
Hotels & Lodging	2	0.3%	32	0.3%	20	0.6%	406	0.9%	30	0.4%	536	0.6%
Automotive Services	21	2.9%	115	0.9%	100	2.9%	842	1.9%	283	3.5%	2,318	2.6%
Movies & Amusements	6	0.8%	120	0.9%	53	1.5%	488	1.1%	155	1.9%	1,185	1.3%
Health Services	176	24.1%	5,046	39.3%	483	14.0%	8,294	18.2%	787	9.8%	14,996	17.0%
Legal Services	4	0.6%	21	0.2%	33	1.0%	155	0.3%	93	1.1%	431	0.5%
Education Institutions & Libraries	8	1.1%	237	1.8%	55	1.6%	2,239	4.9%	140	1.7%	5,612	6.4%
Other Services	127	17.4%	1,031	8.0%	700	20.3%	5,966	13.1%	1,923	23.9%	13,519	15.3%
Government	3	0.4%	84	0.7%	26	0.8%	1,372	3.0%	64	0.8%	3,332	3.8%
Unclassified Establishments	54	7.4%	60	0.7%	263	7.6%	159	3.0%	730	9.1%	312	3.8%
Totals	730	100.0%	12,857	100.0%	3,445	100.0%	45,539	100.0%	8,060	100.0%	88,233	100.0%

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November 13, 2024