

9600 Pulaski Hwy, Middle River, Maryland, 21220
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.35369
Longitude: -76.45457

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	11,133	66,801	203,522
2010 Total Population	14,648	73,265	218,529
2019 Total Population	15,297	78,616	226,180
2019 Group Quarters	150	671	1,262
2024 Total Population	15,511	81,435	229,720
2019-2024 Annual Rate	0.28%	0.71%	0.31%
2019 Total Daytime Population	13,131	80,484	183,684
Workers	5,956	43,292	75,835
Residents	7,175	37,192	107,849
Household Summary			
2000 Households	4,570	27,043	81,588
2000 Average Household Size	2.42	2.45	2.48
2010 Households	5,950	28,982	87,154
2010 Average Household Size	2.44	2.51	2.49
2019 Households	6,132	30,740	89,392
2019 Average Household Size	2.47	2.54	2.52
2024 Households	6,196	31,709	90,494
2024 Average Household Size	2.48	2.55	2.52
2019-2024 Annual Rate	0.21%	0.62%	0.25%
2010 Families	3,681	18,776	56,518
2010 Average Family Size	3.02	3.06	3.06
2019 Families	3,752	19,736	57,455
2019 Average Family Size	3.08	3.12	3.10
2024 Families	3,775	20,317	58,005
2024 Average Family Size	3.10	3.13	3.12
2019-2024 Annual Rate	0.12%	0.58%	0.19%
Housing Unit Summary			
2000 Housing Units	4,950	28,465	86,171
Owner Occupied Housing Units	45.2%	57.4%	62.5%
Renter Occupied Housing Units	47.1%	37.6%	32.1%
Vacant Housing Units	7.7%	5.0%	5.3%
2010 Housing Units	6,283	30,642	92,338
Owner Occupied Housing Units	53.1%	60.2%	62.5%
Renter Occupied Housing Units	41.6%	34.4%	31.9%
Vacant Housing Units	5.3%	5.4%	5.6%
2019 Housing Units	6,468	32,508	95,095
Owner Occupied Housing Units	53.9%	60.1%	62.6%
Renter Occupied Housing Units	40.9%	34.5%	31.4%
Vacant Housing Units	5.2%	5.4%	6.0%
2024 Housing Units	6,538	33,457	96,436
Owner Occupied Housing Units	54.4%	61.4%	63.4%
Renter Occupied Housing Units	40.4%	33.4%	30.4%
Vacant Housing Units	5.2%	5.2%	6.2%
Median Household Income			
2019	\$64,563	\$67,218	\$66,568
2024	\$71,549	\$76,176	\$75,448
Median Home Value			
2019	\$228,236	\$240,919	\$235,900
2024	\$244,720	\$272,538	\$267,089
Per Capita Income			
2019	\$32,466	\$33,322	\$33,683
2024	\$36,293	\$37,756	\$38,055
Median Age			
2010	33.1	36.7	38.3
2019	35.0	38.4	39.7
2024	35.1	39.0	40.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2019 Households by Income			
Household Income Base	6,132	30,740	89,392
<\$15,000	6.1%	7.0%	7.2%
\$15,000 - \$24,999	8.7%	7.2%	7.3%
\$25,000 - \$34,999	9.7%	8.3%	8.7%
\$35,000 - \$49,999	12.7%	13.8%	13.7%
\$50,000 - \$74,999	19.0%	18.0%	17.8%
\$75,000 - \$99,999	13.6%	14.7%	13.9%
\$100,000 - \$149,999	19.3%	19.0%	19.0%
\$150,000 - \$199,999	6.4%	7.2%	7.8%
\$200,000+	4.4%	4.8%	4.8%
Average Household Income	\$82,461	\$85,347	\$85,218
2024 Households by Income			
Household Income Base	6,196	31,709	90,494
<\$15,000	5.2%	5.9%	6.3%
\$15,000 - \$24,999	7.6%	6.0%	6.1%
\$25,000 - \$34,999	9.0%	7.7%	8.0%
\$35,000 - \$49,999	11.8%	12.7%	12.6%
\$50,000 - \$74,999	18.2%	16.8%	16.7%
\$75,000 - \$99,999	14.1%	15.1%	14.1%
\$100,000 - \$149,999	20.8%	20.7%	20.6%
\$150,000 - \$199,999	7.6%	8.9%	9.6%
\$200,000+	5.6%	6.3%	6.1%
Average Household Income	\$92,587	\$97,080	\$96,599
2019 Owner Occupied Housing Units by Value			
Total	3,489	19,527	59,527
<\$50,000	2.1%	3.2%	3.0%
\$50,000 - \$99,999	3.7%	4.5%	3.9%
\$100,000 - \$149,999	9.6%	11.2%	11.5%
\$150,000 - \$199,999	17.3%	15.3%	17.7%
\$200,000 - \$249,999	30.8%	19.2%	19.4%
\$250,000 - \$299,999	20.4%	16.9%	14.9%
\$300,000 - \$399,999	11.2%	17.0%	15.8%
\$400,000 - \$499,999	4.5%	6.7%	7.0%
\$500,000 - \$749,999	0.2%	4.7%	5.3%
\$750,000 - \$999,999	0.0%	0.3%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.2%
\$2,000,000 +	0.3%	0.4%	0.4%
Average Home Value	\$239,201	\$272,610	\$275,833
2024 Owner Occupied Housing Units by Value			
Total	3,555	20,536	61,151
<\$50,000	1.6%	2.5%	2.3%
\$50,000 - \$99,999	2.6%	3.4%	3.0%
\$100,000 - \$149,999	6.9%	8.2%	8.6%
\$150,000 - \$199,999	13.7%	11.3%	13.8%
\$200,000 - \$249,999	28.1%	16.3%	16.9%
\$250,000 - \$299,999	22.5%	18.2%	15.8%
\$300,000 - \$399,999	16.1%	21.4%	19.5%
\$400,000 - \$499,999	7.5%	9.2%	9.4%
\$500,000 - \$749,999	0.2%	7.2%	8.1%
\$750,000 - \$999,999	0.0%	0.7%	0.9%
\$1,000,000 - \$1,499,999	0.0%	0.5%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.3%
\$2,000,000 +	0.6%	0.7%	0.7%
Average Home Value	\$266,371	\$315,325	\$318,805

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	14,646	73,265	218,530
0 - 4	8.9%	7.1%	6.5%
5 - 9	6.3%	6.1%	6.0%
10 - 14	5.9%	6.0%	6.0%
15 - 24	12.3%	12.9%	12.9%
25 - 34	20.5%	15.6%	14.3%
35 - 44	14.7%	13.6%	13.2%
45 - 54	12.1%	14.6%	15.1%
55 - 64	9.4%	11.7%	11.9%
65 - 74	4.9%	6.4%	6.5%
75 - 84	3.6%	4.2%	4.9%
85 +	1.5%	1.8%	2.6%
18 +	75.7%	77.3%	77.6%
2019 Population by Age			
Total	15,297	78,616	226,181
0 - 4	7.7%	6.2%	5.9%
5 - 9	7.4%	6.1%	5.8%
10 - 14	6.7%	6.0%	5.9%
15 - 24	11.5%	11.2%	11.2%
25 - 34	16.7%	15.6%	14.7%
35 - 44	16.0%	13.5%	13.1%
45 - 54	11.7%	12.1%	12.3%
55 - 64	9.7%	12.7%	13.3%
65 - 74	7.1%	9.4%	9.7%
75 - 84	3.9%	4.8%	5.1%
85 +	1.7%	2.2%	3.1%
18 +	75.1%	78.6%	79.2%
2024 Population by Age			
Total	15,512	81,436	229,721
0 - 4	7.7%	6.2%	5.9%
5 - 9	7.0%	5.9%	5.6%
10 - 14	6.7%	5.9%	5.7%
15 - 24	11.8%	11.0%	10.8%
25 - 34	16.6%	15.2%	14.3%
35 - 44	15.5%	14.1%	13.9%
45 - 54	12.1%	11.6%	11.7%
55 - 64	8.9%	11.6%	12.1%
65 - 74	7.4%	10.2%	10.6%
75 - 84	4.5%	6.0%	6.2%
85 +	1.7%	2.3%	3.1%
18 +	75.0%	78.8%	79.5%
2010 Population by Sex			
Males	6,940	34,982	103,556
Females	7,708	38,283	114,973
2019 Population by Sex			
Males	7,264	37,645	107,630
Females	8,033	40,971	118,551
2024 Population by Sex			
Males	7,344	39,002	109,496
Females	8,167	42,433	120,224

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	14,648	73,265	218,529
White Alone	56.7%	67.5%	66.6%
Black Alone	28.5%	20.8%	24.3%
American Indian Alone	0.5%	0.5%	0.4%
Asian Alone	8.1%	6.2%	4.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.5%	2.1%	1.5%
Two or More Races	3.7%	2.8%	2.4%
Hispanic Origin	7.1%	5.3%	4.1%
Diversity Index	64.4	54.8	53.5
2019 Population by Race/Ethnicity			
Total	15,297	78,617	226,179
White Alone	47.9%	59.6%	59.8%
Black Alone	33.8%	25.4%	27.9%
American Indian Alone	0.5%	0.5%	0.4%
Asian Alone	9.7%	7.9%	6.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.6%	3.0%	2.2%
Two or More Races	4.5%	3.6%	3.2%
Hispanic Origin	9.8%	7.6%	6.0%
Diversity Index	70.9	63.4	61.0
2024 Population by Race/Ethnicity			
Total	15,511	81,435	229,720
White Alone	42.8%	54.9%	55.7%
Black Alone	36.7%	28.0%	30.0%
American Indian Alone	0.5%	0.6%	0.4%
Asian Alone	10.6%	8.9%	7.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.3%	3.5%	2.6%
Two or More Races	5.1%	4.1%	3.7%
Hispanic Origin	11.6%	9.1%	7.4%
Diversity Index	73.8	67.6	64.9
2010 Population by Relationship and Household Type			
Total	14,648	73,265	218,529
In Households	99.0%	99.1%	99.4%
In Family Households	79.3%	81.6%	82.0%
Householder	24.7%	25.5%	25.9%
Spouse	15.6%	17.1%	17.4%
Child	30.5%	31.0%	31.0%
Other relative	5.1%	4.9%	4.8%
Nonrelative	3.4%	3.1%	2.9%
In Nonfamily Households	19.7%	17.5%	17.4%
In Group Quarters	1.0%	0.9%	0.6%
Institutionalized Population	0.3%	0.5%	0.4%
Noninstitutionalized Population	0.7%	0.4%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	10,206	55,383	161,129
Less than 9th Grade	5.3%	4.5%	3.8%
9th - 12th Grade, No Diploma	6.9%	8.1%	7.0%
High School Graduate	23.7%	27.7%	27.3%
GED/Alternative Credential	4.3%	5.1%	4.4%
Some College, No Degree	22.6%	19.8%	21.3%
Associate Degree	11.1%	8.2%	8.0%
Bachelor's Degree	16.5%	17.3%	17.7%
Graduate/Professional Degree	9.5%	9.3%	10.4%
2019 Population 15+ by Marital Status			
Total	11,968	64,208	186,388
Never Married	36.2%	32.7%	33.0%
Married	46.9%	48.1%	48.3%
Widowed	5.9%	7.6%	7.9%
Divorced	11.1%	11.6%	10.8%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	95.9%	96.2%	96.0%
Civilian Unemployed (Unemployment Rate)	4.1%	3.8%	4.0%
2019 Employed Population 16+ by Industry			
Total	8,290	42,290	120,696
Agriculture/Mining	0.3%	0.2%	0.2%
Construction	10.3%	8.5%	8.0%
Manufacturing	3.8%	5.7%	5.6%
Wholesale Trade	2.4%	2.2%	2.1%
Retail Trade	12.0%	11.4%	10.6%
Transportation/Utilities	7.5%	6.9%	6.7%
Information	1.2%	1.3%	1.4%
Finance/Insurance/Real Estate	4.9%	6.1%	6.6%
Services	50.1%	49.2%	50.2%
Public Administration	7.4%	8.5%	8.7%
2019 Employed Population 16+ by Occupation			
Total	8,292	42,291	120,696
White Collar	59.6%	60.0%	61.4%
Management/Business/Financial	11.9%	13.0%	13.5%
Professional	23.8%	22.0%	22.3%
Sales	7.6%	8.8%	9.6%
Administrative Support	16.3%	16.3%	16.0%
Services	17.8%	18.0%	18.3%
Blue Collar	22.6%	21.9%	20.3%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	5.5%	5.0%	5.0%
Installation/Maintenance/Repair	3.8%	4.1%	4.1%
Production	2.8%	4.1%	3.9%
Transportation/Material Moving	10.3%	8.7%	7.2%
2010 Population By Urban/ Rural Status			
Total Population	14,648	73,265	218,529
Population Inside Urbanized Area	100.0%	99.9%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.1%	0.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	5,950	28,981	87,154
Households with 1 Person	29.4%	27.8%	28.4%
Households with 2+ People	70.6%	72.2%	71.6%
Family Households	61.9%	64.8%	64.8%
Husband-wife Families	39.2%	43.4%	43.7%
With Related Children	18.7%	18.9%	18.5%
Other Family (No Spouse Present)	22.7%	21.4%	21.1%
Other Family with Male Householder	5.9%	5.9%	5.5%
With Related Children	3.5%	3.3%	3.1%
Other Family with Female Householder	16.8%	15.5%	15.7%
With Related Children	11.1%	10.0%	10.0%
Nonfamily Households	8.7%	7.4%	6.7%
All Households with Children	33.9%	32.8%	32.0%
Multigenerational Households	4.7%	5.5%	5.3%
Unmarried Partner Households	9.3%	8.4%	7.8%
Male-female	8.6%	7.6%	7.0%
Same-sex	0.7%	0.7%	0.8%
2010 Households by Size			
Total	5,950	28,982	87,155
1 Person Household	29.4%	27.8%	28.4%
2 Person Household	31.1%	31.9%	31.9%
3 Person Household	17.6%	17.5%	17.3%
4 Person Household	12.2%	13.0%	13.1%
5 Person Household	6.3%	6.0%	5.6%
6 Person Household	2.1%	2.3%	2.2%
7 + Person Household	1.4%	1.5%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	5,950	28,982	87,154
Owner Occupied	56.1%	63.6%	66.2%
Owned with a Mortgage/Loan	46.0%	48.6%	49.5%
Owned Free and Clear	10.1%	15.0%	16.7%
Renter Occupied	43.9%	36.4%	33.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,283	30,642	92,338
Housing Units Inside Urbanized Area	100.0%	99.9%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.1%	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Bright Young Professionals	Parks and Rec (5C)
2.	Front Porches (8E)	Parks and Rec (5C)	Bright Young Professionals
3.	Bright Young Professionals (8C)	Enterprising Professionals	Pleasantville (2B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$12,995,311	\$64,722,322	\$185,908,743
Average Spent	\$2,119.26	\$2,105.48	\$2,079.70
Spending Potential Index	99	98	97
Education: Total \$	\$9,071,759	\$47,497,845	\$140,739,653
Average Spent	\$1,479.41	\$1,545.15	\$1,574.41
Spending Potential Index	93	97	99
Entertainment/Recreation: Total \$	\$18,457,324	\$97,027,484	\$281,810,829
Average Spent	\$3,010.00	\$3,156.39	\$3,152.53
Spending Potential Index	92	97	96
Food at Home: Total \$	\$30,450,816	\$154,994,377	\$446,880,673
Average Spent	\$4,965.89	\$5,042.11	\$4,999.11
Spending Potential Index	96	97	97
Food Away from Home: Total \$	\$22,300,859	\$111,051,778	\$317,803,252
Average Spent	\$3,636.80	\$3,612.61	\$3,555.16
Spending Potential Index	99	98	97
Health Care: Total \$	\$31,993,764	\$173,765,119	\$506,529,632
Average Spent	\$5,217.51	\$5,652.74	\$5,666.39
Spending Potential Index	88	95	95
HH Furnishings & Equipment: Total \$	\$12,307,857	\$63,951,419	\$184,556,686
Average Spent	\$2,007.15	\$2,080.40	\$2,064.58
Spending Potential Index	94	98	97
Personal Care Products & Services: Total \$	\$5,253,680	\$26,805,185	\$77,099,718
Average Spent	\$856.76	\$872.00	\$862.49
Spending Potential Index	97	98	97
Shelter: Total \$	\$110,741,886	\$566,835,266	\$1,650,996,545
Average Spent	\$18,059.67	\$18,439.66	\$18,469.18
Spending Potential Index	98	100	100
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,296,520	\$72,532,192	\$212,518,747
Average Spent	\$2,168.38	\$2,359.54	\$2,377.38
Spending Potential Index	87	95	96
Travel: Total \$	\$12,746,763	\$67,669,020	\$197,864,243
Average Spent	\$2,078.73	\$2,201.33	\$2,213.44
Spending Potential Index	93	98	99
Vehicle Maintenance & Repairs: Total \$	\$6,562,144	\$34,317,850	\$98,665,851
Average Spent	\$1,070.15	\$1,116.39	\$1,103.74
Spending Potential Index	94	98	96

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Enterprising Professionals (2D)	33.5%	Population	15,297	15,511
Front Porches (8E)	15.9%	Households	6,132	6,196
Bright Young Professionals (8C)	14.5%	Families	3,752	3,775
Metro Fusion (11C)	11.3%	Median Age	35.0	35.1
Boomburbs (1C)	9.7%	Median Household Income	\$64,563	\$71,549
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		99	\$2,119.26	\$12,995,311
Men's		97	\$401.09	\$2,459,498
Women's		97	\$699.32	\$4,288,208
Children's		102	\$329.22	\$2,018,758
Footwear		101	\$485.23	\$2,975,446
Watches & Jewelry		102	\$141.28	\$866,311
Apparel Products and Services (1)		95	\$63.13	\$387,089
Computer				
Computers and Hardware for Home Use		100	\$165.82	\$1,016,821
Portable Memory		99	\$4.41	\$27,019
Computer Software		102	\$10.36	\$63,558
Computer Accessories		93	\$17.63	\$108,081
Entertainment & Recreation		92	\$3,010.00	\$18,457,324
Fees and Admissions		95	\$681.14	\$4,176,781
Membership Fees for Clubs (2)		95	\$223.67	\$1,371,527
Fees for Participant Sports, excl. Trips		97	\$103.81	\$636,578
Tickets to Theatre/Operas/Concerts		93	\$70.12	\$429,962
Tickets to Movies		105	\$57.28	\$351,246
Tickets to Parks or Museums		100	\$32.24	\$197,726
Admission to Sporting Events, excl. Trips		87	\$54.78	\$335,930
Fees for Recreational Lessons		97	\$138.42	\$848,822
Dating Services		116	\$0.81	\$4,989
TV/Video/Audio		93	\$1,142.51	\$7,005,878
Cable and Satellite Television Services		90	\$795.54	\$4,878,259
Televisions		98	\$105.88	\$649,285
Satellite Dishes		89	\$1.39	\$8,543
VCRs, Video Cameras, and DVD Players		103	\$5.97	\$36,622
Miscellaneous Video Equipment		98	\$24.94	\$152,953
Video Cassettes and DVDs		96	\$11.00	\$67,476
Video Game Hardware/Accessories		108	\$30.07	\$184,386
Video Game Software		108	\$16.40	\$100,573
Rental/Streaming/Downloaded Video		108	\$50.61	\$310,341
Installation of Televisions		82	\$0.93	\$5,712
Audio (3)		99	\$96.55	\$592,036
Rental and Repair of TV/Radio/Sound Equipment		102	\$3.21	\$19,692
Pets		87	\$578.18	\$3,545,411
Toys/Games/Crafts/Hobbies (4)		97	\$114.26	\$700,638
Recreational Vehicles and Fees (5)		75	\$119.25	\$731,265
Sports/Recreation/Exercise Equipment (6)		96	\$199.58	\$1,223,835
Photo Equipment and Supplies (7)		100	\$52.19	\$320,013
Reading (8)		90	\$95.83	\$587,602
Catered Affairs (9)		102	\$27.06	\$165,902
Food		97	\$8,602.69	\$52,751,676
Food at Home		96	\$4,965.89	\$30,450,816
Bakery and Cereal Products		95	\$646.88	\$3,966,675
Meats, Poultry, Fish, and Eggs		97	\$1,105.60	\$6,779,557
Dairy Products		94	\$505.84	\$3,101,782
Fruits and Vegetables		97	\$984.71	\$6,038,237
Snacks and Other Food at Home (10)		96	\$1,722.86	\$10,564,566
Food Away from Home		99	\$3,636.80	\$22,300,859
Alcoholic Beverages		99	\$569.20	\$3,490,333

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	81	\$17,431.38	\$106,889,213
Value of Retirement Plans	81	\$76,991.77	\$472,113,554
Value of Other Financial Assets	80	\$4,570.92	\$28,028,910
Vehicle Loan Amount excluding Interest	99	\$2,819.16	\$17,287,111
Value of Credit Card Debt	94	\$2,299.51	\$14,100,614
Health			
Nonprescription Drugs	91	\$130.44	\$799,865
Prescription Drugs	83	\$302.09	\$1,852,445
Eyeglasses and Contact Lenses	85	\$77.39	\$474,531
Home			
Mortgage Payment and Basics (11)	85	\$8,522.80	\$52,261,809
Maintenance and Remodeling Services	85	\$1,804.91	\$11,067,698
Maintenance and Remodeling Materials (12)	77	\$378.45	\$2,320,640
Utilities, Fuel, and Public Services	92	\$4,485.42	\$27,504,597
Household Furnishings and Equipment			
Household Textiles (13)	95	\$95.08	\$583,031
Furniture	96	\$586.32	\$3,595,328
Rugs	82	\$26.50	\$162,476
Major Appliances (14)	88	\$310.82	\$1,905,960
Housewares (15)	93	\$98.48	\$603,874
Small Appliances	98	\$47.43	\$290,818
Luggage	100	\$14.03	\$86,020
Telephones and Accessories	105	\$78.91	\$483,878
Household Operations			
Child Care	105	\$537.99	\$3,298,954
Lawn and Garden (16)	82	\$387.39	\$2,375,463
Moving/Storage/Freight Express	116	\$76.97	\$471,952
Housekeeping Supplies (17)	93	\$695.47	\$4,264,609
Insurance			
Owners and Renters Insurance	82	\$473.99	\$2,906,491
Vehicle Insurance	96	\$1,482.44	\$9,090,305
Life/Other Insurance	82	\$378.79	\$2,322,728
Health Insurance	88	\$3,475.43	\$21,311,328
Personal Care Products (18)	98	\$489.54	\$3,001,840
School Books and Supplies (19)	102	\$157.94	\$968,486
Smoking Products	91	\$368.57	\$2,260,047
Transportation			
Payments on Vehicles excluding Leases	95	\$2,404.18	\$14,742,431
Gasoline and Motor Oil	97	\$2,211.72	\$13,562,237
Vehicle Maintenance and Repairs	94	\$1,070.15	\$6,562,144
Travel			
Airline Fares	97	\$528.77	\$3,242,414
Lodging on Trips	89	\$555.48	\$3,406,217
Auto/Truck Rental on Trips	95	\$24.78	\$151,968
Food and Drink on Trips	93	\$503.50	\$3,087,450

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Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Bright Young Professionals (8C)	24.0%	Population	78,616	81,435
Parks and Rec (5C)	15.4%	Households	30,740	31,709
Enterprising Professionals (2D)	14.9%	Families	19,736	20,317
Front Porches (8E)	9.3%	Median Age	38.4	39.0
Comfortable Empty Nesters (5A)	5.6%	Median Household Income	\$67,218	\$76,176
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		98	\$2,105.48	\$64,722,322
Men's		98	\$404.28	\$12,427,538
Women's		99	\$710.43	\$21,838,475
Children's		98	\$315.57	\$9,700,494
Footwear		98	\$472.97	\$14,539,016
Watches & Jewelry		100	\$137.55	\$4,228,165
Apparel Products and Services (1)		97	\$64.69	\$1,988,634
Computer				
Computers and Hardware for Home Use		101	\$166.52	\$5,118,909
Portable Memory		97	\$4.34	\$133,467
Computer Software		100	\$10.16	\$312,335
Computer Accessories		98	\$18.61	\$571,998
Entertainment & Recreation		97	\$3,156.39	\$97,027,484
Fees and Admissions		100	\$716.08	\$22,012,338
Membership Fees for Clubs (2)		100	\$237.68	\$7,306,196
Fees for Participant Sports, excl. Trips		101	\$108.38	\$3,331,700
Tickets to Theatre/Operas/Concerts		102	\$76.62	\$2,355,297
Tickets to Movies		101	\$55.31	\$1,700,125
Tickets to Parks or Museums		100	\$32.43	\$996,981
Admission to Sporting Events, excl. Trips		94	\$59.55	\$1,830,615
Fees for Recreational Lessons		101	\$145.33	\$4,467,525
Dating Services		111	\$0.78	\$23,898
TV/Video/Audio		96	\$1,176.66	\$36,170,522
Cable and Satellite Television Services		95	\$835.21	\$25,674,405
Televisions		97	\$105.73	\$3,250,272
Satellite Dishes		90	\$1.42	\$43,547
VCRs, Video Cameras, and DVD Players		101	\$5.82	\$179,004
Miscellaneous Video Equipment		98	\$24.94	\$766,628
Video Cassettes and DVDs		98	\$11.20	\$344,333
Video Game Hardware/Accessories		102	\$28.30	\$869,896
Video Game Software		102	\$15.50	\$476,459
Rental/Streaming/Downloaded Video		103	\$48.27	\$1,483,685
Installation of Televisions		95	\$1.08	\$33,141
Audio (3)		99	\$96.17	\$2,956,396
Rental and Repair of TV/Radio/Sound Equipment		96	\$3.02	\$92,756
Pets		93	\$615.06	\$18,906,906
Toys/Games/Crafts/Hobbies (4)		98	\$115.63	\$3,554,543
Recreational Vehicles and Fees (5)		92	\$146.99	\$4,518,582
Sports/Recreation/Exercise Equipment (6)		98	\$201.97	\$6,208,531
Photo Equipment and Supplies (7)		102	\$52.89	\$1,625,693
Reading (8)		97	\$103.85	\$3,192,289
Catered Affairs (9)		102	\$27.26	\$838,080
Food		98	\$8,654.72	\$266,046,155
Food at Home		97	\$5,042.11	\$154,994,377
Bakery and Cereal Products		97	\$660.83	\$20,313,761
Meats, Poultry, Fish, and Eggs		97	\$1,113.74	\$34,236,388
Dairy Products		97	\$520.04	\$15,986,117
Fruits and Vegetables		98	\$1,000.68	\$30,760,844
Snacks and Other Food at Home (10)		97	\$1,746.82	\$53,697,266
Food Away from Home		98	\$3,612.61	\$111,051,778
Alcoholic Beverages		100	\$578.90	\$17,795,495

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Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	97	\$20,851.12	\$640,963,310
Value of Retirement Plans	97	\$92,014.08	\$2,828,512,930
Value of Other Financial Assets	97	\$5,499.57	\$169,056,800
Vehicle Loan Amount excluding Interest	96	\$2,745.83	\$84,406,958
Value of Credit Card Debt	99	\$2,413.31	\$74,185,296
Health			
Nonprescription Drugs	96	\$138.07	\$4,244,285
Prescription Drugs	92	\$336.15	\$10,333,403
Eyeglasses and Contact Lenses	94	\$85.17	\$2,618,075
Home			
Mortgage Payment and Basics (11)	96	\$9,642.24	\$296,402,372
Maintenance and Remodeling Services	96	\$2,051.48	\$63,062,565
Maintenance and Remodeling Materials (12)	91	\$446.78	\$13,733,928
Utilities, Fuel, and Public Services	96	\$4,646.44	\$142,831,502
Household Furnishings and Equipment			
Household Textiles (13)	98	\$98.17	\$3,017,838
Furniture	99	\$605.18	\$18,603,106
Rugs	95	\$30.74	\$944,801
Major Appliances (14)	95	\$335.38	\$10,309,598
Housewares (15)	97	\$102.89	\$3,162,725
Small Appliances	98	\$47.42	\$1,457,763
Luggage	100	\$13.97	\$429,337
Telephones and Accessories	100	\$75.27	\$2,313,810
Household Operations			
Child Care	103	\$525.49	\$16,153,715
Lawn and Garden (16)	93	\$436.74	\$13,425,390
Moving/Storage/Freight Express	106	\$70.39	\$2,163,880
Housekeeping Supplies (17)	96	\$718.01	\$22,071,515
Insurance			
Owners and Renters Insurance	92	\$530.83	\$16,317,672
Vehicle Insurance	97	\$1,496.08	\$45,989,391
Life/Other Insurance	93	\$430.04	\$13,219,362
Health Insurance	95	\$3,750.72	\$115,297,153
Personal Care Products (18)	98	\$490.36	\$15,073,655
School Books and Supplies (19)	99	\$153.90	\$4,730,817
Smoking Products	93	\$374.54	\$11,513,278
Transportation			
Payments on Vehicles excluding Leases	95	\$2,411.45	\$74,127,844
Gasoline and Motor Oil	96	\$2,199.06	\$67,599,063
Vehicle Maintenance and Repairs	98	\$1,116.39	\$34,317,850
Travel			
Airline Fares	100	\$547.03	\$16,815,640
Lodging on Trips	97	\$603.56	\$18,553,566
Auto/Truck Rental on Trips	99	\$25.99	\$798,970
Food and Drink on Trips	98	\$530.29	\$16,301,099

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9600 Pulaski Hwy, Middle River, Maryland, 21220
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.35369
 Longitude: -76.45457

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Parks and Rec (5C)	16.4%	Population	226,180	229,720
Bright Young Professionals (8C)	14.0%	Households	89,392	90,494
Pleasantville (2B)	12.5%	Families	57,455	58,005
Enterprising Professionals (2D)	9.2%	Median Age	39.7	40.3
Front Porches (8E)	7.0%	Median Household Income	\$66,568	\$75,448
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		97	\$2,079.70	\$185,908,743
Men's		97	\$401.01	\$35,846,640
Women's		98	\$708.91	\$63,370,460
Children's		94	\$304.63	\$27,231,170
Footwear		97	\$465.66	\$41,626,453
Watches & Jewelry		97	\$133.99	\$11,978,064
Apparel Products and Services (1)		99	\$65.51	\$5,855,956
Computer				
Computers and Hardware for Home Use		99	\$164.74	\$14,726,253
Portable Memory		96	\$4.27	\$381,946
Computer Software		99	\$10.06	\$899,406
Computer Accessories		98	\$18.58	\$1,661,095
Entertainment & Recreation		96	\$3,152.53	\$281,810,829
Fees and Admissions		101	\$720.07	\$64,368,600
Membership Fees for Clubs (2)		102	\$240.87	\$21,531,420
Fees for Participant Sports, excl. Trips		100	\$107.55	\$9,613,677
Tickets to Theatre/Operas/Concerts		104	\$78.30	\$6,999,745
Tickets to Movies		99	\$54.19	\$4,844,130
Tickets to Parks or Museums		100	\$32.21	\$2,879,061
Admission to Sporting Events, excl. Trips		95	\$59.95	\$5,359,296
Fees for Recreational Lessons		102	\$146.24	\$13,072,492
Dating Services		110	\$0.77	\$68,779
TV/Video/Audio		95	\$1,166.31	\$104,258,648
Cable and Satellite Television Services		95	\$834.07	\$74,559,262
Televisions		96	\$103.77	\$9,275,847
Satellite Dishes		89	\$1.40	\$125,042
VCRs, Video Cameras, and DVD Players		97	\$5.61	\$501,186
Miscellaneous Video Equipment		95	\$24.16	\$2,159,575
Video Cassettes and DVDs		95	\$10.88	\$972,993
Video Game Hardware/Accessories		97	\$27.18	\$2,430,051
Video Game Software		98	\$14.88	\$1,329,754
Rental/Streaming/Downloaded Video		99	\$46.19	\$4,128,879
Installation of Televisions		98	\$1.12	\$100,275
Audio (3)		96	\$94.15	\$8,416,125
Rental and Repair of TV/Radio/Sound Equipment		92	\$2.90	\$259,661
Pets		92	\$610.40	\$54,564,434
Toys/Games/Crafts/Hobbies (4)		96	\$113.35	\$10,132,357
Recreational Vehicles and Fees (5)		100	\$159.08	\$14,220,318
Sports/Recreation/Exercise Equipment (6)		96	\$198.89	\$17,779,165
Photo Equipment and Supplies (7)		99	\$51.82	\$4,632,613
Reading (8)		99	\$105.34	\$9,416,450
Catered Affairs (9)		102	\$27.28	\$2,438,244
Food		97	\$8,554.28	\$764,683,925
Food at Home		97	\$4,999.11	\$446,880,673
Bakery and Cereal Products		97	\$656.04	\$58,644,800
Meats, Poultry, Fish, and Eggs		97	\$1,105.48	\$98,821,297
Dairy Products		97	\$517.04	\$46,219,594
Fruits and Vegetables		98	\$995.95	\$89,030,189
Snacks and Other Food at Home (10)		96	\$1,724.59	\$154,164,793
Food Away from Home		97	\$3,555.16	\$317,803,252
Alcoholic Beverages		100	\$577.37	\$51,612,559

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	101	\$21,723.25	\$1,941,884,864
Value of Retirement Plans	100	\$95,023.90	\$8,494,376,776
Value of Other Financial Assets	103	\$5,830.08	\$521,162,501
Vehicle Loan Amount excluding Interest	92	\$2,638.53	\$235,863,266
Value of Credit Card Debt	98	\$2,402.30	\$214,746,287
Health			
Nonprescription Drugs	96	\$137.57	\$12,297,404
Prescription Drugs	92	\$337.02	\$30,126,461
Eyeglasses and Contact Lenses	94	\$85.38	\$7,631,867
Home			
Mortgage Payment and Basics (11)	98	\$9,851.50	\$880,644,998
Maintenance and Remodeling Services	98	\$2,100.99	\$187,811,578
Maintenance and Remodeling Materials (12)	92	\$451.17	\$40,330,738
Utilities, Fuel, and Public Services	95	\$4,623.97	\$413,346,167
Household Furnishings and Equipment			
Household Textiles (13)	97	\$97.40	\$8,706,778
Furniture	98	\$601.79	\$53,794,871
Rugs	95	\$30.88	\$2,760,037
Major Appliances (14)	95	\$335.13	\$29,958,096
Housewares (15)	96	\$102.34	\$9,148,625
Small Appliances	96	\$46.68	\$4,173,003
Luggage	99	\$13.82	\$1,235,015
Telephones and Accessories	98	\$73.80	\$6,596,821
Household Operations			
Child Care	101	\$512.74	\$45,834,680
Lawn and Garden (16)	95	\$443.98	\$39,688,329
Moving/Storage/Freight Express	101	\$67.37	\$6,022,150
Housekeeping Supplies (17)	95	\$712.40	\$63,682,753
Insurance			
Owners and Renters Insurance	92	\$533.59	\$47,698,856
Vehicle Insurance	95	\$1,476.91	\$132,023,825
Life/Other Insurance	95	\$436.78	\$39,044,518
Health Insurance	96	\$3,760.05	\$336,118,443
Personal Care Products (18)	96	\$482.43	\$43,125,211
School Books and Supplies (19)	97	\$151.02	\$13,499,844
Smoking Products	91	\$367.86	\$32,883,731
Transportation			
Payments on Vehicles excluding Leases	92	\$2,336.18	\$208,835,465
Gasoline and Motor Oil	94	\$2,154.05	\$192,555,153
Vehicle Maintenance and Repairs	96	\$1,103.74	\$98,665,851
Travel			
Airline Fares	101	\$551.30	\$49,282,061
Lodging on Trips	98	\$611.25	\$54,641,142
Auto/Truck Rental on Trips	99	\$25.92	\$2,316,801
Food and Drink on Trips	98	\$531.47	\$47,509,071

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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9600 Pulaski Hwy, Middle River, Maryland, 21220
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.35369
 Longitude: -76.45457

Data for all businesses in area	1 mile				3 miles				5 miles			
Total Businesses:	401				2,852				6,296			
Total Employees:	6,599				44,768				76,560			
Total Residential Population:	15,297				78,616				226,180			
Employee/Residential Population Ratio (per 100 Residents)	43				57				34			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	6	1.5%	70	1.1%	42	1.5%	425	0.9%	94	1.5%	796	1.0%
Construction	37	9.2%	778	11.8%	237	8.3%	2,944	6.6%	546	8.7%	5,211	6.8%
Manufacturing	18	4.5%	240	3.6%	108	3.8%	2,196	4.9%	176	2.8%	3,259	4.3%
Transportation	13	3.2%	230	3.5%	71	2.5%	809	1.8%	166	2.6%	1,772	2.3%
Communication	5	1.2%	71	1.1%	39	1.4%	300	0.7%	66	1.0%	507	0.7%
Utility	1	0.2%	38	0.6%	7	0.2%	149	0.3%	22	0.3%	323	0.4%
Wholesale Trade	25	6.2%	368	5.6%	144	5.0%	3,378	7.5%	253	4.0%	4,609	6.0%
Retail Trade Summary	99	24.7%	2,223	33.7%	728	25.5%	13,480	30.1%	1,478	23.5%	21,459	28.0%
Home Improvement	6	1.5%	240	3.6%	32	1.1%	1,101	2.5%	70	1.1%	1,882	2.5%
General Merchandise Stores	7	1.7%	353	5.3%	36	1.3%	2,229	5.0%	67	1.1%	2,846	3.7%
Food Stores	9	2.2%	153	2.3%	73	2.6%	1,080	2.4%	159	2.5%	2,333	3.0%
Auto Dealers, Gas Stations, Auto Aftermarket	13	3.2%	458	6.9%	78	2.7%	1,255	2.8%	176	2.8%	2,351	3.1%
Apparel & Accessory Stores	2	0.5%	38	0.6%	68	2.4%	833	1.9%	95	1.5%	938	1.2%
Furniture & Home Furnishings	11	2.7%	124	1.9%	50	1.8%	850	1.9%	103	1.6%	1,171	1.5%
Eating & Drinking Places	36	9.0%	574	8.7%	230	8.1%	4,435	9.9%	461	7.3%	7,264	9.5%
Miscellaneous Retail	14	3.5%	282	4.3%	160	5.6%	1,698	3.8%	346	5.5%	2,673	3.5%
Finance, Insurance, Real Estate Summary	20	5.0%	126	1.9%	213	7.5%	1,895	4.2%	555	8.8%	4,041	5.3%
Banks, Savings & Lending Institutions	4	1.0%	30	0.5%	44	1.5%	410	0.9%	92	1.5%	842	1.1%
Securities Brokers	0	0.0%	0	0.0%	15	0.5%	136	0.3%	52	0.8%	350	0.5%
Insurance Carriers & Agents	4	1.0%	35	0.5%	51	1.8%	326	0.7%	147	2.3%	786	1.0%
Real Estate, Holding, Other Investment Offices	13	3.2%	61	0.9%	103	3.6%	1,024	2.3%	263	4.2%	2,064	2.7%
Services Summary	146	36.4%	2,436	36.9%	1,063	37.3%	17,985	40.2%	2,462	39.1%	32,057	41.9%
Hotels & Lodging	3	0.7%	19	0.3%	18	0.6%	402	0.9%	24	0.4%	470	0.6%
Automotive Services	28	7.0%	126	1.9%	119	4.2%	657	1.5%	258	4.1%	1,436	1.9%
Motion Pictures & Amusements	5	1.2%	114	1.7%	62	2.2%	590	1.3%	166	2.6%	1,195	1.6%
Health Services	32	8.0%	978	14.8%	250	8.8%	6,667	14.9%	418	6.6%	10,113	13.2%
Legal Services	1	0.2%	3	0.0%	12	0.4%	124	0.3%	50	0.8%	300	0.4%
Education Institutions & Libraries	8	2.0%	559	8.5%	49	1.7%	4,027	9.0%	113	1.8%	7,196	9.4%
Other Services	69	17.2%	638	9.7%	553	19.4%	5,517	12.3%	1,433	22.8%	11,347	14.8%
Government	1	0.2%	14	0.2%	21	0.7%	1,160	2.6%	35	0.6%	2,367	3.1%
Unclassified Establishments	31	7.7%	5	0.1%	179	6.3%	47	0.1%	444	7.1%	158	0.2%
Totals	401	100.0%	6,599	100.0%	2,852	100.0%	44,768	100.0%	6,296	100.0%	76,560	100.0%

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9600 Pulaski Hwy, Middle River, Maryland, 21220
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.35369
 Longitude: -76.45457

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	1	0.0%	4	0.1%	14	0.0%	8	0.1%	26	0.0%
Mining	0	0.0%	1	0.0%	1	0.0%	8	0.0%	1	0.0%	8	0.0%
Utilities	0	0.0%	0	0.0%	2	0.1%	60	0.1%	5	0.1%	90	0.1%
Construction	39	9.7%	787	11.9%	253	8.9%	3,107	6.9%	577	9.2%	5,554	7.3%
Manufacturing	19	4.7%	254	3.8%	113	4.0%	2,248	5.0%	188	3.0%	3,422	4.5%
Wholesale Trade	25	6.2%	367	5.6%	143	5.0%	3,374	7.5%	248	3.9%	4,595	6.0%
Retail Trade	59	14.7%	1,620	24.5%	475	16.7%	8,878	19.8%	976	15.5%	13,843	18.1%
Motor Vehicle & Parts Dealers	11	2.7%	449	6.8%	64	2.2%	1,191	2.7%	135	2.1%	2,156	2.8%
Furniture & Home Furnishings Stores	9	2.2%	68	1.0%	29	1.0%	566	1.3%	58	0.9%	729	1.0%
Electronics & Appliance Stores	2	0.5%	53	0.8%	17	0.6%	270	0.6%	37	0.6%	378	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	6	1.5%	240	3.6%	32	1.1%	1,101	2.5%	70	1.1%	1,882	2.5%
Food & Beverage Stores	7	1.7%	128	1.9%	64	2.2%	960	2.1%	151	2.4%	2,122	2.8%
Health & Personal Care Stores	6	1.5%	154	2.3%	59	2.1%	847	1.9%	114	1.8%	1,271	1.7%
Gasoline Stations	2	0.5%	9	0.1%	14	0.5%	63	0.1%	41	0.7%	195	0.3%
Clothing & Clothing Accessories Stores	4	1.0%	43	0.7%	83	2.9%	921	2.1%	116	1.8%	1,056	1.4%
Sport Goods, Hobby, Book, & Music Stores	1	0.2%	42	0.6%	25	0.9%	363	0.8%	43	0.7%	443	0.6%
General Merchandise Stores	7	1.7%	353	5.3%	36	1.3%	2,229	5.0%	67	1.1%	2,846	3.7%
Miscellaneous Store Retailers	3	0.7%	72	1.1%	38	1.3%	340	0.8%	102	1.6%	669	0.9%
Nonstore Retailers	1	0.2%	7	0.1%	13	0.5%	26	0.1%	41	0.7%	98	0.1%
Transportation & Warehousing	10	2.5%	223	3.4%	61	2.1%	689	1.5%	133	2.1%	1,441	1.9%
Information	7	1.7%	110	1.7%	66	2.3%	721	1.6%	115	1.8%	1,158	1.5%
Finance & Insurance	7	1.7%	65	1.0%	113	4.0%	885	2.0%	299	4.7%	1,997	2.6%
Central Bank/Credit Intermediation & Related Activities	4	1.0%	30	0.5%	47	1.6%	422	0.9%	96	1.5%	856	1.1%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%	15	0.5%	137	0.3%	55	0.9%	356	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	4	1.0%	35	0.5%	51	1.8%	326	0.7%	147	2.3%	786	1.0%
Real Estate, Rental & Leasing	24	6.0%	100	1.5%	149	5.2%	1,263	2.8%	353	5.6%	2,409	3.1%
Professional, Scientific & Tech Services	19	4.7%	151	2.3%	174	6.1%	1,471	3.3%	431	6.8%	2,966	3.9%
Legal Services	1	0.2%	3	0.0%	18	0.6%	155	0.3%	67	1.1%	389	0.5%
Management of Companies & Enterprises	1	0.2%	6	0.1%	3	0.1%	22	0.0%	9	0.1%	69	0.1%
Administrative & Support & Waste Management & Remediation	15	3.7%	335	5.1%	104	3.6%	2,109	4.7%	263	4.2%	3,141	4.1%
Educational Services	9	2.2%	556	8.4%	54	1.9%	3,936	8.8%	135	2.1%	7,096	9.3%
Health Care & Social Assistance	37	9.2%	1,026	15.5%	308	10.8%	7,361	16.4%	582	9.2%	12,508	16.3%
Arts, Entertainment & Recreation	3	0.7%	112	1.7%	47	1.6%	515	1.2%	131	2.1%	1,203	1.6%
Accommodation & Food Services	42	10.5%	605	9.2%	258	9.0%	4,904	11.0%	506	8.0%	7,890	10.3%
Accommodation	3	0.7%	19	0.3%	18	0.6%	402	0.9%	24	0.4%	470	0.6%
Food Services & Drinking Places	38	9.5%	586	8.9%	240	8.4%	4,501	10.1%	482	7.7%	7,420	9.7%
Other Services (except Public Administration)	53	13.2%	261	4.0%	325	11.4%	1,996	4.5%	858	13.6%	4,620	6.0%
Automotive Repair & Maintenance	23	5.7%	108	1.6%	89	3.1%	482	1.1%	188	3.0%	1,034	1.4%
Public Administration	1	0.2%	14	0.2%	21	0.7%	1,160	2.6%	35	0.6%	2,367	3.1%
Unclassified Establishments	31	7.7%	5	0.1%	179	6.3%	47	0.1%	444	7.1%	158	0.2%
Total	401	100.0%	6,599	100.0%	2,852	100.0%	44,768	100.0%	6,296	100.0%	76,560	100.0%

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