

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	5,359	39,811	105,755
2020 Total Population	5,431	41,780	107,708
2020 Group Quarters	63	310	1,389
2023 Total Population	5,412	41,793	107,624
2023 Group Quarters	63	308	1,388
2028 Total Population	5,388	41,677	107,583
2023-2028 Annual Rate	-0.09%	-0.06%	-0.01%
2023 Total Daytime Population	5,278	34,380	104,533
Workers	2,728	15,298	55,608
Residents	2,550	19,082	48,925
Household Summary			
2010 Households	1,905	14,291	37,795
2010 Average Household Size	2.80	2.76	2.68
2020 Total Households	1,897	14,790	39,493
2020 Average Household Size	2.83	2.80	2.69
2023 Households	1,898	14,844	39,741
2023 Average Household Size	2.82	2.79	2.67
2028 Households	1,906	14,930	40,075
2028 Average Household Size	2.79	2.77	2.65
2023-2028 Annual Rate	0.08%	0.12%	0.17%
2010 Families	1,502	11,015	28,005
2010 Average Family Size	3.14	3.14	3.10
2023 Families	1,466	11,205	28,655
2023 Average Family Size	3.22	3.24	3.16
2028 Families	1,472	11,266	28,884
2028 Average Family Size	3.19	3.21	3.14
2023-2028 Annual Rate	0.08%	0.11%	0.16%
Housing Unit Summary			
2000 Housing Units	1,839	14,394	36,838
Owner Occupied Housing Units	86.6%	84.6%	81.6%
Renter Occupied Housing Units	9.6%	11.3%	14.6%
Vacant Housing Units	3.8%	4.2%	3.7%
2010 Housing Units	2,002	15,151	40,080
Owner Occupied Housing Units	83.4%	81.9%	78.6%
Renter Occupied Housing Units	11.8%	12.4%	15.7%
Vacant Housing Units	4.8%	5.7%	5.7%
2020 Housing Units	1,996	15,605	41,681
Owner Occupied Housing Units	85.6%	82.8%	77.7%
Renter Occupied Housing Units	9.4%	11.9%	17.0%
Vacant Housing Units	5.5%	5.1%	5.3%
2023 Housing Units	1,998	15,663	41,967
Owner Occupied Housing Units	85.1%	84.4%	79.8%
Renter Occupied Housing Units	9.9%	10.3%	14.9%
Vacant Housing Units	5.0%	5.2%	5.3%
2028 Housing Units	2,004	15,725	42,235
Owner Occupied Housing Units	85.8%	85.2%	80.5%
Renter Occupied Housing Units	9.3%	9.7%	14.3%
Vacant Housing Units	4.9%	5.1%	5.1%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2023 Households by Income			
Household Income Base	1,898	14,844	39,741
<\$15,000	1.0%	2.3%	3.2%
\$15,000 - \$24,999	2.7%	1.8%	1.8%
\$25,000 - \$34,999	1.5%	2.1%	2.6%
\$35,000 - \$49,999	3.1%	3.6%	5.2%
\$50,000 - \$74,999	7.2%	8.0%	9.2%
\$75,000 - \$99,999	11.3%	10.6%	11.0%
\$100,000 - \$149,999	17.0%	19.1%	20.1%
\$150,000 - \$199,999	19.0%	18.2%	17.1%
\$200,000+	37.1%	34.3%	29.8%
Average Household Income	\$216,395	\$206,289	\$188,822
2028 Households by Income			
Household Income Base	1,906	14,930	40,075
<\$15,000	0.9%	2.0%	2.8%
\$15,000 - \$24,999	2.1%	1.4%	1.5%
\$25,000 - \$34,999	1.2%	1.7%	2.1%
\$35,000 - \$49,999	2.5%	2.9%	4.4%
\$50,000 - \$74,999	6.0%	6.7%	8.1%
\$75,000 - \$99,999	9.5%	9.0%	9.7%
\$100,000 - \$149,999	15.7%	18.0%	19.2%
\$150,000 - \$199,999	20.5%	19.9%	18.8%
\$200,000+	41.7%	38.3%	33.4%
Average Household Income	\$240,289	\$228,640	\$209,288
2023 Owner Occupied Housing Units by Value			
Total	1,701	13,227	33,482
<\$50,000	0.7%	0.4%	0.6%
\$50,000 - \$99,999	0.1%	0.1%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.1%	0.2%
\$200,000 - \$249,999	0.2%	0.3%	0.6%
\$250,000 - \$299,999	0.3%	1.4%	1.7%
\$300,000 - \$399,999	10.2%	8.9%	13.6%
\$400,000 - \$499,999	17.1%	21.2%	23.8%
\$500,000 - \$749,999	40.2%	40.9%	36.4%
\$750,000 - \$999,999	14.3%	12.0%	12.3%
\$1,000,000 - \$1,499,999	13.3%	9.8%	7.0%
\$1,500,000 - \$1,999,999	2.4%	3.0%	2.3%
\$2,000,000 +	1.3%	1.7%	1.4%
Average Home Value	\$726,940	\$705,163	\$655,349
2028 Owner Occupied Housing Units by Value			
Total	1,719	13,399	34,018
<\$50,000	0.5%	0.3%	0.5%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.1%	0.1%	0.3%
\$250,000 - \$299,999	0.2%	0.9%	1.1%
\$300,000 - \$399,999	7.9%	7.1%	11.4%
\$400,000 - \$499,999	16.3%	20.6%	23.7%
\$500,000 - \$749,999	41.7%	42.8%	38.5%
\$750,000 - \$999,999	15.0%	12.5%	12.9%
\$1,000,000 - \$1,499,999	14.7%	10.8%	7.7%
\$1,500,000 - \$1,999,999	2.6%	3.2%	2.5%
\$2,000,000 +	1.2%	1.6%	1.3%
Average Home Value	\$747,500	\$724,009	\$674,151

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
Median Household Income			
2023	\$162,638	\$155,169	\$139,451
2028	\$175,370	\$166,672	\$154,128
Median Home Value			
2023	\$633,419	\$606,298	\$564,605
2028	\$650,140	\$621,971	\$583,993
Per Capita Income			
2023	\$77,241	\$74,023	\$69,939
2028	\$86,549	\$82,760	\$78,202
Median Age			
2010	44.4	42.7	40.8
2020	44.8	42.4	41.9
2023	47.7	45.4	44.3
2028	48.0	45.9	44.9
2020 Population by Age			
Total	5,431	41,780	107,708
0 - 4	5.0%	5.2%	5.3%
5 - 9	6.1%	7.0%	6.5%
10 - 14	7.1%	7.5%	7.0%
15 - 24	11.6%	11.8%	11.6%
25 - 34	8.1%	8.8%	10.5%
35 - 44	12.5%	13.1%	12.9%
45 - 54	13.9%	14.1%	13.6%
55 - 64	15.6%	14.5%	14.6%
65 - 74	11.9%	10.7%	10.5%
75 - 84	6.4%	5.3%	5.5%
85 +	1.9%	1.8%	1.9%
18 +	77.2%	75.5%	76.9%
2023 Population by Age			
Total	5,410	41,794	107,624
0 - 4	4.2%	4.4%	4.6%
5 - 9	5.6%	5.6%	5.7%
10 - 14	7.0%	7.0%	6.8%
15 - 24	10.3%	11.1%	10.6%
25 - 34	8.6%	9.7%	10.4%
35 - 44	11.1%	11.7%	12.6%
45 - 54	13.4%	13.4%	13.4%
55 - 64	16.2%	15.9%	15.3%
65 - 74	13.1%	12.6%	12.3%
75 - 84	7.3%	6.5%	6.2%
85 +	3.2%	2.1%	2.0%
18 +	78.8%	78.5%	78.7%
2028 Population by Age			
Total	5,386	41,678	107,584
0 - 4	4.2%	4.5%	4.7%
5 - 9	5.5%	5.5%	5.6%
10 - 14	6.5%	6.2%	6.2%
15 - 24	9.5%	9.9%	10.0%
25 - 34	7.7%	9.5%	9.5%
35 - 44	12.8%	13.2%	14.3%
45 - 54	12.7%	12.4%	12.6%
55 - 64	14.8%	14.5%	14.0%
65 - 74	13.5%	13.3%	12.8%
75 - 84	9.0%	8.3%	7.9%
85 +	3.9%	2.6%	2.5%
18 +	79.8%	79.9%	79.7%
2020 Population by Sex			

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
Males	2,666	20,512	52,934
Females	2,765	21,268	54,774
2023 Population by Sex			
Males	2,626	20,540	53,255
Females	2,786	21,253	54,369
2028 Population by Sex			
Males	2,606	20,429	53,103
Females	2,782	21,248	54,480
2010 Population by Race/Ethnicity			
Total	5,360	39,811	105,756
White Alone	90.5%	90.4%	88.5%
Black Alone	4.3%	4.2%	5.9%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	2.5%	2.3%	2.2%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	0.3%	0.8%	1.0%
Two or More Races	2.2%	2.1%	2.1%
Hispanic Origin	3.4%	3.2%	3.7%
Diversity Index	23.1	23.1	26.8
2020 Population by Race/Ethnicity			
Total	5,431	41,780	107,708
White Alone	84.7%	84.0%	81.9%
Black Alone	3.6%	3.8%	5.4%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	3.1%	3.0%	2.8%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.0%	1.4%	2.1%
Two or More Races	7.5%	7.6%	7.5%
Hispanic Origin	4.9%	5.1%	5.8%
Diversity Index	34.2	35.4	39.3
2023 Population by Race/Ethnicity			
Total	5,412	41,794	107,624
White Alone	83.7%	83.0%	80.9%
Black Alone	3.8%	4.0%	5.6%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	3.3%	3.2%	3.0%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.1%	1.5%	2.3%
Two or More Races	8.0%	8.1%	7.9%
Hispanic Origin	5.3%	5.6%	6.3%
Diversity Index	36.2	37.5	41.3
2028 Population by Race/Ethnicity			
Total	5,389	41,678	107,584
White Alone	81.5%	80.8%	78.6%
Black Alone	4.1%	4.4%	6.2%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	3.8%	3.6%	3.3%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.2%	1.7%	2.5%
Two or More Races	9.3%	9.4%	9.1%
Hispanic Origin	6.0%	6.3%	7.1%
Diversity Index	40.0	41.4	45.2

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2020 Population by Relationship and Household Type			
Total	5,431	41,780	107,708
In Households	98.8%	99.3%	98.7%
Householder	35.5%	35.9%	36.7%
Opposite-Sex Spouse	24.3%	23.1%	22.0%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	1.2%	1.4%	1.8%
Same-Sex Unmarried Partner	0.0%	0.1%	0.1%
Biological Child	30.3%	31.3%	29.5%
Adopted Child	0.6%	0.6%	0.6%
Stepchild	0.8%	0.9%	1.0%
Grandchild	1.3%	1.3%	1.6%
Brother or Sister	0.6%	0.5%	0.6%
Parent	0.9%	0.7%	0.8%
Parent-in-law	0.3%	0.3%	0.3%
Son-in-law or Daughter-in-law	0.4%	0.3%	0.4%
Other Relatives	0.7%	0.6%	0.8%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	1.8%	1.9%	2.3%
In Group Quarters	1.2%	0.7%	1.3%
Institutionalized	1.1%	0.6%	0.9%
Noninstitutionalized	0.1%	0.2%	0.4%
2023 Population 25+ by Educational Attainment			
Total	3,947	30,048	77,710
Less than 9th Grade	1.6%	0.6%	1.0%
9th - 12th Grade, No Diploma	0.8%	1.6%	2.7%
High School Graduate	10.8%	12.4%	14.8%
GED/Alternative Credential	3.0%	1.7%	2.2%
Some College, No Degree	13.4%	15.9%	16.3%
Associate Degree	5.2%	7.3%	8.6%
Bachelor's Degree	32.8%	33.4%	29.7%
Graduate/Professional Degree	32.3%	27.0%	24.7%
2023 Population 15+ by Marital Status			
Total	4,506	34,673	89,163
Never Married	20.4%	24.5%	26.3%
Married	68.0%	62.9%	60.5%
Widowed	4.3%	4.1%	4.6%
Divorced	7.3%	8.4%	8.6%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,925	23,081	59,759
Population 16+ Employed	97.4%	97.5%	97.1%
Population 16+ Unemployment rate	2.6%	2.5%	2.9%
Population 16-24 Employed	8.4%	9.6%	9.3%
Population 16-24 Unemployment rate	8.7%	8.7%	8.7%
Population 25-54 Employed	54.5%	56.7%	58.2%
Population 25-54 Unemployment rate	2.4%	2.0%	2.7%
Population 55-64 Employed	25.3%	23.0%	22.4%
Population 55-64 Unemployment rate	0.3%	0.8%	1.0%
Population 65+ Employed	11.8%	10.7%	10.0%
Population 65+ Unemployment rate	3.7%	2.9%	2.5%

	1 mile	3 miles	5 miles
2023 Employed Population 16+ by Industry			
Total	2,848	22,504	58,046
Agriculture/Mining	0.1%	0.3%	0.4%
Construction	7.2%	7.0%	8.4%
Manufacturing	4.2%	6.8%	6.3%
Wholesale Trade	1.4%	3.1%	2.4%
Retail Trade	5.0%	6.9%	7.7%
Transportation/Utilities	3.1%	3.5%	4.4%
Information	1.0%	1.3%	1.9%
Finance/Insurance/Real Estate	6.3%	7.1%	6.4%
Services	57.7%	52.2%	50.7%
Public Administration	14.0%	11.7%	11.4%
2023 Employed Population 16+ by Occupation			
Total	2,848	22,505	58,047
White Collar	79.7%	78.4%	76.7%
Management/Business/Financial	27.8%	29.5%	27.5%
Professional	34.9%	31.5%	31.5%
Sales	6.3%	8.1%	8.2%
Administrative Support	10.7%	9.3%	9.5%
Services	11.3%	11.1%	11.5%
Blue Collar	9.0%	10.5%	11.8%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	5.3%	2.9%	3.8%
Installation/Maintenance/Repair	0.5%	1.8%	2.0%
Production	1.2%	1.7%	2.0%
Transportation/Material Moving	1.9%	3.9%	3.9%
2020 Households by Type			
Total	1,897	14,790	39,493
Married Couple Households	68.6%	64.8%	60.2%
With Own Children <18	29.0%	28.6%	25.5%
Without Own Children <18	39.5%	36.2%	34.7%
Cohabiting Couple Households	3.7%	4.2%	5.1%
With Own Children <18	1.1%	1.1%	1.3%
Without Own Children <18	2.6%	3.1%	3.8%
Male Householder, No Spouse/Partner	10.3%	12.0%	13.7%
Living Alone	6.4%	7.8%	9.1%
65 Years and over	3.5%	3.2%	3.3%
With Own Children <18	1.1%	1.4%	1.3%
Without Own Children <18, With Relatives	2.2%	1.9%	2.2%
No Relatives Present	0.7%	0.8%	1.1%
Female Householder, No Spouse/Partner	17.4%	19.1%	21.1%
Living Alone	9.4%	10.5%	11.9%
65 Years and over	6.1%	6.4%	6.4%
With Own Children <18	2.9%	3.4%	3.3%
Without Own Children <18, With Relatives	4.6%	4.5%	5.1%
No Relatives Present	0.6%	0.6%	0.9%
2020 Households by Size			
Total	1,897	14,790	39,493
1 Person Household	15.8%	18.3%	21.0%
2 Person Household	34.4%	33.3%	33.3%
3 Person Household	17.2%	18.1%	17.5%
4 Person Household	20.5%	19.0%	17.1%
5 Person Household	8.1%	7.8%	7.3%
6 Person Household	2.8%	2.3%	2.5%
7 + Person Household	1.2%	1.1%	1.2%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2020 Households by Tenure and Mortgage Status			
Total	1,897	14,790	39,493
Owner Occupied	90.1%	87.4%	82.0%
Owned with a Mortgage/Loan	68.1%	67.7%	63.3%
Owned Free and Clear	22.0%	19.7%	18.7%
Renter Occupied	9.9%	12.6%	18.0%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	106	105	101
Percent of Income for Mortgage	23.4%	23.5%	24.3%
Wealth Index	301	284	249
2020 Housing Units By Urban/ Rural Status			
Total	1,996	15,605	41,681
Urban Housing Units	100.0%	99.0%	97.1%
Rural Housing Units	0.0%	1.0%	2.9%
2020 Population By Urban/ Rural Status			
Total	5,431	41,780	107,708
Urban Population	100.0%	99.2%	97.3%
Rural Population	0.0%	0.8%	2.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

977 Ritchie Hwy, Arnold, Maryland, 21012
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.05365
Longitude: -76.52406

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.	Urban Chic (2A)	Top Tier (1A)	Exurbanites (1E)
3.	Top Tier (1A)	Exurbanites (1E)	Pleasantville (2B)
2023 Consumer Spending			
Apparel & Services: Total \$	\$7,953,530	\$59,727,183	\$147,669,136
Average Spent	\$4,190.48	\$4,023.66	\$3,715.79
Spending Potential Index	191	183	169
Education: Total \$	\$8,274,349	\$59,584,590	\$145,677,614
Average Spent	\$4,359.51	\$4,014.05	\$3,665.68
Spending Potential Index	243	224	204
Entertainment/Recreation: Total \$	\$14,041,233	\$105,065,188	\$256,995,357
Average Spent	\$7,397.91	\$7,077.96	\$6,466.76
Spending Potential Index	196	187	171
Food at Home: Total \$	\$24,213,142	\$181,676,863	\$448,437,412
Average Spent	\$12,757.19	\$12,239.08	\$11,284.00
Spending Potential Index	188	180	166
Food Away from Home: Total \$	\$13,304,361	\$100,150,151	\$247,349,780
Average Spent	\$7,009.67	\$6,746.84	\$6,224.05
Spending Potential Index	188	181	167
Health Care: Total \$	\$26,252,366	\$197,467,581	\$481,594,114
Average Spent	\$13,831.59	\$13,302.86	\$12,118.32
Spending Potential Index	188	181	165
HH Furnishings & Equipment: Total \$	\$11,101,796	\$83,211,688	\$204,000,488
Average Spent	\$5,849.21	\$5,605.75	\$5,133.25
Spending Potential Index	198	190	174
Personal Care Products & Services: Total \$	\$3,544,066	\$26,610,879	\$65,471,801
Average Spent	\$1,867.26	\$1,792.70	\$1,647.46
Spending Potential Index	195	187	172
Shelter: Total \$	\$93,092,047	\$696,326,296	\$1,718,003,133
Average Spent	\$49,047.44	\$46,909.61	\$43,229.99
Spending Potential Index	198	189	174
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$12,413,580	\$92,655,690	\$223,699,136
Average Spent	\$6,540.35	\$6,241.96	\$5,628.93
Spending Potential Index	209	200	180
Travel: Total \$	\$8,869,804	\$66,184,162	\$161,510,628
Average Spent	\$4,673.24	\$4,458.65	\$4,064.08
Spending Potential Index	208	198	181
Vehicle Maintenance & Repairs: Total \$	\$4,495,138	\$34,003,971	\$83,557,199
Average Spent	\$2,368.36	\$2,290.76	\$2,102.54
Spending Potential Index	181	175	160

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 02, 2023

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Savvy Suburbanites (1D)	60.1%	Population	5,412	5,388
Urban Chic (2A)	18.5%	Households	1,898	1,906
Top Tier (1A)	14.8%	Families	1,466	1,472
Pleasantville (2B)	6.6%	Median Age	47.7	48.0
	0.0%	Median Household Income	\$162,638	\$175,370
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		191	\$4,190.48	\$7,953,530
Men's		190	\$775.58	\$1,472,044
Women's		192	\$1,430.21	\$2,714,535
Children's		178	\$591.69	\$1,123,021
Footwear		188	\$937.35	\$1,779,090
Watches & Jewelry		218	\$367.50	\$697,515
Apparel Products and Services (1)		198	\$88.16	\$167,325
Computer				
Computers and Hardware for Home Use		192	\$491.84	\$933,509
Portable Memory		189	\$8.68	\$16,466
Computer Software		188	\$27.22	\$51,655
Computer Accessories		192	\$48.09	\$91,284
Entertainment & Recreation		196	\$7,397.91	\$14,041,233
Fees and Admissions		229	\$1,629.77	\$3,093,302
Membership Fees for Clubs (2)		226	\$627.42	\$1,190,852
Fees for Participant Sports, excl. Trips		228	\$272.31	\$516,841
Tickets to Theatre/Operas/Concerts		227	\$123.80	\$234,975
Tickets to Movies		190	\$52.37	\$99,389
Tickets to Parks or Museums		184	\$51.09	\$96,965
Admission to Sporting Events, excl. Trips		239	\$139.51	\$264,786
Fees for Recreational Lessons		249	\$361.65	\$686,413
Dating Services		151	\$1.62	\$3,081
TV/Video/Audio		181	\$2,446.90	\$4,644,209
Cable and Satellite Television Services		182	\$1,569.99	\$2,979,845
Televisions		175	\$255.71	\$485,346
Satellite Dishes		150	\$2.56	\$4,862
VCRs, Video Cameras, and DVD Players		174	\$8.37	\$15,880
Miscellaneous Video Equipment		208	\$26.33	\$49,968
Video Cassettes and DVDs		175	\$11.44	\$21,707
Video Game Hardware/Accessories		154	\$61.98	\$117,633
Video Game Software		153	\$29.68	\$56,325
Rental/Streaming/Downloaded Video		169	\$208.75	\$396,212
Installation of Televisions		219	\$3.53	\$6,708
Audio (3)		196	\$264.66	\$502,334
Rental and Repair of TV/Radio/Sound Equipment		140	\$3.89	\$7,389
Pets		191	\$1,756.13	\$3,333,126
Toys/Games/Crafts/Hobbies (4)		179	\$283.61	\$538,289
Recreational Vehicles and Fees (5)		220	\$331.10	\$628,428
Sports/Recreation/Exercise Equipment (6)		191	\$536.59	\$1,018,442
Photo Equipment and Supplies (7)		197	\$92.16	\$174,915
Reading (8)		205	\$259.89	\$493,267
Catered Affairs (9)		203	\$61.78	\$117,254
Food		188	\$19,766.86	\$37,517,503
Food at Home		188	\$12,757.19	\$24,213,142
Bakery and Cereal Products		189	\$1,665.60	\$3,161,310
Meats, Poultry, Fish, and Eggs		187	\$2,747.74	\$5,215,211
Dairy Products		190	\$1,250.97	\$2,374,346
Fruits and Vegetables		191	\$2,569.32	\$4,876,570
Snacks and Other Food at Home (10)		185	\$4,523.55	\$8,585,705
Food Away from Home		188	\$7,009.67	\$13,304,361
Alcoholic Beverages		210	\$1,416.70	\$2,688,902

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	257	\$101,064.85	\$191,821,089
Value of Retirement Plans	246	\$347,840.66	\$660,201,579
Value of Other Financial Assets	239	\$20,504.94	\$38,918,372
Vehicle Loan Amount excluding Interest	168	\$6,123.29	\$11,622,008
Value of Credit Card Debt	197	\$6,217.73	\$11,801,248
Health			
Nonprescription Drugs	172	\$293.93	\$557,878
Prescription Drugs	175	\$644.22	\$1,222,738
Eyeglasses and Contact Lenses	195	\$217.21	\$412,256
Home			
Mortgage Payment and Basics (11)	229	\$29,616.86	\$56,212,798
Maintenance and Remodeling Services	227	\$8,615.32	\$16,351,874
Maintenance and Remodeling Materials (12)	190	\$1,494.85	\$2,837,234
Utilities, Fuel, and Public Services	181	\$10,511.27	\$19,950,384
Household Furnishings and Equipment			
Household Textiles (13)	191	\$233.75	\$443,658
Furniture	188	\$1,550.76	\$2,943,333
Rugs	219	\$91.30	\$173,285
Major Appliances (14)	193	\$1,021.62	\$1,939,036
Housewares (15)	196	\$211.01	\$400,489
Small Appliances	175	\$127.35	\$241,710
Luggage	193	\$27.64	\$52,461
Telephones and Accessories	192	\$206.88	\$392,657
Household Operations			
Child Care	213	\$1,101.51	\$2,090,663
Lawn and Garden (16)	215	\$1,439.41	\$2,732,001
Moving/Storage/Freight Express	181	\$162.29	\$308,020
Housekeeping Supplies (17)	188	\$1,755.05	\$3,331,089
Insurance			
Owners and Renters Insurance	195	\$1,524.10	\$2,892,743
Vehicle Insurance	173	\$3,755.49	\$7,127,912
Life/Other Insurance	214	\$1,482.13	\$2,813,083
Health Insurance	188	\$9,310.45	\$17,671,234
Personal Care Products (18)	189	\$1,045.82	\$1,984,960
School Books and Supplies (19)	182	\$244.23	\$463,542
Smoking Products	139	\$602.82	\$1,144,149
Transportation			
Payments on Vehicles excluding Leases	174	\$5,251.67	\$9,967,674
Gasoline and Motor Oil	171	\$4,333.66	\$8,225,292
Vehicle Maintenance and Repairs	181	\$2,368.36	\$4,495,138
Travel			
Airline Fares	213	\$991.37	\$1,881,627
Lodging on Trips	213	\$1,538.16	\$2,919,433
Auto/Truck Rental on Trips	203	\$161.01	\$305,600
Food and Drink on Trips	204	\$1,140.37	\$2,164,425

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Savvy Suburbanites (1D)	36.1%	Population	41,793	41,677
Top Tier (1A)	16.4%	Households	14,844	14,930
Exurbanites (1E)	13.2%	Families	11,205	11,266
Pleasantville (2B)	10.0%	Median Age	45.4	45.9
Workday Drive (4A)	6.6%	Median Household Income	\$155,169	\$166,672
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		183	\$4,023.66	\$59,727,183
Men's		183	\$747.55	\$11,096,586
Women's		184	\$1,375.76	\$20,421,784
Children's		173	\$572.88	\$8,503,801
Footwear		180	\$897.55	\$13,323,172
Watches & Jewelry		205	\$346.04	\$5,136,670
Apparel Products and Services (1)		188	\$83.88	\$1,245,170
Computer				
Computers and Hardware for Home Use		185	\$472.99	\$7,021,058
Portable Memory		180	\$8.30	\$123,142
Computer Software		181	\$26.16	\$388,316
Computer Accessories		185	\$46.30	\$687,323
Entertainment & Recreation		187	\$7,077.96	\$105,065,188
Fees and Admissions		216	\$1,534.52	\$22,778,468
Membership Fees for Clubs (2)		213	\$592.04	\$8,788,195
Fees for Participant Sports, excl. Trips		215	\$257.55	\$3,823,102
Tickets to Theatre/Operas/Concerts		213	\$116.36	\$1,727,291
Tickets to Movies		184	\$50.73	\$752,977
Tickets to Parks or Museums		180	\$50.15	\$744,443
Admission to Sporting Events, excl. Trips		223	\$130.19	\$1,932,475
Fees for Recreational Lessons		232	\$335.91	\$4,986,271
Dating Services		150	\$1.60	\$23,715
TV/Video/Audio		174	\$2,361.53	\$35,054,512
Cable and Satellite Television Services		175	\$1,507.92	\$22,383,587
Televisions		171	\$248.80	\$3,693,119
Satellite Dishes		149	\$2.55	\$37,848
VCRs, Video Cameras, and DVD Players		171	\$8.23	\$122,219
Miscellaneous Video Equipment		196	\$24.77	\$367,667
Video Cassettes and DVDs		171	\$11.19	\$166,140
Video Game Hardware/Accessories		153	\$61.37	\$911,043
Video Game Software		152	\$29.40	\$436,447
Rental/Streaming/Downloaded Video		167	\$205.55	\$3,051,258
Installation of Televisions		209	\$3.36	\$49,870
Audio (3)		188	\$254.53	\$3,778,263
Rental and Repair of TV/Radio/Sound Equipment		138	\$3.84	\$57,051
Pets		182	\$1,679.11	\$24,924,644
Toys/Games/Crafts/Hobbies (4)		174	\$275.37	\$4,087,594
Recreational Vehicles and Fees (5)		207	\$311.26	\$4,620,276
Sports/Recreation/Exercise Equipment (6)		186	\$521.01	\$7,733,855
Photo Equipment and Supplies (7)		189	\$88.19	\$1,309,021
Reading (8)		196	\$248.27	\$3,685,293
Catered Affairs (9)		193	\$58.71	\$871,525
Food		180	\$18,985.92	\$281,827,015
Food at Home		180	\$12,239.08	\$181,676,863
Bakery and Cereal Products		181	\$1,593.57	\$23,654,952
Meats, Poultry, Fish, and Eggs		179	\$2,634.85	\$39,111,687
Dairy Products		182	\$1,197.56	\$17,776,560
Fruits and Vegetables		183	\$2,459.55	\$36,509,558
Snacks and Other Food at Home (10)		178	\$4,353.55	\$64,624,106
Food Away from Home		181	\$6,746.84	\$100,150,151
Alcoholic Beverages		200	\$1,347.24	\$19,998,430

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	239	\$94,171.26	\$1,397,878,219
Value of Retirement Plans	230	\$324,840.00	\$4,821,924,944
Value of Other Financial Assets	225	\$19,275.57	\$286,126,541
Vehicle Loan Amount excluding Interest	165	\$6,017.61	\$89,325,356
Value of Credit Card Debt	187	\$5,927.61	\$87,989,495
Health			
Nonprescription Drugs	168	\$287.30	\$4,264,674
Prescription Drugs	169	\$624.26	\$9,266,509
Eyeglasses and Contact Lenses	186	\$207.04	\$3,073,338
Home			
Mortgage Payment and Basics (11)	216	\$27,949.57	\$414,883,345
Maintenance and Remodeling Services	215	\$8,172.85	\$121,317,739
Maintenance and Remodeling Materials (12)	184	\$1,441.67	\$21,400,091
Utilities, Fuel, and Public Services	175	\$10,125.56	\$150,303,811
Household Furnishings and Equipment			
Household Textiles (13)	184	\$224.72	\$3,335,767
Furniture	182	\$1,499.08	\$22,252,275
Rugs	207	\$86.24	\$1,280,109
Major Appliances (14)	186	\$982.14	\$14,578,891
Housewares (15)	189	\$203.35	\$3,018,483
Small Appliances	170	\$123.84	\$1,838,293
Luggage	186	\$26.62	\$395,169
Telephones and Accessories	184	\$198.18	\$2,941,835
Household Operations			
Child Care	203	\$1,049.35	\$15,576,531
Lawn and Garden (16)	203	\$1,360.52	\$20,195,553
Moving/Storage/Freight Express	176	\$157.84	\$2,342,958
Housekeeping Supplies (17)	181	\$1,685.91	\$25,025,676
Insurance			
Owners and Renters Insurance	187	\$1,462.41	\$21,708,001
Vehicle Insurance	168	\$3,649.91	\$54,179,229
Life/Other Insurance	202	\$1,400.32	\$20,786,299
Health Insurance	181	\$8,949.23	\$132,842,304
Personal Care Products (18)	182	\$1,005.66	\$14,928,011
School Books and Supplies (19)	177	\$236.93	\$3,517,062
Smoking Products	137	\$593.60	\$8,811,332
Transportation			
Payments on Vehicles excluding Leases	169	\$5,116.22	\$75,945,136
Gasoline and Motor Oil	166	\$4,210.63	\$62,502,665
Vehicle Maintenance and Repairs	175	\$2,290.76	\$34,003,971
Travel			
Airline Fares	203	\$945.48	\$14,034,768
Lodging on Trips	203	\$1,460.19	\$21,674,987
Auto/Truck Rental on Trips	195	\$154.64	\$2,295,550
Food and Drink on Trips	195	\$1,088.86	\$16,162,997

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Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Savvy Suburbanites (1D)	33.7%	Population	107,624	107,583
Exurbanites (1E)	17.1%	Households	39,741	40,075
Pleasantville (2B)	12.8%	Families	28,655	28,884
Top Tier (1A)	11.1%	Median Age	44.3	44.9
Enterprising Professionals (2D)	6.2%	Median Household Income	\$139,451	\$154,128
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		169	\$3,715.79	\$147,669,136
Men's		169	\$690.20	\$27,429,300
Women's		170	\$1,269.89	\$50,466,827
Children's		159	\$528.27	\$20,993,840
Footwear		167	\$832.33	\$33,077,793
Watches & Jewelry		188	\$317.55	\$12,619,762
Apparel Products and Services (1)		174	\$77.54	\$3,081,613
Computer				
Computers and Hardware for Home Use		171	\$438.43	\$17,423,642
Portable Memory		166	\$7.65	\$303,924
Computer Software		170	\$24.56	\$975,909
Computer Accessories		171	\$42.72	\$1,697,834
Entertainment & Recreation		171	\$6,466.76	\$256,995,357
Fees and Admissions		195	\$1,390.29	\$55,251,331
Membership Fees for Clubs (2)		193	\$535.72	\$21,290,017
Fees for Participant Sports, excl. Trips		194	\$232.59	\$9,243,556
Tickets to Theatre/Operas/Concerts		194	\$105.83	\$4,205,773
Tickets to Movies		170	\$46.82	\$1,860,834
Tickets to Parks or Museums		165	\$45.82	\$1,821,100
Admission to Sporting Events, excl. Trips		201	\$117.51	\$4,669,834
Fees for Recreational Lessons		210	\$304.45	\$12,098,968
Dating Services		144	\$1.54	\$61,249
TV/Video/Audio		160	\$2,172.25	\$86,327,365
Cable and Satellite Television Services		161	\$1,382.89	\$54,957,510
Televisions		158	\$230.15	\$9,146,299
Satellite Dishes		137	\$2.35	\$93,196
VCRs, Video Cameras, and DVD Players		158	\$7.62	\$302,912
Miscellaneous Video Equipment		181	\$22.87	\$909,022
Video Cassettes and DVDs		159	\$10.36	\$411,863
Video Game Hardware/Accessories		144	\$57.89	\$2,300,538
Video Game Software		144	\$27.91	\$1,109,045
Rental/Streaming/Downloaded Video		154	\$190.00	\$7,550,711
Installation of Televisions		189	\$3.05	\$121,333
Audio (3)		173	\$233.49	\$9,279,210
Rental and Repair of TV/Radio/Sound Equipment		132	\$3.67	\$145,725
Pets		167	\$1,534.94	\$61,000,222
Toys/Games/Crafts/Hobbies (4)		160	\$253.51	\$10,074,670
Recreational Vehicles and Fees (5)		186	\$279.38	\$11,102,811
Sports/Recreation/Exercise Equipment (6)		169	\$473.24	\$18,806,957
Photo Equipment and Supplies (7)		174	\$81.15	\$3,225,087
Reading (8)		180	\$227.89	\$9,056,539
Catered Affairs (9)		178	\$54.11	\$2,150,375
Food		166	\$17,508.04	\$695,787,192
Food at Home		166	\$11,284.00	\$448,437,412
Bakery and Cereal Products		167	\$1,468.18	\$58,347,083
Meats, Poultry, Fish, and Eggs		165	\$2,432.15	\$96,656,101
Dairy Products		168	\$1,102.96	\$43,832,582
Fruits and Vegetables		169	\$2,269.88	\$90,207,485
Snacks and Other Food at Home (10)		164	\$4,010.82	\$159,394,162
Food Away from Home		167	\$6,224.05	\$247,349,780
Alcoholic Beverages		183	\$1,237.77	\$49,190,176

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	216	\$84,825.77	\$3,371,060,797
Value of Retirement Plans	205	\$290,690.60	\$11,552,335,070
Value of Other Financial Assets	205	\$17,555.56	\$697,675,706
Vehicle Loan Amount excluding Interest	151	\$5,506.36	\$218,828,359
Value of Credit Card Debt	172	\$5,435.99	\$216,031,596
Health			
Nonprescription Drugs	154	\$262.30	\$10,423,933
Prescription Drugs	154	\$567.64	\$22,558,486
Eyeglasses and Contact Lenses	170	\$188.78	\$7,502,170
Home			
Mortgage Payment and Basics (11)	195	\$25,145.71	\$999,315,549
Maintenance and Remodeling Services	193	\$7,322.42	\$291,000,163
Maintenance and Remodeling Materials (12)	164	\$1,288.16	\$51,192,681
Utilities, Fuel, and Public Services	160	\$9,297.69	\$369,499,472
Household Furnishings and Equipment			
Household Textiles (13)	169	\$207.05	\$8,228,240
Furniture	167	\$1,374.44	\$54,621,653
Rugs	189	\$78.51	\$3,120,054
Major Appliances (14)	169	\$891.97	\$35,447,856
Housewares (15)	173	\$186.57	\$7,414,597
Small Appliances	159	\$115.45	\$4,588,273
Luggage	171	\$24.55	\$975,840
Telephones and Accessories	169	\$181.96	\$7,231,219
Household Operations			
Child Care	185	\$958.37	\$38,086,753
Lawn and Garden (16)	183	\$1,225.37	\$48,697,540
Moving/Storage/Freight Express	163	\$146.52	\$5,822,803
Housekeeping Supplies (17)	166	\$1,545.97	\$61,438,197
Insurance			
Owners and Renters Insurance	169	\$1,315.39	\$52,274,939
Vehicle Insurance	155	\$3,367.26	\$133,818,245
Life/Other Insurance	182	\$1,261.83	\$50,146,557
Health Insurance	165	\$8,153.64	\$324,033,721
Personal Care Products (18)	168	\$927.08	\$36,843,280
School Books and Supplies (19)	163	\$218.64	\$8,688,831
Smoking Products	129	\$557.24	\$22,145,171
Transportation			
Payments on Vehicles excluding Leases	155	\$4,674.94	\$185,786,785
Gasoline and Motor Oil	153	\$3,885.69	\$154,421,364
Vehicle Maintenance and Repairs	160	\$2,102.54	\$83,557,199
Travel			
Airline Fares	186	\$865.31	\$34,388,320
Lodging on Trips	184	\$1,325.21	\$52,664,998
Auto/Truck Rental on Trips	178	\$141.46	\$5,621,902
Food and Drink on Trips	178	\$994.97	\$39,541,029

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Business Summary

977 Ritchie Hwy, Arnold, Maryland, 21012
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.05365
Longitude: -76.52406

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	183		1,395		4,530							
Total Employees:	1,659		12,161		48,929							
Total Residential Population:	5,412		41,793		107,624							
Employee/Residential Population Ratio (per 100 Residents)	31		29		45							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	1.6%	26	1.6%	26	1.9%	231	1.9%	98	2.2%	1,196	2.4%
Construction	21	11.5%	106	6.4%	128	9.2%	756	6.2%	390	8.6%	2,545	5.2%
Manufacturing	4	2.2%	8	0.5%	23	1.6%	126	1.0%	74	1.6%	1,078	2.2%
Transportation	5	2.7%	22	1.3%	19	1.4%	125	1.0%	73	1.6%	568	1.2%
Communication	1	0.5%	7	0.4%	9	0.6%	58	0.5%	35	0.8%	370	0.8%
Utility	0	0.0%	0	0.0%	3	0.2%	14	0.1%	7	0.2%	50	0.1%
Wholesale Trade	1	0.5%	11	0.7%	20	1.4%	150	1.2%	90	2.0%	650	1.3%
Retail Trade Summary	31	16.9%	250	15.1%	228	16.3%	2,739	22.5%	822	18.1%	11,446	23.4%
Home Improvement	3	1.6%	28	1.7%	19	1.4%	168	1.4%	51	1.1%	516	1.1%
General Merchandise Stores	2	1.1%	17	1.0%	8	0.6%	158	1.3%	38	0.8%	1,080	2.2%
Food Stores	3	1.6%	27	1.6%	21	1.5%	339	2.8%	71	1.6%	1,533	3.1%
Auto Dealers & Gas Stations	2	1.1%	6	0.4%	16	1.1%	196	1.6%	75	1.7%	959	2.0%
Apparel & Accessory Stores	1	0.5%	2	0.1%	2	0.1%	5	0.0%	71	1.6%	869	1.8%
Furniture & Home Furnishings	1	0.5%	4	0.2%	13	0.9%	96	0.8%	64	1.4%	749	1.5%
Eating & Drinking Places	11	6.0%	112	6.8%	86	6.2%	1,312	10.8%	235	5.2%	4,199	8.6%
Miscellaneous Retail	8	4.4%	54	3.3%	61	4.4%	465	3.8%	216	4.8%	1,542	3.2%
Finance, Insurance, Real Estate Summary	11	6.0%	57	3.4%	142	10.2%	1,274	10.5%	422	9.3%	3,484	7.1%
Banks, Savings & Lending Institutions	1	0.5%	9	0.5%	25	1.8%	232	1.9%	74	1.6%	684	1.4%
Securities Brokers	2	1.1%	7	0.4%	30	2.2%	99	0.8%	88	1.9%	370	0.8%
Insurance Carriers & Agents	4	2.2%	10	0.6%	25	1.8%	120	1.0%	66	1.5%	446	0.9%
Real Estate, Holding, Other Investment Offices	3	1.6%	30	1.8%	63	4.5%	824	6.8%	195	4.3%	1,985	4.1%
Services Summary	81	44.3%	1,133	68.3%	617	44.2%	6,380	52.5%	1,980	43.7%	23,272	47.6%
Hotels & Lodging	0	0.0%	0	0.0%	2	0.1%	8	0.1%	18	0.4%	311	0.6%
Automotive Services	3	1.6%	14	0.8%	20	1.4%	157	1.3%	95	2.1%	596	1.2%
Movies & Amusements	7	3.8%	48	2.9%	55	3.9%	375	3.1%	127	2.8%	920	1.9%
Health Services	15	8.2%	371	22.4%	96	6.9%	1,799	14.8%	413	9.1%	9,072	18.5%
Legal Services	2	1.1%	9	0.5%	26	1.9%	118	1.0%	101	2.2%	445	0.9%
Education Institutions & Libraries	5	2.7%	282	17.0%	27	1.9%	1,022	8.4%	77	1.7%	3,268	6.7%
Other Services	50	27.3%	409	24.7%	391	28.0%	2,901	23.9%	1,150	25.4%	8,661	17.7%
Government	1	0.5%	7	0.4%	10	0.7%	165	1.4%	61	1.3%	3,836	7.8%
Unclassified Establishments	24	13.1%	32	1.9%	170	12.2%	143	1.2%	477	10.5%	435	0.9%
Totals	183	100.0%	1,659	100.0%	1,395	100.0%	12,161	100.0%	4,530	100.0%	48,929	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

977 Ritchie Hwy, Arnold, Maryland, 21012
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.05365
Longitude: -76.52406

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	1	0.1%	7	0.1%	9	0.2%	44	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	5	0.0%	2	0.0%	158	0.3%
Utilities	0	0.0%	0	0.0%	1	0.1%	7	0.1%	2	0.0%	10	0.0%
Construction	21	11.5%	107	6.4%	138	9.9%	826	6.8%	419	9.2%	2,756	5.6%
Manufacturing	4	2.2%	9	0.5%	21	1.5%	78	0.6%	80	1.8%	483	1.0%
Wholesale Trade	1	0.5%	11	0.7%	20	1.4%	150	1.2%	89	2.0%	646	1.3%
Retail Trade	20	10.9%	125	7.5%	134	9.6%	1,365	11.2%	556	12.3%	7,031	14.4%
Motor Vehicle & Parts Dealers	2	1.1%	6	0.4%	12	0.9%	168	1.4%	55	1.2%	858	1.8%
Furniture & Home Furnishings Stores	0	0.0%	2	0.1%	5	0.4%	15	0.1%	31	0.7%	289	0.6%
Electronics & Appliance Stores	0	0.0%	2	0.1%	6	0.4%	71	0.6%	25	0.6%	434	0.9%
Building Material & Garden Equipment & Supplies Dealers	3	1.6%	28	1.7%	19	1.4%	168	1.4%	51	1.1%	516	1.1%
Food & Beverage Stores	2	1.1%	20	1.2%	19	1.4%	333	2.7%	66	1.5%	1,478	3.0%
Health & Personal Care Stores	3	1.6%	33	2.0%	19	1.4%	208	1.7%	68	1.5%	555	1.1%
Gasoline Stations & Fuel Dealers	0	0.0%	0	0.0%	4	0.3%	28	0.2%	20	0.4%	102	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	2	1.1%	5	0.3%	5	0.4%	14	0.1%	89	2.0%	976	2.0%
Sporting Goods, Hobby, Book, & Music Stores	2	1.1%	8	0.5%	26	1.9%	174	1.4%	92	2.0%	667	1.4%
General Merchandise Stores	3	1.6%	19	1.1%	18	1.3%	185	1.5%	59	1.3%	1,157	2.4%
Transportation & Warehousing	0	0.0%	0	0.0%	8	0.6%	61	0.5%	50	1.1%	479	1.0%
Information	3	1.6%	23	1.4%	29	2.1%	252	2.1%	102	2.3%	1,648	3.4%
Finance & Insurance	8	4.4%	27	1.6%	80	5.7%	451	3.7%	227	5.0%	1,497	3.1%
Central Bank/Credit Intermediation & Related Activities	1	0.5%	9	0.5%	25	1.8%	232	1.9%	72	1.6%	680	1.4%
Securities & Commodity Contracts	2	1.1%	7	0.4%	31	2.2%	100	0.8%	89	2.0%	371	0.8%
Funds, Trusts & Other Financial Vehicles	4	2.2%	10	0.6%	25	1.8%	120	1.0%	66	1.5%	446	0.9%
Real Estate, Rental & Leasing	1	0.5%	18	1.1%	54	3.9%	755	6.2%	192	4.2%	1,770	3.6%
Professional, Scientific & Tech Services	22	12.0%	100	6.0%	185	13.3%	818	6.7%	559	12.3%	3,604	7.4%
Legal Services	3	1.6%	17	1.0%	35	2.5%	180	1.5%	120	2.6%	708	1.4%
Management of Companies & Enterprises	0	0.0%	0	0.0%	3	0.2%	14	0.1%	10	0.2%	60	0.1%
Administrative, Support & Waste Management Services	11	6.0%	86	5.2%	62	4.4%	424	3.5%	179	4.0%	1,595	3.3%
Educational Services	7	3.8%	292	17.6%	46	3.3%	1,104	9.1%	104	2.3%	3,331	6.8%
Health Care & Social Assistance	21	11.5%	571	34.4%	140	10.0%	2,911	23.9%	526	11.6%	11,043	22.6%
Arts, Entertainment & Recreation	8	4.4%	54	3.3%	42	3.0%	313	2.6%	109	2.4%	815	1.7%
Accommodation & Food Services	12	6.6%	125	7.5%	93	6.7%	1,370	11.3%	266	5.9%	4,615	9.4%
Accommodation	0	0.0%	0	0.0%	2	0.1%	8	0.1%	18	0.4%	311	0.6%
Food Services & Drinking Places	12	6.6%	125	7.5%	91	6.5%	1,362	11.2%	248	5.5%	4,304	8.8%
Other Services (except Public Administration)	19	10.4%	72	4.3%	155	11.1%	941	7.7%	512	11.3%	3,082	6.3%
Automotive Repair & Maintenance	3	1.6%	14	0.8%	14	1.0%	118	1.0%	69	1.5%	456	0.9%
Public Administration	1	0.5%	7	0.4%	10	0.7%	165	1.4%	61	1.3%	3,826	7.8%
Unclassified Establishments	24	13.1%	32	1.9%	170	12.2%	143	1.2%	477	10.5%	435	0.9%
Total	183	100.0%	1,659	100.0%	1,395	100.0%	12,161	100.0%	4,530	100.0%	48,929	100.0%

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