

Aberdeen Thwy  
Aberdeen Thwy, Aberdeen, Maryland, 21001  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.52325  
Longitude: -76.17835

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	6,179	20,311	40,956
2010 Total Population	6,626	21,464	45,252
2019 Total Population	7,411	25,212	51,453
2019 Group Quarters	25	100	1,235
2024 Total Population	7,655	27,160	54,464
2019-2024 Annual Rate	0.65%	1.50%	1.14%
2019 Total Daytime Population	7,216	25,871	53,614
Workers	3,691	13,438	29,240
Residents	3,525	12,433	24,374
<b>Household Summary</b>			
2000 Households	2,496	7,754	15,593
2000 Average Household Size	2.47	2.61	2.59
2010 Households	2,681	8,275	17,232
2010 Average Household Size	2.46	2.58	2.55
2019 Households	3,040	9,727	19,572
2019 Average Household Size	2.43	2.58	2.57
2024 Households	3,152	10,483	20,718
2024 Average Household Size	2.42	2.58	2.57
2019-2024 Annual Rate	0.73%	1.51%	1.14%
2010 Families	1,682	5,703	11,750
2010 Average Family Size	3.09	3.07	3.07
2019 Families	1,901	6,672	13,270
2019 Average Family Size	3.05	3.08	3.09
2024 Families	1,964	7,178	14,014
2024 Average Family Size	3.05	3.09	3.10
2019-2024 Annual Rate	0.65%	1.47%	1.10%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,661	8,422	16,654
Owner Occupied Housing Units	57.6%	54.5%	58.9%
Renter Occupied Housing Units	36.2%	37.6%	34.7%
Vacant Housing Units	6.2%	7.9%	6.4%
2010 Housing Units	2,858	9,242	18,924
Owner Occupied Housing Units	54.8%	58.1%	61.3%
Renter Occupied Housing Units	39.0%	31.5%	29.7%
Vacant Housing Units	6.2%	10.5%	8.9%
2019 Housing Units	3,329	11,007	21,644
Owner Occupied Housing Units	49.9%	56.0%	58.4%
Renter Occupied Housing Units	41.4%	32.4%	32.0%
Vacant Housing Units	8.7%	11.6%	9.6%
2024 Housing Units	3,489	11,938	23,064
Owner Occupied Housing Units	50.6%	57.5%	59.6%
Renter Occupied Housing Units	39.8%	30.3%	30.3%
Vacant Housing Units	9.7%	12.2%	10.2%
<b>Median Household Income</b>			
2019	\$54,955	\$60,423	\$65,894
2024	\$60,550	\$70,338	\$76,372
<b>Median Home Value</b>			
2019	\$233,677	\$252,759	\$269,879
2024	\$263,413	\$289,761	\$304,831
<b>Per Capita Income</b>			
2019	\$29,773	\$32,821	\$34,951
2024	\$33,824	\$37,839	\$40,034
<b>Median Age</b>			
2010	41.0	38.5	38.1
2019	42.9	40.2	39.2
2024	43.1	40.7	39.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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<b>2019 Households by Income</b>			
Household Income Base	3,040	9,727	19,569
<\$15,000	13.7%	10.9%	9.5%
\$15,000 - \$24,999	8.3%	8.0%	7.4%
\$25,000 - \$34,999	7.4%	7.8%	7.6%
\$35,000 - \$49,999	15.2%	14.6%	12.6%
\$50,000 - \$74,999	20.1%	17.1%	18.1%
\$75,000 - \$99,999	14.5%	11.6%	11.8%
\$100,000 - \$149,999	11.2%	15.1%	16.5%
\$150,000 - \$199,999	6.2%	8.8%	9.5%
\$200,000+	3.5%	6.1%	7.1%
Average Household Income	\$72,571	\$85,016	\$90,819
<b>2024 Households by Income</b>			
Household Income Base	3,152	10,483	20,715
<\$15,000	11.7%	9.0%	7.9%
\$15,000 - \$24,999	6.9%	6.4%	6.0%
\$25,000 - \$34,999	6.9%	7.0%	6.9%
\$35,000 - \$49,999	14.0%	13.3%	11.5%
\$50,000 - \$74,999	20.0%	16.5%	16.8%
\$75,000 - \$99,999	15.7%	12.2%	12.1%
\$100,000 - \$149,999	12.9%	17.0%	18.3%
\$150,000 - \$199,999	7.7%	11.0%	11.7%
\$200,000+	4.2%	7.5%	8.7%
Average Household Income	\$82,250	\$97,980	\$104,208
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	1,661	6,156	12,638
<\$50,000	3.1%	5.7%	3.8%
\$50,000 - \$99,999	1.9%	3.4%	2.5%
\$100,000 - \$149,999	11.9%	8.5%	6.9%
\$150,000 - \$199,999	21.4%	15.4%	13.3%
\$200,000 - \$249,999	17.5%	16.0%	16.4%
\$250,000 - \$299,999	24.0%	16.9%	17.6%
\$300,000 - \$399,999	13.1%	21.7%	24.6%
\$400,000 - \$499,999	4.0%	8.9%	9.2%
\$500,000 - \$749,999	3.0%	2.9%	4.5%
\$750,000 - \$999,999	0.0%	0.3%	0.6%
\$1,000,000 - \$1,499,999	0.2%	0.2%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.1%	0.1%	0.2%
Average Home Value	\$245,909	\$265,093	\$289,510
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	1,764	6,864	13,730
<\$50,000	1.8%	4.1%	2.6%
\$50,000 - \$99,999	1.1%	2.2%	1.6%
\$100,000 - \$149,999	7.5%	5.3%	4.2%
\$150,000 - \$199,999	16.7%	11.2%	9.2%
\$200,000 - \$249,999	15.6%	13.2%	13.3%
\$250,000 - \$299,999	27.2%	17.6%	17.7%
\$300,000 - \$399,999	17.3%	26.9%	29.7%
\$400,000 - \$499,999	6.5%	13.3%	13.0%
\$500,000 - \$749,999	6.1%	5.0%	7.0%
\$750,000 - \$999,999	0.0%	0.7%	1.0%
\$1,000,000 - \$1,499,999	0.2%	0.3%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.1%	0.2%	0.3%
Average Home Value	\$282,493	\$305,868	\$328,694

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	6,628	21,465	45,252
0 - 4	5.8%	6.9%	6.6%
5 - 9	5.7%	6.6%	6.3%
10 - 14	6.4%	6.7%	6.4%
15 - 24	13.2%	12.8%	13.6%
25 - 34	11.7%	12.8%	13.2%
35 - 44	12.6%	12.3%	12.9%
45 - 54	16.3%	16.1%	16.0%
55 - 64	12.0%	12.6%	12.4%
65 - 74	8.4%	7.2%	7.0%
75 - 84	6.0%	4.6%	4.1%
85 +	1.9%	1.5%	1.5%
18 +	78.1%	75.8%	76.6%
<b>2019 Population by Age</b>			
Total	7,411	25,212	51,454
0 - 4	5.1%	6.2%	6.0%
5 - 9	5.1%	6.1%	6.0%
10 - 14	5.3%	6.1%	6.0%
15 - 24	11.9%	11.5%	12.3%
25 - 34	13.9%	13.7%	14.1%
35 - 44	10.8%	11.8%	12.5%
45 - 54	12.4%	12.3%	12.5%
55 - 64	14.9%	14.4%	13.9%
65 - 74	10.7%	10.4%	9.9%
75 - 84	6.6%	5.4%	4.9%
85 +	3.2%	2.2%	2.0%
18 +	81.3%	78.3%	78.7%
<b>2024 Population by Age</b>			
Total	7,655	27,158	54,466
0 - 4	5.2%	6.2%	6.1%
5 - 9	5.0%	6.0%	5.9%
10 - 14	5.1%	6.0%	5.9%
15 - 24	10.7%	10.7%	11.5%
25 - 34	14.2%	13.7%	14.3%
35 - 44	12.0%	12.7%	13.3%
45 - 54	10.7%	11.3%	11.4%
55 - 64	14.0%	13.2%	12.8%
65 - 74	12.1%	11.4%	10.7%
75 - 84	7.6%	6.5%	6.0%
85 +	3.4%	2.4%	2.1%
18 +	81.8%	78.6%	78.8%
<b>2010 Population by Sex</b>			
Males	3,141	10,329	22,278
Females	3,485	11,135	22,974
<b>2019 Population by Sex</b>			
Males	3,534	12,160	25,352
Females	3,877	13,052	26,102
<b>2024 Population by Sex</b>			
Males	3,652	13,121	26,848
Females	4,003	14,039	27,616

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<b>2010 Population by Race/Ethnicity</b>			
Total	6,627	21,465	45,252
White Alone	61.6%	64.8%	69.7%
Black Alone	28.0%	25.6%	21.7%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	3.6%	2.7%	2.6%
Pacific Islander Alone	0.3%	0.3%	0.2%
Some Other Race Alone	1.6%	1.5%	1.4%
Two or More Races	4.5%	4.7%	4.0%
Hispanic Origin	5.9%	5.3%	5.1%
Diversity Index	59.2	56.2	51.8
<b>2019 Population by Race/Ethnicity</b>			
Total	7,411	25,213	51,453
White Alone	57.7%	61.2%	65.1%
Black Alone	29.8%	27.0%	24.1%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	4.4%	3.4%	3.5%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	1.9%	2.1%	1.8%
Two or More Races	5.4%	5.6%	4.9%
Hispanic Origin	7.5%	7.1%	6.9%
Diversity Index	63.5	61.1	57.9
<b>2024 Population by Race/Ethnicity</b>			
Total	7,656	27,160	54,464
White Alone	54.7%	58.6%	62.1%
Black Alone	31.4%	28.1%	25.5%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	4.9%	3.9%	4.0%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	2.1%	2.5%	2.2%
Two or More Races	6.1%	6.3%	5.6%
Hispanic Origin	8.6%	8.4%	8.1%
Diversity Index	66.2	64.1	61.5
<b>2010 Population by Relationship and Household Type</b>			
Total	6,626	21,464	45,252
In Households	99.6%	99.5%	97.3%
In Family Households	81.0%	84.6%	82.2%
Householder	25.7%	26.6%	26.0%
Spouse	17.8%	18.4%	18.6%
Child	30.0%	32.2%	31.0%
Other relative	4.8%	4.5%	4.0%
Nonrelative	2.6%	2.9%	2.5%
In Nonfamily Households	18.6%	15.0%	15.1%
In Group Quarters	0.4%	0.5%	2.7%
Institutionalized Population	0.0%	0.0%	0.3%
Noninstitutionalized Population	0.4%	0.5%	2.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2019 Population 25+ by Educational Attainment</b>			
Total	5,376	17,682	35,868
Less than 9th Grade	3.8%	2.9%	2.6%
9th - 12th Grade, No Diploma	7.8%	8.0%	7.1%
High School Graduate	29.4%	26.6%	24.2%
GED/Alternative Credential	3.6%	3.7%	3.9%
Some College, No Degree	27.4%	23.9%	23.6%
Associate Degree	8.5%	8.4%	8.0%
Bachelor's Degree	11.2%	15.6%	18.9%
Graduate/Professional Degree	8.2%	10.8%	11.7%
<b>2019 Population 15+ by Marital Status</b>			
Total	6,255	20,571	42,192
Never Married	36.6%	32.6%	32.2%
Married	44.5%	48.3%	50.4%
Widowed	5.9%	6.5%	6.1%
Divorced	13.0%	12.7%	11.3%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.5%	95.8%	95.2%
Civilian Unemployed (Unemployment Rate)	3.4%	4.2%	4.8%
<b>2019 Employed Population 16+ by Industry</b>			
Total	3,935	12,753	26,142
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	8.2%	6.8%	6.9%
Manufacturing	5.3%	7.0%	7.2%
Wholesale Trade	2.9%	1.7%	1.7%
Retail Trade	15.8%	12.6%	11.2%
Transportation/Utilities	6.5%	5.5%	4.8%
Information	0.8%	0.8%	1.0%
Finance/Insurance/Real Estate	2.2%	3.1%	3.9%
Services	44.3%	47.0%	47.9%
Public Administration	13.9%	15.4%	15.4%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	3,937	12,754	26,141
White Collar	52.4%	61.6%	63.7%
Management/Business/Financial	9.5%	16.2%	17.1%
Professional	18.5%	20.6%	23.3%
Sales	7.5%	7.8%	7.7%
Administrative Support	16.9%	16.9%	15.6%
Services	23.0%	18.8%	17.1%
Blue Collar	24.6%	19.6%	19.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	4.4%	3.8%	3.3%
Installation/Maintenance/Repair	5.4%	3.4%	3.6%
Production	5.6%	4.5%	4.4%
Transportation/Material Moving	9.1%	7.9%	7.9%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	6,626	21,464	45,252
Population Inside Urbanized Area	96.1%	89.3%	85.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	3.9%	10.7%	14.1%

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<b>2010 Households by Type</b>			
Total	2,680	8,274	17,232
Households with 1 Person	30.8%	25.1%	25.6%
Households with 2+ People	69.2%	74.9%	74.4%
Family Households	62.8%	68.9%	68.2%
Husband-wife Families	43.4%	47.7%	48.8%
With Related Children	17.8%	19.9%	20.8%
Other Family (No Spouse Present)	19.4%	21.2%	19.4%
Other Family with Male Householder	5.0%	5.3%	4.9%
With Related Children	2.8%	3.1%	3.0%
Other Family with Female Householder	14.4%	16.0%	14.5%
With Related Children	8.0%	10.2%	9.3%
Nonfamily Households	6.4%	6.0%	6.2%
All Households with Children	29.2%	33.9%	33.8%
Multigenerational Households	4.6%	5.2%	4.9%
Unmarried Partner Households	6.0%	7.2%	7.3%
Male-female	5.6%	6.5%	6.5%
Same-sex	0.4%	0.7%	0.8%
<b>2010 Households by Size</b>			
Total	2,680	8,275	17,231
1 Person Household	30.8%	25.1%	25.6%
2 Person Household	32.5%	33.5%	33.7%
3 Person Household	15.6%	17.7%	17.5%
4 Person Household	11.7%	12.9%	13.0%
5 Person Household	6.0%	6.5%	6.2%
6 Person Household	1.6%	2.4%	2.5%
7 + Person Household	1.7%	1.8%	1.5%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,681	8,275	17,232
Owner Occupied	58.4%	64.8%	67.3%
Owned with a Mortgage/Loan	43.5%	47.9%	51.5%
Owned Free and Clear	14.9%	16.9%	15.8%
Renter Occupied	41.6%	35.2%	32.7%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	2,858	9,242	18,924
Housing Units Inside Urbanized Area	96.2%	89.0%	85.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	3.8%	11.0%	14.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Old and Newcomers (8F)	Parks and Rec (5C)	Parks and Rec (5C)
2.	Metro Fusion (11C)	Metro Fusion (11C)	Comfortable Empty Nesters
3.	Golden Years (9B)	Pleasantville (2B)	Pleasantville (2B)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$5,383,617	\$20,080,171	\$43,148,397
Average Spent	\$1,770.93	\$2,064.37	\$2,204.60
Spending Potential Index	83	96	103
Education: Total \$	\$4,044,738	\$15,603,846	\$33,018,953
Average Spent	\$1,330.51	\$1,604.18	\$1,687.05
Spending Potential Index	83	101	106
Entertainment/Recreation: Total \$	\$8,222,694	\$30,649,333	\$65,988,457
Average Spent	\$2,704.83	\$3,150.95	\$3,371.57
Spending Potential Index	83	96	103
Food at Home: Total \$	\$13,136,650	\$48,524,602	\$103,835,221
Average Spent	\$4,321.27	\$4,988.65	\$5,305.29
Spending Potential Index	84	96	103
Food Away from Home: Total \$	\$9,203,350	\$34,231,950	\$73,848,340
Average Spent	\$3,027.42	\$3,519.27	\$3,773.16
Spending Potential Index	82	96	103
Health Care: Total \$	\$15,058,755	\$55,165,146	\$118,803,531
Average Spent	\$4,953.54	\$5,671.34	\$6,070.08
Spending Potential Index	83	96	102
HH Furnishings & Equipment: Total \$	\$5,351,080	\$19,962,112	\$43,271,036
Average Spent	\$1,760.22	\$2,052.24	\$2,210.86
Spending Potential Index	83	96	104
Personal Care Products & Services: Total \$	\$2,242,112	\$8,280,037	\$17,948,091
Average Spent	\$737.54	\$851.24	\$917.03
Spending Potential Index	83	96	103
Shelter: Total \$	\$47,717,988	\$179,434,170	\$380,933,622
Average Spent	\$15,696.71	\$18,447.02	\$19,463.19
Spending Potential Index	85	100	105
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,367,103	\$23,142,269	\$49,928,243
Average Spent	\$2,094.44	\$2,379.18	\$2,551.00
Spending Potential Index	84	96	103
Travel: Total \$	\$5,640,565	\$21,457,541	\$46,308,464
Average Spent	\$1,855.45	\$2,205.98	\$2,366.06
Spending Potential Index	83	98	105
Vehicle Maintenance & Repairs: Total \$	\$2,966,694	\$10,783,425	\$23,147,043
Average Spent	\$975.89	\$1,108.61	\$1,182.66
Spending Potential Index	85	97	103

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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Longitude: -76.17835

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Old and Newcomers (8F)	20.8%	Population	7,411	7,655
Metro Fusion (11C)	17.5%	Households	3,040	3,152
Golden Years (9B)	15.0%	Families	1,901	1,964
Midlife Constants (5E)	12.8%	Median Age	42.9	43.1
Parks and Rec (5C)	12.7%	Median Household Income	\$54,955	\$60,550
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		83	\$1,770.93	\$5,383,617
Men's		83	\$343.17	\$1,043,241
Women's		84	\$602.54	\$1,831,711
Children's		80	\$258.94	\$787,173
Footwear		83	\$398.61	\$1,211,781
Watches & Jewelry		82	\$112.63	\$342,381
Apparel Products and Services (1)		83	\$55.04	\$167,330
<b>Computer</b>				
Computers and Hardware for Home Use		84	\$139.81	\$425,024
Portable Memory		80	\$3.55	\$10,783
Computer Software		85	\$8.61	\$26,177
Computer Accessories		84	\$15.97	\$48,535
<b>Entertainment &amp; Recreation</b>		83	\$2,704.83	\$8,222,694
Fees and Admissions		84	\$597.38	\$1,816,035
Membership Fees for Clubs (2)		85	\$200.23	\$608,708
Fees for Participant Sports, excl. Trips		83	\$88.67	\$269,547
Tickets to Theatre/Operas/Concerts		87	\$65.84	\$200,147
Tickets to Movies		83	\$45.35	\$137,859
Tickets to Parks or Museums		83	\$26.95	\$81,925
Admission to Sporting Events, excl. Trips		82	\$51.57	\$156,758
Fees for Recreational Lessons		82	\$118.11	\$359,045
Dating Services		96	\$0.67	\$2,046
TV/Video/Audio		83	\$1,018.95	\$3,097,603
Cable and Satellite Television Services		83	\$733.36	\$2,229,427
Televisions		83	\$89.66	\$272,556
Satellite Dishes		75	\$1.17	\$3,542
VCRs, Video Cameras, and DVD Players		83	\$4.79	\$14,574
Miscellaneous Video Equipment		82	\$20.79	\$63,212
Video Cassettes and DVDs		82	\$9.42	\$28,622
Video Game Hardware/Accessories		85	\$23.77	\$72,253
Video Game Software		85	\$12.92	\$39,277
Rental/Streaming/Downloaded Video		84	\$39.50	\$120,090
Installation of Televisions		83	\$0.95	\$2,890
Audio (3)		82	\$80.00	\$243,189
Rental and Repair of TV/Radio/Sound Equipment		83	\$2.62	\$7,972
Pets		80	\$531.30	\$1,615,154
Toys/Games/Crafts/Hobbies (4)		82	\$97.33	\$295,891
Recreational Vehicles and Fees (5)		86	\$136.63	\$415,364
Sports/Recreation/Exercise Equipment (6)		80	\$165.45	\$502,975
Photo Equipment and Supplies (7)		84	\$43.64	\$132,666
Reading (8)		85	\$91.20	\$277,255
Catered Affairs (9)		86	\$22.94	\$69,749
<b>Food</b>		83	\$7,348.68	\$22,340,000
Food at Home		84	\$4,321.27	\$13,136,650
Bakery and Cereal Products		84	\$568.34	\$1,727,747
Meats, Poultry, Fish, and Eggs		84	\$955.66	\$2,905,197
Dairy Products		84	\$447.17	\$1,359,396
Fruits and Vegetables		84	\$853.26	\$2,593,923
Snacks and Other Food at Home (10)		83	\$1,496.84	\$4,550,388
Food Away from Home		82	\$3,027.42	\$9,203,350
Alcoholic Beverages		84	\$484.22	\$1,472,034

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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Aberdeen Thwy  
Aberdeen Thwy, Aberdeen, Maryland, 21001  
Ring: 1 mile radius

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Latitude: 39.52325  
Longitude: -76.17835

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	88	\$18,917.85	\$57,510,265
Value of Retirement Plans	85	\$81,096.54	\$246,533,478
Value of Other Financial Assets	92	\$5,207.63	\$15,831,188
Vehicle Loan Amount excluding Interest	79	\$2,262.39	\$6,877,680
Value of Credit Card Debt	83	\$2,038.40	\$6,196,746
<b>Health</b>			
Nonprescription Drugs	85	\$121.45	\$369,193
Prescription Drugs	83	\$303.26	\$921,922
Eyeglasses and Contact Lenses	83	\$74.81	\$227,410
<b>Home</b>			
Mortgage Payment and Basics (11)	81	\$8,125.65	\$24,701,985
Maintenance and Remodeling Services	81	\$1,728.50	\$5,254,649
Maintenance and Remodeling Materials (12)	80	\$389.09	\$1,182,820
Utilities, Fuel, and Public Services	83	\$4,031.40	\$12,255,463
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	84	\$84.00	\$255,375
Furniture	84	\$513.68	\$1,561,589
Rugs	84	\$27.23	\$82,772
Major Appliances (14)	81	\$286.71	\$871,587
Housewares (15)	83	\$88.33	\$268,537
Small Appliances	83	\$40.48	\$123,055
Luggage	82	\$11.53	\$35,036
Telephones and Accessories	83	\$62.94	\$191,324
<b>Household Operations</b>			
Child Care	81	\$411.85	\$1,252,013
Lawn and Garden (16)	81	\$379.52	\$1,153,747
Moving/Storage/Freight Express	87	\$57.70	\$175,399
Housekeeping Supplies (17)	83	\$619.80	\$1,884,196
<b>Insurance</b>			
Owners and Renters Insurance	80	\$463.92	\$1,410,331
Vehicle Insurance	83	\$1,282.05	\$3,897,431
Life/Other Insurance	82	\$379.09	\$1,152,422
Health Insurance	83	\$3,278.54	\$9,966,772
Personal Care Products (18)	83	\$414.83	\$1,261,078
School Books and Supplies (19)	83	\$128.41	\$390,379
Smoking Products	83	\$334.95	\$1,018,255
<b>Transportation</b>			
Payments on Vehicles excluding Leases	79	\$2,014.64	\$6,124,505
Gasoline and Motor Oil	81	\$1,861.78	\$5,659,816
Vehicle Maintenance and Repairs	85	\$975.89	\$2,966,694
<b>Travel</b>			
Airline Fares	83	\$455.25	\$1,383,972
Lodging on Trips	83	\$514.09	\$1,562,846
Auto/Truck Rental on Trips	82	\$21.60	\$65,675
Food and Drink on Trips	83	\$446.78	\$1,358,206

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September 27, 2019

Aberdeen Thwy  
Aberdeen Thwy, Aberdeen, Maryland, 21001  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 39.52325  
Longitude: -76.17835

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Parks and Rec (5C)	20.5%	Population	25,212	27,160
Metro Fusion (11C)	15.6%	Households	9,727	10,483
Pleasantville (2B)	14.5%	Families	6,672	7,178
Comfortable Empty Nesters (5A)	12.2%	Median Age	40.2	40.7
Exurbanites (1E)	6.9%	Median Household Income	\$60,423	\$70,338
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		96	\$2,064.37	\$20,080,171
Men's		97	\$400.66	\$3,897,239
Women's		98	\$702.89	\$6,837,054
Children's		94	\$304.17	\$2,958,634
Footwear		96	\$463.08	\$4,504,368
Watches & Jewelry		93	\$128.93	\$1,254,141
Apparel Products and Services (1)		97	\$64.64	\$628,735
<b>Computer</b>				
Computers and Hardware for Home Use		99	\$163.71	\$1,592,412
Portable Memory		95	\$4.22	\$41,004
Computer Software		98	\$9.98	\$97,087
Computer Accessories		98	\$18.57	\$180,587
<b>Entertainment &amp; Recreation</b>		96	\$3,150.95	\$30,649,333
Fees and Admissions		101	\$719.39	\$6,997,539
Membership Fees for Clubs (2)		102	\$241.60	\$2,350,061
Fees for Participant Sports, excl. Trips		98	\$105.07	\$1,022,031
Tickets to Theatre/Operas/Concerts		105	\$79.36	\$771,892
Tickets to Movies		98	\$53.54	\$520,793
Tickets to Parks or Museums		100	\$32.26	\$313,766
Admission to Sporting Events, excl. Trips		95	\$60.13	\$584,919
Fees for Recreational Lessons		102	\$146.67	\$1,426,667
Dating Services		109	\$0.76	\$7,411
TV/Video/Audio		95	\$1,164.14	\$11,323,632
Cable and Satellite Television Services		95	\$834.99	\$8,121,962
Televisions		95	\$102.78	\$999,693
Satellite Dishes		87	\$1.37	\$13,300
VCRs, Video Cameras, and DVD Players		95	\$5.51	\$53,549
Miscellaneous Video Equipment		93	\$23.58	\$229,355
Video Cassettes and DVDs		94	\$10.78	\$104,868
Video Game Hardware/Accessories		98	\$27.22	\$264,750
Video Game Software		98	\$14.95	\$145,465
Rental/Streaming/Downloaded Video		97	\$45.46	\$442,217
Installation of Televisions		96	\$1.09	\$10,576
Audio (3)		96	\$93.57	\$910,108
Rental and Repair of TV/Radio/Sound Equipment		91	\$2.86	\$27,789
Pets		92	\$609.70	\$5,930,526
Toys/Games/Crafts/Hobbies (4)		96	\$113.64	\$1,105,342
Recreational Vehicles and Fees (5)		103	\$164.95	\$1,604,479
Sports/Recreation/Exercise Equipment (6)		94	\$194.60	\$1,892,892
Photo Equipment and Supplies (7)		98	\$51.02	\$496,258
Reading (8)		99	\$105.91	\$1,030,226
Catered Affairs (9)		104	\$27.60	\$268,438
<b>Food</b>		96	\$8,507.92	\$82,756,551
Food at Home		96	\$4,988.65	\$48,524,602
Bakery and Cereal Products		97	\$656.09	\$6,381,771
Meats, Poultry, Fish, and Eggs		96	\$1,103.27	\$10,731,497
Dairy Products		96	\$516.73	\$5,026,228
Fruits and Vegetables		98	\$993.30	\$9,661,865
Snacks and Other Food at Home (10)		96	\$1,719.26	\$16,723,241
Food Away from Home		96	\$3,519.27	\$34,231,950
Alcoholic Beverages		99	\$570.64	\$5,550,639

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Aberdeen Thwy  
Aberdeen Thwy, Aberdeen, Maryland, 21001  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 39.52325  
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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	103	\$22,060.49	\$214,582,426
Value of Retirement Plans	101	\$96,151.83	\$935,268,854
Value of Other Financial Assets	104	\$5,914.76	\$57,532,903
Vehicle Loan Amount excluding Interest	91	\$2,589.21	\$25,185,201
Value of Credit Card Debt	98	\$2,400.09	\$23,345,685
<b>Health</b>			
Nonprescription Drugs	95	\$136.54	\$1,328,076
Prescription Drugs	93	\$338.97	\$3,297,184
Eyeglasses and Contact Lenses	95	\$85.89	\$835,442
<b>Home</b>			
Mortgage Payment and Basics (11)	98	\$9,815.48	\$95,475,126
Maintenance and Remodeling Services	97	\$2,078.70	\$20,219,549
Maintenance and Remodeling Materials (12)	93	\$454.69	\$4,422,815
Utilities, Fuel, and Public Services	95	\$4,636.59	\$45,100,150
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	97	\$97.13	\$944,798
Furniture	98	\$599.49	\$5,831,227
Rugs	97	\$31.31	\$304,564
Major Appliances (14)	94	\$334.25	\$3,251,210
Housewares (15)	96	\$101.72	\$989,402
Small Appliances	96	\$46.84	\$455,583
Luggage	98	\$13.69	\$133,123
Telephones and Accessories	98	\$73.96	\$719,396
<b>Household Operations</b>			
Child Care	99	\$504.55	\$4,907,725
Lawn and Garden (16)	94	\$443.67	\$4,315,556
Moving/Storage/Freight Express	99	\$65.57	\$637,772
Housekeeping Supplies (17)	94	\$707.46	\$6,881,435
<b>Insurance</b>			
Owners and Renters Insurance	92	\$531.21	\$5,167,061
Vehicle Insurance	95	\$1,474.01	\$14,337,688
Life/Other Insurance	96	\$441.21	\$4,291,693
Health Insurance	96	\$3,764.19	\$36,614,304
Personal Care Products (18)	95	\$476.96	\$4,639,350
School Books and Supplies (19)	97	\$150.98	\$1,468,599
Smoking Products	92	\$371.74	\$3,615,950
<b>Transportation</b>			
Payments on Vehicles excluding Leases	91	\$2,316.39	\$22,531,498
Gasoline and Motor Oil	94	\$2,149.47	\$20,907,917
Vehicle Maintenance and Repairs	97	\$1,108.61	\$10,783,425
<b>Travel</b>			
Airline Fares	100	\$546.61	\$5,316,840
Lodging on Trips	99	\$611.84	\$5,951,407
Auto/Truck Rental on Trips	98	\$25.77	\$250,631
Food and Drink on Trips	98	\$529.98	\$5,155,152

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September 27, 2019

Aberdeen Thwy  
Aberdeen Thwy, Aberdeen, Maryland, 21001  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 39.52325  
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Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Parks and Rec (5C)	14.4%	Population	51,453	54,464
Comfortable Empty Nesters (5A)	11.6%	Households	19,572	20,718
Pleasantville (2B)	8.2%	Families	13,270	14,014
Soccer Moms (4A)	8.1%	Median Age	39.2	39.6
Metro Fusion (11C)	7.8%	Median Household Income	\$65,894	\$76,372
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		103	\$2,204.60	\$43,148,397
Men's		103	\$426.70	\$8,351,452
Women's		104	\$747.56	\$14,631,213
Children's		102	\$329.36	\$6,446,250
Footwear		102	\$491.96	\$9,628,619
Watches & Jewelry		102	\$140.26	\$2,745,212
Apparel Products and Services (1)		104	\$68.75	\$1,345,651
<b>Computer</b>				
Computers and Hardware for Home Use		105	\$174.41	\$3,413,482
Portable Memory		102	\$4.56	\$89,186
Computer Software		104	\$10.54	\$206,265
Computer Accessories		105	\$19.98	\$390,997
<b>Entertainment &amp; Recreation</b>		103	\$3,371.57	\$65,988,457
Fees and Admissions		108	\$770.79	\$15,085,994
Membership Fees for Clubs (2)		108	\$256.51	\$5,020,402
Fees for Participant Sports, excl. Trips		107	\$114.93	\$2,249,318
Tickets to Theatre/Operas/Concerts		110	\$83.15	\$1,627,359
Tickets to Movies		105	\$57.59	\$1,127,202
Tickets to Parks or Museums		106	\$34.18	\$668,904
Admission to Sporting Events, excl. Trips		103	\$65.08	\$1,273,836
Fees for Recreational Lessons		111	\$158.58	\$3,103,675
Dating Services		111	\$0.78	\$15,298
TV/Video/Audio		101	\$1,238.44	\$24,238,804
Cable and Satellite Television Services		101	\$885.04	\$17,321,957
Televisions		101	\$109.91	\$2,151,073
Satellite Dishes		96	\$1.51	\$29,522
VCRs, Video Cameras, and DVD Players		104	\$5.99	\$117,144
Miscellaneous Video Equipment		102	\$25.82	\$505,437
Video Cassettes and DVDs		102	\$11.71	\$229,108
Video Game Hardware/Accessories		103	\$28.81	\$563,864
Video Game Software		104	\$15.79	\$309,077
Rental/Streaming/Downloaded Video		105	\$48.93	\$957,713
Installation of Televisions		104	\$1.18	\$23,130
Audio (3)		103	\$100.73	\$1,971,521
Rental and Repair of TV/Radio/Sound Equipment		96	\$3.03	\$59,258
Pets		100	\$658.48	\$12,887,843
Toys/Games/Crafts/Hobbies (4)		104	\$122.41	\$2,395,866
Recreational Vehicles and Fees (5)		107	\$170.82	\$3,343,307
Sports/Recreation/Exercise Equipment (6)		104	\$214.76	\$4,203,309
Photo Equipment and Supplies (7)		106	\$55.08	\$1,078,059
Reading (8)		105	\$112.10	\$2,194,065
Catered Affairs (9)		108	\$28.67	\$561,212
<b>Food</b>		103	\$9,078.46	\$177,683,561
Food at Home		103	\$5,305.29	\$103,835,221
Bakery and Cereal Products		103	\$697.44	\$13,650,337
Meats, Poultry, Fish, and Eggs		102	\$1,168.58	\$22,871,532
Dairy Products		103	\$549.72	\$10,759,025
Fruits and Vegetables		104	\$1,054.30	\$20,634,759
Snacks and Other Food at Home (10)		102	\$1,835.25	\$35,919,568
Food Away from Home		103	\$3,773.16	\$73,848,340
Alcoholic Beverages		105	\$608.83	\$11,916,073

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Aberdeen Thwy  
Aberdeen Thwy, Aberdeen, Maryland, 21001  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 39.52325  
Longitude: -76.17835

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	109	\$23,373.10	\$457,458,223
Value of Retirement Plans	108	\$103,131.40	\$2,018,487,703
Value of Other Financial Assets	107	\$6,097.18	\$119,334,028
Vehicle Loan Amount excluding Interest	99	\$2,836.41	\$55,514,173
Value of Credit Card Debt	105	\$2,568.45	\$50,269,776
<b>Health</b>			
Nonprescription Drugs	102	\$145.87	\$2,854,962
Prescription Drugs	99	\$362.89	\$7,102,529
Eyeglasses and Contact Lenses	102	\$92.24	\$1,805,317
<b>Home</b>			
Mortgage Payment and Basics (11)	106	\$10,676.35	\$208,957,617
Maintenance and Remodeling Services	106	\$2,267.75	\$44,384,497
Maintenance and Remodeling Materials (12)	102	\$500.40	\$9,793,906
Utilities, Fuel, and Public Services	101	\$4,931.32	\$96,515,728
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	103	\$103.64	\$2,028,351
Furniture	105	\$641.59	\$12,557,212
Rugs	105	\$34.07	\$666,864
Major Appliances (14)	102	\$362.66	\$7,098,012
Housewares (15)	103	\$109.37	\$2,140,679
Small Appliances	102	\$49.65	\$971,773
Luggage	105	\$14.66	\$286,913
Telephones and Accessories	105	\$79.22	\$1,550,521
<b>Household Operations</b>			
Child Care	107	\$546.29	\$10,692,051
Lawn and Garden (16)	102	\$479.71	\$9,388,803
Moving/Storage/Freight Express	105	\$70.05	\$1,371,099
Housekeeping Supplies (17)	101	\$758.89	\$14,852,924
<b>Insurance</b>			
Owners and Renters Insurance	100	\$579.82	\$11,348,191
Vehicle Insurance	101	\$1,567.12	\$30,671,631
Life/Other Insurance	103	\$474.07	\$9,278,441
Health Insurance	102	\$4,023.82	\$78,754,153
Personal Care Products (18)	102	\$512.29	\$10,026,466
School Books and Supplies (19)	104	\$160.98	\$3,150,700
Smoking Products	96	\$389.38	\$7,620,971
<b>Transportation</b>			
Payments on Vehicles excluding Leases	99	\$2,526.60	\$49,450,618
Gasoline and Motor Oil	101	\$2,298.70	\$44,990,170
Vehicle Maintenance and Repairs	103	\$1,182.66	\$23,147,043
<b>Travel</b>			
Airline Fares	107	\$582.88	\$11,408,207
Lodging on Trips	106	\$655.49	\$12,829,206
Auto/Truck Rental on Trips	106	\$27.79	\$543,854
Food and Drink on Trips	105	\$568.49	\$11,126,457

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Aberdeen Thwy  
Aberdeen Thwy, Aberdeen, Maryland, 21001  
Ring: 5 mile radius

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Aberdeen Thwy  
Aberdeen Thwy, Aberdeen, Maryland, 21001  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.52325  
Longitude: -76.17835

Data for all businesses in area				1 mile		3 miles				5 miles			
Total Businesses:				247		871				1,649			
Total Employees:				2,861		9,959				20,582			
Total Residential Population:				7,411		25,212				51,453			
Employee/Residential Population Ratio (per 100 Residents)				39		40				40			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees		
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
Agriculture & Mining	4	1.6%	20	0.7%	16	1.8%	58	0.6%	28	1.7%	133	0.6%	
Construction	13	5.3%	107	3.7%	53	6.1%	509	5.1%	113	6.9%	1,175	5.7%	
Manufacturing	8	3.2%	216	7.5%	33	3.8%	648	6.5%	74	4.5%	1,866	9.1%	
Transportation	2	0.8%	10	0.3%	19	2.2%	161	1.6%	46	2.8%	390	1.9%	
Communication	9	3.6%	36	1.3%	13	1.5%	50	0.5%	17	1.0%	120	0.6%	
Utility	1	0.4%	6	0.2%	3	0.3%	48	0.5%	4	0.2%	52	0.3%	
Wholesale Trade	5	2.0%	47	1.6%	31	3.6%	529	5.3%	69	4.2%	1,536	7.5%	
Retail Trade Summary	70	28.3%	1,151	40.2%	196	22.5%	3,000	30.1%	346	21.0%	4,801	23.3%	
Home Improvement	5	2.0%	155	5.4%	12	1.4%	326	3.3%	18	1.1%	389	1.9%	
General Merchandise Stores	4	1.6%	110	3.8%	9	1.0%	372	3.7%	16	1.0%	401	1.9%	
Food Stores	10	4.0%	178	6.2%	28	3.2%	317	3.2%	51	3.1%	655	3.2%	
Auto Dealers, Gas Stations, Auto Aftermarket	2	0.8%	4	0.1%	28	3.2%	397	4.0%	44	2.7%	600	2.9%	
Apparel & Accessory Stores	0	0.0%	1	0.0%	3	0.3%	224	2.2%	8	0.5%	350	1.7%	
Furniture & Home Furnishings	2	0.8%	5	0.2%	8	0.9%	31	0.3%	15	0.9%	103	0.5%	
Eating & Drinking Places	28	11.3%	583	20.4%	55	6.3%	1,049	10.5%	97	5.9%	1,827	8.9%	
Miscellaneous Retail	19	7.7%	116	4.1%	52	6.0%	285	2.9%	96	5.8%	477	2.3%	
Finance, Insurance, Real Estate Summary	21	8.5%	131	4.6%	77	8.8%	450	4.5%	129	7.8%	709	3.4%	
Banks, Savings & Lending Institutions	4	1.6%	49	1.7%	15	1.7%	165	1.7%	25	1.5%	259	1.3%	
Securities Brokers	4	1.6%	20	0.7%	7	0.8%	28	0.3%	10	0.6%	37	0.2%	
Insurance Carriers & Agents	2	0.8%	7	0.2%	13	1.5%	48	0.5%	20	1.2%	75	0.4%	
Real Estate, Holding, Other Investment Offices	11	4.5%	55	1.9%	42	4.8%	209	2.1%	75	4.5%	337	1.6%	
Services Summary	94	38.1%	1,081	37.8%	359	41.2%	3,574	35.9%	685	41.5%	8,370	40.7%	
Hotels & Lodging	10	4.0%	172	6.0%	20	2.3%	301	3.0%	32	1.9%	482	2.3%	
Automotive Services	10	4.0%	47	1.6%	41	4.7%	205	2.1%	68	4.1%	454	2.2%	
Motion Pictures & Amusements	7	2.8%	34	1.2%	28	3.2%	277	2.8%	51	3.1%	512	2.5%	
Health Services	14	5.7%	124	4.3%	50	5.7%	465	4.7%	101	6.1%	1,437	7.0%	
Legal Services	0	0.0%	1	0.0%	2	0.2%	9	0.1%	4	0.2%	25	0.1%	
Education Institutions & Libraries	7	2.8%	478	16.7%	21	2.4%	832	8.4%	37	2.2%	1,610	7.8%	
Other Services	47	19.0%	226	7.9%	197	22.6%	1,485	14.9%	392	23.8%	3,851	18.7%	
Government	3	1.2%	51	1.8%	24	2.8%	739	7.4%	38	2.3%	1,120	5.4%	
Unclassified Establishments	17	6.9%	4	0.1%	47	5.4%	193	1.9%	100	6.1%	311	1.5%	
Totals	247	100.0%	2,861	100.0%	871	100.0%	9,959	100.0%	1,649	100.0%	20,582	100.0%	

**Source:** Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

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Aberdeen Thwy  
Aberdeen Thwy, Aberdeen, Maryland, 21001  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.52325  
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	1	0.0%	2	0.2%	7	0.1%	7	0.4%	19	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	7	0.0%
Utilities	0	0.0%	0	0.0%	2	0.2%	42	0.4%	2	0.1%	45	0.2%
Construction	14	5.7%	112	3.9%	56	6.4%	524	5.3%	120	7.3%	1,200	5.8%
Manufacturing	8	3.2%	216	7.5%	34	3.9%	658	6.6%	77	4.7%	1,902	9.2%
Wholesale Trade	4	1.6%	46	1.6%	29	3.3%	524	5.3%	67	4.1%	1,531	7.4%
Retail Trade	41	16.6%	559	19.5%	133	15.3%	1,882	18.9%	232	14.1%	2,830	13.7%
Motor Vehicle & Parts Dealers	2	0.8%	4	0.1%	26	3.0%	389	3.9%	36	2.2%	552	2.7%
Furniture & Home Furnishings Stores	2	0.8%	5	0.2%	6	0.7%	23	0.2%	10	0.6%	57	0.3%
Electronics & Appliance Stores	0	0.0%	0	0.0%	1	0.1%	3	0.0%	2	0.1%	27	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	4	1.6%	154	5.4%	11	1.3%	325	3.3%	17	1.0%	388	1.9%
Food & Beverage Stores	9	3.6%	171	6.0%	23	2.6%	262	2.6%	41	2.5%	551	2.7%
Health & Personal Care Stores	6	2.4%	47	1.6%	14	1.6%	82	0.8%	26	1.6%	162	0.8%
Gasoline Stations	0	0.0%	0	0.0%	2	0.2%	8	0.1%	8	0.5%	48	0.2%
Clothing & Clothing Accessories Stores	1	0.4%	13	0.5%	7	0.8%	241	2.4%	13	0.8%	370	1.8%
Sport Goods, Hobby, Book, & Music Stores	3	1.2%	20	0.7%	6	0.7%	27	0.3%	9	0.5%	35	0.2%
General Merchandise Stores	4	1.6%	110	3.8%	9	1.0%	372	3.7%	16	1.0%	401	1.9%
Miscellaneous Store Retailers	5	2.0%	35	1.2%	19	2.2%	103	1.0%	39	2.4%	182	0.9%
Nonstore Retailers	4	1.6%	0	0.0%	9	1.0%	45	0.5%	14	0.8%	57	0.3%
Transportation & Warehousing	3	1.2%	12	0.4%	17	2.0%	153	1.5%	37	2.2%	343	1.7%
Information	10	4.0%	38	1.3%	24	2.8%	154	1.5%	35	2.1%	386	1.9%
Finance & Insurance	10	4.0%	76	2.7%	37	4.2%	249	2.5%	58	3.5%	387	1.9%
Central Bank/Credit Intermediation & Related Activities	4	1.6%	49	1.7%	17	2.0%	167	1.7%	27	1.6%	262	1.3%
Securities, Commodity Contracts & Other Financial	4	1.6%	20	0.7%	7	0.8%	29	0.3%	11	0.7%	38	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	2	0.8%	7	0.2%	13	1.5%	53	0.5%	21	1.3%	86	0.4%
Real Estate, Rental & Leasing	20	8.1%	84	2.9%	60	6.9%	277	2.8%	99	6.0%	559	2.7%
Professional, Scientific & Tech Services	14	5.7%	88	3.1%	59	6.8%	464	4.7%	119	7.2%	1,100	5.3%
Legal Services	0	0.0%	1	0.0%	5	0.6%	15	0.2%	8	0.5%	32	0.2%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.1%	7	0.1%	1	0.1%	9	0.0%
Administrative & Support & Waste Management & Remediation	8	3.2%	29	1.0%	31	3.6%	188	1.9%	59	3.6%	431	2.1%
Educational Services	7	2.8%	478	16.7%	23	2.6%	821	8.2%	45	2.7%	1,498	7.3%
Health Care & Social Assistance	18	7.3%	149	5.2%	67	7.7%	595	6.0%	141	8.6%	2,471	12.0%
Arts, Entertainment & Recreation	4	1.6%	35	1.2%	24	2.8%	283	2.8%	49	3.0%	513	2.5%
Accommodation & Food Services	39	15.8%	764	26.7%	79	9.1%	1,400	14.1%	138	8.4%	2,406	11.7%
Accommodation	10	4.0%	172	6.0%	20	2.3%	301	3.0%	32	1.9%	482	2.3%
Food Services & Drinking Places	29	11.7%	593	20.7%	59	6.8%	1,098	11.0%	106	6.4%	1,923	9.3%
Other Services (except Public Administration)	27	10.9%	120	4.2%	121	13.9%	801	8.0%	224	13.6%	1,516	7.4%
Automotive Repair & Maintenance	5	2.0%	26	0.9%	25	2.9%	134	1.3%	45	2.7%	231	1.1%
Public Administration	3	1.2%	51	1.8%	24	2.8%	739	7.4%	38	2.3%	1,120	5.4%
Unclassified Establishments	17	6.9%	4	0.1%	47	5.4%	193	1.9%	100	6.1%	311	1.5%
Total	247	100.0%	2,861	100.0%	871	100.0%	9,959	100.0%	1,649	100.0%	20,582	100.0%

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September 27, 2019