

2100-2774 Back Acre Cir
 2100-2774 Back Acre Cir, Mount Airy, Maryland, 21771
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.36612
 Longitude: -77.13698

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	2,019	12,756	24,380
2010 Total Population	3,082	15,972	28,663
2019 Total Population	3,258	16,877	30,098
2019 Group Quarters	98	169	181
2024 Total Population	3,351	17,367	30,884
2019-2024 Annual Rate	0.56%	0.57%	0.52%
2019 Total Daytime Population	3,363	14,449	22,359
Workers	1,790	6,691	8,541
Residents	1,573	7,758	13,818
Household Summary			
2000 Households	736	4,192	7,892
2000 Average Household Size	2.74	3.04	3.09
2010 Households	1,102	5,332	9,504
2010 Average Household Size	2.71	2.96	3.00
2019 Households	1,153	5,626	9,982
2019 Average Household Size	2.74	2.97	3.00
2024 Households	1,184	5,791	10,246
2024 Average Household Size	2.75	2.97	3.00
2019-2024 Annual Rate	0.53%	0.58%	0.52%
2010 Families	806	4,290	7,797
2010 Average Family Size	3.21	3.31	3.31
2019 Families	836	4,490	8,125
2019 Average Family Size	3.26	3.33	3.33
2024 Families	856	4,608	8,316
2024 Average Family Size	3.28	3.34	3.33
2019-2024 Annual Rate	0.47%	0.52%	0.47%
Housing Unit Summary			
2000 Housing Units	770	4,291	8,078
Owner Occupied Housing Units	84.9%	88.2%	88.7%
Renter Occupied Housing Units	10.6%	9.5%	9.0%
Vacant Housing Units	4.4%	2.3%	2.3%
2010 Housing Units	1,167	5,524	9,856
Owner Occupied Housing Units	83.9%	86.3%	87.5%
Renter Occupied Housing Units	10.5%	10.2%	8.9%
Vacant Housing Units	5.6%	3.5%	3.6%
2019 Housing Units	1,223	5,829	10,334
Owner Occupied Housing Units	80.3%	85.2%	86.5%
Renter Occupied Housing Units	14.0%	11.4%	10.1%
Vacant Housing Units	5.7%	3.5%	3.4%
2024 Housing Units	1,263	6,020	10,632
Owner Occupied Housing Units	80.4%	85.4%	86.7%
Renter Occupied Housing Units	13.3%	10.8%	9.6%
Vacant Housing Units	6.3%	3.8%	3.6%
Median Household Income			
2019	\$106,589	\$116,223	\$118,923
2024	\$110,306	\$122,945	\$126,024
Median Home Value			
2019	\$368,139	\$417,197	\$431,946
2024	\$387,901	\$438,830	\$456,252
Per Capita Income			
2019	\$46,468	\$47,810	\$49,345
2024	\$50,294	\$52,383	\$53,892
Median Age			
2010	38.8	39.1	40.8
2019	38.9	39.7	42.0
2024	38.8	40.5	42.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

2100-2774 Back Acre Cir
 2100-2774 Back Acre Cir, Mount Airy, Maryland, 21771
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.36612
 Longitude: -77.13698

	1 mile	3 miles	5 miles
2019 Households by Income			
Household Income Base	1,153	5,626	9,982
<\$15,000	3.1%	2.7%	2.6%
\$15,000 - \$24,999	6.6%	3.4%	3.0%
\$25,000 - \$34,999	4.1%	3.6%	3.4%
\$35,000 - \$49,999	5.6%	6.0%	5.6%
\$50,000 - \$74,999	10.7%	9.6%	9.8%
\$75,000 - \$99,999	14.3%	13.0%	12.8%
\$100,000 - \$149,999	27.6%	26.6%	25.8%
\$150,000 - \$199,999	12.0%	16.2%	16.5%
\$200,000+	16.1%	18.8%	20.3%
Average Household Income	\$131,437	\$143,851	\$148,561
2024 Households by Income			
Household Income Base	1,184	5,791	10,246
<\$15,000	2.7%	2.4%	2.4%
\$15,000 - \$24,999	5.7%	2.9%	2.6%
\$25,000 - \$34,999	3.9%	3.4%	3.2%
\$35,000 - \$49,999	5.2%	5.4%	5.1%
\$50,000 - \$74,999	10.0%	8.5%	8.8%
\$75,000 - \$99,999	14.1%	12.4%	12.1%
\$100,000 - \$149,999	27.8%	26.1%	25.2%
\$150,000 - \$199,999	13.0%	17.7%	18.0%
\$200,000+	17.7%	21.1%	22.6%
Average Household Income	\$142,692	\$157,594	\$162,215
2019 Owner Occupied Housing Units by Value			
Total	982	4,964	8,939
<\$50,000	2.4%	1.3%	1.4%
\$50,000 - \$99,999	1.0%	0.6%	0.6%
\$100,000 - \$149,999	0.7%	0.7%	0.6%
\$150,000 - \$199,999	2.0%	1.5%	1.1%
\$200,000 - \$249,999	4.0%	5.0%	3.7%
\$250,000 - \$299,999	17.8%	11.2%	9.0%
\$300,000 - \$399,999	32.3%	24.9%	25.2%
\$400,000 - \$499,999	18.8%	27.2%	25.9%
\$500,000 - \$749,999	19.7%	23.7%	26.3%
\$750,000 - \$999,999	0.7%	2.8%	4.8%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.3%
\$2,000,000 +	0.5%	0.3%	0.3%
Average Home Value	\$402,062	\$445,220	\$468,008
2024 Owner Occupied Housing Units by Value			
Total	1,016	5,140	9,222
<\$50,000	1.2%	0.6%	0.6%
\$50,000 - \$99,999	0.5%	0.3%	0.3%
\$100,000 - \$149,999	0.4%	0.3%	0.2%
\$150,000 - \$199,999	1.1%	0.8%	0.6%
\$200,000 - \$249,999	2.6%	3.1%	2.2%
\$250,000 - \$299,999	14.7%	9.1%	7.0%
\$300,000 - \$399,999	33.8%	24.6%	23.7%
\$400,000 - \$499,999	21.0%	29.3%	27.4%
\$500,000 - \$749,999	23.4%	27.5%	30.5%
\$750,000 - \$999,999	0.9%	3.5%	6.3%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.3%
\$2,000,000 +	0.7%	0.4%	0.4%
Average Home Value	\$430,875	\$472,561	\$498,349

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

2100-2774 Back Acre Cir
 2100-2774 Back Acre Cir, Mount Airy, Maryland, 21771
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.36612
 Longitude: -77.13698

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	3,081	15,972	28,663
0 - 4	6.9%	6.0%	5.3%
5 - 9	8.5%	8.4%	7.7%
10 - 14	8.4%	9.4%	9.2%
15 - 24	10.0%	12.1%	12.6%
25 - 34	10.4%	8.7%	7.7%
35 - 44	17.4%	15.9%	14.9%
45 - 54	15.4%	18.9%	19.9%
55 - 64	10.0%	10.7%	12.2%
65 - 74	5.7%	5.1%	5.9%
75 - 84	4.7%	3.3%	3.2%
85 +	2.7%	1.6%	1.3%
18 +	71.8%	70.7%	72.1%
2019 Population by Age			
Total	3,258	16,879	30,099
0 - 4	6.4%	5.5%	4.9%
5 - 9	8.6%	6.8%	6.2%
10 - 14	8.2%	7.5%	7.4%
15 - 24	10.7%	12.5%	12.2%
25 - 34	9.8%	11.5%	10.9%
35 - 44	16.8%	12.9%	11.9%
45 - 54	12.9%	14.9%	15.4%
55 - 64	11.7%	15.1%	16.2%
65 - 74	7.9%	8.1%	9.4%
75 - 84	4.2%	3.4%	3.8%
85 +	3.0%	1.8%	1.6%
18 +	72.8%	75.6%	76.9%
2024 Population by Age			
Total	3,350	17,368	30,884
0 - 4	6.5%	5.7%	5.0%
5 - 9	8.3%	6.6%	6.0%
10 - 14	7.7%	6.8%	6.7%
15 - 24	9.6%	10.4%	10.3%
25 - 34	11.9%	12.3%	11.1%
35 - 44	16.5%	14.7%	14.3%
45 - 54	11.5%	12.1%	12.6%
55 - 64	11.1%	14.9%	15.7%
65 - 74	8.6%	10.2%	11.4%
75 - 84	5.1%	4.5%	5.2%
85 +	3.1%	1.9%	1.8%
18 +	73.4%	77.0%	78.3%
2010 Population by Sex			
Males	1,482	7,846	14,237
Females	1,600	8,126	14,426
2019 Population by Sex			
Males	1,575	8,235	14,854
Females	1,683	8,642	15,244
2024 Population by Sex			
Males	1,619	8,443	15,191
Females	1,732	8,925	15,693

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

2100-2774 Back Acre Cir
 2100-2774 Back Acre Cir, Mount Airy, Maryland, 21771
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.36612
 Longitude: -77.13698

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	3,081	15,972	28,664
White Alone	92.8%	92.2%	92.4%
Black Alone	2.2%	2.7%	2.5%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	1.8%	2.0%	1.9%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.0%	0.9%	1.0%
Two or More Races	2.0%	1.9%	1.9%
Hispanic Origin	3.7%	4.1%	4.0%
Diversity Index	20.0	21.6	21.0
2019 Population by Race/Ethnicity			
Total	3,257	16,876	30,097
White Alone	90.2%	89.3%	89.6%
Black Alone	2.6%	3.3%	3.2%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	2.5%	2.8%	2.7%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	1.6%	1.5%	1.6%
Two or More Races	2.9%	2.7%	2.6%
Hispanic Origin	5.7%	6.4%	6.1%
Diversity Index	27.3	29.5	28.8
2024 Population by Race/Ethnicity			
Total	3,350	17,367	30,884
White Alone	88.2%	87.1%	87.4%
Black Alone	2.9%	3.8%	3.6%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	3.0%	3.4%	3.3%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	2.0%	2.0%	2.1%
Two or More Races	3.6%	3.3%	3.2%
Hispanic Origin	7.1%	8.0%	7.6%
Diversity Index	32.3	35.0	34.2
2010 Population by Relationship and Household Type			
Total	3,082	15,972	28,663
In Households	96.9%	98.9%	99.4%
In Family Households	85.7%	90.6%	91.7%
Householder	25.8%	26.8%	27.3%
Spouse	21.4%	22.7%	23.4%
Child	34.2%	36.8%	36.3%
Other relative	2.4%	2.7%	3.1%
Nonrelative	1.8%	1.6%	1.6%
In Nonfamily Households	11.2%	8.3%	7.7%
In Group Quarters	3.1%	1.1%	0.6%
Institutionalized Population	3.1%	1.0%	0.6%
Noninstitutionalized Population	0.1%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

2100-2774 Back Acre Cir
 2100-2774 Back Acre Cir, Mount Airy, Maryland, 21771
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.36612
 Longitude: -77.13698

	1 mile	3 miles	5 miles
2019 Population 25+ by Educational Attainment			
Total	2,158	11,425	20,852
Less than 9th Grade	3.4%	2.2%	2.0%
9th - 12th Grade, No Diploma	6.3%	4.7%	4.2%
High School Graduate	22.5%	21.4%	22.4%
GED/Alternative Credential	2.0%	2.0%	2.0%
Some College, No Degree	18.4%	20.4%	20.2%
Associate Degree	5.6%	8.5%	8.7%
Bachelor's Degree	23.1%	25.0%	25.1%
Graduate/Professional Degree	18.8%	15.8%	15.5%
2019 Population 15+ by Marital Status			
Total	2,504	13,532	24,522
Never Married	25.6%	27.6%	25.4%
Married	58.8%	60.1%	63.2%
Widowed	6.1%	4.6%	4.3%
Divorced	9.5%	7.6%	7.2%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.9%	96.5%	96.6%
Civilian Unemployed (Unemployment Rate)	3.1%	3.5%	3.4%
2019 Employed Population 16+ by Industry			
Total	1,710	9,265	16,557
Agriculture/Mining	0.4%	0.4%	0.6%
Construction	7.5%	10.2%	11.1%
Manufacturing	6.3%	5.2%	5.1%
Wholesale Trade	1.8%	2.2%	2.6%
Retail Trade	7.6%	8.9%	7.8%
Transportation/Utilities	1.8%	3.5%	3.4%
Information	2.5%	1.5%	1.8%
Finance/Insurance/Real Estate	4.3%	5.6%	5.5%
Services	56.2%	53.0%	52.1%
Public Administration	11.8%	9.5%	10.1%
2019 Employed Population 16+ by Occupation			
Total	1,711	9,265	16,559
White Collar	68.7%	70.5%	71.3%
Management/Business/Financial	19.3%	19.1%	19.8%
Professional	30.5%	29.3%	29.5%
Sales	8.5%	9.2%	8.2%
Administrative Support	10.4%	12.9%	13.7%
Services	18.0%	14.7%	13.7%
Blue Collar	13.4%	14.9%	15.1%
Farming/Forestry/Fishing	0.2%	0.4%	0.7%
Construction/Extraction	3.3%	3.9%	4.8%
Installation/Maintenance/Repair	2.7%	3.9%	3.8%
Production	2.7%	2.7%	2.0%
Transportation/Material Moving	4.4%	3.9%	3.8%
2010 Population By Urban/ Rural Status			
Total Population	3,082	15,972	28,663
Population Inside Urbanized Area	77.1%	72.9%	55.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	22.9%	27.1%	44.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

2100-2774 Back Acre Cir
 2100-2774 Back Acre Cir, Mount Airy, Maryland, 21771
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.36612
 Longitude: -77.13698

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	1,102	5,332	9,504
Households with 1 Person	21.8%	15.3%	14.0%
Households with 2+ People	78.2%	84.7%	86.0%
Family Households	73.1%	80.5%	82.0%
Husband-wife Families	60.1%	68.1%	70.5%
With Related Children	31.7%	37.4%	36.4%
Other Family (No Spouse Present)	13.1%	12.4%	11.6%
Other Family with Male Householder	4.1%	4.1%	4.0%
With Related Children	2.3%	2.4%	2.3%
Other Family with Female Householder	9.0%	8.4%	7.6%
With Related Children	6.3%	5.6%	4.7%
Nonfamily Households	5.1%	4.2%	4.0%
All Households with Children	40.7%	45.9%	43.8%
Multigenerational Households	3.7%	4.1%	4.8%
Unmarried Partner Households	5.7%	5.0%	4.5%
Male-female	5.0%	4.3%	3.9%
Same-sex	0.7%	0.7%	0.6%
2010 Households by Size			
Total	1,102	5,332	9,505
1 Person Household	21.8%	15.3%	14.0%
2 Person Household	31.3%	30.6%	32.0%
3 Person Household	16.6%	18.1%	18.3%
4 Person Household	18.4%	21.3%	20.9%
5 Person Household	8.0%	10.1%	9.9%
6 Person Household	2.7%	2.9%	3.0%
7 + Person Household	1.2%	1.7%	1.9%
2010 Households by Tenure and Mortgage Status			
Total	1,102	5,332	9,504
Owner Occupied	88.8%	89.4%	90.7%
Owned with a Mortgage/Loan	68.1%	74.0%	74.4%
Owned Free and Clear	20.7%	15.5%	16.3%
Renter Occupied	11.2%	10.6%	9.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,167	5,524	9,856
Housing Units Inside Urbanized Area	79.9%	73.0%	55.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	20.1%	27.0%	45.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

2100-2774 Back Acre Cir
 2100-2774 Back Acre Cir, Mount Airy, Maryland, 21771
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.36612
 Longitude: -77.13698

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Professional Pride (1B)	Professional Pride (1B)
2.	Professional Pride (1B)	Soccer Moms (4A)	Savvy Suburbanites (1D)
3.	Golden Years (9B)	Savvy Suburbanites (1D)	Soccer Moms (4A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$3,643,419	\$19,202,219	\$34,816,239
Average Spent	\$3,159.95	\$3,413.12	\$3,487.90
Spending Potential Index	148	159	163
Education: Total \$	\$2,971,596	\$15,936,267	\$29,850,243
Average Spent	\$2,577.27	\$2,832.61	\$2,990.41
Spending Potential Index	162	178	188
Entertainment/Recreation: Total \$	\$5,489,024	\$29,600,774	\$54,306,821
Average Spent	\$4,760.65	\$5,261.42	\$5,440.47
Spending Potential Index	146	161	166
Food at Home: Total \$	\$8,427,407	\$44,420,610	\$80,600,625
Average Spent	\$7,309.11	\$7,895.59	\$8,074.60
Spending Potential Index	141	153	156
Food Away from Home: Total \$	\$6,233,664	\$32,888,134	\$59,519,197
Average Spent	\$5,406.47	\$5,845.74	\$5,962.65
Spending Potential Index	147	159	162
Health Care: Total \$	\$9,560,374	\$52,291,732	\$96,001,713
Average Spent	\$8,291.74	\$9,294.66	\$9,617.48
Spending Potential Index	140	157	162
HH Furnishings & Equipment: Total \$	\$3,582,638	\$19,568,346	\$35,752,817
Average Spent	\$3,107.23	\$3,478.20	\$3,581.73
Spending Potential Index	146	163	168
Personal Care Products & Services: Total \$	\$1,528,287	\$8,234,196	\$14,951,673
Average Spent	\$1,325.49	\$1,463.60	\$1,497.86
Spending Potential Index	150	165	169
Shelter: Total \$	\$32,181,068	\$166,498,714	\$303,529,947
Average Spent	\$27,910.73	\$29,594.51	\$30,407.73
Spending Potential Index	151	160	164
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,207,184	\$22,886,032	\$42,100,513
Average Spent	\$3,648.90	\$4,067.90	\$4,217.64
Spending Potential Index	147	164	170
Travel: Total \$	\$4,034,071	\$21,797,420	\$40,175,765
Average Spent	\$3,498.76	\$3,874.41	\$4,024.82
Spending Potential Index	156	173	179
Vehicle Maintenance & Repairs: Total \$	\$1,869,433	\$10,018,732	\$18,230,457
Average Spent	\$1,621.36	\$1,780.79	\$1,826.33
Spending Potential Index	142	156	160

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

2100-2774 Back Acre Cir
 2100-2774 Back Acre Cir, Mount Airy, Maryland, 21771
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.36612
 Longitude: -77.13698

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Enterprising Professionals (2D)	33.0%	Population	3,258	3,351
Professional Pride (1B)	32.6%	Households	1,153	1,184
Golden Years (9B)	30.7%	Families	836	856
Savvy Suburbanites (1D)	3.6%	Median Age	38.9	38.8
Top Tier (1A)	0.0%	Median Household Income	\$106,589	\$110,306
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		148	\$3,159.95	\$3,643,419
Men's		146	\$605.22	\$697,820
Women's		151	\$1,084.88	\$1,250,869
Children's		139	\$449.31	\$518,050
Footwear		144	\$694.23	\$800,446
Watches & Jewelry		158	\$218.69	\$252,144
Apparel Products and Services (1)		162	\$107.62	\$124,091
Computer				
Computers and Hardware for Home Use		150	\$248.08	\$286,031
Portable Memory		146	\$6.52	\$7,516
Computer Software		149	\$15.11	\$17,418
Computer Accessories		145	\$27.52	\$31,727
Entertainment & Recreation		146	\$4,760.65	\$5,489,024
Fees and Admissions		163	\$1,161.24	\$1,338,913
Membership Fees for Clubs (2)		165	\$390.24	\$449,950
Fees for Participant Sports, excl. Trips		161	\$172.89	\$199,343
Tickets to Theatre/Operas/Concerts		166	\$124.99	\$144,108
Tickets to Movies		148	\$80.83	\$93,200
Tickets to Parks or Museums		153	\$49.41	\$56,970
Admission to Sporting Events, excl. Trips		156	\$98.16	\$113,178
Fees for Recreational Lessons		170	\$243.63	\$280,910
Dating Services		156	\$1.09	\$1,254
TV/Video/Audio		136	\$1,669.96	\$1,925,460
Cable and Satellite Television Services		135	\$1,189.39	\$1,371,362
Televisions		137	\$148.96	\$171,753
Satellite Dishes		131	\$2.06	\$2,376
VCRs, Video Cameras, and DVD Players		137	\$7.88	\$9,082
Miscellaneous Video Equipment		141	\$35.95	\$41,450
Video Cassettes and DVDs		134	\$15.29	\$17,625
Video Game Hardware/Accessories		132	\$36.73	\$42,353
Video Game Software		134	\$20.43	\$23,556
Rental/Streaming/Downloaded Video		140	\$65.58	\$75,610
Installation of Televisions		165	\$1.88	\$2,170
Audio (3)		145	\$141.68	\$163,353
Rental and Repair of TV/Radio/Sound Equipment		131	\$4.14	\$4,768
Pets		138	\$911.70	\$1,051,191
Toys/Games/Crafts/Hobbies (4)		139	\$164.33	\$189,472
Recreational Vehicles and Fees (5)		160	\$254.97	\$293,982
Sports/Recreation/Exercise Equipment (6)		152	\$314.58	\$362,716
Photo Equipment and Supplies (7)		153	\$79.53	\$91,703
Reading (8)		151	\$160.64	\$185,222
Catered Affairs (9)		164	\$43.68	\$50,365
Food		144	\$12,715.59	\$14,661,071
Food at Home		141	\$7,309.11	\$8,427,407
Bakery and Cereal Products		141	\$958.08	\$1,104,672
Meats, Poultry, Fish, and Eggs		140	\$1,606.17	\$1,851,918
Dairy Products		141	\$757.67	\$873,595
Fruits and Vegetables		145	\$1,476.75	\$1,702,695
Snacks and Other Food at Home (10)		140	\$2,510.43	\$2,894,528
Food Away from Home		147	\$5,406.47	\$6,233,664
Alcoholic Beverages		157	\$905.13	\$1,043,614

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2100-2774 Back Acre Cir
 2100-2774 Back Acre Cir, Mount Airy, Maryland, 21771
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.36612
 Longitude: -77.13698

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	163	\$34,880.93	\$40,217,712
Value of Retirement Plans	159	\$151,942.71	\$175,189,942
Value of Other Financial Assets	152	\$8,623.82	\$9,943,266
Vehicle Loan Amount excluding Interest	135	\$3,861.66	\$4,452,492
Value of Credit Card Debt	146	\$3,575.14	\$4,122,142
Health			
Nonprescription Drugs	139	\$198.96	\$229,399
Prescription Drugs	131	\$479.95	\$553,388
Eyeglasses and Contact Lenses	141	\$127.28	\$146,759
Home			
Mortgage Payment and Basics (11)	157	\$15,756.57	\$18,167,328
Maintenance and Remodeling Services	157	\$3,361.83	\$3,876,186
Maintenance and Remodeling Materials (12)	140	\$684.69	\$789,442
Utilities, Fuel, and Public Services	136	\$6,590.12	\$7,598,404
Household Furnishings and Equipment			
Household Textiles (13)	142	\$142.71	\$164,542
Furniture	147	\$902.07	\$1,040,092
Rugs	153	\$49.71	\$57,317
Major Appliances (14)	140	\$493.79	\$569,342
Housewares (15)	146	\$155.26	\$179,019
Small Appliances	138	\$67.10	\$77,361
Luggage	155	\$21.70	\$25,024
Telephones and Accessories	149	\$112.39	\$129,587
Household Operations			
Child Care	164	\$835.49	\$963,321
Lawn and Garden (16)	147	\$688.83	\$794,221
Moving/Storage/Freight Express	153	\$101.75	\$117,313
Housekeeping Supplies (17)	139	\$1,042.60	\$1,202,121
Insurance			
Owners and Renters Insurance	138	\$799.76	\$922,128
Vehicle Insurance	135	\$2,096.29	\$2,417,026
Life/Other Insurance	147	\$676.72	\$780,260
Health Insurance	140	\$5,508.60	\$6,351,420
Personal Care Products (18)	144	\$722.43	\$832,958
School Books and Supplies (19)	147	\$228.34	\$263,279
Smoking Products	119	\$480.68	\$554,224
Transportation			
Payments on Vehicles excluding Leases	134	\$3,407.54	\$3,928,894
Gasoline and Motor Oil	134	\$3,068.73	\$3,538,242
Vehicle Maintenance and Repairs	142	\$1,621.36	\$1,869,433
Travel			
Airline Fares	162	\$887.11	\$1,022,836
Lodging on Trips	157	\$973.12	\$1,122,006
Auto/Truck Rental on Trips	158	\$41.47	\$47,819
Food and Drink on Trips	154	\$829.01	\$955,854

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2100-2774 Back Acre Cir
 2100-2774 Back Acre Cir, Mount Airy, Maryland, 21771
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.36612
 Longitude: -77.13698

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Professional Pride (1B)	33.4%	Population	16,877	17,367
Soccer Moms (4A)	25.6%	Households	5,626	5,791
Savvy Suburbanites (1D)	19.6%	Families	4,490	4,608
Golden Years (9B)	11.5%	Median Age	39.7	40.5
Enterprising Professionals (2D)	9.7%	Median Household Income	\$116,223	\$122,945
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		159	\$3,413.12	\$19,202,219
Men's		158	\$653.09	\$3,674,262
Women's		162	\$1,166.76	\$6,564,169
Children's		157	\$507.54	\$2,855,398
Footwear		153	\$737.10	\$4,146,901
Watches & Jewelry		169	\$233.99	\$1,316,417
Apparel Products and Services (1)		173	\$114.66	\$645,070
Computer				
Computers and Hardware for Home Use		162	\$267.97	\$1,507,626
Portable Memory		158	\$7.05	\$39,687
Computer Software		155	\$15.74	\$88,552
Computer Accessories		164	\$31.03	\$174,597
Entertainment & Recreation		161	\$5,261.42	\$29,600,774
Fees and Admissions		181	\$1,288.88	\$7,251,237
Membership Fees for Clubs (2)		181	\$427.31	\$2,404,032
Fees for Participant Sports, excl. Trips		183	\$196.18	\$1,103,686
Tickets to Theatre/Operas/Concerts		179	\$134.69	\$757,767
Tickets to Movies		159	\$87.37	\$491,552
Tickets to Parks or Museums		164	\$53.18	\$299,194
Admission to Sporting Events, excl. Trips		179	\$112.86	\$634,931
Fees for Recreational Lessons		193	\$276.26	\$1,554,258
Dating Services		147	\$1.03	\$5,817
TV/Video/Audio		149	\$1,822.91	\$10,255,676
Cable and Satellite Television Services		147	\$1,295.55	\$7,288,776
Televisions		150	\$162.68	\$915,230
Satellite Dishes		150	\$2.36	\$13,271
VCRs, Video Cameras, and DVD Players		155	\$8.94	\$50,298
Miscellaneous Video Equipment		164	\$41.82	\$235,282
Video Cassettes and DVDs		153	\$17.53	\$98,650
Video Game Hardware/Accessories		142	\$39.58	\$222,694
Video Game Software		143	\$21.78	\$122,524
Rental/Streaming/Downloaded Video		151	\$70.50	\$396,633
Installation of Televisions		187	\$2.13	\$11,963
Audio (3)		159	\$155.69	\$875,887
Rental and Repair of TV/Radio/Sound Equipment		138	\$4.35	\$24,468
Pets		153	\$1,014.37	\$5,706,845
Toys/Games/Crafts/Hobbies (4)		156	\$184.32	\$1,036,963
Recreational Vehicles and Fees (5)		178	\$285.00	\$1,603,426
Sports/Recreation/Exercise Equipment (6)		175	\$361.50	\$2,033,788
Photo Equipment and Supplies (7)		167	\$87.11	\$490,106
Reading (8)		163	\$174.38	\$981,046
Catered Affairs (9)		161	\$42.96	\$241,687
Food		155	\$13,741.33	\$77,308,744
Food at Home		153	\$7,895.59	\$44,420,610
Bakery and Cereal Products		153	\$1,040.87	\$5,855,916
Meats, Poultry, Fish, and Eggs		150	\$1,719.11	\$9,671,699
Dairy Products		153	\$819.23	\$4,608,981
Fruits and Vegetables		156	\$1,583.44	\$8,908,410
Snacks and Other Food at Home (10)		152	\$2,732.96	\$15,375,605
Food Away from Home		159	\$5,845.74	\$32,888,134
Alcoholic Beverages		167	\$962.56	\$5,415,384

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2100-2774 Back Acre Cir
 2100-2774 Back Acre Cir, Mount Airy, Maryland, 21771
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.36612
 Longitude: -77.13698

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	183	\$39,152.84	\$220,273,902
Value of Retirement Plans	187	\$177,991.64	\$1,001,380,976
Value of Other Financial Assets	160	\$9,114.65	\$51,279,016
Vehicle Loan Amount excluding Interest	153	\$4,374.05	\$24,608,408
Value of Credit Card Debt	163	\$3,974.79	\$22,362,154
Health			
Nonprescription Drugs	153	\$219.69	\$1,235,987
Prescription Drugs	150	\$547.86	\$3,082,261
Eyeglasses and Contact Lenses	160	\$145.26	\$817,238
Home			
Mortgage Payment and Basics (11)	183	\$18,407.23	\$103,559,081
Maintenance and Remodeling Services	184	\$3,923.43	\$22,073,198
Maintenance and Remodeling Materials (12)	170	\$830.04	\$4,669,808
Utilities, Fuel, and Public Services	150	\$7,276.52	\$40,937,704
Household Furnishings and Equipment			
Household Textiles (13)	157	\$157.61	\$886,728
Furniture	163	\$1,002.25	\$5,638,677
Rugs	185	\$59.83	\$336,620
Major Appliances (14)	162	\$573.85	\$3,228,462
Housewares (15)	162	\$172.55	\$970,793
Small Appliances	148	\$71.69	\$403,320
Luggage	169	\$23.60	\$132,788
Telephones and Accessories	160	\$120.55	\$678,228
Household Operations			
Child Care	180	\$917.49	\$5,161,826
Lawn and Garden (16)	169	\$792.06	\$4,456,139
Moving/Storage/Freight Express	155	\$103.09	\$579,975
Housekeeping Supplies (17)	154	\$1,150.98	\$6,475,418
Insurance			
Owners and Renters Insurance	163	\$943.34	\$5,307,255
Vehicle Insurance	148	\$2,290.84	\$12,888,248
Life/Other Insurance	171	\$788.06	\$4,433,642
Health Insurance	157	\$6,159.61	\$34,653,981
Personal Care Products (18)	158	\$790.40	\$4,446,776
School Books and Supplies (19)	160	\$248.03	\$1,395,392
Smoking Products	126	\$507.38	\$2,854,493
Transportation			
Payments on Vehicles excluding Leases	153	\$3,889.70	\$21,883,439
Gasoline and Motor Oil	147	\$3,368.64	\$18,951,950
Vehicle Maintenance and Repairs	156	\$1,780.79	\$10,018,732
Travel			
Airline Fares	175	\$953.52	\$5,364,486
Lodging on Trips	176	\$1,090.07	\$6,132,732
Auto/Truck Rental on Trips	176	\$46.09	\$259,307
Food and Drink on Trips	170	\$918.23	\$5,165,965

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2100-2774 Back Acre Cir
 2100-2774 Back Acre Cir, Mount Airy, Maryland, 21771
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.36612
 Longitude: -77.13698

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Professional Pride (1B)	35.8%	Population	30,098	30,884
Savvy Suburbanites (1D)	31.7%	Households	9,982	10,246
Soccer Moms (4A)	14.5%	Families	8,125	8,316
Golden Years (9B)	6.5%	Median Age	42.0	42.5
Enterprising Professionals (2D)	5.5%	Median Household Income	\$118,923	\$126,024
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		163	\$3,487.90	\$34,816,239
Men's		162	\$669.97	\$6,687,618
Women's		166	\$1,199.58	\$11,974,221
Children's		159	\$514.35	\$5,134,197
Footwear		156	\$749.16	\$7,478,124
Watches & Jewelry		171	\$236.31	\$2,358,874
Apparel Products and Services (1)		178	\$118.53	\$1,183,205
Computer				
Computers and Hardware for Home Use		166	\$274.24	\$2,737,414
Portable Memory		161	\$7.18	\$71,654
Computer Software		158	\$16.05	\$160,258
Computer Accessories		169	\$32.07	\$320,085
Entertainment & Recreation		166	\$5,440.47	\$54,306,821
Fees and Admissions		188	\$1,339.94	\$13,375,290
Membership Fees for Clubs (2)		189	\$446.15	\$4,453,432
Fees for Participant Sports, excl. Trips		188	\$201.79	\$2,014,249
Tickets to Theatre/Operas/Concerts		188	\$141.36	\$1,411,048
Tickets to Movies		161	\$88.40	\$882,374
Tickets to Parks or Museums		169	\$54.59	\$544,911
Admission to Sporting Events, excl. Trips		187	\$118.19	\$1,179,795
Fees for Recreational Lessons		201	\$288.44	\$2,879,161
Dating Services		147	\$1.03	\$10,321
TV/Video/Audio		152	\$1,865.78	\$18,624,252
Cable and Satellite Television Services		151	\$1,331.55	\$13,291,559
Televisions		153	\$165.46	\$1,651,670
Satellite Dishes		154	\$2.41	\$24,060
VCRs, Video Cameras, and DVD Players		156	\$9.00	\$89,796
Miscellaneous Video Equipment		167	\$42.38	\$422,995
Video Cassettes and DVDs		156	\$17.83	\$178,004
Video Game Hardware/Accessories		142	\$39.64	\$395,696
Video Game Software		143	\$21.78	\$217,407
Rental/Streaming/Downloaded Video		150	\$70.15	\$700,225
Installation of Televisions		195	\$2.22	\$22,174
Audio (3)		163	\$159.03	\$1,587,462
Rental and Repair of TV/Radio/Sound Equipment		137	\$4.33	\$43,206
Pets		159	\$1,050.40	\$10,485,103
Toys/Games/Crafts/Hobbies (4)		160	\$188.50	\$1,881,594
Recreational Vehicles and Fees (5)		194	\$310.05	\$3,094,878
Sports/Recreation/Exercise Equipment (6)		180	\$372.32	\$3,716,450
Photo Equipment and Supplies (7)		170	\$88.69	\$885,340
Reading (8)		170	\$180.99	\$1,806,624
Catered Affairs (9)		164	\$43.81	\$437,289
Food		159	\$14,037.25	\$140,119,822
Food at Home		156	\$8,074.60	\$80,600,625
Bakery and Cereal Products		157	\$1,066.55	\$10,646,331
Meats, Poultry, Fish, and Eggs		154	\$1,755.98	\$17,528,186
Dairy Products		157	\$839.89	\$8,383,804
Fruits and Vegetables		159	\$1,620.45	\$16,175,368
Snacks and Other Food at Home (10)		155	\$2,791.72	\$27,866,936
Food Away from Home		162	\$5,962.65	\$59,519,197
Alcoholic Beverages		171	\$988.59	\$9,868,068

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2100-2774 Back Acre Cir
 2100-2774 Back Acre Cir, Mount Airy, Maryland, 21771
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.36612
 Longitude: -77.13698

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	193	\$41,430.99	\$413,564,107
Value of Retirement Plans	199	\$189,185.11	\$1,888,445,733
Value of Other Financial Assets	169	\$9,576.17	\$95,589,361
Vehicle Loan Amount excluding Interest	155	\$4,426.22	\$44,182,535
Value of Credit Card Debt	167	\$4,089.87	\$40,825,065
Health			
Nonprescription Drugs	157	\$225.61	\$2,252,004
Prescription Drugs	156	\$568.03	\$5,670,089
Eyeglasses and Contact Lenses	167	\$151.41	\$1,511,343
Home			
Mortgage Payment and Basics (11)	193	\$19,372.64	\$193,377,664
Maintenance and Remodeling Services	193	\$4,121.70	\$41,142,836
Maintenance and Remodeling Materials (12)	179	\$876.29	\$8,747,085
Utilities, Fuel, and Public Services	154	\$7,484.03	\$74,705,628
Household Furnishings and Equipment			
Household Textiles (13)	162	\$161.78	\$1,614,919
Furniture	168	\$1,033.26	\$10,314,016
Rugs	193	\$62.66	\$625,488
Major Appliances (14)	168	\$595.95	\$5,948,740
Housewares (15)	167	\$177.91	\$1,775,881
Small Appliances	150	\$72.97	\$728,346
Luggage	173	\$24.15	\$241,045
Telephones and Accessories	163	\$122.85	\$1,226,240
Household Operations			
Child Care	184	\$936.47	\$9,347,816
Lawn and Garden (16)	177	\$830.75	\$8,292,523
Moving/Storage/Freight Express	154	\$102.11	\$1,019,257
Housekeeping Supplies (17)	157	\$1,179.28	\$11,771,526
Insurance			
Owners and Renters Insurance	170	\$984.05	\$9,822,790
Vehicle Insurance	151	\$2,341.61	\$23,373,983
Life/Other Insurance	180	\$829.66	\$8,281,663
Health Insurance	162	\$6,375.43	\$63,639,560
Personal Care Products (18)	161	\$804.72	\$8,032,746
School Books and Supplies (19)	163	\$253.56	\$2,531,027
Smoking Products	128	\$517.47	\$5,165,419
Transportation			
Payments on Vehicles excluding Leases	156	\$3,969.91	\$39,627,657
Gasoline and Motor Oil	150	\$3,433.09	\$34,269,127
Vehicle Maintenance and Repairs	160	\$1,826.33	\$18,230,457
Travel			
Airline Fares	181	\$986.58	\$9,848,018
Lodging on Trips	184	\$1,140.86	\$11,388,017
Auto/Truck Rental on Trips	182	\$47.71	\$476,229
Food and Drink on Trips	176	\$951.69	\$9,499,736

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2100-2774 Back Acre Cir
 2100-2774 Back Acre Cir, Mount Airy, Maryland, 21771
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.36612
 Longitude: -77.13698

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2100-2774 Back Acre Cir
 2100-2774 Back Acre Cir, Mount Airy, Maryland, 21771
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.36612
 Longitude: -77.13698

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	158		709		1,013							
Total Employees:	1,688		6,732		8,729							
Total Residential Population:	3,258		16,877		30,098							
Employee/Residential Population Ratio (per 100 Residents)	52		40		29							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	6	3.8%	16	0.9%	33	4.7%	124	1.8%	75	7.4%	428	4.9%
Construction	12	7.6%	64	3.8%	80	11.3%	555	8.2%	147	14.5%	935	10.7%
Manufacturing	4	2.5%	33	2.0%	16	2.3%	152	2.3%	23	2.3%	209	2.4%
Transportation	2	1.3%	7	0.4%	8	1.1%	23	0.3%	13	1.3%	54	0.6%
Communication	1	0.6%	13	0.8%	9	1.3%	85	1.3%	12	1.2%	95	1.1%
Utility	2	1.3%	6	0.4%	4	0.6%	12	0.2%	4	0.4%	13	0.1%
Wholesale Trade	8	5.1%	63	3.7%	20	2.8%	176	2.6%	31	3.1%	239	2.7%
Retail Trade Summary	41	25.9%	721	42.7%	150	21.2%	2,305	34.2%	190	18.8%	2,703	31.0%
Home Improvement	3	1.9%	95	5.6%	10	1.4%	320	4.8%	19	1.9%	447	5.1%
General Merchandise Stores	1	0.6%	82	4.9%	3	0.4%	336	5.0%	5	0.5%	367	4.2%
Food Stores	4	2.5%	39	2.3%	21	3.0%	280	4.2%	26	2.6%	336	3.8%
Auto Dealers, Gas Stations, Auto Aftermarket	4	2.5%	121	7.2%	12	1.7%	201	3.0%	14	1.4%	220	2.5%
Apparel & Accessory Stores	1	0.6%	1	0.1%	4	0.6%	13	0.2%	5	0.5%	16	0.2%
Furniture & Home Furnishings	5	3.2%	38	2.3%	16	2.3%	79	1.2%	19	1.9%	91	1.0%
Eating & Drinking Places	10	6.3%	279	16.5%	43	6.1%	878	13.0%	50	4.9%	990	11.3%
Miscellaneous Retail	13	8.2%	66	3.9%	41	5.8%	198	2.9%	52	5.1%	236	2.7%
Finance, Insurance, Real Estate Summary	13	8.2%	90	5.3%	63	8.9%	423	6.3%	80	7.9%	484	5.5%
Banks, Savings & Lending Institutions	3	1.9%	30	1.8%	13	1.8%	93	1.4%	15	1.5%	99	1.1%
Securities Brokers	3	1.9%	12	0.7%	10	1.4%	47	0.7%	14	1.4%	60	0.7%
Insurance Carriers & Agents	2	1.3%	6	0.4%	13	1.8%	46	0.7%	16	1.6%	56	0.6%
Real Estate, Holding, Other Investment Offices	5	3.2%	41	2.4%	26	3.7%	237	3.5%	36	3.6%	269	3.1%
Services Summary	62	39.2%	659	39.0%	287	40.5%	2,727	40.5%	387	38.2%	3,388	38.8%
Hotels & Lodging	1	0.6%	3	0.2%	2	0.3%	13	0.2%	3	0.3%	26	0.3%
Automotive Services	5	3.2%	42	2.5%	27	3.8%	145	2.2%	36	3.6%	174	2.0%
Motion Pictures & Amusements	6	3.8%	33	2.0%	23	3.2%	186	2.8%	33	3.3%	253	2.9%
Health Services	16	10.1%	207	12.3%	58	8.2%	577	8.6%	62	6.1%	598	6.9%
Legal Services	1	0.6%	2	0.1%	4	0.6%	14	0.2%	6	0.6%	17	0.2%
Education Institutions & Libraries	2	1.3%	16	0.9%	12	1.7%	436	6.5%	20	2.0%	619	7.1%
Other Services	30	19.0%	357	21.1%	160	22.6%	1,354	20.1%	228	22.5%	1,701	19.5%
Government	0	0.0%	8	0.5%	4	0.6%	111	1.6%	6	0.6%	127	1.5%
Unclassified Establishments	7	4.4%	8	0.5%	34	4.8%	38	0.6%	45	4.4%	54	0.6%
Totals	158	100.0%	1,688	100.0%	709	100.0%	6,732	100.0%	1,013	100.0%	8,729	100.0%

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

2100-2774 Back Acre Cir
 2100-2774 Back Acre Cir, Mount Airy, Maryland, 21771
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.36612
 Longitude: -77.13698

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	1.3%	4	0.2%	8	1.1%	19	0.3%	17	1.7%	57	0.7%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	4	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Construction	13	8.2%	98	5.8%	86	12.1%	631	9.4%	158	15.6%	1,041	11.9%
Manufacturing	6	3.8%	40	2.4%	20	2.8%	165	2.5%	27	2.7%	229	2.6%
Wholesale Trade	8	5.1%	63	3.7%	19	2.7%	173	2.6%	30	3.0%	236	2.7%
Retail Trade	28	17.7%	430	25.5%	102	14.4%	1,386	20.6%	132	13.0%	1,648	18.9%
Motor Vehicle & Parts Dealers	3	1.9%	118	7.0%	8	1.1%	184	2.7%	10	1.0%	201	2.3%
Furniture & Home Furnishings Stores	3	1.9%	30	1.8%	9	1.3%	55	0.8%	9	0.9%	57	0.7%
Electronics & Appliance Stores	0	0.0%	0	0.0%	4	0.6%	8	0.1%	5	0.5%	11	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	3	1.9%	95	5.6%	10	1.4%	320	4.8%	19	1.9%	445	5.1%
Food & Beverage Stores	5	3.2%	40	2.4%	22	3.1%	281	4.2%	28	2.8%	332	3.8%
Health & Personal Care Stores	4	2.5%	28	1.7%	11	1.6%	66	1.0%	12	1.2%	72	0.8%
Gasoline Stations	1	0.6%	3	0.2%	3	0.4%	16	0.2%	4	0.4%	19	0.2%
Clothing & Clothing Accessories Stores	1	0.6%	1	0.1%	4	0.6%	13	0.2%	5	0.5%	16	0.2%
Sport Goods, Hobby, Book, & Music Stores	3	1.9%	15	0.9%	9	1.3%	41	0.6%	12	1.2%	51	0.6%
General Merchandise Stores	1	0.6%	82	4.9%	3	0.4%	336	5.0%	5	0.5%	367	4.2%
Miscellaneous Store Retailers	4	2.5%	17	1.0%	11	1.6%	62	0.9%	14	1.4%	73	0.8%
Nonstore Retailers	1	0.6%	0	0.0%	5	0.7%	1	0.0%	8	0.8%	3	0.0%
Transportation & Warehousing	1	0.6%	3	0.2%	8	1.1%	17	0.3%	13	1.3%	48	0.5%
Information	3	1.9%	26	1.5%	17	2.4%	160	2.4%	23	2.3%	180	2.1%
Finance & Insurance	8	5.1%	48	2.8%	37	5.2%	186	2.8%	44	4.3%	215	2.5%
Central Bank/Credit Intermediation & Related Activities	3	1.9%	30	1.8%	13	1.8%	93	1.4%	15	1.5%	99	1.1%
Securities, Commodity Contracts & Other Financial	3	1.9%	12	0.7%	10	1.4%	47	0.7%	14	1.4%	60	0.7%
Insurance Carriers & Related Activities; Funds, Trusts &	2	1.3%	6	0.4%	13	1.8%	46	0.7%	16	1.6%	56	0.6%
Real Estate, Rental & Leasing	7	4.4%	34	2.0%	27	3.8%	199	3.0%	39	3.8%	231	2.6%
Professional, Scientific & Tech Services	11	7.0%	60	3.6%	64	9.0%	378	5.6%	89	8.8%	501	5.7%
Legal Services	1	0.6%	3	0.2%	6	0.8%	21	0.3%	8	0.8%	24	0.3%
Management of Companies & Enterprises	2	1.3%	12	0.7%	6	0.8%	39	0.6%	6	0.6%	42	0.5%
Administrative & Support & Waste Management & Remediation	7	4.4%	77	4.6%	37	5.2%	205	3.0%	67	6.6%	424	4.9%
Educational Services	4	2.5%	38	2.3%	17	2.4%	467	6.9%	25	2.5%	647	7.4%
Health Care & Social Assistance	18	11.4%	261	15.5%	70	9.9%	853	12.7%	77	7.6%	896	10.3%
Arts, Entertainment & Recreation	2	1.3%	6	0.4%	13	1.8%	121	1.8%	23	2.3%	190	2.2%
Accommodation & Food Services	12	7.6%	286	16.9%	47	6.6%	919	13.7%	57	5.6%	1,059	12.1%
Accommodation	1	0.6%	3	0.2%	2	0.3%	13	0.2%	3	0.3%	26	0.3%
Food Services & Drinking Places	11	7.0%	284	16.8%	45	6.3%	906	13.5%	54	5.3%	1,033	11.8%
Other Services (except Public Administration)	18	11.4%	190	11.3%	94	13.3%	673	10.0%	136	13.4%	908	10.4%
Automotive Repair & Maintenance	5	3.2%	42	2.5%	22	3.1%	129	1.9%	28	2.8%	146	1.7%
Public Administration	0	0.0%	8	0.5%	4	0.6%	111	1.6%	6	0.6%	127	1.5%
Unclassified Establishments	6	3.8%	3	0.2%	33	4.7%	31	0.5%	44	4.3%	47	0.5%
Total	158	100.0%	1,688	100.0%	709	100.0%	6,732	100.0%	1,013	100.0%	8,729	100.0%

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.