

1900 N Fountain Green Rd, Bel Air, Maryland, 21015
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.57405
Longitude: -76.34251

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	2,625	36,281	67,826
2010 Total Population	2,865	42,734	78,726
2016 Total Population	3,028	44,170	81,113
2016 Group Quarters	10	832	1,191
2021 Total Population	3,157	45,375	83,195
2016-2021 Annual Rate	0.84%	0.54%	0.51%
2016 Total Daytime Population	3,029	40,197	71,949
Workers	1,631	19,741	34,191
Residents	1,398	20,456	37,758
Household Summary			
2000 Households	885	13,069	24,348
2000 Average Household Size	2.97	2.73	2.76
2010 Households	964	15,636	28,657
2010 Average Household Size	2.96	2.68	2.71
2016 Households	1,015	16,138	29,510
2016 Average Household Size	2.97	2.69	2.71
2021 Households	1,056	16,566	30,256
2021 Average Household Size	2.98	2.69	2.71
2016-2021 Annual Rate	0.80%	0.52%	0.50%
2010 Families	817	11,374	21,377
2010 Average Family Size	3.24	3.17	3.16
2016 Families	860	11,673	21,883
2016 Average Family Size	3.25	3.19	3.18
2021 Families	895	11,946	22,363
2021 Average Family Size	3.26	3.19	3.18
2016-2021 Annual Rate	0.80%	0.46%	0.43%
Housing Unit Summary			
2000 Housing Units	913	13,507	25,075
Owner Occupied Housing Units	91.1%	78.8%	81.7%
Renter Occupied Housing Units	5.8%	18.0%	15.4%
Vacant Housing Units	3.1%	3.2%	2.9%
2010 Housing Units	997	16,321	29,868
Owner Occupied Housing Units	90.1%	78.9%	80.7%
Renter Occupied Housing Units	6.6%	16.9%	15.2%
Vacant Housing Units	3.3%	4.2%	4.1%
2016 Housing Units	1,056	16,968	30,968
Owner Occupied Housing Units	88.7%	76.4%	78.3%
Renter Occupied Housing Units	7.4%	18.7%	17.0%
Vacant Housing Units	3.9%	4.9%	4.7%
2021 Housing Units	1,100	17,441	31,781
Owner Occupied Housing Units	88.7%	76.3%	78.2%
Renter Occupied Housing Units	7.4%	18.7%	17.0%
Vacant Housing Units	4.0%	5.0%	4.8%
Median Household Income			
2016	\$116,102	\$88,476	\$92,409
2021	\$122,360	\$97,861	\$101,250
Median Home Value			
2016	\$414,815	\$298,903	\$322,650
2021	\$431,509	\$342,938	\$357,345
Per Capita Income			
2016	\$44,278	\$39,050	\$40,413
2021	\$47,834	\$42,174	\$43,739
Median Age			
2010	38.0	39.2	41.0
2016	38.5	40.2	42.0
2021	38.8	40.8	43.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2016 Households by Income			
Household Income Base	1,015	16,138	29,510
<\$15,000	4.0%	4.8%	4.9%
\$15,000 - \$24,999	2.4%	4.8%	4.5%
\$25,000 - \$34,999	4.2%	5.5%	5.1%
\$35,000 - \$49,999	3.5%	10.1%	9.1%
\$50,000 - \$74,999	11.4%	15.8%	15.0%
\$75,000 - \$99,999	9.0%	14.8%	15.2%
\$100,000 - \$149,999	33.9%	23.8%	24.0%
\$150,000 - \$199,999	15.0%	11.3%	12.0%
\$200,000+	16.6%	9.0%	10.2%
Average Household Income	\$135,858	\$104,671	\$109,331
2021 Households by Income			
Household Income Base	1,056	16,566	30,256
<\$15,000	4.4%	5.6%	5.7%
\$15,000 - \$24,999	2.1%	4.7%	4.4%
\$25,000 - \$34,999	3.3%	4.9%	4.4%
\$35,000 - \$49,999	3.3%	9.9%	8.6%
\$50,000 - \$74,999	7.4%	11.1%	10.6%
\$75,000 - \$99,999	8.6%	14.8%	15.2%
\$100,000 - \$149,999	35.8%	25.7%	25.7%
\$150,000 - \$199,999	17.0%	13.1%	13.9%
\$200,000+	18.2%	10.2%	11.5%
Average Household Income	\$147,067	\$113,280	\$118,531
2016 Owner Occupied Housing Units by Value			
Total	937	12,965	24,255
<\$50,000	2.1%	3.1%	3.0%
\$50,000 - \$99,999	0.3%	0.8%	0.8%
\$100,000 - \$149,999	0.5%	3.6%	3.1%
\$150,000 - \$199,999	2.8%	8.6%	7.6%
\$200,000 - \$249,999	15.2%	19.6%	15.9%
\$250,000 - \$299,999	6.9%	14.6%	13.9%
\$300,000 - \$399,999	17.5%	23.0%	25.2%
\$400,000 - \$499,999	31.7%	15.4%	16.0%
\$500,000 - \$749,999	21.9%	9.3%	11.0%
\$750,000 - \$999,999	0.5%	1.2%	2.5%
\$1,000,000 +	0.6%	0.7%	1.0%
Average Home Value	\$412,340	\$332,786	\$355,960
2021 Owner Occupied Housing Units by Value			
Total	976	13,305	24,843
<\$50,000	1.4%	2.3%	2.2%
\$50,000 - \$99,999	0.3%	0.7%	0.7%
\$100,000 - \$149,999	0.4%	3.4%	2.9%
\$150,000 - \$199,999	1.3%	5.0%	4.3%
\$200,000 - \$249,999	8.5%	14.3%	11.0%
\$250,000 - \$299,999	4.3%	10.4%	9.5%
\$300,000 - \$399,999	22.7%	32.5%	34.1%
\$400,000 - \$499,999	34.6%	18.0%	18.4%
\$500,000 - \$749,999	24.7%	11.1%	12.8%
\$750,000 - \$999,999	0.6%	1.6%	3.1%
\$1,000,000 +	0.9%	0.8%	1.2%
Average Home Value	\$441,538	\$362,602	\$386,963

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age			
Total	2,866	42,734	78,726
0 - 4	6.5%	5.6%	5.3%
5 - 9	8.8%	6.9%	6.8%
10 - 14	9.3%	8.2%	8.1%
15 - 24	12.4%	13.0%	12.7%
25 - 34	8.6%	10.8%	9.5%
35 - 44	16.3%	14.5%	14.0%
45 - 54	18.0%	16.5%	17.1%
55 - 64	10.9%	11.5%	12.5%
65 - 74	5.3%	6.5%	7.3%
75 - 84	2.7%	4.5%	4.7%
85 +	1.2%	1.9%	2.1%
18 +	69.6%	74.3%	74.9%
2016 Population by Age			
Total	3,026	44,170	81,112
0 - 4	6.2%	5.3%	5.0%
5 - 9	8.6%	6.2%	6.0%
10 - 14	9.0%	7.3%	7.3%
15 - 24	12.1%	13.0%	12.7%
25 - 34	9.2%	12.0%	10.9%
35 - 44	15.5%	13.0%	12.1%
45 - 54	16.6%	15.2%	15.6%
55 - 64	12.1%	13.0%	14.0%
65 - 74	6.6%	8.2%	9.3%
75 - 84	2.9%	4.7%	5.0%
85 +	1.3%	2.1%	2.3%
18 +	70.9%	76.6%	77.3%
2021 Population by Age			
Total	3,159	45,374	83,193
0 - 4	6.2%	5.3%	4.9%
5 - 9	8.3%	5.9%	5.5%
10 - 14	8.9%	6.7%	6.4%
15 - 24	11.5%	11.7%	11.4%
25 - 34	9.4%	12.8%	11.9%
35 - 44	15.9%	13.3%	12.3%
45 - 54	15.4%	13.6%	13.7%
55 - 64	12.1%	13.4%	14.6%
65 - 74	7.7%	9.7%	10.8%
75 - 84	3.3%	5.5%	6.1%
85 +	1.3%	2.2%	2.4%
18 +	71.3%	78.1%	79.1%
2010 Population by Sex			
Males	1,402	20,719	38,259
Females	1,463	22,015	40,467
2016 Population by Sex			
Males	1,489	21,431	39,493
Females	1,539	22,739	41,620
2021 Population by Sex			
Males	1,556	22,046	40,542
Females	1,601	23,329	42,653

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	2,865	42,734	78,726
White Alone	93.4%	91.0%	91.2%
Black Alone	2.2%	4.2%	3.9%
American Indian Alone	0.2%	0.1%	0.1%
Asian Alone	2.1%	2.2%	2.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	0.8%	0.6%
Two or More Races	1.5%	1.6%	1.6%
Hispanic Origin	2.6%	2.9%	2.6%
Diversity Index	17.1	21.7	20.7
2016 Population by Race/Ethnicity			
Total	3,030	44,171	81,112
White Alone	91.7%	89.1%	89.4%
Black Alone	2.4%	4.6%	4.3%
American Indian Alone	0.2%	0.1%	0.2%
Asian Alone	2.9%	3.2%	3.4%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.8%	1.1%	0.8%
Two or More Races	1.8%	1.9%	1.9%
Hispanic Origin	3.6%	4.0%	3.5%
Diversity Index	21.4	26.5	25.3
2021 Population by Race/Ethnicity			
Total	3,157	45,375	83,195
White Alone	90.1%	87.1%	87.4%
Black Alone	2.8%	5.0%	4.7%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	3.7%	4.1%	4.4%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.9%	1.3%	1.0%
Two or More Races	2.2%	2.3%	2.2%
Hispanic Origin	4.6%	5.1%	4.5%
Diversity Index	25.8	31.2	29.8
2010 Population by Relationship and Household Type			
Total	2,865	42,734	78,726
In Households	99.7%	98.1%	98.5%
In Family Households	93.5%	85.9%	87.4%
Householder	27.5%	26.7%	27.2%
Spouse	24.2%	21.6%	22.7%
Child	38.5%	33.6%	33.4%
Other relative	2.3%	2.5%	2.6%
Nonrelative	1.1%	1.5%	1.5%
In Nonfamily Households	6.1%	12.1%	11.1%
In Group Quarters	0.3%	1.9%	1.5%
Institutionalized Population	0.3%	1.8%	1.2%
Noninstitutionalized Population	0.0%	0.2%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2016 Population 25+ by Educational Attainment			
Total	1,941	30,102	56,039
Less than 9th Grade	0.6%	1.6%	1.6%
9th - 12th Grade, No Diploma	1.2%	3.9%	3.7%
High School Graduate	16.5%	20.2%	20.9%
GED/Alternative Credential	1.8%	2.8%	2.6%
Some College, No Degree	15.7%	20.4%	20.1%
Associate Degree	10.7%	9.3%	8.8%
Bachelor's Degree	29.1%	24.7%	24.8%
Graduate/Professional Degree	24.5%	17.0%	17.4%
2016 Population 15+ by Marital Status			
Total	2,307	35,851	66,370
Never Married	22.0%	27.0%	26.2%
Married	69.5%	57.6%	59.2%
Widowed	3.4%	6.3%	6.5%
Divorced	5.0%	9.0%	8.1%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	98.7%	96.6%	96.2%
Civilian Unemployed	1.3%	3.4%	3.8%
2016 Employed Population 16+ by Industry			
Total	1,655	23,942	43,920
Agriculture/Mining	0.2%	0.6%	0.6%
Construction	5.6%	6.2%	6.6%
Manufacturing	5.7%	6.1%	6.4%
Wholesale Trade	4.1%	2.5%	2.8%
Retail Trade	7.3%	13.3%	13.0%
Transportation/Utilities	5.8%	3.2%	3.2%
Information	0.4%	1.8%	1.6%
Finance/Insurance/Real Estate	5.1%	5.4%	5.5%
Services	58.6%	51.6%	51.5%
Public Administration	7.3%	9.3%	8.8%
2016 Employed Population 16+ by Occupation			
Total	1,657	23,942	43,918
White Collar	67.2%	73.0%	73.0%
Management/Business/Financial	23.1%	17.6%	17.6%
Professional	22.9%	28.2%	28.6%
Sales	12.6%	14.0%	13.5%
Administrative Support	8.5%	13.3%	13.3%
Services	20.5%	13.1%	12.6%
Blue Collar	12.4%	13.9%	14.4%
Farming/Forestry/Fishing	0.1%	0.2%	0.2%
Construction/Extraction	3.0%	4.6%	4.6%
Installation/Maintenance/Repair	2.7%	3.1%	3.2%
Production	2.7%	2.6%	2.6%
Transportation/Material Moving	4.0%	3.4%	3.8%
2010 Population By Urban/ Rural Status			
Total Population	2,865	42,734	78,726
Population Inside Urbanized Area	90.3%	93.1%	87.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	9.7%	6.9%	12.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	964	15,637	28,657
Households with 1 Person	11.8%	22.6%	21.4%
Households with 2+ People	88.2%	77.4%	78.6%
Family Households	84.8%	72.7%	74.6%
Husband-wife Families	74.4%	58.8%	62.1%
With Related Children	41.6%	29.4%	29.5%
Other Family (No Spouse Present)	10.4%	13.9%	12.5%
Other Family with Male Householder	3.1%	3.8%	3.6%
With Related Children	1.7%	2.2%	2.0%
Other Family with Female Householder	7.3%	10.1%	8.9%
With Related Children	4.8%	6.2%	5.3%
Nonfamily Households	3.4%	4.6%	4.0%
All Households with Children	48.1%	38.3%	37.2%
Multigenerational Households	4.3%	3.3%	3.6%
Unmarried Partner Households	3.8%	5.0%	4.5%
Male-female	3.4%	4.7%	4.1%
Same-sex	0.4%	0.3%	0.4%
2010 Households by Size			
Total	964	15,634	28,658
1 Person Household	11.8%	22.6%	21.4%
2 Person Household	29.8%	30.9%	32.1%
3 Person Household	18.9%	18.0%	17.6%
4 Person Household	24.6%	17.8%	18.0%
5 Person Household	10.3%	7.5%	7.7%
6 Person Household	3.5%	2.3%	2.4%
7 + Person Household	1.1%	0.9%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	964	15,636	28,657
Owner Occupied	93.2%	82.4%	84.1%
Owned with a Mortgage/Loan	77.5%	65.0%	65.0%
Owned Free and Clear	15.8%	17.4%	19.1%
Renter Occupied	6.8%	17.6%	15.9%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	997	16,321	29,868
Housing Units Inside Urbanized Area	86.9%	93.1%	88.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	13.1%	6.9%	11.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Professional Pride (1B)	Old and Newcomers (8F)	Savvy Suburbanites (1D)
2.	Soccer Moms (4A)	Professional Pride (1B)	Professional Pride (1B)
3.	Comfortable Empty Nesters	Savvy Suburbanites (1D)	Old and Newcomers (8F)
2016 Consumer Spending			
Apparel & Services: Total \$	\$3,455,804	\$43,084,427	\$81,751,025
Average Spent	\$3,404.73	\$2,669.75	\$2,770.28
Spending Potential Index	169	133	138
Education: Total \$	\$2,821,263	\$32,999,626	\$63,619,740
Average Spent	\$2,779.57	\$2,044.84	\$2,155.87
Spending Potential Index	197	145	152
Entertainment/Recreation: Total \$	\$5,066,802	\$62,929,226	\$119,972,232
Average Spent	\$4,991.92	\$3,899.44	\$4,065.48
Spending Potential Index	171	134	139
Food at Home: Total \$	\$7,916,514	\$103,035,091	\$194,441,003
Average Spent	\$7,799.52	\$6,384.63	\$6,588.99
Spending Potential Index	157	128	132
Food Away from Home: Total \$	\$5,266,030	\$65,840,501	\$124,547,221
Average Spent	\$5,188.21	\$4,079.84	\$4,220.51
Spending Potential Index	168	132	136
Health Care: Total \$	\$8,901,490	\$113,320,001	\$216,490,300
Average Spent	\$8,769.94	\$7,021.94	\$7,336.17
Spending Potential Index	166	133	138
HH Furnishings & Equipment: Total \$	\$3,131,571	\$38,596,398	\$73,553,514
Average Spent	\$3,085.29	\$2,391.65	\$2,492.49
Spending Potential Index	175	135	141
Personal Care Products & Services: Total \$	\$1,268,767	\$15,864,331	\$30,292,930
Average Spent	\$1,250.02	\$983.04	\$1,026.53
Spending Potential Index	171	134	140
Shelter: Total \$	\$26,624,147	\$338,079,071	\$643,720,775
Average Spent	\$26,230.69	\$20,949.25	\$21,813.65
Spending Potential Index	168	135	140
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,144,351	\$51,187,663	\$98,286,584
Average Spent	\$4,083.10	\$3,171.87	\$3,330.62
Spending Potential Index	176	137	144
Travel: Total \$	\$3,630,432	\$42,904,433	\$83,030,339
Average Spent	\$3,576.78	\$2,658.60	\$2,813.63
Spending Potential Index	192	143	151
Vehicle Maintenance & Repairs: Total \$	\$1,741,071	\$22,004,154	\$41,843,521
Average Spent	\$1,715.34	\$1,363.50	\$1,417.94
Spending Potential Index	166	132	137

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Professional Pride (1B)	73.1%	Population	3,028	3,157
Soccer Moms (4A)	15.0%	Households	1,015	1,056
Comfortable Empty Nesters (5A)	11.9%	Families	860	895
Top Tier (1A)	0.0%	Median Age	38.5	38.8
Boomburbs (1C)	0.0%	Median Household Income	\$116,102	\$122,360
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		169	\$3,404.73	\$3,455,804
Men's		169	\$678.16	\$688,330
Women's		168	\$1,152.07	\$1,169,356
Children's		164	\$527.21	\$535,117
Footwear		168	\$720.26	\$731,067
Watches & Jewelry		185	\$191.46	\$194,333
Apparel Products and Services (1)		188	\$135.57	\$137,599
Computer				
Computers and Hardware for Home Use		170	\$294.93	\$299,356
Portable Memory		174	\$8.18	\$8,299
Computer Software		167	\$21.58	\$21,905
Computer Accessories		175	\$31.08	\$31,545
Entertainment & Recreation		171	\$4,991.92	\$5,066,802
Fees and Admissions		200	\$1,155.91	\$1,173,248
Membership Fees for Clubs (2)		198	\$379.75	\$385,449
Fees for Participant Sports, excl. Trips		205	\$183.45	\$186,202
Tickets to Theatre/Operas/Concerts		192	\$101.31	\$102,828
Tickets to Movies/Museums/Parks		177	\$117.93	\$119,698
Admission to Sporting Events, excl. Trips		193	\$103.02	\$104,569
Fees for Recreational Lessons		219	\$269.57	\$273,617
Dating Services		126	\$0.87	\$885
TV/Video/Audio		154	\$1,857.76	\$1,885,629
Cable and Satellite Television Services		151	\$1,356.81	\$1,377,158
Televisions		165	\$181.94	\$184,667
Satellite Dishes		177	\$2.59	\$2,628
VCRs, Video Cameras, and DVD Players		158	\$12.76	\$12,952
Miscellaneous Video Equipment		165	\$12.67	\$12,865
Video Cassettes and DVDs		145	\$26.80	\$27,202
Video Game Hardware/Accessories		148	\$37.99	\$38,561
Video Game Software		148	\$20.33	\$20,638
Streaming/Downloaded Video		154	\$27.93	\$28,351
Rental of Video Cassettes and DVDs		152	\$24.80	\$25,171
Installation of Televisions		236	\$2.17	\$2,206
Audio (3)		178	\$145.67	\$147,852
Rental and Repair of TV/Radio/Sound Equipment		135	\$5.30	\$5,378
Pets		168	\$902.20	\$915,731
Toys/Games/Crafts/Hobbies (4)		161	\$184.57	\$187,343
Recreational Vehicles and Fees (5)		211	\$227.09	\$230,495
Sports/Recreation/Exercise Equipment (6)		176	\$291.05	\$295,419
Photo Equipment and Supplies (7)		184	\$101.12	\$102,640
Reading (8)		166	\$217.91	\$221,176
Catered Affairs (9)		210	\$54.31	\$55,121
Food		161	\$12,987.73	\$13,182,544
Food at Home		157	\$7,799.52	\$7,916,514
Bakery and Cereal Products		157	\$1,055.58	\$1,071,412
Meats, Poultry, Fish, and Eggs		154	\$1,709.03	\$1,734,667
Dairy Products		155	\$822.33	\$834,664
Fruits and Vegetables		159	\$1,518.10	\$1,540,875
Snacks and Other Food at Home (10)		157	\$2,694.48	\$2,734,896
Food Away from Home		168	\$5,188.21	\$5,266,030
Alcoholic Beverages		169	\$863.65	\$876,603

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	223	\$16,698.41	\$16,948,890
Value of Retirement Plans	211	\$55,373.56	\$56,204,161
Value of Other Financial Assets	178	\$2,015.96	\$2,046,199
Vehicle Loan Amount excluding Interest	162	\$3,959.80	\$4,019,194
Value of Credit Card Debt	171	\$980.03	\$994,735
Health			
Nonprescription Drugs	160	\$198.77	\$201,753
Prescription Drugs	157	\$657.45	\$667,307
Eyeglasses and Contact Lenses	171	\$153.20	\$155,502
Home			
Mortgage Payment and Basics (11)	204	\$17,482.05	\$17,744,283
Maintenance and Remodeling Services	204	\$3,577.34	\$3,630,997
Maintenance and Remodeling Materials (12)	192	\$698.59	\$709,073
Utilities, Fuel, and Public Services	158	\$7,684.21	\$7,799,471
Household Furnishings and Equipment			
Household Textiles (13)	172	\$149.46	\$151,706
Furniture	173	\$852.79	\$865,582
Rugs	193	\$47.13	\$47,832
Major Appliances (14)	177	\$502.53	\$510,069
Housewares (15)	169	\$141.01	\$143,124
Small Appliances	161	\$75.71	\$76,844
Luggage	200	\$18.44	\$18,716
Telephones and Accessories	166	\$117.88	\$119,646
Household Operations			
Child Care	193	\$815.65	\$827,886
Lawn and Garden (16)	183	\$743.94	\$755,101
Moving/Storage/Freight Express	144	\$91.31	\$92,681
Housekeeping Supplies (17)	164	\$1,152.79	\$1,170,077
Insurance			
Owners and Renters Insurance	180	\$832.44	\$844,930
Vehicle Insurance	160	\$1,793.01	\$1,819,908
Life/Other Insurance	187	\$776.29	\$787,934
Health Insurance	166	\$5,621.05	\$5,705,363
Personal Care Products (18)	165	\$714.35	\$725,070
School Books and Supplies (19)	174	\$286.40	\$290,692
Smoking Products	123	\$505.84	\$513,430
Transportation			
Payments on Vehicles excluding Leases	163	\$3,392.96	\$3,443,857
Gasoline and Motor Oil	155	\$4,779.42	\$4,851,109
Vehicle Maintenance and Repairs	166	\$1,715.34	\$1,741,071
Travel			
Airline Fares	196	\$895.39	\$908,822
Lodging on Trips	197	\$913.95	\$927,655
Auto/Truck Rental on Trips	190	\$45.65	\$46,333
Food and Drink on Trips	189	\$826.98	\$839,388

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

1900 N Fountain Green Rd, Bel Air, Maryland, 21015
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.57405
 Longitude: -76.34251

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Old and Newcomers (8F)	16.6%	Population	44,170	45,375
Professional Pride (1B)	16.0%	Households	16,138	16,566
Savvy Suburbanites (1D)	15.0%	Families	11,673	11,946
Comfortable Empty Nesters (5A)	8.9%	Median Age	40.2	40.8
Golden Years (9B)	7.2%	Median Household Income	\$88,476	\$97,861
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		133	\$2,669.75	\$43,084,427
Men's		133	\$533.99	\$8,617,550
Women's		133	\$913.09	\$14,735,385
Children's		128	\$411.46	\$6,640,097
Footwear		132	\$564.16	\$9,104,398
Watches & Jewelry		140	\$145.46	\$2,347,459
Apparel Products and Services (1)		141	\$101.59	\$1,639,538
Computer				
Computers and Hardware for Home Use		135	\$234.26	\$3,780,443
Portable Memory		135	\$6.36	\$102,624
Computer Software		137	\$17.70	\$285,615
Computer Accessories		138	\$24.49	\$395,165
Entertainment & Recreation		134	\$3,899.44	\$62,929,226
Fees and Admissions		147	\$846.69	\$13,663,841
Membership Fees for Clubs (2)		147	\$281.43	\$4,541,751
Fees for Participant Sports, excl. Trips		148	\$132.58	\$2,139,632
Tickets to Theatre/Operas/Concerts		147	\$77.59	\$1,252,132
Tickets to Movies/Museums/Parks		136	\$90.66	\$1,463,082
Admission to Sporting Events, excl. Trips		146	\$77.74	\$1,254,531
Fees for Recreational Lessons		151	\$185.78	\$2,998,113
Dating Services		130	\$0.90	\$14,600
TV/Video/Audio		128	\$1,537.97	\$24,819,689
Cable and Satellite Television Services		127	\$1,136.72	\$18,344,432
Televisions		132	\$145.46	\$2,347,439
Satellite Dishes		128	\$1.87	\$30,251
VCRs, Video Cameras, and DVD Players		129	\$10.45	\$168,706
Miscellaneous Video Equipment		131	\$10.09	\$162,811
Video Cassettes and DVDs		124	\$22.91	\$369,785
Video Game Hardware/Accessories		125	\$32.15	\$518,887
Video Game Software		124	\$17.13	\$276,451
Streaming/Downloaded Video		129	\$23.35	\$376,873
Rental of Video Cassettes and DVDs		126	\$20.51	\$331,054
Installation of Televisions		153	\$1.41	\$22,700
Audio (3)		136	\$111.12	\$1,793,268
Rental and Repair of TV/Radio/Sound Equipment		121	\$4.77	\$77,033
Pets		131	\$702.42	\$11,335,575
Toys/Games/Crafts/Hobbies (4)		129	\$147.55	\$2,381,230
Recreational Vehicles and Fees (5)		143	\$153.87	\$2,483,111
Sports/Recreation/Exercise Equipment (6)		132	\$218.54	\$3,526,787
Photo Equipment and Supplies (7)		139	\$76.45	\$1,233,672
Reading (8)		135	\$177.20	\$2,859,596
Catered Affairs (9)		150	\$38.77	\$625,726
Food		130	\$10,464.47	\$168,875,592
Food at Home		128	\$6,384.63	\$103,035,091
Bakery and Cereal Products		128	\$864.88	\$13,957,397
Meats, Poultry, Fish, and Eggs		127	\$1,407.80	\$22,719,024
Dairy Products		128	\$677.32	\$10,930,532
Fruits and Vegetables		130	\$1,240.59	\$20,020,589
Snacks and Other Food at Home (10)		128	\$2,194.05	\$35,407,548
Food Away from Home		132	\$4,079.84	\$65,840,501
Alcoholic Beverages		135	\$693.71	\$11,195,148

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	155	\$11,640.49	\$187,854,240
Value of Retirement Plans	150	\$39,251.73	\$633,444,343
Value of Other Financial Assets	139	\$1,576.49	\$25,441,398
Vehicle Loan Amount excluding Interest	128	\$3,122.64	\$50,393,103
Value of Credit Card Debt	136	\$775.56	\$12,516,029
Health			
Nonprescription Drugs	129	\$160.94	\$2,597,217
Prescription Drugs	128	\$536.11	\$8,651,797
Eyeglasses and Contact Lenses	134	\$120.02	\$1,936,810
Home			
Mortgage Payment and Basics (11)	147	\$12,573.48	\$202,910,841
Maintenance and Remodeling Services	146	\$2,564.20	\$41,381,022
Maintenance and Remodeling Materials (12)	137	\$498.63	\$8,046,852
Utilities, Fuel, and Public Services	129	\$6,276.19	\$101,285,149
Household Furnishings and Equipment			
Household Textiles (13)	135	\$117.76	\$1,900,383
Furniture	135	\$664.14	\$10,717,880
Rugs	147	\$35.77	\$577,295
Major Appliances (14)	135	\$382.06	\$6,165,739
Housewares (15)	134	\$111.79	\$1,804,089
Small Appliances	132	\$62.02	\$1,000,951
Luggage	147	\$13.54	\$218,560
Telephones and Accessories	132	\$93.90	\$1,515,332
Household Operations			
Child Care	140	\$592.97	\$9,569,426
Lawn and Garden (16)	138	\$560.39	\$9,043,543
Moving/Storage/Freight Express	126	\$79.78	\$1,287,449
Housekeeping Supplies (17)	131	\$919.53	\$14,839,432
Insurance			
Owners and Renters Insurance	136	\$628.29	\$10,139,270
Vehicle Insurance	130	\$1,453.94	\$23,463,683
Life/Other Insurance	141	\$583.24	\$9,412,260
Health Insurance	133	\$4,495.07	\$72,541,513
Personal Care Products (18)	131	\$568.68	\$9,177,427
School Books and Supplies (19)	133	\$218.42	\$3,524,904
Smoking Products	114	\$466.25	\$7,524,296
Transportation			
Payments on Vehicles excluding Leases	128	\$2,673.41	\$43,143,444
Gasoline and Motor Oil	126	\$3,883.85	\$62,677,582
Vehicle Maintenance and Repairs	132	\$1,363.50	\$22,004,154
Travel			
Airline Fares	145	\$661.40	\$10,673,692
Lodging on Trips	145	\$670.75	\$10,824,553
Auto/Truck Rental on Trips	142	\$34.01	\$548,906
Food and Drink on Trips	141	\$619.14	\$9,991,730

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

1900 N Fountain Green Rd, Bel Air, Maryland, 21015
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.57405
 Longitude: -76.34251

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Savvy Suburbanites (1D)	18.4%	Population	81,113	83,195
Professional Pride (1B)	14.0%	Households	29,510	30,256
Old and Newcomers (8F)	11.1%	Families	21,883	22,363
Golden Years (9B)	10.6%	Median Age	42.0	43.0
Soccer Moms (4A)	8.1%	Median Household Income	\$92,409	\$101,250
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		138	\$2,770.28	\$81,751,025
Men's		138	\$555.49	\$16,392,476
Women's		139	\$952.59	\$28,110,806
Children's		130	\$419.07	\$12,366,616
Footwear		136	\$584.30	\$17,242,648
Watches & Jewelry		147	\$152.19	\$4,491,205
Apparel Products and Services (1)		148	\$106.65	\$3,147,273
Computer				
Computers and Hardware for Home Use		140	\$243.31	\$7,180,161
Portable Memory		140	\$6.57	\$193,821
Computer Software		142	\$18.36	\$541,889
Computer Accessories		144	\$25.67	\$757,450
Entertainment & Recreation		139	\$4,065.48	\$119,972,232
Fees and Admissions		155	\$896.63	\$26,459,425
Membership Fees for Clubs (2)		157	\$299.82	\$8,847,772
Fees for Participant Sports, excl. Trips		156	\$139.87	\$4,127,582
Tickets to Theatre/Operas/Concerts		157	\$82.94	\$2,447,452
Tickets to Movies/Museums/Parks		142	\$94.25	\$2,781,209
Admission to Sporting Events, excl. Trips		154	\$81.81	\$2,414,093
Fees for Recreational Lessons		160	\$197.02	\$5,813,921
Dating Services		135	\$0.93	\$27,395
TV/Video/Audio		132	\$1,588.17	\$46,866,796
Cable and Satellite Television Services		131	\$1,174.58	\$34,661,894
Televisions		137	\$150.37	\$4,437,341
Satellite Dishes		131	\$1.91	\$56,312
VCRs, Video Cameras, and DVD Players		133	\$10.79	\$318,385
Miscellaneous Video Equipment		131	\$10.06	\$296,998
Video Cassettes and DVDs		127	\$23.49	\$693,240
Video Game Hardware/Accessories		127	\$32.45	\$957,584
Video Game Software		125	\$17.22	\$508,148
Streaming/Downloaded Video		132	\$23.92	\$705,941
Rental of Video Cassettes and DVDs		128	\$20.93	\$617,759
Installation of Televisions		159	\$1.46	\$42,958
Audio (3)		142	\$116.03	\$3,423,995
Rental and Repair of TV/Radio/Sound Equipment		126	\$4.96	\$146,240
Pets		137	\$732.46	\$21,614,916
Toys/Games/Crafts/Hobbies (4)		133	\$152.30	\$4,494,476
Recreational Vehicles and Fees (5)		150	\$161.63	\$4,769,675
Sports/Recreation/Exercise Equipment (6)		138	\$227.56	\$6,715,366
Photo Equipment and Supplies (7)		144	\$79.56	\$2,347,833
Reading (8)		142	\$186.11	\$5,492,074
Catered Affairs (9)		159	\$41.06	\$1,211,669
Food		134	\$10,809.50	\$318,988,224
Food at Home		132	\$6,588.99	\$194,441,003
Bakery and Cereal Products		132	\$892.84	\$26,347,630
Meats, Poultry, Fish, and Eggs		130	\$1,449.86	\$42,785,291
Dairy Products		132	\$700.46	\$20,670,629
Fruits and Vegetables		134	\$1,284.88	\$37,916,824
Snacks and Other Food at Home (10)		132	\$2,260.95	\$66,720,629
Food Away from Home		136	\$4,220.51	\$124,547,221
Alcoholic Beverages		141	\$723.88	\$21,361,610

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	167	\$12,506.52	\$369,067,495
Value of Retirement Plans	161	\$42,230.72	\$1,246,228,448
Value of Other Financial Assets	147	\$1,663.01	\$49,075,534
Vehicle Loan Amount excluding Interest	131	\$3,196.05	\$94,315,402
Value of Credit Card Debt	142	\$811.64	\$23,951,396
Health			
Nonprescription Drugs	135	\$167.87	\$4,953,736
Prescription Drugs	133	\$558.63	\$16,485,106
Eyeglasses and Contact Lenses	141	\$125.89	\$3,714,929
Home			
Mortgage Payment and Basics (11)	155	\$13,304.07	\$392,603,159
Maintenance and Remodeling Services	155	\$2,725.30	\$80,423,519
Maintenance and Remodeling Materials (12)	143	\$520.57	\$15,362,133
Utilities, Fuel, and Public Services	133	\$6,499.30	\$191,794,443
Household Furnishings and Equipment			
Household Textiles (13)	141	\$122.98	\$3,629,213
Furniture	140	\$690.01	\$20,362,084
Rugs	156	\$37.97	\$1,120,500
Major Appliances (14)	142	\$400.91	\$11,830,897
Housewares (15)	139	\$116.02	\$3,423,807
Small Appliances	137	\$64.53	\$1,904,272
Luggage	155	\$14.29	\$421,839
Telephones and Accessories	135	\$95.94	\$2,831,280
Household Operations			
Child Care	145	\$611.77	\$18,053,309
Lawn and Garden (16)	146	\$595.40	\$17,570,255
Moving/Storage/Freight Express	130	\$82.76	\$2,442,388
Housekeeping Supplies (17)	136	\$952.66	\$28,112,927
Insurance			
Owners and Renters Insurance	142	\$658.02	\$19,418,201
Vehicle Insurance	135	\$1,506.31	\$44,451,091
Life/Other Insurance	149	\$617.19	\$18,213,396
Health Insurance	139	\$4,692.59	\$138,478,429
Personal Care Products (18)	136	\$589.08	\$17,383,691
School Books and Supplies (19)	137	\$225.76	\$6,662,183
Smoking Products	115	\$472.19	\$13,934,349
Transportation			
Payments on Vehicles excluding Leases	132	\$2,746.82	\$81,058,753
Gasoline and Motor Oil	130	\$3,989.47	\$117,729,271
Vehicle Maintenance and Repairs	137	\$1,417.94	\$41,843,521
Travel			
Airline Fares	154	\$701.72	\$20,707,895
Lodging on Trips	153	\$711.66	\$21,001,152
Auto/Truck Rental on Trips	150	\$36.13	\$1,066,282
Food and Drink on Trips	149	\$653.64	\$19,288,804

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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Business Summary

1900 N Fountain Green Rd, Bel Air, Maryland, 21015
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.57405
Longitude: -76.34251

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	160		1,998		3,104							
Total Employees:	1,405		19,359		32,297							
Total Residential Population:	3,028		44,170		81,113							
Employee/Residential Population Ratio:	0.46:1		0.44:1		0.4:1							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	7	4.4%	80	5.7%	55	2.8%	345	1.8%	94	3.0%	571	1.8%
Construction	26	16.2%	195	13.9%	199	10.0%	1,496	7.7%	305	9.8%	2,173	6.7%
Manufacturing	3	1.9%	26	1.9%	38	1.9%	445	2.3%	59	1.9%	596	1.8%
Transportation	6	3.8%	42	3.0%	36	1.8%	246	1.3%	59	1.9%	392	1.2%
Communication	0	0.0%	3	0.2%	6	0.3%	81	0.4%	20	0.6%	134	0.4%
Utility	0	0.0%	2	0.1%	5	0.3%	19	0.1%	9	0.3%	37	0.1%
Wholesale Trade	6	3.8%	45	3.2%	61	3.1%	433	2.2%	87	2.8%	757	2.3%
Retail Trade Summary	27	16.9%	351	25.0%	291	14.6%	3,978	20.5%	545	17.6%	8,819	27.3%
Home Improvement	3	1.9%	23	1.6%	22	1.1%	217	1.1%	33	1.1%	592	1.8%
General Merchandise Stores	0	0.0%	0	0.0%	9	0.5%	336	1.7%	20	0.6%	1,318	4.1%
Food Stores	4	2.5%	152	10.8%	38	1.9%	1,091	5.6%	63	2.0%	1,505	4.7%
Auto Dealers, Gas Stations, Auto Aftermarket	1	0.6%	4	0.3%	16	0.8%	144	0.7%	36	1.2%	533	1.7%
Apparel & Accessory Stores	1	0.6%	2	0.1%	17	0.9%	68	0.4%	45	1.4%	414	1.3%
Furniture & Home Furnishings	4	2.5%	22	1.6%	33	1.7%	281	1.5%	62	2.0%	536	1.7%
Eating & Drinking Places	6	3.8%	109	7.8%	77	3.9%	1,385	7.2%	130	4.2%	2,768	8.6%
Miscellaneous Retail	8	5.0%	38	2.7%	80	4.0%	456	2.4%	155	5.0%	1,152	3.6%
Finance, Insurance, Real Estate Summary	17	10.6%	57	4.1%	295	14.8%	1,854	9.6%	413	13.3%	2,775	8.6%
Banks, Savings & Lending Institutions	11	6.9%	35	2.5%	116	5.8%	844	4.4%	167	5.4%	1,079	3.3%
Securities Brokers	0	0.0%	0	0.0%	33	1.7%	139	0.7%	41	1.3%	180	0.6%
Insurance Carriers & Agents	3	1.9%	11	0.8%	60	3.0%	353	1.8%	81	2.6%	525	1.6%
Real Estate, Holding, Other Investment Offices	3	1.9%	12	0.9%	85	4.3%	518	2.7%	125	4.0%	990	3.1%
Services Summary	57	35.6%	585	41.6%	827	41.4%	8,228	42.5%	1,270	40.9%	13,668	42.3%
Hotels & Lodging	0	0.0%	1	0.1%	2	0.1%	11	0.1%	3	0.1%	12	0.0%
Automotive Services	10	6.2%	56	4.0%	59	3.0%	284	1.5%	98	3.2%	470	1.5%
Motion Pictures & Amusements	5	3.1%	21	1.5%	61	3.1%	439	2.3%	96	3.1%	796	2.5%
Health Services	5	3.1%	95	6.8%	123	6.2%	1,800	9.3%	242	7.8%	3,920	12.1%
Legal Services	0	0.0%	0	0.0%	70	3.5%	337	1.7%	84	2.7%	389	1.2%
Education Institutions & Libraries	4	2.5%	235	16.7%	35	1.8%	1,697	8.8%	56	1.8%	2,889	8.9%
Other Services	33	20.6%	176	12.5%	477	23.9%	3,660	18.9%	690	22.2%	5,191	16.1%
Government	2	1.2%	19	1.4%	103	5.2%	2,197	11.3%	112	3.6%	2,322	7.2%
Unclassified Establishments	8	5.0%	2	0.1%	83	4.2%	38	0.2%	131	4.2%	55	0.2%
Totals	160	100.0%	1,405	100.0%	1,998	100.0%	19,359	100.0%	3,104	100.0%	32,297	100.0%

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Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

Business Summary

1900 N Fountain Green Rd, Bel Air, Maryland, 21015
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.57405
Longitude: -76.34251

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.6%	2	0.1%	8	0.4%	32	0.2%	15	0.5%	65	0.2%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	7	0.0%
Utilities	0	0.0%	0	0.0%	1	0.1%	3	0.0%	2	0.1%	14	0.0%
Construction	27	16.9%	203	14.4%	219	11.0%	1,577	8.1%	329	10.6%	2,293	7.1%
Manufacturing	5	3.1%	32	2.3%	44	2.2%	333	1.7%	66	2.1%	488	1.5%
Wholesale Trade	6	3.8%	45	3.2%	59	3.0%	427	2.2%	85	2.7%	750	2.3%
Retail Trade	20	12.5%	236	16.8%	207	10.4%	2,540	13.1%	402	13.0%	5,935	18.4%
Motor Vehicle & Parts Dealers	1	0.6%	4	0.3%	9	0.5%	105	0.5%	25	0.8%	483	1.5%
Furniture & Home Furnishings Stores	2	1.2%	8	0.6%	12	0.6%	66	0.3%	32	1.0%	220	0.7%
Electronics & Appliance Stores	0	0.0%	8	0.6%	15	0.8%	201	1.0%	24	0.8%	302	0.9%
Bldg Material & Garden Equipment & Supplies Dealers	3	1.9%	23	1.6%	22	1.1%	217	1.1%	33	1.1%	592	1.8%
Food & Beverage Stores	4	2.5%	150	10.7%	32	1.6%	1,049	5.4%	52	1.7%	1,400	4.3%
Health & Personal Care Stores	3	1.9%	23	1.6%	26	1.3%	190	1.0%	49	1.6%	399	1.2%
Gasoline Stations	0	0.0%	0	0.0%	7	0.4%	39	0.2%	11	0.4%	50	0.2%
Clothing & Clothing Accessories Stores	1	0.6%	2	0.1%	21	1.1%	75	0.4%	59	1.9%	472	1.5%
Sport Goods, Hobby, Book, & Music Stores	3	1.9%	7	0.5%	16	0.8%	56	0.3%	30	1.0%	301	0.9%
General Merchandise Stores	0	0.0%	0	0.0%	9	0.5%	336	1.7%	20	0.6%	1,318	4.1%
Miscellaneous Store Retailers	3	1.9%	9	0.6%	33	1.7%	191	1.0%	57	1.8%	373	1.2%
Nonstore Retailers	0	0.0%	2	0.1%	4	0.2%	15	0.1%	9	0.3%	26	0.1%
Transportation & Warehousing	5	3.1%	26	1.9%	25	1.3%	135	0.7%	37	1.2%	222	0.7%
Information	1	0.6%	7	0.5%	21	1.1%	405	2.1%	42	1.4%	520	1.6%
Finance & Insurance	14	8.8%	46	3.3%	210	10.5%	1,337	6.9%	290	9.3%	1,786	5.5%
Central Bank/Credit Intermediation & Related Activities	11	6.9%	35	2.5%	116	5.8%	844	4.4%	167	5.4%	1,079	3.3%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%	34	1.7%	140	0.7%	42	1.4%	182	0.6%
Insurance Carriers & Related Activities; Funds, Trusts &	3	1.9%	11	0.8%	60	3.0%	353	1.8%	81	2.6%	525	1.6%
Real Estate, Rental & Leasing	7	4.4%	26	1.9%	97	4.9%	523	2.7%	148	4.8%	1,013	3.1%
Professional, Scientific & Tech Services	16	10.0%	72	5.1%	254	12.7%	1,446	7.5%	342	11.0%	1,955	6.1%
Legal Services	0	0.0%	0	0.0%	79	4.0%	363	1.9%	97	3.1%	432	1.3%
Management of Companies & Enterprises	0	0.0%	0	0.0%	2	0.1%	7	0.0%	2	0.1%	7	0.0%
Administrative & Support & Waste Management & Remediation	8	5.0%	80	5.7%	93	4.7%	614	3.2%	146	4.7%	878	2.7%
Educational Services	4	2.5%	239	17.0%	48	2.4%	1,716	8.9%	74	2.4%	2,919	9.0%
Health Care & Social Assistance	8	5.0%	154	11.0%	174	8.7%	2,805	14.5%	318	10.2%	5,243	16.2%
Arts, Entertainment & Recreation	2	1.2%	11	0.8%	37	1.9%	363	1.9%	61	2.0%	698	2.2%
Accommodation & Food Services	6	3.8%	111	7.9%	81	4.1%	1,410	7.3%	138	4.4%	2,833	8.8%
Accommodation	0	0.0%	1	0.1%	2	0.1%	11	0.1%	3	0.1%	12	0.0%
Food Services & Drinking Places	6	3.8%	109	7.8%	79	4.0%	1,399	7.2%	135	4.3%	2,821	8.7%
Other Services (except Public Administration)	20	12.5%	97	6.9%	233	11.7%	1,451	7.5%	362	11.7%	2,295	7.1%
Automotive Repair & Maintenance	9	5.6%	53	3.8%	51	2.6%	251	1.3%	83	2.7%	408	1.3%
Public Administration	2	1.2%	19	1.4%	103	5.2%	2,197	11.3%	112	3.6%	2,322	7.2%
Unclassified Establishments	8	5.0%	2	0.1%	83	4.2%	38	0.2%	131	4.2%	55	0.2%
Total	160	100.0%	1,405	100.0%	1,998	100.0%	19,359	100.0%	3,104	100.0%	32,297	100.0%

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