

1500 Country Ridge Ln, Essex, Maryland, 21221
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.30934
Longitude: -76.44833

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	19,622	67,740	177,536
2020 Total Population	19,788	70,033	189,708
2020 Group Quarters	11	349	988
2024 Total Population	19,845	69,706	191,100
2024 Group Quarters	10	349	987
2029 Total Population	19,783	69,236	191,658
2024-2029 Annual Rate	-0.06%	-0.14%	0.06%
2024 Total Daytime Population	12,655	57,410	162,027
Workers	2,760	22,728	68,101
Residents	9,895	34,682	93,926
Household Summary			
2010 Households	8,369	26,455	68,682
2010 Average Household Size	2.34	2.54	2.57
2020 Total Households	8,652	27,236	72,829
2020 Average Household Size	2.29	2.56	2.59
2024 Households	8,836	27,374	73,690
2024 Average Household Size	2.24	2.53	2.58
2029 Households	8,908	27,438	74,550
2029 Average Household Size	2.22	2.51	2.56
2024-2029 Annual Rate	0.16%	0.05%	0.23%
2010 Families	4,864	17,254	45,497
2010 Average Family Size	3.00	3.09	3.09
2024 Families	4,775	16,867	46,552
2024 Average Family Size	3.05	3.21	3.24
2029 Families	4,778	16,801	46,894
2029 Average Family Size	3.03	3.19	3.21
2024-2029 Annual Rate	0.01%	-0.08%	0.15%
Housing Unit Summary			
2000 Housing Units	9,639	27,969	71,937
Owner Occupied Housing Units	29.5%	52.1%	60.4%
Renter Occupied Housing Units	63.3%	41.7%	32.6%
Vacant Housing Units	7.2%	6.2%	7.1%
2010 Housing Units	9,042	28,313	73,441
Owner Occupied Housing Units	32.9%	54.3%	60.6%
Renter Occupied Housing Units	59.7%	39.2%	32.9%
Vacant Housing Units	7.4%	6.6%	6.5%
2020 Housing Units	9,289	29,139	77,691
Owner Occupied Housing Units	31.2%	51.4%	56.5%
Renter Occupied Housing Units	62.0%	42.1%	37.2%
Vacant Housing Units	6.7%	6.7%	6.3%
2024 Housing Units	9,485	29,281	78,564
Owner Occupied Housing Units	34.6%	53.9%	59.0%
Renter Occupied Housing Units	58.5%	39.5%	34.8%
Vacant Housing Units	6.8%	6.5%	6.2%
2029 Housing Units	9,523	29,353	79,248
Owner Occupied Housing Units	37.4%	56.5%	61.6%
Renter Occupied Housing Units	56.1%	37.0%	32.5%
Vacant Housing Units	6.5%	6.5%	5.9%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	8,836	27,374	73,689
<\$15,000	12.5%	9.4%	8.8%
\$15,000 - \$24,999	10.2%	7.7%	7.0%
\$25,000 - \$34,999	11.8%	9.2%	7.4%
\$35,000 - \$49,999	13.5%	11.5%	10.4%
\$50,000 - \$74,999	17.7%	16.8%	16.9%
\$75,000 - \$99,999	11.6%	12.5%	14.1%
\$100,000 - \$149,999	13.2%	16.5%	18.2%
\$150,000 - \$199,999	6.1%	8.7%	9.4%
\$200,000+	3.4%	7.7%	7.7%
Average Household Income	\$72,527	\$93,351	\$96,545
2029 Households by Income			
Household Income Base	8,908	27,438	74,549
<\$15,000	11.8%	8.7%	8.1%
\$15,000 - \$24,999	8.7%	6.3%	5.7%
\$25,000 - \$34,999	10.9%	8.1%	6.4%
\$35,000 - \$49,999	12.2%	10.0%	9.0%
\$50,000 - \$74,999	16.9%	15.4%	15.3%
\$75,000 - \$99,999	12.8%	13.3%	14.5%
\$100,000 - \$149,999	15.0%	17.7%	19.6%
\$150,000 - \$199,999	7.5%	10.4%	11.3%
\$200,000+	4.3%	10.0%	10.1%
Average Household Income	\$82,732	\$108,078	\$112,056
2024 Owner Occupied Housing Units by Value			
Total	3,275	15,780	46,323
<\$50,000	9.3%	6.7%	6.3%
\$50,000 - \$99,999	5.3%	3.8%	3.8%
\$100,000 - \$149,999	11.6%	6.7%	6.5%
\$150,000 - \$199,999	11.8%	10.8%	10.0%
\$200,000 - \$249,999	9.3%	11.9%	12.4%
\$250,000 - \$299,999	7.8%	9.7%	10.1%
\$300,000 - \$399,999	28.2%	25.8%	24.2%
\$400,000 - \$499,999	10.9%	9.4%	9.9%
\$500,000 - \$749,999	3.8%	9.1%	9.5%
\$750,000 - \$999,999	1.0%	3.9%	4.0%
\$1,000,000 - \$1,499,999	0.4%	1.4%	2.5%
\$1,500,000 - \$1,999,999	0.2%	0.5%	0.4%
\$2,000,000 +	0.1%	0.1%	0.5%
Average Home Value	\$275,756	\$338,753	\$359,423
2029 Owner Occupied Housing Units by Value			
Total	3,554	16,558	48,792
<\$50,000	8.7%	6.3%	5.5%
\$50,000 - \$99,999	4.4%	2.0%	1.7%
\$100,000 - \$149,999	5.5%	2.7%	2.5%
\$150,000 - \$199,999	5.5%	5.3%	5.0%
\$200,000 - \$249,999	6.2%	7.5%	7.1%
\$250,000 - \$299,999	6.6%	7.2%	7.2%
\$300,000 - \$399,999	31.6%	27.4%	25.1%
\$400,000 - \$499,999	15.8%	12.4%	14.1%
\$500,000 - \$749,999	9.4%	16.7%	17.3%
\$750,000 - \$999,999	3.6%	8.0%	8.2%
\$1,000,000 - \$1,499,999	1.7%	3.2%	4.4%
\$1,500,000 - \$1,999,999	0.8%	0.9%	1.0%
\$2,000,000 +	0.2%	0.2%	0.8%
Average Home Value	\$366,847	\$439,170	\$473,171

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income			
2024	\$51,981	\$66,318	\$73,727
2029	\$57,494	\$77,097	\$82,905
Median Home Value			
2024	\$266,440	\$301,423	\$303,977
2029	\$341,711	\$368,754	\$383,367
Per Capita Income			
2024	\$31,753	\$36,733	\$37,240
2029	\$36,619	\$42,928	\$43,597
Median Age			
2010	32.9	36.6	37.5
2020	35.3	37.8	38.0
2024	36.3	38.5	38.6
2029	37.7	39.8	39.8
2020 Population by Age			
Total	19,788	70,033	189,708
0 - 4	6.8%	6.0%	6.1%
5 - 9	6.8%	6.4%	6.3%
10 - 14	6.9%	7.1%	6.7%
15 - 24	12.6%	12.3%	12.2%
25 - 34	16.4%	14.5%	14.6%
35 - 44	12.5%	12.7%	13.0%
45 - 54	11.2%	11.7%	11.9%
55 - 64	12.8%	13.7%	13.6%
65 - 74	8.3%	9.5%	9.3%
75 - 84	4.1%	4.5%	4.5%
85 +	1.5%	1.7%	1.7%
18 +	76.0%	76.7%	77.1%
2024 Population by Age			
Total	19,845	69,708	191,099
0 - 4	6.8%	6.0%	6.0%
5 - 9	6.5%	6.0%	6.2%
10 - 14	6.2%	6.2%	6.2%
15 - 24	13.0%	12.8%	12.3%
25 - 34	15.8%	14.1%	14.2%
35 - 44	13.4%	13.5%	13.9%
45 - 54	10.9%	11.5%	11.6%
55 - 64	11.9%	12.6%	12.6%
65 - 74	9.3%	10.4%	10.1%
75 - 84	4.8%	5.2%	5.1%
85 +	1.6%	1.8%	1.8%
18 +	76.9%	77.9%	78.0%
2029 Population by Age			
Total	19,783	69,235	191,656
0 - 4	6.6%	5.9%	5.9%
5 - 9	6.0%	5.6%	5.7%
10 - 14	5.9%	5.8%	5.9%
15 - 24	13.3%	12.5%	11.9%
25 - 34	14.3%	13.5%	13.5%
35 - 44	14.0%	13.9%	14.3%
45 - 54	11.0%	11.8%	12.1%
55 - 64	10.2%	11.1%	11.2%
65 - 74	10.4%	11.4%	11.1%
75 - 84	6.1%	6.5%	6.3%
85 +	2.1%	2.2%	2.1%
18 +	78.0%	79.3%	79.0%

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2020 Population by Sex			
Males	9,135	33,455	90,805
Females	10,653	36,578	98,903
2024 Population by Sex			
Males	9,260	33,782	92,988
Females	10,585	35,924	98,112
2029 Population by Sex			
Males	9,191	33,405	92,837
Females	10,592	35,831	98,821
2010 Population by Race/Ethnicity			
Total	19,622	67,741	177,537
White Alone	51.2%	67.6%	69.2%
Black Alone	40.0%	24.1%	22.4%
American Indian Alone	0.6%	0.6%	0.6%
Asian Alone	1.8%	2.5%	3.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.6%	2.0%	2.1%
Two or More Races	3.8%	3.2%	2.7%
Hispanic Origin	6.8%	5.5%	5.2%
Diversity Index	62.9	53.6	52.1
2020 Population by Race/Ethnicity			
Total	19,788	70,033	189,708
White Alone	39.2%	52.6%	53.5%
Black Alone	45.5%	31.2%	28.5%
American Indian Alone	0.7%	0.6%	0.7%
Asian Alone	1.9%	2.8%	3.9%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	5.4%	5.3%	6.2%
Two or More Races	7.2%	7.4%	7.2%
Hispanic Origin	8.6%	8.5%	9.9%
Diversity Index	68.9	67.6	69.0
2024 Population by Race/Ethnicity			
Total	19,846	69,707	191,100
White Alone	37.1%	50.3%	51.1%
Black Alone	46.7%	32.4%	29.5%
American Indian Alone	0.8%	0.7%	0.8%
Asian Alone	2.0%	3.0%	4.1%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	5.9%	5.8%	6.9%
Two or More Races	7.5%	7.8%	7.6%
Hispanic Origin	9.3%	9.3%	10.9%
Diversity Index	69.6	69.4	71.0
2029 Population by Race/Ethnicity			
Total	19,782	69,237	191,658
White Alone	35.3%	48.2%	49.0%
Black Alone	47.7%	33.3%	30.2%
American Indian Alone	0.8%	0.7%	0.8%
Asian Alone	2.1%	3.2%	4.5%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	6.2%	6.3%	7.4%
Two or More Races	7.9%	8.3%	8.1%
Hispanic Origin	10.0%	10.0%	11.7%
Diversity Index	70.3	70.9	72.6

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	19,788	70,033	189,708
In Households	99.9%	99.5%	99.5%
Householder	43.0%	39.0%	38.4%
Opposite-Sex Spouse	10.8%	13.9%	14.5%
Same-Sex Spouse	0.3%	0.3%	0.2%
Opposite-Sex Unmarried Partner	3.9%	3.4%	3.2%
Same-Sex Unmarried Partner	0.2%	0.1%	0.1%
Biological Child	27.9%	27.7%	27.8%
Adopted Child	0.5%	0.4%	0.5%
Stepchild	1.3%	1.4%	1.4%
Grandchild	3.2%	3.6%	3.6%
Brother or Sister	1.6%	1.6%	1.7%
Parent	1.5%	1.6%	1.6%
Parent-in-law	0.3%	0.3%	0.3%
Son-in-law or Daughter-in-law	0.4%	0.5%	0.5%
Other Relatives	1.9%	2.1%	2.1%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	3.1%	3.4%	3.4%
In Group Quarters	0.1%	0.5%	0.5%
Institutionalized	0.0%	0.4%	0.4%
Noninstitutionalized	0.1%	0.1%	0.1%
2024 Population 25+ by Educational Attainment			
Total	13,425	48,103	132,532
Less than 9th Grade	5.9%	5.6%	4.5%
9th - 12th Grade, No Diploma	8.4%	6.7%	6.4%
High School Graduate	36.6%	34.5%	32.8%
GED/Alternative Credential	5.5%	5.4%	5.2%
Some College, No Degree	19.7%	16.9%	18.5%
Associate Degree	6.8%	7.9%	8.2%
Bachelor's Degree	11.5%	15.4%	15.9%
Graduate/Professional Degree	5.6%	7.6%	8.5%
2024 Population 15+ by Marital Status			
Total	16,001	56,992	156,098
Never Married	40.6%	36.7%	37.2%
Married	39.5%	43.8%	44.4%
Widowed	6.0%	7.7%	7.3%
Divorced	14.0%	11.8%	11.1%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	10,654	37,008	102,456
Population 16+ Employed	95.6%	96.6%	96.7%
Population 16+ Unemployment rate	4.4%	3.4%	3.3%
Population 16-24 Employed	16.7%	14.9%	13.9%
Population 16-24 Unemployment rate	5.2%	5.2%	6.8%
Population 25-54 Employed	59.8%	61.5%	63.3%
Population 25-54 Unemployment rate	5.5%	3.6%	2.9%
Population 55-64 Employed	16.8%	16.7%	16.4%
Population 55-64 Unemployment rate	1.0%	1.4%	2.3%
Population 65+ Employed	6.7%	6.8%	6.3%
Population 65+ Unemployment rate	0.9%	1.7%	1.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Employed Population 16+ by Industry			
Total	10,182	35,761	99,050
Agriculture/Mining	0.2%	0.1%	0.2%
Construction	5.7%	7.5%	8.0%
Manufacturing	8.4%	8.0%	7.4%
Wholesale Trade	1.6%	1.9%	1.9%
Retail Trade	12.0%	11.9%	11.3%
Transportation/Utilities	9.2%	8.3%	9.0%
Information	0.4%	1.3%	1.3%
Finance/Insurance/Real Estate	6.6%	5.4%	5.5%
Services	49.5%	47.5%	48.7%
Public Administration	6.3%	8.0%	6.7%
2024 Employed Population 16+ by Occupation			
Total	10,183	35,763	99,048
White Collar	51.9%	54.8%	56.2%
Management/Business/Financial	12.2%	13.4%	14.5%
Professional	17.1%	21.6%	21.9%
Sales	7.2%	7.2%	7.5%
Administrative Support	15.4%	12.5%	12.2%
Services	20.6%	18.2%	17.0%
Blue Collar	27.5%	27.0%	26.8%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	5.3%	5.7%	6.0%
Installation/Maintenance/Repair	2.9%	3.8%	4.2%
Production	6.3%	5.0%	4.7%
Transportation/Material Moving	13.0%	12.5%	11.8%
2020 Households by Type			
Total	8,652	27,236	72,829
Married Couple Households	25.8%	36.3%	38.3%
With Own Children <18	9.6%	12.8%	13.8%
Without Own Children <18	16.2%	23.5%	24.5%
Cohabiting Couple Households	9.5%	9.1%	8.7%
With Own Children <18	3.9%	3.6%	3.5%
Without Own Children <18	5.7%	5.5%	5.3%
Male Householder, No Spouse/Partner	24.1%	20.9%	19.9%
Living Alone	16.6%	13.6%	12.7%
65 Years and over	4.6%	4.3%	4.0%
With Own Children <18	2.3%	2.0%	2.0%
Without Own Children <18, With Relatives	3.7%	3.7%	3.7%
No Relatives Present	1.6%	1.5%	1.5%
Female Householder, No Spouse/Partner	40.5%	33.8%	33.2%
Living Alone	20.2%	15.7%	15.3%
65 Years and over	8.6%	7.8%	7.4%
With Own Children <18	10.8%	8.5%	7.6%
Without Own Children <18, With Relatives	8.6%	8.3%	9.0%
No Relatives Present	0.9%	1.3%	1.3%
2020 Households by Size			
Total	8,652	27,236	72,829
1 Person Household	36.8%	29.4%	28.1%
2 Person Household	28.1%	30.4%	30.8%
3 Person Household	14.7%	16.7%	17.2%
4 Person Household	11.2%	12.7%	12.8%
5 Person Household	5.0%	6.1%	6.3%
6 Person Household	2.3%	2.9%	3.0%
7 + Person Household	1.8%	1.8%	1.9%

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2020 Households by Tenure and Mortgage Status			
Total	8,652	27,236	72,829
Owner Occupied	33.5%	55.0%	60.3%
Owned with a Mortgage/Loan	24.9%	40.6%	44.5%
Owned Free and Clear	8.6%	14.4%	15.9%
Renter Occupied	66.5%	45.0%	39.7%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	75	85	93
Percent of Income for Mortgage	32.1%	28.4%	25.8%
Wealth Index	48	78	80
2020 Housing Units By Urban/ Rural Status			
Total	9,289	29,139	77,691
Urban Housing Units	100.0%	99.4%	99.5%
Rural Housing Units	0.0%	0.6%	0.5%
2020 Population By Urban/ Rural Status			
Total	19,788	70,033	189,708
Urban Population	100.0%	99.5%	99.6%
Rural Population	0.0%	0.5%	0.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Metro Fusion (11C)	Parks and Rec (5C)	Parks and Rec (5C)
2.	Front Porches (8E)	Front Porches (8E)	Front Porches (8E)
3.	Young and Restless (11B)	Metro Fusion (11C)	Bright Young Professionals
2024 Consumer Spending			
Apparel & Services: Total \$	\$14,777,683	\$56,258,737	\$154,441,353
Average Spent	\$1,672.44	\$2,055.19	\$2,095.83
Spending Potential Index	70	86	88
Education: Total \$	\$9,493,740	\$38,182,267	\$105,686,831
Average Spent	\$1,074.44	\$1,394.84	\$1,434.21
Spending Potential Index	62	81	83
Entertainment/Recreation: Total \$	\$23,095,738	\$92,357,423	\$256,932,966
Average Spent	\$2,613.82	\$3,373.91	\$3,486.67
Spending Potential Index	64	82	85
Food at Home: Total \$	\$44,511,089	\$170,844,814	\$469,400,672
Average Spent	\$5,037.47	\$6,241.13	\$6,369.94
Spending Potential Index	69	85	87
Food Away from Home: Total \$	\$23,196,348	\$90,219,517	\$251,474,949
Average Spent	\$2,625.21	\$3,295.81	\$3,412.61
Spending Potential Index	67	85	88
Health Care: Total \$	\$45,094,167	\$178,452,867	\$492,827,468
Average Spent	\$5,103.46	\$6,519.06	\$6,687.85
Spending Potential Index	66	85	87
HH Furnishings & Equipment: Total \$	\$18,229,478	\$72,227,834	\$201,184,023
Average Spent	\$2,063.09	\$2,638.56	\$2,730.14
Spending Potential Index	65	83	86
Personal Care Products & Services: Total \$	\$5,843,998	\$22,806,206	\$63,363,452
Average Spent	\$661.39	\$833.13	\$859.87
Spending Potential Index	66	84	86
Shelter: Total \$	\$153,650,048	\$606,049,944	\$1,681,095,218
Average Spent	\$17,389.10	\$22,139.62	\$22,813.07
Spending Potential Index	65	83	86
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$18,593,090	\$77,045,563	\$218,021,769
Average Spent	\$2,104.24	\$2,814.55	\$2,958.63
Spending Potential Index	60	80	84
Travel: Total \$	\$16,390,129	\$66,850,745	\$187,005,442
Average Spent	\$1,854.93	\$2,442.13	\$2,537.73
Spending Potential Index	61	81	84
Vehicle Maintenance & Repairs: Total \$	\$8,965,278	\$34,696,815	\$95,853,936
Average Spent	\$1,014.63	\$1,267.51	\$1,300.77
Spending Potential Index	68	86	88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Retail Goods and Services Expenditures

1500 Country Ridge Ln, Essex, Maryland, 21221 2
 1500 Country Ridge Ln, Essex, Maryland, 21221
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.30934
 Longitude: -76.44833

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Metro Fusion (11C)	31.0%	Population	19,845	19,783
Front Porches (8E)	14.8%	Households	8,836	8,908
Young and Restless (11B)	14.6%	Families	4,775	4,778
Bright Young Professionals (8C)	13.5%	Median Age	36.3	37.7
Parks and Rec (5C)	12.6%	Median Household Income	\$51,981	\$57,494
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		70	\$1,672.44	\$14,777,683
Men's		68	\$299.48	\$2,646,184
Women's		71	\$568.36	\$5,022,013
Children's		75	\$275.92	\$2,438,058
Footwear		71	\$354.27	\$3,130,343
Watches & Jewelry		62	\$141.03	\$1,246,172
Apparel Products and Services (1)		69	\$33.38	\$294,913
Computer				
Computers and Hardware for Home Use		69	\$186.06	\$1,644,017
Portable Memory		73	\$2.96	\$26,153
Computer Software		73	\$11.33	\$100,156
Computer Accessories		68	\$16.07	\$141,988
Entertainment & Recreation		64	\$2,613.82	\$23,095,738
Fees and Admissions		59	\$486.10	\$4,295,167
Membership Fees for Clubs (2)		60	\$182.69	\$1,614,276
Fees for Participant Sports, excl. Trips		59	\$78.09	\$690,030
Tickets to Theatre/Operas/Concerts		59	\$45.14	\$398,858
Tickets to Movies		65	\$16.08	\$142,059
Tickets to Parks or Museums		61	\$22.71	\$200,704
Admission to Sporting Events, excl. Trips		66	\$51.92	\$458,751
Fees for Recreational Lessons		51	\$88.80	\$784,605
Dating Services		85	\$0.67	\$5,884
TV/Video/Audio		69	\$917.09	\$8,103,420
Cable and Satellite Television Services		68	\$512.75	\$4,530,687
Televisions		71	\$108.91	\$962,359
Satellite Dishes		76	\$0.95	\$8,411
VCRs, Video Cameras, and DVD Players		66	\$3.31	\$29,221
Miscellaneous Video Equipment		62	\$14.13	\$124,834
Video Cassettes and DVDs		66	\$3.80	\$33,596
Video Game Hardware/Accessories		81	\$37.54	\$331,746
Video Game Software		84	\$16.96	\$149,838
Rental/Streaming/Downloaded Video		71	\$122.16	\$1,079,417
Installation of Televisions		56	\$0.95	\$8,434
Audio (3)		66	\$94.68	\$836,591
Rental and Repair of TV/Radio/Sound Equipment		59	\$0.94	\$8,286
Pets		63	\$634.23	\$5,604,013
Toys/Games/Crafts/Hobbies (4)		70	\$127.51	\$1,126,694
Recreational Vehicles and Fees (5)		56	\$111.19	\$982,506
Sports/Recreation/Exercise Equipment (6)		61	\$186.57	\$1,648,510
Photo Equipment and Supplies (7)		63	\$38.26	\$338,058
Reading (8)		63	\$88.76	\$784,311
Catered Affairs (9)		61	\$24.11	\$213,059
Food		68	\$7,662.68	\$67,707,437
Food at Home		69	\$5,037.47	\$44,511,089
Bakery and Cereal Products		68	\$641.67	\$5,669,760
Meats, Poultry, Fish, and Eggs		71	\$1,110.53	\$9,812,654
Dairy Products		68	\$470.03	\$4,153,159
Fruits and Vegetables		67	\$972.11	\$8,589,556
Snacks and Other Food at Home (10)		69	\$1,843.14	\$16,285,960
Food Away from Home		67	\$2,625.21	\$23,196,348
Alcoholic Beverages		67	\$434.66	\$3,840,632

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

1500 Country Ridge Ln, Essex, Maryland, 21221 2
 1500 Country Ridge Ln, Essex, Maryland, 21221
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.30934
 Longitude: -76.44833

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	55	\$25,279.13	\$223,366,350
Value of Retirement Plans	56	\$90,217.16	\$797,158,802
Value of Other Financial Assets	56	\$5,083.20	\$44,915,146
Vehicle Loan Amount excluding Interest	69	\$2,450.53	\$21,652,849
Value of Credit Card Debt	65	\$1,892.84	\$16,725,106
Health			
Nonprescription Drugs	69	\$122.10	\$1,078,913
Prescription Drugs	70	\$290.37	\$2,565,731
Eyeglasses and Contact Lenses	65	\$81.90	\$723,644
Home			
Mortgage Payment and Basics (11)	54	\$7,327.87	\$64,749,064
Maintenance and Remodeling Services	53	\$2,474.23	\$21,862,286
Maintenance and Remodeling Materials (12)	55	\$479.50	\$4,236,852
Utilities, Fuel, and Public Services	70	\$4,142.86	\$36,606,281
Household Furnishings and Equipment			
Household Textiles (13)	69	\$90.45	\$799,220
Furniture	67	\$658.70	\$5,820,237
Rugs	58	\$26.64	\$235,427
Major Appliances (14)	62	\$366.52	\$3,238,532
Housewares (15)	66	\$70.69	\$624,622
Small Appliances	71	\$57.01	\$503,745
Luggage	65	\$13.55	\$119,735
Telephones and Accessories	66	\$67.35	\$595,100
Household Operations			
Child Care	60	\$334.14	\$2,952,451
Lawn and Garden (16)	60	\$416.26	\$3,678,043
Moving/Storage/Freight Express	69	\$83.50	\$737,769
Housekeeping Supplies (17)	68	\$616.27	\$5,445,349
Insurance			
Owners and Renters Insurance	61	\$506.17	\$4,472,490
Vehicle Insurance	71	\$1,508.37	\$13,327,978
Life/Other Insurance	61	\$413.90	\$3,657,259
Health Insurance	66	\$3,321.39	\$29,347,795
Personal Care Products (18)	68	\$382.11	\$3,376,353
School Books (19)	71	\$30.06	\$265,611
Smoking Products	82	\$384.28	\$3,395,501
Transportation			
Payments on Vehicles excluding Leases	69	\$2,112.26	\$18,663,891
Gasoline and Motor Oil	70	\$2,335.57	\$20,637,118
Vehicle Maintenance and Repairs	68	\$1,014.63	\$8,965,278
Travel			
Airline Fares	59	\$373.84	\$3,303,216
Lodging on Trips	60	\$590.00	\$5,213,227
Auto/Truck Rental on Trips	64	\$74.29	\$656,428
Food and Drink on Trips	63	\$468.55	\$4,140,073

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Retail Goods and Services Expenditures

1500 Country Ridge Ln, Essex, Maryland, 21221 2
 1500 Country Ridge Ln, Essex, Maryland, 21221
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.30934
 Longitude: -76.44833

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Parks and Rec (5C)	25.9%	Population	69,706	69,236
Front Porches (8E)	13.7%	Households	27,374	27,438
Metro Fusion (11C)	13.2%	Families	16,867	16,801
Bright Young Professionals (8C)	10.5%	Median Age	38.5	39.8
Young and Restless (11B)	6.6%	Median Household Income	\$66,318	\$77,097
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		86	\$2,055.19	\$56,258,737
Men's		85	\$373.52	\$10,224,745
Women's		87	\$694.10	\$19,000,304
Children's		91	\$332.21	\$9,093,901
Footwear		87	\$433.27	\$11,860,421
Watches & Jewelry		79	\$180.93	\$4,952,786
Apparel Products and Services (1)		85	\$41.16	\$1,126,581
Computer				
Computers and Hardware for Home Use		85	\$230.65	\$6,313,693
Portable Memory		88	\$3.57	\$97,677
Computer Software		87	\$13.61	\$372,554
Computer Accessories		84	\$20.02	\$548,060
Entertainment & Recreation		82	\$3,373.91	\$92,357,423
Fees and Admissions		79	\$656.25	\$17,964,237
Membership Fees for Clubs (2)		80	\$242.48	\$6,637,724
Fees for Participant Sports, excl. Trips		81	\$107.76	\$2,949,715
Tickets to Theatre/Operas/Concerts		80	\$60.78	\$1,663,680
Tickets to Movies		83	\$20.36	\$557,279
Tickets to Parks or Museums		80	\$30.11	\$824,215
Admission to Sporting Events, excl. Trips		85	\$66.92	\$1,831,832
Fees for Recreational Lessons		74	\$127.07	\$3,478,428
Dating Services		99	\$0.78	\$21,364
TV/Video/Audio		86	\$1,142.25	\$31,267,919
Cable and Satellite Television Services		86	\$646.19	\$17,688,707
Televisions		88	\$134.51	\$3,682,069
Satellite Dishes		87	\$1.09	\$29,868
VCRs, Video Cameras, and DVD Players		82	\$4.07	\$111,499
Miscellaneous Video Equipment		80	\$18.15	\$496,784
Video Cassettes and DVDs		82	\$4.74	\$129,730
Video Game Hardware/Accessories		93	\$43.06	\$1,178,823
Video Game Software		94	\$19.07	\$521,946
Rental/Streaming/Downloaded Video		87	\$149.45	\$4,091,027
Installation of Televisions		81	\$1.38	\$37,869
Audio (3)		84	\$119.30	\$3,265,583
Rental and Repair of TV/Radio/Sound Equipment		78	\$1.24	\$34,014
Pets		81	\$823.99	\$22,555,945
Toys/Games/Crafts/Hobbies (4)		86	\$157.61	\$4,314,371
Recreational Vehicles and Fees (5)		77	\$152.77	\$4,182,053
Sports/Recreation/Exercise Equipment (6)		81	\$246.26	\$6,741,029
Photo Equipment and Supplies (7)		81	\$49.42	\$1,352,695
Reading (8)		82	\$114.17	\$3,125,255
Catered Affairs (9)		79	\$31.19	\$853,920
Food		85	\$9,536.94	\$261,064,331
Food at Home		85	\$6,241.13	\$170,844,814
Bakery and Cereal Products		85	\$799.24	\$21,878,366
Meats, Poultry, Fish, and Eggs		87	\$1,362.71	\$37,302,956
Dairy Products		85	\$586.54	\$16,056,068
Fruits and Vegetables		84	\$1,215.09	\$33,261,998
Snacks and Other Food at Home (10)		86	\$2,277.54	\$62,345,426
Food Away from Home		85	\$3,295.81	\$90,219,517
Alcoholic Beverages		84	\$547.27	\$14,980,955

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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1500 Country Ridge Ln, Essex, Maryland, 21221 2
 1500 Country Ridge Ln, Essex, Maryland, 21221
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.30934
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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	77	\$35,482.14	\$971,288,070
Value of Retirement Plans	78	\$127,122.09	\$3,479,840,129
Value of Other Financial Assets	78	\$7,073.95	\$193,642,283
Vehicle Loan Amount excluding Interest	87	\$3,061.74	\$83,811,947
Value of Credit Card Debt	84	\$2,433.59	\$66,617,020
Health			
Nonprescription Drugs	86	\$153.30	\$4,196,529
Prescription Drugs	88	\$365.15	\$9,995,709
Eyeglasses and Contact Lenses	83	\$104.88	\$2,870,869
Home			
Mortgage Payment and Basics (11)	78	\$10,505.95	\$287,589,985
Maintenance and Remodeling Services	77	\$3,587.70	\$98,209,803
Maintenance and Remodeling Materials (12)	78	\$678.23	\$18,565,977
Utilities, Fuel, and Public Services	87	\$5,160.40	\$141,260,700
Household Furnishings and Equipment			
Household Textiles (13)	85	\$112.13	\$3,069,363
Furniture	85	\$838.64	\$22,956,919
Rugs	79	\$35.92	\$983,214
Major Appliances (14)	82	\$482.49	\$13,207,811
Housewares (15)	83	\$88.97	\$2,435,430
Small Appliances	85	\$68.62	\$1,878,368
Luggage	84	\$17.44	\$477,511
Telephones and Accessories	82	\$83.46	\$2,284,682
Household Operations			
Child Care	81	\$446.27	\$12,216,068
Lawn and Garden (16)	80	\$562.96	\$15,410,382
Moving/Storage/Freight Express	85	\$102.96	\$2,818,542
Housekeeping Supplies (17)	85	\$769.16	\$21,054,863
Insurance			
Owners and Renters Insurance	82	\$680.30	\$18,622,613
Vehicle Insurance	87	\$1,847.45	\$50,572,048
Life/Other Insurance	81	\$550.45	\$15,067,895
Health Insurance	85	\$4,240.62	\$116,082,687
Personal Care Products (18)	85	\$473.56	\$12,963,197
School Books (19)	86	\$36.66	\$1,003,495
Smoking Products	94	\$438.92	\$12,015,098
Transportation			
Payments on Vehicles excluding Leases	87	\$2,636.73	\$72,177,972
Gasoline and Motor Oil	86	\$2,872.89	\$78,642,601
Vehicle Maintenance and Repairs	86	\$1,267.51	\$34,696,815
Travel			
Airline Fares	79	\$498.13	\$13,635,925
Lodging on Trips	80	\$785.61	\$21,505,363
Auto/Truck Rental on Trips	82	\$95.76	\$2,621,238
Food and Drink on Trips	82	\$608.90	\$16,667,895

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Retail Goods and Services Expenditures

1500 Country Ridge Ln, Essex, Maryland, 21221 2
 1500 Country Ridge Ln, Essex, Maryland, 21221
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.30934
 Longitude: -76.44833

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Parks and Rec (5C)	24.3%	Population	191,100	191,658
Front Porches (8E)	16.8%	Households	73,690	74,550
Bright Young Professionals (8C)	12.9%	Families	46,552	46,894
Metro Fusion (11C)	7.4%	Median Age	38.6	39.8
Comfortable Empty Nesters (5A)	6.3%	Median Household Income	\$73,727	\$82,905
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		88	\$2,095.83	\$154,441,353
Men's		87	\$383.90	\$28,289,886
Women's		88	\$705.66	\$51,999,980
Children's		92	\$336.58	\$24,802,730
Footwear		88	\$441.56	\$32,538,887
Watches & Jewelry		82	\$186.06	\$13,711,046
Apparel Products and Services (1)		86	\$42.05	\$3,098,823
Computer				
Computers and Hardware for Home Use		87	\$236.89	\$17,456,303
Portable Memory		88	\$3.57	\$263,139
Computer Software		87	\$13.66	\$1,006,805
Computer Accessories		85	\$20.24	\$1,491,851
Entertainment & Recreation		85	\$3,486.67	\$256,932,966
Fees and Admissions		83	\$687.52	\$50,663,319
Membership Fees for Clubs (2)		84	\$252.37	\$18,596,852
Fees for Participant Sports, excl. Trips		85	\$113.13	\$8,336,573
Tickets to Theatre/Operas/Concerts		83	\$63.40	\$4,672,270
Tickets to Movies		87	\$21.37	\$1,574,508
Tickets to Parks or Museums		85	\$31.78	\$2,341,681
Admission to Sporting Events, excl. Trips		87	\$68.68	\$5,061,270
Fees for Recreational Lessons		79	\$136.02	\$10,023,259
Dating Services		97	\$0.77	\$56,907
TV/Video/Audio		88	\$1,168.18	\$86,083,368
Cable and Satellite Television Services		87	\$658.49	\$48,523,972
Televisions		90	\$137.19	\$10,109,479
Satellite Dishes		89	\$1.11	\$81,669
VCRs, Video Cameras, and DVD Players		85	\$4.21	\$310,393
Miscellaneous Video Equipment		92	\$20.75	\$1,528,883
Video Cassettes and DVDs		84	\$4.86	\$357,908
Video Game Hardware/Accessories		93	\$43.22	\$3,184,615
Video Game Software		94	\$18.95	\$1,396,080
Rental/Streaming/Downloaded Video		89	\$153.47	\$11,309,201
Installation of Televisions		85	\$1.44	\$105,942
Audio (3)		87	\$123.21	\$9,079,221
Rental and Repair of TV/Radio/Sound Equipment		82	\$1.30	\$96,007
Pets		84	\$852.31	\$62,806,688
Toys/Games/Crafts/Hobbies (4)		87	\$159.08	\$11,722,552
Recreational Vehicles and Fees (5)		80	\$158.66	\$11,691,410
Sports/Recreation/Exercise Equipment (6)		85	\$260.00	\$19,159,627
Photo Equipment and Supplies (7)		84	\$51.23	\$3,775,293
Reading (8)		84	\$116.98	\$8,620,527
Catered Affairs (9)		83	\$32.71	\$2,410,182
Food		87	\$9,782.54	\$720,875,621
Food at Home		87	\$6,369.94	\$469,400,672
Bakery and Cereal Products		87	\$815.65	\$60,105,350
Meats, Poultry, Fish, and Eggs		88	\$1,385.07	\$102,065,526
Dairy Products		87	\$598.55	\$44,107,515
Fruits and Vegetables		86	\$1,243.95	\$91,666,724
Snacks and Other Food at Home (10)		88	\$2,326.71	\$171,455,557
Food Away from Home		88	\$3,412.61	\$251,474,949
Alcoholic Beverages		86	\$560.48	\$41,302,087

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	80	\$37,052.14	\$2,730,372,545
Value of Retirement Plans	82	\$133,481.52	\$9,836,253,345
Value of Other Financial Assets	82	\$7,465.36	\$550,122,378
Vehicle Loan Amount excluding Interest	89	\$3,161.51	\$232,971,474
Value of Credit Card Debt	87	\$2,510.07	\$184,966,810
Health			
Nonprescription Drugs	89	\$158.08	\$11,648,655
Prescription Drugs	90	\$371.95	\$27,408,759
Eyeglasses and Contact Lenses	85	\$107.45	\$7,917,720
Home			
Mortgage Payment and Basics (11)	83	\$11,182.82	\$824,062,319
Maintenance and Remodeling Services	82	\$3,810.15	\$280,769,889
Maintenance and Remodeling Materials (12)	83	\$721.66	\$53,179,024
Utilities, Fuel, and Public Services	88	\$5,267.51	\$388,163,170
Household Furnishings and Equipment			
Household Textiles (13)	87	\$114.90	\$8,467,119
Furniture	87	\$863.99	\$63,667,410
Rugs	82	\$37.43	\$2,758,278
Major Appliances (14)	85	\$502.65	\$37,039,958
Housewares (15)	86	\$91.99	\$6,779,102
Small Appliances	87	\$69.87	\$5,148,974
Luggage	87	\$18.00	\$1,326,519
Telephones and Accessories	86	\$87.47	\$6,445,356
Household Operations			
Child Care	85	\$468.40	\$34,516,400
Lawn and Garden (16)	84	\$586.45	\$43,215,562
Moving/Storage/Freight Express	86	\$104.59	\$7,707,270
Housekeeping Supplies (17)	87	\$789.36	\$58,168,029
Insurance			
Owners and Renters Insurance	86	\$714.67	\$52,664,188
Vehicle Insurance	89	\$1,890.97	\$139,345,254
Life/Other Insurance	85	\$571.44	\$42,109,345
Health Insurance	87	\$4,353.06	\$320,777,312
Personal Care Products (18)	87	\$486.79	\$35,871,820
School Books (19)	88	\$37.42	\$2,757,541
Smoking Products	93	\$435.45	\$32,088,538
Transportation			
Payments on Vehicles excluding Leases	89	\$2,712.16	\$199,859,431
Gasoline and Motor Oil	88	\$2,941.81	\$216,781,757
Vehicle Maintenance and Repairs	88	\$1,300.77	\$95,853,936
Travel			
Airline Fares	82	\$521.16	\$38,404,626
Lodging on Trips	83	\$817.77	\$60,261,108
Auto/Truck Rental on Trips	85	\$99.23	\$7,312,000
Food and Drink on Trips	85	\$629.22	\$46,367,024

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

1500 Country Ridge Ln, Essex, Maryland, 21221 2
1500 Country Ridge Ln, Essex, Maryland, 21221
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.30934
Longitude: -76.44833

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books** includes school books for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Business Summary

1500 Country Ridge Ln, Essex, Maryland, 21221 2
 1500 Country Ridge Ln, Essex, Maryland, 21221
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.30934
 Longitude: -76.44833

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	404		2,277		6,228							
Total Employees:	2,943		23,960		72,115							
Total Population:	19,845		69,706		191,100							
Employee/Population Ratio (per 100 Residents)	15		34		38							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	5	1.2%	93	3.2%	31	1.4%	211	0.9%	92	1.5%	594	0.8%
Construction	32	7.9%	229	7.8%	227	10.0%	2,266	9.5%	541	8.7%	5,770	8.0%
Manufacturing	7	1.7%	24	0.8%	88	3.9%	1,488	6.2%	211	3.4%	3,818	5.3%
Transportation	13	3.2%	76	2.6%	90	4.0%	1,047	4.4%	223	3.6%	2,276	3.2%
Communication	5	1.2%	19	0.6%	22	1.0%	111	0.5%	57	0.9%	370	0.5%
Utility	0	0.0%	0	0.0%	7	0.3%	55	0.2%	17	0.3%	174	0.2%
Wholesale Trade	10	2.5%	67	2.3%	113	5.0%	2,346	9.8%	263	4.2%	4,830	6.7%
Retail Trade Summary	92	22.8%	748	25.4%	497	21.8%	6,251	26.1%	1,358	21.8%	20,242	28.1%
Home Improvement	3	0.7%	40	1.4%	18	0.8%	375	1.6%	56	0.9%	1,333	1.8%
General Merchandise Stores	8	2.0%	55	1.9%	32	1.4%	963	4.0%	86	1.4%	2,869	4.0%
Food Stores	10	2.5%	88	3.0%	54	2.4%	857	3.6%	165	2.6%	2,420	3.4%
Auto Dealers & Gas Stations	19	4.7%	106	3.6%	77	3.4%	621	2.6%	187	3.0%	2,325	3.2%
Apparel & Accessory Stores	2	0.5%	15	0.5%	20	0.9%	264	1.1%	85	1.4%	970	1.3%
Furniture & Home Furnishings	1	0.2%	4	0.1%	30	1.3%	205	0.9%	75	1.2%	949	1.3%
Eating & Drinking Places	32	7.9%	316	10.7%	161	7.1%	2,041	8.5%	416	6.7%	6,443	8.9%
Miscellaneous Retail	16	4.0%	124	4.2%	106	4.7%	924	3.9%	288	4.6%	2,934	4.1%
Finance, Insurance, Real Estate Summary	47	11.6%	205	7.0%	166	7.3%	1,010	4.2%	430	6.9%	3,207	4.4%
Banks, Savings & Lending Institutions	7	1.7%	38	1.3%	27	1.2%	160	0.7%	84	1.3%	586	0.8%
Securities Brokers	2	0.5%	5	0.2%	11	0.5%	40	0.2%	28	0.4%	131	0.2%
Insurance Carriers & Agents	6	1.5%	22	0.7%	26	1.1%	134	0.6%	71	1.1%	536	0.7%
Real Estate, Holding, Other Investment Offices	31	7.7%	140	4.8%	102	4.5%	677	2.8%	247	4.0%	1,954	2.7%
Services Summary	149	36.9%	1,263	42.9%	828	36.4%	8,089	33.8%	2,501	40.2%	28,404	39.4%
Hotels & Lodging	1	0.2%	11	0.4%	6	0.3%	89	0.4%	25	0.4%	439	0.6%
Automotive Services	20	5.0%	86	2.9%	100	4.4%	521	2.2%	231	3.7%	1,546	2.1%
Movies & Amusements	2	0.5%	8	0.3%	36	1.6%	286	1.2%	117	1.9%	1,053	1.5%
Health Services	19	4.7%	169	5.7%	108	4.7%	1,639	6.8%	614	9.9%	10,319	14.3%
Legal Services	8	2.0%	36	1.2%	36	1.6%	155	0.6%	68	1.1%	318	0.4%
Education Institutions & Libraries	9	2.2%	419	14.2%	39	1.7%	1,919	8.0%	101	1.6%	4,303	6.0%
Other Services	90	22.3%	533	18.1%	503	22.1%	3,482	14.5%	1,346	21.6%	10,426	14.5%
Government	6	1.5%	198	6.7%	28	1.2%	1,015	4.2%	59	0.9%	2,177	3.0%
Unclassified Establishments	38	9.4%	22	0.7%	180	7.9%	71	0.3%	475	7.6%	253	0.4%
Totals	404	100.0%	2,943	100.0%	2,277	100.0%	23,960	100.0%	6,228	100.0%	72,115	100.0%

Source: Copyright 2024 Data Axle, Inc. All rights reserved. Esri Total Population forecasts for 2024.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

1500 Country Ridge Ln, Essex, Maryland, 21221 2
 1500 Country Ridge Ln, Essex, Maryland, 21221
 Rings: 1, 3, 5 mile radii

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	5	0.2%	15	0.1%	12	0.2%	45	0.1%
Mining	1	0.2%	3	0.1%	1	0.0%	3	0.0%	3	0.0%	11	0.0%
Utilities	0	0.0%	0	0.0%	1	0.0%	11	0.0%	3	0.0%	27	0.0%
Construction	34	8.4%	231	7.8%	235	10.3%	2,345	9.8%	564	9.1%	6,191	8.6%
Manufacturing	4	1.0%	18	0.6%	89	3.9%	1,507	6.3%	225	3.6%	4,098	5.7%
Wholesale Trade	10	2.5%	67	2.3%	113	5.0%	2,346	9.8%	263	4.2%	4,830	6.7%
Retail Trade	57	14.1%	411	14.0%	319	14.0%	4,090	17.1%	891	14.3%	13,298	18.4%
Motor Vehicle & Parts Dealers	14	3.5%	81	2.8%	62	2.7%	563	2.3%	152	2.4%	2,170	3.0%
Furniture & Home Furnishings Stores	0	0.0%	2	0.1%	13	0.6%	134	0.6%	38	0.6%	681	0.9%
Electronics & Appliance Stores	1	0.2%	2	0.1%	13	0.6%	52	0.2%	31	0.5%	249	0.3%
Building Material & Garden Equipment & Supplies Dealers	3	0.7%	40	1.4%	17	0.7%	365	1.5%	55	0.9%	1,320	1.8%
Food & Beverage Stores	12	3.0%	92	3.1%	55	2.4%	811	3.4%	159	2.6%	2,090	2.9%
Health & Personal Care Stores	3	0.7%	47	1.6%	33	1.4%	502	2.1%	94	1.5%	1,323	1.8%
Gasoline Stations & Fuel Dealers	6	1.5%	36	1.2%	16	0.7%	70	0.3%	37	0.6%	166	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	3	0.7%	16	0.5%	29	1.3%	292	1.2%	110	1.8%	1,070	1.5%
Sporting Goods, Hobby, Book, & Music Stores	5	1.2%	41	1.4%	45	2.0%	283	1.2%	105	1.7%	1,148	1.6%
General Merchandise Stores	8	2.0%	55	1.9%	36	1.6%	1,019	4.3%	111	1.8%	3,081	4.3%
Transportation & Warehousing	13	3.2%	68	2.3%	74	3.2%	541	2.3%	179	2.9%	1,855	2.6%
Information	12	3.0%	58	2.0%	44	1.9%	332	1.4%	109	1.8%	976	1.4%
Finance & Insurance	17	4.2%	76	2.6%	65	2.9%	339	1.4%	182	2.9%	1,253	1.7%
Central Bank/Credit Intermediation & Related Activities	9	2.2%	49	1.7%	28	1.2%	166	0.7%	84	1.3%	586	0.8%
Securities & Commodity Contracts	2	0.5%	5	0.2%	11	0.5%	40	0.2%	28	0.4%	131	0.2%
Funds, Trusts & Other Financial Vehicles	6	1.5%	22	0.7%	26	1.1%	134	0.6%	71	1.1%	536	0.7%
Real Estate, Rental & Leasing	33	8.2%	147	5.0%	120	5.3%	771	3.2%	291	4.7%	2,217	3.1%
Professional, Scientific & Tech Services	28	6.9%	157	5.3%	183	8.0%	1,174	4.9%	460	7.4%	3,128	4.3%
Legal Services	9	2.2%	40	1.4%	43	1.9%	181	0.8%	87	1.4%	396	0.5%
Management of Companies & Enterprises	1	0.2%	7	0.2%	3	0.1%	19	0.1%	8	0.1%	98	0.1%
Administrative, Support & Waste Management Services	9	2.2%	98	3.3%	68	3.0%	449	1.9%	212	3.4%	2,327	3.2%
Educational Services	9	2.2%	407	13.8%	45	2.0%	1,923	8.0%	118	1.9%	4,295	6.0%
Health Care & Social Assistance	28	6.9%	300	10.2%	156	6.9%	2,478	10.3%	745	12.0%	11,703	16.2%
Arts, Entertainment & Recreation	2	0.5%	8	0.3%	50	2.2%	364	1.5%	133	2.1%	1,112	1.5%
Accommodation & Food Services	34	8.4%	337	11.5%	173	7.6%	2,189	9.1%	465	7.5%	7,111	9.9%
Accommodation	1	0.2%	11	0.4%	6	0.3%	89	0.4%	25	0.4%	439	0.6%
Food Services & Drinking Places	33	8.2%	326	11.1%	166	7.3%	2,100	8.8%	440	7.1%	6,673	9.3%
Other Services (except Public Administration)	66	16.3%	331	11.2%	323	14.2%	1,927	8.0%	828	13.3%	5,059	7.0%
Automotive Repair & Maintenance	15	3.7%	64	2.2%	76	3.3%	408	1.7%	178	2.9%	1,122	1.6%
Public Administration	6	1.5%	198	6.7%	29	1.3%	1,065	4.4%	60	1.0%	2,227	3.1%
Unclassified Establishments	38	9.4%	22	0.7%	180	7.9%	71	0.3%	475	7.6%	253	0.4%
Total	404	100.0%	2,943	100.0%	2,277	100.0%	23,960	100.0%	6,228	100.0%	72,115	100.0%

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