

602-654 E Pulaski Hwy
 602-654 E Pulaski Hwy, Elkton, Maryland, 21921
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.59929
 Longitude: -75.80724

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	5,387	26,535	63,439
2020 Total Population	5,327	27,574	65,874
2020 Group Quarters	161	630	770
2023 Total Population	5,397	27,943	66,183
2023 Group Quarters	163	631	770
2028 Total Population	5,384	28,080	65,876
2023-2028 Annual Rate	-0.05%	0.10%	-0.09%
2023 Total Daytime Population	7,616	30,575	65,573
Workers	4,367	15,007	31,228
Residents	3,249	15,568	34,345
Household Summary			
2010 Households	1,906	9,350	23,140
2010 Average Household Size	2.72	2.76	2.71
2020 Total Households	1,937	9,969	24,640
2020 Average Household Size	2.67	2.70	2.64
2023 Total Households	1,964	10,196	24,981
2023 Average Household Size	2.66	2.68	2.62
2028 Total Households	1,974	10,355	25,171
2028 Average Household Size	2.64	2.65	2.59
2023-2028 Annual Rate	0.10%	0.31%	0.15%
2010 Families	1,362	6,588	16,369
2010 Average Family Size	3.15	3.25	3.18
2023 Families	1,372	7,006	17,148
2023 Average Family Size	3.15	3.23	3.15
2028 Families	1,376	7,088	17,184
2028 Average Family Size	3.13	3.20	3.12
2023-2028 Annual Rate	0.06%	0.23%	0.04%
Housing Unit Summary			
2000 Housing Units	1,878	8,015	20,043
Owner Occupied Housing Units	70.8%	60.8%	68.2%
Renter Occupied Housing Units	26.8%	33.7%	26.6%
Vacant Housing Units	2.3%	5.5%	5.2%
2010 Housing Units	1,966	9,877	24,400
Owner Occupied Housing Units	65.5%	61.5%	66.9%
Renter Occupied Housing Units	31.5%	33.2%	28.0%
Vacant Housing Units	3.1%	5.3%	5.2%
2020 Housing Units	2,005	10,587	26,013
Vacant Housing Units	3.4%	5.8%	5.3%
2023 Housing Units	2,038	10,788	26,339
Owner Occupied Housing Units	75.2%	61.5%	66.1%
Renter Occupied Housing Units	21.1%	33.1%	28.7%
Vacant Housing Units	3.6%	5.5%	5.2%
2028 Housing Units	2,044	10,910	26,577
Owner Occupied Housing Units	75.7%	62.3%	66.6%
Renter Occupied Housing Units	20.9%	32.6%	28.1%
Vacant Housing Units	3.4%	5.1%	5.3%
Median Household Income			
2023	\$64,385	\$70,206	\$79,880
2028	\$68,016	\$75,763	\$87,522
Median Home Value			
2023	\$256,192	\$310,000	\$338,911
2028	\$272,693	\$337,963	\$363,365
Per Capita Income			
2023	\$31,163	\$35,718	\$40,413
2028	\$34,392	\$40,194	\$46,104
Median Age			
2010	36.1	35.2	36.0
2023	37.4	36.5	37.8
2028	38.3	37.2	38.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income			
Household Income Base	1,964	10,196	24,981
<\$15,000	10.1%	13.2%	8.6%
\$15,000 - \$24,999	7.1%	7.1%	5.5%
\$25,000 - \$34,999	5.3%	5.3%	5.5%
\$35,000 - \$49,999	12.0%	9.4%	8.9%
\$50,000 - \$74,999	23.2%	17.5%	18.0%
\$75,000 - \$99,999	10.7%	12.6%	13.8%
\$100,000 - \$149,999	19.2%	16.4%	18.9%
\$150,000 - \$199,999	8.5%	11.0%	11.6%
\$200,000+	4.0%	7.4%	9.2%
Average Household Income	\$86,594	\$96,566	\$107,229
2028 Households by Income			
Household Income Base	1,974	10,355	25,171
<\$15,000	10.2%	12.8%	8.2%
\$15,000 - \$24,999	6.4%	6.5%	4.9%
\$25,000 - \$34,999	4.9%	4.8%	4.7%
\$35,000 - \$49,999	10.5%	8.7%	7.9%
\$50,000 - \$74,999	22.7%	16.7%	17.0%
\$75,000 - \$99,999	10.4%	11.5%	12.9%
\$100,000 - \$149,999	20.6%	16.7%	18.8%
\$150,000 - \$199,999	9.6%	13.4%	14.6%
\$200,000+	4.8%	8.8%	11.0%
Average Household Income	\$94,856	\$107,499	\$120,856
2023 Owner Occupied Housing Units by Value			
Total	1,533	6,630	17,423
<\$50,000	4.2%	4.2%	3.4%
\$50,000 - \$99,999	6.5%	2.7%	1.9%
\$100,000 - \$149,999	5.2%	4.3%	2.6%
\$150,000 - \$199,999	17.9%	8.2%	5.1%
\$200,000 - \$249,999	12.8%	9.7%	8.6%
\$250,000 - \$299,999	28.2%	17.8%	13.8%
\$300,000 - \$399,999	10.4%	32.4%	37.4%
\$400,000 - \$499,999	4.3%	9.7%	17.4%
\$500,000 - \$749,999	5.6%	8.9%	8.2%
\$750,000 - \$999,999	0.3%	0.2%	0.6%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	4.7%	1.7%	0.7%
Average Home Value	\$349,007	\$350,735	\$357,038
2028 Owner Occupied Housing Units by Value			
Total	1,548	6,800	17,705
<\$50,000	4.7%	3.9%	2.8%
\$50,000 - \$99,999	5.4%	2.0%	1.2%
\$100,000 - \$149,999	3.4%	2.6%	1.6%
\$150,000 - \$199,999	12.1%	5.3%	3.1%
\$200,000 - \$249,999	10.7%	7.8%	6.3%
\$250,000 - \$299,999	30.1%	16.1%	11.8%
\$300,000 - \$399,999	13.2%	32.1%	36.6%
\$400,000 - \$499,999	6.1%	12.7%	22.1%
\$500,000 - \$749,999	7.4%	13.9%	11.9%
\$750,000 - \$999,999	0.3%	0.3%	0.7%
\$1,000,000 - \$1,499,999	0.0%	0.7%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	6.6%	2.4%	1.0%
Average Home Value	\$408,199	\$399,779	\$398,289

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

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2010 Population by Age			
Total	5,386	26,539	63,439
0 - 4	7.1%	7.6%	6.8%
5 - 9	6.9%	7.5%	7.3%
10 - 14	6.7%	7.4%	7.5%
15 - 24	14.2%	13.3%	13.6%
25 - 34	13.7%	13.9%	13.4%
35 - 44	13.1%	16.1%	15.8%
45 - 54	13.7%	14.1%	15.4%
55 - 64	11.0%	10.3%	10.9%
65 - 74	6.3%	5.3%	5.5%
75 - 84	4.7%	3.1%	2.8%
85 +	2.6%	1.4%	1.0%
18 +	75.1%	73.1%	74.0%
2023 Population by Age			
Total	5,395	27,943	66,182
0 - 4	6.5%	6.6%	5.9%
5 - 9	6.6%	6.9%	6.3%
10 - 14	6.6%	7.0%	6.7%
15 - 24	11.3%	12.5%	12.4%
25 - 34	15.5%	14.9%	15.0%
35 - 44	13.9%	13.9%	13.6%
45 - 54	10.9%	13.1%	13.4%
55 - 64	11.6%	11.4%	12.6%
65 - 74	9.4%	8.4%	9.1%
75 - 84	5.0%	3.8%	3.9%
85 +	2.7%	1.4%	1.2%
18 +	76.6%	75.6%	77.2%
2028 Population by Age			
Total	5,381	28,080	65,874
0 - 4	6.5%	6.6%	6.0%
5 - 9	6.5%	6.5%	6.1%
10 - 14	6.7%	6.9%	6.5%
15 - 24	11.3%	11.9%	11.5%
25 - 34	13.3%	14.7%	14.5%
35 - 44	15.8%	14.4%	14.9%
45 - 54	11.2%	12.5%	12.3%
55 - 64	10.6%	11.3%	12.1%
65 - 74	9.5%	8.7%	9.6%
75 - 84	5.9%	4.9%	5.2%
85 +	2.8%	1.6%	1.4%
18 +	76.7%	76.2%	77.9%
2010 Population by Sex			
Males	2,564	12,956	31,172
Females	2,823	13,580	32,267
2023 Population by Sex			
Males	2,597	13,741	32,581
Females	2,800	14,202	33,602
2028 Population by Sex			
Males	2,608	13,815	32,352
Females	2,775	14,265	33,523

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2010 Population by Race/Ethnicity			
Total	5,387	26,535	63,438
White Alone	83.0%	76.4%	75.3%
Black Alone	10.5%	14.5%	15.0%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	0.9%	3.7%	4.8%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.2%	1.9%	1.6%
Two or More Races	3.0%	3.1%	3.0%
Hispanic Origin	6.5%	5.5%	5.0%
Diversity Index	38.5	45.6	46.5
2020 Population by Race/Ethnicity			
Total	5,327	27,574	65,874
White Alone	71.2%	64.5%	64.5%
Black Alone	15.2%	18.4%	17.6%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	1.1%	5.1%	7.0%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.9%	3.2%	2.9%
Two or More Races	9.5%	8.5%	7.8%
Hispanic Origin	8.6%	7.8%	7.2%
Diversity Index	54.5	60.6	60.3
2023 Population by Race/Ethnicity			
Total	5,398	27,942	66,183
White Alone	69.8%	62.8%	62.9%
Black Alone	15.8%	19.3%	18.5%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	1.1%	5.3%	7.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	3.1%	3.4%	3.1%
Two or More Races	9.9%	8.8%	8.1%
Hispanic Origin	9.4%	8.5%	7.8%
Diversity Index	56.5	62.5	62.1
2028 Population by Race/Ethnicity			
Total	5,385	28,080	65,877
White Alone	67.2%	59.9%	60.1%
Black Alone	17.1%	20.7%	19.8%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	1.2%	5.7%	7.7%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	3.6%	3.9%	3.5%
Two or More Races	10.7%	9.5%	8.7%
Hispanic Origin	10.6%	9.5%	8.6%
Diversity Index	60.0	65.6	65.1
2010 Population by Relationship and Household Type			
Total	5,387	26,535	63,439
In Households	96.1%	97.3%	98.8%
In Family Households	83.5%	84.0%	84.8%
Householder	24.9%	25.1%	25.8%
Spouse	16.5%	17.5%	19.2%
Child	34.3%	34.3%	33.7%
Other relative	4.0%	3.8%	3.5%
Nonrelative	3.8%	3.2%	2.7%
In Nonfamily Households	12.6%	13.4%	13.9%
In Group Quarters	3.9%	2.7%	1.2%
Institutionalized Population	3.0%	2.0%	0.9%
Noninstitutionalized Population	0.9%	0.7%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2023 Population 25+ by Educational Attainment			
Total	3,721	18,723	45,446
Less than 9th Grade	8.9%	4.6%	3.1%
9th - 12th Grade, No Diploma	4.9%	4.3%	3.7%
High School Graduate	29.8%	26.1%	24.3%
GED/Alternative Credential	7.7%	5.8%	3.8%
Some College, No Degree	22.1%	20.3%	17.8%
Associate Degree	7.1%	9.4%	10.5%
Bachelor's Degree	14.7%	19.3%	23.6%
Graduate/Professional Degree	4.8%	10.2%	13.1%
2023 Population 15+ by Marital Status			
Total	4,331	22,223	53,665
Never Married	36.9%	34.9%	33.9%
Married	49.0%	49.4%	51.9%
Widowed	4.2%	5.1%	4.9%
Divorced	10.0%	10.6%	9.3%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,311	13,124	33,688
Population 16+ Employed	94.8%	93.8%	94.9%
Population 16+ Unemployment rate	5.2%	6.2%	5.1%
Population 16-24 Employed	12.9%	14.5%	13.1%
Population 16-24 Unemployment rate	5.4%	10.1%	8.5%
Population 25-54 Employed	67.8%	66.8%	65.4%
Population 25-54 Unemployment rate	3.9%	5.8%	4.9%
Population 55-64 Employed	15.0%	14.5%	16.8%
Population 55-64 Unemployment rate	1.2%	2.6%	2.4%
Population 65+ Employed	4.3%	4.2%	4.6%
Population 65+ Unemployment rate	28.6%	10.4%	6.2%
2023 Employed Population 16+ by Industry			
Total	2,191	12,310	31,983
Agriculture/Mining	0.6%	0.6%	0.6%
Construction	5.0%	6.0%	7.0%
Manufacturing	10.1%	11.4%	9.6%
Wholesale Trade	1.7%	2.0%	1.5%
Retail Trade	4.8%	7.8%	8.3%
Transportation/Utilities	6.8%	5.5%	6.8%
Information	0.0%	1.0%	1.1%
Finance/Insurance/Real Estate	11.6%	12.7%	11.3%
Services	56.0%	49.2%	49.1%
Public Administration	3.4%	3.9%	4.7%
2023 Employed Population 16+ by Occupation			
Total	2,193	12,312	31,983
White Collar	54.5%	61.2%	63.9%
Management/Business/Financial	9.8%	14.7%	17.5%
Professional	16.6%	26.5%	27.8%
Sales	4.7%	6.2%	6.7%
Administrative Support	23.5%	13.8%	12.0%
Services	22.9%	14.0%	13.7%
Blue Collar	22.6%	24.8%	22.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	5.1%	4.6%	4.7%
Installation/Maintenance/Repair	3.5%	4.5%	4.1%
Production	3.7%	4.9%	5.1%
Transportation/Material Moving	10.4%	10.7%	8.3%

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2010 Households by Type			
Total	1,907	9,350	23,139
Households with 1 Person	22.9%	23.4%	22.3%
Households with 2+ People	77.1%	76.6%	77.7%
Family Households	71.4%	70.5%	70.7%
Husband-wife Families	47.4%	49.0%	52.5%
With Related Children	20.8%	25.1%	26.3%
Other Family (No Spouse Present)	24.0%	21.5%	18.2%
Other Family with Male Householder	6.4%	5.7%	5.2%
With Related Children	4.2%	3.8%	3.2%
Other Family with Female Householder	17.6%	15.8%	13.0%
With Related Children	12.1%	11.2%	8.9%
Nonfamily Households	5.7%	6.1%	7.0%
All Households with Children	37.8%	40.7%	39.0%
Multigenerational Households	7.2%	5.7%	5.0%
Unmarried Partner Households	9.2%	8.5%	7.6%
Male-female	8.5%	7.8%	6.8%
Same-sex	0.7%	0.7%	0.8%
2010 Households by Size			
Total	1,908	9,351	23,140
1 Person Household	22.9%	23.4%	22.3%
2 Person Household	30.4%	29.5%	31.0%
3 Person Household	18.7%	18.5%	18.7%
4 Person Household	14.9%	16.5%	16.6%
5 Person Household	7.1%	7.2%	7.1%
6 Person Household	3.6%	3.0%	2.7%
7 + Person Household	2.5%	1.9%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	1,906	9,350	23,140
Owner Occupied	67.5%	64.9%	70.5%
Owned with a Mortgage/Loan	52.2%	53.8%	57.6%
Owned Free and Clear	15.3%	11.2%	12.9%
Renter Occupied	32.5%	35.1%	29.5%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	97	89	95
Percent of Income for Mortgage	23.9%	26.5%	25.5%
Wealth Index	65	83	102
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,966	9,877	24,400
Housing Units Inside Urbanized Area	100.0%	94.4%	90.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	5.6%	9.3%
2010 Population By Urban/ Rural Status			
Total Population	5,387	26,535	63,439
Population Inside Urbanized Area	100.0%	94.0%	91.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	6.0%	9.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Parks and Rec (5C)	Workday Drive (4A)	Workday Drive (4A)
2.	Workday Drive (4A)	Bright Young Professionals (8C)	Bright Young Professionals (8C)
3.	Front Porches (8E)	Front Porches (8E)	Green Acres (6A)
2023 Consumer Spending			
Apparel & Services: Total \$	\$3,455,439	\$20,359,123	\$54,816,560
Average Spent	\$1,759.39	\$1,996.78	\$2,194.33
Spending Potential Index	80	91	100
Education: Total \$	\$3,198,961	\$16,817,445	\$45,116,278
Average Spent	\$1,628.80	\$1,649.42	\$1,806.02
Spending Potential Index	91	92	101
Entertainment/Recreation: Total \$	\$5,932,046	\$34,498,644	\$93,827,495
Average Spent	\$3,020.39	\$3,383.55	\$3,755.95
Spending Potential Index	80	89	99
Food at Home: Total \$	\$10,659,396	\$61,685,967	\$165,641,602
Average Spent	\$5,427.39	\$6,050.02	\$6,630.70
Spending Potential Index	80	89	97
Food Away from Home: Total \$	\$5,763,170	\$34,462,391	\$93,470,774
Average Spent	\$2,934.40	\$3,379.99	\$3,741.67
Spending Potential Index	79	91	100
Health Care: Total \$	\$11,308,793	\$65,762,769	\$179,161,358
Average Spent	\$5,758.04	\$6,449.86	\$7,171.90
Spending Potential Index	78	88	97
HH Furnishings & Equipment: Total \$	\$4,635,692	\$27,253,319	\$74,184,027
Average Spent	\$2,360.33	\$2,672.94	\$2,969.62
Spending Potential Index	80	90	100
Personal Care Products & Services: Total \$	\$1,517,704	\$8,893,846	\$24,118,530
Average Spent	\$772.76	\$872.29	\$965.47
Spending Potential Index	81	91	101
Shelter: Total \$	\$39,678,059	\$228,719,113	\$617,604,568
Average Spent	\$20,202.68	\$22,432.24	\$24,722.97
Spending Potential Index	82	91	100
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,995,578	\$28,851,961	\$79,274,768
Average Spent	\$2,543.57	\$2,829.73	\$3,173.40
Spending Potential Index	81	90	101
Travel: Total \$	\$3,561,723	\$20,963,227	\$57,510,158
Average Spent	\$1,813.50	\$2,056.02	\$2,302.16
Spending Potential Index	81	91	102
Vehicle Maintenance & Repairs: Total \$	\$2,013,979	\$12,036,112	\$32,584,204
Average Spent	\$1,025.45	\$1,180.47	\$1,304.36
Spending Potential Index	78	90	100

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

602-654 E Pulaski Hwy
 602-654 E Pulaski Hwy, Elkton, Maryland, 21921
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.59929
 Longitude: -75.80724

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Parks and Rec (5C)	48.9%	Population	5,397	5,384
Workday Drive (4A)	25.1%	Households	1,964	1,974
Front Porches (8E)	24.6%	Families	1,372	1,376
Set to Impress (11D)	1.4%	Median Age	37.4	38.3
	0.0%	Median Household Income	\$64,385	\$68,016
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		80	\$1,759.39	\$3,455,439
Men's		79	\$324.55	\$637,422
Women's		80	\$593.36	\$1,165,352
Children's		81	\$268.43	\$527,204
Footwear		81	\$404.95	\$795,314
Watches & Jewelry		79	\$132.54	\$260,304
Apparel Products and Services (1)		80	\$35.56	\$69,843
Computer				
Computers and Hardware for Home Use		81	\$207.69	\$407,904
Portable Memory		84	\$3.85	\$7,568
Computer Software		84	\$12.07	\$23,711
Computer Accessories		79	\$19.79	\$38,872
Entertainment & Recreation		80	\$3,020.39	\$5,932,046
Fees and Admissions		87	\$617.62	\$1,213,005
Membership Fees for Clubs (2)		85	\$236.92	\$465,312
Fees for Participant Sports, excl. Trips		88	\$105.11	\$206,441
Tickets to Theatre/Operas/Concerts		86	\$46.93	\$92,174
Tickets to Movies		81	\$22.39	\$43,979
Tickets to Parks or Museums		78	\$21.78	\$42,772
Admission to Sporting Events, excl. Trips		85	\$49.71	\$97,621
Fees for Recreational Lessons		92	\$133.82	\$262,832
Dating Services		89	\$0.95	\$1,874
TV/Video/Audio		78	\$1,058.52	\$2,078,936
Cable and Satellite Television Services		78	\$668.45	\$1,312,834
Televisions		77	\$112.12	\$220,206
Satellite Dishes		68	\$1.17	\$2,306
VCRs, Video Cameras, and DVD Players		76	\$3.65	\$7,172
Miscellaneous Video Equipment		103	\$12.98	\$25,483
Video Cassettes and DVDs		81	\$5.30	\$10,412
Video Game Hardware/Accessories		76	\$30.63	\$60,156
Video Game Software		80	\$15.46	\$30,364
Rental/Streaming/Downloaded Video		78	\$96.81	\$190,139
Installation of Televisions		94	\$1.51	\$2,965
Audio (3)		80	\$108.61	\$213,302
Rental and Repair of TV/Radio/Sound Equipment		66	\$1.83	\$3,598
Pets		77	\$705.70	\$1,385,995
Toys/Games/Crafts/Hobbies (4)		81	\$127.88	\$251,164
Recreational Vehicles and Fees (5)		76	\$113.86	\$223,629
Sports/Recreation/Exercise Equipment (6)		80	\$224.27	\$440,468
Photo Equipment and Supplies (7)		86	\$40.21	\$78,974
Reading (8)		82	\$104.41	\$205,070
Catered Affairs (9)		92	\$27.90	\$54,804
Food		79	\$8,361.80	\$16,422,566
Food at Home		80	\$5,427.39	\$10,659,396
Bakery and Cereal Products		81	\$710.76	\$1,395,935
Meats, Poultry, Fish, and Eggs		80	\$1,170.03	\$2,297,946
Dairy Products		80	\$529.56	\$1,040,059
Fruits and Vegetables		81	\$1,085.87	\$2,132,642
Snacks and Other Food at Home (10)		79	\$1,931.17	\$3,792,813
Food Away from Home		79	\$2,934.40	\$5,763,170
Alcoholic Beverages		81	\$549.62	\$1,079,462

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	89	\$34,901.03	\$68,545,615
Value of Retirement Plans	87	\$123,125.95	\$241,819,370
Value of Other Financial Assets	81	\$6,975.84	\$13,700,557
Vehicle Loan Amount excluding Interest	75	\$2,727.64	\$5,357,084
Value of Credit Card Debt	84	\$2,653.52	\$5,211,518
Health			
Nonprescription Drugs	74	\$125.61	\$246,701
Prescription Drugs	74	\$273.83	\$537,809
Eyeglasses and Contact Lenses	81	\$90.05	\$176,854
Home			
Mortgage Payment and Basics (11)	85	\$10,942.58	\$21,491,225
Maintenance and Remodeling Services	81	\$3,072.44	\$6,034,263
Maintenance and Remodeling Materials (12)	74	\$583.30	\$1,145,598
Utilities, Fuel, and Public Services	78	\$4,539.45	\$8,915,488
Household Furnishings and Equipment			
Household Textiles (13)	81	\$98.99	\$194,410
Furniture	79	\$651.52	\$1,279,580
Rugs	82	\$34.12	\$67,010
Major Appliances (14)	78	\$413.24	\$811,611
Housewares (15)	79	\$84.75	\$166,446
Small Appliances	78	\$56.71	\$111,369
Luggage	79	\$11.36	\$22,313
Telephones and Accessories	84	\$90.19	\$177,137
Household Operations			
Child Care	88	\$453.68	\$891,019
Lawn and Garden (16)	80	\$534.69	\$1,050,135
Moving/Storage/Freight Express	80	\$71.91	\$141,233
Housekeeping Supplies (17)	78	\$729.16	\$1,432,076
Insurance			
Owners and Renters Insurance	77	\$604.13	\$1,186,512
Vehicle Insurance	77	\$1,662.67	\$3,265,480
Life/Other Insurance	81	\$562.04	\$1,103,847
Health Insurance	78	\$3,879.92	\$7,620,170
Personal Care Products (18)	79	\$437.65	\$859,537
School Books and Supplies (19)	78	\$104.02	\$204,288
Smoking Products	74	\$321.27	\$630,975
Transportation			
Payments on Vehicles excluding Leases	76	\$2,302.19	\$4,521,510
Gasoline and Motor Oil	76	\$1,914.96	\$3,760,982
Vehicle Maintenance and Repairs	78	\$1,025.45	\$2,013,979
Travel			
Airline Fares	82	\$382.79	\$751,801
Lodging on Trips	81	\$585.57	\$1,150,058
Auto/Truck Rental on Trips	80	\$63.71	\$125,128
Food and Drink on Trips	81	\$453.50	\$890,683

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Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

602-654 E Pulaski Hwy
 602-654 E Pulaski Hwy, Elkton, Maryland, 21921
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.59929
 Longitude: -75.80724

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Workday Drive (4A)	39.1%	Population	27,943	28,080
Bright Young Professionals (8C)	17.3%	Households	10,196	10,355
Front Porches (8E)	10.6%	Families	7,006	7,088
Parks and Rec (5C)	9.8%	Median Age	36.5	37.2
Set to Impress (11D)	5.3%	Median Household Income	\$70,206	\$75,763
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		91	\$1,996.78	\$20,359,123
Men's		91	\$371.97	\$3,792,587
Women's		90	\$672.21	\$6,853,832
Children's		95	\$316.36	\$3,225,640
Footwear		91	\$451.59	\$4,604,420
Watches & Jewelry		86	\$145.93	\$1,487,928
Apparel Products and Services (1)		87	\$38.71	\$394,717
Computer				
Computers and Hardware for Home Use		93	\$236.68	\$2,413,177
Portable Memory		92	\$4.23	\$43,132
Computer Software		91	\$13.16	\$134,183
Computer Accessories		91	\$22.67	\$231,156
Entertainment & Recreation		89	\$3,383.55	\$34,498,644
Fees and Admissions		95	\$674.93	\$6,881,620
Membership Fees for Clubs (2)		93	\$259.54	\$2,646,295
Fees for Participant Sports, excl. Trips		96	\$115.03	\$1,172,896
Tickets to Theatre/Operas/Concerts		92	\$49.95	\$509,279
Tickets to Movies		97	\$26.72	\$272,387
Tickets to Parks or Museums		98	\$27.38	\$279,213
Admission to Sporting Events, excl. Trips		92	\$53.75	\$548,041
Fees for Recreational Lessons		98	\$141.59	\$1,443,616
Dating Services		91	\$0.97	\$9,892
TV/Video/Audio		88	\$1,190.86	\$12,142,021
Cable and Satellite Television Services		85	\$731.43	\$7,457,700
Televisions		90	\$131.75	\$1,343,353
Satellite Dishes		88	\$1.51	\$15,403
VCRs, Video Cameras, and DVD Players		92	\$4.45	\$45,378
Miscellaneous Video Equipment		100	\$12.60	\$128,491
Video Cassettes and DVDs		97	\$6.31	\$64,327
Video Game Hardware/Accessories		93	\$37.31	\$380,373
Video Game Software		95	\$18.40	\$187,589
Rental/Streaming/Downloaded Video		95	\$117.59	\$1,198,962
Installation of Televisions		96	\$1.55	\$15,779
Audio (3)		93	\$125.78	\$1,282,474
Rental and Repair of TV/Radio/Sound Equipment		78	\$2.18	\$22,191
Pets		85	\$780.26	\$7,955,578
Toys/Games/Crafts/Hobbies (4)		93	\$147.97	\$1,508,704
Recreational Vehicles and Fees (5)		85	\$128.45	\$1,309,631
Sports/Recreation/Exercise Equipment (6)		98	\$274.56	\$2,799,448
Photo Equipment and Supplies (7)		95	\$44.27	\$451,326
Reading (8)		89	\$112.54	\$1,147,420
Catered Affairs (9)		98	\$29.71	\$302,896
Food		90	\$9,430.01	\$96,148,358
Food at Home		89	\$6,050.02	\$61,685,967
Bakery and Cereal Products		89	\$782.87	\$7,982,150
Meats, Poultry, Fish, and Eggs		88	\$1,300.66	\$13,261,522
Dairy Products		89	\$584.51	\$5,959,632
Fruits and Vegetables		89	\$1,195.77	\$12,192,086
Snacks and Other Food at Home (10)		89	\$2,186.21	\$22,290,577
Food Away from Home		91	\$3,379.99	\$34,462,391
Alcoholic Beverages		89	\$601.50	\$6,132,889

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	88	\$34,652.63	\$353,318,251
Value of Retirement Plans	91	\$128,536.48	\$1,310,557,968
Value of Other Financial Assets	83	\$7,087.58	\$72,264,923
Vehicle Loan Amount excluding Interest	93	\$3,368.65	\$34,346,747
Value of Credit Card Debt	91	\$2,871.88	\$29,281,645
Health			
Nonprescription Drugs	87	\$148.35	\$1,512,556
Prescription Drugs	84	\$310.47	\$3,165,533
Eyeglasses and Contact Lenses	88	\$98.15	\$1,000,753
Home			
Mortgage Payment and Basics (11)	92	\$11,901.40	\$121,346,646
Maintenance and Remodeling Services	90	\$3,435.05	\$35,023,741
Maintenance and Remodeling Materials (12)	88	\$694.57	\$7,081,785
Utilities, Fuel, and Public Services	88	\$5,099.89	\$51,998,495
Household Furnishings and Equipment			
Household Textiles (13)	91	\$111.50	\$1,136,825
Furniture	92	\$757.47	\$7,723,121
Rugs	88	\$36.83	\$375,471
Major Appliances (14)	89	\$470.57	\$4,797,931
Housewares (15)	91	\$98.22	\$1,001,436
Small Appliances	90	\$65.31	\$665,864
Luggage	92	\$13.25	\$135,129
Telephones and Accessories	90	\$97.20	\$991,082
Household Operations			
Child Care	99	\$510.95	\$5,209,691
Lawn and Garden (16)	86	\$577.34	\$5,886,569
Moving/Storage/Freight Express	91	\$81.33	\$829,282
Housekeeping Supplies (17)	88	\$824.67	\$8,408,320
Insurance			
Owners and Renters Insurance	88	\$685.03	\$6,984,607
Vehicle Insurance	89	\$1,937.56	\$19,755,378
Life/Other Insurance	89	\$615.90	\$6,279,704
Health Insurance	88	\$4,329.17	\$44,140,180
Personal Care Products (18)	90	\$498.18	\$5,079,452
School Books and Supplies (19)	92	\$123.44	\$1,258,580
Smoking Products	84	\$362.08	\$3,691,766
Transportation			
Payments on Vehicles excluding Leases	91	\$2,756.95	\$28,109,826
Gasoline and Motor Oil	88	\$2,234.99	\$22,787,948
Vehicle Maintenance and Repairs	90	\$1,180.47	\$12,036,112
Travel			
Airline Fares	93	\$431.69	\$4,401,463
Lodging on Trips	91	\$656.17	\$6,690,322
Auto/Truck Rental on Trips	93	\$73.94	\$753,943
Food and Drink on Trips	91	\$510.81	\$5,208,223

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Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

602-654 E Pulaski Hwy
 602-654 E Pulaski Hwy, Elkton, Maryland, 21921
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.59929
 Longitude: -75.80724

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Workday Drive (4A)	23.3%	Population	66,183	65,876
Bright Young Professionals (8C)	20.0%	Households	24,981	25,171
Green Acres (6A)	6.8%	Families	17,148	17,184
Professional Pride (1B)	6.3%	Median Age	37.8	38.4
Home Improvement (4B)	5.8%	Median Household Income	\$79,880	\$87,522
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		100	\$2,194.33	\$54,816,560
Men's		100	\$410.70	\$10,259,710
Women's		100	\$742.48	\$18,547,835
Children's		104	\$344.50	\$8,606,057
Footwear		99	\$492.02	\$12,291,127
Watches & Jewelry		96	\$162.21	\$4,052,112
Apparel Products and Services (1)		95	\$42.42	\$1,059,719
Computer				
Computers and Hardware for Home Use		102	\$260.53	\$6,508,201
Portable Memory		101	\$4.63	\$115,750
Computer Software		99	\$14.27	\$356,541
Computer Accessories		100	\$25.04	\$625,630
Entertainment & Recreation		99	\$3,755.95	\$93,827,495
Fees and Admissions		106	\$752.50	\$18,798,100
Membership Fees for Clubs (2)		105	\$290.43	\$7,255,266
Fees for Participant Sports, excl. Trips		107	\$128.49	\$3,209,747
Tickets to Theatre/Operas/Concerts		102	\$55.49	\$1,386,269
Tickets to Movies		107	\$29.45	\$735,657
Tickets to Parks or Museums		109	\$30.35	\$758,252
Admission to Sporting Events, excl. Trips		104	\$60.49	\$1,511,213
Fees for Recreational Lessons		108	\$156.79	\$3,916,798
Dating Services		93	\$1.00	\$24,899
TV/Video/Audio		97	\$1,311.55	\$32,763,777
Cable and Satellite Television Services		94	\$805.64	\$20,125,667
Televisions		100	\$145.03	\$3,623,073
Satellite Dishes		99	\$1.70	\$42,430
VCRs, Video Cameras, and DVD Players		102	\$4.94	\$123,362
Miscellaneous Video Equipment		107	\$13.46	\$336,172
Video Cassettes and DVDs		106	\$6.91	\$172,701
Video Game Hardware/Accessories		101	\$40.51	\$1,012,002
Video Game Software		102	\$19.72	\$492,596
Rental/Streaming/Downloaded Video		105	\$129.72	\$3,240,454
Installation of Televisions		105	\$1.69	\$42,178
Audio (3)		103	\$139.85	\$3,493,655
Rental and Repair of TV/Radio/Sound Equipment		86	\$2.38	\$59,487
Pets		95	\$871.13	\$21,761,692
Toys/Games/Crafts/Hobbies (4)		102	\$162.04	\$4,047,955
Recreational Vehicles and Fees (5)		97	\$146.39	\$3,657,021
Sports/Recreation/Exercise Equipment (6)		110	\$307.79	\$7,688,961
Photo Equipment and Supplies (7)		104	\$48.51	\$1,211,744
Reading (8)		98	\$124.15	\$3,101,371
Catered Affairs (9)		105	\$31.90	\$796,874
Food		99	\$10,372.38	\$259,112,377
Food at Home		97	\$6,630.70	\$165,641,602
Bakery and Cereal Products		97	\$855.14	\$21,362,264
Meats, Poultry, Fish, and Eggs		97	\$1,423.71	\$35,565,708
Dairy Products		97	\$640.30	\$15,995,319
Fruits and Vegetables		97	\$1,307.28	\$32,657,183
Snacks and Other Food at Home (10)		98	\$2,404.27	\$60,061,128
Food Away from Home		100	\$3,741.67	\$93,470,774
Alcoholic Beverages		100	\$671.56	\$16,776,129

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	99	\$38,888.73	\$971,479,369
Value of Retirement Plans	102	\$145,015.08	\$3,622,621,827
Value of Other Financial Assets	93	\$7,976.66	\$199,264,842
Vehicle Loan Amount excluding Interest	103	\$3,767.46	\$94,114,944
Value of Credit Card Debt	99	\$3,146.71	\$78,607,999
Health			
Nonprescription Drugs	97	\$165.61	\$4,137,115
Prescription Drugs	94	\$345.80	\$8,638,409
Eyeglasses and Contact Lenses	97	\$108.34	\$2,706,541
Home			
Mortgage Payment and Basics (11)	104	\$13,425.76	\$335,388,797
Maintenance and Remodeling Services	103	\$3,922.82	\$97,996,058
Maintenance and Remodeling Materials (12)	101	\$789.28	\$19,717,081
Utilities, Fuel, and Public Services	97	\$5,618.65	\$140,359,485
Household Furnishings and Equipment			
Household Textiles (13)	100	\$122.43	\$3,058,374
Furniture	102	\$838.70	\$20,951,570
Rugs	98	\$40.95	\$1,023,043
Major Appliances (14)	100	\$526.47	\$13,151,717
Housewares (15)	102	\$109.51	\$2,735,790
Small Appliances	98	\$71.38	\$1,783,253
Luggage	102	\$14.69	\$366,935
Telephones and Accessories	98	\$105.82	\$2,643,604
Household Operations			
Child Care	109	\$564.63	\$14,104,966
Lawn and Garden (16)	97	\$652.51	\$16,300,240
Moving/Storage/Freight Express	100	\$89.73	\$2,241,630
Housekeeping Supplies (17)	98	\$913.21	\$22,812,881
Insurance			
Owners and Renters Insurance	99	\$773.91	\$19,333,019
Vehicle Insurance	98	\$2,136.98	\$53,383,975
Life/Other Insurance	100	\$691.66	\$17,278,270
Health Insurance	97	\$4,812.42	\$120,219,099
Personal Care Products (18)	100	\$549.61	\$13,729,748
School Books and Supplies (19)	102	\$136.65	\$3,413,639
Smoking Products	90	\$388.93	\$9,715,795
Transportation			
Payments on Vehicles excluding Leases	102	\$3,072.92	\$76,764,559
Gasoline and Motor Oil	97	\$2,465.49	\$61,590,357
Vehicle Maintenance and Repairs	100	\$1,304.36	\$32,584,204
Travel			
Airline Fares	103	\$481.88	\$12,037,806
Lodging on Trips	102	\$737.07	\$18,412,741
Auto/Truck Rental on Trips	104	\$82.66	\$2,065,049
Food and Drink on Trips	102	\$569.40	\$14,224,224

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Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Business Summary

602-654 E Pulaski Hwy
 602-654 E Pulaski Hwy, Elkton, Maryland, 21921
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.59929
 Longitude: -75.80724

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	339		1,200		2,237							
Total Employees:	4,143		14,364		30,122							
Total Residential Population:	5,397		27,943		66,183							
Employee/Residential Population Ratio (per 100 Residents)	77		51		46							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	4	1.2%	13	0.3%	25	2.1%	137	1.0%	61	2.7%	361	1.2%
Construction	14	4.1%	74	1.8%	69	5.8%	386	2.7%	177	7.9%	1,219	4.0%
Manufacturing	2	0.6%	4	0.1%	31	2.6%	1,165	8.1%	93	4.2%	4,624	15.4%
Transportation	6	1.8%	145	3.5%	28	2.3%	455	3.2%	75	3.4%	1,164	3.9%
Communication	3	0.9%	10	0.2%	6	0.5%	19	0.1%	9	0.4%	30	0.1%
Utility	1	0.3%	3	0.1%	5	0.4%	31	0.2%	7	0.3%	37	0.1%
Wholesale Trade	11	3.2%	174	4.2%	35	2.9%	763	5.3%	93	4.2%	1,704	5.7%
Retail Trade Summary	89	26.3%	1,616	39.0%	225	18.8%	3,373	23.5%	399	17.8%	5,653	18.8%
Home Improvement	2	0.6%	7	0.2%	10	0.8%	146	1.0%	20	0.9%	361	1.2%
General Merchandise Stores	4	1.2%	319	7.7%	13	1.1%	448	3.1%	29	1.3%	636	2.1%
Food Stores	13	3.8%	220	5.3%	34	2.8%	549	3.8%	51	2.3%	857	2.8%
Auto Dealers & Gas Stations	11	3.2%	131	3.2%	29	2.4%	403	2.8%	46	2.1%	543	1.8%
Apparel & Accessory Stores	1	0.3%	6	0.1%	2	0.2%	10	0.1%	7	0.3%	19	0.1%
Furniture & Home Furnishings	2	0.6%	8	0.2%	7	0.6%	22	0.2%	25	1.1%	94	0.3%
Eating & Drinking Places	33	9.7%	700	16.9%	71	5.9%	1,338	9.3%	114	5.1%	2,207	7.3%
Miscellaneous Retail	24	7.1%	225	5.4%	58	4.8%	457	3.2%	108	4.8%	937	3.1%
Finance, Insurance, Real Estate Summary	40	11.8%	201	4.9%	126	10.5%	660	4.6%	188	8.4%	1,246	4.1%
Banks, Savings & Lending Institutions	11	3.2%	45	1.1%	36	3.0%	265	1.8%	47	2.1%	320	1.1%
Securities Brokers	3	0.9%	9	0.2%	7	0.6%	21	0.1%	13	0.6%	60	0.2%
Insurance Carriers & Agents	4	1.2%	13	0.3%	18	1.5%	69	0.5%	26	1.2%	393	1.3%
Real Estate, Holding, Other Investment Offices	22	6.5%	134	3.2%	64	5.3%	305	2.1%	101	4.5%	474	1.6%
Services Summary	129	38.1%	1,323	31.9%	522	43.5%	5,723	39.8%	926	41.4%	12,118	40.2%
Hotels & Lodging	3	0.9%	24	0.6%	9	0.8%	71	0.5%	19	0.8%	164	0.5%
Automotive Services	15	4.4%	67	1.6%	45	3.8%	255	1.8%	70	3.1%	381	1.3%
Movies & Amusements	6	1.8%	64	1.5%	19	1.6%	129	0.9%	44	2.0%	286	0.9%
Health Services	40	11.8%	707	17.1%	149	12.4%	2,663	18.5%	209	9.3%	3,295	10.9%
Legal Services	1	0.3%	2	0.0%	36	3.0%	146	1.0%	43	1.9%	279	0.9%
Education Institutions & Libraries	5	1.5%	173	4.2%	22	1.8%	876	6.1%	52	2.3%	2,621	8.7%
Other Services	57	16.8%	285	6.9%	244	20.3%	1,583	11.0%	489	21.9%	5,094	16.9%
Government	34	10.0%	575	13.9%	86	7.2%	1,579	11.0%	98	4.4%	1,758	5.8%
Unclassified Establishments	5	1.5%	8	0.2%	43	3.6%	74	0.5%	111	5.0%	206	0.7%
Totals	339	100.0%	4,143	100.0%	1,200	100.0%	14,364	100.0%	2,237	100.0%	30,122	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

602-654 E Pulaski Hwy
 602-654 E Pulaski Hwy, Elkton, Maryland, 21921
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.59929
 Longitude: -75.80724

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.3%	1	0.0%	4	0.3%	12	0.1%	13	0.6%	99	0.3%
Mining	0	0.0%	0	0.0%	0	0.0%	3	0.0%	1	0.0%	10	0.0%
Utilities	0	0.0%	0	0.0%	1	0.1%	19	0.1%	2	0.1%	23	0.1%
Construction	16	4.7%	93	2.2%	75	6.2%	442	3.1%	185	8.3%	1,370	4.5%
Manufacturing	3	0.9%	11	0.3%	31	2.6%	1,021	7.1%	96	4.3%	4,484	14.9%
Wholesale Trade	11	3.2%	174	4.2%	35	2.9%	762	5.3%	91	4.1%	1,701	5.6%
Retail Trade	53	15.6%	895	21.6%	146	12.2%	1,974	13.7%	271	12.1%	3,350	11.1%
Motor Vehicle & Parts Dealers	10	2.9%	129	3.1%	24	2.0%	358	2.5%	35	1.6%	450	1.5%
Furniture & Home Furnishings Stores	2	0.6%	8	0.2%	5	0.4%	17	0.1%	13	0.6%	62	0.2%
Electronics & Appliance Stores	0	0.0%	0	0.0%	1	0.1%	2	0.0%	4	0.2%	12	0.0%
Building Material & Garden Equipment & Supplies Dealers	2	0.6%	7	0.2%	9	0.8%	141	1.0%	18	0.8%	352	1.2%
Food & Beverage Stores	9	2.7%	193	4.7%	32	2.7%	499	3.5%	55	2.5%	811	2.7%
Health & Personal Care Stores	11	3.2%	87	2.1%	20	1.7%	172	1.2%	28	1.3%	313	1.0%
Gasoline Stations & Fuel Dealers	1	0.3%	3	0.1%	5	0.4%	45	0.3%	10	0.4%	93	0.3%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	1	0.3%	6	0.1%	6	0.5%	20	0.1%	12	0.5%	34	0.1%
Sporting Goods, Hobby, Book, & Music Stores	9	2.7%	105	2.5%	24	2.0%	194	1.4%	55	2.5%	496	1.6%
General Merchandise Stores	9	2.7%	358	8.6%	21	1.8%	526	3.7%	40	1.8%	727	2.4%
Transportation & Warehousing	2	0.6%	133	3.2%	17	1.4%	412	2.9%	52	2.3%	1,049	3.5%
Information	4	1.2%	11	0.3%	14	1.2%	247	1.7%	22	1.0%	360	1.2%
Finance & Insurance	19	5.6%	70	1.7%	61	5.1%	347	2.4%	87	3.9%	772	2.6%
Central Bank/Credit Intermediation & Related Activities	12	3.5%	47	1.1%	32	2.7%	251	1.7%	43	1.9%	306	1.0%
Securities & Commodity Contracts	3	0.9%	9	0.2%	10	0.8%	27	0.2%	17	0.8%	73	0.2%
Funds, Trusts & Other Financial Vehicles	4	1.2%	13	0.3%	18	1.5%	69	0.5%	26	1.2%	393	1.3%
Real Estate, Rental & Leasing	24	7.1%	133	3.2%	68	5.7%	315	2.2%	115	5.1%	540	1.8%
Professional, Scientific & Tech Services	16	4.7%	64	1.5%	107	8.9%	639	4.4%	215	9.6%	2,843	9.4%
Legal Services	4	1.2%	8	0.2%	42	3.5%	161	1.1%	50	2.2%	298	1.0%
Management of Companies & Enterprises	3	0.9%	20	0.5%	8	0.7%	57	0.4%	11	0.5%	63	0.2%
Administrative, Support & Waste Management Services	5	1.5%	23	0.6%	34	2.8%	188	1.3%	77	3.4%	415	1.4%
Educational Services	6	1.8%	175	4.2%	23	1.9%	836	5.8%	56	2.5%	2,605	8.6%
Health Care & Social Assistance	53	15.6%	799	19.3%	195	16.2%	3,117	21.7%	288	12.9%	4,201	13.9%
Arts, Entertainment & Recreation	6	1.8%	62	1.5%	18	1.5%	172	1.2%	46	2.1%	354	1.2%
Accommodation & Food Services	37	10.9%	735	17.7%	83	6.9%	1,451	10.1%	138	6.2%	2,442	8.1%
Accommodation	3	0.9%	24	0.6%	9	0.8%	71	0.5%	19	0.8%	164	0.5%
Food Services & Drinking Places	34	10.0%	711	17.2%	74	6.2%	1,380	9.6%	119	5.3%	2,278	7.6%
Other Services (except Public Administration)	41	12.1%	162	3.9%	149	12.4%	697	4.9%	261	11.7%	1,485	4.9%
Automotive Repair & Maintenance	14	4.1%	64	1.5%	37	3.1%	223	1.6%	55	2.5%	320	1.1%
Public Administration	34	10.0%	575	13.9%	86	7.2%	1,579	11.0%	97	4.3%	1,750	5.8%
Unclassified Establishments	5	1.5%	8	0.2%	43	3.6%	74	0.5%	111	5.0%	206	0.7%
Total	339	100.0%	4,143	100.0%	1,200	100.0%	14,364	100.0%	2,237	100.0%	30,122	100.0%

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