

21015
 21015, Bel Air, Maryland
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.48866
 Longitude: -76.25680

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	2,802	24,446	76,772
2010 Total Population	3,134	28,999	91,128
2021 Total Population	3,133	32,280	99,230
2021 Group Quarters	11	162	496
2026 Total Population	3,132	33,108	101,572
2021-2026 Annual Rate	-0.01%	0.51%	0.47%
2021 Total Daytime Population	3,162	28,241	91,797
Workers	1,903	12,695	42,226
Residents	1,259	15,546	49,571
Household Summary			
2000 Households	1,096	8,749	28,294
2000 Average Household Size	2.50	2.78	2.71
2010 Households	1,272	10,575	33,811
2010 Average Household Size	2.46	2.73	2.68
2021 Households	1,280	11,762	37,046
2021 Average Household Size	2.44	2.73	2.67
2026 Households	1,281	12,070	37,983
2026 Average Household Size	2.44	2.73	2.66
2021-2026 Annual Rate	0.02%	0.52%	0.50%
2010 Families	805	7,773	24,157
2010 Average Family Size	3.05	3.17	3.17
2021 Families	795	8,522	25,957
2021 Average Family Size	3.06	3.20	3.18
2026 Families	789	8,702	26,443
2026 Average Family Size	3.07	3.21	3.19
2021-2026 Annual Rate	-0.15%	0.42%	0.37%
Housing Unit Summary			
2000 Housing Units	1,185	9,136	29,450
Owner Occupied Housing Units	66.5%	75.9%	75.2%
Renter Occupied Housing Units	25.9%	19.9%	20.8%
Vacant Housing Units	7.6%	4.2%	3.9%
2010 Housing Units	1,335	11,126	35,488
Owner Occupied Housing Units	61.0%	77.6%	75.4%
Renter Occupied Housing Units	34.2%	17.5%	19.8%
Vacant Housing Units	4.7%	5.0%	4.7%
2021 Housing Units	1,344	12,359	38,979
Owner Occupied Housing Units	63.0%	76.5%	74.4%
Renter Occupied Housing Units	32.2%	18.6%	20.6%
Vacant Housing Units	4.8%	4.8%	5.0%
2026 Housing Units	1,357	12,775	40,288
Owner Occupied Housing Units	64.3%	77.0%	74.6%
Renter Occupied Housing Units	30.1%	17.5%	19.6%
Vacant Housing Units	5.6%	5.5%	5.7%
Median Household Income			
2021	\$84,531	\$97,467	\$90,508
2026	\$89,282	\$103,492	\$97,206
Median Home Value			
2021	\$272,712	\$301,303	\$294,113
2026	\$333,916	\$343,145	\$340,791
Per Capita Income			
2021	\$39,657	\$43,734	\$42,720
2026	\$43,452	\$48,072	\$46,891
Median Age			
2010	32.2	36.0	37.1
2021	35.8	38.0	39.0
2026	35.8	39.0	39.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	1,280	11,762	37,046
<\$15,000	2.8%	4.3%	5.6%
\$15,000 - \$24,999	4.1%	2.9%	4.5%
\$25,000 - \$34,999	3.4%	3.9%	4.6%
\$35,000 - \$49,999	10.8%	6.9%	8.7%
\$50,000 - \$74,999	18.4%	16.5%	16.0%
\$75,000 - \$99,999	22.2%	16.8%	15.5%
\$100,000 - \$149,999	24.0%	23.6%	22.1%
\$150,000 - \$199,999	7.7%	12.8%	11.2%
\$200,000+	6.6%	12.3%	11.8%
Average Household Income	\$100,318	\$119,510	\$113,957
2026 Households by Income			
Household Income Base	1,281	12,070	37,983
<\$15,000	2.4%	4.0%	5.1%
\$15,000 - \$24,999	3.5%	2.6%	4.1%
\$25,000 - \$34,999	2.8%	3.7%	4.4%
\$35,000 - \$49,999	8.9%	6.1%	7.8%
\$50,000 - \$74,999	17.5%	14.6%	14.6%
\$75,000 - \$99,999	22.7%	16.2%	15.2%
\$100,000 - \$149,999	26.0%	24.5%	22.9%
\$150,000 - \$199,999	8.7%	14.3%	12.5%
\$200,000+	7.5%	14.0%	13.3%
Average Household Income	\$109,812	\$131,243	\$124,901
2021 Owner Occupied Housing Units by Value			
Total	847	9,458	29,014
<\$50,000	1.9%	2.6%	2.6%
\$50,000 - \$99,999	0.6%	0.4%	0.6%
\$100,000 - \$149,999	5.1%	2.2%	3.2%
\$150,000 - \$199,999	26.8%	10.4%	12.5%
\$200,000 - \$249,999	7.4%	13.0%	14.9%
\$250,000 - \$299,999	18.1%	21.0%	18.4%
\$300,000 - \$399,999	23.3%	28.0%	24.8%
\$400,000 - \$499,999	6.6%	10.2%	12.6%
\$500,000 - \$749,999	5.9%	8.8%	7.9%
\$750,000 - \$999,999	3.0%	2.6%	1.7%
\$1,000,000 - \$1,499,999	0.0%	0.5%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	1.4%	0.3%	0.2%
Average Home Value	\$326,328	\$343,901	\$330,318
2026 Owner Occupied Housing Units by Value			
Total	872	9,833	30,073
<\$50,000	1.0%	1.3%	1.5%
\$50,000 - \$99,999	0.1%	0.1%	0.2%
\$100,000 - \$149,999	1.5%	0.7%	1.2%
\$150,000 - \$199,999	12.7%	5.0%	6.8%
\$200,000 - \$249,999	4.8%	8.4%	10.8%
\$250,000 - \$299,999	18.7%	20.2%	17.6%
\$300,000 - \$399,999	32.8%	33.5%	29.4%
\$400,000 - \$499,999	9.4%	13.8%	16.9%
\$500,000 - \$749,999	12.7%	12.9%	12.2%
\$750,000 - \$999,999	4.4%	3.4%	2.5%
\$1,000,000 - \$1,499,999	0.0%	0.5%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	1.8%	0.4%	0.2%
Average Home Value	\$402,810	\$388,371	\$377,839

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	3,134	29,002	91,129
0 - 4	7.5%	7.3%	6.9%
5 - 9	7.2%	7.1%	6.9%
10 - 14	6.6%	7.1%	7.2%
15 - 24	13.8%	12.3%	12.2%
25 - 34	20.2%	14.8%	13.7%
35 - 44	14.9%	15.3%	14.8%
45 - 54	14.8%	16.6%	15.9%
55 - 64	8.3%	11.2%	11.3%
65 - 74	4.2%	5.4%	6.2%
75 - 84	1.8%	2.2%	3.4%
85 +	0.7%	0.8%	1.3%
18 +	74.3%	74.2%	74.6%
2021 Population by Age			
Total	3,135	32,280	99,229
0 - 4	6.4%	6.4%	6.1%
5 - 9	6.3%	6.7%	6.4%
10 - 14	6.2%	7.1%	6.8%
15 - 24	13.3%	11.1%	11.3%
25 - 34	16.4%	14.0%	13.5%
35 - 44	16.7%	15.3%	14.1%
45 - 54	11.9%	13.1%	13.1%
55 - 64	12.0%	13.4%	13.2%
65 - 74	6.8%	8.6%	9.3%
75 - 84	3.1%	3.4%	4.5%
85 +	0.9%	1.0%	1.7%
18 +	77.2%	76.2%	77.1%
2026 Population by Age			
Total	3,133	33,110	101,572
0 - 4	6.4%	6.3%	6.0%
5 - 9	6.0%	6.4%	6.1%
10 - 14	5.7%	6.6%	6.4%
15 - 24	13.2%	10.9%	10.8%
25 - 34	17.6%	13.5%	13.5%
35 - 44	14.9%	15.7%	14.5%
45 - 54	12.2%	12.6%	12.4%
55 - 64	11.1%	12.2%	12.4%
65 - 74	7.6%	9.7%	10.2%
75 - 84	4.2%	5.0%	5.8%
85 +	1.1%	1.2%	1.9%
18 +	78.6%	76.9%	77.8%
2010 Population by Sex			
Males	1,534	14,096	44,105
Females	1,600	14,903	47,023
2021 Population by Sex			
Males	1,541	15,710	48,125
Females	1,591	16,570	51,105
2026 Population by Sex			
Males	1,536	16,156	49,327
Females	1,596	16,952	52,245

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	3,133	28,999	91,129
White Alone	68.8%	73.9%	75.7%
Black Alone	22.2%	18.5%	16.6%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	3.8%	3.4%	3.4%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.5%	1.0%	1.1%
Two or More Races	3.1%	2.9%	2.7%
Hispanic Origin	6.1%	4.2%	4.1%
Diversity Index	53.6	46.4	44.6
2021 Population by Race/Ethnicity			
Total	3,132	32,280	99,230
White Alone	62.3%	67.2%	70.0%
Black Alone	26.2%	22.7%	19.8%
American Indian Alone	0.7%	0.3%	0.3%
Asian Alone	4.8%	4.4%	4.5%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	2.0%	1.6%	1.6%
Two or More Races	4.0%	3.8%	3.6%
Hispanic Origin	8.6%	6.1%	6.1%
Diversity Index	61.3	55.3	53.0
2026 Population by Race/Ethnicity			
Total	3,133	33,108	101,573
White Alone	58.9%	64.0%	67.0%
Black Alone	28.2%	24.6%	21.4%
American Indian Alone	0.8%	0.3%	0.4%
Asian Alone	5.2%	4.9%	5.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.3%	1.8%	1.9%
Two or More Races	4.5%	4.3%	4.2%
Hispanic Origin	10.0%	7.3%	7.3%
Diversity Index	64.7	59.1	57.0
2010 Population by Relationship and Household Type			
Total	3,134	28,999	91,128
In Households	99.6%	99.4%	99.5%
In Family Households	80.5%	87.1%	86.2%
Householder	24.8%	26.8%	26.6%
Spouse	18.3%	21.1%	20.7%
Child	31.2%	33.6%	33.1%
Other relative	4.1%	3.6%	3.5%
Nonrelative	2.1%	2.0%	2.2%
In Nonfamily Households	19.2%	12.3%	13.3%
In Group Quarters	0.4%	0.6%	0.5%
Institutionalized Population	0.4%	0.4%	0.3%
Noninstitutionalized Population	0.0%	0.1%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment			
Total	2,125	22,209	68,940
Less than 9th Grade	1.6%	2.4%	2.6%
9th - 12th Grade, No Diploma	1.9%	3.9%	4.3%
High School Graduate	21.5%	20.7%	21.7%
GED/Alternative Credential	3.7%	3.3%	3.6%
Some College, No Degree	26.3%	20.3%	20.3%
Associate Degree	12.2%	10.2%	9.7%
Bachelor's Degree	19.0%	24.8%	22.3%
Graduate/Professional Degree	14.0%	14.4%	15.4%
2021 Population 15+ by Marital Status			
Total	2,542	25,780	80,165
Never Married	37.6%	31.0%	32.0%
Married	50.1%	56.9%	53.5%
Widowed	2.4%	3.9%	4.9%
Divorced	10.0%	8.1%	9.7%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	1,905	17,327	51,874
Population 16+ Employed	95.3%	95.8%	95.5%
Population 16+ Unemployment rate	4.7%	4.2%	4.5%
Population 16-24 Employed	15.1%	11.6%	10.9%
Population 16-24 Unemployment rate	0.4%	3.8%	7.8%
Population 25-54 Employed	62.9%	65.5%	65.5%
Population 25-54 Unemployment rate	6.3%	4.5%	4.5%
Population 55-64 Employed	16.5%	17.5%	17.9%
Population 55-64 Unemployment rate	2.6%	3.3%	2.6%
Population 65+ Employed	5.4%	5.4%	5.7%
Population 65+ Unemployment rate	3.9%	3.7%	4.7%
2021 Employed Population 16+ by Industry			
Total	1,816	16,606	49,514
Agriculture/Mining	0.1%	0.3%	0.2%
Construction	4.0%	6.1%	6.6%
Manufacturing	6.5%	5.8%	5.9%
Wholesale Trade	2.2%	1.9%	2.1%
Retail Trade	11.3%	10.8%	11.6%
Transportation/Utilities	6.9%	5.1%	5.0%
Information	1.3%	1.1%	1.2%
Finance/Insurance/Real Estate	7.7%	6.9%	6.7%
Services	45.0%	48.2%	47.9%
Public Administration	15.1%	13.8%	12.8%
2021 Employed Population 16+ by Occupation			
Total	1,819	16,608	49,513
White Collar	72.1%	70.0%	70.2%
Management/Business/Financial	18.0%	21.7%	20.4%
Professional	29.0%	28.1%	28.6%
Sales	11.5%	8.3%	9.1%
Administrative Support	13.7%	12.0%	12.1%
Services	11.1%	11.8%	12.8%
Blue Collar	16.9%	18.2%	17.1%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.9%	2.9%	3.5%
Installation/Maintenance/Repair	0.8%	2.8%	3.0%
Production	4.5%	3.2%	3.4%
Transportation/Material Moving	9.7%	9.2%	7.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	1,273	10,575	33,811
Households with 1 Person	27.2%	20.4%	22.8%
Households with 2+ People	72.8%	79.6%	77.2%
Family Households	63.2%	73.5%	71.4%
Husband-wife Families	46.4%	57.7%	55.5%
With Related Children	24.4%	28.8%	27.1%
Other Family (No Spouse Present)	16.7%	15.8%	15.9%
Other Family with Male Householder	4.8%	4.5%	4.4%
With Related Children	3.3%	2.9%	2.7%
Other Family with Female Householder	11.9%	11.3%	11.5%
With Related Children	8.8%	7.5%	7.3%
Nonfamily Households	9.6%	6.1%	5.7%
All Households with Children	37.2%	39.7%	37.6%
Multigenerational Households	4.8%	5.2%	4.6%
Unmarried Partner Households	8.8%	6.9%	6.5%
Male-female	7.9%	6.1%	5.8%
Same-sex	0.9%	0.8%	0.7%
2010 Households by Size			
Total	1,272	10,575	33,812
1 Person Household	27.2%	20.4%	22.8%
2 Person Household	30.3%	32.0%	31.7%
3 Person Household	19.0%	19.8%	18.4%
4 Person Household	13.6%	16.6%	16.2%
5 Person Household	6.4%	7.2%	7.0%
6 Person Household	2.1%	2.7%	2.5%
7 + Person Household	1.3%	1.4%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	1,272	10,575	33,811
Owner Occupied	64.1%	81.6%	79.2%
Owned with a Mortgage/Loan	56.6%	70.4%	65.7%
Owned Free and Clear	7.5%	11.3%	13.5%
Renter Occupied	35.9%	18.4%	20.8%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	165	172	163
Percent of Income for Mortgage	13.5%	13.0%	13.6%
Wealth Index	90	140	136
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,335	11,126	35,488
Housing Units Inside Urbanized Area	91.1%	95.0%	95.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	8.9%	5.0%	4.9%
2010 Population By Urban/ Rural Status			
Total Population	3,134	28,999	91,128
Population Inside Urbanized Area	90.1%	95.3%	95.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	9.9%	4.7%	4.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Bright Young Professionals (8C)	Workday Drive (4A)	Workday Drive (4A)
2.	Enterprising Professionals (2D)	Enterprising Professionals (2D)	Enterprising Professionals (2D)
3.	Comfortable Empty Nesters (5A)	Professional Pride (1B)	Parks and Rec (5C)
2021 Consumer Spending			
Apparel & Services: Total \$	\$3,021,494	\$31,814,658	\$95,623,964
Average Spent	\$2,360.54	\$2,704.87	\$2,581.22
Spending Potential Index	111	128	122
Education: Total \$	\$2,356,353	\$26,344,089	\$80,679,033
Average Spent	\$1,840.90	\$2,239.76	\$2,177.81
Spending Potential Index	107	130	126
Entertainment/Recreation: Total \$	\$4,412,890	\$48,240,235	\$145,414,756
Average Spent	\$3,447.57	\$4,101.36	\$3,925.25
Spending Potential Index	107	127	121
Food at Home: Total \$	\$7,557,752	\$79,528,188	\$240,848,422
Average Spent	\$5,904.49	\$6,761.45	\$6,501.33
Spending Potential Index	108	124	119
Food Away from Home: Total \$	\$5,436,187	\$56,980,567	\$170,649,616
Average Spent	\$4,247.02	\$4,844.46	\$4,606.42
Spending Potential Index	112	128	121
Health Care: Total \$	\$8,354,007	\$91,418,394	\$277,205,076
Average Spent	\$6,526.57	\$7,772.35	\$7,482.73
Spending Potential Index	105	125	120
HH Furnishings & Equipment: Total \$	\$3,138,493	\$34,675,247	\$103,546,557
Average Spent	\$2,451.95	\$2,948.07	\$2,795.08
Spending Potential Index	109	131	124
Personal Care Products & Services: Total \$	\$1,266,842	\$13,538,670	\$40,845,424
Average Spent	\$989.72	\$1,151.05	\$1,102.56
Spending Potential Index	110	128	123
Shelter: Total \$	\$28,442,205	\$302,974,404	\$916,846,898
Average Spent	\$22,220.47	\$25,758.75	\$24,748.88
Spending Potential Index	110	128	123
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,254,042	\$37,233,872	\$110,498,850
Average Spent	\$2,542.22	\$3,165.61	\$2,982.75
Spending Potential Index	106	132	125
Travel: Total \$	\$3,529,566	\$39,738,472	\$118,752,271
Average Spent	\$2,757.47	\$3,378.55	\$3,205.54
Spending Potential Index	109	134	127
Vehicle Maintenance & Repairs: Total \$	\$1,553,251	\$16,480,486	\$49,452,059
Average Spent	\$1,213.48	\$1,401.16	\$1,334.88
Spending Potential Index	110	126	120

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Bright Young Professionals (8C)	60.7%	Population	3,133	3,132
Enterprising Professionals (2D)	21.7%	Households	1,280	1,281
Comfortable Empty Nesters (5A)	15.7%	Families	795	789
Professional Pride (1B)	0.6%	Median Age	35.8	35.8
Workday Drive (4A)	0.6%	Median Household Income	\$84,531	\$89,282
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		111	\$2,360.54	\$3,021,494
Men's		113	\$459.64	\$588,335
Women's		110	\$815.02	\$1,043,230
Children's		115	\$356.86	\$456,775
Footwear		111	\$555.67	\$711,264
Watches & Jewelry		106	\$136.99	\$175,346
Apparel Products and Services (1)		106	\$55.96	\$71,635
Computer				
Computers and Hardware for Home Use		114	\$191.16	\$244,690
Portable Memory		110	\$4.77	\$6,111
Computer Software		117	\$11.22	\$14,363
Computer Accessories		116	\$20.90	\$26,748
Entertainment & Recreation		107	\$3,447.57	\$4,412,890
Fees and Admissions		110	\$814.41	\$1,042,441
Membership Fees for Clubs (2)		110	\$273.88	\$350,569
Fees for Participant Sports, excl. Trips		114	\$131.79	\$168,685
Tickets to Theatre/Operas/Concerts		106	\$85.58	\$109,542
Tickets to Movies		119	\$66.19	\$84,722
Tickets to Parks or Museums		114	\$38.72	\$49,565
Admission to Sporting Events, excl. Trips		106	\$68.01	\$87,049
Fees for Recreational Lessons		106	\$148.93	\$190,633
Dating Services		109	\$1.31	\$1,675
TV/Video/Audio		107	\$1,255.29	\$1,606,772
Cable and Satellite Television Services		102	\$825.78	\$1,056,998
Televisions		116	\$130.45	\$166,980
Satellite Dishes		119	\$1.87	\$2,394
VCRs, Video Cameras, and DVD Players		113	\$5.53	\$7,084
Miscellaneous Video Equipment		106	\$16.42	\$21,013
Video Cassettes and DVDs		118	\$9.03	\$11,564
Video Game Hardware/Accessories		119	\$34.33	\$43,939
Video Game Software		124	\$19.88	\$25,445
Rental/Streaming/Downloaded Video		122	\$85.95	\$110,018
Installation of Televisions		109	\$0.81	\$1,036
Audio (3)		114	\$122.42	\$156,692
Rental and Repair of TV/Radio/Sound Equipment		95	\$2.82	\$3,609
Pets		102	\$744.80	\$953,343
Toys/Games/Crafts/Hobbies (4)		114	\$131.61	\$168,459
Recreational Vehicles and Fees (5)		95	\$107.07	\$137,049
Sports/Recreation/Exercise Equipment (6)		110	\$199.05	\$254,781
Photo Equipment and Supplies (7)		119	\$54.54	\$69,814
Reading (8)		106	\$109.66	\$140,366
Catered Affairs (9)		107	\$31.45	\$40,256
Food		110	\$10,151.51	\$12,993,938
Food at Home		108	\$5,904.49	\$7,557,752
Bakery and Cereal Products		107	\$748.49	\$958,070
Meats, Poultry, Fish, and Eggs		107	\$1,265.25	\$1,619,518
Dairy Products		107	\$587.15	\$751,553
Fruits and Vegetables		109	\$1,149.36	\$1,471,183
Snacks and Other Food at Home (10)		110	\$2,154.24	\$2,757,427
Food Away from Home		112	\$4,247.02	\$5,436,187
Alcoholic Beverages		111	\$692.70	\$886,651

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

21015
 21015, Bel Air, Maryland
 Ring: 1 mile radius

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 Latitude: 39.48866
 Longitude: -76.25680

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	105	\$28,796.60	\$36,859,652
Value of Retirement Plans	101	\$101,322.25	\$129,692,479
Value of Other Financial Assets	98	\$8,412.85	\$10,768,448
Vehicle Loan Amount excluding Interest	117	\$3,356.35	\$4,296,124
Value of Credit Card Debt	109	\$3,022.63	\$3,868,961
Health			
Nonprescription Drugs	104	\$161.12	\$206,235
Prescription Drugs	99	\$331.56	\$424,395
Eyeglasses and Contact Lenses	103	\$99.84	\$127,791
Home			
Mortgage Payment and Basics (11)	101	\$10,799.34	\$13,823,158
Maintenance and Remodeling Services	99	\$2,847.71	\$3,645,074
Maintenance and Remodeling Materials (12)	98	\$607.12	\$777,108
Utilities, Fuel, and Public Services	107	\$5,309.69	\$6,796,403
Household Furnishings and Equipment			
Household Textiles (13)	110	\$111.96	\$143,312
Furniture	111	\$708.14	\$906,416
Rugs	105	\$32.93	\$42,145
Major Appliances (14)	105	\$396.40	\$507,398
Housewares (15)	111	\$97.69	\$125,041
Small Appliances	113	\$59.19	\$75,760
Luggage	119	\$19.85	\$25,404
Telephones and Accessories	104	\$103.67	\$132,700
Household Operations			
Child Care	118	\$626.58	\$802,024
Lawn and Garden (16)	98	\$489.40	\$626,426
Moving/Storage/Freight Express	121	\$85.90	\$109,954
Housekeeping Supplies (17)	107	\$834.97	\$1,068,759
Insurance			
Owners and Renters Insurance	99	\$621.75	\$795,838
Vehicle Insurance	112	\$2,078.90	\$2,660,998
Life/Other Insurance	101	\$608.83	\$779,302
Health Insurance	105	\$4,320.30	\$5,529,981
Personal Care Products (18)	111	\$550.10	\$704,125
School Books and Supplies (19)	114	\$149.14	\$190,893
Smoking Products	104	\$400.55	\$512,701
Transportation			
Payments on Vehicles excluding Leases	111	\$2,899.85	\$3,711,811
Gasoline and Motor Oil	110	\$2,653.21	\$3,396,111
Vehicle Maintenance and Repairs	110	\$1,213.48	\$1,553,251
Travel			
Airline Fares	111	\$697.64	\$892,983
Lodging on Trips	107	\$758.12	\$970,388
Auto/Truck Rental on Trips	114	\$62.80	\$80,381
Food and Drink on Trips	110	\$654.91	\$838,290

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21015
 21015, Bel Air, Maryland
 Ring: 3 mile radius

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 Latitude: 39.48866
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Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Workday Drive (4A)	24.2%	Population	32,280	33,108
Enterprising Professionals (2D)	13.0%	Households	11,762	12,070
Professional Pride (1B)	11.3%	Families	8,522	8,702
Home Improvement (4B)	10.5%	Median Age	38.0	39.0
Up and Coming Families (7A)	10.0%	Median Household Income	\$97,467	\$103,492
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		128	\$2,704.87	\$31,814,658
Men's		128	\$521.80	\$6,137,402
Women's		128	\$943.83	\$11,101,373
Children's		133	\$411.62	\$4,841,460
Footwear		125	\$624.27	\$7,342,638
Watches & Jewelry		125	\$160.83	\$1,891,670
Apparel Products and Services (1)		125	\$65.82	\$774,200
Computer				
Computers and Hardware for Home Use		131	\$219.97	\$2,587,246
Portable Memory		128	\$5.55	\$65,296
Computer Software		127	\$12.23	\$143,860
Computer Accessories		132	\$23.86	\$280,639
Entertainment & Recreation		127	\$4,101.36	\$48,240,235
Fees and Admissions		137	\$1,017.68	\$11,969,990
Membership Fees for Clubs (2)		135	\$335.62	\$3,947,513
Fees for Participant Sports, excl. Trips		143	\$164.78	\$1,938,181
Tickets to Theatre/Operas/Concerts		131	\$105.78	\$1,244,214
Tickets to Movies		137	\$75.89	\$892,604
Tickets to Parks or Museums		136	\$45.99	\$540,927
Admission to Sporting Events, excl. Trips		138	\$89.04	\$1,047,292
Fees for Recreational Lessons		142	\$199.28	\$2,343,883
Dating Services		109	\$1.31	\$15,377
TV/Video/Audio		123	\$1,440.03	\$16,937,623
Cable and Satellite Television Services		119	\$961.21	\$11,305,777
Televisions		131	\$146.73	\$1,725,794
Satellite Dishes		132	\$2.07	\$24,291
VCRs, Video Cameras, and DVD Players		128	\$6.28	\$73,838
Miscellaneous Video Equipment		126	\$19.58	\$230,329
Video Cassettes and DVDs		129	\$9.89	\$116,299
Video Game Hardware/Accessories		123	\$35.54	\$418,023
Video Game Software		125	\$19.91	\$234,236
Rental/Streaming/Downloaded Video		132	\$92.87	\$1,092,338
Installation of Televisions		136	\$1.01	\$11,906
Audio (3)		133	\$142.18	\$1,672,274
Rental and Repair of TV/Radio/Sound Equipment		93	\$2.76	\$32,518
Pets		122	\$886.53	\$10,427,417
Toys/Games/Crafts/Hobbies (4)		130	\$149.88	\$1,762,848
Recreational Vehicles and Fees (5)		129	\$145.29	\$1,708,892
Sports/Recreation/Exercise Equipment (6)		131	\$235.66	\$2,771,862
Photo Equipment and Supplies (7)		135	\$61.80	\$726,915
Reading (8)		124	\$128.32	\$1,509,279
Catered Affairs (9)		124	\$36.46	\$428,849
Food		126	\$11,605.91	\$136,508,755
Food at Home		124	\$6,761.45	\$79,528,188
Bakery and Cereal Products		124	\$864.72	\$10,170,793
Meats, Poultry, Fish, and Eggs		123	\$1,447.02	\$17,019,888
Dairy Products		124	\$679.08	\$7,987,297
Fruits and Vegetables		125	\$1,320.97	\$15,537,244
Snacks and Other Food at Home (10)		125	\$2,449.67	\$28,812,965
Food Away from Home		128	\$4,844.46	\$56,980,567
Alcoholic Beverages		129	\$807.32	\$9,495,695

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21015
 21015, Bel Air, Maryland
 Ring: 3 mile radius

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 Latitude: 39.48866
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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	136	\$37,197.05	\$437,511,715
Value of Retirement Plans	136	\$136,691.36	\$1,607,763,721
Value of Other Financial Assets	123	\$10,593.25	\$124,597,843
Vehicle Loan Amount excluding Interest	131	\$3,740.08	\$43,990,862
Value of Credit Card Debt	128	\$3,553.12	\$41,791,829
Health			
Nonprescription Drugs	119	\$183.71	\$2,160,753
Prescription Drugs	117	\$390.42	\$4,592,095
Eyeglasses and Contact Lenses	125	\$121.07	\$1,423,989
Home			
Mortgage Payment and Basics (11)	138	\$14,713.81	\$173,063,799
Maintenance and Remodeling Services	135	\$3,884.37	\$45,687,935
Maintenance and Remodeling Materials (12)	131	\$806.72	\$9,488,588
Utilities, Fuel, and Public Services	123	\$6,122.15	\$72,008,756
Household Furnishings and Equipment			
Household Textiles (13)	128	\$129.53	\$1,523,512
Furniture	130	\$831.27	\$9,777,448
Rugs	132	\$41.54	\$488,612
Major Appliances (14)	133	\$501.05	\$5,893,399
Housewares (15)	128	\$113.13	\$1,330,605
Small Appliances	125	\$65.96	\$775,838
Luggage	134	\$22.37	\$263,109
Telephones and Accessories	127	\$126.67	\$1,489,857
Household Operations			
Child Care	142	\$756.14	\$8,893,733
Lawn and Garden (16)	127	\$637.94	\$7,503,507
Moving/Storage/Freight Express	127	\$90.58	\$1,065,357
Housekeeping Supplies (17)	125	\$973.74	\$11,453,165
Insurance			
Owners and Renters Insurance	128	\$797.88	\$9,384,709
Vehicle Insurance	125	\$2,334.15	\$27,454,330
Life/Other Insurance	130	\$782.93	\$9,208,867
Health Insurance	124	\$5,142.53	\$60,486,415
Personal Care Products (18)	126	\$627.29	\$7,378,197
School Books and Supplies (19)	128	\$167.07	\$1,965,130
Smoking Products	107	\$412.40	\$4,850,634
Transportation			
Payments on Vehicles excluding Leases	130	\$3,379.60	\$39,750,910
Gasoline and Motor Oil	124	\$2,995.56	\$35,233,726
Vehicle Maintenance and Repairs	126	\$1,401.16	\$16,480,486
Travel			
Airline Fares	135	\$849.09	\$9,987,030
Lodging on Trips	134	\$949.27	\$11,165,257
Auto/Truck Rental on Trips	136	\$75.04	\$882,673
Food and Drink on Trips	132	\$790.18	\$9,294,066

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21015
 21015, Bel Air, Maryland
 Ring: 5 mile radius

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Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Workday Drive (4A)	17.8%	Population	99,230	101,572
Enterprising Professionals (2D)	10.8%	Households	37,046	37,983
Parks and Rec (5C)	9.3%	Families	25,957	26,443
Old and Newcomers (8F)	9.1%	Median Age	39.0	39.9
Home Improvement (4B)	6.5%	Median Household Income	\$90,508	\$97,206
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		122	\$2,581.22	\$95,623,964
Men's		122	\$497.39	\$18,426,368
Women's		122	\$904.48	\$33,507,325
Children's		123	\$381.57	\$14,135,799
Footwear		120	\$602.24	\$22,310,481
Watches & Jewelry		119	\$153.20	\$5,675,323
Apparel Products and Services (1)		122	\$64.31	\$2,382,357
Computer				
Computers and Hardware for Home Use		124	\$208.12	\$7,710,101
Portable Memory		122	\$5.28	\$195,606
Computer Software		123	\$11.83	\$438,212
Computer Accessories		125	\$22.61	\$837,552
Entertainment & Recreation		121	\$3,925.25	\$145,414,756
Fees and Admissions		130	\$962.52	\$35,657,688
Membership Fees for Clubs (2)		129	\$320.10	\$11,858,261
Fees for Participant Sports, excl. Trips		133	\$153.66	\$5,692,314
Tickets to Theatre/Operas/Concerts		127	\$102.78	\$3,807,525
Tickets to Movies		127	\$70.57	\$2,614,482
Tickets to Parks or Museums		126	\$42.60	\$1,578,266
Admission to Sporting Events, excl. Trips		131	\$84.21	\$3,119,531
Fees for Recreational Lessons		133	\$187.26	\$6,937,171
Dating Services		113	\$1.35	\$50,136
TV/Video/Audio		118	\$1,388.30	\$51,431,002
Cable and Satellite Television Services		116	\$937.67	\$34,737,097
Televisions		123	\$137.86	\$5,106,978
Satellite Dishes		122	\$1.92	\$71,218
VCRs, Video Cameras, and DVD Players		121	\$5.93	\$219,838
Miscellaneous Video Equipment		124	\$19.23	\$712,528
Video Cassettes and DVDs		122	\$9.34	\$345,835
Video Game Hardware/Accessories		116	\$33.58	\$1,244,172
Video Game Software		118	\$18.93	\$701,405
Rental/Streaming/Downloaded Video		124	\$86.87	\$3,218,171
Installation of Televisions		131	\$0.97	\$35,798
Audio (3)		124	\$133.21	\$4,934,828
Rental and Repair of TV/Radio/Sound Equipment		94	\$2.78	\$103,136
Pets		117	\$854.82	\$31,667,626
Toys/Games/Crafts/Hobbies (4)		122	\$141.06	\$5,225,704
Recreational Vehicles and Fees (5)		122	\$138.22	\$5,120,322
Sports/Recreation/Exercise Equipment (6)		122	\$220.72	\$8,176,799
Photo Equipment and Supplies (7)		126	\$57.95	\$2,146,905
Reading (8)		122	\$126.12	\$4,672,318
Catered Affairs (9)		122	\$35.83	\$1,327,433
Food		120	\$11,107.76	\$411,498,039
Food at Home		119	\$6,501.33	\$240,848,422
Bakery and Cereal Products		119	\$833.89	\$30,892,182
Meats, Poultry, Fish, and Eggs		118	\$1,395.14	\$51,684,369
Dairy Products		120	\$654.53	\$24,247,719
Fruits and Vegetables		120	\$1,271.83	\$47,116,307
Snacks and Other Food at Home (10)		119	\$2,345.94	\$86,907,845
Food Away from Home		121	\$4,606.42	\$170,649,616
Alcoholic Beverages		124	\$776.98	\$28,784,129

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21015
21015, Bel Air, Maryland
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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	130	\$35,485.65	\$1,314,601,520
Value of Retirement Plans	130	\$130,650.48	\$4,840,077,544
Value of Other Financial Assets	121	\$10,440.87	\$386,792,426
Vehicle Loan Amount excluding Interest	122	\$3,493.89	\$129,434,521
Value of Credit Card Debt	123	\$3,405.32	\$126,153,314
Health			
Nonprescription Drugs	115	\$177.86	\$6,589,143
Prescription Drugs	114	\$381.48	\$14,132,137
Eyeglasses and Contact Lenses	120	\$116.49	\$4,315,626
Home			
Mortgage Payment and Basics (11)	130	\$13,834.58	\$512,515,738
Maintenance and Remodeling Services	128	\$3,680.73	\$136,356,210
Maintenance and Remodeling Materials (12)	122	\$751.67	\$27,846,433
Utilities, Fuel, and Public Services	118	\$5,882.55	\$217,925,107
Household Furnishings and Equipment			
Household Textiles (13)	122	\$123.73	\$4,583,549
Furniture	123	\$787.60	\$29,177,444
Rugs	126	\$39.56	\$1,465,428
Major Appliances (14)	125	\$470.85	\$17,443,257
Housewares (15)	122	\$107.69	\$3,989,444
Small Appliances	120	\$62.95	\$2,332,125
Luggage	126	\$21.07	\$780,600
Telephones and Accessories	123	\$122.86	\$4,551,530
Household Operations			
Child Care	132	\$698.61	\$25,880,599
Lawn and Garden (16)	122	\$612.09	\$22,675,358
Moving/Storage/Freight Express	120	\$85.48	\$3,166,671
Housekeeping Supplies (17)	120	\$932.24	\$34,535,915
Insurance			
Owners and Renters Insurance	121	\$755.86	\$28,001,530
Vehicle Insurance	119	\$2,217.96	\$82,166,451
Life/Other Insurance	124	\$746.60	\$27,658,721
Health Insurance	120	\$4,956.53	\$183,619,606
Personal Care Products (18)	120	\$599.30	\$22,201,636
School Books and Supplies (19)	121	\$157.57	\$5,837,511
Smoking Products	107	\$409.98	\$15,188,056
Transportation			
Payments on Vehicles excluding Leases	121	\$3,156.75	\$116,944,850
Gasoline and Motor Oil	118	\$2,842.42	\$105,300,232
Vehicle Maintenance and Repairs	120	\$1,334.88	\$49,452,059
Travel			
Airline Fares	128	\$805.81	\$29,851,914
Lodging on Trips	127	\$901.96	\$33,414,140
Auto/Truck Rental on Trips	129	\$70.75	\$2,621,173
Food and Drink on Trips	126	\$750.75	\$27,812,192

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

21015
 21015, Bel Air, Maryland
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.48866
 Longitude: -76.25680

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	79		603		2,446							
Total Employees:	1,229		7,472		28,091							
Total Residential Population:	3,133		32,280		99,230							
Employee/Residential Population Ratio (per 100 Residents)	39		23		28							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	1	1.3%	5	0.4%	10	1.7%	38	0.5%	46	1.9%	240	0.9%
Construction	4	5.1%	14	1.1%	54	9.0%	389	5.2%	184	7.5%	1,355	4.8%
Manufacturing	1	1.3%	40	3.3%	25	4.1%	857	11.5%	65	2.7%	1,611	5.7%
Transportation	2	2.5%	13	1.1%	22	3.6%	175	2.3%	68	2.8%	508	1.8%
Communication	1	1.3%	5	0.4%	2	0.3%	7	0.1%	25	1.0%	108	0.4%
Utility	0	0.0%	0	0.0%	1	0.2%	4	0.1%	3	0.1%	9	0.0%
Wholesale Trade	1	1.3%	2	0.2%	26	4.3%	614	8.2%	75	3.1%	1,433	5.1%
Retail Trade Summary	25	31.6%	516	42.0%	98	16.3%	1,448	19.4%	513	21.0%	8,668	30.9%
Home Improvement	2	2.5%	16	1.3%	6	1.0%	139	1.9%	28	1.1%	716	2.5%
General Merchandise Stores	0	0.0%	0	0.0%	3	0.5%	28	0.4%	27	1.1%	1,198	4.3%
Food Stores	3	3.8%	114	9.3%	13	2.2%	350	4.7%	67	2.7%	1,652	5.9%
Auto Dealers, Gas Stations, Auto Aftermarket	4	5.1%	21	1.7%	13	2.2%	110	1.5%	55	2.2%	560	2.0%
Apparel & Accessory Stores	0	0.0%	0	0.0%	6	1.0%	44	0.6%	23	0.9%	199	0.7%
Furniture & Home Furnishings	0	0.0%	0	0.0%	7	1.2%	97	1.3%	25	1.0%	222	0.8%
Eating & Drinking Places	10	12.7%	335	27.3%	25	4.1%	559	7.5%	152	6.2%	3,284	11.7%
Miscellaneous Retail	6	7.6%	29	2.4%	26	4.3%	121	1.6%	138	5.6%	837	3.0%
Finance, Insurance, Real Estate Summary	4	5.1%	20	1.6%	43	7.1%	227	3.0%	210	8.6%	1,570	5.6%
Banks, Savings & Lending Institutions	0	0.0%	4	0.3%	7	1.2%	48	0.6%	46	1.9%	477	1.7%
Securities Brokers	0	0.0%	0	0.0%	6	1.0%	22	0.3%	26	1.1%	102	0.4%
Insurance Carriers & Agents	0	0.0%	0	0.0%	3	0.5%	13	0.2%	26	1.1%	108	0.4%
Real Estate, Holding, Other Investment Offices	3	3.8%	16	1.3%	26	4.3%	145	1.9%	112	4.6%	883	3.1%
Services Summary	36	45.6%	606	49.3%	244	40.5%	3,332	44.6%	1,013	41.4%	11,792	42.0%
Hotels & Lodging	6	7.6%	179	14.6%	11	1.8%	222	3.0%	36	1.5%	526	1.9%
Automotive Services	0	0.0%	2	0.2%	18	3.0%	120	1.6%	82	3.4%	446	1.6%
Motion Pictures & Amusements	1	1.3%	1	0.1%	13	2.2%	52	0.7%	75	3.1%	467	1.7%
Health Services	5	6.3%	38	3.1%	31	5.1%	484	6.5%	216	8.8%	3,188	11.3%
Legal Services	0	0.0%	0	0.0%	7	1.2%	21	0.3%	21	0.9%	67	0.2%
Education Institutions & Libraries	3	3.8%	131	10.7%	8	1.3%	509	6.8%	42	1.7%	2,327	8.3%
Other Services	21	26.6%	254	20.7%	155	25.7%	1,924	25.7%	541	22.1%	4,771	17.0%
Government	0	0.0%	6	0.5%	9	1.5%	325	4.3%	24	1.0%	652	2.3%
Unclassified Establishments	5	6.3%	1	0.1%	69	11.4%	55	0.7%	220	9.0%	145	0.5%
Totals	79	100.0%	1,229	100.0%	603	100.0%	7,472	100.0%	2,446	100.0%	28,091	100.0%

Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

21015
 21015, Bel Air, Maryland
 Rings: 1, 3, 5 mile radii

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 Latitude: 39.48866
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	2	0.3%	8	0.1%	9	0.4%	28	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	10	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Construction	4	5.1%	15	1.2%	60	10.0%	447	6.0%	200	8.2%	1,511	5.4%
Manufacturing	1	1.3%	40	3.3%	26	4.3%	860	11.5%	69	2.8%	1,623	5.8%
Wholesale Trade	1	1.3%	2	0.2%	26	4.3%	614	8.2%	72	2.9%	1,421	5.1%
Retail Trade	13	16.5%	172	14.0%	69	11.4%	871	11.7%	347	14.2%	5,284	18.8%
Motor Vehicle & Parts Dealers	0	0.0%	0	0.0%	8	1.3%	83	1.1%	44	1.8%	482	1.7%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%	5	0.8%	13	0.2%	16	0.7%	98	0.3%
Electronics & Appliance Stores	0	0.0%	0	0.0%	2	0.3%	83	1.1%	6	0.2%	100	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	2	2.5%	16	1.3%	6	1.0%	139	1.9%	27	1.1%	715	2.5%
Food & Beverage Stores	3	3.8%	112	9.1%	15	2.5%	354	4.7%	63	2.6%	1,605	5.7%
Health & Personal Care Stores	2	2.5%	20	1.6%	5	0.8%	43	0.6%	41	1.7%	350	1.2%
Gasoline Stations	4	5.1%	21	1.7%	5	0.8%	27	0.4%	11	0.4%	79	0.3%
Clothing & Clothing Accessories Stores	0	0.0%	0	0.0%	6	1.0%	44	0.6%	29	1.2%	253	0.9%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	0	0.0%	2	0.3%	2	0.0%	19	0.8%	113	0.4%
General Merchandise Stores	0	0.0%	0	0.0%	3	0.5%	28	0.4%	27	1.1%	1,198	4.3%
Miscellaneous Store Retailers	1	1.3%	2	0.2%	10	1.7%	55	0.7%	37	1.5%	269	1.0%
Nonstore Retailers	1	1.3%	0	0.0%	4	0.7%	0	0.0%	29	1.2%	22	0.1%
Transportation & Warehousing	3	3.8%	14	1.1%	21	3.5%	169	2.3%	57	2.3%	467	1.7%
Information	1	1.3%	5	0.4%	5	0.8%	182	2.4%	40	1.6%	477	1.7%
Finance & Insurance	1	1.3%	4	0.3%	17	2.8%	88	1.2%	101	4.1%	696	2.5%
Central Bank/Credit Intermediation & Related Activities	0	0.0%	4	0.3%	7	1.2%	48	0.6%	47	1.9%	480	1.7%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%	7	1.2%	27	0.4%	27	1.1%	108	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	0	0.0%	0	0.0%	3	0.5%	13	0.2%	26	1.1%	108	0.4%
Real Estate, Rental & Leasing	4	5.1%	15	1.2%	30	5.0%	150	2.0%	143	5.8%	944	3.4%
Professional, Scientific & Tech Services	6	7.6%	21	1.7%	68	11.3%	906	12.1%	208	8.5%	1,730	6.2%
Legal Services	0	0.0%	0	0.0%	7	1.2%	21	0.3%	25	1.0%	83	0.3%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.2%	8	0.1%	5	0.2%	22	0.1%
Administrative & Support & Waste Management & Remediation	2	2.5%	4	0.3%	26	4.3%	195	2.6%	85	3.5%	515	1.8%
Educational Services	3	3.8%	131	10.7%	12	2.0%	390	5.2%	57	2.3%	2,267	8.1%
Health Care & Social Assistance	7	8.9%	194	15.8%	46	7.6%	1,043	14.0%	275	11.2%	4,486	16.0%
Arts, Entertainment & Recreation	0	0.0%	1	0.1%	8	1.3%	46	0.6%	44	1.8%	346	1.2%
Accommodation & Food Services	17	21.5%	524	42.6%	38	6.3%	791	10.6%	197	8.1%	3,882	13.8%
Accommodation	6	7.6%	179	14.6%	11	1.8%	222	3.0%	36	1.5%	526	1.9%
Food Services & Drinking Places	12	15.2%	344	28.0%	27	4.5%	570	7.6%	160	6.5%	3,357	12.0%
Other Services (except Public Administration)	11	13.9%	81	6.6%	70	11.6%	325	4.3%	293	12.0%	1,584	5.6%
Automotive Repair & Maintenance	0	0.0%	0	0.0%	13	2.2%	79	1.1%	58	2.4%	324	1.2%
Public Administration	0	0.0%	6	0.5%	9	1.5%	325	4.3%	24	1.0%	652	2.3%
Unclassified Establishments	5	6.3%	1	0.1%	69	11.4%	55	0.7%	220	9.0%	145	0.5%
Total	79	100.0%	1,229	100.0%	603	100.0%	7,472	100.0%	2,446	100.0%	28,091	100.0%

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