

45-53 Liberty Rd
 45-53 Liberty Rd, Sykesville, Maryland, 21784
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.42123
 Longitude: -76.99485

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	1,116	17,386	44,803
2020 Total Population	1,169	17,862	46,839
2020 Group Quarters	6	112	1,090
2023 Total Population	1,156	17,853	47,310
2023 Group Quarters	6	112	1,090
2028 Total Population	1,153	17,966	47,657
2023-2028 Annual Rate	-0.05%	0.13%	0.15%
2023 Total Daytime Population	2,199	15,265	36,787
Workers	1,686	7,035	15,648
Residents	513	8,230	21,139
Household Summary			
2010 Households	365	5,916	15,451
2010 Average Household Size	3.06	2.92	2.82
2020 Total Households	374	6,194	16,582
2020 Average Household Size	3.11	2.87	2.76
2023 Total Households	375	6,248	16,826
2023 Average Household Size	3.07	2.84	2.75
2028 Total Households	379	6,359	17,151
2028 Average Household Size	3.03	2.81	2.72
2023-2028 Annual Rate	0.21%	0.35%	0.38%
2010 Families	315	4,801	12,214
2010 Average Family Size	3.30	3.26	3.19
2023 Families	318	4,963	13,008
2023 Average Family Size	3.36	3.23	3.16
2028 Families	321	5,044	13,236
2028 Average Family Size	3.32	3.20	3.13
2023-2028 Annual Rate	0.19%	0.32%	0.35%
Housing Unit Summary			
2000 Housing Units	320	5,269	14,164
Owner Occupied Housing Units	92.5%	86.3%	84.8%
Renter Occupied Housing Units	4.4%	10.5%	12.7%
Vacant Housing Units	3.1%	3.3%	2.5%
2010 Housing Units	372	6,116	15,911
Owner Occupied Housing Units	92.7%	83.7%	83.7%
Renter Occupied Housing Units	5.4%	13.0%	13.4%
Vacant Housing Units	1.9%	3.3%	2.9%
2020 Housing Units	387	6,456	17,118
Vacant Housing Units	3.4%	4.1%	3.1%
2023 Housing Units	389	6,520	17,391
Owner Occupied Housing Units	93.3%	86.3%	86.0%
Renter Occupied Housing Units	3.1%	9.5%	10.7%
Vacant Housing Units	3.6%	4.2%	3.2%
2028 Housing Units	392	6,620	17,688
Owner Occupied Housing Units	93.9%	86.9%	86.6%
Renter Occupied Housing Units	2.8%	9.2%	10.4%
Vacant Housing Units	3.3%	3.9%	3.0%
Median Household Income			
2023	\$170,852	\$141,629	\$134,920
2028	\$181,376	\$154,881	\$151,670
Median Home Value			
2023	\$552,632	\$479,988	\$462,420
2028	\$565,854	\$491,657	\$472,686
Per Capita Income			
2023	\$70,724	\$62,761	\$61,946
2028	\$78,759	\$70,225	\$69,595
Median Age			
2010	43.7	40.8	41.3
2023	46.6	42.4	43.4
2028	46.5	42.9	43.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

45-53 Liberty Rd
 45-53 Liberty Rd, Sykesville, Maryland, 21784
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.42123
 Longitude: -76.99485

	1 mile	3 miles	5 miles
2023 Households by Income			
Household Income Base	375	6,248	16,826
<\$15,000	0.8%	2.7%	2.9%
\$15,000 - \$24,999	1.9%	2.6%	2.4%
\$25,000 - \$34,999	1.6%	2.7%	3.0%
\$35,000 - \$49,999	3.2%	4.9%	4.5%
\$50,000 - \$74,999	5.9%	9.6%	10.8%
\$75,000 - \$99,999	7.5%	11.8%	11.7%
\$100,000 - \$149,999	17.3%	17.7%	19.0%
\$150,000 - \$199,999	23.5%	19.1%	18.2%
\$200,000+	38.7%	28.7%	27.4%
Average Household Income	\$212,219	\$178,048	\$174,530
2028 Households by Income			
Household Income Base	379	6,359	17,151
<\$15,000	0.8%	2.4%	2.6%
\$15,000 - \$24,999	1.3%	2.1%	1.9%
\$25,000 - \$34,999	1.1%	2.2%	2.5%
\$35,000 - \$49,999	2.6%	4.1%	3.8%
\$50,000 - \$74,999	4.7%	8.7%	9.5%
\$75,000 - \$99,999	6.1%	11.0%	10.7%
\$100,000 - \$149,999	15.6%	16.7%	18.2%
\$150,000 - \$199,999	25.1%	20.7%	20.0%
\$200,000+	42.7%	32.2%	30.9%
Average Household Income	\$233,149	\$196,958	\$193,780
2023 Owner Occupied Housing Units by Value			
Total	363	5,626	14,960
<\$50,000	0.0%	0.3%	0.9%
\$50,000 - \$99,999	0.3%	0.1%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.3%	0.6%	0.9%
\$200,000 - \$249,999	0.8%	1.2%	1.1%
\$250,000 - \$299,999	0.3%	4.8%	4.3%
\$300,000 - \$399,999	20.7%	20.0%	23.1%
\$400,000 - \$499,999	16.8%	28.7%	31.4%
\$500,000 - \$749,999	52.3%	40.0%	32.9%
\$750,000 - \$999,999	6.3%	3.4%	3.6%
\$1,000,000 - \$1,499,999	2.5%	0.6%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.5%
\$2,000,000 +	0.0%	0.2%	0.8%
Average Home Value	\$563,255	\$508,518	\$507,177
2028 Owner Occupied Housing Units by Value			
Total	368	5,750	15,311
<\$50,000	0.0%	0.3%	0.7%
\$50,000 - \$99,999	0.0%	0.1%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.3%	0.4%
\$200,000 - \$249,999	0.5%	0.7%	0.6%
\$250,000 - \$299,999	0.3%	3.8%	3.3%
\$300,000 - \$399,999	17.7%	17.8%	21.0%
\$400,000 - \$499,999	16.8%	29.6%	32.8%
\$500,000 - \$749,999	55.7%	43.1%	35.5%
\$750,000 - \$999,999	6.5%	3.6%	3.8%
\$1,000,000 - \$1,499,999	2.4%	0.6%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.5%
\$2,000,000 +	0.0%	0.1%	0.9%
Average Home Value	\$575,408	\$520,983	\$521,166

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

45-53 Liberty Rd
 45-53 Liberty Rd, Sykesville, Maryland, 21784
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.42123
 Longitude: -76.99485

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	1,117	17,384	44,802
0 - 4	4.7%	5.3%	5.0%
5 - 9	7.1%	7.9%	7.3%
10 - 14	8.1%	8.6%	8.1%
15 - 24	12.6%	12.6%	12.7%
25 - 34	6.2%	7.8%	8.5%
35 - 44	13.4%	15.6%	14.7%
45 - 54	20.1%	19.1%	19.2%
55 - 64	16.7%	12.1%	12.6%
65 - 74	7.3%	6.4%	6.7%
75 - 84	2.5%	3.1%	3.6%
85 +	1.2%	1.5%	1.6%
18 +	74.6%	72.9%	74.3%
2023 Population by Age			
Total	1,156	17,852	47,311
0 - 4	4.1%	4.6%	4.4%
5 - 9	5.6%	6.1%	5.5%
10 - 14	6.8%	7.0%	6.4%
15 - 24	11.0%	12.0%	11.8%
25 - 34	8.6%	11.0%	11.7%
35 - 44	11.9%	12.7%	12.2%
45 - 54	14.7%	15.2%	14.1%
55 - 64	18.6%	15.2%	15.8%
65 - 74	12.8%	10.4%	11.0%
75 - 84	4.2%	4.3%	5.1%
85 +	1.6%	1.7%	2.0%
18 +	79.2%	78.0%	79.4%
2028 Population by Age			
Total	1,153	17,964	47,658
0 - 4	4.3%	4.8%	4.5%
5 - 9	5.5%	5.9%	5.3%
10 - 14	6.3%	6.2%	5.7%
15 - 24	9.9%	10.2%	9.9%
25 - 34	7.6%	10.9%	11.0%
35 - 44	14.5%	15.1%	15.0%
45 - 54	12.9%	13.0%	12.2%
55 - 64	17.1%	14.8%	14.9%
65 - 74	13.4%	11.2%	12.1%
75 - 84	6.2%	6.0%	6.9%
85 +	2.2%	2.0%	2.5%
18 +	80.1%	79.5%	80.9%
2010 Population by Sex			
Males	553	8,645	22,492
Females	563	8,741	22,311
2023 Population by Sex			
Males	577	8,922	23,735
Females	579	8,931	23,575
2028 Population by Sex			
Males	573	8,956	23,862
Females	580	9,010	23,795

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

45-53 Liberty Rd
 45-53 Liberty Rd, Sykesville, Maryland, 21784
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.42123
 Longitude: -76.99485

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	1,117	17,386	44,802
White Alone	94.2%	92.8%	92.0%
Black Alone	2.8%	3.3%	4.0%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	1.2%	1.8%	1.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	0.6%	0.4%
Two or More Races	1.1%	1.4%	1.5%
Hispanic Origin	2.7%	2.5%	2.2%
Diversity Index	15.7	17.9	18.8
2020 Population by Race/Ethnicity			
Total	1,169	17,862	46,839
White Alone	87.2%	86.1%	84.9%
Black Alone	3.0%	3.1%	4.2%
American Indian Alone	0.3%	0.1%	0.2%
Asian Alone	1.5%	3.1%	3.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	1.1%	1.1%
Two or More Races	7.4%	6.4%	6.2%
Hispanic Origin	4.4%	3.9%	3.8%
Diversity Index	29.9	30.8	32.6
2023 Population by Race/Ethnicity			
Total	1,156	17,853	47,308
White Alone	86.4%	85.3%	83.9%
Black Alone	3.0%	3.2%	4.5%
American Indian Alone	0.3%	0.1%	0.2%
Asian Alone	1.6%	3.4%	3.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	1.2%	1.2%
Two or More Races	8.0%	6.8%	6.6%
Hispanic Origin	4.9%	4.3%	4.2%
Diversity Index	31.6	32.6	34.5
2028 Population by Race/Ethnicity			
Total	1,154	17,965	47,657
White Alone	85.0%	83.8%	82.2%
Black Alone	3.3%	3.5%	4.9%
American Indian Alone	0.3%	0.1%	0.2%
Asian Alone	1.8%	3.8%	4.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	1.3%	1.4%
Two or More Races	8.8%	7.5%	7.3%
Hispanic Origin	5.6%	4.9%	4.8%
Diversity Index	34.4	35.6	37.7
2010 Population by Relationship and Household Type			
Total	1,116	17,386	44,803
In Households	100.0%	99.3%	97.4%
In Family Households	94.5%	91.4%	88.6%
Householder	29.1%	27.9%	27.2%
Spouse	26.3%	24.1%	23.2%
Child	35.0%	35.6%	34.1%
Other relative	2.8%	2.5%	2.5%
Nonrelative	1.3%	1.3%	1.5%
In Nonfamily Households	5.6%	7.9%	8.8%
In Group Quarters	0.0%	0.7%	2.6%
Institutionalized Population	0.0%	0.6%	2.5%
Noninstitutionalized Population	0.0%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

45-53 Liberty Rd
 45-53 Liberty Rd, Sykesville, Maryland, 21784
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.42123
 Longitude: -76.99485

	1 mile	3 miles	5 miles
2023 Population 25+ by Educational Attainment			
Total	840	12,563	34,040
Less than 9th Grade	0.4%	1.1%	1.1%
9th - 12th Grade, No Diploma	4.4%	3.6%	4.0%
High School Graduate	17.4%	18.3%	18.7%
GED/Alternative Credential	1.2%	1.8%	2.5%
Some College, No Degree	15.7%	17.1%	16.0%
Associate Degree	8.7%	9.1%	8.3%
Bachelor's Degree	33.9%	29.1%	30.8%
Graduate/Professional Degree	18.3%	19.9%	18.6%
2023 Population 15+ by Marital Status			
Total	965	14,705	39,627
Never Married	24.2%	24.6%	25.5%
Married	66.9%	62.8%	62.4%
Widowed	2.2%	5.6%	4.9%
Divorced	6.6%	7.0%	7.3%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	667	9,821	26,750
Population 16+ Employed	97.5%	98.2%	98.0%
Population 16+ Unemployment rate	2.5%	1.8%	2.0%
Population 16-24 Employed	10.5%	10.8%	11.3%
Population 16-24 Unemployment rate	12.8%	9.7%	6.8%
Population 25-54 Employed	55.8%	62.2%	58.4%
Population 25-54 Unemployment rate	1.9%	0.8%	1.5%
Population 55-64 Employed	27.8%	21.6%	22.5%
Population 55-64 Unemployment rate	0.0%	0.7%	0.8%
Population 65+ Employed	5.8%	5.4%	7.7%
Population 65+ Unemployment rate	0.0%	0.0%	2.0%
2023 Employed Population 16+ by Industry			
Total	650	9,647	26,213
Agriculture/Mining	0.6%	0.9%	0.8%
Construction	7.4%	7.7%	8.6%
Manufacturing	7.2%	5.6%	5.7%
Wholesale Trade	4.5%	2.4%	1.8%
Retail Trade	5.7%	5.9%	8.0%
Transportation/Utilities	3.7%	3.2%	2.9%
Information	3.1%	1.9%	1.8%
Finance/Insurance/Real Estate	5.4%	7.4%	8.0%
Services	54.3%	55.3%	52.7%
Public Administration	8.3%	9.7%	9.8%
2023 Employed Population 16+ by Occupation			
Total	650	9,649	26,215
White Collar	74.8%	75.2%	75.5%
Management/Business/Financial	21.2%	22.6%	25.4%
Professional	33.5%	35.2%	32.9%
Sales	6.3%	6.8%	8.0%
Administrative Support	13.7%	10.6%	9.2%
Services	11.7%	11.7%	11.9%
Blue Collar	13.5%	13.1%	12.6%
Farming/Forestry/Fishing	0.6%	0.6%	0.4%
Construction/Extraction	2.5%	2.9%	3.6%
Installation/Maintenance/Repair	4.3%	3.1%	2.7%
Production	3.1%	3.5%	2.8%
Transportation/Material Moving	3.1%	3.0%	3.1%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

45-53 Liberty Rd
 45-53 Liberty Rd, Sykesville, Maryland, 21784
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.42123
 Longitude: -76.99485

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	365	5,915	15,450
Households with 1 Person	11.8%	15.4%	17.2%
Households with 2+ People	88.2%	84.6%	82.8%
Family Households	86.3%	81.2%	79.1%
Husband-wife Families	77.5%	70.2%	67.5%
With Related Children	34.2%	35.5%	33.2%
Other Family (No Spouse Present)	8.8%	11.0%	11.5%
Other Family with Male Householder	3.0%	3.6%	3.7%
With Related Children	2.2%	2.2%	2.1%
Other Family with Female Householder	5.8%	7.4%	7.8%
With Related Children	2.7%	4.5%	4.7%
Nonfamily Households	1.9%	3.4%	3.7%
All Households with Children	39.7%	42.6%	40.3%
Multigenerational Households	4.9%	4.0%	3.9%
Unmarried Partner Households	3.6%	4.1%	4.4%
Male-female	3.0%	3.5%	3.8%
Same-sex	0.5%	0.5%	0.6%
2010 Households by Size			
Total	365	5,917	15,449
1 Person Household	11.8%	15.3%	17.2%
2 Person Household	35.9%	32.0%	32.0%
3 Person Household	18.1%	19.1%	19.0%
4 Person Household	20.5%	20.8%	19.7%
5 Person Household	9.0%	8.7%	8.2%
6 Person Household	3.3%	2.9%	2.7%
7 + Person Household	1.4%	1.1%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	365	5,917	15,450
Owner Occupied	94.5%	86.6%	86.2%
Owned with a Mortgage/Loan	75.3%	70.4%	68.9%
Owned Free and Clear	19.2%	16.2%	17.3%
Renter Occupied	5.5%	13.4%	13.8%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	125	119	117
Percent of Income for Mortgage	19.4%	20.4%	20.6%
Wealth Index	310	228	226
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	372	6,116	15,911
Housing Units Inside Urbanized Area	41.9%	61.1%	66.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	58.1%	38.9%	33.1%
2010 Population By Urban/ Rural Status			
Total Population	1,116	17,386	44,803
Population Inside Urbanized Area	41.7%	60.8%	67.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	58.3%	39.2%	32.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

45-53 Liberty Rd
 45-53 Liberty Rd, Sykesville, Maryland, 21784
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.42123
 Longitude: -76.99485

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.		Enterprising Professionals (2D)	Golden Years (9B)
3.		Professional Pride (1B)	Professional Pride (1B)
2023 Consumer Spending			
Apparel & Services: Total \$	\$1,535,742	\$21,984,253	\$57,993,671
Average Spent	\$4,095.31	\$3,518.61	\$3,446.67
Spending Potential Index	186	160	157
Education: Total \$	\$1,583,841	\$21,096,285	\$56,346,860
Average Spent	\$4,223.58	\$3,376.49	\$3,348.80
Spending Potential Index	236	188	187
Entertainment/Recreation: Total \$	\$2,736,540	\$38,283,423	\$101,210,268
Average Spent	\$7,297.44	\$6,127.31	\$6,015.11
Spending Potential Index	193	162	159
Food at Home: Total \$	\$4,684,613	\$66,201,416	\$175,726,607
Average Spent	\$12,492.30	\$10,595.62	\$10,443.75
Spending Potential Index	184	156	154
Food Away from Home: Total \$	\$2,570,338	\$37,077,950	\$97,185,973
Average Spent	\$6,854.23	\$5,934.37	\$5,775.94
Spending Potential Index	184	159	155
Health Care: Total \$	\$5,214,888	\$71,872,472	\$191,625,721
Average Spent	\$13,906.37	\$11,503.28	\$11,388.67
Spending Potential Index	189	156	155
HH Furnishings & Equipment: Total \$	\$2,151,500	\$30,280,555	\$79,901,923
Average Spent	\$5,737.33	\$4,846.44	\$4,748.72
Spending Potential Index	194	164	161
Personal Care Products & Services: Total \$	\$686,715	\$9,718,706	\$25,655,483
Average Spent	\$1,831.24	\$1,555.49	\$1,524.75
Spending Potential Index	192	163	159
Shelter: Total \$	\$17,740,843	\$251,988,715	\$665,321,912
Average Spent	\$47,308.91	\$40,331.10	\$39,541.30
Spending Potential Index	191	163	160
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,451,759	\$33,163,819	\$88,184,747
Average Spent	\$6,538.02	\$5,307.91	\$5,240.98
Spending Potential Index	209	170	168
Travel: Total \$	\$1,713,294	\$24,086,003	\$63,169,482
Average Spent	\$4,568.78	\$3,854.99	\$3,754.28
Spending Potential Index	203	171	167
Vehicle Maintenance & Repairs: Total \$	\$884,030	\$12,520,782	\$33,013,394
Average Spent	\$2,357.41	\$2,003.97	\$1,962.05
Spending Potential Index	180	153	150

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

45-53 Liberty Rd
 45-53 Liberty Rd, Sykesville, Maryland, 21784
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.42123
 Longitude: -76.99485

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Savvy Suburbanites (1D)	100.0%	Population	1,156	1,153
	0.0%	Households	375	379
	0.0%	Families	318	321
	0.0%	Median Age	46.6	46.5
	0.0%	Median Household Income	\$170,852	\$181,376
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		186	\$4,095.31	\$1,535,742
Men's		185	\$757.73	\$284,147
Women's		187	\$1,394.38	\$522,894
Children's		179	\$595.17	\$223,190
Footwear		183	\$914.56	\$342,960
Watches & Jewelry		206	\$348.38	\$130,644
Apparel Products and Services (1)		191	\$85.09	\$31,907
Computer				
Computers and Hardware for Home Use		184	\$471.14	\$176,679
Portable Memory		189	\$8.68	\$3,254
Computer Software		176	\$25.40	\$9,524
Computer Accessories		186	\$46.57	\$17,462
Entertainment & Recreation		193	\$7,297.44	\$2,736,540
Fees and Admissions		226	\$1,607.73	\$602,899
Membership Fees for Clubs (2)		223	\$620.78	\$232,794
Fees for Participant Sports, excl. Trips		228	\$272.19	\$102,071
Tickets to Theatre/Operas/Concerts		224	\$122.34	\$45,876
Tickets to Movies		183	\$50.59	\$18,970
Tickets to Parks or Museums		185	\$51.43	\$19,287
Admission to Sporting Events, excl. Trips		244	\$142.44	\$53,416
Fees for Recreational Lessons		239	\$346.48	\$129,930
Dating Services		138	\$1.48	\$556
TV/Video/Audio		179	\$2,427.47	\$910,302
Cable and Satellite Television Services		182	\$1,563.71	\$586,390
Televisions		172	\$250.60	\$93,975
Satellite Dishes		149	\$2.54	\$952
VCRs, Video Cameras, and DVD Players		162	\$7.83	\$2,937
Miscellaneous Video Equipment		213	\$26.88	\$10,080
Video Cassettes and DVDs		172	\$11.22	\$4,207
Video Game Hardware/Accessories		152	\$61.17	\$22,938
Video Game Software		149	\$28.78	\$10,794
Rental/Streaming/Downloaded Video		168	\$207.42	\$77,783
Installation of Televisions		211	\$3.39	\$1,270
Audio (3)		193	\$260.34	\$97,626
Rental and Repair of TV/Radio/Sound Equipment		129	\$3.60	\$1,349
Pets		186	\$1,718.64	\$644,489
Toys/Games/Crafts/Hobbies (4)		179	\$282.77	\$106,039
Recreational Vehicles and Fees (5)		217	\$326.37	\$122,390
Sports/Recreation/Exercise Equipment (6)		191	\$536.33	\$201,125
Photo Equipment and Supplies (7)		194	\$90.80	\$34,050
Reading (8)		197	\$249.12	\$93,419
Catered Affairs (9)		192	\$58.21	\$21,827
Food		184	\$19,346.54	\$7,254,951
Food at Home		184	\$12,492.30	\$4,684,613
Bakery and Cereal Products		186	\$1,638.00	\$614,249
Meats, Poultry, Fish, and Eggs		183	\$2,686.75	\$1,007,531
Dairy Products		186	\$1,222.52	\$458,445
Fruits and Vegetables		186	\$2,494.57	\$935,462
Snacks and Other Food at Home (10)		182	\$4,450.47	\$1,668,926
Food Away from Home		184	\$6,854.23	\$2,570,338
Alcoholic Beverages		203	\$1,368.98	\$513,369

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	246	\$96,669.61	\$36,251,104
Value of Retirement Plans	246	\$348,025.80	\$130,509,674
Value of Other Financial Assets	215	\$18,401.92	\$6,900,720
Vehicle Loan Amount excluding Interest	171	\$6,241.49	\$2,340,560
Value of Credit Card Debt	196	\$6,193.66	\$2,322,623
Health			
Nonprescription Drugs	174	\$297.16	\$111,436
Prescription Drugs	179	\$660.79	\$247,795
Eyeglasses and Contact Lenses	196	\$217.79	\$81,672
Home			
Mortgage Payment and Basics (11)	228	\$29,427.24	\$11,035,215
Maintenance and Remodeling Services	225	\$8,542.39	\$3,203,398
Maintenance and Remodeling Materials (12)	196	\$1,542.75	\$578,532
Utilities, Fuel, and Public Services	180	\$10,465.49	\$3,924,560
Household Furnishings and Equipment			
Household Textiles (13)	186	\$227.53	\$85,323
Furniture	186	\$1,536.40	\$576,151
Rugs	212	\$88.26	\$33,098
Major Appliances (14)	193	\$1,020.81	\$382,805
Housewares (15)	192	\$205.94	\$77,228
Small Appliances	167	\$121.49	\$45,559
Luggage	186	\$26.67	\$10,001
Telephones and Accessories	188	\$202.13	\$75,799
Household Operations			
Child Care	210	\$1,082.83	\$406,060
Lawn and Garden (16)	214	\$1,433.12	\$537,419
Moving/Storage/Freight Express	171	\$153.66	\$57,623
Housekeeping Supplies (17)	187	\$1,747.00	\$655,125
Insurance			
Owners and Renters Insurance	200	\$1,559.47	\$584,803
Vehicle Insurance	172	\$3,725.97	\$1,397,240
Life/Other Insurance	216	\$1,498.31	\$561,865
Health Insurance	189	\$9,360.87	\$3,510,325
Personal Care Products (18)	185	\$1,020.18	\$382,566
School Books and Supplies (19)	179	\$239.38	\$89,767
Smoking Products	141	\$612.95	\$229,857
Transportation			
Payments on Vehicles excluding Leases	177	\$5,361.86	\$2,010,696
Gasoline and Motor Oil	169	\$4,284.11	\$1,606,541
Vehicle Maintenance and Repairs	180	\$2,357.41	\$884,030
Travel			
Airline Fares	203	\$947.37	\$355,263
Lodging on Trips	211	\$1,518.84	\$569,564
Auto/Truck Rental on Trips	199	\$158.11	\$59,290
Food and Drink on Trips	200	\$1,118.60	\$419,474

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

45-53 Liberty Rd
 45-53 Liberty Rd, Sykesville, Maryland, 21784
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.42123
 Longitude: -76.99485

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Savvy Suburbanites (1D)	56.0%	Population	17,853	17,966
Enterprising Professionals (2D)	15.2%	Households	6,248	6,359
Professional Pride (1B)	10.4%	Families	4,963	5,044
Boomburbs (1C)	8.1%	Median Age	42.4	42.9
Golden Years (9B)	4.9%	Median Household Income	\$141,629	\$154,881
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		160	\$3,518.61	\$21,984,253
Men's		160	\$655.80	\$4,097,461
Women's		160	\$1,194.80	\$7,465,109
Children's		158	\$523.35	\$3,269,860
Footwear		158	\$785.83	\$4,909,852
Watches & Jewelry		170	\$287.58	\$1,796,821
Apparel Products and Services (1)		160	\$71.25	\$445,150
Computer				
Computers and Hardware for Home Use		161	\$412.79	\$2,579,085
Portable Memory		159	\$7.32	\$45,727
Computer Software		155	\$22.43	\$140,122
Computer Accessories		159	\$39.78	\$248,538
Entertainment & Recreation		162	\$6,127.31	\$38,283,423
Fees and Admissions		186	\$1,322.46	\$8,262,758
Membership Fees for Clubs (2)		183	\$509.55	\$3,183,674
Fees for Participant Sports, excl. Trips		187	\$224.30	\$1,401,443
Tickets to Theatre/Operas/Concerts		179	\$97.93	\$611,845
Tickets to Movies		162	\$44.72	\$279,426
Tickets to Parks or Museums		164	\$45.52	\$284,381
Admission to Sporting Events, excl. Trips		191	\$111.69	\$697,811
Fees for Recreational Lessons		198	\$287.35	\$1,795,383
Dating Services		132	\$1.41	\$8,796
TV/Video/Audio		151	\$2,047.75	\$12,794,319
Cable and Satellite Television Services		150	\$1,289.48	\$8,056,694
Televisions		150	\$218.30	\$1,363,956
Satellite Dishes		137	\$2.34	\$14,594
VCRs, Video Cameras, and DVD Players		148	\$7.11	\$44,420
Miscellaneous Video Equipment		176	\$22.20	\$138,713
Video Cassettes and DVDs		151	\$9.87	\$61,661
Video Game Hardware/Accessories		139	\$55.97	\$349,696
Video Game Software		138	\$26.66	\$166,546
Rental/Streaming/Downloaded Video		151	\$186.20	\$1,163,381
Installation of Televisions		176	\$2.84	\$17,723
Audio (3)		165	\$223.45	\$1,396,125
Rental and Repair of TV/Radio/Sound Equipment		120	\$3.33	\$20,810
Pets		156	\$1,441.28	\$9,005,103
Toys/Games/Crafts/Hobbies (4)		154	\$244.62	\$1,528,387
Recreational Vehicles and Fees (5)		175	\$262.98	\$1,643,082
Sports/Recreation/Exercise Equipment (6)		169	\$474.55	\$2,964,966
Photo Equipment and Supplies (7)		166	\$77.46	\$483,971
Reading (8)		163	\$206.12	\$1,287,842
Catered Affairs (9)		165	\$50.10	\$312,995
Food		157	\$16,529.99	\$103,279,366
Food at Home		156	\$10,595.62	\$66,201,416
Bakery and Cereal Products		156	\$1,376.74	\$8,601,863
Meats, Poultry, Fish, and Eggs		155	\$2,278.00	\$14,232,927
Dairy Products		157	\$1,032.45	\$6,450,723
Fruits and Vegetables		157	\$2,113.29	\$13,203,833
Snacks and Other Food at Home (10)		155	\$3,795.15	\$23,712,070
Food Away from Home		159	\$5,934.37	\$37,077,950
Alcoholic Beverages		170	\$1,149.22	\$7,180,346

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	191	\$75,155.98	\$469,574,583
Value of Retirement Plans	192	\$270,992.95	\$1,693,163,968
Value of Other Financial Assets	174	\$14,879.38	\$92,966,385
Vehicle Loan Amount excluding Interest	152	\$5,548.86	\$34,669,252
Value of Credit Card Debt	163	\$5,150.77	\$32,182,033
Health			
Nonprescription Drugs	148	\$252.71	\$1,578,933
Prescription Drugs	146	\$537.30	\$3,357,053
Eyeglasses and Contact Lenses	160	\$177.61	\$1,109,733
Home			
Mortgage Payment and Basics (11)	185	\$23,868.29	\$149,129,045
Maintenance and Remodeling Services	183	\$6,942.26	\$43,375,230
Maintenance and Remodeling Materials (12)	162	\$1,268.87	\$7,927,910
Utilities, Fuel, and Public Services	151	\$8,782.80	\$54,874,935
Household Furnishings and Equipment			
Household Textiles (13)	159	\$194.42	\$1,214,754
Furniture	160	\$1,316.98	\$8,228,488
Rugs	173	\$72.06	\$450,255
Major Appliances (14)	161	\$851.39	\$5,319,512
Housewares (15)	165	\$177.06	\$1,106,271
Small Appliances	148	\$107.39	\$670,984
Luggage	162	\$23.30	\$145,556
Telephones and Accessories	155	\$167.14	\$1,044,292
Household Operations			
Child Care	183	\$944.49	\$5,901,182
Lawn and Garden (16)	171	\$1,149.14	\$7,179,799
Moving/Storage/Freight Express	151	\$135.54	\$846,865
Housekeeping Supplies (17)	157	\$1,468.38	\$9,174,412
Insurance			
Owners and Renters Insurance	163	\$1,269.82	\$7,933,857
Vehicle Insurance	148	\$3,220.55	\$20,121,991
Life/Other Insurance	174	\$1,202.21	\$7,511,389
Health Insurance	157	\$7,745.72	\$48,395,273
Personal Care Products (18)	158	\$873.38	\$5,456,881
School Books and Supplies (19)	157	\$210.33	\$1,314,116
Smoking Products	122	\$528.94	\$3,304,845
Transportation			
Payments on Vehicles excluding Leases	153	\$4,634.30	\$28,955,109
Gasoline and Motor Oil	147	\$3,716.56	\$23,221,039
Vehicle Maintenance and Repairs	153	\$2,003.97	\$12,520,782
Travel			
Airline Fares	174	\$810.88	\$5,066,372
Lodging on Trips	175	\$1,263.19	\$7,892,425
Auto/Truck Rental on Trips	171	\$135.40	\$845,964
Food and Drink on Trips	169	\$944.09	\$5,898,652

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

45-53 Liberty Rd
 45-53 Liberty Rd, Sykesville, Maryland, 21784
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.42123
 Longitude: -76.99485

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Savvy Suburbanites (1D)	54.2%	Population	47,310	47,657
Golden Years (9B)	8.1%	Households	16,826	17,151
Professional Pride (1B)	8.0%	Families	13,008	13,236
Workday Drive (4A)	7.9%	Median Age	43.4	43.9
Green Acres (6A)	5.8%	Median Household Income	\$134,920	\$151,670
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		157	\$3,446.67	\$57,993,671
Men's		156	\$639.79	\$10,765,113
Women's		157	\$1,171.21	\$19,706,779
Children's		152	\$505.69	\$8,508,786
Footwear		155	\$772.57	\$12,999,252
Watches & Jewelry		170	\$286.36	\$4,818,292
Apparel Products and Services (1)		160	\$71.05	\$1,195,449
Computer				
Computers and Hardware for Home Use		156	\$398.92	\$6,712,192
Portable Memory		156	\$7.18	\$120,774
Computer Software		151	\$21.86	\$367,843
Computer Accessories		156	\$38.94	\$655,275
Entertainment & Recreation		159	\$6,015.11	\$101,210,268
Fees and Admissions		182	\$1,295.67	\$21,800,920
Membership Fees for Clubs (2)		180	\$501.04	\$8,430,427
Fees for Participant Sports, excl. Trips		183	\$218.62	\$3,678,428
Tickets to Theatre/Operas/Concerts		179	\$97.53	\$1,641,072
Tickets to Movies		156	\$42.98	\$723,189
Tickets to Parks or Museums		157	\$43.73	\$735,733
Admission to Sporting Events, excl. Trips		190	\$111.06	\$1,868,704
Fees for Recreational Lessons		193	\$279.28	\$4,699,191
Dating Services		135	\$1.44	\$24,176
TV/Video/Audio		149	\$2,021.50	\$34,013,726
Cable and Satellite Television Services		150	\$1,288.47	\$21,679,875
Televisions		146	\$212.08	\$3,568,446
Satellite Dishes		131	\$2.24	\$37,631
VCRs, Video Cameras, and DVD Players		141	\$6.82	\$114,771
Miscellaneous Video Equipment		173	\$21.81	\$366,989
Video Cassettes and DVDs		146	\$9.52	\$160,265
Video Game Hardware/Accessories		134	\$53.96	\$907,950
Video Game Software		132	\$25.65	\$431,600
Rental/Streaming/Downloaded Video		145	\$178.48	\$3,003,044
Installation of Televisions		173	\$2.79	\$46,924
Audio (3)		160	\$216.40	\$3,641,170
Rental and Repair of TV/Radio/Sound Equipment		118	\$3.27	\$55,060
Pets		154	\$1,419.87	\$23,890,788
Toys/Games/Crafts/Hobbies (4)		150	\$238.23	\$4,008,449
Recreational Vehicles and Fees (5)		173	\$260.02	\$4,375,119
Sports/Recreation/Exercise Equipment (6)		160	\$450.09	\$7,573,173
Photo Equipment and Supplies (7)		162	\$75.71	\$1,273,836
Reading (8)		162	\$204.94	\$3,448,359
Catered Affairs (9)		162	\$49.08	\$825,899
Food		154	\$16,219.69	\$272,912,580
Food at Home		154	\$10,443.75	\$175,726,607
Bakery and Cereal Products		155	\$1,362.51	\$22,925,518
Meats, Poultry, Fish, and Eggs		153	\$2,246.94	\$37,806,947
Dairy Products		155	\$1,019.18	\$17,148,685
Fruits and Vegetables		155	\$2,086.58	\$35,108,810
Snacks and Other Food at Home (10)		152	\$3,728.55	\$62,736,646
Food Away from Home		155	\$5,775.94	\$97,185,973
Alcoholic Beverages		168	\$1,130.90	\$19,028,507

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	193	\$75,880.77	\$1,276,769,917
Value of Retirement Plans	191	\$270,806.28	\$4,556,586,417
Value of Other Financial Assets	174	\$14,920.19	\$251,047,188
Vehicle Loan Amount excluding Interest	145	\$5,293.26	\$89,064,339
Value of Credit Card Debt	161	\$5,096.89	\$85,760,295
Health			
Nonprescription Drugs	145	\$248.37	\$4,179,080
Prescription Drugs	146	\$538.40	\$9,059,108
Eyeglasses and Contact Lenses	159	\$176.89	\$2,976,417
Home			
Mortgage Payment and Basics (11)	182	\$23,470.95	\$394,922,186
Maintenance and Remodeling Services	179	\$6,809.33	\$114,573,824
Maintenance and Remodeling Materials (12)	158	\$1,243.60	\$20,924,741
Utilities, Fuel, and Public Services	149	\$8,669.65	\$145,875,598
Household Furnishings and Equipment			
Household Textiles (13)	156	\$190.51	\$3,205,466
Furniture	155	\$1,281.04	\$21,554,702
Rugs	172	\$71.49	\$1,202,841
Major Appliances (14)	158	\$836.02	\$14,066,849
Housewares (15)	160	\$172.37	\$2,900,235
Small Appliances	144	\$104.77	\$1,762,803
Luggage	157	\$22.53	\$379,135
Telephones and Accessories	154	\$166.14	\$2,795,427
Household Operations			
Child Care	175	\$905.91	\$15,242,884
Lawn and Garden (16)	170	\$1,138.75	\$19,160,611
Moving/Storage/Freight Express	147	\$131.67	\$2,215,488
Housekeeping Supplies (17)	155	\$1,445.37	\$24,319,838
Insurance			
Owners and Renters Insurance	161	\$1,255.73	\$21,128,954
Vehicle Insurance	145	\$3,140.40	\$52,840,357
Life/Other Insurance	172	\$1,192.45	\$20,064,221
Health Insurance	155	\$7,668.00	\$129,021,830
Personal Care Products (18)	155	\$856.13	\$14,405,312
School Books and Supplies (19)	152	\$203.19	\$3,418,823
Smoking Products	122	\$527.41	\$8,874,148
Transportation			
Payments on Vehicles excluding Leases	148	\$4,481.68	\$75,408,812
Gasoline and Motor Oil	143	\$3,618.93	\$60,892,177
Vehicle Maintenance and Repairs	150	\$1,962.05	\$33,013,394
Travel			
Airline Fares	169	\$786.83	\$13,239,267
Lodging on Trips	171	\$1,232.85	\$20,744,017
Auto/Truck Rental on Trips	166	\$131.57	\$2,213,766
Food and Drink on Trips	165	\$920.83	\$15,493,966

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Business Summary

45-53 Liberty Rd
 45-53 Liberty Rd, Sykesville, Maryland, 21784
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.42123
 Longitude: -76.99485

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	150		626		1,485							
Total Employees:	1,796		6,542		14,513							
Total Residential Population:	1,156		17,853		47,310							
Employee/Residential Population Ratio (per 100 Residents)	155		37		31							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	4	2.7%	16	0.9%	20	3.2%	283	4.3%	56	3.8%	516	3.6%
Construction	28	18.7%	556	31.0%	96	15.3%	1,083	16.6%	199	13.4%	1,909	13.2%
Manufacturing	5	3.3%	49	2.7%	17	2.7%	104	1.6%	36	2.4%	200	1.4%
Transportation	4	2.7%	35	1.9%	13	2.1%	97	1.5%	27	1.8%	227	1.6%
Communication	1	0.7%	4	0.2%	3	0.5%	13	0.2%	7	0.5%	32	0.2%
Utility	1	0.7%	6	0.3%	1	0.2%	8	0.1%	2	0.1%	17	0.1%
Wholesale Trade	8	5.3%	86	4.8%	20	3.2%	218	3.3%	37	2.5%	422	2.9%
Retail Trade Summary	20	13.3%	152	8.5%	101	16.1%	1,317	20.1%	264	17.8%	3,260	22.5%
Home Improvement	2	1.3%	20	1.1%	8	1.3%	94	1.4%	19	1.3%	260	1.8%
General Merchandise Stores	1	0.7%	9	0.5%	7	1.1%	108	1.7%	15	1.0%	271	1.9%
Food Stores	3	2.0%	17	0.9%	13	2.1%	171	2.6%	29	2.0%	480	3.3%
Auto Dealers & Gas Stations	4	2.7%	15	0.8%	13	2.1%	152	2.3%	31	2.1%	272	1.9%
Apparel & Accessory Stores	0	0.0%	0	0.0%	1	0.2%	4	0.1%	6	0.4%	16	0.1%
Furniture & Home Furnishings	1	0.7%	1	0.1%	5	0.8%	20	0.3%	18	1.2%	102	0.7%
Eating & Drinking Places	4	2.7%	74	4.1%	31	5.0%	612	9.4%	83	5.6%	1,501	10.3%
Miscellaneous Retail	4	2.7%	18	1.0%	23	3.7%	155	2.4%	63	4.2%	358	2.5%
Finance, Insurance, Real Estate Summary	7	4.7%	28	1.6%	42	6.7%	195	3.0%	103	6.9%	558	3.8%
Banks, Savings & Lending Institutions	0	0.0%	0	0.0%	4	0.6%	35	0.5%	16	1.1%	125	0.9%
Securities Brokers	2	1.3%	8	0.4%	5	0.8%	23	0.4%	14	0.9%	53	0.4%
Insurance Carriers & Agents	2	1.3%	9	0.5%	8	1.3%	33	0.5%	19	1.3%	157	1.1%
Real Estate, Holding, Other Investment Offices	4	2.7%	12	0.7%	26	4.2%	104	1.6%	54	3.6%	224	1.5%
Services Summary	60	40.0%	846	47.1%	258	41.2%	3,102	47.4%	593	39.9%	6,956	47.9%
Hotels & Lodging	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.2%	15	0.1%
Automotive Services	14	9.3%	73	4.1%	29	4.6%	144	2.2%	59	4.0%	299	2.1%
Movies & Amusements	7	4.7%	63	3.5%	22	3.5%	188	2.9%	41	2.8%	350	2.4%
Health Services	9	6.0%	267	14.9%	45	7.2%	680	10.4%	105	7.1%	2,033	14.0%
Legal Services	1	0.7%	4	0.2%	6	1.0%	16	0.2%	20	1.3%	58	0.4%
Education Institutions & Libraries	3	2.0%	203	11.3%	15	2.4%	780	11.9%	31	2.1%	1,300	9.0%
Other Services	26	17.3%	236	13.1%	141	22.5%	1,293	19.8%	334	22.5%	2,900	20.0%
Government	0	0.0%	1	0.1%	5	0.8%	57	0.9%	17	1.1%	233	1.6%
Unclassified Establishments	12	8.0%	17	0.9%	51	8.1%	65	1.0%	143	9.6%	182	1.3%
Totals	150	100.0%	1,796	100.0%	626	100.0%	6,542	100.0%	1,485	100.0%	14,513	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

45-53 Liberty Rd
 45-53 Liberty Rd, Sykesville, Maryland, 21784
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.42123
 Longitude: -76.99485

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.7%	1	0.1%	3	0.5%	7	0.1%	7	0.5%	32	0.2%
Mining	0	0.0%	0	0.0%	1	0.2%	200	3.1%	2	0.1%	203	1.4%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	9	0.1%
Construction	30	20.0%	575	32.0%	100	16.0%	1,121	17.1%	207	13.9%	1,993	13.7%
Manufacturing	6	4.0%	50	2.8%	18	2.9%	112	1.7%	41	2.8%	234	1.6%
Wholesale Trade	8	5.3%	86	4.8%	20	3.2%	218	3.3%	36	2.4%	420	2.9%
Retail Trade	15	10.0%	78	4.3%	66	10.5%	672	10.3%	170	11.4%	1,663	11.5%
Motor Vehicle & Parts Dealers	3	2.0%	14	0.8%	11	1.8%	146	2.2%	27	1.8%	251	1.7%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%	3	0.5%	15	0.2%	10	0.7%	76	0.5%
Electronics & Appliance Stores	0	0.0%	0	0.0%	1	0.2%	4	0.1%	5	0.3%	13	0.1%
Building Material & Garden Equipment & Supplies Dealers	2	1.3%	20	1.1%	8	1.3%	91	1.4%	18	1.2%	251	1.7%
Food & Beverage Stores	4	2.7%	24	1.3%	13	2.1%	156	2.4%	30	2.0%	435	3.0%
Health & Personal Care Stores	0	0.0%	0	0.0%	7	1.1%	72	1.1%	17	1.1%	135	0.9%
Gasoline Stations & Fuel Dealers	0	0.0%	0	0.0%	2	0.3%	6	0.1%	4	0.3%	22	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	0	0.0%	0	0.0%	3	0.5%	10	0.2%	9	0.6%	24	0.2%
Sporting Goods, Hobby, Book, & Music Stores	3	2.0%	10	0.6%	12	1.9%	60	0.9%	34	2.3%	177	1.2%
General Merchandise Stores	1	0.7%	9	0.5%	7	1.1%	112	1.7%	17	1.1%	280	1.9%
Transportation & Warehousing	3	2.0%	33	1.8%	10	1.6%	90	1.4%	22	1.5%	221	1.5%
Information	2	1.3%	5	0.3%	13	2.1%	104	1.6%	29	2.0%	272	1.9%
Finance & Insurance	3	2.0%	16	0.9%	17	2.7%	91	1.4%	49	3.3%	335	2.3%
Central Bank/Credit Intermediation & Related Activities	0	0.0%	0	0.0%	4	0.6%	35	0.5%	16	1.1%	125	0.9%
Securities & Commodity Contracts	2	1.3%	8	0.4%	5	0.8%	23	0.4%	15	1.0%	54	0.4%
Funds, Trusts & Other Financial Vehicles	2	1.3%	9	0.5%	8	1.3%	33	0.5%	19	1.3%	157	1.1%
Real Estate, Rental & Leasing	4	2.7%	11	0.6%	25	4.0%	97	1.5%	58	3.9%	244	1.7%
Professional, Scientific & Tech Services	15	10.0%	151	8.4%	58	9.3%	401	6.1%	146	9.8%	808	5.6%
Legal Services	1	0.7%	4	0.2%	6	1.0%	16	0.2%	22	1.5%	62	0.4%
Management of Companies & Enterprises	1	0.7%	2	0.1%	1	0.2%	3	0.0%	2	0.1%	5	0.0%
Administrative, Support & Waste Management Services	8	5.3%	48	2.7%	31	5.0%	206	3.1%	74	5.0%	504	3.5%
Educational Services	5	3.3%	221	12.3%	18	2.9%	806	12.3%	40	2.7%	1,350	9.3%
Health Care & Social Assistance	11	7.3%	285	15.9%	61	9.7%	1,034	15.8%	145	9.8%	2,911	20.1%
Arts, Entertainment & Recreation	5	3.3%	44	2.4%	17	2.7%	157	2.4%	30	2.0%	284	2.0%
Accommodation & Food Services	4	2.7%	74	4.1%	32	5.1%	634	9.7%	91	6.1%	1,578	10.9%
Accommodation	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.2%	15	0.1%
Food Services & Drinking Places	4	2.7%	74	4.1%	32	5.1%	634	9.7%	88	5.9%	1,562	10.8%
Other Services (except Public Administration)	18	12.0%	99	5.5%	80	12.8%	470	7.2%	174	11.7%	1,033	7.1%
Automotive Repair & Maintenance	14	9.3%	73	4.1%	25	4.0%	126	1.9%	48	3.2%	238	1.6%
Public Administration	0	0.0%	1	0.1%	4	0.6%	54	0.8%	17	1.1%	232	1.6%
Unclassified Establishments	12	8.0%	17	0.9%	51	8.1%	65	1.0%	143	9.6%	182	1.3%
Total	150	100.0%	1,796	100.0%	626	100.0%	6,542	100.0%	1,485	100.0%	14,513	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.