

33588 Old Salt Ln
 33588 Old Salt Ln, Lewes, Delaware, 19958
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 38.70251
 Longitude: -75.16201

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	663	10,536	25,749
2010 Total Population	990	15,606	34,986
2020 Total Population	1,255	20,763	47,860
2020 Group Quarters	0	7	139
2025 Total Population	1,437	23,115	53,599
2020-2025 Annual Rate	2.75%	2.17%	2.29%
2020 Total Daytime Population	1,199	20,876	52,177
Workers	397	7,439	21,513
Residents	802	13,437	30,664
Household Summary			
2000 Households	308	4,901	11,876
2000 Average Household Size	2.15	2.15	2.15
2010 Households	455	7,466	16,532
2010 Average Household Size	2.18	2.09	2.11
2020 Households	594	9,988	22,671
2020 Average Household Size	2.11	2.08	2.10
2025 Households	681	11,132	25,430
2025 Average Household Size	2.11	2.08	2.10
2020-2025 Annual Rate	2.77%	2.19%	2.32%
2010 Families	298	4,391	9,722
2010 Average Family Size	2.61	2.58	2.61
2020 Families	382	5,782	13,179
2020 Average Family Size	2.55	2.58	2.62
2025 Families	436	6,411	14,722
2025 Average Family Size	2.55	2.58	2.62
2020-2025 Annual Rate	2.68%	2.09%	2.24%
Housing Unit Summary			
2000 Housing Units	513	8,478	22,851
Owner Occupied Housing Units	53.6%	50.8%	44.3%
Renter Occupied Housing Units	6.4%	7.0%	7.7%
Vacant Housing Units	40.0%	42.2%	48.0%
2010 Housing Units	737	12,511	31,847
Owner Occupied Housing Units	54.8%	50.6%	43.0%
Renter Occupied Housing Units	6.9%	9.1%	8.9%
Vacant Housing Units	38.3%	40.3%	48.1%
2020 Housing Units	901	15,565	40,766
Owner Occupied Housing Units	59.5%	55.1%	46.2%
Renter Occupied Housing Units	6.4%	9.1%	9.4%
Vacant Housing Units	34.1%	35.8%	44.4%
2025 Housing Units	994	17,179	45,117
Owner Occupied Housing Units	58.7%	54.9%	46.5%
Renter Occupied Housing Units	9.8%	9.9%	9.9%
Vacant Housing Units	31.5%	35.2%	43.6%
Median Household Income			
2020	\$63,959	\$63,708	\$68,519
2025	\$66,851	\$67,368	\$73,142
Median Home Value			
2020	\$349,716	\$341,469	\$365,304
2025	\$363,636	\$357,656	\$382,459
Per Capita Income			
2020	\$39,783	\$41,764	\$46,996
2025	\$43,834	\$45,686	\$51,338
Median Age			
2010	52.2	54.1	54.1
2020	55.8	57.4	57.2
2025	57.4	59.4	59.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Households by Income			
Household Income Base	594	9,988	22,671
<\$15,000	13.0%	9.5%	8.3%
\$15,000 - \$24,999	5.6%	7.4%	6.7%
\$25,000 - \$34,999	9.1%	8.9%	8.9%
\$35,000 - \$49,999	11.8%	12.4%	11.3%
\$50,000 - \$74,999	16.3%	18.5%	18.3%
\$75,000 - \$99,999	13.0%	13.8%	13.4%
\$100,000 - \$149,999	16.7%	16.5%	16.6%
\$150,000 - \$199,999	8.6%	6.7%	6.8%
\$200,000+	5.9%	6.4%	9.7%
Average Household Income	\$87,738	\$87,937	\$99,435
2025 Households by Income			
Household Income Base	681	11,132	25,430
<\$15,000	12.8%	9.2%	7.9%
\$15,000 - \$24,999	5.3%	6.9%	6.3%
\$25,000 - \$34,999	9.1%	8.5%	8.5%
\$35,000 - \$49,999	11.2%	11.6%	10.6%
\$50,000 - \$74,999	15.6%	17.9%	17.6%
\$75,000 - \$99,999	13.4%	14.3%	14.0%
\$100,000 - \$149,999	16.4%	17.1%	17.2%
\$150,000 - \$199,999	8.7%	7.0%	7.0%
\$200,000+	7.5%	7.5%	10.9%
Average Household Income	\$96,574	\$96,046	\$108,464
2020 Owner Occupied Housing Units by Value			
Total	536	8,570	18,849
<\$50,000	9.0%	9.9%	8.1%
\$50,000 - \$99,999	1.7%	3.5%	3.2%
\$100,000 - \$149,999	1.5%	2.6%	3.5%
\$150,000 - \$199,999	4.1%	4.2%	4.6%
\$200,000 - \$249,999	9.0%	8.8%	7.3%
\$250,000 - \$299,999	8.6%	8.9%	7.9%
\$300,000 - \$399,999	32.8%	29.0%	23.8%
\$400,000 - \$499,999	23.7%	19.1%	17.3%
\$500,000 - \$749,999	6.7%	7.1%	11.8%
\$750,000 - \$999,999	0.2%	2.3%	5.0%
\$1,000,000 - \$1,499,999	2.6%	2.2%	3.7%
\$1,500,000 - \$1,999,999	0.2%	1.6%	2.3%
\$2,000,000 +	0.2%	0.7%	1.6%
Average Home Value	\$360,894	\$383,564	\$455,704
2025 Owner Occupied Housing Units by Value			
Total	583	9,432	20,961
<\$50,000	7.2%	8.6%	7.1%
\$50,000 - \$99,999	1.4%	3.0%	2.8%
\$100,000 - \$149,999	1.2%	2.3%	3.1%
\$150,000 - \$199,999	3.3%	3.6%	3.9%
\$200,000 - \$249,999	7.9%	7.5%	6.2%
\$250,000 - \$299,999	7.5%	7.7%	6.8%
\$300,000 - \$399,999	34.0%	30.0%	24.4%
\$400,000 - \$499,999	25.6%	20.5%	18.1%
\$500,000 - \$749,999	8.4%	8.5%	13.5%
\$750,000 - \$999,999	0.2%	2.7%	5.6%
\$1,000,000 - \$1,499,999	3.3%	2.7%	4.1%
\$1,500,000 - \$1,999,999	0.2%	2.0%	2.6%
\$2,000,000 +	0.2%	0.9%	1.7%
Average Home Value	\$383,390	\$414,971	\$483,949

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age			
Total	992	15,606	34,987
0 - 4	3.9%	3.4%	3.7%
5 - 9	4.6%	3.7%	3.8%
10 - 14	4.7%	3.9%	4.0%
15 - 24	7.6%	7.6%	7.6%
25 - 34	7.0%	7.3%	7.8%
35 - 44	11.5%	10.2%	9.7%
45 - 54	15.2%	15.2%	14.9%
55 - 64	17.6%	19.3%	19.5%
65 - 74	17.3%	17.4%	17.2%
75 - 84	8.3%	9.3%	9.1%
85 +	2.1%	2.6%	2.8%
18 +	83.9%	86.5%	86.0%
2020 Population by Age			
Total	1,255	20,764	47,859
0 - 4	3.2%	3.0%	3.2%
5 - 9	4.4%	3.5%	3.7%
10 - 14	4.9%	4.0%	4.0%
15 - 24	7.2%	6.6%	6.5%
25 - 34	6.3%	7.8%	8.1%
35 - 44	9.6%	8.9%	9.0%
45 - 54	13.1%	12.2%	11.7%
55 - 64	17.6%	18.7%	19.0%
65 - 74	20.6%	20.6%	20.4%
75 - 84	10.2%	11.1%	10.8%
85 +	2.9%	3.7%	3.5%
18 +	84.7%	87.3%	86.9%
2025 Population by Age			
Total	1,436	23,114	53,598
0 - 4	3.1%	3.0%	3.2%
5 - 9	4.2%	3.4%	3.5%
10 - 14	4.6%	3.8%	3.9%
15 - 24	7.0%	6.3%	6.3%
25 - 34	5.9%	7.0%	7.1%
35 - 44	9.4%	9.2%	9.5%
45 - 54	12.2%	10.8%	10.7%
55 - 64	16.4%	17.2%	17.1%
65 - 74	21.5%	21.2%	21.1%
75 - 84	12.1%	13.7%	13.5%
85 +	3.5%	4.3%	4.0%
18 +	85.3%	87.5%	87.1%
2010 Population by Sex			
Males	475	7,527	16,862
Females	515	8,079	18,124
2020 Population by Sex			
Males	603	10,046	23,224
Females	652	10,717	24,635
2025 Population by Sex			
Males	691	11,190	26,100
Females	746	11,926	27,499

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	991	15,606	34,985
White Alone	90.9%	91.2%	90.0%
Black Alone	3.6%	3.5%	4.9%
American Indian Alone	0.8%	0.6%	0.6%
Asian Alone	2.2%	1.7%	1.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.4%	1.3%	1.6%
Two or More Races	1.0%	1.6%	1.6%
Hispanic Origin	3.5%	3.5%	3.8%
Diversity Index	22.6	22.3	24.6
2020 Population by Race/Ethnicity			
Total	1,254	20,762	47,859
White Alone	90.4%	90.0%	88.5%
Black Alone	3.4%	3.6%	5.3%
American Indian Alone	0.6%	0.5%	0.5%
Asian Alone	2.9%	2.4%	1.7%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.5%	1.6%	1.9%
Two or More Races	1.2%	1.8%	2.0%
Hispanic Origin	4.1%	4.3%	4.6%
Diversity Index	24.8	25.5	28.2
2025 Population by Race/Ethnicity			
Total	1,439	23,115	53,598
White Alone	89.4%	89.2%	87.8%
Black Alone	3.4%	3.6%	5.2%
American Indian Alone	0.6%	0.5%	0.5%
Asian Alone	3.3%	2.7%	2.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.8%	1.9%	2.2%
Two or More Races	1.4%	2.1%	2.2%
Hispanic Origin	4.8%	5.0%	5.3%
Diversity Index	26.9	27.8	30.5
2010 Population by Relationship and Household Type			
Total	990	15,606	34,986
In Households	100.0%	100.0%	99.6%
In Family Households	80.6%	74.6%	74.5%
Householder	29.6%	27.9%	27.8%
Spouse	24.3%	22.7%	22.5%
Child	21.9%	18.7%	19.3%
Other relative	2.8%	3.2%	3.0%
Nonrelative	1.9%	2.0%	2.0%
In Nonfamily Households	19.4%	25.4%	25.1%
In Group Quarters	0.0%	0.0%	0.4%
Institutionalized Population	0.0%	0.0%	0.4%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population 25+ by Educational Attainment			
Total	1,007	17,222	39,513
Less than 9th Grade	1.3%	1.7%	1.6%
9th - 12th Grade, No Diploma	2.8%	4.1%	4.6%
High School Graduate	31.8%	30.2%	26.1%
GED/Alternative Credential	1.2%	2.3%	2.1%
Some College, No Degree	16.2%	16.4%	15.9%
Associate Degree	10.5%	9.2%	8.6%
Bachelor's Degree	21.1%	20.7%	21.6%
Graduate/Professional Degree	15.2%	15.4%	19.5%
2020 Population 15+ by Marital Status			
Total	1,097	18,588	42,646
Never Married	18.6%	23.4%	23.0%
Married	60.8%	57.3%	58.2%
Widowed	7.9%	7.0%	7.4%
Divorced	12.7%	12.3%	11.4%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	517	8,634	20,292
Population 16+ Employed	88.2%	85.6%	85.2%
Population 16+ Unemployment rate	11.8%	14.4%	14.8%
Population 16-24 Employed	10.5%	8.4%	7.4%
Population 16-24 Unemployment rate	18.6%	23.3%	25.0%
Population 25-54 Employed	54.2%	53.0%	53.0%
Population 25-54 Unemployment rate	11.5%	13.3%	13.4%
Population 55-64 Employed	20.2%	23.5%	24.6%
Population 55-64 Unemployment rate	10.7%	14.8%	15.7%
Population 65+ Employed	15.1%	15.1%	15.1%
Population 65+ Unemployment rate	9.2%	11.8%	12.1%
2020 Employed Population 16+ by Industry			
Total	456	7,391	17,294
Agriculture/Mining	1.5%	1.2%	0.7%
Construction	6.1%	9.0%	8.6%
Manufacturing	13.4%	7.2%	6.4%
Wholesale Trade	3.7%	2.1%	1.5%
Retail Trade	10.7%	14.5%	13.6%
Transportation/Utilities	2.0%	2.3%	2.9%
Information	1.8%	1.3%	1.3%
Finance/Insurance/Real Estate	4.2%	6.7%	7.8%
Services	51.8%	51.1%	52.7%
Public Administration	5.0%	4.6%	4.5%
2020 Employed Population 16+ by Occupation			
Total	456	7,392	17,296
White Collar	73.7%	69.3%	70.0%
Management/Business/Financial	17.5%	17.7%	19.3%
Professional	24.8%	24.0%	25.7%
Sales	14.9%	16.9%	14.6%
Administrative Support	16.4%	10.8%	10.3%
Services	13.4%	13.8%	14.4%
Blue Collar	12.9%	16.9%	15.6%
Farming/Forestry/Fishing	0.2%	0.4%	0.3%
Construction/Extraction	3.3%	4.3%	4.5%
Installation/Maintenance/Repair	4.4%	4.2%	3.0%
Production	0.4%	2.8%	3.7%
Transportation/Material Moving	4.6%	5.2%	4.1%

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2010 Households by Type			
Total	455	7,465	16,532
Households with 1 Person	27.0%	30.7%	31.0%
Households with 2+ People	73.0%	69.3%	69.0%
Family Households	65.5%	58.8%	58.8%
Husband-wife Families	54.1%	47.9%	47.6%
With Related Children	13.4%	10.7%	10.6%
Other Family (No Spouse Present)	11.4%	10.9%	11.2%
Other Family with Male Householder	3.5%	3.2%	3.1%
With Related Children	1.8%	1.7%	1.6%
Other Family with Female Householder	7.9%	7.7%	8.1%
With Related Children	3.7%	4.0%	4.4%
Nonfamily Households	7.5%	10.5%	10.2%
All Households with Children	19.3%	16.7%	17.0%
Multigenerational Households	2.2%	2.3%	2.4%
Unmarried Partner Households	7.9%	9.4%	9.0%
Male-female	4.2%	4.2%	4.3%
Same-sex	3.7%	5.2%	4.7%
2010 Households by Size			
Total	456	7,465	16,532
1 Person Household	27.0%	30.7%	31.0%
2 Person Household	47.6%	46.8%	46.4%
3 Person Household	11.0%	11.0%	10.7%
4 Person Household	8.8%	7.0%	7.2%
5 Person Household	3.9%	2.9%	3.0%
6 Person Household	1.1%	1.1%	1.1%
7 + Person Household	0.7%	0.5%	0.6%
2010 Households by Tenure and Mortgage Status			
Total	455	7,466	16,532
Owner Occupied	88.8%	84.8%	82.8%
Owned with a Mortgage/Loan	58.9%	49.9%	48.1%
Owned Free and Clear	29.9%	34.9%	34.7%
Renter Occupied	11.2%	15.2%	17.2%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	114	117	117
Percent of Income for Mortgage	22.8%	22.4%	22.3%
Wealth Index	126	127	152
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	737	12,511	31,847
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	36.4%	76.1%	83.4%
Rural Housing Units	63.6%	23.9%	16.6%
2010 Population By Urban/ Rural Status			
Total Population	990	15,606	34,986
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	40.1%	70.9%	76.3%
Rural Population	59.9%	29.1%	23.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Exurbanites (1E)	Silver & Gold (9A)	Silver & Gold (9A)
2.	Silver & Gold (9A)	Rural Resort Dwellers (6E)	Rural Resort Dwellers (6E)
3.	Rural Resort Dwellers (6E)	Exurbanites (1E)	Senior Escapes (9D)
2020 Consumer Spending			
Apparel & Services: Total \$	\$1,160,628	\$19,777,219	\$50,798,911
Average Spent	\$1,953.92	\$1,980.10	\$2,240.70
Spending Potential Index	91	92	104
Education: Total \$	\$985,600	\$15,608,042	\$39,395,874
Average Spent	\$1,659.26	\$1,562.68	\$1,737.72
Spending Potential Index	93	87	97
Entertainment/Recreation: Total \$	\$1,858,632	\$32,518,178	\$83,535,786
Average Spent	\$3,129.01	\$3,255.72	\$3,684.70
Spending Potential Index	96	100	113
Food at Home: Total \$	\$2,955,681	\$52,578,052	\$135,809,956
Average Spent	\$4,975.89	\$5,264.12	\$5,990.47
Spending Potential Index	93	99	112
Food Away from Home: Total \$	\$2,079,622	\$35,556,789	\$91,623,899
Average Spent	\$3,501.05	\$3,559.95	\$4,041.46
Spending Potential Index	93	94	107
Health Care: Total \$	\$3,454,948	\$60,996,423	\$157,204,587
Average Spent	\$5,816.41	\$6,106.97	\$6,934.17
Spending Potential Index	101	106	121
HH Furnishings & Equipment: Total \$	\$1,264,449	\$21,306,972	\$54,585,805
Average Spent	\$2,128.70	\$2,133.26	\$2,407.74
Spending Potential Index	97	98	110
Personal Care Products & Services: Total \$	\$537,870	\$8,990,796	\$23,099,259
Average Spent	\$905.51	\$900.16	\$1,018.89
Spending Potential Index	99	98	111
Shelter: Total \$	\$10,956,470	\$183,639,013	\$472,472,306
Average Spent	\$18,445.24	\$18,385.96	\$20,840.38
Spending Potential Index	95	95	108
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,588,629	\$27,512,676	\$71,410,069
Average Spent	\$2,674.46	\$2,754.57	\$3,149.84
Spending Potential Index	114	118	134
Travel: Total \$	\$1,541,332	\$25,211,089	\$64,821,634
Average Spent	\$2,594.84	\$2,524.14	\$2,859.23
Spending Potential Index	108	105	119
Vehicle Maintenance & Repairs: Total \$	\$663,036	\$11,832,007	\$30,446,475
Average Spent	\$1,116.22	\$1,184.62	\$1,342.97
Spending Potential Index	96	102	116

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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Demographic Summary		2020	2025
Population		1,255	1,437
Population 18+		1,063	1,225
Households		594	681
Median Household Income		\$63,959	\$66,851

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Went to family restaurant/steak house in last 6 months	823	77.4%	105
Went to family restaurant/steak house 4+ times/month	273	25.7%	98
Spent at family restaurant last 30 days: <\$1-30	87	8.2%	104
Spent at family restaurant last 30 days: \$31-50	87	8.2%	89
Spent at family restaurant last 30 days: \$51-100	169	15.9%	107
Spent at family restaurant last 30 days: \$101-200	128	12.0%	129
Went to family restaurant last 6 months: for breakfast	138	13.0%	100
Went to family restaurant last 6 months: for lunch	225	21.2%	114
Went to family restaurant last 6 months: for dinner	513	48.3%	107
Went to family restaurant last 6 months: for snack	24	2.3%	115
Went to family restaurant last 6 months: on weekday	381	35.8%	120
Went to family restaurant last 6 months: on weekend	453	42.6%	106
Went to family restaurant last 6 months: Applebee`s	178	16.7%	84
Went to family restaurant last 6 months: Bob Evans	25	2.4%	78
Went to family restaurant last 6 months: Buffalo Wild Wings	69	6.5%	68
Went to family restaurant last 6 months: California Pizza Kitchen	39	3.7%	137
Went to family restaurant last 6 months: The Cheesecake Factory	68	6.4%	91
Went to family restaurant last 6 months: Chili`s Grill & Bar	120	11.3%	107
Went to family restaurant last 6 months: CiCis	13	1.2%	56
Went to family restaurant last 6 months: Cracker Barrel	154	14.5%	129
Went to family restaurant last 6 months: Denny`s	55	5.2%	58
Went to family restaurant last 6 months: Golden Corral	64	6.0%	86
Went to family restaurant last 6 months: IHOP	102	9.6%	98
Went to family restaurant last 6 months: Logan`s Roadhouse	26	2.4%	79
Went to family restaurant last 6 months: LongHorn Steakhouse	74	7.0%	130
Went to family restaurant last 6 months: Olive Garden	155	14.6%	94
Went to family restaurant last 6 months: Outback Steakhouse	96	9.0%	113
Went to family restaurant last 6 months: Red Lobster	92	8.7%	91
Went to family restaurant last 6 months: Red Robin	92	8.7%	127
Went to family restaurant last 6 months: Ruby Tuesday	72	6.8%	167
Went to family restaurant last 6 months: Texas Roadhouse	121	11.4%	110
Went to family restaurant last 6 months: T.G.I. Friday`s	51	4.8%	96
Went to family restaurant last 6 months: Waffle House	53	5.0%	79
Went to family restaurant last 6 months: fast food/drive-in	959	90.2%	100
Went to fast food/drive-in restaurant 9+ times/month	368	34.6%	89
Spent at fast food restaurant last 30 days: <\$1-10	59	5.6%	137
Spent at fast food restaurant last 30 days: \$11-\$20	136	12.8%	127
Spent at fast food restaurant last 30 days: \$21-\$40	174	16.4%	102
Spent at fast food restaurant last 30 days: \$41-\$50	94	8.8%	105
Spent at fast food restaurant last 30 days: \$51-\$100	152	14.3%	84
Spent at fast food restaurant last 30 days: \$101-\$200	91	8.6%	96
Spent at fast food restaurant last 30 days: \$201+	37	3.5%	105

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.

33588 Old Salt Ln
 33588 Old Salt Ln, Lewes, Delaware, 19958
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 38.70251
 Longitude: -75.16201

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Went to fast food restaurant in the last 6 months: eat in	435	40.9%	114
Went to fast food restaurant in the last 6 months: home delivery	50	4.7%	56
Went to fast food restaurant in the last 6 months: take-out/drive-thru	462	43.5%	95
Went to fast food restaurant in the last 6 months: take-out/walk-in	197	18.5%	89
Went to fast food restaurant in the last 6 months: breakfast	367	34.5%	99
Went to fast food restaurant in the last 6 months: lunch	599	56.3%	114
Went to fast food restaurant in the last 6 months: dinner	460	43.3%	94
Went to fast food restaurant in the last 6 months: snack	127	11.9%	97
Went to fast food restaurant in the last 6 months: weekday	659	62.0%	107
Went to fast food restaurant in the last 6 months: weekend	482	45.3%	98
Went to fast food restaurant in the last 6 months: A & W	21	2.0%	71
Went to fast food restaurant in the last 6 months: Arby`s	163	15.3%	88
Went to fast food restaurant in the last 6 months: Baskin-Robbins	41	3.9%	112
Went to fast food restaurant in the last 6 months: Boston Market	43	4.0%	128
Went to fast food restaurant in the last 6 months: Burger King	258	24.3%	85
Went to fast food restaurant in the last 6 months: Captain D`s	34	3.2%	97
Went to fast food restaurant in the last 6 months: Carl`s Jr.	60	5.6%	97
Went to fast food restaurant in the last 6 months: Checkers	24	2.3%	66
Went to fast food restaurant in the last 6 months: Chick-fil-A	322	30.3%	117
Went to fast food restaurant in the last 6 months: Chipotle Mex. Grill	115	10.8%	86
Went to fast food restaurant in the last 6 months: Chuck E. Cheese`s	26	2.4%	93
Went to fast food restaurant in the last 6 months: Church`s Fr. Chicken	13	1.2%	34
Went to fast food restaurant in the last 6 months: Cold Stone Creamery	29	2.7%	93
Went to fast food restaurant in the last 6 months: Dairy Queen	132	12.4%	79
Went to fast food restaurant in the last 6 months: Del Taco	41	3.9%	98
Went to fast food restaurant in the last 6 months: Domino`s Pizza	97	9.1%	70
Went to fast food restaurant in the last 6 months: Dunkin` Donuts	152	14.3%	106
Went to fast food restaurant in the last 6 months: Five Guys	85	8.0%	87
Went to fast food restaurant in the last 6 months: Hardee`s	46	4.3%	70
Went to fast food restaurant in the last 6 months: Jack in the Box	53	5.0%	65
Went to fast food restaurant in the last 6 months: Jimmy John`s	49	4.6%	80
Went to fast food restaurant in the last 6 months: KFC	163	15.3%	76
Went to fast food restaurant in the last 6 months: Krispy Kreme	60	5.6%	101
Went to fast food restaurant in the last 6 months: Little Caesars	65	6.1%	50
Went to fast food restaurant in the last 6 months: Long John Silver`s	24	2.3%	65
Went to fast food restaurant in the last 6 months: McDonald`s	533	50.1%	98
Went to fast food restaurant in the last 6 months: Panda Express	73	6.9%	71
Went to fast food restaurant in the last 6 months: Panera Bread	216	20.3%	160
Went to fast food restaurant in the last 6 months: Papa John`s	73	6.9%	83
Went to fast food restaurant in the last 6 months: Papa Murphy`s	53	5.0%	117
Went to fast food restaurant in the last 6 months: Pizza Hut	98	9.2%	59
Went to fast food restaurant in the last 6 months: Popeyes Chicken	51	4.8%	51
Went to fast food restaurant in the last 6 months: Sonic Drive-In	100	9.4%	78
Went to fast food restaurant in the last 6 months: Starbucks	211	19.8%	109
Went to fast food restaurant in the last 6 months: Steak `n Shake	61	5.7%	105
Went to fast food restaurant in the last 6 months: Subway	235	22.1%	91
Went to fast food restaurant in the last 6 months: Taco Bell	230	21.6%	75
Went to fast food restaurant in the last 6 months: Wendy`s	226	21.3%	83
Went to fast food restaurant in the last 6 months: Whataburger	47	4.4%	78
Went to fast food restaurant in the last 6 months: White Castle	21	2.0%	64
Went to fine dining restaurant last month	167	15.7%	152
Went to fine dining restaurant 3+ times last month	39	3.7%	127

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Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.

33588 Old Salt Ln
 33588 Old Salt Ln, Lewes, Delaware, 19958
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 38.70251
 Longitude: -75.16201

Demographic Summary		2020	2025	
Population		20,763	23,115	
Population 18+		18,132	20,234	
Households		9,988	11,132	
Median Household Income		\$63,708	\$67,368	
Product/Consumer Behavior		Expected Number of Adults	Percent	MPI
Went to family restaurant/steak house in last 6 months		13,605	75.0%	102
Went to family restaurant/steak house 4+ times/month		4,542	25.0%	96
Spent at family restaurant last 30 days: <\$1-30		1,425	7.9%	100
Spent at family restaurant last 30 days: \$31-50		1,732	9.6%	104
Spent at family restaurant last 30 days: \$51-100		2,735	15.1%	102
Spent at family restaurant last 30 days: \$101-200		1,817	10.0%	107
Went to family restaurant last 6 months: for breakfast		2,306	12.7%	98
Went to family restaurant last 6 months: for lunch		3,898	21.5%	116
Went to family restaurant last 6 months: for dinner		8,227	45.4%	100
Went to family restaurant last 6 months: for snack		327	1.8%	92
Went to family restaurant last 6 months: on weekday		6,435	35.5%	119
Went to family restaurant last 6 months: on weekend		7,088	39.1%	97
Went to family restaurant last 6 months: Applebee`s		3,376	18.6%	94
Went to family restaurant last 6 months: Bob Evans		579	3.2%	106
Went to family restaurant last 6 months: Buffalo Wild Wings		1,050	5.8%	60
Went to family restaurant last 6 months: California Pizza Kitchen		517	2.9%	107
Went to family restaurant last 6 months: The Cheesecake Factory		1,061	5.9%	83
Went to family restaurant last 6 months: Chili`s Grill & Bar		1,805	10.0%	94
Went to family restaurant last 6 months: CiCis		223	1.2%	56
Went to family restaurant last 6 months: Cracker Barrel		2,603	14.4%	128
Went to family restaurant last 6 months: Denny`s		972	5.4%	61
Went to family restaurant last 6 months: Golden Corral		1,248	6.9%	98
Went to family restaurant last 6 months: IHOP		1,577	8.7%	89
Went to family restaurant last 6 months: Logan`s Roadhouse		469	2.6%	84
Went to family restaurant last 6 months: LongHorn Steakhouse		1,314	7.2%	136
Went to family restaurant last 6 months: Olive Garden		2,675	14.8%	95
Went to family restaurant last 6 months: Outback Steakhouse		1,603	8.8%	111
Went to family restaurant last 6 months: Red Lobster		1,645	9.1%	95
Went to family restaurant last 6 months: Red Robin		1,258	6.9%	102
Went to family restaurant last 6 months: Ruby Tuesday		1,126	6.2%	153
Went to family restaurant last 6 months: Texas Roadhouse		2,103	11.6%	112
Went to family restaurant last 6 months: T.G.I. Friday`s		891	4.9%	99
Went to family restaurant last 6 months: Waffle House		855	4.7%	74
Went to family restaurant last 6 months: fast food/drive-in		16,431	90.6%	100
Went to fast food/drive-in restaurant 9+ times/month		6,415	35.4%	91
Spent at fast food restaurant last 30 days: <\$1-10		938	5.2%	128
Spent at fast food restaurant last 30 days: \$11-\$20		2,357	13.0%	129
Spent at fast food restaurant last 30 days: \$21-\$40		3,067	16.9%	106
Spent at fast food restaurant last 30 days: \$41-\$50		1,619	8.9%	106
Spent at fast food restaurant last 30 days: \$51-\$100		2,572	14.2%	83
Spent at fast food restaurant last 30 days: \$101-\$200		1,507	8.3%	93
Spent at fast food restaurant last 30 days: \$201+		582	3.2%	97

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33588 Old Salt Ln
 33588 Old Salt Ln, Lewes, Delaware, 19958
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 38.70251
 Longitude: -75.16201

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Went to fast food restaurant in the last 6 months: eat in	7,241	39.9%	111
Went to fast food restaurant in the last 6 months: home delivery	995	5.5%	65
Went to fast food restaurant in the last 6 months: take-out/drive-thru	7,988	44.1%	96
Went to fast food restaurant in the last 6 months: take-out/walk-in	3,237	17.9%	86
Went to fast food restaurant in the last 6 months: breakfast	6,192	34.1%	98
Went to fast food restaurant in the last 6 months: lunch	9,975	55.0%	112
Went to fast food restaurant in the last 6 months: dinner	7,754	42.8%	93
Went to fast food restaurant in the last 6 months: snack	2,062	11.4%	92
Went to fast food restaurant in the last 6 months: weekday	11,073	61.1%	105
Went to fast food restaurant in the last 6 months: weekend	7,862	43.4%	93
Went to fast food restaurant in the last 6 months: A & W	469	2.6%	92
Went to fast food restaurant in the last 6 months: Arby`s	3,237	17.9%	102
Went to fast food restaurant in the last 6 months: Baskin-Robbins	512	2.8%	82
Went to fast food restaurant in the last 6 months: Boston Market	672	3.7%	118
Went to fast food restaurant in the last 6 months: Burger King	5,075	28.0%	98
Went to fast food restaurant in the last 6 months: Captain D`s	618	3.4%	103
Went to fast food restaurant in the last 6 months: Carl`s Jr.	966	5.3%	91
Went to fast food restaurant in the last 6 months: Checkers	517	2.9%	83
Went to fast food restaurant in the last 6 months: Chick-fil-A	4,647	25.6%	99
Went to fast food restaurant in the last 6 months: Chipotle Mex. Grill	1,674	9.2%	73
Went to fast food restaurant in the last 6 months: Chuck E. Cheese`s	334	1.8%	70
Went to fast food restaurant in the last 6 months: Church`s Fr. Chicken	300	1.7%	46
Went to fast food restaurant in the last 6 months: Cold Stone Creamery	481	2.7%	90
Went to fast food restaurant in the last 6 months: Dairy Queen	2,597	14.3%	91
Went to fast food restaurant in the last 6 months: Del Taco	633	3.5%	88
Went to fast food restaurant in the last 6 months: Domino`s Pizza	1,568	8.6%	66
Went to fast food restaurant in the last 6 months: Dunkin` Donuts	2,385	13.2%	97
Went to fast food restaurant in the last 6 months: Five Guys	1,372	7.6%	82
Went to fast food restaurant in the last 6 months: Hardee`s	1,057	5.8%	95
Went to fast food restaurant in the last 6 months: Jack in the Box	902	5.0%	65
Went to fast food restaurant in the last 6 months: Jimmy John`s	836	4.6%	80
Went to fast food restaurant in the last 6 months: KFC	3,299	18.2%	90
Went to fast food restaurant in the last 6 months: Krispy Kreme	912	5.0%	90
Went to fast food restaurant in the last 6 months: Little Caesars	1,419	7.8%	64
Went to fast food restaurant in the last 6 months: Long John Silver`s	530	2.9%	85
Went to fast food restaurant in the last 6 months: McDonald`s	9,311	51.4%	100
Went to fast food restaurant in the last 6 months: Panda Express	1,126	6.2%	64
Went to fast food restaurant in the last 6 months: Panera Bread	2,768	15.3%	121
Went to fast food restaurant in the last 6 months: Papa John`s	1,303	7.2%	87
Went to fast food restaurant in the last 6 months: Papa Murphy`s	988	5.4%	128
Went to fast food restaurant in the last 6 months: Pizza Hut	2,256	12.4%	79
Went to fast food restaurant in the last 6 months: Popeyes Chicken	985	5.4%	58
Went to fast food restaurant in the last 6 months: Sonic Drive-In	1,805	10.0%	82
Went to fast food restaurant in the last 6 months: Starbucks	2,836	15.6%	86
Went to fast food restaurant in the last 6 months: Steak `n Shake	1,089	6.0%	110
Went to fast food restaurant in the last 6 months: Subway	4,493	24.8%	101
Went to fast food restaurant in the last 6 months: Taco Bell	4,282	23.6%	82
Went to fast food restaurant in the last 6 months: Wendy`s	4,224	23.3%	91
Went to fast food restaurant in the last 6 months: Whataburger	776	4.3%	76
Went to fast food restaurant in the last 6 months: White Castle	371	2.0%	67
Went to fine dining restaurant last month	2,284	12.6%	122
Went to fine dining restaurant 3+ times last month	553	3.0%	106

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33588 Old Salt Ln
 33588 Old Salt Ln, Lewes, Delaware, 19958
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 38.70251
 Longitude: -75.16201

Demographic Summary		2020	2025
Population		47,860	53,599
Population 18+		41,602	46,688
Households		22,671	25,430
Median Household Income		\$68,519	\$73,142

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Went to family restaurant/steak house in last 6 months	30,991	74.5%	101
Went to family restaurant/steak house 4+ times/month	10,209	24.5%	94
Spent at family restaurant last 30 days: <\$1-30	3,163	7.6%	97
Spent at family restaurant last 30 days: \$31-50	3,957	9.5%	103
Spent at family restaurant last 30 days: \$51-100	6,208	14.9%	101
Spent at family restaurant last 30 days: \$101-200	4,110	9.9%	106
Went to family restaurant last 6 months: for breakfast	5,187	12.5%	96
Went to family restaurant last 6 months: for lunch	8,865	21.3%	115
Went to family restaurant last 6 months: for dinner	18,514	44.5%	98
Went to family restaurant last 6 months: for snack	716	1.7%	88
Went to family restaurant last 6 months: on weekday	14,648	35.2%	118
Went to family restaurant last 6 months: on weekend	15,972	38.4%	95
Went to family restaurant last 6 months: Applebee`s	7,935	19.1%	96
Went to family restaurant last 6 months: Bob Evans	1,415	3.4%	113
Went to family restaurant last 6 months: Buffalo Wild Wings	2,210	5.3%	55
Went to family restaurant last 6 months: California Pizza Kitchen	1,029	2.5%	93
Went to family restaurant last 6 months: The Cheesecake Factory	2,229	5.4%	76
Went to family restaurant last 6 months: Chili`s Grill & Bar	3,965	9.5%	90
Went to family restaurant last 6 months: CiCis	529	1.3%	58
Went to family restaurant last 6 months: Cracker Barrel	6,095	14.7%	130
Went to family restaurant last 6 months: Denny`s	2,196	5.3%	60
Went to family restaurant last 6 months: Golden Corral	2,988	7.2%	102
Went to family restaurant last 6 months: IHOP	3,535	8.5%	87
Went to family restaurant last 6 months: Logan`s Roadhouse	1,187	2.9%	92
Went to family restaurant last 6 months: LongHorn Steakhouse	3,183	7.7%	143
Went to family restaurant last 6 months: Olive Garden	6,281	15.1%	97
Went to family restaurant last 6 months: Outback Steakhouse	3,494	8.4%	105
Went to family restaurant last 6 months: Red Lobster	3,760	9.0%	95
Went to family restaurant last 6 months: Red Robin	2,798	6.7%	99
Went to family restaurant last 6 months: Ruby Tuesday	2,714	6.5%	161
Went to family restaurant last 6 months: Texas Roadhouse	4,942	11.9%	115
Went to family restaurant last 6 months: T.G.I. Friday`s	1,923	4.6%	93
Went to family restaurant last 6 months: Waffle House	2,010	4.8%	76
Went to family restaurant last 6 months: fast food/drive-in	37,700	90.6%	100
Went to fast food/drive-in restaurant 9+ times/month	14,759	35.5%	91
Spent at fast food restaurant last 30 days: <\$1-10	2,148	5.2%	127
Spent at fast food restaurant last 30 days: \$11-\$20	5,535	13.3%	132
Spent at fast food restaurant last 30 days: \$21-\$40	7,047	16.9%	106
Spent at fast food restaurant last 30 days: \$41-\$50	3,702	8.9%	105
Spent at fast food restaurant last 30 days: \$51-\$100	5,845	14.0%	82
Spent at fast food restaurant last 30 days: \$101-\$200	3,472	8.3%	94
Spent at fast food restaurant last 30 days: \$201+	1,218	2.9%	88

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

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33588 Old Salt Ln
 33588 Old Salt Ln, Lewes, Delaware, 19958
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 38.70251
 Longitude: -75.16201

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Went to fast food restaurant in the last 6 months: eat in	16,461	39.6%	110
Went to fast food restaurant in the last 6 months: home delivery	2,153	5.2%	61
Went to fast food restaurant in the last 6 months: take-out/drive-thru	18,294	44.0%	96
Went to fast food restaurant in the last 6 months: take-out/walk-in	7,011	16.9%	81
Went to fast food restaurant in the last 6 months: breakfast	14,125	34.0%	98
Went to fast food restaurant in the last 6 months: lunch	22,810	54.8%	111
Went to fast food restaurant in the last 6 months: dinner	17,575	42.2%	92
Went to fast food restaurant in the last 6 months: snack	4,719	11.3%	92
Went to fast food restaurant in the last 6 months: weekday	25,175	60.5%	104
Went to fast food restaurant in the last 6 months: weekend	17,783	42.7%	92
Went to fast food restaurant in the last 6 months: A & W	1,148	2.8%	99
Went to fast food restaurant in the last 6 months: Arby`s	7,694	18.5%	106
Went to fast food restaurant in the last 6 months: Baskin-Robbins	1,039	2.5%	73
Went to fast food restaurant in the last 6 months: Boston Market	1,457	3.5%	111
Went to fast food restaurant in the last 6 months: Burger King	12,004	28.9%	101
Went to fast food restaurant in the last 6 months: Captain D`s	1,443	3.5%	105
Went to fast food restaurant in the last 6 months: Carl`s Jr.	2,232	5.4%	92
Went to fast food restaurant in the last 6 months: Checkers	1,262	3.0%	88
Went to fast food restaurant in the last 6 months: Chick-fil-A	10,126	24.3%	94
Went to fast food restaurant in the last 6 months: Chipotle Mex. Grill	3,363	8.1%	64
Went to fast food restaurant in the last 6 months: Chuck E. Cheese`s	696	1.7%	63
Went to fast food restaurant in the last 6 months: Church`s Fr. Chicken	742	1.8%	50
Went to fast food restaurant in the last 6 months: Cold Stone Creamery	1,119	2.7%	91
Went to fast food restaurant in the last 6 months: Dairy Queen	6,057	14.6%	93
Went to fast food restaurant in the last 6 months: Del Taco	1,413	3.4%	86
Went to fast food restaurant in the last 6 months: Domino`s Pizza	3,514	8.4%	65
Went to fast food restaurant in the last 6 months: Dunkin` Donuts	5,491	13.2%	98
Went to fast food restaurant in the last 6 months: Five Guys	3,007	7.2%	79
Went to fast food restaurant in the last 6 months: Hardee`s	2,545	6.1%	99
Went to fast food restaurant in the last 6 months: Jack in the Box	2,104	5.1%	66
Went to fast food restaurant in the last 6 months: Jimmy John`s	1,796	4.3%	75
Went to fast food restaurant in the last 6 months: KFC	7,783	18.7%	93
Went to fast food restaurant in the last 6 months: Krispy Kreme	2,062	5.0%	88
Went to fast food restaurant in the last 6 months: Little Caesars	3,467	8.3%	68
Went to fast food restaurant in the last 6 months: Long John Silver`s	1,266	3.0%	88
Went to fast food restaurant in the last 6 months: McDonald`s	21,439	51.5%	100
Went to fast food restaurant in the last 6 months: Panda Express	2,444	5.9%	61
Went to fast food restaurant in the last 6 months: Panera Bread	5,981	14.4%	114
Went to fast food restaurant in the last 6 months: Papa John`s	2,933	7.1%	85
Went to fast food restaurant in the last 6 months: Papa Murphy`s	2,304	5.5%	130
Went to fast food restaurant in the last 6 months: Pizza Hut	5,424	13.0%	83
Went to fast food restaurant in the last 6 months: Popeyes Chicken	2,157	5.2%	56
Went to fast food restaurant in the last 6 months: Sonic Drive-In	4,248	10.2%	84
Went to fast food restaurant in the last 6 months: Starbucks	6,081	14.6%	80
Went to fast food restaurant in the last 6 months: Steak `n Shake	2,556	6.1%	113
Went to fast food restaurant in the last 6 months: Subway	10,473	25.2%	103
Went to fast food restaurant in the last 6 months: Taco Bell	9,612	23.1%	80
Went to fast food restaurant in the last 6 months: Wendy`s	9,729	23.4%	91
Went to fast food restaurant in the last 6 months: Whataburger	1,670	4.0%	71
Went to fast food restaurant in the last 6 months: White Castle	876	2.1%	69
Went to fine dining restaurant last month	4,876	11.7%	114
Went to fine dining restaurant 3+ times last month	1,163	2.8%	97

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.

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 Rings: 1, 3, 5 mile radii

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 Latitude: 38.70251
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Data for all businesses in area		1 mile		3 miles		5 miles						
Total Businesses:		59		777		2,646						
Total Employees:		401		7,453		23,223						
Total Residential Population:		1,255		20,763		47,860						
Employee/Residential Population Ratio (per 100 Residents)		32		36		49						
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	5.1%	13	3.2%	20	2.6%	106	1.4%	55	2.1%	593	2.6%
Construction	7	11.9%	17	4.2%	64	8.2%	197	2.6%	200	7.6%	925	4.0%
Manufacturing	0	0.0%	0	0.0%	6	0.8%	26	0.3%	40	1.5%	322	1.4%
Transportation	1	1.7%	4	1.0%	14	1.8%	57	0.8%	53	2.0%	195	0.8%
Communication	0	0.0%	16	4.0%	6	0.8%	106	1.4%	14	0.5%	226	1.0%
Utility	1	1.7%	5	1.2%	5	0.6%	34	0.5%	11	0.4%	83	0.4%
Wholesale Trade	1	1.7%	5	1.2%	14	1.8%	79	1.1%	47	1.8%	303	1.3%
Retail Trade Summary	13	22.0%	160	39.9%	277	35.6%	4,038	54.2%	883	33.4%	10,568	45.5%
Home Improvement	1	1.7%	7	1.7%	14	1.8%	364	4.9%	27	1.0%	478	2.1%
General Merchandise Stores	1	1.7%	64	16.0%	12	1.5%	467	6.3%	35	1.3%	757	3.3%
Food Stores	1	1.7%	6	1.5%	26	3.3%	565	7.6%	80	3.0%	1,119	4.8%
Auto Dealers, Gas Stations, Auto Aftermarket	0	0.0%	1	0.2%	6	0.8%	38	0.5%	37	1.4%	200	0.9%
Apparel & Accessory Stores	0	0.0%	0	0.0%	27	3.5%	288	3.9%	90	3.4%	653	2.8%
Furniture & Home Furnishings	1	1.7%	3	0.7%	26	3.3%	187	2.5%	55	2.1%	317	1.4%
Eating & Drinking Places	3	5.1%	51	12.7%	76	9.8%	1,331	17.9%	284	10.7%	5,045	21.7%
Miscellaneous Retail	4	6.8%	27	6.7%	91	11.7%	799	10.7%	276	10.4%	1,998	8.6%
Finance, Insurance, Real Estate Summary	5	8.5%	32	8.0%	89	11.5%	912	12.2%	265	10.0%	2,208	9.5%
Banks, Savings & Lending Institutions	1	1.7%	8	2.0%	25	3.2%	264	3.5%	55	2.1%	482	2.1%
Securities Brokers	1	1.7%	15	3.7%	13	1.7%	148	2.0%	33	1.2%	276	1.2%
Insurance Carriers & Agents	0	0.0%	1	0.2%	7	0.9%	26	0.3%	26	1.0%	129	0.6%
Real Estate, Holding, Other Investment Offices	2	3.4%	8	2.0%	44	5.7%	475	6.4%	152	5.7%	1,320	5.7%
Services Summary	27	45.8%	149	37.2%	254	32.7%	1,819	24.4%	894	33.8%	7,232	31.1%
Hotels & Lodging	0	0.0%	3	0.7%	18	2.3%	292	3.9%	76	2.9%	1,073	4.6%
Automotive Services	0	0.0%	6	1.5%	4	0.5%	27	0.4%	31	1.2%	145	0.6%
Motion Pictures & Amusements	2	3.4%	15	3.7%	22	2.8%	220	3.0%	79	3.0%	860	3.7%
Health Services	5	8.5%	55	13.7%	46	5.9%	439	5.9%	146	5.5%	1,849	8.0%
Legal Services	0	0.0%	0	0.0%	5	0.6%	23	0.3%	24	0.9%	128	0.6%
Education Institutions & Libraries	0	0.0%	11	2.7%	2	0.3%	62	0.8%	19	0.7%	430	1.9%
Other Services	18	30.5%	59	14.7%	157	20.2%	756	10.1%	520	19.7%	2,746	11.8%
Government	0	0.0%	1	0.2%	5	0.6%	80	1.1%	33	1.2%	553	2.4%
Unclassified Establishments	1	1.7%	0	0.0%	24	3.1%	0	0.0%	151	5.7%	14	0.1%
Totals	59	100.0%	401	100.0%	777	100.0%	7,453	100.0%	2,646	100.0%	23,223	100.0%

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	2	0.3%	30	0.4%	9	0.3%	322	1.4%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%	3	0.4%	22	0.3%	6	0.2%	42	0.2%
Construction	9	15.3%	20	5.0%	70	9.0%	232	3.1%	220	8.3%	1,031	4.4%
Manufacturing	1	1.7%	2	0.5%	8	1.0%	32	0.4%	44	1.7%	316	1.4%
Wholesale Trade	1	1.7%	5	1.2%	11	1.4%	71	1.0%	44	1.7%	295	1.3%
Retail Trade	9	15.3%	107	26.7%	198	25.5%	2,684	36.0%	581	22.0%	5,431	23.4%
Motor Vehicle & Parts Dealers	0	0.0%	1	0.2%	6	0.8%	38	0.5%	33	1.2%	179	0.8%
Furniture & Home Furnishings Stores	1	1.7%	1	0.2%	19	2.4%	158	2.1%	37	1.4%	231	1.0%
Electronics & Appliance Stores	0	0.0%	2	0.5%	4	0.5%	22	0.3%	11	0.4%	59	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	1	1.7%	7	1.7%	14	1.8%	364	4.9%	26	1.0%	476	2.0%
Food & Beverage Stores	2	3.4%	12	3.0%	25	3.2%	602	8.1%	74	2.8%	1,130	4.9%
Health & Personal Care Stores	1	1.7%	4	1.0%	18	2.3%	93	1.2%	39	1.5%	224	1.0%
Gasoline Stations	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.2%	20	0.1%
Clothing & Clothing Accessories Stores	0	0.0%	1	0.2%	31	4.0%	311	4.2%	114	4.3%	748	3.2%
Sport Goods, Hobby, Book, & Music Stores	1	1.7%	8	2.0%	8	1.0%	70	0.9%	37	1.4%	222	1.0%
General Merchandise Stores	1	1.7%	64	16.0%	12	1.5%	467	6.3%	35	1.3%	757	3.3%
Miscellaneous Store Retailers	1	1.7%	6	1.5%	52	6.7%	559	7.5%	148	5.6%	1,375	5.9%
Nonstore Retailers	0	0.0%	0	0.0%	7	0.9%	2	0.0%	22	0.8%	9	0.0%
Transportation & Warehousing	1	1.7%	8	2.0%	9	1.2%	57	0.8%	34	1.3%	156	0.7%
Information	1	1.7%	17	4.2%	12	1.5%	138	1.9%	33	1.2%	343	1.5%
Finance & Insurance	2	3.4%	23	5.7%	47	6.0%	442	5.9%	116	4.4%	894	3.8%
Central Bank/Credit Intermediation & Related Activities	1	1.7%	8	2.0%	25	3.2%	255	3.4%	54	2.0%	471	2.0%
Securities, Commodity Contracts & Other Financial	1	1.7%	15	3.7%	16	2.1%	161	2.2%	36	1.4%	294	1.3%
Insurance Carriers & Related Activities; Funds, Trusts &	0	0.0%	1	0.2%	7	0.9%	26	0.3%	26	1.0%	129	0.6%
Real Estate, Rental & Leasing	2	3.4%	8	2.0%	46	5.9%	435	5.8%	167	6.3%	1,298	5.6%
Professional, Scientific & Tech Services	6	10.2%	18	4.5%	59	7.6%	206	2.8%	190	7.2%	918	4.0%
Legal Services	0	0.0%	0	0.0%	6	0.8%	28	0.4%	26	1.0%	136	0.6%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.1%	32	0.4%	6	0.2%	54	0.2%
Administrative & Support & Waste Management & Remediation	5	8.5%	20	5.0%	35	4.5%	151	2.0%	100	3.8%	483	2.1%
Educational Services	0	0.0%	11	2.7%	7	0.9%	91	1.2%	33	1.2%	492	2.1%
Health Care & Social Assistance	6	10.2%	58	14.5%	53	6.8%	571	7.7%	182	6.9%	2,330	10.0%
Arts, Entertainment & Recreation	2	3.4%	16	4.0%	15	1.9%	195	2.6%	66	2.5%	857	3.7%
Accommodation & Food Services	3	5.1%	54	13.5%	97	12.5%	1,643	22.0%	370	14.0%	6,177	26.6%
Accommodation	0	0.0%	3	0.7%	18	2.3%	292	3.9%	76	2.9%	1,073	4.6%
Food Services & Drinking Places	3	5.1%	51	12.7%	79	10.2%	1,351	18.1%	295	11.1%	5,104	22.0%
Other Services (except Public Administration)	9	15.3%	32	8.0%	74	9.5%	339	4.5%	263	9.9%	1,255	5.4%
Automotive Repair & Maintenance	0	0.0%	0	0.0%	1	0.1%	10	0.1%	22	0.8%	110	0.5%
Public Administration	0	0.0%	1	0.2%	5	0.6%	80	1.1%	30	1.1%	514	2.2%
Unclassified Establishments	1	1.7%	0	0.0%	24	3.1%	0	0.0%	151	5.7%	14	0.1%
Total	59	100.0%	401	100.0%	777	100.0%	7,453	100.0%	2,646	100.0%	23,223	100.0%

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