

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	2,660	6,837	11,483
2010 Total Population	3,381	8,807	14,579
2017 Total Population	3,865	9,684	15,935
2017 Group Quarters	132	691	1,638
2022 Total Population	3,995	10,079	16,890
2017-2022 Annual Rate	0.66%	0.80%	1.17%
2017 Total Daytime Population	5,212	14,399	19,230
Workers	3,243	8,995	11,254
Residents	1,969	5,404	7,976
<b>Household Summary</b>			
2000 Households	795	2,128	3,401
2000 Average Household Size	3.17	2.86	2.85
2010 Households	888	2,600	4,212
2010 Average Household Size	3.65	3.12	3.06
2017 Households	1,008	2,838	4,621
2017 Average Household Size	3.70	3.17	3.09
2022 Households	1,037	2,959	4,932
2022 Average Household Size	3.73	3.17	3.09
2017-2022 Annual Rate	0.57%	0.84%	1.31%
2010 Families	574	1,782	2,964
2010 Average Family Size	4.14	3.43	3.38
2017 Families	660	1,945	3,245
2017 Average Family Size	4.17	3.48	3.42
2022 Families	680	2,025	3,460
2022 Average Family Size	4.18	3.48	3.42
2017-2022 Annual Rate	0.60%	0.81%	1.29%
<b>Housing Unit Summary</b>			
2000 Housing Units	877	2,343	3,703
Owner Occupied Housing Units	56.1%	55.8%	64.1%
Renter Occupied Housing Units	34.5%	35.0%	27.8%
Vacant Housing Units	9.4%	9.2%	8.1%
2010 Housing Units	981	2,888	4,670
Owner Occupied Housing Units	46.1%	53.0%	61.0%
Renter Occupied Housing Units	44.4%	37.0%	29.2%
Vacant Housing Units	9.5%	10.0%	9.8%
2017 Housing Units	1,098	3,120	5,095
Owner Occupied Housing Units	47.2%	52.3%	60.0%
Renter Occupied Housing Units	44.7%	38.7%	30.7%
Vacant Housing Units	8.2%	9.0%	9.3%
2022 Housing Units	1,130	3,257	5,477
Owner Occupied Housing Units	47.9%	53.0%	60.2%
Renter Occupied Housing Units	43.9%	37.9%	29.8%
Vacant Housing Units	8.2%	9.1%	10.0%
<b>Median Household Income</b>			
2017	\$41,367	\$43,565	\$48,256
2022	\$49,223	\$51,430	\$54,888
<b>Median Home Value</b>			
2017	\$179,098	\$194,572	\$215,353
2022	\$181,651	\$202,016	\$235,205
<b>Per Capita Income</b>			
2017	\$15,568	\$16,412	\$19,909
2022	\$17,706	\$18,659	\$22,681
<b>Median Age</b>			
2010	29.7	29.8	33.0
2017	31.8	31.5	34.2
2022	32.8	32.5	35.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2017 Households by Income</b>			
Household Income Base	1,008	2,838	4,621
<\$15,000	13.9%	12.5%	10.0%
\$15,000 - \$24,999	16.0%	15.0%	14.2%
\$25,000 - \$34,999	11.8%	12.6%	11.9%
\$35,000 - \$49,999	16.2%	15.3%	15.1%
\$50,000 - \$74,999	17.8%	19.0%	20.1%
\$75,000 - \$99,999	15.0%	12.8%	14.1%
\$100,000 - \$149,999	8.0%	9.2%	10.1%
\$150,000 - \$199,999	0.7%	2.0%	2.7%
\$200,000+	0.5%	1.6%	1.8%
Average Household Income	\$51,870	\$57,363	\$61,319
<b>2022 Households by Income</b>			
Household Income Base	1,037	2,959	4,932
<\$15,000	12.8%	11.5%	9.1%
\$15,000 - \$24,999	14.0%	13.1%	12.3%
\$25,000 - \$34,999	10.1%	10.9%	10.3%
\$35,000 - \$49,999	13.6%	12.8%	12.5%
\$50,000 - \$74,999	19.0%	20.1%	20.8%
\$75,000 - \$99,999	19.7%	16.7%	18.1%
\$100,000 - \$149,999	9.2%	10.4%	11.3%
\$150,000 - \$199,999	0.9%	2.4%	3.2%
\$200,000+	0.8%	2.1%	2.3%
Average Household Income	\$59,791	\$66,293	\$70,756
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	518	1,632	3,057
<\$50,000	6.6%	6.5%	6.6%
\$50,000 - \$99,999	10.8%	10.0%	8.2%
\$100,000 - \$149,999	18.9%	15.7%	12.8%
\$150,000 - \$199,999	23.6%	20.0%	18.1%
\$200,000 - \$249,999	16.0%	13.2%	13.9%
\$250,000 - \$299,999	7.9%	12.4%	12.6%
\$300,000 - \$399,999	6.6%	10.4%	12.8%
\$400,000 - \$499,999	5.0%	6.4%	7.0%
\$500,000 - \$749,999	4.6%	4.7%	5.7%
\$750,000 - \$999,999	0.0%	0.5%	1.5%
\$1,000,000 +	0.0%	0.2%	0.8%
Average Home Value	\$206,950	\$229,287	\$256,215
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	541	1,725	3,299
<\$50,000	5.9%	5.6%	5.6%
\$50,000 - \$99,999	11.6%	10.7%	8.6%
\$100,000 - \$149,999	19.8%	16.3%	13.1%
\$150,000 - \$199,999	20.1%	16.9%	14.9%
\$200,000 - \$249,999	13.7%	10.8%	11.1%
\$250,000 - \$299,999	7.0%	11.1%	11.0%
\$300,000 - \$399,999	7.4%	11.2%	13.6%
\$400,000 - \$499,999	6.8%	8.6%	9.2%
\$500,000 - \$749,999	7.6%	7.4%	8.9%
\$750,000 - \$999,999	0.0%	0.8%	2.6%
\$1,000,000 +	0.2%	0.5%	1.3%
Average Home Value	\$226,199	\$251,638	\$289,992

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	3,382	8,808	14,578
0 - 4	11.3%	10.5%	8.4%
5 - 9	8.2%	7.8%	6.7%
10 - 14	5.2%	5.5%	5.4%
15 - 24	15.7%	16.2%	15.5%
25 - 34	18.1%	18.4%	17.1%
35 - 44	11.4%	12.5%	13.0%
45 - 54	9.7%	10.4%	12.4%
55 - 64	8.5%	8.3%	9.7%
65 - 74	4.5%	5.0%	6.4%
75 - 84	3.6%	3.2%	3.6%
85 +	3.6%	2.1%	1.7%
18 +	71.6%	72.4%	75.8%
<b>2017 Population by Age</b>			
Total	3,864	9,685	15,937
0 - 4	9.9%	9.5%	7.7%
5 - 9	9.7%	9.3%	7.7%
10 - 14	8.0%	7.6%	6.7%
15 - 24	10.8%	12.1%	12.2%
25 - 34	17.4%	17.9%	16.9%
35 - 44	13.4%	13.7%	13.5%
45 - 54	9.7%	10.4%	11.6%
55 - 64	8.4%	8.2%	10.1%
65 - 74	6.4%	6.2%	7.8%
75 - 84	3.2%	3.1%	3.8%
85 +	3.1%	1.9%	1.8%
18 +	69.3%	70.3%	74.8%
<b>2022 Population by Age</b>			
Total	3,995	10,080	16,892
0 - 4	9.5%	9.1%	7.4%
5 - 9	9.3%	8.9%	7.4%
10 - 14	9.2%	8.8%	7.5%
15 - 24	12.2%	13.1%	12.5%
25 - 34	13.0%	14.0%	13.9%
35 - 44	15.5%	15.5%	15.0%
45 - 54	10.0%	10.6%	11.5%
55 - 64	8.2%	8.2%	10.2%
65 - 74	6.7%	6.4%	8.3%
75 - 84	3.4%	3.5%	4.5%
85 +	2.8%	1.8%	1.8%
18 +	67.7%	69.0%	74.0%
<b>2010 Population by Sex</b>			
Males	1,706	4,713	8,019
Females	1,675	4,094	6,560
<b>2017 Population by Sex</b>			
Males	1,943	5,139	8,670
Females	1,922	4,545	7,264
<b>2022 Population by Sex</b>			
Males	2,001	5,329	9,154
Females	1,994	4,750	7,735

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	3,382	8,807	14,579
White Alone	49.1%	51.4%	59.5%
Black Alone	14.2%	15.8%	16.6%
American Indian Alone	4.8%	3.6%	2.6%
Asian Alone	0.7%	0.7%	0.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	27.5%	24.8%	17.4%
Two or More Races	3.6%	3.6%	3.0%
Hispanic Origin	47.3%	42.6%	30.2%
Diversity Index	86.8	85.2	77.9
<b>2017 Population by Race/Ethnicity</b>			
Total	3,866	9,683	15,934
White Alone	49.5%	50.6%	58.6%
Black Alone	13.1%	14.7%	15.8%
American Indian Alone	4.0%	3.0%	2.2%
Asian Alone	0.8%	0.8%	0.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	28.8%	26.9%	19.2%
Two or More Races	3.8%	3.8%	3.3%
Hispanic Origin	48.7%	45.5%	32.7%
Diversity Index	86.8	86.0	79.4
<b>2022 Population by Race/Ethnicity</b>			
Total	3,995	10,079	16,890
White Alone	47.7%	49.0%	57.4%
Black Alone	12.1%	13.7%	15.0%
American Indian Alone	3.5%	2.7%	1.9%
Asian Alone	0.8%	0.9%	1.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	31.7%	29.5%	21.1%
Two or More Races	4.0%	4.1%	3.5%
Hispanic Origin	52.5%	49.0%	35.3%
Diversity Index	87.8	87.0	80.9
<b>2010 Population by Relationship and Household Type</b>			
Total	3,381	8,807	14,579
In Households	95.9%	92.0%	88.3%
In Family Households	80.9%	78.8%	75.7%
Householder	18.8%	19.0%	20.3%
Spouse	12.1%	12.4%	14.2%
Child	28.3%	28.3%	26.8%
Other relative	11.0%	9.6%	7.4%
Nonrelative	10.6%	9.5%	7.0%
In Nonfamily Households	15.1%	13.2%	12.5%
In Group Quarters	4.1%	8.0%	11.7%
Institutionalized Population	3.2%	7.3%	11.2%
Noninstitutionalized Population	0.9%	0.7%	0.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2017 Population 25+ by Educational Attainment</b>			
Total	2,381	5,950	10,455
Less than 9th Grade	22.8%	23.3%	16.6%
9th - 12th Grade, No Diploma	10.5%	10.8%	10.6%
High School Graduate	31.4%	29.7%	30.1%
GED/Alternative Credential	4.0%	4.0%	5.2%
Some College, No Degree	15.5%	14.4%	15.9%
Associate Degree	8.1%	7.5%	7.8%
Bachelor's Degree	4.9%	6.6%	7.4%
Graduate/Professional Degree	2.9%	3.6%	6.4%
<b>2017 Population 15+ by Marital Status</b>			
Total	2,797	7,123	12,408
Never Married	43.5%	43.9%	40.7%
Married	39.6%	40.4%	42.2%
Widowed	8.1%	6.5%	6.7%
Divorced	8.8%	9.2%	10.3%
<b>2017 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	95.8%	95.9%	96.3%
Civilian Unemployed (Unemployment Rate)	4.2%	4.1%	3.7%
<b>2017 Employed Population 16+ by Industry</b>			
Total	1,938	4,429	6,949
Agriculture/Mining	2.5%	2.6%	2.6%
Construction	8.6%	11.7%	11.5%
Manufacturing	20.4%	21.0%	17.1%
Wholesale Trade	4.6%	2.8%	2.3%
Retail Trade	15.6%	12.8%	12.7%
Transportation/Utilities	2.7%	2.5%	2.8%
Information	1.0%	0.9%	0.8%
Finance/Insurance/Real Estate	2.6%	3.7%	3.8%
Services	37.3%	36.2%	39.9%
Public Administration	4.7%	5.8%	6.5%
<b>2017 Employed Population 16+ by Occupation</b>			
Total	1,937	4,431	6,947
White Collar	41.1%	38.5%	43.5%
Management/Business/Financial	4.9%	6.3%	7.6%
Professional	7.6%	11.2%	14.3%
Sales	12.5%	9.4%	9.8%
Administrative Support	16.2%	11.6%	11.7%
Services	15.1%	19.6%	20.4%
Blue Collar	43.8%	42.0%	36.1%
Farming/Forestry/Fishing	0.9%	1.0%	1.0%
Construction/Extraction	5.1%	6.4%	6.4%
Installation/Maintenance/Repair	6.6%	5.6%	5.3%
Production	22.0%	19.1%	15.1%
Transportation/Material Moving	9.1%	9.9%	8.4%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	3,381	8,807	14,579
Population Inside Urbanized Area	0.0%	0.0%	0.1%
Population Inside Urbanized Cluster	89.4%	79.7%	62.6%
Rural Population	10.6%	20.3%	37.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	888	2,600	4,212
Households with 1 Person	28.2%	24.3%	22.7%
Households with 2+ People	71.8%	75.7%	77.3%
Family Households	64.6%	68.5%	70.4%
Husband-wife Families	41.7%	45.6%	49.4%
With Related Children	21.1%	22.4%	21.8%
Other Family (No Spouse Present)	23.0%	23.0%	20.9%
Other Family with Male Householder	7.8%	7.6%	6.8%
With Related Children	4.4%	4.5%	4.1%
Other Family with Female Householder	15.2%	15.4%	14.1%
With Related Children	11.8%	11.5%	9.9%
Nonfamily Households	7.2%	7.1%	6.9%
All Households with Children	39.0%	40.3%	37.3%
Multigenerational Households	5.9%	5.7%	5.4%
Unmarried Partner Households	8.3%	8.1%	7.9%
Male-female	7.2%	7.1%	6.8%
Same-sex	1.1%	1.0%	1.1%
<b>2010 Households by Size</b>			
Total	887	2,601	4,213
1 Person Household	28.2%	24.3%	22.7%
2 Person Household	23.8%	26.9%	31.0%
3 Person Household	13.5%	13.5%	15.0%
4 Person Household	10.6%	11.8%	11.9%
5 Person Household	7.3%	8.2%	7.8%
6 Person Household	5.5%	5.3%	4.4%
7 + Person Household	11.0%	10.0%	7.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	888	2,600	4,212
Owner Occupied	50.9%	58.9%	67.6%
Owned with a Mortgage/Loan	30.9%	36.3%	42.7%
Owned Free and Clear	20.0%	22.6%	24.9%
Renter Occupied	49.1%	41.1%	32.4%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	981	2,888	4,670
Housing Units Inside Urbanized Area	0.0%	0.0%	0.1%
Housing Units Inside Urbanized Cluster	86.3%	72.5%	51.5%
Rural Housing Units	13.7%	27.5%	48.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Front Porches (8E)	Front Porches (8E)	The Great Outdoors (6C)
<b>2.</b>	Barrios Urbanos (7D)	Barrios Urbanos (7D)	Front Porches (8E)
<b>3.</b>	The Great Outdoors (6C)	The Great Outdoors (6C)	Barrios Urbanos (7D)
<b>2017 Consumer Spending</b>			
Apparel & Services: Total \$	\$1,435,126	\$4,411,136	\$7,535,413
Average Spent	\$1,423.74	\$1,554.31	\$1,630.69
Spending Potential Index	66	72	76
Education: Total \$	\$912,545	\$2,757,839	\$4,683,699
Average Spent	\$905.30	\$971.75	\$1,013.57
Spending Potential Index	62	67	70
Entertainment/Recreation: Total \$	\$2,028,714	\$6,333,501	\$11,127,499
Average Spent	\$2,012.61	\$2,231.68	\$2,408.03
Spending Potential Index	65	72	77
Food at Home: Total \$	\$3,369,602	\$10,461,374	\$18,032,096
Average Spent	\$3,342.86	\$3,686.18	\$3,902.21
Spending Potential Index	66	73	77
Food Away from Home: Total \$	\$2,197,921	\$6,792,935	\$11,682,604
Average Spent	\$2,180.48	\$2,393.56	\$2,528.15
Spending Potential Index	65	72	76
Health Care: Total \$	\$3,594,340	\$11,430,570	\$20,402,789
Average Spent	\$3,565.81	\$4,027.68	\$4,415.23
Spending Potential Index	64	72	79
HH Furnishings & Equipment: Total \$	\$1,265,359	\$3,953,310	\$6,903,278
Average Spent	\$1,255.32	\$1,392.99	\$1,493.89
Spending Potential Index	65	72	77
Personal Care Products & Services: Total \$	\$517,518	\$1,605,966	\$2,793,058
Average Spent	\$513.41	\$565.88	\$604.43
Spending Potential Index	64	71	76
Shelter: Total \$	\$10,990,901	\$33,526,423	\$56,980,239
Average Spent	\$10,903.67	\$11,813.40	\$12,330.72
Spending Potential Index	67	73	76
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,482,509	\$4,698,621	\$8,359,549
Average Spent	\$1,470.74	\$1,655.61	\$1,809.03
Spending Potential Index	63	71	77
Travel: Total \$	\$1,320,984	\$4,103,724	\$7,243,264
Average Spent	\$1,310.50	\$1,445.99	\$1,567.47
Spending Potential Index	63	70	76
Vehicle Maintenance & Repairs: Total \$	\$705,774	\$2,210,277	\$3,876,471
Average Spent	\$700.17	\$778.82	\$838.88
Spending Potential Index	65	73	78

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Georgetown, Delaware  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 38.69723  
Longitude: -75.40197

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Front Porches (8E)	52.5%	Population	3,865	3,995
Barrios Urbanos (7D)	31.9%	Households	1,008	1,037
The Great Outdoors (6C)	15.6%	Families	660	680
Top Tier (1A)	0.0%	Median Age	31.8	32.8
Professional Pride (1B)	0.0%	Median Household Income	\$41,367	\$49,223
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		66	\$1,423.74	\$1,435,126
Men's		65	\$274.95	\$277,146
Women's		65	\$482.20	\$486,055
Children's		69	\$230.64	\$232,489
Footwear		66	\$307.37	\$309,827
Watches & Jewelry		65	\$76.76	\$77,370
Apparel Products and Services (1)		63	\$51.82	\$52,238
<b>Computer</b>				
Computers and Hardware for Home Use		67	\$116.16	\$117,085
Portable Memory		67	\$3.55	\$3,577
Computer Software		68	\$7.89	\$7,952
Computer Accessories		67	\$12.06	\$12,158
<b>Entertainment &amp; Recreation</b>		65	\$2,012.61	\$2,028,714
Fees and Admissions		64	\$408.05	\$411,317
Membership Fees for Clubs (2)		62	\$131.35	\$132,404
Fees for Participant Sports, excl. Trips		64	\$63.34	\$63,847
Tickets to Theatre/Operas/Concerts		63	\$37.56	\$37,860
Tickets to Movies/Museums/Parks		70	\$53.66	\$54,090
Admission to Sporting Events, excl. Trips		60	\$33.34	\$33,610
Fees for Recreational Lessons		66	\$88.21	\$88,916
Dating Services		73	\$0.59	\$590
TV/Video/Audio		66	\$849.27	\$856,063
Cable and Satellite Television Services		66	\$625.68	\$630,689
Televisions		67	\$80.28	\$80,921
Satellite Dishes		70	\$1.02	\$1,027
VCRs, Video Cameras, and DVD Players		68	\$4.47	\$4,509
Miscellaneous Video Equipment		62	\$5.96	\$6,010
Video Cassettes and DVDs		69	\$10.56	\$10,646
Video Game Hardware/Accessories		68	\$19.88	\$20,037
Video Game Software		68	\$10.54	\$10,626
Streaming/Downloaded Video		69	\$17.60	\$17,737
Rental of Video Cassettes and DVDs		71	\$10.83	\$10,920
Installation of Televisions		62	\$0.55	\$557
Audio (3)		66	\$58.98	\$59,450
Rental and Repair of TV/Radio/Sound Equipment		72	\$2.91	\$2,935
Pets		62	\$372.38	\$375,364
Toys/Games/Crafts/Hobbies (4)		66	\$80.18	\$80,819
Recreational Vehicles and Fees (5)		59	\$60.48	\$60,965
Sports/Recreation/Exercise Equipment (6)		63	\$108.41	\$109,280
Photo Equipment and Supplies (7)		65	\$35.84	\$36,122
Reading (8)		64	\$79.58	\$80,213
Catered Affairs (9)		61	\$18.42	\$18,571
<b>Food</b>		66	\$5,523.34	\$5,567,523
Food at Home		66	\$3,342.86	\$3,369,602
Bakery and Cereal Products		66	\$436.43	\$439,921
Meats, Poultry, Fish, and Eggs		67	\$767.55	\$773,694
Dairy Products		66	\$349.96	\$352,758
Fruits and Vegetables		67	\$654.92	\$660,161
Snacks and Other Food at Home (10)		66	\$1,134.00	\$1,143,067
Food Away from Home		65	\$2,180.48	\$2,197,921
Alcoholic Beverages		64	\$353.15	\$355,974

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	57	\$3,501.37	\$3,529,382
Value of Retirement Plans	58	\$14,010.18	\$14,122,257
Value of Other Financial Assets	56	\$721.82	\$727,598
Vehicle Loan Amount excluding Interest	65	\$1,771.26	\$1,785,429
Value of Credit Card Debt	65	\$381.29	\$384,336
<b>Health</b>			
Nonprescription Drugs	64	\$81.25	\$81,902
Prescription Drugs	63	\$243.14	\$245,087
Eyeglasses and Contact Lenses	63	\$59.39	\$59,869
<b>Home</b>			
Mortgage Payment and Basics (11)	63	\$5,420.90	\$5,464,270
Maintenance and Remodeling Services	61	\$1,175.39	\$1,184,797
Maintenance and Remodeling Materials (12)	60	\$242.61	\$244,552
Utilities, Fuel, and Public Services	66	\$3,320.05	\$3,346,606
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	66	\$62.70	\$63,206
Furniture	65	\$373.44	\$376,423
Rugs	63	\$14.65	\$14,765
Major Appliances (14)	64	\$205.38	\$207,023
Housewares (15)	63	\$60.23	\$60,708
Small Appliances	67	\$32.43	\$32,693
Luggage	65	\$7.71	\$7,768
Telephones and Accessories	65	\$44.72	\$45,076
<b>Household Operations</b>			
Child Care	65	\$312.73	\$315,236
Lawn and Garden (16)	61	\$253.69	\$255,722
Moving/Storage/Freight Express	72	\$45.75	\$46,112
Housekeeping Supplies (17)	65	\$460.27	\$463,953
<b>Insurance</b>			
Owners and Renters Insurance	60	\$310.80	\$313,284
Vehicle Insurance	67	\$784.60	\$790,880
Life/Other Insurance	61	\$260.69	\$262,774
Health Insurance	64	\$2,327.24	\$2,345,857
Personal Care Products (18)	66	\$309.64	\$312,114
School Books and Supplies (19)	67	\$103.42	\$104,245
Smoking Products	63	\$263.40	\$265,512
<b>Transportation</b>			
Payments on Vehicles excluding Leases	66	\$1,477.50	\$1,489,316
Gasoline and Motor Oil	67	\$1,856.45	\$1,871,297
Vehicle Maintenance and Repairs	65	\$700.17	\$705,774
<b>Travel</b>			
Airline Fares	64	\$328.19	\$330,812
Lodging on Trips	61	\$321.13	\$323,699
Auto/Truck Rental on Trips	64	\$16.98	\$17,113
Food and Drink on Trips	63	\$310.78	\$313,264

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Georgetown, Delaware  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 38.69723  
Longitude: -75.40197

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Front Porches (8E)	35.8%	Population	9,684	10,079
Barrios Urbanos (7D)	32.1%	Households	2,838	2,959
The Great Outdoors (6C)	17.2%	Families	1,945	2,025
Midlife Constants (5E)	14.9%	Median Age	31.5	32.5
Top Tier (1A)	0.0%	Median Household Income	\$43,565	\$51,430
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		72	\$1,554.31	\$4,411,136
Men's		71	\$300.82	\$853,716
Women's		71	\$527.88	\$1,498,120
Children's		75	\$249.96	\$709,387
Footwear		73	\$335.76	\$952,889
Watches & Jewelry		70	\$83.09	\$235,821
Apparel Products and Services (1)		70	\$56.80	\$161,203
<b>Computer</b>				
Computers and Hardware for Home Use		73	\$125.79	\$356,983
Portable Memory		72	\$3.83	\$10,870
Computer Software		73	\$8.43	\$23,928
Computer Accessories		73	\$13.15	\$37,309
<b>Entertainment &amp; Recreation</b>		72	\$2,231.68	\$6,333,501
Fees and Admissions		70	\$443.33	\$1,258,165
Membership Fees for Clubs (2)		68	\$143.91	\$408,422
Fees for Participant Sports, excl. Trips		70	\$69.66	\$197,700
Tickets to Theatre/Operas/Concerts		69	\$40.79	\$115,771
Tickets to Movies/Museums/Parks		74	\$57.27	\$162,539
Admission to Sporting Events, excl. Trips		66	\$36.71	\$104,169
Fees for Recreational Lessons		71	\$94.38	\$267,841
Dating Services		75	\$0.61	\$1,722
TV/Video/Audio		73	\$940.14	\$2,668,109
Cable and Satellite Television Services		73	\$696.92	\$1,977,849
Televisions		73	\$87.52	\$248,389
Satellite Dishes		77	\$1.11	\$3,142
VCRs, Video Cameras, and DVD Players		74	\$4.85	\$13,772
Miscellaneous Video Equipment		70	\$6.68	\$18,958
Video Cassettes and DVDs		75	\$11.50	\$32,651
Video Game Hardware/Accessories		73	\$21.46	\$60,917
Video Game Software		73	\$11.35	\$32,215
Streaming/Downloaded Video		74	\$18.87	\$53,564
Rental of Video Cassettes and DVDs		76	\$11.65	\$33,073
Installation of Televisions		70	\$0.62	\$1,760
Audio (3)		72	\$64.49	\$183,032
Rental and Repair of TV/Radio/Sound Equipment		77	\$3.10	\$8,786
Pets		71	\$422.46	\$1,198,938
Toys/Games/Crafts/Hobbies (4)		73	\$88.00	\$249,743
Recreational Vehicles and Fees (5)		68	\$69.63	\$197,621
Sports/Recreation/Exercise Equipment (6)		70	\$119.29	\$338,533
Photo Equipment and Supplies (7)		71	\$39.16	\$111,131
Reading (8)		71	\$89.04	\$252,698
Catered Affairs (9)		68	\$20.63	\$58,561
<b>Food</b>		73	\$6,079.74	\$17,254,310
Food at Home		73	\$3,686.18	\$10,461,374
Bakery and Cereal Products		73	\$482.13	\$1,368,276
Meats, Poultry, Fish, and Eggs		74	\$847.21	\$2,404,383
Dairy Products		73	\$386.99	\$1,098,279
Fruits and Vegetables		74	\$717.73	\$2,036,917
Snacks and Other Food at Home (10)		73	\$1,252.12	\$3,553,520
Food Away from Home		72	\$2,393.56	\$6,792,935
Alcoholic Beverages		69	\$385.84	\$1,095,005

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	65	\$4,028.09	\$11,431,727
Value of Retirement Plans	66	\$16,060.98	\$45,581,050
Value of Other Financial Assets	66	\$856.27	\$2,430,092
Vehicle Loan Amount excluding Interest	74	\$2,001.43	\$5,680,063
Value of Credit Card Debt	72	\$418.62	\$1,188,055
<b>Health</b>			
Nonprescription Drugs	72	\$91.66	\$260,128
Prescription Drugs	72	\$278.95	\$791,650
Eyeglasses and Contact Lenses	71	\$66.77	\$189,485
<b>Home</b>			
Mortgage Payment and Basics (11)	71	\$6,091.31	\$17,287,124
Maintenance and Remodeling Services	69	\$1,346.21	\$3,820,535
Maintenance and Remodeling Materials (12)	70	\$282.16	\$800,773
Utilities, Fuel, and Public Services	74	\$3,702.83	\$10,508,645
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	72	\$68.64	\$194,788
Furniture	72	\$411.05	\$1,166,567
Rugs	69	\$16.03	\$45,502
Major Appliances (14)	73	\$233.12	\$661,591
Housewares (15)	71	\$67.11	\$190,455
Small Appliances	73	\$35.45	\$100,605
Luggage	70	\$8.34	\$23,673
Telephones and Accessories	71	\$49.07	\$139,264
<b>Household Operations</b>			
Child Care	70	\$335.09	\$950,976
Lawn and Garden (16)	70	\$293.73	\$833,599
Moving/Storage/Freight Express	75	\$48.24	\$136,918
Housekeeping Supplies (17)	72	\$514.34	\$1,459,699
<b>Insurance</b>			
Owners and Renters Insurance	70	\$361.35	\$1,025,516
Vehicle Insurance	74	\$867.94	\$2,463,213
Life/Other Insurance	69	\$295.11	\$837,516
Health Insurance	72	\$2,624.31	\$7,447,782
Personal Care Products (18)	72	\$339.88	\$964,581
School Books and Supplies (19)	73	\$112.47	\$319,185
Smoking Products	71	\$297.65	\$844,719
<b>Transportation</b>			
Payments on Vehicles excluding Leases	74	\$1,657.78	\$4,704,766
Gasoline and Motor Oil	74	\$2,064.68	\$5,859,574
Vehicle Maintenance and Repairs	73	\$778.82	\$2,210,277
<b>Travel</b>			
Airline Fares	70	\$355.90	\$1,010,034
Lodging on Trips	68	\$358.62	\$1,017,752
Auto/Truck Rental on Trips	71	\$18.62	\$52,832
Food and Drink on Trips	70	\$344.62	\$978,025

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Georgetown, Delaware  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 38.69723  
Longitude: -75.40197

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
The Great Outdoors (6C)	31.9%	Population	15,935	16,890
Front Porches (8E)	23.6%	Households	4,621	4,932
Barrios Urbanos (7D)	20.3%	Families	3,245	3,460
Midlife Constants (5E)	10.1%	Median Age	34.2	35.8
Green Acres (6A)	7.5%	Median Household Income	\$48,256	\$54,888
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		76	\$1,630.69	\$7,535,413
Men's		75	\$316.65	\$1,463,236
Women's		76	\$561.03	\$2,592,516
Children's		76	\$253.82	\$1,172,895
Footwear		76	\$350.70	\$1,620,590
Watches & Jewelry		74	\$88.36	\$408,305
Apparel Products and Services (1)		74	\$60.13	\$277,871
<b>Computer</b>				
Computers and Hardware for Home Use		76	\$131.41	\$607,249
Portable Memory		75	\$3.97	\$18,337
Computer Software		75	\$8.69	\$40,174
Computer Accessories		77	\$13.95	\$64,440
<b>Entertainment &amp; Recreation</b>		77	\$2,408.03	\$11,127,499
Fees and Admissions		74	\$470.59	\$2,174,583
Membership Fees for Clubs (2)		73	\$154.32	\$713,115
Fees for Participant Sports, excl. Trips		75	\$74.61	\$344,759
Tickets to Theatre/Operas/Concerts		73	\$43.70	\$201,930
Tickets to Movies/Museums/Parks		77	\$58.94	\$272,367
Admission to Sporting Events, excl. Trips		70	\$39.09	\$180,627
Fees for Recreational Lessons		75	\$99.34	\$459,061
Dating Services		73	\$0.59	\$2,723
TV/Video/Audio		78	\$999.30	\$4,617,772
Cable and Satellite Television Services		78	\$745.34	\$3,444,210
Televisions		76	\$91.18	\$421,347
Satellite Dishes		79	\$1.15	\$5,313
VCRs, Video Cameras, and DVD Players		77	\$5.04	\$23,286
Miscellaneous Video Equipment		75	\$7.19	\$33,207
Video Cassettes and DVDs		80	\$12.16	\$56,203
Video Game Hardware/Accessories		75	\$21.95	\$101,412
Video Game Software		74	\$11.46	\$52,955
Streaming/Downloaded Video		76	\$19.52	\$90,185
Rental of Video Cassettes and DVDs		78	\$11.94	\$55,162
Installation of Televisions		78	\$0.69	\$3,187
Audio (3)		77	\$68.60	\$316,998
Rental and Repair of TV/Radio/Sound Equipment		77	\$3.10	\$14,306
Pets		79	\$473.17	\$2,186,509
Toys/Games/Crafts/Hobbies (4)		77	\$93.71	\$433,056
Recreational Vehicles and Fees (5)		79	\$80.36	\$371,349
Sports/Recreation/Exercise Equipment (6)		76	\$129.88	\$600,194
Photo Equipment and Supplies (7)		75	\$41.62	\$192,349
Reading (8)		78	\$97.47	\$450,403
Catered Affairs (9)		72	\$21.92	\$101,285
<b>Food</b>		77	\$6,430.36	\$29,714,700
Food at Home		77	\$3,902.21	\$18,032,096
Bakery and Cereal Products		77	\$512.01	\$2,365,979
Meats, Poultry, Fish, and Eggs		78	\$892.10	\$4,122,402
Dairy Products		77	\$413.08	\$1,908,820
Fruits and Vegetables		77	\$755.82	\$3,492,665
Snacks and Other Food at Home (10)		77	\$1,329.20	\$6,142,231
Food Away from Home		76	\$2,528.15	\$11,682,604
Alcoholic Beverages		74	\$411.70	\$1,902,449

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	74	\$4,566.50	\$21,101,808
Value of Retirement Plans	75	\$18,211.06	\$84,153,328
Value of Other Financial Assets	76	\$991.14	\$4,580,067
Vehicle Loan Amount excluding Interest	79	\$2,163.31	\$9,996,669
Value of Credit Card Debt	77	\$448.07	\$2,070,513
<b>Health</b>			
Nonprescription Drugs	79	\$100.71	\$465,389
Prescription Drugs	80	\$310.72	\$1,435,844
Eyeglasses and Contact Lenses	77	\$73.10	\$337,812
<b>Home</b>			
Mortgage Payment and Basics (11)	78	\$6,683.03	\$30,882,266
Maintenance and Remodeling Services	78	\$1,510.43	\$6,979,718
Maintenance and Remodeling Materials (12)	79	\$321.71	\$1,486,641
Utilities, Fuel, and Public Services	79	\$3,964.05	\$18,317,881
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	76	\$72.82	\$336,511
Furniture	76	\$433.25	\$2,002,027
Rugs	74	\$17.17	\$79,365
Major Appliances (14)	80	\$256.47	\$1,185,125
Housewares (15)	76	\$72.57	\$335,344
Small Appliances	78	\$37.56	\$173,563
Luggage	74	\$8.76	\$40,486
Telephones and Accessories	74	\$51.35	\$237,308
<b>Household Operations</b>			
Child Care	72	\$342.85	\$1,584,298
Lawn and Garden (16)	80	\$334.37	\$1,545,115
Moving/Storage/Freight Express	77	\$49.24	\$227,530
Housekeeping Supplies (17)	78	\$552.73	\$2,554,188
<b>Insurance</b>			
Owners and Renters Insurance	79	\$406.97	\$1,880,598
Vehicle Insurance	79	\$924.53	\$4,272,255
Life/Other Insurance	77	\$328.70	\$1,518,908
Health Insurance	78	\$2,867.47	\$13,250,575
Personal Care Products (18)	77	\$359.76	\$1,662,461
School Books and Supplies (19)	75	\$116.52	\$538,428
Smoking Products	78	\$325.43	\$1,503,808
<b>Transportation</b>			
Payments on Vehicles excluding Leases	79	\$1,783.69	\$8,242,418
Gasoline and Motor Oil	79	\$2,199.36	\$10,163,255
Vehicle Maintenance and Repairs	78	\$838.88	\$3,876,471
<b>Travel</b>			
Airline Fares	75	\$380.14	\$1,756,642
Lodging on Trips	75	\$393.45	\$1,818,133
Auto/Truck Rental on Trips	76	\$20.03	\$92,561
Food and Drink on Trips	76	\$374.97	\$1,732,750

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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Georgetown, Delaware  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 38.69723  
Longitude: -75.40197

Data for all businesses in area		1 mile		3 miles		5 miles						
Total Businesses:		270		664		813						
Total Employees:		2,642		8,911		10,666						
Total Residential Population:		3,865		9,684		15,935						
Employee/Residential Population Ratio (per 100 Residents)		68		92		67						
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	4	1.5%	19	0.7%	7	1.1%	32	0.4%	13	1.6%	52	0.5%
Construction	16	5.9%	77	2.9%	41	6.2%	336	3.8%	61	7.5%	519	4.9%
Manufacturing	6	2.2%	50	1.9%	23	3.5%	1,214	13.6%	28	3.4%	1,349	12.6%
Transportation	3	1.1%	21	0.8%	12	1.8%	96	1.1%	16	2.0%	130	1.2%
Communication	2	0.7%	8	0.3%	4	0.6%	21	0.2%	4	0.5%	29	0.3%
Utility	1	0.4%	8	0.3%	2	0.3%	13	0.1%	2	0.2%	21	0.2%
Wholesale Trade	7	2.6%	38	1.4%	14	2.1%	156	1.8%	20	2.5%	210	2.0%
Retail Trade Summary	56	20.7%	646	24.5%	107	16.1%	1,074	12.1%	127	15.6%	1,232	11.6%
Home Improvement	4	1.5%	33	1.2%	6	0.9%	49	0.5%	7	0.9%	54	0.5%
General Merchandise Stores	2	0.7%	55	2.1%	4	0.6%	74	0.8%	5	0.6%	90	0.8%
Food Stores	6	2.2%	136	5.1%	12	1.8%	195	2.2%	14	1.7%	223	2.1%
Auto Dealers, Gas Stations, Auto Aftermarket	11	4.1%	146	5.5%	19	2.9%	219	2.5%	23	2.8%	246	2.3%
Apparel & Accessory Stores	5	1.9%	36	1.4%	6	0.9%	49	0.5%	7	0.9%	52	0.5%
Furniture & Home Furnishings	2	0.7%	5	0.2%	3	0.5%	9	0.1%	4	0.5%	21	0.2%
Eating & Drinking Places	12	4.4%	158	6.0%	26	3.9%	306	3.4%	30	3.7%	344	3.2%
Miscellaneous Retail	15	5.6%	77	2.9%	32	4.8%	172	1.9%	38	4.7%	202	1.9%
Finance, Insurance, Real Estate Summary	24	8.9%	245	9.3%	56	8.4%	482	5.4%	63	7.7%	521	4.9%
Banks, Savings & Lending Institutions	9	3.3%	127	4.8%	18	2.7%	258	2.9%	20	2.5%	273	2.6%
Securities Brokers	2	0.7%	16	0.6%	6	0.9%	31	0.3%	7	0.9%	34	0.3%
Insurance Carriers & Agents	6	2.2%	71	2.7%	12	1.8%	120	1.3%	13	1.6%	126	1.2%
Real Estate, Holding, Other Investment Offices	7	2.6%	31	1.2%	20	3.0%	72	0.8%	23	2.8%	89	0.8%
Services Summary	123	45.6%	1,281	48.5%	259	39.0%	2,480	27.8%	322	39.6%	3,213	30.1%
Hotels & Lodging	2	0.7%	22	0.8%	4	0.6%	58	0.7%	6	0.7%	66	0.6%
Automotive Services	10	3.7%	25	0.9%	20	3.0%	87	1.0%	26	3.2%	113	1.1%
Motion Pictures & Amusements	5	1.9%	8	0.3%	12	1.8%	81	0.9%	18	2.2%	128	1.2%
Health Services	27	10.0%	400	15.1%	43	6.5%	544	6.1%	50	6.2%	617	5.8%
Legal Services	9	3.3%	75	2.8%	31	4.7%	257	2.9%	33	4.1%	269	2.5%
Education Institutions & Libraries	5	1.9%	385	14.6%	15	2.3%	643	7.2%	19	2.3%	1,043	9.8%
Other Services	64	23.7%	365	13.8%	133	20.0%	810	9.1%	169	20.8%	975	9.1%
Government	21	7.8%	234	8.9%	121	18.2%	2,987	33.5%	136	16.7%	3,368	31.6%
Unclassified Establishments	7	2.6%	16	0.6%	17	2.6%	20	0.2%	21	2.6%	21	0.2%
Totals	270	100.0%	2,642	100.0%	664	100.0%	8,911	100.0%	813	100.0%	10,666	100.0%

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Georgetown, Delaware  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 38.69723  
Longitude: -75.40197

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.4%	3	0.1%	1	0.2%	3	0.0%	4	0.5%	13	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	1	0.4%	8	0.3%	2	0.3%	13	0.1%	2	0.2%	17	0.2%
Construction	17	6.3%	81	3.1%	43	6.5%	352	4.0%	63	7.7%	543	5.1%
Manufacturing	5	1.9%	45	1.7%	20	3.0%	1,181	13.3%	23	2.8%	1,313	12.3%
Wholesale Trade	7	2.6%	38	1.4%	13	2.0%	155	1.7%	19	2.3%	208	2.0%
Retail Trade	43	15.9%	481	18.2%	81	12.2%	762	8.6%	97	11.9%	882	8.3%
Motor Vehicle & Parts Dealers	10	3.7%	135	5.1%	16	2.4%	207	2.3%	19	2.3%	228	2.1%
Furniture & Home Furnishings Stores	1	0.4%	2	0.1%	1	0.2%	2	0.0%	2	0.2%	12	0.1%
Electronics & Appliance Stores	2	0.7%	6	0.2%	4	0.6%	13	0.1%	5	0.6%	16	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	4	1.5%	33	1.2%	6	0.9%	49	0.5%	7	0.9%	54	0.5%
Food & Beverage Stores	6	2.2%	132	5.0%	13	2.0%	190	2.1%	15	1.8%	216	2.0%
Health & Personal Care Stores	3	1.1%	34	1.3%	7	1.1%	59	0.7%	8	1.0%	69	0.6%
Gasoline Stations	1	0.4%	11	0.4%	2	0.3%	13	0.1%	3	0.4%	18	0.2%
Clothing & Clothing Accessories Stores	5	1.9%	39	1.5%	7	1.1%	53	0.6%	8	1.0%	56	0.5%
Sport Goods, Hobby, Book, & Music Stores	1	0.4%	4	0.2%	1	0.2%	6	0.1%	2	0.2%	8	0.1%
General Merchandise Stores	2	0.7%	55	2.1%	4	0.6%	74	0.8%	5	0.6%	90	0.8%
Miscellaneous Store Retailers	8	3.0%	30	1.1%	17	2.6%	71	0.8%	20	2.5%	80	0.8%
Nonstore Retailers	0	0.0%	0	0.0%	3	0.5%	25	0.3%	4	0.5%	34	0.3%
Transportation & Warehousing	3	1.1%	8	0.3%	10	1.5%	67	0.8%	13	1.6%	101	0.9%
Information	4	1.5%	16	0.6%	11	1.7%	69	0.8%	13	1.6%	82	0.8%
Finance & Insurance	17	6.3%	214	8.1%	36	5.4%	409	4.6%	40	4.9%	433	4.1%
Central Bank/Credit Intermediation & Related Activities	9	3.3%	127	4.8%	18	2.7%	258	2.9%	20	2.5%	273	2.6%
Securities, Commodity Contracts & Other Financial	2	0.7%	16	0.6%	6	0.9%	31	0.3%	7	0.9%	34	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	6	2.2%	71	2.7%	12	1.8%	120	1.3%	13	1.6%	126	1.2%
Real Estate, Rental & Leasing	11	4.1%	30	1.1%	29	4.4%	85	1.0%	34	4.2%	101	0.9%
Professional, Scientific & Tech Services	25	9.3%	172	6.5%	65	9.8%	454	5.1%	76	9.3%	501	4.7%
Legal Services	10	3.7%	82	3.1%	32	4.8%	266	3.0%	34	4.2%	279	2.6%
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	5	1.9%	17	0.6%	11	1.7%	43	0.5%	16	2.0%	58	0.5%
Educational Services	7	2.6%	387	14.6%	16	2.4%	637	7.1%	22	2.7%	1,040	9.8%
Health Care & Social Assistance	43	15.9%	516	19.5%	74	11.1%	864	9.7%	88	10.8%	978	9.2%
Arts, Entertainment & Recreation	3	1.1%	8	0.3%	11	1.7%	87	1.0%	14	1.7%	130	1.2%
Accommodation & Food Services	15	5.6%	188	7.1%	31	4.7%	372	4.2%	36	4.4%	419	3.9%
Accommodation	2	0.7%	22	0.8%	4	0.6%	58	0.7%	6	0.7%	66	0.6%
Food Services & Drinking Places	13	4.8%	165	6.2%	27	4.1%	314	3.5%	31	3.8%	352	3.3%
Other Services (except Public Administration)	36	13.3%	180	6.8%	70	10.5%	346	3.9%	95	11.7%	454	4.3%
Automotive Repair & Maintenance	6	2.2%	17	0.6%	13	2.0%	74	0.8%	17	2.1%	97	0.9%
Public Administration	21	7.8%	234	8.9%	122	18.4%	2,992	33.6%	137	16.9%	3,373	31.6%
Unclassified Establishments	7	2.6%	16	0.6%	17	2.6%	20	0.2%	21	2.6%	21	0.2%
<b>Total</b>	<b>270</b>	<b>100.0%</b>	<b>2,642</b>	<b>100.0%</b>	<b>664</b>	<b>100.0%</b>	<b>8,911</b>	<b>100.0%</b>	<b>813</b>	<b>100.0%</b>	<b>10,666</b>	<b>100.0%</b>

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