

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	8,610	136,644	391,537
2010 Total Population	8,491	130,715	382,852
2017 Total Population	8,416	130,634	387,504
2017 Group Quarters	60	5,242	18,396
2022 Total Population	8,432	130,737	390,513
2017-2022 Annual Rate	0.04%	0.02%	0.15%
2017 Total Daytime Population	19,017	146,131	493,754
Workers	14,490	71,857	290,858
Residents	4,527	74,274	202,896
<b>Household Summary</b>			
2000 Households	3,377	51,493	154,911
2000 Average Household Size	2.52	2.57	2.41
2010 Households	3,351	49,104	153,230
2010 Average Household Size	2.52	2.56	2.38
2017 Households	3,298	48,771	155,030
2017 Average Household Size	2.53	2.57	2.38
2022 Households	3,293	48,708	156,183
2022 Average Household Size	2.54	2.58	2.38
2017-2022 Annual Rate	-0.03%	-0.03%	0.15%
2010 Families	2,104	29,998	83,479
2010 Average Family Size	3.08	3.19	3.13
2017 Families	2,057	29,614	83,118
2017 Average Family Size	3.11	3.21	3.15
2022 Families	2,048	29,470	83,217
2022 Average Family Size	3.13	3.22	3.16
2017-2022 Annual Rate	-0.09%	-0.10%	0.02%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,549	57,790	177,977
Owner Occupied Housing Units	65.5%	48.3%	43.2%
Renter Occupied Housing Units	29.7%	40.8%	43.8%
Vacant Housing Units	4.8%	10.9%	13.0%
2010 Housing Units	3,556	57,494	180,982
Owner Occupied Housing Units	62.0%	43.7%	40.2%
Renter Occupied Housing Units	32.3%	41.7%	44.5%
Vacant Housing Units	5.8%	14.6%	15.3%
2017 Housing Units	3,575	58,624	186,325
Owner Occupied Housing Units	58.3%	40.3%	37.5%
Renter Occupied Housing Units	34.0%	42.9%	45.8%
Vacant Housing Units	7.7%	16.8%	16.8%
2022 Housing Units	3,603	59,324	189,602
Owner Occupied Housing Units	57.7%	39.8%	37.2%
Renter Occupied Housing Units	33.7%	42.3%	45.2%
Vacant Housing Units	8.6%	17.9%	17.6%
<b>Median Household Income</b>			
2017	\$45,178	\$41,559	\$45,367
2022	\$47,972	\$43,103	\$49,164
<b>Median Home Value</b>			
2017	\$172,881	\$168,298	\$206,159
2022	\$180,819	\$180,691	\$224,657
<b>Per Capita Income</b>			
2017	\$21,097	\$21,087	\$26,469
2022	\$23,308	\$23,321	\$30,059
<b>Median Age</b>			
2010	36.4	34.1	34.5
2017	37.8	35.5	35.8
2022	38.7	36.6	36.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2017 Households by Income</b>			
Household Income Base	3,298	48,771	155,013
<\$15,000	17.5%	18.6%	18.8%
\$15,000 - \$24,999	11.2%	12.7%	11.4%
\$25,000 - \$34,999	11.5%	11.5%	10.4%
\$35,000 - \$49,999	13.4%	13.9%	12.6%
\$50,000 - \$74,999	21.3%	18.8%	17.6%
\$75,000 - \$99,999	12.3%	10.7%	10.5%
\$100,000 - \$149,999	10.7%	9.3%	10.6%
\$150,000 - \$199,999	1.2%	2.9%	4.4%
\$200,000+	1.0%	1.6%	3.8%
Average Household Income	\$53,658	\$54,351	\$64,152
<b>2022 Households by Income</b>			
Household Income Base	3,293	48,708	156,166
<\$15,000	17.8%	18.8%	18.7%
\$15,000 - \$24,999	10.8%	12.5%	10.9%
\$25,000 - \$34,999	10.6%	10.9%	9.6%
\$35,000 - \$49,999	12.1%	12.7%	11.2%
\$50,000 - \$74,999	20.3%	17.8%	16.4%
\$75,000 - \$99,999	12.6%	10.8%	10.5%
\$100,000 - \$149,999	12.7%	10.7%	12.2%
\$150,000 - \$199,999	1.7%	3.7%	5.7%
\$200,000+	1.3%	2.0%	4.8%
Average Household Income	\$59,523	\$60,448	\$73,172
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	2,083	23,601	69,739
<\$50,000	2.1%	5.5%	3.9%
\$50,000 - \$99,999	11.1%	16.9%	14.0%
\$100,000 - \$149,999	22.8%	20.9%	15.4%
\$150,000 - \$199,999	30.6%	18.0%	14.9%
\$200,000 - \$249,999	13.8%	16.4%	15.3%
\$250,000 - \$299,999	12.9%	10.0%	10.9%
\$300,000 - \$399,999	5.1%	8.0%	13.9%
\$400,000 - \$499,999	0.2%	2.0%	5.6%
\$500,000 - \$749,999	0.0%	1.2%	4.5%
\$750,000 - \$999,999	0.4%	0.2%	0.8%
\$1,000,000 +	1.0%	0.8%	0.9%
Average Home Value	\$192,203	\$191,863	\$241,165
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	2,080	23,608	70,401
<\$50,000	1.0%	3.4%	2.2%
\$50,000 - \$99,999	8.1%	14.1%	11.4%
\$100,000 - \$149,999	22.4%	21.6%	15.4%
\$150,000 - \$199,999	30.0%	17.8%	14.1%
\$200,000 - \$249,999	13.8%	15.6%	14.1%
\$250,000 - \$299,999	14.5%	10.6%	10.9%
\$300,000 - \$399,999	7.4%	10.7%	16.8%
\$400,000 - \$499,999	0.3%	3.0%	7.3%
\$500,000 - \$749,999	0.0%	1.7%	5.7%
\$750,000 - \$999,999	0.7%	0.4%	1.1%
\$1,000,000 +	1.8%	1.1%	1.2%
Average Home Value	\$214,038	\$212,528	\$265,572

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

3397-3419 Washington Blvd, Halethorpe, Maryland, 21227  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.25448  
 Longitude: -76.66763

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	8,489	130,713	382,855
0 - 4	7.5%	7.1%	6.6%
5 - 9	6.1%	6.3%	5.8%
10 - 14	5.8%	6.2%	5.6%
15 - 24	13.2%	16.9%	15.8%
25 - 34	15.5%	14.7%	16.9%
35 - 44	12.8%	11.6%	12.4%
45 - 54	14.9%	14.3%	14.5%
55 - 64	10.7%	10.4%	10.7%
65 - 74	6.7%	5.8%	5.8%
75 - 84	4.5%	4.3%	4.0%
85 +	2.1%	2.5%	1.9%
18 +	77.0%	76.3%	78.4%
<b>2017 Population by Age</b>			
Total	8,415	130,634	387,503
0 - 4	6.8%	6.5%	5.9%
5 - 9	6.7%	6.4%	5.8%
10 - 14	5.8%	6.0%	5.5%
15 - 24	11.2%	15.1%	14.0%
25 - 34	15.6%	15.4%	17.7%
35 - 44	13.1%	11.7%	12.4%
45 - 54	12.8%	12.1%	12.5%
55 - 64	12.6%	12.0%	12.3%
65 - 74	8.6%	7.7%	7.9%
75 - 84	4.5%	4.3%	4.0%
85 +	2.3%	2.8%	2.1%
18 +	77.6%	77.6%	79.7%
<b>2022 Population by Age</b>			
Total	8,432	130,734	390,515
0 - 4	6.8%	6.5%	5.9%
5 - 9	6.3%	6.1%	5.5%
10 - 14	6.4%	6.1%	5.5%
15 - 24	10.7%	14.2%	13.1%
25 - 34	14.3%	14.9%	17.3%
35 - 44	14.2%	12.9%	13.5%
45 - 54	11.7%	10.9%	11.4%
55 - 64	12.7%	11.9%	12.1%
65 - 74	9.4%	8.9%	9.1%
75 - 84	5.2%	4.9%	4.6%
85 +	2.2%	2.6%	2.0%
18 +	77.2%	77.8%	80.0%
<b>2010 Population by Sex</b>			
Males	4,046	61,592	183,758
Females	4,445	69,123	199,094
<b>2017 Population by Sex</b>			
Males	4,009	61,750	186,769
Females	4,406	68,885	200,735
<b>2022 Population by Sex</b>			
Males	4,015	62,020	188,766
Females	4,417	68,717	201,748

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	8,492	130,715	382,852
White Alone	71.9%	40.7%	39.8%
Black Alone	18.6%	51.1%	52.6%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	3.1%	3.5%	3.3%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	3.4%	1.9%	1.7%
Two or More Races	2.7%	2.3%	2.3%
Hispanic Origin	7.5%	4.2%	4.0%
Diversity Index	52.4	60.6	59.7
<b>2017 Population by Race/Ethnicity</b>			
Total	8,416	130,633	387,504
White Alone	68.6%	39.1%	38.9%
Black Alone	19.5%	50.9%	51.7%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	3.9%	4.4%	4.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.3%	2.4%	2.1%
Two or More Races	3.3%	2.8%	2.8%
Hispanic Origin	9.6%	5.5%	5.1%
Diversity Index	57.8	63.0	62.0
<b>2022 Population by Race/Ethnicity</b>			
Total	8,432	130,737	390,515
White Alone	66.0%	37.7%	38.0%
Black Alone	19.9%	50.6%	51.2%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	4.7%	5.1%	4.8%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	5.2%	2.9%	2.5%
Two or More Races	3.9%	3.3%	3.2%
Hispanic Origin	11.7%	6.8%	6.2%
Diversity Index	62.1	65.0	63.9
<b>2010 Population by Relationship and Household Type</b>			
Total	8,491	130,715	382,852
In Households	99.3%	96.1%	95.4%
In Family Households	80.7%	77.2%	71.7%
Householder	24.6%	23.0%	21.8%
Spouse	14.6%	10.8%	10.7%
Child	30.9%	33.0%	29.9%
Other relative	6.3%	6.4%	5.8%
Nonrelative	4.3%	4.0%	3.4%
In Nonfamily Households	18.6%	19.0%	23.7%
In Group Quarters	0.7%	3.9%	4.6%
Institutionalized Population	0.5%	0.9%	2.3%
Noninstitutionalized Population	0.1%	3.0%	2.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2017 Population 25+ by Educational Attainment</b>			
Total	5,848	86,180	266,846
Less than 9th Grade	7.9%	7.0%	5.6%
9th - 12th Grade, No Diploma	15.4%	13.4%	11.7%
High School Graduate	29.5%	28.0%	24.1%
GED/Alternative Credential	8.4%	5.5%	5.0%
Some College, No Degree	20.6%	22.5%	19.6%
Associate Degree	5.3%	5.8%	5.5%
Bachelor's Degree	8.5%	11.1%	15.9%
Graduate/Professional Degree	4.3%	6.8%	12.6%
<b>2017 Population 15+ by Marital Status</b>			
Total	6,795	105,879	320,998
Never Married	39.1%	48.2%	49.7%
Married	43.4%	33.2%	33.1%
Widowed	6.9%	7.3%	6.3%
Divorced	10.6%	11.3%	11.0%
<b>2017 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	91.4%	89.8%	91.0%
Civilian Unemployed (Unemployment Rate)	8.6%	10.2%	9.0%
<b>2017 Employed Population 16+ by Industry</b>			
Total	3,970	57,588	182,355
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	11.0%	6.6%	5.3%
Manufacturing	6.7%	5.4%	5.0%
Wholesale Trade	2.9%	3.4%	2.4%
Retail Trade	12.7%	11.6%	9.4%
Transportation/Utilities	6.3%	7.2%	5.8%
Information	1.4%	1.2%	1.8%
Finance/Insurance/Real Estate	4.8%	5.2%	5.4%
Services	47.5%	51.5%	55.6%
Public Administration	6.8%	7.8%	9.0%
<b>2017 Employed Population 16+ by Occupation</b>			
Total	3,970	57,587	182,356
White Collar	49.5%	53.9%	61.9%
Management/Business/Financial	10.4%	9.2%	12.8%
Professional	12.6%	18.6%	25.8%
Sales	7.9%	9.5%	8.9%
Administrative Support	18.6%	16.6%	14.4%
Services	20.2%	22.9%	20.8%
Blue Collar	30.4%	23.2%	17.3%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	8.6%	5.1%	3.9%
Installation/Maintenance/Repair	5.9%	3.3%	2.7%
Production	5.6%	4.9%	3.8%
Transportation/Material Moving	10.2%	9.7%	6.9%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	8,491	130,715	382,852
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	3,351	49,103	153,230
Households with 1 Person	29.8%	30.9%	35.6%
Households with 2+ People	70.2%	69.1%	64.4%
Family Households	62.8%	61.1%	54.5%
Husband-wife Families	37.1%	28.7%	26.8%
With Related Children	15.6%	12.3%	11.1%
Other Family (No Spouse Present)	25.6%	32.4%	27.7%
Other Family with Male Householder	6.9%	6.8%	5.7%
With Related Children	3.8%	3.5%	2.8%
Other Family with Female Householder	18.8%	25.6%	22.0%
With Related Children	12.1%	17.1%	14.5%
Nonfamily Households	7.4%	8.0%	9.9%
All Households with Children	32.3%	33.4%	28.9%
Multigenerational Households	6.0%	7.5%	6.1%
Unmarried Partner Households	9.3%	9.0%	8.6%
Male-female	8.6%	8.2%	7.7%
Same-sex	0.8%	0.8%	1.0%
<b>2010 Households by Size</b>			
Total	3,350	49,103	153,229
1 Person Household	29.9%	30.9%	35.6%
2 Person Household	29.9%	28.0%	28.7%
3 Person Household	17.3%	17.4%	15.6%
4 Person Household	11.9%	12.0%	10.4%
5 Person Household	6.3%	6.5%	5.4%
6 Person Household	2.3%	2.9%	2.4%
7 + Person Household	2.4%	2.3%	2.0%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,351	49,104	153,230
Owner Occupied	65.8%	51.2%	47.4%
Owned with a Mortgage/Loan	49.8%	37.3%	35.6%
Owned Free and Clear	15.9%	13.9%	11.8%
Renter Occupied	34.2%	48.8%	52.6%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	3,556	57,494	180,982
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

3397-3419 Washington Blvd, Halethorpe, Maryland, 21227  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.25448  
 Longitude: -76.66763

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Front Porches (8E)	Parks and Rec (5C)	Modest Income Homes
<b>2.</b>	Parks and Rec (5C)	Modest Income Homes	Metro Renters (3B)
<b>3.</b>	Small Town Simplicity	Front Porches (8E)	City Commons (11E)
<b>2017 Consumer Spending</b>			
Apparel & Services: Total \$	\$4,735,344	\$71,633,116	\$270,843,977
Average Spent	\$1,435.82	\$1,468.76	\$1,747.04
Spending Potential Index	66	68	81
Education: Total \$	\$3,369,263	\$50,079,290	\$192,277,041
Average Spent	\$1,021.61	\$1,026.83	\$1,240.26
Spending Potential Index	70	71	85
Entertainment/Recreation: Total \$	\$6,824,721	\$102,092,108	\$380,891,237
Average Spent	\$2,069.35	\$2,093.30	\$2,456.89
Spending Potential Index	66	67	79
Food at Home: Total \$	\$11,239,514	\$171,129,764	\$639,322,482
Average Spent	\$3,407.98	\$3,508.84	\$4,123.86
Spending Potential Index	68	70	82
Food Away from Home: Total \$	\$7,279,420	\$111,048,413	\$420,696,684
Average Spent	\$2,207.22	\$2,276.94	\$2,713.65
Spending Potential Index	66	68	81
Health Care: Total \$	\$12,090,296	\$180,945,812	\$663,380,296
Average Spent	\$3,665.95	\$3,710.11	\$4,279.04
Spending Potential Index	66	66	76
HH Furnishings & Equipment: Total \$	\$4,171,337	\$63,092,608	\$236,042,598
Average Spent	\$1,264.81	\$1,293.65	\$1,522.56
Spending Potential Index	65	67	78
Personal Care Products & Services: Total \$	\$1,728,529	\$26,167,500	\$98,305,029
Average Spent	\$524.11	\$536.54	\$634.10
Spending Potential Index	66	67	80
Shelter: Total \$	\$37,236,340	\$561,498,538	\$2,114,851,907
Average Spent	\$11,290.58	\$11,512.96	\$13,641.57
Spending Potential Index	70	71	84
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,954,367	\$75,149,324	\$276,943,395
Average Spent	\$1,502.23	\$1,540.86	\$1,786.39
Spending Potential Index	64	66	76
Travel: Total \$	\$4,457,534	\$65,199,679	\$244,087,583
Average Spent	\$1,351.59	\$1,336.85	\$1,574.45
Spending Potential Index	65	65	76
Vehicle Maintenance & Repairs: Total \$	\$2,358,202	\$35,409,791	\$131,221,960
Average Spent	\$715.04	\$726.04	\$846.43
Spending Potential Index	67	68	79

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Front Porches (8E)	38.1%	Population	8,416	8,432
Parks and Rec (5C)	34.9%	Households	3,298	3,293
Small Town Simplicity (12C)	13.5%	Families	2,057	2,048
Metro Fusion (11C)	9.9%	Median Age	37.8	38.7
Retirement Communities (9E)	2.9%	Median Household Income	\$45,178	\$47,972
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		66	\$1,435.82	\$4,735,344
Men's		67	\$282.09	\$930,342
Women's		67	\$493.38	\$1,627,177
Children's		66	\$222.06	\$732,347
Footwear		66	\$306.43	\$1,010,602
Watches & Jewelry		68	\$80.39	\$265,127
Apparel Products and Services (1)		63	\$51.47	\$169,749
<b>Computer</b>				
Computers and Hardware for Home Use		68	\$118.01	\$389,182
Portable Memory		67	\$3.59	\$11,831
Computer Software		71	\$8.15	\$26,883
Computer Accessories		68	\$12.25	\$40,413
<b>Entertainment &amp; Recreation</b>		66	\$2,069.35	\$6,824,721
Fees and Admissions		66	\$421.77	\$1,391,003
Membership Fees for Clubs (2)		66	\$139.89	\$461,365
Fees for Participant Sports, excl. Trips		65	\$64.36	\$212,247
Tickets to Theatre/Operas/Concerts		69	\$40.93	\$134,983
Tickets to Movies/Museums/Parks		68	\$52.32	\$172,551
Admission to Sporting Events, excl. Trips		66	\$36.58	\$120,657
Fees for Recreational Lessons		65	\$87.07	\$287,168
Dating Services		77	\$0.62	\$2,032
TV/Video/Audio		68	\$878.14	\$2,896,105
Cable and Satellite Television Services		69	\$651.40	\$2,148,312
Televisions		69	\$82.13	\$270,853
Satellite Dishes		61	\$0.88	\$2,911
VCRs, Video Cameras, and DVD Players		70	\$4.54	\$14,972
Miscellaneous Video Equipment		63	\$6.08	\$20,058
Video Cassettes and DVDs		69	\$10.50	\$34,614
Video Game Hardware/Accessories		70	\$20.58	\$67,870
Video Game Software		70	\$10.81	\$35,640
Streaming/Downloaded Video		69	\$17.63	\$58,135
Rental of Video Cassettes and DVDs		69	\$10.49	\$34,602
Installation of Televisions		60	\$0.53	\$1,751
Audio (3)		67	\$59.52	\$196,281
Rental and Repair of TV/Radio/Sound Equipment		76	\$3.06	\$10,106
Pets		63	\$377.99	\$1,246,597
Toys/Games/Crafts/Hobbies (4)		67	\$81.48	\$268,715
Recreational Vehicles and Fees (5)		60	\$61.23	\$201,932
Sports/Recreation/Exercise Equipment (6)		64	\$109.70	\$361,782
Photo Equipment and Supplies (7)		66	\$36.63	\$120,822
Reading (8)		67	\$83.75	\$276,194
Catered Affairs (9)		61	\$18.67	\$61,572
<b>Food</b>		67	\$5,615.20	\$18,518,935
Food at Home		68	\$3,407.98	\$11,239,514
Bakery and Cereal Products		68	\$451.38	\$1,488,654
Meats, Poultry, Fish, and Eggs		68	\$773.98	\$2,552,580
Dairy Products		68	\$362.30	\$1,194,856
Fruits and Vegetables		68	\$666.33	\$2,197,543
Snacks and Other Food at Home (10)		67	\$1,154.00	\$3,805,881
Food Away from Home		66	\$2,207.22	\$7,279,420
Alcoholic Beverages		67	\$373.42	\$1,231,548

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	63	\$3,876.18	\$12,783,658
Value of Retirement Plans	63	\$15,282.10	\$50,400,355
Value of Other Financial Assets	58	\$759.96	\$2,506,342
Vehicle Loan Amount excluding Interest	64	\$1,741.55	\$5,743,629
Value of Credit Card Debt	69	\$400.42	\$1,320,577
<b>Health</b>			
Nonprescription Drugs	66	\$84.03	\$277,128
Prescription Drugs	65	\$251.51	\$829,480
Eyeglasses and Contact Lenses	65	\$61.83	\$203,925
<b>Home</b>			
Mortgage Payment and Basics (11)	64	\$5,471.45	\$18,044,857
Maintenance and Remodeling Services	62	\$1,200.91	\$3,960,591
Maintenance and Remodeling Materials (12)	61	\$246.31	\$812,326
Utilities, Fuel, and Public Services	68	\$3,420.10	\$11,279,478
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	68	\$64.48	\$212,639
Furniture	66	\$377.68	\$1,245,577
Rugs	70	\$16.21	\$53,448
Major Appliances (14)	62	\$200.17	\$660,155
Housewares (15)	64	\$61.22	\$201,909
Small Appliances	70	\$33.75	\$111,318
Luggage	67	\$7.90	\$26,059
Telephones and Accessories	65	\$45.15	\$148,913
<b>Household Operations</b>			
Child Care	67	\$323.13	\$1,065,689
Lawn and Garden (16)	61	\$257.53	\$849,332
Moving/Storage/Freight Express	71	\$45.73	\$150,815
Housekeeping Supplies (17)	66	\$467.71	\$1,542,501
<b>Insurance</b>			
Owners and Renters Insurance	62	\$321.92	\$1,061,682
Vehicle Insurance	68	\$797.32	\$2,629,556
Life/Other Insurance	64	\$274.48	\$905,230
Health Insurance	66	\$2,406.07	\$7,935,210
Personal Care Products (18)	67	\$313.78	\$1,034,830
School Books and Supplies (19)	67	\$103.54	\$341,474
Smoking Products	70	\$289.75	\$955,590
<b>Transportation</b>			
Payments on Vehicles excluding Leases	64	\$1,444.85	\$4,765,129
Gasoline and Motor Oil	67	\$1,847.20	\$6,092,074
Vehicle Maintenance and Repairs	67	\$715.04	\$2,358,202
<b>Travel</b>			
Airline Fares	67	\$340.37	\$1,122,556
Lodging on Trips	64	\$336.92	\$1,111,160
Auto/Truck Rental on Trips	63	\$16.68	\$54,999
Food and Drink on Trips	65	\$321.70	\$1,060,954

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**Source:** Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Parks and Rec (5C)	15.9%	Population	130,634	130,737
Modest Income Homes (12D)	14.0%	Households	48,771	48,708
Front Porches (8E)	10.8%	Families	29,614	29,470
City Commons (11E)	10.8%	Median Age	35.5	36.6
Bright Young Professionals (8C)	6.5%	Median Household Income	\$41,559	\$43,103
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		68	\$1,468.76	\$71,633,116
Men's		68	\$287.23	\$14,008,561
Women's		68	\$501.46	\$24,456,540
Children's		69	\$230.22	\$11,228,018
Footwear		68	\$314.97	\$15,361,327
Watches & Jewelry		67	\$79.74	\$3,888,818
Apparel Products and Services (1)		67	\$55.15	\$2,689,852
<b>Computer</b>				
Computers and Hardware for Home Use		70	\$120.55	\$5,879,395
Portable Memory		70	\$3.74	\$182,301
Computer Software		73	\$8.37	\$408,142
Computer Accessories		69	\$12.38	\$603,981
<b>Entertainment &amp; Recreation</b>		67	\$2,093.30	\$102,092,108
Fees and Admissions		66	\$417.27	\$20,350,884
Membership Fees for Clubs (2)		66	\$139.02	\$6,779,945
Fees for Participant Sports, excl. Trips		66	\$65.46	\$3,192,744
Tickets to Theatre/Operas/Concerts		67	\$40.12	\$1,956,516
Tickets to Movies/Museums/Parks		68	\$52.48	\$2,559,644
Admission to Sporting Events, excl. Trips		66	\$37.11	\$1,809,978
Fees for Recreational Lessons		62	\$82.41	\$4,019,230
Dating Services		83	\$0.67	\$32,826
TV/Video/Audio		71	\$913.59	\$44,556,753
Cable and Satellite Television Services		72	\$681.35	\$33,229,900
Televisions		72	\$85.67	\$4,178,276
Satellite Dishes		63	\$0.91	\$44,584
VCRs, Video Cameras, and DVD Players		70	\$4.58	\$223,419
Miscellaneous Video Equipment		63	\$6.07	\$296,019
Video Cassettes and DVDs		69	\$10.59	\$516,331
Video Game Hardware/Accessories		73	\$21.45	\$1,046,187
Video Game Software		75	\$11.67	\$568,996
Streaming/Downloaded Video		70	\$17.93	\$874,706
Rental of Video Cassettes and DVDs		70	\$10.68	\$521,058
Installation of Televisions		63	\$0.56	\$27,141
Audio (3)		66	\$58.79	\$2,867,410
Rental and Repair of TV/Radio/Sound Equipment		83	\$3.34	\$162,726
Pets		63	\$377.41	\$18,406,630
Toys/Games/Crafts/Hobbies (4)		68	\$82.15	\$4,006,396
Recreational Vehicles and Fees (5)		58	\$58.74	\$2,865,044
Sports/Recreation/Exercise Equipment (6)		62	\$105.46	\$5,143,296
Photo Equipment and Supplies (7)		66	\$36.57	\$1,783,626
Reading (8)		67	\$83.23	\$4,059,299
Catered Affairs (9)		62	\$18.87	\$920,181
<b>Food</b>		69	\$5,785.78	\$282,178,178
Food at Home		70	\$3,508.84	\$171,129,764
Bakery and Cereal Products		70	\$464.50	\$22,654,277
Meats, Poultry, Fish, and Eggs		70	\$802.09	\$39,118,946
Dairy Products		69	\$367.94	\$17,944,656
Fruits and Vegetables		70	\$681.47	\$33,236,075
Snacks and Other Food at Home (10)		69	\$1,192.84	\$58,175,810
Food Away from Home		68	\$2,276.94	\$111,048,413
Alcoholic Beverages		68	\$379.30	\$18,498,806

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	64	\$3,969.56	\$193,599,590
Value of Retirement Plans	61	\$14,936.29	\$728,457,910
Value of Other Financial Assets	62	\$806.29	\$39,323,651
Vehicle Loan Amount excluding Interest	66	\$1,809.15	\$88,234,002
Value of Credit Card Debt	68	\$399.12	\$19,465,563
<b>Health</b>			
Nonprescription Drugs	67	\$85.84	\$4,186,645
Prescription Drugs	67	\$260.27	\$12,693,614
Eyeglasses and Contact Lenses	66	\$62.45	\$3,045,673
<b>Home</b>			
Mortgage Payment and Basics (11)	61	\$5,267.15	\$256,884,075
Maintenance and Remodeling Services	60	\$1,171.39	\$57,129,986
Maintenance and Remodeling Materials (12)	57	\$230.87	\$11,259,838
Utilities, Fuel, and Public Services	70	\$3,525.75	\$171,954,147
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	69	\$65.99	\$3,218,636
Furniture	69	\$395.87	\$19,306,816
Rugs	68	\$15.76	\$768,546
Major Appliances (14)	63	\$202.65	\$9,883,273
Housewares (15)	66	\$63.03	\$3,074,152
Small Appliances	70	\$33.97	\$1,656,607
Luggage	67	\$7.91	\$385,714
Telephones and Accessories	71	\$48.84	\$2,382,034
<b>Household Operations</b>			
Child Care	68	\$323.50	\$15,777,561
Lawn and Garden (16)	61	\$254.81	\$12,427,542
Moving/Storage/Freight Express	74	\$47.29	\$2,306,470
Housekeeping Supplies (17)	68	\$483.36	\$23,573,718
<b>Insurance</b>			
Owners and Renters Insurance	63	\$324.97	\$15,849,268
Vehicle Insurance	69	\$817.70	\$39,879,956
Life/Other Insurance	62	\$267.03	\$13,023,358
Health Insurance	67	\$2,435.49	\$118,781,384
Personal Care Products (18)	68	\$320.44	\$15,628,046
School Books and Supplies (19)	69	\$106.37	\$5,187,682
Smoking Products	74	\$308.14	\$15,028,322
<b>Transportation</b>			
Payments on Vehicles excluding Leases	66	\$1,488.23	\$72,582,375
Gasoline and Motor Oil	68	\$1,891.84	\$92,267,113
Vehicle Maintenance and Repairs	68	\$726.04	\$35,409,791
<b>Travel</b>			
Airline Fares	66	\$334.06	\$16,292,433
Lodging on Trips	64	\$335.83	\$16,378,732
Auto/Truck Rental on Trips	64	\$16.89	\$823,567
Food and Drink on Trips	64	\$317.65	\$15,492,117

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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Modest Income Homes (12D)	11.6%	Population	387,504	390,513
Metro Renters (3B)	11.3%	Households	155,030	156,183
City Commons (11E)	10.5%	Families	83,118	83,217
Parks and Rec (5C)	9.9%	Median Age	35.8	36.9
Family Foundations (12A)	6.8%	Median Household Income	\$45,367	\$49,164
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		81	\$1,747.04	\$270,843,977
Men's		81	\$342.48	\$53,094,966
Women's		80	\$594.20	\$92,118,658
Children's		82	\$274.39	\$42,539,177
Footwear		81	\$373.80	\$57,949,615
Watches & Jewelry		81	\$95.75	\$14,844,488
Apparel Products and Services (1)		81	\$66.42	\$10,297,074
<b>Computer</b>				
Computers and Hardware for Home Use		83	\$143.23	\$22,204,505
Portable Memory		85	\$4.51	\$698,503
Computer Software		86	\$9.96	\$1,544,797
Computer Accessories		81	\$14.55	\$2,255,583
<b>Entertainment &amp; Recreation</b>		79	\$2,456.89	\$380,891,237
Fees and Admissions		77	\$492.92	\$76,417,293
Membership Fees for Clubs (2)		78	\$163.99	\$25,422,978
Fees for Participant Sports, excl. Trips		77	\$76.12	\$11,800,904
Tickets to Theatre/Operas/Concerts		80	\$47.55	\$7,372,238
Tickets to Movies/Museums/Parks		81	\$62.60	\$9,705,209
Admission to Sporting Events, excl. Trips		80	\$44.82	\$6,948,711
Fees for Recreational Lessons		73	\$97.01	\$15,039,560
Dating Services		101	\$0.82	\$127,693
TV/Video/Audio		83	\$1,069.87	\$165,861,451
Cable and Satellite Television Services		84	\$794.00	\$123,093,482
Televisions		85	\$101.04	\$15,664,453
Satellite Dishes		74	\$1.07	\$166,363
VCRs, Video Cameras, and DVD Players		83	\$5.45	\$845,210
Miscellaneous Video Equipment		75	\$7.23	\$1,121,337
Video Cassettes and DVDs		82	\$12.58	\$1,950,207
Video Game Hardware/Accessories		89	\$25.91	\$4,017,059
Video Game Software		92	\$14.22	\$2,204,054
Streaming/Downloaded Video		85	\$21.67	\$3,359,717
Rental of Video Cassettes and DVDs		84	\$12.74	\$1,975,065
Installation of Televisions		73	\$0.65	\$100,121
Audio (3)		78	\$69.34	\$10,750,130
Rental and Repair of TV/Radio/Sound Equipment		98	\$3.96	\$614,254
Pets		74	\$439.45	\$68,127,928
Toys/Games/Crafts/Hobbies (4)		80	\$97.16	\$15,062,373
Recreational Vehicles and Fees (5)		67	\$68.02	\$10,544,811
Sports/Recreation/Exercise Equipment (6)		74	\$126.15	\$19,556,742
Photo Equipment and Supplies (7)		79	\$43.92	\$6,809,021
Reading (8)		77	\$96.97	\$15,033,403
Catered Affairs (9)		74	\$22.44	\$3,478,215
<b>Food</b>		82	\$6,837.51	\$1,060,019,165
Food at Home		82	\$4,123.86	\$639,322,482
Bakery and Cereal Products		82	\$544.97	\$84,486,595
Meats, Poultry, Fish, and Eggs		82	\$940.60	\$145,821,691
Dairy Products		81	\$432.42	\$67,038,361
Fruits and Vegetables		82	\$801.50	\$124,256,152
Snacks and Other Food at Home (10)		82	\$1,404.37	\$217,719,684
Food Away from Home		81	\$2,713.65	\$420,696,684
Alcoholic Beverages		82	\$457.02	\$70,851,261

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	74	\$4,570.43	\$708,553,604
Value of Retirement Plans	70	\$17,134.00	\$2,656,284,706
Value of Other Financial Assets	72	\$940.05	\$145,735,674
Vehicle Loan Amount excluding Interest	78	\$2,124.20	\$329,315,447
Value of Credit Card Debt	80	\$464.23	\$71,969,993
<b>Health</b>			
Nonprescription Drugs	78	\$99.98	\$15,500,282
Prescription Drugs	77	\$297.24	\$46,081,811
Eyeglasses and Contact Lenses	77	\$72.64	\$11,261,322
<b>Home</b>			
Mortgage Payment and Basics (11)	69	\$5,979.73	\$927,037,151
Maintenance and Remodeling Services	68	\$1,325.45	\$205,485,002
Maintenance and Remodeling Materials (12)	65	\$263.08	\$40,785,996
Utilities, Fuel, and Public Services	81	\$4,086.59	\$633,543,907
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	81	\$77.77	\$12,056,512
Furniture	82	\$469.33	\$72,760,160
Rugs	80	\$18.53	\$2,872,724
Major Appliances (14)	72	\$232.50	\$36,044,034
Housewares (15)	78	\$74.15	\$11,494,918
Small Appliances	83	\$39.99	\$6,199,438
Luggage	79	\$9.42	\$1,460,608
Telephones and Accessories	85	\$58.68	\$9,096,974
<b>Household Operations</b>			
Child Care	82	\$394.93	\$61,226,626
Lawn and Garden (16)	69	\$290.64	\$45,057,333
Moving/Storage/Freight Express	90	\$57.40	\$8,898,961
Housekeeping Supplies (17)	79	\$565.71	\$87,701,945
<b>Insurance</b>			
Owners and Renters Insurance	71	\$368.20	\$57,081,865
Vehicle Insurance	81	\$953.59	\$147,835,060
Life/Other Insurance	72	\$306.06	\$47,447,825
Health Insurance	77	\$2,813.07	\$436,110,828
Personal Care Products (18)	81	\$378.65	\$58,701,869
School Books and Supplies (19)	82	\$126.99	\$19,687,277
Smoking Products	87	\$362.85	\$56,253,169
<b>Transportation</b>			
Payments on Vehicles excluding Leases	78	\$1,747.68	\$270,942,707
Gasoline and Motor Oil	80	\$2,208.42	\$342,370,654
Vehicle Maintenance and Repairs	79	\$846.43	\$131,221,960
<b>Travel</b>			
Airline Fares	78	\$397.04	\$61,553,360
Lodging on Trips	75	\$394.50	\$61,158,855
Auto/Truck Rental on Trips	75	\$19.91	\$3,086,400
Food and Drink on Trips	76	\$373.23	\$57,862,152

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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**Source:** Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

# Business Summary

3397-3419 Washington Blvd, Halethorpe, Maryland, 21227  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.25448  
 Longitude: -76.66763

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	720		3,920		14,838							
Total Employees:	14,039		66,145		265,373							
Total Residential Population:	8,416		130,634		387,504							
Employee/Residential Population Ratio (per 100 Residents)	167		51		68							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	5	0.7%	53	0.4%	29	0.7%	184	0.3%	111	0.7%	928	0.3%
Construction	79	11.0%	1,691	12.0%	327	8.3%	4,913	7.4%	767	5.2%	8,912	3.4%
Manufacturing	42	5.8%	867	6.2%	192	4.9%	5,048	7.6%	415	2.8%	18,707	7.0%
Transportation	39	5.4%	572	4.1%	149	3.8%	2,810	4.2%	410	2.8%	7,812	2.9%
Communication	10	1.4%	133	0.9%	42	1.1%	316	0.5%	145	1.0%	2,509	0.9%
Utility	1	0.1%	9	0.1%	14	0.4%	182	0.3%	47	0.3%	2,705	1.0%
Wholesale Trade	86	11.9%	1,115	7.9%	268	6.8%	4,739	7.2%	477	3.2%	7,362	2.8%
Retail Trade Summary	128	17.8%	1,883	13.4%	889	22.7%	9,403	14.2%	3,324	22.4%	37,162	14.0%
Home Improvement	15	2.1%	285	2.0%	53	1.4%	899	1.4%	112	0.8%	1,771	0.7%
General Merchandise Stores	5	0.7%	115	0.8%	34	0.9%	526	0.8%	94	0.6%	1,516	0.6%
Food Stores	16	2.2%	127	0.9%	141	3.6%	1,490	2.3%	465	3.1%	5,372	2.0%
Auto Dealers, Gas Stations, Auto Aftermarket	12	1.7%	93	0.7%	106	2.7%	988	1.5%	262	1.8%	2,075	0.8%
Apparel & Accessory Stores	3	0.4%	11	0.1%	30	0.8%	311	0.5%	204	1.4%	4,732	1.8%
Furniture & Home Furnishings	14	1.9%	76	0.5%	67	1.7%	451	0.7%	177	1.2%	1,324	0.5%
Eating & Drinking Places	30	4.2%	702	5.0%	265	6.8%	2,771	4.2%	1,284	8.7%	15,537	5.9%
Miscellaneous Retail	34	4.7%	475	3.4%	193	4.9%	1,968	3.0%	725	4.9%	4,835	1.8%
Finance, Insurance, Real Estate Summary	23	3.2%	276	2.0%	227	5.8%	1,683	2.5%	1,361	9.2%	18,438	6.9%
Banks, Savings & Lending Institutions	3	0.4%	23	0.2%	37	0.9%	396	0.6%	222	1.5%	5,399	2.0%
Securities Brokers	2	0.3%	17	0.1%	13	0.3%	74	0.1%	156	1.1%	3,522	1.3%
Insurance Carriers & Agents	6	0.8%	27	0.2%	26	0.7%	140	0.2%	197	1.3%	3,391	1.3%
Real Estate, Holding, Other Investment Offices	11	1.5%	209	1.5%	150	3.8%	1,072	1.6%	787	5.3%	6,126	2.3%
Services Summary	278	38.6%	7,278	51.8%	1,558	39.7%	31,539	47.7%	6,491	43.7%	129,590	48.8%
Hotels & Lodging	2	0.3%	67	0.5%	14	0.4%	384	0.6%	107	0.7%	4,949	1.9%
Automotive Services	26	3.6%	210	1.5%	166	4.2%	1,349	2.0%	507	3.4%	4,054	1.5%
Motion Pictures & Amusements	14	1.9%	87	0.6%	77	2.0%	343	0.5%	338	2.3%	2,748	1.0%
Health Services	36	5.0%	2,565	18.3%	225	5.7%	11,588	17.5%	829	5.6%	42,320	15.9%
Legal Services	4	0.6%	13	0.1%	20	0.5%	123	0.2%	519	3.5%	7,595	2.9%
Education Institutions & Libraries	10	1.4%	568	4.0%	104	2.7%	4,165	6.3%	412	2.8%	20,063	7.6%
Other Services	186	25.8%	3,769	26.8%	952	24.3%	13,587	20.5%	3,779	25.5%	47,862	18.0%
Government	5	0.7%	145	1.0%	71	1.8%	5,139	7.8%	480	3.2%	30,055	11.3%
Unclassified Establishments	24	3.3%	16	0.1%	156	4.0%	189	0.3%	809	5.5%	1,194	0.4%
Totals	720	100.0%	14,039	100.0%	3,920	100.0%	66,145	100.0%	14,838	100.0%	265,373	100.0%

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# Business Summary

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.3%	7	0.0%	3	0.1%	13	0.0%	9	0.1%	84	0.0%
Mining	1	0.1%	27	0.2%	2	0.1%	52	0.1%	6	0.0%	81	0.0%
Utilities	0	0.0%	1	0.0%	6	0.2%	143	0.2%	30	0.2%	2,175	0.8%
Construction	88	12.2%	1,753	12.5%	356	9.1%	5,156	7.8%	856	5.8%	9,752	3.7%
Manufacturing	44	6.1%	871	6.2%	208	5.3%	5,040	7.6%	405	2.7%	16,144	6.1%
Wholesale Trade	83	11.5%	1,098	7.8%	254	6.5%	4,675	7.1%	450	3.0%	7,256	2.7%
Retail Trade	93	12.9%	1,140	8.1%	608	15.5%	6,496	9.8%	1,970	13.3%	20,025	7.5%
Motor Vehicle & Parts Dealers	11	1.5%	92	0.7%	76	1.9%	857	1.3%	165	1.1%	1,650	0.6%
Furniture & Home Furnishings Stores	7	1.0%	40	0.3%	32	0.8%	294	0.4%	82	0.6%	866	0.3%
Electronics & Appliance Stores	5	0.7%	30	0.2%	26	0.7%	132	0.2%	79	0.5%	408	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	15	2.1%	285	2.0%	53	1.4%	899	1.4%	111	0.7%	1,762	0.7%
Food & Beverage Stores	15	2.1%	108	0.8%	171	4.4%	1,656	2.5%	513	3.5%	4,225	1.6%
Health & Personal Care Stores	7	1.0%	76	0.5%	44	1.1%	354	0.5%	180	1.2%	1,263	0.5%
Gasoline Stations	0	0.0%	1	0.0%	30	0.8%	130	0.2%	98	0.7%	425	0.2%
Clothing & Clothing Accessories Stores	3	0.4%	19	0.1%	33	0.8%	334	0.5%	240	1.6%	4,861	1.8%
Sport Goods, Hobby, Book, & Music Stores	6	0.8%	42	0.3%	19	0.5%	218	0.3%	96	0.6%	722	0.3%
General Merchandise Stores	5	0.7%	115	0.8%	34	0.9%	526	0.8%	94	0.6%	1,516	0.6%
Miscellaneous Store Retailers	13	1.8%	311	2.2%	66	1.7%	820	1.2%	258	1.7%	1,782	0.7%
Nonstore Retailers	5	0.7%	21	0.1%	24	0.6%	276	0.4%	56	0.4%	546	0.2%
Transportation & Warehousing	39	5.4%	529	3.8%	141	3.6%	2,204	3.3%	358	2.4%	6,789	2.6%
Information	19	2.6%	209	1.5%	88	2.2%	862	1.3%	414	2.8%	9,868	3.7%
Finance & Insurance	11	1.5%	67	0.5%	81	2.1%	623	0.9%	604	4.1%	12,654	4.8%
Central Bank/Credit Intermediation & Related Activities	3	0.4%	23	0.2%	40	1.0%	406	0.6%	229	1.5%	5,324	2.0%
Securities, Commodity Contracts & Other Financial	2	0.3%	17	0.1%	14	0.4%	76	0.1%	176	1.2%	3,926	1.5%
Insurance Carriers & Related Activities; Funds, Trusts &	6	0.8%	27	0.2%	27	0.7%	140	0.2%	199	1.3%	3,404	1.3%
Real Estate, Rental & Leasing	25	3.5%	314	2.2%	211	5.4%	1,669	2.5%	899	6.1%	6,483	2.4%
Professional, Scientific & Tech Services	65	9.0%	923	6.6%	243	6.2%	3,387	5.1%	1,546	10.4%	23,003	8.7%
Legal Services	6	0.8%	22	0.2%	26	0.7%	149	0.2%	551	3.7%	7,788	2.9%
Management of Companies & Enterprises	0	0.0%	0	0.0%	3	0.1%	66	0.1%	16	0.1%	209	0.1%
Administrative & Support & Waste Management & Remediation	37	5.1%	1,494	10.6%	143	3.6%	2,576	3.9%	531	3.6%	8,210	3.1%
Educational Services	11	1.5%	566	4.0%	102	2.6%	4,131	6.2%	408	2.7%	19,572	7.4%
Health Care & Social Assistance	46	6.4%	2,750	19.6%	326	8.3%	14,804	22.4%	1,224	8.2%	49,464	18.6%
Arts, Entertainment & Recreation	6	0.8%	77	0.5%	57	1.5%	990	1.5%	288	1.9%	4,891	1.8%
Accommodation & Food Services	35	4.9%	799	5.7%	284	7.2%	3,205	4.8%	1,422	9.6%	20,786	7.8%
Accommodation	2	0.3%	67	0.5%	14	0.4%	384	0.6%	107	0.7%	4,949	1.9%
Food Services & Drinking Places	33	4.6%	732	5.2%	270	6.9%	2,821	4.3%	1,314	8.9%	15,837	6.0%
Other Services (except Public Administration)	87	12.1%	1,249	8.9%	578	14.7%	4,727	7.1%	2,115	14.3%	16,509	6.2%
Automotive Repair & Maintenance	17	2.4%	120	0.9%	108	2.8%	598	0.9%	283	1.9%	1,577	0.6%
Public Administration	5	0.7%	145	1.0%	71	1.8%	5,139	7.8%	481	3.2%	30,225	11.4%
Unclassified Establishments	24	3.3%	16	0.1%	156	4.0%	189	0.3%	809	5.5%	1,194	0.4%
<b>Total</b>	<b>720</b>	<b>100.0%</b>	<b>14,039</b>	<b>100.0%</b>	<b>3,920</b>	<b>100.0%</b>	<b>66,145</b>	<b>100.0%</b>	<b>14,838</b>	<b>100.0%</b>	<b>265,373</b>	<b>100.0%</b>

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**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.