

22 Bloomsbury Ave, Catonsville, Maryland, 21228
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.27093
 Longitude: -76.73142

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	13,877	106,503	296,664
2020 Total Population	14,724	110,792	296,174
2020 Group Quarters	738	5,602	7,187
2022 Total Population	14,729	110,206	295,011
2022 Group Quarters	738	5,602	7,187
2027 Total Population	14,733	108,854	292,496
2022-2027 Annual Rate	0.01%	-0.25%	-0.17%
2022 Total Daytime Population	13,747	103,034	280,003
Workers	6,636	48,114	125,640
Residents	7,111	54,920	154,363
Household Summary			
2010 Households	5,174	41,316	112,251
2010 Average Household Size	2.50	2.44	2.58
2020 Total Households	5,262	42,530	112,263
2020 Average Household Size	2.66	2.47	2.57
2022 Total Households	5,278	42,305	111,945
2022 Average Household Size	2.65	2.47	2.57
2027 Total Households	5,262	41,729	110,856
2027 Average Household Size	2.66	2.47	2.57
2022-2027 Annual Rate	-0.06%	-0.27%	-0.20%
2010 Families	3,330	25,559	72,083
2010 Average Family Size	3.08	3.07	3.18
2022 Families	3,273	25,300	70,029
2022 Average Family Size	3.34	3.18	3.25
2027 Families	3,257	24,903	69,310
2027 Average Family Size	3.35	3.18	3.25
2022-2027 Annual Rate	-0.10%	-0.32%	-0.21%
Housing Unit Summary			
2000 Housing Units	5,409	43,850	122,639
Owner Occupied Housing Units	70.8%	62.1%	55.2%
Renter Occupied Housing Units	25.6%	33.6%	36.8%
Vacant Housing Units	3.5%	4.3%	8.0%
2010 Housing Units	5,411	43,969	126,107
Owner Occupied Housing Units	69.9%	61.1%	52.7%
Renter Occupied Housing Units	25.7%	32.9%	36.3%
Vacant Housing Units	4.4%	6.0%	11.0%
2020 Housing Units	5,555	45,304	124,739
Vacant Housing Units	5.3%	6.1%	10.0%
2022 Housing Units	5,566	45,135	124,582
Owner Occupied Housing Units	74.4%	61.9%	54.8%
Renter Occupied Housing Units	20.5%	31.8%	35.1%
Vacant Housing Units	5.2%	6.3%	10.1%
2027 Housing Units	5,581	45,157	125,309
Owner Occupied Housing Units	74.9%	62.4%	55.3%
Renter Occupied Housing Units	19.4%	30.0%	33.1%
Vacant Housing Units	5.7%	7.6%	11.5%
Median Household Income			
2022	\$107,261	\$76,696	\$68,215
2027	\$121,996	\$89,916	\$80,023
Median Home Value			
2022	\$383,165	\$293,506	\$282,821
2027	\$414,793	\$330,308	\$321,211
Per Capita Income			
2022	\$52,319	\$41,786	\$39,398
2027	\$59,747	\$48,261	\$45,545
Median Age			
2010	40.6	37.9	37.0
2022	41.6	39.3	38.7
2027	41.9	40.1	39.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	5,271	42,298	111,937
<\$15,000	3.2%	7.0%	10.6%
\$15,000 - \$24,999	2.7%	5.9%	6.9%
\$25,000 - \$34,999	5.4%	6.9%	7.8%
\$35,000 - \$49,999	6.6%	10.8%	11.4%
\$50,000 - \$74,999	15.8%	18.2%	16.6%
\$75,000 - \$99,999	11.7%	13.1%	12.0%
\$100,000 - \$149,999	21.4%	18.6%	16.0%
\$150,000 - \$199,999	14.3%	8.8%	7.8%
\$200,000+	18.8%	10.7%	10.7%
Average Household Income	\$143,661	\$108,544	\$103,555
2027 Households by Income			
Household Income Base	5,255	41,722	110,848
<\$15,000	2.6%	6.1%	9.4%
\$15,000 - \$24,999	2.2%	5.0%	5.9%
\$25,000 - \$34,999	4.7%	6.6%	7.4%
\$35,000 - \$49,999	5.4%	8.8%	9.9%
\$50,000 - \$74,999	11.7%	15.3%	14.5%
\$75,000 - \$99,999	10.6%	12.5%	11.6%
\$100,000 - \$149,999	23.3%	21.6%	18.4%
\$150,000 - \$199,999	17.4%	11.1%	9.7%
\$200,000+	22.0%	13.1%	13.1%
Average Household Income	\$164,542	\$125,587	\$119,906
2022 Owner Occupied Housing Units by Value			
Total	4,132	27,929	68,253
<\$50,000	0.2%	1.4%	4.6%
\$50,000 - \$99,999	0.0%	2.0%	6.3%
\$100,000 - \$149,999	0.2%	5.2%	6.6%
\$150,000 - \$199,999	3.3%	10.8%	11.4%
\$200,000 - \$249,999	7.5%	14.5%	11.6%
\$250,000 - \$299,999	16.8%	18.5%	14.4%
\$300,000 - \$399,999	26.3%	21.1%	14.7%
\$400,000 - \$499,999	19.9%	11.8%	9.5%
\$500,000 - \$749,999	23.0%	12.4%	16.5%
\$750,000 - \$999,999	1.2%	1.4%	3.4%
\$1,000,000 - \$1,499,999	0.6%	0.4%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.8%	0.4%	0.3%
Average Home Value	\$430,379	\$343,111	\$342,507
2027 Owner Occupied Housing Units by Value			
Total	4,173	28,156	69,320
<\$50,000	0.1%	1.5%	4.7%
\$50,000 - \$99,999	0.0%	1.6%	5.0%
\$100,000 - \$149,999	0.1%	3.0%	4.4%
\$150,000 - \$199,999	1.7%	7.7%	8.2%
\$200,000 - \$249,999	4.7%	11.4%	9.7%
\$250,000 - \$299,999	14.0%	17.7%	14.5%
\$300,000 - \$399,999	26.0%	23.5%	16.9%
\$400,000 - \$499,999	22.6%	14.7%	12.0%
\$500,000 - \$749,999	27.8%	16.2%	19.5%
\$750,000 - \$999,999	1.3%	1.7%	4.0%
\$1,000,000 - \$1,499,999	0.7%	0.6%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.2%
\$2,000,000 +	0.9%	0.5%	0.4%
Average Home Value	\$458,932	\$376,143	\$376,202

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	13,876	106,505	296,662
0 - 4	6.0%	5.9%	6.6%
5 - 9	5.9%	5.6%	6.4%
10 - 14	6.0%	5.9%	6.6%
15 - 24	11.6%	15.9%	14.9%
25 - 34	13.3%	13.3%	13.1%
35 - 44	13.4%	12.5%	12.9%
45 - 54	16.4%	15.0%	15.4%
55 - 64	13.7%	12.0%	11.5%
65 - 74	6.6%	6.3%	6.2%
75 - 84	4.5%	4.8%	4.3%
85 +	2.5%	2.9%	2.1%
18 +	78.4%	78.7%	76.1%
2022 Population by Age			
Total	14,727	110,207	295,010
0 - 4	5.3%	5.1%	5.7%
5 - 9	5.6%	5.4%	6.0%
10 - 14	6.0%	5.7%	6.3%
15 - 24	11.2%	14.3%	13.1%
25 - 34	13.2%	13.9%	13.9%
35 - 44	13.2%	12.5%	12.8%
45 - 54	12.3%	11.5%	12.1%
55 - 64	14.2%	13.0%	13.0%
65 - 74	10.7%	10.1%	9.7%
75 - 84	5.2%	5.5%	5.0%
85 +	3.1%	3.1%	2.3%
18 +	79.4%	80.6%	78.3%
2027 Population by Age			
Total	14,733	108,854	292,497
0 - 4	5.3%	5.1%	5.8%
5 - 9	5.5%	5.2%	5.8%
10 - 14	5.7%	5.4%	6.0%
15 - 24	10.5%	13.9%	12.6%
25 - 34	13.5%	13.2%	13.2%
35 - 44	13.7%	13.6%	13.8%
45 - 54	12.1%	11.3%	11.8%
55 - 64	12.2%	11.6%	12.0%
65 - 74	11.9%	11.0%	10.4%
75 - 84	6.6%	6.8%	6.2%
85 +	3.0%	3.0%	2.4%
18 +	80.2%	81.1%	78.8%
2010 Population by Sex			
Males	6,790	50,357	139,258
Females	7,088	56,146	157,406
2022 Population by Sex			
Males	7,137	52,314	139,242
Females	7,591	57,892	155,770
2027 Population by Sex			
Males	7,164	51,891	138,523
Females	7,569	56,963	153,973

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2010 Population by Race/Ethnicity			
Total	13,877	106,503	296,663
White Alone	75.6%	50.3%	36.3%
Black Alone	16.0%	39.4%	53.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	4.0%	6.2%	6.1%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	1.5%	1.4%	1.5%
Two or More Races	2.5%	2.4%	2.3%
Hispanic Origin	3.7%	3.5%	3.6%
Diversity Index	44.4	61.5	60.7
2020 Population by Race/Ethnicity			
Total	14,724	110,792	296,174
White Alone	66.3%	43.3%	31.2%
Black Alone	15.6%	37.2%	48.7%
American Indian Alone	0.4%	0.3%	0.4%
Asian Alone	8.3%	10.2%	10.1%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.6%	2.9%	3.9%
Two or More Races	6.7%	6.1%	5.7%
Hispanic Origin	5.7%	5.6%	6.6%
Diversity Index	57.4	69.5	69.4
2022 Population by Race/Ethnicity			
Total	14,730	110,207	295,012
White Alone	65.3%	42.8%	30.9%
Black Alone	15.8%	37.0%	48.2%
American Indian Alone	0.4%	0.3%	0.4%
Asian Alone	8.6%	10.4%	10.4%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.8%	3.2%	4.2%
Two or More Races	7.0%	6.3%	5.9%
Hispanic Origin	5.7%	5.7%	6.8%
Diversity Index	58.5	70.0	69.9
2027 Population by Race/Ethnicity			
Total	14,734	108,856	292,496
White Alone	62.8%	41.2%	29.8%
Black Alone	16.5%	36.8%	47.4%
American Indian Alone	0.4%	0.3%	0.4%
Asian Alone	9.1%	10.9%	11.0%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	3.3%	3.7%	4.8%
Two or More Races	7.9%	7.0%	6.5%
Hispanic Origin	6.0%	6.0%	7.2%
Diversity Index	61.2	71.3	71.2
2010 Population by Relationship and Household Type			
Total	13,877	106,503	296,664
In Households	93.3%	94.8%	97.5%
In Family Households	75.8%	76.1%	80.4%
Householder	24.2%	24.0%	24.3%
Spouse	18.0%	15.4%	13.6%
Child	28.6%	29.5%	33.3%
Other relative	3.0%	4.8%	6.0%
Nonrelative	2.0%	2.5%	3.2%
In Nonfamily Households	17.5%	18.7%	17.0%
In Group Quarters	6.7%	5.2%	2.5%
Institutionalized Population	6.0%	1.8%	0.9%
Noninstitutionalized Population	0.8%	3.4%	1.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Population 25+ by Educational Attainment			
Total	10,583	76,745	203,071
Less than 9th Grade	2.2%	3.0%	3.3%
9th - 12th Grade, No Diploma	2.4%	5.3%	6.8%
High School Graduate	17.0%	23.6%	24.8%
GED/Alternative Credential	1.9%	2.7%	4.2%
Some College, No Degree	15.2%	18.3%	17.9%
Associate Degree	8.2%	8.3%	7.4%
Bachelor's Degree	29.8%	21.3%	19.7%
Graduate/Professional Degree	23.1%	17.5%	15.9%
2022 Population 15+ by Marital Status			
Total	12,232	92,460	241,776
Never Married	34.2%	41.1%	42.2%
Married	50.7%	41.7%	40.7%
Widowed	5.9%	7.1%	6.6%
Divorced	9.2%	10.1%	10.5%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	7,952	58,669	150,587
Population 16+ Employed	97.2%	95.6%	94.8%
Population 16+ Unemployment rate	2.8%	4.4%	5.2%
Population 16-24 Employed	9.6%	12.8%	12.8%
Population 16-24 Unemployment rate	11.5%	9.9%	11.1%
Population 25-54 Employed	62.9%	62.5%	63.4%
Population 25-54 Unemployment rate	1.8%	3.7%	4.5%
Population 55-64 Employed	19.0%	17.5%	17.0%
Population 55-64 Unemployment rate	2.2%	2.4%	3.0%
Population 65+ Employed	8.5%	7.2%	6.8%
Population 65+ Unemployment rate	0.8%	3.9%	4.7%
2022 Employed Population 16+ by Industry			
Total	7,726	56,116	142,794
Agriculture/Mining	0.1%	0.2%	0.1%
Construction	6.8%	6.2%	5.6%
Manufacturing	3.6%	4.1%	4.2%
Wholesale Trade	2.2%	2.3%	2.0%
Retail Trade	6.9%	9.4%	9.0%
Transportation/Utilities	5.3%	6.6%	7.0%
Information	1.7%	1.5%	1.4%
Finance/Insurance/Real Estate	6.6%	6.1%	5.5%
Services	56.7%	53.3%	54.3%
Public Administration	10.0%	10.3%	10.8%
2022 Employed Population 16+ by Occupation			
Total	7,727	56,117	142,791
White Collar	74.5%	68.0%	64.4%
Management/Business/Financial	22.4%	17.3%	16.6%
Professional	36.3%	28.8%	27.5%
Sales	7.3%	8.6%	7.5%
Administrative Support	8.6%	13.2%	12.7%
Services	11.2%	15.2%	17.9%
Blue Collar	14.4%	16.8%	17.8%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	3.9%	3.8%	3.5%
Installation/Maintenance/Repair	3.1%	2.2%	2.5%
Production	1.4%	3.0%	3.0%
Transportation/Material Moving	5.9%	7.7%	8.7%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Households by Type			
Total	5,175	41,317	112,252
Households with 1 Person	27.6%	30.8%	29.0%
Households with 2+ People	72.4%	69.2%	71.0%
Family Households	64.3%	61.9%	64.2%
Husband-wife Families	47.9%	39.6%	36.0%
With Related Children	22.6%	17.4%	16.9%
Other Family (No Spouse Present)	16.4%	22.2%	28.2%
Other Family with Male Householder	4.6%	5.0%	5.9%
With Related Children	2.1%	2.4%	2.9%
Other Family with Female Householder	11.8%	17.2%	22.3%
With Related Children	6.8%	10.6%	14.1%
Nonfamily Households	8.0%	7.4%	6.8%
All Households with Children	31.9%	30.9%	34.5%
Multigenerational Households	3.0%	5.0%	6.7%
Unmarried Partner Households	6.3%	6.7%	7.3%
Male-female	5.4%	5.9%	6.5%
Same-sex	0.9%	0.8%	0.8%
2010 Households by Size			
Total	5,175	41,316	112,251
1 Person Household	27.6%	30.8%	29.0%
2 Person Household	32.5%	30.9%	29.0%
3 Person Household	17.7%	16.9%	17.5%
4 Person Household	13.5%	12.1%	13.1%
5 Person Household	5.7%	5.6%	6.5%
6 Person Household	2.0%	2.3%	2.7%
7 + Person Household	1.0%	1.4%	2.1%
2010 Households by Tenure and Mortgage Status			
Total	5,174	41,317	112,251
Owner Occupied	73.1%	65.0%	59.2%
Owned with a Mortgage/Loan	55.4%	50.4%	45.6%
Owned Free and Clear	17.7%	14.6%	13.6%
Renter Occupied	26.9%	35.0%	40.8%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	124	112	102
Percent of Income for Mortgage	18.8%	20.2%	21.9%
Wealth Index	165	107	100
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,411	43,969	126,107
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	13,877	106,503	296,664
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	City Lights (8A)	Parks and Rec (5C)	Family Foundations (12A)
2.	Parks and Rec (5C)	Bright Young Professionals (8C)	Parks and Rec (5C)
3.	In Style (5B)	Pleasantville (2B)	Modest Income Homes (12D)
2022 Consumer Spending			
Apparel & Services: Total \$	\$16,989,878	\$105,006,215	\$269,577,666
Average Spent	\$3,219.00	\$2,482.12	\$2,408.13
Spending Potential Index	134	103	100
Education: Total \$	\$16,268,859	\$92,598,741	\$226,563,228
Average Spent	\$3,082.39	\$2,188.84	\$2,023.88
Spending Potential Index	157	112	103
Entertainment/Recreation: Total \$	\$25,673,342	\$157,503,975	\$398,809,436
Average Spent	\$4,864.22	\$3,723.06	\$3,562.55
Spending Potential Index	133	101	97
Food at Home: Total \$	\$42,748,202	\$267,154,757	\$685,191,558
Average Spent	\$8,099.32	\$6,314.97	\$6,120.79
Spending Potential Index	131	102	99
Food Away from Home: Total \$	\$30,057,540	\$185,788,164	\$476,936,148
Average Spent	\$5,694.87	\$4,391.64	\$4,260.45
Spending Potential Index	132	102	99
Health Care: Total \$	\$47,452,609	\$302,705,190	\$772,502,780
Average Spent	\$8,990.64	\$7,155.31	\$6,900.74
Spending Potential Index	127	101	97
HH Furnishings & Equipment: Total \$	\$18,063,838	\$111,217,883	\$280,868,154
Average Spent	\$3,422.48	\$2,628.95	\$2,508.98
Spending Potential Index	134	103	98
Personal Care Products & Services: Total \$	\$7,216,510	\$45,012,530	\$114,282,448
Average Spent	\$1,367.28	\$1,064.00	\$1,020.88
Spending Potential Index	134	104	100
Shelter: Total \$	\$169,799,560	\$1,021,243,955	\$2,569,741,752
Average Spent	\$32,171.19	\$24,140.03	\$22,955.40
Spending Potential Index	140	105	100
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$18,207,761	\$113,709,514	\$283,176,045
Average Spent	\$3,449.75	\$2,687.85	\$2,529.60
Spending Potential Index	127	99	93
Travel: Total \$	\$21,268,126	\$127,018,781	\$314,204,891
Average Spent	\$4,029.58	\$3,002.45	\$2,806.78
Spending Potential Index	140	105	98
Vehicle Maintenance & Repairs: Total \$	\$8,333,735	\$53,150,427	\$137,059,784
Average Spent	\$1,578.96	\$1,256.36	\$1,224.35
Spending Potential Index	125	100	97

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

22 Bloomsbury Ave, Catonsville, Maryland, 21228
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.27093
 Longitude: -76.73142

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
City Lights (8A)	20.2%	Population	14,729	14,733
Parks and Rec (5C)	19.7%	Households	5,278	5,262
In Style (5B)	14.7%	Families	3,273	3,257
Pleasantville (2B)	12.1%	Median Age	41.6	41.9
Savvy Suburbanites (1D)	9.4%	Median Household Income	\$107,261	\$121,996
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		134	\$3,219.00	\$16,989,878
Men's		134	\$620.78	\$3,276,500
Women's		134	\$1,125.72	\$5,941,534
Children's		128	\$451.34	\$2,382,173
Footwear		136	\$771.83	\$4,073,700
Watches & Jewelry		129	\$189.38	\$999,551
Apparel Products and Services (1)		145	\$86.88	\$458,564
Computer				
Computers and Hardware for Home Use		137	\$260.86	\$1,376,844
Portable Memory		130	\$6.41	\$33,819
Computer Software		144	\$15.71	\$82,895
Computer Accessories		129	\$26.51	\$139,930
Entertainment & Recreation		133	\$4,864.22	\$25,673,342
Fees and Admissions		147	\$1,238.65	\$6,537,600
Membership Fees for Clubs (2)		146	\$413.13	\$2,180,497
Fees for Participant Sports, excl. Trips		140	\$183.59	\$968,980
Tickets to Theatre/Operas/Concerts		154	\$141.07	\$744,592
Tickets to Movies		134	\$84.53	\$446,148
Tickets to Parks or Museums		132	\$51.00	\$269,159
Admission to Sporting Events, excl. Trips		146	\$106.62	\$562,722
Fees for Recreational Lessons		161	\$256.64	\$1,354,556
Dating Services		151	\$2.07	\$10,946
TV/Video/Audio		127	\$1,692.52	\$8,933,145
Cable and Satellite Television Services		127	\$1,166.57	\$6,157,169
Televisions		125	\$159.45	\$841,571
Satellite Dishes		115	\$2.06	\$10,897
VCRs, Video Cameras, and DVD Players		124	\$6.93	\$36,567
Miscellaneous Video Equipment		144	\$25.40	\$134,060
Video Cassettes and DVDs		123	\$10.71	\$56,544
Video Game Hardware/Accessories		117	\$38.45	\$202,925
Video Game Software		120	\$21.77	\$114,907
Rental/Streaming/Downloaded Video		122	\$97.34	\$513,784
Installation of Televisions		162	\$1.36	\$7,187
Audio (3)		131	\$159.04	\$839,416
Rental and Repair of TV/Radio/Sound Equipment		102	\$3.43	\$18,118
Pets		126	\$1,047.01	\$5,526,116
Toys/Games/Crafts/Hobbies (4)		125	\$164.40	\$867,715
Recreational Vehicles and Fees (5)		139	\$178.77	\$943,552
Sports/Recreation/Exercise Equipment (6)		125	\$256.88	\$1,355,817
Photo Equipment and Supplies (7)		134	\$69.82	\$368,506
Reading (8)		140	\$164.25	\$866,917
Catered Affairs (9)		157	\$52.41	\$276,612
Food		131	\$13,794.19	\$72,805,743
Food at Home		131	\$8,099.32	\$42,748,202
Bakery and Cereal Products		132	\$1,049.49	\$5,539,195
Meats, Poultry, Fish, and Eggs		131	\$1,752.72	\$9,250,870
Dairy Products		133	\$826.39	\$4,361,687
Fruits and Vegetables		134	\$1,612.90	\$8,512,866
Snacks and Other Food at Home (10)		128	\$2,857.82	\$15,083,584
Food Away from Home		132	\$5,694.87	\$30,057,540
Alcoholic Beverages		141	\$1,002.84	\$5,292,974

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	142	\$43,945.68	\$231,945,308
Value of Retirement Plans	146	\$166,190.70	\$877,154,510
Value of Other Financial Assets	138	\$13,519.85	\$71,357,783
Vehicle Loan Amount excluding Interest	118	\$3,830.17	\$20,215,632
Value of Credit Card Debt	136	\$4,294.28	\$22,665,204
Health			
Nonprescription Drugs	118	\$207.75	\$1,096,504
Prescription Drugs	116	\$441.77	\$2,331,665
Eyeglasses and Contact Lenses	131	\$143.67	\$758,274
Home			
Mortgage Payment and Basics (11)	145	\$17,592.06	\$92,850,882
Maintenance and Remodeling Services	143	\$4,658.23	\$24,586,115
Maintenance and Remodeling Materials (12)	126	\$880.41	\$4,646,794
Utilities, Fuel, and Public Services	126	\$7,154.85	\$37,763,278
Household Furnishings and Equipment			
Household Textiles (13)	135	\$155.64	\$821,450
Furniture	132	\$961.05	\$5,072,427
Rugs	139	\$49.67	\$262,174
Major Appliances (14)	131	\$560.91	\$2,960,459
Housewares (15)	130	\$130.05	\$686,418
Small Appliances	128	\$76.50	\$403,782
Luggage	135	\$25.60	\$135,098
Telephones and Accessories	141	\$160.78	\$848,590
Household Operations			
Child Care	145	\$873.01	\$4,607,745
Lawn and Garden (16)	131	\$744.92	\$3,931,668
Moving/Storage/Freight Express	126	\$101.96	\$538,139
Housekeeping Supplies (17)	127	\$1,126.45	\$5,945,423
Insurance			
Owners and Renters Insurance	123	\$874.20	\$4,614,003
Vehicle Insurance	124	\$2,627.86	\$13,869,850
Life/Other Insurance	134	\$920.43	\$4,858,051
Health Insurance	128	\$6,010.75	\$31,724,741
Personal Care Products (18)	129	\$731.45	\$3,860,578
School Books and Supplies (19)	128	\$190.46	\$1,005,271
Smoking Products	113	\$492.66	\$2,600,242
Transportation			
Payments on Vehicles excluding Leases	119	\$3,534.14	\$18,653,170
Gasoline and Motor Oil	124	\$3,387.80	\$17,880,796
Vehicle Maintenance and Repairs	125	\$1,578.96	\$8,333,735
Travel			
Airline Fares	145	\$1,039.64	\$5,487,220
Lodging on Trips	141	\$1,134.21	\$5,986,361
Auto/Truck Rental on Trips	142	\$88.49	\$467,030
Food and Drink on Trips	139	\$938.93	\$4,955,661

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Parks and Rec (5C)	19.6%	Population	110,206	108,854
Bright Young Professionals (8C)	8.3%	Households	42,305	41,729
Pleasantville (2B)	7.8%	Families	25,300	24,903
Family Foundations (12A)	7.6%	Median Age	39.3	40.1
In Style (5B)	7.0%	Median Household Income	\$76,696	\$89,916
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		103	\$2,482.12	\$105,006,215
Men's		104	\$480.32	\$20,319,916
Women's		103	\$867.08	\$36,681,733
Children's		99	\$348.40	\$14,739,170
Footwear		105	\$595.46	\$25,190,869
Watches & Jewelry		99	\$145.37	\$6,149,738
Apparel Products and Services (1)		110	\$65.88	\$2,787,246
Computer				
Computers and Hardware for Home Use		103	\$197.01	\$8,334,402
Portable Memory		100	\$4.93	\$208,461
Computer Software		108	\$11.75	\$497,040
Computer Accessories		103	\$21.18	\$896,184
Entertainment & Recreation		101	\$3,723.06	\$157,503,975
Fees and Admissions		107	\$901.85	\$38,152,867
Membership Fees for Clubs (2)		107	\$302.62	\$12,802,322
Fees for Participant Sports, excl. Trips		107	\$139.98	\$5,921,860
Tickets to Theatre/Operas/Concerts		111	\$101.89	\$4,310,322
Tickets to Movies		102	\$64.46	\$2,727,137
Tickets to Parks or Museums		100	\$38.48	\$1,628,067
Admission to Sporting Events, excl. Trips		105	\$77.07	\$3,260,494
Fees for Recreational Lessons		110	\$175.72	\$7,434,034
Dating Services		118	\$1.62	\$68,631
TV/Video/Audio		101	\$1,350.23	\$57,121,394
Cable and Satellite Television Services		102	\$932.66	\$39,456,011
Televisions		101	\$128.41	\$5,432,312
Satellite Dishes		94	\$1.69	\$71,348
VCRs, Video Cameras, and DVD Players		99	\$5.51	\$232,904
Miscellaneous Video Equipment		109	\$19.30	\$816,293
Video Cassettes and DVDs		99	\$8.64	\$365,507
Video Game Hardware/Accessories		97	\$31.72	\$1,341,750
Video Game Software		99	\$18.06	\$763,933
Rental/Streaming/Downloaded Video		98	\$78.44	\$3,318,430
Installation of Televisions		113	\$0.95	\$40,306
Audio (3)		100	\$121.88	\$5,156,282
Rental and Repair of TV/Radio/Sound Equipment		89	\$2.99	\$126,318
Pets		97	\$805.41	\$34,073,064
Toys/Games/Crafts/Hobbies (4)		99	\$129.83	\$5,492,372
Recreational Vehicles and Fees (5)		99	\$127.51	\$5,394,111
Sports/Recreation/Exercise Equipment (6)		95	\$194.75	\$8,239,019
Photo Equipment and Supplies (7)		101	\$52.88	\$2,236,979
Reading (8)		106	\$124.82	\$5,280,344
Catered Affairs (9)		108	\$36.13	\$1,528,632
Food		102	\$10,706.60	\$452,942,920
Food at Home		102	\$6,314.97	\$267,154,757
Bakery and Cereal Products		103	\$814.85	\$34,472,303
Meats, Poultry, Fish, and Eggs		102	\$1,368.48	\$57,893,437
Dairy Products		102	\$636.30	\$26,918,799
Fruits and Vegetables		103	\$1,243.49	\$52,605,822
Snacks and Other Food at Home (10)		101	\$2,251.85	\$95,264,396
Food Away from Home		102	\$4,391.64	\$185,788,164
Alcoholic Beverages		106	\$753.59	\$31,880,649

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	105	\$32,677.46	\$1,382,419,772
Value of Retirement Plans	107	\$121,455.53	\$5,138,176,003
Value of Other Financial Assets	109	\$10,617.25	\$449,162,928
Vehicle Loan Amount excluding Interest	97	\$3,164.48	\$133,873,195
Value of Credit Card Debt	104	\$3,276.65	\$138,618,876
Health			
Nonprescription Drugs	96	\$168.24	\$7,117,579
Prescription Drugs	97	\$367.12	\$15,531,135
Eyeglasses and Contact Lenses	101	\$110.95	\$4,693,880
Home			
Mortgage Payment and Basics (11)	105	\$12,703.48	\$537,420,648
Maintenance and Remodeling Services	104	\$3,392.94	\$143,538,402
Maintenance and Remodeling Materials (12)	94	\$662.40	\$28,022,656
Utilities, Fuel, and Public Services	101	\$5,701.53	\$241,203,187
Household Furnishings and Equipment			
Household Textiles (13)	103	\$119.17	\$5,041,421
Furniture	102	\$743.02	\$31,433,375
Rugs	104	\$37.30	\$1,577,781
Major Appliances (14)	101	\$432.52	\$18,297,775
Housewares (15)	101	\$101.43	\$4,290,875
Small Appliances	100	\$59.89	\$2,533,558
Luggage	104	\$19.82	\$838,670
Telephones and Accessories	107	\$121.45	\$5,137,895
Household Operations			
Child Care	104	\$628.22	\$26,576,800
Lawn and Garden (16)	100	\$570.69	\$24,143,073
Moving/Storage/Freight Express	97	\$78.76	\$3,331,914
Housekeeping Supplies (17)	101	\$895.53	\$37,885,547
Insurance			
Owners and Renters Insurance	98	\$695.45	\$29,420,995
Vehicle Insurance	100	\$2,111.85	\$89,341,749
Life/Other Insurance	102	\$700.55	\$29,636,592
Health Insurance	102	\$4,766.07	\$201,628,574
Personal Care Products (18)	102	\$574.44	\$24,301,521
School Books and Supplies (19)	100	\$148.08	\$6,264,479
Smoking Products	96	\$417.71	\$17,671,077
Transportation			
Payments on Vehicles excluding Leases	96	\$2,856.97	\$120,864,098
Gasoline and Motor Oil	98	\$2,681.00	\$113,419,574
Vehicle Maintenance and Repairs	100	\$1,256.36	\$53,150,427
Travel			
Airline Fares	107	\$761.80	\$32,227,998
Lodging on Trips	105	\$842.28	\$35,632,500
Auto/Truck Rental on Trips	106	\$66.02	\$2,793,171
Food and Drink on Trips	104	\$706.02	\$29,868,147

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Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Family Foundations (12A)	12.9%	Population	295,011	292,496
Parks and Rec (5C)	11.7%	Households	111,945	110,856
Modest Income Homes (12D)	10.7%	Families	70,029	69,310
Enterprising Professionals (2D)	8.8%	Median Age	38.7	39.6
Bright Young Professionals (8C)	7.0%	Median Household Income	\$68,215	\$80,023
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		100	\$2,408.13	\$269,577,666
Men's		100	\$461.16	\$51,624,620
Women's		100	\$839.03	\$93,925,621
Children's		98	\$344.56	\$38,571,448
Footwear		102	\$579.21	\$64,839,286
Watches & Jewelry		97	\$142.06	\$15,903,181
Apparel Products and Services (1)		104	\$62.32	\$6,976,631
Computer				
Computers and Hardware for Home Use		98	\$187.59	\$21,000,213
Portable Memory		96	\$4.76	\$533,271
Computer Software		102	\$11.10	\$1,242,522
Computer Accessories		99	\$20.37	\$2,279,907
Entertainment & Recreation		97	\$3,562.55	\$398,809,436
Fees and Admissions		99	\$833.92	\$93,353,707
Membership Fees for Clubs (2)		100	\$281.14	\$31,472,500
Fees for Participant Sports, excl. Trips		100	\$130.33	\$14,589,761
Tickets to Theatre/Operas/Concerts		101	\$92.69	\$10,376,634
Tickets to Movies		97	\$61.51	\$6,886,161
Tickets to Parks or Museums		95	\$36.47	\$4,082,102
Admission to Sporting Events, excl. Trips		99	\$72.19	\$8,081,487
Fees for Recreational Lessons		99	\$158.00	\$17,687,819
Dating Services		115	\$1.58	\$177,241
TV/Video/Audio		99	\$1,323.43	\$148,150,950
Cable and Satellite Television Services		99	\$911.21	\$102,005,033
Televisions		100	\$127.53	\$14,276,015
Satellite Dishes		93	\$1.67	\$187,061
VCRs, Video Cameras, and DVD Players		98	\$5.48	\$613,202
Miscellaneous Video Equipment		102	\$17.97	\$2,011,606
Video Cassettes and DVDs		98	\$8.54	\$955,569
Video Game Hardware/Accessories		100	\$32.75	\$3,665,858
Video Game Software		101	\$18.43	\$2,063,383
Rental/Streaming/Downloaded Video		98	\$78.11	\$8,744,210
Installation of Televisions		98	\$0.82	\$91,802
Audio (3)		97	\$117.66	\$13,171,105
Rental and Repair of TV/Radio/Sound Equipment		97	\$3.27	\$366,106
Pets		93	\$772.39	\$86,464,928
Toys/Games/Crafts/Hobbies (4)		97	\$127.84	\$14,310,551
Recreational Vehicles and Fees (5)		92	\$118.46	\$13,260,668
Sports/Recreation/Exercise Equipment (6)		91	\$185.98	\$20,819,148
Photo Equipment and Supplies (7)		98	\$51.04	\$5,713,306
Reading (8)		99	\$116.23	\$13,011,780
Catered Affairs (9)		101	\$33.59	\$3,760,356
Food		99	\$10,381.24	\$1,162,127,706
Food at Home		99	\$6,120.79	\$685,191,558
Bakery and Cereal Products		99	\$786.66	\$88,062,748
Meats, Poultry, Fish, and Eggs		99	\$1,331.01	\$148,999,864
Dairy Products		98	\$609.79	\$68,263,328
Fruits and Vegetables		99	\$1,192.85	\$133,534,080
Snacks and Other Food at Home (10)		99	\$2,200.47	\$246,331,538
Food Away from Home		99	\$4,260.45	\$476,936,148
Alcoholic Beverages		100	\$715.16	\$80,058,799

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Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	98	\$30,319.01	\$3,394,061,735
Value of Retirement Plans	98	\$111,390.09	\$12,469,563,149
Value of Other Financial Assets	102	\$10,008.75	\$1,120,429,513
Vehicle Loan Amount excluding Interest	98	\$3,190.08	\$357,113,566
Value of Credit Card Debt	100	\$3,147.98	\$352,400,592
Health			
Nonprescription Drugs	95	\$166.33	\$18,619,420
Prescription Drugs	96	\$363.00	\$40,635,730
Eyeglasses and Contact Lenses	96	\$105.99	\$11,865,207
Home			
Mortgage Payment and Basics (11)	96	\$11,591.50	\$1,297,609,998
Maintenance and Remodeling Services	94	\$3,076.07	\$344,350,782
Maintenance and Remodeling Materials (12)	89	\$622.53	\$69,689,102
Utilities, Fuel, and Public Services	99	\$5,593.96	\$626,216,309
Household Furnishings and Equipment			
Household Textiles (13)	100	\$114.96	\$12,869,333
Furniture	99	\$717.10	\$80,276,121
Rugs	99	\$35.18	\$3,938,085
Major Appliances (14)	96	\$411.85	\$46,104,667
Housewares (15)	97	\$96.62	\$10,816,603
Small Appliances	98	\$58.72	\$6,573,672
Luggage	100	\$18.95	\$2,121,814
Telephones and Accessories	99	\$112.78	\$12,625,426
Household Operations			
Child Care	99	\$596.26	\$66,748,507
Lawn and Garden (16)	94	\$535.76	\$59,975,274
Moving/Storage/Freight Express	96	\$78.00	\$8,732,038
Housekeeping Supplies (17)	98	\$871.03	\$97,507,578
Insurance			
Owners and Renters Insurance	94	\$670.98	\$75,112,811
Vehicle Insurance	98	\$2,083.93	\$233,286,024
Life/Other Insurance	97	\$667.95	\$74,773,703
Health Insurance	98	\$4,601.80	\$515,148,346
Personal Care Products (18)	99	\$558.46	\$62,516,884
School Books and Supplies (19)	98	\$145.05	\$16,237,772
Smoking Products	101	\$438.75	\$49,115,760
Transportation			
Payments on Vehicles excluding Leases	96	\$2,842.25	\$318,176,070
Gasoline and Motor Oil	97	\$2,648.13	\$296,445,468
Vehicle Maintenance and Repairs	97	\$1,224.35	\$137,059,784
Travel			
Airline Fares	99	\$704.96	\$78,916,564
Lodging on Trips	98	\$785.93	\$87,980,567
Auto/Truck Rental on Trips	99	\$61.78	\$6,916,007
Food and Drink on Trips	98	\$664.73	\$74,413,045

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Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

22 Bloomsbury Ave, Catonsville, Maryland, 21228
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.27093
Longitude: -76.73142

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	704		3,407		9,643							
Total Employees:	6,129		40,633		123,106							
Total Residential Population:	14,729		110,206		295,011							
Employee/Residential Population Ratio (per 100 Residents)	42		37		42							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	25	3.6%	189	3.1%	54	1.6%	365	0.9%	107	1.1%	771	0.6%
Construction	48	6.8%	237	3.9%	221	6.5%	2,042	5.0%	591	6.1%	6,614	5.4%
Manufacturing	6	0.9%	22	0.4%	50	1.5%	596	1.5%	214	2.2%	4,137	3.4%
Transportation	11	1.6%	54	0.9%	78	2.3%	656	1.6%	277	2.9%	2,979	2.4%
Communication	3	0.4%	11	0.2%	29	0.9%	317	0.8%	83	0.9%	958	0.8%
Utility	1	0.1%	3	0.0%	6	0.2%	68	0.2%	24	0.2%	253	0.2%
Wholesale Trade	9	1.3%	35	0.6%	62	1.8%	712	1.8%	288	3.0%	4,194	3.4%
Retail Trade Summary	125	17.8%	915	14.9%	658	19.3%	7,223	17.8%	1,851	19.2%	18,605	15.1%
Home Improvement	4	0.6%	20	0.3%	21	0.6%	615	1.5%	67	0.7%	1,027	0.8%
General Merchandise Stores	3	0.4%	13	0.2%	34	1.0%	582	1.4%	92	1.0%	1,470	1.2%
Food Stores	14	2.0%	132	2.2%	86	2.5%	1,304	3.2%	246	2.6%	2,836	2.3%
Auto Dealers, Gas Stations, Auto Aftermarket	7	1.0%	40	0.7%	69	2.0%	710	1.7%	203	2.1%	2,130	1.7%
Apparel & Accessory Stores	8	1.1%	13	0.2%	29	0.9%	184	0.5%	89	0.9%	555	0.5%
Furniture & Home Furnishings	9	1.3%	33	0.5%	54	1.6%	358	0.9%	130	1.3%	1,011	0.8%
Eating & Drinking Places	41	5.8%	467	7.6%	200	5.9%	2,495	6.1%	543	5.6%	6,497	5.3%
Miscellaneous Retail	40	5.7%	197	3.2%	166	4.9%	975	2.4%	481	5.0%	3,078	2.5%
Finance, Insurance, Real Estate Summary	69	9.8%	426	7.0%	298	8.7%	1,814	4.5%	794	8.2%	6,235	5.1%
Banks, Savings & Lending Institutions	11	1.6%	118	1.9%	56	1.6%	423	1.0%	116	1.2%	887	0.7%
Securities Brokers	5	0.7%	18	0.3%	27	0.8%	142	0.3%	79	0.8%	487	0.4%
Insurance Carriers & Agents	15	2.1%	96	1.6%	43	1.3%	236	0.6%	111	1.2%	824	0.7%
Real Estate, Holding, Other Investment Offices	38	5.4%	194	3.2%	172	5.0%	1,013	2.5%	487	5.1%	4,037	3.3%
Services Summary	321	45.6%	3,798	62.0%	1,503	44.1%	22,087	54.4%	3,991	41.4%	56,255	45.7%
Hotels & Lodging	1	0.1%	31	0.5%	11	0.3%	241	0.6%	41	0.4%	788	0.6%
Automotive Services	14	2.0%	83	1.4%	118	3.5%	629	1.5%	314	3.3%	2,010	1.6%
Motion Pictures & Amusements	19	2.7%	204	3.3%	76	2.2%	619	1.5%	185	1.9%	1,418	1.2%
Health Services	67	9.5%	1,637	26.7%	336	9.9%	7,899	19.4%	687	7.1%	14,725	12.0%
Legal Services	16	2.3%	76	1.2%	46	1.4%	184	0.5%	130	1.3%	573	0.5%
Education Institutions & Libraries	11	1.6%	294	4.8%	70	2.1%	3,911	9.6%	204	2.1%	9,217	7.5%
Other Services	193	27.4%	1,472	24.0%	847	24.9%	8,603	21.2%	2,430	25.2%	27,525	22.4%
Government	12	1.7%	362	5.9%	36	1.1%	4,252	10.5%	124	1.3%	20,760	16.9%
Unclassified Establishments	73	10.4%	75	1.2%	414	12.2%	501	1.2%	1,298	13.5%	1,345	1.1%
Totals	704	100.0%	6,129	100.0%	3,407	100.0%	40,633	100.0%	9,643	100.0%	123,106	100.0%

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

22 Bloomsbury Ave, Catonsville, Maryland, 21228
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.27093
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.3%	3	0.0%	6	0.2%	12	0.0%	13	0.1%	32	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	15	0.0%	4	0.0%	56	0.0%
Utilities	1	0.1%	3	0.0%	2	0.1%	14	0.0%	9	0.1%	96	0.1%
Construction	48	6.8%	254	4.1%	231	6.8%	2,178	5.4%	629	6.5%	7,071	5.7%
Manufacturing	9	1.3%	50	0.8%	62	1.8%	670	1.6%	250	2.6%	4,339	3.5%
Wholesale Trade	8	1.1%	35	0.6%	53	1.6%	666	1.6%	263	2.7%	4,048	3.3%
Retail Trade	80	11.4%	396	6.5%	436	12.8%	4,514	11.1%	1,258	13.0%	11,564	9.4%
Motor Vehicle & Parts Dealers	3	0.4%	26	0.4%	46	1.4%	588	1.4%	145	1.5%	1,800	1.5%
Furniture & Home Furnishings Stores	3	0.4%	8	0.1%	27	0.8%	184	0.5%	69	0.7%	436	0.4%
Electronics & Appliance Stores	3	0.4%	11	0.2%	18	0.5%	136	0.3%	42	0.4%	422	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	4	0.6%	20	0.3%	21	0.6%	615	1.5%	67	0.7%	1,024	0.8%
Food & Beverage Stores	10	1.4%	86	1.4%	68	2.0%	1,130	2.8%	249	2.6%	2,568	2.1%
Health & Personal Care Stores	11	1.6%	76	1.2%	61	1.8%	413	1.0%	133	1.4%	877	0.7%
Gasoline Stations	4	0.6%	14	0.2%	22	0.6%	122	0.3%	59	0.6%	330	0.3%
Clothing & Clothing Accessories Stores	8	1.1%	13	0.2%	32	0.9%	196	0.5%	112	1.2%	644	0.5%
Sport Goods, Hobby, Book, & Music Stores	12	1.7%	56	0.9%	27	0.8%	152	0.4%	59	0.6%	396	0.3%
General Merchandise Stores	3	0.4%	13	0.2%	34	1.0%	582	1.4%	92	1.0%	1,470	1.2%
Miscellaneous Store Retailers	9	1.3%	63	1.0%	43	1.3%	371	0.9%	144	1.5%	1,335	1.1%
Nonstore Retailers	10	1.4%	9	0.1%	34	1.0%	26	0.1%	87	0.9%	262	0.2%
Transportation & Warehousing	10	1.4%	54	0.9%	70	2.1%	618	1.5%	250	2.6%	2,854	2.3%
Information	10	1.4%	79	1.3%	56	1.6%	725	1.8%	173	1.8%	2,306	1.9%
Finance & Insurance	31	4.4%	229	3.7%	126	3.7%	797	2.0%	311	3.2%	2,254	1.8%
Central Bank/Credit Intermediation & Related Activities	10	1.4%	115	1.9%	56	1.6%	419	1.0%	115	1.2%	879	0.7%
Securities, Commodity Contracts & Other Financial	5	0.7%	18	0.3%	28	0.8%	142	0.3%	82	0.9%	540	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	15	2.1%	96	1.6%	43	1.3%	236	0.6%	113	1.2%	835	0.7%
Real Estate, Rental & Leasing	34	4.8%	149	2.4%	182	5.3%	924	2.3%	521	5.4%	4,331	3.5%
Professional, Scientific & Tech Services	83	11.8%	530	8.6%	281	8.2%	2,353	5.8%	802	8.3%	11,520	9.4%
Legal Services	22	3.1%	108	1.8%	57	1.7%	232	0.6%	156	1.6%	674	0.5%
Management of Companies & Enterprises	3	0.4%	20	0.3%	9	0.3%	69	0.2%	29	0.3%	254	0.2%
Administrative & Support & Waste Management & Remediation	35	5.0%	220	3.6%	137	4.0%	939	2.3%	381	4.0%	3,271	2.7%
Educational Services	20	2.8%	296	4.8%	84	2.5%	3,902	9.6%	234	2.4%	9,285	7.5%
Health Care & Social Assistance	87	12.4%	2,022	33.0%	444	13.0%	10,920	26.9%	980	10.2%	20,245	16.4%
Arts, Entertainment & Recreation	12	1.7%	203	3.3%	60	1.8%	604	1.5%	157	1.6%	1,378	1.1%
Accommodation & Food Services	44	6.2%	519	8.5%	226	6.6%	2,885	7.1%	612	6.3%	7,597	6.2%
Accommodation	1	0.1%	31	0.5%	11	0.3%	241	0.6%	41	0.4%	788	0.6%
Food Services & Drinking Places	43	6.1%	488	8.0%	215	6.3%	2,644	6.5%	572	5.9%	6,809	5.5%
Other Services (except Public Administration)	103	14.6%	632	10.3%	494	14.5%	3,092	7.6%	1,347	14.0%	8,545	6.9%
Automotive Repair & Maintenance	12	1.7%	75	1.2%	92	2.7%	499	1.2%	230	2.4%	1,221	1.0%
Public Administration	12	1.7%	360	5.9%	35	1.0%	4,234	10.4%	122	1.3%	20,715	16.8%
Unclassified Establishments	73	10.4%	75	1.2%	414	12.2%	501	1.2%	1,298	13.5%	1,345	1.1%
Total	704	100.0%	6,129	100.0%	3,407	100.0%	40,633	100.0%	9,643	100.0%	123,106	100.0%

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