

309 Sunburst Hwy, Cambridge, Maryland, 21613
Drive Time: 5, 10, 15 minute radii

Prepared by Esri
Latitude: 38.56555
Longitude: -76.06596

	5 minutes	10 minutes	15 minutes
Population Summary			
2010 Total Population	6,036	14,718	19,211
2020 Total Population	6,260	15,345	19,801
2020 Group Quarters	78	311	311
2022 Total Population	6,200	15,193	19,601
2022 Group Quarters	78	311	311
2027 Total Population	6,143	15,070	19,448
2022-2027 Annual Rate	-0.18%	-0.16%	-0.16%
2022 Total Daytime Population	8,457	16,046	19,261
Workers	5,280	8,158	9,286
Residents	3,177	7,888	9,975
Household Summary			
2010 Households	2,621	6,182	7,987
2010 Average Household Size	2.25	2.31	2.35
2020 Total Households	2,771	6,555	8,345
2020 Average Household Size	2.23	2.29	2.34
2022 Households	2,744	6,507	8,284
2022 Average Household Size	2.23	2.29	2.33
2027 Households	2,721	6,470	8,242
2027 Average Household Size	2.23	2.28	2.32
2022-2027 Annual Rate	-0.17%	-0.11%	-0.10%
2010 Families	1,446	3,764	5,037
2010 Average Family Size	2.93	2.90	2.91
2022 Families	1,462	3,823	5,039
2022 Average Family Size	2.97	2.94	2.95
2027 Families	1,444	3,789	4,999
2027 Average Family Size	2.97	2.93	2.94
2022-2027 Annual Rate	-0.25%	-0.18%	-0.16%
Housing Unit Summary			
2000 Housing Units	2,874	6,373	8,204
Owner Occupied Housing Units	38.0%	49.5%	54.2%
Renter Occupied Housing Units	49.2%	41.2%	36.5%
Vacant Housing Units	12.8%	9.3%	9.2%
2010 Housing Units	3,279	7,296	9,346
Owner Occupied Housing Units	34.9%	44.9%	49.9%
Renter Occupied Housing Units	45.0%	39.8%	35.6%
Vacant Housing Units	20.1%	15.3%	14.5%
2020 Housing Units	3,326	7,492	9,502
Vacant Housing Units	16.7%	12.5%	12.2%
2022 Housing Units	3,304	7,450	9,458
Owner Occupied Housing Units	32.9%	43.5%	48.7%
Renter Occupied Housing Units	50.2%	43.9%	38.9%
Vacant Housing Units	16.9%	12.7%	12.4%
2027 Housing Units	3,282	7,389	9,402
Owner Occupied Housing Units	33.7%	44.5%	49.6%
Renter Occupied Housing Units	49.2%	43.1%	38.1%
Vacant Housing Units	17.1%	12.4%	12.3%
Median Household Income			
2022	\$47,079	\$53,010	\$57,100
2027	\$52,058	\$57,035	\$62,242
Median Home Value			
2022	\$219,286	\$230,972	\$247,494
2027	\$228,804	\$238,419	\$266,399
Per Capita Income			
2022	\$26,621	\$30,891	\$33,166
2027	\$28,625	\$34,398	\$37,178
Median Age			
2010	38.7	40.3	41.4
2022	39.8	41.1	42.3
2027	40.4	41.4	42.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	2,744	6,507	8,284
<\$15,000	29.2%	23.9%	21.0%
\$15,000 - \$24,999	9.4%	8.9%	8.3%
\$25,000 - \$34,999	4.4%	5.2%	5.2%
\$35,000 - \$49,999	8.3%	8.7%	8.2%
\$50,000 - \$74,999	19.9%	19.4%	19.5%
\$75,000 - \$99,999	16.0%	16.2%	16.8%
\$100,000 - \$149,999	9.1%	10.3%	12.5%
\$150,000 - \$199,999	1.6%	2.7%	3.1%
\$200,000+	2.2%	4.9%	5.4%
Average Household Income	\$59,043	\$71,740	\$77,416
2027 Households by Income			
Household Income Base	2,721	6,470	8,242
<\$15,000	27.9%	22.4%	19.5%
\$15,000 - \$24,999	7.2%	7.1%	6.5%
\$25,000 - \$34,999	3.9%	5.0%	4.6%
\$35,000 - \$49,999	8.0%	7.9%	7.4%
\$50,000 - \$74,999	22.7%	20.3%	20.4%
\$75,000 - \$99,999	17.9%	18.0%	18.7%
\$100,000 - \$149,999	8.7%	10.9%	13.4%
\$150,000 - \$199,999	1.4%	2.8%	3.2%
\$200,000+	2.2%	5.6%	6.4%
Average Household Income	\$63,425	\$79,715	\$86,548
2022 Owner Occupied Housing Units by Value			
Total	1,086	3,238	4,607
<\$50,000	8.7%	6.9%	6.5%
\$50,000 - \$99,999	10.4%	8.8%	7.2%
\$100,000 - \$149,999	14.2%	12.8%	10.9%
\$150,000 - \$199,999	11.7%	9.9%	8.6%
\$200,000 - \$249,999	12.9%	18.7%	17.8%
\$250,000 - \$299,999	7.1%	6.0%	7.0%
\$300,000 - \$399,999	16.7%	19.4%	19.7%
\$400,000 - \$499,999	8.5%	7.0%	9.6%
\$500,000 - \$749,999	6.7%	5.9%	6.1%
\$750,000 - \$999,999	1.9%	3.2%	4.4%
\$1,000,000 - \$1,499,999	1.0%	1.1%	1.2%
\$1,500,000 - \$1,999,999	0.2%	0.2%	0.7%
\$2,000,000 +	0.0%	0.1%	0.4%
Average Home Value	\$267,956	\$283,694	\$321,094
2027 Owner Occupied Housing Units by Value			
Total	1,107	3,287	4,660
<\$50,000	8.2%	6.5%	6.1%
\$50,000 - \$99,999	9.9%	8.4%	6.8%
\$100,000 - \$149,999	13.5%	12.1%	10.2%
\$150,000 - \$199,999	11.2%	9.3%	8.0%
\$200,000 - \$249,999	12.5%	17.8%	16.7%
\$250,000 - \$299,999	6.8%	5.8%	6.7%
\$300,000 - \$399,999	15.6%	18.6%	18.7%
\$400,000 - \$499,999	10.1%	8.3%	11.1%
\$500,000 - \$749,999	8.0%	7.0%	7.1%
\$750,000 - \$999,999	2.5%	4.3%	5.6%
\$1,000,000 - \$1,499,999	1.4%	1.5%	1.6%
\$1,500,000 - \$1,999,999	0.2%	0.2%	0.9%
\$2,000,000 +	0.0%	0.2%	0.6%
Average Home Value	\$286,450	\$305,750	\$345,708

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	6,035	14,715	19,207
0 - 4	7.4%	7.4%	7.0%
5 - 9	5.9%	6.1%	6.1%
10 - 14	5.6%	5.6%	5.6%
15 - 24	13.4%	12.7%	12.3%
25 - 34	13.4%	12.2%	11.7%
35 - 44	12.0%	11.7%	11.8%
45 - 54	14.0%	13.8%	14.4%
55 - 64	12.9%	13.3%	13.8%
65 - 74	8.5%	8.8%	9.2%
75 - 84	5.0%	5.5%	5.4%
85 +	2.0%	2.7%	2.6%
18 +	77.2%	77.0%	77.5%
2022 Population by Age			
Total	6,200	15,192	19,603
0 - 4	6.5%	6.5%	6.1%
5 - 9	6.2%	6.4%	6.2%
10 - 14	5.9%	6.2%	6.1%
15 - 24	12.0%	10.9%	10.6%
25 - 34	13.1%	12.6%	12.2%
35 - 44	12.3%	11.9%	11.9%
45 - 54	11.0%	10.9%	11.1%
55 - 64	12.3%	12.8%	13.5%
65 - 74	12.3%	12.3%	12.7%
75 - 84	6.2%	6.8%	6.9%
85 +	2.2%	2.8%	2.7%
18 +	78.0%	77.8%	78.4%
2027 Population by Age			
Total	6,141	15,069	19,449
0 - 4	6.7%	6.5%	6.2%
5 - 9	6.0%	6.2%	6.0%
10 - 14	5.9%	6.2%	6.1%
15 - 24	12.0%	11.2%	10.9%
25 - 34	13.1%	12.0%	11.6%
35 - 44	12.3%	12.3%	12.3%
45 - 54	10.9%	10.8%	10.9%
55 - 64	11.1%	11.4%	12.1%
65 - 74	12.4%	12.3%	12.8%
75 - 84	7.4%	8.1%	8.3%
85 +	2.4%	2.9%	2.8%
18 +	78.1%	77.5%	78.2%
2010 Population by Sex			
Males	2,841	6,800	8,998
Females	3,195	7,918	10,213
2022 Population by Sex			
Males	2,903	7,035	9,203
Females	3,297	8,158	10,398
2027 Population by Sex			
Males	2,880	7,007	9,175
Females	3,263	8,063	10,273

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 09, 2022

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2010 Population by Race/Ethnicity			
Total	6,036	14,717	19,211
White Alone	52.0%	55.6%	60.4%
Black Alone	40.7%	38.7%	34.4%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	1.5%	1.2%	1.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.5%	1.8%	1.6%
Two or More Races	2.6%	2.3%	2.0%
Hispanic Origin	5.5%	4.4%	4.1%
Diversity Index	60.7	57.9	55.4
2020 Population by Race/Ethnicity			
Total	6,260	15,345	19,801
White Alone	45.1%	48.6%	53.6%
Black Alone	41.8%	39.4%	35.0%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	1.3%	1.3%	1.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.0%	3.9%	3.7%
Two or More Races	6.3%	6.4%	6.1%
Hispanic Origin	8.6%	7.5%	6.9%
Diversity Index	67.6	65.9	63.8
2022 Population by Race/Ethnicity			
Total	6,200	15,192	19,601
White Alone	44.5%	48.1%	53.1%
Black Alone	41.9%	39.4%	35.1%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	1.3%	1.3%	1.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.3%	4.1%	3.9%
Two or More Races	6.6%	6.6%	6.3%
Hispanic Origin	8.8%	7.7%	7.1%
Diversity Index	68.1	66.3	64.4
2027 Population by Race/Ethnicity			
Total	6,143	15,070	19,448
White Alone	42.7%	46.6%	51.7%
Black Alone	41.9%	39.3%	35.1%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	1.3%	1.4%	1.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.1%	4.8%	4.5%
Two or More Races	7.4%	7.4%	7.0%
Hispanic Origin	9.5%	8.2%	7.5%
Diversity Index	69.5	67.8	65.8
2010 Population by Relationship and Household Type			
Total	6,037	14,718	19,211
In Households	97.8%	97.2%	97.8%
In Family Households	73.6%	77.3%	79.1%
Householder	24.4%	25.7%	26.5%
Spouse	13.2%	14.9%	16.5%
Child	28.3%	29.4%	29.2%
Other relative	4.3%	4.1%	4.0%
Nonrelative	3.4%	3.0%	2.9%
In Nonfamily Households	24.2%	19.9%	18.7%
In Group Quarters	2.2%	2.8%	2.2%
Institutionalized Population	1.5%	2.4%	1.8%
Noninstitutionalized Population	0.6%	0.4%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	4,301	10,636	13,909
Less than 9th Grade	2.5%	2.9%	2.9%
9th - 12th Grade, No Diploma	9.6%	8.6%	7.8%
High School Graduate	36.7%	34.1%	34.6%
GED/Alternative Credential	6.0%	5.4%	5.2%
Some College, No Degree	17.8%	20.4%	19.5%
Associate Degree	5.3%	5.9%	6.0%
Bachelor's Degree	14.6%	15.1%	15.3%
Graduate/Professional Degree	7.5%	7.7%	8.8%
2022 Population 15+ by Marital Status			
Total	5,042	12,292	15,996
Never Married	40.3%	36.4%	34.0%
Married	37.7%	41.4%	44.8%
Widowed	9.0%	9.6%	8.8%
Divorced	13.0%	12.7%	12.4%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,151	7,716	10,136
Population 16+ Employed	95.4%	95.1%	95.6%
Population 16+ Unemployment rate	4.6%	4.9%	4.4%
Population 16-24 Employed	12.0%	11.7%	11.5%
Population 16-24 Unemployment rate	7.7%	8.5%	7.6%
Population 25-54 Employed	63.4%	61.1%	60.1%
Population 25-54 Unemployment rate	4.7%	5.5%	4.9%
Population 55-64 Employed	13.0%	14.1%	15.2%
Population 55-64 Unemployment rate	4.9%	2.9%	3.1%
Population 65+ Employed	11.6%	13.1%	13.2%
Population 65+ Unemployment rate	0.6%	0.8%	0.7%
2022 Employed Population 16+ by Industry			
Total	3,006	7,336	9,689
Agriculture/Mining	1.7%	2.3%	2.4%
Construction	5.2%	5.9%	6.8%
Manufacturing	14.1%	11.9%	11.1%
Wholesale Trade	2.7%	2.3%	2.2%
Retail Trade	9.5%	10.8%	9.9%
Transportation/Utilities	4.2%	4.0%	4.9%
Information	3.3%	2.7%	2.5%
Finance/Insurance/Real Estate	4.8%	5.2%	5.5%
Services	47.7%	46.1%	45.7%
Public Administration	6.8%	8.8%	8.9%
2022 Employed Population 16+ by Occupation			
Total	3,008	7,334	9,689
White Collar	53.7%	57.1%	56.6%
Management/Business/Financial	14.6%	14.6%	14.6%
Professional	18.5%	19.6%	20.0%
Sales	9.9%	11.2%	9.7%
Administrative Support	10.7%	11.7%	12.2%
Services	21.7%	18.9%	18.3%
Blue Collar	24.7%	23.9%	25.2%
Farming/Forestry/Fishing	0.6%	1.3%	1.1%
Construction/Extraction	3.4%	4.1%	4.6%
Installation/Maintenance/Repair	1.4%	1.4%	1.7%
Production	7.8%	6.7%	6.8%
Transportation/Material Moving	11.5%	10.4%	10.9%

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2010 Households by Type			
Total	2,621	6,182	7,987
Households with 1 Person	37.0%	32.5%	30.7%
Households with 2+ People	63.0%	67.5%	69.3%
Family Households	55.2%	60.9%	63.1%
Husband-wife Families	29.6%	35.3%	39.3%
With Related Children	10.3%	11.9%	13.5%
Other Family (No Spouse Present)	25.6%	25.6%	23.8%
Other Family with Male Householder	5.0%	4.8%	4.9%
With Related Children	2.8%	2.6%	2.7%
Other Family with Female Householder	20.6%	20.8%	18.9%
With Related Children	14.5%	14.5%	12.9%
Nonfamily Households	7.9%	6.6%	6.2%
All Households with Children	28.1%	29.5%	29.5%
Multigenerational Households	3.7%	4.1%	4.1%
Unmarried Partner Households	9.7%	8.7%	8.5%
Male-female	9.0%	8.1%	7.8%
Same-sex	0.7%	0.6%	0.6%
2010 Households by Size			
Total	2,621	6,182	7,988
1 Person Household	37.0%	32.5%	30.7%
2 Person Household	32.6%	34.3%	35.3%
3 Person Household	14.8%	15.8%	15.9%
4 Person Household	8.5%	10.3%	10.8%
5 Person Household	4.2%	4.3%	4.6%
6 Person Household	1.5%	1.6%	1.6%
7 + Person Household	1.4%	1.2%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	2,621	6,182	7,987
Owner Occupied	43.6%	53.0%	58.3%
Owned with a Mortgage/Loan	28.2%	34.0%	37.5%
Owned Free and Clear	15.5%	19.0%	20.8%
Renter Occupied	56.4%	47.0%	41.7%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	94	101	102
Percent of Income for Mortgage	24.5%	23.0%	22.8%
Wealth Index	37	65	73
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,279	7,296	9,346
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	97.5%	92.7%	74.9%
Rural Housing Units	2.5%	7.3%	25.1%
2010 Population By Urban/ Rural Status			
Total Population	6,036	14,718	19,211
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	96.7%	91.5%	72.6%
Rural Population	3.3%	8.5%	27.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Front Porches (8E)	Front Porches (8E)	Front Porches (8E)
2.	Old and Newcomers (8F)	Comfortable Empty Nesters (5A)	Comfortable Empty Nesters (5A)
3.	Social Security Set (9F)	Old and Newcomers (8F)	Old and Newcomers (8F)
2022 Consumer Spending			
Apparel & Services: Total \$	\$3,850,472	\$10,966,844	\$14,879,405
Average Spent	\$1,403.23	\$1,685.39	\$1,796.16
Spending Potential Index	58	70	75
Education: Total \$	\$3,162,245	\$8,775,236	\$11,996,684
Average Spent	\$1,152.42	\$1,348.58	\$1,448.18
Spending Potential Index	59	69	74
Entertainment/Recreation: Total \$	\$5,639,750	\$16,518,112	\$22,767,163
Average Spent	\$2,055.30	\$2,538.51	\$2,748.33
Spending Potential Index	56	69	75
Food at Home: Total \$	\$9,924,094	\$28,491,714	\$38,915,279
Average Spent	\$3,616.65	\$4,378.63	\$4,697.64
Spending Potential Index	58	71	76
Food Away from Home: Total \$	\$6,857,097	\$19,472,584	\$26,495,607
Average Spent	\$2,498.94	\$2,992.56	\$3,198.41
Spending Potential Index	58	69	74
Health Care: Total \$	\$10,886,376	\$32,320,403	\$44,669,112
Average Spent	\$3,967.34	\$4,967.02	\$5,392.22
Spending Potential Index	56	70	76
HH Furnishings & Equipment: Total \$	\$3,903,264	\$11,384,793	\$15,651,265
Average Spent	\$1,422.47	\$1,749.62	\$1,889.34
Spending Potential Index	56	68	74
Personal Care Products & Services: Total \$	\$1,626,774	\$4,644,263	\$6,331,697
Average Spent	\$592.85	\$713.73	\$764.33
Spending Potential Index	58	70	75
Shelter: Total \$	\$37,106,427	\$103,456,628	\$141,017,326
Average Spent	\$13,522.75	\$15,899.28	\$17,022.85
Spending Potential Index	59	69	74
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,017,704	\$11,882,998	\$16,640,136
Average Spent	\$1,464.18	\$1,826.19	\$2,008.71
Spending Potential Index	54	67	74
Travel: Total \$	\$4,272,275	\$12,388,722	\$17,178,695
Average Spent	\$1,556.95	\$1,903.91	\$2,073.72
Spending Potential Index	54	66	72
Vehicle Maintenance & Repairs: Total \$	\$1,988,460	\$5,795,914	\$7,943,369
Average Spent	\$724.66	\$890.72	\$958.88
Spending Potential Index	58	71	76

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

309 Sunburst Hwy, Cambridge, Maryland, 21613
Drive Time: 5 minute radius

Prepared by Esri
Latitude: 38.56555
Longitude: -76.06596

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Front Porches (8E)	45.6%	Population	6,200	6,143
Old and Newcomers (8F)	25.5%	Households	2,744	2,721
Social Security Set (9F)	13.4%	Families	1,462	1,444
Rustbelt Traditions (5D)	6.2%	Median Age	39.8	40.4
Down the Road (10D)	3.8%	Median Household Income	\$47,079	\$52,058
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		58	\$1,403.23	\$3,850,472
Men's		58	\$269.84	\$740,451
Women's		58	\$484.69	\$1,329,982
Children's		57	\$200.86	\$551,155
Footwear		60	\$344.04	\$944,044
Watches & Jewelry		55	\$79.89	\$219,226
Apparel Products and Services (1)		58	\$35.02	\$96,104
Computer				
Computers and Hardware for Home Use		57	\$109.36	\$300,079
Portable Memory		58	\$2.85	\$7,810
Computer Software		62	\$6.74	\$18,505
Computer Accessories		58	\$11.97	\$32,839
Entertainment & Recreation		56	\$2,055.30	\$5,639,750
Fees and Admissions		55	\$463.07	\$1,270,663
Membership Fees for Clubs (2)		56	\$157.02	\$430,868
Fees for Participant Sports, excl. Trips		55	\$71.53	\$196,287
Tickets to Theatre/Operas/Concerts		56	\$51.57	\$141,505
Tickets to Movies		59	\$37.31	\$102,369
Tickets to Parks or Museums		55	\$21.11	\$57,931
Admission to Sporting Events, excl. Trips		53	\$38.87	\$106,671
Fees for Recreational Lessons		53	\$84.75	\$232,560
Dating Services		66	\$0.90	\$2,471
TV/Video/Audio		58	\$774.47	\$2,125,135
Cable and Satellite Television Services		58	\$527.62	\$1,447,783
Televisions		59	\$74.63	\$204,791
Satellite Dishes		57	\$1.02	\$2,787
VCRs, Video Cameras, and DVD Players		59	\$3.31	\$9,072
Miscellaneous Video Equipment		59	\$10.35	\$28,393
Video Cassettes and DVDs		63	\$5.53	\$15,167
Video Game Hardware/Accessories		61	\$20.16	\$55,330
Video Game Software		65	\$11.87	\$32,579
Rental/Streaming/Downloaded Video		61	\$48.67	\$133,537
Installation of Televisions		57	\$0.48	\$1,306
Audio (3)		57	\$68.94	\$189,160
Rental and Repair of TV/Radio/Sound Equipment		57	\$1.91	\$5,228
Pets		54	\$445.91	\$1,223,587
Toys/Games/Crafts/Hobbies (4)		59	\$77.17	\$211,754
Recreational Vehicles and Fees (5)		47	\$60.42	\$165,785
Sports/Recreation/Exercise Equipment (6)		55	\$113.62	\$311,776
Photo Equipment and Supplies (7)		57	\$29.97	\$82,232
Reading (8)		60	\$70.05	\$192,222
Catered Affairs (9)		62	\$20.85	\$57,203
Food		58	\$6,115.59	\$16,781,191
Food at Home		58	\$3,616.65	\$9,924,094
Bakery and Cereal Products		58	\$463.61	\$1,272,152
Meats, Poultry, Fish, and Eggs		58	\$779.70	\$2,139,485
Dairy Products		58	\$362.97	\$996,002
Fruits and Vegetables		59	\$704.94	\$1,934,367
Snacks and Other Food at Home (10)		58	\$1,305.43	\$3,582,088
Food Away from Home		58	\$2,498.94	\$6,857,097
Alcoholic Beverages		57	\$403.61	\$1,107,518

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

309 Sunburst Hwy, Cambridge, Maryland, 21613
Drive Time: 5 minute radius

Prepared by Esri
Latitude: 38.56555
Longitude: -76.06596

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	53	\$16,373.74	\$44,929,550
Value of Retirement Plans	51	\$58,255.14	\$159,852,117
Value of Other Financial Assets	53	\$5,138.18	\$14,099,164
Vehicle Loan Amount excluding Interest	57	\$1,855.25	\$5,090,793
Value of Credit Card Debt	58	\$1,815.61	\$4,982,038
Health			
Nonprescription Drugs	57	\$99.90	\$274,119
Prescription Drugs	56	\$212.21	\$582,316
Eyeglasses and Contact Lenses	55	\$60.73	\$166,641
Home			
Mortgage Payment and Basics (11)	49	\$5,987.99	\$16,431,048
Maintenance and Remodeling Services	49	\$1,609.26	\$4,415,796
Maintenance and Remodeling Materials (12)	47	\$333.00	\$913,761
Utilities, Fuel, and Public Services	57	\$3,251.23	\$8,921,372
Household Furnishings and Equipment			
Household Textiles (13)	58	\$67.23	\$184,490
Furniture	57	\$411.09	\$1,128,030
Rugs	53	\$18.81	\$51,603
Major Appliances (14)	53	\$226.86	\$622,493
Housewares (15)	56	\$55.56	\$152,447
Small Appliances	59	\$35.47	\$97,321
Luggage	58	\$10.94	\$30,009
Telephones and Accessories	58	\$65.70	\$180,290
Household Operations			
Child Care	54	\$325.86	\$894,147
Lawn and Garden (16)	50	\$284.49	\$780,654
Moving/Storage/Freight Express	63	\$50.72	\$139,169
Housekeeping Supplies (17)	57	\$504.15	\$1,383,378
Insurance			
Owners and Renters Insurance	50	\$358.50	\$983,726
Vehicle Insurance	58	\$1,234.38	\$3,387,143
Life/Other Insurance	52	\$356.47	\$978,165
Health Insurance	56	\$2,628.68	\$7,213,093
Personal Care Products (18)	58	\$328.60	\$901,677
School Books and Supplies (19)	58	\$85.61	\$234,911
Smoking Products	64	\$277.61	\$761,771
Transportation			
Payments on Vehicles excluding Leases	55	\$1,616.73	\$4,436,319
Gasoline and Motor Oil	57	\$1,563.37	\$4,289,899
Vehicle Maintenance and Repairs	58	\$724.66	\$1,988,460
Travel			
Airline Fares	56	\$397.16	\$1,089,810
Lodging on Trips	53	\$423.55	\$1,162,229
Auto/Truck Rental on Trips	56	\$34.75	\$95,354
Food and Drink on Trips	55	\$371.52	\$1,019,461

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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August 09, 2022

309 Sunburst Hwy, Cambridge, Maryland, 21613
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 38.56555
Longitude: -76.06596

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Front Porches (8E)	30.0%	Population	15,193	15,070
Comfortable Empty Nesters (5A)	13.4%	Households	6,507	6,470
Old and Newcomers (8F)	11.8%	Families	3,823	3,789
Small Town Sincerity (12C)	11.3%	Median Age	41.1	41.4
City Commons (11E)	8.9%	Median Household Income	\$53,010	\$57,035
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		70	\$1,685.39	\$10,966,844
Men's		69	\$319.15	\$2,076,710
Women's		70	\$587.15	\$3,820,610
Children's		69	\$242.53	\$1,578,118
Footwear		72	\$409.31	\$2,663,385
Watches & Jewelry		68	\$99.33	\$646,358
Apparel Products and Services (1)		70	\$41.67	\$271,139
Computer				
Computers and Hardware for Home Use		68	\$129.63	\$843,487
Portable Memory		69	\$3.43	\$22,346
Computer Software		71	\$7.77	\$50,547
Computer Accessories		71	\$14.59	\$94,938
Entertainment & Recreation		69	\$2,538.51	\$16,518,112
Fees and Admissions		66	\$556.01	\$3,617,980
Membership Fees for Clubs (2)		67	\$188.88	\$1,229,020
Fees for Participant Sports, excl. Trips		66	\$86.35	\$561,902
Tickets to Theatre/Operas/Concerts		68	\$62.03	\$403,603
Tickets to Movies		68	\$43.02	\$279,932
Tickets to Parks or Museums		66	\$25.41	\$165,330
Admission to Sporting Events, excl. Trips		66	\$48.19	\$313,593
Fees for Recreational Lessons		63	\$101.12	\$657,982
Dating Services		74	\$1.02	\$6,617
TV/Video/Audio		72	\$955.15	\$6,215,179
Cable and Satellite Television Services		72	\$659.13	\$4,288,975
Televisions		71	\$90.38	\$588,080
Satellite Dishes		69	\$1.23	\$8,009
VCRs, Video Cameras, and DVD Players		71	\$3.98	\$25,919
Miscellaneous Video Equipment		73	\$12.82	\$83,440
Video Cassettes and DVDs		74	\$6.43	\$41,817
Video Game Hardware/Accessories		74	\$24.20	\$157,456
Video Game Software		76	\$13.88	\$90,302
Rental/Streaming/Downloaded Video		72	\$57.52	\$374,263
Installation of Televisions		63	\$0.53	\$3,433
Audio (3)		68	\$82.53	\$537,004
Rental and Repair of TV/Radio/Sound Equipment		75	\$2.53	\$16,481
Pets		69	\$571.64	\$3,719,633
Toys/Games/Crafts/Hobbies (4)		71	\$93.72	\$609,857
Recreational Vehicles and Fees (5)		63	\$81.25	\$528,719
Sports/Recreation/Exercise Equipment (6)		67	\$138.08	\$898,502
Photo Equipment and Supplies (7)		68	\$35.70	\$232,279
Reading (8)		71	\$83.63	\$544,179
Catered Affairs (9)		71	\$23.55	\$153,224
Food		70	\$7,371.18	\$47,964,299
Food at Home		71	\$4,378.63	\$28,491,714
Bakery and Cereal Products		71	\$562.85	\$3,662,495
Meats, Poultry, Fish, and Eggs		71	\$948.00	\$6,168,653
Dairy Products		70	\$437.71	\$2,848,153
Fruits and Vegetables		70	\$844.23	\$5,493,389
Snacks and Other Food at Home (10)		71	\$1,585.83	\$10,319,026
Food Away from Home		69	\$2,992.56	\$19,472,584
Alcoholic Beverages		68	\$486.52	\$3,165,795

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	65	\$20,269.72	\$131,895,098
Value of Retirement Plans	65	\$74,416.90	\$484,230,759
Value of Other Financial Assets	68	\$6,646.41	\$43,248,199
Vehicle Loan Amount excluding Interest	71	\$2,292.67	\$14,918,400
Value of Credit Card Debt	70	\$2,210.52	\$14,383,859
Health			
Nonprescription Drugs	71	\$125.37	\$815,795
Prescription Drugs	72	\$274.45	\$1,785,825
Eyeglasses and Contact Lenses	69	\$76.18	\$495,730
Home			
Mortgage Payment and Basics (11)	63	\$7,661.03	\$49,850,331
Maintenance and Remodeling Services	63	\$2,065.08	\$13,437,459
Maintenance and Remodeling Materials (12)	63	\$445.19	\$2,896,871
Utilities, Fuel, and Public Services	71	\$4,028.05	\$26,210,490
Household Furnishings and Equipment			
Household Textiles (13)	70	\$80.60	\$524,454
Furniture	69	\$502.44	\$3,269,367
Rugs	67	\$23.80	\$154,892
Major Appliances (14)	67	\$287.21	\$1,868,870
Housewares (15)	68	\$68.19	\$443,684
Small Appliances	71	\$42.38	\$275,739
Luggage	68	\$12.99	\$84,517
Telephones and Accessories	70	\$79.20	\$515,369
Household Operations			
Child Care	65	\$392.14	\$2,551,644
Lawn and Garden (16)	66	\$375.18	\$2,441,291
Moving/Storage/Freight Express	70	\$57.00	\$370,875
Housekeeping Supplies (17)	70	\$621.43	\$4,043,622
Insurance			
Owners and Renters Insurance	67	\$475.56	\$3,094,477
Vehicle Insurance	71	\$1,503.49	\$9,783,195
Life/Other Insurance	67	\$460.62	\$2,997,255
Health Insurance	70	\$3,291.39	\$21,417,083
Personal Care Products (18)	70	\$397.17	\$2,584,384
School Books and Supplies (19)	69	\$102.62	\$667,724
Smoking Products	79	\$346.56	\$2,255,040
Transportation			
Payments on Vehicles excluding Leases	69	\$2,040.20	\$13,275,598
Gasoline and Motor Oil	70	\$1,919.29	\$12,488,806
Vehicle Maintenance and Repairs	71	\$890.72	\$5,795,914
Travel			
Airline Fares	66	\$471.40	\$3,067,376
Lodging on Trips	66	\$529.71	\$3,446,834
Auto/Truck Rental on Trips	66	\$41.53	\$270,231
Food and Drink on Trips	67	\$454.46	\$2,957,194

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Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

309 Sunburst Hwy, Cambridge, Maryland, 21613
Drive Time: 15 minute radius

Prepared by Esri
Latitude: 38.56555
Longitude: -76.06596

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Front Porches (8E)	25.8%	Population	19,601	19,448
Comfortable Empty Nesters (5A)	12.1%	Households	8,284	8,242
Old and Newcomers (8F)	9.2%	Families	5,039	4,999
Small Town Sincerity (12C)	8.9%	Median Age	42.3	42.5
City Commons (11E)	7.0%	Median Household Income	\$57,100	\$62,242
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		75	\$1,796.16	\$14,879,405
Men's		74	\$339.36	\$2,811,217
Women's		75	\$629.56	\$5,215,272
Children's		73	\$257.33	\$2,131,742
Footwear		76	\$433.51	\$3,591,186
Watches & Jewelry		73	\$106.60	\$883,072
Apparel Products and Services (1)		74	\$44.52	\$368,814
Computer				
Computers and Hardware for Home Use		73	\$139.21	\$1,153,237
Portable Memory		76	\$3.73	\$30,869
Computer Software		76	\$8.27	\$68,470
Computer Accessories		76	\$15.55	\$128,783
Entertainment & Recreation		75	\$2,748.33	\$22,767,163
Fees and Admissions		72	\$601.69	\$4,984,374
Membership Fees for Clubs (2)		72	\$204.22	\$1,691,780
Fees for Participant Sports, excl. Trips		71	\$93.49	\$774,495
Tickets to Theatre/Operas/Concerts		73	\$66.93	\$554,437
Tickets to Movies		72	\$45.62	\$377,931
Tickets to Parks or Museums		71	\$27.46	\$227,461
Admission to Sporting Events, excl. Trips		72	\$52.48	\$434,738
Fees for Recreational Lessons		69	\$110.44	\$914,894
Dating Services		76	\$1.04	\$8,639
TV/Video/Audio		77	\$1,024.41	\$8,486,235
Cable and Satellite Television Services		78	\$710.98	\$5,889,784
Televisions		75	\$95.31	\$789,557
Satellite Dishes		73	\$1.30	\$10,768
VCRs, Video Cameras, and DVD Players		76	\$4.22	\$34,927
Miscellaneous Video Equipment		79	\$13.87	\$114,874
Video Cassettes and DVDs		78	\$6.76	\$56,008
Video Game Hardware/Accessories		77	\$25.35	\$209,999
Video Game Software		79	\$14.38	\$119,149
Rental/Streaming/Downloaded Video		76	\$60.74	\$503,145
Installation of Televisions		69	\$0.58	\$4,773
Audio (3)		73	\$88.31	\$731,584
Rental and Repair of TV/Radio/Sound Equipment		78	\$2.62	\$21,666
Pets		76	\$628.14	\$5,203,518
Toys/Games/Crafts/Hobbies (4)		76	\$99.84	\$827,065
Recreational Vehicles and Fees (5)		71	\$90.84	\$752,521
Sports/Recreation/Exercise Equipment (6)		73	\$150.36	\$1,245,591
Photo Equipment and Supplies (7)		72	\$37.83	\$313,346
Reading (8)		77	\$90.30	\$748,037
Catered Affairs (9)		75	\$25.15	\$208,316
Food		75	\$7,896.05	\$65,410,886
Food at Home		76	\$4,697.64	\$38,915,279
Bakery and Cereal Products		76	\$604.49	\$5,007,625
Meats, Poultry, Fish, and Eggs		76	\$1,016.17	\$8,417,950
Dairy Products		76	\$471.77	\$3,908,125
Fruits and Vegetables		75	\$906.06	\$7,505,765
Snacks and Other Food at Home (10)		76	\$1,699.16	\$14,075,815
Food Away from Home		74	\$3,198.41	\$26,495,607
Alcoholic Beverages		74	\$524.36	\$4,343,803

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Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	71	\$22,140.90	\$183,415,206
Value of Retirement Plans	72	\$82,193.07	\$680,887,424
Value of Other Financial Assets	75	\$7,318.71	\$60,628,209
Vehicle Loan Amount excluding Interest	76	\$2,454.55	\$20,333,524
Value of Credit Card Debt	76	\$2,380.50	\$19,720,049
Health			
Nonprescription Drugs	78	\$136.40	\$1,129,978
Prescription Drugs	79	\$298.77	\$2,475,048
Eyeglasses and Contact Lenses	75	\$82.78	\$685,748
Home			
Mortgage Payment and Basics (11)	70	\$8,512.24	\$70,515,428
Maintenance and Remodeling Services	71	\$2,317.72	\$19,200,018
Maintenance and Remodeling Materials (12)	71	\$500.63	\$4,147,216
Utilities, Fuel, and Public Services	77	\$4,331.41	\$35,881,375
Household Furnishings and Equipment			
Household Textiles (13)	75	\$86.13	\$713,471
Furniture	74	\$538.74	\$4,462,956
Rugs	73	\$25.96	\$215,042
Major Appliances (14)	73	\$313.92	\$2,600,529
Housewares (15)	74	\$73.75	\$610,916
Small Appliances	76	\$45.27	\$375,026
Luggage	73	\$13.83	\$114,554
Telephones and Accessories	74	\$84.16	\$697,222
Household Operations			
Child Care	70	\$420.00	\$3,479,295
Lawn and Garden (16)	74	\$419.71	\$3,476,871
Moving/Storage/Freight Express	75	\$60.54	\$501,493
Housekeeping Supplies (17)	76	\$670.67	\$5,555,852
Insurance			
Owners and Renters Insurance	74	\$525.88	\$4,356,431
Vehicle Insurance	76	\$1,608.15	\$13,321,919
Life/Other Insurance	74	\$504.71	\$4,181,036
Health Insurance	76	\$3,572.37	\$29,593,478
Personal Care Products (18)	75	\$424.84	\$3,519,409
School Books and Supplies (19)	74	\$109.34	\$905,802
Smoking Products	84	\$365.96	\$3,031,632
Transportation			
Payments on Vehicles excluding Leases	74	\$2,205.69	\$18,271,918
Gasoline and Motor Oil	75	\$2,061.69	\$17,079,077
Vehicle Maintenance and Repairs	76	\$958.88	\$7,943,369
Travel			
Airline Fares	71	\$510.93	\$4,232,513
Lodging on Trips	72	\$580.17	\$4,806,088
Auto/Truck Rental on Trips	72	\$44.99	\$372,735
Food and Drink on Trips	73	\$493.67	\$4,089,592

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Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

309 Sunburst Hwy, Cambridge, Maryland, 21613
Drive Time: 5, 10, 15 minute radii

Prepared by Esri
Latitude: 38.56555
Longitude: -76.06596

Data for all businesses in area				5 minutes		10 minutes				15 minutes			
Total Businesses:				694		913				1,043			
Total Employees:				7,702		10,532				11,514			
Total Residential Population:				6,200		15,193				19,601			
Employee/Residential Population Ratio (per 100 Residents)				124		69				59			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees		
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
Agriculture & Mining	6	0.9%	43	0.6%	8	0.9%	51	0.5%	16	1.5%	98	0.9%	
Construction	33	4.8%	264	3.4%	48	5.3%	349	3.3%	66	6.3%	428	3.7%	
Manufacturing	24	3.5%	1,015	13.2%	29	3.2%	1,177	11.2%	32	3.1%	1,200	10.4%	
Transportation	19	2.7%	142	1.8%	27	3.0%	199	1.9%	33	3.2%	252	2.2%	
Communication	7	1.0%	46	0.6%	13	1.4%	97	0.9%	15	1.4%	108	0.9%	
Utility	3	0.4%	24	0.3%	5	0.5%	33	0.3%	5	0.5%	33	0.3%	
Wholesale Trade	21	3.0%	221	2.9%	26	2.8%	285	2.7%	31	3.0%	376	3.3%	
Retail Trade Summary	138	19.9%	1,313	17.0%	172	18.8%	1,655	15.7%	194	18.6%	1,779	15.5%	
Home Improvement	5	0.7%	50	0.6%	8	0.9%	69	0.7%	10	1.0%	83	0.7%	
General Merchandise Stores	3	0.4%	161	2.1%	4	0.4%	218	2.1%	6	0.6%	226	2.0%	
Food Stores	13	1.9%	242	3.1%	16	1.8%	280	2.7%	18	1.7%	294	2.6%	
Auto Dealers, Gas Stations, Auto Aftermarket	12	1.7%	88	1.1%	15	1.6%	120	1.1%	18	1.7%	135	1.2%	
Apparel & Accessory Stores	5	0.7%	9	0.1%	5	0.5%	10	0.1%	5	0.5%	12	0.1%	
Furniture & Home Furnishings	9	1.3%	46	0.6%	10	1.1%	55	0.5%	12	1.2%	60	0.5%	
Eating & Drinking Places	46	6.6%	557	7.2%	55	6.0%	679	6.4%	61	5.8%	727	6.3%	
Miscellaneous Retail	46	6.6%	160	2.1%	58	6.4%	225	2.1%	64	6.1%	242	2.1%	
Finance, Insurance, Real Estate Summary	63	9.1%	356	4.6%	81	8.9%	467	4.4%	90	8.6%	500	4.3%	
Banks, Savings & Lending Institutions	13	1.9%	96	1.2%	13	1.4%	100	0.9%	15	1.4%	108	0.9%	
Securities Brokers	3	0.4%	12	0.2%	3	0.3%	12	0.1%	3	0.3%	13	0.1%	
Insurance Carriers & Agents	10	1.4%	62	0.8%	10	1.1%	63	0.6%	10	1.0%	63	0.5%	
Real Estate, Holding, Other Investment Offices	38	5.5%	187	2.4%	55	6.0%	291	2.8%	62	5.9%	315	2.7%	
Services Summary	275	39.6%	3,276	42.5%	373	40.9%	5,053	48.0%	413	39.6%	5,433	47.2%	
Hotels & Lodging	4	0.6%	580	7.5%	5	0.5%	589	5.6%	6	0.6%	592	5.1%	
Automotive Services	18	2.6%	61	0.8%	26	2.8%	89	0.8%	30	2.9%	105	0.9%	
Motion Pictures & Amusements	13	1.9%	97	1.3%	17	1.9%	117	1.1%	19	1.8%	134	1.2%	
Health Services	74	10.7%	1,416	18.4%	88	9.6%	1,904	18.1%	90	8.6%	1,941	16.9%	
Legal Services	15	2.2%	49	0.6%	15	1.6%	50	0.5%	15	1.4%	51	0.4%	
Education Institutions & Libraries	6	0.9%	151	2.0%	17	1.9%	630	6.0%	22	2.1%	827	7.2%	
Other Services	146	21.0%	922	12.0%	205	22.5%	1,675	15.9%	230	22.1%	1,784	15.5%	
Government	66	9.5%	936	12.2%	74	8.1%	1,070	10.2%	81	7.8%	1,197	10.4%	
Unclassified Establishments	39	5.6%	65	0.8%	59	6.5%	97	0.9%	68	6.5%	109	0.9%	
Totals	694	100.0%	7,702	100.0%	913	100.0%	10,532	100.0%	1,043	100.0%	11,514	100.0%	

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

309 Sunburst Hwy, Cambridge, Maryland, 21613
Drive Time: 5, 10, 15 minute radii

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.4%	17	0.1%
Mining	2	0.3%	15	0.2%	2	0.2%	15	0.1%	2	0.2%	17	0.1%
Utilities	1	0.1%	16	0.2%	2	0.2%	19	0.2%	2	0.2%	19	0.2%
Construction	35	5.0%	274	3.6%	50	5.5%	360	3.4%	69	6.6%	450	3.9%
Manufacturing	26	3.7%	1,033	13.4%	31	3.4%	1,202	11.4%	34	3.3%	1,224	10.6%
Wholesale Trade	20	2.9%	212	2.8%	25	2.7%	275	2.6%	30	2.9%	367	3.2%
Retail Trade	88	12.7%	718	9.3%	112	12.3%	930	8.8%	128	12.3%	1,004	8.7%
Motor Vehicle & Parts Dealers	8	1.2%	63	0.8%	11	1.2%	73	0.7%	12	1.2%	85	0.7%
Furniture & Home Furnishings Stores	4	0.6%	19	0.2%	4	0.4%	22	0.2%	4	0.4%	22	0.2%
Electronics & Appliance Stores	3	0.4%	10	0.1%	3	0.3%	13	0.1%	4	0.4%	16	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	5	0.7%	50	0.6%	8	0.9%	69	0.7%	10	1.0%	83	0.7%
Food & Beverage Stores	11	1.6%	205	2.7%	14	1.5%	241	2.3%	17	1.6%	255	2.2%
Health & Personal Care Stores	11	1.6%	91	1.2%	13	1.4%	111	1.1%	13	1.2%	111	1.0%
Gasoline Stations	4	0.6%	25	0.3%	5	0.5%	47	0.4%	6	0.6%	50	0.4%
Clothing & Clothing Accessories Stores	6	0.9%	16	0.2%	7	0.8%	17	0.2%	8	0.8%	20	0.2%
Sport Goods, Hobby, Book, & Music Stores	4	0.6%	22	0.3%	5	0.5%	27	0.3%	6	0.6%	28	0.2%
General Merchandise Stores	3	0.4%	161	2.1%	4	0.4%	218	2.1%	6	0.6%	226	2.0%
Miscellaneous Store Retailers	21	3.0%	55	0.7%	27	3.0%	87	0.8%	29	2.8%	96	0.8%
Nonstore Retailers	8	1.2%	1	0.0%	10	1.1%	5	0.0%	12	1.2%	11	0.1%
Transportation & Warehousing	11	1.6%	138	1.8%	16	1.8%	183	1.7%	21	2.0%	204	1.8%
Information	12	1.7%	78	1.0%	18	2.0%	133	1.3%	21	2.0%	146	1.3%
Finance & Insurance	25	3.6%	169	2.2%	26	2.8%	177	1.7%	29	2.8%	187	1.6%
Central Bank/Credit Intermediation & Related Activities	13	1.9%	96	1.2%	14	1.5%	102	1.0%	16	1.5%	111	1.0%
Securities, Commodity Contracts & Other Financial	3	0.4%	12	0.2%	3	0.3%	12	0.1%	3	0.3%	13	0.1%
Insurance Carriers & Related Activities; Funds, Trusts &	10	1.4%	62	0.8%	10	1.1%	63	0.6%	10	1.0%	63	0.5%
Real Estate, Rental & Leasing	45	6.5%	187	2.4%	66	7.2%	302	2.9%	74	7.1%	327	2.8%
Professional, Scientific & Tech Services	51	7.3%	285	3.7%	60	6.6%	350	3.3%	65	6.2%	384	3.3%
Legal Services	15	2.2%	49	0.6%	15	1.6%	50	0.5%	15	1.4%	51	0.4%
Management of Companies & Enterprises	3	0.4%	9	0.1%	3	0.3%	10	0.1%	4	0.4%	10	0.1%
Administrative & Support & Waste Management & Remediation	18	2.6%	54	0.7%	23	2.5%	72	0.7%	26	2.5%	93	0.8%
Educational Services	7	1.0%	152	2.0%	18	2.0%	630	6.0%	23	2.2%	828	7.2%
Health Care & Social Assistance	89	12.8%	1,665	21.6%	115	12.6%	2,694	25.6%	119	11.4%	2,785	24.2%
Arts, Entertainment & Recreation	15	2.2%	81	1.1%	21	2.3%	100	0.9%	23	2.2%	127	1.1%
Accommodation & Food Services	51	7.3%	1,159	15.0%	62	6.8%	1,290	12.2%	68	6.5%	1,341	11.6%
Accommodation	4	0.6%	580	7.5%	5	0.5%	589	5.6%	6	0.6%	592	5.1%
Food Services & Drinking Places	47	6.8%	579	7.5%	56	6.1%	701	6.7%	62	5.9%	749	6.5%
Other Services (except Public Administration)	90	13.0%	455	5.9%	130	14.2%	624	5.9%	150	14.4%	685	5.9%
Automotive Repair & Maintenance	14	2.0%	46	0.6%	19	2.1%	64	0.6%	22	2.1%	72	0.6%
Public Administration	66	9.5%	936	12.2%	74	8.1%	1,070	10.2%	81	7.8%	1,189	10.3%
Unclassified Establishments	39	5.6%	65	0.8%	59	6.5%	97	0.9%	68	6.5%	109	0.9%
Total	694	100.0%	7,702	100.0%	913	100.0%	10,532	100.0%	1,043	100.0%	11,514	100.0%

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