

4015 North Point Blvd, Dundalk, Maryland, 21222 3  
 4015 North Point Blvd, Dundalk, Maryland, 21222  
 Drive Time: 5, 10, 15 minute radii

Prepared by Esri  
 Latitude: 39.26925  
 Longitude: -76.46990

	5 minutes	10 minutes	15 minutes
<b>Population Summary</b>			
2000 Total Population	13,068	68,501	238,299
2010 Total Population	13,601	69,961	241,515
2019 Total Population	13,620	70,841	245,369
2019 Group Quarters	104	548	1,783
2024 Total Population	13,671	71,208	245,414
2019-2024 Annual Rate	0.07%	0.10%	0.00%
2019 Total Daytime Population	12,111	67,385	222,910
Workers	4,798	29,610	95,180
Residents	7,313	37,775	127,730
<b>Household Summary</b>			
2000 Households	4,971	26,866	93,692
2000 Average Household Size	2.61	2.53	2.53
2010 Households	5,120	26,650	92,947
2010 Average Household Size	2.64	2.61	2.58
2019 Households	5,071	26,783	93,836
2019 Average Household Size	2.67	2.62	2.60
2024 Households	5,072	26,850	93,627
2024 Average Household Size	2.67	2.63	2.60
2019-2024 Annual Rate	0.00%	0.05%	-0.04%
2010 Families	3,565	17,967	59,336
2010 Average Family Size	3.11	3.10	3.14
2019 Families	3,515	17,868	59,150
2019 Average Family Size	3.15	3.15	3.18
2024 Families	3,508	17,845	58,802
2024 Average Family Size	3.17	3.16	3.20
2019-2024 Annual Rate	-0.04%	-0.03%	-0.12%
<b>Housing Unit Summary</b>			
2000 Housing Units	5,220	29,018	103,723
Owner Occupied Housing Units	74.8%	70.5%	56.3%
Renter Occupied Housing Units	20.4%	22.1%	34.1%
Vacant Housing Units	4.8%	7.4%	9.7%
2010 Housing Units	5,422	28,444	102,759
Owner Occupied Housing Units	71.7%	67.6%	54.2%
Renter Occupied Housing Units	22.8%	26.1%	36.3%
Vacant Housing Units	5.6%	6.3%	9.5%
2019 Housing Units	5,537	28,914	104,998
Owner Occupied Housing Units	71.0%	67.6%	54.3%
Renter Occupied Housing Units	20.6%	25.0%	35.1%
Vacant Housing Units	8.4%	7.4%	10.6%
2024 Housing Units	5,581	29,080	105,579
Owner Occupied Housing Units	71.9%	68.5%	54.8%
Renter Occupied Housing Units	19.0%	23.8%	33.9%
Vacant Housing Units	9.1%	7.7%	11.3%
<b>Median Household Income</b>			
2019	\$56,543	\$55,394	\$52,212
2024	\$61,592	\$60,971	\$57,453
<b>Median Home Value</b>			
2019	\$181,664	\$167,192	\$176,361
2024	\$245,046	\$196,110	\$206,238
<b>Per Capita Income</b>			
2019	\$26,826	\$26,842	\$26,674
2024	\$30,196	\$30,491	\$30,280
<b>Median Age</b>			
2010	41.1	39.9	35.9
2019	42.1	40.5	37.3
2024	41.4	40.7	38.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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<b>2019 Households by Income</b>			
Household Income Base	5,071	26,776	93,820
<\$15,000	7.7%	8.7%	11.7%
\$15,000 - \$24,999	8.6%	9.3%	9.5%
\$25,000 - \$34,999	10.4%	9.9%	10.7%
\$35,000 - \$49,999	15.8%	15.9%	15.8%
\$50,000 - \$74,999	21.5%	20.7%	17.9%
\$75,000 - \$99,999	13.3%	13.6%	12.1%
\$100,000 - \$149,999	15.6%	14.6%	14.7%
\$150,000 - \$199,999	5.4%	4.8%	4.8%
\$200,000+	1.9%	2.5%	2.8%
Average Household Income	\$71,421	\$71,103	\$69,755
<b>2024 Households by Income</b>			
Household Income Base	5,072	26,843	93,611
<\$15,000	6.5%	7.4%	10.2%
\$15,000 - \$24,999	7.3%	7.9%	8.1%
\$25,000 - \$34,999	9.8%	9.3%	10.1%
\$35,000 - \$49,999	14.7%	14.8%	14.9%
\$50,000 - \$74,999	20.6%	19.8%	17.3%
\$75,000 - \$99,999	14.0%	14.4%	12.8%
\$100,000 - \$149,999	17.5%	17.0%	16.8%
\$150,000 - \$199,999	6.9%	6.2%	6.0%
\$200,000+	2.6%	3.3%	3.7%
Average Household Income	\$80,677	\$80,997	\$79,375
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	3,933	19,544	56,968
<\$50,000	7.1%	5.1%	5.7%
\$50,000 - \$99,999	8.8%	11.7%	13.2%
\$100,000 - \$149,999	23.1%	26.5%	21.6%
\$150,000 - \$199,999	17.3%	19.5%	18.1%
\$200,000 - \$249,999	8.7%	11.7%	14.2%
\$250,000 - \$299,999	8.8%	8.1%	10.3%
\$300,000 - \$399,999	16.9%	10.1%	10.2%
\$400,000 - \$499,999	4.8%	3.6%	3.5%
\$500,000 - \$749,999	3.0%	2.2%	2.1%
\$750,000 - \$999,999	0.9%	0.5%	0.4%
\$1,000,000 - \$1,499,999	0.6%	0.5%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.2%
\$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$226,080	\$211,141	\$211,514
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	4,012	19,919	57,840
<\$50,000	4.9%	4.0%	4.7%
\$50,000 - \$99,999	6.1%	9.1%	11.0%
\$100,000 - \$149,999	17.3%	21.2%	17.2%
\$150,000 - \$199,999	14.5%	17.0%	15.4%
\$200,000 - \$249,999	8.1%	11.3%	13.6%
\$250,000 - \$299,999	10.5%	9.6%	12.0%
\$300,000 - \$399,999	23.2%	14.5%	14.5%
\$400,000 - \$499,999	7.2%	5.9%	5.4%
\$500,000 - \$749,999	5.1%	4.2%	3.7%
\$750,000 - \$999,999	2.0%	1.2%	0.9%
\$1,000,000 - \$1,499,999	1.2%	1.1%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.3%
\$2,000,000 +	0.0%	0.5%	0.4%
Average Home Value	\$278,147	\$261,085	\$252,960

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	13,603	69,965	241,516
0 - 4	5.8%	6.1%	7.1%
5 - 9	5.7%	5.9%	6.2%
10 - 14	6.2%	6.0%	6.1%
15 - 24	13.8%	13.6%	14.1%
25 - 34	11.2%	12.9%	15.5%
35 - 44	12.7%	12.2%	12.7%
45 - 54	16.7%	15.9%	14.6%
55 - 64	11.6%	11.9%	11.1%
65 - 74	8.8%	7.7%	6.4%
75 - 84	5.5%	5.6%	4.3%
85 +	2.0%	2.3%	1.9%
18 +	78.0%	78.1%	76.7%
<b>2019 Population by Age</b>			
Total	13,618	70,842	245,370
0 - 4	5.3%	5.6%	6.4%
5 - 9	5.4%	5.6%	6.2%
10 - 14	5.6%	5.6%	6.1%
15 - 24	11.3%	11.4%	11.9%
25 - 34	14.5%	14.8%	16.1%
35 - 44	10.9%	11.8%	13.0%
45 - 54	13.1%	12.4%	11.9%
55 - 64	14.8%	14.2%	12.8%
65 - 74	10.1%	10.0%	8.9%
75 - 84	6.3%	5.7%	4.6%
85 +	2.7%	2.8%	2.2%
18 +	80.5%	80.0%	78.0%
<b>2024 Population by Age</b>			
Total	13,672	71,207	245,415
0 - 4	5.4%	5.7%	6.5%
5 - 9	5.3%	5.5%	6.0%
10 - 14	5.5%	5.7%	6.0%
15 - 24	10.4%	10.6%	11.7%
25 - 34	14.8%	14.6%	15.3%
35 - 44	12.7%	13.3%	14.0%
45 - 54	11.2%	11.1%	11.3%
55 - 64	14.1%	13.2%	11.8%
65 - 74	11.3%	11.2%	9.8%
75 - 84	6.6%	6.3%	5.3%
85 +	2.8%	2.8%	2.2%
18 +	80.6%	80.0%	78.2%
<b>2010 Population by Sex</b>			
Males	6,643	33,986	115,698
Females	6,958	35,975	125,817
<b>2019 Population by Sex</b>			
Males	6,602	34,498	117,975
Females	7,018	36,343	127,395
<b>2024 Population by Sex</b>			
Males	6,633	34,795	118,168
Females	7,038	36,413	127,247

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	13,601	69,961	241,513
White Alone	89.4%	85.3%	58.6%
Black Alone	5.6%	7.0%	31.8%
American Indian Alone	0.7%	0.8%	0.7%
Asian Alone	1.3%	1.8%	2.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	2.3%	3.5%
Two or More Races	2.0%	2.6%	2.8%
Hispanic Origin	3.0%	5.4%	7.4%
Diversity Index	24.4	34.2	61.6
<b>2019 Population by Race/Ethnicity</b>			
Total	13,620	70,841	245,370
White Alone	84.8%	79.6%	53.8%
Black Alone	7.9%	9.6%	33.6%
American Indian Alone	0.9%	0.9%	0.8%
Asian Alone	2.0%	2.6%	3.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.6%	3.6%	4.9%
Two or More Races	3.0%	3.7%	3.6%
Hispanic Origin	4.9%	8.3%	10.5%
Diversity Index	34.2	45.5	67.2
<b>2024 Population by Race/Ethnicity</b>			
Total	13,671	71,208	245,415
White Alone	81.3%	75.6%	50.7%
Black Alone	9.6%	11.3%	34.7%
American Indian Alone	0.9%	1.0%	0.8%
Asian Alone	2.5%	3.1%	3.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.1%	4.5%	5.8%
Two or More Races	3.7%	4.5%	4.1%
Hispanic Origin	6.4%	10.5%	12.6%
Diversity Index	41.0	52.5	70.4
<b>2010 Population by Relationship and Household Type</b>			
Total	13,601	69,961	241,513
In Households	99.3%	99.2%	99.3%
In Family Households	85.0%	83.7%	81.4%
Householder	26.4%	25.7%	24.6%
Spouse	18.1%	16.7%	13.9%
Child	32.4%	31.9%	32.5%
Other relative	4.6%	5.5%	6.2%
Nonrelative	3.5%	4.0%	4.2%
In Nonfamily Households	14.3%	15.6%	17.9%
In Group Quarters	0.7%	0.8%	0.7%
Institutionalized Population	0.6%	0.7%	0.5%
Noninstitutionalized Population	0.1%	0.1%	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2019 Population 25+ by Educational Attainment</b>			
Total	9,858	50,819	170,286
Less than 9th Grade	6.0%	6.1%	6.1%
9th - 12th Grade, No Diploma	14.4%	13.3%	11.8%
High School Graduate	33.3%	33.4%	29.5%
GED/Alternative Credential	7.7%	7.3%	6.2%
Some College, No Degree	19.5%	19.8%	20.5%
Associate Degree	6.6%	6.9%	6.7%
Bachelor's Degree	7.6%	8.7%	11.8%
Graduate/Professional Degree	4.9%	4.6%	7.3%
<b>2019 Population 15+ by Marital Status</b>			
Total	11,400	58,928	199,514
Never Married	31.1%	35.8%	41.1%
Married	46.4%	42.8%	39.7%
Widowed	8.1%	9.1%	7.6%
Divorced	14.4%	12.3%	11.6%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	95.7%	94.7%	94.3%
Civilian Unemployed (Unemployment Rate)	4.3%	5.3%	5.7%
<b>2019 Employed Population 16+ by Industry</b>			
Total	6,430	33,724	119,998
Agriculture/Mining	0.7%	0.4%	0.2%
Construction	10.2%	12.8%	10.0%
Manufacturing	8.5%	7.7%	6.2%
Wholesale Trade	4.0%	2.8%	2.3%
Retail Trade	11.2%	11.5%	11.1%
Transportation/Utilities	8.1%	7.5%	7.5%
Information	0.5%	1.0%	1.1%
Finance/Insurance/Real Estate	4.8%	5.2%	5.3%
Services	44.6%	44.4%	48.8%
Public Administration	7.5%	6.7%	7.5%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	6,429	33,723	119,999
White Collar	53.0%	48.6%	53.6%
Management/Business/Financial	9.6%	9.3%	10.5%
Professional	14.6%	13.7%	18.0%
Sales	9.7%	9.1%	9.1%
Administrative Support	19.1%	16.6%	16.0%
Services	17.6%	20.7%	21.2%
Blue Collar	29.4%	30.7%	25.1%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	7.2%	8.9%	6.7%
Installation/Maintenance/Repair	6.4%	6.4%	4.5%
Production	6.3%	5.9%	4.9%
Transportation/Material Moving	9.5%	9.5%	8.9%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	13,601	69,961	241,515
Population Inside Urbanized Area	100.0%	99.9%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.1%	0.1%

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<b>2010 Households by Type</b>			
Total	5,119	26,650	92,947
Households with 1 Person	24.6%	26.1%	28.4%
Households with 2+ People	75.4%	73.9%	71.6%
Family Households	69.6%	67.4%	63.8%
Husband-wife Families	47.7%	43.8%	36.1%
With Related Children	19.8%	17.9%	15.2%
Other Family (No Spouse Present)	22.0%	23.7%	27.7%
Other Family with Male Householder	6.8%	7.1%	6.9%
With Related Children	3.6%	3.9%	3.7%
Other Family with Female Householder	15.1%	16.6%	20.9%
With Related Children	9.2%	10.0%	13.5%
Nonfamily Households	5.8%	6.5%	7.8%
All Households with Children	33.4%	32.4%	33.1%
Multigenerational Households	6.7%	6.8%	6.7%
Unmarried Partner Households	7.9%	8.8%	9.3%
Male-female	7.2%	8.1%	8.4%
Same-sex	0.6%	0.7%	0.8%
<b>2010 Households by Size</b>			
Total	5,122	26,651	92,948
1 Person Household	24.6%	26.1%	28.4%
2 Person Household	32.4%	31.5%	30.2%
3 Person Household	17.6%	17.8%	17.5%
4 Person Household	14.7%	13.3%	12.4%
5 Person Household	6.8%	6.8%	6.4%
6 Person Household	2.4%	2.6%	2.8%
7 + Person Household	1.7%	2.0%	2.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	5,120	26,650	92,947
Owner Occupied	75.9%	72.2%	59.9%
Owned with a Mortgage/Loan	51.6%	48.6%	43.0%
Owned Free and Clear	24.3%	23.6%	16.8%
Renter Occupied	24.1%	27.8%	40.1%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	5,422	28,444	102,759
Housing Units Inside Urbanized Area	100.0%	99.9%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.1%	0.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Parks and Rec (5C)	Parks and Rec (5C)	Parks and Rec (5C)
2.	Front Porches (8E)	Front Porches (8E)	Front Porches (8E)
3.	Pleasantville (2B)	Midlife Constants (5E)	Bright Young Professionals
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$8,593,036	\$45,683,153	\$163,202,330
Average Spent	\$1,694.54	\$1,705.68	\$1,739.23
Spending Potential Index	79	80	81
Education: Total \$	\$7,024,352	\$35,712,263	\$120,116,991
Average Spent	\$1,385.20	\$1,333.39	\$1,280.07
Spending Potential Index	87	84	80
Entertainment/Recreation: Total \$	\$13,452,384	\$71,011,237	\$242,609,802
Average Spent	\$2,652.81	\$2,651.35	\$2,585.47
Spending Potential Index	81	81	79
Food at Home: Total \$	\$21,000,353	\$112,482,581	\$395,544,603
Average Spent	\$4,141.26	\$4,199.78	\$4,215.28
Spending Potential Index	80	81	81
Food Away from Home: Total \$	\$14,536,832	\$77,707,071	\$276,936,531
Average Spent	\$2,866.66	\$2,901.36	\$2,951.28
Spending Potential Index	78	79	80
Health Care: Total \$	\$24,116,281	\$128,699,735	\$436,436,777
Average Spent	\$4,755.72	\$4,805.28	\$4,651.06
Spending Potential Index	80	81	78
HH Furnishings & Equipment: Total \$	\$8,643,559	\$45,877,078	\$158,366,849
Average Spent	\$1,704.51	\$1,712.92	\$1,687.70
Spending Potential Index	80	80	79
Personal Care Products & Services: Total \$	\$3,490,203	\$18,656,563	\$65,948,017
Average Spent	\$688.27	\$696.58	\$702.80
Spending Potential Index	78	79	79
Shelter: Total \$	\$79,284,249	\$416,263,068	\$1,440,855,049
Average Spent	\$15,634.84	\$15,542.06	\$15,355.03
Spending Potential Index	84	84	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,985,879	\$52,915,130	\$179,908,980
Average Spent	\$1,969.21	\$1,975.70	\$1,917.27
Spending Potential Index	79	80	77
Travel: Total \$	\$9,513,544	\$49,362,443	\$164,861,298
Average Spent	\$1,876.07	\$1,843.05	\$1,756.91
Spending Potential Index	84	82	78
Vehicle Maintenance & Repairs: Total \$	\$4,621,319	\$24,926,353	\$86,342,493
Average Spent	\$911.32	\$930.68	\$920.14
Spending Potential Index	80	81	80

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

4015 North Point Blvd, Dundalk, Maryland, 21222 3  
 4015 North Point Blvd, Dundalk, Maryland, 21222  
 Drive Time: 5 minute radius

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 Latitude: 39.26925  
 Longitude: -76.46990

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Parks and Rec (5C)	39.7%	Population	13,620	13,671
Front Porches (8E)	33.6%	Households	5,071	5,072
Pleasantville (2B)	15.6%	Families	3,515	3,508
Midlife Constants (5E)	10.4%	Median Age	42.1	41.4
Salt of the Earth (6B)	0.7%	Median Household Income	\$56,543	\$61,592
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		79	\$1,694.54	\$8,593,036
Men's		81	\$335.60	\$1,701,834
Women's		81	\$583.37	\$2,958,266
Children's		75	\$242.49	\$1,229,666
Footwear		79	\$378.71	\$1,920,457
Watches & Jewelry		73	\$100.45	\$509,391
Apparel Products and Services (1)		81	\$53.92	\$273,421
<b>Computer</b>				
Computers and Hardware for Home Use		83	\$136.76	\$693,501
Portable Memory		78	\$3.49	\$17,678
Computer Software		80	\$8.15	\$41,339
Computer Accessories		81	\$15.32	\$77,665
<b>Entertainment &amp; Recreation</b>		81	\$2,652.81	\$13,452,384
Fees and Admissions		87	\$620.07	\$3,144,375
Membership Fees for Clubs (2)		89	\$209.62	\$1,063,001
Fees for Participant Sports, excl. Trips		81	\$87.40	\$443,187
Tickets to Theatre/Operas/Concerts		94	\$70.61	\$358,082
Tickets to Movies		79	\$43.12	\$218,667
Tickets to Parks or Museums		85	\$27.56	\$139,763
Admission to Sporting Events, excl. Trips		79	\$50.02	\$253,628
Fees for Recreational Lessons		91	\$131.09	\$664,763
Dating Services		93	\$0.65	\$3,283
TV/Video/Audio		79	\$967.10	\$4,904,180
Cable and Satellite Television Services		80	\$701.97	\$3,559,700
Televisions		76	\$82.90	\$420,389
Satellite Dishes		73	\$1.15	\$5,813
VCRs, Video Cameras, and DVD Players		73	\$4.24	\$21,516
Miscellaneous Video Equipment		74	\$18.70	\$94,850
Video Cassettes and DVDs		77	\$8.85	\$44,869
Video Game Hardware/Accessories		77	\$21.38	\$108,426
Video Game Software		80	\$12.11	\$61,408
Rental/Streaming/Downloaded Video		77	\$36.18	\$183,467
Installation of Televisions		75	\$0.85	\$4,290
Audio (3)		78	\$76.59	\$388,380
Rental and Repair of TV/Radio/Sound Equipment		69	\$2.18	\$11,072
Pets		77	\$512.59	\$2,599,364
Toys/Games/Crafts/Hobbies (4)		79	\$93.44	\$473,831
Recreational Vehicles and Fees (5)		93	\$147.78	\$749,385
Sports/Recreation/Exercise Equipment (6)		75	\$156.13	\$791,715
Photo Equipment and Supplies (7)		81	\$42.39	\$214,936
Reading (8)		84	\$89.77	\$455,213
Catered Affairs (9)		88	\$23.54	\$119,385
<b>Food</b>		79	\$7,007.92	\$35,537,185
Food at Home		80	\$4,141.26	\$21,000,353
Bakery and Cereal Products		80	\$546.21	\$2,769,823
Meats, Poultry, Fish, and Eggs		80	\$916.31	\$4,646,587
Dairy Products		81	\$433.14	\$2,196,434
Fruits and Vegetables		82	\$829.84	\$4,208,116
Snacks and Other Food at Home (10)		79	\$1,415.77	\$7,179,393
Food Away from Home		78	\$2,866.66	\$14,536,832
Alcoholic Beverages		83	\$479.62	\$2,432,132

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	89	\$19,062.11	\$96,663,966
Value of Retirement Plans	89	\$85,046.35	\$431,270,055
Value of Other Financial Assets	91	\$5,151.99	\$26,125,736
Vehicle Loan Amount excluding Interest	70	\$2,012.02	\$10,202,972
Value of Credit Card Debt	85	\$2,071.77	\$10,505,947
<b>Health</b>			
Nonprescription Drugs	77	\$110.97	\$562,735
Prescription Drugs	77	\$282.64	\$1,433,283
Eyeglasses and Contact Lenses	80	\$72.71	\$368,736
<b>Home</b>			
Mortgage Payment and Basics (11)	86	\$8,610.68	\$43,664,739
Maintenance and Remodeling Services	85	\$1,808.53	\$9,171,070
Maintenance and Remodeling Materials (12)	80	\$393.49	\$1,995,406
Utilities, Fuel, and Public Services	79	\$3,858.08	\$19,564,319
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	81	\$80.95	\$410,492
Furniture	81	\$500.27	\$2,536,892
Rugs	84	\$27.13	\$137,601
Major Appliances (14)	80	\$281.84	\$1,429,221
Housewares (15)	78	\$82.99	\$420,844
Small Appliances	80	\$38.75	\$196,506
Luggage	81	\$11.29	\$57,241
Telephones and Accessories	75	\$56.71	\$287,573
<b>Household Operations</b>			
Child Care	84	\$429.76	\$2,179,322
Lawn and Garden (16)	81	\$379.90	\$1,926,481
Moving/Storage/Freight Express	74	\$49.41	\$250,543
Housekeeping Supplies (17)	77	\$578.99	\$2,936,062
<b>Insurance</b>			
Owners and Renters Insurance	77	\$444.51	\$2,254,094
Vehicle Insurance	78	\$1,207.64	\$6,123,923
Life/Other Insurance	83	\$380.33	\$1,928,633
Health Insurance	81	\$3,164.17	\$16,045,510
Personal Care Products (18)	77	\$384.76	\$1,951,135
School Books and Supplies (19)	79	\$122.13	\$619,302
Smoking Products	78	\$315.01	\$1,597,403
<b>Transportation</b>			
Payments on Vehicles excluding Leases	74	\$1,869.30	\$9,479,216
Gasoline and Motor Oil	76	\$1,749.07	\$8,869,526
Vehicle Maintenance and Repairs	80	\$911.32	\$4,621,319
<b>Travel</b>			
Airline Fares	85	\$465.77	\$2,361,900
Lodging on Trips	85	\$527.00	\$2,672,433
Auto/Truck Rental on Trips	83	\$21.83	\$110,697
Food and Drink on Trips	83	\$449.65	\$2,280,186

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Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Parks and Rec (5C)	38.0%	Population	70,841	71,208
Front Porches (8E)	32.6%	Households	26,783	26,850
Midlife Constants (5E)	6.8%	Families	17,868	17,845
Pleasantville (2B)	3.2%	Median Age	40.5	40.7
Metro Fusion (11C)	3.1%	Median Household Income	\$55,394	\$60,971
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		80	\$1,705.68	\$45,683,153
Men's		81	\$336.80	\$9,020,529
Women's		81	\$582.13	\$15,591,158
Children's		77	\$247.58	\$6,631,045
Footwear		80	\$384.35	\$10,293,975
Watches & Jewelry		74	\$101.87	\$2,728,253
Apparel Products and Services (1)		80	\$52.95	\$1,418,192
<b>Computer</b>				
Computers and Hardware for Home Use		83	\$137.11	\$3,672,125
Portable Memory		78	\$3.50	\$93,760
Computer Software		81	\$8.21	\$219,790
Computer Accessories		81	\$15.43	\$413,267
<b>Entertainment &amp; Recreation</b>		81	\$2,651.35	\$71,011,237
Fees and Admissions		85	\$605.13	\$16,207,284
Membership Fees for Clubs (2)		86	\$202.89	\$5,434,032
Fees for Participant Sports, excl. Trips		81	\$86.98	\$2,329,524
Tickets to Theatre/Operas/Concerts		91	\$68.34	\$1,830,475
Tickets to Movies		80	\$43.63	\$1,168,631
Tickets to Parks or Museums		84	\$27.26	\$730,081
Admission to Sporting Events, excl. Trips		79	\$49.55	\$1,327,229
Fees for Recreational Lessons		88	\$125.81	\$3,369,559
Dating Services		94	\$0.66	\$17,753
TV/Video/Audio		81	\$986.59	\$26,423,725
Cable and Satellite Television Services		81	\$713.84	\$19,118,751
Televisions		79	\$85.32	\$2,285,031
Satellite Dishes		73	\$1.15	\$30,816
VCRs, Video Cameras, and DVD Players		77	\$4.44	\$118,934
Miscellaneous Video Equipment		76	\$19.35	\$518,366
Video Cassettes and DVDs		80	\$9.14	\$244,873
Video Game Hardware/Accessories		80	\$22.33	\$598,140
Video Game Software		83	\$12.60	\$337,537
Rental/Streaming/Downloaded Video		81	\$37.70	\$1,009,770
Installation of Televisions		72	\$0.82	\$22,068
Audio (3)		79	\$77.53	\$2,076,371
Rental and Repair of TV/Radio/Sound Equipment		75	\$2.35	\$63,071
Pets		78	\$517.35	\$13,856,129
Toys/Games/Crafts/Hobbies (4)		80	\$94.96	\$2,543,435
Recreational Vehicles and Fees (5)		85	\$135.63	\$3,632,657
Sports/Recreation/Exercise Equipment (6)		76	\$157.00	\$4,204,968
Photo Equipment and Supplies (7)		82	\$42.62	\$1,141,393
Reading (8)		83	\$89.09	\$2,386,153
Catered Affairs (9)		86	\$22.98	\$615,493
<b>Food</b>		80	\$7,101.13	\$190,189,652
Food at Home		81	\$4,199.78	\$112,482,581
Bakery and Cereal Products		82	\$553.47	\$14,823,578
Meats, Poultry, Fish, and Eggs		81	\$928.82	\$24,876,532
Dairy Products		82	\$438.29	\$11,738,743
Fruits and Vegetables		82	\$835.01	\$22,364,039
Snacks and Other Food at Home (10)		80	\$1,444.19	\$38,679,688
Food Away from Home		79	\$2,901.36	\$77,707,071
Alcoholic Beverages		83	\$476.19	\$12,753,919

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	86	\$18,441.31	\$493,913,656
Value of Retirement Plans	87	\$82,450.26	\$2,208,265,411
Value of Other Financial Assets	88	\$5,015.07	\$134,318,513
Vehicle Loan Amount excluding Interest	73	\$2,096.75	\$56,157,271
Value of Credit Card Debt	84	\$2,063.84	\$55,275,882
<b>Health</b>			
Nonprescription Drugs	79	\$113.82	\$3,048,556
Prescription Drugs	79	\$289.65	\$7,757,693
Eyeglasses and Contact Lenses	81	\$73.45	\$1,967,125
<b>Home</b>			
Mortgage Payment and Basics (11)	82	\$8,275.34	\$221,638,406
Maintenance and Remodeling Services	82	\$1,745.75	\$46,756,432
Maintenance and Remodeling Materials (12)	80	\$390.52	\$10,459,397
Utilities, Fuel, and Public Services	81	\$3,915.85	\$104,878,167
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	82	\$81.87	\$2,192,782
Furniture	82	\$502.99	\$13,471,489
Rugs	83	\$26.98	\$722,557
Major Appliances (14)	80	\$282.89	\$7,576,760
Housewares (15)	79	\$83.73	\$2,242,665
Small Appliances	81	\$39.45	\$1,056,523
Luggage	80	\$11.23	\$300,773
Telephones and Accessories	75	\$56.96	\$1,525,435
<b>Household Operations</b>			
Child Care	83	\$420.92	\$11,273,544
Lawn and Garden (16)	80	\$375.32	\$10,052,080
Moving/Storage/Freight Express	78	\$51.92	\$1,390,620
Housekeeping Supplies (17)	79	\$591.25	\$15,835,581
<b>Insurance</b>			
Owners and Renters Insurance	77	\$446.30	\$11,953,378
Vehicle Insurance	80	\$1,232.77	\$33,017,211
Life/Other Insurance	81	\$375.41	\$10,054,610
Health Insurance	81	\$3,190.50	\$85,451,098
Personal Care Products (18)	78	\$392.45	\$10,511,032
School Books and Supplies (19)	79	\$123.25	\$3,300,874
Smoking Products	82	\$329.65	\$8,829,103
<b>Transportation</b>			
Payments on Vehicles excluding Leases	76	\$1,930.66	\$51,708,872
Gasoline and Motor Oil	78	\$1,792.96	\$48,020,834
Vehicle Maintenance and Repairs	81	\$930.68	\$24,926,353
<b>Travel</b>			
Airline Fares	83	\$454.11	\$12,162,551
Lodging on Trips	83	\$514.66	\$13,784,185
Auto/Truck Rental on Trips	82	\$21.58	\$578,008
Food and Drink on Trips	82	\$443.40	\$11,875,618

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4015 North Point Blvd, Dundalk, Maryland, 21222 3  
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 Drive Time: 15 minute radius

Prepared by Esri  
 Latitude: 39.26925  
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Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Parks and Rec (5C)	19.7%	Population	245,369	245,414
Front Porches (8E)	18.0%	Households	93,836	93,627
Bright Young Professionals (8C)	8.7%	Families	59,150	58,802
Metro Fusion (11C)	7.6%	Median Age	37.3	38.1
Family Foundations (12A)	4.8%	Median Household Income	\$52,212	\$57,453
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		81	\$1,739.23	\$163,202,330
Men's		81	\$337.38	\$31,658,286
Women's		81	\$584.00	\$54,800,662
Children's		80	\$259.57	\$24,356,759
Footwear		83	\$398.34	\$37,378,186
Watches & Jewelry		78	\$107.04	\$10,044,161
Apparel Products and Services (1)		80	\$52.90	\$4,964,276
<b>Computer</b>				
Computers and Hardware for Home Use		83	\$137.89	\$12,939,449
Portable Memory		79	\$3.51	\$329,256
Computer Software		84	\$8.53	\$800,758
Computer Accessories		80	\$15.19	\$1,425,183
<b>Entertainment &amp; Recreation</b>		79	\$2,585.47	\$242,609,802
Fees and Admissions		81	\$575.46	\$53,998,652
Membership Fees for Clubs (2)		81	\$191.09	\$17,931,254
Fees for Participant Sports, excl. Trips		78	\$84.12	\$7,893,585
Tickets to Theatre/Operas/Concerts		84	\$63.12	\$5,923,085
Tickets to Movies		82	\$45.04	\$4,225,984
Tickets to Parks or Museums		83	\$26.79	\$2,514,202
Admission to Sporting Events, excl. Trips		76	\$48.06	\$4,510,219
Fees for Recreational Lessons		81	\$116.52	\$10,934,169
Dating Services		101	\$0.71	\$66,155
TV/Video/Audio		81	\$992.53	\$93,135,381
Cable and Satellite Television Services		81	\$710.40	\$66,661,032
Televisions		81	\$88.11	\$8,267,837
Satellite Dishes		73	\$1.14	\$106,618
VCRs, Video Cameras, and DVD Players		81	\$4.69	\$440,260
Miscellaneous Video Equipment		79	\$20.16	\$1,891,511
Video Cassettes and DVDs		80	\$9.21	\$864,209
Video Game Hardware/Accessories		87	\$24.20	\$2,271,196
Video Game Software		88	\$13.32	\$1,250,349
Rental/Streaming/Downloaded Video		85	\$39.75	\$3,730,195
Installation of Televisions		69	\$0.79	\$74,195
Audio (3)		80	\$78.08	\$7,326,867
Rental and Repair of TV/Radio/Sound Equipment		85	\$2.68	\$251,113
Pets		75	\$498.40	\$46,768,273
Toys/Games/Crafts/Hobbies (4)		81	\$95.66	\$8,976,184
Recreational Vehicles and Fees (5)		73	\$116.54	\$10,935,296
Sports/Recreation/Exercise Equipment (6)		76	\$156.72	\$14,705,517
Photo Equipment and Supplies (7)		82	\$42.57	\$3,994,974
Reading (8)		80	\$85.02	\$7,977,904
Catered Affairs (9)		85	\$22.57	\$2,117,622
<b>Food</b>		81	\$7,166.56	\$672,481,133
Food at Home		81	\$4,215.28	\$395,544,603
Bakery and Cereal Products		82	\$553.90	\$51,975,597
Meats, Poultry, Fish, and Eggs		82	\$939.45	\$88,154,682
Dairy Products		81	\$433.81	\$40,707,140
Fruits and Vegetables		82	\$831.86	\$78,058,489
Snacks and Other Food at Home (10)		81	\$1,456.25	\$136,648,694
Food Away from Home		80	\$2,951.28	\$276,936,531
Alcoholic Beverages		81	\$469.04	\$44,012,765

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	77	\$16,522.08	\$1,550,365,540
Value of Retirement Plans	77	\$73,428.23	\$6,890,211,062
Value of Other Financial Assets	83	\$4,725.95	\$443,463,948
Vehicle Loan Amount excluding Interest	77	\$2,209.18	\$207,300,914
Value of Credit Card Debt	82	\$1,998.70	\$187,549,598
<b>Health</b>			
Nonprescription Drugs	79	\$113.41	\$10,641,660
Prescription Drugs	77	\$281.01	\$26,368,670
Eyeglasses and Contact Lenses	77	\$70.05	\$6,573,133
<b>Home</b>			
Mortgage Payment and Basics (11)	74	\$7,477.52	\$701,660,876
Maintenance and Remodeling Services	74	\$1,577.91	\$148,064,362
Maintenance and Remodeling Materials (12)	71	\$349.22	\$32,769,241
Utilities, Fuel, and Public Services	81	\$3,915.88	\$367,450,376
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	82	\$81.64	\$7,660,693
Furniture	81	\$499.50	\$46,871,277
Rugs	77	\$25.06	\$2,351,113
Major Appliances (14)	77	\$271.69	\$25,493,900
Housewares (15)	78	\$82.77	\$7,766,506
Small Appliances	82	\$39.90	\$3,744,404
Luggage	81	\$11.29	\$1,059,660
Telephones and Accessories	78	\$59.24	\$5,558,713
<b>Household Operations</b>			
Child Care	82	\$416.25	\$39,058,887
Lawn and Garden (16)	73	\$344.14	\$32,293,119
Moving/Storage/Freight Express	86	\$57.19	\$5,366,067
Housekeeping Supplies (17)	79	\$593.45	\$55,687,385
<b>Insurance</b>			
Owners and Renters Insurance	73	\$424.43	\$39,826,556
Vehicle Insurance	81	\$1,252.82	\$117,559,513
Life/Other Insurance	76	\$350.48	\$32,887,899
Health Insurance	79	\$3,091.58	\$290,101,156
Personal Care Products (18)	80	\$401.92	\$37,714,645
School Books and Supplies (19)	81	\$126.05	\$11,827,723
Smoking Products	84	\$340.05	\$31,908,552
<b>Transportation</b>			
Payments on Vehicles excluding Leases	77	\$1,962.65	\$184,166,807
Gasoline and Motor Oil	80	\$1,828.43	\$171,572,690
Vehicle Maintenance and Repairs	80	\$920.14	\$86,342,493
<b>Travel</b>			
Airline Fares	80	\$436.38	\$40,948,448
Lodging on Trips	78	\$481.49	\$45,181,434
Auto/Truck Rental on Trips	79	\$20.64	\$1,936,798
Food and Drink on Trips	79	\$425.04	\$39,883,649

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**Source:** Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

4015 North Point Blvd, Dundalk, Maryland, 21222 3  
 4015 North Point Blvd, Dundalk, Maryland, 21222  
 Drive Time: 15 minute radius

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 Latitude: 39.26925  
 Longitude: -76.46990

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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Data for all businesses in area	5 minutes				10 minutes				15 minutes			
Total Businesses:	539				2,375				7,538			
Total Employees:	5,860				29,388				94,289			
Total Residential Population:	13,620				70,841				245,369			
Employee/Residential Population Ratio (per 100 Residents)	43				41				38			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	6	1.1%	30	0.5%	31	1.3%	236	0.8%	93	1.2%	764	0.8%
Construction	50	9.3%	659	11.2%	202	8.5%	1,902	6.5%	599	7.9%	6,419	6.8%
Manufacturing	24	4.5%	595	10.2%	98	4.1%	2,079	7.1%	288	3.8%	6,077	6.4%
Transportation	25	4.6%	161	2.7%	92	3.9%	863	2.9%	272	3.6%	2,862	3.0%
Communication	10	1.9%	39	0.7%	34	1.4%	160	0.5%	91	1.2%	535	0.6%
Utility	1	0.2%	44	0.8%	10	0.4%	145	0.5%	25	0.3%	375	0.4%
Wholesale Trade	27	5.0%	309	5.3%	121	5.1%	1,915	6.5%	357	4.7%	6,010	6.4%
<b>Retail Trade Summary</b>	<b>154</b>	<b>28.6%</b>	<b>1,883</b>	<b>32.1%</b>	<b>610</b>	<b>25.7%</b>	<b>7,773</b>	<b>26.4%</b>	<b>1,821</b>	<b>24.2%</b>	<b>22,103</b>	<b>23.4%</b>
Home Improvement	5	0.9%	42	0.7%	26	1.1%	551	1.9%	70	0.9%	1,734	1.8%
General Merchandise Stores	9	1.7%	550	9.4%	33	1.4%	830	2.8%	104	1.4%	2,634	2.8%
Food Stores	14	2.6%	164	2.8%	79	3.3%	1,201	4.1%	258	3.4%	3,139	3.3%
Auto Dealers, Gas Stations, Auto Aftermarket	22	4.1%	149	2.5%	103	4.3%	1,361	4.6%	244	3.2%	3,168	3.4%
Apparel & Accessory Stores	12	2.2%	148	2.5%	23	1.0%	273	0.9%	67	0.9%	687	0.7%
Furniture & Home Furnishings	6	1.1%	88	1.5%	35	1.5%	231	0.8%	109	1.4%	777	0.8%
Eating & Drinking Places	44	8.2%	533	9.1%	164	6.9%	2,449	8.3%	591	7.8%	7,148	7.6%
Miscellaneous Retail	42	7.8%	208	3.5%	148	6.2%	878	3.0%	377	5.0%	2,816	3.0%
<b>Finance, Insurance, Real Estate Summary</b>	<b>23</b>	<b>4.3%</b>	<b>147</b>	<b>2.5%</b>	<b>167</b>	<b>7.0%</b>	<b>1,095</b>	<b>3.7%</b>	<b>569</b>	<b>7.5%</b>	<b>4,078</b>	<b>4.3%</b>
Banks, Savings & Lending Institutions	4	0.7%	30	0.5%	31	1.3%	250	0.9%	101	1.3%	984	1.0%
Securities Brokers	1	0.2%	6	0.1%	11	0.5%	51	0.2%	35	0.5%	212	0.2%
Insurance Carriers & Agents	4	0.7%	27	0.5%	40	1.7%	168	0.6%	109	1.4%	792	0.8%
Real Estate, Holding, Other Investment Offices	14	2.6%	84	1.4%	85	3.6%	626	2.1%	324	4.3%	2,090	2.2%
<b>Services Summary</b>	<b>187</b>	<b>34.7%</b>	<b>1,441</b>	<b>24.6%</b>	<b>854</b>	<b>36.0%</b>	<b>11,930</b>	<b>40.6%</b>	<b>2,758</b>	<b>36.6%</b>	<b>40,558</b>	<b>43.0%</b>
Hotels & Lodging	1	0.2%	7	0.1%	6	0.3%	100	0.3%	22	0.3%	331	0.4%
Automotive Services	34	6.3%	125	2.1%	107	4.5%	561	1.9%	322	4.3%	1,926	2.0%
Motion Pictures & Amusements	14	2.6%	169	2.9%	73	3.1%	457	1.6%	169	2.2%	1,089	1.2%
Health Services	21	3.9%	166	2.8%	106	4.5%	2,076	7.1%	419	5.6%	12,516	13.3%
Legal Services	2	0.4%	6	0.1%	25	1.1%	102	0.3%	62	0.8%	280	0.3%
Education Institutions & Libraries	9	1.7%	388	6.6%	50	2.1%	4,900	16.7%	154	2.0%	10,572	11.2%
Other Services	105	19.5%	581	9.9%	487	20.5%	3,733	12.7%	1,611	21.4%	13,845	14.7%
<b>Government</b>	<b>4</b>	<b>0.7%</b>	<b>488</b>	<b>8.3%</b>	<b>20</b>	<b>0.8%</b>	<b>1,187</b>	<b>4.0%</b>	<b>60</b>	<b>0.8%</b>	<b>4,057</b>	<b>4.3%</b>
<b>Unclassified Establishments</b>	<b>28</b>	<b>5.2%</b>	<b>63</b>	<b>1.1%</b>	<b>137</b>	<b>5.8%</b>	<b>102</b>	<b>0.3%</b>	<b>604</b>	<b>8.0%</b>	<b>451</b>	<b>0.5%</b>
<b>Totals</b>	<b>539</b>	<b>100.0%</b>	<b>5,860</b>	<b>100.0%</b>	<b>2,375</b>	<b>100.0%</b>	<b>29,388</b>	<b>100.0%</b>	<b>7,538</b>	<b>100.0%</b>	<b>94,289</b>	<b>100.0%</b>

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.4%	2	0.0%	4	0.2%	11	0.0%	11	0.1%	32	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	1	0.0%	4	0.1%	26	0.0%
Utilities	0	0.0%	1	0.0%	4	0.2%	29	0.1%	6	0.1%	92	0.1%
Construction	51	9.5%	675	11.5%	210	8.8%	2,026	6.9%	630	8.4%	6,730	7.1%
Manufacturing	24	4.5%	599	10.2%	101	4.3%	2,075	7.1%	304	4.0%	6,110	6.5%
Wholesale Trade	26	4.8%	307	5.2%	119	5.0%	1,908	6.5%	349	4.6%	5,959	6.3%
Retail Trade	109	20.2%	1,324	22.6%	430	18.1%	5,188	17.7%	1,180	15.7%	14,547	15.4%
Motor Vehicle & Parts Dealers	20	3.7%	143	2.4%	83	3.5%	1,197	4.1%	195	2.6%	2,815	3.0%
Furniture & Home Furnishings Stores	4	0.7%	78	1.3%	21	0.9%	164	0.6%	69	0.9%	480	0.5%
Electronics & Appliance Stores	2	0.4%	10	0.2%	10	0.4%	48	0.2%	31	0.4%	243	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	5	0.9%	42	0.7%	26	1.1%	551	1.9%	70	0.9%	1,734	1.8%
Food & Beverage Stores	16	3.0%	152	2.6%	90	3.8%	1,165	4.0%	282	3.7%	2,980	3.2%
Health & Personal Care Stores	14	2.6%	76	1.3%	40	1.7%	373	1.3%	108	1.4%	1,226	1.3%
Gasoline Stations	2	0.4%	7	0.1%	20	0.8%	164	0.6%	49	0.7%	353	0.4%
Clothing & Clothing Accessories Stores	19	3.5%	177	3.0%	38	1.6%	327	1.1%	90	1.2%	764	0.8%
Sport Goods, Hobby, Book, & Music Stores	4	0.7%	15	0.3%	12	0.5%	57	0.2%	34	0.5%	291	0.3%
General Merchandise Stores	9	1.7%	550	9.4%	33	1.4%	830	2.8%	104	1.4%	2,634	2.8%
Miscellaneous Store Retailers	12	2.2%	69	1.2%	45	1.9%	271	0.9%	110	1.5%	881	0.9%
Nonstore Retailers	1	0.2%	4	0.1%	13	0.5%	43	0.1%	37	0.5%	146	0.2%
Transportation & Warehousing	21	3.9%	152	2.6%	80	3.4%	759	2.6%	233	3.1%	2,691	2.9%
Information	12	2.2%	57	1.0%	52	2.2%	345	1.2%	147	2.0%	1,132	1.2%
Finance & Insurance	10	1.9%	66	1.1%	85	3.6%	480	1.6%	256	3.4%	2,047	2.2%
Central Bank/Credit Intermediation & Related Activities	5	0.9%	33	0.6%	34	1.4%	261	0.9%	110	1.5%	1,039	1.1%
Securities, Commodity Contracts & Other Financial	1	0.2%	6	0.1%	11	0.5%	51	0.2%	37	0.5%	216	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	4	0.7%	27	0.5%	40	1.7%	168	0.6%	109	1.4%	792	0.8%
Real Estate, Rental & Leasing	23	4.3%	91	1.6%	122	5.1%	713	2.4%	427	5.7%	2,477	2.6%
Professional, Scientific & Tech Services	34	6.3%	235	4.0%	139	5.9%	966	3.3%	478	6.3%	4,982	5.3%
Legal Services	3	0.6%	9	0.2%	32	1.3%	129	0.4%	79	1.0%	350	0.4%
Management of Companies & Enterprises	1	0.2%	9	0.2%	5	0.2%	50	0.2%	21	0.3%	229	0.2%
Administrative & Support & Waste Management & Remediation	17	3.2%	115	2.0%	84	3.5%	1,079	3.7%	262	3.5%	3,091	3.3%
Educational Services	11	2.0%	418	7.1%	55	2.3%	4,928	16.8%	167	2.2%	10,530	11.2%
Health Care & Social Assistance	26	4.8%	202	3.4%	151	6.4%	2,835	9.6%	592	7.9%	14,856	15.8%
Arts, Entertainment & Recreation	12	2.2%	142	2.4%	54	2.3%	439	1.5%	133	1.8%	1,157	1.2%
Accommodation & Food Services	46	8.5%	559	9.5%	178	7.5%	2,619	8.9%	633	8.4%	7,664	8.1%
Accommodation	1	0.2%	7	0.1%	6	0.3%	100	0.3%	22	0.3%	331	0.4%
Food Services & Drinking Places	45	8.3%	552	9.4%	171	7.2%	2,519	8.6%	611	8.1%	7,333	7.8%
Other Services (except Public Administration)	83	15.4%	356	6.1%	345	14.5%	1,646	5.6%	1,043	13.8%	5,429	5.8%
Automotive Repair & Maintenance	29	5.4%	109	1.9%	81	3.4%	402	1.4%	239	3.2%	1,168	1.2%
Public Administration	4	0.7%	488	8.3%	20	0.8%	1,187	4.0%	60	0.8%	4,057	4.3%
Unclassified Establishments	28	5.2%	63	1.1%	137	5.8%	102	0.3%	604	8.0%	451	0.5%
<b>Total</b>	<b>539</b>	<b>100.0%</b>	<b>5,860</b>	<b>100.0%</b>	<b>2,375</b>	<b>100.0%</b>	<b>29,388</b>	<b>100.0%</b>	<b>7,538</b>	<b>100.0%</b>	<b>94,289</b>	<b>100.0%</b>

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