

3526-3544 Littlestown Pike
 3526-3544 Littlestown Pike, Westminster, Maryland, 21158
 Drive Time: 5, 10, 15 minute radii

Prepared by Esri
 Latitude: 39.67099
 Longitude: -77.02939

	5 minutes	10 minutes	15 minutes
Population Summary			
2010 Total Population	1,457	8,378	42,341
2020 Total Population	1,449	8,673	44,049
2020 Group Quarters	0	203	1,797
2022 Total Population	1,431	8,634	43,952
2022 Group Quarters	0	203	1,797
2027 Total Population	1,421	8,621	44,031
2022-2027 Annual Rate	-0.14%	-0.03%	0.04%
2022 Total Daytime Population	927	7,922	44,766
Workers	224	3,785	23,374
Residents	703	4,137	21,392
Household Summary			
2010 Households	556	3,026	15,481
2010 Average Household Size	2.62	2.71	2.64
2020 Total Households	567	3,169	16,184
2020 Average Household Size	2.56	2.67	2.61
2022 Total Households	563	3,165	16,201
2022 Average Household Size	2.54	2.66	2.60
2027 Total Households	562	3,175	16,327
2027 Average Household Size	2.53	2.65	2.59
2022-2027 Annual Rate	-0.04%	0.06%	0.16%
2010 Families	442	2,295	10,838
2010 Average Family Size	2.90	3.08	3.13
2022 Total Families	438	2,334	11,010
2022 Average Family Size	2.85	3.07	3.15
2027 Total Families	437	2,337	11,062
2027 Average Family Size	2.83	3.06	3.13
2022-2027 Annual Rate	-0.05%	0.03%	0.09%
Housing Unit Summary			
2000 Housing Units	535	2,880	14,445
Owner Occupied Housing Units	88.2%	76.9%	68.8%
Renter Occupied Housing Units	10.7%	19.4%	26.8%
Vacant Housing Units	1.1%	3.7%	4.4%
2010 Housing Units	574	3,202	16,434
Owner Occupied Housing Units	85.0%	75.8%	68.4%
Renter Occupied Housing Units	11.7%	18.7%	25.8%
Vacant Housing Units	3.1%	5.5%	5.8%
2020 Housing Units	589	3,348	17,105
Vacant Housing Units	3.7%	5.3%	5.4%
2022 Housing Units	588	3,358	17,211
Owner Occupied Housing Units	86.4%	76.4%	68.9%
Renter Occupied Housing Units	9.2%	17.9%	25.3%
Vacant Housing Units	4.3%	5.7%	5.9%
2027 Housing Units	589	3,386	17,404
Owner Occupied Housing Units	86.6%	76.8%	69.2%
Renter Occupied Housing Units	8.8%	17.0%	24.6%
Vacant Housing Units	4.6%	6.2%	6.2%
Median Household Income			
2022	\$100,738	\$84,858	\$82,993
2027	\$112,664	\$100,202	\$92,456
Median Home Value			
2022	\$385,417	\$330,737	\$318,809
2027	\$419,022	\$360,142	\$342,265
Per Capita Income			
2022	\$47,009	\$39,645	\$39,573
2027	\$55,455	\$45,711	\$45,020
Median Age			
2010	44.3	41.5	38.8
2022	48.2	43.3	40.5
2027	48.9	43.7	41.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income			
Household Income Base	563	3,165	16,201
<\$15,000	5.0%	4.1%	4.8%
\$15,000 - \$24,999	1.2%	5.0%	7.5%
\$25,000 - \$34,999	6.9%	8.3%	7.6%
\$35,000 - \$49,999	9.2%	8.9%	8.8%
\$50,000 - \$74,999	7.5%	15.7%	15.6%
\$75,000 - \$99,999	19.7%	17.1%	14.6%
\$100,000 - \$149,999	25.0%	23.5%	23.5%
\$150,000 - \$199,999	14.0%	9.9%	9.0%
\$200,000+	11.7%	7.6%	8.5%
Average Household Income	\$126,175	\$106,483	\$106,034
2027 Households by Income			
Household Income Base	562	3,175	16,327
<\$15,000	3.7%	3.3%	4.0%
\$15,000 - \$24,999	0.9%	4.1%	6.2%
\$25,000 - \$34,999	5.5%	8.5%	7.5%
\$35,000 - \$49,999	5.5%	8.6%	8.4%
\$50,000 - \$74,999	5.7%	10.7%	13.6%
\$75,000 - \$99,999	18.5%	14.5%	13.6%
\$100,000 - \$149,999	28.5%	28.1%	25.3%
\$150,000 - \$199,999	17.1%	12.6%	10.8%
\$200,000+	14.9%	9.5%	10.5%
Average Household Income	\$148,031	\$122,251	\$119,947
2022 Owner Occupied Housing Units by Value			
Total	508	2,565	11,852
<\$50,000	1.0%	0.9%	0.9%
\$50,000 - \$99,999	0.0%	0.5%	0.4%
\$100,000 - \$149,999	0.2%	4.6%	4.0%
\$150,000 - \$199,999	3.7%	12.6%	12.1%
\$200,000 - \$249,999	4.3%	12.0%	12.7%
\$250,000 - \$299,999	16.5%	12.2%	14.1%
\$300,000 - \$399,999	28.3%	23.3%	29.7%
\$400,000 - \$499,999	15.9%	16.1%	13.6%
\$500,000 - \$749,999	29.3%	16.6%	10.2%
\$750,000 - \$999,999	0.2%	0.4%	1.0%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.3%
\$2,000,000 +	0.4%	0.3%	0.6%
Average Home Value	\$427,116	\$365,117	\$352,624
2027 Owner Occupied Housing Units by Value			
Total	510	2,600	12,046
<\$50,000	0.8%	0.7%	0.8%
\$50,000 - \$99,999	0.0%	0.3%	0.3%
\$100,000 - \$149,999	0.0%	2.9%	2.6%
\$150,000 - \$199,999	2.0%	9.4%	8.6%
\$200,000 - \$249,999	2.7%	11.1%	10.7%
\$250,000 - \$299,999	13.3%	11.0%	13.4%
\$300,000 - \$399,999	27.6%	24.5%	32.3%
\$400,000 - \$499,999	18.0%	19.0%	16.5%
\$500,000 - \$749,999	34.5%	19.5%	12.2%
\$750,000 - \$999,999	0.4%	0.7%	1.4%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.7%	0.4%
\$2,000,000 +	0.4%	0.3%	0.6%
Average Home Value	\$453,242	\$393,969	\$379,686

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	1,456	8,378	42,338
0 - 4	4.6%	5.3%	6.0%
5 - 9	6.2%	6.2%	6.5%
10 - 14	6.6%	6.9%	6.9%
15 - 24	12.0%	14.3%	15.1%
25 - 34	8.0%	9.4%	10.8%
35 - 44	13.7%	13.2%	13.7%
45 - 54	19.4%	17.7%	16.0%
55 - 64	15.0%	13.5%	11.7%
65 - 74	9.2%	8.2%	7.0%
75 - 84	4.1%	4.0%	4.3%
85 +	1.1%	1.3%	2.0%
18 +	77.9%	77.0%	76.3%
2022 Population by Age			
Total	1,432	8,632	43,953
0 - 4	3.8%	4.7%	5.2%
5 - 9	4.6%	5.2%	5.7%
10 - 14	5.4%	5.9%	6.1%
15 - 24	9.6%	12.2%	13.5%
25 - 34	11.9%	12.5%	12.5%
35 - 44	10.7%	11.4%	12.1%
45 - 54	13.6%	13.1%	12.6%
55 - 64	18.6%	15.6%	13.8%
65 - 74	13.3%	11.8%	10.4%
75 - 84	6.7%	5.9%	5.6%
85 +	1.6%	1.7%	2.4%
18 +	82.5%	80.6%	79.2%
2027 Population by Age			
Total	1,418	8,621	44,029
0 - 4	3.8%	4.8%	5.2%
5 - 9	4.4%	5.2%	5.6%
10 - 14	5.3%	5.8%	6.0%
15 - 24	8.5%	11.4%	12.8%
25 - 34	9.6%	10.6%	10.9%
35 - 44	13.9%	14.0%	14.1%
45 - 54	12.1%	11.4%	11.5%
55 - 64	16.5%	14.4%	12.8%
65 - 74	14.7%	12.8%	11.6%
75 - 84	9.2%	7.7%	7.0%
85 +	2.0%	2.0%	2.6%
18 +	83.6%	80.9%	79.7%
2010 Population by Sex			
Males	736	4,166	20,674
Females	721	4,212	21,666
2022 Population by Sex			
Males	725	4,315	21,485
Females	707	4,318	22,467
2027 Population by Sex			
Males	721	4,316	21,574
Females	700	4,305	22,457

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Race/Ethnicity			
Total	1,457	8,380	42,341
White Alone	96.1%	94.6%	91.8%
Black Alone	1.5%	1.9%	3.6%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	0.5%	1.0%	1.4%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.4%	0.9%	1.1%
Two or More Races	1.0%	1.3%	1.8%
Hispanic Origin	1.5%	2.6%	3.6%
Diversity Index	10.4	14.8	21.5
2020 Population by Race/Ethnicity			
Total	1,449	8,673	44,049
White Alone	92.3%	88.9%	84.0%
Black Alone	1.4%	3.0%	4.9%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	0.9%	1.1%	1.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	1.5%	2.4%
Two or More Races	4.8%	5.4%	6.5%
Hispanic Origin	2.1%	4.0%	5.8%
Diversity Index	18.1	26.8	36.5
2022 Population by Race/Ethnicity			
Total	1,432	8,633	43,953
White Alone	92.0%	88.4%	83.4%
Black Alone	1.4%	3.0%	4.9%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	0.9%	1.1%	2.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	1.6%	2.5%
Two or More Races	5.0%	5.7%	6.9%
Hispanic Origin	2.2%	4.1%	5.9%
Diversity Index	18.6	27.5	37.5
2027 Population by Race/Ethnicity			
Total	1,421	8,620	44,030
White Alone	91.1%	87.4%	81.9%
Black Alone	1.4%	3.1%	5.0%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	1.0%	1.2%	2.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	1.8%	2.9%
Two or More Races	5.7%	6.4%	7.8%
Hispanic Origin	2.3%	4.2%	6.2%
Diversity Index	20.4	29.3	39.9
2010 Population by Relationship and Household Type			
Total	1,457	8,379	42,341
In Households	100.0%	98.0%	96.4%
In Family Households	90.6%	86.7%	82.4%
Householder	28.8%	27.6%	25.8%
Spouse	24.5%	22.4%	20.4%
Child	30.6%	30.9%	30.8%
Other relative	4.0%	3.4%	3.2%
Nonrelative	2.7%	2.4%	2.3%
In Nonfamily Households	9.4%	11.3%	13.9%
In Group Quarters	0.0%	2.0%	3.6%
Institutionalized Population	0.0%	0.0%	0.7%
Noninstitutionalized Population	0.0%	1.9%	2.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	1,096	6,215	30,515
Less than 9th Grade	2.3%	2.4%	2.3%
9th - 12th Grade, No Diploma	6.7%	6.1%	6.4%
High School Graduate	33.3%	33.3%	30.0%
GED/Alternative Credential	4.0%	3.4%	3.3%
Some College, No Degree	21.5%	19.8%	17.8%
Associate Degree	11.7%	11.0%	9.5%
Bachelor's Degree	12.1%	15.3%	19.2%
Graduate/Professional Degree	8.4%	8.7%	11.5%
2022 Population 15+ by Marital Status			
Total	1,233	7,268	36,434
Never Married	24.3%	27.3%	30.5%
Married	66.0%	61.0%	54.1%
Widowed	4.2%	4.5%	6.2%
Divorced	5.4%	7.2%	9.2%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	761	4,703	23,569
Population 16+ Employed	97.0%	96.5%	96.6%
Population 16+ Unemployment rate	3.0%	3.5%	3.4%
Population 16-24 Employed	10.4%	11.8%	12.5%
Population 16-24 Unemployment rate	0.0%	8.8%	9.0%
Population 25-54 Employed	52.4%	56.8%	59.2%
Population 25-54 Unemployment rate	5.6%	4.0%	3.2%
Population 55-64 Employed	27.1%	21.2%	19.4%
Population 55-64 Unemployment rate	0.0%	0.3%	0.5%
Population 65+ Employed	10.2%	10.2%	9.0%
Population 65+ Unemployment rate	0.0%	0.2%	2.0%
2022 Employed Population 16+ by Industry			
Total	738	4,539	22,777
Agriculture/Mining	0.8%	1.0%	0.9%
Construction	15.2%	12.2%	11.0%
Manufacturing	6.9%	9.6%	7.4%
Wholesale Trade	1.4%	1.9%	2.1%
Retail Trade	10.3%	10.2%	11.4%
Transportation/Utilities	4.5%	5.2%	4.6%
Information	0.8%	1.4%	1.8%
Finance/Insurance/Real Estate	5.4%	5.2%	6.5%
Services	49.2%	46.9%	46.9%
Public Administration	5.4%	6.4%	7.4%
2022 Employed Population 16+ by Occupation			
Total	737	4,541	22,776
White Collar	57.3%	57.5%	61.3%
Management/Business/Financial	18.0%	18.6%	19.2%
Professional	16.8%	18.0%	22.0%
Sales	9.6%	8.7%	8.5%
Administrative Support	12.9%	12.2%	11.7%
Services	22.8%	18.5%	16.3%
Blue Collar	19.8%	24.1%	22.3%
Farming/Forestry/Fishing	0.1%	0.4%	0.5%
Construction/Extraction	9.6%	7.5%	6.8%
Installation/Maintenance/Repair	1.9%	3.5%	3.8%
Production	1.9%	4.1%	3.6%
Transportation/Material Moving	6.2%	8.6%	7.7%

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2010 Households by Type			
Total	556	3,027	15,481
Households with 1 Person	15.6%	18.7%	24.4%
Households with 2+ People	84.4%	81.3%	75.6%
Family Households	79.5%	75.8%	70.0%
Husband-wife Families	67.8%	61.7%	55.3%
With Related Children	25.5%	25.0%	24.9%
Other Family (No Spouse Present)	11.7%	14.1%	14.7%
Other Family with Male Householder	4.9%	5.0%	4.5%
With Related Children	3.1%	2.9%	2.7%
Other Family with Female Householder	7.0%	9.1%	10.2%
With Related Children	4.1%	5.8%	6.7%
Nonfamily Households	4.9%	5.5%	5.6%
All Households with Children	33.1%	34.2%	34.8%
Multigenerational Households	5.0%	4.6%	4.0%
Unmarried Partner Households	6.7%	6.9%	6.2%
Male-female	5.4%	6.0%	5.5%
Same-sex	1.3%	0.8%	0.6%
2010 Households by Size			
Total	555	3,025	15,482
1 Person Household	15.7%	18.7%	24.4%
2 Person Household	38.2%	37.2%	32.9%
3 Person Household	20.2%	18.6%	17.3%
4 Person Household	14.6%	14.9%	14.9%
5 Person Household	6.1%	6.5%	6.8%
6 Person Household	3.2%	2.4%	2.4%
7 + Person Household	2.0%	1.7%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	555	3,026	15,481
Owner Occupied	87.9%	80.2%	72.6%
Owned with a Mortgage/Loan	66.3%	60.3%	56.7%
Owned Free and Clear	21.8%	19.9%	15.8%
Renter Occupied	12.1%	19.8%	27.4%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	119	111	113
Percent of Income for Mortgage	20.2%	20.5%	20.2%
Wealth Index	149	111	107
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	574	3,202	16,434
Housing Units Inside Urbanized Area	0.0%	8.6%	52.5%
Housing Units Inside Urbanized Cluster	0.0%	31.9%	15.7%
Rural Housing Units	99.8%	59.6%	31.8%
2010 Population By Urban/ Rural Status			
Total Population	1,457	8,378	42,341
Population Inside Urbanized Area	0.1%	10.9%	52.4%
Population Inside Urbanized Cluster	0.0%	29.2%	14.6%
Rural Population	99.9%	59.9%	33.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Green Acres (6A)	Green Acres (6A)	Green Acres (6A)
2.	Savvy Suburbanites (1D)	Middleburg (4C)	Workday Drive (4A)
3.	Comfortable Empty Nesters (5A)	Savvy Suburbanites (1D)	Front Porches (8E)
2022 Consumer Spending			
Apparel & Services: Total \$	\$1,568,083	\$7,576,205	\$39,095,667
Average Spent	\$2,785.23	\$2,393.75	\$2,413.16
Spending Potential Index	116	99	100
Education: Total \$	\$1,336,534	\$6,344,348	\$32,645,191
Average Spent	\$2,373.95	\$2,004.53	\$2,015.01
Spending Potential Index	121	102	103
Entertainment/Recreation: Total \$	\$2,483,573	\$11,788,524	\$59,735,035
Average Spent	\$4,411.32	\$3,724.65	\$3,687.12
Spending Potential Index	120	101	100
Food at Home: Total \$	\$3,970,885	\$19,222,302	\$99,370,956
Average Spent	\$7,053.08	\$6,073.40	\$6,133.63
Spending Potential Index	114	98	99
Food Away from Home: Total \$	\$2,760,836	\$13,422,456	\$69,400,302
Average Spent	\$4,903.79	\$4,240.90	\$4,283.70
Spending Potential Index	114	98	99
Health Care: Total \$	\$4,864,570	\$22,980,770	\$116,026,971
Average Spent	\$8,640.44	\$7,260.91	\$7,161.72
Spending Potential Index	122	102	101
HH Furnishings & Equipment: Total \$	\$1,753,548	\$8,341,326	\$42,164,837
Average Spent	\$3,114.65	\$2,635.49	\$2,602.61
Spending Potential Index	122	103	102
Personal Care Products & Services: Total \$	\$677,538	\$3,251,901	\$16,795,612
Average Spent	\$1,203.44	\$1,027.46	\$1,036.70
Spending Potential Index	118	101	102
Shelter: Total \$	\$14,749,426	\$71,521,925	\$373,266,295
Average Spent	\$26,197.91	\$22,597.76	\$23,039.71
Spending Potential Index	114	99	101
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,867,514	\$8,851,876	\$44,695,748
Average Spent	\$3,317.08	\$2,796.80	\$2,758.83
Spending Potential Index	122	103	102
Travel: Total \$	\$2,014,513	\$9,494,998	\$47,765,408
Average Spent	\$3,578.18	\$3,000.00	\$2,948.30
Spending Potential Index	125	104	103
Vehicle Maintenance & Repairs: Total \$	\$829,291	\$3,992,177	\$20,339,678
Average Spent	\$1,472.99	\$1,261.35	\$1,255.46
Spending Potential Index	117	100	100

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

3526-3544 Littlestown Pike
 3526-3544 Littlestown Pike, Westminster, Maryland, 21158
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 39.67099
 Longitude: -77.02939

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Green Acres (6A)	81.7%	Population	1,431	1,421
Savvy Suburbanites (1D)	17.9%	Households	563	562
Comfortable Empty Nesters (5A)	0.2%	Families	438	437
	0.0%	Median Age	48.2	48.9
	0.0%	Median Household Income	\$100,738	\$112,664
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		116	\$2,785.23	\$1,568,083
Men's		112	\$519.15	\$292,280
Women's		119	\$1,002.09	\$564,174
Children's		113	\$399.54	\$224,942
Footwear		114	\$649.30	\$365,558
Watches & Jewelry		117	\$171.69	\$96,663
Apparel Products and Services (1)		116	\$69.62	\$39,197
Computer				
Computers and Hardware for Home Use		111	\$211.13	\$118,868
Portable Memory		120	\$5.91	\$3,328
Computer Software		110	\$11.97	\$6,738
Computer Accessories		121	\$24.85	\$13,993
Entertainment & Recreation		120	\$4,411.32	\$2,483,573
Fees and Admissions		127	\$1,069.58	\$602,176
Membership Fees for Clubs (2)		128	\$360.69	\$203,068
Fees for Participant Sports, excl. Trips		129	\$168.35	\$94,781
Tickets to Theatre/Operas/Concerts		130	\$119.28	\$67,156
Tickets to Movies		112	\$70.51	\$39,697
Tickets to Parks or Museums		115	\$44.37	\$24,982
Admission to Sporting Events, excl. Trips		140	\$102.34	\$57,617
Fees for Recreational Lessons		127	\$202.79	\$114,169
Dating Services		92	\$1.26	\$707
TV/Video/Audio		116	\$1,548.14	\$871,604
Cable and Satellite Television Services		117	\$1,072.37	\$603,744
Televisions		115	\$146.59	\$82,529
Satellite Dishes		116	\$2.07	\$1,163
VCRs, Video Cameras, and DVD Players		121	\$6.74	\$3,797
Miscellaneous Video Equipment		127	\$22.39	\$12,603
Video Cassettes and DVDs		112	\$9.81	\$5,525
Video Game Hardware/Accessories		104	\$34.32	\$19,320
Video Game Software		104	\$18.91	\$10,647
Rental/Streaming/Downloaded Video		113	\$89.82	\$50,570
Installation of Televisions		110	\$0.92	\$520
Audio (3)		116	\$141.15	\$79,469
Rental and Repair of TV/Radio/Sound Equipment		91	\$3.05	\$1,716
Pets		119	\$985.97	\$555,102
Toys/Games/Crafts/Hobbies (4)		117	\$153.29	\$86,303
Recreational Vehicles and Fees (5)		138	\$177.54	\$99,957
Sports/Recreation/Exercise Equipment (6)		115	\$235.28	\$132,463
Photo Equipment and Supplies (7)		118	\$61.47	\$34,606
Reading (8)		121	\$142.40	\$80,174
Catered Affairs (9)		113	\$37.88	\$21,328
Food		114	\$11,956.88	\$6,731,721
Food at Home		114	\$7,053.08	\$3,970,885
Bakery and Cereal Products		115	\$910.91	\$512,841
Meats, Poultry, Fish, and Eggs		114	\$1,525.57	\$858,894
Dairy Products		114	\$712.03	\$400,873
Fruits and Vegetables		113	\$1,362.55	\$767,118
Snacks and Other Food at Home (10)		114	\$2,542.02	\$1,431,158
Food Away from Home		114	\$4,903.79	\$2,760,836
Alcoholic Beverages		123	\$872.56	\$491,252

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	135	\$41,842.79	\$23,557,493
Value of Retirement Plans	145	\$165,552.45	\$93,206,028
Value of Other Financial Assets	130	\$12,672.83	\$7,134,803
Vehicle Loan Amount excluding Interest	115	\$3,720.81	\$2,094,814
Value of Credit Card Debt	123	\$3,863.15	\$2,174,952
Health			
Nonprescription Drugs	117	\$205.49	\$115,693
Prescription Drugs	122	\$462.23	\$260,234
Eyeglasses and Contact Lenses	125	\$137.41	\$77,362
Home			
Mortgage Payment and Basics (11)	136	\$16,453.72	\$9,263,446
Maintenance and Remodeling Services	133	\$4,331.37	\$2,438,559
Maintenance and Remodeling Materials (12)	127	\$893.37	\$502,968
Utilities, Fuel, and Public Services	115	\$6,524.97	\$3,673,556
Household Furnishings and Equipment			
Household Textiles (13)	115	\$132.34	\$74,510
Furniture	120	\$867.20	\$488,234
Rugs	128	\$45.72	\$25,740
Major Appliances (14)	127	\$542.99	\$305,701
Housewares (15)	118	\$118.09	\$66,484
Small Appliances	112	\$67.03	\$37,738
Luggage	114	\$21.59	\$12,154
Telephones and Accessories	133	\$150.81	\$84,904
Household Operations			
Child Care	121	\$726.74	\$409,153
Lawn and Garden (16)	131	\$746.05	\$420,028
Moving/Storage/Freight Express	98	\$79.41	\$44,707
Housekeeping Supplies (17)	116	\$1,030.27	\$580,040
Insurance			
Owners and Renters Insurance	130	\$924.25	\$520,354
Vehicle Insurance	111	\$2,349.17	\$1,322,581
Life/Other Insurance	133	\$908.82	\$511,665
Health Insurance	122	\$5,717.44	\$3,218,919
Personal Care Products (18)	114	\$645.15	\$363,219
School Books and Supplies (19)	110	\$163.34	\$91,959
Smoking Products	106	\$460.86	\$259,463
Transportation			
Payments on Vehicles excluding Leases	118	\$3,491.87	\$1,965,920
Gasoline and Motor Oil	111	\$3,041.25	\$1,712,226
Vehicle Maintenance and Repairs	117	\$1,472.99	\$829,291
Travel			
Airline Fares	121	\$861.80	\$485,192
Lodging on Trips	129	\$1,043.03	\$587,227
Auto/Truck Rental on Trips	119	\$74.09	\$41,711
Food and Drink on Trips	123	\$835.22	\$470,229

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

3526-3544 Littlestown Pike
 3526-3544 Littlestown Pike, Westminster, Maryland, 21158
 Drive Time: 10 minute radius

Prepared by Esri
 Latitude: 39.67099
 Longitude: -77.02939

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Green Acres (6A)	43.1%	Population	8,634	8,621
Middleburg (4C)	18.0%	Households	3,165	3,175
Savvy Suburbanites (1D)	14.4%	Families	2,334	2,337
Front Porches (8E)	13.6%	Median Age	43.3	43.7
Comfortable Empty Nesters (5A)	7.3%	Median Household Income	\$84,858	\$100,202
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		99	\$2,393.75	\$7,576,205
Men's		98	\$450.62	\$1,426,211
Women's		101	\$850.95	\$2,693,264
Children's		99	\$348.60	\$1,103,315
Footwear		99	\$561.37	\$1,776,745
Watches & Jewelry		98	\$144.00	\$455,767
Apparel Products and Services (1)		99	\$59.43	\$188,100
Computer				
Computers and Hardware for Home Use		97	\$185.21	\$586,186
Portable Memory		101	\$5.01	\$15,843
Computer Software		96	\$10.50	\$33,228
Computer Accessories		103	\$21.16	\$66,978
Entertainment & Recreation		101	\$3,724.65	\$11,788,524
Fees and Admissions		106	\$894.38	\$2,830,698
Membership Fees for Clubs (2)		107	\$301.24	\$953,420
Fees for Participant Sports, excl. Trips		108	\$142.01	\$449,477
Tickets to Theatre/Operas/Concerts		107	\$97.80	\$309,549
Tickets to Movies		99	\$62.20	\$196,850
Tickets to Parks or Museums		100	\$38.48	\$121,805
Admission to Sporting Events, excl. Trips		113	\$82.76	\$261,931
Fees for Recreational Lessons		106	\$168.73	\$534,023
Dating Services		84	\$1.15	\$3,644
TV/Video/Audio		99	\$1,324.81	\$4,193,036
Cable and Satellite Television Services		99	\$910.71	\$2,882,403
Televisions		100	\$127.29	\$402,884
Satellite Dishes		101	\$1.81	\$5,738
VCRs, Video Cameras, and DVD Players		103	\$5.72	\$18,112
Miscellaneous Video Equipment		106	\$18.77	\$59,406
Video Cassettes and DVDs		99	\$8.62	\$27,284
Video Game Hardware/Accessories		93	\$30.58	\$96,797
Video Game Software		94	\$17.15	\$54,280
Rental/Streaming/Downloaded Video		99	\$79.20	\$250,665
Installation of Televisions		96	\$0.81	\$2,558
Audio (3)		100	\$121.48	\$384,491
Rental and Repair of TV/Radio/Sound Equipment		79	\$2.66	\$8,418
Pets		100	\$824.78	\$2,610,431
Toys/Games/Crafts/Hobbies (4)		101	\$132.24	\$418,552
Recreational Vehicles and Fees (5)		110	\$140.64	\$445,141
Sports/Recreation/Exercise Equipment (6)		99	\$202.58	\$641,160
Photo Equipment and Supplies (7)		101	\$52.62	\$166,558
Reading (8)		102	\$120.03	\$379,900
Catered Affairs (9)		98	\$32.80	\$103,818
Food		98	\$10,314.30	\$32,644,758
Food at Home		98	\$6,073.40	\$19,222,302
Bakery and Cereal Products		98	\$781.93	\$2,474,796
Meats, Poultry, Fish, and Eggs		98	\$1,311.20	\$4,149,940
Dairy Products		98	\$611.09	\$1,934,110
Fruits and Vegetables		98	\$1,176.58	\$3,723,884
Snacks and Other Food at Home (10)		98	\$2,192.60	\$6,939,572
Food Away from Home		98	\$4,240.90	\$13,422,456
Alcoholic Beverages		103	\$732.08	\$2,317,031

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

3526-3544 Littlestown Pike
3526-3544 Littlestown Pike, Westminster, Maryland, 21158
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 39.67099
Longitude: -77.02939

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

3526-3544 Littlestown Pike
 3526-3544 Littlestown Pike, Westminster, Maryland, 21158
 Drive Time: 15 minute radius

Prepared by Esri
 Latitude: 39.67099
 Longitude: -77.02939

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Green Acres (6A)	20.9%	Population	43,952	44,031
Workday Drive (4A)	16.6%	Households	16,201	16,327
Front Porches (8E)	11.7%	Families	11,010	11,062
Savvy Suburbanites (1D)	10.0%	Median Age	40.5	41.5
Social Security Set (9F)	7.6%	Median Household Income	\$82,993	\$92,456
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		100	\$2,413.16	\$39,095,667
Men's		100	\$460.90	\$7,467,065
Women's		101	\$850.37	\$13,776,900
Children's		99	\$348.93	\$5,652,963
Footwear		100	\$568.49	\$9,210,147
Watches & Jewelry		99	\$144.25	\$2,337,043
Apparel Products and Services (1)		102	\$60.88	\$986,328
Computer				
Computers and Hardware for Home Use		99	\$188.76	\$3,058,173
Portable Memory		101	\$4.97	\$80,538
Computer Software		100	\$10.88	\$176,230
Computer Accessories		103	\$21.10	\$341,762
Entertainment & Recreation		100	\$3,687.12	\$59,735,035
Fees and Admissions		105	\$881.15	\$14,275,495
Membership Fees for Clubs (2)		105	\$296.81	\$4,808,556
Fees for Participant Sports, excl. Trips		107	\$139.65	\$2,262,524
Tickets to Theatre/Operas/Concerts		105	\$96.30	\$1,560,113
Tickets to Movies		101	\$63.69	\$1,031,875
Tickets to Parks or Museums		99	\$38.26	\$619,862
Admission to Sporting Events, excl. Trips		108	\$78.89	\$1,278,047
Fees for Recreational Lessons		104	\$166.24	\$2,693,279
Dating Services		96	\$1.31	\$21,239
TV/Video/Audio		99	\$1,324.87	\$21,464,194
Cable and Satellite Television Services		99	\$906.79	\$14,690,848
Televisions		101	\$128.15	\$2,076,098
Satellite Dishes		102	\$1.82	\$29,495
VCRs, Video Cameras, and DVD Players		102	\$5.69	\$92,115
Miscellaneous Video Equipment		104	\$18.38	\$297,765
Video Cassettes and DVDs		101	\$8.82	\$142,963
Video Game Hardware/Accessories		96	\$31.51	\$510,474
Video Game Software		98	\$17.78	\$288,021
Rental/Streaming/Downloaded Video		101	\$80.32	\$1,301,285
Installation of Televisions		101	\$0.85	\$13,726
Audio (3)		100	\$121.98	\$1,976,206
Rental and Repair of TV/Radio/Sound Equipment		83	\$2.79	\$45,198
Pets		98	\$809.26	\$13,110,872
Toys/Games/Crafts/Hobbies (4)		100	\$131.76	\$2,134,669
Recreational Vehicles and Fees (5)		102	\$130.51	\$2,114,405
Sports/Recreation/Exercise Equipment (6)		99	\$202.26	\$3,276,874
Photo Equipment and Supplies (7)		102	\$53.01	\$858,762
Reading (8)		103	\$120.96	\$1,959,681
Catered Affairs (9)		101	\$33.63	\$544,900
Food		99	\$10,417.34	\$168,771,259
Food at Home		99	\$6,133.63	\$99,370,956
Bakery and Cereal Products		99	\$788.85	\$12,780,109
Meats, Poultry, Fish, and Eggs		99	\$1,321.09	\$21,403,060
Dairy Products		99	\$617.60	\$10,005,743
Fruits and Vegetables		99	\$1,194.10	\$19,345,571
Snacks and Other Food at Home (10)		99	\$2,211.99	\$35,836,474
Food Away from Home		99	\$4,283.70	\$69,400,302
Alcoholic Beverages		102	\$727.16	\$11,780,713

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

3526-3544 Littlestown Pike
 3526-3544 Littlestown Pike, Westminster, Maryland, 21158
 Drive Time: 15 minute radius

Prepared by Esri
 Latitude: 39.67099
 Longitude: -77.02939

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	108	\$33,512.32	\$542,933,059
Value of Retirement Plans	109	\$124,148.08	\$2,011,323,082
Value of Other Financial Assets	103	\$10,049.51	\$162,812,126
Vehicle Loan Amount excluding Interest	99	\$3,229.81	\$52,326,119
Value of Credit Card Debt	102	\$3,213.32	\$52,059,002
Health			
Nonprescription Drugs	98	\$172.43	\$2,793,592
Prescription Drugs	99	\$376.78	\$6,104,211
Eyeglasses and Contact Lenses	101	\$111.51	\$1,806,648
Home			
Mortgage Payment and Basics (11)	105	\$12,674.62	\$205,341,477
Maintenance and Remodeling Services	104	\$3,388.44	\$54,896,146
Maintenance and Remodeling Materials (12)	99	\$694.34	\$11,249,062
Utilities, Fuel, and Public Services	99	\$5,575.22	\$90,324,131
Household Furnishings and Equipment			
Household Textiles (13)	100	\$115.35	\$1,868,762
Furniture	101	\$734.16	\$11,894,104
Rugs	103	\$36.77	\$595,660
Major Appliances (14)	102	\$438.52	\$7,104,410
Housewares (15)	100	\$100.14	\$1,622,375
Small Appliances	99	\$58.93	\$954,738
Luggage	101	\$19.12	\$309,832
Telephones and Accessories	105	\$118.92	\$1,926,658
Household Operations			
Child Care	102	\$617.53	\$10,004,578
Lawn and Garden (16)	101	\$578.13	\$9,366,268
Moving/Storage/Freight Express	96	\$78.00	\$1,263,726
Housekeeping Supplies (17)	100	\$881.57	\$14,282,247
Insurance			
Owners and Renters Insurance	101	\$719.61	\$11,658,440
Vehicle Insurance	98	\$2,073.41	\$33,591,242
Life/Other Insurance	103	\$709.09	\$11,487,979
Health Insurance	101	\$4,741.82	\$76,822,279
Personal Care Products (18)	99	\$562.13	\$9,107,091
School Books and Supplies (19)	98	\$144.91	\$2,347,762
Smoking Products	94	\$410.57	\$6,651,583
Transportation			
Payments on Vehicles excluding Leases	99	\$2,930.10	\$47,470,523
Gasoline and Motor Oil	97	\$2,647.40	\$42,890,470
Vehicle Maintenance and Repairs	100	\$1,255.46	\$20,339,678
Travel			
Airline Fares	103	\$733.10	\$11,876,880
Lodging on Trips	103	\$833.12	\$13,497,451
Auto/Truck Rental on Trips	102	\$63.74	\$1,032,709
Food and Drink on Trips	102	\$692.01	\$11,211,243

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3526-3544 Littlestown Pike
3526-3544 Littlestown Pike, Westminster, Maryland, 21158
Drive Time: 15 minute radius

Prepared by Esri
Latitude: 39.67099
Longitude: -77.02939

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Business Summary

3526-3544 Littlestown Pike
 3526-3544 Littlestown Pike, Westminster, Maryland, 21158
 Drive Time: 5, 10, 15 minute radii

Prepared by Esri
 Latitude: 39.67099
 Longitude: -77.02939

Data for all businesses in area	5 minutes				10 minutes				15 minutes			
Total Businesses:	25				352				2,053			
Total Employees:	129				4,011				25,667			
Total Residential Population:	1,431				8,634				43,952			
Employee/Residential Population Ratio (per 100 Residents)	9				46				58			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	12.0%	15	11.6%	19	5.4%	125	3.1%	57	2.8%	336	1.3%
Construction	6	24.0%	16	12.4%	46	13.1%	543	13.5%	164	8.0%	1,444	5.6%
Manufacturing	1	4.0%	11	8.5%	21	6.0%	869	21.7%	67	3.3%	2,947	11.5%
Transportation	0	0.0%	2	1.6%	7	2.0%	95	2.4%	27	1.3%	277	1.1%
Communication	0	0.0%	0	0.0%	2	0.6%	10	0.2%	13	0.6%	77	0.3%
Utility	0	0.0%	0	0.0%	1	0.3%	3	0.1%	2	0.1%	13	0.1%
Wholesale Trade	1	4.0%	10	7.8%	24	6.8%	407	10.1%	78	3.8%	1,002	3.9%
Retail Trade Summary	4	16.0%	19	14.7%	57	16.2%	570	14.2%	405	19.7%	6,576	25.6%
Home Improvement	0	0.0%	1	0.8%	4	1.1%	82	2.0%	22	1.1%	577	2.2%
General Merchandise Stores	0	0.0%	0	0.0%	2	0.6%	35	0.9%	19	0.9%	675	2.6%
Food Stores	1	4.0%	5	3.9%	6	1.7%	120	3.0%	36	1.8%	843	3.3%
Auto Dealers, Gas Stations, Auto Aftermarket	0	0.0%	0	0.0%	5	1.4%	22	0.5%	43	2.1%	594	2.3%
Apparel & Accessory Stores	0	0.0%	0	0.0%	2	0.6%	21	0.5%	19	0.9%	1,034	4.0%
Furniture & Home Furnishings	0	0.0%	0	0.0%	3	0.9%	15	0.4%	30	1.5%	177	0.7%
Eating & Drinking Places	1	4.0%	7	5.4%	17	4.8%	201	5.0%	114	5.6%	1,905	7.4%
Miscellaneous Retail	2	8.0%	5	3.9%	18	5.1%	74	1.8%	122	5.9%	770	3.0%
Finance, Insurance, Real Estate Summary	1	4.0%	5	3.9%	23	6.5%	244	6.1%	166	8.1%	1,042	4.1%
Banks, Savings & Lending Institutions	0	0.0%	0	0.0%	6	1.7%	173	4.3%	35	1.7%	428	1.7%
Securities Brokers	0	0.0%	0	0.0%	2	0.6%	9	0.2%	22	1.1%	80	0.3%
Insurance Carriers & Agents	0	0.0%	1	0.8%	3	0.9%	11	0.3%	37	1.8%	127	0.5%
Real Estate, Holding, Other Investment Offices	0	0.0%	4	3.1%	11	3.1%	51	1.3%	72	3.5%	407	1.6%
Services Summary	6	24.0%	50	38.8%	115	32.7%	871	21.7%	803	39.1%	8,502	33.1%
Hotels & Lodging	0	0.0%	1	0.8%	1	0.3%	4	0.1%	5	0.2%	63	0.2%
Automotive Services	0	0.0%	0	0.0%	8	2.3%	23	0.6%	68	3.3%	290	1.1%
Motion Pictures & Amusements	0	0.0%	3	2.3%	11	3.1%	53	1.3%	66	3.2%	497	1.9%
Health Services	1	4.0%	7	5.4%	21	6.0%	144	3.6%	154	7.5%	2,600	10.1%
Legal Services	0	0.0%	0	0.0%	1	0.3%	3	0.1%	43	2.1%	190	0.7%
Education Institutions & Libraries	1	4.0%	12	9.3%	6	1.7%	166	4.1%	40	1.9%	1,678	6.5%
Other Services	4	16.0%	27	20.9%	68	19.3%	478	11.9%	427	20.8%	3,183	12.4%
Government	0	0.0%	2	1.6%	14	4.0%	255	6.4%	120	5.8%	3,165	12.3%
Unclassified Establishments	2	8.0%	0	0.0%	25	7.1%	20	0.5%	151	7.4%	286	1.1%
Totals	25	100.0%	129	100.0%	352	100.0%	4,011	100.0%	2,053	100.0%	25,667	100.0%

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

3526-3544 Littlestown Pike
 3526-3544 Littlestown Pike, Westminster, Maryland, 21158
 Drive Time: 5, 10, 15 minute radii

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 Latitude: 39.67099
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	4.0%	2	1.6%	4	1.1%	15	0.4%	13	0.6%	48	0.2%
Mining	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1	0.0%	8	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	6	0.0%
Construction	6	24.0%	16	12.4%	48	13.6%	554	13.8%	177	8.6%	1,561	6.1%
Manufacturing	1	4.0%	11	8.5%	20	5.7%	597	14.9%	67	3.3%	1,687	6.6%
Wholesale Trade	1	4.0%	10	7.8%	23	6.5%	402	10.0%	70	3.4%	945	3.7%
Retail Trade	3	12.0%	13	10.1%	41	11.6%	386	9.6%	291	14.2%	4,688	18.3%
Motor Vehicle & Parts Dealers	0	0.0%	0	0.0%	3	0.9%	17	0.4%	37	1.8%	558	2.2%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%	2	0.6%	14	0.3%	19	0.9%	141	0.5%
Electronics & Appliance Stores	0	0.0%	0	0.0%	0	0.0%	1	0.0%	9	0.4%	26	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	1	0.8%	5	1.4%	96	2.4%	23	1.1%	597	2.3%
Food & Beverage Stores	1	4.0%	5	3.9%	6	1.7%	121	3.0%	32	1.6%	819	3.2%
Health & Personal Care Stores	0	0.0%	2	1.6%	4	1.1%	33	0.8%	33	1.6%	339	1.3%
Gasoline Stations	0	0.0%	0	0.0%	2	0.6%	5	0.1%	6	0.3%	36	0.1%
Clothing & Clothing Accessories Stores	0	0.0%	0	0.0%	2	0.6%	21	0.5%	24	1.2%	1,049	4.1%
Sport Goods, Hobby, Book, & Music Stores	1	4.0%	2	1.6%	3	0.9%	13	0.3%	19	0.9%	145	0.6%
General Merchandise Stores	0	0.0%	0	0.0%	2	0.6%	35	0.9%	19	0.9%	675	2.6%
Miscellaneous Store Retailers	0	0.0%	1	0.8%	6	1.7%	26	0.6%	45	2.2%	291	1.1%
Nonstore Retailers	1	4.0%	1	0.8%	6	1.7%	3	0.1%	25	1.2%	13	0.1%
Transportation & Warehousing	0	0.0%	2	1.6%	5	1.4%	88	2.2%	18	0.9%	250	1.0%
Information	0	0.0%	1	0.8%	7	2.0%	307	7.7%	35	1.7%	1,502	5.9%
Finance & Insurance	0	0.0%	1	0.8%	11	3.1%	193	4.8%	95	4.6%	637	2.5%
Central Bank/Credit Intermediation & Related Activities	0	0.0%	0	0.0%	6	1.7%	174	4.3%	35	1.7%	429	1.7%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%	2	0.6%	9	0.2%	23	1.1%	81	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	0	0.0%	1	0.8%	3	0.9%	11	0.3%	37	1.8%	127	0.5%
Real Estate, Rental & Leasing	0	0.0%	2	1.6%	13	3.7%	42	1.0%	76	3.7%	383	1.5%
Professional, Scientific & Tech Services	2	8.0%	9	7.0%	24	6.8%	183	4.6%	183	8.9%	1,211	4.7%
Legal Services	0	0.0%	0	0.0%	1	0.3%	4	0.1%	49	2.4%	219	0.9%
Management of Companies & Enterprises	0	0.0%	2	1.6%	2	0.6%	15	0.4%	8	0.4%	44	0.2%
Administrative & Support & Waste Management & Remediation	2	8.0%	5	3.9%	15	4.3%	85	2.1%	69	3.4%	356	1.4%
Educational Services	1	4.0%	12	9.3%	9	2.6%	172	4.3%	55	2.7%	1,695	6.6%
Health Care & Social Assistance	1	4.0%	15	11.6%	29	8.2%	270	6.7%	212	10.3%	3,326	13.0%
Arts, Entertainment & Recreation	0	0.0%	3	2.3%	5	1.4%	37	0.9%	44	2.1%	429	1.7%
Accommodation & Food Services	1	4.0%	8	6.2%	17	4.8%	205	5.1%	120	5.8%	1,989	7.7%
Accommodation	0	0.0%	1	0.8%	1	0.3%	4	0.1%	5	0.2%	63	0.2%
Food Services & Drinking Places	1	4.0%	7	5.4%	17	4.8%	201	5.0%	116	5.7%	1,926	7.5%
Other Services (except Public Administration)	2	8.0%	17	13.2%	37	10.5%	185	4.6%	246	12.0%	1,451	5.7%
Automotive Repair & Maintenance	0	0.0%	0	0.0%	7	2.0%	22	0.5%	56	2.7%	245	1.0%
Public Administration	0	0.0%	2	1.6%	14	4.0%	255	6.4%	120	5.8%	3,165	12.3%
Unclassified Establishments	2	8.0%	0	0.0%	25	7.1%	20	0.5%	151	7.4%	285	1.1%
Total	25	100.0%	129	100.0%	352	100.0%	4,011	100.0%	2,053	100.0%	25,667	100.0%

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