

9707 Pulaski Hwy, Middle River, Maryland, 21220
Ring: 1 mile radius

Prepared by Esri
Latitude: 39.35550
Longitude: -76.45062

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Enterprising Professionals (2D)	25.3%	Population	14,400	14,618
Bright Young Professionals (8C)	20.5%	Households	5,313	5,370
Southern Satellites (10A)	13.9%	Families	3,347	3,376
Boomburbs (1C)	11.9%	Median Age	34.7	34.7
Metro Fusion (11C)	11.8%	Median Household Income	\$74,059	\$80,184
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		93	\$2,232.52	\$11,861,380
Men's		94	\$434.73	\$2,309,743
Women's		91	\$761.53	\$4,046,003
Children's		98	\$345.77	\$1,837,052
Footwear		93	\$528.85	\$2,809,770
Watches & Jewelry		88	\$128.11	\$680,638
Apparel Products and Services (1)		87	\$52.09	\$276,751
Computer				
Computers and Hardware for Home Use		95	\$180.70	\$960,060
Portable Memory		90	\$4.44	\$23,616
Computer Software		96	\$10.45	\$55,525
Computer Accessories		92	\$18.74	\$99,564
Entertainment & Recreation		88	\$3,226.46	\$17,142,163
Fees and Admissions		89	\$745.90	\$3,962,954
Membership Fees for Clubs (2)		89	\$250.23	\$1,329,479
Fees for Participant Sports, excl. Trips		91	\$119.36	\$634,172
Tickets to Theatre/Operas/Concerts		83	\$76.14	\$404,528
Tickets to Movies		99	\$62.25	\$330,751
Tickets to Parks or Museums		94	\$36.31	\$192,911
Admission to Sporting Events, excl. Trips		85	\$62.24	\$330,659
Fees for Recreational Lessons		86	\$138.14	\$733,951
Dating Services		89	\$1.22	\$6,503
TV/Video/Audio		89	\$1,187.46	\$6,308,965
Cable and Satellite Television Services		85	\$783.15	\$4,160,872
Televisions		96	\$122.93	\$653,118
Satellite Dishes		96	\$1.72	\$9,126
VCRs, Video Cameras, and DVD Players		92	\$5.10	\$27,076
Miscellaneous Video Equipment		86	\$15.17	\$80,611
Video Cassettes and DVDs		97	\$8.48	\$45,052
Video Game Hardware/Accessories		100	\$32.96	\$175,136
Video Game Software		103	\$18.76	\$99,688
Rental/Streaming/Downloaded Video		101	\$80.65	\$428,507
Installation of Televisions		88	\$0.74	\$3,912
Audio (3)		94	\$114.83	\$610,075
Rental and Repair of TV/Radio/Sound Equipment		88	\$2.97	\$15,792
Pets		85	\$705.17	\$3,746,581
Toys/Games/Crafts/Hobbies (4)		93	\$122.83	\$652,604
Recreational Vehicles and Fees (5)		76	\$97.60	\$518,541
Sports/Recreation/Exercise Equipment (6)		92	\$189.04	\$1,004,367
Photo Equipment and Supplies (7)		96	\$50.06	\$265,988
Reading (8)		84	\$98.94	\$525,669
Catered Affairs (9)		89	\$29.76	\$158,114
Food		92	\$9,673.71	\$51,396,440
Food at Home		91	\$5,621.43	\$29,866,652
Bakery and Cereal Products		90	\$712.26	\$3,784,260
Meats, Poultry, Fish, and Eggs		90	\$1,211.42	\$6,436,257
Dairy Products		89	\$555.88	\$2,953,408
Fruits and Vegetables		91	\$1,090.90	\$5,795,936
Snacks and Other Food at Home (10)		92	\$2,050.97	\$10,896,791
Food Away from Home		94	\$4,052.28	\$21,529,789
Alcoholic Beverages		90	\$641.62	\$3,408,929

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	82	\$25,323.12	\$134,541,726
Value of Retirement Plans	77	\$88,036.87	\$467,739,886
Value of Other Financial Assets	73	\$7,161.91	\$38,051,203
Vehicle Loan Amount excluding Interest	100	\$3,239.69	\$17,212,458
Value of Credit Card Debt	89	\$2,811.12	\$14,935,454
Health			
Nonprescription Drugs	87	\$152.72	\$811,391
Prescription Drugs	82	\$310.88	\$1,651,692
Eyeglasses and Contact Lenses	83	\$91.56	\$486,468
Home			
Mortgage Payment and Basics (11)	81	\$9,763.65	\$51,874,279
Maintenance and Remodeling Services	79	\$2,594.48	\$13,784,490
Maintenance and Remodeling Materials (12)	80	\$563.58	\$2,994,284
Utilities, Fuel, and Public Services	89	\$5,060.66	\$26,887,267
Household Furnishings and Equipment			
Household Textiles (13)	92	\$105.91	\$562,677
Furniture	92	\$664.09	\$3,528,329
Rugs	85	\$30.23	\$160,605
Major Appliances (14)	86	\$368.62	\$1,958,502
Housewares (15)	91	\$90.92	\$483,037
Small Appliances	93	\$55.77	\$296,332
Luggage	98	\$18.57	\$98,673
Telephones and Accessories	81	\$92.01	\$488,840
Household Operations			
Child Care	98	\$593.14	\$3,151,348
Lawn and Garden (16)	80	\$454.34	\$2,413,894
Moving/Storage/Freight Express	104	\$84.17	\$447,191
Housekeeping Supplies (17)	90	\$794.01	\$4,218,569
Insurance			
Owners and Renters Insurance	81	\$577.36	\$3,067,522
Vehicle Insurance	95	\$2,007.63	\$10,666,554
Life/Other Insurance	82	\$559.84	\$2,974,419
Health Insurance	86	\$4,026.28	\$21,391,638
Personal Care Products (18)	92	\$521.87	\$2,772,707
School Books and Supplies (19)	97	\$143.62	\$763,043
Smoking Products	91	\$398.06	\$2,114,906
Transportation			
Payments on Vehicles excluding Leases	94	\$2,793.80	\$14,843,477
Gasoline and Motor Oil	94	\$2,567.07	\$13,638,821
Vehicle Maintenance and Repairs	90	\$1,138.25	\$6,047,528
Travel			
Airline Fares	90	\$642.49	\$3,413,557
Lodging on Trips	86	\$694.08	\$3,687,631
Auto/Truck Rental on Trips	93	\$58.10	\$308,681
Food and Drink on Trips	89	\$604.42	\$3,211,309

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

January 06, 2023

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Bright Young Professionals (8C)	24.1%	Population	80,574	81,169
Enterprising Professionals (2D)	14.5%	Households	30,931	31,036
Parks and Rec (5C)	13.3%	Families	19,489	19,534
Front Porches (8E)	7.4%	Median Age	38.8	39.3
Comfortable Empty Nesters (5A)	7.2%	Median Household Income	\$78,143	\$87,668
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		97	\$2,335.33	\$72,234,089
Men's		98	\$451.33	\$13,960,033
Women's		97	\$813.31	\$25,156,427
Children's		97	\$341.92	\$10,575,875
Footwear		97	\$554.72	\$17,157,899
Watches & Jewelry		92	\$135.10	\$4,178,865
Apparel Products and Services (1)		97	\$58.29	\$1,802,876
Computer				
Computers and Hardware for Home Use		98	\$187.84	\$5,809,951
Portable Memory		95	\$4.68	\$144,820
Computer Software		101	\$11.02	\$340,925
Computer Accessories		98	\$20.13	\$622,496
Entertainment & Recreation		95	\$3,485.94	\$107,823,611
Fees and Admissions		99	\$833.47	\$25,780,130
Membership Fees for Clubs (2)		99	\$279.42	\$8,642,623
Fees for Participant Sports, excl. Trips		101	\$131.74	\$4,074,868
Tickets to Theatre/Operas/Concerts		98	\$90.39	\$2,795,707
Tickets to Movies		100	\$63.14	\$1,953,055
Tickets to Parks or Museums		97	\$37.51	\$1,160,271
Admission to Sporting Events, excl. Trips		97	\$70.87	\$2,191,938
Fees for Recreational Lessons		100	\$159.07	\$4,920,290
Dating Services		98	\$1.34	\$41,379
TV/Video/Audio		94	\$1,260.39	\$38,985,075
Cable and Satellite Television Services		93	\$852.48	\$26,368,181
Televisions		98	\$124.26	\$3,843,360
Satellite Dishes		94	\$1.69	\$52,324
VCRs, Video Cameras, and DVD Players		96	\$5.32	\$164,531
Miscellaneous Video Equipment		100	\$17.59	\$544,090
Video Cassettes and DVDs		98	\$8.53	\$263,718
Video Game Hardware/Accessories		96	\$31.50	\$974,384
Video Game Software		100	\$18.08	\$559,078
Rental/Streaming/Downloaded Video		99	\$79.14	\$2,447,831
Installation of Televisions		101	\$0.85	\$26,293
Audio (3)		97	\$118.22	\$3,656,603
Rental and Repair of TV/Radio/Sound Equipment		81	\$2.74	\$84,681
Pets		92	\$759.82	\$23,502,029
Toys/Games/Crafts/Hobbies (4)		96	\$126.15	\$3,901,924
Recreational Vehicles and Fees (5)		90	\$115.58	\$3,575,037
Sports/Recreation/Exercise Equipment (6)		94	\$193.02	\$5,970,249
Photo Equipment and Supplies (7)		99	\$51.50	\$1,592,900
Reading (8)		97	\$113.37	\$3,506,530
Catered Affairs (9)		99	\$32.95	\$1,019,180
Food		96	\$10,104.67	\$312,547,553
Food at Home		96	\$5,925.44	\$183,279,711
Bakery and Cereal Products		95	\$758.74	\$23,468,550
Meats, Poultry, Fish, and Eggs		95	\$1,276.30	\$39,477,350
Dairy Products		96	\$594.62	\$18,392,181
Fruits and Vegetables		97	\$1,160.37	\$35,891,448
Snacks and Other Food at Home (10)		96	\$2,135.40	\$66,050,180
Food Away from Home		97	\$4,179.23	\$129,267,842
Alcoholic Beverages		98	\$698.20	\$21,596,161

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Financial			
Value of Stocks/Bonds/Mutual Funds	95	\$29,632.85	\$916,573,617
Value of Retirement Plans	95	\$108,172.69	\$3,345,889,430
Value of Other Financial Assets	93	\$9,046.03	\$279,802,760
Vehicle Loan Amount excluding Interest	98	\$3,172.15	\$98,117,766
Value of Credit Card Debt	97	\$3,055.21	\$94,500,608
Health			
Nonprescription Drugs	91	\$160.74	\$4,971,740
Prescription Drugs	90	\$340.15	\$10,521,051
Eyeglasses and Contact Lenses	93	\$102.26	\$3,163,007
Home			
Mortgage Payment and Basics (11)	95	\$11,554.13	\$357,380,890
Maintenance and Remodeling Services	94	\$3,069.75	\$94,950,444
Maintenance and Remodeling Materials (12)	90	\$628.90	\$19,452,579
Utilities, Fuel, and Public Services	94	\$5,338.70	\$165,131,347
Household Furnishings and Equipment			
Household Textiles (13)	97	\$111.63	\$3,452,979
Furniture	97	\$702.20	\$21,719,663
Rugs	95	\$33.96	\$1,050,442
Major Appliances (14)	94	\$404.59	\$12,514,316
Housewares (15)	96	\$96.16	\$2,974,196
Small Appliances	96	\$57.43	\$1,776,283
Luggage	100	\$19.08	\$590,256
Telephones and Accessories	95	\$107.70	\$3,331,324
Household Operations			
Child Care	101	\$611.89	\$18,926,456
Lawn and Garden (16)	92	\$522.46	\$16,160,183
Moving/Storage/Freight Express	99	\$79.80	\$2,468,143
Housekeeping Supplies (17)	95	\$839.86	\$25,977,653
Insurance			
Owners and Renters Insurance	91	\$644.67	\$19,940,327
Vehicle Insurance	96	\$2,033.12	\$62,886,489
Life/Other Insurance	93	\$637.04	\$19,704,196
Health Insurance	94	\$4,413.83	\$136,524,237
Personal Care Products (18)	96	\$543.54	\$16,812,234
School Books and Supplies (19)	97	\$143.52	\$4,439,095
Smoking Products	91	\$395.69	\$12,239,004
Transportation			
Payments on Vehicles excluding Leases	95	\$2,809.58	\$86,903,137
Gasoline and Motor Oil	95	\$2,597.00	\$80,327,740
Vehicle Maintenance and Repairs	95	\$1,197.30	\$37,033,677
Travel			
Airline Fares	99	\$707.24	\$21,875,614
Lodging on Trips	97	\$778.97	\$24,094,380
Auto/Truck Rental on Trips	100	\$62.29	\$1,926,638
Food and Drink on Trips	97	\$660.07	\$20,416,768

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Parks and Rec (5C)	15.3%	Population	221,655	221,290
Bright Young Professionals (8C)	13.9%	Households	86,513	86,146
Pleasantville (2B)	13.3%	Families	55,066	54,750
Enterprising Professionals (2D)	9.5%	Median Age	39.9	40.4
Front Porches (8E)	6.7%	Median Household Income	\$76,572	\$87,125
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		97	\$2,341.51	\$202,571,162
Men's		98	\$452.77	\$39,170,262
Women's		97	\$816.29	\$70,620,120
Children's		96	\$337.89	\$29,231,539
Footwear		98	\$559.64	\$48,416,013
Watches & Jewelry		92	\$134.65	\$11,648,561
Apparel Products and Services (1)		100	\$59.72	\$5,166,365
Computer				
Computers and Hardware for Home Use		99	\$188.13	\$16,275,856
Portable Memory		95	\$4.67	\$403,598
Computer Software		102	\$11.15	\$964,207
Computer Accessories		98	\$20.09	\$1,737,836
Entertainment & Recreation		95	\$3,502.21	\$302,986,874
Fees and Admissions		101	\$845.73	\$73,166,944
Membership Fees for Clubs (2)		100	\$282.79	\$24,465,163
Fees for Participant Sports, excl. Trips		101	\$131.70	\$11,393,795
Tickets to Theatre/Operas/Concerts		102	\$93.92	\$8,125,499
Tickets to Movies		99	\$62.52	\$5,408,821
Tickets to Parks or Museums		96	\$37.16	\$3,215,079
Admission to Sporting Events, excl. Trips		98	\$71.74	\$6,206,689
Fees for Recreational Lessons		103	\$164.51	\$14,232,603
Dating Services		101	\$1.38	\$119,293
TV/Video/Audio		95	\$1,264.68	\$109,410,964
Cable and Satellite Television Services		94	\$862.92	\$74,653,717
Televisions		96	\$122.73	\$10,617,822
Satellite Dishes		91	\$1.63	\$141,015
VCRs, Video Cameras, and DVD Players		94	\$5.26	\$455,001
Miscellaneous Video Equipment		102	\$17.97	\$1,554,249
Video Cassettes and DVDs		96	\$8.37	\$723,994
Video Game Hardware/Accessories		94	\$30.78	\$2,662,710
Video Game Software		97	\$17.60	\$1,522,351
Rental/Streaming/Downloaded Video		96	\$76.81	\$6,645,346
Installation of Televisions		106	\$0.89	\$76,787
Audio (3)		96	\$117.00	\$10,122,427
Rental and Repair of TV/Radio/Sound Equipment		81	\$2.72	\$235,544
Pets		92	\$760.81	\$65,819,655
Toys/Games/Crafts/Hobbies (4)		95	\$124.47	\$10,767,845
Recreational Vehicles and Fees (5)		93	\$119.05	\$10,299,557
Sports/Recreation/Exercise Equipment (6)		92	\$187.76	\$16,244,040
Photo Equipment and Supplies (7)		97	\$50.69	\$4,385,265
Reading (8)		99	\$115.57	\$9,998,243
Catered Affairs (9)		101	\$33.77	\$2,921,456
Food		96	\$10,132.51	\$876,593,566
Food at Home		96	\$5,959.70	\$515,591,628
Bakery and Cereal Products		96	\$766.21	\$66,287,276
Meats, Poultry, Fish, and Eggs		96	\$1,287.28	\$111,366,068
Dairy Products		96	\$599.92	\$51,901,045
Fruits and Vegetables		97	\$1,171.71	\$101,367,830
Snacks and Other Food at Home (10)		96	\$2,134.59	\$184,669,409
Food Away from Home		97	\$4,172.81	\$361,001,939
Alcoholic Beverages		99	\$705.78	\$61,059,116

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Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

9707 Pulaski Hwy, Middle River, Maryland, 21220
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.35550
Longitude: -76.45062

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	96	\$29,942.19	\$2,590,388,875
Value of Retirement Plans	98	\$111,153.11	\$9,616,189,176
Value of Other Financial Assets	96	\$9,392.85	\$812,603,773
Vehicle Loan Amount excluding Interest	95	\$3,084.31	\$266,833,107
Value of Credit Card Debt	98	\$3,079.82	\$266,444,343
Health			
Nonprescription Drugs	91	\$159.32	\$13,783,567
Prescription Drugs	90	\$340.62	\$29,468,320
Eyeglasses and Contact Lenses	94	\$103.31	\$8,937,792
Home			
Mortgage Payment and Basics (11)	98	\$11,829.50	\$1,023,405,333
Maintenance and Remodeling Services	96	\$3,137.11	\$271,400,602
Maintenance and Remodeling Materials (12)	89	\$627.30	\$54,269,543
Utilities, Fuel, and Public Services	95	\$5,363.52	\$464,014,507
Household Furnishings and Equipment			
Household Textiles (13)	97	\$112.20	\$9,706,893
Furniture	97	\$702.67	\$60,790,156
Rugs	97	\$34.52	\$2,986,348
Major Appliances (14)	95	\$406.08	\$35,131,456
Housewares (15)	96	\$96.37	\$8,337,252
Small Appliances	96	\$57.08	\$4,937,941
Luggage	100	\$18.96	\$1,640,386
Telephones and Accessories	98	\$111.97	\$9,687,192
Household Operations			
Child Care	101	\$606.42	\$52,463,413
Lawn and Garden (16)	93	\$530.23	\$45,872,086
Moving/Storage/Freight Express	96	\$77.51	\$6,705,616
Housekeeping Supplies (17)	95	\$842.58	\$72,894,086
Insurance			
Owners and Renters Insurance	91	\$646.33	\$55,916,342
Vehicle Insurance	95	\$2,020.18	\$174,772,235
Life/Other Insurance	94	\$646.49	\$55,929,712
Health Insurance	95	\$4,442.91	\$384,369,163
Personal Care Products (18)	96	\$544.20	\$47,080,387
School Books and Supplies (19)	96	\$142.85	\$12,358,105
Smoking Products	90	\$391.39	\$33,860,177
Transportation			
Payments on Vehicles excluding Leases	93	\$2,755.72	\$238,405,972
Gasoline and Motor Oil	94	\$2,576.87	\$222,932,561
Vehicle Maintenance and Repairs	95	\$1,192.47	\$103,164,290
Travel			
Airline Fares	100	\$715.26	\$61,879,192
Lodging on Trips	98	\$788.98	\$68,256,935
Auto/Truck Rental on Trips	100	\$62.50	\$5,406,820
Food and Drink on Trips	98	\$664.39	\$57,478,581

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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