Market Profile

707 Sandosky Rd, Sykesville, Maryland, 21784
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.36514
Longitude: -76.96862

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	4,196	21,684	42,560
2020 Total Population	4,313	22,738	45,417
2020 Group Quarters	343	960	1,080
2024 Total Population	4,625	23,550	46,289
2024 Group Quarters	320	964	1,083
2029 Total Population	4,758	24,036	46,926
2024-2029 Annual Rate	0.57%	0.41%	0.27%
2024 Total Daytime Population	3,037	17,193	37,918
Workers	1,134	6,797	16,828
Residents	1,903	10,396	21,090
Household Summary			
2010 Households	1,455	7,436	14,345
2010 Average Household Size	2.61	2.77	2.89
2020 Total Households	1,527	8,071	15,675
2020 Average Household Size	2.60	2.70	2.83
2024 Households	1,569	8,376	16,098
2024 Average Household Size	2.74	2.70	2.81
2029 Households	1,634	8,670	16,536
2029 Average Household Size	2.72	2.66	2.77
2024-2029 Annual Rate	0.82%	0.69%	0.54%
2010 Families	945	5,657	11,417
2010 Average Family Size	3.29	3.20	3.26
2024 Families	990	6,143	12,394
2024 Average Family Size	3.61	3.22	3.25
2029 Families	1,026	6,327	12,676
2029 Average Family Size	3.58	3.19	3.21
2024-2029 Annual Rate	0.72%	0.59%	0.45%
Housing Unit Summary			
2000 Housing Units	1,358	6,518	12,812
Owner Occupied Housing Units	61.3%	78.1%	84.7%
Renter Occupied Housing Units	39.2%	19.6%	12.7%
Vacant Housing Units	-0.5%	2.3%	2.6%
2010 Housing Units	1,485	7,693	14,787
Owner Occupied Housing Units	59.7%	76.8%	83.7%
Renter Occupied Housing Units	38.2%	19.9%	13.3%
Vacant Housing Units	2.0%	3.3%	3.0%
2020 Housing Units	1,579	8,409	16,196
Owner Occupied Housing Units	59.2%	76.4%	83.8%
Renter Occupied Housing Units	37.5%	19.6%	13.0%
Vacant Housing Units	6.3%	4.0%	3.2%
2024 Housing Units	1,622	8,707	16,588
Owner Occupied Housing Units	60.8%	77.9%	84.8%
Renter Occupied Housing Units	35.9%	18.3%	12.3%
Vacant Housing Units	3.3%	3.8%	3.0%
2029 Housing Units	1,686	8,992	17,004
Owner Occupied Housing Units	63.0%	79.4%	85.8%
Renter Occupied Housing Units	33.9%	17.0%	11.4%
Vacant Housing Units	3.1%	3.6%	2.8%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	1,569	8,376	16,098
<$15,000	6.2%	2.9%	3.0%
$15,000 - $24,999	4.5%	2.8%	2.6%
$25,000 - $34,999	3.4%	2.2%	2.7%
$35,000 - $49,999	3.8%	4.4%	4.4%
$50,000 - $74,999	7.9%	7.9%	7.2%
$75,000 - $99,999	12.6%	10.6%	9.9%
$100,000 - $149,999	24.1%	22.6%	20.1%
$150,000 - $199,999	18.6%	17.2%	16.7%
$200,000+	19.0%	29.4%	33.4%
Average Household Income	$149,030	$182,432	$193,897
2029 Households by Income			
Household Income Base	1,634	8,670	16,536
<$15,000	5.4%	2.6%	2.7%
$15,000 - $24,999	3.5%	2.2%	2.0%
$25,000 - $34,999	2.9%	1.8%	2.1%
$35,000 - $49,999	3.0%	3.4%	3.4%
$50,000 - $74,999	6.9%	6.4%	5.9%
$75,000 - $99,999	12.3%	9.7%	9.1%
$100,000 - $149,999	23.6%	21.3%	18.6%
$150,000 - $199,999	20.1%	18.4%	17.7%
$200,000+	22.3%	34.3%	38.5%
Average Household Income	$167,393	$205,670	$218,106
2024 Owner Occupied Housing Units by Value			
Total	986	6,779	14,062
<$50,000	3.2%	0.9%	0.8%
$50,000 - $99,999	0.3%	0.1%	0.1%
$100,000 - $149,999	0.0%	0.0%	0.1%
$150,000 - $199,999	1.0%	0.7%	0.6%
$200,000 - $249,999	1.9%	1.1%	0.8%
$250,000 - $299,999	6.4%	4.2%	2.7%
$300,000 - $399,999	26.0%	18.1%	14.9%
$400,000 - $499,999	20.2%	25.3%	22.4%
$500,000 - $749,999	33.8%	35.7%	37.6%
$750,000 - $999,999	2.5%	10.0%	14.7%
$1,000,000 - $1,499,999	0.7%	3.1%	4.6%
$1,500,000 - $1,999,999	0.0%	0.1%	0.2%
$2,000,000 +	4.0%	0.6%	0.5%
Average Home Value	$537,551	$557,243	$599,244
2029 Owner Occupied Housing Units by Value			
Total	1,062	7,137	14,594
<$50,000	2.7%	0.7%	0.5%
$50,000 - $99,999	0.2%	0.0%	0.0%
$100,000 - $149,999	0.0%	0.0%	0.0%
$150,000 - $199,999	0.5%	0.2%	0.2%
$200,000 - $249,999	0.8%	0.4%	0.3%
$250,000 - $299,999	3.7%	2.1%	1.3%
$300,000 - $399,999	24.5%	13.8%	10.3%
$400,000 - $499,999	20.7%	24.5%	20.9%
$500,000 - $749,999	38.6%	41.5%	42.9%
$750,000 - $999,999	3.3%	12.3%	17.6%
$1,000,000 - $1,499,999	0.8%	3.7%	5.3%
$1,500,000 - $1,999,999	0.0%	0.1%	0.2%
$2,000,000 +	4.1%	0.6%	0.4%
Average Home Value	$566,502	$595,107	$636,744

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income			
2024	$118,721	$139,478	$150,238
2029	$128,969	$155,313	$163,975
Median Home Value			
2024	$455,276	$497,928	$550,624
2029	$485,000	$549,544	$596,143
Per Capita Income			
2024	$53,502	$64,465	$68,171
2029	$61,047	$73,693	$77,680
Median Age			
2010	39.3	39.0	41.0
2020	40.8	40.3	42.1
2024	41.5	40.9	42.3
2029	42.8	42.0	43.2
2020 Population by Age			
Total	4,313	22,738	45,417
0 - 4	4.7%	5.2%	5.1%
5 - 9	5.2%	6.1%	6.1%
10 - 14	6.1%	6.7%	6.8%
15 - 24	12.2%	12.5%	12.8%
25 - 34	13.8%	12.2%	10.2%
35 - 44	12.9%	13.0%	12.4%
45 - 54	14.1%	14.8%	14.7%
55 - 64	13.6%	14.4%	15.5%
65 - 74	8.1%	8.5%	9.6%
75 - 84	5.6%	4.4%	4.9%
85 +	3.5%	2.0%	1.9%
18 +	79.8%	77.6%	77.3%
2024 Population by Age			
Total	4,624	23,551	46,290
0 - 4	4.7%	5.2%	5.1%
5 - 9	5.3%	6.1%	6.2%
10 - 14	5.4%	6.3%	6.5%
15 - 24	11.6%	11.8%	11.9%
25 - 34	13.6%	11.6%	10.0%
35 - 44	14.0%	15.0%	14.1%
45 - 54	12.8%	13.6%	13.3%
55 - 64	13.4%	13.8%	14.6%
65 - 74	8.9%	9.2%	10.3%
75 - 84	6.7%	5.3%	5.8%
85 +	3.6%	2.1%	2.0%
18 +	81.1%	78.5%	78.3%
2029 Population by Age			
Total	4,759	24,038	46,925
0 - 4	4.6%	5.0%	5.0%
5 - 9	4.9%	5.6%	5.7%
10 - 14	5.3%	6.3%	6.6%
15 - 24	9.9%	10.5%	10.4%
25 - 34	14.4%	12.5%	11.7%
35 - 44	14.0%	14.7%	13.2%
45 - 54	12.3%	13.4%	13.5%
55 - 64	12.3%	12.6%	13.1%
65 - 74	10.4%	10.5%	11.6%
75 - 84	7.9%	6.4%	6.8%
85 +	4.1%	2.5%	2.4%
18 +	82.3%	79.5%	79.1%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Sex			
Males	2,197	11,496	22,787
Females	2,116	11,242	22,630
2024 Population by Sex			
Males	2,378	12,077	23,610
Females	2,247	11,473	22,679
2029 Population by Sex			
Males	2,428	12,246	23,819
Females	2,330	11,790	23,106
2010 Population by Race/Ethnicity			
Total	4,197	21,685	42,560
White Alone	87.4%	89.1%	90.2%
Black Alone	7.8%	5.5%	4.5%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	2.6%	2.9%	2.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.5%	0.5%
Two or More Races	1.6%	1.8%	1.7%
Hispanic Origin	2.9%	2.6%	2.4%
Diversity Index	27.2	24.3	22.1
2020 Population by Race/Ethnicity			
Total	4,313	22,738	45,417
White Alone	79.9%	80.8%	81.9%
Black Alone	9.0%	6.0%	4.8%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	3.3%	5.4%	5.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	1.3%	1.2%
Two or More Races	6.4%	6.3%	6.4%
Hispanic Origin	4.4%	4.3%	4.0%
Diversity Index	40.4	39.0	37.2
2024 Population by Race/Ethnicity			
Total	4,625	23,550	46,289
White Alone	77.6%	78.6%	79.9%
Black Alone	10.1%	6.9%	5.5%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	3.8%	6.1%	6.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.4%	1.4%	1.3%
Two or More Races	6.9%	6.8%	6.9%
Hispanic Origin	5.0%	4.9%	4.5%
Diversity Index	44.0	42.8	40.6
2029 Population by Race/Ethnicity			
Total	4,758	24,036	46,927
White Alone	75.9%	76.8%	78.2%
Black Alone	10.7%	7.3%	5.8%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	4.3%	6.7%	6.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	1.6%	1.4%
Two or More Races	7.5%	7.3%	7.5%
Hispanic Origin	5.5%	5.4%	5.0%
Diversity Index	46.8	45.6	43.4

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	4,313	22,738	45,417
In Households	92.0%	95.8%	97.6%
Householder	36.9%	35.3%	34.8%
Opposite-Sex Spouse	18.7%	21.4%	23.0%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	2.3%	1.7%	1.4%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	27.2%	30.0%	30.6%
Adopted Child	0.6%	0.6%	0.7%
Stepchild	0.7%	1.0%	1.0%
Grandchild	1.2%	1.4%	1.5%
Brother or Sister	0.2%	0.5%	0.5%
Parent	0.8%	0.9%	1.0%
Parent-in-law	0.3%	0.4%	0.5%
Son-in-law or Daughter-in-law	0.3%	0.3%	0.4%
Other Relatives	0.6%	0.6%	0.6%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	2.0%	1.6%	1.5%
In Group Quarters	8.0%	4.2%	2.4%
Institutionalized	7.7%	4.0%	2.2%
Noninstitutionalized	0.3%	0.2%	0.2%
2024 Population 25+ by Educational Attainment			
Total	3,377	16,617	32,509
Less than 9th Grade	0.9%	1.3%	1.4%
9th - 12th Grade, No Diploma	3.9%	3.1%	3.0%
High School Graduate	18.1%	15.3%	16.0%
GED/Alternative Credential	3.0%	2.7%	2.2%
Some College, No Degree	10.7%	12.9%	13.8%
Associate Degree	12.7%	7.5%	7.4%
Bachelor's Degree	35.9%	35.6%	33.8%
Graduate/Professional Degree	14.8%	21.5%	22.4%
2024 Population 15+ by Marital Status			
Total	3,913	19,405	38,024
Never Married	26.5%	27.5%	26.1%
Married	59.7%	61.2%	62.1%
Widowed	6.4%	4.6%	4.7%
Divorced	7.5%	6.8%	7.2%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,593	13,280	25,658
Population 16+ Employed	99.0%	98.5%	98.2%
Population 16+ Unemployment rate	1.0%	1.5%	1.8%
Population 16-24 Employed	11.2%	10.9%	11.2%
Population 16-24 Unemployment rate	5.9%	7.0%	6.6%
Population 25-54 Employed	60.9%	61.4%	59.0%
Population 25-54 Unemployment rate	0.1%	0.8%	1.5%
Population 55-64 Employed	19.2%	20.0%	21.6%
Population 55-64 Unemployment rate	1.4%	1.1%	0.8%
Population 65+ Employed	8.7%	7.7%	8.2%
Population 65+ Unemployment rate	0.0%	0.0%	0.0%

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2024 Employed Population 16+ by Industry			
Total	2,566	13,081	25,193
Agriculture/Mining	0.8%	0.7%	0.6%
Construction	9.3%	8.4%	7.1%
Manufacturing	6.8%	6.0%	5.6%
Wholesale Trade	0.8%	1.2%	1.6%
Retail Trade	6.5%	6.5%	7.2%
Transportation/Utilities	1.6%	2.5%	2.7%
Information	0.7%	1.8%	1.6%
Finance/Insurance/Real Estate	10.2%	8.6%	8.3%
Services	53.9%	54.9%	55.3%
Public Administration	9.5%	9.3%	10.0%
2024 Employed Population 16+ by Occupation			
Total	2,565	13,081	25,194
White Collar	73.5%	77.1%	77.8%
Management/Business/Financial	31.8%	29.5%	28.5%
Professional	30.2%	33.6%	34.6%
Sales	6.1%	6.6%	7.3%
Administrative Support	5.4%	7.3%	7.5%
Services	16.7%	12.4%	11.9%
Blue Collar	9.7%	10.5%	10.3%
Farming/Forestry/Fishing	0.0%	0.0%	0.2%
Construction/Extraction	4.1%	3.5%	3.3%
Installation/Maintenance/Repair	0.9%	3.1%	2.7%
Production	1.3%	2.0%	2.1%
Transportation/Material Moving	3.5%	1.9%	2.0%
2020 Households by Type			
Total	1,527	8,071	15,675
Married Couple Households	50.3%	61.0%	66.2%
With Own Children <18	21.5%	27.4%	28.2%
Without Own Children <18	28.8%	33.6%	38.0%
Cohabitating Couple Households	6.5%	5.0%	4.2%
With Own Children <18	1.5%	1.4%	1.2%
Without Own Children <18	5.0%	3.5%	3.0%
Male Householder, No Spouse/Partner	17.0%	13.1%	11.3%
Living Alone	11.7%	8.6%	7.4%
65 Years and over	3.9%	2.7%	2.6%
With Own Children <18	1.7%	1.4%	1.2%
Without Own Children <18, With Relatives	2.4%	2.3%	2.0%
No Relatives Present	1.3%	0.9%	0.7%
Female Householder, No Spouse/Partner	26.3%	21.0%	18.2%
Living Alone	17.1%	12.1%	10.6%
65 Years and over	11.3%	7.4%	6.8%
With Own Children <18	4.2%	3.8%	2.8%
Without Own Children <18, With Relatives	4.4%	4.6%	4.4%
No Relatives Present	0.7%	0.5%	0.4%
2020 Households by Size			
Total	1,527	8,071	15,675
1 Person Household	28.7%	20.6%	18.0%
2 Person Household	30.5%	31.0%	31.9%
3 Person Household	15.8%	18.0%	18.5%
4 Person Household	14.6%	19.4%	19.8%
5 Person Household	6.1%	6.8%	7.6%
6 Person Household	2.9%	2.8%	2.9%
7 + Person Household	1.4%	1.4%	1.4%

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2020 Households by Tenure and Mortgage Status			
Total	1,527	8,071	15,675
Owner Occupied	61.2%	79.6%	86.5%
Owned with a Mortgage/Loan	49.1%	63.5%	66.7%
Owned Free and Clear	12.1%	16.1%	19.8%
Renter Occupied	38.8%	20.4%	13.5%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	102	109	106
Percent of Income for Mortgage	24.0%	22.3%	22.9%
Wealth Index	134	178	199
2020 Housing Units By Urban/ Rural Status			
Total	1,579	8,409	16,196
Urban Housing Units	98.0%	81.6%	70.2%
Rural Housing Units	2.0%	18.4%	29.8%
2020 Population By Urban/ Rural Status			
Total	4,313	22,738	45,417
Urban Population	92.9%	78.2%	67.3%
Rural Population	7.1%	21.8%	32.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	City Lights (8A)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.	Professional Pride (1B)	Workday Drive (4A)	Professional Pride (1B)
3.	Golden Years (9B)	Professional Pride (1B)	Top Tier (1A)
2024 Consumer Spending			
Apparel & Services: Total $	$4,717,256	$30,725,368	$61,944,092
Average Spent	$3,006.54	$3,668.26	$3,847.94
Spending Potential Index	126	154	162
Education: Total $	$3,762,101	$24,734,913	$52,194,988
Average Spent	$2,397.77	$2,953.07	$3,242.33
Spending Potential Index	139	171	188
Entertainment/Recreation: Total $	$8,410,520	$54,870,874	$111,933,561
Average Spent	$5,360.43	$6,550.96	$6,953.26
Spending Potential Index	131	160	170
Food at Home: Total $	$14,334,432	$91,811,782	$186,275,833
Average Spent	$9,136.03	$10,961.29	$11,571.36
Spending Potential Index	125	150	158
Food Away from Home: Total $	$7,989,775	$52,250,736	$105,304,523
Average Spent	$5,092.27	$6,238.15	$6,541.47
Spending Potential Index	131	160	168
Health Care: Total $	$14,970,087	$97,154,848	$199,797,762
Average Spent	$9,541.16	$11,599.19	$12,411.34
Spending Potential Index	124	151	161
HH Furnishings & Equipment: Total $	$6,417,338	$41,945,813	$85,146,925
Average Spent	$4,090.08	$5,007.86	$5,289.29
Spending Potential Index	129	158	167
Personal Care Products & Services: Total $	$2,037,500	$13,089,152	$26,586,159
Average Spent	$1,298.60	$1,562.70	$1,651.52
Spending Potential Index	130	157	166
Shelter: Total $	$55,036,300	$354,668,370	$718,563,490
Average Spent	$35,077.31	$42,343.41	$44,636.82
Spending Potential Index	132	159	167
Support Payments/Cash Contributions/Gifts in Kind: Total $	$7,138,525	$48,058,374	$98,689,021
Average Spent	$4,549.73	$5,737.63	$6,130.51
Spending Potential Index	130	164	175
Travel: Total $	$6,445,788	$42,343,723	$86,413,282
Average Spent	$4,108.21	$5,055.36	$5,367.95
Spending Potential Index	135	167	177
Vehicle Maintenance & Repairs: Total $	$2,909,075	$18,750,846	$37,915,208
Average Spent	$1,854.09	$2,238.64	$2,355.27
Spending Potential Index	125	151	159

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 18, 2025