Datastory

Market Profile

2900 Odonnell St, Baltimore, Maryland, 21224
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.28052
Longitude: -76.57527

	1 mile	2 miles	3 miles
Population Summary			
2000 Total Population	29,718	88,618	180,131
2010 Total Population	31,251	88,125	173,425
2021 Total Population	33,985	95,173	184,721
2021 Group Quarters	227	2,609	9,637
2026 Total Population	34,180	95,596	186,335
2021-2026 Annual Rate	0.11%	0.09%	0.17%
2021 Total Daytime Population	35,639	125,462	255,112
Workers	23,986	81,782	167,448
Residents	11,653	43,680	87,664
Household Summary			
2000 Households	13,568	36,367	71,778
2000 Average Household Size	2.17	2.40	2.36
2010 Households	14,610	36,814	72,465
2010 Average Household Size	2.12	2.32	2.27
2021 Households	15,937	40,123	78,498
2021 Average Household Size	2.12	2.31	2.23
2026 Households	16,081	40,544	79,747
2026 Average Household Size	2.11	2.29	2.22
2021-2026 Annual Rate	0.18%	0.21%	0.32%
2010 Families	5,733	17,629	33,915
2010 Average Family Size	2.86	3.08	3.10
2021 Families	6,207	18,760	35,032
2021 Average Family Size	2.87	3.08	3.09
2026 Families	6,222	18,778	35,020
2026 Average Family Size	2.87	3.08	3.09
2021-2026 Annual Rate	0.05%	0.02%	-0.01%
Housing Unit Summary			
2000 Housing Units	16,025	44,285	86,282
Owner Occupied Housing Units	50.3%	42.2%	40.6%
Renter Occupied Housing Units	34.4%	39.9%	42.6%
Vacant Housing Units	15.3%	17.9%	16.8%
2010 Housing Units	17,230	44,941	87,595
Owner Occupied Housing Units	46.7%	38.5%	36.5%
Renter Occupied Housing Units	38.1%	43.4%	46.2%
Vacant Housing Units	15.2%	18.1%	17.3%
2021 Housing Units	19,340	50,251	97,141
Owner Occupied Housing Units	46.3%	38.7%	36.1%
Renter Occupied Housing Units	36.1%	41.1%	44.7%
Vacant Housing Units	17.6%	20.2%	19.2%
2026 Housing Units	19,938	51,850	100,535
Owner Occupied Housing Units	45.4%	38.3%	35.4%
Renter Occupied Housing Units	35.2%	39.9%	43.9%
Vacant Housing Units	19.3%	21.8%	20.7%
Median Household Income			
2021	$104,496	$76,681	$59,162
2026	$111,571	$86,188	$65,848
Median Home Value			
2021	$335,843	$314,722	$259,696
2026	$421,776	$389,909	$340,610
Per Capita Income			
2021	$62,907	$47,354	$39,591
2026	$70,821	$53,743	$44,884
Median Age			
2010	32.3	32.4	32.7
2021	34.7	34.9	34.8
2026	36.1	35.9	36.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	15,937	40,123	78,484
<$15,000	7.4%	13.9%	16.3%
$15,000 - $24,999	3.5%	6.3%	7.4%
$25,000 - $34,999	4.9%	7.0%	8.7%
$35,000 - $49,999	7.6%	9.3%	11.0%
$50,000 - $74,999	12.1%	12.6%	14.4%
$75,000 - $99,999	11.1%	9.7%	10.3%
$100,000 - $149,999	24.2%	18.9%	16.0%
$150,000 - $199,999	11.8%	8.4%	6.1%
$200,000+	17.4%	13.8%	9.7%
Average Household Income	$134,305	$111,951	$92,374
2026 Households by Income			
Household Income Base	16,081	40,544	79,733
<$15,000	6.6%	12.8%	15.3%
$15,000 - $24,999	3.0%	5.8%	6.8%
$25,000 - $34,999	4.5%	6.6%	8.2%
$35,000 - $49,999	6.4%	8.2%	9.8%
$50,000 - $74,999	10.8%	11.9%	13.9%
$75,000 - $99,999	10.7%	9.6%	10.5%
$100,000 - $149,999	24.8%	19.7%	17.1%
$150,000 - $199,999	13.2%	9.5%	7.0%
$200,000+	20.1%	16.1%	11.4%
Average Household Income	$150,714	$126,358	$104,104
2021 Owner Occupied Housing Units by Value			
Total	8,945	19,459	35,078
<$50,000	0.8%	4.5%	8.7%
$50,000 - $99,999	1.7%	7.2%	10.5%
$100,000 - $149,999	2.9%	6.2%	11.6%
$150,000 - $199,999	6.0%	6.8%	9.1%
$200,000 - $249,999	10.2%	8.3%	8.0%
$250,000 - $299,999	18.5%	13.4%	11.0%
$300,000 - $399,999	28.0%	24.2%	19.0%
$400,000 - $499,999	15.0%	12.8%	9.2%
$500,000 - $749,999	11.5%	11.4%	8.8%
$750,000 - $999,999	3.5%	3.2%	2.4%
$1,000,000 - $1,499,999	1.4%	1.2%	0.9%
$1,500,000 - $1,999,999	0.5%	0.3%	0.3%
$2,000,000 +	0.1%	0.4%	0.6%
Average Home Value	$385,006	$353,226	$301,169
2026 Owner Occupied Housing Units by Value			
Total	9,055	19,832	35,604
<$50,000	0.4%	3.7%	7.6%
$50,000 - $99,999	0.5%	3.9%	5.7%
$100,000 - $149,999	0.8%	2.8%	6.6%
$150,000 - $199,999	1.9%	3.8%	6.2%
$200,000 - $249,999	4.5%	6.1%	7.2%
$250,000 - $299,999	10.8%	8.3%	8.0%
$300,000 - $399,999	26.8%	23.9%	21.4%
$400,000 - $499,999	19.1%	15.9%	11.7%
$500,000 - $749,999	24.1%	22.2%	17.7%
$750,000 - $999,999	7.3%	6.2%	4.9%
$1,000,000 - $1,499,999	2.7%	2.2%	1.5%
$1,500,000 - $1,999,999	0.9%	0.5%	0.6%
$2,000,000 +	0.1%	0.6%	0.9%
Average Home Value	$490,991	$448,354	$393,892

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

February 07, 2022

2900 Odonnell St, Baltimore, Maryland, 21224
Rings: 1, 2, 3 mile radii

	1 mile	2 miles	3 miles
2010 Population by Age			
Total	31,251	88,124	173,423
0 - 4	5.9%	7.1%	6.3%
5 - 9	3.0%	4.8%	4.8%
10 - 14	2.5%	4.2%	4.4%
15 - 24	12.2%	13.9%	15.2%
25 - 34	34.1%	25.6%	23.7%
35 - 44	14.7%	13.8%	13.2%
45 - 54	10.2%	11.9%	12.9%
55 - 64	8.6%	9.2%	9.6%
65 - 74	4.7%	5.1%	5.3%
75 - 84	2.8%	3.0%	3.2%
85 +	1.5%	1.3%	1.3%
18 +	87.2%	81.1%	81.4%
2021 Population by Age			
Total	33,984	95,173	184,720
0 - 4	5.0%	6.0%	5.5%
5 - 9	3.9%	5.3%	5.0%
10 - 14	3.1%	4.8%	4.7%
15 - 24	9.1%	10.9%	12.0%
25 - 34	29.7%	23.2%	23.3%
35 - 44	18.4%	16.3%	15.0%
45 - 54	9.9%	10.6%	10.8%
55 - 64	9.1%	10.3%	10.7%
65 - 74	6.8%	7.4%	7.7%
75 - 84	3.4%	3.7%	3.8%
85 +	1.6%	1.4%	1.5%
18 +	86.4%	81.4%	82.4%
2026 Population by Age			
Total	34,181	95,598	186,333
0 - 4	5.0%	6.0%	5.4%
5 - 9	3.7%	5.1%	4.7%
10 - 14	3.3%	4.6%	4.5%
15 - 24	10.2%	11.6%	12.4%
25 - 34	25.4%	20.9%	21.1%
35 - 44	20.1%	17.2%	16.3%
45 - 54	10.9%	11.3%	11.1%
55 - 64	8.6%	9.6%	9.9%
65 - 74	7.3%	7.9%	8.4%
75 - 84	3.9%	4.3%	4.6%
85 +	1.6%	1.4%	1.6%
18 +	86.3%	81.7%	82.8%
2010 Population by Sex			
Males	15,805	43,314	86,571
Females	15,446	44,811	86,854
2021 Population by Sex			
Males	17,290	47,052	92,859
Females	16,696	48,122	91,862
2026 Population by Sex			
Males	17,416	47,295	93,846
Females	16,764	48,302	92,488

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Latitude: 39.28052
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	1 mile	2 miles	3 miles
2010 Population by Race/Ethnicity			
Total	31,249	88,125	173,424
White Alone	73.6%	49.0%	43.6%
Black Alone	11.9%	39.1%	46.4%
American Indian Alone	0.9%	0.7%	0.6%
Asian Alone	3.0%	2.6%	3.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.6%	6.0%	4.0%
Two or More Races	2.8%	2.5%	2.3%
Hispanic Origin	15.5%	12.0%	8.4%
Diversity Index	58.9	68.9	65.6
2021 Population by Race/Ethnicity			
Total	33,985	95,174	184,722
White Alone	70.5%	49.1%	43.4%
Black Alone	11.2%	36.0%	43.9%
American Indian Alone	0.9%	0.7%	0.6%
Asian Alone	3.3%	3.0%	3.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	10.2%	8.0%	5.5%
Two or More Races	3.7%	3.1%	3.0%
Hispanic Origin	21.2%	16.4%	11.8%
Diversity Index	65.9	73.0	69.7
2026 Population by Race/Ethnicity			
Total	34,180	95,598	186,334
White Alone	69.1%	48.9%	43.3%
Black Alone	10.7%	34.5%	42.4%
American Indian Alone	0.9%	0.7%	0.6%
Asian Alone	3.6%	3.2%	3.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	11.5%	9.1%	6.3%
Two or More Races	4.1%	3.5%	3.4%
Hispanic Origin	24.4%	19.0%	13.9%
Diversity Index	69.1	75.1	71.9
2010 Population by Relationship and Household Type			
Total	31,251	88,125	173,425
In Households	99.3%	97.1%	94.8%
In Family Households	56.5%	65.8%	64.2%
Householder	18.4%	20.0%	19.6%
Spouse	12.0%	10.0%	9.3%
Child	16.5%	25.0%	25.6%
Other relative	5.7%	6.7%	6.2%
Nonrelative	4.0%	4.1%	3.7%
In Nonfamily Households	42.8%	31.3%	30.6%
In Group Quarters	0.7%	2.9%	5.2%
Institutionalized Population	0.5%	1.6%	3.5%
Noninstitutionalized Population	0.2%	1.3%	1.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

February 07, 2022

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Rings: 1, 2, 3 mile radii

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2021 Population 25+ by Educational Attainment			
Total	26,805	69,337	134,565
Less than 9th Grade	5.3%	6.0%	5.8%
9th - 12th Grade, No Diploma	4.6%	8.6%	9.5%
High School Graduate	10.5%	17.0%	20.2%
GED/Alternative Credential	1.7%	2.9%	4.2%
Some College, No Degree	8.0%	11.6%	13.8%
Associate Degree	2.9%	3.5%	3.8%
Bachelor's Degree	34.9%	25.9%	22.8%
Graduate/Professional Degree	32.1%	24.5%	20.0%
2021 Population 15+ by Marital Status			
Total	29,902	79,731	156,765
Never Married	54.7%	54.8%	58.0%
Married	33.2%	31.0%	27.5%
Widowed	3.4%	4.4%	4.9%
Divorced	8.7%	9.7%	9.6%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	23,270	54,459	99,027
Population 16+ Employed	96.2%	93.5%	92.6%
Population 16+ Unemployment rate	3.8%	6.5%	7.4%
Population 16-24 Employed	8.8%	10.0%	10.8%
Population 16-24 Unemployment rate	10.7%	11.4%	11.0%
Population 25-54 Employed	78.0%	75.3%	73.6%
Population 25-54 Unemployment rate	3.0%	5.9%	6.8%
Population 55-64 Employed	9.3%	10.1%	10.6%
Population 55-64 Unemployment rate	2.8%	5.9%	6.9%
Population 65+ Employed	3.9%	4.6%	5.0%
Population 65+ Unemployment rate	3.8%	7.4%	10.3%
2021 Employed Population 16+ by Industry			
Total	22,396	50,903	91,663
Agriculture/Mining	0.1%	0.2%	0.2%
Construction	6.2%	6.4%	5.8%
Manufacturing	5.3%	4.9%	4.8%
Wholesale Trade	1.8%	1.6%	1.9%
Retail Trade	4.1%	5.8%	6.7%
Transportation/Utilities	3.4%	4.2%	5.3%
Information	2.1%	1.7%	1.7%
Finance/Insurance/Real Estate	8.4%	7.2%	6.5%
Services	60.5%	59.5%	58.6%
Public Administration	8.0%	8.5%	8.4%
2021 Employed Population 16+ by Occupation			
Total	22,394	50,900	91,664
White Collar	82.7%	74.3%	70.7%
Management/Business/Financial	27.8%	22.6%	20.4%
Professional	42.5%	37.5%	35.3%
Sales	6.0%	6.2%	6.1%
Administrative Support	6.4%	7.9%	8.9%
Services	8.0%	13.1%	14.7%
Blue Collar	9.3%	12.6%	14.6%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	3.5%	3.9%	3.5%
Installation/Maintenance/Repair	1.5%	1.5%	1.7%
Production	1.7%	2.3%	2.7%
Transportation/Material Moving	2.6%	4.6%	6.5%

February 07, 2022

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Rings: 1, 2, 3 mile radii

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2010 Households by Type			
Total	14,610	36,815	72,465
Households with 1 Person	38.6%	35.9%	38.7%
Households with 2+ People	61.4%	64.1%	61.3%
Family Households	39.2%	47.9%	46.8%
Husband-wife Families	25.6%	23.9%	22.2%
With Related Children	8.2%	8.5%	8.0%
Other Family (No Spouse Present)	13.7%	24.0%	24.6%
Other Family with Male Householder	4.8%	5.4%	5.2%
With Related Children	2.0%	2.5%	2.4%
Other Family with Female Householder	8.9%	18.6%	19.5%
With Related Children	4.8%	12.2%	12.6%
Nonfamily Households	22.2%	16.2%	14.5%
All Households with Children	15.5%	23.6%	23.5%
Multigenerational Households	2.4%	4.8%	5.2%
Unmarried Partner Households	11.2%	10.3%	9.6%
Male-female	10.0%	9.1%	8.4%
Same-sex	1.2%	1.1%	1.2%
2010 Households by Size			
Total	14,610	36,814	72,465
1 Person Household	38.6%	35.9%	38.7%
2 Person Household	35.8%	31.8%	30.1%
3 Person Household	13.4%	14.9%	14.2%
4 Person Household	6.2%	8.2%	8.2%
5 Person Household	2.8%	4.5%	4.5%
6 Person Household	1.5%	2.3%	2.2%
7 + Person Household	1.7%	2.3%	2.1%
2010 Households by Tenure and Mortgage Status			
Total	14,610	36,814	72,465
Owner Occupied	55.1%	47.0%	44.2%
Owned with a Mortgage/Loan	44.1%	35.8%	32.7%
Owned Free and Clear	11.0%	11.2%	11.4%
Renter Occupied	44.9%	53.0%	55.8%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	149	117	110
Percent of Income for Mortgage	13.5%	17.2%	18.4%
Wealth Index	117	95	74
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	17,230	44,941	87,595
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	31,251	88,125	173,425
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
2.	Laptops and Lattes (3A)	Laptops and Lattes (3A)	Modest Income Homes (12D)
3.	Emerald City (8B)	City Commons (11E)	City Commons (11E)
2021 Consumer Spending			
Apparel & Services: Total $	$52,503,176	$111,008,677	$178,162,897
Average Spent	$3,294.42	$2,766.71	$2,269.65
Spending Potential Index	155	130	107
Education: Total $	$43,896,322	$91,896,542	$145,818,755
Average Spent	$2,754.37	$2,290.37	$1,857.61
Spending Potential Index	160	133	108
Entertainment/Recreation: Total $	$71,456,999	$151,211,946	$246,497,971
Average Spent	$4,483.72	$3,768.71	$3,140.18
Spending Potential Index	139	117	97
Food at Home: Total $	$126,592,504	$271,450,468	$439,616,071
Average Spent	$7,943.31	$6,765.46	$5,600.35
Spending Potential Index	146	124	103
Food Away from Home: Total $	$94,367,679	$196,755,344	$315,571,809
Average Spent	$5,921.30	$4,903.80	$4,020.13
Spending Potential Index	156	129	106
Health Care: Total $	$126,635,215	$275,463,164	$458,320,398
Average Spent	$7,945.99	$6,865.47	$5,838.63
Spending Potential Index	127	110	94
HH Furnishings & Equipment: Total $	$49,865,941	$105,381,291	$171,601,685
Average Spent	$3,128.94	$2,626.46	$2,186.06
Spending Potential Index	139	116	97
Personal Care Products & Services: Total $	$21,134,680	$44,813,741	$72,584,681
Average Spent	$1,326.14	$1,116.91	$924.67
Spending Potential Index	148	124	103
Shelter: Total $	$501,173,909	$1,048,245,539	$1,672,688,790
Average Spent	$31,447.19	$26,125.80	$21,308.68
Spending Potential Index	156	130	106
Support Payments/Cash Contributions/Gifts in Kind: Total $	$46,667,917	$98,528,546	$162,117,825
Average Spent	$2,928.27	$2,455.66	$2,065.25
Spending Potential Index	122	103	86
Travel: Total $	$55,974,751	$115,727,654	$187,000,576
Average Spent	$3,512.25	$2,884.32	$2,382.23
Spending Potential Index	139	114	94
Vehicle Maintenance & Repairs: Total $	$24,290,224	$51,867,330	$85,524,272
Average Spent	$1,524.14	$1,292.71	$1,089.51
Spending Potential Index	138	117	98

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